

YouGov Survey: Presidential Vote Certainty (January-February 2024)



Sample 2000 U.S. Adult Citizens
 Conducted January 31 - February 4, 2024
 Margin of Error ±2.8%

1. How likely do you think you are to vote in the 2024 presidential election?

Asked of registered voters

| | |
|-------------------------|-----|
| Certain to vote | 82% |
| Likely to vote | 10% |
| Might or might not vote | 5% |
| Unlikely to vote | 1% |
| Definitely won't vote | 1% |
| Not sure | 2% |

2. If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...

Asked of registered voters

| | |
|------------------|-----|
| Joe Biden | 42% |
| Donald Trump | 44% |
| Other | 6% |
| Not sure | 5% |
| I would not vote | 3% |

3. Who would you vote for?

Asked of registered voters who prefer to vote for someone other than Trump or Biden

| | |
|------------------------|-----|
| Robert F. Kennedy, Jr. | 19% |
| Cornel West | 7% |
| Jill Stein | 4% |
| Someone else | 32% |
| Not sure | 39% |

4. Which best describes your intention to vote for [favored candidate] right now?

Among registered voters whose preferred 2024 presidential candidate is Joe Biden, Donald Trump, Robert F. Kennedy, Jr., Cornel West, or Jill Stein

| | |
|-----------------------------------------------------|-----|
| Very strong — I've decided | 60% |
| Strong — I probably won't change | 25% |
| Somewhat strong — I might still change | 13% |
| Not too strong — I'll probably change at some point | 2% |

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5. For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Would consider | Might consider, but haven't heard enough | Not considering |
|------------------------|----------------|------------------------------------------|-----------------|
| Joe Biden | 38% | 9% | 53% |
| Robert F. Kennedy, Jr. | 11% | 31% | 58% |
| Cornel West | 4% | 23% | 73% |
| Jill Stein | 4% | 22% | 74% |
| Nikki Haley | 15% | 25% | 59% |
| Donald Trump | 41% | 8% | 50% |

| | |
|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Interviewing Dates | January 31 - February 4, 2024 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.06 to 6.529, with a mean of one and a standard deviation of 0.817. |
| Number of respondents | 2000 |
| Margin of error | ± 2.8% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 75 questions not reported. |

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1. 2024 Vote Likelihood

How likely do you think you are to vote in the 2024 presidential election?

Asked of registered voters

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|-------------------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Certain to vote | 82% | 83% | 81% | 59% | 73% | 87% | 95% | 87% | 63% | 69% | 80% |
| Likely to vote | 10% | 8% | 10% | 23% | 14% | 7% | 2% | 8% | 16% | 17% | 8% |
| Might or might not vote | 5% | 6% | 6% | 10% | 7% | 3% | 2% | 4% | 9% | 6% | 6% |
| Unlikely to vote | 1% | 1% | 1% | 2% | 4% | 0% | 1% | 1% | 3% | 1% | 4% |
| Definitely won't vote | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 1% | 2% | 4% | 1% |
| Not sure | 2% | 1% | 1% | 5% | 2% | 1% | 0% | 0% | 7% | 3% | 1% |
| Totals | 101% | 100% | 100% | 101% | 101% | 99% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,768) | (416) | (484) | (241) | (384) | (740) | (403) | (1,193) | (203) | (239) | (133) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-------------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Certain to vote | 82% | 80% | 73% | 91% | 82% | 91% | 79% | 81% | 90% | 84% | 85% | 79% | 83% |
| Likely to vote | 10% | 13% | 10% | 4% | 11% | 5% | 10% | 10% | 5% | 6% | 8% | 11% | 9% |
| Might or might not vote | 5% | 4% | 11% | 4% | 4% | 3% | 7% | 7% | 2% | 8% | 4% | 7% | 4% |
| Unlikely to vote | 1% | 1% | 2% | 0% | 1% | 0% | 1% | 0% | 2% | 0% | 1% | 1% | 2% |
| Definitely won't vote | 1% | 0% | 2% | 0% | 1% | 0% | 2% | 0% | 0% | 0% | 1% | 0% | 2% |
| Not sure | 2% | 2% | 2% | 0% | 1% | 1% | 2% | 1% | 0% | 1% | 1% | 2% | 1% |
| Totals | 101% | 100% | 100% | 99% | 100% | 100% | 101% | 99% | 99% | 99% | 100% | 100% | 101% |
| Unweighted N | (1,768) | (369) | (285) | (246) | (391) | (308) | (351) | (272) | (208) | (150) | (214) | (346) | (190) |

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2. Trial heat - Biden v Trump

If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...

