

# YouGov Survey: Presidential Qualities



Sample 2266 U.S. Adult Citizens  
 Conducted July 25 - 29, 2024  
 Margin of Error ±2.6%

## 1. How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Very important	Somewhat important	Not very important	Not at all important	Not sure
The intensity of their religious beliefs	17%	28%	23%	26%	6%
The region of the country they're from	7%	14%	31%	44%	4%
Their ability to inspire Americans	67%	25%	4%	1%	3%
Their ability to stay calm under pressure	82%	13%	2%	1%	2%
Their ability to unite Americans	74%	21%	3%	1%	3%
Their ability to work with Congress	70%	24%	2%	1%	3%
Their age	21%	50%	19%	7%	4%
Their commitment to democracy	78%	12%	2%	2%	6%
Their criminal record	51%	23%	12%	8%	6%
Their cultural background	12%	24%	30%	30%	5%
Their decision-making abilities	88%	8%	2%	0%	2%
Their educational attainment	39%	44%	10%	3%	4%
Their empathy	58%	31%	6%	2%	3%
Their gender	9%	15%	24%	48%	4%
Their honesty	86%	11%	2%	0%	2%
Their integrity	84%	12%	1%	0%	2%
Their intelligence	83%	14%	1%	0%	2%
Their leadership skills	88%	8%	2%	0%	1%
Their level of experience	57%	34%	5%	1%	3%
Their marital status	8%	12%	28%	49%	4%
Their mental health	85%	11%	2%	1%	2%
Their military service	11%	25%	35%	25%	5%
Their personal charisma	26%	50%	16%	4%	4%
Their physical attractiveness	6%	8%	28%	55%	3%
Their physical health	56%	37%	4%	1%	2%
Their positions on economic issues	79%	16%	2%	1%	2%
Their positions on social issues	65%	26%	5%	1%	3%
Their public speaking ability	54%	39%	5%	0%	2%
Their race	6%	9%	22%	59%	4%
Their relationships with foreign leaders	65%	27%	3%	1%	4%
Their religion	13%	22%	24%	36%	4%
Their respect for the rule of law	81%	15%	1%	1%	2%
Their sense of humor	20%	42%	25%	9%	4%
Their sexual orientation	16%	12%	23%	44%	5%

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Their staff selection skills	62%	31%	3%	1%	3%
Their vision for the country's future	85%	11%	2%	0%	2%
Their wealth	5%	12%	36%	43%	4%
Their willingness to admit mistakes	70%	24%	3%	1%	2%
Whether they grew up in an urban or rural area	6%	11%	36%	44%	4%
Whether they're a parent	10%	16%	26%	42%	5%

**2. In general, would you prefer a president who is... ?**

A man	25%
A woman	11%
No preference	64%

**3. In general, would you prefer a president who is... ?**

Married	27%
Not married	2%
No preference	71%

**4. In general, would you prefer a president who is... ?**

A parent	29%
Not a parent	1%
No preference	70%

**5. In general, would you prefer a president who is... ?**

A pet owner	27%
Not a pet owner	2%
No preference	71%

**6. In general, would you prefer a president who is... ?**

Northeast	4%
Midwest	7%
South	4%
West	3%
No preference	82%

**7. In general, would you prefer a president who is... ?**

35-49	17%
50-64	43%
65-75	7%
Older than 75	1%
No preference	31%

## 8. In general, would you prefer a president who has... ?

Never held elected office .....	6%
Held elected office for a few years .....	30%
Held elected office for many years .....	25%
Held elected office for their entire career .....	3%
No preference .....	35%

## 9. In general, would you prefer a president who is... ?

From a big city .....	7%
From a small city .....	3%
From a suburb .....	2%
From a small town .....	4%
From a rural area .....	4%
No preference .....	81%

<b>Interviewing Dates</b>	July 25 - 27, 2024   July 26 - 29, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.611, with a mean of one and a standard deviation of 0.757.
<b>Number of respondents</b>	2266
<b>Margin of error</b>	± 2.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	42 questions not reported.

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## 1A. Importance of Presidential Qualities — The intensity of their religious beliefs

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	17%	17%	18%	19%	14%	17%	19%	16%	23%	17%	*
Somewhat important	28%	29%	27%	26%	23%	28%	36%	29%	28%	28%	*
Not very important	23%	20%	26%	23%	25%	23%	20%	23%	21%	19%	*
Not at all important	26%	28%	24%	21%	33%	29%	21%	26%	20%	31%	*
Not sure	6%	6%	5%	11%	5%	4%	4%	5%	8%	5%	*
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	*
Unweighted N	(1,081)	(502)	(579)	(242)	(205)	(359)	(275)	(700)	(156)	(142)	(83)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	17%	14%	13%	26%	11%	25%	21%	13%	13%	9%	20%	22%	12%
Somewhat important	28%	24%	24%	37%	22%	38%	26%	31%	28%	29%	30%	23%	35%
Not very important	23%	26%	23%	19%	24%	19%	23%	17%	30%	17%	22%	24%	26%
Not at all important	26%	33%	32%	13%	40%	16%	23%	35%	28%	38%	22%	25%	24%
Not sure	6%	2%	9%	5%	3%	2%	6%	3%	2%	6%	6%	6%	4%
Totals	100%	99%	101%	100%	100%	100%	99%	99%	101%	99%	100%	100%	101%
Unweighted N	(1,081)	(384)	(394)	(303)	(366)	(348)	(420)	(328)	(201)	(178)	(233)	(430)	(240)

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## 1B. Importance of Presidential Qualities — The region of the country they're from

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	7%	6%	7%	9%	8%	5%	4%	4%	10%	13%	*
Somewhat important	14%	14%	14%	17%	17%	11%	11%	13%	18%	21%	*
Not very important	31%	30%	32%	28%	26%	34%	34%	33%	24%	21%	*
Not at all important	44%	46%	42%	37%	44%	46%	47%	45%	40%	41%	*
Not sure	4%	4%	4%	8%	5%	3%	3%	4%	8%	5%	*
Totals	100%	100%	99%	99%	100%	99%	99%	99%	100%	101%	*
Unweighted N	(1,178)	(535)	(643)	(258)	(213)	(410)	(297)	(784)	(135)	(165)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	7%	6%	7%	7%	5%	8%	10%	3%	5%	6%	6%	8%	6%
Somewhat important	14%	14%	14%	14%	12%	14%	17%	12%	13%	11%	17%	14%	14%
Not very important	31%	28%	34%	31%	29%	33%	29%	28%	34%	28%	24%	37%	30%
Not at all important	44%	50%	39%	44%	53%	43%	38%	55%	47%	51%	48%	36%	49%
Not sure	4%	3%	7%	4%	2%	2%	6%	2%	1%	4%	6%	5%	2%
Totals	100%	101%	101%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,178)	(398)	(472)	(308)	(439)	(366)	(429)	(369)	(253)	(218)	(254)	(433)	(273)

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### 1C. Importance of Presidential Qualities — Their ability to inspire Americans

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	67%	64%	70%	55%	61%	74%	78%	67%	67%	70%	*
Somewhat important	25%	28%	23%	32%	29%	22%	20%	28%	20%	23%	*
Not very important	4%	4%	3%	5%	5%	3%	0%	3%	4%	4%	*
Not at all important	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	*
Not sure	3%	3%	3%	7%	3%	1%	2%	2%	7%	2%	*
Totals	100%	100%	100%	100%	99%	101%	100%	100%	99%	100%	*
Unweighted N	(1,117)	(504)	(613)	(250)	(209)	(366)	(292)	(732)	(145)	(160)	(80)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	67%	67%	59%	77%	63%	77%	69%	73%	64%	71%	62%	67%	69%
Somewhat important	25%	28%	30%	18%	32%	20%	22%	26%	27%	22%	31%	25%	23%
Not very important	4%	3%	5%	3%	4%	2%	5%	0%	8%	5%	4%	2%	5%
Not at all important	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%	1%	1%	1%
Not sure	3%	1%	5%	2%	1%	1%	3%	1%	0%	2%	2%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,117)	(374)	(441)	(302)	(394)	(352)	(437)	(316)	(228)	(200)	(237)	(410)	(270)

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## 1D. Importance of Presidential Qualities — Their ability to stay calm under pressure

