

YouGov / QMUL Survey Results

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention									Westminster VI			Vote in 2019 GE			
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE ASSEMBLY VOTING INTENTION

London Assembly Voting Intention - Constituency

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Conservative	31	94	3	0	3	0	42	36	33	41	94	1	0	92	2	6
Labour	47	2	84	11	25	29	26	15	37	48	2	90	13	2	82	25
Liberal Democrat	11	0	8	86	4	15	18	10	17	0	1	3	83	1	6	52
Green Party	9	0	6	2	68	30	9	5	10	11	0	6	4	0	9	15
Brexit Party	2	4	0	0	0	0	2	14	3	0	1	0	0	3	0	0
Some other party	1	0	0	0	0	26	4	19	0	0	1	0	0	1	1	2

London Assembly Voting Intention - Party List

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Conservative	29	93	2	0	0	0	42	37	31	45	94	0	0	91	2	6
Labour	45	3	81	11	27	29	24	16	36	45	2	87	19	3	80	23
Liberal Democrat	10	1	7	85	1	15	21	7	15	0	1	4	79	1	7	47
Green Party	12	1	10	2	71	30	4	6	14	10	1	8	2	2	11	21
Brexit Party	2	3	0	0	0	0	2	15	4	0	1	0	0	2	0	0
Some other party	2	0	0	2	1	26	8	20	1	0	1	1	0	1	1	3

In May this year, elections will be held for the post of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

0 – Certain NOT to vote	9	1	2	0	12	24	1	0	5	82	3	1	6	1	2	6
1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
2	1	0	0	0	1	0	3	0	3	4	0	1	0	0	3	0
3	1	1	0	0	0	0	3	5	2	0	1	1	0	1	0	0
4	1	0	1	0	5	0	0	0	1	1	1	1	0	1	1	0
5	15	6	10	8	19	13	9	0	26	6	7	7	10	11	11	16
6	4	3	3	2	0	0	3	0	6	0	6	3	1	6	3	1
7	5	8	5	12	4	8	6	0	7	0	8	6	4	6	5	4
8	10	8	9	23	10	0	19	5	9	1	11	11	12	10	10	12
9	7	8	10	0	4	28	11	16	6	2	7	10	17	8	9	6
10 – Absolutely certain to vote	46	65	61	55	45	28	46	74	37	4	58	58	51	56	56	54

YouGov / QMUL Survey Results

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE ASSEMBLY VOTING INTENTION

London Assembly Voting Intention - Constituency

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Conservative	31	12	69	33	28	10	25	35	50	29	33	18	37	36	22
Labour	47	61	18	43	50	72	52	41	28	47	46	57	41	39	58
Liberal Democrat	11	16	2	11	11	11	11	11	10	13	8	11	11	13	8
Green Party	9	11	4	10	9	6	12	7	7	9	9	11	8	8	11
Brexit Party	2	0	5	2	2	0	1	3	4	1	3	1	2	3	0
Some other party	1	0	2	1	1	0	0	3	1	1	1	2	1	1	1

London Assembly Voting Intention - Party List

[Weighted by likelihood to vote in mayoral election, excluding those who would not vote, don't know, or refused]

Conservative	29	11	66	32	26	5	23	36	49	28	32	17	36	36	18
Labour	45	59	19	43	48	68	52	36	29	45	46	54	41	37	60
Liberal Democrat	10	14	3	11	9	14	10	9	10	12	8	12	9	12	7
Green Party	12	14	4	10	13	11	14	11	8	13	11	12	11	11	12
Brexit Party	2	0	5	1	2	0	0	4	3	1	3	2	2	3	0
Some other party	2	1	3	2	1	1	1	4	1	2	1	2	1	2	2

In May this year, elections will be held for the post of London Mayor and for London's Assembly.

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

0 – Certain NOT to vote	9	1	6	9	10	4	12	8	6	7	12	9	9	10	8
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	1	2	1	1	1	5	1	0	1	1	2	1	2	0	3
3	1	1	1	2	1	0	2	1	0	1	1	1	1	1	2
4	1	0	1	1	1	1	1	1	0	1	1	1	1	1	1
5	15	11	12	14	15	22	17	6	13	13	17	16	14	10	22
6	4	2	5	4	3	10	3	3	1	3	4	1	5	3	5
7	5	6	6	6	4	5	6	3	5	5	6	7	4	5	5
8	10	11	9	12	9	19	10	8	9	12	8	13	9	12	7
9	7	8	6	7	7	5	8	7	8	6	9	7	8	7	8
10 – Absolutely certain to vote	46	57	52	44	49	30	40	64	57	51	40	45	47	51	39

