

YouGov Survey: Political Ideology



Sample 1136 U.S. adult citizens
 Conducted July 23 - 25, 2024
 Margin of Error ±3.6%

1. In general, how would you describe your own political viewpoint?

Very liberal	12%
Liberal	15%
Moderate	33%
Conservative	20%
Very conservative	13%
Not sure	7%

2. Would you say that the following person is...?

	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
Kamala Harris	39%	28%	15%	4%	3%	11%
Joe Biden	33%	29%	21%	5%	3%	9%
Robert F. Kennedy, Jr.	7%	18%	25%	14%	6%	29%
J.D. Vance	1%	3%	9%	25%	39%	24%
Donald Trump	5%	3%	9%	33%	36%	13%

3. Overall, would you say that the political viewpoint of the following is...?

	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
The Democratic Party	39%	29%	17%	4%	3%	8%
The entertainment industry	37%	29%	16%	4%	2%	12%
Public universities	27%	25%	24%	6%	1%	17%
The news media	25%	20%	26%	9%	2%	18%
The technology industry	14%	25%	27%	10%	3%	20%
Labor unions	12%	31%	26%	9%	3%	20%
Your local government	9%	19%	30%	21%	6%	15%
Corporations	7%	16%	23%	23%	11%	18%
Your friends and family	7%	19%	31%	23%	6%	13%
The U.S. Supreme Court	4%	5%	24%	27%	23%	16%
The military	4%	6%	30%	30%	13%	16%
The police	4%	7%	28%	31%	13%	18%
The Republican Party	3%	4%	12%	29%	42%	10%
Small businesses	3%	10%	36%	27%	5%	20%

4. How much influence do you think people with the following viewpoints have in the Democratic Party?

	A lot	A little	None at all	Not sure
Very liberal	51%	28%	9%	13%
Liberal	57%	26%	6%	11%
Moderate	23%	49%	15%	13%
Conservative	10%	31%	44%	15%
Very conservative	8%	17%	59%	16%

5. How much influence do you think people with the following viewpoints have in the Republican Party?

	A lot	A little	None at all	Not sure
Very liberal	8%	16%	64%	12%
Liberal	9%	25%	54%	12%
Moderate	14%	57%	18%	11%
Conservative	62%	21%	7%	10%
Very conservative	60%	22%	6%	12%

6. Do you have a favorable or an unfavorable opinion of the following?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Liberals	19%	25%	18%	26%	12%
Moderates	19%	46%	17%	4%	14%
Conservatives	21%	25%	17%	24%	13%

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Interviewing Dates	July 23 - 25, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.552, with a mean of one and a standard deviation of 0.739.
Number of respondents	1136
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	80 questions not reported.

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1. Ideology (5 category)

In general, how would you describe your own political viewpoint?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	12%	12%	12%	17%	13%	9%	11%	12%	11%	14%	11%
Liberal	15%	13%	18%	17%	18%	11%	17%	14%	18%	21%	10%
Moderate	33%	34%	31%	33%	39%	35%	22%	28%	46%	32%	49%
Conservative	20%	22%	19%	17%	13%	22%	30%	23%	12%	18%	16%
Very conservative	13%	14%	12%	6%	8%	18%	18%	16%	6%	6%	8%
Not sure	7%	5%	9%	11%	8%	6%	3%	6%	7%	10%	6%
Totals	100%	100%	101%	101%	99%	101%	101%	99%	100%	101%	100%
Unweighted N	(1,136)	(506)	(630)	(251)	(254)	(354)	(277)	(709)	(136)	(180)	(111)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	12%	28%	8%	0%	28%	0%	11%	15%	10%	12%	12%	8%	18%
Liberal	15%	33%	12%	0%	34%	1%	15%	15%	19%	22%	12%	13%	17%
Moderate	33%	31%	46%	19%	31%	25%	34%	28%	38%	29%	31%	38%	29%
Conservative	20%	2%	14%	46%	3%	43%	17%	27%	20%	20%	23%	20%	18%
Very conservative	13%	2%	7%	31%	1%	28%	14%	12%	11%	6%	15%	16%	11%
Not sure	7%	3%	13%	4%	3%	3%	11%	3%	2%	11%	7%	5%	7%
Totals	100%	99%	100%	100%	100%	100%	102%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,136)	(382)	(449)	(305)	(426)	(413)	(448)	(305)	(264)	(197)	(248)	(415)	(276)

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2A. Perceived Ideology — Kamala Harris

Would you say that the following person is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	39%	43%	36%	22%	30%	48%	52%	44%	22%	34%	41%
Liberal	28%	25%	30%	35%	29%	25%	24%	28%	25%	30%	25%
Moderate	15%	15%	14%	21%	18%	11%	10%	13%	25%	13%	15%
Conservative	4%	4%	4%	2%	7%	4%	3%	3%	5%	7%	5%
Very conservative	3%	3%	3%	3%	4%	4%	1%	2%	10%	3%	1%
Not sure	11%	10%	13%	17%	13%	7%	10%	11%	12%	14%	13%
Totals	100%	100%	100%	100%	101%	99%	100%	101%	99%	101%	100%
Unweighted N	(1,131)	(504)	(627)	(251)	(253)	(352)	(275)	(705)	(136)	(180)	(110)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	39%	17%	32%	72%	12%	77%	35%	42%	44%	33%	46%	41%	35%
Liberal	28%	45%	24%	14%	52%	10%	22%	29%	37%	30%	22%	24%	36%
Moderate	15%	22%	18%	3%	28%	3%	16%	17%	10%	17%	14%	15%	13%
Conservative	4%	5%	4%	2%	3%	1%	4%	5%	4%	4%	4%	4%	3%
Very conservative	3%	4%	2%	3%	2%	3%	5%	2%	1%	5%	2%	4%	2%
Not sure	11%	7%	21%	5%	2%	5%	18%	6%	4%	12%	11%	12%	10%
Totals	100%	100%	101%	99%	99%	99%	100%	101%	100%	101%	99%	100%	99%
Unweighted N	(1,131)	(380)	(448)	(303)	(424)	(411)	(447)	(305)	(260)	(197)	(246)	(413)	(275)

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2B. Perceived Ideology — Joe Biden

