

# Daily Survey: Political Identity



Sample 1000 U.S. Adult Citizens  
 Conducted September 19 - 23, 2023  
 Margin of Error ±4%

## 1. Would you say the following describes your politics?

	This describes me well	This partially describes me	This used to describe me, but no longer does	This has never described me	I'm not sure
Anarchist	1%	8%	7%	67%	17%
Centrist	6%	17%	11%	35%	30%
Conservative	28%	25%	8%	30%	9%
Feminist	16%	22%	6%	44%	13%
Left-wing	11%	16%	6%	51%	16%
Liberal	16%	24%	9%	41%	11%
Libertarian	5%	23%	8%	41%	23%
Moderate	21%	33%	11%	21%	15%
Nationalist	9%	17%	8%	42%	24%
Populist	4%	12%	8%	40%	36%
Pro-choice	33%	23%	8%	25%	11%
Pro-life	29%	26%	6%	28%	11%
Progressive	18%	24%	7%	34%	18%
Radical	4%	10%	6%	64%	15%
Right-wing	12%	21%	7%	43%	17%
Socialist	7%	21%	6%	51%	15%

## 2. Which of these labels best describes you?

Anarchist	1%
Centrist	1%
Conservative	25%
Feminist	3%
Left-wing	2%
Liberal	11%
Libertarian	2%
Moderate	19%
Nationalist	2%
Populist	0%
Pro-choice	7%
Pro-life	8%
Progressive	8%
Radical	1%

*continued on the next page ...*

*continued from previous page*

Right-wing .....	1%
Socialist .....	3%
None of these .....	5%

<b>Interviewing Dates</b>	September 19 - 23, 2023
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov’s opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent’s most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.532, with a mean of one and a standard deviation of 0.814.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	80 questions not reported.

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1A. Political Labels — Anarchist

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	1%	2%	1%	0%	4%	1%	1%	2%	0%	1%	2%
This partially describes me	8%	12%	5%	18%	8%	7%	2%	7%	7%	16%	4%
This used to describe me, but no longer does	7%	10%	4%	20%	10%	1%	0%	5%	12%	8%	10%
This has never described me	67%	63%	70%	40%	62%	76%	84%	71%	61%	47%	76%
I'm not sure	17%	13%	20%	22%	17%	15%	14%	15%	20%	28%	7%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	99%
Unweighted N	(997)	(420)	(577)	(117)	(211)	(402)	(267)	(656)	(115)	(149)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	1%	1%	2%	0%	1%	0%	2%	1%	1%	2%	0%	2%	1%
This partially describes me	8%	13%	10%	2%	12%	3%	8%	7%	9%	11%	8%	4%	14%
This used to describe me, but no longer does	7%	11%	6%	4%	8%	4%	5%	8%	10%	11%	3%	7%	6%
This has never described me	67%	62%	60%	81%	69%	83%	63%	75%	76%	58%	70%	70%	66%
I'm not sure	17%	14%	22%	14%	11%	10%	23%	10%	5%	17%	18%	18%	12%
Totals	100%	101%	100%	101%	101%	100%	101%	101%	101%	99%	99%	101%	99%
Unweighted N	(997)	(322)	(387)	(288)	(331)	(346)	(441)	(287)	(190)	(165)	(213)	(398)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1B. Political Labels — Centrist

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	6%	8%	5%	6%	9%	4%	6%	6%	3%	7%	10%
This partially describes me	17%	22%	13%	21%	14%	15%	21%	17%	15%	22%	12%
This used to describe me, but no longer does	11%	15%	7%	23%	11%	6%	6%	11%	6%	10%	16%
This has never described me	35%	34%	37%	23%	35%	39%	42%	36%	38%	24%	44%
I'm not sure	30%	22%	39%	27%	31%	36%	25%	29%	39%	37%	17%
Totals	99%	101%	101%	100%	100%	100%	100%	99%	101%	100%	99%
Unweighted N	(998)	(422)	(576)	(117)	(212)	(403)	(266)	(654)	(116)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	6%	4%	7%	7%	8%	6%	5%	8%	9%	8%	5%	5%	7%
This partially describes me	17%	23%	18%	10%	26%	13%	13%	18%	23%	23%	14%	13%	23%
This used to describe me, but no longer does	11%	14%	11%	8%	10%	11%	9%	10%	10%	12%	9%	14%	6%
This has never described me	35%	32%	29%	46%	34%	45%	33%	40%	40%	29%	37%	38%	35%
I'm not sure	30%	26%	35%	30%	21%	24%	41%	24%	18%	28%	35%	30%	28%
Totals	99%	99%	100%	101%	99%	99%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(998)	(322)	(389)	(287)	(332)	(344)	(443)	(286)	(190)	(165)	(213)	(399)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1C. Political Labels — Conservative

