

YouGov Survey: Political Party Priorities



Sample 1160 U.S. adult citizens
 Conducted April 16 - 19, 2025
 Margin of Error ±3.7%

1. Do you have a favorable or an unfavorable opinion of the following political parties?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
The Democratic Party	14%	24%	17%	36%	8%
The Republican Party	16%	24%	12%	39%	8%

2. Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Too much	About the right amount	Too little	Not sure
Countering Republican messaging	6%	30%	54%	10%
Winning control of Congress	5%	32%	53%	10%
Developing the next generation of party leaders	6%	30%	52%	11%
Attracting new members to the party	6%	30%	49%	15%
Touting its accomplishments	10%	28%	49%	14%
Winning the presidency	7%	34%	49%	10%
Energizing its supporters	5%	37%	48%	9%
Addressing cost-of-living concerns	6%	39%	48%	7%
Recruiting qualified candidates to run for office	6%	39%	45%	10%
Leading public opinion rather than following it	6%	32%	44%	17%
Defending democracy	6%	45%	43%	6%
Appointing judges	4%	39%	43%	15%
Developing long-term policy plans	7%	36%	42%	15%
Winning state and local offices	4%	41%	41%	13%
Crafting a positive vision for the future	4%	45%	41%	9%
Adapting to changing public opinion	7%	38%	41%	14%
Responding quickly to current events	5%	44%	40%	10%
Maintaining party unity	9%	41%	37%	12%
Building a social media presence	7%	41%	36%	16%
Holding rallies and public events	7%	46%	34%	13%
Conducting internal polling and research	10%	36%	28%	26%
Passing bipartisan legislation	12%	45%	26%	17%
Avoiding controversy	22%	41%	26%	11%
Working with interest groups and activists	14%	46%	26%	14%
Raising money and resources	14%	47%	23%	16%
Promoting civility in politics	17%	49%	22%	12%
Sending emails, texts, and mail to voters	17%	44%	21%	18%

3. Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Too much	About the right amount	Too little	Not sure
Addressing cost-of-living concerns	4%	43%	43%	10%
Recruiting qualified candidates to run for office	4%	46%	39%	11%
Countering Democratic messaging	13%	33%	38%	16%
Developing the next generation of party leaders	5%	46%	36%	13%
Maintaining party unity	8%	46%	34%	11%
Avoiding controversy	14%	46%	31%	9%
Attracting new members to the party	5%	52%	31%	13%
Winning control of Congress	7%	52%	30%	11%
Appointing judges	8%	49%	29%	15%
Winning state and local offices	6%	54%	28%	12%
Promoting civility in politics	7%	55%	26%	11%
Adapting to changing public opinion	9%	51%	25%	14%
Crafting a positive vision for the future	4%	63%	25%	9%
Leading public opinion rather than following it	6%	51%	24%	18%
Passing bipartisan legislation	7%	45%	24%	24%
Defending democracy	7%	62%	22%	9%
Developing long-term policy plans	5%	59%	22%	14%
Building a social media presence	13%	53%	21%	14%
Energizing its supporters	11%	60%	21%	9%
Raising money and resources	12%	53%	20%	14%
Holding rallies and public events	12%	59%	19%	10%
Conducting internal polling and research	7%	51%	19%	23%
Working with interest groups and activists	17%	45%	18%	20%
Responding quickly to current events	8%	67%	18%	8%
Touting its accomplishments	23%	46%	17%	14%
Winning the presidency	11%	67%	15%	7%
Sending emails, texts, and mail to voters	19%	49%	10%	22%

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Interviewing Dates	April 16 - 19, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.02, with a mean of one and a standard deviation of 0.812.
Number of respondents	1160
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	86 questions not reported.

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1A. Favorability of Political Parties — The Democratic Party

Do you have a favorable or an unfavorable opinion of the following political parties?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	14%	13%	15%	22%	13%	9%	15%	10%	30%	21%	*
Somewhat favorable	24%	23%	26%	25%	19%	24%	29%	23%	30%	25%	*
Somewhat unfavorable	17%	17%	17%	22%	20%	16%	11%	19%	12%	13%	*
Very unfavorable	36%	40%	33%	19%	39%	43%	39%	42%	13%	32%	*
Don't know	8%	7%	9%	12%	9%	8%	5%	6%	14%	8%	*
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	99%	*
Unweighted N	(1,153)	(557)	(596)	(282)	(194)	(385)	(292)	(748)	(146)	(179)	(80)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	14%	42%	2%	1%	32%	3%	15%	12%	14%	15%	10%	14%	17%
Somewhat favorable	24%	46%	24%	4%	45%	5%	20%	23%	32%	25%	27%	21%	26%
Somewhat unfavorable	17%	7%	22%	22%	15%	18%	15%	19%	22%	15%	21%	16%	18%
Very unfavorable	36%	3%	32%	72%	6%	73%	36%	42%	30%	37%	38%	38%	31%
Don't know	8%	3%	20%	1%	1%	1%	13%	2%	2%	7%	4%	11%	9%
Totals	99%	101%	100%	100%	99%	100%	99%	98%	100%	99%	100%	100%	101%
Unweighted N	(1,153)	(409)	(394)	(350)	(452)	(435)	(474)	(329)	(242)	(200)	(240)	(442)	(271)

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1B. Favorability of Political Parties — The Republican Party

Do you have a favorable or an unfavorable opinion of the following political parties?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	16%	17%	15%	11%	13%	21%	17%	20%	4%	14%	*
Somewhat favorable	24%	26%	23%	19%	25%	27%	25%	28%	12%	21%	*
Somewhat unfavorable	12%	14%	11%	19%	16%	8%	10%	13%	10%	13%	*
Very unfavorable	39%	38%	41%	39%	41%	36%	43%	35%	60%	43%	*
Don't know	8%	6%	10%	12%	6%	8%	5%	5%	14%	9%	*
Totals	99%	101%	100%	100%	101%	100%	100%	101%	100%	100%	*
Unweighted N	(1,157)	(557)	(600)	(282)	(194)	(386)	(295)	(751)	(146)	(180)	(80)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	16%	1%	5%	42%	3%	33%	16%	18%	12%	18%	18%	18%	11%
Somewhat favorable	24%	2%	22%	48%	3%	50%	23%	31%	25%	25%	29%	24%	21%
Somewhat unfavorable	12%	17%	15%	6%	12%	11%	12%	11%	15%	16%	8%	12%	14%
Very unfavorable	39%	77%	40%	3%	81%	6%	38%	37%	47%	36%	42%	35%	46%
Don't know	8%	3%	18%	1%	1%	1%	12%	3%	2%	7%	4%	10%	8%
Totals	99%	100%	100%	100%	100%	101%	101%	100%	101%	102%	101%	99%	100%
Unweighted N	(1,157)	(410)	(396)	(351)	(453)	(438)	(475)	(330)	(243)	(202)	(242)	(440)	(273)

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2A. Democratic Party Focus — Countering Republican messaging

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	10%	4%	10%	*	4%	*	5%	*	*	*
About the right amount	30%	37%	24%	44%	*	21%	*	27%	*	*	*
Too little	54%	48%	59%	34%	*	65%	*	62%	*	*	*
Not sure	10%	5%	13%	11%	*	10%	*	6%	*	*	*
Totals	100%	100%	100%	99%	*	100%	*	100%	*	*	*
Unweighted N	(409)	(180)	(229)	(122)	(71)	(119)	(97)	(233)	(71)	(79)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	4%	*	4%	7%	*	*	*	6%	8%
About the right amount	30%	30%	*	*	29%	*	30%	29%	*	*	*	32%	28%
Too little	54%	54%	*	*	62%	*	52%	60%	*	*	*	53%	52%
Not sure	10%	10%	*	*	6%	*	14%	5%	*	*	*	10%	12%
Totals	100%	100%	*	*	101%	*	100%	101%	*	*	*	101%	100%
Unweighted N	(409)	(409)	(0)	(0)	(327)	(25)	(163)	(116)	(99)	(89)	(73)	(136)	(111)