Would you say that the following person is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	33%	37%	29%	17%	27%	41%	42%	36%	21%	32%	31%
Liberal	29%	27%	30%	39%	24%	26%	27%	30%	26%	25%	27%
Moderate	21%	20%	22%	21%	29%	17%	18%	19%	27%	24%	21%
Conservative	5%	5%	5%	9%	4%	4%	3%	4%	8%	4%	8%
Very conservative	3%	3%	4%	2%	6%	4%	1%	3%	9%	2%	1%
Not sure	9%	8%	10%	12%	9%	7%	8%	8%	8%	12%	12%
Totals	100%	100%	100%	100%	99%	99%	99%	100%	99%	99%	100%
Unweighted N	(1,129)	(504)	(625)	(251)	(251)	(353)	(274)	(708)	(131)	(179)	(111)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	33%	13%	26%	63%	8%	65%	31%	35%	32%	24%	36%	37%	31%
Liberal	29%	37%	27%	22%	38%	22%	25%	31%	35%	31%	30%	25%	31%
Moderate	21%	35%	23%	5%	46%	4%	17%	24%	24%	23%	19%	20%	23%
Conservative	5%	6%	6%	3%	5%	2%	5%	5%	4%	5%	6%	4%	4%
Very conservative	3%	3%	4%	2%	2%	2%	5%	1%	4%	7%	1%	4%	2%
Not sure	9%	6%	14%	6%	2%	5%	17%	4%	1%	10%	8%	10%	8%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,129)	(378)	(447)	(304)	(423)	(411)	(445)	(303)	(264)	(196)	(247)	(411)	(275)

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2C. Perceived Ideology — Robert F. Kennedy, Jr.

Would you say that the following person is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	7%	9%	6%	1%	5%	11%	10%	7%	6%	9%	6%
Liberal	18%	23%	14%	16%	15%	22%	20%	19%	16%	21%	15%
Moderate	25%	27%	24%	26%	23%	26%	27%	28%	15%	21%	30%
Conservative	14%	13%	16%	19%	16%	12%	12%	14%	17%	14%	13%
Very conservative	6%	5%	6%	3%	10%	4%	7%	6%	9%	2%	4%
Not sure	29%	23%	35%	35%	32%	26%	25%	26%	37%	32%	31%
Totals	99%	100%	101%	100%	101%	101%	101%	100%	100%	99%	99%
Unweighted N	(1,131)	(505)	(626)	(250)	(254)	(352)	(275)	(706)	(135)	(180)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	7%	3%	5%	15%	3%	14%	5%	9%	8%	6%	11%	7%	5%
Liberal	18%	14%	18%	23%	10%	30%	18%	19%	22%	19%	22%	17%	16%
Moderate	25%	17%	28%	31%	18%	33%	24%	25%	27%	27%	24%	24%	29%
Conservative	14%	19%	15%	7%	27%	5%	12%	18%	14%	18%	14%	12%	15%
Very conservative	6%	12%	4%	2%	13%	1%	8%	4%	5%	3%	9%	5%	6%
Not sure	29%	34%	31%	22%	29%	18%	34%	25%	24%	27%	21%	34%	30%
Totals	99%	99%	101%	100%	100%	101%	101%	100%	100%	100%	101%	99%	101%
Unweighted N	(1,131)	(379)	(448)	(304)	(423)	(411)	(445)	(304)	(263)	(197)	(245)	(413)	(276)

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2D. Perceived Ideology — J.D. Vance

Would you say that the following person is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	1%	1%	1%	1%	0%	1%	1%	1%	2%	0%	0%
Liberal	3%	3%	3%	3%	5%	2%	1%	2%	4%	2%	4%
Moderate	9%	11%	7%	8%	10%	10%	7%	8%	11%	8%	12%
Conservative	25%	28%	22%	21%	20%	29%	29%	27%	14%	22%	29%
Very conservative	39%	40%	37%	38%	38%	38%	42%	41%	31%	38%	30%
Not sure	24%	17%	30%	29%	27%	21%	19%	20%	38%	30%	24%
Totals	101%	100%	100%	100%	100%	101%	99%	99%	100%	100%	99%
Unweighted N	(1,131)	(503)	(628)	(251)	(254)	(351)	(275)	(705)	(135)	(180)	(111)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%
Liberal	3%	3%	3%	3%	1%	2%	4%	2%	2%	5%	1%	4%	1%
Moderate	9%	5%	10%	11%	3%	13%	10%	5%	11%	11%	11%	9%	5%
Conservative	25%	13%	21%	41%	14%	46%	21%	29%	28%	21%	26%	25%	27%
Very conservative	39%	55%	33%	29%	68%	29%	31%	43%	48%	45%	40%	36%	38%
Not sure	24%	22%	32%	16%	13%	10%	34%	19%	10%	17%	22%	25%	28%
Totals	101%	100%	99%	101%	100%	101%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,131)	(381)	(446)	(304)	(425)	(411)	(447)	(304)	(263)	(196)	(246)	(415)	(274)

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2E. Perceived Ideology — Donald Trump

Would you say that the following person is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	5%	6%	4%	4%	7%	5%	3%	4%	11%	5%	5%
Liberal	3%	4%	3%	6%	4%	2%	2%	3%	4%	6%	2%
Moderate	9%	10%	8%	11%	9%	9%	7%	10%	10%	5%	7%
Conservative	33%	35%	31%	28%	32%	35%	37%	36%	15%	35%	37%
Very conservative	36%	35%	37%	43%	34%	36%	32%	36%	37%	37%	33%
Not sure	13%	10%	16%	8%	14%	12%	19%	11%	23%	12%	17%
Totals	99%	100%	99%	100%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,130)	(504)	(626)	(249)	(254)	(353)	(274)	(705)	(135)	(180)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	5%	7%	6%	1%	5%	1%	5%	4%	5%	4%	5%	7%	2%
Liberal	3%	2%	4%	4%	1%	3%	5%	3%	2%	9%	0%	2%	4%
Moderate	9%	3%	13%	11%	2%	14%	9%	9%	9%	8%	11%	9%	10%
Conservative	33%	18%	34%	47%	19%	53%	27%	34%	39%	30%	36%	34%	31%
Very conservative	36%	51%	26%	34%	56%	26%	36%	40%	34%	38%	36%	35%	38%
Not sure	13%	19%	17%	2%	17%	3%	17%	10%	10%	11%	11%	14%	15%
Totals	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%	99%	101%	100%
Unweighted N	(1,130)	(379)	(447)	(304)	(423)	(410)	(445)	(304)	(262)	(195)	(247)	(413)	(275)

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3A. Perceived Ideology (1) — The Democratic Party