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	28%	27%	29%	14%	22%	28%	49%	35%	13%	12%	19%
This partially describes me	25%	27%	23%	27%	27%	29%	14%	23%	24%	36%	26%
This used to describe me, but no longer does	8%	10%	6%	16%	10%	6%	4%	8%	6%	10%	12%
This has never described me	30%	30%	30%	30%	32%	29%	30%	28%	42%	27%	32%
I'm not sure	9%	5%	12%	13%	9%	9%	4%	6%	15%	16%	10%
Totals	100%	99%	100%	100%	100%	101%	101%	100%	100%	101%	99%
Unweighted N	(996)	(421)	(575)	(116)	(212)	(402)	(266)	(653)	(115)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	28%	9%	19%	59%	9%	60%	24%	33%	30%	27%	29%	29%	26%
This partially describes me	25%	18%	28%	28%	19%	28%	27%	22%	24%	30%	21%	23%	27%
This used to describe me, but no longer does	8%	12%	10%	3%	11%	4%	8%	8%	9%	9%	7%	10%	7%
This has never described me	30%	56%	28%	5%	56%	4%	28%	32%	34%	25%	35%	31%	29%
I'm not sure	9%	6%	15%	5%	5%	3%	12%	5%	4%	10%	7%	7%	11%
Totals	100%	101%	100%	100%	100%	99%	99%	100%	101%	101%	99%	100%	100%
Unweighted N	(996)	(321)	(387)	(288)	(330)	(345)	(440)	(286)	(191)	(165)	(212)	(399)	(220)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1D. Political Labels — Feminist

Would you say the following describes your politics?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	16%	10%	21%	27%	16%	10%	13%	15%	11%	21%	24%
This partially describes me	22%	20%	23%	26%	25%	17%	21%	22%	22%	23%	18%
This used to describe me, but no longer does	6%	8%	4%	8%	8%	3%	5%	5%	6%	10%	11%
This has never described me	44%	51%	37%	24%	37%	57%	51%	47%	44%	30%	38%
I'm not sure	13%	11%	15%	14%	14%	12%	11%	12%	17%	16%	9%
Totals	101%	100%	100%	99%	100%	99%	101%	101%	100%	100%	100%
Unweighted N	(1,000)	(423)	(577)	(117)	(212)	(403)	(268)	(656)	(116)	(150)	(78)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	16%	32%	11%	3%	30%	4%	15%	17%	18%	20%	16%	13%	16%
This partially describes me	22%	28%	23%	14%	30%	14%	20%	19%	24%	19%	22%	20%	27%
This used to describe me, but no longer does	6%	6%	7%	4%	8%	5%	7%	4%	5%	6%	4%	7%	5%
This has never described me	44%	28%	38%	68%	25%	69%	39%	53%	49%	40%	42%	49%	41%
I'm not sure	13%	6%	21%	11%	7%	8%	19%	7%	3%	15%	15%	11%	12%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	101%
Unweighted N	(1,000)	(322)	(389)	(289)	(332)	(346)	(443)	(287)	(191)	(166)	(213)	(399)	(222)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1E. Political Labels — Left-wing

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	11%	10%	11%	17%	10%	8%	10%	10%	9%	12%	12%
This partially describes me	16%	20%	12%	21%	18%	12%	14%	14%	17%	23%	13%
This used to describe me, but no longer does	6%	9%	4%	11%	9%	5%	1%	6%	8%	8%	3%
This has never described me	51%	51%	51%	29%	45%	59%	66%	56%	37%	34%	58%
I'm not sure	16%	9%	23%	23%	18%	16%	8%	13%	29%	23%	14%
Totals	100%	99%	101%	101%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(997)	(422)	(575)	(117)	(212)	(401)	(267)	(654)	(116)	(149)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	11%	25%	6%	1%	21%	1%	12%	9%	8%	9%	10%	9%	14%
This partially describes me	16%	29%	12%	6%	31%	4%	12%	21%	16%	21%	16%	11%	19%
This used to describe me, but no longer does	6%	9%	6%	3%	9%	5%	5%	7%	9%	10%	6%	6%	5%
This has never described me	51%	23%	52%	80%	27%	85%	48%	52%	58%	36%	52%	59%	48%
I'm not sure	16%	14%	24%	10%	12%	6%	22%	10%	9%	24%	15%	15%	14%
Totals	100%	100%	100%	100%	100%	101%	99%	99%	100%	100%	99%	100%	100%
Unweighted N	(997)	(321)	(388)	(288)	(331)	(345)	(441)	(287)	(190)	(166)	(212)	(398)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1F. Political Labels — Liberal

