

YouGov / European Political Monthly Survey Results

Sample Size: 1003 adults in Italy
Fieldwork: 6th - 15th May 2026

Weighted Sample Unweighted Sample		Age (1)						Age (2)			Gender		Region					Past vote 2022				
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands	M5S	Lega	Forza Italia	Fratelli d'Italia'	PD
	1003	84	127	133	212	175	272	211	345	446	482	521	270	184	207	228	113	85	54	49	146	113
	1003	59	142	133	221	214	234	201	354	448	478	525	291	205	193	204	110	98	49	54	164	118
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you see or hear
information from EU institutions?

Every day	6	10	3	4	4	4	9	6	4	7	6	5	5	3	10	5	6	5	2	13	9	5
Several times a week	15	7	13	19	13	16	17	11	15	17	16	14	16	13	16	15	14	19	23	16	21	17
Once a week	9	13	18	10	8	10	5	16	9	7	10	9	7	9	10	12	8	10	8	7	11	4
Several times a month	9	5	11	7	7	9	10	9	7	10	9	8	6	7	11	8	14	14	6	6	5	7
Once a month	4	11	3	3	7	3	3	6	5	3	3	6	4	2	5	4	6	1	9	7	4	3
Less often than once a month	22	25	22	26	26	20	15	23	26	17	20	23	24	27	22	17	16	28	22	18	20	24
Don't know	35	29	30	32	34	38	41	30	33	40	35	35	37	39	26	39	35	23	30	34	31	40

Thinking about information from EU institutions,
how clear and informative do you think it is?
Clear

A great deal	3	8	3	2	3	3	1	5	2	2	3	2	4	2	3	2	2	0	5	1	4	3
A fair amount	23	33	20	25	27	14	22	25	26	19	23	22	20	24	25	23	25	36	21	35	29	19
TOTAL A GREAT DEAL / A FAIR AMOUNT	26	41	23	27	30	17	23	30	28	21	26	24	24	26	28	25	27	36	26	36	33	22
Not very much	38	25	40	40	34	42	42	34	36	42	36	39	42	41	36	36	32	31	38	38	39	44
Not at all	17	7	12	17	20	22	18	10	19	20	17	18	15	18	21	15	21	23	25	17	19	8
TOTAL NOT VERY MUCH / NOT AT ALL	55	32	52	57	54	64	60	44	55	62	53	57	57	59	57	51	53	54	63	55	58	52
Don't know	19	27	26	16	16	19	17	26	16	18	20	19	19	16	16	24	20	10	11	9	9	26
Informative																						
A great deal	2	0	1	3	2	2	2	1	2	2	2	3	3	2	1	1	5	1	5	5	1	4
A fair amount	21	25	18	23	24	20	19	21	24	20	24	19	19	21	25	22	20	27	21	27	34	17
TOTAL A GREAT DEAL / A FAIR AMOUNT	23	25	19	26	26	22	21	22	26	22	26	22	22	23	26	23	25	28	26	32	35	21
Not very much	37	36	41	39	36	35	38	39	37	37	35	39	43	40	35	34	30	36	39	36	36	41
Not at all	19	4	14	16	21	22	24	10	19	23	18	20	17	20	20	19	20	28	25	22	19	10
TOTAL NOT VERY MUCH / NOT AT ALL	56	40	55	55	57	57	62	49	56	60	53	59	60	60	55	53	50	64	64	58	55	51
Don't know	20	34	26	19	16	20	17	29	18	18	21	19	19	17	18	24	25	9	11	9	10	28

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	1003	84	127	133	212	175	272	211	345	446	482	521	270	184	207	228	113	85	54	49	146	113	
	1003	59	142	133	221	214	234	201	354	448	478	525	291	205	193	204	110	98	49	54	164	118	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Through which channels, if any, do you currently get information about EU policies or decisions that affect you? Select all that apply.

National TV news	57	35	46	42	54	66	73	42	49	70	53	60	60	55	58	56	54	60	63	70	67	62
Online news websites	28	24	29	31	31	27	26	27	31	26	33	24	31	24	34	22	29	41	16	22	20	33
Social media	28	53	35	38	27	23	19	42	31	20	28	29	27	24	33	29	30	30	22	23	23	31
Radio	20	17	12	20	25	21	19	14	23	20	25	15	24	14	25	18	13	18	12	29	19	25
Print newspapers	11	16	8	10	10	11	14	11	10	13	15	8	14	11	16	6	8	14	19	12	15	13
YouTube / video creators	7	2	10	13	8	3	7	7	10	5	10	5	6	4	12	8	5	10	6	16	7	4
EU institutions' own websites/newsletters	7	3	10	11	8	5	5	7	9	5	9	5	7	7	10	5	4	8	3	4	8	8
From people I know	7	6	10	6	7	5	8	9	7	7	7	7	7	8	8	6	8	7	3	0	7	14
Podcasts	4	10	10	2	2	2	4	10	2	4	4	4	5	4	4	4	5	1	0	12	2	9
I don't follow EU policy news	12	10	10	15	15	11	12	10	15	11	10	14	10	16	8	14	17	8	14	12	9	7
Don't know	4	8	10	3	5	2	2	9	4	2	5	4	3	3	2	8	7	2	7	0	1	7

Thinking about where you get most of your daily news, does it largely come from individual creators (e.g. YouTubers, Tiktokers, newsletter writers) or from mainstream media, or is it a balance of the two?

