

YouGov / Prospect Survey Results

Sample Size: 1728 GB Adults
Fieldwork: 31st January - 2nd February 2016

	Vote in 2015				Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1728	588	484	121	207	838	890	206	437	591	494	985	743	221	562	370	425	150
1728	540	495	127	219	788	940	164	322	699	543	1078	650	213	563	371	416	165
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How satisfied are you with your own, and your immediate family's, lives at the moment in each of the following areas?

Having enough money to live comfortably

Very satisfied	11	15	9	12	6	12	10	5	10	10	15	14	7	14	9	10	10	18
Fairly satisfied	47	57	39	52	46	45	48	47	46	45	50	51	41	46	49	46	47	42
TOTAL SATISFIED	58	72	48	64	52	57	58	52	56	55	65	65	48	60	58	56	57	60
Fairly dissatisfied	25	19	30	17	30	26	23	26	24	27	22	22	29	22	25	29	24	18
Very dissatisfied	13	5	17	11	16	13	14	8	16	16	10	9	19	12	14	11	14	17
TOTAL DISSATISFIED	38	24	47	28	46	39	37	34	40	43	32	31	48	34	39	40	38	35
Don't know	4	4	5	8	2	4	5	14	5	2	2	4	4	6	4	4	5	4

Having access to high quality of local public services in your area such as schools and hospitals

Very satisfied	13	13	13	16	11	11	14	10	12	12	15	13	13	10	14	10	11	21
Fairly satisfied	53	60	49	52	47	52	54	51	52	57	49	55	49	54	53	53	53	51
TOTAL SATISFIED	66	73	62	68	58	63	68	61	64	69	64	68	62	64	67	63	64	72
Fairly dissatisfied	20	19	21	17	24	21	19	20	20	17	22	19	22	20	19	23	22	12
Very dissatisfied	9	4	10	7	16	9	8	4	8	10	10	8	10	10	9	9	8	8
TOTAL DISSATISFIED	29	23	31	24	40	30	27	24	28	27	32	27	32	30	28	32	30	20
Don't know	6	4	6	8	3	6	6	14	7	4	4	5	7	7	6	5	7	7

Feeling safe going out in your area

Very satisfied	27	30	26	35	23	29	25	25	23	27	30	29	23	21	29	29	25	26
Fairly satisfied	53	56	54	52	44	51	56	49	53	55	53	55	51	60	53	48	54	57
TOTAL SATISFIED	80	86	80	87	67	80	81	74	76	82	83	84	74	81	82	77	79	83
Fairly dissatisfied	12	10	12	8	19	13	11	12	13	12	11	10	14	7	12	16	14	9
Very dissatisfied	5	3	4	3	13	5	5	5	7	5	5	4	7	9	5	4	4	6
TOTAL DISSATISFIED	17	13	16	11	32	18	16	17	20	17	16	14	21	16	17	20	18	15
Don't know	3	2	4	2	2	3	3	10	4	1	1	2	4	3	3	3	3	1

Feeling confident that my family will have the opportunities to prosper in the years ahead

Very satisfied	9	12	7	10	6	10	8	13	8	9	8	9	8	12	8	8	9	11
Fairly satisfied	44	55	37	49	39	43	45	43	46	40	47	49	37	38	45	46	45	40
TOTAL SATISFIED	53	67	44	59	45	53	53	56	54	49	55	58	45	50	53	54	54	51
Fairly dissatisfied	24	20	29	20	29	26	23	17	24	28	23	23	26	24	24	25	24	26
Very dissatisfied	11	2	16	11	17	11	11	9	10	13	12	9	15	13	10	10	12	14
TOTAL DISSATISFIED	35	22	45	31	46	37	34	26	34	41	35	32	41	37	34	35	36	40
Don't know	11	11	12	10	9	10	12	18	12	10	10	10	14	12	13	12	10	9

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1728	588	484	121	207	838	890	206	437	591	494	985	743	221	562	370	425	150
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the government is managing the economy well or badly?

