

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention									Westminster VI			Vote in 2019 GE			
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE MAYORAL VOTING INTENTION

Mayoral Voting Intention - Round 1

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

	30 Oct - 4 Nov '19	2-6 Mar '20															
Shaun Bailey	23	24	100	0	0	0	0	0	0	0	0	76	1	0	74	1	3
Sadiq Khan	45	49	0	100	0	0	0	0	0	0	0	4	84	47	5	79	39
Siobhan Benita	8	4	0	0	100	0	0	0	0	0	0	0	1	32	0	2	20
Siân Berry	7	7	0	0	0	100	0	0	0	0	0	1	6	1	1	8	10
Mandu Reid	-	1	0	0	0	0	100	0	0	0	0	0	1	0	0	1	1
Rory Stewart	13	13	0	0	0	0	0	100	0	0	0	15	6	19	14	8	25
Some other candidate	4	3	0	0	0	0	0	0	100	0	0	4	1	2	5	1	2

Mayoral Voting Intention - Round 2

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Shaun Bailey	33	100	0	36	12	0	50	92	0	0	95	1	7	94	2	12
Sadiq Khan	67	0	100	64	88	100	50	8	0	0	5	99	93	6	98	88

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	30 Oct - 4 Nov '19	2-6 Mar '20															
Con	29	34	96	2	0	2	0	45	51	41	52	100	0	0	97	2	8
Lab	39	46	2	84	13	43	100	30	15	33	18	0	100	0	0	88	21
Lib Dem	19	11	0	9	79	1	0	18	7	13	25	0	0	100	0	4	56
Brexit Party	6	1	1	0	0	0	0	2	18	3	0	0	0	0	1	0	0
Green	5	7	0	4	5	51	0	4	0	8	6	0	0	0	0	5	14
Other	2	1	1	0	0	3	0	2	9	2	0	0	0	0	0	0	1

YouGov / QMUL Survey Results

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE MAYORAL VOTING INTENTION

Mayoral Voting Intention - Round 1

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

	30 Oct - 4 Nov '19	2-6 Mar '20	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity	
			Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Shaun Bailey	23	24	9	57	26	22	7	20	28	37	22	26	12	31	29	15
Sadiq Khan	45	49	64	13	44	54	73	53	41	37	50	47	58	44	42	61
Siobhan Benita	8	4	5	2	4	3	6	5	2	3	5	3	3	5	5	1
Siân Berry	7	7	8	4	5	9	5	10	4	5	7	7	9	6	7	8
Mandu Reid	-	1	1	0	1	1	0	1	1	1	1	1	1	1	1	0
Rory Stewart	13	13	10	19	16	9	9	11	16	14	14	11	18	10	13	11
Some other candidate	4	3	3	4	4	1	0	1	7	3	1	5	1	4	2	3

Mayoral Voting Intention - Round 2

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Shaun Bailey	33	14	81	39	27	8	27	44	51	32	36	18	43	39	24
Sadiq Khan	67	86	19	61	73	92	73	56	49	68	64	82	57	61	76

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

	30 Oct - 4 Nov '19	2-6 Mar '20	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity	
			Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Con	29	34	13	73	37	31	8	27	41	52	32	36	20	41	39	24
Lab	39	46	63	18	44	49	80	52	38	29	48	43	60	39	39	59
Lib Dem	19	11	16	1	12	9	7	12	9	10	11	11	12	10	12	9
Brexit Party	6	1	0	4	1	2	0	0	3	2	1	2	1	1	2	0
Green	5	7	7	3	3	10	5	7	7	5	6	7	7	7	7	7
Other	2	1	1	2	2	0	0	1	1	2	1	1	1	1	1	1

