

YouGov / Prospect Survey Results

Sample Size: 1086 London adults (aged 18+)

Fieldwork: 24th - 26th September 2014

Total	Westminster VI				2010 Vote			Gender		Age				Social Grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1086	x	x	x	x	314	330	211	535	551	130	389	349	218	562	524
1086	254	439	41	101	292	401	193	481	605	82	228	305	471	721	365
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Boris Johnson understands the concerns of...?

Commuters

Very well	11	20	4	13	12	17	4	11	12	10	16	11	9	9	13	8
Fairly well	41	51	35	46	31	52	37	37	35	46	47	37	45	38	44	37
TOTAL WELL	52	71	39	59	43	69	41	48	47	56	63	48	54	47	57	45
Fairly badly	21	12	31	27	17	13	32	22	24	18	15	19	19	31	23	19
Very badly	16	4	21	5	34	8	22	18	19	13	9	15	19	16	12	20
TOTAL BADLY	37	16	52	32	51	21	54	40	43	31	24	34	38	47	35	39
Don't know	12	13	8	9	7	10	5	11	10	14	14	18	9	5	8	16

Poorer Londoners

Very well	7	13	5	9	3	10	8	1	9	4	9	9	5	4	6	7
Fairly well	24	43	16	27	19	40	17	17	22	26	19	27	24	20	26	22
TOTAL WELL	31	56	21	36	22	50	25	18	31	30	28	36	29	24	32	29
Fairly badly	25	21	27	27	21	22	24	26	24	25	33	23	22	26	27	22
Very badly	31	8	44	29	45	14	45	41	32	31	23	25	34	44	30	33
TOTAL BADLY	56	29	71	56	66	36	69	67	56	56	56	48	56	70	57	55
Don't know	13	15	8	9	13	14	6	14	12	14	15	16	14	6	11	16

Ethnic minorities

Very well	6	12	2	3	8	10	3	2	5	6	13	4	5	5	5	6
Fairly well	31	48	22	45	35	47	25	28	27	35	19	36	33	26	33	29
TOTAL WELL	37	60	24	48	43	57	28	30	32	41	32	40	38	31	38	35
Fairly badly	25	17	32	32	15	21	27	25	24	26	34	18	23	35	26	24
Very badly	21	5	33	12	29	7	34	26	27	16	12	22	22	23	20	22
TOTAL BADLY	46	22	65	44	44	28	61	51	51	42	46	40	45	58	46	46
Don't know	17	18	12	9	13	15	11	19	17	17	22	20	17	11	15	20

Middle class Londoners

Very well	15	24	8	22	9	20	9	19	15	16	20	15	16	14	18	13
Fairly well	48	55	47	44	52	55	49	46	48	49	52	47	47	51	49	48
TOTAL WELL	63	79	55	66	61	75	58	65	63	65	72	62	63	65	67	61
Fairly badly	14	7	22	16	15	10	24	13	14	15	12	13	13	21	15	13
Very badly	9	2	13	3	13	5	11	8	12	6	5	8	13	7	8	10
TOTAL BADLY	23	9	35	19	28	15	35	21	26	21	17	21	26	28	23	23
Don't know	13	11	10	15	12	10	7	15	11	14	11	17	12	8	9	16

Londoners in their twenties

Very well	5	12	1	3	6	10	3	2	4	6	11	4	5	6	7	4
Fairly well	35	50	28	41	33	50	29	32	31	39	35	37	37	32	37	33
TOTAL WELL	40	62	29	44	39	60	32	34	35	45	46	41	42	38	44	37
Fairly badly	24	15	32	27	13	16	32	27	26	21	29	22	20	30	26	21
Very badly	18	6	26	13	34	10	26	22	23	14	9	17	23	19	15	22
TOTAL BADLY	42	21	58	40	47	26	58	49	49	35	38	39	43	49	41	43
Don't know	17	17	12	16	14	15	11	17	15	19	17	21	16	13	14	21

Older Londoners

Very well	7	14	3	14	4	11	3	6	8	6	14	4	8	5	8	6
Fairly well	33	51	22	32	31	49	23	28	31	35	31	40	30	25	34	31
TOTAL WELL	40	65	25	46	35	60	26	34	39	41	45	44	38	30	42	37
Fairly badly	24	16	30	36	33	16	32	31	26	23	16	25	22	33	26	23
Very badly	19	6	32	9	19	10	31	17	22	17	7	12	26	30	18	20
TOTAL BADLY	43	22	62	45	52	26	63	48	48	40	23	37	48	63	44	43
Don't know	17	14	14	9	14	14	10	18	14	20	32	20	14	8	14	20