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	16%	16%	15%	21%	15%	15%	14%	13%	20%	22%	21%
This partially describes me	24%	24%	24%	29%	27%	21%	19%	23%	25%	25%	25%
This used to describe me, but no longer does	9%	13%	4%	16%	10%	5%	6%	7%	9%	11%	12%
This has never described me	41%	40%	42%	14%	39%	49%	57%	48%	29%	19%	36%
I'm not sure	11%	6%	15%	21%	10%	9%	5%	8%	16%	23%	6%
Totals	101%	99%	100%	101%	101%	99%	101%	99%	99%	100%	100%
Unweighted N	(998)	(422)	(576)	(117)	(211)	(402)	(268)	(655)	(116)	(149)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	16%	38%	7%	2%	35%	3%	12%	17%	21%	20%	14%	15%	16%
This partially describes me	24%	35%	25%	11%	37%	7%	25%	24%	24%	27%	30%	19%	24%
This used to describe me, but no longer does	9%	9%	8%	8%	7%	10%	6%	10%	12%	10%	6%	8%	11%
This has never described me	41%	11%	40%	74%	15%	77%	41%	45%	40%	25%	43%	49%	38%
I'm not sure	11%	7%	19%	5%	6%	3%	16%	4%	3%	18%	8%	9%	11%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(998)	(322)	(388)	(288)	(332)	(345)	(441)	(287)	(191)	(166)	(212)	(399)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1G. Political Labels — Libertarian

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	5%	7%	3%	7%	5%	5%	3%	5%	2%	6%	8%
This partially describes me	23%	27%	19%	16%	27%	23%	23%	24%	15%	20%	28%
This used to describe me, but no longer does	8%	11%	5%	22%	9%	4%	2%	7%	8%	15%	6%
This has never described me	41%	39%	43%	24%	33%	46%	58%	43%	48%	21%	46%
I'm not sure	23%	16%	30%	32%	25%	22%	15%	21%	27%	37%	13%
Totals	100%	100%	100%	101%	99%	100%	101%	100%	100%	99%	101%
Unweighted N	(1,000)	(423)	(577)	(117)	(212)	(403)	(268)	(656)	(116)	(150)	(78)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	5%	6%	5%	4%	6%	6%	4%	4%	9%	8%	1%	4%	7%
This partially describes me	23%	17%	24%	26%	22%	29%	18%	21%	33%	23%	22%	21%	26%
This used to describe me, but no longer does	8%	14%	6%	5%	9%	4%	7%	9%	13%	7%	8%	8%	10%
This has never described me	41%	41%	36%	47%	48%	47%	41%	49%	33%	35%	42%	46%	37%
I'm not sure	23%	21%	29%	19%	16%	14%	30%	16%	12%	27%	27%	22%	19%
Totals	100%	99%	100%	101%	101%	100%	100%	99%	100%	100%	100%	101%	99%
Unweighted N	(1,000)	(322)	(389)	(289)	(332)	(346)	(443)	(287)	(191)	(166)	(213)	(399)	(222)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1H. Political Labels — Moderate