Almost all from creators	4	12	4	2	2	1	5	7	2	4	4	3	4	4	5	1	4	6	3	2	0	1
More from creators than mainstream	9	15	13	12	8	9	4	14	10	6	8	10	8	7	13	9	6	13	11	12	7	7
TOTAL FROM CREATORS	13	27	17	14	10	10	9	21	12	10	12	13	12	11	18	10	10	19	14	14	7	8
A balance of the two	26	33	38	34	27	19	18	36	30	18	27	25	26	21	25	28	31	31	18	31	26	22
More from mainstream than creators	20	11	16	20	20	24	23	14	20	23	17	23	21	24	26	13	15	19	21	23	32	21
Almost all from mainstream media	23	16	11	19	24	27	30	13	22	29	23	23	26	24	18	25	23	15	27	18	20	34
TOTAL FROM MAINSTREAM MEDIA	43	27	27	39	44	51	53	27	42	52	40	46	47	48	44	38	38	34	48	41	52	55
Don't know	18	14	19	13	19	20	20	17	17	20	20	16	15	20	13	24	20	16	21	15	15	15

To what extent, if at all, do you trust information from the following sources on EU policy issues?

EU institutions directly

Trust a great deal	9	22	10	16	5	7	5	15	9	6	9	9	10	8	9	8	10	5	9	12	3	15
Trust a fair amount	34	29	32	34	33	32	40	31	33	37	32	37	40	32	31	32	36	42	17	55	33	39
TOTAL TRUST A GREAT DEAL / FAIR AMOUNT	43	51	42	50	38	39	45	46	42	43	41	46	50	40	40	40	46	47	26	67	36	54
Do not trust very much	26	19	32	22	28	25	26	26	26	26	28	24	25	23	33	27	17	32	42	14	31	34
Do not trust at all	16	14	8	12	22	19	15	11	18	17	18	14	12	21	17	18	11	16	18	15	19	3
TOTAL DO NOT TRUST VERY MUCH / AT ALL	42	33	40	34	50	44	41	37	44	43	46	38	37	44	50	45	28	48	60	29	50	37
Don't know	15	17	18	16	12	17	14	17	14	15	13	17	13	17	10	15	25	4	14	5	14	9

