YouGov Survey: Political Party Conventions



Sample1091 U.S. adult citizensConductedAugust 12 - 15, 2024Margin of Error±3.7%

1. Do you have a favorable or an unfavorable opinion of the following people?

| | Very favorable | Somewhat favorable | Somewhat unfavor- able | Very unfa- vorable | Don't know |
|------------------------|-------------------|-----------------------|------------------------------|-----------------------|------------|
| Donald Trump | 27% | 14% | 8% | 48% | 4% |
| Donald Trump Jr. | 19% | 16% | 10% | 40% | 14% |
| JD Vance | 19% | 16% | 10% | 36% | 19% |
| Ben Carson | 17% | 16% | 13% | 21% | 32% |
| Tucker Carlson | 16% | 15% | 10% | 34% | 25% |
| Lara Trump | 16% | 15% | 9% | 29% | 31% |
| Eric Trump | 14% | 17% | 11% | 37% | 22% |
| Sarah Huckabee Sanders | 14% | 16% | 9% | 27% | 33% |
| Hulk Hogan | 13% | 29% | 17% | 22% | 20% |
| Usha Vance | 11% | 11% | 11% | 13% | 54% |
| Franklin Graham | 11% | 11% | 7% | 15% | 55% |
| Marco Rubio | 10% | 18% | 14% | 27% | 32% |
| Dana White | 9% | 14% | 10% | 12% | 54% |
| Amber Rose | 3% | 11% | 13% | 16% | 57% |
| Sean O'Brien | 3% | 8% | 7% | 10% | 72% |

| | Very favorable | Somewhat favorable | Somewhat unfavor- able | Very unfa- vorable | Don't know |
|------------------|-------------------|-----------------------|------------------------------|-----------------------|------------|
| Michelle Obama | 36% | 18% | 10% | 30% | 7% |
| Barack Obama | 35% | 19% | 10% | 30% | 5% |
| Kamala Harris | 30% | 20% | 7% | 39% | 5% |
| Tim Walz | 24% | 15% | 11% | 25% | 25% |
| Joe Biden | 22% | 19% | 12% | 41% | 6% |
| Pete Buttigieg | 20% | 14% | 9% | 24% | 33% |
| Hillary Clinton | 19% | 20% | 14% | 42% | 6% |
| Bill Clinton | 18% | 25% | 18% | 30% | 9% |
| Gretchen Whitmer | 13% | 14% | 8% | 20% | 45% |
| Gwen Walz | 11% | 9% | 6% | 15% | 59% |
| Josh Shapiro | 11% | 16% | 13% | 16% | 44% |
| Doug Emhoff | 11% | 10% | 6% | 14% | 60% |
| Ella Emhoff | 7% | 8% | 6% | 11% | 69% |
| Jaime Harrison | 5% | 8% | 6% | 10% | 71% |

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| I only watched some of the convention | . 16% |
|--|-------|
| I only watched clips or highlights | . 22% |
| I only read or watched news stories analyzing the convention | . 14% |
| I didn't watch any of the convention | . 38% |

4. Overall, how would you rate the Republican National Convention?

Asked of those who watched at least some of the convention or read about it

| Excellent | 27% |
|-----------|-----|
| Good | 22% |
| Fair | 16% |
| Poor | 26% |
| Not sure | 10% |

5. How much of the 2024 Democratic National Convention do you intend to watch?

| I will watch almost the entire convention | 11% |
|---|-----|
| I will watch some of the convention | |
| I will watch clips or highlights | |
| I will only read or watch news stories analyzing the convention | |
| I won't watch any of the convention | |

| 6. Which previous Democratic National Conventions, if any, did you watch at least part of? Select all that apply. |
|---|
| 2020 Democratic National Convention |
| 2016 Democratic National Convention |
| 2012 Democratic National Convention15% |
| 2008 Democratic National Convention14% |
| 2004 Democratic National Convention |
| 2000 Democratic National Convention |
| 1996 Democratic National Convention |
| 1992 Democratic National Convention |
| 1988 Democratic National Convention |
| 1984 Democratic National Convention |
| 1980 Democratic National Convention4% |
| 1976 Democratic National Convention4% |
| 1972 Democratic National Convention4% |
| 1968 Democratic National Convention4% |
| None of the above |
| Not sure |
| |

YouGov Survey: Political Party Conventions



| 7. Which previous Republican National Conventions, if any, did you watch at least part of? Select all that apply. |
|---|
| 2020 Republican National Convention |
| 2016 Republican National Convention |
| 2012 Republican National Convention |
| 2008 Republican National Convention |
| 2004 Republican National Convention |
| 2000 Republican National Convention |
| 1996 Republican National Convention |
| 1992 Republican National Convention |
| 1988 Republican National Convention |
| 1984 Republican National Convention |
| 1980 Republican National Convention |
| 1976 Republican National Convention |
| 1972 Republican National Convention |
| 1968 Republican National Convention |
| None of the above |
| Not sure |
| |

| Interviewing Dates | August 12 - 15, 2024 |
|------------------------|---|
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in panel to be repre- sentative of adult U.S. citizens. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.019, with a mean of one and a standard deviation of 0.756. |
| Number of respondents | 1091 |
| Margin of error | \pm 3.7% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 88 questions not reported. |

1A. Favorability of RNC Speakers — Donald Trump

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 27% | 28% | 25% | 12% | 25% | 32% | 35% | 33% | 9% | 18% | * |
| Somewhat favorable | 14% | 17% | 12% | 14% | 14% | 14% | 16% | 15% | 11% | 15% | * |
| Somewhat unfavorable | 8% | 8% | 7% | 14% | 10% | 4% | 4% | 7% | 9% | 10% | * |
| Very unfavorable | 48% | 43% | 52% | 52% | 47% | 48% | 44% | 42% | 64% | 50% | * |
| Don't know | 4% | 4% | 4% | 7% | 5% | 2% | 1% | 3% | 7% | 8% | * |
| Totals | 101% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 101% | * |
| Unweighted N | (1,080) | (504) | (576) | (242) | (201) | (377) | (260) | (699) | (142) | (148) | (91) |

| | Total | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 27% | 2% | 15% | 66% | 0% | 68% | 29% | 29% | 22% | 30% | 29% | 27% | 20% |
| Somewhat favorable | 14% | 5% | 17% | 22% | 2% | 25% | 14% | 16% | 12% | 14% | 13% | 17% | 13% |
| Somewhat unfavorable | 8% | 6% | 10% | 6% | 4% | 5% | 5% | 7% | 11% | 6% | 4% | 8% | 11% |
| Very unfavorable | 48% | 85% | 48% | 6% | 93% | 2% | 47% | 46% | 52% | 44% | 53% | 43% | 54% |
| Don't know | 4% | 1% | 9% | 0% | 1% | 0% | 5% | 1% | 2% | 5% | 2% | 5% | 3% |
| Totals | 101% | 99% | 99% | 100% | 100% | 100% | 100% | 99% | 99% | 99% | 101% | 100% | 101% |
| Unweighted N | (1,080) | (360) | (425) | (295) | (444) | (371) | (526) | (312) | (153) | (176) | (251) | (442) | (211) |

1B. Favorability of RNC Speakers — Donald Trump Jr.

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 19% | 20% | 18% | 6% | 19% | 24% | 24% | 24% | 5% | 11% | * |
| Somewhat favorable | 16% | 19% | 14% | 13% | 13% | 16% | 22% | 18% | 11% | 15% | * |
| Somewhat unfavorable | 10% | 12% | 8% | 17% | 8% | 9% | 8% | 11% | 12% | 6% | * |
| Very unfavorable | 40% | 35% | 46% | 41% | 42% | 39% | 39% | 36% | 53% | 45% | * |
| Don't know | 14% | 14% | 15% | 23% | 18% | 12% | 7% | 11% | 20% | 23% | * |
| Totals | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | * |
| Unweighted N | (1,085) | (507) | (578) | (241) | (203) | (379) | (262) | (702) | (143) | (149) | (91) |

| | | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|-------|----------|--------|---------|------------|-----------|--------------|-----------|---------|-------|-------|--|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West | |
| Very favorable | 19% | 1% | 10% | 48% | 1% | 52% | 18% | 22% | 20% | 20% | 19% | 19% | 17% | |
| Somewhat favorable | 16% | 5% | 15% | 29% | 2% | 34% | 17% | 16% | 14% | 20% | 16% | 18% | 11% | |
| Somewhat unfavorable | 10% | 8% | 14% | 8% | 7% | 5% | 10% | 9% | 12% | 6% | 10% | 11% | 12% | |
| Very unfavorable | 40% | 77% | 38% | 4% | 83% | 2% | 39% | 42% | 45% | 39% | 43% | 37% | 45% | |
| Don't know | 14% | 8% | 23% | 11% | 6% | 7% | 17% | 11% | 9% | 15% | 12% | 15% | 15% | |
| Totals | 99% | 99% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Unweighted N | (1,085) | (360) | (427) | (298) | (444) | (375) | (529) | (311) | (156) | (177) | (252) | (445) | (211) | |

