

YouGov Survey: Presidential Vote Certainty (December **YouGov**)

Sample 2000 U.S. Adult Citizens
Conducted December 18 - 23, 2023
Margin of Error ±2.9%

1. How likely do you think you are to vote in the 2024 presidential election?

Asked of registered voters

Certain to vote	78%
Likely to vote	12%
Might or might not vote	5%
Unlikely to vote	1%
Definitely won't vote	1%
Not sure	2%

2. If an election for president were going to be held now and \$wording_demnom_repnom, would you vote for...

Asked of registered voters

Joe Biden	41%
Donald Trump	42%
Other	9%
Not sure	6%
I would not vote	3%

3. Who would you vote for?

Asked of registered voters who prefer to vote for someone other than Trump or Biden

Robert F. Kennedy, Jr.	20%
Cornel West	6%
Jill Stein	9%
Someone else	25%
Not sure	40%

4. Which best describes your intention to vote for \$candidate right now?

Among registered voters whose preferred 2024 presidential candidate is Joe Biden, Donald Trump, Robert F. Kennedy, Jr., Cornel West, or Jill Stein

Very strong — I've decided	54%
Strong — I probably won't change	28%
Somewhat strong — I might still change	15%
Not too strong — I'll probably change at some point	4%

YouGov Survey: Presidential Vote Certainty (December **YouGov**)

5. For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Would consider	Might consider, but haven't heard enough	Not considering
Joe Biden	36%	8%	55%
Robert F. Kennedy, Jr.	13%	30%	57%
Cornel West	4%	25%	71%
Jill Stein	4%	23%	73%
Nikki Haley	15%	30%	54%
Ron DeSantis	20%	24%	56%
Donald Trump	38%	8%	54%

Interviewing Dates	December 18 - 23, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.527, with a mean of one and a standard deviation of 0.844.
Number of respondents	2000
Margin of error	± 2.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



1. 2024 Vote Likelihood

How likely do you think you are to vote in the 2024 presidential election?

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Certain to vote	78%	80%	76%	53%	68%	84%	93%	82%	63%	68%	79%
Likely to vote	12%	14%	12%	29%	17%	8%	4%	10%	22%	16%	11%
Might or might not vote	5%	3%	7%	11%	6%	5%	2%	5%	5%	9%	5%
Unlikely to vote	1%	0%	2%	3%	2%	1%	0%	1%	2%	3%	2%
Definitely won't vote	1%	1%	1%	3%	2%	1%	0%	1%	4%	1%	1%
Not sure	2%	2%	2%	2%	4%	2%	1%	1%	5%	3%	1%
Totals	99%	100%	100%	101%	99%	101%	100%	100%	101%	100%	99%
Unweighted N	(1,765)	(408)	(481)	(201)	(375)	(741)	(448)	(1,137)	(211)	(244)	(173)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Certain to vote	78%	79%	73%	80%	79%	86%	76%	77%	84%	71%	80%	77%	83%
Likely to vote	12%	14%	12%	12%	13%	10%	13%	13%	11%	15%	9%	16%	11%
Might or might not vote	5%	5%	5%	5%	4%	3%	6%	6%	2%	7%	8%	4%	2%
Unlikely to vote	1%	0%	3%	0%	0%	0%	2%	0%	1%	1%	2%	1%	1%
Definitely won't vote	1%	1%	3%	0%	2%	0%	1%	1%	2%	2%	1%	1%	3%
Not sure	2%	1%	3%	1%	2%	1%	2%	3%	0%	5%	1%	1%	1%
Totals	99%	100%	99%	98%	100%	100%	100%	100%	100%	101%	101%	100%	101%
Unweighted N	(1,765)	(321)	(311)	(257)	(367)	(344)	(357)	(282)	(167)	(150)	(196)	(332)	(211)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



2. Trial heat - Biden v Trump

If an election for president were going to be held now and \$wording_demnom_repnom, would you vote for...