Asked of registered voters

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|------------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Joe Biden | 42% | 40% | 45% | 48% | 47% | 39% | 39% | 37% | 66% | 41% | 49% |
| Donald Trump | 44% | 46% | 41% | 29% | 37% | 50% | 51% | 51% | 14% | 41% | 33% |
| Other | 6% | 6% | 7% | 12% | 6% | 5% | 5% | 6% | 8% | 5% | 8% |
| Not sure | 5% | 5% | 5% | 6% | 7% | 5% | 4% | 4% | 8% | 8% | 5% |
| I would not vote | 3% | 2% | 3% | 5% | 3% | 2% | 2% | 2% | 4% | 5% | 4% |
| Totals | 100% | 99% | 101% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,765) | (416) | (482) | (238) | (384) | (740) | (403) | (1,193) | (201) | (237) | (134) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Joe Biden | 42% | 85% | 34% | 4% | 83% | 2% | 38% | 45% | 51% | 41% | 42% | 42% | 44% |
| Donald Trump | 44% | 4% | 43% | 85% | 4% | 88% | 48% | 43% | 40% | 44% | 47% | 45% | 37% |
| Other | 6% | 6% | 11% | 4% | 7% | 5% | 5% | 8% | 4% | 9% | 7% | 4% | 9% |
| Not sure | 5% | 3% | 9% | 4% | 5% | 3% | 6% | 3% | 3% | 6% | 3% | 5% | 7% |
| I would not vote | 3% | 2% | 4% | 2% | 2% | 1% | 3% | 1% | 2% | 0% | 1% | 4% | 3% |
| Totals | 100% | 100% | 101% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,765) | (368) | (284) | (246) | (392) | (308) | (351) | (271) | (207) | (148) | (215) | (345) | (190) |

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3. Other Candidates

Who would you vote for?

Asked of registered voters who prefer to vote for someone other than Trump or Biden

| | Gender | | Age (4 category) | | | | Race (4 category) | | | | |
|------------------------|--------|------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Robert F. Kennedy, Jr. | * | * | * | * | * | * | * | * | * | * | * |
| Cornel West | * | * | * | * | * | * | * | * | * | * | * |
| Jill Stein | * | * | * | * | * | * | * | * | * | * | * |
| Someone else | * | * | * | * | * | * | * | * | * | * | * |
| Not sure | * | * | * | * | * | * | * | * | * | * | * |
| Totals | * | * | * | * | * | * | * | * | * | * | * |
| Unweighted N | (94) | (21) | (28) | (20) | (19) | (38) | (17) | (59) | (11) | (10) | (14) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|------------------------|----------|------|------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Robert F. Kennedy, Jr. | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Cornel West | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Jill Stein | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Someone else | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Not sure | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Totals | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Unweighted N | (94) | (15) | (28) | (6) | (20) | (14) | (15) | (13) | (11) | (10) | (14) | (12) | (13) |

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4. Certainty — Preferred Candidate

Which best describes your intention to vote for [favored candidate] right now?

Among registered voters whose preferred 2024 presidential candidate is Joe Biden, Donald Trump, Robert F. Kennedy, Jr., Cornel West, or Jill Stein

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------------------------------------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very strong — I've decided | 60% | 60% | 57% | 43% | 57% | 61% | 70% | 63% | 51% | 52% | 58% |
| Strong — I probably won't change | 25% | 25% | 26% | 32% | 26% | 23% | 22% | 24% | 28% | 28% | 19% |
| Somewhat strong — I might still change | 13% | 14% | 14% | 22% | 15% | 14% | 8% | 12% | 17% | 15% | 22% |
| Not too strong — I'll probably change at some point | 2% | 1% | 3% | 4% | 2% | 2% | 0% | 1% | 3% | 4% | 1% |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (1,538) | (368) | (421) | (191) | (319) | (658) | (370) | (1,068) | (160) | (200) | (110) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|-----------------------------------------------------|-------|----------|------|------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very strong — I've decided | 60% | 58% | 52% | 62% | 58% | 61% | 57% | 56% | 62% | 60% | 48% | 63% | 58% |
| Strong — I probably won't change | 25% | 22% | 29% | 27% | 24% | 28% | 28% | 26% | 21% | 24% | 34% | 21% | 27% |
| Somewhat strong — I might still change | 13% | 16% | 16% | 11% | 15% | 11% | 12% | 17% | 14% | 13% | 17% | 14% | 11% |
| Not too strong — I'll probably change at some point | 2% | 3% | 3% | 0% | 3% | 0% | 2% | 2% | 3% | 3% | 1% | 1% | 3% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 99% | 99% |