People like you

Very well	7	14	4	1	7	13	5	2	8	6	8	9	5	6	9	5
Fairly well	32	55	19	43	24	50	21	30	29	35	29	36	33	25	35	28
TOTAL WELL	39	69	23	44	31	63	26	32	37	41	37	45	38	31	44	33
Fairly badly	23	14	33	29	23	17	31	24	25	22	24	19	20	35	25	22
Very badly	24	5	33	11	36	10	33	32	26	23	16	19	30	28	21	27
TOTAL BADLY	47	19	66	40	59	27	64	56	51	45	40	38	50	63	46	49
Don't know	14	12	11	16	10	10	10	12	13	14	23	17	12	5	10	18

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1086	x	x	x	x	314	330	211	535	551	130	389	349	218	562	524
1086	254	439	41	101	292	401	193	481	605	82	228	305	471	721	365
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think David Cameron understands the concerns of...?

Commuters

Very well	3	7	3	4	0	4	3	1	4	3	7	4	2	2	5	2
Fairly well	23	49	14	26	13	39	15	21	20	26	24	22	26	20	25	21
TOTAL WELL	26	56	17	30	13	43	18	22	24	29	31	26	28	22	30	23
Fairly badly	30	21	32	50	31	28	30	34	31	29	32	25	30	38	31	29
Very badly	30	9	40	11	48	17	42	34	31	28	24	28	32	32	28	32
TOTAL BADLY	60	30	72	61	79	45	72	68	62	57	56	53	62	70	59	61
Don't know	14	14	12	9	8	13	10	10	14	14	13	20	10	9	11	16

Poorer Londoners

Very well	2	6	0	0	0	4	0	1	3	1	5	0	3	1	2	1
Fairly well	19	41	10	24	9	34	12	13	16	22	16	26	18	10	21	16
TOTAL WELL	21	47	10	24	9	38	12	14	19	23	21	26	21	11	23	17
Fairly badly	25	31	18	32	37	30	18	31	29	21	24	27	22	27	25	25
Very badly	44	10	64	36	48	21	63	46	40	48	36	33	49	58	44	43
TOTAL BADLY	69	41	82	68	85	51	81	77	69	69	60	60	71	85	69	68
Don't know	11	11	8	8	6	11	7	9	12	9	19	14	8	4	8	14

Ethnic minorities

Very well	4	7	1	0	7	7	1	2	4	4	6	3	5	3	3	4
Fairly well	26	47	21	26	26	45	23	14	25	27	22	32	25	20	28	23
TOTAL WELL	30	54	22	26	33	52	24	16	29	31	28	35	30	23	31	27
Fairly badly	26	22	23	45	31	21	21	41	28	23	23	24	25	32	25	27
Very badly	30	7	48	13	28	12	47	31	29	31	26	26	33	37	32	29
TOTAL BADLY	56	29	71	58	59	33	68	72	57	54	49	50	58	69	57	56
Don't know	14	17	7	16	9	15	8	12	15	14	24	16	12	9	12	17

Middle class Londoners

Very well	14	21	6	22	9	19	8	18	13	15	14	13	17	11	15	13
Fairly well	43	55	40	40	43	49	43	39	42	44	47	45	38	44	44	42
TOTAL WELL	57	76	46	62	52	68	51	57	55	59	61	58	55	55	59	55
Fairly badly	18	9	28	18	15	14	25	17	18	19	18	17	17	23	20	17
Very badly	15	5	20	11	27	10	21	15	17	13	8	13	19	17	14	16
TOTAL BADLY	33	14	48	29	42	24	46	32	35	32	26	30	36	40	34	33
Don't know	10	10	5	8	6	9	4	11	10	9	13	12	9	5	7	13

Londoners in their twenties

Very well	4	8	3	12	0	5	6	1	6	3	7	6	3	1	4	4
Fairly well	22	46	14	20	12	39	14	19	18	27	12	23	25	23	26	18
TOTAL WELL	26	54	17	32	12	44	20	20	24	30	19	29	28	24	30	22
Fairly badly	31	21	29	47	45	27	25	43	34	28	39	31	27	32	31	30
Very badly	27	7	42	12	33	13	44	21	28	26	21	22	32	32	26	27
TOTAL BADLY	58	28	71	59	78	40	69	64	62	54	60	53	59	64	57	57
Don't know	16	17	13	9	9	16	10	16	15	16	21	18	14	12	12	19