Asked of registered voters

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	41%	35%	42%	49%	44%	37%	37%	36%	59%	48%	50%
Donald Trump	42%	49%	39%	28%	35%	48%	50%	49%	17%	36%	30%
Other	9%	11%	8%	9%	10%	8%	9%	10%	8%	5%	7%
Not sure	6%	3%	7%	12%	7%	4%	2%	3%	13%	8%	10%
I would not vote	3%	2%	3%	2%	3%	3%	2%	2%	3%	3%	4%
Totals	101%	100%	99%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,765)	(407)	(482)	(201)	(376)	(740)	(448)	(1,137)	(211)	(245)	(172)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Joe Biden	41%	80%	29%	3%	76%	1%	40%	35%	42%	38%	35%	35%	47%
Donald Trump	42%	7%	39%	85%	4%	91%	45%	46%	41%	41%	45%	48%	39%
Other	9%	7%	16%	8%	11%	6%	8%	10%	13%	12%	11%	10%	7%
Not sure	6%	5%	10%	3%	7%	2%	5%	7%	2%	6%	6%	5%	5%
I would not vote	3%	2%	6%	1%	2%	1%	3%	2%	2%	2%	3%	3%	3%
Totals	101%	101%	100%	100%	100%	101%	101%	100%	100%	99%	100%	101%	101%
Unweighted N	(1,765)	(321)	(311)	(257)	(368)	(343)	(357)	(283)	(166)	(149)	(196)	(332)	(212)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



3. Other Candidates

Who would you vote for?

Asked of registered voters who prefer to vote for someone other than Trump or Biden

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Robert F. Kennedy, Jr.	20%	*	*	*	*	*	*	*	*	*	*
Cornel West	6%	*	*	*	*	*	*	*	*	*	*
Jill Stein	9%	*	*	*	*	*	*	*	*	*	*
Someone else	25%	*	*	*	*	*	*	*	*	*	*
Not sure	40%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(146)	(40)	(36)	(19)	(38)	(53)	(36)	(99)	(17)	(15)	(15)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Robert F. Kennedy, Jr.	20%	*	*	*	*	*	*	*	*	*	*	*	*
Cornel West	6%	*	*	*	*	*	*	*	*	*	*	*	*
Jill Stein	9%	*	*	*	*	*	*	*	*	*	*	*	*
Someone else	25%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	40%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(146)	(19)	(40)	(17)	(38)	(18)	(25)	(24)	(19)	(16)	(19)	(29)	(12)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



4. Certainty — Preferred Candidate

Which best describes your intention to vote for \$candidate right now?

Among registered voters whose preferred 2024 presidential candidate is Joe Biden, Donald Trump, Robert F. Kennedy, Jr., Cornel West, or Jill Stein

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong — I've decided	54%	56%	53%	37%	43%	59%	64%	54%	59%	49%	48%
Strong — I probably won't change	28%	23%	27%	40%	31%	24%	23%	27%	27%	30%	31%
Somewhat strong — I might still change	15%	16%	15%	21%	22%	12%	10%	15%	12%	16%	16%
Not too strong — I'll probably change at some point	4%	4%	4%	2%	5%	5%	3%	4%	2%	5%	5%
Totals	101%	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,487)	(353)	(394)	(153)	(292)	(636)	(406)	(983)	(166)	(195)	(143)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very strong — I've decided	54%	60%	45%	55%	55%	58%	56%	53%	57%	56%	49%	55%	58%
Strong — I probably won't change	28%	23%	29%	25%	24%	26%	27%	26%	22%	20%	31%	26%	23%
Somewhat strong — I might still change	15%	15%	20%	14%	16%	14%	15%	16%	15%	20%	15%	15%	14%
Not too strong — I'll probably change at some point	4%	2%	6%	5%	5%	3%	2%	6%	7%	4%	5%	4%	4%
Totals	101%	100%	100%	99%	100%	101%	100%	101%	101%	100%	100%	100%	99%

continued on the next page . . .

