

YouGov Survey: President and First Lady Ratings



Sample 1000 U.S. Adult Citizens
 Conducted November 20 - 27, 2023
 Margin of Error ±4.1%

1. How would you rate the president listed below?

	Outstand- ing	Above Average	Average	Below Average	Poor	Not Sure
Lyndon B. Johnson	3%	18%	31%	10%	9%	29%
Richard Nixon	4%	13%	26%	22%	20%	15%
Jimmy Carter	10%	23%	27%	13%	13%	13%
Ronald Reagan	24%	23%	20%	11%	10%	12%
George H.W. Bush	4%	19%	40%	15%	10%	12%
Bill Clinton	9%	23%	32%	17%	10%	9%
George W. Bush	4%	17%	38%	20%	13%	8%
Barack Obama	19%	21%	18%	13%	23%	5%
Donald Trump	20%	17%	11%	9%	38%	4%
Joe Biden	9%	13%	22%	11%	40%	5%

2. How would you rate the first lady listed below?

	Outstand- ing	Above Average	Average	Below Average	Poor	Not Sure
Lady Bird Johnson	7%	19%	33%	7%	5%	30%
Pat Nixon	4%	15%	38%	7%	6%	31%
Rosalynn Carter	19%	27%	25%	4%	5%	20%
Nancy Reagan	16%	24%	30%	6%	8%	16%
Barbara Bush	11%	25%	36%	7%	6%	15%
Hillary Clinton	12%	18%	21%	10%	27%	12%
Laura Bush	10%	24%	37%	7%	6%	16%
Michelle Obama	27%	18%	18%	10%	18%	9%
Melania Trump	14%	13%	22%	15%	24%	13%
Jill Biden	11%	14%	28%	8%	23%	16%

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Interviewing Dates	November 20 - 27, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.055 to 6.529, with a mean of one and a standard deviation of 0.886.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	79 questions not reported.

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1A. Presidential Ratings — Lyndon B. Johnson

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	3%	4%	3%	5%	4%	3%	2%	2%	9%	3%	1%
Above Average	18%	20%	16%	24%	14%	12%	25%	17%	25%	13%	19%
Average	31%	34%	28%	27%	24%	38%	31%	34%	19%	30%	27%
Below Average	10%	11%	10%	5%	8%	9%	20%	10%	8%	12%	14%
Poor	9%	11%	6%	2%	6%	8%	18%	10%	5%	5%	5%
Not Sure	29%	20%	37%	36%	45%	30%	4%	26%	34%	36%	34%
Totals	100%	100%	100%	99%	101%	100%	100%	99%	100%	99%	100%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(627)	(119)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	3%	5%	1%	4%	3%	4%	3%	4%	3%	2%	3%	5%	2%
Above Average	18%	30%	14%	9%	30%	8%	17%	17%	23%	23%	19%	14%	21%
Average	31%	30%	30%	32%	32%	29%	31%	36%	27%	32%	29%	33%	28%
Below Average	10%	5%	11%	16%	5%	20%	10%	11%	13%	11%	7%	13%	9%
Poor	9%	2%	9%	15%	4%	18%	6%	9%	13%	11%	5%	9%	9%
Not Sure	29%	27%	36%	23%	26%	21%	33%	23%	21%	22%	37%	26%	32%
Totals	100%	99%	101%	99%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(999)	(343)	(378)	(278)	(380)	(340)	(415)	(313)	(182)	(176)	(239)	(361)	(223)

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1B. Presidential Ratings — Richard Nixon

