## YouGov <br> What the world thinks

## Black History Month

Fieldwork Dates: 6th - 11th February 2019

## Conducted by YouGov

On behalf of YouGov Omnibus
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## YouGov <br> What the world thinks

## BACKGROUND

恠 consent of YouGov Plc and the client named on the front cover
Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and
provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample㲘 respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definitio
sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.
YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally YouGov plc make every effort to provide re
For further information about the results in this spreadsheet, please contact YouGov Plc +1888.729 .0773 or email omnibus.us@yougov.com quoting the survey details

## EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 3695 adults. Fieldwork was undertaken between 6 th -11 th February 2019. The survey was carried out online. The figures have been weighted and are politically representative of all US adults (aged 18+)

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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| YouGov What the world thinks | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\underset{\text { later) }}{\text { Gen } Z(2000 \text { and }}$ | $\begin{aligned} & \text { Millennial (1982- } \\ & \text { 1999) } \end{aligned}$ | Gen X (1965- 1981) 1981) | Baby Boomer (1946-1964) | $\begin{gathered} \text { Silent } \\ \text { Generation } \\ (1928-1945) \end{gathered}$ | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West |  |
|  |  | A | B | c | D | E | F | G | H | 1 | J | к | L | m | N |
| How much, if at all, would you say you know about each of the following topics/movements? Please select one option on each row. <br> HYB_q1_1. The history of slavery in the United States |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Know a lot | 30\% | $\begin{gathered} \text { 32\% } \\ \mathrm{B} \end{gathered}$ | 27\% | $\begin{aligned} & \text { 45\% } \\ & \text { D.E }{ }^{*} \end{aligned}$ | 29\% | 26\% | $\begin{gathered} 31 \% \\ E \end{gathered}$ | 31\% | $100 \%$ | $\cdots$ | 29\% | 28\% | 32\% | 27\% | $\begin{gathered} \text { 28\% } \\ \mathrm{P} \end{gathered}$ |
| Know somewhat | 49\% | 47\% | 52\% | 38\% | 45\% | 50\% | $\underset{\mathrm{D}}{53 \%}$ | 51\% | * | - | 48\% | 51\% | 47\% | 52\% | $\begin{aligned} & 53 \% \\ & \text { O.P.Q } \end{aligned}$ |
| Don't know very much | 14\% | 13\% | 15\% | 6\% | 14\% | $\begin{gathered} 17 \% \\ \mathrm{~F} \end{gathered}$ | 13\% | 15\% | $\cdots$ | - | 15\% | 14\% | 13\% | 14\% | 13\% |
| Don't know atall | 7\% | 7\% | 7\% | $\begin{aligned} & 11 \% \\ & \mathrm{~F}^{*} \end{aligned}$ | $12 \%$ | $\begin{aligned} & 7 \% \\ & \hline \end{aligned}$ | 3\% | 3\% | .. | $\div$ | 7\% | 6\% | 7\% | 7\% | 6\% |
| Net. Know | 79\% | 80\% | 78\% | 82\% | 74\% | 76\% | 85\% | 82\% | 100\% | - | 78\% | 80\% | 79\% | 79\% | 81\% |
|  |  |  |  | * |  |  | D.E | ${ }^{\text {D }}$ | * | * |  |  |  |  | P.Q |
| Net: Don't know | 21\% | 20\% | 22\% | $\stackrel{18 \%}{*}$ | $\begin{aligned} & 26 \% \\ & \text { F.G } \end{aligned}$ | $\stackrel{24 \%}{\mathrm{~F} \%}$ | 15\% | 18\% | - | * | 22\% | 20\% | 21\% | 21\% | 19\% |
| HYB_91_2. The Abolitionist Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Know a lot | 15\% | $\begin{gathered} \text { 17\% } \\ \text { B } \end{gathered}$ | 13\% | $\stackrel{21 \%}{*}$ | 13\% | 14\% | 16\% | 15\% | - | * | 14\% | 14\% | 14\% | 16\% | 14\% |
| Know somewhat | 36\% | 39\% | 34\% | 43\% | 33\% | 35\% | 38\% | 40\% | $100 \%$ | $\overline{\%}$ | 39\% | 38\% | 34\% | 36\% | $38 \%$ P.Q |
| Don't know very much | 27\% | 26\% | 29\% | $\stackrel{20 \%}{ }$ | 28\% | 26\% | 29\% | 26\% | $\stackrel{\square}{\square}$ | * | 23\% | $\underset{j}{29 \%}$ | $\underset{j}{29 \%}$ | 26\% | 28\% |
| Don't know atall | 22\% | 19\% | $\begin{gathered} 25 \% \\ \text { 25\% } \end{gathered}$ | 16\% | $\begin{aligned} & \text { 26\%\% } \\ & \text { F.G } \end{aligned}$ | $\begin{aligned} & \text { 25\%\% } \\ & \text { F.G } \end{aligned}$ | 17\% | 18\% | - | $\cdots$ | 23\% | 19\% | 23\% | 22\% | 20\% |
| Net: Know | 51\% | $\begin{gathered} 55 \% \\ \mathrm{~B} \end{gathered}$ | 46\% | $\begin{aligned} & \text { 64\% } \\ & \mathrm{D}^{*} \end{aligned}$ | 46\% | 50\% | $\begin{gathered} 54 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} \text { 56\% } \\ \mathrm{D} \end{gathered}$ | 100\% | $\cdots$ | 53\% | 52\% | 48\% | 51\% | $52 \%$ |
| Net: Don't know | 49\% | 45\% | $\begin{gathered} 54 \% \\ \text { A } \end{gathered}$ | 36\% | $\begin{aligned} & 54 \% \\ & \text { C.F.G } \end{aligned}$ | 50\% | 46\% | 44\% | $\cdots$ | : | 47\% | 48\% | 52\% | 49\% | 48\% |
| HYB_91_3. Jim Crow laws |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Know a lot | 16\% | $\begin{gathered} 19 \% \\ \mathrm{~B} \end{gathered}$ | 13\% | 27\% | 15\% | 15\% | 17\% | 17\% | $\stackrel{100 \%}{*}$ | - | 15\% | 15\% | 18\% | 15\% | $\begin{gathered} \text { 14\% } \\ \hline \text { P } \end{gathered}$ |
| Know somewhat | $32 \%$ | $\begin{gathered} 35 \% \\ \mathrm{~B} \end{gathered}$ | 30\% | $\stackrel{29 \%}{ }$ | 33\% | 29\% | 33\% | 35\% | - | * | 33\% | 32\% | 30\% | $\stackrel{36 \%}{46}$ | 33\% |
| Don't know very much | 24\% | 24\% | 25\% | $27 \%$ | 23\% | 25\% | 25\% | 23\% | * | * | 22\% | 24\% | 26\% | 24\% | $\begin{gathered} \text { 26\% } \\ Q \end{gathered}$ |
| Don't know at all | 27\% | 22\% | 32\% | 17\% | 29\% | $\begin{gathered} 31 \% \\ F \end{gathered}$ | 25\% | 25\% | - | $\cdots$ | 30\% | 29\% | 26\% | 26\% | $\begin{gathered} 27 \% \\ 0 \end{gathered}$ |
| Net. Know | 49\% | $\begin{gathered} 54 \% \\ \mathrm{~B} \end{gathered}$ | 43\% | 56\% | 49\% | 44\% | $\begin{gathered} 50 \% \\ E \end{gathered}$ | 52\% | 100\% | * | 48\% | 47\% | 48\% | 51\% | 48\% |
| Net: Don't know | 51\% | 46\% | $\underset{A}{57 \%}$ | 44\% | 51\% | $\stackrel{56 \%}{\mathrm{~F}}$ | 50\% | 48\% | ** | * | 52\% | 53\% | 52\% | 49\% | $\begin{gathered} \text { 52\% } \\ 0 \end{gathered}$ |
| HYB_91_4. The Civil Rights Movement of the 1950 and 60s |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Know a lot | 25\% | $\begin{gathered} 27 \% \\ \mathrm{~B} \end{gathered}$ | 23\% | 27\% | 20\% | 19\% | $\begin{aligned} & 31 \% \\ & \text { D.E } \end{aligned}$ | $\begin{aligned} & 36 \% \% \\ & \text { D.E } \end{aligned}$ | 100\% | * | 23\% | 22\% | $\begin{aligned} & \text { 28\%/ } \\ & \text { K. } \end{aligned}$ | 23\% | $\stackrel{23 \%}{23 \%}$ |
| Know somewhat | 47\% | 46\% | 47\% | 39\% | 43\% | 49\% | 49\% | 47\% | - | - | 46\% | 49\% | 45\% | 48\% | 51\% |

