YouGov Survey: Professional Soccer



Sample	1043 U.S. adult citizens
Conducted	July 10 - 13, 2025
Margin of Error	$\pm 3.9\%$

1. How interested are you in professional soccer?

Very interested	
Somewhat interested	
Not very interested	
Not at all interested	
Not sure	

2. How closely, if at all, do you follow England's Premier League?

Very closely	3%
Somewhat closely	6%
Not very closely	2%
Not at all	
Not sure	2%

3. Do you have a favorable or an unfavorable opinion of the following soccer team?

	Net (Favorable - Unfavorable)	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know	Not asked - Does not follow soccer
Manchester United	16%	6%	13%	1%	2%	16%	62%
Barcelona	15%	7%	12%	2%	2%	15%	62%
Liverpool	14%	6%	12%	2%	2%	15%	62%
Real Madrid	14%	7%	11%	2%	2%	17%	62%
Paris Saint-Germain	12%	4%	10%	1%	1%	22%	62%
Chelsea	12%	5%	11%	2%	2%	18%	62%
Manchester City	11%	5%	11%	3%	2%	17%	62%
Arsenal	10%	3%	11%	3%	2%	19%	62%
AC Milan	9%	3%	10%	2%	2%	21%	62%
Bayern Munich	8%	4%	8%	3%	2%	22%	62%
Inter Miami	8%	3%	10%	2%	3%	20%	62%
Inter Milan	7%	2%	9%	2%	2%	22%	62%
Tottenham Hotspur	7%	2%	9%	2%	2%	23%	62%
Nottingham Forest	6%	2%	9%	3%	2%	24%	62%
Juventus	5%	3%	8%	3%	2%	23%	62%
Wrexham	5%	2%	8%	2%	2%	24%	62%

YouGov Survey: Professional Soccer



Interviewing Dates	July 10 - 13, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.056, with a mean of one and a standard deviation of 0.822.
Number of respondents	1043
Margin of error	\pm 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.

1. Interest in Soccer

How interested are you in professional soccer?

		Ge	nder		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very interested	5%	7%	2%	7%	7%	3%	2%	3%	5%	12%	*	
Somewhat interested	14%	19%	10%	24%	20%	9%	6%	12%	18%	20%	*	
Not very interested	17%	14%	21%	20%	13%	17%	20%	18%	17%	13%	*	
Not at all interested	62%	59%	64%	45%	57%	68%	72%	65%	60%	51%	*	
Not sure	2%	1%	3%	3%	3%	2%	0%	2%	1%	4%	*	
Totals	100%	100%	100%	99%	100%	99%	100%	100%	101%	100%	*	
Unweighted N	(1,042)	(447)	(595)	(223)	(271)	(326)	(222)	(695)	(130)	(141)	(76)	

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interested	5%	6%	4%	5%	6%	6%	3%	8%	5%	6%	3%	5%	5%
Somewhat interested	14%	15%	15%	12%	16%	11%	13%	16%	16%	11%	12%	15%	19%
Not very interested	17%	18%	17%	16%	19%	17%	15%	19%	21%	27%	13%	17%	15%
Not at all interested	62%	61%	59%	66%	59%	65%	66%	57%	58%	56%	71%	60%	61%
Not sure	2%	1%	5%	0%	0%	0%	4%	0%	0%	0%	2%	3%	1%
Totals	100%	101%	100%	99%	100%	99%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,042)	(360)	(405)	(277)	(435)	(352)	(397)	(328)	(211)	(204)	(224)	(401)	(213)



2. Follow Premier League

How closely, if at all, do you follow England's Premier League?

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very closely	3%	6%	1%	5%	6%	1%	1%	3%	4%	5%	*	
Somewhat closely	6%	10%	3%	14%	11%	2%	1%	5%	10%	13%	*	
Not very closely	12%	12%	12%	15%	12%	12%	8%	11%	8%	14%	*	
Not at all	76%	70%	81%	60%	69%	82%	89%	79%	76%	63%	*	
Not sure	2%	2%	3%	6%	2%	2%	0%	2%	1%	4%	*	
Totals	99%	100%	100%	100%	100%	99%	99%	100%	99%	99%	*	
Unweighted N	(1,043)	(447)	(596)	(223)	(272)	(326)	(222)	(696)	(130)	(141)	(76)	