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2B. Democratic Party Focus — Winning control of Congress

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	5%	10%	2%	9%	*	1%	*	3%	*	*	*
About the right amount	32%	36%	28%	42%	*	25%	*	26%	*	*	*
Too little	53%	49%	57%	37%	*	63%	*	64%	*	*	*
Not sure	10%	6%	13%	12%	*	11%	*	7%	*	*	*
Totals	100%	101%	100%	100%	*	100%	*	100%	*	*	*
Unweighted N	(409)	(181)	(228)	(122)	(72)	(119)	(96)	(232)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	5%	5%	*	*	4%	*	6%	0%	*	*	*	5%	6%
About the right amount	32%	32%	*	*	36%	*	27%	34%	*	*	*	38%	31%
Too little	53%	53%	*	*	54%	*	55%	59%	*	*	*	51%	45%
Not sure	10%	10%	*	*	6%	*	12%	6%	*	*	*	6%	18%
Totals	100%	100%	*	*	100%	*	100%	99%	*	*	*	100%	100%
Unweighted N	(409)	(409)	(0)	(0)	(326)	(26)	(163)	(117)	(98)	(89)	(74)	(136)	(110)

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2C. Democratic Party Focus — Developing the next generation of party leaders

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	9%	5%	12%	*	2%	*	2%	*	*	*
About the right amount	30%	35%	27%	41%	*	27%	*	26%	*	*	*
Too little	52%	49%	54%	37%	*	56%	*	61%	*	*	*
Not sure	11%	8%	14%	11%	*	15%	*	10%	*	*	*
Totals	99%	101%	100%	101%	*	100%	*	99%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	6%	*	10%	1%	*	*	*	8%	8%
About the right amount	30%	30%	*	*	33%	*	24%	32%	*	*	*	31%	27%
Too little	52%	52%	*	*	54%	*	50%	61%	*	*	*	52%	47%
Not sure	11%	11%	*	*	6%	*	15%	5%	*	*	*	8%	18%
Totals	99%	99%	*	*	99%	*	99%	99%	*	*	*	99%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2D. Democratic Party Focus — Attracting new members to the party

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	10%	2%	12%	*	4%	*	2%	*	*	*
About the right amount	30%	34%	27%	45%	*	19%	*	28%	*	*	*
Too little	49%	45%	53%	33%	*	50%	*	58%	*	*	*
Not sure	15%	11%	18%	10%	*	28%	*	11%	*	*	*
Totals	100%	100%	100%	100%	*	101%	*	99%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	4%	*	8%	0%	*	*	*	5%	10%
About the right amount	30%	30%	*	*	32%	*	27%	30%	*	*	*	28%	30%
Too little	49%	49%	*	*	54%	*	45%	60%	*	*	*	55%	40%
Not sure	15%	15%	*	*	10%	*	19%	10%	*	*	*	12%	20%
Totals	100%	100%	*	*	100%	*	99%	100%	*	*	*	100%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2E. Democratic Party Focus — Touting its accomplishments

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	10%	13%	7%	10%	*	5%	*	9%	*	*	*
About the right amount	28%	29%	27%	49%	*	22%	*	24%	*	*	*
Too little	49%	47%	50%	29%	*	56%	*	56%	*	*	*
Not sure	14%	10%	16%	13%	*	18%	*	11%	*	*	*
Totals	101%	99%	100%	101%	*	101%	*	100%	*	*	*
Unweighted N	(410)	(181)	(229)	(122)	(72)	(119)	(97)	(234)	(70)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	10%	10%	*	*	9%	*	11%	8%	*	*	*	7%	8%
About the right amount	28%	28%	*	*	28%	*	23%	30%	*	*	*	28%	32%
Too little	49%	49%	*	*	55%	*	47%	55%	*	*	*	55%	40%
Not sure	14%	14%	*	*	8%	*	19%	7%	*	*	*	10%	20%
Totals	101%	101%	*	*	100%	*	100%	100%	*	*	*	100%	100%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(163)	(117)	(99)	(89)	(74)	(136)	(111)

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2F. Democratic Party Focus — Winning the presidency

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	13%	3%	14%	*	4%	*	6%	*	*	*
About the right amount	34%	39%	30%	45%	*	21%	*	29%	*	*	*
Too little	49%	40%	56%	34%	*	62%	*	57%	*	*	*
Not sure	10%	8%	12%	6%	*	14%	*	8%	*	*	*
Totals	100%	100%	101%	99%	*	101%	*	100%	*	*	*
Unweighted N	(409)	(180)	(229)	(122)	(71)	(118)	(98)	(234)	(71)	(78)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	7%	*	*	6%	*	8%	2%	*	*	*	6%	10%
About the right amount	34%	34%	*	*	37%	*	31%	37%	*	*	*	37%	26%
Too little	49%	49%	*	*	50%	*	46%	56%	*	*	*	47%	52%
Not sure	10%	10%	*	*	7%	*	16%	5%	*	*	*	10%	11%
Totals	100%	100%	*	*	100%	*	101%	100%	*	*	*	100%	99%
Unweighted N	(409)	(409)	(0)	(0)	(326)	(26)	(162)	(117)	(99)	(89)	(73)	(136)	(111)

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2G. Democratic Party Focus — Energizing its supporters

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	5%	9%	3%	10%	*	2%	*	4%	*	*	*
About the right amount	37%	41%	33%	47%	*	34%	*	33%	*	*	*
Too little	48%	40%	54%	33%	*	50%	*	54%	*	*	*
Not sure	9%	9%	10%	10%	*	13%	*	9%	*	*	*
Totals	99%	99%	100%	100%	*	99%	*	100%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	5%	5%	*	*	6%	*	8%	2%	*	*	*	5%	9%
About the right amount	37%	37%	*	*	36%	*	35%	41%	*	*	*	42%	34%
Too little	48%	48%	*	*	53%	*	45%	56%	*	*	*	49%	42%
Not sure	9%	9%	*	*	5%	*	12%	2%	*	*	*	5%	15%
Totals	99%	99%	*	*	100%	*	100%	101%	*	*	*	101%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2H. Democratic Party Focus — Addressing cost-of-living concerns

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	8%	4%	11%	*	2%	*	3%	*	*	*
About the right amount	39%	43%	36%	47%	*	33%	*	37%	*	*	*
Too little	48%	44%	51%	33%	*	58%	*	54%	*	*	*
Not sure	7%	5%	9%	9%	*	8%	*	6%	*	*	*
Totals	100%	100%	100%	100%	*	101%	*	100%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	5%	*	6%	4%	*	*	*	4%	9%
About the right amount	39%	39%	*	*	41%	*	35%	48%	*	*	*	48%	27%
Too little	48%	48%	*	*	50%	*	53%	44%	*	*	*	45%	50%
Not sure	7%	7%	*	*	4%	*	6%	4%	*	*	*	4%	14%
Totals	100%	100%	*	*	100%	*	100%	100%	*	*	*	101%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2I. Democratic Party Focus — Recruiting qualified candidates to run for office