1C. Favorability of RNC Speakers — JD Vance

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 19% | 21% | 16% | 6% | 10% | 25% | 30% | 23% | 7% | 13% | * |
| Somewhat favorable | 16% | 18% | 14% | 16% | 16% | 16% | 16% | 18% | 7% | 14% | * |
| Somewhat unfavorable | 10% | 11% | 8% | 10% | 12% | 9% | 9% | 10% | 13% | 8% | * |
| Very unfavorable | 36% | 32% | 41% | 42% | 33% | 35% | 37% | 34% | 45% | 33% | * |
| Don't know | 19% | 18% | 20% | 26% | 29% | 16% | 8% | 15% | 28% | 32% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,084) | (508) | (576) | (242) | (201) | (381) | (260) | (703) | (141) | (148) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 19% | 1% | 10% | 47% | 1% | 51% | 18% | 24% | 15% | 22% | 21% | 20% | 12% |
| Somewhat favorable | 16% | 9% | 14% | 26% | 4% | 33% | 14% | 14% | 20% | 15% | 14% | 16% | 18% |
| Somewhat unfavorable | 10% | 10% | 14% | 4% | 13% | 4% | 10% | 9% | 11% | 12% | 12% | 9% | 8% |
| Very unfavorable | 36% | 67% | 34% | 6% | 74% | 3% | 34% | 39% | 44% | 36% | 36% | 34% | 41% |
| Don't know | 19% | 12% | 28% | 17% | 8% | 9% | 24% | 14% | 10% | 15% | 18% | 21% | 21% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,084) | (361) | (426) | (297) | (445) | (374) | (529) | (311) | (155) | (177) | (253) | (442) | (212) |

1D. Favorability of RNC Speakers — Ben Carson

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 17% | 22% | 13% | 9% | 11% | 20% | 28% | 22% | 5% | 9% | * |
| Somewhat favorable | 16% | 19% | 14% | 14% | 16% | 16% | 19% | 17% | 9% | 15% | * |
| Somewhat unfavorable | 13% | 16% | 10% | 15% | 14% | 12% | 12% | 12% | 23% | 10% | * |
| Very unfavorable | 21% | 19% | 24% | 19% | 21% | 22% | 21% | 19% | 32% | 22% | * |
| Don't know | 32% | 25% | 39% | 43% | 38% | 29% | 19% | 30% | 31% | 44% | * |
| Totals | 99% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | * |
| Unweighted N | (1,087) | (506) | (581) | (243) | (202) | (381) | (261) | (703) | (143) | (150) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 17% | 4% | 13% | 36% | 2% | 43% | 15% | 21% | 17% | 18% | 17% | 20% | 12% |
| Somewhat favorable | 16% | 9% | 13% | 28% | 9% | 30% | 16% | 15% | 22% | 20% | 15% | 16% | 16% |
| Somewhat unfavorable | 13% | 21% | 13% | 6% | 23% | 5% | 13% | 14% | 16% | 11% | 10% | 13% | 19% |
| Very unfavorable | 21% | 38% | 21% | 3% | 46% | 2% | 19% | 23% | 25% | 23% | 21% | 20% | 23% |
| Don't know | 32% | 28% | 40% | 27% | 20% | 20% | 37% | 27% | 19% | 27% | 38% | 31% | 31% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 101% | 100% | 101% |
| Unweighted N | (1,087) | (361) | (429) | (297) | (447) | (373) | (530) | (312) | (156) | (176) | (253) | (446) | (212) |

1E. Favorability of RNC Speakers — Tucker Carlson

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 16% | 20% | 12% | 6% | 10% | 20% | 26% | 20% | 3% | 9% | * |
| Somewhat favorable | 15% | 18% | 13% | 13% | 18% | 13% | 19% | 17% | 9% | 11% | * |
| Somewhat unfavorable | 10% | 13% | 8% | 10% | 10% | 11% | 8% | 10% | 16% | 9% | * |
| Very unfavorable | 34% | 33% | 35% | 37% | 34% | 31% | 34% | 32% | 37% | 36% | * |
| Don't know | 25% | 17% | 33% | 34% | 28% | 25% | 13% | 21% | 34% | 35% | * |
| Totals | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,084) | (506) | (578) | (240) | (202) | (382) | (260) | (701) | (143) | (148) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 16% | 2% | 12% | 35% | 1% | 42% | 16% | 18% | 17% | 17% | 19% | 15% | 13% |
| Somewhat favorable | 15% | 7% | 14% | 25% | 6% | 29% | 13% | 17% | 18% | 13% | 14% | 16% | 15% |
| Somewhat unfavorable | 10% | 8% | 11% | 12% | 7% | 10% | 11% | 10% | 9% | 13% | 10% | 11% | 6% |
| Very unfavorable | 34% | 60% | 34% | 5% | 70% | 3% | 31% | 34% | 46% | 35% | 33% | 30% | 40% |
| Don't know | 25% | 23% | 29% | 22% | 16% | 16% | 30% | 21% | 11% | 22% | 24% | 27% | 25% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 99% | 99% |
| Unweighted N | (1,084) | (361) | (425) | (298) | (446) | (373) | (528) | (310) | (157) | (177) | (252) | (443) | (212) |

1F. Favorability of RNC Speakers — Lara Trump

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 16% | 18% | 13% | 5% | 13% | 20% | 22% | 20% | 5% | 7% | * |
| Somewhat favorable | 15% | 16% | 13% | 14% | 12% | 13% | 21% | 16% | 10% | 14% | * |
| Somewhat unfavorable | 9% | 10% | 9% | 19% | 10% | 7% | 3% | 9% | 7% | 11% | * |
| Very unfavorable | 29% | 26% | 32% | 20% | 32% | 30% | 34% | 27% | 39% | 31% | * |
| Don't know | 31% | 29% | 33% | 43% | 33% | 30% | 20% | 28% | 39% | 36% | * |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | * |
| Unweighted N | (1,085) | (507) | (578) | (242) | (203) | (381) | (259) | (700) | (143) | (150) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 16% | 2% | 8% | 40% | 1% | 43% | 15% | 17% | 19% | 16% | 16% | 17% | 12% |
| Somewhat favorable | 15% | 8% | 10% | 27% | 5% | 30% | 14% | 17% | 11% | 17% | 15% | 14% | 13% |
| Somewhat unfavorable | 9% | 13% | 11% | 4% | 12% | 4% | 8% | 9% | 10% | 10% | 8% | 9% | 11% |
| Very unfavorable | 29% | 54% | 27% | 5% | 59% | 2% | 29% | 32% | 32% | 31% | 31% | 26% | 31% |
| Don't know | 31% | 23% | 44% | 24% | 22% | 20% | 34% | 25% | 28% | 26% | 29% | 33% | 33% |
| Totals | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (1,085) | (360) | (429) | (296) | (445) | (373) | (527) | (311) | (157) | (177) | (251) | (445) | (212) |

1G. Favorability of RNC Speakers — Eric Trump

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 14% | 15% | 14% | 4% | 11% | 20% | 20% | 19% | 4% | 8% | * |
| Somewhat favorable | 17% | 20% | 14% | 15% | 12% | 17% | 23% | 19% | 5% | 13% | * |
| Somewhat unfavorable | 11% | 13% | 8% | 15% | 13% | 9% | 7% | 11% | 13% | 8% | * |
| Very unfavorable | 37% | 32% | 41% | 33% | 37% | 38% | 37% | 33% | 48% | 40% | * |
| Don't know | 22% | 20% | 24% | 33% | 27% | 17% | 13% | 19% | 30% | 31% | * |
| Totals | 101% | 100% | 101% | 100% | 100% | 101% | 100% | 101% | 100% | 100% | * |
| Unweighted N | (1,086) | (506) | (580) | (241) | (203) | (380) | (262) | (703) | (142) | (149) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 14% | 1% | 7% | 36% | 1% | 40% | 15% | 15% | 15% | 14% | 16% | 16% | 10% |
| Somewhat favorable | 17% | 5% | 12% | 34% | 3% | 41% | 15% | 18% | 18% | 17% | 14% | 17% | 18% |
| Somewhat unfavorable | 11% | 10% | 12% | 10% | 10% | 5% | 12% | 9% | 11% | 12% | 12% | 11% | 9% |
| Very unfavorable | 37% | 68% | 36% | 3% | 74% | 2% | 34% | 40% | 43% | 37% | 40% | 31% | 44% |
| Don't know | 22% | 15% | 33% | 17% | 12% | 12% | 24% | 19% | 13% | 20% | 18% | 26% | 20% |
| Totals | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 101% |
| Unweighted N | (1,086) | (362) | (426) | (298) | (447) | (374) | (530) | (310) | (156) | (177) | (253) | (444) | (212) |

1H. Favorability of RNC Speakers — Sarah Huckabee Sanders

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 14% | 16% | 12% | 2% | 4% | 18% | 30% | 19% | 4% | 5% | * |
| Somewhat favorable | 16% | 21% | 11% | 14% | 20% | 15% | 14% | 17% | 14% | 15% | * |
| Somewhat unfavorable | 9% | 10% | 9% | 13% | 8% | 9% | 7% | 10% | 10% | 8% | * |
| Very unfavorable | 27% | 25% | 29% | 23% | 29% | 28% | 28% | 26% | 25% | 32% | * |
| Don't know | 33% | 27% | 39% | 48% | 38% | 29% | 20% | 29% | 47% | 40% | * |
| Totals | 99% | 99% | 100% | 100% | 99% | 99% | 99% | 101% | 100% | 100% | * |
| Unweighted N | (1,080) | (504) | (576) | (242) | (201) | (376) | (261) | (700) | (141) | (149) | (90) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 14% | 3% | 8% | 33% | 2% | 39% | 13% | 18% | 10% | 10% | 18% | 17% | 9% |
| Somewhat favorable | 16% | 8% | 15% | 26% | 6% | 28% | 12% | 19% | 24% | 18% | 14% | 17% | 15% |
| Somewhat unfavorable | 9% | 11% | 10% | 7% | 13% | 7% | 10% | 7% | 11% | 12% | 7% | 9% | 10% |
| Very unfavorable | 27% | 49% | 25% | 6% | 56% | 5% | 24% | 29% | 37% | 28% | 27% | 23% | 34% |
| Don't know | 33% | 29% | 42% | 28% | 23% | 21% | 40% | 26% | 18% | 33% | 34% | 34% | 32% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,080) | (360) | (424) | (296) | (442) | (373) | (526) | (309) | (155) | (177) | (251) | (440) | (212) |