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	39%	41%	37%	31%	27%	47%	48%	43%	23%	33%	49%
Liberal	29%	29%	28%	31%	31%	26%	28%	30%	24%	29%	21%
Moderate	17%	18%	16%	19%	20%	15%	15%	15%	26%	21%	11%
Conservative	4%	4%	4%	6%	7%	2%	2%	3%	8%	5%	5%
Very conservative	3%	2%	3%	2%	3%	4%	1%	3%	4%	2%	1%
Not sure	8%	5%	11%	11%	11%	5%	8%	6%	15%	10%	13%
Totals	100%	99%	99%	100%	99%	99%	102%	100%	100%	100%	100%
Unweighted N	(1,126)	(501)	(625)	(249)	(249)	(351)	(277)	(705)	(134)	(177)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	39%	15%	35%	70%	12%	72%	36%	37%	44%	35%	43%	40%	38%
Liberal	29%	45%	26%	15%	49%	14%	25%	33%	34%	35%	26%	25%	33%
Moderate	17%	28%	18%	5%	30%	5%	17%	20%	14%	15%	18%	18%	16%
Conservative	4%	5%	5%	2%	3%	2%	4%	4%	4%	3%	4%	5%	3%
Very conservative	3%	2%	2%	4%	1%	3%	3%	2%	2%	4%	2%	4%	1%
Not sure	8%	6%	14%	5%	4%	3%	14%	4%	2%	8%	7%	9%	9%
Totals	100%	101%	100%	101%	99%	99%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,126)	(382)	(442)	(302)	(425)	(411)	(445)	(304)	(261)	(195)	(243)	(414)	(274)

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3B. Perceived Ideology (1) — The entertainment industry

Overall, would you say that the political viewpoint of the following is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	37%	39%	35%	18%	33%	43%	50%	42%	13%	30%	43%
Liberal	29%	30%	28%	34%	27%	29%	29%	30%	30%	30%	23%
Moderate	16%	14%	18%	25%	18%	12%	11%	15%	22%	19%	12%
Conservative	4%	4%	3%	8%	4%	2%	2%	2%	9%	4%	9%
Very conservative	2%	2%	2%	1%	1%	4%	1%	1%	6%	3%	0%
Not sure	12%	10%	14%	15%	17%	10%	7%	10%	20%	14%	14%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,126)	(502)	(624)	(251)	(251)	(351)	(273)	(706)	(133)	(180)	(107)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	37%	17%	39%	55%	15%	66%	32%	36%	44%	31%	38%	40%	36%
Liberal	29%	44%	26%	19%	51%	16%	28%	33%	32%	33%	27%	26%	34%
Moderate	16%	22%	16%	9%	22%	7%	15%	20%	14%	18%	19%	12%	17%
Conservative	4%	3%	3%	5%	2%	3%	4%	4%	2%	6%	3%	4%	2%
Very conservative	2%	4%	1%	2%	1%	1%	3%	2%	1%	1%	2%	3%	2%
Not sure	12%	10%	15%	10%	8%	6%	18%	6%	6%	12%	10%	15%	9%
Totals	100%	100%	100%	100%	99%	99%	100%	101%	99%	101%	99%	100%	100%
Unweighted N	(1,126)	(380)	(446)	(300)	(424)	(409)	(443)	(304)	(262)	(195)	(246)	(410)	(275)

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3C. Perceived Ideology (1) — Public universities

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	27%	35%	20%	18%	25%	33%	29%	29%	8%	27%	41%
Liberal	25%	25%	26%	26%	24%	22%	30%	27%	18%	23%	21%
Moderate	24%	22%	25%	29%	26%	21%	21%	23%	38%	18%	17%
Conservative	6%	5%	8%	8%	6%	8%	3%	6%	11%	7%	3%
Very conservative	1%	1%	1%	1%	1%	1%	0%	1%	3%	1%	0%
Not sure	17%	13%	21%	17%	19%	16%	18%	15%	22%	25%	17%
Totals	100%	101%	101%	99%	101%	101%	101%	101%	100%	101%	99%
Unweighted N	(1,124)	(504)	(620)	(249)	(250)	(351)	(274)	(704)	(134)	(178)	(108)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	27%	9%	28%	45%	8%	54%	24%	29%	29%	23%	35%	23%	30%
Liberal	25%	33%	19%	25%	37%	22%	18%	28%	33%	28%	22%	26%	24%
Moderate	24%	31%	28%	11%	36%	11%	25%	25%	21%	28%	21%	25%	20%
Conservative	6%	9%	4%	5%	6%	4%	8%	6%	6%	7%	5%	7%	5%
Very conservative	1%	2%	0%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%
Not sure	17%	17%	20%	13%	12%	8%	23%	12%	10%	14%	17%	17%	20%
Totals	100%	101%	99%	100%	99%	100%	99%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,124)	(382)	(442)	(300)	(424)	(408)	(441)	(303)	(263)	(195)	(244)	(411)	(274)

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3D. Perceived Ideology (1) — The news media

Overall, would you say that the political viewpoint of the following is...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	25%	31%	20%	12%	21%	31%	33%	29%	5%	22%	33%
Liberal	20%	21%	19%	22%	20%	18%	19%	20%	17%	24%	16%
Moderate	26%	24%	27%	34%	24%	24%	21%	24%	39%	22%	24%
Conservative	9%	11%	8%	11%	12%	7%	8%	9%	13%	10%	2%
Very conservative	2%	1%	3%	1%	2%	4%	1%	2%	5%	2%	0%
Not sure	18%	12%	24%	19%	21%	16%	18%	16%	21%	20%	25%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(504)	(623)	(250)	(251)	(352)	(274)	(705)	(135)	(178)	(109)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	25%	3%	25%	49%	3%	57%	23%	26%	26%	18%	28%	29%	23%
Liberal	20%	19%	18%	24%	15%	24%	14%	25%	26%	25%	25%	17%	17%
Moderate	26%	43%	24%	10%	47%	7%	25%	28%	27%	28%	23%	26%	27%
Conservative	9%	14%	9%	4%	16%	4%	9%	8%	11%	13%	5%	8%	10%
Very conservative	2%	2%	3%	2%	2%	1%	4%	2%	0%	4%	3%	1%	1%
Not sure	18%	21%	22%	11%	18%	7%	25%	12%	10%	14%	16%	19%	22%
Totals	100%	102%	101%	100%	101%	100%	100%	101%	100%	102%	100%	100%	100%
Unweighted N	(1,127)	(381)	(443)	(303)	(424)	(410)	(443)	(303)	(263)	(195)	(245)	(411)	(276)

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3E. Perceived Ideology (1) — The technology industry