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	82%	78%	85%	74%	76%	87%	90%	82%	80%	85%	*
Somewhat important	13%	16%	11%	17%	20%	10%	7%	14%	13%	9%	*
Not very important	2%	2%	1%	3%	1%	2%	0%	2%	3%	2%	*
Not at all important	1%	1%	0%	2%	1%	0%	0%	1%	0%	2%	*
Not sure	2%	2%	2%	4%	1%	1%	3%	2%	5%	1%	*
Totals	100%	99%	99%	100%	99%	100%	100%	101%	101%	99%	*
Unweighted N	(1,105)	(513)	(592)	(259)	(195)	(384)	(267)	(730)	(135)	(148)	(92)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	82%	84%	79%	84%	86%	85%	81%	84%	85%	79%	82%	83%	82%
Somewhat important	13%	12%	15%	12%	12%	13%	15%	11%	13%	15%	14%	11%	14%
Not very important	2%	2%	1%	2%	1%	1%	1%	3%	2%	4%	2%	1%	1%
Not at all important	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%
Not sure	2%	1%	4%	2%	0%	1%	3%	1%	0%	2%	1%	3%	3%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,105)	(381)	(433)	(291)	(388)	(341)	(425)	(325)	(227)	(188)	(242)	(417)	(258)

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## 1E. Importance of Presidential Qualities — Their ability to unite Americans

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	74%	70%	77%	66%	68%	79%	80%	74%	74%	71%	76%
Somewhat important	21%	25%	17%	26%	24%	17%	16%	21%	21%	20%	18%
Not very important	3%	2%	3%	4%	4%	0%	2%	3%	1%	3%	5%
Not at all important	1%	1%	1%	1%	1%	0%	0%	0%	1%	0%	0%
Not sure	3%	2%	3%	3%	4%	2%	1%	2%	3%	7%	0%
Totals	102%	100%	101%	100%	101%	98%	99%	100%	100%	101%	99%
Unweighted N	(1,182)	(540)	(642)	(251)	(233)	(395)	(303)	(765)	(153)	(164)	(100)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	74%	75%	70%	77%	73%	76%	77%	75%	68%	76%	75%	74%	71%
Somewhat important	21%	22%	21%	19%	23%	21%	16%	22%	27%	19%	16%	22%	24%
Not very important	3%	2%	4%	2%	2%	2%	2%	1%	5%	2%	6%	2%	1%
Not at all important	1%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%
Not sure	3%	1%	5%	2%	1%	1%	4%	1%	1%	4%	2%	2%	4%
Totals	102%	101%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,182)	(399)	(465)	(318)	(414)	(381)	(427)	(351)	(257)	(201)	(243)	(442)	(296)



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## 1F. Importance of Presidential Qualities — Their ability to work with Congress

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	70%	63%	76%	62%	64%	73%	79%	70%	70%	67%	*
Somewhat important	24%	30%	20%	27%	28%	22%	20%	26%	18%	24%	*
Not very important	2%	3%	2%	3%	4%	2%	1%	2%	5%	4%	*
Not at all important	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	*
Not sure	3%	3%	3%	7%	3%	2%	0%	2%	5%	5%	*
Totals	100%	100%	102%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,131)	(502)	(629)	(251)	(222)	(376)	(282)	(737)	(148)	(153)	(93)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	70%	77%	65%	67%	80%	67%	71%	73%	66%	73%	72%	65%	73%
Somewhat important	24%	18%	27%	28%	18%	30%	22%	23%	27%	23%	23%	28%	21%
Not very important	2%	2%	3%	2%	1%	2%	2%	1%	6%	2%	1%	3%	3%
Not at all important	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%
Not sure	3%	2%	5%	2%	1%	0%	5%	1%	0%	2%	3%	3%	3%
Totals	100%	100%	101%	99%	101%	99%	101%	99%	99%	101%	99%	100%	100%
Unweighted N	(1,131)	(370)	(465)	(296)	(402)	(351)	(433)	(335)	(222)	(189)	(258)	(422)	(262)

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## 1G. Importance of Presidential Qualities — Their age

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	21%	19%	22%	33%	21%	16%	16%	17%	32%	34%	9%
Somewhat important	50%	47%	53%	52%	49%	47%	54%	52%	40%	43%	65%
Not very important	19%	22%	16%	8%	20%	24%	21%	21%	15%	16%	13%
Not at all important	7%	7%	6%	3%	5%	11%	7%	7%	5%	5%	12%
Not sure	4%	4%	3%	5%	5%	3%	3%	4%	8%	2%	0%
Totals	101%	99%	100%	101%	100%	101%	101%	101%	100%	100%	99%
Unweighted N	(1,158)	(525)	(633)	(246)	(222)	(408)	(282)	(747)	(146)	(163)	(102)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	21%	25%	20%	16%	23%	15%	23%	18%	15%	22%	19%	23%	17%
Somewhat important	50%	53%	50%	46%	57%	46%	49%	51%	56%	49%	51%	47%	55%
Not very important	19%	14%	18%	25%	14%	27%	16%	22%	24%	18%	22%	19%	17%
Not at all important	7%	5%	5%	10%	5%	10%	8%	7%	5%	6%	5%	6%	9%
Not sure	4%	2%	7%	2%	1%	3%	4%	2%	0%	5%	3%	4%	3%
Totals	101%	99%	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,158)	(405)	(462)	(291)	(424)	(350)	(438)	(334)	(236)	(194)	(250)	(437)	(277)

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## 1H. Importance of Presidential Qualities — Their commitment to democracy

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	78%	78%	78%	65%	72%	83%	90%	80%	78%	67%	75%
Somewhat important	12%	13%	12%	17%	15%	12%	6%	11%	15%	17%	12%
Not very important	2%	2%	3%	3%	4%	2%	1%	2%	1%	3%	3%
Not at all important	2%	3%	1%	3%	2%	1%	1%	1%	0%	1%	5%
Not sure	6%	5%	7%	12%	7%	3%	3%	5%	6%	12%	4%
Totals	100%	101%	101%	100%	100%	101%	101%	99%	100%	100%	99%
Unweighted N	(1,130)	(532)	(598)	(240)	(233)	(382)	(275)	(730)	(136)	(163)	(101)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	78%	87%	71%	77%	91%	76%	74%	82%	82%	79%	76%	76%	81%
Somewhat important	12%	10%	14%	13%	8%	15%	13%	12%	12%	11%	11%	15%	10%
Not very important	2%	1%	4%	2%	0%	2%	2%	2%	4%	2%	5%	2%	1%
Not at all important	2%	0%	2%	3%	0%	3%	2%	1%	0%	1%	3%	1%	1%
Not sure	6%	2%	10%	6%	1%	4%	8%	3%	1%	7%	6%	5%	7%
Totals	100%	100%	101%	101%	100%	100%	99%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,130)	(375)	(435)	(320)	(392)	(364)	(441)	(324)	(226)	(182)	(236)	(430)	(282)

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### 11. Importance of Presidential Qualities — Their criminal record

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	51%	45%	56%	56%	46%	50%	51%	46%	72%	56%	*
Somewhat important	23%	24%	22%	27%	26%	24%	15%	23%	19%	28%	*
Not very important	12%	16%	9%	8%	10%	15%	15%	16%	2%	5%	*
Not at all important	8%	10%	6%	4%	11%	7%	12%	9%	3%	6%	*
Not sure	6%	5%	6%	5%	7%	5%	6%	6%	3%	5%	*
Totals	100%	100%	99%	100%	100%	101%	99%	100%	99%	100%	*
Unweighted N	(1,087)	(485)	(602)	(233)	(200)	(391)	(263)	(698)	(134)	(167)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	51%	79%	44%	25%	81%	21%	52%	50%	52%	58%	45%	53%	47%
Somewhat important	23%	15%	28%	27%	14%	29%	23%	23%	22%	18%	30%	21%	26%
Not very important	12%	2%	11%	25%	3%	23%	11%	13%	15%	8%	13%	13%	14%
Not at all important	8%	1%	8%	16%	1%	18%	8%	9%	7%	11%	9%	7%	8%
Not sure	6%	3%	8%	7%	1%	10%	6%	4%	4%	5%	4%	7%	5%
Totals	100%	100%	99%	100%	100%	101%	100%	99%	100%	100%	101%	101%	100%
Unweighted N	(1,087)	(389)	(421)	(277)	(385)	(349)	(426)	(328)	(196)	(185)	(251)	(413)	(238)

# YouGov Survey: Presidential Qualities

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## 1J. Importance of Presidential Qualities — Their cultural background

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	12%	12%	12%	19%	10%	11%	8%	10%	17%	16%	7%
Somewhat important	24%	23%	24%	26%	21%	19%	31%	22%	25%	22%	34%
Not very important	30%	30%	31%	23%	30%	35%	30%	33%	18%	32%	25%
Not at all important	30%	32%	28%	23%	32%	32%	30%	30%	31%	27%	34%
Not sure	5%	4%	6%	9%	7%	3%	1%	4%	10%	4%	0%
Totals	101%	101%	101%	100%	100%	100%	100%	99%	101%	101%	100%
Unweighted N	(1,126)	(526)	(600)	(231)	(202)	(401)	(292)	(726)	(137)	(156)	(107)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	12%	12%	10%	13%	9%	12%	15%	11%	7%	10%	9%	14%	10%
Somewhat important	24%	23%	23%	26%	25%	25%	24%	22%	24%	19%	21%	25%	27%
Not very important	30%	33%	28%	31%	31%	30%	29%	30%	38%	35%	33%	31%	23%
Not at all important	30%	30%	32%	27%	33%	30%	27%	36%	30%	32%	32%	23%	38%
Not sure	5%	2%	8%	3%	2%	3%	6%	1%	1%	4%	5%	7%	1%
Totals	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,126)	(387)	(445)	(294)	(420)	(353)	(443)	(331)	(221)	(194)	(241)	(418)	(273)

# YouGov Survey: Presidential Qualities

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## 1K. Importance of Presidential Qualities — Their decision-making abilities

How important to you is this trait in a president?

