

YouGov Survey: Political Party Descriptions



Sample 1105 U.S. adult citizens
Conducted June 12 - 14, 2024
Margin of Error ±3.7%

1. Which of the following terms do you think describe the Democratic Party? Select all that apply.

Open-minded	27%
Inclusive	24%
Responsible	22%
Consistent	21%
Realistic	21%
Respectable	20%
Capable	20%
Rational	20%
Intelligent	20%
Patriotic	19%
Honest	19%
Ethical	19%
Good	19%
Modern	18%
Balanced	17%
Law-abiding	16%
Strong	16%
Generous	15%
Well-managed	15%
Winners	10%
None of the above	40%

2. Which of the following terms do you think describe the Democratic Party? Select all that apply.

Corrupt	34%
Dishonest	34%
Out of touch	31%
Incompetent	30%
Hypocritical	30%
Out of control	28%
Delusional	26%
Extreme	25%
Dangerous	25%
Anti-American	24%
Selfish	24%
Weak	23%
A joke	23%
Criminal	23%
Racist	20%
Evil	19%
Crazy	19%
Stupid	18%
Losers	16%
A cult	13%
None of the above	37%

3. Which of the following terms do you think describe the Republican Party? Select all that apply.

Patriotic	34%
Strong	23%
Capable	22%
Intelligent	21%
Realistic	21%
Law-abiding	20%
Rational	19%
Respectable	18%
Responsible	18%
Good	17%
Consistent	17%
Ethical	16%
Open-minded	15%
Honest	13%
Balanced	12%
Inclusive	12%
Well-managed	11%
Generous	10%
Modern	10%
Winners	9%
None of the above	39%

4. Which of the following terms do you think describe the Republican Party? Select all that apply.

Corrupt	34%
Dishonest	32%
Hypocritical	32%
Extreme	31%
Racist	29%
Out of touch	29%
Dangerous	29%
Selfish	28%
Out of control	28%
Delusional	26%
Incompetent	26%
A cult	23%
A joke	22%
Criminal	22%
Weak	21%
Crazy	20%
Stupid	20%
Evil	19%
Anti-American	17%
Losers	16%
None of the above	35%

YouGov Survey: Political Party Descriptions



Interviewing Dates	June 12 - 14, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.077 to 6.529, with a mean of one and a standard deviation of 0.746.
Number of respondents	1105
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	107 questions not reported.