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	4%	4%	3%	4%	8%	2%	2%	3%	3%	6%	7%
Above Average	13%	17%	9%	15%	10%	13%	12%	14%	9%	11%	8%
Average	26%	28%	25%	24%	19%	29%	34%	28%	22%	21%	26%
Below Average	22%	22%	22%	19%	13%	24%	30%	22%	23%	21%	20%
Poor	20%	18%	22%	10%	26%	21%	20%	19%	24%	24%	14%
Not Sure	15%	11%	20%	28%	23%	11%	2%	13%	19%	17%	25%
Totals	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Party ID				2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	4%	3%	3%	6%	3%	6%	4%	3%	3%	7%	4%	3%	3%
Above Average	13%	9%	10%	19%	4%	20%	11%	14%	17%	15%	10%	13%	12%
Average	26%	22%	25%	33%	22%	33%	29%	26%	25%	21%	24%	29%	28%
Below Average	22%	26%	19%	21%	27%	21%	19%	26%	23%	25%	18%	21%	25%
Poor	20%	30%	18%	11%	36%	10%	21%	17%	23%	21%	26%	19%	16%
Not Sure	15%	10%	25%	11%	8%	10%	16%	14%	9%	11%	18%	16%	16%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(999)	(344)	(378)	(277)	(381)	(339)	(414)	(314)	(182)	(176)	(239)	(361)	(223)

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1C. Presidential Ratings — Jimmy Carter

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	10%	9%	12%	7%	11%	12%	10%	10%	13%	9%	13%
Above Average	23%	21%	25%	22%	27%	22%	24%	23%	27%	26%	18%
Average	27%	25%	29%	33%	24%	28%	25%	26%	31%	28%	29%
Below Average	13%	17%	10%	6%	14%	15%	17%	15%	10%	7%	11%
Poor	13%	18%	8%	3%	7%	17%	22%	15%	5%	10%	11%
Not Sure	13%	10%	15%	30%	17%	6%	2%	10%	14%	20%	19%
Totals	99%	100%	99%	101%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	10%	14%	11%	5%	18%	6%	14%	7%	6%	8%	12%	11%	9%
Above Average	23%	31%	20%	19%	31%	17%	25%	23%	24%	27%	23%	21%	25%
Average	27%	35%	25%	22%	36%	17%	26%	31%	29%	30%	28%	26%	27%
Below Average	13%	7%	13%	21%	7%	24%	11%	16%	16%	16%	13%	13%	12%
Poor	13%	3%	11%	26%	2%	29%	11%	14%	19%	12%	9%	15%	13%
Not Sure	13%	9%	21%	7%	6%	6%	14%	9%	7%	8%	15%	13%	14%
Totals	99%	99%	101%	100%	100%	99%	101%	100%	101%	101%	100%	99%	100%
Unweighted N	(999)	(344)	(377)	(278)	(381)	(340)	(414)	(314)	(182)	(176)	(239)	(362)	(222)

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1D. Presidential Ratings — Ronald Reagan

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	24%	29%	19%	7%	14%	32%	38%	28%	8%	17%	22%
Above Average	23%	21%	24%	21%	18%	26%	26%	26%	12%	21%	17%
Average	20%	17%	23%	19%	24%	19%	19%	18%	22%	30%	20%
Below Average	11%	11%	11%	15%	13%	9%	9%	9%	23%	11%	14%
Poor	10%	12%	9%	10%	14%	10%	7%	9%	20%	10%	7%
Not Sure	12%	11%	13%	28%	17%	5%	1%	10%	14%	12%	20%
Totals	100%	101%	99%	100%	100%	101%	100%	100%	99%	101%	100%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	24%	6%	18%	49%	6%	54%	24%	22%	27%	19%	23%	30%	18%
Above Average	23%	19%	17%	32%	16%	32%	18%	30%	23%	26%	19%	25%	20%
Average	20%	30%	21%	9%	32%	8%	23%	19%	23%	25%	21%	17%	22%
Below Average	11%	20%	12%	1%	22%	1%	13%	10%	14%	12%	10%	9%	16%
Poor	10%	17%	10%	3%	19%	1%	11%	10%	7%	10%	13%	9%	10%
Not Sure	12%	7%	21%	6%	5%	4%	12%	9%	6%	8%	13%	11%	15%
Totals	100%	99%	99%	100%	100%	100%	101%	100%	100%	100%	99%	101%	101%
Unweighted N	(999)	(344)	(377)	(278)	(381)	(340)	(414)	(314)	(182)	(176)	(239)	(362)	(222)

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1E. Presidential Ratings — George H.W. Bush