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| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|--------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Unweighted N | (1,538) | (338) | (228) | (223) | (361) | (282) | (304) | (251) | (187) | (136) | (191) | (304) | (158) |

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5A. 2024 Consider Candidates — Joe Biden

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|------------------------------------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Would consider | 38% | 37% | 41% | 44% | 39% | 34% | 38% | 34% | 63% | 36% | 31% |
| Might consider, but haven't heard enough | 9% | 10% | 8% | 17% | 11% | 8% | 2% | 7% | 13% | 13% | 13% |
| Not considering | 53% | 53% | 51% | 39% | 51% | 58% | 60% | 58% | 23% | 51% | 56% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 99% | 100% | 100% |
| Unweighted N | (1,997) | (464) | (535) | (315) | (457) | (808) | (417) | (1,318) | (232) | (287) | (160) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|------------------------------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Would consider | 38% | 82% | 26% | 6% | 83% | 4% | 35% | 41% | 47% | 40% | 39% | 37% | 41% |
| Might consider, but haven't heard enough | 9% | 11% | 14% | 2% | 8% | 2% | 8% | 7% | 14% | 7% | 6% | 9% | 15% |
| Not considering | 53% | 7% | 60% | 92% | 8% | 94% | 57% | 53% | 39% | 53% | 56% | 54% | 44% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,997) | (393) | (342) | (264) | (392) | (308) | (406) | (290) | (217) | (162) | (232) | (384) | (221) |

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5B. 2024 Consider Candidates — Robert F. Kennedy, Jr.

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|------------------------------------------|---------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Would consider | 11% | 8% | 12% | 12% | 12% | 12% | 7% | 10% | 17% | 10% | 9% |
| Might consider, but haven't heard enough | 31% | 34% | 32% | 40% | 30% | 30% | 26% | 32% | 33% | 29% | 25% |
| Not considering | 58% | 58% | 56% | 48% | 57% | 58% | 67% | 58% | 50% | 61% | 66% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,997) | (464) | (534) | (315) | (457) | (808) | (417) | (1,317) | (234) | (286) | (160) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | |
|------------------------------------------|---------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Would consider | 11% | 9% | 11% | 10% | 9% | 9% | 12% | 10% | 8% | 13% | 4% | 12% | 9% |
| Might consider, but haven't heard enough | 31% | 29% | 32% | 38% | 23% | 38% | 32% | 33% | 32% | 33% | 37% | 30% | 34% |
| Not considering | 58% | 62% | 57% | 53% | 68% | 53% | 57% | 56% | 59% | 54% | 59% | 58% | 57% |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 99% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,997) | (392) | (341) | (265) | (392) | (308) | (406) | (290) | (216) | (162) | (232) | (384) | (220) |

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5C. 2024 Consider Candidates — Cornel West

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|------------------------------------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Would consider | 4% | 5% | 4% | 10% | 4% | 3% | 1% | 4% | 8% | 3% | 7% |
| Might consider, but haven't heard enough | 23% | 22% | 25% | 35% | 26% | 20% | 11% | 22% | 28% | 21% | 24% |
| Not considering | 73% | 74% | 71% | 56% | 70% | 76% | 88% | 75% | 64% | 76% | 69% |
| Totals | 100% | 101% | 100% | 101% | 100% | 99% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,995) | (464) | (532) | (315) | (457) | (807) | (416) | (1,314) | (234) | (287) | (160) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|------------------------------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Would consider | 4% | 5% | 6% | 3% | 7% | 3% | 3% | 6% | 6% | 6% | 2% | 4% | 7% |
| Might consider, but haven't heard enough | 23% | 25% | 24% | 21% | 23% | 16% | 24% | 20% | 25% | 16% | 21% | 22% | 33% |
| Not considering | 73% | 70% | 70% | 77% | 71% | 81% | 72% | 74% | 69% | 78% | 76% | 74% | 60% |
| Totals | 100% | 100% | 100% | 101% | 101% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,995) | (391) | (342) | (263) | (392) | (306) | (405) | (289) | (216) | (162) | (230) | (385) | (219) |