Older Londoners

Very well	4	12	1	8	2	9	3	1	6	3	6	5	4	3	5	4
Fairly well	28	55	15	40	15	46	15	25	25	31	33	32	28	19	32	24
TOTAL WELL	32	67	16	48	17	55	18	26	31	34	39	37	32	22	37	28
Fairly badly	25	16	29	31	20	21	25	32	23	27	20	22	25	31	26	23
Very badly	28	6	40	9	59	14	46	30	29	27	14	22	31	42	27	29
TOTAL BADLY	53	22	69	40	79	35	71	62	52	54	34	44	56	73	53	52
Don't know	14	11	15	12	4	11	12	13	16	13	27	18	12	5	10	20

People like you

Very well	4	10	2	3	1	8	2	2	5	3	6	4	3	3	6	1
Fairly well	26	55	14	43	11	43	16	22	25	27	21	30	27	19	29	23
TOTAL WELL	30	65	16	46	12	51	18	24	30	30	27	34	30	22	35	24
Fairly badly	25	19	23	28	37	23	22	37	24	25	25	24	23	28	25	24
Very badly	34	5	52	12	44	14	53	30	33	36	30	27	37	46	32	37
TOTAL BADLY	59	24	75	40	81	37	75	67	57	61	55	51	60	74	57	61
Don't know	11	12	8	14	7	12	8	9	13	9	18	15	9	4	8	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Ed Miliband understands the concerns of...?

Commuters

Very well	6	1	14	12	0	0	13	9	9	4	5	4	9	8	5	8
Fairly well	25	12	44	19	12	9	41	25	24	26	12	26	24	32	24	26
TOTAL WELL	31	13	58	31	12	9	54	34	33	30	17	30	33	40	29	34
Fairly badly	26	34	19	42	24	32	20	27	24	28	24	24	27	31	30	22
Very badly	19	33	3	9	36	39	7	11	20	17	15	17	23	16	22	15
TOTAL BADLY	45	67	22	51	60	71	27	38	44	45	39	41	50	47	52	37
Don't know	24	19	20	18	28	19	20	28	23	25	44	29	18	13	20	29

Poorer Londoners

Very well	10	3	22	11	2	1	19	10	13	6	2	7	11	17	6	13
Fairly well	31	22	45	43	18	22	45	31	28	34	33	32	28	31	34	27
TOTAL WELL	41	25	67	54	20	23	64	41	41	40	35	39	39	48	40	40
Fairly badly	22	27	14	23	22	27	16	23	19	24	17	19	22	28	25	19
Very badly	19	31	6	5	34	35	10	12	20	18	19	16	24	18	19	19
TOTAL BADLY	41	58	20	28	56	62	26	35	39	42	36	35	46	46	44	38
Don't know	19	18	12	17	24	16	10	25	20	18	29	26	15	7	15	23

Ethnic minorities

Very well	9	5	14	14	16	6	13	9	12	7	3	8	13	11	6	13
Fairly well	32	21	50	39	22	21	51	32	30	34	25	29	33	38	36	27
TOTAL WELL	41	26	64	53	38	27	64	41	42	41	28	37	46	49	42	40
Fairly badly	22	27	16	28	16	29	15	19	20	23	24	19	19	28	22	21
Very badly	15	26	5	4	19	27	7	11	16	13	17	13	18	11	16	13
TOTAL BADLY	37	53	21	32	35	56	22	30	36	36	41	32	37	39	38	34
Don't know	22	21	15	15	27	18	13	30	22	22	31	30	17	11	19	26

Middle class Londoners

Very well	9	4	17	8	3	2	16	7	10	7	4	10	8	10	6	11
Fairly well	35	18	53	50	21	18	53	39	30	40	19	31	39	45	37	33
TOTAL WELL	44	22	70	58	24	20	69	46	40	47	23	41	47	55	43	44
Fairly badly	19	27	12	16	16	26	12	18	21	16	21	20	16	19	22	15
Very badly	17	37	3	3	31	39	4	9	18	17	13	13	23	17	21	13
TOTAL BADLY	36	64	15	19	47	65	16	27	39	33	34	33	39	36	43	28
Don't know	21	13	15	24	28	14	15	27	22	20	43	26	14	9	14	28

Londoners in their twenties

Very well	7	1	16	10	2	1	17	4	9	5	4	9	6	7	5	10
Fairly well	26	15	42	41	13	12	38	32	25	27	19	21	27	37	24	28
TOTAL WELL	33	16	58	51	15	13	55	36	34	32	23	30	33	44	29	38
Fairly badly	24	34	19	27	18	31	19	22	23	25	23	25	24	25	29	20
Very badly	19	34	4	2	35	38	8	11	21	17	16	17	24	15	22	15
TOTAL BADLY	43	68	23	29	53	69	27	33	44	42	39	42	48	40	51	35
Don't know	24	17	19	19	32	18	18	32	22	25	38	28	19	15	20	27