1I. Favorability of RNC Speakers — Hulk Hogan

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 13% | 17% | 9% | 8% | 13% | 18% | 12% | 15% | 7% | 11% | * |
| Somewhat favorable | 29% | 32% | 26% | 20% | 26% | 31% | 37% | 31% | 24% | 28% | * |
| Somewhat unfavorable | 17% | 18% | 15% | 19% | 18% | 13% | 18% | 18% | 15% | 14% | * |
| Very unfavorable | 22% | 20% | 24% | 26% | 19% | 23% | 18% | 19% | 30% | 21% | * |
| Don't know | 20% | 13% | 26% | 27% | 24% | 15% | 15% | 17% | 24% | 26% | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,086) | (506) | (580) | (243) | (200) | (381) | (262) | (704) | (141) | (149) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | า | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 13% | 7% | 10% | 24% | 5% | 21% | 15% | 12% | 13% | 15% | 12% | 14% | 11% |
| Somewhat favorable | 29% | 18% | 27% | 42% | 15% | 48% | 26% | 36% | 25% | 25% | 38% | 29% | 23% |
| Somewhat unfavorable | 17% | 24% | 17% | 9% | 28% | 10% | 15% | 18% | 20% | 16% | 15% | 17% | 19% |
| Very unfavorable | 22% | 34% | 23% | 7% | 39% | 6% | 22% | 19% | 25% | 27% | 18% | 22% | 20% |
| Don't know | 20% | 17% | 24% | 18% | 12% | 15% | 21% | 15% | 18% | 17% | 16% | 19% | 27% |
| Totals | 101% | 100% | 101% | 100% | 99% | 100% | 99% | 100% | 101% | 100% | 99% | 101% | 100% |
| Unweighted N | (1,086) | (361) | (426) | (299) | (445) | (375) | (530) | (312) | (155) | (176) | (253) | (444) | (213) |

1J. Favorability of RNC Speakers — Usha Vance

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 11% | 12% | 10% | 3% | 6% | 16% | 17% | 15% | 4% | 4% | * |
| Somewhat favorable | 11% | 13% | 9% | 13% | 7% | 11% | 14% | 11% | 8% | 15% | * |
| Somewhat unfavorable | 11% | 13% | 9% | 19% | 8% | 9% | 10% | 12% | 11% | 8% | * |
| Very unfavorable | 13% | 10% | 17% | 11% | 15% | 10% | 17% | 11% | 16% | 18% | * |
| Don't know | 54% | 52% | 55% | 55% | 63% | 54% | 42% | 51% | 60% | 55% | * |
| Totals | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,079) | (502) | (577) | (240) | (202) | (378) | (259) | (695) | (143) | (150) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 11% | 1% | 6% | 27% | 1% | 31% | 10% | 13% | 13% | 16% | 12% | 10% | 7% |
| Somewhat favorable | 11% | 9% | 8% | 17% | 6% | 21% | 10% | 12% | 11% | 11% | 10% | 12% | 10% |
| Somewhat unfavorable | 11% | 18% | 10% | 5% | 18% | 4% | 9% | 12% | 12% | 14% | 7% | 9% | 15% |
| Very unfavorable | 13% | 23% | 10% | 6% | 27% | 4% | 12% | 15% | 17% | 14% | 14% | 14% | 11% |
| Don't know | 54% | 49% | 66% | 45% | 47% | 40% | 59% | 48% | 47% | 46% | 57% | 54% | 57% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% |
| Unweighted N | (1,079) | (358) | (426) | (295) | (443) | (371) | (526) | (308) | (156) | (176) | (252) | (440) | (211) |

1K. Favorability of RNC Speakers — Franklin Graham

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 11% | 12% | 10% | 3% | 3% | 13% | 23% | 15% | 2% | 3% | * |
| Somewhat favorable | 11% | 13% | 10% | 12% | 8% | 10% | 17% | 12% | 8% | 14% | * |
| Somewhat unfavorable | 7% | 9% | 7% | 8% | 6% | 7% | 9% | 7% | 13% | 7% | * |
| Very unfavorable | 15% | 15% | 14% | 7% | 18% | 18% | 15% | 15% | 18% | 10% | * |
| Don't know | 55% | 52% | 59% | 69% | 66% | 52% | 36% | 52% | 58% | 66% | * |
| Totals | 99% | 101% | 100% | 99% | 101% | 100% | 100% | 101% | 99% | 100% | * |
| Unweighted N | (1,087) | (507) | (580) | (242) | (202) | (382) | (261) | (703) | (143) | (149) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 11% | 1% | 5% | 27% | 1% | 29% | 12% | 11% | 8% | 8% | 13% | 13% | 7% |
| Somewhat favorable | 11% | 11% | 9% | 14% | 9% | 19% | 10% | 16% | 11% | 13% | 11% | 12% | 9% |
| Somewhat unfavorable | 7% | 9% | 6% | 8% | 9% | 7% | 8% | 8% | 9% | 6% | 6% | 8% | 9% |
| Very unfavorable | 15% | 23% | 14% | 7% | 29% | 3% | 13% | 16% | 20% | 17% | 13% | 14% | 16% |
| Don't know | 55% | 55% | 66% | 44% | 52% | 41% | 57% | 49% | 52% | 56% | 56% | 53% | 59% |
| Totals | 99% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,087) | (362) | (427) | (298) | (446) | (375) | (530) | (311) | (156) | (177) | (254) | (443) | (213) |

1L. Favorability of RNC Speakers — Marco Rubio

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 10% | 13% | 7% | 5% | 6% | 10% | 19% | 13% | 3% | 6% | * |
| Somewhat favorable | 18% | 20% | 16% | 11% | 14% | 23% | 21% | 19% | 12% | 22% | * |
| Somewhat unfavorable | 14% | 15% | 13% | 12% | 14% | 13% | 16% | 13% | 20% | 12% | * |
| Very unfavorable | 27% | 25% | 29% | 23% | 28% | 29% | 27% | 27% | 25% | 24% | * |
| Don't know | 32% | 27% | 35% | 49% | 38% | 24% | 17% | 28% | 40% | 37% | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 101% | * |
| Unweighted N | (1,083) | (505) | (578) | (243) | (202) | (380) | (258) | (699) | (143) | (150) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 10% | 2% | 4% | 26% | 1% | 26% | 9% | 13% | 13% | 13% | 9% | 12% | 6% |
| Somewhat favorable | 18% | 9% | 14% | 31% | 9% | 38% | 14% | 22% | 22% | 15% | 17% | 19% | 18% |
| Somewhat unfavorable | 14% | 17% | 14% | 9% | 18% | 9% | 15% | 11% | 17% | 14% | 16% | 13% | 12% |
| Very unfavorable | 27% | 48% | 25% | 6% | 55% | 5% | 24% | 30% | 32% | 28% | 23% | 25% | 34% |
| Don't know | 32% | 24% | 41% | 29% | 17% | 22% | 38% | 24% | 16% | 30% | 34% | 32% | 29% |
| Totals | 101% | 100% | 98% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 99% |
| Unweighted N | (1,083) | (360) | (428) | (295) | (446) | (372) | (525) | (311) | (157) | (177) | (253) | (441) | (212) |



1M. Favorability of RNC Speakers — Dana White

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 9% | 12% | 5% | 8% | 7% | 11% | 7% | 10% | 6% | 7% | * |
| Somewhat favorable | 14% | 19% | 10% | 16% | 17% | 13% | 12% | 15% | 15% | 12% | * |
| Somewhat unfavorable | 10% | 15% | 7% | 12% | 12% | 10% | 7% | 11% | 8% | 10% | * |
| Very unfavorable | 12% | 13% | 12% | 9% | 17% | 11% | 13% | 11% | 16% | 21% | * |
| Don't know | 54% | 41% | 67% | 55% | 46% | 56% | 60% | 54% | 56% | 51% | * |
| Totals | 99% | 100% | 101% | 100% | 99% | 101% | 99% | 101% | 101% | 101% | * |
| Unweighted N | (1,081) | (505) | (576) | (241) | (202) | (378) | (260) | (699) | (141) | (150) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 9% | 4% | 8% | 15% | 2% | 17% | 9% | 10% | 6% | 11% | 7% | 9% | 7% |
| Somewhat favorable | 14% | 9% | 14% | 20% | 6% | 26% | 11% | 17% | 18% | 19% | 13% | 15% | 11% |
| Somewhat unfavorable | 10% | 13% | 9% | 9% | 13% | 8% | 9% | 10% | 18% | 15% | 7% | 12% | 8% |
| Very unfavorable | 12% | 20% | 12% | 5% | 25% | 4% | 11% | 13% | 18% | 15% | 13% | 10% | 14% |
| Don't know | 54% | 55% | 57% | 50% | 53% | 44% | 61% | 50% | 40% | 40% | 60% | 54% | 61% |
| Totals | 99% | 101% | 100% | 99% | 99% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,081) | (359) | (426) | (296) | (444) | (373) | (524) | (312) | (156) | (176) | (252) | (442) | (211) |



