

## YouGov-Cambridge Survey Results

Sample Size: 64303 GB Adults  
Fieldwork: 13th April - 20th May 2011

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split A</b>	<b>2542</b>	1082	1460	1099	876	566	1294	1248	597	452	253	349	560	130	201
Unweighted Sample	2593	1105	1488	1036	983	573	1475	1118	596	390	258	351	644	134	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you generally think of yourself as a little closer to one of the parties than the others?  
Please say here which party this is.

Labour	10	12	9	10	11	11	11	10	13	9	8	8	7	11	20
Conservative	9	10	8	7	11	11	10	8	7	10	5	10	12	11	6
Liberal Democrat	9	9	9	10	8	9	11	7	7	10	12	8	10	10	4
United Kingdom Independence Party (UKIP)	3	5	2	1	4	7	3	3	4	3	4	1	4	1	1
Green Party	2	2	3	2	3	1	3	2	2	2	2	3	3	1	2
Scottish National Party (SNP)	1	1	1	1	1	2	1	1	0	1	0	0	0	0	8
British National Party (BNP)	1	1	1	1	1	1	1	1	2	0	0	1	1	1	0
Plaid Cymru	0	1	0	1	0	0	0	0	0	0	0	0	0	6	0
Other	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
No – None	46	46	47	47	47	44	43	50	48	48	52	45	44	47	40
Don't know	18	14	20	22	15	13	17	18	16	17	16	23	19	11	18

<b>Split B</b>	<b>9153</b>	4592	4562	2585	3136	3431	5367	3786	2268	1477	862	1141	2120	464	822
Unweighted Sample	9260	4995	4265	2427	3314	3518	6042	3218	2033	1354	928	1126	2434	501	884
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you call yourself very strong [party supporter], fairly strong, or not very strong?

Very strongly	17	20	15	17	15	19	17	17	17	18	17	16	17	19	18
Fairly strongly	44	45	43	40	44	47	44	44	45	42	42	44	45	41	45
<b>TOTAL STRONGLY</b>	<b>61</b>	<b>65</b>	<b>58</b>	<b>57</b>	<b>59</b>	<b>66</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>60</b>	<b>59</b>	<b>60</b>	<b>62</b>	<b>60</b>	<b>63</b>
Not very strongly	37	34	41	42	39	32	37	37	37	37	38	39	37	36	36
Don't know	2	1	2	2	2	1	2	2	2	2	3	1	1	4	1

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split C</b>	<b>10779</b>	5238	5541	3338	3683	3757	6145	4635	2651	1769	1035	1380	2468	539	938
Unweighted Sample	10779	5596	5183	3060	3894	3824	6848	3931	2383	1592	1089	1329	2802	576	1008
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Labour Party?

0 – Strongly dislike	16	18	14	10	15	23	17	16	13	18	19	14	21	11	11
1	6	6	5	4	5	7	6	5	4	6	8	5	7	4	3
2	8	8	7	6	9	8	9	6	7	9	10	8	8	6	7
3	8	8	8	9	8	8	9	8	7	10	9	8	9	6	7
4	8	8	8	8	9	7	8	7	8	7	9	6	9	6	9
5	11	10	12	14	11	9	11	12	11	11	10	13	10	12	10
6	8	8	8	11	8	6	8	8	8	7	6	9	8	10	11
7	9	9	10	10	10	8	10	9	12	8	9	10	7	12	9
8	9	9	9	8	10	9	9	10	10	7	8	7	9	11	13
9	4	3	4	3	4	4	4	3	5	3	3	3	3	5	5
10 – Strongly like	7	8	7	6	7	9	6	9	10	7	5	7	5	10	10
Don't know	6	4	8	10	5	3	4	8	5	7	6	8	6	6	4

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Conservative Party?

0 – Strongly dislike	22	23	20	19	23	22	19	25	25	20	19	18	17	27	31
1	7	6	7	7	6	7	7	7	8	4	4	8	5	10	11
2	7	7	7	8	8	6	7	6	7	8	6	6	6	9	7
3	7	7	7	7	7	7	7	6	8	6	4	7	7	8	9
4	6	6	6	7	7	5	6	6	6	5	6	7	5	7	8
5	10	10	11	10	11	10	10	11	10	12	12	9	11	7	7
6	7	7	7	8	8	6	8	6	7	7	10	9	7	4	5
7	10	11	10	11	10	10	11	9	8	11	13	11	12	6	6
8	10	10	9	7	10	11	11	7	9	11	11	8	12	8	5
9	4	5	4	3	3	6	5	4	3	4	4	4	6	4	3
10 – Strongly like	5	5	4	3	4	8	5	4	3	6	6	5	6	3	3
Don't know	6	4	8	10	5	3	4	8	5	7	6	8	5	5	4

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	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split C</b>	<b>10779</b>	5238	5541	3338	3683	3757	6145	4635	2651	1769	1035	1380	2468	539	938
Unweighted Sample	10779	5596	5183	3060	3894	3824	6848	3931	2383	1592	1089	1329	2802	576	1008
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Liberal Democrats?

0 – Strongly dislike	17	20	14	13	16	21	15	19	21	17	14	13	14	17	22
1	7	8	7	6	7	9	7	8	6	7	9	8	7	10	7
2	9	10	8	7	9	10	9	10	9	10	9	10	9	9	8
3	11	12	10	11	12	10	11	11	11	11	12	10	10	12	12
4	10	10	11	10	12	10	10	10	9	11	11	10	11	11	12
5	17	15	18	17	17	16	18	15	17	17	16	20	17	12	14
6	9	9	9	11	9	7	10	7	8	8	9	9	10	12	7
7	7	6	8	7	7	6	8	6	6	7	6	6	9	6	7
8	4	3	4	4	4	4	5	2	4	2	4	3	5	4	4
9	1	1	1	1	1	2	1	1	1	1	2	1	2	0	2
10 – Strongly like	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1
Don't know	7	4	9	12	6	3	5	9	6	9	8	9	6	6	4

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the Green Party?

0 – Strongly dislike	8	11	5	7	8	9	8	8	8	9	8	8	8	9	8
1	4	5	3	3	3	5	5	3	4	5	5	4	4	4	3
2	7	8	5	5	7	8	6	7	7	6	7	5	7	6	8
3	9	10	8	8	9	10	9	9	8	10	11	8	9	11	11
4	9	10	9	7	10	10	9	9	9	10	9	8	10	9	10
5	22	20	24	19	23	24	23	20	24	24	18	23	20	23	21
6	12	11	12	12	12	11	12	10	12	9	12	13	13	10	11
7	9	9	10	10	11	7	9	9	10	8	9	9	10	10	10
8	5	4	5	5	5	4	5	5	5	4	5	4	5	4	5
9	2	1	2	1	1	2	2	1	1	1	1	2	2	2	2
10 – Strongly like	2	1	2	2	2	1	2	2	1	1	1	3	2	1	2
Don't know	12	8	16	19	10	9	10	15	13	14	13	14	11	12	9

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split C</b>	<b>10779</b>	5238	5541	3338	3683	3757	6145	4635	2651	1769	1035	1380	2468	539	938
Unweighted Sample	10779	5596	5183	3060	3894	3824	6848	3931	2383	1592	1089	1329	2802	576	1008
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the United Kingdom Independence Party (UKIP)?

0 – Strongly dislike	16	17	16	18	16	16	18	14	15	14	13	18	17	19	24
1	8	8	8	8	8	8	9	7	8	8	8	9	7	10	9
2	10	11	9	10	11	10	11	9	10	10	9	9	9	12	13
3	9	9	8	8	9	9	9	8	8	10	9	8	8	8	9
4	7	8	7	7	8	7	7	8	7	7	8	5	8	8	8
5	13	14	13	10	15	13	13	13	14	14	12	14	13	11	9
6	6	7	5	6	6	6	6	7	7	7	6	6	6	5	4
7	5	7	4	4	5	7	5	5	5	5	7	4	6	3	3
8	4	5	4	3	4	6	4	5	4	5	6	3	5	2	3
9	2	2	1	1	2	3	2	2	1	1	2	1	3	2	1
10 – Strongly like	2	3	2	1	2	3	2	2	2	2	3	2	2	3	1
Don't know	17	10	23	26	15	11	14	21	18	17	17	19	16	16	16

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how to you feel about the British National Party (BNP)?

0 – Strongly dislike	55	54	55	53	53	58	59	48	55	51	48	59	54	57	62
1	8	8	8	8	8	8	9	8	8	10	9	9	8	6	7
2	7	7	6	7	6	7	7	6	5	6	7	6	9	6	7
3	4	4	4	3	4	4	3	5	4	4	6	3	4	4	4
4	3	4	3	3	3	3	3	4	4	4	3	3	3	2	2
5	7	7	6	6	8	6	6	8	8	7	9	5	5	10	5
6	3	4	3	3	3	4	3	3	3	4	4	3	3	2	3
7	3	4	2	3	3	2	2	4	3	3	3	2	3	2	3
8	2	2	2	1	2	2	2	2	2	2	2	1	2	3	1
9	1	1	1	1	1	1	0	1	1	1	0	1	1	1	1
10 – Strongly like	1	1	1	1	1	1	1	2	1	1	1	2	1	1	0
Don't know	7	4	9	10	7	4	5	10	7	7	7	8	7	6	6

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Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
<b>Split D</b> Unweighted Sample	<b>10777</b>	5236	5541	3338	3683	3755	6145	4632	2651	1767	1035	1380	2468	539	938
	<b>10778</b>	5595	5183	3060	3894	3823	6848	3930	2383	1591	1089	1329	2802	576	1008
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence, how much influence do you have on politics and public affairs?

0 – No influence	<b>39</b>	39	39	31	38	46	36	42	43	40	37	31	38	38	41
1	<b>14</b>	15	13	14	13	14	14	14	13	13	18	14	16	11	12
2	<b>11</b>	12	11	12	12	11	12	10	10	10	12	11	14	13	11
3	<b>9</b>	9	9	9	10	8	10	8	10	9	8	11	7	10	9
4	<b>5</b>	5	5	5	6	4	6	4	4	6	5	5	5	6	5
5	<b>8</b>	9	8	9	9	7	9	7	8	8	9	12	8	8	9
6	<b>4</b>	4	4	5	3	3	4	3	4	4	3	4	4	3	5
7	<b>2</b>	2	1	2	1	1	2	1	1	2	2	1	1	2	2
8	<b>1</b>	1	1	1	0	1	1	1	1	0	0	1	1	1	1
9	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	1
10 – Great deal of influence	<b>0</b>	1	0	1	1	0	0	1	0	0	1	1	0	0	0
Don't know	<b>6</b>	5	8	11	5	3	5	9	5	7	6	9	6	8	6

When deciding who to vote for in the general election did you give most importance to...

How the candidate's party's policies would affect your family	<b>16</b>	14	17	15	20	12	15	17	18	15	16	12	14	19	17
How the candidate's party's policies would affect you	<b>12</b>	12	12	17	10	8	10	13	11	12	11	10	11	10	17
How the candidate's party's policies would affect Britain as a whole	<b>47</b>	49	44	40	44	55	50	42	47	45	46	48	51	42	39
How the candidate's party's policies would affect the British economy	<b>10</b>	11	9	7	9	13	12	8	9	9	11	11	10	9	13
None of these	<b>9</b>	10	9	10	11	8	8	11	9	10	10	11	8	12	8
Don't know	<b>7</b>	5	9	11	6	3	5	10	6	8	7	10	5	9	5

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<b>Split E</b>	<b>10779</b>	5238	5541	3338	3683	3757	6145	4635	2651	1769	1035	1380	2468	539	938
Unweighted Sample	10779	5596	5183	3060	3894	3824	6848	3931	2383	1592	1089	1329	2802	576	1008
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Would you be more or less likely to vote for a woman than a man as your local MP?**

More likely to vote for a woman	3	1	4	4	2	2	3	3	2	2	3	4	3	3	2
Less likely to vote for a woman	3	4	3	4	2	4	3	4	3	4	3	2	4	3	3
Would make no difference	90	92	89	87	92	91	92	89	92	90	91	90	90	90	92
Don't know	3	3	4	5	3	2	2	5	3	4	3	5	3	4	3

**Thinking back to the last General Election campaign, how honest do you think most candidates were?**

Very honest	1	2	1	2	1	1	1	1	1	1	2	2	1	1	1
Somewhat honest	31	32	31	30	31	33	36	26	28	32	32	32	36	27	30
<b>TOTAL HONEST</b>	<b>32</b>	<b>34</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>34</b>	<b>37</b>	<b>27</b>	<b>29</b>	<b>33</b>	<b>34</b>	<b>34</b>	<b>37</b>	<b>28</b>	<b>31</b>
Not very honest	39	38	39	37	39	40	39	39	40	37	38	36	38	40	43
Not at all honest	19	22	16	18	20	19	16	23	23	20	19	17	16	18	18
<b>TOTAL NOT HONEST</b>	<b>58</b>	<b>60</b>	<b>55</b>	<b>55</b>	<b>59</b>	<b>59</b>	<b>55</b>	<b>62</b>	<b>63</b>	<b>57</b>	<b>57</b>	<b>53</b>	<b>54</b>	<b>58</b>	<b>61</b>
Don't know	10	6	13	14	9	7	9	12	9	11	10	13	9	14	7

<b>Split F</b>	<b>744</b>	356	389	178	305	262	446	298	197	130	68	91	160	35	63
Unweighted Sample	775	400	375	186	319	270	525	250	190	128	77	100	182	32	66
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you agree or disagree with the following statements?**

**It is a serious neglect of civic duty not to vote.**

Strongly agree	32	37	27	26	27	41	36	25	26	34	28	29	34	49	37
Agree	32	29	34	25	36	31	33	29	40	26	27	41	28	15	24
<b>TOTAL AGREE</b>	<b>64</b>	<b>66</b>	<b>61</b>	<b>51</b>	<b>63</b>	<b>72</b>	<b>69</b>	<b>54</b>	<b>66</b>	<b>60</b>	<b>55</b>	<b>70</b>	<b>62</b>	<b>64</b>	<b>61</b>
Neither agree nor disagree	20	18	22	22	21	17	17	25	20	14	32	11	23	18	26
Disagree	8	8	8	13	8	5	9	6	10	14	11	5	6	2	1
Strongly disagree	4	5	3	8	4	1	3	6	2	9	2	4	2	10	2
<b>TOTAL DISAGREE</b>	<b>12</b>	<b>13</b>	<b>11</b>	<b>21</b>	<b>12</b>	<b>6</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>23</b>	<b>13</b>	<b>9</b>	<b>8</b>	<b>12</b>	<b>3</b>
Don't know	5	3	7	6	3	6	2	8	2	3	0	9	7	5	10

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Unweighted Sample	775	400	375	186	319	270	525	250	190	128	77	100	182	32	66
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Fewer people tend to vote in elections nowadays.

Strongly agree	20	24	16	17	23	18	16	25	15	22	18	22	22	30	15
Agree	56	58	55	55	53	61	63	46	64	56	68	49	48	53	56
<b>TOTAL AGREE</b>	<b>76</b>	<b>82</b>	<b>71</b>	<b>72</b>	<b>76</b>	<b>79</b>	<b>79</b>	<b>71</b>	<b>79</b>	<b>78</b>	<b>86</b>	<b>71</b>	<b>70</b>	<b>83</b>	<b>71</b>
Neither agree nor disagree	11	11	11	10	14	8	8	15	12	9	10	9	14	6	11
Disagree	3	2	4	7	3	2	4	2	6	2	0	1	5	0	4
Strongly disagree	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>TOTAL DISAGREE</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>7</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>5</b>	<b>0</b>	<b>4</b>
Don't know	9	5	14	11	7	11	7	13	4	10	3	19	11	11	13

The policies of the Conservative Party will/would be delivered capably by that party in government.

Strongly agree	4	6	2	3	4	4	5	3	2	4	6	8	5	4	3
Agree	27	30	25	24	22	36	31	22	22	20	45	44	28	19	19
<b>TOTAL AGREE</b>	<b>31</b>	<b>36</b>	<b>27</b>	<b>27</b>	<b>26</b>	<b>40</b>	<b>36</b>	<b>25</b>	<b>24</b>	<b>24</b>	<b>51</b>	<b>52</b>	<b>33</b>	<b>23</b>	<b>22</b>
Neither agree nor disagree	25	24	25	28	25	21	25	25	23	32	19	22	26	8	29
Disagree	19	18	20	15	21	20	17	23	21	26	15	8	16	23	26
Strongly disagree	10	11	8	7	12	8	9	10	14	5	5	2	13	18	7
<b>TOTAL DISAGREE</b>	<b>29</b>	<b>29</b>	<b>28</b>	<b>22</b>	<b>33</b>	<b>28</b>	<b>26</b>	<b>33</b>	<b>35</b>	<b>31</b>	<b>20</b>	<b>10</b>	<b>29</b>	<b>41</b>	<b>33</b>
Don't know	15	10	20	22	15	11	14	17	18	14	9	15	12	28	16

The policies of the Labour Party will/would be delivered capably by that party in government.

Strongly agree	5	7	4	4	7	4	4	7	7	6	4	6	6	5	0
Agree	21	20	22	20	23	19	20	24	21	22	15	15	23	26	29
<b>TOTAL AGREE</b>	<b>26</b>	<b>27</b>	<b>26</b>	<b>24</b>	<b>30</b>	<b>23</b>	<b>24</b>	<b>31</b>	<b>28</b>	<b>28</b>	<b>19</b>	<b>21</b>	<b>29</b>	<b>31</b>	<b>29</b>
Neither agree nor disagree	28	27	29	27	31	25	30	25	25	31	35	34	25	13	33
Disagree	19	21	17	17	15	25	20	18	17	17	30	16	22	14	14
Strongly disagree	10	13	8	8	8	14	12	8	11	9	7	10	11	13	8
<b>TOTAL DISAGREE</b>	<b>29</b>	<b>34</b>	<b>25</b>	<b>25</b>	<b>23</b>	<b>39</b>	<b>32</b>	<b>26</b>	<b>28</b>	<b>26</b>	<b>37</b>	<b>26</b>	<b>33</b>	<b>27</b>	<b>22</b>
Don't know	16	11	21	23	16	13	15	19	19	15	9	19	13	28	16

The policies of the Liberal Democrat Party will/would be delivered capably by that party in government.

Strongly agree	2	2	2	0	4	2	2	3	3	4	0	4	1	0	5
Agree	8	9	7	10	6	9	10	5	6	9	10	13	12	0	3
<b>TOTAL AGREE</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>8</b>	<b>9</b>	<b>13</b>	<b>10</b>	<b>17</b>	<b>13</b>	<b>0</b>	<b>8</b>
Neither agree nor disagree	30	31	28	33	31	25	30	28	24	35	30	32	31	4	43
Disagree	25	25	25	21	21	33	26	24	26	22	37	22	23	39	20
Strongly disagree	19	21	17	13	22	18	17	21	22	17	15	9	21	31	14

	Gender			Age and Gender			Social Grade		Region						
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>TOTAL DISAGREE</b>	<b>44</b>	<b>46</b>	<b>42</b>	<b>34</b>	<b>43</b>	<b>51</b>	<b>43</b>	<b>45</b>	<b>48</b>	<b>39</b>	<b>52</b>	<b>31</b>	<b>44</b>	<b>70</b>	<b>34</b>
Don't know	16	11	20	23	15	12	14	19	19	14	8	21	12	26	15

Total	Gender		Age and Gender			Social Grade		Region						
	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split G</b> 10778	5238	5540	3338	3681	3757	6143	4635	2651	1768	1035	1380	2468	539	938
Unweighted Sample	5596	5182	3060	3893	3824	6847	3931	2383	1591	1089	1329	2802	576	1008
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Ed Miliband?

0 – Strongly dislike	<b>15</b>	18	13	10	15	20	16	14	13	17	20	13	17	13	11
1	<b>7</b>	7	6	5	7	9	7	6	6	8	7	7	7	6	5
2	<b>9</b>	10	9	8	9	11	10	8	9	8	10	8	11	7	9
3	<b>9</b>	9	8	8	9	9	10	7	8	9	9	8	10	8	7
4	<b>8</b>	9	7	9	9	7	8	8	9	7	8	8	8	9	9
5	<b>15</b>	14	16	17	16	13	15	15	16	15	14	16	13	15	20
6	<b>8</b>	8	8	10	9	6	8	8	9	6	6	10	7	7	10
7	<b>8</b>	8	8	6	8	9	8	8	9	7	7	7	8	10	8
8	<b>5</b>	5	6	4	6	7	5	6	7	4	4	6	4	8	7
9	<b>2</b>	2	2	1	3	2	1	3	3	3	2	1	1	2	2
10 – Strongly like	<b>3</b>	3	3	3	3	3	2	4	3	3	1	5	2	4	4
Don't know	<b>10</b>	6	14	18	9	5	9	12	8	14	10	12	10	11	8

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about David Cameron?

0 – Strongly dislike	<b>20</b>	21	19	18	20	21	17	23	23	19	18	17	16	26	26
1	<b>6</b>	6	6	6	7	6	6	6	8	6	5	6	5	6	9
2	<b>7</b>	8	6	8	7	6	7	7	7	6	6	8	5	9	11
3	<b>6</b>	6	6	7	7	5	7	6	7	6	5	6	6	8	7
4	<b>6</b>	6	6	6	7	6	6	6	6	4	6	6	6	6	7
5	<b>12</b>	11	13	13	13	11	12	13	12	12	12	13	13	12	12
6	<b>7</b>	7	7	9	7	5	8	6	7	7	9	7	8	5	6
7	<b>10</b>	11	10	10	10	11	11	9	8	11	11	12	12	8	7
8	<b>10</b>	11	10	8	9	13	11	9	9	10	12	9	13	8	7
9	<b>5</b>	5	4	3	4	7	5	4	4	5	5	3	6	3	3
10 – Strongly like	<b>4</b>	4	5	4	3	6	5	4	3	5	5	5	6	3	3
Don't know	<b>5</b>	3	7	9	5	3	4	7	4	7	5	7	5	5	4

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split G</b>	<b>10778</b>	5238	5540	3338	3681	3757	6143	4635	2651	1768	1035	1380	2468	539	938
Unweighted Sample	10778	5596	5182	3060	3893	3824	6847	3931	2383	1591	1089	1329	2802	576	1008
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about Nick Clegg?

0 – Strongly dislike	20	23	17	17	19	24	18	22	23	20	16	18	15	23	27
1	7	7	6	6	6	7	6	7	7	6	8	6	6	6	7
2	9	10	8	8	10	10	10	9	8	8	10	10	10	12	11
3	10	10	10	10	11	9	10	10	9	10	10	10	10	13	8
4	9	9	9	10	8	8	9	8	10	10	9	8	8	6	9
5	17	15	19	17	18	17	17	18	16	17	17	18	19	17	15
6	9	8	9	9	9	8	10	7	8	8	10	9	10	6	6
7	7	7	7	8	7	7	8	6	7	7	8	6	8	7	6
8	4	4	4	3	4	4	5	3	4	3	3	4	6	2	4
9	1	1	1	1	1	1	1	1	1	1	1	1	1	0	2
10 – Strongly like	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Don't know	6	4	9	11	6	4	5	8	5	9	6	8	6	7	4

<b>Split H</b>	<b>7477</b>	3653	3823	2293	2586	2597	4226	3251	1829	1302	690	958	1676	375	647
Unweighted Sample	7498	3905	3593	2133	2692	2673	4769	2729	1663	1142	738	915	1938	397	705
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In politics people sometimes talk of left wing and right wing. How would you describe yourself?

Very left-wing	3	3	3	3	2	2	3	2	2	3	2	5	2	2	3
Fairly left-wing	10	11	10	12	11	9	10	10	12	9	9	9	9	15	14
Slightly left-of-centre	15	18	13	12	16	17	17	13	18	12	13	17	13	20	19
<b>TOTAL LEFT</b>	<b>28</b>	<b>32</b>	<b>26</b>	<b>27</b>	<b>29</b>	<b>28</b>	<b>30</b>	<b>25</b>	<b>32</b>	<b>24</b>	<b>24</b>	<b>31</b>	<b>24</b>	<b>37</b>	<b>36</b>
Centre	19	19	19	12	20	24	18	19	21	19	19	16	17	16	22
Slightly right-of-centre	13	17	10	11	13	15	16	10	12	11	15	16	16	12	10
Fairly right-wing	10	11	8	7	9	13	12	8	7	11	13	9	13	8	7
Very right-wing	2	2	1	1	1	2	2	1	2	2	1	1	2	1	0
<b>TOTAL RIGHT</b>	<b>25</b>	<b>30</b>	<b>19</b>	<b>19</b>	<b>23</b>	<b>30</b>	<b>30</b>	<b>19</b>	<b>21</b>	<b>24</b>	<b>29</b>	<b>26</b>	<b>31</b>	<b>21</b>	<b>17</b>
Don't know	28	20	36	41	27	18	22	36	26	34	28	27	28	27	25

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split I</b>	<b>3301</b>	1585	1716	1045	1095	1160	1918	1384	822	466	345	422	792	164	290
Unweighted Sample	<b>3280</b>	1691	1589	927	1201	1151	2078	1202	720	449	351	414	864	179	303
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In politics people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10 where 0 means the 'left' and 10 means the 'right'?

0 – Left	<b>3</b>	3	3	4	4	2	3	3	5	2	2	8	2	0	2
1	<b>2</b>	2	2	1	2	2	2	1	1	3	2	3	1	2	2
2	<b>6</b>	6	6	7	5	5	7	4	5	6	6	9	5	5	5
3	<b>8</b>	9	7	8	8	8	8	7	8	5	5	9	8	8	13
4	<b>10</b>	11	10	10	12	9	11	9	11	8	12	8	12	12	10
5	<b>21</b>	21	20	16	22	23	19	22	23	25	21	14	19	20	22
6	<b>7</b>	8	7	8	6	9	8	7	7	8	6	7	9	4	8
7	<b>10</b>	13	6	10	8	10	10	9	9	7	12	9	10	11	9
8	<b>6</b>	7	5	3	6	9	6	5	4	8	6	8	6	5	4
9	<b>3</b>	3	2	2	3	4	3	3	2	3	3	4	4	1	3
10 – Right	<b>3</b>	3	2	1	2	4	3	3	2	2	5	2	4	2	1
Don't know	<b>22</b>	14	30	31	21	15	18	27	23	25	20	20	19	30	22

<b>Split J</b>	<b>3301</b>	1584	1716	1045	1095	1160	1918	1383	822	466	344	422	792	164	290
Unweighted Sample	<b>3279</b>	1690	1589	927	1201	1150	2078	1201	720	449	350	414	864	179	303
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In politics people sometimes talk of left and right. Where would you place the Labour Party on a scale from 0 to 10 where 0 means the 'left', and 10 means the 'right'?

0 – Left	<b>8</b>	8	7	4	7	11	8	7	7	5	9	8	10	8	4
1	<b>5</b>	6	5	3	5	7	6	4	5	5	7	8	5	3	3
2	<b>10</b>	12	9	7	10	13	12	8	9	10	10	12	10	12	12
3	<b>15</b>	15	15	12	18	16	17	13	14	17	9	20	17	10	14
4	<b>14</b>	16	12	15	14	12	15	13	13	11	18	13	14	13	13
5	<b>13</b>	14	11	14	12	12	12	13	14	15	11	10	10	18	13
6	<b>5</b>	6	3	4	4	5	5	4	3	4	6	3	7	2	7
7	<b>3</b>	4	1	3	3	3	3	3	3	3	1	1	2	4	6
8	<b>2</b>	3	2	2	2	2	2	3	3	1	2	2	2	4	3
9	<b>1</b>	1	1	1	1	1	1	1	1	0	1	2	0	0	1
10 – Right	<b>1</b>	1	1	0	1	1	1	1	1	1	2	0	1	0	1
Don't know	<b>24</b>	15	33	34	22	17	20	30	27	28	24	21	22	25	23

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split J</b>	<b>3301</b>	1585	1716	1045	1095	1160	1918	1384	822	466	345	422	792	164	290
Unweighted Sample	<b>3280</b>	1691	1589	927	1201	1151	2078	1202	720	449	351	414	864	179	303
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In politics people sometimes talk of left and right. Where would you place the Conservative Party on a scale from 0 to 10 where 0 means the 'left', and 10 means the 'right'?

0 – Left	1	1	0	0	1	0	0	1	0	1	0	0	1	3	0
1	0	0	1	0	0	0	0	0	1	0	2	0	0	0	1
2	1	1	1	2	1	1	2	1	1	0	1	1	2	6	1
3	2	3	1	2	2	1	1	2	2	1	3	1	1	1	3
4	1	2	1	2	2	1	1	2	1	2	2	2	1	4	1
5	7	8	6	6	8	6	6	7	8	5	6	3	8	8	6
6	8	10	6	10	6	8	8	8	9	8	9	5	9	8	5
7	15	18	12	16	15	14	17	12	13	18	14	18	15	13	13
8	19	21	18	16	22	19	23	14	17	19	16	29	20	13	16
9	9	9	8	6	9	11	9	8	9	5	7	9	9	5	17
10 – Right	14	12	15	6	13	20	15	12	13	13	16	14	13	11	14
Don't know	24	15	32	34	21	17	19	30	26	27	23	19	22	29	22

In politics people sometimes talk of left and right. Where would you place the Liberal Democrats on a scale from 0 to 10 where 0 means the 'left', and 10 means the 'right'?

0 – Left	2	2	1	2	1	2	2	2	1	1	3	2	2	1	1
1	2	3	1	2	1	2	2	2	2	1	2	2	1	7	2
2	3	4	2	2	3	4	3	3	3	2	4	3	3	2	4
3	7	10	5	7	5	9	8	6	8	7	6	7	7	6	6
4	11	13	8	11	12	10	12	9	9	12	12	12	12	8	7
5	23	25	22	22	25	23	23	24	22	23	21	25	23	29	27
6	11	10	12	9	13	10	12	9	9	10	10	12	12	8	14
7	8	7	8	6	7	10	8	6	8	5	6	7	11	5	6
8	4	4	4	2	4	6	4	4	6	2	5	3	3	3	7
9	1	1	1	0	1	2	1	1	1	1	1	2	1	0	2
10 – Right	2	3	2	2	3	2	2	2	3	4	3	1	1	0	2
Don't know	27	18	35	35	25	21	23	32	28	31	28	25	24	33	22

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split K</b>	<b>3301</b>	1584	1716	1045	1095	1159	1918	1383	822	466	344	422	792	164	290
Unweighted Sample	<b>3278</b>	1690	1588	927	1201	1149	2077	1201	720	449	350	414	864	178	303
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Where would you place Ed Miliband on a scale from 0 to 10 where 0 means the 'left', and 10 means the 'right'?

0 – Left	<b>10</b>	10	9	5	9	14	10	9	10	7	10	11	11	9	7
1	<b>6</b>	7	5	5	6	8	6	6	5	8	8	9	6	4	5
2	<b>10</b>	11	9	7	11	12	13	6	10	7	11	13	12	9	6
3	<b>13</b>	14	12	11	16	12	14	11	14	17	11	14	11	9	14
4	<b>12</b>	14	11	11	12	14	14	10	11	14	15	11	13	13	12
5	<b>11</b>	12	9	10	13	9	10	12	10	10	10	12	11	10	12
6	<b>4</b>	5	2	4	2	4	3	4	4	4	4	3	2	6	5
7	<b>3</b>	4	2	4	2	2	2	3	3	1	2	2	3	3	6
8	<b>1</b>	1	1	0	1	1	1	1	1	0	0	0	1	0	3
9	<b>0</b>	0	0	0	1	0	0	1	1	0	0	0	0	2	0
10 – Right	<b>1</b>	1	1	0	1	1	1	1	1	0	2	0	1	0	1
Don't know	<b>29</b>	19	39	42	26	21	25	36	32	32	28	23	29	35	28

Where would you place David Cameron on a scale from 0 to 10 where 0 means the 'left', and 10 means the 'right'?

0 – Left	<b>1</b>	1	1	0	1	1	0	1	1	1	3	0	1	1	0
1	<b>0</b>	0	1	0	1	0	0	1	1	0	1	0	0	1	1
2	<b>1</b>	1	1	1	1	1	1	1	0	1	1	0	2	3	1
3	<b>1</b>	2	1	2	1	0	1	1	1	1	0	1	1	0	2
4	<b>1</b>	2	1	1	1	1	1	1	1	1	2	1	1	0	2
5	<b>7</b>	8	5	7	6	7	5	9	8	6	6	4	7	13	6
6	<b>7</b>	10	4	8	8	6	8	7	6	9	11	7	7	6	5
7	<b>14</b>	18	11	15	14	14	17	10	14	12	9	19	16	15	13
8	<b>15</b>	17	13	11	18	16	17	12	13	15	16	19	16	8	16
9	<b>11</b>	10	11	8	10	14	12	9	12	9	7	14	10	8	16
10 – Right	<b>15</b>	15	15	8	15	21	15	15	16	15	17	12	14	14	15
Don't know	<b>26</b>	17	35	38	23	18	21	33	28	30	26	22	25	30	23

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split L</b>	<b>3301</b>	1584	1716	1045	1095	1160	1918	1383	822	466	344	422	792	164	290
Unweighted Sample	<b>3279</b>	1690	1589	927	1201	1150	2078	1201	720	449	350	414	864	179	303
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Where would you place Nick Clegg on a scale from 0 to 10 where 0 means the 'left', and 10 means the 'right'?

0 – Left	<b>2</b>	2	1	1	1	2	1	2	2	1	1	0	2	3	0
1	<b>1</b>	2	1	0	1	1	1	1	1	0	2	2	1	1	1
2	<b>3</b>	4	1	3	2	3	2	3	2	2	2	2	4	6	3
3	<b>5</b>	7	3	6	4	5	6	4	6	5	6	6	4	4	4
4	<b>8</b>	10	7	7	9	9	9	7	9	9	8	8	9	7	6
5	<b>20</b>	22	19	19	20	22	21	19	18	18	20	22	23	17	22
6	<b>12</b>	12	11	11	12	12	13	10	10	12	12	15	11	13	11
7	<b>8</b>	8	8	6	10	9	9	7	9	7	7	9	7	9	10
8	<b>5</b>	5	5	3	6	7	6	4	5	5	6	6	4	3	7
9	<b>2</b>	2	2	1	2	3	2	2	2	1	1	2	3	1	3
10 – Right	<b>4</b>	5	3	3	4	4	5	3	4	6	4	2	4	2	6
Don't know	<b>30</b>	20	39	40	28	23	25	37	33	33	31	24	28	36	27

<b>Split M</b>	<b>11006</b>	5348	5658	3499	3650	3857	6274	4732	2707	1805	1058	1409	2520	550	957
Unweighted Sample	<b>11006</b>	5657	5349	3203	3785	4018	6988	4018	2471	1650	1116	1315	2908	524	1022
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Conservative party...  
Are in touch or out of touch?

In touch	<b>30</b>	33	28	27	28	35	33	27	24	31	37	32	36	29	22
Out of touch	<b>55</b>	56	54	51	59	55	53	57	61	53	47	53	49	59	67
Don't know	<b>15</b>	11	18	22	13	10	13	16	14	15	16	15	15	12	11

Care about ordinary people, or care about only a select few?

Cares about ordinary people	<b>26</b>	28	24	23	23	32	29	23	21	26	33	27	32	22	18
Cares about only a select few	<b>62</b>	63	61	60	67	60	61	64	69	61	54	60	56	67	73
Don't know	<b>12</b>	9	14	17	10	8	10	13	11	13	13	13	11	11	9

Are trustworthy or untrustworthy?

Trustworthy	<b>28</b>	32	25	25	26	33	31	25	24	29	33	30	34	25	20
Untrustworthy	<b>53</b>	55	52	51	59	50	51	56	59	51	46	52	47	58	66
Don't know	<b>18</b>	13	23	23	15	17	18	19	17	20	21	18	19	18	14

Are divided or united?

Divided	<b>46</b>	45	47	39	47	51	46	46	49	46	43	43	46	42	48
United	<b>33</b>	39	27	34	33	33	35	31	31	32	36	34	34	36	33
Don't know	<b>21</b>	16	26	27	20	16	20	22	20	22	21	23	19	21	19

Are trying to do the right thing, or serving their own interests?

Trying to do the right thing	<b>39</b>	41	37	36	36	45	43	34	34	40	48	39	46	37	28
Serving their own interests	<b>50</b>	51	48	46	55	48	47	53	56	48	42	48	43	54	62

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Don't know	11	8	14	18	9	6	10	13	10	12	10	13	11	10	10

		Gender		Age and Gender			Social Grade		Region							
Total		Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
<b>Split M</b>		<b>11006</b>	5348	5658	3499	3650	3857	6274	4732	2707	1805	1058	1409	2520	550	957
Unweighted Sample		<b>11006</b>	5657	5349	3203	3785	4018	6988	4018	2471	1650	1116	1315	2908	524	1022
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Are strong or weak?</b>																
	Strong	<b>43</b>	47	39	45	41	43	45	40	38	43	46	44	48	40	40
	Weak	<b>35</b>	37	33	29	37	38	32	38	39	35	30	34	31	36	41
	Don't know	<b>22</b>	16	28	26	22	19	22	22	23	23	24	23	21	24	19
<b>Are the future or the past?</b>																
	The future	<b>34</b>	36	31	30	31	39	37	30	29	34	40	35	40	28	24
	The past	<b>40</b>	42	37	37	43	38	38	42	46	39	31	37	33	44	51
	Don't know	<b>27</b>	21	32	32	26	22	26	28	26	27	29	28	27	28	25
<b>Are competent or incompetent?</b>																
	Competent	<b>37</b>	41	33	37	35	40	40	33	31	40	43	37	43	35	29
	Incompetent	<b>44</b>	45	43	40	47	45	42	48	51	43	36	43	37	49	55
	Don't know	<b>19</b>	14	23	23	18	15	18	19	18	18	21	20	19	15	16
<b>Have a clear sense of purpose, or are unclear about what they stand for?</b>																
	Have a clear sense of purpose	<b>47</b>	52	43	47	46	50	50	44	45	48	51	44	51	49	45
	Are unclear what they stand for	<b>39</b>	39	39	34	41	41	37	40	41	38	33	40	36	38	44
	Don't know	<b>14</b>	10	18	20	13	10	13	16	14	14	15	16	14	13	12
<b>Are honest or dishonest?</b>																
	Honest	<b>30</b>	32	27	26	27	35	33	26	25	30	36	31	35	25	23
	Dishonest	<b>47</b>	50	44	47	50	42	44	50	53	45	41	44	41	51	55
	Don't know	<b>24</b>	18	29	26	22	23	24	24	22	25	24	25	25	24	23
<b>Are active in your local community, or do you never hear from them?</b>																
	Active in my local community	<b>22</b>	22	21	18	19	27	24	18	15	24	29	20	30	14	12
	I never hear from them	<b>65</b>	67	63	62	68	64	63	67	72	62	55	63	56	72	79
	Don't know	<b>14</b>	11	16	20	13	9	12	16	13	14	16	17	14	13	9

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split N</b>	<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957
Unweighted Sample	11005	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the Labour party...**

**Are in touch or out of touch?**

In touch	<b>27</b>	26	29	26	29	27	26	29	32	26	20	25	24	34	34
Out of touch	<b>56</b>	61	51	48	56	63	59	52	50	56	63	56	60	52	54
Don't know	<b>17</b>	13	21	27	15	10	15	19	18	18	18	19	16	15	12

**Care about ordinary people, or care about only a select few?**

Cares about ordinary people	<b>47</b>	49	46	49	48	45	47	47	51	46	37	48	45	52	54
Cares about only a select few	<b>38</b>	40	37	29	38	46	39	37	35	37	48	35	41	36	35
Don't know	<b>15</b>	12	17	22	13	9	13	16	14	17	15	16	14	12	11

**Are trustworthy or untrustworthy?**

Trustworthy	<b>25</b>	27	23	25	27	23	24	25	28	24	17	27	22	28	31
Untrustworthy	<b>52</b>	56	47	45	52	58	54	49	46	54	61	49	56	48	47
Don't know	<b>23</b>	17	30	30	21	19	22	25	26	23	22	24	22	25	22

**Are divided or united?**

Divided	<b>53</b>	58	48	45	53	60	56	49	49	51	55	53	56	55	55
United	<b>26</b>	27	25	28	27	23	24	28	30	25	22	25	23	27	28
Don't know	<b>21</b>	15	27	27	20	17	20	23	21	23	23	22	20	18	17

**Are trying to do the right thing, or serving their own interests?**

Trying to do the right thing	<b>42</b>	44	41	43	45	40	42	43	47	42	35	43	37	44	49
Serving their own interests	<b>42</b>	44	40	33	41	50	44	39	38	42	49	39	46	41	37
Don't know	<b>16</b>	12	20	25	14	10	14	18	15	16	15	18	16	15	14

**Are strong or weak?**

Strong	<b>20</b>	20	19	20	21	18	18	22	21	20	15	21	16	23	23
Weak	<b>58</b>	63	52	52	57	63	61	53	54	56	62	55	62	52	59
Don't know	<b>23</b>	16	29	29	22	18	21	25	24	23	23	24	21	25	18

**Are the future or the past?**

The future	<b>28</b>	28	28	29	30	25	26	31	34	27	21	28	24	32	33
The past	<b>47</b>	50	43	38	46	55	50	42	41	48	53	44	53	44	41
Don't know	<b>25</b>	21	29	33	24	20	24	27	26	26	27	28	23	23	27

**Are competent or incompetent?**

Competent	<b>27</b>	28	25	28	28	24	26	28	32	25	18	26	22	35	33
Incompetent	<b>51</b>	56	47	43	51	59	54	48	45	52	59	51	57	45	45
Don't know	<b>22</b>	16	27	29	21	17	21	24	23	22	22	23	21	19	21

**Have a clear sense of purpose, or are unclear about what they stand for?**

Have a clear sense of purpose	<b>29</b>	28	29	28	30	27	27	30	33	28	24	28	24	35	31
Are unclear what they stand for	<b>54</b>	59	49	47	54	60	57	50	50	54	58	53	59	48	55
Don't know	<b>18</b>	13	22	25	16	12	16	20	18	18	18	19	18	16	14

		Gender		Age and Gender			Social Grade		Region							
Total		Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
<b>Split N</b>	<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957	
Unweighted Sample	<b>11005</b>	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Are honest or dishonest?</b>																
	Honest	<b>28</b>	31	25	27	30	27	28	28	31	27	22	31	24	27	35
	Dishonest	<b>44</b>	48	40	39	44	48	44	44	40	43	53	41	47	41	40
	Don't know	<b>28</b>	21	35	34	26	25	28	29	29	30	25	28	29	31	26
<b>Are active in your local community, or do you never hear from them?</b>																
	Active in my local community	<b>28</b>	29	28	30	29	26	28	29	39	27	16	31	16	35	39
	I never hear from them	<b>55</b>	57	53	46	56	63	58	52	46	56	66	49	67	50	51
	Don't know	<b>16</b>	13	19	24	14	11	14	19	15	17	18	20	17	15	10
<b>Do you think the Liberal Democrats... Are in touch or out of touch?</b>																
	In touch	<b>21</b>	21	21	22	20	21	24	17	18	21	23	20	27	20	15
	Out of touch	<b>56</b>	62	50	47	59	62	55	58	59	55	54	55	53	56	65
	Don't know	<b>23</b>	17	29	31	21	18	21	25	24	25	24	26	21	24	19
<b>Care about ordinary people, or care about only a select few?</b>																
	Cares about ordinary people	<b>35</b>	38	32	37	34	33	39	29	30	35	38	36	40	28	31
	Cares about only a select few	<b>42</b>	44	40	32	44	48	39	45	45	41	38	38	38	46	48
	Don't know	<b>24</b>	19	29	31	22	18	22	26	24	24	23	26	22	26	21
<b>Are trustworthy or untrustworthy?</b>																
	Trustworthy	<b>19</b>	20	17	18	18	20	22	15	16	18	21	18	24	13	15
	Untrustworthy	<b>55</b>	61	50	53	57	56	54	57	59	55	50	54	52	62	62
	Don't know	<b>26</b>	18	33	30	24	24	24	28	25	27	29	28	24	26	23
<b>Are divided or united?</b>																
	Divided	<b>73</b>	77	69	65	75	78	76	69	74	72	70	71	73	75	76
	United	<b>8</b>	9	7	10	7	7	8	8	7	7	10	8	10	8	8
	Don't know	<b>19</b>	14	24	26	18	14	17	22	19	21	20	21	17	18	15
<b>Are trying to do the right thing, or serving their own interests?</b>																
	Trying to do the right thing	<b>33</b>	34	31	33	32	33	36	28	30	31	36	32	39	28	27
	Serving their own interests	<b>47</b>	51	43	40	50	50	45	49	51	47	43	45	42	52	55
	Don't know	<b>20</b>	14	26	27	19	16	18	23	19	22	22	23	20	20	17
<b>Are strong or weak?</b>																
	Strong	<b>5</b>	5	6	6	5	5	6	5	5	5	5	5	7	4	6
	Weak	<b>74</b>	80	69	67	76	80	76	72	75	73	73	74	75	75	76
	Don't know	<b>20</b>	14	25	27	18	15	18	23	20	21	21	21	19	21	18
<b>Are the future or the past?</b>																
	The future	<b>18</b>	19	16	22	17	15	19	16	17	16	18	18	21	17	13
	The past	<b>43</b>	48	37	32	45	50	41	45	45	43	39	40	39	45	50
	Don't know	<b>40</b>	33	46	46	38	35	40	40	38	41	43	42	40	38	37

		Gender		Age and Gender			Social Grade		Region							
Total		Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
<b>Split N</b>		<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957
Unweighted Sample		<b>11005</b>	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Are competent or incompetent?</b>																
	Competent	<b>15</b>	17	13	17	15	13	17	13	13	14	16	15	19	12	13
	Incompetent	<b>57</b>	62	52	50	59	62	56	58	60	56	54	55	54	61	62
	Don't know	<b>28</b>	21	35	33	26	25	27	29	27	30	30	27	28	25	
<b>Have a clear sense of purpose, or are unclear about what they stand for?</b>																
	Have a clear sense of purpose	<b>13</b>	14	11	13	13	12	13	11	12	12	14	13	15	12	10
	Are unclear what they stand for	<b>68</b>	72	65	61	70	74	70	66	69	69	66	64	67	69	75
	Don't know	<b>19</b>	14	24	26	18	14	17	22	19	19	20	22	18	19	15
<b>Are honest or dishonest?</b>																
	Honest	<b>22</b>	25	20	20	23	25	26	18	19	21	27	22	27	20	20
	Dishonest	<b>47</b>	52	42	47	49	46	44	51	50	47	42	46	43	51	55
	Don't know	<b>30</b>	23	38	34	29	29	30	31	31	32	32	32	30	30	26
<b>Are active in your local community, or do you never hear from them?</b>																
	Active in my local community	<b>22</b>	23	21	20	22	23	24	18	20	18	23	20	29	16	21
	I never hear from them	<b>59</b>	61	57	52	62	63	59	59	62	62	55	57	53	67	64
	Don't know	<b>19</b>	16	22	28	16	14	17	23	18	20	23	24	18	18	15
<b>Do you think David Cameron is... Is in touch or out of touch?</b>																
	In touch	<b>34</b>	35	32	31	31	39	37	29	28	33	41	34	40	34	25
	Out of touch	<b>52</b>	53	51	47	56	53	50	54	57	51	43	50	47	54	63
	Don't know	<b>15</b>	11	18	23	13	8	13	17	15	16	16	15	14	12	12
<b>Cares about ordinary people, or cares about only a select few?</b>																
	Cares about ordinary people	<b>32</b>	33	30	28	28	39	35	27	25	31	40	33	39	27	24
	Cares about only a select few	<b>55</b>	56	53	50	60	53	52	57	61	54	46	52	48	58	65
	Don't know	<b>14</b>	11	16	22	12	8	12	16	14	14	14	15	13	15	11
<b>Is trustworthy or untrustworthy?</b>																
	Trustworthy	<b>33</b>	36	31	29	30	41	37	29	28	33	40	34	40	32	26
	Untrustworthy	<b>48</b>	50	45	47	52	44	45	50	54	48	40	45	41	52	56
	Don't know	<b>19</b>	14	24	25	18	15	18	21	18	19	20	21	19	16	18
<b>Is decisive or dithering?</b>																
	Decisive	<b>47</b>	49	46	48	46	48	51	43	43	47	51	49	52	47	41
	Dithering	<b>36</b>	38	34	30	38	41	34	39	40	35	31	33	34	40	44
	Don't know	<b>16</b>	13	20	23	16	11	15	19	16	18	18	18	15	13	15
<b>Is trying to do the right thing, or serving his own interests?</b>																
	Trying to do the right thing	<b>42</b>	44	40	37	38	49	46	35	35	42	48	42	50	37	33
	Serving their own interests	<b>46</b>	47	45	43	50	45	43	50	52	45	38	44	38	53	57

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Don't know	12	9	16	20	11	6	10	15	12	13	14	14	12	11	10

		Gender		Age and Gender			Social Grade		Region							
Total		Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
<b>Split N</b>	<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957	
Unweighted Sample	11005	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Is strong or weak?</b>																
	Strong	45	48	43	47	44	46	48	41	41	44	50	47	51	47	38
	Weak	34	36	31	27	37	37	32	37	38	34	27	30	29	34	43
	Don't know	21	16	26	26	20	17	20	22	20	22	23	23	20	19	18
<b>Is the future or the past?</b>																
	The future	36	38	33	32	33	42	40	31	31	36	44	36	42	33	25
	The past	35	38	32	32	38	35	33	38	40	34	26	36	29	39	47
	Don't know	29	23	34	36	29	23	27	31	29	30	30	28	28	28	28
<b>Is competent or incompetent?</b>																
	Competent	41	44	38	40	38	44	44	36	35	41	48	41	48	40	33
	Incompetent	38	40	36	33	41	39	36	41	44	37	30	37	32	41	48
	Don't know	21	16	26	27	21	17	20	23	22	22	22	22	21	19	20
<b>Has a clear sense of purpose, or is unclear about what he stands for?</b>																
	Has a clear sense of purpose	48	51	46	47	46	52	52	44	44	50	53	48	53	48	43
	Is unclear what he stands for	35	37	34	29	38	38	34	37	39	34	31	33	32	36	43
	Don't know	16	12	20	24	16	10	14	19	17	16	16	19	15	16	15
<b>Is honest or dishonest?</b>																
	Honest	36	39	32	30	33	43	39	31	30	35	42	34	44	33	27
	Dishonest	40	42	37	40	43	36	37	43	45	39	32	40	33	44	48
	Don't know	25	19	31	30	24	21	24	26	25	25	27	26	23	23	26
<b>Do you think Ed Miliband is...</b>																
<b>Is in touch or out of touch?</b>																
	In touch	26	26	26	25	28	26	26	27	31	26	19	24	23	28	30
	Out of touch	44	51	37	34	44	53	47	40	40	43	50	43	47	43	42
	Don't know	30	23	37	42	28	21	28	33	29	30	31	33	30	29	28
<b>Cares about ordinary people, or cares about only a select few?</b>																
	Cares about ordinary people	40	43	37	37	42	40	41	38	45	40	32	40	36	39	45
	Cares about only a select few	33	35	30	23	33	41	34	31	30	32	38	30	36	35	29
	Don't know	28	22	34	40	25	19	25	32	25	29	30	30	29	26	26
<b>Is trustworthy or untrustworthy?</b>																
	Trustworthy	28	31	24	25	30	27	28	28	32	28	20	29	23	26	32
	Untrustworthy	36	41	32	28	37	43	38	34	33	36	42	34	41	36	33
	Don't know	36	28	44	46	33	30	34	39	35	36	38	36	36	38	36
<b>Is decisive or dithering?</b>																
	Decisive	21	20	21	18	23	20	19	22	25	20	16	19	18	19	24
	Dithering	47	55	40	40	47	54	50	44	43	46	53	48	51	46	46
	Don't know	32	25	39	42	30	26	31	34	32	34	32	33	32	35	31

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split N</b>	<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957
Unweighted Sample	11005	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Is trying to do the right thing, or serving his own interests?</b>															
Trying to do the right thing	<b>39</b>	42	37	36	42	40	40	39	45	39	30	40	35	40	44
Serving their own interests	<b>34</b>	38	31	24	34	43	36	32	30	33	42	33	38	34	31
Don't know	<b>27</b>	20	33	39	25	17	24	30	25	28	28	28	27	26	26
<b>Is strong or weak?</b>															
Strong	<b>18</b>	18	17	15	19	18	16	19	21	18	13	18	15	16	20
Weak	<b>50</b>	57	42	42	49	56	53	45	45	48	55	49	54	49	47
Don't know	<b>33</b>	25	41	43	31	26	31	35	34	34	32	34	31	35	32
<b>Is the future or the past?</b>															
The future	<b>26</b>	28	24	25	28	25	25	27	31	25	20	25	21	29	31
The past	<b>35</b>	41	30	25	35	45	38	32	32	33	43	37	40	32	31
Don't know	<b>39</b>	31	46	50	37	30	37	41	37	41	38	38	39	38	38
<b>Is competent or incompetent?</b>															
Competent	<b>25</b>	27	22	24	28	22	24	26	30	24	15	24	21	27	30
Incompetent	<b>37</b>	42	32	29	36	45	39	34	34	35	45	35	42	35	33
Don't know	<b>38</b>	30	46	47	36	33	37	40	36	41	40	41	38	39	38
<b>Has a clear sense of purpose, or is unclear about what he stands for?</b>															
Has a clear sense of purpose	<b>26</b>	26	26	24	28	26	25	27	32	25	20	24	22	27	30
Is unclear what he stands for	<b>44</b>	51	38	35	45	52	48	40	40	43	51	45	49	41	43
Don't know	<b>30</b>	23	36	41	27	21	27	33	28	32	29	32	29	32	27
<b>Is honest or dishonest?</b>															
Honest	<b>33</b>	37	29	29	36	34	34	32	38	32	26	34	29	34	37
Dishonest	<b>27</b>	32	22	22	28	29	27	26	24	25	33	26	30	23	25
Don't know	<b>40</b>	31	49	48	37	37	39	42	38	43	41	40	41	43	39
<b>Do you think Nick Clegg... Is in touch or out of touch?</b>															
In touch	<b>22</b>	23	21	22	22	23	25	19	19	23	25	23	27	20	16
Out of touch	<b>56</b>	60	52	48	57	62	55	57	61	54	50	54	53	58	65
Don't know	<b>22</b>	16	27	30	20	15	20	24	20	23	25	23	21	23	19
<b>Cares about ordinary people, or cares about only a select few?</b>															
Cares about ordinary people	<b>33</b>	35	30	34	33	31	37	27	28	33	37	33	39	26	27
Cares about only a select few	<b>45</b>	48	42	35	48	52	43	47	51	43	38	44	40	49	53
Don't know	<b>22</b>	17	27	32	20	16	20	25	21	24	25	23	22	24	20
<b>Is trustworthy or untrustworthy?</b>															
Trustworthy	<b>21</b>	22	20	18	21	23	24	17	18	21	23	20	26	19	17
Untrustworthy	<b>53</b>	59	47	50	56	54	51	56	59	52	45	50	48	57	61
Don't know	<b>26</b>	19	33	32	23	23	25	27	23	27	32	30	26	24	22

		Gender		Age and Gender			Social Grade		Region							
		Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split N</b>		<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957
Unweighted Sample		<b>11005</b>	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Is decisive or dithering?</b>																
	Decisive	<b>14</b>	16	12	14	15	14	16	12	12	14	17	15	17	12	12
	Dithering	<b>63</b>	66	60	56	64	69	63	64	67	61	57	59	61	67	70
	Don't know	<b>23</b>	17	28	30	21	18	21	24	21	25	26	25	22	21	18
<b>Is trying to do the right thing, or serving his own interests?</b>																
	Trying to do the right thing	<b>32</b>	33	31	30	32	33	36	26	28	32	36	32	37	27	25
	Serving their own interests	<b>48</b>	52	44	41	51	52	46	51	54	47	41	46	43	52	56
	Don't know	<b>20</b>	15	25	29	18	15	18	23	18	21	23	22	20	21	19
<b>Is strong or weak?</b>																
	Strong	<b>10</b>	12	9	10	11	11	11	9	10	10	11	12	12	9	8
	Weak	<b>66</b>	71	61	61	68	69	66	66	68	65	62	63	65	67	73
	Don't know	<b>24</b>	18	29	30	21	20	23	25	23	26	26	25	23	24	19
<b>Is the future or the past?</b>																
	The future	<b>17</b>	18	16	17	17	16	18	15	15	16	19	18	20	15	12
	The past	<b>46</b>	52	41	38	48	51	44	49	50	45	39	44	42	48	55
	Don't know	<b>37</b>	30	44	45	35	33	38	36	35	38	42	38	38	37	33
<b>Is competent or incompetent?</b>																
	Competent	<b>19</b>	22	16	19	20	18	21	15	16	18	22	18	23	17	15
	Incompetent	<b>53</b>	57	48	47	54	57	50	56	58	51	45	50	49	56	61
	Don't know	<b>29</b>	21	35	34	27	25	28	29	26	31	33	31	28	27	24
<b>Has a clear sense of purpose, or is unclear about what he stands for?</b>																
	Has a clear sense of purpose	<b>16</b>	18	14	14	17	17	18	14	14	16	20	16	19	13	12
	Is unclear what he stands for	<b>63</b>	67	59	57	63	68	63	63	67	62	56	60	60	65	70
	Don't know	<b>21</b>	15	26	29	20	15	19	23	19	21	24	24	20	22	18
<b>Is honest or dishonest?</b>																
	Honest	<b>25</b>	27	23	20	25	29	29	20	21	25	28	24	30	21	21
	Dishonest	<b>44</b>	50	37	44	46	41	40	48	49	43	37	42	38	50	50
	Don't know	<b>32</b>	23	40	35	29	30	31	32	30	31	35	34	32	30	29
<b>When in government, the Conservatives cut spending too far and damage public services</b>																
	Strongly agree	<b>25</b>	26	24	23	28	23	23	27	31	22	19	24	19	29	30
	Agree	<b>23</b>	22	25	22	25	23	24	22	23	23	21	23	23	25	29
	<b>TOTAL AGREE</b>	<b>48</b>	<b>48</b>	<b>49</b>	<b>45</b>	<b>53</b>	<b>46</b>	<b>47</b>	<b>49</b>	<b>54</b>	<b>45</b>	<b>40</b>	<b>47</b>	<b>42</b>	<b>54</b>	<b>59</b>
	Neither agree nor disagree	<b>21</b>	21	20	20	21	22	20	23	19	25	21	20	23	18	17
	Disagree	<b>16</b>	18	14	13	13	21	18	12	12	14	22	18	19	14	12
	Strongly disagree	<b>5</b>	7	3	5	4	7	7	3	4	5	7	5	7	5	3
	<b>TOTAL DISAGREE</b>	<b>21</b>	<b>25</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>28</b>	<b>25</b>	<b>15</b>	<b>16</b>	<b>19</b>	<b>29</b>	<b>23</b>	<b>26</b>	<b>19</b>	<b>15</b>

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Don't know	<b>10</b>	6	14	18	9	4	8	13	11	10	10	10	9	8	10

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split N</b>	<b>11005</b>	5348	5656	3499	3650	3855	6273	4732	2707	1804	1058	1409	2520	550	957
Unweighted Sample	11005	5657	5348	3203	3785	4017	6987	4018	2471	1649	1116	1315	2908	524	1022
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**When in government, Labour taxes too much with too little public benefit.**

Strongly agree	18	22	13	12	16	24	20	15	16	18	20	18	20	17	12
Agree	24	26	21	21	23	27	26	21	21	25	29	24	27	18	21
<b>TOTAL AGREE</b>	<b>42</b>	<b>48</b>	<b>34</b>	<b>33</b>	<b>39</b>	<b>51</b>	<b>46</b>	<b>36</b>	<b>37</b>	<b>43</b>	<b>49</b>	<b>42</b>	<b>47</b>	<b>35</b>	<b>33</b>
Neither agree nor disagree	24	23	26	24	27	23	22	27	24	24	23	24	24	26	27
Disagree	18	17	19	18	19	17	19	16	20	17	13	18	14	22	23
Strongly disagree	5	5	4	4	6	4	5	5	6	4	3	5	4	6	5
<b>TOTAL DISAGREE</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>21</b>	<b>26</b>	<b>21</b>	<b>16</b>	<b>23</b>	<b>18</b>	<b>28</b>	<b>28</b>
Don't know	12	6	17	21	10	5	9	15	13	12	12	12	10	11	11

<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914
Unweighted Sample	10510	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If Labour wins the next general election, do you think...**

**The amount of business regulation and 'red tape' will go up, down or stay about the same**

Go up a lot	22	26	17	14	18	32	24	18	19	23	27	22	25	17	14
Go up slightly	21	23	18	19	21	21	23	18	18	22	20	23	24	17	18
<b>TOTAL UP</b>	<b>43</b>	<b>49</b>	<b>35</b>	<b>33</b>	<b>39</b>	<b>53</b>	<b>47</b>	<b>36</b>	<b>37</b>	<b>45</b>	<b>47</b>	<b>45</b>	<b>49</b>	<b>34</b>	<b>32</b>
Stay about the same	31	31	31	30	34	29	31	31	34	27	31	28	26	38	41
Go down slightly	6	5	6	6	7	5	6	6	7	6	5	6	5	5	7
Go down a lot	1	1	1	0	1	1	1	1	0	0	0	1	1	1	0
<b>TOTAL DOWN</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>7</b>
Don't know	20	13	27	31	20	12	16	27	22	22	17	20	19	22	20

**The taxes paid by people like me will go up, down or stay about the same**

Go up a lot	21	24	17	12	20	28	23	17	17	21	25	22	25	18	14
Go up slightly	27	30	25	25	27	30	29	25	25	31	28	27	28	22	28
<b>TOTAL UP</b>	<b>48</b>	<b>54</b>	<b>42</b>	<b>37</b>	<b>47</b>	<b>58</b>	<b>52</b>	<b>42</b>	<b>42</b>	<b>52</b>	<b>53</b>	<b>49</b>	<b>53</b>	<b>40</b>	<b>42</b>
Stay about the same	27	26	27	27	28	25	26	27	27	23	26	27	25	36	32
Go down slightly	9	7	10	10	9	7	9	9	12	8	6	10	7	7	9
Go down a lot	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
<b>TOTAL DOWN</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>9</b>	<b>12</b>	<b>8</b>	<b>6</b>	<b>11</b>	<b>7</b>	<b>7</b>	<b>9</b>
Don't know	16	11	21	26	15	9	12	22	18	18	14	15	15	17	15

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914
Unweighted Sample	<b>10510</b>	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The number of jobs available for people like me will go up, down or stay about the same**

Go up a lot	5	6	4	5	5	5	5	5	6	6	4	6	4	4	4
Go up slightly	20	21	19	20	21	19	21	19	22	19	17	18	17	23	27
<b>TOTAL UP</b>	<b>25</b>	<b>27</b>	<b>23</b>	<b>25</b>	<b>26</b>	<b>24</b>	<b>26</b>	<b>24</b>	<b>28</b>	<b>25</b>	<b>21</b>	<b>24</b>	<b>21</b>	<b>27</b>	<b>31</b>
Stay about the same	34	35	32	32	34	34	36	30	32	30	36	38	34	32	34
Go down slightly	14	15	13	11	15	17	15	14	13	16	17	13	16	14	12
Go down a lot	9	9	8	6	9	11	8	9	7	8	8	9	10	9	8
<b>TOTAL DOWN</b>	<b>23</b>	<b>24</b>	<b>21</b>	<b>17</b>	<b>24</b>	<b>28</b>	<b>23</b>	<b>23</b>	<b>20</b>	<b>24</b>	<b>25</b>	<b>22</b>	<b>26</b>	<b>23</b>	<b>20</b>
Don't know	19	13	24	26	16	14	15	23	20	21	17	17	18	18	16

**The quality of public services such as health and education will go up, down or stay about the same**

Go up a lot	8	8	7	7	8	8	7	8	9	8	6	8	7	8	5
Go up slightly	22	22	22	21	25	21	24	21	26	19	19	22	19	23	32
<b>TOTAL UP</b>	<b>30</b>	<b>30</b>	<b>29</b>	<b>28</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>29</b>	<b>35</b>	<b>27</b>	<b>25</b>	<b>30</b>	<b>26</b>	<b>31</b>	<b>37</b>
Stay about the same	29	31	27	29	29	29	30	28	26	29	30	33	31	27	28
Go down slightly	16	17	15	13	14	20	17	15	14	16	19	14	18	16	13
Go down a lot	10	10	10	5	10	13	10	9	8	11	11	10	11	9	7
<b>TOTAL DOWN</b>	<b>26</b>	<b>27</b>	<b>25</b>	<b>18</b>	<b>24</b>	<b>33</b>	<b>27</b>	<b>24</b>	<b>22</b>	<b>27</b>	<b>30</b>	<b>24</b>	<b>29</b>	<b>25</b>	<b>20</b>
Don't know	15	11	19	25	14	8	12	20	17	17	15	13	14	16	15

**The overall standard of living of people like me, taking account of taxes, income, job opportunities and public services, will go up, down or stay about the same**

Go up a lot	4	4	4	5	4	4	4	5	5	4	3	5	4	3	4
Go up slightly	20	20	20	20	22	18	21	19	22	18	14	22	17	25	27
<b>TOTAL UP</b>	<b>24</b>	<b>24</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>22</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>22</b>	<b>17</b>	<b>27</b>	<b>21</b>	<b>28</b>	<b>31</b>
Stay about the same	27	28	27	27	27	27	27	27	27	24	31	29	27	25	28
Go down slightly	21	23	18	16	20	25	23	17	18	22	24	19	23	19	16
Go down a lot	12	13	12	7	12	17	14	11	10	14	14	11	15	11	10
<b>TOTAL DOWN</b>	<b>33</b>	<b>36</b>	<b>30</b>	<b>23</b>	<b>32</b>	<b>42</b>	<b>37</b>	<b>28</b>	<b>28</b>	<b>36</b>	<b>38</b>	<b>30</b>	<b>38</b>	<b>30</b>	<b>26</b>
Don't know	16	11	20	25	15	9	12	21	17	18	14	14	15	17	14

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914
Unweighted Sample	<b>10510</b>	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The number of serious criminals who will be caught and sent to jail will go up, down or stay about the same**

Go up a lot	4	4	5	4	4	5	4	5	4	5	4	6	4	5	4
Go up slightly	11	12	10	9	12	12	11	11	11	12	10	10	12	10	11
<b>TOTAL UP</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>13</b>	<b>16</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>14</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>15</b>
Stay about the same	41	43	40	39	45	41	43	39	42	39	42	42	40	46	46
Go down slightly	15	16	14	15	13	16	16	13	14	16	14	14	17	12	14
Go down a lot	10	11	8	6	9	14	10	9	9	10	12	11	11	6	8
<b>TOTAL DOWN</b>	<b>25</b>	<b>27</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>30</b>	<b>26</b>	<b>22</b>	<b>23</b>	<b>26</b>	<b>26</b>	<b>25</b>	<b>28</b>	<b>18</b>	<b>22</b>
Don't know	18	13	23	28	17	11	15	23	20	20	17	18	17	21	16

**The number of immigrants allowed to settle in Britain will go up, down or stay about the same**

Go up a lot	25	27	23	15	23	34	25	24	21	27	28	25	29	20	16
Go up slightly	22	24	21	23	22	23	25	19	23	24	24	22	22	21	20
<b>TOTAL UP</b>	<b>47</b>	<b>51</b>	<b>44</b>	<b>38</b>	<b>45</b>	<b>57</b>	<b>50</b>	<b>43</b>	<b>44</b>	<b>51</b>	<b>52</b>	<b>47</b>	<b>51</b>	<b>41</b>	<b>36</b>
Stay about the same	28	30	26	28	32	24	29	26	28	24	24	30	27	32	36
Go down slightly	6	6	6	6	6	6	6	7	6	6	6	6	5	7	7
Go down a lot	2	2	3	2	2	3	2	3	3	2	2	3	1	1	3
<b>TOTAL DOWN</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>10</b>
Don't know	17	12	21	26	16	9	13	21	19	18	15	14	16	19	17

**If the Conservatives win the next general election outright, do you think....**

**The amount of business regulation and 'red tape' will go up, down or stay about the same**

Go up a lot	8	7	9	6	9	8	7	10	9	7	7	9	7	9	7
Go up slightly	14	13	15	15	14	14	14	15	14	16	11	14	13	14	15
<b>TOTAL UP</b>	<b>22</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>23</b>	<b>22</b>	<b>21</b>	<b>25</b>	<b>23</b>	<b>23</b>	<b>18</b>	<b>23</b>	<b>20</b>	<b>23</b>	<b>22</b>
Stay about the same	45	40	49	49	45	41	43	47	46	45	43	42	45	45	47
Go down slightly	24	30	18	19	23	28	27	19	21	23	30	26	25	23	20
<b>TOTAL DOWN</b>	<b>69</b>	<b>70</b>	<b>67</b>	<b>68</b>	<b>68</b>	<b>69</b>	<b>70</b>	<b>66</b>	<b>67</b>	<b>68</b>	<b>73</b>	<b>68</b>	<b>70</b>	<b>68</b>	<b>67</b>
Go down a lot	10	10	9	11	9	9	9	10	11	10	9	10	9	8	10

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914
Unweighted Sample	<b>10510</b>	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The taxes paid by people like me will go up, down or stay about the same**

Go up a lot	15	13	16	14	18	13	13	18	18	14	12	14	12	21	16
Go up slightly	30	29	31	27	31	33	31	29	31	30	27	28	32	29	32
<b>TOTAL UP</b>	<b>45</b>	<b>42</b>	<b>47</b>	<b>41</b>	<b>49</b>	<b>46</b>	<b>44</b>	<b>47</b>	<b>49</b>	<b>44</b>	<b>39</b>	<b>42</b>	<b>44</b>	<b>50</b>	<b>48</b>
Stay about the same	40	40	40	44	37	40	41	40	37	40	46	43	42	39	39
Go down slightly	10	13	7	8	10	12	12	8	8	12	10	11	11	6	9
<b>TOTAL DOWN</b>	<b>50</b>	<b>53</b>	<b>47</b>	<b>52</b>	<b>47</b>	<b>52</b>	<b>53</b>	<b>48</b>	<b>45</b>	<b>52</b>	<b>56</b>	<b>54</b>	<b>53</b>	<b>45</b>	<b>48</b>
Go down a lot	5	4	5	7	4	3	3	6	6	4	5	4	4	5	3

**The number of jobs available for people like me will go up, down or stay about the same**

Go up a lot	2	2	2	3	2	2	2	3	2	2	3	3	2	1	2
Go up slightly	14	18	10	14	11	17	14	13	11	15	15	16	15	12	11
<b>TOTAL UP</b>	<b>16</b>	<b>20</b>	<b>12</b>	<b>17</b>	<b>13</b>	<b>19</b>	<b>16</b>	<b>16</b>	<b>13</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>13</b>	<b>13</b>
Stay about the same	43	41	46	45	41	44	45	42	38	46	48	45	47	41	39
Go down slightly	23	22	24	20	27	23	24	23	25	20	19	21	22	28	31
<b>TOTAL DOWN</b>	<b>66</b>	<b>63</b>	<b>70</b>	<b>65</b>	<b>68</b>	<b>67</b>	<b>69</b>	<b>65</b>	<b>63</b>	<b>66</b>	<b>67</b>	<b>66</b>	<b>69</b>	<b>69</b>	<b>70</b>
Go down a lot	17	17	18	18	20	14	16	19	23	17	15	15	14	18	17

**The quality of public services such as health and education will go up, down or stay about the same**

Go up a lot	2	3	2	3	2	3	2	3	3	2	2	4	2	1	2
Go up slightly	15	17	13	13	11	20	17	12	13	16	18	16	17	14	10
<b>TOTAL UP</b>	<b>17</b>	<b>20</b>	<b>15</b>	<b>16</b>	<b>13</b>	<b>23</b>	<b>19</b>	<b>15</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>20</b>	<b>19</b>	<b>15</b>	<b>12</b>
Stay about the same	40	39	41	45	39	36	39	41	35	41	44	40	43	38	36
Go down slightly	23	23	23	20	24	24	23	23	24	23	20	21	21	25	31
<b>TOTAL DOWN</b>	<b>63</b>	<b>62</b>	<b>64</b>	<b>65</b>	<b>63</b>	<b>60</b>	<b>62</b>	<b>64</b>	<b>59</b>	<b>64</b>	<b>64</b>	<b>61</b>	<b>64</b>	<b>63</b>	<b>67</b>
Go down a lot	20	20	20	18	24	17	20	21	26	17	17	20	17	22	21

**The overall standard of living of people like me, taking account of taxes, income, job opportunities and public services, will go up, down or stay about the same**

Go up a lot	3	3	3	4	2	3	3	3	3	2	3	4	3	2	2
Go up slightly	15	19	12	13	12	19	17	12	12	16	16	17	18	12	11
<b>TOTAL UP</b>	<b>18</b>	<b>22</b>	<b>15</b>	<b>17</b>	<b>14</b>	<b>22</b>	<b>20</b>	<b>15</b>	<b>15</b>	<b>18</b>	<b>19</b>	<b>21</b>	<b>21</b>	<b>14</b>	<b>13</b>
Stay about the same	39	38	40	44	38	36	39	39	34	43	43	40	41	34	35
Go down slightly	25	24	27	22	26	27	26	24	27	22	23	21	24	30	33
<b>TOTAL DOWN</b>	<b>64</b>	<b>62</b>	<b>67</b>	<b>66</b>	<b>64</b>	<b>63</b>	<b>65</b>	<b>63</b>	<b>61</b>	<b>65</b>	<b>66</b>	<b>61</b>	<b>65</b>	<b>64</b>	<b>68</b>
Go down a lot	18	17	19	17	22	15	16	21	23	16	15	17	14	22	19

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914
Unweighted Sample	<b>10510</b>	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The number of serious criminals who will be caught and sent to jail will go up, down or stay about the same**

Go up a lot	5	6	5	5	6	5	5	7	6	5	5	7	4	4	6
Go up slightly	19	22	17	19	17	22	21	17	18	18	18	23	21	18	18
<b>TOTAL UP</b>	<b>24</b>	<b>28</b>	<b>22</b>	<b>24</b>	<b>23</b>	<b>27</b>	<b>26</b>	<b>24</b>	<b>24</b>	<b>23</b>	<b>23</b>	<b>30</b>	<b>25</b>	<b>22</b>	<b>24</b>
Stay about the same	54	53	56	57	55	51	55	54	52	55	58	53	55	57	55
Go down slightly	12	12	12	9	12	14	12	12	13	12	11	11	12	10	12
<b>TOTAL DOWN</b>	<b>66</b>	<b>65</b>	<b>68</b>	<b>66</b>	<b>67</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>65</b>	<b>67</b>	<b>69</b>	<b>64</b>	<b>67</b>	<b>67</b>	<b>67</b>
Go down a lot	9	9	10	10	10	8	8	11	11	10	8	7	9	12	8

**The number of immigrants allowed to settle in Britain will go up, down or stay about the same**

Go up a lot	6	5	6	4	7	5	4	8	6	6	5	6	4	6	5
Go up slightly	10	11	9	8	10	12	9	12	11	10	8	8	11	13	8
<b>TOTAL UP</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>17</b>	<b>17</b>	<b>13</b>	<b>20</b>	<b>17</b>	<b>16</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>19</b>	<b>13</b>
Stay about the same	40	39	41	43	43	34	38	42	39	42	39	40	40	40	38
Go down slightly	32	34	31	30	30	37	37	26	31	31	34	32	35	30	33
<b>TOTAL DOWN</b>	<b>72</b>	<b>73</b>	<b>72</b>	<b>73</b>	<b>73</b>	<b>71</b>	<b>75</b>	<b>68</b>	<b>70</b>	<b>73</b>	<b>73</b>	<b>72</b>	<b>75</b>	<b>70</b>	<b>71</b>
Go down a lot	12	12	13	15	10	11	12	13	12	10	13	14	11	12	16

**The government has asked for public advice on where it should cut public spending. Which, if any, of the following areas do you think should be targeted for cuts? Please tick up to three.**

Overseas aid	66	67	66	53	68	76	66	67	67	65	71	59	68	71	63
Welfare benefits for people of working age	42	43	42	43	37	47	47	37	39	45	48	44	45	38	34
Pensions for public-sector workers	24	28	20	14	22	33	25	21	22	24	28	20	27	22	21
Business support	17	16	19	17	18	17	17	18	19	15	15	16	18	18	17
Defence and the armed forces	16	19	12	17	17	13	17	14	15	15	13	19	15	15	20
College and university education	8	9	7	7	8	9	8	8	7	10	9	6	8	11	7
The environment	13	13	13	12	14	13	13	13	14	13	14	12	12	14	13
Housing	7	8	7	12	6	4	8	7	7	7	9	11	7	7	5
Transport	3	3	3	4	3	2	3	3	3	2	3	3	3	3	3
The NHS	3	5	1	4	3	2	3	3	3	2	2	5	3	3	5
Schools	1	2	1	2	1	1	1	1	1	2	1	1	1	1	3
Crime and policing	2	2	1	3	2	1	2	2	1	3	1	2	1	4	3
Employment and training	2	2	2	3	2	1	2	2	2	1	2	2	2	4	1
The state pension	1	2	0	3	0	0	1	2	1	1	1	3	1	1	1
Other	4	5	4	5	5	3	4	5	3	4	4	4	5	6	7

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
None of these	5	4	6	4	5	5	5	4	5	5	5	4	4	3	5
Don't know	7	6	9	13	6	4	6	10	8	9	6	9	7	7	7

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914
Unweighted Sample	<b>10510</b>	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And looking at the same areas, which do you think should definitely NOT be cut, even if this means bigger cuts elsewhere?

The NHS	<b>70</b>	65	75	67	70	74	70	71	74	67	68	64	72	79	71
The state pension	<b>50</b>	47	52	26	47	73	52	47	52	49	49	44	52	54	46
Crime and policing	<b>49</b>	47	52	42	49	56	49	50	52	50	48	45	49	53	47
Schools	<b>51</b>	48	55	51	53	50	52	51	53	48	50	48	52	61	52
Defence and the armed forces	<b>37</b>	37	37	28	35	46	35	39	37	38	42	28	39	43	34
Employment and training	<b>25</b>	24	26	20	25	28	25	25	27	25	23	25	23	28	25
College and university education	<b>24</b>	23	25	26	24	22	23	25	25	22	24	25	22	28	26
Housing	<b>19</b>	17	21	14	19	23	18	20	21	18	17	19	18	21	22
Pensions for public-sector workers	<b>15</b>	15	15	13	18	14	16	13	16	14	11	15	13	17	19
Transport	<b>18</b>	18	17	15	18	21	19	16	17	15	19	23	17	19	18
The environment	<b>14</b>	13	14	14	14	14	14	14	13	14	13	14	14	17	15
Welfare benefits for people of working age	<b>12</b>	12	12	9	16	12	10	15	14	11	9	9	11	20	15
Business support	<b>7</b>	9	6	5	7	9	8	7	8	7	6	5	7	13	9
Overseas aid	<b>4</b>	4	4	4	4	4	4	4	4	4	3	4	3	5	6
Other	<b>1</b>	1	0	0	1	0	1	1	1	1	1	0	0	1	0
None of these	<b>2</b>	3	2	3	2	1	3	2	1	2	2	4	2	1	2
Don't know	<b>6</b>	6	7	10	6	3	5	8	7	7	6	8	5	4	6

Below are some possible cuts in spending that the government could consider making. For each one please say whether you think this is something the government should or should not do.

Reducing the amount Britain spends on overseas aid

Should do	<b>78</b>	79	78	68	80	85	78	78	80	77	81	72	78	81	77
Should not do	<b>10</b>	11	9	12	9	9	12	8	9	10	9	13	10	9	10
Don't know	<b>12</b>	10	14	20	10	6	10	14	11	13	9	15	11	10	13

Ending final-salary linked pensions for all NEW public sector employees

Should do	<b>55</b>	59	51	41	55	68	60	48	52	54	60	52	60	57	50
Should not do	<b>20</b>	20	19	21	22	17	20	20	22	19	17	20	17	20	23
Don't know	<b>25</b>	20	30	39	24	16	20	32	26	27	23	28	23	23	27

	Gender		Age and Gender			Social Grade		Region								
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
<b>Split O</b>	<b>10512</b>	5111	5402	3261	3519	3732	5990	4522	2588	1723	1009	1345	2407	525	914	
Unweighted Sample	<b>10510</b>	5467	5043	2866	3679	3965	6736	3774	2351	1509	1007	1312	2773	576	982	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Reducing the tax relief that higher rate tax payers get on their pension contributions to the same level as basic rate taxpayers</b>																
Should do	<b>54</b>	57	52	45	55	63	57	51	55	54	54	50	56	59	56	
Should not do	<b>23</b>	24	21	20	24	24	25	20	22	23	23	22	23	22	21	
Don't know	<b>23</b>	19	27	36	21	13	19	29	23	23	22	28	21	19	23	
<b>Making child benefit payments subject to income tax</b>																
Should do	<b>44</b>	48	40	39	40	52	47	39	42	45	47	47	45	40	39	
Should not do	<b>38</b>	36	39	33	43	38	38	37	41	34	36	33	38	45	43	
Don't know	<b>18</b>	16	20	28	17	10	14	23	18	21	17	20	17	15	17	
<b>Means-testing pensioner benefits like free-bus passes and winter fuel allowance, so they do not go to better off pensioners</b>																
Should do	<b>43</b>	44	43	48	48	35	44	42	41	44	48	40	46	41	42	
Should not do	<b>41</b>	43	40	28	38	56	44	38	44	39	38	43	39	44	43	
Don't know	<b>15</b>	14	17	24	14	9	12	20	15	17	14	17	14	15	15	
<b>Freezing other welfare benefits for 2 or 3 years</b>																
Should do	<b>40</b>	42	38	44	39	37	45	34	36	42	44	45	41	31	39	
Should not do	<b>37</b>	38	35	24	39	46	36	38	41	34	33	31	35	48	39	
Don't know	<b>23</b>	19	27	32	22	17	20	28	23	24	23	24	23	21	22	
<b>Ending final-salary linked pensions for EXISTING public sector employees</b>																
Should do	<b>35</b>	38	32	25	33	45	35	34	33	35	41	33	38	32	30	
Should not do	<b>40</b>	41	39	35	44	41	45	33	42	38	35	40	38	47	46	
Don't know	<b>25</b>	21	29	40	23	14	20	32	25	27	24	27	24	22	24	
<b>Freezing the state pension for 2 or 3 years</b>																
Should do	<b>12</b>	14	10	20	11	6	12	12	10	12	12	17	11	10	14	
Should not do	<b>70</b>	70	70	46	73	87	73	65	72	68	71	61	72	76	68	
Don't know	<b>18</b>	16	20	34	16	7	14	24	18	20	17	22	17	15	19	