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| YouGov <br> What the world thinks | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde <br> Yes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership |  |
|  |  | - | P | Q | R | s | T | $u$ | v | w | x | Y | z | AA | AB |
| How much, if at all, would you say you know about each of the following topics/movements? Please select one option on each row. <br> HYB_91_1. The history of slavery in the United States |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Know a lot | 30\% | $\begin{aligned} & \text { 46\% } \\ & \text { N.P.Q } \end{aligned}$ | 19\% | $\begin{gathered} 31 \% \\ \mathrm{P} \end{gathered}$ | 22\% | $\begin{gathered} 33 \% \\ R \\ R \end{gathered}$ | $\begin{gathered} 34 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 42 \% \\ & \text { R.S.T } \end{aligned}$ | 28\% | 19\% | 31\% | 29\% | 32\% | 29\% | 27\% |
| Know somewhat | 49\% | 38\% | 43\% | 43\% | 47\% | 51\% | 53\% | 47\% | $\begin{aligned} & 52 \% \\ & \text { Z.AA } \end{aligned}$ | 45\% | $\begin{aligned} & 54 \% \\ & \text { Z.AA } \end{aligned}$ | 49\% | 46\% | 42\% | 50\% |
| Don't know very much | 14\% | 11\% | $\begin{aligned} & 23 \% \\ & \text { N.O } \end{aligned}$ | 17\% | s. 18\% | 12\% | 11\% | 9\% | 14\% | $\begin{aligned} & \text { 29\% } \\ & \text { v.x.Z* } \end{aligned}$ | 11\% | 17\% | 13\% | $\stackrel{18 \%}{{ }_{x}}$ | 14\% |
| Don't know at all | 7\% | 5\% | 14\% | 9\% | 13\% | 5\% | 2\% | 2\% | 5\% | 7\% | 4\% | 5\% | 10\% | ${ }^{11 \%}$ | 9\% |
|  |  |  | N.O | $\bigcirc$ | s.t. | T |  |  |  |  |  |  | v.x | v.x | AC |
| Net. Know | 79\% | $84 \%$ PQQ | 62\% | 74\% | 69\% | $84 \%$ | 87\% | 89\% | 80\% W.AA | 64\% | $\begin{gathered} \text { 85\% } \\ \text { w.Z.AA } \end{gathered}$ | 78\% | 78\% | 71\% | 77\% |
| Net: Dor't know | 21\% | 16\% | 38\% | 26\% | 31\% | 16\% | 13\% | 11\% | 20\% | 36\% | 15\% | 22\% | $22 \%$ | 29\% | 23\% |
| HYB_q1_2. The Abolitionist Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Know a lot | 15\% | 21\% | 10\% | 18\% | 8\% | 14\% | 20\% | 29\% | 15\% | 9\% | 13\% | 11\% | 15\% | 14\% | 14\% |
|  |  | N.P |  | P |  | R | R.S | R.S.T |  |  |  |  |  |  |  |
| Know somewhat | 36\% | 33\% | 31\% | 29\% | 27\% | $\begin{gathered} 37 \% \\ R \end{gathered}$ | $\begin{gathered} 47 \% \% \\ \text { R.S } \end{gathered}$ | $\begin{aligned} & 47 \% \\ & \text { R. } \end{aligned}$ | 37\% | 32\% | $\begin{gathered} 42 \% \\ z \end{gathered}$ | 37\% | 33\% | 33\% | 33\% |
| Don't know very much | 27\% | 27\% | 24\% | 26\% | $\begin{aligned} & 30 \% \\ & \text { Tu } \end{aligned}$ | $\begin{aligned} & \text { 30\% } \\ & \text { T.u } \end{aligned}$ | 22\% | 17\% | 28\% | 30\% | 25\% | 27\% | 28\% | 27\% | 29\% |
| Don't know at all | 22\% | 19\% | 34\% | 26\% | 34\% | 18\% | 11\% | 7\% | 20\% | 29\% | 20\% | 24\% | 24\% | 26\% | 25\% |
|  |  |  | N.O |  | s.t.U | T.U |  |  |  | * |  |  | $\checkmark$ |  | ${ }^{\text {AC }}$ |
| Net. Know | 51\% | $54 \%$ | 42\% | 48\% | 36\% | $\begin{gathered} 51 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & \text { 67\% } \\ & \text { R.S } \end{aligned}$ | $\begin{aligned} & 76 \% \\ & \text { R.S.T } \end{aligned}$ | 52\% | $41 \%$ | 55\% | 48\% | 48\% | 47\% | 47\% |
| Net: Dor't know | 49\% | 46\% | $\begin{aligned} & 58 \% \\ & \text { N.O } \end{aligned}$ | 52\% | $\begin{aligned} & \text { 64\% } \\ & \text { s.t.u } \end{aligned}$ | $\begin{aligned} & \text { 49\% } \\ & \text { T.U } \end{aligned}$ | $\begin{aligned} & 33 \% \\ & u \\ & \hline \end{aligned}$ | 24\% | 48\% | 59\% | 45\% | 52\% | 52\% | 53\% | $\begin{aligned} & 53 \% \\ & \text { AC } \end{aligned}$ |
| HYB_91_3. Jim Crow laws |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Know a lot | 16\% | $\begin{aligned} & 30 \% \\ & \text { N.P } \end{aligned}$ | 8\% | $\begin{aligned} & \text { 22\% } \\ & \text { N.P } \end{aligned}$ | 10\% | $\begin{gathered} 16 \% \\ R \\ \hline \end{gathered}$ | $\begin{gathered} 20 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 32 \% \\ & \text { R.S.T } \end{aligned}$ | 15\% | 14\% | 19\% | 14\% | 18\% | 13\% | 14\% |
| Know somewhat | 32\% | $\begin{gathered} 35 \% \\ \mathrm{P} \end{gathered}$ | 24\% | $\begin{gathered} 33 \% \\ \mathrm{P} \end{gathered}$ | 21\% | $\begin{gathered} 37 \% \\ R \end{gathered}$ | $\begin{aligned} & \text { 45\% } \\ & \text { R.S } \end{aligned}$ | $\begin{gathered} 41 \% \\ R \end{gathered}$ | $\begin{gathered} 35 \% \\ \times \end{gathered}$ | 23\% | 27\% | 33\% | 32\% | 29\% | 30\% |
| Don't know very much | 24\% | 21\% | $\begin{gathered} 24 \% \\ Q \end{gathered}$ | 16\% | $\stackrel{\text { 26\% }}{u}$ | $\begin{gathered} 25 \% \\ u \end{gathered}$ | 23\% | 17\% | 24\% | 30\% | 24\% | 21\% | 24\% | 28\% | 24\% |
| Don't know at all | 27\% | 15\% | $\begin{aligned} & 44 \% \\ & \text { N.O.Q } \end{aligned}$ | $29 \%$ | $43 \%$ s.t.u | 22\% | 13\% | 10\% | 27\% | $34 \%$ | 30\% | 32\% | 26\% | 29\% | $32 \%$ |
| Net: Know | 49\% | $\begin{aligned} & \begin{array}{l} 64 \% \\ \text { N.P } \end{array} . \end{aligned}$ | 32\% | $\begin{gathered} \text { 55\% } \\ \text { P } \end{gathered}$ | 31\% | $\begin{gathered} 53 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & \text { 65\% } \\ & \text { R.S } \end{aligned}$ | $\begin{aligned} & 73 \% \% \\ & \text { R.S.T } \end{aligned}$ | 50\% | 37\% | 47\% | 47\% | 50\% | 43\% | 43\% |
| Net: Dor't know | 51\% | 36\% | $\begin{aligned} & \text { 68\% } \\ & \text { N.O.Q } \end{aligned}$ | 45\% | $\begin{aligned} & \text { 69\% } \\ & \text { s.t.u } \end{aligned}$ | $\begin{aligned} & \text { 47\% } \\ & \text { T.u } \end{aligned}$ | $\begin{gathered} 35 \% \\ u \end{gathered}$ | 27\% | 50\% | ${ }^{63 \%}$ | 53\% | 53\% | 50\% | 57\% | $\begin{aligned} & 57 \% \\ & \text { AC } \end{aligned}$ |


| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Know alot | 25\% | 43\% | 14\% | 25\% | 17\% | 28\% | 30\% | 39\% | 25\% | 19\% | 29\% | 28\% | 23\% | 27\% | 21\% |
| Know somewhat | 47\% | 37\% | 36\% | 41\% | 41\% | 49\% | 53\% | 50\% | 50\% | 34\% | 47\% | 49\% | 44\% | 38\% | 46\% |

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How much, if at all, would you say you know about each of the
following topics/movements? Please select one option on each
ollowing topics/movements? Please select one option
HYB_q1_1. The history of slavery in the United States

| HYB_q1_1. The history of slavery in the United States |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Know a lot | 30\% | 31\% | 27\% | 25\% | 33\% | 37\% | 29\% | 34\% | 30\% | 29\% | 34\% | 16\% | 39\% | 32\% | 31\% |
|  |  |  |  |  | AD.AE | AD.AE.AH |  | AJ.AK.AM | AM | Ам | AM |  | AO.AP.AQ.AS | AS | As |
| Know somewhat | 49\% | 49\% | 46\% | 53\% | 51\% | 52\% | 47\% | 51\% | 52\% | 52\% | 43\% | 37\% | 52\% | 56\% | 51\% |
|  |  |  |  | AD | AD | ad |  | AM | AM | AM |  |  | As | Ar.as | As |
| Don't know very much | 14\% | 14\% | 18\% | 15\% | 12\% | 8\% | 14\% | 11\% | 13\% | 14\% | 14\% | 22\% | 6\% | 9\% | 14\% |
|  |  |  | AF.AG | AG | AG |  | AG |  |  |  |  | Al.A.A.AK |  |  | An.Ao |
| Don't know atall | 7\% | 6\% | 10\% | 7\% | 4\% | 3\% | 11\% | 3\% | 5\% | 5\% | 8\% | 25\% | 2\% | 3\% | 4\% |
|  |  |  | AF.AG | AF.AG |  |  | AF.AG |  |  |  | Al | AI.AJ.AK.AL |  |  |  |
| Net. Know | 79\% | 80\% | 72\% | 78\% | 84\% | 89\% | 75\% | 85\% | 81\% | 81\% | 77\% | 53\% | 91\% | 87\% | 81\% |
|  |  |  |  | AD | AD.AE.AH | AD.AE.AF.AH |  | AJ.AK.AL.AM | AM | AM | AM |  | AP.AQ.AR.As | AP.AQ.AR.As | As |
| Net: Don't know | 21\% | 20\% | 28\% | 22\% | 16\% | 11\% | 25\% | 15\% | 19\% | 19\% | 23\% | 47\% | 9\% | 13\% | 19\% |
|  |  |  | aE.AF.ag | AF.AG | ag |  | AF.AG |  | Al | Al | Al | AI.AJ.AK.AL |  |  | AN.AO |
| HYB_91_2. The Abolitionist Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Know a lot | 15\% | 15\% | 10\% | 11\% | 18\% | 22\% | 16\% | 19\% | 15\% | 14\% | 14\% | 4\% | 25\% | 15\% | 14\% |
|  |  |  |  |  | AD.AE | AD.AE.AH | AD | AJ.AK.AM | AM | AM | AM |  | Ao.AP.AQ.As | AS | As |
| Know somewhat | 36\% | 37\% | 29\% | 36\% | 41\% | 46\% | 33\% | 39\% | 34\% | 40\% | 41\% | 21\% | 48\% | 42\% | 36\% |
|  |  |  |  | AD | AD.AH | AD.AE.AH |  | AJ.AM | AM | AJ.AM | AM |  | AP.AQ.AR.As | Ar.as | As |
| Don't know very much | 27\% | 27\% | 30\% | 30\% | 26\% | 22\% | 26\% | 26\% | 30\% | 28\% | 23\% | 27\% | 15\% | 29\% | 30\% |
|  |  |  | Ag | AG |  |  |  |  | Al |  |  |  |  | an | an |
| Don't know atall | 22\% | 21\% | 31\% | 23\% | 15\% | 11\% | 25\% | 16\% | 21\% | 18\% | 23\% | 48\% | 12\% | 15\% | 20\% |
|  |  |  | AE.AF.AG | AF.AG | ${ }^{\text {AG }}$ |  | AF.AG |  | ${ }^{\text {Al }}$ |  |  | AI.AJ.AK.AL |  |  | an |
| Net: Know | 51\% | 52\% | 39\% | 47\% | 59\% | 68\% | 49\% | 58\% | 49\% | 53\% | 54\% | 25\% | 73\% | 56\% | 50\% |
|  |  | AB |  | AD | AD.AE.AH | AD.AE.AF.AH | AD | AJ.AK.AM | AM | AM | AM |  | Ao.AP.AQ.AR.As | AP.AS | As |
| Net Don't know | 49\% | 48\% | 61\% | 53\% | 41\% | 32\% | 51\% | 42\% | 51\% | 47\% | 46\% | 75\% | 27\% | 44\% | 50\% |
|  |  |  | AE.Af.Ag.AH | AF.AG | Ag |  | AF.AG |  | Al | Al |  | AI.AJ.AK.AL |  | AN | AN.AO |
| HYB_91_3. Jim Crow laws |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Know alot | 16\% | 17\% | 12\% | 13\% | 19\% | 24\% | 18\% | 23\% | 14\% | 15\% | 16\% | 6\% | 28\% | 20\% | 15\% |
|  |  |  |  |  | AD.AE | AD.AE.AF | AD.AE | AJ.AK.AM | AM | AM | AM |  | AO.AP.AQ.AR.As | AP.AS | As |
| Know somewhat | 32\% | 33\% | 24\% | 33\% | 39\% | 44\% | 29\% | 36\% | 32\% | 34\% | 37\% | 16\% | 44\% | 37\% | 32\% |
|  |  |  |  | AD | AD.AE.AH | AD.AE.AH |  | AJ.AM | AM | AM | AM |  | AO.AP.AQ.AR.AS | As | As |
| Don't know very much | 24\% | 24\% | 27\% | 26\% | 21\% | 19\% | 25\% | 20\% | 25\% | 28\% | 25\% | 23\% | 15\% | 23\% | 28\% |
|  |  |  | AF.AG | AG |  |  |  |  | Al | Al |  |  |  | AN | an |
| Don't know at all | 27\% | 26\% | $38 \%$ | 28\% | 21\% | 13\% | 28\% | 20\% | 29\% | 23\% | 22\% | 56\% | 14\% | 20\% | 25\% |
|  |  |  | AE.af.ag.ah | AF.AG | AG |  | AF.AG |  | ${ }^{\text {AI.AK }}$ |  |  | AI.AJ.AK.AL |  | an | AN |
| Net: Know | 49\% | 50\% | 35\% | 46\% | 58\% | 68\% | 47\% | 59\% | 46\% | 50\% | 53\% | 22\% | 72\% | 57\% | 47\% |
|  |  | AB |  | ${ }^{\text {AD }}$ | AD.AE.AH | AD.AE.AF.AH | AD | AJ.AK.AM | AM | AM | AM |  | AO.AP.AQ.AR.AS | ap.aq.ar.as | As |
| Net: Don't know | 51\% | 50\% | 65\% | 54\% | 42\% | 32\% | 53\% | 41\% | 54\% | 50\% | 47\% | 78\% | 28\% | 43\% | 53\% |
|  |  |  | AE.AF.AG.AH | AF.AG | AG |  | AF.AG |  | Al | Al |  | AI.AJ.AK.AL |  | AN | AN.AO |
| HYB_91_4. The Civil Rights Movement of the 1950s and 60s |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Know alot | 25\% | 26\% | 21\% | 23\% | 29\% | 30\% | 25\% | 32\% | 24\% | 25\% | 29\% | 7\% | 36\% | 31\% | 26\% |
|  |  | AB |  |  | AD.AE | AD.AE |  | AJ.AK.AM | AM | AM | AM |  | AP.AQ.AR.As | AQ.AS | As |
| Know somewhat | 47\% | 47\% | 40\% | 48\% | 52\% | 54\% | 45\% | 48\% | 50\% | 50\% | 43\% | 29\% | 50\% | 48\% | 48\% |