	Total			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very closely	3%	4%	2%	3%	5%	4%	2%	5%	3%	4%	2%	4%	3%	
Somewhat closely	6%	7%	7%	5%	8%	7%	4%	12%	7%	8%	4%	7%	7%	
Not very closely	12%	13%	12%	10%	11%	9%	12%	11%	12%	18%	8%	11%	12%	
Not at all	76%	75%	73%	80%	76%	79%	78%	72%	78%	70%	84%	75%	75%	
Not sure	2%	0%	5%	1%	1%	1%	4%	0%	0%	1%	2%	3%	3%	
Totals	99%	99%	99%	99%	101%	100%	100%	100%	100%	101%	100%	100%	100%	
Unweighted N	(1,043)	(360)	(405)	(278)	(435)	(353)	(398)	(328)	(211)	(204)	(224)	(402)	(213)	

3A. Favorability of Teams — Manchester United

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net (Favorable - Unfavorable)	16%	17%	15%	21%	19%	14%	12%	14%	17%	30%	*	
Very favorable	6%	7%	6%	9%	9%	7%	1%	5%	8%	15%	*	
Somewhat favorable	13%	15%	11%	16%	17%	8%	11%	12%	13%	19%	*	
Somewhat unfavorable	1%	2%	0%	3%	2%	1%	0%	1%	1%	1%	*	
Very unfavorable	2%	3%	1%	2%	5%	1%	0%	1%	2%	2%	*	
Don't know	16%	13%	18%	25%	9%	15%	16%	16%	16%	12%	*	
Not asked - Does not follow soccer	62%	60%	64%	46%	58%	69%	72%	65%	60%	51%	*	
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	*	
Unweighted N	(1,037)	(445)	(592)	(222)	(270)	(325)	(220)	(691)	(130)	(140)	(76)	

			Party ID)	2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	16%	20%	13%	16%	20%	16%	8%	24%	21%	21%	9%	15%	21%
Very favorable	6%	7%	5%	7%	6%	10%	4%	12%	7%	6%	3%	8%	8%
Somewhat favorable	13%	15%	13%	11%	17%	9%	9%	15%	17%	18%	9%	11%	15%
Somewhat unfavorable	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	0%	1%	2%
Very unfavorable	2%	1%	3%	1%	1%	1%	3%	2%	1%	0%	4%	2%	0%
Don't know	16%	15%	18%	15%	15%	13%	17%	13%	16%	17%	13%	18%	13%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	67%	57%	59%	56%	71%	60%	61%
Totals	100%	100%	100%	101%	100%	99%	102%	100%	101%	99%	100%	100%	99%
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			Party ID		2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,037)	(359)	(403)	(275)	(434)	(349)	(396)	(326)	(209)	(203)	(222)	(401)	(211)

3B. Favorability of Teams — Barcelona

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 d	category)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	15%	19%	11%	21%	20%	11%	10%	14%	19%	21%	*
Very favorable	7%	9%	5%	10%	9%	4%	4%	4%	11%	16%	*
Somewhat favorable	12%	15%	10%	17%	17%	10%	7%	12%	10%	15%	*
Somewhat unfavorable	2%	2%	1%	4%	2%	2%	0%	2%	0%	4%	*
Very unfavorable	2%	2%	2%	1%	5%	1%	0%	1%	3%	6%	*
Don't know	15%	13%	17%	22%	10%	14%	16%	16%	16%	8%	*
Not asked - Does not follow soccer	62%	60%	64%	46%	58%	69%	72%	65%	60%	51%	*
Totals	100%	101%	99%	100%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(1,038)	(446)	(592)	(222)	(271)	(324)	(221)	(691)	(130)	(141)	(76)

			Party ID)	2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	15%	19%	14%	12%	19%	14%	7%	21%	24%	22%	4%	16%	19%
Very favorable	7%	7%	7%	5%	7%	8%	5%	11%	4%	6%	1%	8%	9%
Somewhat favorable	12%	15%	12%	11%	15%	9%	8%	15%	22%	19%	8%	13%	12%
Somewhat unfavorable	2%	2%	1%	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%
Very unfavorable	2%	1%	4%	1%	1%	1%	4%	1%	0%	1%	3%	3%	0%
Don't know	15%	14%	17%	15%	16%	14%	14%	14%	13%	18%	15%	14%	16%
Not asked - Does not follow soccer	62%	61%	59%	66%	59%	65%	67%	57%	58%	56%	71%	60%	61%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	99%	101%	100%	100%	100%
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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,038)	(359)	(402)	(277)	(434)	(351)	(394)	(328)	(210)	(203)	(223)	(399)	(213)