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention										Westminster VI			Vote in 2019 GE		
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30 Oct - 4 Nov '19	2-6 Mar '20																
If there were a general election held tomorrow, which party would you vote for?																		
Conservative	21	23	90	2	0	2	0	33	46	20	9	100	0	0	78	2	6	
Labour	28	31	2	72	11	32	45	22	14	16	6	0	100	0	0	73	15	
Liberal Democrat	14	8	0	9	74	1	0	12	6	6	4	0	0	100	0	4	41	
Brexit Party	4	1	1	0	0	0	0	1	19	1	0	0	0	0	1	0	0	
Green	4	5	0	4	4	43	0	3	0	4	2	0	0	0	0	4	10	
Some other party	1	1	1	0	0	2	0	3	10	1	0	0	0	0	0	0	1	
Would not vote	7	8	0	1	0	5	36	1	0	5	70	0	0	0	2	2	2	
Don't know	16	16	6	7	5	6	19	22	6	43	7	0	0	0	16	10	21	
Refused	6	8	0	4	0	8	0	2	0	2	2	0	0	0	2	4	3	

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=12]

UK Independence Party (UKIP)	17	9	58	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	18	30	0	0	0	100	0	67	0	0	0	0	0	0	0	0	0
Some other party	33	50	42	100	0	0	0	0	100	100	0	0	0	0	100	100	100
Don't know	10	10	0	0	0	0	0	33	0	0	0	0	0	0	0	0	0
Refused	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	30 Oct - 4 Nov '19	2-6 Mar '20																
0 - Certain NOT to vote	7	9	1	3	0	14	24	1	0	4	72	1	1	2	0	1	3	
1	1	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	
2	1	1	0	0	0	4	0	3	0	0	3	0	1	1	1	1	0	
3	2	1	0	0	1	0	0	2	0	4	0	0	0	0	0	1	1	
4	2	1	1	1	0	3	0	2	0	2	1	2	0	1	2	0	0	
5	7	6	1	4	2	1	0	7	0	13	3	1	2	4	4	4	8	
6	2	3	3	1	0	1	0	7	0	5	1	4	3	0	2	1	2	
7	3	5	5	7	12	0	0	3	5	6	2	6	4	15	6	3	5	
8	6	8	11	5	9	11	21	6	5	7	3	7	7	8	8	7	6	
9	9	9	5	8	17	8	14	19	17	9	2	10	12	7	10	11	8	
10 - Absolutely certain to vote	59	56	72	70	59	57	42	51	73	49	11	68	71	60	66	70	68	

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

	30 Oct - 4 Nov '19	2-6 Mar '20														
Conservative	21	23	11	55	25	21	5	18	31	41	23	22	14	28	27	16
Labour	28	31	48	14	30	32	38	33	28	24	34	26	39	27	27	38
Liberal Democrat	14	8	12	1	9	6	3	9	7	8	8	7	8	7	9	6
Brexit Party	4	1	0	3	1	1	0	0	2	2	1	1	1	1	2	0
Green	4	5	6	3	3	7	3	5	6	4	5	4	5	5	5	4
Some other party	1	1	1	2	2	0	1	1	1	1	1	0	1	1	1	1
Would not vote	7	8	1	5	7	9	4	9	7	7	6	11	6	9	10	4
Don't know	16	16	16	14	14	17	12	17	17	13	13	19	14	17	16	15
Refused	6	8	4	5	9	7	35	8	1	0	8	8	12	6	3	15

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=12]

UK Independence Party (UKIP)	17	9	0	17	11	0	0	0	0	42	0	46	32	0	16	0
Women's Equality Party	18	30	35	33	20	100	0	63	0	0	24	54	44	25	0	100
Some other party	33	50	65	50	58	0	0	37	100	58	63	0	24	62	84	0
Don't know	10	10	0	0	11	0	100	0	0	0	12	0	0	14	0	0
Refused	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	30 Oct - 4 Nov '19	2-6 Mar '20														
0 - Certain NOT to vote	7	9	1	3	7	11	3	12	7	5	8	11	8	10	11	6
1	1	0	0	0	0	1	1	0	0	0	0	1	0	0	0	1
2	1	1	0	3	1	1	2	1	0	1	1	1	1	1	1	1
3	2	1	2	0	1	1	5	1	0	0	1	1	0	2	1	2
4	2	1	1	1	2	1	2	2	1	0	1	1	2	1	1	2
5	7	6	6	7	5	7	5	7	6	6	5	9	7	6	5	9
6	2	3	2	4	5	1	3	4	1	3	3	3	3	3	3	3
7	3	5	5	5	7	4	6	7	4	2	5	6	5	6	4	7
8	6	8	6	6	10	6	15	9	1	6	8	7	8	8	6	9
9	9	9	9	11	8	9	3	9	11	9	8	9	8	9	9	9
10 - Absolutely certain to vote	59	56	67	59	54	58	53	48	69	68	60	51	59	55	60	50

