YouGov plc

BLOCK LISTING SIX MONTHLY RETURN

Date: 29 November 2018

Name of *applicant*:		YouGov plc		
Name of scheme:		YouGov Historic Share Plans: Long Term Incentive Plan 2009		
Period of return:	From:	26/05/2018	To:	29/11/2018
Balance of unallotted securities under scheme(s) from previous return:		814,128 Ordinary Shares		
Plus: The amount by which the block scheme(s) has been increased since the date of the last return (if any increase has been applied for):		Nil		
Less: Number of *securities* issued/allotted under scheme(s) during period (see LR3.5.7G):		14,917 Ordinary Shares		
Equals: Balance under scheme(s) not yet issued/allotted at end of period:		799,211 Ordinary Shares		
Name of contact:		Tilly Heald		
Telephone number of contact:		020 7012 6000		

Name of *applicant*:		YouGov plc		
Name of scheme:		YouGov Share Plans: Deferred Share Bonus Plan		
Period of return:	From:	26/05/2018	To:	29/11/2018
Balance of unallotted securities under scheme(s) from previous return:		75,575 Ordinary Shares		
Plus: The amount by which the block scheme(s) has been increased since the date of the last return (if any increase has been applied for):		152,500		
Less: Number of *securities* issued/allotted under scheme(s) during period (see LR3.5.7G):		75,967 Ordinary Shares		
Equals: Balance under scheme(s) not yet issued/allotted at end of period:		153,726 Ordinary Shares		
Name of contact:		Tilly Heald		
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Enquiries:

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