3C. Favorability of Teams — Liverpool

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 d	category)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	14%	18%	11%	19%	20%	10%	12%	12%	19%	24%	*
Very favorable	6%	8%	5%	8%	9%	5%	5%	4%	7%	19%	*
Somewhat favorable	12%	14%	10%	18%	17%	8%	8%	12%	15%	11%	*
Somewhat unfavorable	2%	3%	2%	5%	3%	1%	1%	2%	3%	2%	*
Very unfavorable	2%	2%	2%	2%	4%	2%	0%	1%	1%	5%	*
Don't know	15%	12%	18%	21%	10%	17%	14%	16%	13%	12%	*
Not asked - Does not follow soccer	62%	60%	64%	45%	58%	68%	73%	65%	61%	51%	*
Totals	99%	99%	101%	99%	101%	101%	101%	100%	100%	100%	*
Unweighted N	(1,040)	(446)	(594)	(223)	(271)	(326)	(220)	(694)	(129)	(141)	(76)

			Party ID)	2024	Vote	Family	Income (3 ca	ategory)		Regior	ו	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	14%	18%	11%	15%	18%	17%	8%	20%	21%	23%	9%	9%	24%
Very favorable	6%	8%	6%	6%	9%	8%	4%	12%	7%	6%	3%	6%	10%
Somewhat favorable	12%	13%	12%	12%	13%	10%	10%	13%	16%	18%	9%	11%	13%
Somewhat unfavorable	2%	2%	2%	2%	2%	2%	2%	4%	1%	1%	2%	4%	0%
Very unfavorable	2%	1%	4%	0%	1%	0%	4%	0%	1%	0%	2%	4%	0%
Don't know	15%	14%	17%	15%	15%	15%	13%	14%	18%	19%	12%	16%	16%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	67%	57%	58%	56%	71%	60%	61%
Totals	99%	99%	100%	101%	100%	100%	100%	100%	101%	100%	99%	101%	100%
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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,040)	(359)	(403)	(278)	(433)	(353)	(395)	(328)	(211)	(204)	(223)	(400)	(213)

3D. Favorability of Teams — Real Madrid

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	14%	18%	9%	22%	18%	9%	7%	12%	18%	25%	*
Very favorable	7%	8%	5%	9%	8%	6%	4%	4%	12%	18%	*
Somewhat favorable	11%	15%	8%	18%	17%	6%	4%	10%	9%	15%	*
Somewhat unfavorable	2%	1%	2%	3%	2%	2%	0%	1%	0%	4%	*
Very unfavorable	2%	3%	2%	2%	4%	2%	0%	2%	2%	4%	*
Don't know	17%	14%	19%	22%	11%	16%	20%	18%	16%	8%	*
Not asked - Does not follow soccer	62%	59%	64%	45%	57%	68%	72%	65%	60%	51%	*
Totals	101%	100%	100%	99%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(1,042)	(447)	(595)	(223)	(272)	(326)	(221)	(695)	(130)	(141)	(76)

			Party ID)	2024	I Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	14%	20%	11%	10%	19%	12%	5%	22%	19%	15%	8%	13%	20%
Very favorable	7%	9%	6%	5%	8%	6%	5%	11%	6%	4%	3%	8%	9%
Somewhat favorable	11%	13%	11%	9%	14%	9%	7%	15%	16%	15%	9%	10%	13%
Somewhat unfavorable	2%	1%	1%	3%	1%	2%	2%	2%	2%	4%	1%	2%	1%
Very unfavorable	2%	1%	5%	1%	1%	1%	5%	1%	0%	1%	3%	4%	1%
Don't know	17%	15%	18%	17%	16%	17%	16%	14%	18%	21%	15%	17%	16%
Not asked - Does not follow soccer	62%	61%	59%	66%	59%	65%	66%	57%	58%	56%	71%	60%	61%
Totals	101%	100%	100%	101%	99%	100%	101%	100%	100%	101%	102%	101%	101%
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			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,042)	(360)	(404)	(278)	(435)	(352)	(398)	(328)	(210)	(204)	(224)	(401)	(213)

3E. Favorability of Teams — Paris Saint-Germain

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	12%	18%	6%	22%	16%	6%	6%	12%	11%	21%	*
Very favorable	4%	5%	2%	7%	7%	2%	0%	3%	5%	8%	*
Somewhat favorable	10%	15%	6%	17%	14%	6%	6%	10%	11%	16%	*
Somewhat unfavorable	1%	1%	2%	2%	2%	1%	0%	1%	2%	3%	*
Very unfavorable	1%	1%	1%	0%	3%	0%	0%	0%	2%	0%	*
Don't know	22%	18%	26%	28%	16%	23%	22%	22%	21%	22%	*
Not asked - Does not follow soccer	62%	59%	64%	45%	57%	68%	72%	65%	60%	51%	*
Totals	100%	99%	101%	99%	99%	100%	100%	101%	101%	100%	*
Unweighted N	(1,038)	(446)	(592)	(223)	(269)	(325)	(221)	(692)	(130)	(140)	(76)

