

Sample 1086 U.S. adult citizens Conducted October 24 - 28, 2025

Margin of Error $\pm 3.8\%$

Have you ever attended a protest?	
Yes29%	
No71%	
2. Have you attended a protest within the past year?	
Yes12%	
No88%	
3. Have you attended a "No Kings" protest within the past year?	
Yes9%	
No91%	
4. When it comes to people who have attended recent protests, would you say they are mostly?	
Ordinary people57%	
Professional political activists	
Not sure	
5. How often do you think people participating in political protests in the U.S. are being paid to do so?	
Often20%	
Sometimes	
Rarely24%	
Never19%	
Not sure14%	
6. Do you personally know anyone who has ever been paid to participate in a political protest in the U.S.?	
Yes, I have been paid	
Yes, I haven't been paid, but someone I know has	
No87%	
Not sure6%	
Prefer not to say	



7. When it comes to what you've seen of recent protests have they generally seemed...? Select all that apply.41% Violent 28% 8. When it comes to what you've seen of protests you've attended in the past year have they seemed...? Select

all that apply.

Among people who have attended a protest in the past year

Peaceful	
Hopeful	
Energetic	58%
Serious	
Joyful	30%
Fun	
Angry	
Fearful	
Somber	
Chaotic	
Violent	
None of the above	0%
Not sure	1%



9. Do you think the most effective protests are generally? Select all that apply.	
Peaceful59%	
Serious38%	
Hopeful37%	
Energetic34%	
Angry14%	
Joyful13%	
Fun11%	
Chaotic8%	
Violent8%	
Somber8%	
Fearful4%	
None of the above6%	
Not sure11%	
10. How have you personally felt when you've attended protests in the past year? Select all that apply. Among people who have attended a protest in the past year	
Hopeful60%	
Peaceful	
Energetic46%	
Serious45%	
Angry	
Joyful	
Fearful	
Somber	
Fun12%	
Chaotic	
Violent	
None of the above0%	



Interviewing Dates October 24 - 28, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.043, with a mean of one and a standard deviation of

0.817.

Number of respondents 1086

Margin of error \pm 3.8% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 68 questions not reported.



1. Attended Protest

Have you ever attended a protest?

		Ge	ender		Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	32%	26%	25%	32%	26%	33%	28%	28%	34%	*
No	71%	68%	74%	75%	68%	74%	67%	72%	72%	66%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)

		Party ID			2024	Vote					Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Yes	29%	41%	27%	20%	49%	27%	22%	28%	44%	26%	32%	24%	36%	
No	71%	59%	73%	80%	51%	73%	78%	72%	56%	74%	68%	76%	64%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)	



2. Attended Protest Past Year

Have you attended a protest within the past year?

		Ge	ender		Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	12%	12%	12%	15%	10%	10%	14%	11%	14%	16%	*
No	88%	88%	88%	85%	90%	90%	86%	89%	86%	84%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)

			Party ID			Vote	Family Income (3 categ				Region		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	12%	21%	10%	6%	26%	9%	9%	14%	18%	9%	17%	8%	16%
No	88%	79%	90%	94%	74%	91%	91%	86%	82%	91%	83%	92%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)



3. Attended No Kings Protest

Have you attended a "No Kings" protest within the past year?

		Ge	ender		Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	9%	8%	10%	12%	4%	8%	14%	9%	9%	10%	*
No	91%	92%	90%	88%	96%	92%	86%	91%	91%	90%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)

		Party ID			2024	Vote	Family Income (3 catego			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	9%	16%	8%	4%	21%	5%	7%	10%	14%	6%	14%	6%	12%
No	91%	84%	92%	96%	79%	95%	93%	90%	86%	94%	86%	94%	88%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)



4. Description of Protesters

When it comes to people who have attended recent protests, would you say they are mostly. . . ?