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	8%	4%	11%	*	2%	*	2%	*	*	*
About the right amount	39%	47%	33%	50%	*	31%	*	39%	*	*	*
Too little	45%	37%	52%	29%	*	51%	*	50%	*	*	*
Not sure	10%	8%	12%	10%	*	16%	*	8%	*	*	*
Totals	100%	100%	101%	100%	*	100%	*	99%	*	*	*
Unweighted N	(409)	(180)	(229)	(122)	(72)	(117)	(98)	(232)	(71)	(80)	(26)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	5%	*	7%	1%	*	*	*	8%	7%
About the right amount	39%	39%	*	*	42%	*	33%	43%	*	*	*	36%	34%
Too little	45%	45%	*	*	48%	*	49%	50%	*	*	*	48%	41%
Not sure	10%	10%	*	*	5%	*	10%	7%	*	*	*	8%	18%
Totals	100%	100%	*	*	100%	*	99%	101%	*	*	*	100%	100%
Unweighted N	(409)	(409)	(0)	(0)	(326)	(26)	(162)	(118)	(98)	(89)	(74)	(136)	(110)

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2J. Democratic Party Focus — Leading public opinion rather than following it

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	9%	4%	10%	*	3%	*	4%	*	*	*
About the right amount	32%	37%	28%	48%	*	21%	*	31%	*	*	*
Too little	44%	43%	46%	30%	*	53%	*	49%	*	*	*
Not sure	17%	12%	22%	12%	*	23%	*	16%	*	*	*
Totals	99%	101%	100%	100%	*	100%	*	100%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	7%	*	5%	3%	*	*	*	7%	8%
About the right amount	32%	32%	*	*	32%	*	30%	31%	*	*	*	33%	30%
Too little	44%	44%	*	*	48%	*	46%	51%	*	*	*	47%	41%
Not sure	17%	17%	*	*	13%	*	19%	15%	*	*	*	14%	20%
Totals	99%	99%	*	*	100%	*	100%	100%	*	*	*	101%	99%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2K. Democratic Party Focus — Defending democracy

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	11%	2%	10%	*	1%	*	5%	*	*	*
About the right amount	45%	49%	41%	64%	*	37%	*	43%	*	*	*
Too little	43%	36%	49%	22%	*	51%	*	48%	*	*	*
Not sure	6%	4%	8%	4%	*	10%	*	5%	*	*	*
Totals	100%	100%	100%	100%	*	99%	*	101%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	6%	*	*	6%	*	5%	1%	*	*	*	3%	10%
About the right amount	45%	45%	*	*	41%	*	41%	45%	*	*	*	46%	44%
Too little	43%	43%	*	*	49%	*	46%	51%	*	*	*	46%	36%
Not sure	6%	6%	*	*	4%	*	8%	4%	*	*	*	5%	11%
Totals	100%	100%	*	*	100%	*	100%	101%	*	*	*	100%	101%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2L. Democratic Party Focus — Appointing judges

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	8%	1%	7%	*	0%	*	3%	*	*	*
About the right amount	39%	43%	36%	50%	*	36%	*	34%	*	*	*
Too little	43%	38%	46%	23%	*	51%	*	49%	*	*	*
Not sure	15%	11%	18%	20%	*	14%	*	14%	*	*	*
Totals	101%	100%	101%	100%	*	101%	*	100%	*	*	*
Unweighted N	(409)	(181)	(228)	(122)	(72)	(117)	(98)	(232)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	4%	4%	*	*	3%	*	4%	2%	*	*	*	1%	7%
About the right amount	39%	39%	*	*	40%	*	39%	37%	*	*	*	41%	40%
Too little	43%	43%	*	*	47%	*	40%	50%	*	*	*	47%	31%
Not sure	15%	15%	*	*	10%	*	17%	11%	*	*	*	11%	22%
Totals	101%	101%	*	*	100%	*	100%	100%	*	*	*	100%	100%
Unweighted N	(409)	(409)	(0)	(0)	(326)	(26)	(161)	(118)	(99)	(89)	(74)	(136)	(110)

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2M. Democratic Party Focus — Developing long-term policy plans

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	10%	5%	12%	*	0%	*	4%	*	*	*
About the right amount	36%	42%	32%	41%	*	35%	*	34%	*	*	*
Too little	42%	40%	43%	36%	*	47%	*	50%	*	*	*
Not sure	15%	8%	20%	11%	*	18%	*	12%	*	*	*
Totals	100%	100%	100%	100%	*	100%	*	100%	*	*	*
Unweighted N	(410)	(180)	(230)	(122)	(72)	(118)	(98)	(233)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	7%	*	*	7%	*	9%	2%	*	*	*	10%	4%
About the right amount	36%	36%	*	*	40%	*	32%	42%	*	*	*	34%	37%
Too little	42%	42%	*	*	41%	*	44%	48%	*	*	*	43%	39%
Not sure	15%	15%	*	*	12%	*	16%	9%	*	*	*	13%	20%
Totals	100%	100%	*	*	100%	*	101%	101%	*	*	*	100%	100%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(162)	(118)	(99)	(89)	(74)	(136)	(111)

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2N. Democratic Party Focus — Winning state and local offices

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	6%	3%	6%	*	3%	*	2%	*	*	*
About the right amount	41%	44%	39%	49%	*	36%	*	37%	*	*	*
Too little	41%	41%	42%	31%	*	43%	*	49%	*	*	*
Not sure	13%	8%	17%	15%	*	19%	*	12%	*	*	*
Totals	99%	99%	101%	101%	*	101%	*	100%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	4%	4%	*	*	5%	*	5%	3%	*	*	*	4%	5%
About the right amount	41%	41%	*	*	42%	*	37%	44%	*	*	*	44%	35%
Too little	41%	41%	*	*	44%	*	42%	46%	*	*	*	41%	40%
Not sure	13%	13%	*	*	9%	*	16%	6%	*	*	*	11%	21%
Totals	99%	99%	*	*	100%	*	100%	99%	*	*	*	100%	101%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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20. Democratic Party Focus — Crafting a positive vision for the future

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	5%	4%	10%	*	1%	*	4%	*	*	*
About the right amount	45%	48%	43%	51%	*	42%	*	44%	*	*	*
Too little	41%	42%	40%	30%	*	44%	*	45%	*	*	*
Not sure	9%	5%	13%	9%	*	14%	*	8%	*	*	*
Totals	99%	100%	100%	100%	*	101%	*	101%	*	*	*
Unweighted N	(410)	(180)	(230)	(122)	(71)	(119)	(98)	(234)	(71)	(79)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	4%	4%	*	*	5%	*	2%	1%	*	*	*	2%	6%
About the right amount	45%	45%	*	*	44%	*	43%	49%	*	*	*	49%	37%
Too little	41%	41%	*	*	45%	*	43%	45%	*	*	*	42%	44%
Not sure	9%	9%	*	*	7%	*	12%	4%	*	*	*	7%	13%
Totals	99%	99%	*	*	101%	*	100%	99%	*	*	*	100%	100%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(163)	(117)	(99)	(89)	(74)	(136)	(111)

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2P. Democratic Party Focus — Adapting to changing public opinion

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	11%	5%	10%	*	7%	*	5%	*	*	*
About the right amount	38%	44%	34%	53%	*	27%	*	37%	*	*	*
Too little	41%	37%	44%	28%	*	44%	*	49%	*	*	*
Not sure	14%	8%	18%	9%	*	22%	*	8%	*	*	*
Totals	100%	100%	101%	100%	*	100%	*	99%	*	*	*
Unweighted N	(410)	(181)	(229)	(122)	(72)	(118)	(98)	(233)	(71)	(80)	(26)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	7%	*	*	9%	*	9%	3%	*	*	*	6%	10%
About the right amount	38%	38%	*	*	37%	*	37%	42%	*	*	*	45%	33%
Too little	41%	41%	*	*	42%	*	38%	46%	*	*	*	36%	39%
Not sure	14%	14%	*	*	11%	*	16%	9%	*	*	*	13%	18%
Totals	100%	100%	*	*	99%	*	100%	100%	*	*	*	100%	100%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(162)	(118)	(99)	(89)	(74)	(137)	(110)