Respondents were asked about a random sample of 20 of the 40 qualities

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	88%	86%	90%	83%	80%	93%	95%	88%	86%	91%	*
Somewhat important	8%	10%	6%	10%	13%	5%	4%	8%	9%	8%	*
Not very important	2%	1%	2%	3%	4%	0%	0%	2%	2%	0%	*
Not at all important	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	*
Not sure	2%	2%	2%	3%	2%	1%	1%	2%	3%	1%	*
Totals	100%	100%	100%	99%	100%	99%	100%	101%	100%	100%	*
Unweighted N	(1,173)	(515)	(658)	(268)	(211)	(390)	(304)	(769)	(147)	(166)	(91)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	88%	88%	87%	89%	92%	92%	86%	93%	86%	93%	87%	86%	88%
Somewhat important	8%	9%	6%	9%	7%	7%	10%	6%	9%	5%	9%	9%	9%
Not very important	2%	2%	2%	0%	1%	1%	1%	1%	5%	0%	3%	1%	2%
Not at all important	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%
Not sure	2%	1%	3%	2%	1%	0%	3%	0%	0%	1%	1%	3%	1%
Totals	100%	100%	99%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,173)	(420)	(434)	(319)	(426)	(367)	(461)	(344)	(210)	(208)	(266)	(431)	(268)

# YouGov Survey: Presidential Qualities

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## 1L. Importance of Presidential Qualities — Their educational attainment

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	39%	33%	44%	36%	37%	37%	48%	35%	55%	42%	40%
Somewhat important	44%	46%	43%	47%	41%	48%	40%	48%	30%	36%	48%
Not very important	10%	13%	7%	8%	12%	11%	8%	10%	8%	11%	8%
Not at all important	3%	3%	2%	1%	5%	3%	2%	2%	3%	5%	3%
Not sure	4%	4%	4%	8%	6%	2%	2%	4%	4%	7%	1%
Totals	100%	99%	100%	100%	101%	101%	100%	99%	100%	101%	100%
Unweighted N	(1,149)	(525)	(624)	(260)	(212)	(404)	(273)	(757)	(138)	(154)	(100)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	39%	50%	30%	35%	50%	31%	43%	35%	37%	37%	34%	44%	36%
Somewhat important	44%	37%	49%	48%	41%	47%	39%	49%	51%	42%	48%	42%	46%
Not very important	10%	8%	12%	10%	7%	14%	10%	11%	9%	11%	10%	9%	10%
Not at all important	3%	1%	3%	4%	1%	6%	2%	3%	2%	6%	2%	1%	3%
Not sure	4%	2%	6%	4%	1%	2%	5%	2%	1%	3%	5%	4%	4%
Totals	100%	98%	100%	101%	100%	100%	99%	100%	100%	99%	99%	100%	99%
Unweighted N	(1,149)	(413)	(438)	(298)	(434)	(332)	(459)	(329)	(231)	(193)	(264)	(419)	(273)

# YouGov Survey: Presidential Qualities

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### 1M. Importance of Presidential Qualities — Their empathy

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	58%	51%	66%	55%	63%	56%	61%	56%	71%	56%	*
Somewhat important	31%	36%	26%	31%	25%	35%	30%	34%	21%	31%	*
Not very important	6%	8%	3%	6%	5%	6%	6%	6%	1%	10%	*
Not at all important	2%	2%	1%	2%	3%	1%	1%	2%	0%	0%	*
Not sure	3%	3%	3%	6%	4%	2%	1%	3%	7%	3%	*
Totals	100%	100%	99%	100%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(1,121)	(525)	(596)	(235)	(195)	(410)	(281)	(730)	(140)	(158)	(93)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	58%	73%	53%	48%	76%	47%	58%	60%	55%	57%	55%	57%	64%
Somewhat important	31%	21%	32%	40%	21%	39%	30%	31%	34%	32%	33%	31%	29%
Not very important	6%	3%	6%	8%	1%	9%	5%	7%	8%	7%	3%	7%	4%
Not at all important	2%	1%	3%	1%	1%	2%	1%	1%	3%	1%	2%	3%	1%
Not sure	3%	1%	6%	2%	1%	3%	6%	1%	1%	3%	7%	2%	2%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,121)	(384)	(434)	(303)	(391)	(357)	(452)	(337)	(218)	(196)	(247)	(404)	(274)



# YouGov Survey: Presidential Qualities

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## 1N. Importance of Presidential Qualities — Their gender

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	9%	8%	10%	8%	9%	10%	9%	7%	18%	11%	*
Somewhat important	15%	16%	13%	20%	16%	11%	14%	14%	11%	19%	*
Not very important	24%	24%	23%	21%	22%	26%	25%	27%	17%	18%	*
Not at all important	48%	48%	49%	44%	48%	51%	51%	48%	46%	50%	*
Not sure	4%	3%	5%	7%	6%	3%	1%	4%	8%	2%	*
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	*
Unweighted N	(1,135)	(536)	(599)	(235)	(209)	(395)	(296)	(727)	(147)	(163)	(98)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	9%	6%	7%	15%	6%	14%	13%	6%	6%	7%	9%	12%	6%
Somewhat important	15%	15%	9%	20%	9%	18%	15%	14%	15%	11%	10%	17%	17%
Not very important	24%	20%	26%	24%	21%	28%	23%	25%	23%	24%	25%	24%	22%
Not at all important	48%	56%	51%	38%	62%	38%	43%	54%	54%	55%	53%	42%	51%
Not sure	4%	3%	7%	3%	2%	2%	6%	1%	2%	2%	3%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,135)	(387)	(438)	(310)	(391)	(369)	(448)	(320)	(234)	(196)	(259)	(417)	(263)

# YouGov Survey: Presidential Qualities

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### 10. Importance of Presidential Qualities — Their honesty

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	86%	81%	90%	78%	80%	91%	91%	86%	84%	86%	*
Somewhat important	11%	15%	7%	15%	14%	7%	8%	11%	10%	10%	*
Not very important	2%	1%	2%	3%	4%	0%	1%	1%	4%	3%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	2%	3%	1%	3%	2%	2%	0%	2%	2%	1%	*
Totals	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,125)	(509)	(616)	(246)	(210)	(384)	(285)	(747)	(135)	(152)	(91)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	86%	90%	81%	87%	92%	84%	87%	88%	81%	85%	87%	85%	87%
Somewhat important	11%	8%	13%	11%	6%	14%	10%	9%	14%	13%	8%	11%	11%
Not very important	2%	1%	2%	1%	1%	1%	1%	1%	4%	1%	3%	1%	1%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Not sure	2%	1%	3%	1%	1%	0%	2%	2%	0%	0%	2%	3%	2%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,125)	(365)	(460)	(300)	(388)	(366)	(454)	(318)	(209)	(193)	(237)	(422)	(273)

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## 1P. Importance of Presidential Qualities — Their integrity

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	84%	81%	87%	77%	78%	86%	94%	86%	82%	80%	*
Somewhat important	12%	15%	10%	16%	15%	12%	5%	11%	10%	14%	*
Not very important	1%	1%	2%	3%	3%	0%	0%	1%	3%	0%	*
Not at all important	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	*
Not sure	2%	3%	2%	4%	2%	1%	1%	1%	4%	5%	*
Totals	99%	101%	101%	100%	99%	99%	100%	99%	99%	99%	*
Unweighted N	(1,134)	(514)	(620)	(249)	(208)	(386)	(291)	(753)	(126)	(165)	(90)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	84%	87%	82%	83%	94%	86%	84%	85%	85%	84%	82%	85%	85%
Somewhat important	12%	10%	12%	15%	5%	12%	13%	12%	12%	13%	11%	11%	14%
Not very important	1%	1%	2%	1%	0%	1%	1%	0%	3%	0%	4%	1%	1%
Not at all important	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Not sure	2%	1%	3%	2%	1%	0%	2%	1%	0%	3%	3%	2%	1%
Totals	99%	100%	99%	101%	100%	99%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,134)	(396)	(443)	(295)	(418)	(358)	(425)	(328)	(248)	(181)	(255)	(426)	(272)