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	4%	4%	5%	4%	4%	6%	2%	4%	5%	5%	5%
Above Average	19%	21%	17%	26%	9%	18%	24%	19%	22%	20%	12%
Average	40%	37%	42%	25%	37%	42%	54%	43%	27%	39%	38%
Below Average	15%	18%	13%	16%	16%	16%	12%	16%	11%	15%	20%
Poor	10%	9%	11%	7%	15%	12%	7%	9%	19%	9%	7%
Not Sure	12%	11%	12%	23%	19%	6%	0%	10%	15%	12%	17%
Totals	100%	100%	100%	101%	100%	100%	99%	101%	99%	100%	99%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	4%	2%	3%	8%	3%	6%	4%	4%	3%	6%	4%	5%	2%
Above Average	19%	19%	13%	25%	14%	27%	19%	21%	20%	12%	20%	20%	22%
Average	40%	38%	38%	44%	42%	48%	39%	38%	49%	45%	41%	42%	31%
Below Average	15%	19%	15%	11%	20%	10%	14%	15%	17%	20%	13%	13%	18%
Poor	10%	15%	11%	4%	16%	4%	12%	10%	5%	9%	8%	8%	17%
Not Sure	12%	7%	20%	7%	5%	4%	11%	11%	5%	8%	15%	12%	10%
Totals	100%	100%	100%	99%	100%	99%	99%	99%	99%	100%	101%	100%	100%
Unweighted N	(999)	(343)	(378)	(278)	(380)	(340)	(415)	(314)	(181)	(175)	(239)	(362)	(223)

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1F. Presidential Ratings — Bill Clinton

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	9%	10%	9%	4%	13%	10%	8%	5%	24%	10%	16%
Above Average	23%	21%	25%	23%	18%	26%	25%	21%	36%	29%	16%
Average	32%	32%	31%	33%	34%	29%	32%	33%	25%	30%	35%
Below Average	17%	19%	15%	11%	12%	22%	20%	22%	2%	8%	14%
Poor	10%	10%	10%	7%	6%	11%	14%	11%	4%	12%	5%
Not Sure	9%	9%	10%	21%	17%	3%	0%	8%	9%	13%	14%
Totals	100%	101%	100%	99%	100%	101%	99%	100%	100%	102%	100%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	9%	16%	7%	3%	20%	2%	8%	10%	9%	13%	8%	9%	7%
Above Average	23%	39%	16%	14%	38%	9%	25%	23%	23%	22%	24%	24%	23%
Average	32%	31%	33%	31%	33%	30%	31%	31%	38%	35%	28%	30%	35%
Below Average	17%	4%	19%	29%	4%	35%	18%	17%	17%	12%	21%	16%	19%
Poor	10%	4%	7%	19%	1%	21%	10%	9%	10%	11%	8%	12%	7%
Not Sure	9%	5%	17%	5%	4%	3%	8%	10%	3%	7%	10%	10%	9%
Totals	100%	99%	99%	101%	100%	100%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

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1G. Presidential Ratings — George W. Bush

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	4%	4%	5%	6%	5%	5%	2%	4%	5%	4%	8%
Above Average	17%	18%	17%	17%	11%	19%	21%	18%	18%	18%	10%
Average	38%	38%	37%	29%	33%	37%	52%	40%	29%	36%	36%
Below Average	20%	19%	20%	19%	18%	25%	14%	19%	23%	21%	17%
Poor	13%	13%	13%	9%	20%	11%	11%	13%	16%	11%	13%
Not Sure	8%	8%	9%	20%	13%	3%	0%	7%	9%	11%	16%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(999)	(411)	(588)	(134)	(177)	(395)	(293)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	4%	4%	2%	7%	3%	6%	4%	5%	3%	8%	5%	4%	3%
Above Average	17%	17%	11%	25%	14%	25%	21%	17%	14%	16%	16%	18%	18%
Average	38%	34%	38%	41%	34%	45%	33%	41%	50%	39%	34%	38%	40%
Below Average	20%	23%	17%	18%	26%	15%	21%	17%	23%	17%	23%	19%	19%
Poor	13%	16%	17%	5%	19%	6%	13%	13%	9%	15%	12%	13%	12%
Not Sure	8%	5%	15%	4%	3%	3%	8%	7%	2%	6%	10%	8%	9%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	101%	101%	100%	100%	101%
Unweighted N	(999)	(344)	(377)	(278)	(380)	(340)	(415)	(313)	(182)	(176)	(239)	(361)	(223)