YouGov Omnibus
Black History Month

| YouGov <br> What the world thinks | logy |  |  |  | 2012 Presidential Vote |  |  |  | 2016 Presidential Vote |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative |  | Not sure | Barack Obama | Mitt Romney | Other candidate | Idid not vote | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | Evan McMullin | Other | Did not vote for President |
|  |  | AQ | AR | AS | AT | AU | AV | AW | AX | AY | Az | BA | вв | вс | BD |

How much, if at all, would you say you know about each of the
following topicslmovements? Please select one option on each
row.
HYB_91_1. The history of slavery in the United States

| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Know a lot | 30\% | 28\% | 34\% | 16\% | 36\% | 34\% | 42\% | 22\% | 37\% | 35\% | 33\% | 30\% | 23\% | 36\% | 22\% |
|  |  | As | As |  | Aw | Aw | $\mathrm{AW}^{*}$ |  | BD | BD | BD* | * | ** | $\mathrm{BD}^{*}$ |  |
| Know somewhat | 49\% | 50\% | 48\% | 38\% | 52\% | 54\% | 42\% | 45\% | 52\% | 54\% | 59\% | 60\% | 77\% | 50\% | 45\% |
|  |  | As | As |  | Aw | av.aw | - |  | BD | BD | BD* | BD* | ** | * |  |
| Don't know very much | 14\% | 15\% | 13\% |  | 10\% | 9\% | 14\% | 19\% | 9\% | 10\% | ${ }^{7 \%}$ | 10\% | * | 13\% | $\begin{gathered} 20 \% \\ \text { AX.AY.AZ } \end{gathered}$ |
| Don't know atall | 7\% | 7\% | 5\% | 23\% | 2\% | 2\% | 2\% | 14\% | 2\% | 2\% | 1\% | - | - | 1\% | AX.AY.AZ 14\% |
|  |  | an.ao |  | AN.AO.AP.AQ.AR |  |  | \% | AT.AU.AV |  |  | * | * | * | $\stackrel{ }{*}$ | AX.AY.AZ.BA.BC |
| Net: Know | 79\% | 78\% | 82\% | 53\% | 88\% | 89\% | 84\% | 67\% | 89\% | 88\% | 92\% | 90\% | 100\% | 85\% | 66\% |
|  |  | As | As |  | Aw | Aw | $\mathrm{AW}^{*}$ |  | BD | BD | BD* | BD* $^{*}$ | * | BD* |  |
| Net: Don't know | 21\% | 22\% | 18\% | 47\% | 12\% | 11\% | 16\% | 33\% | 11\% | 12\% | 8\% | 10\% | - | 15\% | 34\% |
|  |  | AN.AO | AN.AO | AN.AO.AP.AQ.AR |  |  | . | At.Au.av |  |  | . | , | * | * | AX.AY.AZ.babc |
| HYB_q1_2. The Abolitionist Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Know a lot | 15\% | 14\% | 19\% | 5\% | 21\% | 18\% | 24\% | 8\% | 20\% | 17\% | 22\% | 19\% | 37\% | 23\% | 9\% |
|  |  | As | AP.AQ.AS |  | Au.aw | AW | $\mathrm{AW}^{*}$ |  | BD | BD | BD* | BD* | ** | BD* |  |
| Know somewhat | 36\% | 40\% | 30\% | 20\% | 42\% | 42\% | 38\% | 29\% | 45\% | 41\% | 46\% | 50\% | 49\% | 37\% | 27\% |
|  |  | AR.AS | As |  | AW | AW | * |  | AY.BD | BD | BD* | BD* | * | * |  |
| Don't know very much | 27\% | 28\% | 29\% | 27\% | 25\% | 26\% | 26\% | 30\% | 24\% | 26\% | 26\% | 28\% | 14\% | 28\% | 30\% |
|  |  | AN | AN | AN |  |  | * | AT |  |  | * | * | * | * | Ax |
| Don't know atall | 22\% | 18\% | 21\% | 48\% | 12\% | 14\% | 12\% | 33\% | 11\% | 16\% | 6\% | 3\% | - | 11\% | 34\% |
|  |  | ${ }^{\text {an }}$ | AN.AO | AN.AO.AP.AQ.AR |  |  | \%\% | At.au.av |  | AX.AZ.BA | * | 6\% | ** | * | AXAY.AZ.ba.bC |
| Net: Know | 51\% | 54\% | 50\% | 25\% | 63\% | 60\% | 62\% | 36\% | 66\% | 58\% | 68\% | 69\% | 86\% | 60\% | 36\% |
|  |  | As | As |  | AW | AW | $\mathrm{AW}^{*}$ |  | AY.BD | BD | BD* | BD* | ** | BD* |  |
| Net: Don't know | 49\% | 46\% | 50\% | 75\% | 37\% | 40\% | 38\% | 64\% | 35\% | 42\% | 32\% | 31\% | 14\% | 40\% | 64\% |
| Ne: Doninow |  | AN | AN | AN.AO.AP.AQ.AR |  |  | , | At.au.av |  | AX | , | \% | * | , | AX.AY.AZ.BA.BC |
| HYB_91_3. Jim Crow laws |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Know a lot | 16\% | 15\% | 16\% | 6\% | 23\% | 15\% | 19\% | 11\% | 24\% | 17\% | 19\% | 26\% | 35\% | 18\% | 11\% |
|  |  | As | As |  | AU.AW | Aw | AW* |  | AY.BD | BD | BD* | BD* | * | * |  |
| Know somewhat | 32\% | 34\% | 32\% | 17\% | 38\% | 40\% | 42\% | 24\% | 41\% | 38\% | 49\% | 44\% | 54\% | 44\% | 23\% |
|  |  | As | As |  | aw | ${ }^{\text {aw }}$ | $\mathrm{AW}^{*}$ |  | ${ }^{\text {BD }}$ | ${ }^{\text {BD }}$ | AY.BD* | ${ }^{\text {BD* }}$ | ** | $\mathrm{BD}^{*}$ |  |
| Don't know very much | 24\% | 25\% | 23\% | 26\% | 21\% | 25\% | 24\% | 26\% | 21\% | 25\% | 23\% | 22\% | 11\% | 25\% | 26\% |
|  |  | AN | AN | an |  | AT | * | AT |  | Ax | * | * | ** | * | AX |
| Don't know at all | 27\% | 26\% | 28\% | ${ }_{\text {51\% }}$ | 17\% | 20\% | 16\% | ${ }^{39 \%}$ | 15\% | ${ }^{21 \%}$ | \% | 9\% |  | ${ }^{12 \%}$ | ${ }^{40 \%}$ |
|  |  | ${ }_{\text {AN }}$ | AN.AO | AN.AO.AP.AQ.AR |  |  | 61\% | ${ }^{\text {AT.AU.AV }}$ |  | ${ }^{\text {AX.AZ.BA }}$ | * | ** | ** | * | AX.AY.AZ.BA.BC |
| Net: Know | 49\% | 49\% | 48\% | 23\% | 62\% | 55\% | 61\% | 36\% | 65\% | 54\% | 67\% | 70\% | 89\% | 62\% | 34\% |
|  |  | As | As |  | Au.aw | AW | $\mathrm{AW}^{*}$ |  | AY.BD | BD | AY.BD* | AY.BD* | ** | BD* |  |
| Net: Don't know | 51\% | 51\% | 52\% | 77\% | 38\% | 45\% | 39\% | 64\% | 35\% | 46\% | 33\% | 30\% | 11\% | 38\% | 66\% |
|  |  | AN.AO | AN.AO | AN.AO.AP.AQ.AR |  | AT | * | At.au.av |  | AX.AZ.BA | * | * | * | * | AX.AY.AZ.BA.BC |
| HYB_91_4. The Civil Rights Movement of the 1950s and 60s |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Know a lot | 25\% | 22\% | 26\% | 10\% | 36\% | 28\% | 27\% | 16\% | 36\% | 29\% | 27\% | 30\% | 26\% | 33\% | 15\% |
|  |  | As | As |  | AU.AW | ${ }^{\text {aw }}$ | AW* |  | AY.BD | BD | BD* | BD* | ** | BD* |  |
| Know somewhat | 47\% | 53\% | 49\% | 30\% | 49\% | 56\% | 51\% | 40\% | 51\% | 54\% | 60\% | 58\% | 74\% | 53\% | 39\% |

YouGov Omnibus
Black History Month
US_nat Sample: 6th - 11th February 2019

| YouGov <br> What the world thinks | Total | Voting Registration |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Don't know |
|  |  | BE | BF | BG |
| How much, if at all, would you say you know about each of the following topics/movements? Please select one option on each row. <br> HYB_q1_1. The history of slavery in the United States |  |  |  |  |
| Unweighted base | 3695 | 3175 | 456 | 64 |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Know a lot | 30\% | $\begin{gathered} 34 \% \\ \text { BF.BG } \end{gathered}$ | 21\% | ${ }^{16 \%}$ |
| Know somewhat | 49\% | $\begin{gathered} 53 \% \\ \text { BF.BG } \end{gathered}$ | 44\% | 34\% |
| Don't know very much | 14\% | 10\% | $\begin{gathered} 20 \% \\ \text { BE } \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { BE }^{*} \end{aligned}$ |
| Don't know at all | 7\% | 3\% | $\begin{gathered} \text { 15\% } \\ \text { BE } \end{gathered}$ | $\begin{aligned} & \text { 20\% } \\ & { }_{8 E *} \end{aligned}$ |
| Net. Know | 79\% | 87\% | 64\% | 50\% |
|  |  | BF.BG | BG |  |
| Net: Don't know | 21\% | 13\% | 36\% | $\begin{gathered} 50 \% \\ B E B F_{*}^{*} \end{gathered}$ |
| HYB_q1_2. The Abolitionist Movement |  |  |  |  |
| Unweighted base | 3695 | 3175 | 456 | 64 |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Know a lot | 15\% | $\begin{gathered} 18 \% \\ \text { BF.BG } \end{gathered}$ | 7\% | ${ }_{*}^{4 \%}$ |
| Know somewhat | 36\% | $\begin{gathered} 41 \% \\ \text { BF.BG } \end{gathered}$ | 27\% | 21\% |
| Don't know very much | 27\% | 26\% | 29\% | $\begin{aligned} & 42 \% \\ & \text { BE.BF } \end{aligned}$ |
| Don't know atall | 22\% | 15\% | $\begin{gathered} \begin{array}{c} 36 \% \\ B E \end{array} \end{gathered}$ | $\begin{gathered} 33 \% \\ \mathrm{BE}^{*} \end{gathered}$ |
| Net: Know | 51\% | $\begin{gathered} 59 \% \\ \text { BF.BG } \end{gathered}$ | 35\% | $\stackrel{25 \%}{*}$ |
| Net: Don't know | 49\% | 41\% | $65 \%$ | $\begin{gathered} 75 \% \\ B E^{*} \end{gathered}$ |
| HYB_91_3. Jim Crow laws |  |  |  |  |
| Unweighted base | 3695 | 3175 | 456 | 64 |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Know a lot | 16\% | $\begin{gathered} 20 \% \\ \text { BF.BG } \end{gathered}$ | 10\% | 5\% |
| Know somewhat | 32\% | $\begin{gathered} \text { ri.po } \\ \begin{array}{c} 37 \% \\ \text { BF } \end{array} \end{gathered}$ | 22\% | 26\% |
| Don't know very much | 24\% | 23\% | 26\% | 29\% |
| Don't know at all | 27\% | 20\% | $\begin{gathered} 42 \% \\ \mathrm{BE} \end{gathered}$ | $\begin{aligned} & 40 \% \\ & \mathrm{BE}^{*}{ }^{*} \end{aligned}$ |
| Net: Know | 49\% | $\begin{gathered} 57 \% \\ \text { BF.BG } \end{gathered}$ | 32\% | 31\% |
| Net: Don't know | 51\% | 43\% | 68\% | 69\% BE* |
| HYB_91_4. The Civil Rights Movement of the 1950s and 60s |  |  |  |  |
| Unweighted base | 3695 | 3175 | 456 | 64 |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Know a lot | 25\% | $\begin{gathered} 30 \% \\ \text { BF.BG } \end{gathered}$ | 15\% | 12\% |
| Know somewhat | 47\% | 52\% | 38\% | 28\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6 th - 11th Februar
YouGov