# YouGov Survey: Presidential Qualities

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### 1Q. Importance of Presidential Qualities — Their intelligence

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	83%	77%	89%	82%	74%	85%	90%	84%	81%	81%	*
Somewhat important	14%	19%	10%	12%	22%	14%	9%	14%	13%	17%	*
Not very important	1%	2%	0%	1%	3%	0%	0%	1%	0%	1%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	2%	2%	2%	4%	2%	1%	1%	1%	6%	0%	*
Totals	100%	100%	101%	99%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(1,113)	(511)	(602)	(235)	(198)	(400)	(280)	(737)	(144)	(154)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	83%	89%	78%	82%	88%	84%	81%	82%	89%	83%	85%	78%	89%
Somewhat important	14%	8%	19%	16%	12%	15%	16%	17%	11%	14%	13%	19%	9%
Not very important	1%	2%	0%	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	1%	3%	2%	0%	1%	2%	0%	0%	2%	1%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,113)	(379)	(448)	(286)	(407)	(343)	(431)	(332)	(231)	(185)	(247)	(416)	(265)

# YouGov Survey: Presidential Qualities

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## 1R. Importance of Presidential Qualities — Their leadership skills

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	88%	85%	91%	80%	84%	92%	94%	88%	86%	91%	*
Somewhat important	8%	11%	6%	12%	9%	7%	6%	8%	8%	7%	*
Not very important	2%	2%	1%	5%	3%	0%	0%	2%	2%	1%	*
Not at all important	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	*
Not sure	1%	2%	1%	2%	3%	1%	0%	1%	4%	1%	*
Totals	99%	101%	99%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,115)	(508)	(607)	(247)	(197)	(393)	(278)	(722)	(143)	(165)	(85)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	88%	88%	87%	90%	91%	92%	85%	91%	89%	85%	85%	88%	94%
Somewhat important	8%	9%	8%	8%	8%	7%	10%	8%	7%	14%	9%	7%	5%
Not very important	2%	2%	2%	1%	0%	1%	2%	0%	4%	0%	5%	1%	0%
Not at all important	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Not sure	1%	0%	3%	1%	0%	0%	3%	0%	0%	1%	1%	3%	0%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,115)	(383)	(437)	(295)	(407)	(349)	(437)	(318)	(226)	(184)	(243)	(426)	(262)

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## 1S. Importance of Presidential Qualities — Their level of experience

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	57%	50%	63%	56%	47%	58%	67%	55%	69%	55%	*
Somewhat important	34%	39%	29%	32%	42%	34%	28%	35%	24%	37%	*
Not very important	5%	7%	4%	7%	7%	5%	3%	6%	2%	3%	*
Not at all important	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	*
Not sure	3%	3%	3%	4%	4%	3%	2%	3%	5%	3%	*
Totals	100%	99%	100%	99%	101%	100%	101%	99%	100%	100%	*
Unweighted N	(1,166)	(535)	(631)	(237)	(219)	(427)	(283)	(779)	(142)	(159)	(86)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	57%	62%	52%	57%	59%	55%	60%	52%	57%	55%	52%	59%	59%
Somewhat important	34%	33%	35%	34%	38%	35%	31%	41%	34%	31%	37%	35%	33%
Not very important	5%	3%	7%	7%	2%	7%	4%	5%	8%	8%	7%	4%	5%
Not at all important	1%	0%	1%	0%	0%	2%	1%	1%	1%	1%	0%	1%	1%
Not sure	3%	1%	6%	2%	1%	2%	4%	2%	1%	5%	4%	2%	2%
Totals	100%	99%	101%	100%	100%	101%	100%	101%	101%	100%	100%	101%	100%
Unweighted N	(1,166)	(386)	(473)	(307)	(421)	(382)	(449)	(350)	(216)	(200)	(266)	(430)	(270)

# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 1T. Importance of Presidential Qualities — Their marital status

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	8%	9%	7%	11%	7%	7%	7%	7%	9%	8%	*
Somewhat important	12%	14%	10%	10%	11%	10%	18%	11%	15%	15%	*
Not very important	28%	29%	27%	27%	22%	31%	31%	28%	26%	26%	*
Not at all important	49%	44%	53%	46%	56%	49%	42%	50%	50%	43%	*
Not sure	4%	3%	4%	6%	4%	2%	3%	4%	0%	8%	*
Totals	101%	99%	101%	100%	100%	99%	101%	100%	100%	100%	*
Unweighted N	(1,144)	(495)	(649)	(254)	(215)	(402)	(273)	(743)	(135)	(175)	(91)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	8%	6%	8%	10%	6%	11%	8%	7%	6%	5%	9%	10%	7%
Somewhat important	12%	12%	8%	17%	8%	15%	16%	7%	14%	11%	11%	15%	8%
Not very important	28%	23%	29%	34%	24%	33%	28%	27%	32%	27%	28%	26%	33%
Not at all important	49%	57%	51%	36%	60%	39%	45%	57%	47%	53%	50%	46%	48%
Not sure	4%	2%	5%	3%	2%	2%	4%	2%	3%	4%	2%	4%	4%
Totals	101%	100%	101%	100%	100%	100%	101%	100%	102%	100%	100%	101%	100%
Unweighted N	(1,144)	(404)	(460)	(280)	(413)	(355)	(449)	(322)	(239)	(203)	(253)	(436)	(252)

# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 1U. Importance of Presidential Qualities — Their mental health

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	85%	82%	88%	73%	78%	92%	95%	87%	83%	76%	88%
Somewhat important	11%	14%	9%	20%	15%	6%	5%	9%	10%	21%	11%
Not very important	2%	2%	1%	2%	3%	1%	1%	1%	5%	0%	0%
Not at all important	1%	1%	0%	2%	1%	0%	0%	1%	0%	1%	0%
Not sure	2%	2%	2%	3%	3%	1%	0%	2%	2%	2%	0%
Totals	101%	101%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,148)	(504)	(644)	(246)	(212)	(410)	(280)	(744)	(140)	(158)	(106)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	85%	86%	80%	90%	92%	89%	82%	89%	88%	88%	79%	86%	89%
Somewhat important	11%	11%	14%	8%	7%	9%	12%	10%	8%	10%	14%	11%	8%
Not very important	2%	1%	2%	1%	1%	1%	2%	0%	4%	1%	5%	0%	1%
Not at all important	1%	1%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%
Not sure	2%	1%	4%	0%	0%	1%	3%	1%	0%	1%	2%	2%	1%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,148)	(374)	(461)	(313)	(408)	(369)	(451)	(345)	(220)	(215)	(256)	(414)	(263)



# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 1V. Importance of Presidential Qualities — Their military service

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	11%	11%	11%	16%	9%	11%	9%	9%	15%	16%	*
Somewhat important	25%	20%	29%	20%	19%	29%	29%	25%	20%	29%	*
Not very important	35%	37%	33%	32%	32%	35%	38%	36%	29%	30%	*
Not at all important	25%	27%	22%	27%	30%	22%	21%	24%	29%	22%	*
Not sure	5%	4%	5%	6%	10%	2%	3%	5%	8%	3%	*
Totals	101%	99%	100%	101%	100%	99%	100%	99%	101%	100%	*
Unweighted N	(1,164)	(522)	(642)	(265)	(206)	(412)	(281)	(747)	(147)	(176)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	11%	9%	7%	18%	8%	11%	14%	10%	9%	12%	8%	12%	12%
Somewhat important	25%	22%	23%	30%	18%	33%	22%	27%	23%	22%	24%	27%	24%
Not very important	35%	32%	40%	31%	38%	35%	31%	34%	46%	32%	36%	34%	37%
Not at all important	25%	32%	23%	18%	33%	18%	26%	27%	20%	33%	26%	20%	23%
Not sure	5%	5%	7%	2%	3%	3%	6%	2%	2%	1%	5%	7%	5%
Totals	101%	100%	100%	99%	100%	100%	99%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,164)	(407)	(448)	(309)	(415)	(365)	(437)	(346)	(234)	(209)	(253)	(449)	(253)

# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 1W. Importance of Presidential Qualities — Their personal charisma

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	26%	26%	32%	25%	26%	23%	24%	32%	28%	*
Somewhat important	50%	50%	49%	38%	49%	52%	58%	50%	49%	55%	*
Not very important	16%	15%	17%	19%	18%	13%	15%	18%	7%	10%	*
Not at all important	4%	6%	3%	5%	4%	6%	2%	5%	5%	4%	*
Not sure	4%	3%	4%	6%	3%	4%	2%	3%	7%	2%	*
Totals	100%	100%	99%	100%	99%	101%	100%	100%	100%	99%	*
Unweighted N	(1,138)	(534)	(604)	(253)	(220)	(378)	(287)	(733)	(137)	(172)	(96)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	26%	26%	25%	28%	20%	26%	28%	28%	20%	24%	27%	24%	30%
Somewhat important	50%	55%	50%	43%	59%	48%	49%	48%	55%	51%	48%	51%	49%
Not very important	16%	13%	14%	22%	15%	19%	13%	20%	19%	17%	17%	16%	15%
Not at all important	4%	4%	6%	3%	3%	5%	4%	3%	4%	4%	4%	4%	4%
Not sure	4%	2%	5%	4%	2%	2%	6%	1%	0%	4%	4%	4%	2%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	98%	100%	100%	99%	100%
Unweighted N	(1,138)	(373)	(464)	(301)	(396)	(360)	(444)	(345)	(214)	(189)	(236)	(444)	(269)