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5D. 2024 Consider Candidates — Jill Stein

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|------------------------------------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Would consider | 4% | 4% | 5% | 12% | 4% | 2% | 0% | 3% | 7% | 3% | 6% |
| Might consider, but haven't heard enough | 22% | 18% | 25% | 34% | 23% | 19% | 11% | 21% | 27% | 18% | 22% |
| Not considering | 74% | 77% | 70% | 54% | 73% | 79% | 88% | 76% | 65% | 79% | 72% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,996) | (465) | (533) | (315) | (456) | (808) | (417) | (1,316) | (234) | (286) | (160) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|------------------------------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Would consider | 4% | 5% | 6% | 3% | 6% | 3% | 4% | 6% | 5% | 4% | 4% | 4% | 6% |
| Might consider, but haven't heard enough | 22% | 26% | 22% | 17% | 23% | 12% | 22% | 19% | 24% | 14% | 22% | 21% | 29% |
| Not considering | 74% | 69% | 72% | 80% | 71% | 85% | 74% | 75% | 71% | 82% | 74% | 75% | 65% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,996) | (391) | (342) | (265) | (391) | (308) | (407) | (289) | (216) | (162) | (231) | (385) | (220) |

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5E. 2024 Consider Candidates — Nikki Haley

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|------------------------------------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Would consider | 15% | 17% | 16% | 19% | 12% | 12% | 19% | 17% | 10% | 14% | 6% |
| Might consider, but haven't heard enough | 25% | 27% | 23% | 32% | 28% | 24% | 19% | 24% | 29% | 28% | 30% |
| Not considering | 59% | 56% | 61% | 49% | 60% | 64% | 62% | 59% | 60% | 58% | 64% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,998) | (465) | (534) | (316) | (456) | (808) | (418) | (1,318) | (233) | (287) | (160) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|------------------------------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Would consider | 15% | 11% | 15% | 23% | 11% | 24% | 12% | 19% | 18% | 14% | 15% | 18% | 16% |
| Might consider, but haven't heard enough | 25% | 21% | 26% | 28% | 21% | 24% | 30% | 21% | 22% | 20% | 24% | 24% | 31% |
| Not considering | 59% | 68% | 59% | 48% | 68% | 52% | 58% | 59% | 60% | 66% | 60% | 58% | 53% |
| Totals | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,998) | (392) | (342) | (265) | (392) | (308) | (407) | (289) | (217) | (162) | (232) | (384) | (221) |

YouGov Survey: Presidential Vote Certainty (January-February 2024)

January 31 - February 4, 2024 - 2000 U.S. adult citizens



5F. 2024 Consider Candidates — Donald Trump

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|------------------------------------------|---------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Would consider | 41% | 44% | 38% | 30% | 36% | 47% | 49% | 48% | 18% | 33% | 34% |
| Might consider, but haven't heard enough | 8% | 7% | 8% | 16% | 10% | 5% | 6% | 8% | 12% | 8% | 10% |
| Not considering | 50% | 49% | 54% | 55% | 54% | 49% | 45% | 45% | 70% | 58% | 56% |
| Totals | 99% | 100% | 100% | 101% | 100% | 101% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,997) | (464) | (534) | (315) | (455) | (809) | (418) | (1,318) | (233) | (286) | (160) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|------------------------------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Would consider | 41% | 5% | 37% | 85% | 4% | 85% | 44% | 44% | 36% | 38% | 45% | 42% | 38% |
| Might consider, but haven't heard enough | 8% | 5% | 10% | 7% | 5% | 7% | 6% | 11% | 5% | 7% | 6% | 7% | 10% |
| Not considering | 50% | 90% | 53% | 9% | 91% | 7% | 51% | 45% | 58% | 55% | 50% | 51% | 52% |
| Totals | 99% | 100% | 100% | 101% | 100% | 99% | 101% | 100% | 99% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,997) | (392) | (342) | (264) | (393) | (308) | (406) | (289) | (217) | (162) | (231) | (384) | (221) |

YouGov Survey: Presidential Vote Certainty (January-February 2024)

January 31 - February 4, 2024 - 2000 U.S. adult citizens



| | |
|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Interviewing Dates | January 31 - February 4, 2024 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.06 to 6.529, with a mean of one and a standard deviation of 0.817. |
| Number of respondents | 2000 |
| Margin of error | ± 2.8% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 75 questions not reported. |