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



1. Positive Descriptions of the Democratic Party

Which of the following terms do you think describe the Democratic Party? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Open-minded	27%	24%	30%	22%	27%	29%	28%	25%	47%	22%	23%
Inclusive	24%	24%	24%	27%	15%	27%	27%	25%	25%	17%	22%
Responsible	22%	21%	23%	17%	20%	23%	29%	22%	34%	14%	19%
Consistent	21%	23%	19%	15%	18%	25%	25%	21%	28%	20%	17%
Realistic	21%	18%	23%	24%	16%	19%	25%	18%	42%	16%	18%
Respectable	20%	21%	20%	16%	19%	23%	22%	19%	36%	15%	19%
Capable	20%	20%	21%	16%	14%	22%	27%	20%	32%	13%	19%
Rational	20%	19%	21%	16%	16%	22%	25%	21%	24%	10%	21%
Intelligent	20%	18%	21%	17%	15%	22%	24%	19%	33%	12%	17%
Patriotic	19%	18%	21%	14%	15%	23%	25%	20%	24%	14%	19%
Honest	19%	21%	18%	21%	21%	15%	21%	17%	31%	22%	13%
Ethical	19%	19%	19%	17%	17%	19%	23%	18%	26%	16%	23%
Good	19%	18%	19%	16%	19%	18%	21%	18%	31%	14%	14%
Modern	18%	15%	20%	19%	21%	18%	14%	18%	22%	14%	14%
Balanced	17%	19%	16%	19%	15%	19%	17%	15%	30%	15%	18%
Law-abiding	16%	16%	16%	13%	14%	18%	19%	16%	25%	9%	15%
Strong	16%	16%	16%	18%	15%	15%	17%	14%	29%	13%	13%
Generous	15%	15%	16%	13%	15%	19%	13%	14%	24%	11%	17%
Well-managed	15%	16%	14%	17%	9%	18%	14%	13%	24%	15%	14%
Winners	10%	12%	8%	11%	8%	10%	11%	9%	15%	10%	13%
None of the above	40%	39%	41%	28%	38%	45%	48%	43%	25%	38%	46%
Unweighted N	(1,105)	(498)	(607)	(240)	(228)	(368)	(269)	(716)	(140)	(141)	(108)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Open-minded	27%	57%	20%	3%	59%	2%	24%	24%	39%	25%	31%	25%	28%
Inclusive	24%	45%	20%	6%	54%	6%	19%	25%	35%	24%	30%	20%	25%
Responsible	22%	51%	11%	4%	54%	1%	20%	21%	27%	20%	28%	19%	24%
Consistent	21%	40%	13%	10%	39%	11%	20%	20%	24%	15%	20%	22%	25%
Realistic	21%	47%	11%	3%	49%	1%	19%	18%	25%	26%	25%	15%	23%
Respectable	20%	49%	9%	3%	47%	1%	20%	16%	27%	19%	24%	16%	26%
Capable	20%	43%	12%	5%	49%	3%	20%	17%	28%	19%	23%	15%	27%
Rational	20%	45%	12%	2%	51%	1%	17%	16%	31%	17%	20%	17%	25%
Intelligent	20%	46%	9%	3%	48%	3%	18%	19%	26%	19%	20%	17%	23%
Patriotic	19%	43%	13%	2%	50%	2%	17%	19%	29%	17%	20%	17%	26%
Honest	19%	47%	8%	3%	43%	2%	19%	15%	26%	18%	20%	15%	27%
Ethical	19%	46%	9%	2%	46%	1%	17%	20%	22%	13%	23%	15%	26%
Good	19%	45%	8%	3%	44%	1%	17%	15%	23%	18%	21%	16%	21%
Modern	18%	37%	11%	5%	39%	3%	16%	16%	28%	15%	25%	14%	21%
Balanced	17%	42%	7%	3%	42%	1%	17%	16%	21%	19%	18%	14%	20%
Law-abiding	16%	36%	9%	3%	39%	2%	16%	13%	19%	16%	17%	13%	19%
Strong	16%	36%	7%	5%	32%	4%	15%	13%	22%	15%	16%	13%	21%
Generous	15%	34%	9%	4%	34%	3%	15%	13%	21%	14%	16%	14%	19%
Well-managed	15%	29%	10%	6%	31%	7%	15%	16%	15%	13%	14%	14%	18%
Winners	10%	24%	4%	2%	22%	2%	10%	8%	12%	8%	8%	11%	12%
None of the above	40%	5%	53%	63%	8%	68%	46%	40%	26%	39%	37%	46%	34%
Unweighted N	(1,105)	(369)	(423)	(313)	(381)	(357)	(486)	(315)	(223)	(209)	(237)	(400)	(259)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



2. Negative Descriptions of the Democratic Party

Which of the following terms do you think describe the Democratic Party? Select all that apply.