And how much, if at all, do you think the average American
knows about each of
option on each row.
HYB_22_1. The history of slavery in the United States

| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Knows alot | 10\% | 10\% | 10\% | 18\% | 13\% | 10\% | 7\% | 6\% | - | - | 10\% | 8\% | 11\% | 9\% | 8\% |
|  |  |  |  | F.G* | F.G |  |  |  | * | * |  |  | к |  |  |
| Knows somewhat | 36\% | 34\% | 38\% | 40\% | $40 \%$ | $\begin{aligned} & 36 \% \\ & { }_{6} \end{aligned}$ | $\begin{aligned} & 35 \% \\ & \hline \end{aligned}$ | 27\% | - | - | 39\% | 36\% | 35\% | 35\% | 35\% |
| Doesn't know very much | 43\% | 43\% | 43\% | 33\% | 35\% | $43 \%$ | $\begin{gathered} 47 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 55 \% \\ \text { C.D.E.F } \end{gathered}$ |  | ** | 40\% | 44\% | 42\% | 44\% | $46 \%$ |
| Doesn't know atall | 11\% | 13\% | 10\% | 10\% | 12\% | 11\% | 10\% | 12\% | 100\% | ** | 11\% | 12\% | 11\% | 11\% | 11\% |
| Net: Know | $46 \%$ $54 \%$ | $44 \%$ $56 \%$ | $47 \%$ $53 \%$ | $\begin{gathered} 57 \% \\ \mathrm{G}^{*} \end{gathered}$ | $\begin{aligned} & \text { 52\% } \\ & \text { E.F.G } \\ & \text { 48\% } \end{aligned}$ | $\begin{gathered} 46 \% \\ \underset{4}{4} \\ 54 \% \end{gathered}$ | $\underset{\mathrm{G}}{42 \%}$ | $32 \%$ $68 \%$ | $\stackrel{*}{*}$ | $:$ | $48 \%$ $52 \%$ | $44 \%$ $56 \%$ | 47\% 53\% | $45 \%$ $55 \%$ | $43 \%$ $57 \%$ |

YouGov Omnibus
Black History Month
S_nat Sample: 6th - 1th Febrin
YouGov


HYB_91_5. Rosa ParksIMontgomery Bus Boycott

| Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2- year year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
|  | 14\% |  | 20\% |  | R | R | R | w.z.AA | * |  |  |  | 27\% | $22 \%$ |
| 19\% |  | $\begin{aligned} & \text { 28\% } \\ & \text { N.O } \end{aligned}$ |  | s.t. | $\stackrel{17 \%}{1}$ | 14\% | 10\% | 18\% | $\begin{gathered} 38 \% \\ \text { v...... }{ }^{*} \end{gathered}$ | 17\% | 13\% | 21\% |  |  |
| 9\% | 6\% | 21\% | 14\% | 16\% | 6\% | 3\% | 2\% | 7\% | 10\% | 7\% | 9\% | 13\% | 8\% | $\begin{aligned} & \text { AC } \\ & 11 \% \end{aligned}$ |
|  |  | n.o.Q | N.O | s.t.u | т.U |  |  |  | * |  |  | v.x |  | AC |
| 72\% | $\begin{aligned} & \text { 80\% } \\ & \text { P.Q } \end{aligned}$ | 51\% | 66\% | 58\% | 76\% | 83\% | $\begin{aligned} & 89 \% \\ & \text { R.S.T } \end{aligned}$ | $\begin{gathered} \text { 75\% } \\ \text { W.Z.AA } \end{gathered}$ | 52\% | $\begin{gathered} \text { 76\% } \\ \text { w.z.AA } \end{gathered}$ | $\begin{gathered} \text { 78\% } \\ \text { w.z.AA } \end{gathered}$ | ${ }^{66 \%}$ | 65\% | 67\% |
|  |  |  | P |  |  | R.S |  |  |  |  |  | w |  |  |
| 28\% | 20\% | +49\% | 34\%N. | $\begin{aligned} & \text { 42\% } \\ & \text { s.t.u } \end{aligned}$ | 24\%T.U | $\underset{u}{\text { 17\% }}$ | 11\% | 25\% | $\begin{aligned} & \text { 48\% } \\ & \text { v.X.Y.Z*** } \end{aligned}$ | 24\% | 22\% | 34\%V.X.Y | $35 \%$V.X.Y | 33\%AC |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Know a lot | 27\% | 50\% | 17\% | 24\% | 20\% | 28\% | 33\% | 37\% | 26\% | 24\% | 30\% | 28\% | 26\% | 23\% | 26\% |
|  |  | N.P.Q |  |  |  | R | R.S | R.S |  | * |  |  |  |  |  |
| Know somewhat | 48\% | 36\% | 41\% | 46\% | 43\% | ${ }_{8}^{52 \%}$ | $51 \%$ | 49\% | 49\% | 48\% | 49\% | 49\% | 45\% | 47\% | 47\% |
| Don't know very much | 14\% | 9\% | $\begin{gathered} 17 \% \\ 0 \end{gathered}$ | 13\% | $\begin{aligned} & \text { 18\% s.u } \\ & \text { s } \end{aligned}$ | 13\% | 10\% | 10\% | 13\% | $\stackrel{19 \%}{*}$ | 13\% | 13\% | 16\% | 18\% | 13\% |
| Don't know atall | 11\% | 5\% | 25\% | 17\% | 19\% | 8\% | 6\% | 4\% | 11\% | 9\% | 8\% | 10\% | 13\% | 12\% | 14\% |
|  |  |  | n.o | N.O | s.t.u | u |  |  |  | * |  |  | x |  | AC |
| Net. Know | 74\% | 86\% | 58\% | 70\% | 63\% | 79\% | 83\% | 80\% | 76\% | 72\% | 79\% | 77\% | 71\% | 70\% | 73\% |
|  |  | N.P.Q |  | P |  | R | R | R.S | z | - | Z.AA |  |  |  |  |
| Net: Don't know | 26\% | 14\% | 42\% | 30\% | $37 \%$ STH | 21\% | 17\% | 14\% | 24\% | 28\% | 21\% | 23\% | 29\% | 30\% | 27\% |
|  |  |  | N.O.Q | - | s.t.U | $u$ |  |  |  | * |  |  | v.x | $\times$ |  |
| HYB_q1_6. The Black Lives Matter Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Know alot | 18\% |  | 13\% | 21\% | 15\% | 18\% | 22\% |  | 19\% | 17\% | 18\% | 17\% | 20\% | 14\% | 19\% |
|  |  | N.P |  | P |  |  | R | R.S |  | * |  |  |  |  |  |
| Know somewhat | 47\% | 49\% | 37\% | 45\% | 41\% | 50\% | 54\% | 51\% | 48\% | 52\% | 48\% | 44\% | 45\% | 50\% | 46\% |
|  |  | P |  |  |  | R | R | R |  | . |  |  |  |  |  |
| Don't know very much | 23\% | 16\% | 26\% | 21\% | $25 \%$ | 22\% | 19\% | 23\% | 23\% | 22\% | 24\% | 25\% | 22\% | 21\% | 22\% |
| Don't know at all | 12\% | 7\% | 24\% | 14\% | 19\% | 9\% | 6\% | $2 \%$ | 10\% | $9 \%$ | 10\% | 14\% | 14\% | 15\% | 12\% |
|  |  |  | N.O.Q | $\bigcirc$ | s.t.u | т.U | u |  |  |  |  |  | $v$ |  |  |
| Net. Know | 66\% | 77\% | 50\% | 66\% | 56\% | 68\% | 75\% | 75\% | 67\% | 69\% | 66\% | 61\% | 64\% | 64\% | 65\% |
|  |  | N.P.Q |  | P |  | R | R.S | R.S |  | * |  |  |  |  |  |
| Net: Don't know | 34\% | 23\% | $\begin{aligned} & \text { 50\% } \\ & \text { N.O.Q } \end{aligned}$ | $\begin{gathered} 34 \% \\ 0 \\ \hline \end{gathered}$ | $\begin{aligned} & 44 \% \\ & \text { s.t.u } \end{aligned}$ | $\begin{aligned} & 32 \% \\ & T 2 \% \end{aligned}$ | 25\% | 25\% | 33\% | 31\% | $34 \%$ | 39\% | 36\% | 36\% | 35\% |

And how much, if at all, do you think the average American
knows about each of
option on each row.
HYB_q_1.1 The history of slavery in the United States

| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Knows a lot | 10\% | 21\% | 12\% | 5\% | 11\% | 10\% | 8\% | 5\% | 8\% | 9\% | 9\% | 10\% | 13\% | 10\% | 12\% |
|  |  | N.P.Q | N.Q |  | u | u |  |  |  | * |  |  | v |  | AC |
| Knows somewhat | 36\% | 36\% | 40\% | 35\% | $\begin{aligned} & \text { 40\% } \\ & \text { TU } \end{aligned}$ | 36\% | 32\% | 28\% | 36\% | $\stackrel{37}{*}$ | 36\% | $31 \%$ | 37\% | 38\% | 38\% |
| Doesn't know very much | 43\% | 35\% | 33\% | $43 \%$ | 35\% | $43 \%$ | 53\% | 57\% | $46 \%$ | 40\% | $45 \%$ | 45\% | 38\% | 37\% | 40\% |
| Doesn't know atall | 11\% | 8\% | $15 \%$ N.O | $\begin{aligned} & \text { 16\% } \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & 14 \% \\ & \text { S.T } \end{aligned}$ | 10\% | 7\% | 10\% | 11\% | 14\% | 10\% | 14\% | 12\% | 15\% | 10\% |
| Net: Know Net: Don't know | $46 \%$ $54 \%$ | $\begin{aligned} & 57 \% \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & 52 \% \\ & \text { N.O } \end{aligned}$ | $41 \%$ $59 \%$ | $\begin{aligned} & \text { 51\% } \\ & \text { T.U } \end{aligned}$ | $\begin{aligned} & 47 \% \\ & \begin{array}{l} 47.0 \\ \text { T50\% } \end{array} \end{aligned}$ | $40 \%$ $60 \%$ | $33 \%$ $67 \%$ | $44 \%$ $56 \%$ | $46 \%$ | $44 \%$ $56 \%$ | $41 \%$ $59 \%$ | $\begin{gathered} 50 \% \\ v \\ 50 \% \end{gathered}$ | 49\% 51\% | $\begin{aligned} & 50 \% \\ & \text { AC } \end{aligned}$ |