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2Q. Democratic Party Focus — Responding quickly to current events

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	5%	10%	2%	7%	*	3%	*	4%	*	*	*
About the right amount	44%	45%	44%	53%	*	37%	*	40%	*	*	*
Too little	40%	40%	40%	30%	*	49%	*	46%	*	*	*
Not sure	10%	5%	14%	10%	*	11%	*	9%	*	*	*
Totals	99%	100%	100%	100%	*	100%	*	99%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	5%	5%	*	*	5%	*	5%	4%	*	*	*	3%	9%
About the right amount	44%	44%	*	*	46%	*	45%	45%	*	*	*	50%	37%
Too little	40%	40%	*	*	42%	*	37%	43%	*	*	*	39%	38%
Not sure	10%	10%	*	*	7%	*	13%	8%	*	*	*	9%	16%
Totals	99%	99%	*	*	100%	*	100%	100%	*	*	*	101%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2R. Democratic Party Focus — Maintaining party unity

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	9%	13%	7%	11%	*	7%	*	9%	*	*	*
About the right amount	41%	50%	35%	48%	*	31%	*	38%	*	*	*
Too little	37%	31%	43%	30%	*	45%	*	42%	*	*	*
Not sure	12%	7%	16%	11%	*	17%	*	11%	*	*	*
Totals	99%	101%	101%	100%	*	100%	*	100%	*	*	*
Unweighted N	(408)	(179)	(229)	(122)	(71)	(118)	(97)	(232)	(71)	(79)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	9%	9%	*	*	11%	*	8%	9%	*	*	*	9%	8%
About the right amount	41%	41%	*	*	42%	*	35%	44%	*	*	*	44%	40%
Too little	37%	37%	*	*	39%	*	40%	41%	*	*	*	39%	34%
Not sure	12%	12%	*	*	7%	*	17%	6%	*	*	*	8%	18%
Totals	99%	99%	*	*	99%	*	100%	100%	*	*	*	100%	100%
Unweighted N	(408)	(408)	(0)	(0)	(326)	(25)	(162)	(116)	(99)	(89)	(73)	(135)	(111)

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2S. Democratic Party Focus — Building a social media presence

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	10%	5%	10%	*	4%	*	7%	*	*	*
About the right amount	41%	46%	37%	53%	*	39%	*	36%	*	*	*
Too little	36%	30%	40%	26%	*	32%	*	43%	*	*	*
Not sure	16%	14%	18%	12%	*	25%	*	14%	*	*	*
Totals	100%	100%	100%	101%	*	100%	*	100%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	7%	*	*	7%	*	6%	8%	*	*	*	11%	5%
About the right amount	41%	41%	*	*	40%	*	40%	47%	*	*	*	40%	38%
Too little	36%	36%	*	*	39%	*	38%	29%	*	*	*	35%	38%
Not sure	16%	16%	*	*	13%	*	15%	16%	*	*	*	14%	19%
Totals	100%	100%	*	*	99%	*	99%	100%	*	*	*	100%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2T. Democratic Party Focus — Holding rallies and public events

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	8%	7%	12%	*	3%	*	7%	*	*	*
About the right amount	46%	54%	39%	57%	*	38%	*	45%	*	*	*
Too little	34%	28%	38%	22%	*	42%	*	37%	*	*	*
Not sure	13%	9%	16%	10%	*	17%	*	11%	*	*	*
Totals	100%	99%	100%	101%	*	100%	*	100%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	7%	*	*	6%	*	9%	7%	*	*	*	8%	8%
About the right amount	46%	46%	*	*	47%	*	39%	53%	*	*	*	50%	40%
Too little	34%	34%	*	*	37%	*	39%	29%	*	*	*	31%	34%
Not sure	13%	13%	*	*	10%	*	12%	11%	*	*	*	10%	18%
Totals	100%	100%	*	*	100%	*	99%	100%	*	*	*	99%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2U. Democratic Party Focus — Conducting internal polling and research

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	10%	16%	6%	14%	*	8%	*	11%	*	*	*
About the right amount	36%	41%	32%	47%	*	27%	*	34%	*	*	*
Too little	28%	21%	32%	18%	*	34%	*	27%	*	*	*
Not sure	26%	22%	29%	21%	*	31%	*	28%	*	*	*
Totals	100%	100%	99%	100%	*	100%	*	100%	*	*	*
Unweighted N	(410)	(180)	(230)	(122)	(71)	(119)	(98)	(233)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	10%	10%	*	*	11%	*	7%	5%	*	*	*	3%	19%
About the right amount	36%	36%	*	*	39%	*	33%	43%	*	*	*	47%	22%
Too little	28%	28%	*	*	27%	*	32%	30%	*	*	*	30%	34%
Not sure	26%	26%	*	*	23%	*	29%	21%	*	*	*	19%	24%
Totals	100%	100%	*	*	100%	*	101%	99%	*	*	*	99%	99%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(163)	(118)	(98)	(89)	(74)	(136)	(111)

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2V. Democratic Party Focus — Passing bipartisan legislation

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	12%	13%	11%	12%	*	9%	*	12%	*	*	*
About the right amount	45%	51%	40%	46%	*	34%	*	45%	*	*	*
Too little	26%	22%	29%	23%	*	35%	*	27%	*	*	*
Not sure	17%	14%	19%	19%	*	22%	*	16%	*	*	*
Totals	100%	100%	99%	100%	*	100%	*	100%	*	*	*
Unweighted N	(410)	(180)	(230)	(122)	(71)	(119)	(98)	(234)	(71)	(79)	(26)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	12%	12%	*	*	15%	*	12%	7%	*	*	*	10%	13%
About the right amount	45%	45%	*	*	47%	*	37%	58%	*	*	*	48%	41%
Too little	26%	26%	*	*	26%	*	29%	26%	*	*	*	30%	29%
Not sure	17%	17%	*	*	12%	*	22%	9%	*	*	*	12%	17%
Totals	100%	100%	*	*	100%	*	100%	100%	*	*	*	100%	100%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(163)	(117)	(99)	(89)	(74)	(136)	(111)

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2W. Democratic Party Focus — Avoiding controversy

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	22%	27%	18%	16%	*	17%	*	26%	*	*	*
About the right amount	41%	47%	37%	52%	*	35%	*	39%	*	*	*
Too little	26%	19%	31%	18%	*	35%	*	25%	*	*	*
Not sure	11%	7%	14%	13%	*	14%	*	11%	*	*	*
Totals	100%	100%	100%	99%	*	101%	*	101%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	22%	22%	*	*	25%	*	17%	24%	*	*	*	17%	21%
About the right amount	41%	41%	*	*	42%	*	39%	51%	*	*	*	53%	32%
Too little	26%	26%	*	*	26%	*	33%	20%	*	*	*	23%	32%
Not sure	11%	11%	*	*	7%	*	11%	5%	*	*	*	8%	15%
Totals	100%	100%	*	*	100%	*	100%	100%	*	*	*	101%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2X. Democratic Party Focus — Working with interest groups and activists

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	23%	7%	12%	*	11%	*	14%	*	*	*
About the right amount	46%	50%	44%	54%	*	38%	*	46%	*	*	*
Too little	26%	19%	30%	22%	*	26%	*	25%	*	*	*
Not sure	14%	8%	19%	12%	*	25%	*	14%	*	*	*
Totals	100%	100%	100%	100%	*	100%	*	99%	*	*	*
Unweighted N	(410)	(181)	(229)	(121)	(72)	(119)	(98)	(233)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	14%	14%	*	*	15%	*	12%	15%	*	*	*	13%	19%
About the right amount	46%	46%	*	*	51%	*	44%	55%	*	*	*	53%	30%
Too little	26%	26%	*	*	26%	*	28%	21%	*	*	*	22%	31%
Not sure	14%	14%	*	*	9%	*	16%	9%	*	*	*	12%	20%
Totals	100%	100%	*	*	101%	*	100%	100%	*	*	*	100%	100%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(163)	(117)	(99)	(88)	(74)	(137)	(111)