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Corrupt	34%	38%	31%	19%	27%	42%	45%	42%	10%	24%	24%
Dishonest	34%	36%	31%	20%	27%	42%	41%	40%	12%	29%	23%
Out of touch	31%	35%	26%	20%	22%	37%	39%	37%	10%	20%	21%
Incompetent	30%	35%	26%	24%	28%	35%	33%	37%	10%	21%	25%
Hypocritical	30%	35%	25%	18%	24%	37%	36%	36%	4%	27%	22%
Out of control	28%	33%	24%	12%	23%	37%	37%	35%	6%	19%	23%
Delusional	26%	30%	23%	13%	23%	34%	31%	31%	9%	23%	20%
Extreme	25%	30%	21%	24%	17%	27%	33%	30%	4%	27%	20%
Dangerous	25%	31%	20%	13%	17%	32%	34%	32%	4%	17%	14%
Anti-American	24%	29%	20%	11%	21%	30%	32%	30%	3%	21%	15%
Selfish	24%	28%	21%	16%	24%	26%	29%	28%	8%	20%	23%
Weak	23%	26%	21%	18%	20%	31%	20%	27%	10%	21%	20%
A joke	23%	26%	20%	16%	24%	26%	24%	27%	8%	22%	13%
Criminal	23%	27%	19%	14%	16%	28%	32%	26%	7%	22%	17%
Racist	20%	25%	16%	15%	14%	26%	25%	24%	7%	17%	18%
Evil	19%	24%	15%	14%	15%	23%	24%	23%	4%	17%	15%
Crazy	19%	23%	15%	14%	17%	24%	18%	22%	6%	16%	21%
Stupid	18%	22%	13%	13%	17%	21%	16%	21%	5%	14%	9%
Losers	16%	20%	12%	10%	15%	19%	17%	19%	5%	14%	9%
A cult	13%	17%	9%	8%	16%	14%	12%	15%	4%	9%	15%
None of the above	37%	32%	41%	35%	36%	35%	43%	30%	67%	38%	44%
Unweighted N	(1,105)	(498)	(607)	(240)	(228)	(368)	(269)	(716)	(140)	(141)	(108)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Corrupt	34%	4%	35%	65%	5%	73%	35%	37%	31%	35%	38%	35%	28%
Dishonest	34%	4%	34%	64%	4%	70%	33%	40%	26%	30%	37%	37%	27%
Out of touch	31%	8%	33%	53%	9%	58%	30%	36%	26%	36%	33%	31%	23%
Incompetent	30%	9%	30%	53%	9%	56%	30%	33%	26%	30%	31%	33%	26%
Hypocritical	30%	5%	32%	53%	7%	61%	28%	35%	26%	28%	33%	30%	27%
Out of control	28%	2%	28%	56%	3%	64%	27%	34%	21%	26%	33%	33%	18%
Delusional	26%	4%	27%	50%	4%	56%	24%	34%	22%	27%	29%	29%	20%
Extreme	25%	5%	24%	48%	5%	54%	26%	25%	24%	23%	28%	26%	23%
Dangerous	25%	2%	25%	50%	1%	62%	25%	29%	19%	26%	31%	24%	20%
Anti-American	24%	1%	23%	50%	2%	62%	23%	30%	20%	22%	30%	26%	17%
Selfish	24%	3%	27%	44%	4%	49%	24%	29%	17%	22%	25%	26%	22%
Weak	23%	11%	25%	34%	15%	38%	21%	24%	25%	27%	25%	21%	21%
A joke	23%	2%	26%	42%	4%	48%	24%	24%	21%	22%	25%	25%	19%
Criminal	23%	1%	25%	43%	2%	53%	22%	24%	20%	22%	27%	25%	15%
Racist	20%	2%	24%	36%	3%	47%	20%	25%	17%	17%	23%	22%	18%
Evil	19%	1%	19%	39%	1%	48%	19%	23%	15%	17%	20%	23%	13%
Crazy	19%	3%	18%	37%	3%	43%	18%	21%	15%	16%	18%	24%	13%
Stupid	18%	2%	17%	35%	4%	35%	19%	17%	16%	20%	14%	17%	19%
Losers	16%	3%	15%	31%	2%	33%	15%	20%	12%	16%	17%	15%	15%
A cult	13%	2%	13%	25%	2%	29%	11%	14%	12%	12%	13%	14%	10%
None of the above	37%	67%	36%	5%	65%	4%	39%	30%	35%	39%	33%	35%	42%
Unweighted N	(1,105)	(369)	(423)	(313)	(381)	(357)	(486)	(315)	(223)	(209)	(237)	(400)	(259)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



3. Positive Descriptions of the Republican Party

Which of the following terms do you think describe the Republican Party? Select all that apply.