	Gender			Age (4 c	ategory)		Race (4 category)				
Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
57%	53%	61%	67%	58%	52%	54%	53%	69%	72%	*	
26%	31%	21%	16%	18%	31%	37%	30%	10%	15%	*	
17%	16%	19%	17%	25%	17%	10%	17%	21%	12%	*	
100%	100%	101%	100%	101%	100%	101%	100%	100%	99%	* (71)	
	57% 26% 17%	Total Male 57% 53% 26% 31% 17% 16% 100% 100%	Total Male Female 57% 53% 61% 26% 31% 21% 17% 16% 19% 100% 100% 101%	Total Male Female 18-29 57% 53% 61% 67% 26% 31% 21% 16% 17% 16% 19% 17% 100% 100% 101% 100%	Total Male Female 18-29 30-44 57% 53% 61% 67% 58% 26% 31% 21% 16% 18% 17% 16% 19% 17% 25% 100% 100% 101% 100% 101%	Total Male Female 18-29 30-44 45-64 57% 53% 61% 67% 58% 52% 26% 31% 21% 16% 18% 31% 17% 16% 19% 17% 25% 17% 100% 100% 101% 100% 101% 100%	Total Male Female 18-29 30-44 45-64 65+ 57% 53% 61% 67% 58% 52% 54% 26% 31% 21% 16% 18% 31% 37% 17% 16% 19% 17% 25% 17% 10% 100% 100% 101% 100% 101% 100% 101%	Total Male Female 18-29 30-44 45-64 65+ White 57% 53% 61% 67% 58% 52% 54% 53% 26% 31% 21% 16% 18% 31% 37% 30% 17% 16% 19% 17% 25% 17% 10% 17% 100% 100% 101% 100% 101% 100% 101% 100%	Total Male Female 18-29 30-44 45-64 65+ White Black 57% 53% 61% 67% 58% 52% 54% 53% 69% 26% 31% 21% 16% 18% 31% 37% 30% 10% 17% 16% 19% 17% 25% 17% 10% 17% 21% 100% 100% 101% 100% 101% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ White Black Hispanic 57% 53% 61% 67% 58% 52% 54% 53% 69% 72% 26% 31% 21% 16% 18% 31% 37% 30% 10% 15% 17% 16% 19% 17% 25% 17% 10% 17% 21% 12% 100% 100% 101% 100% 101% 100% 100% 100% 99%	

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Ordinary people	57%	81%	57%	34%	87%	31%	55%	60%	59%	62%	53%	56%	58%
Professional political activists	26%	6%	20%	52%	6%	55%	25%	28%	27%	26%	31%	26%	20%
Not sure	17%	13%	24%	13%	7%	14%	20%	12%	14%	12%	17%	17%	21%
Totals Unweighted N	100% (1,086)	100% (378)	101% (423)	99% (285)	100% (445)	100% (362)	100% (410)	100% (290)	100% (268)	100% (188)	101% (230)	99% (406)	99% (262)



5. Paid Protesters

How often do you think people participating in political protests in the U.S. are being paid to do so?

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Often	20%	23%	18%	6%	12%	29%	30%	24%	6%	15%	*	
Sometimes	22%	28%	17%	25%	22%	22%	21%	22%	18%	24%	*	
Rarely	24%	22%	26%	34%	31%	19%	16%	25%	24%	27%	*	
Never	19%	14%	24%	20%	15%	19%	23%	16%	32%	22%	*	
Not sure	14%	12%	15%	16%	20%	11%	9%	13%	20%	12%	*	
Totals	99%	99%	100%	101%	100%	100%	99%	100%	100%	100%	*	
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)	

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	20%	5%	14%	43%	3%	46%	18%	22%	23%	24%	21%	21%	16%
Sometimes	22%	15%	26%	26%	12%	31%	22%	27%	20%	21%	19%	26%	21%
Rarely	24%	39%	22%	14%	39%	11%	20%	26%	31%	24%	22%	24%	28%
Never	19%	34%	21%	3%	40%	4%	20%	19%	19%	18%	22%	18%	20%
Not sure	14%	7%	17%	15%	6%	8%	20%	6%	7%	14%	16%	11%	14%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)