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1H. Presidential Ratings — Barack Obama

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	19%	14%	24%	16%	16%	23%	22%	14%	39%	25%	25%
Above Average	21%	20%	23%	28%	27%	16%	16%	23%	24%	11%	16%
Average	18%	20%	16%	22%	24%	13%	15%	17%	20%	25%	15%
Below Average	13%	13%	13%	9%	9%	15%	16%	15%	6%	12%	9%
Poor	23%	27%	20%	15%	15%	30%	30%	27%	8%	21%	17%
Not Sure	5%	6%	4%	11%	9%	2%	0%	4%	3%	6%	19%
Totals	99%	100%	100%	101%	100%	99%	99%	100%	100%	100%	101%
Unweighted N	(999)	(412)	(587)	(134)	(176)	(395)	(294)	(627)	(120)	(136)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	19%	40%	14%	4%	44%	1%	22%	18%	18%	21%	17%	17%	25%
Above Average	21%	34%	23%	6%	36%	6%	15%	29%	21%	24%	24%	19%	20%
Average	18%	14%	23%	17%	16%	15%	22%	13%	20%	21%	21%	17%	14%
Below Average	13%	4%	12%	22%	0%	26%	14%	12%	14%	9%	12%	13%	17%
Poor	23%	5%	19%	48%	2%	49%	21%	23%	26%	20%	20%	27%	21%
Not Sure	5%	3%	10%	3%	1%	2%	6%	4%	1%	6%	6%	6%	3%
Totals	99%	100%	101%	100%	99%	99%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(999)	(344)	(377)	(278)	(381)	(340)	(414)	(314)	(182)	(176)	(238)	(362)	(223)

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11. Presidential Ratings — Donald Trump

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	20%	24%	17%	11%	15%	26%	27%	23%	7%	17%	19%
Above Average	17%	17%	17%	17%	12%	18%	22%	20%	4%	15%	17%
Average	11%	11%	10%	19%	11%	11%	4%	9%	20%	16%	4%
Below Average	9%	8%	11%	12%	11%	9%	7%	10%	7%	9%	10%
Poor	38%	35%	42%	35%	45%	35%	40%	35%	56%	37%	48%
Not Sure	4%	5%	3%	7%	6%	3%	0%	3%	5%	7%	3%
Totals	99%	100%	100%	101%	100%	102%	100%	100%	99%	101%	101%
Unweighted N	(990)	(406)	(584)	(132)	(172)	(395)	(291)	(624)	(117)	(134)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	20%	6%	12%	45%	3%	46%	20%	22%	21%	20%	19%	23%	18%
Above Average	17%	3%	18%	30%	1%	34%	16%	17%	20%	18%	15%	20%	13%
Average	11%	9%	11%	12%	5%	12%	14%	10%	6%	9%	13%	11%	10%
Below Average	9%	11%	11%	6%	9%	5%	12%	8%	9%	9%	11%	7%	13%
Poor	38%	69%	39%	5%	81%	3%	33%	41%	43%	42%	37%	33%	46%
Not Sure	4%	1%	8%	2%	1%	1%	6%	2%	0%	1%	5%	7%	0%
Totals	99%	99%	99%	100%	100%	101%	101%	100%	99%	99%	100%	101%	100%
Unweighted N	(990)	(343)	(371)	(276)	(379)	(338)	(411)	(311)	(181)	(176)	(238)	(357)	(219)

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1J. Presidential Ratings — Joe Biden