# YouGov Survey: Presidential Qualities

July 25 - 29, 2024 - 2266 U.S. adult citizens



## 1X. Importance of Presidential Qualities — Their physical attractiveness

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	6%	5%	6%	8%	7%	4%	5%	3%	12%	12%	*
Somewhat important	8%	8%	8%	9%	5%	7%	11%	8%	12%	5%	*
Not very important	28%	29%	27%	25%	25%	28%	35%	29%	22%	29%	*
Not at all important	55%	55%	55%	54%	60%	60%	44%	57%	46%	51%	*
Not sure	3%	2%	4%	5%	2%	1%	4%	3%	8%	2%	*
Totals	100%	99%	100%	101%	99%	100%	99%	100%	100%	99%	*
Unweighted N	(1,102)	(514)	(588)	(259)	(213)	(364)	(266)	(720)	(140)	(158)	(84)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	6%	6%	4%	7%	5%	6%	9%	4%	2%	7%	3%	8%	4%
Somewhat important	8%	9%	7%	8%	8%	8%	8%	7%	7%	9%	8%	8%	7%
Not very important	28%	24%	31%	29%	25%	33%	31%	23%	34%	26%	29%	27%	31%
Not at all important	55%	57%	55%	53%	61%	51%	48%	62%	57%	57%	59%	53%	54%
Not sure	3%	3%	4%	2%	2%	1%	4%	3%	0%	2%	1%	4%	4%
Totals	100%	99%	101%	99%	101%	99%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,102)	(383)	(424)	(295)	(395)	(334)	(425)	(318)	(228)	(187)	(232)	(427)	(256)

# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 1Y. Importance of Presidential Qualities — Their physical health

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	56%	52%	60%	56%	47%	57%	68%	55%	63%	56%	*
Somewhat important	37%	39%	35%	35%	40%	40%	30%	38%	29%	38%	*
Not very important	4%	6%	2%	4%	9%	2%	1%	4%	3%	4%	*
Not at all important	1%	1%	0%	2%	0%	0%	0%	0%	1%	0%	*
Not sure	2%	3%	2%	3%	4%	2%	1%	3%	3%	1%	*
Totals	100%	101%	99%	100%	100%	101%	100%	100%	99%	99%	*
Unweighted N	(1,138)	(504)	(634)	(249)	(221)	(407)	(261)	(758)	(128)	(157)	(95)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	56%	53%	53%	65%	50%	66%	55%	58%	54%	61%	48%	59%	58%
Somewhat important	37%	41%	36%	32%	44%	32%	37%	36%	41%	30%	43%	35%	38%
Not very important	4%	4%	5%	2%	4%	1%	4%	4%	5%	4%	7%	3%	2%
Not at all important	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%
Not sure	2%	1%	5%	1%	1%	0%	4%	1%	0%	4%	1%	3%	2%
Totals	100%	100%	99%	100%	99%	99%	101%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,138)	(393)	(458)	(287)	(416)	(354)	(438)	(343)	(228)	(191)	(268)	(418)	(261)

# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 12. Importance of Presidential Qualities — Their positions on economic issues

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	79%	76%	82%	65%	74%	83%	92%	83%	70%	74%	*
Somewhat important	16%	17%	15%	23%	20%	14%	8%	14%	18%	21%	*
Not very important	2%	3%	1%	6%	1%	1%	1%	0%	6%	3%	*
Not at all important	1%	1%	0%	1%	1%	1%	0%	1%	2%	0%	*
Not sure	2%	3%	2%	4%	3%	2%	0%	2%	4%	2%	*
Totals	100%	100%	100%	99%	99%	101%	101%	100%	100%	100%	*
Unweighted N	(1,167)	(540)	(627)	(251)	(215)	(416)	(285)	(793)	(144)	(142)	(88)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	79%	80%	74%	84%	81%	88%	75%	82%	85%	78%	77%	80%	80%
Somewhat important	16%	15%	19%	14%	16%	10%	17%	16%	14%	21%	17%	14%	15%
Not very important	2%	3%	1%	2%	2%	2%	3%	1%	1%	0%	3%	2%	2%
Not at all important	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	2%	1%	0%
Not sure	2%	2%	4%	0%	0%	0%	4%	1%	0%	0%	1%	3%	3%
Totals	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,167)	(387)	(459)	(321)	(409)	(380)	(452)	(350)	(222)	(203)	(259)	(443)	(262)

# YouGov Survey: Presidential Qualities

July 25 - 29, 2024 - 2266 U.S. adult citizens



## 1AA. Importance of Presidential Qualities — Their positions on social issues

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	65%	59%	70%	66%	60%	66%	66%	67%	63%	55%	*
Somewhat important	26%	30%	22%	22%	30%	25%	26%	26%	22%	31%	*
Not very important	5%	8%	3%	5%	5%	8%	2%	5%	5%	7%	*
Not at all important	1%	1%	2%	1%	2%	0%	3%	1%	3%	3%	*
Not sure	3%	2%	4%	7%	2%	1%	3%	2%	6%	5%	*
Totals	100%	100%	101%	101%	99%	100%	100%	101%	99%	101%	*
Unweighted N	(1,106)	(520)	(586)	(241)	(214)	(373)	(278)	(725)	(131)	(162)	(88)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	65%	78%	59%	57%	81%	60%	63%	67%	64%	64%	67%	64%	64%
Somewhat important	26%	15%	29%	34%	16%	32%	26%	28%	26%	30%	24%	26%	26%
Not very important	5%	3%	6%	6%	1%	7%	8%	2%	9%	2%	6%	6%	6%
Not at all important	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%
Not sure	3%	2%	4%	2%	1%	1%	3%	1%	1%	3%	2%	3%	3%
Totals	100%	100%	100%	100%	100%	101%	101%	100%	101%	101%	101%	100%	100%
Unweighted N	(1,106)	(384)	(419)	(303)	(389)	(337)	(437)	(317)	(217)	(185)	(247)	(426)	(248)

# YouGov Survey: Presidential Qualities

July 25 - 29, 2024 - 2266 U.S. adult citizens



## 1AB. Importance of Presidential Qualities — Their public speaking ability

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	54%	48%	60%	55%	51%	55%	54%	51%	65%	61%	*
Somewhat important	39%	43%	35%	33%	41%	39%	41%	42%	31%	28%	*
Not very important	5%	7%	3%	7%	5%	4%	3%	5%	2%	7%	*
Not at all important	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	*
Not sure	2%	2%	2%	5%	3%	0%	0%	2%	1%	4%	*
Totals	100%	100%	101%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,089)	(512)	(577)	(226)	(220)	(376)	(267)	(706)	(142)	(150)	(91)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	54%	55%	46%	61%	51%	59%	56%	58%	46%	59%	49%	54%	53%
Somewhat important	39%	39%	42%	35%	43%	37%	34%	37%	49%	35%	47%	37%	39%
Not very important	5%	4%	7%	3%	4%	3%	6%	4%	5%	6%	3%	6%	5%
Not at all important	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%
Not sure	2%	1%	4%	1%	1%	1%	3%	1%	0%	1%	1%	2%	3%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,089)	(362)	(437)	(290)	(411)	(345)	(403)	(341)	(224)	(199)	(223)	(408)	(259)

# YouGov Survey: Presidential Qualities

## July 25 - 29, 2024 - 2266 U.S. adult citizens



### 1AC. Importance of Presidential Qualities — Their race

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	6%	6%	6%	9%	7%	4%	5%	5%	9%	7%	*
Somewhat important	9%	9%	9%	10%	10%	9%	7%	8%	17%	12%	*
Not very important	22%	22%	22%	18%	20%	22%	27%	21%	21%	20%	*
Not at all important	59%	60%	59%	56%	59%	63%	58%	63%	46%	56%	*
Not sure	4%	3%	4%	7%	4%	2%	2%	3%	8%	5%	*
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	*
Unweighted N	(1,131)	(540)	(591)	(263)	(216)	(383)	(269)	(741)	(144)	(149)	(97)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	6%	9%	3%	6%	5%	8%	8%	6%	6%	8%	4%	6%	8%
Somewhat important	9%	10%	7%	11%	9%	8%	11%	7%	8%	11%	10%	9%	7%
Not very important	22%	18%	22%	24%	18%	27%	24%	22%	19%	23%	23%	24%	16%
Not at all important	59%	60%	64%	54%	66%	56%	51%	62%	67%	54%	61%	57%	65%
Not sure	4%	2%	4%	4%	2%	1%	5%	3%	0%	4%	3%	4%	4%
Totals	100%	99%	100%	99%	100%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,131)	(401)	(418)	(312)	(391)	(343)	(436)	(333)	(232)	(192)	(269)	(401)	(269)



