

## YouGov / Political Studies Association Survey Results

Sample Size: 1995 GB Adults  
Fieldwork: 19th - 20th November 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample 1995</b>	X	X	X	X	601	472	407	968	1027	237	505	682	571	1137	858	255	648	427	491	174	
<b>Unweighted Sample 1995</b>	512	557	100	241	589	500	393	994	1001	183	399	848	565	1315	680	269	595	403	457	271	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, if you had to give an award to one current political figure who you think has genuinely made your life better, who would you give it to?

David Cameron	4	15	0	2	1	9	1	2	5	4	5	4	3	6	5	4	4	6	4	3	3
Gordon Brown	4	1	12	2	1	1	12	2	4	4	3	4	4	4	4	4	2	4	2	4	12
Boris Johnson	4	8	2	6	7	8	2	3	5	3	3	6	3	5	5	3	8	5	5	2	1
Nigel Farage	3	2	0	0	20	6	1	1	4	2	3	3	3	3	3	3	2	3	3	5	1
Alex Salmond	3	0	0	0	1	0	3	2	3	3	2	2	3	4	3	3	0	0	0	1	31
George Osborne	2	6	0	0	1	4	1	1	3	1	3	1	2	2	3	1	2	3	2	1	0
Shami Chakrabarti	2	0	3	5	0	0	2	4	1	2	1	1	2	2	2	1	3	2	1	1	2
Ed Miliband	1	0	5	0	0	0	4	0	2	1	1	3	1	0	1	2	2	0	1	3	0
Nick Clegg	1	1	1	12	1	0	1	5	1	1	2	2	2	0	2	1	2	2	2	1	1
Vince Cable	1	0	1	4	0	0	1	3	1	1	1	1	1	1	1	1	1	1	1	1	0
Alistair Darling	1	1	3	4	0	1	2	1	2	1	3	0	1	2	1	1	3	1	1	1	2
Theresa May	1	2	0	1	1	2	0	2	1	1	0	0	1	1	1	1	2	1	0	1	0
William Hague	1	2	1	2	1	3	1	1	1	1	2	1	1	2	2	0	1	1	2	1	0
Russell Brand	1	0	1	2	1	1	2	1	1	1	3	1	1	1	1	2	1	2	2	1	0
Owen Jones	1	0	2	0	0	0	1	1	1	1	2	1	1	1	1	1	1	0	2	1	1
Natalie Bennett	0	0	1	0	0	0	0	1	0	0	1	1	0	0	1	0	0	1	0	0	0
Leanne Wood	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Jim Murphy	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other [For all open responses, please see Tab 1]	3	3	5	2	3	4	6	3	4	3	1	2	4	4	4	3	4	2	3	5	4
No political figure has made my life better	55	51	54	50	55	53	54	60	50	60	44	53	60	56	52	59	48	57	61	59	33
Don't know	10	7	8	7	8	8	7	7	9	10	19	13	7	6	9	11	13	9	10	10	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Around Christmas time many people are invited to a Christmas party. If you had to stand under the mistletoe with one current political figure, who would it be?**

Barack Obama	<b>14</b>	13	18	13	8	10	19	16	4	24	20	19	11	10	16	12	15	14	13	15	11
Boris Johnson	<b>6</b>	12	3	4	6	12	3	4	2	10	3	3	8	7	6	6	6	6	9	6	2
Stella Creasy	<b>6</b>	7	7	7	7	8	5	7	12	0	10	8	5	3	6	6	3	7	5	7	6
Arnold Schwarzenegger	<b>4</b>	3	4	4	6	3	3	4	2	5	3	4	4	3	3	5	6	3	4	3	3
Hilary Clinton	<b>4</b>	4	5	16	2	3	5	6	5	2	4	2	5	3	4	3	4	4	3	4	5
Sarah Palin	<b>4</b>	5	2	4	9	6	2	3	9	0	4	7	4	3	5	3	3	4	5	4	5
Esther McVey	<b>4</b>	8	1	0	5	8	2	1	8	0	2	3	5	4	4	4	3	3	5	3	7
Caroline Lucas	<b>3</b>	0	4	2	1	0	3	7	4	2	3	2	3	3	3	3	3	3	2	3	3
David Cameron	<b>2</b>	5	0	3	1	4	0	2	1	3	2	2	1	3	2	2	1	3	1	2	2
Nick Clegg	<b>2</b>	2	3	12	1	1	2	5	1	3	2	3	2	1	2	2	2	2	2	3	2
Caroline Flint	<b>2</b>	1	4	1	1	1	3	1	3	0	2	2	1	2	2	1	0	2	2	2	1
Ed Miliband	<b>1</b>	0	3	0	0	0	2	1	1	1	1	0	1	1	1	1	2	1	0	1	0
Nigel Farage	<b>1</b>	0	0	0	8	2	1	0	1	1	1	1	1	2	1	1	1	1	1	2	1
Gordon Brown	<b>1</b>	0	3	0	0	0	3	0	1	1	0	1	1	1	1	1	1	1	1	1	2
Tony Blair	<b>1</b>	1	2	1	0	1	2	1	1	1	0	1	1	1	1	0	3	0	0	1	1
Alex Salmond	<b>1</b>	0	1	0	0	0	1	1	1	2	0	1	1	2	1	1	0	0	1	0	11
Angela Merkel	<b>1</b>	2	1	1	2	1	1	2	2	1	2	1	1	1	2	1	2	1	3	1	1
Theresa May	<b>1</b>	2	0	0	1	1	0	0	1	0	1	0	0	1	1	0	0	1	0	1	0
Harriet Harman	<b>1</b>	0	1	1	0	0	1	0	1	0	0	0	1	0	0	1	0	1	1	1	0
Dianne Abbott	<b>1</b>	1	1	3	0	0	1	1	1	0	0	1	1	1	1	1	2	1	1	0	1
I would rather miss the party altogether	<b>35</b>	31	31	27	36	32	34	34	34	37	32	32	36	39	34	38	35	37	36	34	32
Don't know	<b>6</b>	4	6	1	5	6	6	3	6	6	9	6	5	6	5	7	7	5	7	6	5