6. Know Paid Protesters

Do you personally know anyone who has ever been paid to participate in a political protest in the U.S.?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I have been paid	1%	1%	0%	1%	2%	0%	0%	0%	0%	3%	*
Yes, I haven't been paid, but someone I know											
has	5%	6%	3%	2%	6%	5%	5%	3%	4%	8%	*
No	87%	85%	88%	86%	78%	89%	93%	90%	88%	81%	*
Not sure	6%	6%	6%	4%	12%	6%	2%	6%	6%	6%	*
Prefer not to say	2%	2%	2%	7%	2%	0%	1%	1%	1%	2%	*
Totals	101%	100%	99%	100%	100%	100%	101%	100%	99%	100%	*
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I have been paid	1%	1%	0%	1%	0%	2%	0%	2%	0%	0%	0%	0%	2%
Yes, I haven't been paid, but someone I know													
has	5%	2%	4%	7%	2%	9%	5%	5%	5%	7%	5%	5%	3%
No	87%	93%	85%	83%	94%	79%	86%	87%	89%	83%	88%	89%	85%
Not sure	6%	3%	7%	8%	3%	9%	7%	3%	5%	7%	6%	5%	7%
Prefer not to say	2%	1%	4%	2%	0%	2%	3%	3%	1%	3%	1%	2%	4%
Totals	101%	100%	100%	101%	99%	101%	101%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)



7. Description of Protests

When it comes to what you've seen of recent protests have they generally seemed. . .? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Peaceful	43%	37%	48%	52%	37%	39%	46%	41%	47%	48%	*
Angry	41%	46%	37%	30%	32%	48%	51%	46%	22%	39%	*
Serious	36%	38%	35%	41%	30%	33%	42%	33%	57%	36%	*
Chaotic	32%	38%	27%	30%	26%	38%	34%	36%	17%	32%	*
Energetic	31%	31%	31%	37%	31%	26%	33%	30%	42%	29%	*
Violent	28%	32%	24%	22%	20%	34%	34%	30%	16%	28%	*
Hopeful	26%	23%	28%	36%	27%	20%	23%	23%	36%	30%	*
Fearful	13%	17%	10%	12%	13%	15%	12%	14%	6%	19%	*
Joyful	13%	13%	13%	16%	16%	9%	13%	13%	12%	11%	*
Fun	11%	13%	9%	13%	11%	10%	11%	12%	10%	8%	*
Somber	8%	10%	7%	11%	3%	11%	9%	8%	10%	8%	*
None of the above	3%	4%	2%	4%	3%	3%	1%	3%	2%	2%	*
Not sure	8%	7%	10%	7%	16%	5%	6%	7%	13%	9%	*
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Peaceful	43%	71%	42%	18%	78%	20%	37%	47%	48%	43%	41%	41%	49%
Angry	41%	20%	39%	64%	22%	63%	40%	39%	46%	45%	41%	42%	37%
Serious	36%	47%	38%	24%	48%	23%	35%	33%	40%	32%	39%	33%	42%
Chaotic	32%	9%	33%	54%	8%	55%	32%	32%	36%	34%	39%	32%	27%
Energetic	31%	51%	31%	12%	59%	15%	26%	31%	39%	34%	29%	30%	31%
Violent	28%	6%	28%	50%	5%	49%	28%	28%	28%	36%	34%	26%	20%
Hopeful	26%	45%	23%	10%	48%	10%	23%	24%	30%	27%	22%	28%	26%



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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fearful	13%	9%	13%	17%	7%	16%	13%	16%	13%	12%	15%	12%	14%
Joyful	13%	25%	12%	3%	24%	4%	12%	12%	16%	10%	15%	12%	16%
Fun	11%	19%	11%	4%	23%	3%	8%	11%	16%	7%	13%	10%	14%
Somber	8%	10%	10%	5%	12%	5%	8%	9%	7%	7%	10%	6%	11%
None of the above	3%	2%	3%	4%	1%	4%	4%	1%	2%	3%	4%	3%	1%
Not sure	8%	7%	11%	6%	3%	5%	12%	5%	2%	7%	6%	9%	10%
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)