1N. Favorability of RNC Speakers — Amber Rose

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 3% | 4% | 3% | 3% | 2% | 4% | 3% | 3% | 6% | 6% | * |
| Somewhat favorable | 11% | 13% | 9% | 13% | 13% | 8% | 9% | 10% | 16% | 12% | * |
| Somewhat unfavorable | 13% | 16% | 10% | 15% | 13% | 12% | 10% | 11% | 16% | 14% | * |
| Very unfavorable | 16% | 15% | 17% | 16% | 19% | 16% | 13% | 13% | 23% | 20% | * |
| Don't know | 57% | 53% | 61% | 53% | 52% | 59% | 64% | 63% | 38% | 47% | * |
| Totals | 100% | 101% | 100% | 100% | 99% | 99% | 99% | 100% | 99% | 99% | * |
| Unweighted N | (1,084) | (504) | (580) | (243) | (203) | (379) | (259) | (700) | (142) | (150) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 3% | 3% | 2% | 5% | 1% | 6% | 5% | 2% | 2% | 2% | 1% | 6% | 2% |
| Somewhat favorable | 11% | 9% | 11% | 13% | 6% | 16% | 9% | 10% | 16% | 14% | 9% | 10% | 11% |
| Somewhat unfavorable | 13% | 14% | 12% | 12% | 13% | 11% | 11% | 15% | 13% | 13% | 10% | 16% | 10% |
| Very unfavorable | 16% | 21% | 18% | 8% | 29% | 8% | 17% | 15% | 19% | 22% | 13% | 15% | 16% |
| Don't know | 57% | 53% | 57% | 62% | 50% | 59% | 58% | 57% | 51% | 50% | 66% | 53% | 61% |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 101% | 101% | 99% | 100% | 100% |
| Unweighted N | (1,084) | (360) | (429) | (295) | (446) | (371) | (526) | (313) | (156) | (176) | (251) | (444) | (213) |

10. Favorability of RNC Speakers — Sean O'Brien

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 3% | 4% | 1% | 4% | 3% | 1% | 2% | 3% | 2% | 4% | * |
| Somewhat favorable | 8% | 10% | 6% | 11% | 6% | 8% | 7% | 8% | 7% | 11% | * |
| Somewhat unfavorable | 7% | 9% | 6% | 9% | 8% | 6% | 7% | 8% | 9% | 7% | * |
| Very unfavorable | 10% | 12% | 8% | 7% | 12% | 9% | 12% | 8% | 14% | 14% | * |
| Don't know | 72% | 66% | 78% | 68% | 71% | 76% | 72% | 73% | 67% | 65% | * |
| Totals | 100% | 101% | 99% | 99% | 100% | 100% | 100% | 100% | 99% | 101% | * |
| Unweighted N | (1,079) | (499) | (580) | (243) | (202) | (375) | (259) | (696) | (141) | (150) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 3% | 2% | 2% | 4% | 1% | 4% | 3% | 2% | 2% | 4% | 1% | 3% | 2% |
| Somewhat favorable | 8% | 7% | 6% | 11% | 6% | 12% | 8% | 9% | 5% | 8% | 6% | 9% | 8% |
| Somewhat unfavorable | 7% | 7% | 5% | 11% | 7% | 9% | 7% | 8% | 9% | 13% | 6% | 5% | 8% |
| Very unfavorable | 10% | 15% | 9% | 5% | 19% | 4% | 9% | 10% | 15% | 11% | 11% | 10% | 7% |
| Don't know | 72% | 68% | 78% | 69% | 67% | 71% | 74% | 71% | 68% | 64% | 76% | 72% | 75% |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 99% | 100% |
| Unweighted N | (1,079) | (358) | (424) | (297) | (443) | (370) | (524) | (311) | (156) | (175) | (250) | (443) | (211) |

2A. Favorability of Possible DNC Speakers — Michelle Obama

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 36% | 29% | 43% | 34% | 36% | 37% | 38% | 29% | 61% | 46% | * |
| Somewhat favorable | 18% | 17% | 19% | 34% | 18% | 15% | 6% | 18% | 19% | 19% | * |
| Somewhat unfavorable | 10% | 12% | 8% | 10% | 8% | 7% | 15% | 10% | 5% | 13% | * |
| Very unfavorable | 30% | 35% | 25% | 11% | 30% | 36% | 38% | 38% | 5% | 12% | * |
| Don't know | 7% | 7% | 6% | 12% | 8% | 4% | 3% | 5% | 9% | 10% | * |
| Totals | 101% | 100% | 101% | 101% | 100% | 99% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,085) | (506) | (579) | (242) | (202) | (380) | (261) | (705) | (143) | (147) | (90) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 36% | 70% | 32% | 5% | 71% | 4% | 39% | 35% | 39% | 33% | 39% | 35% | 38% |
| Somewhat favorable | 18% | 21% | 23% | 9% | 21% | 8% | 17% | 15% | 17% | 19% | 13% | 18% | 22% |
| Somewhat unfavorable | 10% | 3% | 11% | 15% | 3% | 14% | 8% | 13% | 10% | 7% | 8% | 12% | 9% |
| Very unfavorable | 30% | 2% | 22% | 68% | 2% | 70% | 29% | 32% | 31% | 32% | 34% | 28% | 26% |
| Don't know | 7% | 3% | 13% | 3% | 2% | 3% | 7% | 4% | 4% | 9% | 6% | 7% | 4% |
| Totals | 101% | 99% | 101% | 100% | 99% | 99% | 100% | 99% | 101% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,085) | (361) | (428) | (296) | (448) | (372) | (528) | (311) | (156) | (177) | (254) | (442) | (212) |

2B. Favorability of Possible DNC Speakers — Barack Obama

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 35% | 31% | 39% | 32% | 35% | 36% | 39% | 29% | 61% | 45% | * |
| Somewhat favorable | 19% | 20% | 19% | 34% | 26% | 14% | 7% | 18% | 20% | 22% | * |
| Somewhat unfavorable | 10% | 10% | 10% | 12% | 9% | 11% | 10% | 11% | 7% | 13% | * |
| Very unfavorable | 30% | 34% | 26% | 13% | 25% | 36% | 43% | 39% | 6% | 11% | * |
| Don't know | 5% | 5% | 5% | 10% | 6% | 3% | 1% | 4% | 6% | 9% | * |
| Totals | 99% | 100% | 99% | 101% | 101% | 100% | 100% | 101% | 100% | 100% | * |
| Unweighted N | (1,083) | (506) | (577) | (241) | (203) | (381) | (258) | (701) | (143) | (149) | (90) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 35% | 73% | 28% | 3% | 74% | 3% | 37% | 36% | 39% | 35% | 34% | 35% | 39% |
| Somewhat favorable | 19% | 21% | 25% | 11% | 21% | 9% | 19% | 18% | 17% | 20% | 19% | 18% | 21% |
| Somewhat unfavorable | 10% | 3% | 13% | 15% | 3% | 16% | 8% | 13% | 15% | 8% | 10% | 10% | 13% |
| Very unfavorable | 30% | 2% | 23% | 68% | 2% | 71% | 30% | 32% | 26% | 30% | 33% | 31% | 25% |
| Don't know | 5% | 1% | 11% | 2% | 0% | 2% | 6% | 2% | 3% | 7% | 5% | 6% | 2% |
| Totals | 99% | 100% | 100% | 99% | 100% | 101% | 100% | 101% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,083) | (361) | (426) | (296) | (447) | (371) | (528) | (310) | (156) | (176) | (250) | (445) | (212) |



2C. Favorability of Possible DNC Speakers — Kamala Harris

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 30% | 27% | 32% | 28% | 26% | 32% | 34% | 25% | 50% | 37% | * |
| Somewhat favorable | 20% | 18% | 21% | 38% | 22% | 15% | 7% | 18% | 23% | 20% | * |
| Somewhat unfavorable | 7% | 6% | 7% | 8% | 9% | 4% | 5% | 7% | 9% | 4% | * |
| Very unfavorable | 39% | 43% | 35% | 16% | 38% | 46% | 52% | 47% | 10% | 26% | * |
| Don't know | 5% | 5% | 5% | 10% | 5% | 3% | 2% | 3% | 8% | 13% | * |
| Totals | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,084) | (506) | (578) | (242) | (203) | (379) | (260) | (704) | (143) | (148) | (89) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 30% | 66% | 20% | 2% | 66% | 2% | 29% | 32% | 34% | 34% | 30% | 28% | 31% |
| Somewhat favorable | 20% | 24% | 27% | 6% | 28% | 4% | 19% | 15% | 23% | 17% | 16% | 19% | 26% |
| Somewhat unfavorable | 7% | 4% | 8% | 8% | 4% | 7% | 5% | 9% | 6% | 5% | 7% | 8% | 5% |
| Very unfavorable | 39% | 2% | 35% | 83% | 1% | 87% | 40% | 42% | 34% | 40% | 44% | 40% | 32% |
| Don't know | 5% | 3% | 9% | 2% | 0% | 1% | 6% | 2% | 2% | 4% | 3% | 6% | 6% |
| Totals | 101% | 99% | 99% | 101% | 99% | 101% | 99% | 100% | 99% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,084) | (361) | (426) | (297) | (447) | (372) | (529) | (309) | (156) | (177) | (253) | (443) | (211) |

2D. Favorability of Possible DNC Speakers — Tim Walz

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 24% | 21% | 27% | 28% | 22% | 21% | 26% | 22% | 27% | 29% | * |
| Somewhat favorable | 15% | 16% | 14% | 21% | 14% | 13% | 12% | 15% | 19% | 11% | * |
| Somewhat unfavorable | 11% | 11% | 10% | 9% | 13% | 9% | 12% | 11% | 12% | 9% | * |
| Very unfavorable | 25% | 31% | 19% | 10% | 18% | 31% | 38% | 31% | 7% | 13% | * |
| Don't know | 25% | 21% | 29% | 32% | 32% | 25% | 11% | 21% | 36% | 37% | * |
| Totals | 100% | 100% | 99% | 100% | 99% | 99% | 99% | 100% | 101% | 99% | * |
| Unweighted N | (1,087) | (508) | (579) | (242) | (203) | (381) | (261) | (703) | (142) | (150) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 24% | 51% | 18% | 2% | 54% | 2% | 22% | 25% | 33% | 22% | 24% | 23% | 28% |
| Somewhat favorable | 15% | 21% | 16% | 7% | 24% | 5% | 13% | 15% | 15% | 18% | 19% | 13% | 13% |
| Somewhat unfavorable | 11% | 6% | 10% | 16% | 6% | 15% | 8% | 13% | 16% | 13% | 8% | 12% | 10% |
| Very unfavorable | 25% | 2% | 22% | 53% | 2% | 63% | 24% | 27% | 24% | 28% | 27% | 25% | 20% |
| Don't know | 25% | 19% | 33% | 23% | 14% | 16% | 32% | 20% | 11% | 19% | 23% | 27% | 29% |
| Totals | 100% | 99% | 99% | 101% | 100% | 101% | 99% | 100% | 99% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,087) | (361) | (429) | (297) | (446) | (374) | (527) | (313) | (157) | (176) | (254) | (446) | (211) |

