

YouGov Survey: Political Viewpoint



Sample 3288 U.S. adult citizens
Conducted November 18 - December 23, 2024
Margin of Error $\pm 2.3\%$

1. In general, how would you describe your own political viewpoint?

Far left	6%
Left	11%
Center-left	9%
Center	24%
Center-right	11%
Right	16%
Far right	7%
Not sure	15%

2. As you understand the word, does "liberal" mean someone whose politics are on the left side of the political spectrum?

Yes, always	41%
Yes, sometimes	35%
No, never	6%
Not sure	19%

Interviewing Dates	November 18 - 20, 2024 December 19 - 21, 2024 December 20 - 23, 2024
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.606, with a mean of one and a standard deviation of 0.91.
Number of respondents	3288
Margin of error	$\pm 2.3\%$ (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	88 questions not reported.

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1. Political Viewpoint

In general, how would you describe your own political viewpoint?

	Gender			Age (4 category)				Political ideology				
	Total	Male	Female	18-29	30-44	45-64	65+	Very liberal	Liberal	Moderate	Conservative	Very conservative
Far left	6%	5%	8%	9%	7%	5%	5%	55%	5%	1%	0%	1%
Left	11%	10%	12%	11%	11%	10%	13%	32%	41%	2%	2%	0%
Center-left	9%	9%	9%	8%	9%	9%	10%	1%	25%	13%	1%	0%
Center	24%	24%	24%	28%	25%	23%	21%	6%	11%	53%	15%	5%
Center-right	11%	13%	8%	6%	12%	12%	11%	1%	4%	12%	25%	6%
Right	16%	19%	14%	10%	15%	17%	21%	2%	5%	4%	46%	35%
Far right	7%	8%	7%	5%	6%	9%	7%	1%	2%	1%	3%	46%
Not sure	15%	12%	18%	22%	15%	13%	11%	2%	7%	14%	8%	6%
Totals	99%	100%	100%	99%	100%	98%	99%	100%	100%	100%	100%	99%
Unweighted N	(3,284)	(1,569)	(1,715)	(791)	(596)	(1,075)	(822)	(343)	(614)	(1,094)	(649)	(381)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Far left	6%	13%	5%	1%	12%	1%	8%	6%	4%	7%	7%	6%	5%
Left	11%	29%	4%	1%	29%	2%	9%	13%	15%	10%	11%	10%	16%
Center-left	9%	19%	8%	1%	20%	1%	7%	10%	12%	8%	11%	8%	10%
Center	24%	21%	35%	16%	22%	20%	26%	24%	23%	24%	23%	25%	24%
Center-right	11%	4%	14%	13%	5%	18%	11%	8%	13%	14%	9%	10%	10%
Right	16%	4%	6%	39%	4%	36%	14%	19%	20%	16%	16%	19%	12%
Far right	7%	1%	3%	18%	1%	17%	7%	8%	7%	7%	6%	8%	7%
Not sure	15%	9%	25%	11%	7%	6%	19%	11%	6%	14%	16%	14%	16%
Totals	99%	100%	100%	100%	100%	101%	101%	99%	100%	100%	99%	100%	100%
Unweighted N	(3,284)	(1,202)	(1,115)	(967)	(1,370)	(1,217)	(1,334)	(891)	(694)	(588)	(677)	(1,251)	(768)

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2. Definition of Liberalism

As you understand the word, does "liberal" mean someone whose politics are on the left side of the political spectrum?

	Gender		Age (4 category)				Political ideology					
	Total	Male	Female	18-29	30-44	45-64	65+	Very liberal	Liberal	Moderate	Conservative	Very conservative
Yes, always	41%	44%	38%	28%	34%	48%	49%	50%	39%	29%	54%	71%
Yes, sometimes	35%	34%	36%	40%	39%	30%	33%	44%	47%	41%	30%	17%
No, never	6%	8%	4%	7%	7%	5%	4%	2%	5%	6%	5%	4%
Not sure	19%	14%	23%	26%	20%	17%	14%	4%	9%	24%	11%	8%
Totals	101%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(3,281)	(1,568)	(1,713)	(788)	(598)	(1,075)	(820)	(343)	(613)	(1,093)	(648)	(382)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, always	41%	37%	30%	55%	39%	59%	36%	47%	44%	39%	42%	41%	40%
Yes, sometimes	35%	44%	36%	25%	45%	29%	34%	36%	41%	37%	32%	35%	36%
No, never	6%	4%	7%	5%	5%	3%	7%	4%	6%	5%	7%	5%	6%
Not sure	19%	14%	26%	15%	11%	8%	23%	14%	8%	19%	19%	18%	19%
Totals	101%	99%	99%	100%	100%	99%	100%	101%	99%	100%	100%	99%	101%
Unweighted N	(3,281)	(1,204)	(1,113)	(964)	(1,369)	(1,216)	(1,332)	(892)	(695)	(587)	(678)	(1,251)	(765)

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