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention										Westminster VI			Vote in 2019 GE		
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In May this year, elections will be held for the post of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

	0 – Certain NOT to vote	1	2	3	4	5	6	7	8	9	10 – Absolutely certain to vote					
0 – Certain NOT to vote	9	1	2	0	12	24	1	0	5	82	3	1	6	1	2	6
1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
2	1	0	0	0	1	0	3	0	3	4	0	1	0	0	3	0
3	1	1	0	0	0	0	3	5	2	0	1	1	0	1	0	0
4	1	0	1	0	5	0	0	0	1	1	1	1	0	1	1	0
5	15	6	10	8	19	13	9	0	26	6	7	7	10	11	11	16
6	4	3	3	2	0	0	3	0	6	0	6	3	1	6	3	1
7	5	8	5	12	4	8	6	0	7	0	8	6	4	6	5	4
8	10	8	9	23	10	0	19	5	9	1	11	11	12	10	10	12
9	7	8	10	0	4	28	11	16	6	2	7	10	17	8	9	6
10 – Absolutely certain to vote	46	65	61	55	45	28	46	74	37	4	58	58	51	56	56	54

In May 2020, elections will be held for the post of London Mayor. If there were an election tomorrow for Mayor of London, how would you vote?

Shaun Bailey – Conservative	14	100	0	0	0	0	0	0	0	0	57	1	0	51	1	2
Sadiq Khan – Labour	31	0	100	0	0	0	0	0	0	0	3	72	37	4	60	25
Siobhan Benita – Liberal Democrats	2	0	0	100	0	0	0	0	0	0	0	1	24	0	1	13
Siân Berry – Green	5	0	0	0	100	0	0	0	0	0	1	5	1	1	6	7
Mandu Reid – Women's Equality Party	1	0	0	0	0	100	0	0	0	0	0	1	0	0	1	1
Rory Stewart – Independent	8	0	0	0	0	0	100	0	0	0	12	6	13	10	6	17
Some other candidate	2	0	0	0	0	0	0	100	0	0	3	1	1	4	0	2
Don't know	22	0	0	0	0	0	0	0	100	0	20	12	19	26	17	28
Would not vote	8	0	0	0	0	0	0	0	0	100	4	2	5	3	3	3
Refused	6	0	0	0	0	0	0	0	0	0	1	1	1	1	4	2

In the Mayoral election you also get a second choice vote. Who would you give your SECOND CHOICE to?

[Asked to those who indicated they would vote in the previous question; n=711]

Shaun Bailey – Conservative	9	23	1	10	6	0	22	26	0	0	32	0	4	29	1	4
Sadiq Khan – Labour	19	10	22	16	44	14	22	3	0	0	8	27	23	8	24	17
Siobhan Benita – Liberal Democrats	9	7	9	14	14	23	15	0	0	0	6	5	30	6	5	30
Siân Berry – Green	19	2	34	20	9	39	10	0	0	0	2	34	15	3	33	14
Mandu Reid – Women's Equality Party	3	2	3	14	8	0	3	5	0	0	1	4	7	2	3	6
Rory Stewart – Independent	11	25	9	16	9	0	2	5	0	0	20	8	12	20	10	10
Some other candidate	3	6	1	0	1	0	5	44	0	0	7	1	2	7	0	2
Don't know	14	18	16	9	10	0	16	17	0	0	17	16	7	19	16	10
Would not vote	3	7	3	0	0	0	2	0	0	0	6	4	0	5	3	3
Refused	10	1	2	0	0	24	3	0	0	0	1	1	0	2	6	4

