YouGov / BALPPA Survey Results

Sample Size: 1987
Fieldwork: 10th - 12th August 2009

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	1987	951	1036	226	344	312	355	750	940	1047	475	318	218	224	456	96	200
All GB adults	1987	954	1033	238	341	339	373	695	1093	894	489	326	191	254	455	99	173

Please think about the current daylight saving hours (i.e. moving the clocks forward one hour near the start of spring and changing them back in autumn).

A 3 year trial has been proposed in which all clocks throughout the UK are moved forward one hour all year round (known as Single/ Double British Summertime (SDST))
This would result in lighter evenings and darker mornings. The clocks would still be put forward one hour in spring and moved back again in autumn, but this trial would in effect mean the clocks were one hour ahead of the current time.

Which, if any, of the following do you think would be the potential impact of moving the clocks forward one hour all year round? [Please tick all that apply]

Reduce serious injuries and deaths caused by road traffic accidents	17%	18%	16%	9%	11%	14%	18%	22%	16%	18%	17%	16%	22%	11%	20%	21%	10%
Reduce electricity usage and carbon emissions	31%	33%	29%	19%	26%	32%	32%	38%	31%	32%	32%	33%	33%	25%	34%	36%	24%
Allow extra daylight for leisure and sport activities	42%	47%	37%	43%	48%	39%	36%	43%	43%	40%	40%	42%	43%	42%	45%	39%	37%
Produce a lot of new jobs in tourism and associated industries	7%	9%	6%	5%	7%	5%	8%	9%	7%	8%	5%	8%	7%	6%	9%	14%	6%
Improve my general feeling of wellbeing	27%	28%	25%	16%	25%	28%	24%	32%	27%	26%	27%	26%	28%	25%	27%	32%	23%
Decrease my general feeling of wellbeing	11%	11%	11%	16%	11%	10%	13%	9%	12%	10%	10%	12%	9%	12%	9%	14%	18%
Have a negative impact on the farming industry	15%	14%	16%	13%	14%	15%	16%	15%	16%	13%	13%	13%	15%	16%	15%	14%	22%
Lighter evenings will make it more difficult to get to sleep	13%	12%	13%	27%	14%	14%	11%	7%	12%	13%	12%	13%	12%	22%	12%	8%	7%
Going to work in the dark will be depressing	35%	31%	38%	51%	44%	33%	35%	25%	38%	31%	36%	32%	36%	38%	33%	27%	39%
None of these	9%	10%	8%	5%	6%	11%	10%	10%	8%	10%	6%	11%	10%	11%	7%	11%	12%
Don't know	14%	12%	16%	14%	14%	14%	14%	14%	13%	16%	15%	15%	12%	12%	16%	12%	11%

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Still thinking about implementing the three year trial which moves the clocks forward one hour all year round…

Some people have argued that an experiment would mean reduced serious injuries and deaths caused by road traffic accidents, reduced electricity usage and carbon emissions and allow extra daylight for leisure and sport activities.

Others have argued it would make it difficult to get to sleep, going to work in the dark will be depressing and it could have a negative impact on the farming industry.

Would you support or oppose this idea of a three year trial period?

Strongly support	16%	21%	12%	9%	10%	16%	16%	21%	15%	18%	16%	17%	15%	11%	19%	25%	10%
Tend to support	25%	25%	26%	24%	31%	25%	21%	25%	27%	23%	28%	23%	24%	27%	24%	27%	22%
Neither support nor oppose	24%	23%	26%	28%	23%	25%	28%	22%	22%	27%	23%	28%	30%	21%	23%	22%	24%
Tend to oppose	17%	17%	17%	20%	19%	17%	16%	16%	19%	15%	16%	15%	18%	20%	17%	12%	20%
Strongly oppose	11%	11%	12%	12%	9%	11%	13%	11%	12%	10%	9%	11%	9%	15%	10%	10%	18%
Don't know	6%	5%	8%	7%	8%	5%	7%	6%	6%	7%	8%	5%	4%	6%	7%	4%	6%

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If this trial were to be introduced and clocks were moved forward one hour all year round…

Which, if any, of the following do you think you would do with the extra hour of daylight in the evening? [Please tick all that apply]

Sporting activity	21%	28%	14%	36%	30%	23%	17%	12%	22%	19%	22%	19%	19%	24%	18%	23%	24%
Leisure time with my family and friends	45%	46%	44%	50%	49%	49%	40%	43%	45%	46%	49%	45%	46%	41%	46%	47%	40%
Work longer	7%	8%	6%	8%	10%	9%	9%	4%	7%	8%	8%	6%	6%	9%	8%	5%	6%
Spend extra time on hobbies	34%	36%	32%	40%	34%	28%	32%	35%	34%	33%	36%	32%	34%	35%	31%	35%	32%
Go to the pub	8%	10%	6%	22%	11%	7%	5%	4%	7%	9%	8%	5%	11%	7%	10%	8%	5%
Take my children out (e.g. to the park)	14%	14%	14%	9%	22%	25%	12%	7%	15%	13%	15%	14%	17%	12%	13%	17%	13%
None of these	23%	21%	24%	13%	17%	22%	24%	28%	25%	20%	19%	20%	27%	27%	22%	22%	27%
Don't know	10%	9%	11%	9%	9%	9%	12%	11%	8%	12%	11%	13%	5%	11%	10%	9%	9%