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Patriotic	34%	36%	32%	28%	26%	41%	39%	42%	5%	29%	25%
Strong	23%	22%	25%	23%	25%	25%	20%	28%	12%	20%	10%
Capable	22%	23%	21%	16%	16%	27%	26%	27%	5%	16%	13%
Intelligent	21%	23%	19%	15%	19%	25%	24%	28%	7%	7%	8%
Realistic	21%	23%	18%	14%	18%	25%	25%	26%	3%	11%	14%
Law-abiding	20%	22%	17%	14%	15%	23%	25%	25%	7%	10%	9%
Rational	19%	21%	17%	10%	17%	23%	21%	24%	4%	9%	7%
Respectable	18%	18%	18%	13%	12%	23%	23%	23%	9%	9%	7%
Responsible	18%	20%	17%	8%	14%	24%	23%	24%	3%	10%	9%
Good	17%	18%	16%	17%	13%	18%	20%	21%	5%	14%	8%
Consistent	17%	17%	17%	16%	10%	21%	19%	22%	4%	8%	12%
Ethical	16%	16%	15%	11%	10%	20%	19%	21%	5%	6%	7%
Open-minded	15%	17%	14%	13%	14%	18%	14%	19%	4%	12%	8%
Honest	13%	13%	13%	11%	12%	14%	14%	16%	1%	11%	5%
Balanced	12%	13%	12%	10%	12%	14%	12%	14%	5%	14%	6%
Inclusive	12%	15%	9%	11%	6%	13%	16%	14%	6%	10%	7%
Well-managed	11%	9%	13%	12%	11%	11%	11%	13%	7%	9%	6%
Generous	10%	11%	10%	9%	9%	13%	8%	12%	6%	7%	7%
Modern	10%	11%	9%	13%	11%	9%	8%	12%	8%	5%	4%
Winners	9%	8%	11%	9%	6%	11%	11%	12%	2%	5%	3%
None of the above	39%	36%	43%	33%	40%	40%	44%	33%	61%	41%	58%
Unweighted N	(1,105)	(498)	(607)	(240)	(228)	(368)	(269)	(716)	(140)	(141)	(108)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



	Party ID			2024 Vote Intent		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Patriotic	34%	11%	30%	64%	12%	67%	32%	41%	33%	31%	40%	34%	32%
Strong	23%	13%	14%	44%	13%	43%	21%	30%	24%	23%	20%	25%	24%
Capable	22%	6%	13%	48%	4%	50%	20%	26%	20%	23%	21%	20%	24%
Intelligent	21%	4%	14%	47%	5%	48%	19%	26%	18%	20%	23%	22%	17%
Realistic	21%	2%	17%	45%	2%	49%	20%	25%	16%	22%	19%	22%	18%
Law-abiding	20%	4%	12%	44%	5%	46%	18%	25%	15%	18%	23%	22%	14%
Rational	19%	2%	12%	43%	3%	46%	13%	26%	21%	15%	19%	20%	18%
Respectable	18%	3%	11%	42%	3%	43%	17%	24%	14%	17%	23%	19%	14%
Responsible	18%	1%	13%	43%	2%	45%	18%	24%	13%	21%	21%	18%	14%
Good	17%	5%	11%	36%	3%	38%	17%	20%	12%	18%	15%	20%	14%
Consistent	17%	6%	15%	31%	6%	31%	17%	19%	15%	16%	18%	17%	17%
Ethical	16%	2%	9%	38%	2%	39%	14%	21%	13%	15%	18%	16%	14%
Open-minded	15%	4%	10%	32%	3%	33%	13%	21%	11%	12%	17%	18%	11%
Honest	13%	3%	7%	30%	2%	29%	12%	15%	11%	10%	14%	13%	14%
Balanced	12%	5%	6%	27%	5%	26%	11%	18%	7%	12%	13%	15%	8%
Inclusive	12%	3%	7%	26%	4%	26%	11%	16%	11%	11%	14%	12%	10%
Well-managed	11%	4%	6%	25%	4%	23%	11%	15%	9%	8%	11%	12%	12%
Generous	10%	3%	5%	23%	3%	21%	10%	11%	8%	5%	16%	10%	9%
Modern	10%	5%	6%	20%	5%	18%	9%	14%	7%	9%	12%	12%	6%
Winners	9%	2%	4%	22%	2%	22%	8%	11%	8%	9%	10%	9%	8%
None of the above	39%	59%	51%	6%	64%	8%	42%	33%	38%	39%	39%	37%	43%
Unweighted N	(1,105)	(369)	(423)	(313)	(381)	(357)	(486)	(315)	(223)	(209)	(237)	(400)	(259)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



