

YouGov / Prospect Survey Results

Sample Size: 1425 English Adults
Fieldwork: 28th - 29th September 2014

| | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|----------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands | North | |
| Weighted Sample | 1478 | 384 | 433 | 89 | 196 | 452 | 348 | 321 | 705 | 773 | 166 | 387 | 501 | 425 | 850 | 628 | 220 | 556 | 280 | 422 | |
| Unweighted Sample | 1425 | 366 | 407 | 96 | 196 | 452 | 329 | 337 | 657 | 768 | 77 | 351 | 553 | 444 | 967 | 458 | 280 | 536 | 228 | 381 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Here are some specific things that different people suggest that Britain's government should do over the next few years. Which four or five do you think are the most important?

| | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Tighten the immigration rules | 55 | 66 | 36 | 29 | 90 | 69 | 48 | 40 | 50 | 59 | 39 | 41 | 61 | 65 | 49 | 62 | 48 | 52 | 61 | 56 |
| Provide extra money for the NHS | 50 | 35 | 71 | 49 | 31 | 36 | 62 | 62 | 42 | 57 | 56 | 51 | 47 | 49 | 48 | 53 | 48 | 52 | 48 | 49 |
| Hold down the price of gas and electricity | 35 | 27 | 48 | 33 | 28 | 28 | 43 | 32 | 30 | 40 | 38 | 38 | 34 | 34 | 32 | 40 | 36 | 31 | 41 | 37 |
| Increase the national minimum wage | 33 | 13 | 52 | 44 | 16 | 14 | 43 | 42 | 31 | 35 | 52 | 30 | 36 | 24 | 31 | 35 | 41 | 33 | 27 | 32 |
| Hold a referendum on whether the UK should stay in the European Union | 28 | 34 | 12 | 6 | 70 | 44 | 18 | 15 | 30 | 26 | 13 | 17 | 29 | 41 | 27 | 29 | 21 | 29 | 30 | 27 |
| Increase the value of the state pension | 27 | 23 | 30 | 29 | 29 | 26 | 31 | 27 | 24 | 30 | 9 | 16 | 30 | 41 | 25 | 30 | 23 | 29 | 25 | 28 |
| Cut the Government's deficit | 27 | 51 | 14 | 38 | 21 | 41 | 13 | 27 | 34 | 20 | 26 | 26 | 25 | 29 | 31 | 20 | 28 | 29 | 28 | 22 |
| Increase prison sentences for violent criminals | 25 | 26 | 21 | 20 | 32 | 28 | 23 | 19 | 23 | 27 | 29 | 25 | 27 | 22 | 22 | 30 | 21 | 23 | 32 | 26 |
| Stop Scottish MPs from voting in Parliament on issued that affect only England | 23 | 38 | 10 | 15 | 40 | 40 | 9 | 17 | 25 | 21 | 19 | 13 | 22 | 34 | 25 | 20 | 18 | 26 | 26 | 19 |
| Provide more apprenticeships for school-leavers | 23 | 27 | 23 | 31 | 19 | 20 | 23 | 33 | 24 | 23 | 23 | 21 | 23 | 25 | 25 | 21 | 26 | 23 | 26 | 21 |
| Introduce a 'mansion tax' on homes worth more than £2 million | 22 | 10 | 35 | 26 | 12 | 10 | 31 | 26 | 22 | 21 | 28 | 22 | 24 | 17 | 20 | 24 | 16 | 21 | 21 | 27 |
| Build more homes | 22 | 19 | 28 | 34 | 13 | 16 | 26 | 29 | 26 | 17 | 17 | 22 | 21 | 23 | 24 | 18 | 30 | 21 | 20 | 19 |
| Reduce spending on welfare | 19 | 39 | 7 | 7 | 23 | 31 | 9 | 13 | 18 | 20 | 19 | 18 | 19 | 21 | 22 | 15 | 20 | 18 | 22 | 19 |
| Reduce income tax | 17 | 19 | 14 | 14 | 17 | 18 | 14 | 13 | 21 | 14 | 23 | 23 | 17 | 10 | 19 | 15 | 22 | 15 | 20 | 15 |
| Provide more money for schools | 14 | 8 | 20 | 19 | 5 | 6 | 16 | 22 | 13 | 14 | 18 | 17 | 14 | 8 | 15 | 11 | 16 | 12 | 16 | 13 |
| Provide more money for Britain's armed forces | 13 | 19 | 10 | 8 | 18 | 19 | 10 | 8 | 13 | 13 | 14 | 9 | 12 | 17 | 12 | 14 | 8 | 15 | 12 | 14 |
| Give more powers to English regions and local councils | 12 | 11 | 15 | 18 | 10 | 12 | 15 | 14 | 15 | 9 | 12 | 9 | 14 | 13 | 13 | 11 | 12 | 11 | 8 | 17 |
| Give head teachers more freedom over how they run their schools | 6 | 6 | 6 | 6 | 4 | 5 | 5 | 7 | 5 | 7 | 7 | 4 | 7 | 5 | 6 | 5 | 6 | 5 | 7 | 5 |
| Not sure | 3 | 0 | 3 | 4 | 0 | 2 | 5 | 3 | 4 | 3 | 5 | 8 | 2 | 1 | 3 | 4 | 6 | 3 | 2 | 4 |