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2Y. Democratic Party Focus — Raising money and resources

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	19%	10%	11%	*	15%	*	14%	*	*	*
About the right amount	47%	51%	43%	61%	*	37%	*	47%	*	*	*
Too little	23%	18%	27%	16%	*	24%	*	23%	*	*	*
Not sure	16%	12%	19%	12%	*	24%	*	17%	*	*	*
Totals	100%	100%	99%	100%	*	100%	*	101%	*	*	*
Unweighted N	(411)	(181)	(230)	(122)	(72)	(119)	(98)	(234)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	14%	14%	*	*	16%	*	11%	10%	*	*	*	14%	15%
About the right amount	47%	47%	*	*	49%	*	44%	54%	*	*	*	49%	43%
Too little	23%	23%	*	*	22%	*	27%	23%	*	*	*	24%	25%
Not sure	16%	16%	*	*	13%	*	17%	13%	*	*	*	13%	17%
Totals	100%	100%	*	*	100%	*	99%	100%	*	*	*	100%	100%
Unweighted N	(411)	(411)	(0)	(0)	(328)	(26)	(163)	(118)	(99)	(89)	(74)	(137)	(111)

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2Z. Democratic Party Focus — Promoting civility in politics

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	17%	21%	14%	18%	*	19%	*	18%	*	*	*
About the right amount	49%	51%	47%	55%	*	42%	*	50%	*	*	*
Too little	22%	21%	23%	16%	*	23%	*	21%	*	*	*
Not sure	12%	7%	16%	11%	*	16%	*	11%	*	*	*
Totals	100%	100%	100%	100%	*	100%	*	100%	*	*	*
Unweighted N	(410)	(181)	(229)	(122)	(72)	(119)	(97)	(233)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	17%	17%	*	*	20%	*	12%	24%	*	*	*	20%	19%
About the right amount	49%	49%	*	*	48%	*	40%	53%	*	*	*	53%	45%
Too little	22%	22%	*	*	24%	*	32%	18%	*	*	*	20%	19%
Not sure	12%	12%	*	*	8%	*	15%	5%	*	*	*	7%	18%
Totals	100%	100%	*	*	100%	*	99%	100%	*	*	*	100%	101%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(163)	(117)	(99)	(89)	(74)	(137)	(110)

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2AA. Democratic Party Focus — Sending emails, texts, and mail to voters

Do you think the Democratic Party focuses too much or too little on the following?

Among Democrats

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	17%	21%	14%	15%	*	18%	*	20%	*	*	*
About the right amount	44%	44%	44%	52%	*	40%	*	42%	*	*	*
Too little	21%	16%	24%	12%	*	25%	*	19%	*	*	*
Not sure	18%	18%	18%	21%	*	17%	*	18%	*	*	*
Totals	100%	99%	100%	100%	*	100%	*	99%	*	*	*
Unweighted N	(410)	(180)	(230)	(122)	(72)	(119)	(97)	(233)	(71)	(80)	(26)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	17%	17%	*	*	21%	*	10%	18%	*	*	*	11%	24%
About the right amount	44%	44%	*	*	46%	*	41%	51%	*	*	*	56%	36%
Too little	21%	21%	*	*	21%	*	30%	15%	*	*	*	18%	20%
Not sure	18%	18%	*	*	12%	*	18%	16%	*	*	*	14%	19%
Totals	100%	100%	*	*	100%	*	99%	100%	*	*	*	99%	99%
Unweighted N	(410)	(410)	(0)	(0)	(327)	(26)	(162)	(118)	(99)	(89)	(74)	(136)	(111)

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3A. Republican Party Focus — Addressing cost-of-living concerns

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	5%	3%	*	*	0%	0%	2%	*	*	*
About the right amount	43%	42%	45%	*	*	57%	39%	44%	*	*	*
Too little	43%	45%	40%	*	*	37%	58%	43%	*	*	*
Not sure	10%	8%	11%	*	*	7%	3%	11%	*	*	*
Totals	100%	100%	99%	*	*	101%	100%	100%	*	*	*
Unweighted N	(350)	(174)	(176)	(64)	(48)	(136)	(102)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	4%	*	*	4%	*	3%	4%	5%	*	*	*	6%	*
About the right amount	43%	*	*	43%	*	49%	42%	44%	*	*	*	46%	*
Too little	43%	*	*	43%	*	41%	41%	48%	*	*	*	42%	*
Not sure	10%	*	*	10%	*	7%	13%	3%	*	*	*	7%	*
Totals	100%	*	*	100%	*	100%	100%	100%	*	*	*	101%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(129)	(114)	(77)	(46)	(77)	(161)	(66)

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3B. Republican Party Focus — Recruiting qualified candidates to run for office

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	7%	1%	*	*	3%	0%	3%	*	*	*
About the right amount	46%	44%	49%	*	*	48%	42%	46%	*	*	*
Too little	39%	41%	37%	*	*	42%	51%	42%	*	*	*
Not sure	11%	8%	13%	*	*	7%	7%	10%	*	*	*
Totals	100%	100%	100%	*	*	100%	100%	101%	*	*	*
Unweighted N	(350)	(174)	(176)	(64)	(48)	(136)	(102)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	4%	*	*	4%	*	4%	4%	3%	*	*	*	4%	*
About the right amount	46%	*	*	46%	*	50%	51%	41%	*	*	*	44%	*
Too little	39%	*	*	39%	*	39%	35%	45%	*	*	*	41%	*
Not sure	11%	*	*	11%	*	7%	10%	10%	*	*	*	11%	*
Totals	100%	*	*	100%	*	100%	100%	99%	*	*	*	100%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(129)	(114)	(77)	(46)	(76)	(162)	(66)

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3C. Republican Party Focus — Countering Democratic messaging

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	13%	17%	9%	*	*	7%	5%	10%	*	*	*
About the right amount	33%	30%	37%	*	*	32%	24%	34%	*	*	*
Too little	38%	39%	37%	*	*	45%	61%	40%	*	*	*
Not sure	16%	14%	18%	*	*	15%	9%	16%	*	*	*
Totals	100%	100%	101%	*	*	99%	99%	100%	*	*	*
Unweighted N	(350)	(173)	(177)	(64)	(48)	(135)	(103)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	13%	*	*	13%	*	12%	5%	17%	*	*	*	15%	*
About the right amount	33%	*	*	33%	*	36%	27%	44%	*	*	*	28%	*
Too little	38%	*	*	38%	*	43%	39%	32%	*	*	*	40%	*
Not sure	16%	*	*	16%	*	9%	29%	7%	*	*	*	17%	*
Totals	100%	*	*	100%	*	100%	100%	100%	*	*	*	100%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(130)	(114)	(76)	(46)	(77)	(161)	(66)

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3D. Republican Party Focus — Developing the next generation of party leaders

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	5%	8%	1%	*	*	1%	1%	4%	*	*	*
About the right amount	46%	41%	52%	*	*	45%	43%	45%	*	*	*
Too little	36%	42%	30%	*	*	43%	48%	38%	*	*	*
Not sure	13%	9%	17%	*	*	10%	8%	13%	*	*	*
Totals	100%	100%	100%	*	*	99%	100%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	5%	*	*	5%	*	3%	6%	3%	*	*	*	5%	*
About the right amount	46%	*	*	46%	*	50%	45%	48%	*	*	*	49%	*
Too little	36%	*	*	36%	*	36%	30%	40%	*	*	*	36%	*
Not sure	13%	*	*	13%	*	11%	18%	8%	*	*	*	11%	*
Totals	100%	*	*	100%	*	100%	99%	99%	*	*	*	101%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3E. Republican Party Focus — Maintaining party unity