8. Description of Protests Attended

When it comes to what you've seen of protests you've attended in the past year have they seemed...? Select all that apply. *Among people who have attended a protest in the past year*

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Peaceful	81%	*	*	*	*	*	*	*	*	*	*
Hopeful	64%	*	*	*	*	*	*	*	*	*	*
Energetic	58%	*	*	*	*	*	*	*	*	*	*
Serious	47%	*	*	*	*	*	*	*	*	*	*
Joyful	30%	*	*	*	*	*	*	*	*	*	*
Fun	28%	*	*	*	*	*	*	*	*	*	*
Angry	23%	*	*	*	*	*	*	*	*	*	*
Fearful	13%	*	*	*	*	*	*	*	*	*	*
Somber	13%	*	*	*	*	*	*	*	*	*	*
Chaotic	6%	*	*	*	*	*	*	*	*	*	*
Violent	4%	*	*	*	*	*	*	*	*	*	*
None of the above	0%	*	*	*	*	*	*	*	*	*	*
Not sure	1%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(146)	(75)	(71)	(47)	(30)	(40)	(29)	(88)	(17)	(31)	(10)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Peaceful	81%	*	*	*	89%	*	*	*	*	*	*	*	*
Hopeful	64%	*	*	*	66%	*	*	*	*	*	*	*	*
Energetic	58%	*	*	*	64%	*	*	*	*	*	*	*	*
Serious	47%	*	*	*	46%	*	*	*	*	*	*	*	*
Joyful	30%	*	*	*	37%	*	*	*	*	*	*	*	*
Fun	28%	*	*	*	33%	*	*	*	*	*	*	*	*



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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Angry	23%	*	*	*	19%	*	*	*	*	*	*	*	*
Fearful	13%	*	*	*	9%	*	*	*	*	*	*	*	*
Somber	13%	*	*	*	11%	*	*	*	*	*	*	*	*
Chaotic	6%	*	*	*	4%	*	*	*	*	*	*	*	*
Violent	4%	*	*	*	1%	*	*	*	*	*	*	*	*
None of the above	0%	*	*	*	1%	*	*	*	*	*	*	*	*
Not sure	1%	*	*	*	1%	*	*	*	*	*	*	*	*
Unweighted N	(146)	(83)	(43)	(20)	(105)	(27)	(41)	(43)	(55)	(18)	(43)	(36)	(49)



9. Most Effective Protests

Do you think the most effective protests are generally. . . ? Select all that apply.

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Peaceful	59%	56%	63%	59%	47%	62%	69%	60%	48%	62%	*
Serious	38%	39%	37%	39%	36%	36%	43%	38%	51%	31%	*
Hopeful	37%	34%	40%	40%	35%	38%	36%	38%	37%	40%	*
Energetic	34%	35%	33%	33%	32%	36%	36%	31%	43%	36%	*
Angry	14%	16%	12%	17%	14%	14%	12%	13%	17%	20%	*
Joyful	13%	15%	12%	16%	11%	16%	10%	13%	13%	17%	*
Fun	11%	11%	11%	13%	11%	11%	8%	12%	7%	11%	*
Chaotic	8%	10%	7%	10%	12%	7%	5%	7%	9%	14%	*
Violent	8%	10%	7%	9%	12%	8%	4%	6%	12%	16%	*
Somber	8%	11%	5%	11%	4%	9%	7%	7%	9%	10%	*
Fearful	4%	6%	3%	5%	3%	5%	2%	4%	5%	6%	*
None of the above	6%	6%	6%	4%	5%	6%	7%	7%	4%	3%	*
Not sure	11%	10%	11%	8%	17%	9%	9%	12%	9%	7%	*
Unweighted N	(1,086)	(517)	(569)	(274)	(295)	(306)	(211)	(714)	(130)	(171)	(71)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Peaceful	59%	65%	57%	57%	71%	58%	55%	61%	63%	60%	61%	59%	58%
Serious	38%	42%	39%	34%	49%	33%	37%	42%	39%	33%	35%	43%	38%
Hopeful	37%	45%	36%	30%	48%	30%	36%	38%	39%	32%	34%	40%	39%
Energetic	34%	47%	34%	22%	51%	27%	31%	38%	38%	34%	30%	34%	38%
Angry	14%	14%	15%	13%	13%	11%	17%	10%	16%	15%	14%	16%	12%
Joyful	13%	17%	14%	9%	18%	12%	14%	11%	16%	14%	13%	12%	15%
Fun	11%	16%	8%	9%	15%	9%	11%	10%	12%	12%	10%	9%	14%