			Party ID)	2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	12%	13%	12%	11%	16%	11%	6%	19%	18%	14%	6%	11%	18%
Very favorable	4%	4%	4%	3%	5%	4%	2%	6%	6%	3%	4%	5%	2%
Somewhat favorable	10%	11%	10%	10%	13%	9%	8%	15%	12%	14%	5%	9%	16%
Somewhat unfavorable	1%	2%	0%	2%	1%	2%	2%	2%	0%	2%	2%	2%	0%
Very unfavorable	1%	0%	2%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%
Don't know	22%	22%	24%	20%	21%	20%	21%	19%	24%	26%	18%	24%	21%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	58%	56%	71%	60%	61%
Totals	100%	100%	99%	101%	100%	100%	101%	99%	100%	101%	101%	101%	100%
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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,038)	(358)	(403)	(277)	(433)	(351)	(395)	(327)	(210)	(203)	(223)	(400)	(212)

3F. Favorability of Teams — Chelsea

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	12%	15%	9%	17%	13%	9%	9%	10%	16%	18%	*
Very favorable	5%	7%	3%	9%	7%	4%	2%	4%	7%	10%	*
Somewhat favorable	11%	13%	8%	16%	14%	7%	8%	9%	12%	16%	*
Somewhat unfavorable	2%	3%	1%	5%	3%	1%	0%	3%	1%	1%	*
Very unfavorable	2%	2%	2%	2%	5%	2%	0%	1%	3%	7%	*
Don't know	18%	15%	21%	22%	14%	18%	18%	18%	18%	14%	*
Not asked - Does not follow soccer	62%	59%	64%	46%	57%	69%	72%	65%	60%	51%	*
Totals	100%	99%	99%	100%	100%	101%	100%	100%	101%	99%	*
Unweighted N	(1,038)	(445)	(593)	(221)	(272)	(324)	(221)	(691)	(130)	(141)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	12%	16%	10%	8%	13%	10%	5%	17%	19%	15%	2%	14%	13%
Very favorable	5%	5%	6%	5%	5%	8%	2%	10%	6%	4%	2%	8%	6%
Somewhat favorable	11%	15%	10%	7%	13%	6%	9%	12%	14%	16%	6%	10%	11%
Somewhat unfavorable	2%	2%	2%	2%	3%	2%	2%	3%	1%	5%	1%	1%	3%
Very unfavorable	2%	1%	4%	1%	1%	1%	4%	2%	0%	1%	4%	3%	0%
Don't know	18%	16%	18%	19%	19%	18%	17%	17%	20%	18%	15%	19%	19%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	58%	56%	71%	60%	61%
Totals	100%	100%	99%	100%	101%	100%	100%	101%	99%	100%	99%	101%	100%
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			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regior	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,038)	(359)	(402)	(277)	(433)	(350)	(396)	(327)	(210)	(202)	(223)	(400)	(213)

3G. Favorability of Teams — Manchester City

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	11%	11%	10%	12%	16%	6%	10%	9%	12%	17%	*
Very favorable	5%	5%	4%	8%	8%	2%	2%	4%	6%	11%	*
Somewhat favorable	11%	14%	9%	15%	15%	8%	8%	10%	12%	16%	*
Somewhat unfavorable	3%	4%	2%	8%	3%	2%	0%	3%	3%	5%	*
Very unfavorable	2%	3%	2%	3%	4%	3%	0%	2%	3%	4%	*
Don't know	17%	14%	19%	21%	14%	16%	17%	17%	17%	12%	*
Not asked - Does not follow soccer	62%	59%	64%	46%	57%	69%	72%	65%	60%	51%	*
Totals	100%	99%	100%	101%	101%	100%	99%	101%	101%	99%	*
Unweighted N	(1,038)	(445)	(593)	(220)	(272)	(325)	(221)	(692)	(130)	(140)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	ו	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	11%	16%	8%	8%	16%	12%	4%	18%	16%	10%	6%	8%	21%
Very favorable	5%	6%	4%	4%	6%	7%	3%	9%	5%	5%	3%	4%	8%
Somewhat favorable	11%	14%	12%	8%	14%	8%	8%	14%	14%	13%	8%	11%	14%
Somewhat unfavorable	3%	2%	3%	4%	2%	2%	3%	3%	4%	6%	2%	3%	1%
Very unfavorable	2%	2%	4%	1%	2%	1%	4%	2%	0%	1%	2%	4%	0%
Don't know	17%	16%	17%	18%	17%	16%	16%	15%	18%	19%	15%	17%	16%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	59%	56%	71%	60%	61%
Totals	100%	101%	99%	101%	101%	99%	100%	100%	100%	100%	101%	99%	100%
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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,038)	(359)	(401)	(278)	(433)	(351)	(398)	(327)	(209)	(203)	(224)	(398)	(213)