Older Londoners

Very well	8	1	17	17	2	0	16	10	10	5	4	4	11	11	6	9
Fairly well	26	14	46	29	13	13	42	27	26	26	14	30	23	32	28	25
TOTAL WELL	34	15	63	46	15	13	58	37	36	31	18	34	34	43	34	34
Fairly badly	23	29	15	24	22	30	18	22	18	28	22	21	22	28	26	19
Very badly	20	38	4	5	35	39	6	13	23	18	18	14	26	21	23	17
TOTAL BADLY	43	67	19	29	57	69	24	35	41	46	40	35	48	49	49	36
Don't know	23	18	17	24	28	18	18	28	23	23	41	30	18	9	17	30

People like you

Very well	9	2	21	11	1	0	18	8	13	5	2	9	10	11	6	12
Fairly well	22	7	41	30	16	8	39	25	19	26	15	18	25	31	25	20
TOTAL WELL	31	9	62	41	17	8	57	33	32	31	17	27	35	42	31	32
Fairly badly	25	34	21	28	10	29	21	29	23	28	23	28	21	28	28	23
Very badly	23	41	4	6	46	46	8	12	25	21	21	19	29	21	26	20
TOTAL BADLY	48	75	25	34	56	75	29	41	48	49	44	47	50	49	54	43
Don't know	20	16	14	24	27	18	15	26	20	21	39	27	14	8	15	27

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think Boris Johnson is doing his job as Mayor of London?

Very well	14	38	3	0	13	34	4	4	14	13	13	13	15	11	16	10
Fairly well	45	53	35	77	41	51	39	54	40	50	39	49	43	46	46	44
TOTAL WELL	59	91	38	77	54	85	43	58	54	63	52	62	58	57	62	54
Fairly badly	21	5	33	14	32	8	32	21	24	19	18	22	20	23	20	22
Very badly	12	2	20	8	12	4	19	11	14	10	8	8	14	17	10	13
TOTAL BADLY	33	7	53	22	44	12	51	32	38	29	26	30	34	40	30	35
Don't know	9	2	9	1	2	4	6	9	8	9	22	8	8	3	6	11

How well or badly do you think Boris Johnson is handling each of the following issues?

London's bus services

Very well	9	17	6	9	8	14	5	7	10	9	12	8	9	9	10	8
Fairly well	49	63	39	63	44	64	41	47	47	51	49	50	48	48	52	46
TOTAL WELL	58	80	45	72	52	78	46	54	57	60	61	58	57	57	62	54
Fairly badly	16	7	26	16	11	8	28	15	14	19	17	11	18	24	18	15
Very badly	15	7	19	2	30	8	17	21	19	10	7	18	15	13	11	19
TOTAL BADLY	31	14	45	18	41	16	45	36	33	29	24	29	33	37	29	34
Don't know	11	7	9	9	6	6	9	10	11	11	15	14	10	6	10	12

London's tube service

Very well	9	20	4	11	8	16	4	4	10	7	13	8	8	10	10	7
Fairly well	45	58	39	55	33	58	37	46	42	48	43	44	46	45	49	40
TOTAL WELL	54	78	43	66	41	74	41	50	52	55	56	52	54	55	59	47
Fairly badly	24	14	28	20	41	16	33	30	24	23	23	22	23	28	20	27
Very badly	13	3	22	8	12	5	18	12	14	12	6	14	15	12	12	14
TOTAL BADLY	37	17	50	28	53	21	51	42	38	35	29	36	38	40	32	41
Don't know	10	5	8	6	5	6	7	8	10	9	15	12	8	5	9	11

Crime in London

Very well	5	13	2	3	4	12	2	3	7	4	12	4	5	5	7	4
Fairly well	40	59	29	59	29	54	32	41	35	45	26	45	41	37	46	34
TOTAL WELL	45	72	31	62	33	66	34	44	42	49	38	49	46	42	53	38
Fairly badly	24	15	35	23	25	16	34	23	26	23	23	20	22	37	24	25
Very badly	14	3	19	8	35	5	17	19	16	11	8	12	17	14	9	18
TOTAL BADLY	38	18	54	31	60	21	51	42	42	34	31	32	39	51	33	43
Don't know	16	10	15	6	7	12	14	15	16	17	31	18	15	8	14	19