How would you rate the president listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	9%	8%	9%	15%	3%	8%	10%	6%	17%	11%	13%
Above Average	13%	11%	15%	12%	10%	14%	17%	13%	10%	17%	13%
Average	22%	22%	22%	28%	33%	18%	12%	18%	42%	24%	18%
Below Average	11%	11%	12%	18%	15%	9%	5%	11%	16%	10%	13%
Poor	40%	43%	38%	21%	31%	50%	56%	48%	12%	33%	31%
Not Sure	5%	6%	4%	7%	9%	3%	0%	4%	3%	6%	11%
Totals	100%	101%	100%	101%	101%	102%	100%	100%	100%	101%	99%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(627)	(120)	(137)	(115)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	9%	21%	3%	1%	19%	0%	10%	8%	7%	8%	8%	10%	8%
Above Average	13%	26%	10%	2%	27%	2%	11%	11%	22%	15%	13%	8%	20%
Average	22%	35%	21%	8%	37%	5%	23%	22%	18%	25%	27%	16%	24%
Below Average	11%	10%	13%	10%	12%	10%	11%	11%	13%	7%	8%	13%	14%
Poor	40%	5%	42%	77%	4%	82%	38%	45%	41%	42%	38%	46%	32%
Not Sure	5%	2%	10%	2%	1%	1%	6%	3%	0%	3%	5%	7%	2%
Totals	100%	99%	99%	100%	100%	100%	99%	100%	101%	100%	99%	100%	100%
Unweighted N	(999)	(344)	(377)	(278)	(380)	(340)	(415)	(314)	(181)	(175)	(239)	(362)	(223)

YouGov Survey: President and First Lady Ratings

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2A. First Lady Ratings — Lady Bird Johnson

How would you rate the first lady listed below?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	7%	6%	7%	6%	6%	7%	7%	7%	6%	7%	5%
Above Average	19%	18%	20%	17%	15%	16%	29%	19%	18%	17%	16%
Average	33%	39%	29%	29%	25%	35%	44%	36%	27%	34%	24%
Below Average	7%	6%	7%	5%	4%	7%	9%	6%	2%	13%	5%
Poor	5%	5%	4%	5%	4%	5%	6%	4%	5%	5%	9%
Not Sure	30%	27%	33%	38%	45%	31%	5%	28%	42%	24%	40%
Totals	101%	101%	100%	100%	99%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	7%	8%	6%	6%	9%	8%	9%	3%	9%	5%	5%	8%	6%
Above Average	19%	23%	14%	19%	26%	17%	18%	19%	22%	19%	24%	16%	19%
Average	33%	32%	34%	35%	34%	38%	33%	35%	34%	38%	31%	35%	30%
Below Average	7%	5%	5%	11%	3%	9%	7%	5%	9%	4%	4%	8%	8%
Poor	5%	4%	4%	7%	2%	6%	4%	7%	3%	9%	3%	5%	4%
Not Sure	30%	29%	38%	23%	27%	22%	30%	30%	23%	26%	33%	28%	33%
Totals	101%	101%	101%	101%	101%	100%	101%	99%	100%	101%	100%	100%	100%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

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2B. First Lady Ratings — Pat Nixon

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	4%	4%	4%	4%	4%	3%	6%	4%	4%	5%	1%
Above Average	15%	16%	13%	23%	6%	12%	21%	14%	16%	15%	14%
Average	38%	40%	36%	22%	31%	44%	52%	41%	25%	36%	37%
Below Average	7%	7%	8%	8%	6%	7%	9%	7%	7%	10%	5%
Poor	6%	5%	6%	3%	7%	6%	6%	5%	6%	10%	4%
Not Sure	31%	29%	32%	40%	47%	29%	7%	29%	41%	25%	40%
Totals	101%	101%	99%	100%	101%	101%	101%	100%	99%	101%	101%
Unweighted N	(999)	(411)	(588)	(134)	(177)	(395)	(293)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	4%	4%	4%	4%	3%	6%	5%	1%	7%	2%	4%	3%	6%
Above Average	15%	18%	9%	18%	12%	17%	14%	15%	18%	12%	13%	14%	19%
Average	38%	36%	34%	44%	39%	47%	37%	38%	42%	45%	36%	40%	31%
Below Average	7%	8%	7%	6%	10%	4%	7%	7%	10%	7%	6%	8%	8%
Poor	6%	6%	5%	5%	5%	4%	7%	7%	1%	8%	3%	6%	6%
Not Sure	31%	27%	41%	23%	31%	21%	30%	31%	22%	26%	38%	29%	30%
Totals	101%	99%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(999)	(344)	(377)	(278)	(380)	(340)	(415)	(313)	(182)	(175)	(239)	(362)	(223)

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2C. First Lady Ratings — Rosalynn Carter