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|------------------------|----------------|-----|-----|---------|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|----------|-------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands | North | |
| Weighted Sample | 1478 | 384 | 433 | 89 | 196 | 452 | 348 | 321 | 705 | 773 | 166 | 387 | 501 | 425 | 850 | 628 | 220 | 556 | 280 | 422 | |
| Unweighted Sample | 1425 | 366 | 407 | 96 | 196 | 452 | 329 | 337 | 657 | 768 | 77 | 351 | 553 | 444 | 967 | 458 | 280 | 536 | 228 | 381 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think following decisions should be taken nationally, for England as a whole, at regional level, or by local councils?

Rules governing how often local refuse should be collected

| | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 18 | 17 | 18 | 11 | 24 | 22 | 18 | 14 | 18 | 17 | 10 | 18 | 19 | 19 | 17 | 18 | 21 | 20 | 16 | 14 |
| Regional level | 20 | 23 | 18 | 21 | 25 | 21 | 18 | 20 | 21 | 19 | 25 | 18 | 20 | 20 | 19 | 21 | 16 | 21 | 20 | 21 |
| Local councils | 53 | 57 | 56 | 64 | 46 | 53 | 52 | 60 | 52 | 54 | 55 | 46 | 54 | 59 | 56 | 50 | 51 | 52 | 58 | 54 |
| Not sure | 9 | 3 | 8 | 3 | 6 | 4 | 12 | 7 | 8 | 9 | 10 | 18 | 6 | 3 | 7 | 11 | 12 | 7 | 6 | 12 |

Where to site new towns / major new housing projects

| | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 30 | 39 | 30 | 25 | 31 | 33 | 30 | 26 | 32 | 28 | 37 | 25 | 30 | 32 | 29 | 31 | 37 | 28 | 31 | 28 |
| Regional level | 46 | 46 | 49 | 58 | 44 | 48 | 44 | 52 | 45 | 46 | 41 | 42 | 46 | 52 | 49 | 42 | 37 | 51 | 41 | 46 |
| Local councils | 14 | 12 | 12 | 13 | 19 | 14 | 12 | 15 | 14 | 15 | 12 | 14 | 18 | 11 | 13 | 16 | 13 | 14 | 19 | 14 |
| Not sure | 10 | 3 | 9 | 4 | 6 | 5 | 13 | 7 | 8 | 11 | 11 | 20 | 6 | 5 | 8 | 12 | 13 | 7 | 9 | 12 |

Rates of VAT charged in shops and restaurants

| | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 76 | 85 | 74 | 79 | 80 | 83 | 70 | 79 | 72 | 79 | 66 | 66 | 81 | 82 | 79 | 71 | 73 | 82 | 76 | 69 |
| Regional level | 12 | 11 | 16 | 12 | 9 | 8 | 14 | 12 | 14 | 10 | 24 | 13 | 9 | 9 | 10 | 14 | 9 | 9 | 11 | 17 |
| Local councils | 5 | 3 | 4 | 5 | 6 | 5 | 5 | 3 | 6 | 3 | 3 | 4 | 4 | 6 | 3 | 6 | 6 | 4 | 6 | 4 |
| Not sure | 8 | 2 | 7 | 4 | 5 | 3 | 12 | 6 | 8 | 8 | 7 | 17 | 6 | 3 | 7 | 9 | 12 | 5 | 7 | 10 |

Unemployment benefit rates

| | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 70 | 77 | 70 | 70 | 77 | 75 | 71 | 72 | 68 | 72 | 63 | 57 | 77 | 78 | 72 | 68 | 61 | 75 | 74 | 67 |
| Regional level | 18 | 19 | 18 | 26 | 13 | 19 | 14 | 21 | 20 | 16 | 22 | 22 | 15 | 16 | 19 | 16 | 24 | 16 | 17 | 17 |
| Local councils | 3 | 1 | 4 | 1 | 2 | 2 | 4 | 1 | 4 | 2 | 5 | 4 | 3 | 2 | 1 | 5 | 3 | 2 | 2 | 4 |
| Not sure | 9 | 2 | 8 | 3 | 8 | 4 | 12 | 6 | 8 | 10 | 11 | 17 | 6 | 4 | 8 | 10 | 12 | 7 | 7 | 12 |

Taxes paid by companies on their profits

| | | | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 79 | 87 | 76 | 83 | 84 | 83 | 73 | 85 | 79 | 79 | 75 | 67 | 82 | 86 | 81 | 75 | 74 | 84 | 78 | 74 |
| Regional level | 9 | 9 | 13 | 11 | 8 | 10 | 11 | 7 | 11 | 8 | 14 | 11 | 8 | 8 | 9 | 10 | 11 | 8 | 8 | 11 |
| Local councils | 3 | 1 | 4 | 2 | 2 | 2 | 4 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | 2 | 4 | 2 | 1 | 5 | 3 |
| Not sure | 9 | 2 | 8 | 4 | 6 | 5 | 13 | 7 | 8 | 11 | 8 | 18 | 8 | 4 | 8 | 11 | 13 | 7 | 8 | 12 |

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|------------------------|----------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------|------------|---|
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| Unweighted Sample | 1425 | 366 | 407 | 96 | 196 | 452 | 329 | 337 | 657 | 768 | 77 | 351 | 553 | 444 | 967 | 458 | 280 | 536 | 228 | 381 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think following decisions should be taken nationally, for England as a whole, at regional level, by local councils, or by the people locally who run each service?

Which drugs and hospital treatments should be available to NHS patients

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 77 | 82 | 80 | 81 | 76 | 80 | 73 | 84 | 76 | 79 | 77 | 65 | 80 | 85 | 79 | 75 | 79 | 80 | 78 | 72 |
| Regional level | 9 | 12 | 8 | 9 | 10 | 10 | 8 | 7 | 10 | 8 | 8 | 11 | 8 | 7 | 9 | 9 | 8 | 6 | 10 | 12 |
| Local councils | 3 | 2 | 2 | 3 | 1 | 2 | 5 | 1 | 3 | 2 | 4 | 4 | 3 | 0 | 2 | 4 | 1 | 2 | 3 | 3 |
| People locally who run this service | 4 | 3 | 3 | 5 | 9 | 5 | 4 | 3 | 5 | 4 | 2 | 3 | 4 | 6 | 4 | 4 | 2 | 6 | 4 | 4 |
| Not sure | 7 | 1 | 7 | 3 | 4 | 4 | 10 | 5 | 7 | 8 | 9 | 16 | 4 | 2 | 7 | 8 | 10 | 6 | 5 | 10 |

Which core curriculum subjects should be taught in state schools

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 76 | 85 | 76 | 74 | 81 | 83 | 71 | 80 | 75 | 78 | 75 | 64 | 81 | 83 | 79 | 73 | 81 | 78 | 76 | 73 |
| Regional level | 8 | 8 | 8 | 13 | 8 | 9 | 7 | 9 | 9 | 7 | 8 | 10 | 8 | 7 | 7 | 9 | 4 | 9 | 9 | 7 |
| Local councils | 3 | 2 | 2 | 5 | 4 | 2 | 5 | 2 | 5 | 2 | 5 | 4 | 3 | 2 | 3 | 3 | 3 | 3 | 1 | 4 |
| People locally who run this service | 4 | 2 | 5 | 6 | 2 | 2 | 5 | 5 | 3 | 5 | 4 | 5 | 3 | 4 | 4 | 5 | 3 | 4 | 6 | 4 |
| Not sure | 8 | 2 | 8 | 2 | 6 | 4 | 12 | 4 | 8 | 9 | 8 | 17 | 5 | 4 | 7 | 10 | 8 | 6 | 8 | 12 |

Standards of social care for disabled and elderly people

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 66 | 67 | 69 | 69 | 64 | 66 | 62 | 69 | 61 | 70 | 69 | 56 | 69 | 69 | 68 | 63 | 71 | 67 | 70 | 58 |
| Regional level | 13 | 16 | 10 | 17 | 14 | 14 | 12 | 14 | 15 | 10 | 11 | 13 | 12 | 13 | 12 | 13 | 8 | 13 | 12 | 16 |
| Local councils | 8 | 10 | 7 | 6 | 10 | 11 | 8 | 6 | 10 | 6 | 3 | 10 | 8 | 9 | 7 | 9 | 9 | 8 | 8 | 8 |
| People locally who run this service | 6 | 5 | 6 | 7 | 7 | 5 | 6 | 6 | 6 | 5 | 5 | 4 | 6 | 7 | 5 | 6 | 3 | 5 | 5 | 7 |
| Not sure | 8 | 2 | 8 | 1 | 4 | 4 | 12 | 4 | 8 | 8 | 12 | 16 | 5 | 2 | 7 | 9 | 10 | 7 | 6 | 10 |

Rules governing rents for people living in social housing

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 39 | 37 | 41 | 34 | 43 | 39 | 39 | 43 | 35 | 43 | 44 | 32 | 41 | 41 | 40 | 37 | 40 | 43 | 42 | 31 |
| Regional level | 29 | 36 | 28 | 29 | 25 | 32 | 25 | 30 | 30 | 28 | 32 | 29 | 27 | 29 | 29 | 28 | 29 | 27 | 24 | 34 |
| Local councils | 19 | 21 | 18 | 28 | 23 | 21 | 18 | 18 | 22 | 16 | 11 | 16 | 20 | 23 | 19 | 19 | 19 | 18 | 18 | 21 |
| People locally who run this service | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 4 | 5 | 1 | 4 | 5 | 5 | 4 | 5 | 3 | 4 | 8 | 4 |
| Not sure | 9 | 3 | 9 | 4 | 6 | 4 | 14 | 5 | 9 | 8 | 12 | 18 | 7 | 3 | 7 | 11 | 10 | 7 | 8 | 12 |

Main strategic priorities for local police forces

| | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| England as a whole | 28 | 28 | 29 | 26 | 35 | 30 | 29 | 28 | 25 | 32 | 14 | 21 | 33 | 35 | 26 | 32 | 30 | 28 | 27 | 28 |
| Regional level | 43 | 52 | 39 | 51 | 40 | 49 | 36 | 47 | 46 | 39 | 42 | 37 | 45 | 46 | 45 | 39 | 38 | 43 | 42 | 45 |
| Local councils | 12 | 9 | 17 | 11 | 10 | 8 | 14 | 13 | 13 | 11 | 24 | 16 | 9 | 8 | 12 | 12 | 14 | 13 | 15 | 7 |
| People locally who run this service | 9 | 8 | 7 | 10 | 11 | 9 | 9 | 7 | 8 | 9 | 11 | 8 | 9 | 8 | 9 | 8 | 7 | 9 | 10 | 8 |
| Not sure | 8 | 3 | 8 | 1 | 5 | 4 | 12 | 5 | 8 | 9 | 10 | 18 | 5 | 3 | 8 | 9 | 11 | 7 | 6 | 11 |