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	14%	17%	10%	9%	13%	16%	16%	14%	8%	15%	20%
Liberal	25%	27%	23%	22%	21%	24%	33%	29%	12%	14%	28%
Moderate	27%	28%	27%	33%	27%	28%	20%	25%	38%	29%	23%
Conservative	10%	10%	11%	11%	12%	10%	9%	11%	12%	8%	10%
Very conservative	3%	3%	4%	4%	3%	5%	2%	3%	7%	5%	0%
Not sure	20%	15%	25%	22%	24%	17%	20%	19%	22%	28%	19%
Totals	99%	100%	100%	101%	100%	100%	100%	101%	99%	99%	100%
Unweighted N	(1,114)	(499)	(615)	(247)	(247)	(348)	(272)	(699)	(132)	(175)	(108)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	14%	8%	15%	19%	5%	27%	12%	11%	17%	13%	15%	14%	12%
Liberal	25%	20%	23%	33%	22%	34%	18%	32%	27%	22%	29%	23%	26%
Moderate	27%	31%	26%	26%	33%	20%	30%	24%	28%	25%	26%	29%	27%
Conservative	10%	17%	7%	7%	19%	5%	8%	13%	15%	19%	9%	9%	8%
Very conservative	3%	5%	4%	1%	2%	1%	6%	1%	0%	3%	3%	4%	3%
Not sure	20%	19%	25%	15%	18%	13%	26%	19%	13%	19%	17%	21%	23%
Totals	99%	100%	100%	101%	99%	100%	100%	100%	100%	101%	99%	100%	99%
Unweighted N	(1,114)	(378)	(439)	(297)	(418)	(406)	(436)	(301)	(263)	(191)	(241)	(407)	(275)

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3F. Perceived Ideology (1) — Labor unions

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	12%	17%	7%	11%	11%	12%	12%	12%	10%	15%	9%
Liberal	31%	32%	30%	31%	28%	29%	38%	34%	17%	25%	36%
Moderate	26%	28%	24%	19%	28%	28%	27%	26%	31%	23%	18%
Conservative	9%	9%	8%	11%	11%	8%	4%	8%	11%	7%	13%
Very conservative	3%	2%	3%	3%	1%	6%	0%	2%	6%	5%	0%
Not sure	20%	13%	27%	26%	22%	17%	19%	18%	24%	25%	24%
Totals	101%	101%	99%	101%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,130)	(505)	(625)	(249)	(252)	(353)	(276)	(707)	(134)	(179)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	12%	9%	11%	16%	9%	18%	10%	11%	13%	11%	12%	11%	13%
Liberal	31%	33%	30%	29%	42%	34%	25%	31%	41%	38%	29%	27%	34%
Moderate	26%	32%	22%	24%	30%	22%	26%	30%	23%	24%	30%	26%	22%
Conservative	9%	7%	7%	13%	6%	10%	9%	7%	11%	9%	6%	11%	6%
Very conservative	3%	4%	3%	2%	2%	1%	5%	2%	1%	4%	2%	3%	2%
Not sure	20%	16%	27%	17%	12%	14%	26%	19%	11%	15%	20%	22%	23%
Totals	101%	101%	100%	101%	101%	99%	101%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,130)	(381)	(446)	(303)	(423)	(411)	(445)	(303)	(264)	(196)	(245)	(413)	(276)

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3G. Perceived Ideology (1) — Your local government

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	9%	11%	7%	4%	12%	9%	9%	7%	11%	13%	12%
Liberal	19%	20%	18%	27%	19%	14%	18%	20%	12%	19%	19%
Moderate	30%	30%	31%	27%	30%	30%	35%	31%	33%	26%	25%
Conservative	21%	23%	18%	15%	21%	24%	20%	23%	21%	11%	18%
Very conservative	6%	5%	8%	4%	6%	10%	4%	6%	6%	7%	8%
Not sure	15%	11%	18%	22%	13%	12%	14%	12%	17%	23%	19%
Totals	100%	100%	100%	99%	101%	99%	100%	99%	100%	99%	101%
Unweighted N	(1,125)	(500)	(625)	(248)	(251)	(351)	(275)	(703)	(134)	(179)	(109)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	9%	5%	9%	13%	6%	12%	9%	9%	7%	8%	8%	8%	12%
Liberal	19%	20%	15%	23%	22%	22%	15%	22%	26%	29%	18%	11%	26%
Moderate	30%	33%	29%	29%	33%	30%	33%	29%	30%	32%	31%	29%	30%
Conservative	21%	22%	18%	23%	23%	24%	18%	24%	23%	16%	24%	29%	8%
Very conservative	6%	8%	8%	3%	9%	3%	6%	5%	7%	4%	7%	9%	4%
Not sure	15%	12%	22%	10%	7%	8%	20%	11%	7%	12%	12%	15%	19%
Totals	100%	100%	101%	101%	100%	99%	101%	100%	100%	101%	100%	101%	99%
Unweighted N	(1,125)	(382)	(443)	(300)	(425)	(408)	(443)	(302)	(263)	(196)	(244)	(410)	(275)

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3H. Perceived Ideology (1) — Corporations

Overall, would you say that the political viewpoint of the following is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	7%	10%	5%	6%	8%	8%	8%	6%	9%	10%	12%
Liberal	16%	19%	14%	19%	13%	18%	15%	18%	13%	8%	26%
Moderate	23%	26%	21%	23%	22%	24%	25%	24%	20%	28%	15%
Conservative	23%	23%	23%	23%	28%	23%	20%	23%	25%	22%	21%
Very conservative	11%	10%	13%	12%	12%	13%	9%	12%	11%	12%	7%
Not sure	18%	12%	24%	18%	18%	15%	23%	17%	21%	21%	20%
Totals	98%	100%	100%	101%	101%	101%	100%	100%	99%	101%	101%
Unweighted N	(1,127)	(503)	(624)	(250)	(249)	(352)	(276)	(708)	(135)	(177)	(107)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	7%	4%	6%	11%	2%	12%	9%	5%	6%	5%	7%	9%	7%
Liberal	16%	7%	14%	29%	6%	31%	12%	20%	18%	19%	22%	14%	13%
Moderate	23%	19%	20%	31%	18%	31%	21%	25%	27%	22%	21%	25%	24%
Conservative	23%	34%	23%	13%	40%	11%	21%	26%	26%	30%	21%	21%	23%
Very conservative	11%	19%	12%	3%	22%	2%	14%	10%	10%	14%	13%	9%	13%
Not sure	18%	16%	25%	12%	12%	12%	23%	13%	13%	10%	16%	22%	21%
Totals	98%	99%	100%	99%	100%	99%	100%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,127)	(382)	(441)	(304)	(424)	(411)	(442)	(305)	(262)	(194)	(247)	(411)	(275)

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3I. Perceived Ideology (1) — Your friends and family