\section*{YouGov Omnibus

\section*{Black History Month

## Black History Month <br> US_nat Sample: Gth - 1tht Februar zon

YouGov


HYB_91_5. Rosa ParksIMontgomery Bus Boycott

| Total | $r$ the age of 18 <br> No | Income |  |  |  |  | Political Identification |  |  |  |  | Very liberal | Liberal | Ideo |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under \$30k | $\$ 30,000$ to $\$ 49,999$ | $\$ 50,000$ to | s100k + | Prefer not to say | Democrat | Republican | Independent | Other | Not sure |  |  | Moderate |
|  |  |  | AD | AD.AH | AD.AE.AH |  | AM | AM | AM | AM |  | AS | AS | AS |
| 19\% | 18\% | 26\% | 21\% | 15\% | 10\% | 18\% | 14\% | 20\% | 19\% | 21\% | $\stackrel{32 \%}{\text { A.AJ.AK.AL }}$ | 9\% | 18\% | 19\% |
|  |  | AE.AF.AG.AH | AF.AG | AG |  | Ag |  | Al | Al |  |  |  | an | an |
| 9\% | 8\% | 13\% | 8\% | 5\% | 5\% | $\begin{gathered} \text { 12\% } \\ \text { AE.AF.AG } \end{gathered}$ | 5\% | 6\% | 7\% | 7\% | $\begin{gathered} \text { 32\% } \\ \text { AI.AJ.AK.AL } \end{gathered}$ | 5\% | 4\% | 7\%AO |
|  |  | AE.AF.AG | AF |  |  |  |  |  |  |  |  |  |  |  |
| 72\% | $73 \%$AB | 61\% | 71\% | 81\%AD.AE.AH | $84 \%$AD.AE.AH | ${ }_{\text {A }}^{\text {AD }}$ | $\begin{aligned} & \text { AJ.AK.AL.AM } \end{aligned}$ | 75\% | 74\% | 71\% | 36\% | 86\% AO.AP.AQ.AR.AS | 78\% | 75\% |
|  |  |  | AD |  |  |  |  | AM | AM | AM |  |  | AS | AS |
| 28\% | 27\% | $\begin{gathered} \text { AE.AF.AG.AH } \end{gathered}$ | 29\% | 19\% | 16\% | $\begin{aligned} & 31 \% \\ & \text { AF.AG } \end{aligned}$ | 19\% | ${ }_{\text {25\% }}{ }_{\text {a }}$ | $\underset{\text { Al }}{\text { 26\% }}$ | 29\% | $\stackrel{\text { A.AJ.AK.AL }}{64 \%}$ | 14\% | $\begin{gathered} \text { 22\% } \\ \text { AN } \end{gathered}$ | $\underset{\text { AN }}{25 \%}$ |
|  |  |  | AF.AG |  |  |  |  |  |  |  |  |  |  |  |

Unweighted base

| Unweighted base | 3695 | 2750 | 991 | 690 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 |


| 1000 | 545 | 469 |
| :---: | :---: | :---: |
| 915 | 489 | 496 |
| 29\% | 33\% | 26\% |
| AD.AE | AD.AE |  |
| 51\% | 53\% | 44\% |
| AD.AH | AD.AH |  |
| 12\% | 9\% | 17\% |
| 8\% | 6\% | 13\% |
| 80\% | 86\% | AF.AG |
| D.AE.AH | AD.AE.AF.AH |  |
| 20\% | 14\% | 30\% |


| 1259 |
| :---: |
| 1091 |
| 36\% |
| AJ.AK.AM |
| 47\% |
| AM |
| 12\% |
| 5\% |
| 83\% |
| AJ.AK.AM |
| 17\% |


| 988 | 1011 | 188 | 249 |  |
| :---: | :---: | :---: | :---: | :---: |
| 949 | 1035 | 208 | 413 |  |
| 24\% | 24\% | 30\% | 10\% |  |
| AM | Ам | AM |  | AP. |
| 47\% | 54\% | 48\% | 35\% |  |
| AM | Al.A.AM | AM |  |  |
| 18\% | 12\% | 13\% | 19\% |  |
| ${ }^{\text {Al.AK }}$ |  |  | Al.AK |  |
| 10\% | 10\% | 9\% | 35\% |  |
| Al | Al |  | Al.AJ.AK.AL |  |
| 72\% | 78\% | 78\% | 45\% |  |
| AM | AJ.AM | Ам |  | AP |
| 28\% | 22\% | 22\% | 55\% |  |
| Al.AK | Al |  | Al.AJ.AK.AL |  |



| 609 | 1054 |
| :---: | :---: |
| 569 | 1021 |
| 33\% | 28\% |
| AQ.AS | AQ.AS |
| 49\% | 49\% |
| As | As |
| 12\% | 14\% |
|  | AN |
| 7\% | 8\% |
| 81\% | 78\% |
| AQ.AR.AS | AQ.AS |
| 19\% | 22\% |
|  | AN |

HYB_q1_6. The Black Lives Matter Movement

| Unweighted base | 695 | 2750 | 991 |
| :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2780 | 1134 |

Know somewhat
Don't know very much
Don't know at all
Net. Know
Net. Don't know

And how much, if at all, do you think the average American
knows about each of
option on each row.
HYB_q_1. The history of slavery in the United States

| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Knows alot | 10\% | $9 \%$ | 14\% | 9\% | 8\% | 6\% | 8\% | 12\% | 10\% | 9\% | 7\% | 7\% | 9\% | 10\% | 11\% |
|  |  |  | AE.AF.AG.AH |  |  |  |  | AM |  |  |  |  |  |  | AQ |
| Knows somewhat | 36\% | 35\% | 37\% | 37\% | 36\% | 32\% | 37\% | 36\% | ${ }^{39 \%}$ | 34\% | 28\% | 39\% | 34\% | 36\% | 39\% AR |
| Doesn't know very much | 43\% | 44\% | 36\% | $45 \%$ | $46 \%$ |  | 42\% | $44 \%$ | $41 \%$ | 47\% | 47\% | 31\% | $47 \%$ | $\begin{aligned} & 48 \% \\ & \hline \end{aligned}$ | 41\% |
| Doesn't know at all | 11\% | 12\% | 13\% | 9\% | 10\% | 10\% | 14\% | 8\% | 10\% | 10\% | 17\% | 23\% | 10\% | 6\% | 8\% |
|  |  |  | AE.AF |  |  |  |  |  |  |  | AI.AJ.AK | AI.AJ.AK | A |  |  |
| Net: Know | 46\% | 44\% | $51 \%$ | 46\% | 44\% | 39\% | 44\% | 48\% | 49\% | 43\% | 35\% | 46\% | 43\% | 46\% | 51\% |
| Net: Don't know | 54\% | 56\% | AF.AG $49 \%$ | $\begin{aligned} & \text { AG } \\ & 54 \% \end{aligned}$ | 56\% | 61\% | 56\% | $\begin{aligned} & \mathrm{AL} \\ & 52 \% \end{aligned}$ | $\begin{aligned} & \text { AL } \\ & 51 \% \end{aligned}$ | 57\% | 65\% | 54\% | 57\% | 54\% | AN.AQ.AR 49\% |

YouGov Omnibus
Black History Month
us_nat Sample: Gth- 1tht Febit


And how much, if at all, do you think the average American
knows about each of
option on each row.
HYB_22_1. The history of slavery in the United States

| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Knows a lot | 10\% | 7\% | 11\% | 10\% | 11\% | 7\% | 4\% | 11\% | 9\% | 8\% | 10\% | 3\% | 10\% | 7\% | 11\% |
|  |  |  |  |  | Au.av |  | * | au.av |  |  |  | * | * | * | AY |
| Knows somewhat | 36\% | 36\% | 33\% | 35\% | 33\% | 33\% | 37\% | 40\% | 34\% | $34 \%$ | 39\% | 34\% | 76\% | 43\% | 38\% |
|  |  |  |  |  |  |  | * | ${ }^{\text {AT.AU }}$ |  |  |  |  |  |  |  |
| Doesn't know very much | 43\% | $45 \%$AS | $\begin{gathered} 43 \% \\ \text { AS } \end{gathered}$ | 35\% | 49\% | 49\% | 48\% | 36\% | вс.BD |  | $\begin{aligned} & 49 \% \\ & \text { BD* }^{*} \end{aligned}$ | $\begin{gathered} 60 \% \\ \text { BC.BD } \end{gathered}$ | 15\% | 36\% | 36\% |
|  |  |  |  |  | AW | AW | AW* |  |  |  |  |  | * | * |  |
| Doesn't know atall | 11\% | 12\% | 13\%AO.AP | $\begin{gathered} 21 \% \\ \text { AN.AO.AP.AQ.AR } \end{gathered}$ | 8\% | $\begin{aligned} & 11 \% \\ & { }_{\text {AT }} \end{aligned}$ | 12\% | 14\% | 7\% | A1\%AX.AZ | 2\% | ${ }^{2 \%}$ | $\cdots$ | $14 \%$ | ${ }_{\text {AX.AY.AZ.BA }}{ }^{14 \%}$ |
|  |  | Aо |  |  |  |  | * | at |  |  |  |  |  |  |  |
| Net. Know | 46\% | 43\% | 44\% | - $44 \%$ | 44\% | 40\% | 41\% | 51\% | 43\% | 42\% | 49\% | 37\% | 85\% | 50\% | $\begin{gathered} 50 \% \\ \text { AX.AY } \end{gathered}$ |
| Net Don't know |  | 57\% | 56\% | 56\% | 56\% | 60\% | ** | ${ }_{\text {AT.AU }}$ | 57\% |  | * ${ }^{*}$ | 63\% | ** | ** |  |

YouGov Omnibus

## Black History Month

US_nat Sample: 6th - 11th February 2019
YouGov

| YouGov What the world thinks | Total | Voting Registration |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Don't know |
|  |  | BF.BG |  | * |
| Don't know very much | 19\% | 14\% | 30\% | 33\% |
|  |  |  | BE | BE* |
| Don't know at all | 9\% | 4\% | 18\% | 27\% |
|  |  |  | BE | $\mathrm{BE}^{*}$ |
| Net. Know | 72\% | ${ }^{82 \%}$ | 52\% | 40\% |
| Net: Don't know | 28\% | 18\% | 48\% | 60\% |
|  |  |  | BE | BE* |
| HYB_91_5. Rosa Parks/Montgomery Bus Boycott |  |  |  |  |
| Unweighted base | 3695 | 3175 | 456 | 64 |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Know a lot | 27\% | 32\% | 15\% | 18\% |
|  |  | BF.BG |  | . |
| Know somewhat | 48\% | $\begin{gathered} 50 \% \\ \hline \end{gathered}$ | 44\% | 36\% |
| Don't know very much | 14\% | 12\% | 18\% | 22\% |
|  |  |  | be | BE* |
| Don't know at all | 11\% | 6\% | 23\% | 24\% |
|  |  |  | BE | BE* |
| Net: Know | 74\% | ${ }^{82 \%}$ | 59\% | 54\% |
|  |  | BF.BG |  | * |
| Net: Don't know | 26\% | 18\% | 41\% | 46\% |
|  |  |  | BE | BE* |
| HYB_91_6. The Black Lives Matter Movement |  |  |  |  |
| Unweighted base | 3695 | 3175 | 456 | 64 |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Know alot | 18\% | 22\% | 11\% | 9\% |
|  |  | BF.BG |  | . |
| Know somewhat | 47\% | 51\% | 40\% | 38\% |
|  |  | BF.bG |  | , |
| Don't know very much | 23\% | 20\% | 28\% | 24\% |
| Don't know at all | 12\% | 6\% | 21\% | 30\% |
|  |  |  | be | BE* |
| Net. Know | 66\% | 73\% | 51\% | 46\% |
|  |  | BF.bG |  | - |
| Net: Don't know | $34 \%$ | 27\% | 49\% | 54\% |
|  |  |  | BE | BE* |

And how much, if at all, do you think the average American
nows about each of the llowing topics? Please select one
phtion on each row.
H2_1. The history of slavery in the United States

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: Allus adulsKnows a lot | 3695 | 2476 | 1068 | 152 |
|  | 10\% | 9\% | 12\% | 11\% |
|  |  |  | BE | * |
| Knows somewhat | 36\% | 35\% | 39\% | 37\% |
| Doess't know very much | 43\% | $47 \%$ | 36\% | 26\% |
| Doesn't know at all | 11\% | 10\% | 13\% | 26\% |
|  |  |  | BE | Be.bF* |
| Net. Know | 46\% | 44\% | 51\% | 48\% |
|  |  |  | BE | * |
| Net: Don't know | 54\% | 57\% | 49\% | 52\% |

YouGov Omnibus
Black History Month
Black History Month
US_nat Sample: Sth- 11 tht February 2019