# YouGov Survey: Presidential Qualities

July 25 - 29, 2024 - 2266 U.S. adult citizens



## 1AD. Importance of Presidential Qualities — Their relationships with foreign leaders

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	65%	62%	67%	52%	57%	69%	79%	65%	67%	56%	*
Somewhat important	27%	28%	26%	33%	34%	25%	16%	28%	21%	33%	*
Not very important	3%	5%	2%	4%	6%	2%	2%	2%	5%	6%	*
Not at all important	1%	1%	0%	2%	0%	0%	0%	1%	0%	0%	*
Not sure	4%	4%	5%	9%	3%	3%	3%	4%	7%	5%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,134)	(509)	(625)	(248)	(209)	(401)	(276)	(738)	(142)	(168)	(86)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	65%	67%	56%	72%	67%	73%	65%	64%	70%	60%	67%	62%	71%
Somewhat important	27%	28%	31%	21%	28%	24%	25%	30%	28%	30%	26%	29%	23%
Not very important	3%	3%	5%	2%	5%	2%	4%	4%	2%	6%	2%	4%	1%
Not at all important	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Not sure	4%	1%	8%	4%	1%	1%	6%	2%	0%	3%	5%	4%	5%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,134)	(381)	(442)	(311)	(389)	(375)	(443)	(343)	(206)	(188)	(268)	(408)	(270)

# YouGov Survey: Presidential Qualities

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## 1AE. Importance of Presidential Qualities — Their religion

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	13%	12%	13%	16%	12%	13%	10%	13%	16%	12%	*
Somewhat important	22%	25%	20%	17%	19%	23%	30%	22%	23%	26%	*
Not very important	24%	21%	28%	23%	22%	25%	28%	24%	25%	23%	*
Not at all important	36%	37%	35%	34%	41%	38%	30%	37%	31%	32%	*
Not sure	4%	5%	4%	10%	6%	1%	2%	4%	5%	7%	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,137)	(524)	(613)	(266)	(200)	(400)	(271)	(729)	(145)	(168)	(95)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	13%	8%	9%	23%	7%	19%	16%	11%	9%	12%	14%	16%	8%
Somewhat important	22%	13%	23%	33%	11%	38%	25%	22%	20%	17%	19%	26%	24%
Not very important	24%	26%	24%	23%	26%	24%	22%	25%	26%	26%	26%	23%	25%
Not at all important	36%	50%	37%	18%	55%	18%	32%	41%	45%	41%	39%	30%	39%
Not sure	4%	2%	7%	4%	1%	1%	5%	1%	0%	4%	2%	6%	5%
Totals	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,137)	(405)	(444)	(288)	(412)	(350)	(438)	(312)	(234)	(197)	(254)	(413)	(273)

# YouGov Survey: Presidential Qualities

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## 1AF. Importance of Presidential Qualities — Their respect for the rule of law

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	81%	77%	84%	69%	71%	86%	94%	81%	84%	76%	*
Somewhat important	15%	17%	13%	22%	20%	13%	6%	15%	10%	22%	*
Not very important	1%	3%	0%	3%	3%	0%	0%	2%	1%	1%	*
Not at all important	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	*
Not sure	2%	2%	2%	5%	4%	1%	0%	2%	5%	1%	*
Totals	100%	100%	99%	100%	99%	100%	100%	101%	100%	100%	*
Unweighted N	(1,113)	(507)	(606)	(228)	(214)	(396)	(275)	(736)	(127)	(154)	(96)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	81%	84%	79%	79%	89%	80%	81%	79%	84%	84%	78%	82%	80%
Somewhat important	15%	12%	16%	17%	11%	16%	15%	17%	13%	14%	17%	14%	15%
Not very important	1%	2%	1%	1%	0%	1%	1%	1%	2%	1%	2%	1%	2%
Not at all important	1%	0%	0%	2%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Not sure	2%	2%	4%	1%	0%	2%	2%	2%	1%	1%	1%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	101%
Unweighted N	(1,113)	(368)	(439)	(306)	(382)	(375)	(427)	(330)	(216)	(192)	(246)	(416)	(259)

# YouGov Survey: Presidential Qualities

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## 1AG. Importance of Presidential Qualities — Their sense of humor

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	20%	18%	22%	16%	16%	18%	31%	18%	26%	16%	*
Somewhat important	42%	40%	43%	31%	35%	48%	51%	44%	35%	42%	*
Not very important	25%	29%	22%	31%	34%	23%	14%	26%	23%	27%	*
Not at all important	9%	10%	8%	16%	11%	8%	2%	9%	11%	9%	*
Not sure	4%	3%	4%	6%	5%	2%	2%	3%	4%	7%	*
Totals	100%	100%	99%	100%	101%	99%	100%	100%	99%	101%	*
Unweighted N	(1,163)	(507)	(656)	(249)	(218)	(408)	(288)	(794)	(136)	(152)	(81)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	20%	22%	17%	21%	21%	20%	25%	18%	15%	21%	16%	19%	24%
Somewhat important	42%	43%	37%	45%	43%	47%	37%	47%	49%	39%	44%	41%	43%
Not very important	25%	24%	29%	23%	27%	21%	24%	24%	31%	25%	29%	25%	24%
Not at all important	9%	9%	11%	8%	7%	9%	9%	10%	4%	12%	9%	11%	5%
Not sure	4%	1%	6%	3%	2%	2%	6%	1%	0%	3%	3%	4%	4%
Totals	100%	99%	100%	100%	100%	99%	101%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,163)	(395)	(455)	(313)	(436)	(372)	(466)	(321)	(234)	(211)	(273)	(424)	(255)

# YouGov Survey: Presidential Qualities

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## 1AH. Importance of Presidential Qualities — Their sexual orientation

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	16%	15%	16%	15%	11%	15%	22%	15%	22%	15%	*
Somewhat important	12%	14%	11%	18%	7%	12%	13%	13%	11%	12%	*
Not very important	23%	23%	23%	19%	21%	27%	24%	22%	27%	27%	*
Not at all important	44%	42%	45%	44%	52%	43%	38%	47%	31%	39%	*
Not sure	5%	5%	5%	5%	9%	3%	3%	4%	9%	7%	*
Totals	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,151)	(543)	(608)	(242)	(205)	(410)	(294)	(776)	(121)	(163)	(91)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	16%	8%	11%	30%	6%	25%	20%	15%	12%	16%	16%	17%	14%
Somewhat important	12%	8%	10%	20%	6%	21%	14%	13%	14%	9%	11%	14%	13%
Not very important	23%	23%	26%	19%	23%	23%	22%	18%	28%	22%	22%	24%	23%
Not at all important	44%	59%	44%	28%	62%	28%	38%	51%	46%	50%	46%	40%	43%
Not sure	5%	2%	9%	3%	2%	3%	6%	2%	1%	3%	5%	5%	6%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,151)	(400)	(428)	(323)	(397)	(389)	(429)	(361)	(230)	(201)	(249)	(419)	(282)

# YouGov Survey: Presidential Qualities

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## 1A1. Importance of Presidential Qualities — Their staff selection skills

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	62%	59%	64%	51%	54%	68%	72%	60%	63%	58%	*
Somewhat important	31%	32%	31%	38%	38%	26%	24%	31%	31%	37%	*
Not very important	3%	5%	1%	4%	4%	3%	2%	3%	2%	4%	*
Not at all important	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	*
Not sure	3%	3%	3%	6%	2%	3%	2%	4%	3%	1%	*
Totals	100%	100%	100%	99%	99%	101%	100%	99%	100%	101%	*
Unweighted N	(1,118)	(490)	(628)	(235)	(210)	(404)	(269)	(743)	(139)	(150)	(86)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	62%	65%	58%	62%	69%	64%	57%	61%	72%	61%	59%	64%	60%
Somewhat important	31%	31%	31%	32%	28%	31%	32%	34%	25%	31%	34%	28%	35%
Not very important	3%	3%	4%	2%	1%	3%	4%	2%	2%	4%	2%	4%	2%
Not at all important	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%
Not sure	3%	1%	6%	3%	1%	1%	5%	2%	1%	4%	4%	3%	3%
Totals	100%	101%	100%	99%	100%	99%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,118)	(396)	(432)	(290)	(410)	(361)	(439)	(333)	(212)	(198)	(229)	(440)	(251)