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	21%	19%	22%	18%	22%	21%	22%	21%	26%	19%	14%
This partially describes me	33%	38%	28%	28%	27%	39%	35%	32%	28%	39%	42%
This used to describe me, but no longer does	11%	15%	6%	16%	13%	6%	9%	12%	8%	7%	9%
This has never described me	21%	20%	22%	17%	22%	21%	24%	22%	19%	13%	29%
I'm not sure	15%	7%	21%	21%	16%	13%	10%	13%	19%	22%	6%
Totals	101%	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(422)	(577)	(117)	(212)	(402)	(268)	(656)	(115)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	21%	25%	20%	18%	29%	17%	22%	23%	21%	26%	19%	22%	18%
This partially describes me	33%	34%	30%	34%	32%	38%	29%	33%	43%	35%	33%	30%	36%
This used to describe me, but no longer does	11%	13%	11%	8%	13%	9%	11%	8%	13%	12%	15%	7%	11%
This has never described me	21%	19%	19%	25%	19%	26%	20%	24%	16%	13%	18%	25%	23%
I'm not sure	15%	10%	20%	14%	7%	9%	19%	12%	7%	15%	15%	16%	13%
Totals	101%	101%	100%	99%	100%	99%	101%	100%	100%	101%	100%	100%	101%
Unweighted N	(999)	(321)	(389)	(289)	(331)	(346)	(442)	(287)	(191)	(166)	(213)	(398)	(222)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 11. Political Labels — Nationalist

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	9%	12%	7%	11%	11%	7%	10%	11%	5%	7%	5%
This partially describes me	17%	21%	14%	14%	18%	17%	19%	19%	11%	11%	27%
This used to describe me, but no longer does	8%	11%	5%	19%	11%	3%	3%	8%	10%	12%	1%
This has never described me	42%	40%	43%	33%	39%	49%	41%	40%	49%	41%	50%
I'm not sure	24%	15%	31%	22%	22%	24%	27%	23%	25%	29%	18%
Totals	100%	99%	100%	99%	101%	100%	100%	101%	100%	100%	101%
Unweighted N	(997)	(423)	(574)	(117)	(211)	(403)	(266)	(653)	(116)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	9%	6%	6%	17%	7%	18%	7%	11%	14%	15%	6%	9%	9%
This partially describes me	17%	13%	17%	22%	14%	26%	13%	20%	22%	24%	12%	15%	21%
This used to describe me, but no longer does	8%	15%	6%	3%	11%	5%	8%	5%	15%	11%	4%	7%	12%
This has never described me	42%	49%	43%	33%	55%	33%	43%	44%	37%	30%	50%	43%	40%
I'm not sure	24%	17%	28%	26%	14%	19%	30%	20%	11%	21%	28%	26%	18%
Totals	100%	100%	100%	101%	101%	101%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(997)	(322)	(387)	(288)	(330)	(345)	(442)	(286)	(190)	(165)	(211)	(399)	(222)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1J. Political Labels — Populist

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	4%	5%	4%	8%	5%	3%	3%	4%	3%	6%	7%
This partially describes me	12%	16%	9%	18%	13%	7%	12%	13%	3%	17%	8%
This used to describe me, but no longer does	8%	15%	2%	18%	14%	3%	1%	8%	12%	6%	11%
This has never described me	40%	36%	43%	23%	32%	48%	52%	40%	43%	28%	50%
I'm not sure	36%	29%	42%	34%	37%	39%	31%	35%	40%	43%	24%
Totals	100%	101%	100%	101%	101%	100%	99%	100%	101%	100%	100%
Unweighted N	(997)	(422)	(575)	(117)	(212)	(401)	(267)	(653)	(116)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	4%	6%	3%	4%	6%	5%	4%	4%	8%	5%	3%	4%	6%
This partially describes me	12%	14%	9%	13%	15%	13%	9%	14%	14%	21%	8%	8%	16%
This used to describe me, but no longer does	8%	9%	9%	6%	12%	5%	7%	8%	8%	12%	6%	7%	10%
This has never described me	40%	37%	38%	44%	41%	47%	38%	44%	46%	36%	40%	44%	35%
I'm not sure	36%	34%	40%	33%	27%	30%	42%	31%	24%	25%	42%	38%	35%
Totals	100%	100%	99%	100%	101%	100%	100%	101%	100%	99%	99%	101%	102%
Unweighted N	(997)	(321)	(388)	(288)	(331)	(345)	(441)	(286)	(191)	(165)	(213)	(398)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1K. Political Labels — Pro-choice