3H. Favorability of Teams — Arsenal

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	10%	14%	7%	14%	16%	6%	6%	11%	10%	10%	*
Very favorable	3%	5%	2%	3%	7%	2%	1%	2%	5%	8%	*
Somewhat favorable	11%	14%	8%	18%	16%	7%	5%	10%	13%	15%	*
Somewhat unfavorable	3%	4%	2%	6%	3%	2%	0%	2%	5%	7%	*
Very unfavorable	2%	2%	2%	1%	4%	1%	0%	1%	2%	5%	*
Don't know	19%	17%	22%	26%	13%	19%	21%	20%	16%	14%	*
Not asked - Does not follow soccer	62%	59%	64%	46%	57%	69%	72%	65%	60%	51%	*
Totals	100%	101%	100%	100%	100%	100%	99%	100%	101%	100%	*
Unweighted N	(1,039)	(446)	(593)	(222)	(272)	(325)	(220)	(694)	(129)	(140)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	10%	15%	7%	9%	15%	8%	3%	17%	16%	17%	4%	8%	15%
Very favorable	3%	5%	3%	2%	5%	4%	1%	8%	3%	3%	2%	4%	6%
Somewhat favorable	11%	13%	10%	10%	13%	8%	9%	13%	15%	16%	7%	11%	11%
Somewhat unfavorable	3%	2%	2%	3%	3%	3%	2%	4%	1%	2%	2%	4%	1%
Very unfavorable	2%	0%	4%	0%	0%	1%	4%	1%	0%	1%	2%	2%	1%
Don't know	19%	18%	21%	18%	19%	19%	18%	17%	22%	23%	16%	19%	20%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	59%	56%	71%	60%	61%
Totals	100%	99%	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%
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						con	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,039)	(359)	(403)	(277)	(433)	(352)	(396)	(328)	(209)	(204)	(223)	(401)	(211)

3I. Favorability of Teams — AC Milan

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	9%	16%	3%	13%	11%	7%	7%	8%	14%	16%	*
Very favorable	3%	4%	2%	4%	3%	3%	2%	2%	3%	6%	*
Somewhat favorable	10%	16%	5%	13%	17%	7%	5%	8%	15%	17%	*
Somewhat unfavorable	2%	2%	2%	4%	4%	1%	0%	2%	2%	5%	*
Very unfavorable	2%	2%	1%	2%	5%	1%	0%	1%	2%	3%	*
Don't know	21%	17%	25%	31%	15%	20%	21%	22%	18%	17%	*
Not asked - Does not follow soccer	62%	59%	64%	45%	57%	69%	72%	65%	60%	51%	*
Totals	100%	100%	99%	99%	101%	101%	100%	100%	100%	99%	*
Unweighted N	(1,042)	(447)	(595)	(223)	(272)	(325)	(222)	(696)	(130)	(140)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	9%	12%	9%	7%	14%	8%	2%	16%	16%	17%	3%	7%	15%
Very favorable	3%	3%	2%	4%	4%	4%	1%	4%	5%	3%	2%	3%	3%
Somewhat favorable	10%	13%	10%	7%	13%	8%	7%	16%	13%	16%	6%	9%	14%
Somewhat unfavorable	2%	3%	1%	2%	3%	2%	2%	3%	1%	3%	1%	3%	2%
Very unfavorable	2%	1%	2%	2%	0%	2%	3%	1%	0%	0%	4%	2%	0%
Don't know	21%	19%	25%	19%	21%	19%	21%	18%	24%	22%	16%	24%	20%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	58%	56%	71%	60%	61%
Totals	100%	100%	99%	100%	101%	100%	100%	99%	101%	100%	100%	101%	100%
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			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	1 <u> </u>	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,042)	(359)	(405)	(278)	(434)	(353)	(398)	(328)	(210)	(204)	(224)	(402)	(212)