Overall, would you say that the political viewpoint of the following is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	7%	7%	6%	7%	6%	7%	6%	6%	11%	7%	6%
Liberal	19%	20%	18%	26%	19%	15%	18%	18%	22%	25%	16%
Moderate	31%	32%	31%	31%	39%	32%	23%	30%	32%	37%	29%
Conservative	23%	24%	22%	18%	15%	26%	32%	28%	5%	14%	25%
Very conservative	6%	4%	9%	5%	3%	8%	9%	7%	9%	2%	4%
Not sure	13%	13%	14%	14%	18%	11%	12%	11%	20%	15%	20%
Totals	99%	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,127)	(503)	(624)	(249)	(249)	(352)	(277)	(704)	(135)	(179)	(109)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	7%	12%	5%	3%	11%	2%	6%	6%	6%	4%	7%	7%	8%
Liberal	19%	36%	16%	5%	39%	6%	16%	24%	21%	27%	18%	13%	24%
Moderate	31%	32%	36%	26%	33%	30%	32%	31%	33%	33%	32%	33%	26%
Conservative	23%	7%	20%	44%	8%	44%	20%	23%	26%	18%	25%	26%	21%
Very conservative	6%	4%	3%	13%	2%	11%	7%	9%	5%	4%	6%	8%	6%
Not sure	13%	9%	21%	9%	7%	8%	20%	6%	9%	14%	12%	13%	15%
Totals	99%	100%	101%	100%	100%	101%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,127)	(381)	(446)	(300)	(425)	(410)	(444)	(303)	(262)	(194)	(245)	(414)	(274)

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3J. Perceived Ideology (1) — The U.S. Supreme Court

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	4%	4%	4%	4%	6%	4%	3%	3%	9%	6%	7%
Liberal	5%	5%	6%	3%	7%	6%	5%	5%	4%	7%	4%
Moderate	24%	27%	21%	21%	20%	27%	28%	28%	17%	18%	18%
Conservative	27%	30%	24%	38%	25%	23%	23%	27%	25%	26%	30%
Very conservative	23%	21%	25%	14%	24%	25%	27%	22%	28%	21%	22%
Not sure	16%	13%	20%	20%	18%	15%	13%	15%	17%	22%	18%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,122)	(501)	(621)	(249)	(249)	(350)	(274)	(704)	(132)	(179)	(107)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	4%	3%	3%	7%	4%	4%	4%	4%	4%	4%	4%	5%	3%
Liberal	5%	3%	6%	8%	2%	9%	5%	7%	5%	6%	5%	6%	4%
Moderate	24%	12%	22%	40%	6%	45%	22%	23%	28%	16%	27%	26%	26%
Conservative	27%	29%	26%	26%	29%	29%	23%	33%	27%	31%	29%	26%	24%
Very conservative	23%	44%	19%	6%	54%	3%	22%	24%	27%	27%	21%	21%	25%
Not sure	16%	9%	24%	14%	5%	10%	24%	10%	9%	17%	14%	16%	18%
Totals	99%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,122)	(379)	(443)	(300)	(422)	(408)	(442)	(302)	(262)	(194)	(242)	(412)	(274)

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3K. Perceived Ideology (1) — The military

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	4%	5%	2%	3%	7%	3%	3%	3%	5%	6%	4%
Liberal	6%	8%	5%	5%	5%	8%	7%	6%	5%	9%	10%
Moderate	30%	33%	28%	26%	29%	27%	41%	32%	30%	23%	31%
Conservative	30%	31%	29%	30%	29%	35%	25%	33%	25%	27%	22%
Very conservative	13%	8%	17%	17%	15%	15%	4%	12%	14%	13%	16%
Not sure	16%	13%	19%	19%	15%	12%	20%	14%	22%	21%	17%
Totals	99%	98%	100%	100%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,124)	(501)	(623)	(250)	(250)	(347)	(277)	(704)	(134)	(177)	(109)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	4%	4%	5%	3%	3%	3%	5%	2%	4%	5%	4%	4%	2%
Liberal	6%	4%	5%	10%	2%	11%	6%	6%	6%	10%	7%	5%	5%
Moderate	30%	30%	25%	37%	31%	39%	28%	34%	30%	30%	36%	30%	25%
Conservative	30%	35%	27%	29%	40%	27%	27%	33%	38%	28%	26%	32%	32%
Very conservative	13%	14%	15%	9%	13%	8%	12%	11%	14%	11%	12%	13%	14%
Not sure	16%	14%	22%	12%	11%	11%	22%	13%	8%	15%	13%	15%	21%
Totals	99%	101%	99%	100%	100%	99%	100%	99%	100%	99%	98%	99%	99%
Unweighted N	(1,124)	(381)	(442)	(301)	(424)	(408)	(442)	(303)	(262)	(193)	(244)	(413)	(274)

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3L. Perceived Ideology (1) — The police

Overall, would you say that the political viewpoint of the following is...?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	4%	5%	3%	3%	9%	3%	1%	3%	10%	4%	2%
Liberal	7%	8%	6%	8%	8%	5%	7%	7%	5%	9%	7%
Moderate	28%	28%	27%	23%	19%	32%	34%	32%	16%	24%	16%
Conservative	31%	34%	28%	33%	32%	27%	33%	32%	24%	28%	38%
Very conservative	13%	12%	14%	15%	13%	15%	7%	12%	18%	13%	14%
Not sure	18%	13%	22%	18%	19%	17%	19%	15%	27%	22%	23%
Totals	101%	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%
Unweighted N	(1,123)	(502)	(621)	(249)	(249)	(351)	(274)	(703)	(134)	(178)	(108)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	4%	3%	4%	4%	3%	3%	5%	3%	3%	5%	4%	5%	1%
Liberal	7%	5%	7%	8%	4%	9%	8%	7%	5%	8%	6%	7%	5%
Moderate	28%	19%	25%	39%	18%	42%	26%	29%	30%	24%	37%	26%	24%
Conservative	31%	36%	29%	28%	43%	31%	22%	35%	44%	36%	25%	31%	32%
Very conservative	13%	19%	14%	5%	19%	4%	15%	11%	10%	13%	13%	12%	15%
Not sure	18%	17%	21%	15%	12%	12%	24%	15%	7%	14%	15%	19%	23%
Totals	101%	99%	100%	99%	99%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,123)	(381)	(440)	(302)	(423)	(409)	(442)	(303)	(262)	(193)	(245)	(410)	(275)

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3M. Perceived Ideology (1) — The Republican Party