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In May this year, elections will be held for the post of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

	0 – Certain NOT to vote	1	2	3	4	5	6	7	8	9	10 – Absolutely certain to vote			
9	1	6	9	10	4	12	8	6	7	12	9	9	10	8
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	2	1	1	1	5	1	0	1	1	2	1	2	0	3
2	1	1	1	2	0	2	1	0	1	1	1	1	1	2
3	1	0	1	1	1	1	1	0	1	1	1	1	1	1
4	15	11	12	14	15	22	17	6	13	13	17	16	14	10
5	4	2	5	4	3	10	3	3	1	3	4	1	5	3
6	5	6	6	6	4	5	6	3	5	5	6	7	4	5
7	10	11	9	12	9	19	10	8	9	12	8	13	9	12
8	7	8	6	7	7	5	8	7	8	6	9	7	8	7
9	46	57	52	44	49	30	40	64	57	51	40	45	47	51

In May 2020, elections will be held for the post of London Mayor. If there were an election tomorrow for Mayor of London, how would you vote?

Shaun Bailey – Conservative	14	7	34	17	12	4	12	18	25	14	15	8	18	18	9
Sadiq Khan – Labour	31	49	7	29	32	33	34	26	25	33	27	39	26	27	38
Siobhan Benita – Liberal Democrats	2	4	1	3	2	3	3	1	2	3	1	2	3	4	1
Siân Berry – Green	5	6	3	4	6	2	7	3	3	5	4	7	4	5	6
Mandu Reid – Women's Equality Party	1	1	0	0	1	0	0	1	1	1	1	0	1	1	0
Rory Stewart – Independent	8	7	12	11	5	5	8	11	9	9	7	12	6	8	8
Some other candidate	2	2	2	2	1	0	0	5	2	1	3	0	2	1	2
Don't know	22	20	28	17	27	13	21	28	24	22	23	14	26	23	19
Would not vote	8	1	7	9	8	5	10	6	7	6	12	8	9	10	6
Refused	6	3	4	8	5	36	4	1	0	6	7	8	6	4	11

In the Mayoral election you also get a second choice vote. Who would you give your SECOND CHOICE to?

[Asked to those who indicated they would vote in the previous question; n=711]

Shaun Bailey – Conservative	9	4	23	11	7	1	9	16	8	9	9	6	11	9	9
Sadiq Khan – Labour	19	22	9	17	20	11	27	7	12	18	20	24	15	11	29
Siobhan Benita – Liberal Democrats	9	10	4	7	12	8	10	8	8	10	7	6	11	9	9
Siân Berry – Green	19	27	6	19	18	18	19	18	20	21	15	21	17	24	12
Mandu Reid – Women's Equality Party	3	5	1	1	6	0	5	2	1	3	2	3	3	3	3
Rory Stewart – Independent	11	8	17	13	9	6	10	13	17	11	10	10	12	11	10
Some other candidate	3	1	9	5	2	0	2	5	8	2	5	2	4	5	1
Don't know	14	15	17	13	15	13	11	19	20	12	18	15	14	18	9
Would not vote	3	3	6	4	3	0	2	7	7	4	3	2	4	3	3
Refused	10	5	8	10	9	43	7	4	0	9	12	12	9	6	15

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention										Westminster VI			Vote in 2019 GE		
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following will be most important to you in deciding how you vote in the London Mayoral election? Please tick up to three