HYB_q2_5. Rosa Parks/Montgomery Bus Boycoott

| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Knows a lot | 10\% | 9\% | 10\% | 34\% | 11\% | 11\% | 7\% | 5\% | - | - | 9\% | 9\% | 11\% | 8\% | 7\% |
|  |  |  |  | D.E.F.G* | F.G | F.G |  |  | ** | * |  |  | м |  |  |
| Knows somewhat | 35\% | 33\% | $37 \%$ | 31\% | $\begin{aligned} & 41 \% \\ & \hline \end{aligned}$ | 34\% | $32 \%$ | 30\% | - | - | 33\% | 35\% | 36\% | 35\% | 36\% |
| Doesn't know very much | 43\% | 44\% | 42\% | $\stackrel{27 \%}{ }$ | 34\% | $\begin{aligned} & 43 \% \\ & \text { C.D } \end{aligned}$ | $\begin{aligned} & \text { 50\% } \\ & \text { C.D.E } \end{aligned}$ | $\begin{aligned} & 49 \% \\ & \text { C.D } \end{aligned}$ | 100\% | " | 45\% | 43\% | 41\% | 43\% | $\begin{aligned} & 46 \% \\ & \text { O.P.Q } \end{aligned}$ |

YouGov Omnibus
Black History Month
US_nat Sample: tht - 1th Febin

| YouGov <br> What the world thinks | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
|  |  |  |  | O.P |  |  | R.S | R.S | z | * |  |  |  |  |  |
| HYB_q2_2. The Abolitionist Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | ${ }^{222}$ | 915 |
| Knows a lot | 4\% | 10\% | 6\% | 2\% | 5\% | 4\% | 5\% | 2\% | 4\% | 5\% | 3\% | 2\% | 6\% | 5\% | 5\% |
|  |  | N.Q | N |  | u |  |  |  |  |  |  |  | $v$ |  |  |
| Knows somewhat | 23\% | 31\% | 30\% | 22\% | 26\% | 23\% | 19\% | 19\% | 21\% | 24\% | 23\% | 24\% | 26\% | 23\% | 27\% |
| Doess't know very much | 50\% | 42\% | 41\% | 51\% | 44\% | 52\% | 57\% | 56\% | 52\% | 43\% | 52\% | 55\% | 46\% | 50\% | 49\% |
| Doesn't know at all | 22\% | 17\% | 23\% | 24\% | $\stackrel{\text { 25\% }}{T}$ | 21\% | 19\% | 23\% | 23\% | 27\% | 21\% | 20\% | 22\% | 22\% | 19\% |
| Net. Know | 27\% | 40\% | 35\% | 24\% | 31\% | 27\% | 24\% | 21\% | 25\% | 30\% | 26\% | 26\% | 32\% | 28\% | 32\% |
|  |  | N.Q | N.Q |  | s.t.u |  |  |  |  | , |  |  | v |  | AC |
| Net: Don't know | 73\% | 60\% | 65\% | 76\% | 69\% | 73\% | 76\% | 79\% | 75\% | *0\% | 74\% | 74\% | 68\% | 72\% | 68\% |
| HYB_q2_3. Jim Crow laws |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Knows a lot | 4\% | 11\% | 5\% | 3\% | 5\% | 3\% | 4\% | 3\% | 4\% | 5\% | 3\% | - | 6\% | 4\% | 5\% |
|  |  | N.P.Q | N |  | s |  |  |  | Y | ${ }^{*}$ |  |  | v.X.Y | Y |  |
| Knows somewhat | 21\% | $\stackrel{31 \%}{\mathrm{~N}}$ | ${ }^{25 \%}$ | 27\% | 22\% T.U | $23 \%$ | 16\% | 16\% | 18\% | $27 \%$ | 16\% | 21\% | 28\% V.X.AA | 16\% | 23\% |
|  |  | ${ }_{42 \%}^{\mathrm{N}}$ | ${ }_{\text {N }}^{\text {N }}$ | $\underset{44 \%}{N}$ | T.U $43 \%$ | $\begin{aligned} & \text { T.U } \\ & 50 \% \end{aligned}$ |  |  |  | $x^{*}$ |  |  | ${ }_{\text {v.X.AA }}$ |  |  |
| Doesn't know very much | 49\% | 42\% | 40\% | 44\% | 43\% | $\begin{gathered} 50 \% \\ R \end{gathered}$ | $\begin{aligned} & 58 \% \\ & \text { R.S } \end{aligned}$ | $\begin{gathered} 56 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 51 \% \\ z \end{gathered}$ | 41\% | $\begin{gathered} 54 \% \\ z \end{gathered}$ | 54\% | 45\% | 44\% | 45\% |
| Doesn't know atall | 26\% | 16\% | 30\% | 27\% | 30\% | 24\% | 23\% | 25\% | 28\% | 27\% | 28\% | 25\% | 20\% | $36 \%$ $Y$ \% | 26\% |
| Net: Know | 25\% | 42\% | 30\% | 30\% | 27\% | 26\% | 20\% | 20\% | 21\% | 32\% | 18\% | 21\% | 34\% | 20\% | 28\% |
|  |  | N.P.Q | N | N | т.U | т.U |  |  |  | ${ }^{*}$ |  |  | v.X.Y.AA |  | AC |
| Net: Don't know | 75\% | 58\% | 70\% | $71 \%$ 0 | 73\% | 74\% | 80\% | 80\% | 79\% | ${ }^{68 \%}$ | 82\% | 79\% | 66\% | 80\% | 72\% |
| HYB_q2_4. The Civil Rights Movement of the 1950s and 60s |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Knows a lot | 8\% | 18\% | 10\% | 6\% | 10\% | 9\% | 7\% | 3\% | 7\% | 11\% | 8\% | 6\% | 11\% | 9\% | 8\% |
|  |  | N.P.Q | ${ }_{3}$ |  | U | U | U |  |  | 37\% |  |  | v |  |  |
| Knows somewhat | 37\% | 42\% | 37\% | 32\% | $\stackrel{39 \%}{\mathrm{39}}$ | 37\% | 33\% | 36\% | 37\% | $\stackrel{37 \%}{*}$ | 37\% | 33\% | 38\% | 38\% | 37\% |
| Doesn't know very much | 44\% | 32\% | 36\% | 45\% | 37\% | 45\% | 52\% | 54\% | 46\% | 34\% | 47\% | 50\% | 40\% | 42\% | 45\% |
|  |  |  |  | $\bigcirc$ |  | R | R.S | R.S | z | * | z | z |  |  |  |
| Doesn't know at all | 11\% | 8\% | 17\% | 17\% | 14\% | 9\% | 8\% | 7\% | 10\% | 17\% | 8\% | 11\% | 11\% | 12\% | 10\% |
| Net: Know |  |  | N.O $47 \%$ | N.O $38 \%$ | S.T.U $49 \%$ |  |  |  |  | $\stackrel{\chi^{*}}{ }$ |  |  |  |  |  |
| Net: Know |  | N.P.Q | 47\% | 38\% | т.U | T.U | 40\% | 39\% | 44\% | 48\% | 45\% | 39\% | V.Y | 46\% | 46\% |
| Net: Don't know | 54\% | 40\% | 53\% | 62\% | 51\% | 54\% | 60\% | 61\% | 56\% | 52\% | 55\% | 61\% | 51\% | 54\% | 54\% |
|  |  |  | - | - |  |  | R.S | R.S | z | * |  | z |  |  |  |
| HYB_22_5. Rosa Parks/Montgomery Bus Boycott |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Knows a lot | 10\% | 24\% | 10\% | 8\% | 12\% | 9\% | 8\% | 5\% | 8\% | 8\% | 7\% | 11\% | 13\% | 9\% | 12\% |
|  |  | N.P.Q | N |  | u |  |  |  |  | * |  |  | v.x |  | AC |
| Knows somewhat | 35\% | 35\% | 32\% | 37\% | $\stackrel{35 \%}{\mathrm{~T}}$ | $\begin{aligned} & 39 \% \\ & \text { T.U } \end{aligned}$ | 29\% | 31\% | 33\% | 44\% | $\begin{gathered} 39 \% \\ v \end{gathered}$ | 34\% | $\begin{gathered} 37 \% \\ v \end{gathered}$ | 36\% | 37\% |
| Doesn't know very much | 43\% | $34 \%$ | 38\% | 36\% | 37\% | 41\% | $\begin{aligned} & 53 \% \\ & \text { R.S } \end{aligned}$ | $\begin{gathered} 51 \% \\ \text { R.S } \end{gathered}$ | $\begin{aligned} & 47 \% \% \\ & w . z \end{aligned}$ | $\stackrel{32 \%}{ }$ | 43\% | 44\% | 38\% | 41\% | 41\% |

YouGov Omnibus
Black History Month
US__rat Sample: tht - 1th February 201
YouGov

HYB_q2_2. The Abolitionist Movement

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Unweighted base \& 3695 \& 2750 \& 991 \& 690 \& 1000 \& 545 \& 469 \& 1259 \& 988 \& 1011 \& 188 \& 249 \& 493 \& 609 \& 1054 <br>
\hline Base: All US adults \& 3695 \& 2780 \& 1134 \& 662 \& 915 \& 489 \& 496 \& 1091 \& 949 \& 1035 \& 208 \& 413 \& 423 \& 569 \& 1021 <br>
\hline Knows a lot \& 4\% \& 4\% \& 5\% \& 4\% \& 4\% \& 3\% \& 3\% \& $$
\begin{aligned}
& 6 \% \\
& A M
\end{aligned}
$$ \& 5\% \& 4\% \& 4\% \& 2\% \& $$
\begin{aligned}
& 5 \% \\
& \text { AS }
\end{aligned}
$$ \& 3\% \& $$
\begin{gathered}
\left.\begin{array}{c}
6 \% \\
\text { AO.AQ.AS }
\end{array}\right)
\end{gathered}
$$ <br>
\hline Knows somewhat \& 23\% \& 22\% \& 26\% \& 22\% \& 22\% \& 20\% \& 23\% \& 22\% \& 25\% \& 23\% \& 17\% \& 27\% \& 19\% \& 22\% \& 26\% <br>
\hline \& \& \& AG \& \& \& \& \& \& AL \& \& \& AL \& 19\% \& 22\% \& AN <br>
\hline Doesn't know very much \& 50\% \& 51\% \& 43\% \& 53\% \& 52\% \& 56\% \& 54\% \& 52\% \& 50\% \& 54\% \& 52\% \& 37\% \& 53\% \& 54\% \& 49\% <br>
\hline \& \& \& \& AD \& AD \& AD \& AD \& AM \& AM \& AM \& AM \& \& As \& As \& <br>
\hline Doesn't know at all \& 22\% \& ${ }^{23 \%}$ \& 25\% \& 21\% \& 22\% \& 21\% \& 20\% \& 21\% \& 20\% \& 20\% \& 27\% \& 34\% \& 23\% \& 21\% \& 19\% <br>
\hline Net. Know \& 27\% \& AB

$26 \%$ \& $32 \%$ \& 26\% \& 26\% \& 23\% \& 26\% \& 27\% \& 30\% \& 26\% \& 20\% \& AI.AJ.AK \& 24\% \& 25\% \& 32\% <br>
\hline Ne. Know \& \& \& AE.AF.AG \& \& \& \& \& \& AL \& \& \& \& \& \& ${ }_{\text {AN.AO.AQ }}$ <br>
\hline Net: Don't know \& 73\% \& 74\% \& 68\% \& 74\% \& 74\% \& 77\% \& 74\% \& 73\% \& 70\% \& 74\% \& 80\% \& 71\% \& 76\% \& 75\% \& 68\% <br>
\hline \& \& AB \& \& AD \& AD \& AD \& \& \& \& \& AJ \& \& AP \& AP \& <br>
\hline \multicolumn{16}{|l|}{HYB_q2_3. Jim Crow laws} <br>
\hline Unweighted base \& 3695 \& 2750 \& 991 \& 690 \& 1000 \& 545 \& 469 \& 1259 \& 988 \& 1011 \& 188 \& 249 \& 493 \& 609 \& 1054 <br>
\hline Base: All US adults \& 3695 \& 2780 \& 1134 \& 662 \& 915 \& 489 \& 496 \& 1091 \& 949 \& 1035 \& 208 \& 413 \& 423 \& 569 \& 1021 <br>
\hline Knows a lot \& 4\% \& 4\% \& 5\% \& 5\% \& 4\% \& 4\% \& 2\% \& 6\% \& 4\% \& 4\% \& 5\% \& 2\% \& 5\% \& 4\% \& 6\% <br>
\hline \& \& \& \& \& \& \& \& Ак.am \& \& \& \& \& AQ \& \& AQ <br>
\hline Knows somewhat \& 21\% \& 20\% \& 24\% \& 19\% \& 20\% \& 14\% \& 23\% \& 21\% \& 20\% \& 20\% \& 16\% \& 25\% \& 17\% \& 20\% \& 25\% <br>
\hline \& \& \& AE.AG \& ag \& AG \& \& AG \& \& \& \& \& \& \& \& AN.AQ.AR <br>
\hline Doesn't know very much \& 49\% \& 50\% \& 42\% \& 49\% \& 51\% \& 57\% \& 52\% \& 51\% \& 48\% \& 52\% \& 49\% \& 39\% \& 52\% \& 53\% \& 46\% <br>
\hline \& \& AB \& \& AD \& AD \& AD.AE.AF \& AD \& AM \& AM \& AM \& \& \& AP.AS \& AP.AS \& <br>
\hline Doesn't know at all \& 26\% \& 26\% \& 29\% \& 27\% \& 25\% \& 24\% \& 22\% \& 23\% \& 28\% \& 24\% \& 29\% \& 34\% \& 26\% \& 23\% \& 24\% <br>
\hline \& \& \& Ан \& \& \& \& \& \& Al \& \& \& Al.AK \& \& \& <br>
\hline Net: Know \& 25\% \& 24\% \& 29\% \& 24\% \& 24\% \& 18\% \& 26\% \& 27\% \& 24\% \& 24\% \& 21\% \& 27\% \& 22\% \& 24\% \& 30\% <br>
\hline \& \& \& AF.AG \& \& AG \& \& AG \& \& \& \& \& \& \& \& AN.Ao.AQ.AR <br>
\hline Net: Don't know \& 75\% \& 76\% \& 71\% \& 76\% \& 76\% \& 82\% \& 74\% \& 73\% \& 76\% \& 76\% \& 79\% \& 73\% \& 78\% \& 76\% \& 70\% <br>
\hline \& \& AB \& \& \& AD \& AD.AF.AH \& \& \& \& \& \& \& AP \& AP \& <br>
\hline \multicolumn{16}{|l|}{HYB_q2_4. The Civil Rights Movement of the 1950s and 60s} <br>
\hline Unweighted base \& 3695 \& 2750 \& 991 \& 690 \& 1000 \& 545 \& 469 \& 1259 \& 988 \& 1011 \& 188 \& 249 \& 493 \& 609 \& 1054 <br>
\hline Base: All US adults \& 3695 \& 2780 \& 1134 \& 662 \& 915 \& 489 \& 496 \& 1091 \& 949 \& 1035 \& 208 \& 413 \& 423 \& 569 \& 1021 <br>
\hline Knows a lot \& $8 \%$ \& 9\% \& 11\% \& 10\% \& 6\% \& 6\% \& 6\% \& 10\% \& 8\% \& 9\% \& 7\% \& 6\% \& 8\% \& 8\% \& 11\% <br>
\hline \& \& \& AF.AG.AH \& AF.AG \& \& \& \& \& \& \& \& \& \& \& As <br>
\hline Knows somewhat \& 37\% \& 37\% \& 38\% \& 38\% \& 40\% \& 31\% \& 37\% \& 38\% \& 40\% \& 35\% \& $32 \%$ \& 36\% \& 35\% \& 37\% \& 40\% <br>
\hline \& \& \& Ag \& ag \& AG \& \& \& \& АК \& \& \& \& \& \& AR <br>
\hline Doesn't know very much \& 44\% \& 44\% \& 39\% \& 44\% \& 45\% \& 54\% \& 43\% \& 44\% \& 43\% \& 48\% \& 46\% \& 35\% \& 46\% \& 49\% \& 41\% <br>
\hline \& \& \& \& \& AD \& AD.AE.AF.AH \& \& AM \& \& AJ.AM \& AM \& \& As \& AP.AS \& <br>
\hline Doesn't know at all \& 11\% \& 11\% \& 12\% \& 8\% \& 9\% \& 9\% \& 14\% \& 8\% \& 10\% \& 8\% \& 15\% \& 23\% \& 10\% \& 6\% \& 8\% <br>
\hline \& \& \& AE.AF \& \& \& \& AE.AF.AG \& \& \& \& Al.AK \& AI.AJ.AK \& \& \& <br>

\hline Net: Know \& 46\% \& 46\% \& $$
49 \%
$$ \& 48\% \& 46\%

AG \& 37\% \& 43\% \& 48\% \& 48\% \& 44\% \& 39\% \& 42\% \& 43\% \& 45\% \& 51\% <br>
\hline Net: Don't know \& 54\% \& 54\% \& 51\% \& 52\% \& 54\% \& 63\% \& 57\% \& 52\% \& 52\% \& 56\% \& 61\% \& 58\% \& 57\% \& 55\% \& AN.A.A9\% <br>
\hline \& \& \& \& \& \& AD.AE.AF \& \& \& \& \& \& \& ${ }_{\text {AP }}$ \& AP \& <br>
\hline
\end{tabular}

HYB_92_5. Rosa Parks/Montgomery Bus Boycoott

| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Knows a lot | 10\% | 9\% | 12\% | 9\% | 9\% | 7\% | 8\% | 14\% | 8\% | 8\% | 9\% | 5\% | 10\% | 10\% | 12\% |
|  |  |  | AG |  |  |  |  | AJ.AK.AM |  |  |  |  | AQ | AQ | AQ |
| Knows somewhat | 35\% | 35\% | $\begin{gathered} 39 \% \\ \text { AF.AG } \end{gathered}$ | 34\% | 34\% | 31\% | 35\% | 35\% | 34\% | $34 \%$ | 29\% | A2\% AL | 32\% | 36\% | 37\% |
| Doesn't know very much | 43\% | 43\% | 36\% | $46 \%$ | $45 \%$ | $49 \%$ | $42 \%$ | $42 \%$ | 46\% | $46 \%$ | 46\% | 28\% | $47 \%$ | $\begin{aligned} & 45 \% \\ & \text { As } \end{aligned}$ | $42 \%$ |

YouGov Omnibus
Black History Month
Us_nat Sample: tith - 1th February 201

| YouGov <br> What the world thinks | Total | ${ }^{\text {logy }}$ |  |  | 2012 Presidential Vote |  |  |  | 2016 Presidential Vote |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative |  | Not sure | Barack Obama | Mitt Romney | Other candidate | Idid not vote | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | Evan McMullin | Other | Did not vote for President |
|  |  | AP | AP |  | AW | AW | * |  | BD | BD | * | * | * | * |  |
| HYB_q2_2. The Abolitionist Movement |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Knows alot | 4\% | 3\% | $\begin{aligned} & 6 \% \\ & \text { AS } \end{aligned}$ | 2\% | $\begin{gathered} 5 \% \\ \text { AU.AV } \end{gathered}$ | 3\% | * | 4\% | 4\% | 4\% | 4\% | : | $\stackrel{9 \%}{ }$ | 4\% | 5\% |
| Knows somewhat | 23\% | 22\% | 21\% | $\begin{aligned} & 26 \% \\ & \text { AN } \end{aligned}$ | $\begin{aligned} & \text { 22\% } \\ & \text { AU } \end{aligned}$ | 18\% | 23\% | 27\% at.au | 20\% | 19\% | 25\% | 23\% | 51\% | $\begin{aligned} & \text { 28\% } \\ & \text { 4y* } \end{aligned}$ | $\begin{aligned} & 28 \% \\ & \text { AX.AY } \end{aligned}$ |
| Doesn't know very much | 50\% | $\begin{gathered} 54 \% \\ \text { AS } \end{gathered}$ | 50\% | 42\% | $\begin{aligned} & 52 \% \\ & \text { AW } \end{aligned}$ | $\begin{aligned} & 56 \% \\ & \text { AW } \end{aligned}$ | 56\% | 45\% | $\begin{aligned} & 56 \% \\ & \text { BC.BD } \end{aligned}$ | $\begin{aligned} & 56 \% \\ & \text { BC.BD } \end{aligned}$ | $\begin{gathered} 57 \% \\ \text { BC.BD* } \end{gathered}$ | $\begin{aligned} & \text { 59\% } \\ & \text { BC.BD } \end{aligned}$ | 26\% | 40\% | 44\% |
| Doesn't know atall | 22\% | 21\% | 23\% | 30\% AN.AO.AP.AQ | 20\% | 23\% | 21\% | 24\% | 20\% | 21\% | 14\% | 18\% | 13\% | 28\% | 24\% |
| Net: Know | 27\% | 25\% | 27\% | 28\% | $\begin{gathered} 27 \% \\ \text { Au } \end{gathered}$ | 21\% | 23\% | $\begin{aligned} & 31 \% \\ & \text { AU } \end{aligned}$ | 24\% | 23\% | 29\% | 23\% | 60\% | 32\% | $\begin{aligned} & 32 \% \\ & A X . A Y \end{aligned}$ |
| Net: Don't know | 73\% | $\begin{gathered} 75 \% \\ \text { AP } \end{gathered}$ | 73\% | 72\% | 73\% | $\begin{gathered} 79 \% \\ \text { AT.AW } \end{gathered}$ | 7\%\% | 69\% | $\begin{gathered} 76 \% \% \\ \text { BD } \end{gathered}$ | $\begin{gathered} 77 \% \% \\ \text { BD } \end{gathered}$ | 71\% | 77\% | 40\% | $\stackrel{68 \%}{*}$ | 68\% |
| HYB_q2_3. Jim Crow laws |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |


| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Knows a at | 4\% | 2\% | 4\% | 3\% | 5\% | 2\% | 1\% | 4\% | 4\% | 3\% | 3\% | 2\% | 9\% | 2\% | 5\% |
|  |  |  |  |  | AU |  | , | AU |  |  | - | , | * | , |  |
| Knows somewhat | 21\% | 18\% | 18\% | 22\% | 19\% | 15\% | 15\% | 25\% | 17\% | 17\% | 22\% | 24\% | 39\% | 26\% | 25\% |
|  |  |  |  |  | au |  | * | At.AU.AV |  |  |  |  |  | AY* | aX.AY |
| Doesn't know very much | 49\% | 52\% | 51\% | 44\% | 50\% | 55\% | 61\% | 44\% | 55\% | 53\% | 62\% | 54\% | 38\% | 43\% | 42\% |
|  |  | AP.AS |  |  | Aw | At.AW | $\mathrm{AW}^{*}$ |  | BC.BD | BD | вс.bD* |  | ** | * |  |
| Doesn't know at all | 26\% | 28\% | 27\% | 31\% | 25\% | 28\% | 24\% | 26\% | 23\% | 27\% | 14\% | 20\% | 15\% | 30\% | 28\% |
|  |  |  |  | AO.AP |  |  | - |  | Az | AX.AZ | * | * | * | AZ* | ax.Az |
| Net. Know | 25\% | 20\% | 23\% | 25\% | 25\% | 17\% | 16\% | 29\% | 21\% | 20\% | 25\% | 26\% | 48\% | 27\% | 30\% |
|  |  |  |  |  | AU |  | * | At.AU.AV |  |  | * | * | ** | * | aX.AY |
| Net: Don't know | 75\% | 80\% | 78\% | 75\% | 75\% | 83\% | 84\% | 71\% | 79\% | 80\% | 75\% | 74\% | 52\% | 73\% | 70\% |
|  |  | AP | AP |  | AW | At.AW | AW* |  | BD | BD | * | * | ** | * |  |
| HYB_q2_4. The Civil Rights Movement of the 1950s and 60s |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Knows alot | 8\% | 8\% | 8\% | 6\% | 11\% | 6\% | 2\% | 9\% | 8\% | 7\% | 7\% | 2\% | 18\% | 9\% | 10\% |
|  |  |  |  |  | AU.AV |  | * | AU.AV |  |  | * | * | * | * | AY |
| Knows somewhat | 37\% | 37\% | 33\% | 36\% | 36\% | 34\% | 36\% | 40\% | 37\% | 35\% | 41\% | 40\% | 58\% | 37\% | 38\% |
|  |  |  |  |  |  |  | * | AU |  |  | * | * | ** | * |  |
| Doesn't know very much | 44\% | 45\% | 47\% | 38\% | 46\% | 51\% | 52\% | 38\% | 48\% | 49\% | 46\% | 52\% | 24\% | 44\% | 38\% |
|  |  |  | AP.AS |  | aw | At.AW | AW* |  | BD | BD | * | * | ** | * |  |
| Doesn't know at all | 11\% | 10\% | 12\% | 20\% | 8\% | 9\% | 10\% | 13\% | 7\% | 9\% | 6\% | 6\% | $\therefore$ | 10\% | 14\% |
|  |  |  | Aо | AN.AO.AP.AQ.AR |  |  | * | ${ }^{\text {at.AU }}$ |  |  | * | * | ** | * | AX.AY.AZ |
| Net: Know | 46\% | 45\% | 41\% | 42\% | 46\% | 39\% | 38\% | 48\% | 45\% | 42\% | 48\% | 42\% | 76\% | 45\% | 48\% |
|  |  |  |  |  | AU |  | * | AU |  |  | * | * | ** | * | AY |
| Net: Don't know | 54\% | 55\% | 59\% | 55\% | 54\% | ${ }^{61 \%}$ | ${ }^{62 \%}$ | 52\% | 55\% | 58\% | 52\% | 58\% | 24\% | 55\% | 52\% |
|  |  | AP | AP | AP |  | AT.AW | * |  |  | BD | * | * | ** | * |  |