2E. Favorability of Possible DNC Speakers — Joe Biden

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 22% | 19% | 24% | 14% | 14% | 26% | 30% | 17% | 44% | 25% | * |
| Somewhat favorable | 19% | 20% | 19% | 28% | 28% | 15% | 9% | 19% | 23% | 18% | * |
| Somewhat unfavorable | 12% | 13% | 11% | 20% | 15% | 8% | 7% | 11% | 12% | 17% | * |
| Very unfavorable | 41% | 43% | 39% | 26% | 37% | 47% | 52% | 50% | 12% | 28% | * |
| Don't know | 6% | 4% | 7% | 12% | 6% | 4% | 2% | 4% | 9% | 12% | * |
| Totals | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | * |
| Unweighted N | (1,084) | (505) | (579) | (241) | (202) | (379) | (262) | (704) | (142) | (148) | (90) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 22% | 51% | 11% | 2% | 49% | 2% | 22% | 21% | 25% | 22% | 22% | 23% | 19% |
| Somewhat favorable | 19% | 33% | 21% | 4% | 36% | 1% | 17% | 21% | 22% | 17% | 22% | 14% | 28% |
| Somewhat unfavorable | 12% | 10% | 17% | 9% | 9% | 8% | 11% | 12% | 17% | 15% | 9% | 11% | 15% |
| Very unfavorable | 41% | 3% | 38% | 85% | 3% | 87% | 42% | 43% | 35% | 39% | 44% | 45% | 33% |
| Don't know | 6% | 3% | 12% | 1% | 1% | 1% | 7% | 2% | 2% | 7% | 2% | 7% | 5% |
| Totals | 100% | 100% | 99% | 101% | 98% | 99% | 99% | 99% | 101% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,084) | (360) | (428) | (296) | (446) | (373) | (528) | (311) | (156) | (177) | (253) | (442) | (212) |



2F. Favorability of Possible DNC Speakers — Pete Buttigieg

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 20% | 19% | 21% | 16% | 15% | 21% | 27% | 18% | 26% | 21% | * |
| Somewhat favorable | 14% | 15% | 13% | 20% | 16% | 10% | 11% | 14% | 13% | 14% | * |
| Somewhat unfavorable | 9% | 7% | 10% | 14% | 7% | 7% | 7% | 10% | 10% | 4% | * |
| Very unfavorable | 24% | 31% | 18% | 11% | 22% | 27% | 36% | 30% | 7% | 16% | * |
| Don't know | 33% | 28% | 39% | 39% | 40% | 35% | 19% | 29% | 45% | 45% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | * |
| Unweighted N | (1,085) | (505) | (580) | (243) | (203) | (381) | (258) | (701) | (143) | (150) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 20% | 41% | 16% | 2% | 48% | 2% | 19% | 19% | 28% | 21% | 19% | 18% | 22% |
| Somewhat favorable | 14% | 23% | 12% | 6% | 23% | 6% | 11% | 15% | 18% | 17% | 16% | 10% | 16% |
| Somewhat unfavorable | 9% | 7% | 9% | 9% | 7% | 11% | 8% | 9% | 11% | 7% | 7% | 11% | 8% |
| Very unfavorable | 24% | 2% | 22% | 52% | 2% | 57% | 21% | 32% | 23% | 23% | 27% | 23% | 24% |
| Don't know | 33% | 28% | 42% | 31% | 19% | 24% | 41% | 25% | 20% | 31% | 32% | 37% | 30% |
| Totals | 100% | 101% | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 101% | 99% | 100% |
| Unweighted N | (1,085) | (360) | (427) | (298) | (446) | (373) | (528) | (311) | (156) | (177) | (251) | (445) | (212) |



2G. Favorability of Possible DNC Speakers — Hillary Clinton

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 19% | 14% | 23% | 8% | 19% | 22% | 24% | 14% | 40% | 24% | * |
| Somewhat favorable | 20% | 20% | 21% | 29% | 20% | 19% | 14% | 18% | 30% | 21% | * |
| Somewhat unfavorable | 14% | 14% | 13% | 25% | 14% | 9% | 8% | 13% | 14% | 13% | * |
| Very unfavorable | 42% | 46% | 37% | 27% | 37% | 47% | 52% | 51% | 7% | 27% | * |
| Don't know | 6% | 6% | 6% | 11% | 10% | 2% | 1% | 4% | 9% | 14% | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 99% | * |
| Unweighted N | (1,080) | (507) | (573) | (241) | (203) | (378) | (258) | (702) | (141) | (148) | (89) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 19% | 43% | 11% | 1% | 40% | 2% | 19% | 21% | 20% | 22% | 16% | 19% | 18% |
| Somewhat favorable | 20% | 34% | 20% | 5% | 37% | 5% | 19% | 21% | 24% | 19% | 21% | 17% | 26% |
| Somewhat unfavorable | 14% | 13% | 19% | 8% | 13% | 7% | 12% | 12% | 17% | 11% | 14% | 15% | 13% |
| Very unfavorable | 42% | 6% | 38% | 85% | 8% | 84% | 43% | 44% | 36% | 40% | 45% | 43% | 36% |
| Don't know | 6% | 3% | 13% | 1% | 1% | 2% | 7% | 3% | 4% | 7% | 3% | 6% | 7% |
| Totals | 101% | 99% | 101% | 100% | 99% | 100% | 100% | 101% | 101% | 99% | 99% | 100% | 100% |
| Unweighted N | (1,080) | (360) | (428) | (292) | (446) | (370) | (526) | (309) | (156) | (176) | (251) | (441) | (212) |



2H. Favorability of Possible DNC Speakers — Bill Clinton

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 18% | 17% | 19% | 7% | 14% | 24% | 24% | 13% | 42% | 22% | * |
| Somewhat favorable | 25% | 26% | 24% | 24% | 34% | 22% | 19% | 23% | 23% | 27% | * |
| Somewhat unfavorable | 18% | 20% | 17% | 29% | 16% | 13% | 19% | 19% | 10% | 19% | * |
| Very unfavorable | 30% | 30% | 30% | 22% | 25% | 35% | 36% | 38% | 11% | 14% | * |
| Don't know | 9% | 7% | 11% | 18% | 11% | 6% | 2% | 6% | 14% | 18% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | * |
| Unweighted N | (1,085) | (504) | (581) | (241) | (202) | (382) | (260) | (703) | (143) | (147) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 18% | 37% | 11% | 5% | 33% | 3% | 20% | 18% | 17% | 25% | 20% | 16% | 14% |
| Somewhat favorable | 25% | 38% | 24% | 11% | 39% | 11% | 22% | 26% | 28% | 20% | 22% | 25% | 30% |
| Somewhat unfavorable | 18% | 15% | 22% | 18% | 17% | 20% | 16% | 19% | 22% | 20% | 18% | 17% | 20% |
| Very unfavorable | 30% | 6% | 25% | 62% | 7% | 63% | 31% | 31% | 29% | 27% | 32% | 33% | 27% |
| Don't know | 9% | 4% | 18% | 4% | 4% | 4% | 10% | 7% | 5% | 9% | 9% | 9% | 10% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 101% | 101% | 101% | 101% | 100% | 101% |
| Unweighted N | (1,085) | (361) | (428) | (296) | (447) | (372) | (529) | (309) | (157) | (177) | (253) | (443) | (212) |



2I. Favorability of Possible DNC Speakers — Gretchen Whitmer

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 13% | 12% | 14% | 9% | 11% | 14% | 18% | 12% | 16% | 17% | * |
| Somewhat favorable | 14% | 15% | 12% | 21% | 13% | 9% | 13% | 15% | 15% | 9% | * |
| Somewhat unfavorable | 8% | 9% | 7% | 9% | 9% | 6% | 7% | 9% | 8% | 4% | * |
| Very unfavorable | 20% | 27% | 13% | 9% | 16% | 26% | 27% | 24% | 5% | 14% | * |
| Don't know | 45% | 37% | 53% | 51% | 51% | 44% | 34% | 41% | 57% | 56% | * |
| Totals | 100% | 100% | 99% | 99% | 100% | 99% | 99% | 101% | 101% | 100% | * |
| Unweighted N | (1,079) | (504) | (575) | (243) | (202) | (379) | (255) | (698) | (142) | (149) | (90) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 13% | 31% | 7% | 1% | 35% | 1% | 12% | 13% | 24% | 14% | 15% | 12% | 14% |
| Somewhat favorable | 14% | 19% | 14% | 7% | 22% | 6% | 13% | 16% | 11% | 15% | 14% | 14% | 12% |
| Somewhat unfavorable | 8% | 6% | 6% | 11% | 6% | 11% | 6% | 7% | 16% | 8% | 9% | 8% | 5% |
| Very unfavorable | 20% | 3% | 17% | 43% | 2% | 49% | 18% | 26% | 17% | 20% | 21% | 21% | 19% |
| Don't know | 45% | 41% | 56% | 37% | 35% | 33% | 51% | 39% | 32% | 43% | 42% | 45% | 50% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,079) | (359) | (425) | (295) | (444) | (370) | (522) | (311) | (157) | (177) | (250) | (441) | (211) |