# YouGov Survey: Presidential Qualities

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### 1AJ. Importance of Presidential Qualities — Their vision for the country's future

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	85%	82%	87%	77%	76%	90%	95%	86%	87%	79%	*
Somewhat important	11%	12%	10%	16%	17%	8%	4%	10%	9%	17%	*
Not very important	2%	3%	1%	2%	4%	2%	0%	2%	1%	0%	*
Not at all important	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	*
Not sure	2%	2%	2%	5%	3%	1%	1%	2%	3%	5%	*
Totals	100%	99%	100%	101%	100%	101%	100%	100%	101%	101%	*
Unweighted N	(1,127)	(506)	(621)	(249)	(219)	(389)	(270)	(740)	(129)	(168)	(90)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	85%	87%	78%	89%	88%	89%	86%	82%	89%	80%	87%	82%	90%
Somewhat important	11%	9%	14%	10%	11%	10%	9%	14%	10%	15%	10%	12%	7%
Not very important	2%	2%	4%	0%	1%	0%	3%	2%	2%	3%	1%	3%	1%
Not at all important	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Not sure	2%	1%	4%	1%	0%	1%	2%	2%	0%	2%	1%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,127)	(388)	(426)	(313)	(415)	(352)	(438)	(327)	(230)	(191)	(244)	(422)	(270)

# YouGov Survey: Presidential Qualities

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## 1AK. Importance of Presidential Qualities — Their wealth

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	5%	4%	5%	8%	6%	3%	2%	3%	10%	8%	*
Somewhat important	12%	13%	12%	20%	12%	11%	8%	10%	15%	21%	*
Not very important	36%	36%	36%	34%	33%	33%	45%	37%	33%	31%	*
Not at all important	43%	43%	43%	31%	43%	52%	42%	46%	34%	34%	*
Not sure	4%	4%	4%	7%	6%	2%	3%	3%	8%	7%	*
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	101%	*
Unweighted N	(1,110)	(503)	(607)	(243)	(210)	(388)	(269)	(708)	(147)	(164)	(91)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	5%	5%	5%	4%	4%	4%	5%	6%	1%	7%	5%	5%	3%
Somewhat important	12%	14%	13%	9%	11%	10%	14%	7%	15%	12%	9%	14%	13%
Not very important	36%	31%	34%	43%	34%	41%	37%	32%	36%	32%	36%	36%	39%
Not at all important	43%	47%	41%	41%	48%	43%	38%	54%	46%	45%	48%	38%	44%
Not sure	4%	3%	7%	2%	3%	3%	6%	1%	2%	4%	2%	7%	1%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,110)	(357)	(461)	(292)	(376)	(364)	(440)	(320)	(227)	(209)	(222)	(433)	(246)



# YouGov Survey: Presidential Qualities

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### 1AL. Importance of Presidential Qualities — Their willingness to admit mistakes

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	70%	66%	74%	65%	70%	70%	74%	67%	76%	77%	*
Somewhat important	24%	26%	22%	27%	24%	23%	24%	28%	16%	16%	*
Not very important	3%	3%	2%	5%	2%	3%	1%	3%	3%	1%	*
Not at all important	1%	2%	0%	1%	3%	1%	0%	1%	2%	0%	*
Not sure	2%	3%	2%	4%	1%	4%	1%	1%	4%	7%	*
Totals	100%	100%	100%	102%	100%	101%	100%	100%	101%	101%	*
Unweighted N	(1,111)	(507)	(604)	(238)	(212)	(385)	(276)	(721)	(148)	(151)	(91)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	70%	75%	68%	66%	79%	57%	71%	68%	72%	67%	69%	70%	73%
Somewhat important	24%	21%	26%	26%	19%	35%	22%	28%	23%	28%	24%	24%	21%
Not very important	3%	0%	1%	6%	1%	5%	2%	2%	4%	4%	3%	2%	2%
Not at all important	1%	1%	1%	1%	0%	1%	2%	0%	1%	0%	0%	1%	2%
Not sure	2%	2%	3%	1%	1%	2%	3%	1%	0%	1%	4%	2%	2%
Totals	100%	99%	99%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,111)	(386)	(437)	(288)	(396)	(330)	(440)	(325)	(220)	(190)	(240)	(424)	(257)

# YouGov Survey: Presidential Qualities

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## 1AM. Importance of Presidential Qualities — Whether they grew up in an urban or rural area

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	6%	4%	7%	11%	6%	4%	3%	5%	11%	6%	*
Somewhat important	11%	13%	9%	18%	13%	7%	8%	10%	10%	16%	*
Not very important	36%	39%	33%	32%	35%	36%	39%	36%	33%	33%	*
Not at all important	44%	42%	46%	35%	41%	50%	47%	47%	38%	42%	*
Not sure	4%	2%	5%	4%	5%	3%	2%	3%	8%	4%	*
Totals	101%	100%	100%	100%	100%	100%	99%	101%	100%	101%	*
Unweighted N	(1,118)	(502)	(616)	(246)	(213)	(393)	(266)	(736)	(133)	(157)	(92)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	6%	7%	4%	7%	6%	4%	8%	4%	3%	2%	7%	8%	4%
Somewhat important	11%	10%	14%	10%	10%	12%	12%	10%	13%	13%	8%	12%	12%
Not very important	36%	34%	35%	38%	32%	36%	37%	32%	35%	33%	37%	35%	37%
Not at all important	44%	46%	42%	43%	50%	44%	37%	52%	47%	51%	46%	40%	43%
Not sure	4%	3%	5%	3%	2%	3%	5%	2%	1%	2%	3%	5%	4%
Totals	101%	100%	100%	101%	100%	99%	99%	100%	99%	101%	101%	100%	100%
Unweighted N	(1,118)	(398)	(442)	(278)	(413)	(347)	(443)	(326)	(217)	(198)	(258)	(415)	(247)

# YouGov Survey: Presidential Qualities

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### 1AN. Importance of Presidential Qualities — Whether they're a parent

How important to you is this trait in a president?

*Respondents were asked about a random sample of 20 of the 40 qualities*

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	10%	11%	9%	13%	7%	10%	10%	8%	8%	16%	*
Somewhat important	16%	20%	13%	15%	14%	14%	22%	17%	12%	21%	*
Not very important	26%	27%	26%	23%	25%	27%	29%	26%	33%	26%	*
Not at all important	42%	39%	44%	42%	46%	42%	36%	44%	37%	33%	*
Not sure	5%	3%	8%	6%	7%	6%	2%	5%	10%	4%	*
Totals	99%	100%	100%	99%	99%	99%	99%	100%	100%	100%	*
Unweighted N	(1,115)	(504)	(611)	(247)	(212)	(368)	(288)	(709)	(148)	(160)	(98)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	10%	9%	9%	12%	5%	14%	13%	7%	7%	6%	11%	10%	12%
Somewhat important	16%	7%	15%	27%	6%	26%	17%	16%	17%	15%	14%	17%	18%
Not very important	26%	24%	28%	27%	25%	26%	24%	28%	30%	23%	26%	31%	21%
Not at all important	42%	57%	40%	29%	63%	30%	39%	45%	44%	46%	44%	36%	45%
Not sure	5%	3%	9%	4%	2%	4%	7%	4%	3%	9%	6%	5%	3%
Totals	99%	100%	101%	99%	101%	100%	100%	100%	101%	99%	101%	99%	99%
Unweighted N	(1,115)	(380)	(421)	(314)	(384)	(358)	(436)	(330)	(215)	(207)	(234)	(414)	(260)

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## 2. President Preference: Gender

In general, would you prefer a president who is... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A man	25%	31%	19%	23%	21%	26%	28%	28%	18%	16%	24%
A woman	11%	6%	17%	16%	12%	10%	8%	10%	17%	14%	12%
No preference	64%	64%	64%	62%	67%	64%	64%	63%	65%	70%	64%
Totals	100%	101%	100%	101%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,259)	(1,031)	(1,228)	(492)	(422)	(787)	(558)	(1,480)	(280)	(316)	(183)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A man	25%	7%	20%	50%	5%	48%	27%	24%	21%	21%	27%	28%	20%
A woman	11%	24%	8%	1%	23%	0%	11%	10%	12%	11%	11%	11%	12%
No preference	64%	70%	72%	49%	72%	52%	61%	66%	67%	68%	61%	61%	68%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(2,259)	(775)	(883)	(601)	(808)	(715)	(876)	(664)	(450)	(392)	(497)	(846)	(524)

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### 3. President Preference: Marital Status