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	33%	31%	34%	33%	29%	34%	34%	34%	23%	33%	36%
This partially describes me	23%	22%	24%	24%	21%	27%	18%	21%	28%	28%	20%
This used to describe me, but no longer does	8%	10%	6%	12%	9%	5%	7%	7%	9%	13%	3%
This has never described me	25%	29%	22%	12%	31%	25%	32%	29%	19%	12%	28%
I'm not sure	11%	9%	13%	19%	11%	9%	8%	9%	21%	14%	14%
Totals	100%	101%	99%	100%	101%	100%	99%	100%	100%	100%	101%
Unweighted N	(997)	(421)	(576)	(116)	(212)	(403)	(266)	(655)	(115)	(150)	(77)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	33%	53%	29%	15%	53%	17%	34%	32%	36%	34%	36%	30%	33%
This partially describes me	23%	21%	22%	25%	24%	25%	22%	24%	26%	23%	19%	22%	28%
This used to describe me, but no longer does	8%	7%	6%	11%	6%	10%	5%	10%	7%	10%	8%	7%	7%
This has never described me	25%	10%	26%	41%	11%	44%	25%	28%	24%	20%	28%	30%	19%
I'm not sure	11%	10%	16%	7%	6%	4%	15%	6%	7%	13%	9%	11%	12%
Totals	100%	101%	99%	99%	100%	100%	101%	100%	100%	100%	100%	100%	99%
Unweighted N	(997)	(322)	(386)	(289)	(332)	(344)	(442)	(286)	(190)	(165)	(212)	(399)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1L. Political Labels — Pro-life

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	29%	28%	29%	12%	31%	30%	38%	32%	25%	18%	18%
This partially describes me	26%	28%	24%	29%	25%	28%	23%	24%	29%	28%	39%
This used to describe me, but no longer does	6%	9%	4%	12%	8%	5%	1%	5%	9%	10%	3%
This has never described me	28%	26%	29%	30%	26%	28%	28%	30%	16%	27%	31%
I'm not sure	11%	9%	14%	18%	10%	10%	10%	9%	20%	16%	8%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	99%	99%	99%
Unweighted N	(994)	(421)	(573)	(116)	(210)	(402)	(266)	(653)	(114)	(149)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	29%	13%	23%	51%	13%	53%	28%	37%	22%	23%	31%	33%	24%
This partially describes me	26%	21%	27%	30%	22%	29%	24%	22%	31%	27%	25%	26%	26%
This used to describe me, but no longer does	6%	9%	6%	4%	9%	5%	5%	9%	9%	9%	5%	6%	6%
This has never described me	28%	46%	28%	8%	48%	8%	28%	25%	30%	24%	29%	25%	34%
I'm not sure	11%	11%	17%	7%	7%	5%	15%	6%	8%	18%	10%	10%	10%
Totals	100%	100%	101%	100%	99%	100%	100%	99%	100%	101%	100%	100%	100%
Unweighted N	(994)	(319)	(387)	(288)	(330)	(345)	(439)	(285)	(191)	(163)	(213)	(397)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1M. Political Labels — Progressive

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	18%	21%	15%	26%	23%	11%	15%	17%	14%	22%	21%
This partially describes me	24%	26%	22%	30%	19%	24%	23%	21%	37%	23%	26%
This used to describe me, but no longer does	7%	9%	5%	8%	12%	4%	4%	7%	7%	9%	1%
This has never described me	34%	34%	34%	13%	28%	43%	45%	38%	22%	19%	41%
I'm not sure	18%	11%	24%	23%	18%	17%	13%	17%	20%	26%	11%
Totals	101%	101%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(999)	(423)	(576)	(117)	(211)	(403)	(268)	(656)	(116)	(149)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	18%	32%	15%	5%	34%	5%	19%	18%	13%	20%	18%	13%	23%
This partially describes me	24%	34%	21%	17%	35%	16%	20%	28%	32%	29%	22%	23%	24%
This used to describe me, but no longer does	7%	11%	4%	5%	9%	5%	6%	7%	12%	3%	6%	8%	8%
This has never described me	34%	12%	34%	55%	14%	62%	31%	35%	36%	31%	35%	37%	28%
I'm not sure	18%	10%	25%	18%	8%	11%	25%	12%	8%	17%	19%	19%	16%
Totals	101%	99%	99%	100%	100%	99%	101%	100%	101%	100%	100%	100%	99%
Unweighted N	(999)	(321)	(389)	(289)	(332)	(346)	(442)	(287)	(191)	(166)	(213)	(398)	(222)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1N. Political Labels — Radical