3J. Favorability of Teams — Bayern Munich

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	8%	12%	4%	13%	11%	3%	7%	7%	13%	16%	*
Very favorable	4%	6%	2%	8%	6%	2%	1%	3%	5%	9%	*
Somewhat favorable	8%	11%	6%	13%	12%	4%	6%	7%	11%	15%	*
Somewhat unfavorable	3%	4%	1%	5%	3%	2%	0%	2%	2%	3%	*
Very unfavorable	2%	2%	2%	2%	4%	1%	0%	1%	0%	6%	*
Don't know	22%	18%	25%	27%	17%	22%	21%	22%	23%	15%	*
Not asked - Does not follow soccer	62%	59%	64%	45%	57%	68%	72%	65%	60%	51%	*
Totals	101%	100%	100%	100%	99%	99%	100%	100%	101%	99%	*
Unweighted N	(1,041)	(447)	(594)	(223)	(271)	(326)	(221)	(694)	(130)	(141)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	ו	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	8%	9%	8%	7%	12%	8%	2%	12%	15%	11%	3%	8%	12%
Very favorable	4%	2%	6%	4%	4%	6%	2%	7%	3%	3%	2%	5%	4%
Somewhat favorable	8%	11%	7%	8%	11%	6%	6%	9%	13%	12%	5%	8%	10%
Somewhat unfavorable	3%	3%	2%	3%	3%	2%	3%	3%	1%	4%	3%	3%	0%
Very unfavorable	2%	1%	3%	1%	0%	1%	3%	1%	1%	0%	1%	3%	2%
Don't know	22%	22%	23%	19%	23%	20%	19%	22%	24%	25%	18%	22%	23%
Not asked - Does not follow soccer	62%	61%	59%	66%	59%	65%	66%	57%	59%	56%	71%	60%	61%
Totals	101%	100%	100%	101%	100%	100%	99%	99%	101%	100%	100%	101%	100%
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						con	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,041)	(359)	(404)	(278)	(435)	(351)	(398)	(328)	(209)	(204)	(224)	(400)	(213)

3K. Favorability of Teams — Inter Miami

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	8%	12%	3%	13%	14%	2%	5%	7%	11%	13%	*
Very favorable	3%	3%	2%	4%	6%	1%	0%	3%	3%	5%	*
Somewhat favorable	10%	15%	6%	16%	15%	7%	5%	8%	14%	19%	*
Somewhat unfavorable	2%	3%	2%	2%	2%	3%	0%	2%	3%	5%	*
Very unfavorable	3%	3%	3%	5%	4%	3%	0%	2%	3%	5%	*
Don't know	20%	17%	24%	28%	16%	18%	22%	21%	17%	15%	*
Not asked - Does not follow soccer	62%	59%	64%	45%	57%	69%	73%	65%	61%	51%	*
Totals	100%	100%	101%	100%	100%	101%	100%	101%	101%	100%	*
Unweighted N	(1,037)	(446)	(591)	(223)	(271)	(324)	(219)	(692)	(129)	(140)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	8%	12%	5%	7%	12%	6%	1%	12%	16%	13%	3%	5%	14%
Very favorable	3%	3%	2%	4%	3%	4%	2%	4%	3%	3%	2%	3%	3%
Somewhat favorable	10%	12%	11%	7%	13%	6%	6%	14%	15%	13%	6%	10%	12%
Somewhat unfavorable	2%	2%	2%	3%	2%	4%	2%	3%	2%	2%	2%	3%	1%
Very unfavorable	3%	1%	6%	1%	1%	1%	5%	3%	0%	1%	3%	5%	0%
Don't know	20%	20%	21%	20%	21%	20%	19%	19%	22%	25%	15%	20%	23%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	58%	56%	71%	60%	61%
Totals	100%	99%	101%	101%	100%	100%	100%	100%	100%	100%	99%	101%	100%
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						con	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,037)	(358)	(402)	(277)	(432)	(352)	(393)	(328)	(210)	(203)	(223)	(400)	(211)

3L. Favorability of Teams — Inter Milan

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable -											
Unfavorable)	7%	13%	1%	9%	10%	4%	6%	6%	9%	15%	*
Very favorable	2%	3%	1%	3%	4%	1%	1%	2%	3%	6%	*
Somewhat favorable	9%	15%	5%	13%	14%	6%	6%	7%	12%	19%	*
Somewhat unfavorable	2%	3%	2%	4%	4%	2%	0%	2%	1%	5%	*
Very unfavorable	2%	2%	3%	3%	5%	1%	0%	1%	4%	5%	*
Don't know	22%	18%	25%	31%	16%	20%	20%	23%	19%	14%	*
Not asked - Does not											
follow soccer	62%	59%	64%	45%	57%	68%	73%	65%	61%	51%	*
Totals	99%	100%	100%	99%	100%	98%	100%	100%	100%	100%	*
Unweighted N	(1,038)	(447)	(591)	(223)	(269)	(326)	(220)	(693)	(128)	(141)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	7%	7%	6%	9%	8%	10%	0%	16%	11%	12%	2%	5%	11%
Very favorable	2%	4%	1%	2%	4%	4%	1%	4%	3%	3%	1%	2%	3%
Somewhat favorable	9%	9%	10%	9%	9%	9%	6%	15%	11%	13%	6%	9%	11%
Somewhat unfavorable	2%	4%	1%	2%	4%	2%	3%	3%	2%	2%	2%	3%	1%
Very unfavorable	2%	2%	5%	1%	0%	1%	4%	1%	1%	1%	3%	3%	2%
Don't know	22%	21%	24%	20%	23%	20%	20%	20%	23%	25%	16%	23%	22%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	59%	56%	71%	60%	61%
Totals	99%	101%	100%	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%
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						con	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,038)	(358)	(404)	(276)	(433)	(350)	(396)	(327)	(209)	(204)	(222)	(400)	(212)

