

# YouGov / Campaign for the Arts Survey Results



Sample Size: 1699 GB Adults  
Fieldwork: 17th - 18th May 2021

|                          | Vote In 2019 GE |            |            | 2016 EU Ref |            | Gender     |            | Age        |            |            |            | Social Grade |            | Region     |               |                  |            |            |            |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|------------|
| Total                    | Con             | Lab        | Lib Dem    | Remain      | Leav e     | Male       | Female     | 18-24      | 25-49      | 50-64      | 65+        | ABC1         | C2DE       | London     | Rest of South | Midlands / Wales | North      | Scotland   |            |
| <b>Weighted Sample</b>   | <b>1699</b>     | <b>576</b> | <b>421</b> | <b>153</b>  | <b>630</b> | <b>673</b> | <b>826</b> | <b>873</b> | <b>185</b> | <b>708</b> | <b>409</b> | <b>396</b>   | <b>968</b> | <b>731</b> | <b>204</b>    | <b>571</b>       | <b>369</b> | <b>409</b> | <b>146</b> |
| <b>Unweighted Sample</b> | <b>1699</b>     | <b>579</b> | <b>422</b> | <b>159</b>  | <b>676</b> | <b>700</b> | <b>762</b> | <b>937</b> | <b>136</b> | <b>706</b> | <b>440</b> | <b>417</b>   | <b>989</b> | <b>710</b> | <b>184</b>    | <b>574</b>       | <b>378</b> | <b>420</b> | <b>143</b> |
|                          | %               | %          | %          | %           | %          | %          | %          | %          | %          | %          | %          | %            | %          | %          | %             | %                | %          | %          | %          |

High-cost subject funding' is government funding that supports higher education courses where the costs of teaching are not entirely covered by tuition fees. The Government has proposed to cut this funding for creative and performing arts courses by 50%, and to re-direct it to other subjects. To what extent do you support or oppose this?

|                      |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly Support     | 12        | 20        | 5         | 7         | 6         | 20        | 18        | 7         | 5         | 10        | 15        | 17        | 11        | 14        | 12        | 12        | 17        | 11        | 7         |
| Tend to Support      | 24        | 34        | 15        | 27        | 20        | 31        | 26        | 23        | 20        | 21        | 29        | 28        | 23        | 26        | 25        | 25        | 27        | 23        | 18        |
| <b>TOTAL SUPPORT</b> | <b>36</b> | <b>54</b> | <b>20</b> | <b>34</b> | <b>26</b> | <b>51</b> | <b>44</b> | <b>30</b> | <b>25</b> | <b>31</b> | <b>44</b> | <b>45</b> | <b>34</b> | <b>40</b> | <b>37</b> | <b>37</b> | <b>44</b> | <b>34</b> | <b>25</b> |
| Tend to oppose       | 19        | 16        | 24        | 24        | 24        | 17        | 16        | 23        | 22        | 19        | 18        | 21        | 21        | 17        | 19        | 19        | 17        | 20        | 25        |
| Strongly Oppose      | 21        | 8         | 41        | 28        | 35        | 10        | 20        | 23        | 27        | 24        | 21        | 16        | 26        | 15        | 29        | 20        | 19        | 21        | 22        |
| <b>TOTAL OPPOSE</b>  | <b>40</b> | <b>24</b> | <b>65</b> | <b>52</b> | <b>59</b> | <b>27</b> | <b>36</b> | <b>46</b> | <b>49</b> | <b>43</b> | <b>39</b> | <b>37</b> | <b>47</b> | <b>32</b> | <b>48</b> | <b>39</b> | <b>36</b> | <b>41</b> | <b>47</b> |
| Don't know           | 22        | 21        | 16        | 13        | 15        | 23        | 20        | 24        | 25        | 26        | 18        | 19        | 18        | 28        | 15        | 24        | 20        | 24        | 28        |

How important, if at all, do you think it is for the Government to maintain funding for the teaching of creative and performing arts subjects in higher education?