Well	38	73	11	43	32	43	32	29	39	34	44	41	33	37	40	40	36	31
Badly	47	11	76	43	57	48	47	49	44	52	44	45	50	45	42	46	51	63
Don't Know	15	16	13	13	11	9	21	22	16	14	12	14	17	19	19	14	13	6

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	2	3	0	3	1	2	1	1	3	1	1	2	1	1	1	2	1	5
Quite good	27	49	11	28	21	30	23	21	29	23	32	29	23	28	29	27	24	23
TOTAL GOOD	29	52	11	31	22	32	24	22	32	24	33	31	24	29	30	29	25	28
Neither good nor bad	33	34	31	33	32	30	35	28	31	35	33	32	33	36	35	33	32	19
Quite bad	27	11	41	29	34	25	29	31	24	29	26	27	27	19	25	29	31	34
Very bad	9	1	13	4	11	10	8	11	9	9	7	7	11	12	7	7	8	16
TOTAL BAD	36	12	54	33	45	35	37	42	33	38	33	34	38	31	32	36	39	50
Don't know	3	2	4	2	2	2	5	9	4	2	1	2	5	4	3	3	3	3

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...
Good or bad for the economy?

Good for the economy	39	71	14	37	39	43	34	30	39	36	45	44	32	41	41	42	36	27
Bad for the economy	42	12	67	48	47	44	41	38	40	47	41	39	47	38	38	42	46	58
Don't know	19	17	19	15	14	13	24	31	21	17	14	17	21	22	21	17	18	15

Being done fairly or unfairly?

Fairly	27	55	7	23	25	33	22	24	30	25	28	31	21	27	29	30	22	26
Unfairly	57	26	83	64	63	56	57	52	52	61	58	54	61	54	54	55	62	65
Don't know	16	19	10	14	12	11	21	25	17	14	13	15	17	20	17	15	16	9

Necessary or unnecessary?

Necessary	51	85	24	53	50	54	49	47	52	49	56	56	45	48	55	57	48	36
Unnecessary	35	7	60	38	33	37	33	29	32	39	35	32	39	34	30	32	39	50
Don't know	14	9	15	8	16	10	18	24	17	13	9	12	17	18	15	11	13	14

Having an impact on your own life, or not having an impact on your own life?

Having an impact on my life	51	38	61	47	59	54	48	47	48	59	45	47	55	54	48	49	56	47
Not having an impact on my life	37	50	28	46	29	38	36	29	38	31	47	42	30	35	38	38	33	43
Don't know	12	12	11	7	12	8	16	24	14	10	8	11	14	11	13	13	11	10

And who do you think is most to blame for the current spending cuts?

The current Conservative government	30	6	59	30	19	33	27	36	27	32	29	30	31	34	26	30	32	38
The last Labour government	32	65	4	21	35	36	27	22	31	30	38	34	29	26	37	33	30	21
Both	29	22	28	37	40	24	33	24	29	31	28	28	29	32	26	28	29	33
Neither	3	2	4	5	3	3	3	3	3	2	3	3	2	3	3	2	2	4
Don't know	7	6	5	7	3	4	10	16	10	4	3	6	8	5	8	7	7	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	41	101
	Male 25 to 39	112	211
	Male 40 to 59	361	283
	Male 60 +	279	218
	Female 18 to 24	91	99
	Female 25 to 39	186	213
	Female 40 to 59	347	290
	Female 60 +	258	261
Region			
	North England	416	412
	Midlands	272	275
	East	158	161
	London	189	214
	South England	418	384
	Wales	73	84
	Scotland	149	146
Social Grade			
	AB	643	469
	C1	445	486
	C2	266	352
	DE	321	369
Newspaper Type			
	Express / Mail	268	238
	Sun / Star	264	337
	Mirror / Record	155	147
	Guardian / Independent	138	74
	FT / Times / Telegraph	103	134
	Other Paper	188	193
	No Paper	559	553
Vote Share May 2015			
	Conservative	533	570
	Labour	453	469
	Liberal Democrat	123	117
	UKIP	211	201
	Green	66	59
	Other	109	92
	Didn't vote / Don't know	180	168

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk