

YouGov / Progress Survey Results

Sample Size: 1704 GB Adults

Fieldwork: 31st August - 1st September 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	X	X	X	X	479	401	357	826	878	203	431	583	487	971	733	218	554	365	419	148	
Unweighted Sample	1704	454	467	83	213	506	422	359	793	911	92	435	702	475	1132	572	282	546	350	364	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently, people earning more than 41,865 a year pay the higher rate of income tax, of 40%. The number of people paying higher rate tax has risen in recent years. Which of the following apply to you? Please tick all that apply.

I pay higher rate tax	8	11	7	13	8	10	10	7	12	5	1	9	13	5	13	2	12	9	7	6	8
Another member of my immediate family pays higher rate tax	15	19	12	18	15	19	13	17	13	17	19	12	13	19	19	10	13	20	12	11	19
I know close friend(s) who pay higher rate tax	21	28	19	30	20	28	20	22	22	20	14	24	24	19	26	14	23	22	20	19	20
None of these apply	52	43	59	47	56	44	56	51	50	53	53	47	50	58	42	64	40	47	60	59	50
Not sure	9	6	7	3	6	7	7	9	9	9	16	14	7	5	8	11	19	8	6	9	6

If the Government had the money to do ONE of the following in next year's Budget which do you think it should do?

Increase the threshold for paying higher-rate tax to £50,000	9	13	7	11	12	14	9	7	9	10	5	10	12	7	12	6	10	12	6	8	9
Reduce the basic rate of income tax by 2%, from 20% to 18%	25	28	23	14	32	23	22	25	28	21	29	29	24	20	27	21	25	24	27	24	23
Increase the personal allowance – the point at which people start paying income tax – by £1,500, from £10,000 to £11,500 a year.	52	53	57	60	49	55	58	57	52	51	39	41	52	66	51	53	43	51	55	52	53
Not sure	14	6	13	15	7	8	12	11	10	18	28	20	11	7	10	20	22	12	12	16	15

YouGov / Progress Survey Results

Sample Size: 1704 GB Adults

Fieldwork: 31st August - 1st September 2014

		Currently, people earning more than 41,865 a year pay the higher rate of income tax, of 40%. The number of people paying higher rate tax has risen in recent years. Which of the following apply to you? Please tick all that apply.		
Total		I and/or another member of my immediate family pays higher rate tax	I know close friend(s) who pay higher rate tax	None of these apply
Weighted Sample	1704	377	360	883
Unweighted Sample	1704	452	399	808
		%	%	%

Currently, people earning more than 41,865 a year pay the higher rate of income tax, of 40%. The number of people paying higher rate tax has risen in recent years. Which of the following apply to you? Please tick all that apply.

I pay higher rate tax	8	36	9	0
Another member of my immediate family pays higher rate tax	15	69	14	0
I know close friend(s) who pay higher rate tax	21	18	100	0
None of these apply	52	0	0	100
Not sure	9	0	1	0

If the Government had the money to do ONE of the following in next year's Budget which do you think it should do?

Increase the threshold for paying higher-rate tax to £50,000	9	22	12	5
Reduce the basic rate of income tax by 2%, from 20% to 18%	25	23	27	26
Increase the personal allowance – the point at which people start paying income tax – by £1,500, from £10,000 to £11,500 a year.	52	46	56	56
Not sure	14	8	5	13

Sample Size: 1704 GB Adults
Fieldwork: 31st August - 1st September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	X	X	X	X	479	401	357	826	878	203	431	583	487	971	733	218	554	365	419	148	
Unweighted Sample	1704	454	467	83	213	506	422	359	793	911	92	435	702	475	1132	572	282	546	350	364	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about each of the following public services, would you prefer income tax to go up in order for them to have more money, income tax to go down so that they receive less money, or keep the present level of taxes and spending?

National Health Service

Higher income tax, more money	42	29	60	36	36	27	60	49	43	41	42	37	40	48	43	40	41	39	41	45	48
Lower income tax, less money	4	7	1	6	7	6	2	4	6	2	3	6	4	4	6	2	4	4	5	4	4
Keep the present balance	39	55	26	50	50	58	27	33	40	39	28	35	46	41	40	38	34	41	44	36	39
Don't know	14	8	12	9	8	9	11	14	11	18	27	23	10	7	10	20	20	15	11	15	8

State pensions and social care for the elderly

Higher income tax, more money	36	32	46	27	37	31	46	41	35	37	25	26	40	46	36	36	36	35	32	40	38
Lower income tax, less money	7	8	5	14	9	6	6	5	9	5	13	11	4	4	9	5	7	8	9	4	5
Keep the present balance	42	52	38	50	47	54	37	40	45	40	33	40	46	43	45	39	35	42	47	41	49
Don't know	14	8	12	9	7	9	11	14	11	18	28	23	9	7	11	19	22	15	12	15	8