NHS and health	40	29	49	37	71	53	35	44	40	25	32	53	38	33	49	42
Knife crime	32	56	26	10	11	0	45	35	34	21	53	30	17	49	28	20
Housing	30	26	40	34	37	49	32	13	27	19	23	41	37	21	40	32
Environment	25	12	35	35	64	23	24	0	19	10	12	33	31	12	34	40
Law and order	23	43	16	26	14	13	28	67	30	9	42	19	24	42	19	22
Transport	21	25	26	25	10	8	35	22	19	6	23	27	28	23	23	34
The economy	13	13	16	27	28	34	12	3	11	7	12	11	34	12	12	27
Education	13	6	18	16	8	24	12	17	12	7	8	17	11	9	14	15
Immigration	12	25	4	5	10	0	11	35	16	19	22	6	4	22	8	2
Brexit	11	14	17	12	9	9	9	4	7	8	11	16	8	11	13	12
Security and defence	9	19	4	5	2	13	13	51	10	6	19	5	3	19	6	3
Welfare benefits	7	2	10	0	6	8	5	0	6	12	2	10	11	3	9	3
Parks and green spaces	5	6	6	0	5	14	10	0	3	1	6	5	4	5	4	6
Pensions	4	3	5	8	3	10	6	10	4	0	5	3	11	6	3	1
None of these	3	1	0	14	0	0	0	0	1	21	2	1	4	2	0	3
Don't know	10	1	4	0	3	14	2	0	16	26	3	4	4	5	8	4

30 Oct - 4 Nov '19 2-6 Mar '20

From what you have seen or heard about the mayoral race, who do you think are the TWO candidates most likely to get through to the second round?

Sadiq Khan	42	47	44	74	65	57	45	58	47	28	16	42	71	74	42	61	54
Shaun Bailey	18	23	66	19	46	22	26	23	41	11	5	49	20	18	47	18	15
Rory Stewart	19	18	17	19	17	18	10	65	15	11	5	19	25	27	19	22	21
Siobhan Benita	5	5	4	7	42	5	8	1	3	2	1	2	5	18	2	4	11
Siân Berry	7	6	2	10	11	25	0	4	5	3	0	2	11	10	2	10	9
Someone else	6	5	5	6	0	4	0	1	25	3	0	5	4	2	4	3	5
Don't know	47	41	27	22	4	29	55	19	17	69	82	36	24	18	37	34	37

If the final two candidates were Shaun Bailey for the Conservatives and Sadiq Khan for Labour, who would you prefer?

Shaun Bailey – Conservative	25	24	92	0	34	13	13	38	58	20	11	78	3	14	71	5	15
Sadiq Khan – Labour	44	44	2	94	48	61	55	37	14	25	10	4	85	72	5	75	57
Would not vote	10	9	2	0	12	20	24	7	17	6	54	4	3	4	4	3	9
Don't know	16	14	2	3	6	5	9	14	11	40	20	11	7	6	11	11	17
Refused	5	9	2	4	0	0	0	4	0	9	5	4	2	3	9	6	3

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following will be most important to you in deciding how you vote in the London Mayoral election? Please tick up to three

NHS and health	40	44	34	32	48	38	41	38	40	42	37	43	38	41	38
Knife crime	32	27	47	32	31	21	29	39	37	31	33	26	35	29	37
Housing	30	38	23	29	31	26	31	27	33	33	26	35	27	30	31
Environment	25	33	12	25	26	36	28	21	14	30	18	31	22	29	19
Law and order	23	19	40	24	23	8	15	37	45	22	26	17	27	27	18
Transport	21	28	18	25	17	15	20	26	21	24	17	22	21	25	15
The economy	13	16	11	14	13	8	16	13	9	14	12	13	14	12	16
Education	13	15	9	11	15	24	13	10	9	16	9	15	12	11	16
Immigration	12	4	29	13	12	3	10	16	23	11	14	8	14	15	9
Brexit	11	11	10	10	13	13	13	9	8	12	10	15	9	11	12
Security and defence	9	8	13	9	8	2	8	15	7	10	8	7	10	9	8
Welfare benefits	7	6	5	6	8	5	7	6	8	4	11	9	6	6	8
Parks and green spaces	5	6	5	5	4	5	4	5	7	5	5	5	5	6	3
Pensions	4	3	5	5	3	1	4	4	7	2	6	2	5	4	4
None of these	3	1	3	3	2	1	2	2	5	2	4	0	4	4	1
Don't know	10	8	5	11	9	20	12	4	3	7	14	11	10	7	14

30 Oct - 4 Nov '19 2-6 Mar '20

From what you have seen or heard about the mayoral race, who do you think are the TWO candidates most likely to get through to the second round?