2J. Favorability of Possible DNC Speakers — Gwen Walz

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 11% | 7% | 15% | 8% | 8% | 11% | 18% | 9% | 18% | 18% | * |
| Somewhat favorable | 9% | 10% | 8% | 13% | 9% | 9% | 5% | 9% | 9% | 14% | * |
| Somewhat unfavorable | 6% | 8% | 4% | 7% | 5% | 6% | 5% | 6% | 8% | 7% | * |
| Very unfavorable | 15% | 20% | 11% | 6% | 14% | 18% | 20% | 19% | 4% | 10% | * |
| Don't know | 59% | 55% | 62% | 66% | 63% | 56% | 51% | 58% | 60% | 51% | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 99% | 101% | 99% | 100% | * |
| Unweighted N | (1,078) | (503) | (575) | (238) | (202) | (383) | (255) | (696) | (142) | (149) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 11% | 26% | 6% | 1% | 27% | 1% | 13% | 10% | 13% | 13% | 10% | 12% | 10% |
| Somewhat favorable | 9% | 15% | 8% | 4% | 16% | 4% | 9% | 11% | 10% | 8% | 11% | 8% | 10% |
| Somewhat unfavorable | 6% | 4% | 5% | 8% | 5% | 8% | 4% | 10% | 5% | 6% | 6% | 6% | 4% |
| Very unfavorable | 15% | 3% | 11% | 32% | 3% | 36% | 14% | 16% | 19% | 20% | 14% | 15% | 12% |
| Don't know | 59% | 52% | 69% | 54% | 49% | 51% | 61% | 53% | 53% | 53% | 58% | 59% | 63% |
| Totals | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 99% | 100% | 99% |
| Unweighted N | (1,078) | (358) | (425) | (295) | (445) | (370) | (524) | (309) | (157) | (175) | (249) | (445) | (209) |



2K. Favorability of Possible DNC Speakers — Josh Shapiro

Do you have a favorable or an unfavorable opinion of the following people?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 11% | 9% | 13% | 8% | 9% | 11% | 16% | 9% | 16% | 19% | * |
| Somewhat favorable | 16% | 20% | 12% | 17% | 12% | 18% | 14% | 16% | 16% | 15% | * |
| Somewhat unfavorable | 13% | 13% | 13% | 17% | 11% | 9% | 18% | 14% | 10% | 12% | * |
| Very unfavorable | 16% | 20% | 12% | 11% | 18% | 18% | 14% | 19% | 4% | 10% | * |
| Don't know | 44% | 39% | 50% | 46% | 50% | 43% | 38% | 41% | 53% | 44% | * |
| Totals | 100% | 101% | 100% | 99% | 100% | 99% | 100% | 99% | 99% | 100% | * |
| Unweighted N | (1,086) | (507) | (579) | (242) | (203) | (381) | (260) | (704) | (143) | (148) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 11% | 26% | 5% | 2% | 25% | 2% | 10% | 12% | 16% | 17% | 10% | 10% | 10% |
| Somewhat favorable | 16% | 22% | 15% | 10% | 25% | 12% | 12% | 19% | 19% | 23% | 15% | 12% | 16% |
| Somewhat unfavorable | 13% | 10% | 12% | 18% | 12% | 21% | 11% | 16% | 13% | 11% | 13% | 16% | 10% |
| Very unfavorable | 16% | 3% | 15% | 31% | 4% | 32% | 16% | 15% | 18% | 18% | 17% | 13% | 17% |
| Don't know | 44% | 39% | 53% | 40% | 34% | 33% | 50% | 38% | 34% | 31% | 45% | 49% | 47% |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,086) | (362) | (428) | (296) | (448) | (371) | (530) | (309) | (157) | (177) | (253) | (445) | (211) |

2L. Favorability of Possible DNC Speakers — Doug Emhoff

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 11% | 7% | 14% | 7% | 9% | 11% | 17% | 9% | 13% | 18% | * |
| Somewhat favorable | 10% | 10% | 9% | 16% | 8% | 9% | 6% | 9% | 13% | 10% | * |
| Somewhat unfavorable | 6% | 8% | 3% | 7% | 7% | 3% | 7% | 7% | 6% | 2% | * |
| Very unfavorable | 14% | 18% | 10% | 6% | 13% | 16% | 18% | 16% | 5% | 10% | * |
| Don't know | 60% | 57% | 63% | 64% | 63% | 61% | 52% | 59% | 63% | 60% | * |
| Totals | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,079) | (502) | (577) | (241) | (201) | (379) | (258) | (701) | (140) | (147) | (91) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 11% | 26% | 5% | 1% | 27% | 1% | 9% | 11% | 20% | 13% | 10% | 11% | 11% |
| Somewhat favorable | 10% | 16% | 9% | 3% | 17% | 3% | 8% | 9% | 13% | 11% | 10% | 8% | 11% |
| Somewhat unfavorable | 6% | 4% | 5% | 8% | 4% | 8% | 5% | 7% | 7% | 6% | 6% | 6% | 5% |
| Very unfavorable | 14% | 2% | 10% | 30% | 2% | 33% | 11% | 17% | 17% | 16% | 13% | 13% | 13% |
| Don't know | 60% | 52% | 70% | 57% | 50% | 55% | 67% | 55% | 43% | 54% | 61% | 62% | 60% |
| Totals | 101% | 100% | 99% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,079) | (358) | (425) | (296) | (443) | (371) | (525) | (309) | (157) | (177) | (252) | (439) | (211) |



2M. Favorability of Possible DNC Speakers — Ella Emhoff

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 7% | 4% | 10% | 4% | 7% | 6% | 11% | 5% | 14% | 13% | * |
| Somewhat favorable | 8% | 8% | 8% | 14% | 9% | 5% | 4% | 7% | 11% | 10% | * |
| Somewhat unfavorable | 6% | 8% | 4% | 7% | 4% | 6% | 6% | 6% | 6% | 5% | * |
| Very unfavorable | 11% | 14% | 7% | 5% | 11% | 12% | 13% | 13% | 3% | 10% | * |
| Don't know | 69% | 66% | 71% | 69% | 69% | 70% | 65% | 69% | 66% | 62% | * |
| Totals | 101% | 100% | 100% | 99% | 100% | 99% | 99% | 100% | 100% | 100% | * |
| Unweighted N | (1,086) | (508) | (578) | (241) | (203) | (382) | (260) | (703) | (142) | (149) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 7% | 16% | 5% | 1% | 17% | 1% | 6% | 10% | 9% | 11% | 6% | 8% | 4% |
| Somewhat favorable | 8% | 13% | 6% | 4% | 12% | 5% | 7% | 7% | 13% | 10% | 6% | 7% | 9% |
| Somewhat unfavorable | 6% | 5% | 4% | 8% | 5% | 9% | 6% | 7% | 5% | 4% | 6% | 6% | 5% |
| Very unfavorable | 11% | 2% | 8% | 23% | 3% | 22% | 9% | 11% | 15% | 16% | 10% | 10% | 8% |
| Don't know | 69% | 63% | 78% | 63% | 63% | 63% | 72% | 65% | 59% | 59% | 71% | 69% | 73% |
| Totals | 101% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 99% |
| Unweighted N | (1,086) | (361) | (429) | (296) | (447) | (372) | (527) | (312) | (157) | (175) | (253) | (447) | (211) |



2N. Favorability of Possible DNC Speakers — Jaime Harrison

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|----------------------|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 5% | 4% | 7% | 5% | 3% | 5% | 10% | 4% | 8% | 11% | * |
| Somewhat favorable | 8% | 8% | 8% | 13% | 8% | 6% | 5% | 7% | 11% | 10% | * |
| Somewhat unfavorable | 6% | 8% | 5% | 8% | 9% | 3% | 6% | 6% | 11% | 4% | * |
| Very unfavorable | 10% | 14% | 6% | 5% | 9% | 13% | 11% | 12% | 2% | 8% | * |
| Don't know | 71% | 67% | 75% | 70% | 71% | 73% | 69% | 71% | 68% | 66% | * |
| Totals | 100% | 101% | 101% | 101% | 100% | 100% | 101% | 100% | 100% | 99% | * |
| Unweighted N | (1,086) | (506) | (580) | (243) | (203) | (380) | (260) | (703) | (143) | (148) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regio | n | |
|----------------------|---------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 5% | 11% | 4% | 1% | 14% | 1% | 5% | 6% | 7% | 9% | 5% | 5% | 3% |
| Somewhat favorable | 8% | 14% | 7% | 3% | 13% | 3% | 8% | 9% | 7% | 12% | 7% | 6% | 9% |
| Somewhat unfavorable | 6% | 5% | 5% | 8% | 5% | 7% | 6% | 7% | 9% | 10% | 3% | 7% | 5% |
| Very unfavorable | 10% | 1% | 7% | 22% | 2% | 23% | 9% | 12% | 11% | 6% | 9% | 11% | 11% |
| Don't know | 71% | 68% | 77% | 66% | 67% | 67% | 73% | 66% | 66% | 63% | 75% | 71% | 72% |
| Totals | 100% | 99% | 100% | 100% | 101% | 101% | 101% | 100% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,086) | (362) | (427) | (297) | (447) | (373) | (527) | (312) | (157) | (177) | (253) | (445) | (211) |



3. Watched RNC

How much of the 2024 Republican National Convention did you watch?