In general, would you prefer a president who is... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Married	27%	31%	23%	21%	22%	30%	34%	28%	23%	26%	25%
Not married	2%	3%	1%	4%	3%	1%	1%	1%	2%	3%	6%
No preference	71%	67%	75%	75%	76%	70%	65%	71%	75%	71%	69%
Totals	100%	101%	99%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(2,266)	(1,033)	(1,233)	(494)	(424)	(787)	(561)	(1,483)	(280)	(319)	(184)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Married	27%	18%	20%	44%	16%	47%	26%	29%	30%	23%	31%	26%	26%
Not married	2%	3%	2%	1%	0%	0%	3%	1%	1%	2%	1%	2%	2%
No preference	71%	79%	78%	55%	84%	53%	71%	70%	69%	75%	67%	72%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(2,266)	(776)	(887)	(603)	(809)	(716)	(879)	(666)	(450)	(392)	(498)	(848)	(528)

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## 4. President Preference: Parenthood

In general, would you prefer a president who is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A parent	29%	34%	24%	28%	24%	31%	34%	30%	22%	32%	30%
Not a parent	1%	1%	1%	2%	1%	1%	2%	1%	1%	0%	6%
No preference	70%	64%	74%	70%	75%	68%	65%	69%	77%	68%	64%
Totals	100%	99%	99%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,259)	(1,031)	(1,228)	(493)	(423)	(784)	(559)	(1,476)	(280)	(319)	(184)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A parent	29%	20%	26%	42%	17%	49%	28%	32%	30%	27%	31%	28%	30%
Not a parent	1%	2%	2%	1%	1%	0%	2%	1%	1%	0%	1%	2%	2%
No preference	70%	79%	72%	57%	83%	51%	70%	67%	69%	73%	68%	70%	68%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,259)	(775)	(886)	(598)	(809)	(711)	(877)	(664)	(449)	(391)	(494)	(847)	(527)

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## 5. President Preference: Pets

In general, would you prefer a president who is... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A pet owner	27%	25%	29%	25%	27%	29%	28%	30%	11%	30%	29%
Not a pet owner	2%	2%	1%	2%	1%	2%	1%	1%	3%	2%	2%
No preference	71%	72%	70%	73%	72%	69%	71%	69%	87%	68%	70%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(2,263)	(1,032)	(1,231)	(493)	(423)	(786)	(561)	(1,481)	(280)	(318)	(184)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A pet owner	27%	34%	24%	23%	32%	22%	26%	31%	26%	24%	29%	27%	28%
Not a pet owner	2%	1%	2%	2%	1%	2%	2%	1%	2%	0%	1%	3%	1%
No preference	71%	65%	74%	75%	67%	76%	71%	69%	73%	76%	69%	70%	71%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	100%	99%	100%	100%
Unweighted N	(2,263)	(775)	(885)	(603)	(807)	(716)	(878)	(666)	(448)	(391)	(497)	(848)	(527)

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## 6. President Preference: Region

In general, would you prefer a president who is... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Northeast	4%	4%	4%	5%	5%	4%	2%	4%	3%	6%	4%
Midwest	7%	9%	5%	8%	6%	7%	7%	8%	3%	6%	7%
South	4%	6%	3%	4%	5%	5%	4%	4%	6%	4%	3%
West	3%	4%	2%	4%	3%	3%	2%	3%	1%	4%	3%
No preference	82%	77%	87%	80%	81%	82%	86%	82%	86%	80%	82%
Totals	100%	100%	101%	101%	100%	101%	101%	101%	99%	100%	99%
Unweighted N	(2,262)	(1,032)	(1,230)	(492)	(424)	(786)	(560)	(1,480)	(280)	(318)	(184)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Northeast	4%	5%	4%	3%	4%	3%	4%	3%	3%	12%	2%	3%	2%
Midwest	7%	7%	6%	8%	4%	8%	8%	6%	8%	2%	18%	4%	5%
South	4%	2%	5%	6%	2%	6%	6%	3%	4%	1%	1%	10%	1%
West	3%	5%	2%	1%	4%	1%	2%	4%	3%	0%	0%	2%	8%
No preference	82%	81%	83%	81%	86%	82%	80%	84%	82%	85%	79%	81%	85%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(2,262)	(775)	(885)	(602)	(808)	(715)	(876)	(666)	(450)	(392)	(497)	(846)	(527)



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## 7. President Preference: Age

In general, would you prefer a president who is... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
35-49	17%	16%	17%	37%	22%	8%	5%	15%	16%	23%	21%
50-64	43%	44%	43%	38%	42%	47%	45%	43%	46%	44%	44%
65-75	7%	8%	6%	4%	5%	8%	11%	8%	6%	4%	5%
Older than 75	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%	0%
No preference	31%	30%	33%	20%	30%	36%	38%	33%	30%	26%	29%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	99%	99%
Unweighted N	(2,263)	(1,032)	(1,231)	(494)	(422)	(787)	(560)	(1,481)	(280)	(319)	(183)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
35-49	17%	19%	21%	10%	17%	6%	20%	13%	12%	19%	19%	16%	15%
50-64	43%	54%	43%	33%	58%	34%	40%	47%	52%	47%	41%	44%	43%
65-75	7%	3%	4%	16%	3%	13%	8%	7%	7%	6%	9%	8%	5%
Older than 75	1%	0%	1%	2%	0%	3%	1%	1%	2%	0%	2%	1%	1%
No preference	31%	24%	31%	40%	22%	44%	31%	33%	26%	28%	30%	31%	36%
Totals	99%	100%	100%	101%	100%	100%	100%	101%	99%	100%	101%	100%	100%
Unweighted N	(2,263)	(776)	(885)	(602)	(809)	(715)	(878)	(666)	(449)	(392)	(497)	(847)	(527)

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## 8. President Preference: Experience

In general, would you prefer a president who has... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Never held elected office	6%	8%	4%	3%	7%	7%	6%	7%	3%	7%	6%
Held elected office for a few years	30%	30%	30%	25%	24%	30%	43%	33%	21%	26%	30%
Held elected office for many years	25%	23%	27%	30%	26%	25%	20%	24%	26%	29%	31%
Held elected office for their entire career	3%	4%	3%	4%	3%	4%	2%	3%	7%	2%	3%
No preference	35%	34%	36%	38%	39%	33%	30%	33%	43%	36%	30%
Totals	99%	99%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(2,259)	(1,032)	(1,227)	(493)	(423)	(785)	(558)	(1,480)	(279)	(316)	(184)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Never held elected office	6%	3%	7%	9%	2%	11%	6%	6%	5%	8%	8%	6%	4%
Held elected office for a few years	30%	27%	29%	35%	28%	39%	29%	32%	32%	33%	30%	29%	31%
Held elected office for many years	25%	39%	23%	12%	41%	9%	22%	29%	29%	25%	23%	26%	26%
Held elected office for their entire career	3%	4%	1%	4%	4%	3%	4%	4%	2%	4%	3%	3%	4%
No preference	35%	26%	40%	39%	25%	38%	39%	30%	32%	31%	36%	36%	35%
Totals	99%	99%	100%	99%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(2,259)	(773)	(884)	(602)	(807)	(713)	(876)	(665)	(450)	(390)	(497)	(844)	(528)

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## 9. President Preference: Urbanity

In general, would you prefer a president who is... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
From a big city	7%	8%	5%	9%	8%	5%	4%	5%	11%	9%	7%
From a small city	3%	3%	3%	5%	3%	3%	2%	3%	2%	5%	1%
From a suburb	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	5%
From a small town	4%	4%	3%	4%	3%	4%	3%	3%	2%	6%	1%
From a rural area	4%	5%	2%	5%	4%	4%	3%	4%	4%	2%	4%
No preference	81%	77%	84%	74%	80%	82%	86%	82%	79%	76%	82%
Totals	101%	99%	99%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,264)	(1,033)	(1,231)	(494)	(423)	(787)	(560)	(1,482)	(280)	(318)	(184)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
From a big city	7%	10%	5%	4%	9%	4%	7%	6%	5%	9%	6%	5%	7%
From a small city	3%	3%	2%	4%	2%	3%	4%	2%	3%	1%	5%	3%	3%
From a suburb	2%	2%	2%	3%	2%	2%	2%	4%	2%	2%	2%	3%	2%
From a small town	4%	3%	4%	4%	3%	5%	3%	5%	3%	3%	3%	4%	3%
From a rural area	4%	2%	5%	5%	2%	6%	4%	4%	4%	3%	5%	5%	1%
No preference	81%	80%	81%	80%	82%	80%	79%	79%	83%	82%	79%	79%	83%
Totals	101%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(2,264)	(775)	(886)	(603)	(808)	(716)	(878)	(665)	(450)	(392)	(497)	(847)	(528)

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<b>Interviewing Dates</b>	July 25 - 27, 2024   July 26 - 29, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 6.611, with a mean of one and a standard deviation of 0.757.
<b>Number of respondents</b>	2266
<b>Margin of error</b>	± 2.6% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	42 questions not reported.