Housing in London

Very well	4	8	3	0	3	6	4	1	5	3	8	5	2	1	5	3
Fairly well	26	46	13	34	25	47	15	22	23	29	21	28	30	19	28	24
TOTAL WELL	30	54	16	34	28	53	19	23	28	32	29	33	32	20	33	27
Fairly badly	30	25	36	37	38	22	34	36	32	28	33	27	29	35	27	33
Very badly	27	10	41	19	26	12	38	28	27	26	14	24	28	38	28	26
TOTAL BADLY	57	35	77	56	64	34	72	64	59	54	47	51	57	73	55	59
Don't know	13	11	7	11	7	14	8	13	13	14	24	15	11	7	12	14

Which, if any, of the following qualities do you think Boris Johnson has? (Please tick all that apply)

Charismatic	55	73	36	69	71	74	38	68	56	53	52	50	58	60	59	51
Sticks to what he believes in	33	50	16	49	34	52	18	34	31	34	28	30	37	33	36	28
A natural leader	24	43	13	18	28	46	14	18	25	23	14	26	23	26	30	17
Strong	19	35	10	21	14	35	12	14	18	19	16	21	19	17	21	16
Honest	18	32	8	22	23	34	10	16	20	16	20	15	22	14	19	16
Decisive	16	28	11	14	19	28	10	9	18	15	11	13	19	21	18	15
In touch with the concerns of ordinary people	15	29	5	17	26	33	7	10	11	20	11	16	17	15	19	12
Good in a crisis	12	19	8	6	18	23	6	8	12	13	11	11	16	10	15	10
None of these	21	4	37	16	21	6	36	16	21	22	9	18	24	30	21	22
Don't know	6	7	3	0	3	6	3	6	7	5	12	9	5	0	3	9

Sample Size: 1086 London adults (aged 18+)

Fieldwork: 24th - 26th September 2014

Total	Westminster VI				2010 Vote			Gender		Age				Social Grade	
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1086	x	x	x	x	314	330	211	535	551	130	389	349	218	562	524
1086	254	439	41	101	292	401	193	481	605	82	228	305	471	721	365
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Boris Johnson has announced that he will stand for Parliament next year, although his mayoral term does not end until a year after that. If Boris is elected as an MP in May 2015 do you think he should...?

Remain as Mayor and MP until his mayoral term ends in 2016	35	61	19	25	29	58	19	25	31	39	36	34	36	33	37	32
Resign immediately as Mayor and concentrate on his new role as MP	52	28	67	62	65	30	68	64	54	50	42	46	53	64	53	50
Don't know	14	11	13	13	6	12	13	11	16	12	23	19	11	3	10	18

Do you think Boris Johnson is standing for Parliament because...?

He wants to do the work that an MP does	13	17	9	3	26	17	10	13	10	15	12	20	10	5	12	13
He wants to be an MP to enable him to one day become the leader of the Conservative party	73	71	80	88	62	69	80	76	75	71	60	64	77	89	77	68
Don't know	14	12	11	9	12	14	9	12	15	14	28	16	13	6	10	19

Some people have said that running for Parliament means Boris Johnson is turning his back on London. Do you think this criticism is fair or unfair?

Fair	40	21	56	54	42	15	65	49	45	36	27	41	40	48	42	39
Unfair	41	61	28	40	45	65	23	35	37	44	42	38	43	41	44	37
Don't know	19	18	16	6	13	19	12	17	18	20	31	21	17	11	14	25

Which of the following statements best reflects your view?

I would like it if Boris Johnson became my local MP	26	51	13	10	25	50	15	16	24	29	34	28	24	21	31	21
I would dislike it if Boris Johnson became my local MP	37	9	59	39	48	11	60	50	41	33	30	30	37	52	34	39
I wouldn't mind either way	29	33	21	42	25	31	22	23	27	30	25	29	33	24	29	29
Don't know	8	7	7	9	2	8	4	10	8	9	12	12	6	3	6	11

Boris Johnson is married, but is reported to have had a number of affairs, including fathering a child as a result of one of these affairs. Do you think this behaviour...?

Is an entirely private matter and wholly irrelevant to his public standing	37	49	27	48	31	48	26	36	36	39	40	35	39	37	37	38
Deserves to be criticised, but should not affect his political career	32	31	30	34	49	33	31	39	30	34	33	33	32	32	35	29
Shows that he cannot be trusted and therefore makes him unsuitable to be a senior politician	22	12	36	14	21	10	38	15	25	19	15	22	20	29	22	22
Don't know	8	8	7	4	0	8	5	10	10	7	11	10	9	2	6	11

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*