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|--|-----------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|--------------|-----------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I watched almost the entire convention | 10% | 11% | 10% | 7% | 12% | 10% | 13% | 11% | 10% | 10% | * |
| I only watched some of the convention | 16% | 16% | 16% | 12% | 11% | 20% | 18% | 18% | 11% | 13% | * |
| I only watched clips or highlights | 22% | 24% | 20% | 25% | 22% | 21% | 20% | 22% | 21% | 24% | * |
| I only read or watched news stories analyzing the convention | 14% | 17% | 11% | 16% | 13% | 13% | 15% | 15% | 7% | 13% | * |
| I didn't watch any of the convention | 38% | 33% | 43% | 40% | 41% | 37% | 34% | 34% | 51% | 39% | * |
| Totals Unweighted N | 100% (1,089) | 101% (509) | 100% (580) | 100% (243) | 99% (201) | 101% (383) | 100% (262) | 100% (705) | 100% (143) | 99% (149) | * (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|---|-------|-----|----------|-----|---------|------------|-------------|--------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I watched almost the entire convention | 10% | 6% | 8% | 18% | 6% | 21% | 11% | 11% | 10% | 8% | 11% | 12% | 10% |
| I only watched some of the convention | 16% | 12% | 11% | 25% | 14% | 27% | 14% | 18% | 18% | 21% | 15% | 13% | 17% |
| I only watched clips or highlights | 22% | 20% | 20% | 25% | 21% | 24% | 20% | 24% | 27% | 23% | 20% | 24% | 19% |
| I only read or watched news stories analyzing | | | | | | | | | | | | | |
| the convention | 14% | 18% | 12% | 12% | 17% | 11% | 12% | 16% | 13% | 8% | 15% | 14% | 16% |
| | | | | | | conti | nued on the | e next page | • | | | | |



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|--------------------------------------|-----------------|--------------|--------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|--------------|
| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | ı | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I didn't watch any of the convention | 38% | 43% | 48% | 21% | 43% | 18% | 43% | 31% | 31% | 40% | 40% | 37% | 37% |
| Totals Unweighted N | 100% (1,089) | 99% (362) | 99% (429) | 101% (298) | 101% (448) | 101% (376) | 100% (530) | 100% (312) | 99% (157) | 100% (177) | 101% (254) | 100% (447) | 99% (211) |

4. Content of RNC

Overall, how would you rate the Republican National Convention?

Asked of those who watched at least some of the convention or read about it

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|--------------|-------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Excellent | 27% | 29% | 25% | 23% | 28% | 29% | 27% | 30% | * | * | * |
| Good | 22% | 24% | 20% | 19% | 14% | 24% | 30% | 22% | * | * | * |
| Fair | 16% | 15% | 17% | 20% | 16% | 14% | 15% | 15% | * | * | * |
| Poor | 26% | 23% | 28% | 31% | 22% | 28% | 20% | 23% | * | * | * |
| Not sure | 10% | 9% | 10% | 7% | 21% | 5% | 7% | 10% | * | * | * |
| Totals | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | * | * | * |
| Unweighted N | (693) | (359) | (334) | (152) | (122) | (244) | (175) | (467) | (77) | (90) | (59) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|--------------|-------|-------|----------|-------|---------|------------|---------|--------------|----------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Excellent | 27% | 8% | 15% | 51% | 3% | 51% | 25% | 27% | 33% | 29% | 31% | 28% | 21% |
| Good | 22% | 14% | 19% | 31% | 11% | 34% | 22% | 24% | 16% | 21% | 20% | 23% | 22% |
| Fair | 16% | 19% | 19% | 11% | 19% | 9% | 16% | 17% | 13% | 17% | 17% | 18% | 10% |
| Poor | 26% | 50% | 30% | 3% | 58% | 1% | 26% | 23% | 28% | 24% | 26% | 21% | 34% |
| Not sure | 10% | 10% | 17% | 4% | 9% | 4% | 10% | 9% | 10% | 10% | 6% | 9% | 12% |
| Totals | 101% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 101% | 100% | 99% | 99% |
| Unweighted N | (693) | (211) | (242) | (240) | (269) | (302) | (319) | (216) | (103) | (111) | (159) | (291) | (132) |



5. Intent to Watch DNC

How much of the 2024 Democratic National Convention do you intend to watch?

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|---|---------|-------|--------|-------|----------|----------|-------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I will watch almost the entire convention | 11% | 8% | 14% | 11% | 9% | 12% | 11% | 9% | 24% | 12% | * |
| I will watch some of the convention | 17% | 18% | 15% | 16% | 11% | 20% | 20% | 17% | 16% | 17% | * |
| I will watch clips or highlights | 19% | 21% | 17% | 23% | 24% | 15% | 17% | 18% | 19% | 28% | * |
| I will only read or watch news stories analyzing the convention | 15% | 17% | 14% | 15% | 11% | 14% | 20% | 15% | 10% | 16% | * |
| I won't watch any of the convention | 38% | 36% | 40% | 35% | 44% | 39% | 32% | 41% | 30% | 25% | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 98% | * |
| Unweighted N | (1,090) | (509) | (581) | (243) | (203) | (382) | (262) | (705) | (143) | (150) | (92) |

| | | | Party ID | | | ote Intent | nt Family Income (3 category) | | ategory) | Region | | | |
|---|-------|-----|----------|-----|--------|------------|-------------------------------|-------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I will watch almost the entire convention | 11% | 23% | 4% | 6% | 21% | 6% | 13% | 11% | 9% | 14% | 11% | 11% | 9% |
| I will watch some of the convention | 17% | 23% | 12% | 16% | 22% | 17% | 15% | 14% | 31% | 16% | 17% | 17% | 17% |
| I will watch clips or highlights | 19% | 18% | 22% | 17% | 21% | 21% | 17% | 24% | 18% | 23% | 14% | 19% | 21% |
| I will only read or watch news stories analyzing | | | | | | | | | | | | | |
| the convention | 15% | 16% | 15% | 15% | 15% | 13% | 15% | 15% | 12% | 14% | 15% | 14% | 18% |
| | | | | | | conti | nued on the | e next page | | | | | |



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|-------------------------------------|-----------------|---------------|--------------|---------------|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|---------------|
| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | ı | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| I won't watch any of the convention | 38% | 21% | 46% | 47% | 20% | 43% | 41% | 35% | 29% | 33% | 43% | 39% | 35% |
| Totals Unweighted N | 100% (1,090) | 101% (361) | 99% (430) | 101% (299) | 99% (447) | 100% (376) | 101% (530) | 99% (313) | 99% (157) | 100% (177) | 100% (253) | 100% (447) | 100% (213) |

6. Watched Past DNCs

Which previous Democratic National Conventions, if any, did you watch at least part of? Select all that apply.

| | | Ge | nder | | Age (4 c | ategory) | | | Race (4 | category) | |
|--|-------|------|--------|-------|-----------|---------------|------|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| 2020 Democratic | | | | | | | | | | | |
| National Convention | 25% | 27% | 24% | 28% | 27% | 26% | 20% | 22% | 40% | 34% | * |
| 2016 Democratic | 0.00/ | 220/ | 1.00/ | 0.00/ | 210/ | 010/ | 100/ | 100/ | 220/ | 1.00/ | |
| National Convention | 20% | 22% | 19% | 20% | 21% | 21% | 18% | 19% | 30% | 18% | * |
| 2012 Democratic National Convention | 15% | 17% | 13% | 9% | 17% | 19% | 15% | 13% | 26% | 17% | * |
| 2008 Democratic | | | | | | | | | | | |
| National Convention | 14% | 15% | 13% | 4% | 15% | 19% | 16% | 13% | 20% | 16% | * |
| 2004 Democratic | | | | | | | | | | | |
| National Convention | 10% | 10% | 9% | 2% | 8% | 14% | 12% | 8% | 15% | 11% | * |
| 2000 Democratic | | | | | | | | | | | |
| National Convention | 8% | 8% | 8% | 1% | 5% | 14% | 11% | 7% | 16% | 7% | * |
| 1996 Democratic | | | | | | | | | | | |
| National Convention | 5% | 5% | 5% | 0% | 1% | 9% | 8% | 5% | 9% | 3% | * |
| 1992 Democratic | | | | | | | | | | | |
| National Convention | 5% | 5% | 5% | 0% | 0% | 9% | 10% | 5% | 8% | 2% | * |
| 1988 Democratic | | | | | | | | | | | |
| National Convention | 5% | 4% | 5% | 1% | 1% | 6% | 9% | 4% | 7% | 2% | * |
| 1984 Democratic | | | | | | | | | | | |
| National Convention | 3% | 4% | 3% | 0% | 0% | 5% | 8% | 3% | 6% | 1% | * |
| 1980 Democratic | | | | | | | | | | | |
| National Convention | 4% | 4% | 4% | 1% | 0% | 4% | 9% | 3% | 7% | 1% | * |
| 1976 Democratic | | | | | | | | | | | |
| National Convention | 4% | 3% | 4% | 1% | 0% | 4% | 10% | 4% | 5% | 1% | * |
| 1972 Democratic | | | | | | | | | | | |
| National Convention | 4% | 4% | 3% | 1% | 1% | 3% | 11% | 4% | 6% | 0% | * |
| | | | | | continued | d on the next | page | | | | |



| | | Ge | ender | | | d from previc ategory) | ous page | Race (4 category) | | | | |
|--|---------|-------|--------|-------|-------|----------------------------------|----------|-------------------|-------|----------|-------|--|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other | |
| 1968 Democratic National Convention | 4% | 4% | 4% | 0% | 0% | 2% | 15% | 4% | 5% | 0% | * | |
| None of the above | 51% | 48% | 53% | 50% | 57% | 51% | 44% | 54% | 38% | 43% | * | |
| Not sure | 15% | 15% | 15% | 14% | 12% | 12% | 23% | 16% | 11% | 15% | * | |
| Unweighted N | (1,091) | (509) | (582) | (243) | (203) | (383) | (262) | (706) | (143) | (150) | (92) | |