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	8%	14%	2%	*	*	5%	2%	7%	*	*	*
About the right amount	46%	43%	50%	*	*	61%	35%	45%	*	*	*
Too little	34%	38%	29%	*	*	26%	57%	36%	*	*	*
Not sure	11%	5%	18%	*	*	8%	6%	12%	*	*	*
Totals	99%	100%	99%	*	*	100%	100%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	8%	*	*	8%	*	5%	6%	9%	*	*	*	8%	*
About the right amount	46%	*	*	46%	*	46%	56%	45%	*	*	*	49%	*
Too little	34%	*	*	34%	*	39%	28%	36%	*	*	*	35%	*
Not sure	11%	*	*	11%	*	10%	11%	10%	*	*	*	8%	*
Totals	99%	*	*	99%	*	100%	101%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3F. Republican Party Focus — Avoiding controversy

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	20%	8%	*	*	12%	19%	16%	*	*	*
About the right amount	46%	38%	54%	*	*	48%	45%	47%	*	*	*
Too little	31%	35%	27%	*	*	30%	28%	28%	*	*	*
Not sure	9%	7%	11%	*	*	9%	7%	9%	*	*	*
Totals	100%	100%	100%	*	*	99%	99%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	14%	*	*	14%	*	14%	13%	16%	*	*	*	11%	*
About the right amount	46%	*	*	46%	*	49%	51%	45%	*	*	*	47%	*
Too little	31%	*	*	31%	*	29%	24%	34%	*	*	*	34%	*
Not sure	9%	*	*	9%	*	8%	12%	5%	*	*	*	8%	*
Totals	100%	*	*	100%	*	100%	100%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3G. Republican Party Focus — Attracting new members to the party

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	5%	8%	1%	*	*	2%	3%	5%	*	*	*
About the right amount	52%	49%	55%	*	*	51%	51%	51%	*	*	*
Too little	31%	33%	28%	*	*	35%	37%	30%	*	*	*
Not sure	13%	10%	16%	*	*	12%	10%	14%	*	*	*
Totals	101%	100%	100%	*	*	100%	101%	100%	*	*	*
Unweighted N	(349)	(174)	(175)	(64)	(48)	(135)	(102)	(264)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	5%	*	*	5%	*	4%	4%	5%	*	*	*	2%	*
About the right amount	52%	*	*	52%	*	53%	48%	55%	*	*	*	58%	*
Too little	31%	*	*	31%	*	31%	32%	28%	*	*	*	27%	*
Not sure	13%	*	*	13%	*	13%	17%	12%	*	*	*	12%	*
Totals	101%	*	*	101%	*	101%	101%	100%	*	*	*	99%	*
Unweighted N	(349)	(0)	(0)	(349)	(18)	(280)	(129)	(114)	(76)	(46)	(77)	(160)	(66)

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3H. Republican Party Focus — Winning control of Congress

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	9%	5%	*	*	4%	4%	6%	*	*	*
About the right amount	52%	49%	55%	*	*	57%	45%	50%	*	*	*
Too little	30%	34%	25%	*	*	29%	42%	33%	*	*	*
Not sure	11%	8%	15%	*	*	10%	9%	11%	*	*	*
Totals	100%	100%	100%	*	*	100%	100%	100%	*	*	*
Unweighted N	(349)	(173)	(176)	(64)	(48)	(135)	(102)	(264)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	*	*	7%	*	6%	6%	6%	*	*	*	4%	*
About the right amount	52%	*	*	52%	*	54%	51%	52%	*	*	*	58%	*
Too little	30%	*	*	30%	*	31%	25%	34%	*	*	*	24%	*
Not sure	11%	*	*	11%	*	9%	17%	8%	*	*	*	14%	*
Totals	100%	*	*	100%	*	100%	99%	100%	*	*	*	100%	*
Unweighted N	(349)	(0)	(0)	(349)	(18)	(280)	(129)	(113)	(77)	(46)	(77)	(160)	(66)

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3I. Republican Party Focus — Appointing judges

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	8%	10%	5%	*	*	2%	3%	7%	*	*	*
About the right amount	49%	43%	55%	*	*	53%	44%	49%	*	*	*
Too little	29%	36%	21%	*	*	33%	43%	30%	*	*	*
Not sure	15%	11%	20%	*	*	12%	9%	14%	*	*	*
Totals	101%	100%	101%	*	*	100%	99%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	8%	*	*	8%	*	4%	7%	5%	*	*	*	6%	*
About the right amount	49%	*	*	49%	*	53%	46%	52%	*	*	*	47%	*
Too little	29%	*	*	29%	*	31%	33%	27%	*	*	*	30%	*
Not sure	15%	*	*	15%	*	12%	15%	16%	*	*	*	17%	*
Totals	101%	*	*	101%	*	100%	101%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3J. Republican Party Focus — Winning state and local offices

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	9%	4%	*	*	2%	2%	6%	*	*	*
About the right amount	54%	47%	61%	*	*	58%	44%	52%	*	*	*
Too little	28%	36%	19%	*	*	28%	47%	30%	*	*	*
Not sure	12%	9%	16%	*	*	12%	8%	12%	*	*	*
Totals	100%	101%	100%	*	*	100%	101%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	*	*	6%	*	6%	7%	7%	*	*	*	4%	*
About the right amount	54%	*	*	54%	*	50%	54%	53%	*	*	*	63%	*
Too little	28%	*	*	28%	*	34%	23%	31%	*	*	*	21%	*
Not sure	12%	*	*	12%	*	10%	16%	8%	*	*	*	12%	*
Totals	100%	*	*	100%	*	100%	100%	99%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3K. Republican Party Focus — Promoting civility in politics

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	10%	4%	*	*	3%	3%	6%	*	*	*
About the right amount	55%	54%	56%	*	*	67%	51%	59%	*	*	*
Too little	26%	29%	23%	*	*	21%	36%	25%	*	*	*
Not sure	11%	7%	16%	*	*	9%	10%	10%	*	*	*
Totals	99%	100%	99%	*	*	100%	100%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	*	*	7%	*	8%	6%	5%	*	*	*	3%	*
About the right amount	55%	*	*	55%	*	57%	56%	57%	*	*	*	53%	*
Too little	26%	*	*	26%	*	26%	24%	27%	*	*	*	35%	*
Not sure	11%	*	*	11%	*	9%	13%	11%	*	*	*	9%	*
Totals	99%	*	*	99%	*	100%	99%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3L. Republican Party Focus — Adapting to changing public opinion

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	9%	12%	6%	*	*	6%	8%	10%	*	*	*
About the right amount	51%	52%	51%	*	*	56%	53%	50%	*	*	*
Too little	25%	28%	22%	*	*	24%	24%	25%	*	*	*
Not sure	14%	9%	20%	*	*	14%	15%	14%	*	*	*
Totals	99%	101%	99%	*	*	100%	100%	99%	*	*	*
Unweighted N	(349)	(172)	(177)	(64)	(48)	(135)	(102)	(264)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	9%	*	*	9%	*	9%	9%	*	*	*	9%	*	
About the right amount	51%	*	*	51%	*	54%	52%	58%	*	*	48%	*	
Too little	25%	*	*	25%	*	22%	26%	21%	*	*	27%	*	
Not sure	14%	*	*	14%	*	16%	13%	12%	*	*	16%	*	
Totals	99%	*	*	99%	*	101%	100%	100%	*	*	*	100%	*
Unweighted N	(349)	(0)	(0)	(349)	(17)	(281)	(129)	(114)	(76)	(46)	(76)	(162)	(65)