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very important             | 24        | 11        | 43        | 31        | 40        | 11        | 23        | 25        | 33        | 26        | 22        | 18        | 29        | 18        | 36        | 21        | 22        | 23        | 26        |
| Fairly important           | 33        | 35        | 34        | 39        | 36        | 33        | 28        | 38        | 31        | 35        | 29        | 35        | 33        | 33        | 32        | 35        | 33        | 31        | 33        |
| <b>TOTAL IMPORTANT</b>     | <b>57</b> | <b>46</b> | <b>77</b> | <b>70</b> | <b>76</b> | <b>44</b> | <b>51</b> | <b>63</b> | <b>64</b> | <b>61</b> | <b>51</b> | <b>53</b> | <b>62</b> | <b>51</b> | <b>68</b> | <b>56</b> | <b>55</b> | <b>54</b> | <b>59</b> |
| Not very important         | 23        | 31        | 13        | 20        | 16        | 31        | 26        | 20        | 15        | 21        | 27        | 28        | 23        | 24        | 16        | 24        | 24        | 26        | 22        |
| Not important at all       | 8         | 13        | 2         | 4         | 2         | 14        | 11        | 4         | 4         | 5         | 11        | 10        | 7         | 9         | 5         | 7         | 10        | 8         | 5         |
| <b>TOTAL NOT IMPORTANT</b> | <b>31</b> | <b>44</b> | <b>15</b> | <b>24</b> | <b>18</b> | <b>45</b> | <b>37</b> | <b>24</b> | <b>19</b> | <b>26</b> | <b>38</b> | <b>38</b> | <b>30</b> | <b>33</b> | <b>21</b> | <b>31</b> | <b>34</b> | <b>34</b> | <b>27</b> |
| Don't know                 | 12        | 10        | 8         | 6         | 6         | 12        | 11        | 13        | 17        | 13        | 11        | 9         | 9         | 17        | 10        | 13        | 11        | 12        | 14        |

And how important, if at all, do you think it is that students can choose to study creative and performing arts subjects in higher education?

|                            |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very important             | 36        | 22        | 56        | 52        | 52        | 21        | 34        | 37        | 54        | 40        | 32        | 24        | 41        | 28        | 48        | 34        | 34        | 33        | 32        |
| Fairly important           | 34        | 39        | 29        | 33        | 32        | 39        | 31        | 37        | 25        | 36        | 33        | 36        | 35        | 32        | 31        | 35        | 36        | 35        | 30        |
| <b>TOTAL IMPORTANT</b>     | <b>70</b> | <b>61</b> | <b>85</b> | <b>85</b> | <b>84</b> | <b>60</b> | <b>65</b> | <b>74</b> | <b>79</b> | <b>76</b> | <b>65</b> | <b>60</b> | <b>76</b> | <b>60</b> | <b>79</b> | <b>69</b> | <b>70</b> | <b>68</b> | <b>62</b> |
| Not very important         | 16        | 25        | 8         | 8         | 9         | 24        | 19        | 14        | 6         | 11        | 20        | 26        | 14        | 19        | 14        | 17        | 16        | 16        | 18        |
| Not important at all       | 5         | 7         | 2         | 2         | 1         | 8         | 7         | 2         | 4         | 4         | 6         | 6         | 3         | 6         | 2         | 5         | 6         | 5         | 4         |
| <b>TOTAL NOT IMPORTANT</b> | <b>21</b> | <b>32</b> | <b>10</b> | <b>10</b> | <b>10</b> | <b>32</b> | <b>26</b> | <b>16</b> | <b>10</b> | <b>15</b> | <b>26</b> | <b>32</b> | <b>17</b> | <b>25</b> | <b>16</b> | <b>22</b> | <b>22</b> | <b>21</b> | <b>22</b> |
| Don't know                 | 10        | 7         | 5         | 5         | 6         | 8         | 10        | 9         | 12        | 10        | 9         | 8         | 6         | 14        | 5         | 9         | 8         | 11        | 16        |