| | | | | | | ote Intent | Family | Income (3 ca | ategory) | | Regior | ו | |
|---------------------|-------|-----|-----|-----|--------|------------|-------------|--------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| 2020 Democratic | | | | | | | | | | | | | |
| National Convention | 25% | 45% | 14% | 17% | 45% | 19% | 23% | 27% | 40% | 25% | 17% | 27% | 31% |
| 2016 Democratic | | | | | | | | | | | | | |
| National Convention | 20% | 35% | 15% | 10% | 37% | 13% | 19% | 18% | 34% | 23% | 16% | 20% | 23% |
| 2012 Democratic | | | | | | | | | | | | | |
| National Convention | 15% | 28% | 11% | 7% | 29% | 10% | 14% | 15% | 26% | 18% | 11% | 14% | 20% |
| 2008 Democratic | | | | | | | | | | | | | |
| National Convention | 14% | 24% | 12% | 6% | 27% | 10% | 14% | 13% | 24% | 18% | 11% | 14% | 16% |
| 2004 Democratic | | | | | | | | | | | | | |
| National Convention | 10% | 16% | 6% | 6% | 16% | 8% | 9% | 10% | 15% | 11% | 8% | 9% | 10% |
| 2000 Democratic | | | | | | | | | | | | | |
| National Convention | 8% | 14% | 7% | 3% | 14% | 5% | 7% | 8% | 14% | 9% | 8% | 8% | 7% |
| 1996 Democratic | | | | | | | | | | | | | |
| National Convention | 5% | 9% | 4% | 2% | 9% | 3% | 5% | 4% | 6% | 5% | 6% | 6% | 3% |
| 1992 Democratic | | | | | | | | | | | | | |
| National Convention | 5% | 9% | 3% | 4% | 10% | 4% | 6% | 4% | 5% | 4% | 5% | 7% | 4% |
| 1988 Democratic | | | | | | | | | | | | | |
| National Convention | 5% | 7% | 4% | 3% | 7% | 4% | 4% | 6% | 4% | 5% | 5% | 5% | 4% |
| | | | | | | conti | nued on the | e next page | | | | | |

| | | | | | | cont | inued from | previous page |) | | | | |
|--|---------|-------|----------|-------|---------|------------|------------|---------------|----------|-----------|---------|-------|-------|
| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| 1984 Democratic National Convention | 3% | 6% | 2% | 3% | 6% | 3% | 4% | 3% | 5% | 4% | 3% | 4% | 2% |
| 1980 Democratic National Convention | 4% | 6% | 2% | 2% | 6% | 4% | 3% | 5% | 4% | 5% | 3% | 4% | 2% |
| 1976 Democratic National Convention | 4% | 6% | 2% | 3% | 7% | 3% | 4% | 4% | 4% | 4% | 4% | 4% | 3% |
| 1972 Democratic National Convention | 4% | 6% | 3% | 3% | 6% | 4% | 3% | 5% | 3% | 5% | 4% | 2% | 4% |
| 1968 Democratic National Convention | 4% | 5% | 3% | 3% | 6% | 4% | 4% | 4% | 4% | 4% | 6% | 4% | 3% |
| None of the above | 51% | 35% | 55% | 62% | 34% | 55% | 52% | 50% | 41% | 44% | 59% | 50% | 49% |
| Not sure | 15% | 12% | 20% | 13% | 12% | 15% | 17% | 13% | 9% | 20% | 15% | 14% | 13% |
| Unweighted N | (1,091) | (362) | (430) | (299) | (448) | (376) | (531) | (313) | (157) | (177) | (254) | (447) | (213) |

7. Watched Past RNCs

Which previous Republican National Conventions, if any, did you watch at least part of? Select all that apply.

| | | Ge | ender | | Age (4 c | ategory) | | | Race (4 | category) | |
|--|-------|------|--------|-------|----------|---------------|-----|-------|---------|-----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| 2020 Republican National Convention | 23% | 25% | 21% | 23% | 21% | 24% | 24% | 24% | 18% | 25% | * |
| 2016 Republican National Convention | 19% | 22% | 17% | 17% | 16% | 22% | 22% | 22% | 11% | 14% | * |
| 2012 Republican National Convention | 11% | 13% | 10% | 6% | 12% | 14% | 12% | 13% | 7% | 7% | * |
| 2008 Republican National Convention | 9% | 10% | 7% | 5% | 8% | 12% | 8% | 10% | 7% | 7% | * |
| 2004 Republican National Convention | 8% | 10% | 6% | 3% | 6% | 13% | 9% | 10% | 4% | 5% | * |
| 2000 Republican National Convention | 8% | 10% | 6% | 2% | 4% | 12% | 11% | 10% | 4% | 1% | * |
| 1996 Republican National Convention | 5% | 6% | 4% | 0% | 2% | 8% | 7% | 5% | 3% | 1% | * |
| 1992 Republican National Convention | 5% | 7% | 3% | 1% | 1% | 9% | 7% | 6% | 3% | 2% | * |
| 1988 Republican National Convention | 5% | 7% | 3% | 1% | 1% | 9% | 8% | 7% | 2% | 0% | * |
| 1984 Republican National Convention | 5% | 7% | 3% | 1% | 0% | 9% | 9% | 6% | 2% | 2% | * |
| 1980 Republican National Convention | 5% | 6% | 3% | 0% | 1% | 7% | 11% | 6% | 2% | 0% | * |
| 1976 Republican National Convention | 3% | 4% | 2% | 0% | 0% | 4% | 8% | 4% | 2% | 0% | * |
| 1972 Republican National Convention | 3% | 3% | 2% | 0% | 0% | 2% | 9% | 3% | 2% | 0% | * |
| | | | | | | d on the next | | | | | |



| | | Ge | ender | | | d from previc ategory) | ous page | | Race (4 | l category) | |
|--------------------------|---------|-------|--------|-------|-------|----------------------------------|----------|-------|---------|-------------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| 1968 Republican National | | | | | | | | | | | |
| Convention | 3% | 3% | 2% | 1% | 1% | 1% | 8% | 3% | 3% | 1% | * |
| None of the above | 51% | 45% | 56% | 52% | 59% | 51% | 41% | 47% | 62% | 52% | * |
| Not sure | 17% | 17% | 16% | 16% | 14% | 14% | 23% | 18% | 11% | 16% | * |
| Unweighted N | (1,091) | (509) | (582) | (243) | (203) | (383) | (262) | (706) | (143) | (150) | (92) |

| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | า | |
|--|-------|-----|----------|-----|---------|------------|-------------|--------------|----------|-----------|---------|-------|------|
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| 2020 Republican National Convention | 23% | 15% | 14% | 42% | 17% | 43% | 21% | 28% | 25% | 24% | 21% | 23% | 24% |
| 2016 Republican National Convention | 19% | 11% | 17% | 32% | 15% | 34% | 17% | 20% | 28% | 20% | 19% | 21% | 17% |
| 2012 Republican National Convention | 11% | 5% | 10% | 20% | 9% | 21% | 10% | 12% | 17% | 11% | 10% | 13% | 9% |
| 2008 Republican National Convention | 9% | 4% | 8% | 15% | 6% | 17% | 7% | 12% | 12% | 6% | 11% | 8% | 9% |
| 2004 Republican National Convention | 8% | 4% | 7% | 14% | 5% | 15% | 7% | 11% | 8% | 9% | 10% | 7% | 8% |
| 2000 Republican National Convention | 8% | 3% | 5% | 16% | 4% | 13% | 7% | 9% | 10% | 5% | 12% | 8% | 6% |
| 1996 Republican National Convention | 5% | 2% | 4% | 8% | 3% | 9% | 5% | 5% | 3% | 3% | 5% | 6% | 3% |
| 1992 Republican National Convention | 5% | 3% | 3% | 9% | 3% | 9% | 5% | 5% | 3% | 3% | 5% | 5% | 5% |
| 1988 Republican National Convention | 5% | 2% | 4% | 9% | 3% | 10% | 4% | 8% | 4% | 4% | 5% | 7% | 3% |
| | | | | | | conti | nued on the | e next page | | | | | |

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|--|---------|-------|----------|-------|---------|------------|------------|---------------|--------------|-----------|---------|-------|-------|
| | | | Party ID | | 2024 Vo | ote Intent | Family | Income (3 ca | ategory) | | Regior | n | |
| | Total | Dem | Ind | Rep | Harris | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| 1984 Republican National Convention | 5% | 2% | 4% | 9% | 3% | 10% | 5% | 7% | 5% | 4% | 6% | 6% | 4% |
| 1980 Republican National Convention | 5% | 2% | 5% | 8% | 2% | 10% | 4% | 8% | 4% | 4% | 6% | 5% | 3% |
| 1976 Republican National Convention | 3% | 2% | 2% | 5% | 2% | 6% | 2% | 6% | 1% | 1% | 4% | 3% | 4% |
| 1972 Republican National Convention | 3% | 2% | 3% | 4% | 2% | 5% | 2% | 4% | 3% | 1% | 4% | 3% | 3% |
| 1968 Republican National Convention | 3% | 2% | 2% | 4% | 3% | 4% | 2% | 4% | 2% | 1% | 3% | 3% | 3% |
| None of the above | 51% | 62% | 58% | 30% | 62% | 30% | 51% | 49% | 51% | 51% | 52% | 51% | 48% |
| Not sure | 17% | 14% | 19% | 17% | 11% | 16% | 19% | 13% | 12% | 17% | 17% | 15% | 20% |
| Unweighted N | (1,091) | (362) | (430) | (299) | (448) | (376) | (531) | (313) | (157) | (177) | (254) | (447) | (213) |

| Interviewing Dates | August 12 - 15, 2024 |
|------------------------|---|
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in panel to be repre- sentative of adult U.S. citizens. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.019, with a mean of one and a standard deviation of 0.756. |
| Number of respondents | 1091 |
| Margin of error | \pm 3.7% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 88 questions not reported. |