YouGov Survey: Presidential Vote Certainty (December 2023)
 December 18 - 23, 2023 - 2000 U.S. adult citizens



continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(1,487)	(283)	(232)	(232)	(323)	(315)	(297)	(238)	(145)	(125)	(159)	(280)	(183)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5A. 2024 Consider Candidates — Joe Biden

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	36%	36%	37%	37%	39%	34%	36%	32%	60%	36%	39%
Might consider, but haven't heard enough	8%	7%	7%	19%	10%	4%	2%	7%	10%	12%	10%
Not considering	55%	57%	56%	43%	52%	62%	62%	61%	30%	51%	51%
Totals	99%	100%	100%	99%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,996)	(455)	(545)	(270)	(459)	(800)	(467)	(1,264)	(239)	(292)	(201)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	36%	73%	27%	6%	80%	3%	34%	37%	38%	38%	33%	35%	40%
Might consider, but haven't heard enough	8%	9%	10%	2%	7%	1%	7%	6%	4%	5%	6%	8%	9%
Not considering	55%	18%	62%	93%	13%	96%	59%	57%	57%	56%	61%	57%	51%
Totals	99%	100%	99%	101%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,996)	(345)	(385)	(270)	(369)	(344)	(422)	(302)	(176)	(172)	(214)	(383)	(231)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5B. 2024 Consider Candidates — Robert F. Kennedy, Jr.

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	13%	14%	13%	14%	16%	13%	7%	10%	24%	21%	8%
Might consider, but haven't heard enough	30%	27%	33%	38%	29%	29%	24%	29%	32%	30%	33%
Not considering	57%	59%	54%	48%	54%	58%	69%	62%	44%	49%	58%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,993)	(453)	(543)	(269)	(456)	(803)	(465)	(1,264)	(237)	(291)	(201)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	13%	16%	14%	11%	11%	11%	14%	14%	10%	17%	12%	15%	10%
Might consider, but haven't heard enough	30%	24%	33%	33%	23%	29%	34%	25%	26%	25%	27%	33%	31%
Not considering	57%	60%	53%	57%	66%	60%	52%	61%	64%	57%	61%	53%	59%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,993)	(343)	(383)	(270)	(367)	(343)	(419)	(301)	(176)	(172)	(213)	(381)	(230)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5C. 2024 Consider Candidates — Cornel West

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	4%	5%	2%	8%	5%	3%	1%	3%	11%	5%	3%
Might consider, but haven't heard enough	25%	22%	26%	39%	29%	20%	14%	22%	32%	34%	27%
Not considering	71%	73%	71%	53%	66%	76%	85%	76%	57%	61%	70%
Totals	100%	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,993)	(454)	(542)	(270)	(458)	(801)	(464)	(1,262)	(237)	(292)	(202)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	4%	6%	3%	2%	5%	1%	2%	3%	4%	6%	3%	4%	1%
Might consider, but haven't heard enough	25%	23%	29%	19%	22%	16%	24%	25%	21%	19%	21%	26%	27%
Not considering	71%	71%	67%	79%	73%	83%	74%	73%	75%	74%	75%	70%	72%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	99%	99%	100%	100%
Unweighted N	(1,993)	(343)	(383)	(270)	(366)	(344)	(419)	(301)	(176)	(172)	(213)	(381)	(230)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5D. 2024 Consider Candidates — Jill Stein