3M. Favorability of Teams — Tottenham Hotspur

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	7%	11%	3%	13%	10%	1%	5%	7%	9%	8%	*
Very favorable	2%	2%	2%	3%	4%	1%	0%	2%	3%	5%	*
Somewhat favorable	9%	13%	4%	14%	13%	4%	5%	8%	11%	13%	*
Somewhat unfavorable	2%	3%	2%	3%	4%	2%	0%	1%	3%	6%	*
Very unfavorable	2%	1%	2%	1%	4%	1%	0%	1%	2%	5%	*
Don't know	23%	20%	26%	32%	17%	22%	23%	24%	21%	20%	*
Not asked - Does not follow soccer	62%	60%	64%	46%	58%	69%	72%	65%	60%	51%	*
Totals	100%	99%	100%	99%	100%	99%	100%	101%	100%	100%	*
Unweighted N	(1,039)	(445)	(594)	(222)	(271)	(324)	(222)	(692)	(130)	(141)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	ו	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	7%	8%	6%	6%	12%	7%	0%	14%	12%	10%	2%	5%	12%
Very favorable	2%	3%	1%	2%	3%	3%	1%	4%	2%	1%	0%	3%	4%
Somewhat favorable	9%	8%	10%	7%	11%	8%	6%	13%	11%	13%	6%	8%	9%
Somewhat unfavorable	2%	3%	1%	3%	1%	4%	3%	3%	2%	3%	2%	3%	0%
Very unfavorable	2%	1%	4%	0%	1%	0%	4%	1%	0%	0%	2%	2%	1%
Don't know	23%	24%	25%	21%	24%	21%	21%	22%	26%	26%	19%	23%	25%
Not asked - Does not follow soccer	62%	61%	60%	66%	60%	65%	67%	57%	58%	56%	71%	60%	61%
Totals	100%	100%	101%	99%	100%	101%	102%	100%	99%	99%	100%	99%	100%
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						con	tinued from	previous pag	е				
			Party ID		2024	Vote	Family	Income (3 ca	tegory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,039)	(360)	(401)	(278)	(434)	(352)	(396)	(328)	(210)	(204)	(224)	(398)	(213)

3N. Favorability of Teams — Nottingham Forest

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	nder		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable -											*
Unfavorable)	6%	10%	2%	9%	6%	4%	6%	5%	7%	16%	*
Very favorable	2%	2%	1%	4%	3%	1%	0%	1%	5%	3%	*
Somewhat favorable	9%	13%	5%	11%	13%	5%	6%	7%	8%	17%	*
Somewhat unfavorable	3%	3%	2%	5%	4%	2%	0%	2%	4%	3%	*
Very unfavorable	2%	2%	1%	2%	5%	0%	0%	1%	3%	1%	*
Don't know	24%	20%	27%	32%	18%	23%	22%	24%	21%	24%	*
Not asked - Does not											
follow soccer	62%	59%	64%	46%	57%	69%	72%	65%	60%	52%	*
Totals	102%	99%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,040)	(446)	(594)	(222)	(271)	(325)	(222)	(695)	(130)	(139)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	ו	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	6%	7%	7%	4%	7%	9%	1%	10%	11%	7%	1%	5%	12%
Very favorable	2%	2%	2%	1%	2%	2%	2%	3%	1%	1%	0%	2%	3%
Somewhat favorable	9%	9%	9%	7%	10%	9%	5%	12%	13%	13%	6%	8%	10%
Somewhat unfavorable	3%	3%	1%	4%	4%	2%	3%	4%	2%	6%	3%	2%	1%
Very unfavorable	2%	1%	3%	0%	1%	0%	3%	0%	1%	1%	2%	2%	0%
Don't know	24%	24%	26%	22%	24%	21%	22%	24%	25%	24%	18%	26%	25%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	59%	56%	71%	60%	61%
Totals	102%	100%	100%	100%	101%	99%	101%	100%	101%	101%	100%	100%	100%
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			continued from previous page										
			Party ID			Vote	Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,040)	(359)	(403)	(278)	(433)	(353)	(397)	(328)	(209)	(204)	(224)	(401)	(211)