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	Mayoral Voting Intention										Westminster VI			Vote in 2019 GE		
	Total	Shaun Bailey	Sadiq Khan	Siobhan Benita	Siân Berry	Mandu Reid	Rory Stewart	Other	Don't know	Would not vote	Con	Lab	Lib Dem	Con	Lab	Lib Dem
Weighted Sample	1002	145	309	24	50	6	82	15	222	85	228	312	76	242	365	113
Unweighted Sample	1002	154	329	30	53	8	83	14	228	63	234	335	85	237	385	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In elections to the London Assembly you have two votes. One is for an individual member of the Assembly for your constituency. The second is for a party list for the whole of London.

If there were a London Assembly election tomorrow, which party would you vote for in your constituency?

Conservative	21	89	3	0	3	0	32	32	15	3	85	1	0	71	2	5
Labour	33	2	78	11	20	22	22	14	18	2	2	87	13	2	69	18
Liberal Democrat	8	1	7	85	3	10	13	11	7	0	1	3	70	1	5	39
Green Party	7	0	5	2	68	22	8	5	4	1	0	6	3	0	8	12
Brexit Party	1	3	0	0	0	0	1	15	1	0	1	0	0	2	0	0
Some other party	1	0	0	0	0	22	3	18	0	0	1	0	0	1	1	2
Wouldn't vote	7	1	0	0	3	0	1	0	1	78	1	1	5	2	1	4
Don't know	22	4	6	2	2	24	19	6	53	15	8	3	9	20	14	21

Now thinking about the London-wide or party vote for the London Assembly, which party list would you vote for?

Conservative	20	89	2	0	0	0	33	32	12	3	82	0	0	70	1	5
Labour	31	2	76	11	21	22	21	14	15	2	2	83	16	3	66	15
Liberal Democrat	7	1	7	83	1	10	16	6	6	0	1	4	63	1	6	34
Green Party	8	1	9	2	70	22	3	5	5	1	1	7	2	1	9	15
Brexit Party	1	3	0	0	0	0	1	15	1	0	1	0	0	1	0	0
Some other party	1	0	0	2	1	22	7	18	0	0	1	1	0	1	1	2
Wouldn't vote	9	0	1	0	2	0	1	5	3	83	1	1	5	1	2	4
Don't know	23	4	6	2	5	24	18	6	58	11	12	4	14	22	15	25

Sample Size: 1002 Adults in London
Fieldwork: 2nd - 6th March 2020

	EU Ref 2016		Gender		Age				Social Grade		Region		Ethnicity		
Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London	White	BME	
Weighted Sample	1002	451	296	493	509	108	532	207	154	591	411	354	648	603	384
Unweighted Sample	1002	526	272	410	592	97	494	231	180	665	337	363	639	724	259
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In elections to the London Assembly you have two votes. One is for an individual member of the Assembly for your constituency. The second is for a party list for the whole of London.

If there were a London Assembly election tomorrow, which party would you vote for in your constituency?

Conservative	21	10	50	24	18	7	17	27	39	22	20	13	25	25	16
Labour	33	49	13	31	34	38	36	30	21	35	30	40	29	27	42
Liberal Democrat	8	13	1	8	8	5	7	9	8	9	5	8	7	9	5
Green Party	7	9	4	7	7	4	9	5	5	8	6	9	6	6	9
Brexit Party	1	0	4	1	1	0	0	2	3	1	2	1	1	2	0
Some other party	1	0	2	1	1	0	0	3	1	1	1	1	1	1	1
Wouldn't vote	7	1	5	8	7	4	9	6	6	5	10	7	7	10	4
Don't know	22	18	21	20	24	42	21	18	17	20	26	20	24	21	23

Now thinking about the London-wide or party vote for the London Assembly, which party list would you vote for?

Conservative	20	9	48	22	17	3	15	27	37	20	19	12	24	24	12
Labour	31	46	14	31	32	33	35	27	22	33	29	37	28	25	41
Liberal Democrat	7	11	2	8	6	7	7	7	8	9	5	9	6	8	5
Green Party	8	11	3	7	10	5	10	8	6	9	7	10	8	8	9
Brexit Party	1	0	4	1	1	0	0	3	3	1	2	1	1	2	0
Some other party	1	1	2	1	1	1	1	3	1	1	1	2	1	1	1
Wouldn't vote	9	1	5	10	8	10	10	6	6	6	13	8	9	10	7
Don't know	23	21	22	20	25	41	22	19	18	22	24	22	23	21	24