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	1003	84	127	133	212	175	272	211	345	446	482	521	270	184	207	228	113	85	54	49	146	113
Weighted Sample	1003	59	142	133	221	214	234	201	354	448	478	525	291	205	193	204	110	98	49	54	164	118
Unweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Trust a great deal	5	2	1	5	5	9	6	2	5	7	5	5	2	3	10	7	2	3	5	9	11	2
Trust a fair amount	29	20	35	30	31	29	28	29	30	28	29	29	34	30	27	24	31	23	46	59	42	18
DEAL / FAIR AMOUNT	34	22	36	35	36	38	34	31	35	35	34	34	36	33	37	31	33	26	51	68	53	20
Do not trust very much	29	33	35	33	26	27	28	34	28	28	29	29	29	29	30	29	29	36	24	17	34	41
Do not trust at all	25	25	13	22	27	25	29	18	25	28	28	22	23	29	27	25	17	33	13	11	8	38
VERY MUCH / AT ALL	54	58	48	55	53	52	57	52	53	56	57	51	52	58	57	54	46	69	37	28	42	79
Don't know	12	20	16	10	11	10	9	17	11	10	9	14	12	9	6	15	21	5	12	4	5	1
Trust a great deal	5	9	5	8	3	7	2	7	5	4	5	5	5	5	7	4	4	6	4	8	6	5
Trust a fair amount	39	33	32	35	40	36	45	33	38	41	36	41	39	45	35	35	39	25	49	60	52	45
DEAL / FAIR AMOUNT	44	42	37	43	43	43	47	40	43	45	41	46	44	50	42	39	43	31	53	68	58	50
Do not trust very much	28	25	38	25	25	32	25	33	25	28	29	27	29	22	36	27	23	47	21	20	30	29
Do not trust at all	17	9	8	22	20	16	18	9	21	17	20	14	15	21	13	20	12	17	16	8	7	15
VERY MUCH / AT ALL	45	34	46	47	45	48	43	42	46	45	49	41	44	43	49	47	35	64	37	28	37	44
Don't know	12	23	17	9	12	10	10	19	11	10	10	14	12	8	8	15	22	4	11	4	4	5
ions																						
Trust a great deal	2	7	3	2	2	1	2	5	2	2	3	2	3	1	2	2	6	2	0	8	0	2
Trust a fair amount	18	12	12	23	20	18	18	12	21	18	19	17	20	22	15	15	17	14	29	33	26	15
DEAL / FAIR AMOUNT	20	19	15	25	22	19	20	17	23	20	22	19	23	23	17	17	23	16	29	41	26	17
Do not trust very much	42	37	52	39	43	40	41	46	42	41	44	41	39	38	53	42	37	53	37	32	43	54
Do not trust at all	20	17	13	19	20	24	22	14	20	23	20	19	20	20	20	21	16	18	21	22	16	14
VERY MUCH / AT ALL	62	54	65	58	63	64	63	60	62	64	64	60	59	58	73	63	53	71	58	54	59	68
Don't know	18	27	20	16	15	16	17	23	15	17	15	20	17	19	11	20	24	13	13	6	14	16
/ journalists																						
Trust a great deal	3	7	9	3	4	1	1	8	4	1	5	2	5	1	2	5	3	3	0	1	1	3
Trust a fair amount	32	22	30	41	37	25	33	27	39	30	33	32	32	39	34	26	31	40	30	38	36	36
DEAL / FAIR AMOUNT	35	29	39	44	41	26	34	35	43	31	38	34	37	40	36	31	34	43	30	39	37	39
Do not trust very much	34	37	42	30	28	38	34	40	29	35	34	34	36	26	40	35	29	35	26	38	44	36
Do not trust at all	17	16	8	16	16	22	20	11	16	21	18	16	15	21	15	19	16	15	25	23	12	17
VERY MUCH / AT ALL	51	53	50	46	44	60	54	51	45	56	52	50	51	47	55	54	45	50	51	61	56	53
Don't know	13	19	12	10	15	15	12	15	13	13	11	15	12	13	9	15	22	8	19	1	8	9
utions																						
Trust a great deal	9	9	9	13	10	8	8	9	11	8	11	8	9	7	11	8	12	15	11	11	2	13
Trust a fair amount	48	37	42	49	48	46	56	40	48	52	45	51	50	52	50	40	49	48	33	68	56	58
DEAL / FAIR AMOUNT	57	46	51	62	58	54	64	49	59	60	56	59	59	59	61	48	61	63	44	79	58	71
Do not trust very much	20	22	34	21	18	21	12	29	19	16	23	16	21	21	18	23	10	17	28	10	24	21
Do not trust at all	9	10	3	7	11	11	8	6	9	9	8	9	8	7	9	10	8	12	19	5	5	2
VERY MUCH / AT ALL	29	32	37	28	29	32	20	35	28	25	31	25	29	28	27	33	18	29	47	15	29	23
Don't know	14	22	12	11	14	14	15	16	13	15	12	17	12	13	12	18	20	7	10	6	13	5

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Unweighted Sample	1003	59	142	133	221	214	234	201	354	448	478	525	291	205	193	204	110	98	49	54	164	118	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
NGOs or civil society organisations																							
	Trust a great deal	6	9	4	5	5	7	5	6	5	6	5	6	4	5	8	6	8	6	4	9	5	6
	Trust a fair amount	35	36	32	41	32	30	39	34	35	36	36	34	39	34	36	31	35	46	27	43	24	57
	TOTAL TRUST A GREAT DEAL / FAIR AMOUNT	41	45	36	46	37	37	44	40	40	42	41	40	43	39	44	37	43	52	31	52	29	63
	Do not trust very much	26	15	37	27	25	22	27	29	26	25	26	26	27	27	25	29	16	23	28	23	33	26
	Do not trust at all	16	12	10	14	19	23	16	11	17	19	18	15	16	18	18	16	14	14	24	21	26	5
	TOTAL DO NOT TRUST VERY MUCH / AT ALL	42	27	47	41	44	45	43	40	43	44	44	41	43	45	43	45	30	37	52	44	59	31
	Don't know	16	27	17	14	18	18	12	21	17	14	14	19	14	16	12	18	27	11	18	4	12	5
Thinking about how EU institutions talk about EU policy, which of the following comes closest to your view?																							
	It is more important that EU institutions maximise their reach, even if this means using independent content creators and having less control of the message	32	35	37	46	32	23	27	36	37	26	31	32	30	33	32	31	38	34	29	40	34	25
	It is more important that EU institutions have total control of the message, even if this means they don't use independent content creators to maximise reach	33	36	27	32	27	38	37	31	29	37	33	33	38	24	40	33	21	42	35	42	36	37
	Don't know	35	29	36	23	41	39	36	33	34	37	35	35	32	43	28	36	41	24	36	18	30	38