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	4%	5%	4%	6%	8%	3%	1%	5%	4%	3%	4%
This partially describes me	10%	14%	7%	24%	8%	7%	6%	9%	13%	19%	5%
This used to describe me, but no longer does	6%	9%	4%	11%	9%	3%	3%	6%	10%	9%	1%
This has never described me	64%	61%	67%	37%	57%	75%	82%	68%	57%	42%	81%
I'm not sure	15%	11%	17%	21%	18%	12%	8%	12%	17%	28%	9%
Totals	99%	100%	99%	99%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(998)	(422)	(576)	(117)	(211)	(402)	(268)	(654)	(116)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	4%	7%	5%	2%	6%	1%	8%	3%	2%	6%	4%	4%	5%
This partially describes me	10%	17%	11%	3%	16%	4%	9%	9%	8%	19%	9%	6%	12%
This used to describe me, but no longer does	6%	9%	5%	5%	7%	5%	7%	7%	6%	10%	4%	5%	7%
This has never described me	64%	54%	59%	82%	60%	84%	58%	73%	76%	50%	66%	72%	61%
I'm not sure	15%	13%	20%	9%	11%	6%	18%	9%	8%	15%	16%	13%	15%
Totals	99%	100%	100%	101%	100%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(998)	(322)	(388)	(288)	(331)	(345)	(443)	(286)	(190)	(166)	(212)	(398)	(222)

**Daily Survey: Political Identity**  
September 19 - 23, 2023 - 1000 US Adult Citizens



**10. Political Labels — Right-wing**

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	12%	14%	11%	9%	10%	12%	18%	14%	11%	11%	2%
This partially describes me	21%	26%	16%	20%	23%	19%	22%	24%	9%	18%	25%
This used to describe me, but no longer does	7%	10%	4%	13%	9%	5%	1%	7%	2%	8%	14%
This has never described me	43%	38%	48%	35%	37%	47%	50%	42%	56%	38%	40%
I'm not sure	17%	13%	22%	23%	20%	17%	9%	15%	23%	25%	19%
Totals	100%	101%	101%	100%	99%	100%	100%	102%	101%	100%	100%
Unweighted N	(997)	(422)	(575)	(117)	(211)	(403)	(266)	(653)	(116)	(150)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	12%	5%	6%	26%	6%	24%	10%	13%	12%	7%	14%	12%	14%
This partially describes me	21%	10%	17%	37%	11%	42%	18%	27%	25%	31%	16%	20%	20%
This used to describe me, but no longer does	7%	10%	7%	3%	7%	3%	6%	6%	10%	4%	4%	8%	8%
This has never described me	43%	62%	44%	22%	67%	23%	44%	44%	46%	35%	50%	43%	42%
I'm not sure	17%	12%	27%	12%	10%	8%	22%	11%	7%	23%	16%	16%	16%
Totals	100%	99%	101%	100%	101%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(997)	(322)	(388)	(287)	(331)	(344)	(441)	(286)	(191)	(165)	(212)	(399)	(221)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



## 1P. Political Labels — Socialist

Would you say the following describes your politics?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
This describes me well	7%	8%	6%	15%	9%	4%	2%	7%	1%	13%	13%
This partially describes me	21%	25%	17%	32%	24%	15%	16%	20%	27%	20%	16%
This used to describe me, but no longer does	6%	7%	4%	15%	8%	1%	1%	4%	11%	6%	11%
This has never described me	51%	49%	52%	20%	43%	64%	69%	57%	37%	35%	51%
I'm not sure	15%	10%	20%	19%	16%	15%	12%	12%	24%	26%	9%
Totals	100%	99%	99%	101%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(998)	(421)	(577)	(117)	(212)	(401)	(268)	(655)	(116)	(149)	(78)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
This describes me well	7%	14%	7%	1%	13%	1%	10%	4%	8%	7%	8%	4%	11%
This partially describes me	21%	38%	17%	6%	36%	6%	19%	22%	21%	30%	18%	15%	26%
This used to describe me, but no longer does	6%	8%	5%	4%	6%	3%	5%	6%	7%	8%	3%	6%	5%
This has never described me	51%	26%	48%	80%	32%	83%	46%	57%	60%	41%	55%	58%	44%
I'm not sure	15%	14%	22%	9%	12%	6%	21%	11%	4%	14%	16%	17%	14%
Totals	100%	100%	99%	100%	99%	99%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(322)	(388)	(288)	(332)	(346)	(441)	(287)	(191)	(165)	(212)	(399)	(222)