How would you rate the first lady listed below?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	19%	17%	20%	9%	17%	22%	24%	19%	21%	11%	22%
Above Average	27%	25%	30%	16%	24%	27%	42%	31%	19%	24%	19%
Average	25%	31%	19%	31%	19%	26%	24%	24%	23%	32%	21%
Below Average	4%	2%	5%	3%	3%	4%	4%	4%	3%	5%	2%
Poor	5%	6%	5%	5%	6%	6%	5%	5%	5%	7%	6%
Not Sure	20%	19%	21%	35%	31%	15%	2%	17%	28%	22%	31%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	99%	101%	101%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	19%	27%	19%	9%	32%	12%	20%	16%	22%	13%	23%	21%	15%
Above Average	27%	31%	20%	31%	33%	29%	27%	30%	29%	33%	28%	27%	23%
Average	25%	23%	23%	30%	18%	33%	23%	28%	25%	22%	22%	24%	31%
Below Average	4%	3%	2%	6%	2%	6%	3%	3%	7%	3%	1%	4%	5%
Poor	5%	3%	6%	7%	1%	6%	6%	5%	5%	7%	3%	4%	8%
Not Sure	20%	13%	30%	16%	13%	13%	22%	18%	12%	21%	24%	18%	19%
Totals	100%	100%	100%	99%	99%	99%	101%	100%	100%	99%	101%	98%	101%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

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2D. First Lady Ratings — Nancy Reagan

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	16%	16%	16%	11%	12%	20%	19%	18%	6%	16%	16%
Above Average	24%	23%	25%	17%	13%	28%	36%	26%	17%	22%	22%
Average	30%	31%	30%	25%	30%	32%	32%	31%	34%	28%	19%
Below Average	6%	8%	5%	6%	5%	8%	6%	5%	13%	7%	3%
Poor	8%	8%	8%	7%	11%	7%	5%	6%	9%	10%	14%
Not Sure	16%	15%	16%	34%	29%	5%	1%	14%	21%	17%	25%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	16%	8%	14%	27%	8%	30%	16%	12%	23%	10%	13%	21%	14%
Above Average	24%	21%	16%	36%	22%	36%	21%	28%	27%	23%	25%	27%	19%
Average	30%	37%	30%	24%	34%	24%	32%	27%	32%	33%	28%	27%	37%
Below Average	6%	8%	6%	5%	12%	1%	5%	9%	7%	7%	7%	6%	6%
Poor	8%	14%	6%	2%	13%	1%	8%	8%	4%	11%	7%	5%	11%
Not Sure	16%	12%	28%	6%	11%	7%	17%	16%	6%	16%	21%	14%	13%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

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2E. First Lady Ratings — Barbara Bush

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	11%	10%	12%	4%	9%	13%	17%	12%	7%	9%	10%
Above Average	25%	27%	23%	15%	17%	28%	40%	28%	12%	25%	23%
Average	36%	34%	37%	37%	36%	39%	30%	36%	44%	37%	21%
Below Average	7%	10%	5%	9%	6%	8%	6%	8%	7%	3%	11%
Poor	6%	5%	7%	3%	10%	7%	5%	5%	11%	10%	5%
Not Sure	15%	13%	16%	32%	23%	6%	2%	12%	19%	16%	30%
Totals	100%	99%	100%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	11%	9%	10%	14%	10%	17%	12%	8%	15%	9%	11%	13%	9%
Above Average	25%	27%	19%	30%	26%	30%	24%	28%	29%	28%	23%	28%	21%
Average	36%	37%	34%	37%	39%	36%	34%	37%	40%	35%	38%	33%	40%
Below Average	7%	8%	6%	7%	8%	6%	9%	5%	8%	7%	6%	8%	8%
Poor	6%	7%	6%	5%	7%	4%	7%	8%	0%	8%	6%	5%	7%
Not Sure	15%	11%	25%	8%	10%	7%	14%	14%	7%	14%	16%	14%	15%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	99%	101%	100%	101%	100%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

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2F. First Lady Ratings — Hillary Clinton

How would you rate the first lady listed below?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	12%	10%	13%	12%	12%	11%	11%	6%	34%	15%	12%
Above Average	18%	17%	20%	20%	18%	17%	19%	18%	20%	23%	13%
Average	21%	23%	20%	28%	24%	19%	16%	22%	21%	19%	23%
Below Average	10%	9%	10%	5%	8%	12%	14%	12%	2%	9%	8%
Poor	27%	30%	24%	9%	18%	37%	40%	34%	5%	23%	16%
Not Sure	12%	10%	13%	25%	20%	4%	0%	9%	17%	11%	27%
Totals	100%	99%	100%	99%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,000)	(412)	(588)	(134)	(177)	(395)	(294)	(627)	(120)	(137)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	12%	24%	8%	2%	23%	1%	13%	12%	10%	12%	10%	11%	15%
Above Average	18%	34%	16%	4%	35%	4%	16%	19%	26%	19%	17%	16%	23%
Average	21%	31%	20%	13%	26%	10%	22%	20%	20%	24%	22%	21%	20%
Below Average	10%	2%	13%	16%	7%	16%	11%	9%	10%	7%	10%	13%	7%
Poor	27%	4%	21%	60%	4%	63%	25%	31%	29%	27%	27%	28%	25%
Not Sure	12%	7%	22%	5%	6%	5%	12%	9%	5%	11%	15%	12%	9%
Totals	100%	102%	100%	100%	101%	99%	99%	100%	100%	100%	101%	101%	99%
Unweighted N	(1,000)	(344)	(378)	(278)	(381)	(340)	(415)	(314)	(182)	(176)	(239)	(362)	(223)

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2G. First Lady Ratings — Laura Bush

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	10%	9%	10%	5%	11%	12%	11%	10%	8%	10%	10%
Above Average	24%	24%	25%	20%	15%	24%	40%	26%	20%	22%	24%
Average	37%	40%	34%	27%	38%	41%	38%	38%	32%	37%	30%
Below Average	7%	8%	7%	7%	8%	9%	5%	8%	9%	5%	4%
Poor	6%	5%	6%	5%	8%	6%	4%	4%	8%	10%	6%
Not Sure	16%	14%	18%	37%	21%	8%	2%	14%	22%	15%	26%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	99%	99%	100%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(394)	(294)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	10%	9%	9%	13%	10%	14%	8%	8%	17%	11%	9%	12%	7%
Above Average	24%	24%	21%	28%	25%	31%	22%	28%	28%	24%	21%	25%	27%
Average	37%	42%	29%	40%	42%	37%	37%	37%	38%	37%	35%	37%	38%
Below Average	7%	7%	7%	8%	8%	4%	8%	8%	5%	9%	7%	8%	6%
Poor	6%	7%	6%	4%	6%	5%	7%	5%	4%	5%	6%	4%	8%
Not Sure	16%	12%	29%	6%	10%	8%	18%	14%	7%	14%	22%	15%	14%
Totals	100%	101%	101%	99%	101%	99%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(999)	(343)	(378)	(278)	(380)	(340)	(415)	(314)	(181)	(175)	(239)	(362)	(223)

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2H. First Lady Ratings — Michelle Obama

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	27%	20%	34%	21%	31%	29%	26%	22%	47%	29%	32%
Above Average	18%	17%	19%	19%	25%	14%	15%	20%	17%	14%	10%
Average	18%	21%	15%	30%	10%	17%	15%	16%	23%	25%	8%
Below Average	10%	11%	10%	3%	7%	14%	15%	12%	3%	11%	5%
Poor	18%	20%	15%	6%	12%	22%	29%	22%	2%	13%	14%
Not Sure	9%	11%	8%	21%	14%	4%	1%	7%	8%	8%	30%
Totals	100%	100%	101%	100%	99%	100%	101%	99%	100%	100%	99%
Unweighted N	(999)	(412)	(587)	(134)	(177)	(395)	(293)	(626)	(120)	(137)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	27%	53%	21%	5%	61%	4%	28%	28%	27%	29%	26%	25%	30%
Above Average	18%	22%	23%	9%	25%	10%	18%	17%	20%	21%	22%	16%	17%
Average	18%	17%	16%	20%	10%	18%	20%	13%	22%	15%	18%	18%	19%
Below Average	10%	2%	7%	23%	2%	21%	10%	14%	7%	11%	5%	12%	12%
Poor	18%	2%	15%	38%	1%	43%	15%	19%	22%	13%	16%	21%	16%
Not Sure	9%	5%	18%	5%	2%	4%	8%	9%	3%	11%	12%	8%	7%
Totals	100%	101%	100%	100%	101%	100%	99%	100%	101%	100%	99%	100%	101%
Unweighted N	(999)	(344)	(378)	(277)	(381)	(339)	(415)	(314)	(181)	(176)	(239)	(361)	(223)