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	3%	3%	3%	2%	6%	2%	2%	1%	12%	3%	3%
Liberal	4%	5%	2%	3%	3%	5%	3%	4%	3%	4%	4%
Moderate	12%	14%	9%	18%	9%	10%	13%	12%	13%	9%	10%
Conservative	29%	29%	29%	24%	26%	32%	35%	30%	24%	28%	32%
Very conservative	42%	41%	44%	44%	43%	42%	41%	44%	32%	46%	38%
Not sure	10%	8%	12%	10%	13%	10%	7%	9%	15%	10%	13%
Totals	100%	100%	99%	101%	100%	101%	101%	100%	99%	100%	100%
Unweighted N	(1,127)	(503)	(624)	(249)	(249)	(352)	(277)	(705)	(133)	(179)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	3%	4%	2%	3%	4%	1%	2%	2%	4%	2%	5%	3%	1%
Liberal	4%	4%	4%	3%	1%	4%	5%	3%	2%	7%	1%	4%	2%
Moderate	12%	6%	16%	13%	2%	17%	12%	12%	9%	10%	12%	13%	11%
Conservative	29%	13%	26%	49%	14%	52%	25%	34%	32%	28%	31%	29%	29%
Very conservative	42%	64%	37%	27%	73%	21%	39%	45%	48%	45%	39%	41%	45%
Not sure	10%	9%	16%	5%	6%	4%	17%	3%	5%	8%	12%	9%	13%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%	100%	99%	101%
Unweighted N	(1,127)	(381)	(444)	(302)	(424)	(412)	(444)	(303)	(262)	(194)	(244)	(414)	(275)

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3N. Perceived Ideology (1) — Small businesses

Overall, would you say that the political viewpoint of the following is...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very liberal	3%	2%	3%	4%	2%	2%	2%	2%	6%	6%	0%
Liberal	10%	8%	11%	18%	8%	7%	8%	8%	14%	12%	9%
Moderate	36%	39%	34%	34%	36%	38%	36%	37%	31%	35%	40%
Conservative	27%	30%	23%	17%	24%	31%	32%	31%	19%	16%	23%
Very conservative	5%	6%	4%	3%	6%	7%	1%	5%	6%	3%	3%
Not sure	20%	14%	25%	24%	23%	15%	21%	17%	25%	29%	25%
Totals	101%	99%	100%	100%	99%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,123)	(501)	(622)	(250)	(250)	(349)	(274)	(703)	(133)	(179)	(108)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very liberal	3%	4%	1%	3%	1%	1%	3%	2%	2%	0%	3%	4%	2%
Liberal	10%	12%	8%	9%	12%	8%	8%	10%	12%	14%	8%	8%	11%
Moderate	36%	40%	34%	35%	45%	36%	37%	38%	39%	39%	32%	39%	34%
Conservative	27%	21%	26%	33%	21%	38%	21%	29%	32%	24%	34%	26%	24%
Very conservative	5%	5%	5%	4%	2%	5%	7%	2%	4%	7%	4%	4%	4%
Not sure	20%	18%	25%	16%	18%	12%	25%	19%	11%	16%	19%	19%	24%
Totals	101%	100%	99%	100%	99%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,123)	(381)	(444)	(298)	(425)	(408)	(442)	(304)	(263)	(193)	(245)	(410)	(275)

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4A. Influence of Ideologies on the Democratic Party — Very liberal

How much influence do you think people with the following viewpoints have in the Democratic Party?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	51%	52%	49%	48%	40%	56%	57%	54%	38%	46%	52%
A little	28%	30%	27%	28%	35%	26%	25%	27%	30%	31%	30%
None at all	9%	8%	9%	10%	9%	7%	8%	8%	9%	11%	6%
Not sure	13%	10%	15%	14%	16%	11%	11%	11%	22%	13%	13%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	99%	101%	101%
Unweighted N	(1,123)	(503)	(620)	(250)	(251)	(349)	(273)	(699)	(133)	(180)	(111)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	51%	34%	45%	75%	32%	77%	45%	54%	56%	53%	55%	49%	48%
A little	28%	48%	26%	11%	50%	12%	28%	28%	30%	27%	26%	28%	32%
None at all	9%	10%	10%	5%	11%	4%	9%	10%	6%	10%	7%	10%	7%
Not sure	13%	9%	19%	9%	7%	6%	18%	7%	7%	10%	13%	13%	13%
Totals	101%	101%	100%	100%	100%	99%	100%	99%	99%	100%	101%	100%	100%
Unweighted N	(1,123)	(379)	(444)	(300)	(423)	(408)	(443)	(303)	(260)	(194)	(247)	(410)	(272)

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4B. Influence of Ideologies on the Democratic Party — Liberal

How much influence do you think people with the following viewpoints have in the Democratic Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	57%	58%	57%	56%	46%	61%	66%	60%	49%	51%	55%
A little	26%	27%	25%	28%	30%	25%	21%	25%	29%	31%	27%
None at all	6%	7%	4%	4%	10%	4%	5%	5%	8%	6%	7%
Not sure	11%	9%	13%	12%	14%	10%	9%	10%	15%	12%	11%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,119)	(500)	(619)	(250)	(252)	(346)	(271)	(699)	(131)	(178)	(111)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	57%	56%	50%	67%	62%	63%	50%	62%	64%	64%	58%	53%	58%
A little	26%	31%	28%	19%	29%	25%	27%	26%	25%	20%	29%	27%	27%
None at all	6%	5%	6%	5%	4%	5%	6%	7%	5%	5%	3%	9%	3%
Not sure	11%	8%	16%	9%	6%	7%	17%	6%	6%	11%	11%	11%	11%
Totals	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(1,119)	(378)	(441)	(300)	(420)	(407)	(441)	(302)	(260)	(193)	(243)	(410)	(273)

4C. Influence of Ideologies on the Democratic Party — Moderate

How much influence do you think people with the following viewpoints have in the Democratic Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	23%	24%	23%	28%	28%	20%	17%	21%	31%	26%	20%
A little	49%	48%	50%	51%	40%	48%	59%	53%	44%	40%	43%
None at all	15%	19%	11%	9%	14%	20%	13%	14%	9%	21%	25%
Not sure	13%	9%	16%	12%	18%	11%	10%	12%	16%	13%	12%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,117)	(499)	(618)	(250)	(251)	(347)	(269)	(698)	(130)	(178)	(111)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	23%	40%	23%	6%	47%	5%	24%	24%	24%	24%	21%	21%	28%
A little	49%	48%	45%	55%	44%	59%	40%	55%	55%	54%	50%	48%	47%
None at all	15%	5%	13%	27%	3%	28%	16%	16%	14%	10%	16%	18%	12%
Not sure	13%	8%	19%	11%	6%	7%	20%	5%	7%	12%	13%	13%	13%
Totals	100%	101%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,117)	(378)	(440)	(299)	(422)	(407)	(439)	(303)	(260)	(195)	(240)	(409)	(273)