						cor	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Chaotic	8%	5%	9%	10%	5%	6%	10%	8%	7%	10%	8%	8%	8%
Violent	8%	8%	8%	10%	5%	6%	10%	6%	9%	10%	7%	10%	5%
Somber	8%	9%	8%	7%	9%	8%	8%	9%	6%	3%	10%	8%	10%
Fearful	4%	5%	6%	1%	4%	1%	6%	3%	2%	3%	2%	6%	4%
None of the above	6%	2%	4%	10%	2%	10%	6%	5%	6%	6%	9%	5%	4%
Not sure	11%	8%	14%	9%	6%	9%	13%	8%	6%	10%	8%	10%	14%
Unweighted N	(1,086)	(378)	(423)	(285)	(445)	(362)	(410)	(290)	(268)	(188)	(230)	(406)	(262)



10. Personal Feelings at Protests Attended

How have you personally felt when you've attended protests in the past year? Select all that apply. *Among people who have attended a protest in the past year*

	Total	Ge	ender		Age (4 c	ategory)		Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Hopeful	60%	*	*	*	*	*	*	*	*	*	*	
Peaceful	55%	*	*	*	*	*	*	*	*	*	*	
Energetic	46%	*	*	*	*	*	*	*	*	*	*	
Serious	45%	*	*	*	*	*	*	*	*	*	*	
Angry	27%	*	*	*	*	*	*	*	*	*	*	
Joyful	19%	*	*	*	*	*	*	*	*	*	*	
Fearful	14%	*	*	*	*	*	*	*	*	*	*	
Somber	14%	*	*	*	*	*	*	*	*	*	*	
Fun	12%	*	*	*	*	*	*	*	*	*	*	
Chaotic	4%	*	*	*	*	*	*	*	*	*	*	
Violent	3%	*	*	*	*	*	*	*	*	*	*	
None of the above	0%	*	*	*	*	*	*	*	*	*	*	
Not sure	0%	*	*	*	*	*	*	*	*	*	*	
Unweighted N	(146)	(75)	(71)	(47)	(30)	(40)	(29)	(88)	(17)	(31)	(10)	

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Hopeful	60%	*	*	*	64%	*	*	*	*	*	*	*	*
Peaceful	55%	*	*	*	61%	*	*	*	*	*	*	*	*
Energetic	46%	*	*	*	54%	*	*	*	*	*	*	*	*
Serious	45%	*	*	*	50%	*	*	*	*	*	*	*	*
Angry	27%	*	*	*	26%	*	*	*	*	*	*	*	*
Joyful	19%	*	*	*	23%	*	*	*	*	*	*	*	*



	continued from previous page												
	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Fearful	14%	*	*	*	12%	*	*	*	*	*	*	*	*
Somber	14%	*	*	*	13%	*	*	*	*	*	*	*	*
Fun	12%	*	*	*	8%	*	*	*	*	*	*	*	*
Chaotic	4%	*	*	*	2%	*	*	*	*	*	*	*	*
Violent	3%	*	*	*	0%	*	*	*	*	*	*	*	*
None of the above	0%	*	*	*	0%	*	*	*	*	*	*	*	*
Not sure	0%	*	*	*	0%	*	*	*	*	*	*	*	*
Unweighted N	(146)	(83)	(43)	(20)	(105)	(27)	(41)	(43)	(55)	(18)	(43)	(36)	(49)



Interviewing Dates October 24 - 28, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.043, with a mean of one and a standard deviation of

0.817.

Number of respondents 1086

Margin of error \pm 3.8% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 68 questions not reported.