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3M. Republican Party Focus — Crafting a positive vision for the future

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	6%	2%	*	*	1%	1%	3%	*	*	*
About the right amount	63%	61%	64%	*	*	65%	59%	63%	*	*	*
Too little	25%	28%	20%	*	*	26%	32%	25%	*	*	*
Not sure	9%	4%	14%	*	*	7%	7%	9%	*	*	*
Totals	101%	99%	100%	*	*	99%	99%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	4%	*	*	4%	*	4%	3%	2%	*	*	*	4%	*
About the right amount	63%	*	*	63%	*	66%	60%	67%	*	*	*	66%	*
Too little	25%	*	*	25%	*	21%	27%	23%	*	*	*	25%	*
Not sure	9%	*	*	9%	*	9%	9%	7%	*	*	*	5%	*
Totals	101%	*	*	101%	*	100%	99%	99%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3N. Republican Party Focus — Leading public opinion rather than following it

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	6%	7%	6%	*	*	4%	7%	6%	*	*	*
About the right amount	51%	51%	52%	*	*	56%	45%	50%	*	*	*
Too little	24%	27%	20%	*	*	26%	33%	25%	*	*	*
Not sure	18%	15%	22%	*	*	13%	15%	19%	*	*	*
Totals	99%	100%	100%	*	*	99%	100%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	6%	*	*	6%	*	6%	7%	3%	*	*	*	5%	*
About the right amount	51%	*	*	51%	*	55%	51%	57%	*	*	*	58%	*
Too little	24%	*	*	24%	*	24%	22%	22%	*	*	*	17%	*
Not sure	18%	*	*	18%	*	16%	20%	18%	*	*	*	19%	*
Totals	99%	*	*	99%	*	101%	100%	100%	*	*	*	99%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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30. Republican Party Focus — Passing bipartisan legislation

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	8%	6%	*	*	9%	3%	7%	*	*	*
About the right amount	45%	45%	46%	*	*	48%	45%	46%	*	*	*
Too little	24%	32%	15%	*	*	27%	32%	23%	*	*	*
Not sure	24%	15%	33%	*	*	16%	20%	24%	*	*	*
Totals	100%	100%	100%	*	*	100%	100%	100%	*	*	*
Unweighted N	(349)	(174)	(175)	(64)	(48)	(134)	(103)	(264)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	*	*	7%	*	9%	4%	7%	*	*	*	9%	*
About the right amount	45%	*	*	45%	*	48%	51%	45%	*	*	*	46%	*
Too little	24%	*	*	24%	*	25%	18%	28%	*	*	*	26%	*
Not sure	24%	*	*	24%	*	18%	26%	20%	*	*	*	20%	*
Totals	100%	*	*	100%	*	100%	99%	100%	*	*	*	101%	*
Unweighted N	(349)	(0)	(0)	(349)	(18)	(279)	(129)	(113)	(77)	(46)	(77)	(161)	(65)

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3P. Republican Party Focus — Defending democracy

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	10%	3%	*	*	6%	2%	7%	*	*	*
About the right amount	62%	60%	65%	*	*	73%	60%	64%	*	*	*
Too little	22%	25%	18%	*	*	18%	32%	20%	*	*	*
Not sure	9%	5%	13%	*	*	3%	7%	9%	*	*	*
Totals	100%	100%	99%	*	*	100%	101%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	*	*	7%	*	5%	10%	2%	*	*	*	9%	*
About the right amount	62%	*	*	62%	*	70%	60%	67%	*	*	*	62%	*
Too little	22%	*	*	22%	*	21%	17%	26%	*	*	*	21%	*
Not sure	9%	*	*	9%	*	4%	13%	5%	*	*	*	8%	*
Totals	100%	*	*	100%	*	100%	100%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3Q. Republican Party Focus — Developing long-term policy plans

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	5%	6%	4%	*	*	2%	1%	4%	*	*	*
About the right amount	59%	56%	62%	*	*	67%	54%	60%	*	*	*
Too little	22%	25%	18%	*	*	21%	33%	22%	*	*	*
Not sure	14%	13%	16%	*	*	10%	12%	14%	*	*	*
Totals	100%	100%	100%	*	*	100%	100%	100%	*	*	*
Unweighted N	(349)	(174)	(175)	(64)	(48)	(134)	(103)	(264)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	5%	*	*	5%	*	4%	5%	5%	*	*	*	4%	*
About the right amount	59%	*	*	59%	*	62%	56%	66%	*	*	*	61%	*
Too little	22%	*	*	22%	*	24%	20%	20%	*	*	*	19%	*
Not sure	14%	*	*	14%	*	10%	19%	9%	*	*	*	16%	*
Totals	100%	*	*	100%	*	100%	100%	100%	*	*	*	100%	*
Unweighted N	(349)	(0)	(0)	(349)	(18)	(280)	(129)	(113)	(77)	(46)	(77)	(161)	(65)

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3R. Republican Party Focus — Building a social media presence

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	13%	14%	11%	*	*	12%	12%	11%	*	*	*
About the right amount	53%	49%	57%	*	*	43%	60%	57%	*	*	*
Too little	21%	24%	18%	*	*	30%	15%	20%	*	*	*
Not sure	14%	13%	14%	*	*	14%	13%	13%	*	*	*
Totals	101%	100%	100%	*	*	99%	100%	101%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	13%	*	*	13%	*	11%	10%	10%	*	*	*	7%	*
About the right amount	53%	*	*	53%	*	56%	47%	57%	*	*	*	54%	*
Too little	21%	*	*	21%	*	19%	28%	21%	*	*	*	24%	*
Not sure	14%	*	*	14%	*	14%	15%	12%	*	*	*	14%	*
Totals	101%	*	*	101%	*	100%	100%	100%	*	*	*	99%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3S. Republican Party Focus — Energizing its supporters

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	11%	13%	8%	*	*	3%	4%	10%	*	*	*
About the right amount	60%	55%	65%	*	*	65%	58%	62%	*	*	*
Too little	21%	28%	13%	*	*	25%	28%	18%	*	*	*
Not sure	9%	4%	14%	*	*	8%	11%	9%	*	*	*
Totals	101%	100%	100%	*	*	101%	101%	99%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	11%	*	*	11%	*	6%	8%	16%	*	*	*	11%	*
About the right amount	60%	*	*	60%	*	63%	59%	61%	*	*	*	63%	*
Too little	21%	*	*	21%	*	23%	21%	18%	*	*	*	19%	*
Not sure	9%	*	*	9%	*	9%	12%	5%	*	*	*	7%	*
Totals	101%	*	*	101%	*	101%	100%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3T. Republican Party Focus — Raising money and resources

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	12%	18%	6%	*	*	9%	14%	12%	*	*	*
About the right amount	53%	47%	61%	*	*	54%	52%	56%	*	*	*
Too little	20%	25%	14%	*	*	23%	24%	18%	*	*	*
Not sure	14%	10%	19%	*	*	15%	10%	14%	*	*	*
Totals	99%	100%	100%	*	*	101%	100%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	12%	*	*	12%	*	12%	13%	10%	*	*	*	10%	*
About the right amount	53%	*	*	53%	*	53%	53%	59%	*	*	*	55%	*
Too little	20%	*	*	20%	*	22%	21%	16%	*	*	*	19%	*
Not sure	14%	*	*	14%	*	14%	14%	15%	*	*	*	16%	*
Totals	99%	*	*	99%	*	101%	101%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3U. Republican Party Focus — Holding rallies and public events