Sadiq Khan	42	47	63	35	52	43	36	50	50	43	52	41	55	43	47	50
Shaun Bailey	18	23	22	36	28	20	13	22	25	36	26	20	22	24	24	23
Rory Stewart	19	18	23	17	20	17	14	19	19	16	21	15	21	17	19	17
Siobhan Benita	5	5	6	3	3	7	4	5	4	6	5	4	3	6	4	6
Siân Berry	7	6	8	6	6	6	5	6	6	9	7	4	8	5	7	5
Someone else	6	5	4	5	5	4	10	4	6	4	5	5	6	4	3	7
Don't know	47	41	32	43	35	47	51	40	39	40	37	47	37	44	43	37

If the final two candidates were Shaun Bailey for the Conservatives and Sadiq Khan for Labour, who would you prefer?

Shaun Bailey – Conservative	25	24	13	56	26	23	4	19	31	48	24	25	14	30	31	14
Sadiq Khan – Labour	44	44	66	14	42	45	46	48	40	30	50	35	57	36	40	50
Would not vote	10	9	3	8	9	8	3	10	10	6	7	11	8	9	10	7
Don't know	16	14	11	17	14	15	12	15	16	10	13	16	11	16	13	16
Refused	5	9	7	5	10	9	34	8	3	6	6	13	9	9	6	14

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention										Westminster VI			Vote in 2019 GE		
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30 Oct - 4 Nov '19	2-6 Mar '20															
If the final two candidates were Rory Stewart as an Independent and Sadiq Khan for Labour, who would you prefer?																	
Rory Stewart - Independent	25	27	63	1	48	29	21	92	64	23	11	60	9	35	55	13	36
Sadiq Khan – Labour	36	39	14	92	37	46	46	3	3	17	10	12	79	54	13	67	39
Would not vote	13	9	13	0	7	16	24	0	28	3	58	12	1	2	10	1	7
Don't know	19	15	7	3	8	9	9	1	6	48	17	13	9	6	13	13	15
Refused	7	9	4	3	0	0	0	4	0	9	4	3	2	3	8	6	2
If the final two candidates were Siobhan Benita for the Liberal Democrats and Sadiq Khan for Labour, who would you prefer?																	
Siobhan Benita – Liberal Democrat	22	18	33	2	97	30	19	43	16	17	11	31	7	53	27	10	44
Sadiq Khan – Labour	35	41	15	91	0	55	36	27	29	17	7	16	80	35	17	68	35
Would not vote	17	15	40	1	3	2	24	12	38	9	59	34	3	1	31	3	2
Don't know	20	17	10	2	0	11	9	18	17	49	17	17	9	10	19	15	17
Refused	6	9	2	3	0	1	13	0	0	8	6	2	2	1	6	5	2
If the final two candidates were Siân Berry for the Greens and Sadiq Khan for Labour, who would you prefer?																	
Siân Berry – Green	25	21	30	5	50	92	67	40	17	19	6	28	15	26	25	19	33
Sadiq Khan – Labour	33	39	18	90	21	0	25	31	3	18	8	17	74	57	18	61	43
Would not vote	18	14	41	0	19	2	0	11	33	6	62	34	1	5	30	1	5
Don't know	18	18	8	2	5	5	9	15	43	51	20	19	9	10	19	15	15
Refused	6	9	3	2	6	0	0	3	5	6	5	2	1	2	8	4	5