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2I. First Lady Ratings — Melania Trump

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	14%	16%	13%	4%	7%	19%	23%	18%	1%	6%	13%
Above Average	13%	14%	11%	12%	12%	13%	13%	14%	5%	17%	9%
Average	22%	20%	23%	28%	18%	23%	19%	23%	15%	27%	15%
Below Average	15%	17%	13%	20%	14%	14%	13%	14%	26%	13%	12%
Poor	24%	19%	28%	11%	30%	25%	27%	21%	33%	26%	26%
Not Sure	13%	14%	11%	24%	19%	6%	4%	10%	21%	11%	26%
Totals	101%	100%	99%	99%	100%	100%	99%	100%	101%	100%	101%
Unweighted N	(998)	(411)	(587)	(133)	(177)	(394)	(294)	(626)	(120)	(136)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	14%	1%	7%	36%	2%	34%	12%	14%	18%	16%	12%	16%	12%
Above Average	13%	8%	9%	21%	5%	25%	14%	12%	13%	15%	8%	15%	10%
Average	22%	19%	22%	24%	11%	24%	24%	21%	23%	16%	20%	24%	24%
Below Average	15%	20%	17%	8%	21%	7%	15%	18%	13%	16%	20%	10%	19%
Poor	24%	44%	23%	3%	55%	4%	23%	23%	27%	24%	25%	22%	25%
Not Sure	13%	8%	22%	7%	6%	6%	12%	12%	6%	12%	15%	13%	10%
Totals	101%	100%	100%	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(998)	(344)	(376)	(278)	(381)	(340)	(414)	(313)	(182)	(176)	(238)	(361)	(223)

YouGov Survey: President and First Lady Ratings

November 20 - 27, 2023 - 1000 U.S. adult citizens



2J. First Lady Ratings — Jill Biden

How would you rate the first lady listed below?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Outstanding	11%	7%	14%	10%	9%	11%	13%	8%	16%	15%	21%
Above Average	14%	14%	14%	17%	12%	12%	15%	14%	17%	12%	11%
Average	28%	28%	29%	27%	36%	28%	21%	27%	37%	33%	20%
Below Average	8%	8%	8%	3%	6%	11%	11%	9%	5%	8%	6%
Poor	23%	28%	19%	14%	16%	28%	32%	28%	7%	18%	14%
Not Sure	16%	15%	17%	29%	21%	9%	8%	14%	18%	14%	28%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(999)	(412)	(587)	(133)	(177)	(395)	(294)	(627)	(120)	(136)	(116)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Outstanding	11%	24%	5%	3%	24%	1%	12%	10%	10%	11%	11%	11%	11%
Above Average	14%	25%	12%	5%	27%	3%	12%	13%	23%	17%	11%	12%	18%
Average	28%	36%	27%	21%	36%	17%	27%	31%	29%	36%	30%	26%	25%
Below Average	8%	3%	6%	15%	2%	16%	9%	7%	9%	5%	8%	11%	6%
Poor	23%	3%	22%	47%	2%	52%	21%	26%	21%	17%	20%	25%	27%
Not Sure	16%	10%	29%	8%	8%	10%	19%	13%	8%	14%	21%	15%	13%
Totals	100%	101%	101%	99%	99%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(999)	(344)	(377)	(278)	(381)	(340)	(414)	(314)	(182)	(176)	(239)	(362)	(222)

YouGov Survey: President and First Lady Ratings

November 20 - 27, 2023 - 1000 U.S. adult citizens



Interviewing Dates	November 20 - 27, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.055 to 6.529, with a mean of one and a standard deviation of 0.886.
Number of respondents	1000
Margin of error	± 4.1% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	79 questions not reported.