Welfare benefits for poor families

Higher income tax, more money	19	10	33	17	9	8	34	23	20	18	18	13	19	24	18	21	20	17	18	21	24
Lower income tax, less money	25	38	13	17	36	36	14	20	26	23	22	31	27	17	29	18	21	27	25	24	25
Keep the present balance	41	42	43	57	45	47	42	43	43	40	28	34	45	49	43	40	39	40	45	41	44
Don't know	15	10	11	9	9	9	10	13	11	18	31	22	9	9	10	21	20	17	12	15	7

State schools

Higher income tax, more money	25	16	37	33	17	16	40	29	27	24	20	22	28	28	27	23	28	24	21	27	32
Lower income tax, less money	8	10	5	7	15	8	5	8	11	5	3	9	10	6	9	6	6	7	11	7	9
Keep the present balance	51	64	46	51	58	66	43	48	51	50	46	44	52	57	53	47	44	52	54	50	48
Don't know	16	10	12	9	10	10	12	15	12	21	31	25	10	10	11	23	23	17	13	16	11

Sample Size: 1704 GB Adults
Fieldwork: 31st August - 1st September 2014

Currently, people earning more than 41,865 a year pay the higher rate of income tax, of 40%. The number of people paying higher rate tax has risen in recent years. Which of the following apply to you? Please tick all that apply.				
	Total	I and/or another member of my immediate family pays higher rate tax	I know close friend(s) who pay higher rate tax	None of these apply
Weighted Sample	1704	377	360	883
Unweighted Sample	1704	452	399	808
	%	%	%	%

Thinking about each of the following public services, would you prefer income tax to go up in order for them to have more money, income tax to go down so that they receive less money, or keep the present level of taxes and spending?

National Health Service

Higher income tax, more money	42	43	41	43
Lower income tax, less money	4	7	8	3
Keep the present balance	39	42	43	41
Don't know	14	8	8	14

State pensions and social care for the elderly

Higher income tax, more money	36	38	36	38
Lower income tax, less money	7	8	11	6
Keep the present balance	42	47	45	43
Don't know	14	7	8	14

Welfare benefits for poor families

Higher income tax, more money	19	16	17	21
Lower income tax, less money	25	31	30	22
Keep the present balance	41	45	44	42
Don't know	15	7	8	15

State schools

Higher income tax, more money	25	30	25	25
Lower income tax, less money	8	9	11	8
Keep the present balance	51	54	55	52
Don't know	16	8	9	16

Sample Size: 1704 GB Adults
Fieldwork: 31st August - 1st September 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	X	X	X	X	479	401	357	826	878	203	431	583	487	971	733	218	554	365	419	148	
Unweighted Sample	1704	454	467	83	213	506	422	359	793	911	92	435	702	475	1132	572	282	546	350	364	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Wouldn't votes]

Con	34	100	0	0	0	79	5	16	34	34	37	34	32	36	39	27	32	42	29	32	29
Lab	35	0	100	0	0	5	82	31	34	36	40	35	35	32	33	38	43	25	34	45	30
Lib Dem	7	0	0	100	0	1	1	25	8	6	8	8	7	6	9	5	6	10	8	6	3
Other	24	0	0	0	100	15	12	27	24	23	15	22	26	26	20	30	19	23	29	17	39

Other Parties Voting Intention

UKIP	14	0	0	0	100	14	7	12	16	12	7	7	18	19	11	20	13	16	20	13	4
Green	5	0	0	0	0	1	2	13	4	6	5	9	4	3	5	5	4	6	5	4	4
SNP / PCY	3	0	0	0	0	0	1	1	3	4	2	4	4	3	3	4	0	0	2	0	28
BNP	0	0	0	0	0	0	0	0	0	1	0	2	0	0	0	0	0	0	1	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	0	1	0	1	1	1	1	1	1	0	1

Non Voters

Would Not Vote	8	0	0	0	0	2	1	3	7	9	15	15	4	4	5	12	6	9	8	10	4
Don't know	14	0	0	0	0	11	9	19	8	19	13	15	14	12	13	15	15	17	12	13	7

Sample Size: 1704 GB Adults
Fieldwork: 31st August - 1st September 2014

		Currently, people earning more than 41,865 a year pay the higher rate of income tax, of 40%. The number of people paying higher rate tax has risen in recent years. Which of the following apply to you? Please tick all that apply.		
		I and/or another member of my immediate family pays higher rate tax	I know close friend(s) who pay higher rate tax	None of these apply
Weighted Sample	1704	377	360	883
Unweighted Sample	1704	452	399	808
	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Wouldn't votes]

Con	34	41	42	29
Lab	35	27	29	39
Lib Dem	7	9	9	6
Other	24	22	19	26

Other Parties Voting Intention

UKIP	14	13	13	16
Green	5	4	4	5
SNP / PCY	3	4	2	4
BNP	0	0	1	0
Respect	0	0	0	0
Other	1	0	0	1

Non Voters

Would Not Vote	8	6	3	9
Don't know	14	12	12	12