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	30 Oct - 4 Nov '19	2-6 Mar '20														
If the final two candidates were Rory Stewart as an Independent and Sadiq Khan for Labour, who would you prefer?																
Rory Stewart - Independent	25	27	22	49	30	24	7	22	39	44	28	26	23	29	31	21
Sadiq Khan – Labour	36	39	59	16	36	42	39	45	32	29	44	32	51	33	37	44
Would not vote	13	9	1	13	9	9	3	9	11	11	6	15	7	10	12	5
Don't know	19	15	12	16	15	15	17	16	15	11	15	15	9	18	14	17
Refused	7	9	6	6	9	9	34	8	3	6	7	12	9	9	6	13
If the final two candidates were Siobhan Benita for the Liberal Democrats and Sadiq Khan for Labour, who would you prefer?																
Siobhan Benita – Liberal Democrat	22	18	17	25	19	17	9	18	18	24	18	18	14	20	21	14
Sadiq Khan – Labour	35	41	58	22	38	43	40	44	38	34	46	33	54	34	38	46
Would not vote	17	15	3	30	18	12	2	13	24	21	13	18	11	17	20	9
Don't know	20	17	16	20	15	19	18	16	19	17	16	19	12	20	17	17
Refused	6	9	7	4	10	8	31	8	1	4	7	12	9	9	5	14
If the final two candidates were Siân Berry for the Greens and Sadiq Khan for Labour, who would you prefer?																
Siân Berry – Green	25	21	19	28	19	22	7	21	25	23	21	21	20	21	24	16
Sadiq Khan – Labour	33	39	55	20	38	39	37	43	34	33	43	33	49	33	35	46
Would not vote	18	14	4	27	19	10	4	13	18	23	13	17	11	16	19	7
Don't know	18	18	16	19	16	20	18	17	20	17	17	19	11	21	16	19
Refused	6	9	6	5	9	8	33	7	2	5	7	11	9	8	6	12

YouGov Weighting Data

YouGov weights London political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) EU referendum recalled vote (5) ethnicity and (6) 2019 recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	87	69	6.9%
Men 50-64 High education	44	38	3.8%
Men 50-64 Mid education	38	36	3.6%
Men 50-64 Low education	31	28	2.8%
Men 25-49 High education	98	153	15.3%
Men 25-49 Mid education	60	75	7.5%
Men 25-49 Low education	21	39	3.9%
Men Under 25 High education	12	15	1.5%
Men Under 25 Mid & Low education	19	39	3.9%
Women Over 65	93	85	8.5%
Women 50-64 High education	42	36	3.6%
Women 50-64 Mid education	46	40	4.0%
Women 50-64 Low education	30	29	2.9%
Women 25-49 High education	179	151	15.1%
Women 25-49 Mid education	101	75	7.5%
Women 25-49 Low education	35	38	3.8%
Women Under 25 High education	20	17	1.7%
Women Under 25 Mid & Low education	46	37	3.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	60	190	19.0%
Medium (3-7)	684	601	60.0%
High (8,9,10)	258	210	21.0%
Social Grade (NRS and 2011 census)			
AB	338	261	26.0%
C1	327	331	33.0%
C2	120	150	15.0%
DE	217	261	26.0%
EU Referendum Vote (Election Result)			
Remain	526	451	45.0%
Leave	272	296	29.5%
Don't Know / Did Not Vote	204	256	25.5%

YouGov Weighting Data

YouGov weights London political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) EU referendum recalled vote (5) ethnicity and (6) 2019 recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

Ethnicity (ONS Population estimates)

White	724	603	60.2%
Indian	53	68	6.8%
Pakistani and Bangladeshi	25	51	5.1%
Black	80	125	12.5%
Other and Mixed	101	139	13.9%
Refused	19	15	1.5%

Vote in 2019 (Election Result)

Conservative	237	242	24.2%
Labour	385	365	36.4%
Liberal Democrat	120	113	11.3%
Brexit Party	14	10	1.0%
Green Party	34	23	2.3%
Other	11	4	0.4%
Don't know / Didn't vote	201	244	24.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk