YouGov Survey: Political, Activist, & Extremist Groups YouGov

Sample1132 U.S. adult citizensConductedMarch 14 - 17, 2025Margin of Error±3.9%

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	l'm not familiar with this
Planned Parenthood	33%	21%	17%	7%	19%	4%
All Lives Matter	29%	18%	21%	5%	15%	12%
The American Civil						
Liberties Union (ACLU)	25%	15%	20%	8%	14%	17%
The National Association for the Advancement of						
Colored People (NAACP)	25%	23%	22%	9%	12%	11%
AARP	24%	22%	31%	6%	5%	12%
Black Lives Matter	23%	19%	17%	11%	28%	1%
Blue Lives Matter	22%	17%	22%	8%	13%	19%
People for the Ethical Treatment of Animals (PETA)	19%	24%	23%	14%	14%	7%
The National Rifle						
Association (NRA)	18%	18%	23%	12%	25%	5%
The Anti-Defamation						
League	13%	16%	22%	7%	9%	33%
Moms for Liberty	11%	14%	19%	4%	14%	38%
Antifa	5%	6%	17%	7%	37%	28%
The Proud Boys	3%	4%	18%	8%	44%	23%
The Aryan Brotherhood	2%	3%	11%	5%	54%	25%
The Ku Klux Klan (KKK)	1%	1%	7%	5%	82%	4%

YouGov Survey: Political, Activist, & Extremist Groups YouGov

Interviewing Dates	March 14 - 17, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.546, with a mean of one and a standard deviation of 0.887.
Number of respondents	1132
Margin of error	\pm 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	107 questions not reported.

1A. Favorability of Groups — Planned Parenthood

		Gender			Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	33%	27%	38%	36%	33%	29%	34%	31%	42%	31%	*
Somewhat favorable	21%	18%	23%	24%	23%	19%	17%	19%	23%	24%	*
Neither favorable nor unfavorable	17%	19%	16%	15%	18%	20%	14%	17%	19%	20%	*
Somewhat unfavorable	7%	7%	7%	7%	5%	7%	9%	8%	6%	3%	*
Very unfavorable	19%	24%	14%	9%	17%	22%	25%	22%	5%	20%	*
I'm not familiar with this	4%	5%	3%	9%	4%	3%	0%	3%	5%	2%	*
Totals	101%	100%	101%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,128)	(516)	(612)	(250)	(203)	(398)	(277)	(710)	(175)	(150)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	33%	59%	29%	12%	61%	9%	34%	32%	34%	31%	32%	32%	36%
Somewhat favorable	21%	24%	22%	16%	23%	13%	24%	14%	20%	17%	21%	21%	22%
Neither favorable nor unfavorable	17%	14%	20%	18%	10%	17%	17%	16%	15%	18%	15%	18%	18%
Somewhat unfavorable	7%	1%	6%	13%	2%	13%	6%	9%	8%	8%	8%	7%	3%
Very unfavorable	19%	1%	17%	37%	2%	47%	15%	23%	21%	21%	21%	16%	20%
I'm not familiar with this	4%	2%	5%	4%	2%	1%	3%	5%	2%	5%	3%	5%	2%
Totals	101%	101%	99%	100%	100%	100%	99%	99%	100%	100%	100%	99%	101%
Unweighted N	(1,128)	(366)	(421)	(341)	(447)	(412)	(465)	(314)	(218)	(186)	(247)	(432)	(263)



1B. Favorability of Groups — All Lives Matter

		Gender		nder Age (4 category)					Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Very favorable	29%	30%	28%	21%	28%	30%	35%	25%	41%	34%	*	
Somewhat favorable	18%	14%	21%	23%	14%	14%	22%	19%	12%	22%	*	
Neither favorable nor unfavorable	21%	25%	16%	13%	25%	23%	20%	21%	17%	18%	*	
Somewhat unfavorable	5%	5%	6%	7%	5%	5%	6%	6%	3%	4%	*	
Very unfavorable	15%	15%	16%	27%	20%	10%	8%	15%	18%	13%	*	
I'm not familiar with this	12%	11%	13%	8%	8%	18%	10%	13%	8%	8%	*	
Totals	100%	100%	100%	99%	100%	100%	101%	99%	99%	99%	*	
Unweighted N	(1,130)	(517)	(613)	(252)	(203)	(399)	(276)	(711)	(176)	(150)	(93)	

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	29%	29%	22%	36%	24%	36%	30%	26%	26%	32%	26%	29%	29%
Somewhat favorable	18%	16%	17%	19%	13%	17%	23%	13%	15%	16%	17%	18%	19%
Neither favorable nor unfavorable	21%	13%	25%	22%	16%	21%	22%	16%	22%	22%	22%	20%	18%
Somewhat unfavorable	5%	9%	5%	3%	9%	4%	3%	6%	9%	6%	6%	4%	7%
Very unfavorable	15%	23%	18%	6%	27%	6%	14%	20%	13%	11%	16%	16%	17%
I'm not familiar with this	12%	10%	12%	14%	11%	15%	7%	19%	14%	14%	12%	13%	9%
Totals	100%	100%	99%	100%	100%	99%	99%	100%	99%	101%	99%	100%	99%
Unweighted N	(1,130)	(365)	(422)	(343)	(446)	(414)	(465)	(315)	(219)	(187)	(248)	(434)	(261)

1C. Favorability of Groups — The American Civil Liberties Union (ACLU)

		Gender			Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	25%	25%	25%	19%	26%	26%	29%	25%	33%	19%	*
Somewhat favorable	15%	14%	16%	20%	14%	14%	14%	15%	21%	14%	*
Neither favorable nor unfavorable	20%	20%	21%	22%	26%	18%	17%	18%	22%	31%	*
Somewhat unfavorable	8%	8%	8%	3%	4%	8%	17%	11%	2%	2%	*
Very unfavorable	14%	20%	9%	9%	10%	18%	18%	16%	3%	15%	*
I'm not familiar with this	17%	13%	21%	28%	21%	16%	6%	16%	19%	19%	*
Totals	99%	100%	100%	101%	101%	100%	101%	101%	100%	100%	*
Unweighted N	(1,126)	(517)	(609)	(250)	(201)	(398)	(277)	(709)	(174)	(150)	(93)

			Party ID		2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Very favorable	25%	49%	20%	10%	55%	8%	25%	28%	27%	17%	24%	26%	32%	
Somewhat favorable	15%	21%	14%	11%	22%	11%	16%	13%	18%	15%	17%	15%	14%	
Neither favorable nor unfavorable	20%	13%	21%	26%	12%	23%	22%	22%	13%	23%	18%	19%	23%	
Somewhat unfavorable	8%	3%	9%	12%	1%	16%	7%	10%	9%	13%	7%	7%	5%	
Very unfavorable	14%	2%	14%	26%	2%	30%	13%	12%	17%	16%	14%	13%	15%	
I'm not familiar with this	17%	13%	22%	16%	8%	11%	17%	15%	18%	17%	20%	20%	11%	
Totals	99%	101%	100%	101%	100%	99%	100%	100%	102%	101%	100%	100%	100%	
Unweighted N	(1,126)	(364)	(420)	(342)	(444)	(412)	(463)	(315)	(218)	(187)	(246)	(433)	(260)	



1D. Favorability of Groups — The National Association for the Advancement of Colored People (NAACP)

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	25%	21%	28%	25%	21%	25%	28%	20%	53%	20%	*
Somewhat favorable	23%	23%	23%	25%	24%	20%	23%	24%	26%	18%	*
Neither favorable nor unfavorable	22%	23%	20%	23%	22%	23%	18%	23%	10%	27%	*
Somewhat unfavorable	9%	11%	7%	6%	5%	8%	16%	11%	3%	5%	*
Very unfavorable	12%	15%	9%	5%	15%	14%	12%	13%	6%	11%	*
I'm not familiar with this	11%	8%	13%	16%	14%	10%	4%	11%	2%	19%	*
Totals	102%	101%	100%	100%	101%	100%	101%	102%	100%	100%	*
Unweighted N	(1,124)	(515)	(609)	(250)	(203)	(398)	(273)	(705)	(175)	(151)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	25%	52%	19%	6%	55%	8%	23%	28%	28%	23%	21%	26%	27%
Somewhat favorable	23%	25%	26%	16%	28%	15%	25%	19%	26%	14%	21%	28%	22%
Neither favorable nor unfavorable	22%	12%	22%	30%	10%	25%	25%	19%	19%	27%	24%	17%	23%
Somewhat unfavorable	9%	3%	7%	16%	2%	19%	7%	8%	10%	9%	7%	9%	8%
Very unfavorable	12%	4%	12%	19%	2%	22%	12%	13%	13%	12%	16%	8%	13%
I'm not familiar with this	11%	4%	14%	14%	4%	12%	9%	14%	3%	15%	11%	12%	7%
Totals	102%	100%	100%	101%	101%	101%	101%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,124)	(364)	(421)	(339)	(445)	(409)	(464)	(313)	(216)	(187)	(245)	(432)	(260)

1E. Favorability of Groups — AARP

		Gender			Age (4 c	ategory)		Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	24%	20%	27%	7%	14%	31%	39%	23%	34%	18%	*
Somewhat favorable	22%	18%	26%	18%	24%	23%	21%	25%	14%	22%	*
Neither favorable nor unfavorable	31%	37%	26%	33%	45%	25%	24%	29%	36%	34%	*
Somewhat unfavorable	6%	7%	4%	3%	3%	7%	10%	7%	1%	4%	*
Very unfavorable	5%	8%	3%	3%	2%	8%	6%	6%	3%	4%	*
I'm not familiar with this	12%	10%	14%	36%	11%	6%	0%	10%	11%	19%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	101%	*
Unweighted N	(1,125)	(515)	(610)	(250)	(202)	(398)	(275)	(708)	(176)	(149)	(92)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	24%	38%	17%	18%	41%	15%	25%	28%	21%	18%	25%	24%	27%
Somewhat favorable	22%	27%	20%	19%	29%	22%	22%	23%	24%	20%	21%	23%	23%
Neither favorable nor unfavorable	31%	24%	35%	33%	22%	30%	32%	28%	32%	35%	31%	32%	26%
Somewhat unfavorable	6%	2%	5%	11%	2%	14%	4%	8%	8%	7%	5%	5%	7%
Very unfavorable	5%	1%	5%	8%	1%	10%	6%	5%	4%	4%	7%	5%	4%
I'm not familiar with this	12%	8%	17%	10%	4%	9%	11%	8%	9%	16%	10%	11%	13%
Totals	100%	100%	99%	99%	99%	100%	100%	100%	98%	100%	99%	100%	100%
Unweighted N	(1,125)	(365)	(421)	(339)	(446)	(410)	(464)	(312)	(219)	(184)	(247)	(433)	(261)

1F. Favorability of Groups — Black Lives Matter

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	23%	20%	26%	35%	19%	20%	23%	17%	51%	28%	*
Somewhat favorable	19%	17%	21%	23%	22%	15%	17%	18%	21%	21%	*
Neither favorable nor unfavorable	17%	15%	19%	19%	20%	15%	16%	18%	18%	16%	*
Somewhat unfavorable	11%	12%	9%	9%	9%	14%	9%	13%	5%	8%	*
Very unfavorable	28%	34%	23%	12%	29%	34%	35%	32%	5%	28%	*
I'm not familiar with this	1%	1%	1%	2%	0%	3%	0%	2%	0%	0%	*
Totals	99%	99%	99%	100%	99%	101%	100%	100%	100%	101%	*
Unweighted N	(1,125)	(517)	(608)	(250)	(201)	(398)	(276)	(709)	(174)	(150)	(92)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	23%	47%	20%	6%	43%	5%	24%	22%	20%	22%	21%	26%	24%
Somewhat favorable	19%	29%	21%	7%	31%	6%	20%	14%	26%	20%	17%	20%	17%
Neither favorable nor unfavorable	17%	14%	20%	17%	17%	13%	18%	20%	8%	15%	19%	18%	16%
Somewhat unfavorable	11%	3%	11%	16%	5%	15%	11%	8%	15%	10%	10%	11%	11%
Very unfavorable	28%	5%	27%	52%	4%	60%	24%	33%	30%	30%	32%	24%	31%
I'm not familiar with this	1%	1%	2%	2%	0%	1%	2%	2%	0%	4%	1%	1%	0%
Totals	99%	99%	101%	100%	100%	100%	99%	99%	99%	101%	100%	100%	99%
Unweighted N	(1,125)	(364)	(421)	(340)	(444)	(412)	(465)	(313)	(217)	(186)	(247)	(432)	(260)



1G. Favorability of Groups — Blue Lives Matter

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	22%	20%	24%	9%	17%	27%	33%	25%	11%	21%	*
Somewhat favorable	17%	18%	15%	16%	12%	19%	18%	19%	11%	12%	*
Neither favorable nor unfavorable	22%	22%	21%	26%	27%	17%	19%	18%	31%	30%	*
Somewhat unfavorable	8%	8%	8%	11%	9%	9%	4%	9%	9%	4%	*
Very unfavorable	13%	15%	11%	22%	16%	10%	5%	11%	16%	16%	*
I'm not familiar with this	19%	17%	21%	17%	20%	18%	21%	18%	23%	17%	*
Totals	101%	100%	100%	101%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,126)	(517)	(609)	(252)	(201)	(397)	(276)	(709)	(174)	(150)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	22%	18%	10%	39%	16%	42%	18%	24%	26%	20%	26%	22%	20%
Somewhat favorable	17%	12%	18%	19%	14%	20%	18%	14%	21%	17%	19%	16%	14%
Neither favorable nor unfavorable	22%	27%	24%	14%	25%	15%	22%	22%	20%	19%	19%	23%	24%
Somewhat unfavorable	8%	12%	9%	4%	14%	4%	7%	9%	14%	8%	8%	7%	10%
Very unfavorable	13%	18%	16%	4%	19%	6%	13%	14%	10%	14%	12%	13%	12%
I'm not familiar with this	19%	14%	23%	20%	12%	13%	22%	17%	9%	23%	16%	18%	20%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,126)	(365)	(421)	(340)	(446)	(411)	(462)	(314)	(219)	(187)	(247)	(431)	(261)



1H. Favorability of Groups — People for the Ethical Treatment of Animals (PETA)

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	14%	24%	10%	19%	21%	25%	19%	24%	19%	*
Somewhat favorable	24%	21%	27%	23%	22%	23%	27%	23%	22%	31%	*
Neither favorable nor unfavorable	23%	26%	20%	25%	25%	20%	22%	22%	32%	20%	*
Somewhat unfavorable	14%	16%	11%	16%	14%	14%	10%	15%	5%	11%	*
Very unfavorable	14%	18%	10%	14%	14%	15%	10%	15%	4%	12%	*
I'm not familiar with this	7%	6%	9%	12%	5%	6%	6%	6%	13%	7%	*
Totals	101%	101%	101%	100%	99%	99%	100%	100%	100%	100%	*
Unweighted N	(1,129)	(517)	(612)	(252)	(203)	(399)	(275)	(710)	(176)	(150)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	19%	27%	14%	17%	27%	16%	21%	16%	19%	22%	18%	18%	19%
Somewhat favorable	24%	27%	22%	22%	29%	21%	23%	27%	17%	22%	21%	26%	25%
Neither favorable nor unfavorable	23%	21%	26%	21%	21%	21%	21%	23%	28%	20%	24%	21%	25%
Somewhat unfavorable	14%	11%	16%	13%	13%	16%	13%	13%	17%	16%	13%	13%	13%
Very unfavorable	14%	5%	15%	20%	8%	22%	13%	16%	13%	11%	17%	13%	13%
I'm not familiar with this	7%	8%	7%	6%	3%	5%	9%	5%	6%	9%	7%	8%	4%
Totals	101%	99%	100%	99%	101%	101%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,129)	(366)	(422)	(341)	(447)	(412)	(465)	(315)	(218)	(187)	(248)	(433)	(261)

11. Favorability of Groups — The National Rifle Association (NRA)

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	18%	20%	16%	8%	14%	24%	21%	22%	7%	14%	*
Somewhat favorable	18%	20%	15%	13%	17%	18%	21%	20%	9%	13%	*
Neither favorable nor unfavorable	23%	24%	22%	32%	23%	22%	16%	19%	33%	32%	*
Somewhat unfavorable	12%	11%	12%	8%	15%	10%	14%	11%	13%	8%	*
Very unfavorable	25%	21%	29%	25%	26%	23%	27%	25%	33%	20%	*
I'm not familiar with this	5%	4%	6%	14%	4%	3%	1%	3%	6%	14%	*
Totals	101%	100%	100%	100%	99%	100%	100%	100%	101%	101%	*
Unweighted N	(1,127)	(517)	(610)	(250)	(202)	(399)	(276)	(710)	(175)	(149)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	18%	5%	12%	37%	6%	37%	19%	19%	14%	15%	21%	19%	14%
Somewhat favorable	18%	8%	19%	25%	8%	29%	19%	16%	18%	25%	18%	14%	17%
Neither favorable nor unfavorable	23%	19%	26%	23%	12%	19%	23%	24%	26%	17%	26%	22%	26%
Somewhat unfavorable	12%	17%	11%	8%	16%	7%	12%	10%	11%	15%	10%	12%	10%
Very unfavorable	25%	50%	24%	3%	56%	6%	23%	28%	27%	22%	23%	24%	31%
I'm not familiar with this	5%	2%	9%	4%	2%	2%	4%	4%	3%	5%	2%	8%	3%
Totals	101%	101%	101%	100%	100%	100%	100%	101%	99%	99%	100%	99%	101%
Unweighted N	(1,127)	(365)	(420)	(342)	(445)	(413)	(463)	(315)	(218)	(187)	(247)	(433)	(260)



1J. Favorability of Groups — The Anti-Defamation League

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	13%	13%	13%	6%	11%	13%	21%	13%	16%	12%	*
Somewhat favorable	16%	19%	12%	18%	15%	15%	16%	16%	16%	14%	*
Neither favorable nor unfavorable	22%	24%	20%	23%	22%	25%	20%	21%	27%	30%	*
Somewhat unfavorable	7%	10%	4%	4%	7%	4%	12%	8%	1%	1%	*
Very unfavorable	9%	13%	4%	4%	8%	12%	9%	8%	8%	10%	*
I'm not familiar with this	33%	20%	46%	45%	38%	31%	22%	33%	32%	32%	*
Totals	100%	99%	99%	100%	101%	100%	100%	99%	100%	99%	*
Unweighted N	(1,127)	(518)	(609)	(251)	(201)	(399)	(276)	(710)	(176)	(149)	(92)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	13%	21%	10%	8%	27%	6%	13%	14%	17%	13%	12%	12%	16%
Somewhat favorable	16%	20%	16%	12%	23%	12%	16%	13%	22%	14%	12%	16%	22%
Neither favorable nor unfavorable	22%	19%	24%	23%	18%	23%	24%	22%	19%	27%	18%	24%	21%
Somewhat unfavorable	7%	3%	6%	11%	3%	13%	4%	7%	9%	10%	7%	5%	7%
Very unfavorable	9%	3%	10%	13%	3%	16%	9%	9%	9%	12%	8%	8%	10%
I'm not familiar with this	33%	34%	33%	33%	26%	30%	34%	34%	25%	25%	45%	36%	24%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	101%	101%	102%	101%	100%
Unweighted N	(1,127)	(365)	(420)	(342)	(445)	(414)	(466)	(313)	(219)	(187)	(247)	(432)	(261)



1K. Favorability of Groups — Moms for Liberty

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	11%	11%	11%	9%	7%	12%	16%	10%	13%	14%	*
Somewhat favorable	14%	15%	12%	16%	15%	14%	10%	13%	14%	17%	*
Neither favorable nor unfavorable	19%	25%	14%	19%	19%	22%	16%	17%	27%	26%	*
Somewhat unfavorable	4%	4%	4%	5%	6%	1%	5%	4%	2%	6%	*
Very unfavorable	14%	14%	14%	12%	15%	14%	15%	15%	14%	9%	*
I'm not familiar with this	38%	30%	46%	39%	39%	37%	38%	40%	30%	28%	*
Totals	100%	99%	101%	100%	101%	100%	100%	99%	100%	100%	*
Unweighted N	(1,128)	(516)	(612)	(250)	(203)	(399)	(276)	(710)	(174)	(151)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	11%	14%	5%	15%	10%	16%	10%	12%	13%	11%	10%	11%	12%
Somewhat favorable	14%	11%	10%	21%	11%	18%	14%	11%	18%	15%	13%	14%	13%
Neither favorable nor unfavorable	19%	11%	23%	23%	11%	22%	23%	18%	15%	25%	14%	20%	20%
Somewhat unfavorable	4%	4%	4%	4%	5%	5%	4%	4%	5%	3%	4%	5%	3%
Very unfavorable	14%	26%	14%	3%	35%	3%	12%	19%	16%	14%	12%	12%	19%
I'm not familiar with this	38%	34%	44%	35%	29%	37%	38%	37%	33%	33%	46%	39%	32%
Totals	100%	100%	100%	101%	101%	101%	101%	101%	100%	101%	99%	101%	99%
Unweighted N	(1,128)	(364)	(422)	(342)	(445)	(413)	(466)	(315)	(216)	(186)	(247)	(433)	(262)



1L. Favorability of Groups — Antifa

		Ge	Gender Age (4 category)					Race (4	category)		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	5%	6%	4%	8%	6%	3%	5%	5%	2%	6%	*
Somewhat favorable	6%	7%	5%	7%	8%	4%	4%	5%	13%	3%	*
Neither favorable nor unfavorable	17%	21%	14%	22%	23%	15%	11%	16%	21%	28%	*
Somewhat unfavorable	7%	7%	7%	11%	4%	7%	7%	7%	3%	12%	*
Very unfavorable	37%	41%	33%	15%	30%	47%	51%	41%	25%	27%	*
I'm not familiar with this	28%	18%	37%	36%	29%	25%	22%	26%	36%	24%	*
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,131)	(518)	(613)	(252)	(203)	(399)	(277)	(712)	(176)	(150)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	5%	9%	5%	2%	10%	2%	5%	5%	8%	4%	6%	4%	7%
Somewhat favorable	6%	10%	5%	2%	12%	2%	5%	5%	9%	5%	2%	6%	9%
Neither favorable nor unfavorable	17%	25%	15%	13%	24%	9%	21%	17%	13%	17%	17%	17%	19%
Somewhat unfavorable	7%	6%	8%	8%	7%	8%	7%	7%	7%	11%	5%	7%	7%
Very unfavorable	37%	20%	35%	54%	25%	63%	31%	41%	46%	39%	37%	34%	39%
I'm not familiar with this	28%	30%	31%	21%	22%	16%	30%	25%	17%	24%	33%	31%	19%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,131)	(366)	(422)	(343)	(447)	(414)	(466)	(315)	(219)	(187)	(248)	(434)	(262)



1M. Favorability of Groups — The Proud Boys

		Ge	Gender Age (4 category)					Race (4	category)		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	3%	3%	2%	4%	4%	3%	1%	3%	1%	7%	*
Somewhat favorable	4%	6%	1%	7%	3%	3%	3%	4%	2%	7%	*
Neither favorable nor unfavorable	18%	22%	14%	20%	21%	20%	10%	16%	19%	28%	*
Somewhat unfavorable	8%	10%	5%	7%	7%	8%	10%	8%	7%	7%	*
Very unfavorable	44%	43%	46%	32%	39%	47%	57%	45%	56%	29%	*
I'm not familiar with this	23%	16%	31%	30%	26%	20%	18%	24%	15%	23%	*
Totals	100%	100%	99%	100%	100%	101%	99%	100%	100%	101%	*
Unweighted N	(1,125)	(518)	(607)	(251)	(201)	(396)	(277)	(710)	(174)	(148)	(93)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	3%	3%	1%	5%	2%	6%	3%	4%	2%	3%	1%	2%	6%
Somewhat favorable	4%	2%	3%	6%	2%	7%	3%	4%	5%	3%	5%	3%	5%
Neither favorable nor unfavorable	18%	8%	21%	23%	4%	25%	21%	16%	12%	22%	17%	19%	14%
Somewhat unfavorable	8%	3%	8%	12%	3%	12%	8%	6%	11%	10%	7%	7%	7%
Very unfavorable	44%	68%	43%	24%	82%	26%	43%	46%	54%	39%	43%	44%	51%
I'm not familiar with this	23%	16%	23%	30%	7%	23%	22%	24%	15%	22%	27%	25%	17%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,125)	(363)	(420)	(342)	(443)	(413)	(463)	(312)	(219)	(185)	(246)	(433)	(261)



1N. Favorability of Groups — The Aryan Brotherhood

		Ge	Gender Age (4 category)					Race (4	category)		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	2%	2%	1%	3%	3%	0%	1%	2%	0%	3%	*
Somewhat favorable	3%	3%	2%	7%	2%	2%	0%	2%	3%	7%	*
Neither favorable nor unfavorable	11%	17%	6%	16%	17%	8%	7%	11%	13%	18%	*
Somewhat unfavorable	5%	7%	4%	6%	6%	5%	3%	6%	3%	3%	*
Very unfavorable	54%	58%	51%	33%	50%	64%	64%	55%	50%	47%	*
I'm not familiar with this	25%	14%	36%	36%	22%	20%	25%	25%	31%	22%	*
Totals	100%	101%	100%	101%	100%	99%	100%	101%	100%	100%	*
Unweighted N	(1,122)	(517)	(605)	(250)	(200)	(399)	(273)	(707)	(174)	(149)	(92)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regior	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	2%	2%	0%	3%	2%	3%	3%	1%	1%	1%	2%	2%	2%
Somewhat favorable	3%	3%	2%	3%	2%	2%	2%	4%	3%	3%	2%	3%	1%
Neither favorable nor unfavorable	11%	6%	16%	11%	4%	9%	15%	8%	7%	16%	9%	11%	10%
Somewhat unfavorable	5%	2%	5%	8%	2%	8%	6%	6%	3%	7%	3%	6%	4%
Very unfavorable	54%	63%	53%	48%	75%	53%	51%	59%	65%	50%	51%	50%	67%
I'm not familiar with this	25%	25%	23%	27%	15%	24%	24%	22%	21%	24%	32%	27%	15%
Totals	100%	101%	99%	100%	100%	99%	101%	100%	100%	101%	99%	99%	99%
Unweighted N	(1,122)	(362)	(422)	(338)	(443)	(411)	(463)	(311)	(218)	(186)	(247)	(428)	(261)



10. Favorability of Groups — The Ku Klux Klan (KKK)

		Ge	Gender Age (4 category)					Race (4	category)		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	1%	2%	1%	2%	3%	0%	0%	1%	0%	2%	*
Somewhat favorable	1%	2%	1%	4%	0%	1%	0%	1%	1%	3%	*
Neither favorable nor unfavorable	7%	8%	6%	12%	14%	3%	3%	7%	9%	7%	*
Somewhat unfavorable	5%	6%	3%	5%	4%	5%	5%	5%	1%	11%	*
Very unfavorable	82%	78%	85%	68%	76%	87%	91%	83%	82%	75%	*
I'm not familiar with this	4%	4%	4%	10%	2%	4%	0%	3%	7%	4%	*
Totals	100%	100%	100%	101%	99%	100%	99%	100%	100%	102%	*
Unweighted N	(1,128)	(517)	(611)	(251)	(200)	(400)	(277)	(712)	(175)	(150)	(91)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	1%	1%	0%	2%	2%	2%	1%	2%	1%	1%	2%	1%	1%
Somewhat favorable	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%
Neither favorable nor unfavorable	7%	5%	6%	10%	4%	7%	8%	3%	8%	7%	6%	8%	8%
Somewhat unfavorable	5%	3%	8%	4%	2%	4%	6%	4%	2%	6%	7%	3%	5%
Very unfavorable	82%	86%	80%	79%	90%	84%	79%	85%	87%	79%	81%	83%	82%
I'm not familiar with this	4%	3%	5%	3%	1%	2%	3%	5%	1%	5%	3%	4%	3%
Totals	100%	99%	100%	99%	100%	101%	99%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,128)	(365)	(421)	(342)	(446)	(414)	(465)	(314)	(219)	(186)	(248)	(433)	(261)



Interviewing Dates	March 14 - 17, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.546, with a mean of one and a standard deviation of 0.887.
Number of respondents	1132
Margin of error	\pm 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	107 questions not reported.

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