4. Negative Descriptions of the Republican Party

Which of the following terms do you think describe the Republican Party? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Corrupt	34%	35%	34%	33%	36%	36%	32%	31%	51%	32%	40%
Dishonest	32%	32%	33%	26%	29%	37%	35%	30%	43%	30%	37%
Hypocritical	32%	32%	33%	28%	30%	35%	35%	31%	42%	28%	39%
Extreme	31%	29%	33%	35%	30%	30%	30%	29%	43%	27%	32%
Racist	29%	28%	31%	32%	26%	31%	28%	27%	41%	35%	25%
Out of touch	29%	29%	29%	27%	24%	32%	34%	28%	37%	26%	31%
Dangerous	29%	27%	31%	26%	23%	33%	33%	28%	35%	27%	28%
Selfish	28%	28%	29%	26%	28%	30%	27%	28%	32%	28%	24%
Out of control	28%	25%	30%	25%	21%	33%	29%	27%	35%	23%	31%
Delusional	26%	27%	25%	28%	17%	30%	29%	23%	40%	27%	26%
Incompetent	26%	28%	23%	19%	27%	27%	28%	24%	33%	23%	34%
A cult	23%	25%	22%	21%	23%	24%	25%	21%	37%	18%	28%
A joke	22%	23%	22%	27%	21%	23%	18%	19%	35%	24%	27%
Criminal	22%	23%	22%	20%	21%	26%	22%	20%	38%	21%	18%
Weak	21%	25%	16%	18%	14%	25%	24%	19%	30%	20%	17%
Crazy	20%	22%	19%	27%	15%	23%	16%	19%	32%	20%	16%
Stupid	20%	22%	17%	23%	19%	22%	15%	18%	32%	18%	17%
Evil	19%	20%	19%	16%	17%	24%	18%	18%	30%	18%	16%
Anti-American	17%	19%	16%	12%	14%	21%	20%	17%	22%	16%	16%
Losers	16%	19%	13%	18%	13%	19%	12%	14%	21%	15%	21%
None of the above	35%	34%	36%	27%	34%	37%	40%	41%	16%	31%	23%
Unweighted N	(1,105)	(498)	(607)	(240)	(228)	(368)	(269)	(716)	(140)	(141)	(108)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Corrupt	34%	56%	38%	8%	61%	8%	35%	28%	40%	34%	38%	32%	35%
Dishonest	32%	56%	35%	5%	64%	5%	32%	28%	38%	29%	33%	30%	38%
Hypocritical	32%	56%	33%	7%	63%	5%	30%	29%	42%	31%	34%	29%	37%
Extreme	31%	53%	33%	5%	62%	2%	29%	27%	37%	31%	33%	27%	35%
Racist	29%	54%	31%	2%	59%	2%	30%	25%	32%	26%	30%	28%	34%
Out of touch	29%	44%	34%	9%	53%	7%	30%	26%	33%	27%	30%	27%	34%
Dangerous	29%	57%	27%	2%	64%	1%	28%	24%	34%	29%	30%	26%	34%
Selfish	28%	51%	28%	6%	56%	6%	29%	27%	29%	23%	30%	28%	32%
Out of control	28%	52%	26%	3%	59%	2%	27%	25%	33%	27%	30%	24%	32%
Delusional	26%	44%	29%	4%	54%	3%	25%	21%	31%	29%	22%	24%	31%
Incompetent	26%	43%	26%	7%	48%	7%	23%	26%	33%	22%	27%	24%	29%
A cult	23%	43%	25%	1%	52%	1%	21%	23%	25%	27%	26%	21%	23%
A joke	22%	37%	23%	7%	45%	5%	22%	17%	28%	26%	23%	19%	26%
Criminal	22%	40%	23%	3%	43%	3%	23%	17%	25%	20%	24%	22%	23%
Weak	21%	28%	20%	13%	30%	17%	20%	18%	26%	17%	17%	23%	23%
Crazy	20%	37%	21%	2%	43%	0%	20%	17%	23%	23%	17%	19%	24%
Stupid	20%	35%	19%	4%	37%	2%	19%	17%	22%	21%	14%	20%	24%
Evil	19%	38%	18%	1%	40%	1%	21%	15%	20%	17%	17%	20%	22%
Anti-American	17%	34%	16%	1%	40%	1%	18%	13%	20%	16%	18%	16%	19%
Losers	16%	27%	16%	4%	30%	3%	17%	15%	16%	11%	13%	17%	20%
None of the above	35%	10%	31%	66%	7%	67%	37%	40%	26%	35%	33%	37%	33%
Unweighted N	(1,105)	(369)	(423)	(313)	(381)	(357)	(486)	(315)	(223)	(209)	(237)	(400)	(259)

YouGov Survey: Political Party Descriptions

June 12 - 14, 2024 - 1105 U.S. adult citizens



Interviewing Dates	June 12 - 14, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.077 to 6.529, with a mean of one and a standard deviation of 0.746.
Number of respondents	1105
Margin of error	± 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	107 questions not reported.