30. Favorability of Teams — Juventus

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable -											
Unfavorable)	5%	12%	0%	6%	7%	4%	5%	5%	5%	10%	*
Very favorable	3%	4%	1%	5%	4%	1%	2%	2%	3%	8%	*
Somewhat favorable	8%	12%	4%	12%	13%	5%	3%	7%	10%	12%	*
Somewhat unfavorable	3%	4%	3%	9%	5%	1%	0%	3%	5%	6%	*
Very unfavorable	2%	1%	2%	1%	5%	1%	0%	1%	3%	4%	*
Don't know	23%	19%	26%	28%	17%	22%	23%	23%	19%	19%	*
Not asked - Does not											
follow soccer	62%	59%	64%	46%	57%	69%	72%	65%	60%	51%	*
Totals	101%	99%	100%	101%	101%	99%	100%	101%	100%	100%	*
Unweighted N	(1,037)	(446)	(591)	(222)	(269)	(325)	(221)	(691)	(130)	(140)	(76)

			Party ID		2024	2024 Vote Fa		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Favorable - Unfavorable)	5%	8%	4%	5%	9%	7%	-3%	11%	15%	9%	1%	4%	10%	
Very favorable	3%	3%	3%	2%	3%	5%	1%	4%	4%	2%	1%	3%	4%	
Somewhat favorable	8%	9%	8%	7%	9%	6%	5%	11%	11%	11%	6%	8%	8%	
Somewhat unfavorable	3%	4%	3%	3%	3%	2%	5%	4%	0%	4%	3%	4%	2%	
Very unfavorable	2%	0%	4%	1%	0%	1%	4%	1%	0%	0%	2%	3%	1%	
Don't know	23%	24%	23%	20%	25%	21%	19%	22%	26%	27%	17%	23%	24%	
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	58%	56%	71%	60%	61%	
Totals	101%	101%	100%	99%	100%	100%	100%	99%	99%	100%	100%	101%	100%	
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			continued from previous page										
			Party ID			Vote	Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,037)	(359)	(402)	(276)	(434)	(350)	(394)	(327)	(210)	(204)	(222)	(399)	(212)

3P. Favorability of Teams — Wrexham

Do you have a favorable or an unfavorable opinion of the following soccer team?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Favorable - Unfavorable)	5%	10%	0%	6%	8%	4%	4%	7%	2%	4%	*
Very favorable	2%	4%	1%	5%	3%	2%	0%	2%	4%	2%	*
Somewhat favorable	8%	11%	5%	9%	13%	6%	3%	7%	6%	14%	*
Somewhat unfavorable	2%	3%	2%	6%	3%	1%	0%	2%	3%	4%	*
Very unfavorable	2%	2%	3%	2%	5%	2%	0%	0%	4%	7%	*
Don't know	24%	21%	26%	33%	19%	21%	24%	24%	22%	22%	*
Not asked - Does not follow soccer	62%	59%	64%	45%	57%	68%	73%	65%	61%	51%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,041)	(446)	(595)	(223)	(272)	(326)	(220)	(695)	(129)	(141)	(76)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)	Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Favorable - Unfavorable)	5%	6%	5%	5%	10%	7%	-3%	11%	15%	6%	2%	4%	10%
Very favorable	2%	2%	3%	3%	3%	3%	1%	3%	4%	0%	2%	3%	2%
Somewhat favorable	8%	8%	8%	6%	10%	8%	5%	11%	12%	12%	4%	7%	9%
Somewhat unfavorable	2%	2%	2%	3%	3%	2%	3%	2%	2%	5%	1%	2%	2%
Very unfavorable	2%	2%	3%	1%	0%	1%	5%	1%	0%	2%	3%	3%	0%
Don't know	24%	25%	25%	21%	24%	22%	20%	26%	23%	25%	20%	25%	26%
Not asked - Does not follow soccer	62%	61%	59%	66%	60%	65%	66%	57%	58%	56%	71%	60%	61%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	101%	100%	100%
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			continued from previous page											
			Party ID			Vote	Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Unweighted N	(1,041)	(359)	(404)	(278)	(433)	(353)	(396)	(328)	(211)	(204)	(223)	(402)	(212)	

Interviewing Dates	July 10 - 13, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.056, with a mean of one and a standard deviation of 0.822.
Number of respondents	1043
Margin of error	\pm 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.