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	12%	13%	10%	*	*	8%	10%	13%	*	*	*
About the right amount	59%	64%	54%	*	*	60%	60%	57%	*	*	*
Too little	19%	17%	22%	*	*	23%	17%	19%	*	*	*
Not sure	10%	7%	14%	*	*	9%	13%	11%	*	*	*
Totals	100%	101%	100%	*	*	100%	100%	100%	*	*	*
Unweighted N	(350)	(173)	(177)	(64)	(48)	(136)	(102)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	12%	*	*	12%	*	7%	10%	10%	*	*	*	11%	*
About the right amount	59%	*	*	59%	*	62%	64%	62%	*	*	*	60%	*
Too little	19%	*	*	19%	*	19%	14%	22%	*	*	*	17%	*
Not sure	10%	*	*	10%	*	11%	12%	6%	*	*	*	11%	*
Totals	100%	*	*	100%	*	99%	100%	100%	*	*	*	99%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(130)	(114)	(76)	(46)	(76)	(162)	(66)

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3V. Republican Party Focus — Conducting internal polling and research

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	7%	7%	6%	*	*	6%	9%	6%	*	*	*
About the right amount	51%	51%	51%	*	*	52%	54%	52%	*	*	*
Too little	19%	21%	17%	*	*	20%	23%	18%	*	*	*
Not sure	23%	21%	26%	*	*	22%	15%	24%	*	*	*
Totals	100%	100%	100%	*	*	100%	101%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	7%	*	*	7%	*	7%	5%	6%	*	*	*	7%	*
About the right amount	51%	*	*	51%	*	53%	55%	48%	*	*	*	54%	*
Too little	19%	*	*	19%	*	18%	18%	21%	*	*	*	13%	*
Not sure	23%	*	*	23%	*	23%	23%	25%	*	*	*	25%	*
Totals	100%	*	*	100%	*	101%	101%	100%	*	*	*	99%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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3W. Republican Party Focus — Working with interest groups and activists

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	17%	22%	12%	*	*	19%	18%	18%	*	*	*
About the right amount	45%	45%	45%	*	*	56%	44%	47%	*	*	*
Too little	18%	16%	20%	*	*	11%	18%	15%	*	*	*
Not sure	20%	16%	23%	*	*	14%	21%	21%	*	*	*
Totals	100%	99%	100%	*	*	100%	101%	101%	*	*	*
Unweighted N	(350)	(174)	(176)	(64)	(48)	(136)	(102)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	17%	*	*	17%	*	22%	17%	18%	*	*	*	15%	*
About the right amount	45%	*	*	45%	*	44%	52%	41%	*	*	*	47%	*
Too little	18%	*	*	18%	*	16%	18%	16%	*	*	*	20%	*
Not sure	20%	*	*	20%	*	18%	13%	24%	*	*	*	18%	*
Totals	100%	*	*	100%	*	100%	100%	99%	*	*	*	100%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(129)	(114)	(77)	(46)	(77)	(161)	(66)

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3X. Republican Party Focus — Responding quickly to current events

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	8%	9%	6%	*	*	1%	0%	6%	*	*	*
About the right amount	67%	66%	68%	*	*	78%	72%	70%	*	*	*
Too little	18%	19%	16%	*	*	16%	24%	15%	*	*	*
Not sure	8%	6%	9%	*	*	5%	5%	8%	*	*	*
Totals	101%	100%	99%	*	*	100%	101%	99%	*	*	*
Unweighted N	(350)	(174)	(176)	(64)	(48)	(136)	(102)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	8%	*	*	8%	*	3%	5%	10%	*	*	*	8%	*
About the right amount	67%	*	*	67%	*	72%	74%	63%	*	*	*	65%	*
Too little	18%	*	*	18%	*	19%	10%	25%	*	*	*	18%	*
Not sure	8%	*	*	8%	*	6%	11%	3%	*	*	*	8%	*
Totals	101%	*	*	101%	*	100%	100%	101%	*	*	*	99%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(130)	(113)	(77)	(46)	(77)	(161)	(66)

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3Y. Republican Party Focus — Touting its accomplishments

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	23%	28%	18%	*	*	31%	15%	22%	*	*	*
About the right amount	46%	44%	48%	*	*	43%	46%	47%	*	*	*
Too little	17%	17%	17%	*	*	16%	28%	18%	*	*	*
Not sure	14%	10%	17%	*	*	10%	11%	12%	*	*	*
Totals	100%	99%	100%	*	*	100%	100%	99%	*	*	*
Unweighted N	(350)	(173)	(177)	(64)	(48)	(135)	(103)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	23%	*	*	23%	*	19%	25%	24%	*	*	*	27%	*
About the right amount	46%	*	*	46%	*	50%	44%	50%	*	*	*	43%	*
Too little	17%	*	*	17%	*	20%	16%	14%	*	*	*	17%	*
Not sure	14%	*	*	14%	*	11%	15%	11%	*	*	*	13%	*
Totals	100%	*	*	100%	*	100%	100%	99%	*	*	*	100%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(130)	(114)	(76)	(46)	(76)	(162)	(66)

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3Z. Republican Party Focus — Winning the presidency

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	11%	15%	6%	*	*	5%	3%	7%	*	*	*
About the right amount	67%	63%	71%	*	*	79%	70%	70%	*	*	*
Too little	15%	19%	10%	*	*	11%	25%	15%	*	*	*
Not sure	7%	2%	13%	*	*	6%	3%	7%	*	*	*
Totals	100%	99%	100%	*	*	101%	101%	99%	*	*	*
Unweighted N	(350)	(174)	(176)	(64)	(48)	(136)	(102)	(265)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	11%	*	*	11%	*	8%	8%	13%	*	*	*	12%	*
About the right amount	67%	*	*	67%	*	70%	67%	66%	*	*	*	69%	*
Too little	15%	*	*	15%	*	16%	16%	17%	*	*	*	11%	*
Not sure	7%	*	*	7%	*	5%	10%	4%	*	*	*	7%	*
Totals	100%	*	*	100%	*	99%	101%	100%	*	*	*	99%	*
Unweighted N	(350)	(0)	(0)	(350)	(18)	(280)	(129)	(114)	(77)	(46)	(77)	(161)	(66)

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3AA. Republican Party Focus — Sending emails, texts, and mail to voters

Do you think the Republican Party focuses too much or too little on the following?

Among Republicans

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	19%	22%	15%	*	*	17%	28%	19%	*	*	*
About the right amount	49%	50%	48%	*	*	48%	51%	49%	*	*	*
Too little	10%	12%	9%	*	*	15%	7%	10%	*	*	*
Not sure	22%	16%	29%	*	*	20%	13%	22%	*	*	*
Totals	100%	100%	101%	*	*	100%	99%	100%	*	*	*
Unweighted N	(351)	(174)	(177)	(64)	(48)	(136)	(103)	(266)	(18)	(51)	(16)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too much	19%	*	*	19%	*	21%	13%	23%	*	*	*	12%	*
About the right amount	49%	*	*	49%	*	51%	58%	40%	*	*	*	51%	*
Too little	10%	*	*	10%	*	10%	5%	17%	*	*	*	11%	*
Not sure	22%	*	*	22%	*	18%	24%	20%	*	*	*	26%	*
Totals	100%	*	*	100%	*	100%	100%	100%	*	*	*	100%	*
Unweighted N	(351)	(0)	(0)	(351)	(18)	(281)	(130)	(114)	(77)	(46)	(77)	(162)	(66)

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Interviewing Dates	April 16 - 19, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.02, with a mean of one and a standard deviation of 0.812.
Number of respondents	1160
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	86 questions not reported.