

YouGov / Positive Money Survey Results

Sample Size: 1751 adults in GB
Fieldwork: 9th - 10th March 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1751	594	434	158	650	693	851	900	191	730	422	408	998	753	210	588	380	422	151
Unweighted Sample	1751	623	434	153	722	691	762	989	142	695	437	477	1026	725	147	615	386	442	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you be happy or unhappy if your own home didn't rise in value in the next 10 years, but it meant houses were more affordable for those who don't own property?

[Asked to those who own or part own their home;
n=1141]

Very happy	13	11	14	21	16	10	14	11	21	8	13	17	12	13	13	16	10	12	8
Fairly happy	41	40	43	50	44	40	39	42	21	40	41	42	42	38	44	40	40	40	43
TOTAL HAPPY	54	51	57	71	60	50	53	53	42	48	54	59	54	51	57	56	50	52	51
Fairly unhappy	22	24	19	13	20	21	20	24	37	24	17	23	22	21	22	20	23	23	23
Very unhappy	14	16	9	10	10	18	15	13	11	16	15	10	13	16	10	14	16	13	16
TOTAL UNHAPPY	36	40	28	23	30	39	35	37	48	40	32	33	35	37	32	34	39	36	39
Don't know	11	10	14	6	10	11	13	9	11	11	13	8	10	12	11	10	12	12	11

Would you support or oppose the Bank of England being given a target to keep house price inflation low and stable, in the same way it does for consumer price inflation?

Strongly support	24	19	34	22	27	21	25	24	27	28	21	21	23	26	28	25	22	24	22
Tend to support	42	46	41	50	44	44	41	43	39	38	45	49	45	38	39	44	42	41	45
TOTAL SUPPORT	66	65	75	72	71	65	66	67	66	66	66	70	68	64	67	69	64	65	67
Tend to oppose	9	12	4	8	7	10	11	6	10	7	11	9	9	8	7	10	9	9	6
Strongly oppose	4	7	1	3	2	6	5	2	3	4	4	3	4	4	5	5	4	3	2
TOTAL OPPOSE	13	19	5	11	9	16	16	8	13	11	15	12	13	12	12	15	13	12	8
Don't know	21	16	19	17	20	19	17	24	21	24	18	19	19	24	22	17	22	24	26

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose changes to council tax that meant owners of houses above the national average house price paid more in tax than at present, and owners of houses less than the national average house price paid less in tax than at present?

Strongly support	17	13	22	18	18	17	18	16	11	18	18	19	15	20	17	15	22	17	14
Tend to support	34	32	38	39	37	33	34	34	36	31	34	39	34	34	31	33	29	40	41
TOTAL SUPPORT	51	45	60	57	55	50	52	50	47	49	52	58	49	54	48	48	51	57	55
Tend to oppose	18	24	15	18	19	17	18	18	15	18	18	19	22	13	26	18	18	14	20
Strongly oppose	12	17	7	12	10	15	13	10	4	12	15	11	13	10	10	16	12	7	10
TOTAL OPPOSE	30	41	22	30	29	32	31	28	19	30	33	30	35	23	36	34	30	21	30
Don't know	19	15	18	13	15	18	16	21	34	21	16	12	17	22	16	19	19	22	15

Would you support or oppose higher taxes on wealth, such as capital gains tax, with the money raised used to improve local services?

Strongly support	22	12	34	23	28	18	25	19	26	24	20	19	21	23	23	20	22	23	23
Tend to support	35	32	36	44	37	32	33	36	34	32	34	40	36	33	27	37	31	37	37
TOTAL SUPPORT	57	44	70	67	65	50	58	55	60	56	54	59	57	56	50	57	53	60	60
Tend to oppose	15	23	6	14	12	18	14	15	12	13	16	17	17	12	17	15	15	12	13
Strongly oppose	11	17	6	6	7	15	14	8	8	9	14	11	11	10	12	11	13	8	10
TOTAL OPPOSE	26	40	12	20	19	33	28	23	20	22	30	28	28	22	29	26	28	20	23
Don't know	18	16	17	13	17	17	15	21	20	22	16	12	15	22	21	17	18	20	16

Which of the following comes closest to your view?

The purpose of a house should be mainly a home	62	59	67	70	66	62	66	58	53	63	62	65	64	59	63	62	61	62	65
The purpose of a house should be mainly a financial investment	1	1	1	0	1	1	2	1	3	1	1	0	1	1	2	0	1	2	2
The purpose of a house should be both a home and a financial investment	32	38	27	28	31	33	28	36	28	31	35	33	30	34	29	35	35	29	25
Neither	1	1	1	0	0	1	1	1	3	1	0	0	1	1	2	0	1	1	0
Don't know	4	1	4	2	2	3	4	5	13	4	2	1	3	5	5	3	3	5	7