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4D. Influence of Ideologies on the Democratic Party — Conservative

How much influence do you think people with the following viewpoints have in the Democratic Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	10%	12%	7%	9%	13%	11%	6%	7%	24%	12%	3%
A little	31%	28%	34%	42%	29%	27%	29%	31%	33%	34%	23%
None at all	44%	48%	41%	33%	39%	49%	55%	48%	23%	38%	57%
Not sure	15%	12%	18%	16%	19%	14%	10%	13%	20%	16%	17%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,119)	(501)	(618)	(250)	(251)	(349)	(269)	(697)	(132)	(179)	(111)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	10%	12%	10%	7%	10%	7%	11%	10%	8%	7%	11%	12%	8%
A little	31%	45%	30%	17%	48%	15%	29%	34%	36%	40%	24%	26%	39%
None at all	44%	31%	38%	67%	31%	71%	39%	48%	46%	40%	51%	47%	38%
Not sure	15%	12%	23%	9%	11%	7%	21%	8%	11%	13%	14%	16%	15%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,119)	(378)	(443)	(298)	(421)	(406)	(441)	(303)	(261)	(195)	(244)	(407)	(273)

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4E. Influence of Ideologies on the Democratic Party — Very conservative

How much influence do you think people with the following viewpoints have in the Democratic Party?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	8%	9%	7%	6%	11%	10%	4%	7%	18%	6%	4%
A little	17%	16%	17%	19%	19%	14%	15%	15%	24%	23%	12%
None at all	59%	64%	54%	54%	52%	61%	68%	64%	33%	53%	68%
Not sure	16%	11%	22%	20%	19%	15%	12%	14%	25%	18%	16%
Totals	100%	100%	100%	99%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,117)	(499)	(618)	(248)	(251)	(347)	(271)	(697)	(131)	(178)	(111)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	8%	11%	6%	8%	6%	7%	10%	7%	7%	9%	6%	11%	5%
A little	17%	24%	17%	8%	22%	7%	16%	17%	20%	16%	13%	17%	19%
None at all	59%	51%	53%	73%	60%	78%	49%	66%	64%	61%	64%	55%	59%
Not sure	16%	13%	23%	11%	11%	8%	24%	10%	9%	14%	17%	17%	17%
Totals	100%	99%	99%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,117)	(379)	(439)	(299)	(422)	(405)	(440)	(302)	(259)	(195)	(243)	(407)	(272)

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5A. Influence of Ideologies on the Republican Party — Very liberal

How much influence do you think people with the following viewpoints have in the Republican Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	8%	9%	7%	6%	14%	7%	4%	7%	17%	11%	1%
A little	16%	17%	15%	22%	14%	16%	12%	15%	17%	15%	18%
None at all	64%	64%	64%	57%	56%	67%	73%	67%	49%	58%	68%
Not sure	12%	11%	14%	15%	15%	10%	10%	11%	18%	16%	12%
Totals	100%	101%	100%	100%	99%	100%	99%	100%	101%	100%	99%
Unweighted N	(1,119)	(496)	(623)	(248)	(253)	(348)	(270)	(700)	(132)	(177)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	8%	9%	8%	7%	7%	6%	10%	6%	8%	10%	10%	7%	6%
A little	16%	15%	16%	17%	6%	17%	17%	16%	16%	18%	11%	19%	14%
None at all	64%	68%	58%	66%	80%	68%	54%	72%	71%	60%	66%	62%	68%
Not sure	12%	8%	18%	10%	7%	8%	19%	6%	6%	12%	14%	12%	12%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,119)	(379)	(441)	(299)	(425)	(404)	(441)	(300)	(261)	(194)	(244)	(408)	(273)

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5B. Influence of Ideologies on the Republican Party — Liberal

How much influence do you think people with the following viewpoints have in the Republican Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	9%	10%	8%	6%	13%	12%	4%	6%	21%	15%	5%
A little	25%	27%	23%	30%	23%	21%	28%	27%	22%	19%	29%
None at all	54%	53%	55%	49%	49%	58%	59%	57%	39%	56%	54%
Not sure	12%	10%	14%	14%	15%	9%	10%	11%	18%	11%	13%
Totals	100%	100%	100%	99%	100%	100%	101%	101%	100%	101%	101%
Unweighted N	(1,119)	(496)	(623)	(248)	(253)	(349)	(269)	(700)	(132)	(177)	(110)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	9%	11%	8%	8%	6%	7%	11%	7%	8%	9%	9%	9%	9%
A little	25%	16%	31%	28%	10%	37%	20%	28%	29%	25%	26%	26%	22%
None at all	54%	65%	44%	55%	77%	49%	52%	60%	56%	54%	54%	52%	58%
Not sure	12%	8%	17%	9%	7%	8%	17%	6%	7%	12%	10%	13%	11%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,119)	(378)	(441)	(300)	(424)	(404)	(442)	(299)	(261)	(194)	(244)	(408)	(273)

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5C. Influence of Ideologies on the Republican Party — Moderate

How much influence do you think people with the following viewpoints have in the Republican Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	14%	15%	13%	14%	10%	16%	14%	14%	14%	14%	13%
A little	57%	56%	57%	60%	54%	54%	59%	59%	51%	50%	54%
None at all	18%	19%	18%	14%	19%	21%	18%	17%	19%	24%	17%
Not sure	11%	10%	13%	12%	17%	9%	9%	10%	17%	12%	16%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,119)	(498)	(621)	(249)	(253)	(346)	(271)	(701)	(131)	(177)	(110)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	14%	9%	15%	17%	4%	21%	13%	16%	11%	13%	20%	13%	10%
A little	57%	55%	51%	65%	54%	66%	50%	60%	65%	56%	52%	59%	57%
None at all	18%	30%	16%	9%	36%	6%	19%	19%	17%	20%	18%	16%	21%
Not sure	11%	6%	18%	9%	6%	7%	18%	4%	7%	12%	11%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	101%	101%	100%	99%
Unweighted N	(1,119)	(378)	(443)	(298)	(424)	(405)	(442)	(298)	(261)	(194)	(244)	(408)	(273)

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5D. Influence of Ideologies on the Republican Party — Conservative

How much influence do you think people with the following viewpoints have in the Republican Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	62%	60%	65%	64%	52%	66%	66%	61%	62%	65%	65%
A little	21%	23%	19%	20%	21%	20%	23%	23%	11%	20%	19%
None at all	7%	9%	5%	6%	13%	5%	3%	6%	11%	7%	6%
Not sure	10%	9%	11%	10%	14%	9%	7%	9%	15%	8%	10%
Totals	100%	101%	100%	100%	100%	100%	99%	99%	99%	100%	100%
Unweighted N	(1,122)	(500)	(622)	(250)	(252)	(349)	(271)	(702)	(132)	(178)	(110)