**Daily Survey: Political Identity**  
September 19 - 23, 2023 - 1000 US Adult Citizens



**2. Strongest Political Label**

Which of these labels best describes you?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Anarchist	1%	2%	0%	3%	1%	0%	0%	2%	0%	0%	2%
Centrist	1%	3%	0%	1%	3%	1%	0%	2%	1%	1%	0%
Conservative	25%	27%	24%	12%	19%	25%	45%	32%	12%	14%	14%
Feminist	3%	0%	6%	6%	4%	1%	2%	2%	6%	5%	3%
Left-wing	2%	2%	1%	6%	0%	1%	0%	2%	1%	4%	0%
Liberal	11%	13%	9%	17%	9%	9%	9%	8%	22%	14%	6%
Libertarian	2%	4%	1%	0%	2%	5%	1%	3%	0%	1%	3%
Moderate	19%	19%	19%	18%	17%	23%	17%	17%	24%	21%	27%
Nationalist	2%	4%	0%	2%	4%	1%	1%	2%	0%	0%	3%
Populist	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Pro-choice	7%	3%	11%	6%	9%	10%	4%	7%	7%	8%	12%
Pro-life	8%	6%	10%	7%	10%	9%	6%	7%	6%	7%	20%
Progressive	8%	11%	6%	6%	8%	7%	10%	7%	7%	14%	4%
Radical	1%	0%	1%	0%	3%	0%	0%	1%	0%	0%	0%
Right-wing	1%	1%	1%	0%	2%	0%	2%	1%	0%	0%	0%
Socialist	3%	3%	2%	5%	2%	3%	1%	2%	3%	3%	3%
None of these	5%	1%	9%	10%	6%	4%	1%	4%	12%	6%	4%
Totals	99%	99%	100%	99%	100%	99%	99%	99%	101%	99%	101%
Unweighted N	(997)	(422)	(575)	(117)	(212)	(401)	(267)	(655)	(115)	(149)	(78)

**Daily Survey: Political Identity**  
 September 19 - 23, 2023 - 1000 US Adult Citizens



	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Anarchist	1%	3%	1%	0%	0%	0%	1%	0%	0%	0%	3%	1%	0%
Centrist	1%	2%	2%	0%	1%	1%	1%	2%	1%	0%	0%	2%	3%
Conservative	25%	5%	18%	55%	7%	56%	22%	32%	22%	22%	28%	28%	21%
Feminist	3%	5%	3%	0%	5%	1%	3%	4%	2%	3%	4%	3%	3%
Left-wing	2%	4%	0%	0%	1%	0%	2%	1%	1%	0%	4%	1%	2%
Liberal	11%	24%	6%	2%	23%	2%	7%	10%	18%	15%	10%	10%	9%
Libertarian	2%	1%	5%	0%	1%	2%	1%	2%	6%	2%	2%	2%	3%
Moderate	19%	22%	19%	15%	23%	16%	20%	16%	22%	19%	16%	19%	22%
Nationalist	2%	1%	2%	2%	2%	1%	2%	2%	2%	5%	1%	1%	2%
Populist	0%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Pro-choice	7%	10%	8%	4%	10%	4%	10%	7%	5%	6%	9%	6%	10%
Pro-life	8%	2%	9%	13%	2%	11%	7%	10%	7%	5%	10%	12%	4%
Progressive	8%	13%	10%	1%	16%	1%	10%	7%	8%	9%	7%	6%	12%
Radical	1%	0%	1%	1%	0%	0%	1%	1%	0%	2%	1%	1%	0%
Right-wing	1%	0%	0%	3%	0%	3%	0%	1%	2%	1%	2%	1%	0%
Socialist	3%	4%	4%	0%	4%	0%	3%	2%	2%	3%	3%	2%	3%
None of these	5%	3%	10%	2%	3%	1%	8%	3%	0%	8%	2%	5%	5%
Totals	99%	99%	98%	99%	98%	100%	98%	100%	99%	101%	102%	100%	99%
Unweighted N	(997)	(322)	(387)	(288)	(332)	(345)	(441)	(287)	(190)	(166)	(212)	(397)	(222)

# Daily Survey: Political Identity

September 19 - 23, 2023 - 1000 US Adult Citizens



<b>Interviewing Dates</b>	September 19 - 23, 2023
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 6.532, with a mean of one and a standard deviation of 0.814.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	80 questions not reported.