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	4%	4%	2%	7%	6%	1%	1%	2%	8%	6%	2%
Might consider, but haven't heard enough	23%	17%	27%	40%	26%	17%	14%	20%	29%	34%	21%
Not considering	73%	79%	72%	54%	68%	82%	85%	78%	63%	60%	76%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,990)	(454)	(543)	(269)	(456)	(801)	(464)	(1,258)	(238)	(293)	(201)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	4%	4%	3%	1%	5%	1%	2%	4%	4%	6%	3%	2%	2%
Might consider, but haven't heard enough	23%	21%	28%	17%	21%	13%	22%	20%	21%	16%	18%	26%	24%
Not considering	73%	75%	69%	82%	74%	87%	76%	77%	75%	77%	79%	72%	74%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,990)	(344)	(385)	(268)	(368)	(342)	(421)	(300)	(176)	(172)	(214)	(381)	(230)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5E. 2024 Consider Candidates — Nikki Haley

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	15%	16%	13%	10%	13%	17%	21%	18%	9%	11%	12%
Might consider, but haven't heard enough	30%	28%	29%	45%	31%	24%	25%	28%	37%	39%	27%
Not considering	54%	56%	58%	45%	56%	59%	54%	54%	53%	50%	61%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,992)	(453)	(542)	(268)	(459)	(799)	(466)	(1,261)	(238)	(293)	(200)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	15%	5%	12%	27%	6%	28%	12%	19%	17%	11%	20%	13%	13%
Might consider, but haven't heard enough	30%	24%	32%	31%	23%	26%	29%	26%	27%	26%	27%	31%	28%
Not considering	54%	72%	56%	41%	70%	46%	59%	54%	56%	63%	53%	55%	59%
Totals	99%	101%	100%	99%	99%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,992)	(343)	(383)	(269)	(366)	(342)	(419)	(302)	(175)	(172)	(214)	(379)	(230)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5F. 2024 Consider Candidates — Ron DeSantis

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	20%	25%	16%	16%	14%	23%	24%	23%	13%	14%	15%
Might consider, but haven't heard enough	24%	22%	22%	34%	25%	20%	22%	24%	23%	30%	22%
Not considering	56%	53%	62%	50%	61%	57%	54%	54%	65%	55%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	101%	99%	100%
Unweighted N	(1,996)	(454)	(543)	(270)	(458)	(802)	(466)	(1,264)	(238)	(292)	(202)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	20%	6%	15%	42%	6%	46%	15%	27%	26%	18%	24%	20%	20%
Might consider, but haven't heard enough	24%	15%	22%	30%	9%	26%	24%	20%	15%	18%	18%	26%	23%
Not considering	56%	79%	63%	28%	85%	28%	61%	53%	59%	64%	58%	54%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,996)	(343)	(385)	(269)	(367)	(343)	(420)	(301)	(176)	(171)	(214)	(382)	(230)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



5G. 2024 Consider Candidates — Donald Trump

For each of the following people, please tell us whether you would consider voting for them for president in 2024, might consider but haven't heard enough yet, or would not consider them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Would consider	38%	41%	34%	29%	33%	42%	44%	43%	19%	33%	26%
Might consider, but haven't heard enough	8%	8%	8%	12%	11%	7%	4%	7%	13%	11%	8%
Not considering	54%	51%	58%	58%	56%	52%	51%	50%	68%	56%	66%
Totals	100%	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,997)	(454)	(544)	(270)	(458)	(802)	(467)	(1,263)	(239)	(293)	(202)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Would consider	38%	10%	30%	76%	5%	87%	36%	42%	38%	40%	38%	38%	35%
Might consider, but haven't heard enough	8%	4%	12%	9%	5%	7%	9%	8%	7%	7%	8%	7%	11%
Not considering	54%	87%	59%	15%	90%	7%	55%	51%	55%	53%	55%	55%	54%
Totals	100%	101%	101%	100%	100%	101%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,997)	(343)	(385)	(270)	(368)	(344)	(422)	(301)	(175)	(171)	(214)	(382)	(231)

YouGov Survey: Presidential Vote Certainty (December 2023)

December 18 - 23, 2023 - 2000 U.S. adult citizens



Interviewing Dates	December 18 - 23, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.527, with a mean of one and a standard deviation of 0.844.
Number of respondents	2000
Margin of error	± 2.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	68 questions not reported.