	Total	Party ID			2024 Vote Intents		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	62%	65%	53%	71%	65%	68%	57%	69%	66%	60%	61%	64%	62%
A little	21%	22%	23%	17%	24%	22%	22%	22%	20%	25%	20%	18%	23%
None at all	7%	6%	8%	5%	6%	4%	6%	5%	8%	6%	9%	8%	3%
Not sure	10%	6%	16%	7%	6%	7%	15%	4%	6%	8%	10%	10%	12%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,122)	(379)	(441)	(302)	(425)	(406)	(446)	(300)	(261)	(194)	(245)	(410)	(273)

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5E. Influence of Ideologies on the Republican Party — Very conservative

How much influence do you think people with the following viewpoints have in the Republican Party?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	60%	56%	65%	63%	57%	60%	61%	61%	60%	63%	52%
A little	22%	25%	18%	20%	16%	24%	26%	22%	11%	22%	32%
None at all	6%	9%	3%	5%	11%	4%	4%	6%	8%	5%	4%
Not sure	12%	10%	14%	12%	17%	11%	9%	11%	21%	11%	12%
Totals	100%	100%	100%	100%	101%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,121)	(498)	(623)	(247)	(254)	(349)	(271)	(702)	(132)	(177)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	60%	76%	53%	54%	84%	49%	54%	72%	64%	64%	56%	61%	61%
A little	22%	13%	21%	31%	5%	37%	21%	18%	21%	19%	25%	20%	23%
None at all	6%	4%	8%	5%	4%	6%	6%	5%	8%	5%	7%	8%	2%
Not sure	12%	7%	18%	10%	7%	8%	19%	5%	7%	12%	13%	11%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,121)	(378)	(442)	(301)	(424)	(404)	(446)	(298)	(260)	(193)	(245)	(411)	(272)

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6A. Favorability of Ideologies — Liberals

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	16%	22%	15%	19%	18%	25%	19%	23%	22%	14%
Somewhat favorable	25%	26%	24%	40%	28%	20%	13%	22%	36%	26%	28%
Somewhat unfavorable	18%	17%	19%	20%	17%	20%	16%	20%	11%	19%	17%
Very unfavorable	26%	31%	21%	11%	20%	33%	36%	30%	13%	20%	26%
Don't know	12%	10%	14%	14%	16%	9%	10%	11%	18%	13%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	102%	101%	100%	100%
Unweighted N	(1,132)	(504)	(628)	(249)	(254)	(353)	(276)	(707)	(136)	(179)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	19%	49%	7%	4%	45%	3%	17%	21%	22%	19%	18%	19%	21%
Somewhat favorable	25%	32%	31%	9%	40%	8%	23%	27%	25%	29%	22%	21%	30%
Somewhat unfavorable	18%	7%	21%	26%	7%	24%	15%	24%	18%	15%	20%	21%	14%
Very unfavorable	26%	4%	22%	54%	2%	59%	25%	23%	29%	21%	32%	26%	24%
Don't know	12%	9%	19%	7%	5%	5%	20%	6%	6%	16%	9%	13%	12%
Totals	100%	101%	100%	100%	99%	99%	100%	101%	100%	100%	101%	100%	101%
Unweighted N	(1,132)	(380)	(447)	(305)	(426)	(412)	(446)	(304)	(263)	(197)	(245)	(414)	(276)

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6B. Favorability of Ideologies — Moderates

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	18%	19%	20%	11%	24%	18%	18%	22%	19%	22%
Somewhat favorable	46%	47%	46%	36%	49%	49%	52%	49%	41%	39%	42%
Somewhat unfavorable	17%	19%	15%	21%	16%	15%	17%	18%	11%	17%	20%
Very unfavorable	4%	4%	3%	4%	6%	3%	1%	3%	6%	7%	2%
Don't know	14%	12%	16%	19%	18%	10%	12%	12%	20%	19%	14%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,120)	(503)	(617)	(250)	(253)	(350)	(267)	(700)	(133)	(179)	(108)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	19%	26%	18%	12%	28%	11%	14%	19%	24%	19%	21%	19%	15%
Somewhat favorable	46%	43%	46%	51%	43%	57%	42%	51%	52%	47%	48%	45%	46%
Somewhat unfavorable	17%	18%	14%	20%	18%	19%	19%	18%	14%	17%	17%	15%	20%
Very unfavorable	4%	3%	3%	5%	3%	3%	4%	3%	3%	4%	3%	4%	3%
Don't know	14%	10%	19%	12%	8%	9%	21%	9%	7%	13%	10%	17%	15%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,120)	(377)	(445)	(298)	(421)	(406)	(440)	(298)	(264)	(195)	(243)	(407)	(275)

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6C. Favorability of Ideologies — Conservatives

Do you have a favorable or an unfavorable opinion of the following?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	21%	23%	20%	8%	16%	26%	31%	25%	8%	17%	19%
Somewhat favorable	25%	27%	23%	27%	22%	32%	16%	26%	24%	21%	28%
Somewhat unfavorable	17%	18%	16%	23%	15%	16%	16%	16%	23%	17%	15%
Very unfavorable	24%	23%	25%	26%	28%	19%	25%	22%	27%	31%	23%
Don't know	13%	10%	15%	16%	18%	7%	11%	11%	19%	14%	15%
Totals	100%	101%	99%	100%	99%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,131)	(505)	(626)	(250)	(254)	(352)	(275)	(707)	(134)	(180)	(110)

	Party ID			2024 Vote Intents		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	21%	4%	12%	50%	1%	51%	21%	22%	21%	13%	24%	25%	18%
Somewhat favorable	25%	15%	28%	31%	11%	35%	22%	28%	31%	25%	29%	25%	21%
Somewhat unfavorable	17%	24%	19%	8%	27%	5%	17%	21%	14%	23%	17%	15%	18%
Very unfavorable	24%	47%	20%	5%	54%	4%	20%	24%	28%	24%	22%	21%	31%
Don't know	13%	9%	21%	6%	6%	5%	20%	5%	6%	14%	7%	15%	13%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%	99%	101%	101%
Unweighted N	(1,131)	(378)	(449)	(304)	(424)	(411)	(448)	(302)	(263)	(197)	(245)	(413)	(276)

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Interviewing Dates	July 23 - 25, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.552, with a mean of one and a standard deviation of 0.739.
Number of respondents	1136
Margin of error	± 3.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	80 questions not reported.