HYB_q2_5. Rosa Parks/Montgomery Bus Boycott

| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Knows a lot | 10\% | 6\% | 9\% | 8\% | 11\% | 6\% | 5\% | 11\% | 10\% | 7\% | 7\% |  | 4\% | 8\% | 11\% |
|  |  |  |  |  | AU |  | * | AU | AY.BA |  | * | * | ** | BA* | AY.BA |
| Knows somewhat | 35\% | 34\% | 34\% | 35\% | 36\% | 30\% | 36\% | 37\% | 35\% | 31\% | 39\% | 39\% | 48\% | 38\% | 37\% |
|  |  |  |  |  | AU |  | * | AU | AY |  | * | * | ** | * | AY |
| Doesn't know very much | 43\% | 47\% | 43\% | 34\% | 45\% | $\begin{gathered} 51 \% \\ \text { AT AW } \end{gathered}$ | $44 \%$ | 37\% | 46\% | 49\% | ${ }^{49 \%}$ | 51\% | 48\% | ${ }^{41 \%}$ | 37\% |

YouGov Omnibus

## Black History Month

YOUGOV
What the world thinks

HYB_q2_2. The Abolitionist Movement

| Total | Voting Registration |  |  |
| :---: | :---: | :---: | :---: |
|  | Yes | No | Don't know |
|  | BF |  | . |


| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Knows a lot | 4\% | 4\% | 5\% | 1\% |
|  |  |  |  |  |
| Knows somewhat | 23\% | 21\% | $\begin{gathered} 29 \% \% \\ \text { BE } \end{gathered}$ | 27\% |
| Doesn't know very much | 50\% | 54\% | 43\% | 40\% |
| Doesn't know at all | 22\% | ${ }_{\text {21\% }}{ }^{\text {BF.BG }}$ | 24\% | 32\% |
|  |  |  |  | $\stackrel{*}{*}$ |
| Net: Know | 27\% | 25\% | 33\% | 28\% |
|  |  |  | BE | * |
| Net: Don't know | 73\% | $\begin{gathered} 75 \% \\ { }^{75} \end{gathered}$ | 67\% | 72\% |

HYB a2 3. Jim Crow laws

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Knows a lot | 4\% | 4\% | 5\% | 3\% |
| Knows somewhat | 21\% | 18\% | 26\% | 23\% |
|  |  |  | BE | * |
| Doesn't know very much | 49\% | 52\% | 42\% | 39\% |
|  |  | BF.BG |  |  |
| Doesn't know atall | 26\% | 25\% | 27\% | 35\% |
| Net. Know | 25\% | 22\% | 31\% | 26\% |
|  |  |  | BE | , |
| Net: Don't know | 75\% | 78\% | 69\% | 74\% |
|  |  | BF |  |  |



HYB_q2_5. Rosa Parks/Montgomery Bus Boycott


| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Knows alot | 10\% | 9\% | 11\% | 13\% |
|  |  |  |  |  |
| Knows somewhat | 35\% | 35\% | 36\% | 35\% |
| Doess't know very much | 43\% |  | 38\% | 26\% |
|  |  | BF.BG |  |  |


| Knows a lot | $10 \%$ | $9 \%$ | $11 \%$ | $13 \%$ |
| ---: | :---: | :---: | :---: | :---: |
| Knows somewhat | $35 \%$ | $35 \%$ | $36 \%$ | $35 \%$ |
| Doesn't know very much | $43 \%$ | $46 \%$ | $38 \%$ | $26 \%$ |
|  |  | BF.BG |  |  |
|  |  |  |  |  |

456 . 15

YouGov Omnibus
Black History Month
Us_nat Sample: 6 th - 11th Februay 2010
YouGov

HYB_q2_6. The Black Lives Matter Movement

|  | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\begin{gathered} \text { Gen Z(2000 and } \\ \text { later) } \end{gathered}$ | $\begin{aligned} & \text { Millennial (1982- } \\ & \text { 1999) } \end{aligned}$ | $\begin{gathered} \text { Gen X(1965- } \\ \text { 1981) } \end{gathered}$ | Baby Boomer (1946-1964) | $\begin{gathered} \text { Silent } \\ \text { Generation } \\ (1928-1945) \end{gathered}$ | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West |  |
| Doess't know at all | 13\% | $\begin{gathered} 14 \% \\ \mathrm{~B} \end{gathered}$ | 11\% | 7\% | 13\% | 12\% | 11\% | 16\% | - | - | 12\% | 12\% | 12\% | 14\% | $\begin{gathered} 12 \% \\ 0 \end{gathered}$ |
| Net. Know | 45\% | 42\% | $\begin{gathered} 47 \% \\ A \end{gathered}$ | $\begin{gathered} \text { C6\% } \\ \text { E.F.G } \end{gathered}$ | $\begin{aligned} & \text { 52\% } \\ & \text { E.F.G } \end{aligned}$ | $\begin{gathered} 44 \% \\ \text { F.G } \end{gathered}$ | 39\% | 35\% | - | * | 43\% | 44\% | 47\% | 43\% | 42\% |
| Net: Don't know | 55\% | $\begin{gathered} \text { 58\% } \\ \text { B } \end{gathered}$ | 53\% | 34\% | 48\% | $\begin{aligned} & 56 \% \\ & \text { C.D } \end{aligned}$ | $\begin{aligned} & \quad 61 \% \\ & \text { C.D.E } \end{aligned}$ |  | 100\% | $\stackrel{\square}{*}$ | 57\% | 56\% | 53\% | 57\% | $\begin{gathered} \text { 58\%\% } \\ 0 \end{gathered}$ |

$$
\begin{aligned}
& \text { Unweighted base } \\
& \text { Base: All US adults }
\end{aligned}
$$

| 3695 |
| :--- |
| 3695 |
| $11 \%$ |
| $37 \%$ |
| $41 \%$ |
| $11 \%$ |
| $48 \%$ |
| $52 \%$ |


| 1708 | 1987 |
| :--- | :--- |
| 1796 | 1999 |
| $10 \%$ | $11 \%$ |
| $37 \%$ | $38 \%$ |
| $42 \%$ | $40 \%$ |
| $12 \%$ | $11 \%$ |
| $47 \%$ | $49 \%$ |
| $53 \%$ | $51 \%$ |


| 60 | 1142 | 969 | 126 |
| :---: | :---: | :---: | :---: |
| 77 | 1159 | 925 | 125 |
| 19\% | 13\% | 11\% | 9\% |
| F.G* | F.G | G |  |
| 37\% | 39\% | 34\% | 39\% |
| 38\% | 35\% | $\begin{gathered} 44 \% \\ \mathrm{D} \end{gathered}$ | 44\% |
| 6\% | ${ }_{F}^{14 \%}$ | 11\% |  |
| $56 \%$ | $\underset{\mathrm{E}}{51 \%}$ | 45\% |  |
| 44\% | 49\% | 55\% | 53\% |


| 99 | 1268 | 255 |
| :---: | :---: | :---: |
| 925 | 1259 | 275 |
| 1\% | 9\% | 6\% |
| G |  |  |
| 34\% | $\stackrel{39 \%}{{ }_{E}^{29 \%}}$ | 38\% |
| 4\% | 44\% | 46\% |
| D | D | D |
| 1\% | 9\% | 11\% |
| 45\% | 48\% | 44\% |
| 55\% | 53\% | 56\% |


| 1 |
| :---: |
| - |
| - |
| * |
| ** |
| 100\% |
| * |
| - |
| 100\% |
| * |


| 667 |
| :--- |
| 677 |
| $10 \%$ |
| $37 \%$ |
| $39 \%$ |
| $14 \%$ |
| $47 \%$ |
| $53 \%$ |


|  | 801 |  |
| :--- | :--- | :--- |
|  | 783 |  |
|  | $11 \%$ |  |
|  | $37 \%$ |  |
|  | $41 \%$ |  |
| $4 \%$ | $11 \%$ |  |
| $4 \%$ | $48 \%$ |  |
| $53 \%$ | $52 \%$ |  |


| 1361 | 866 |
| :--- | :--- |
| 1382 | 852 |
| $11 \%$ | $9 \%$ |
| $37 \%$ | $38 \%$ |
| $41 \%$ | $42 \%$ |
| $10 \%$ | $11 \%$ |
| $49 \%$ | $47 \%$ |
| $51 \%$ | $53 \%$ |


| 2475 |
| :--- |
| 2487 |
| $9 \%$ |
| $37 \%$ |
| $44 \%$ |
| O.P |
| 10\% |
| 446 |
| 46\% |
| 54 |

H_q. How mporant, if a an, wouna you sayitis co childr today to understand the history of
select the option that best applies.


YB_q4. How well, if at all, do you think American schools the
days educate children about black history? Please select the

| Unweighted base | 3695 | 170 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Very well | 13\% | 14\% | 12\% | 25\% | 16\% | 14\% | 10\% | 6\% | - | - | 13\% | 12\% | 14\% | \% | 13\% |
|  |  |  |  | F.G* | F.G | F.G |  |  | * | * |  |  |  |  |  |
| Somewhat well | 26\% | 27\% | 25\% | 36\% | 26\% | 26\% | 26\% | 25\% |  |  | 28\% | 27\% | 26\% | 24\% | 26\% |
| Not very well | 28\% | 27\% | 28\% | 11\% | 26\% | 29\% | 28\% | \% |  |  | 28\% | 30\% | 25\% | 31\% | 29\% |
|  |  |  |  | , | c | c | c | C.D.F | * | * |  | L |  | L |  |
| Not well atall | 18\% | 18\% | 19\% | 17\% | 16\% | 18\% | $21 \%$ | 17\% | 100\% | - | 16\% | 16\% | $21 \%$ | 17\% | 17\% |
| Don't know | 15\% | 14\% | 15\% | 10\% | 16\% | 13\% | 15\% | 16\% | * | * | 16\% | 15\% | 14\% | 15\% | 16\% |
| Net: Well | 39\% | 41\% | 37\% | 61\% | 42\% | 40\% | 36\% | 31\% | - | - | 41\% | 39\% | 40\% | 36\% | 39\% |

## YouGov Omnibus

Black History Month
US_nat Sample: Gth - 11th Februa
YouGov

HYB_q2_6. The Black Lives Matter Movement

|  | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | Some college, 2year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
| Doesn't know at all | 13\% | 6\% | 21\% | 19\% | 16\% | 10\% | 9\% | 12\% | 13\% | 15\% | 11\% | 10\% | 12\% | 14\% | 10\% |
|  |  |  | N.O | N.O | s.t |  |  |  |  |  |  |  |  |  |  |
| Net Know | 45\% | $\begin{aligned} & \text { 60\% } \\ & \text { N.P.Q } \end{aligned}$ | 42\% | 45\% | 47\% | 48\% | 38\% | 36\% | 41\% | 53\% | 46\% | 46\% | 50\% | 45\% | 49\% |
|  |  |  |  |  | т.U | т.U |  |  |  | * |  |  | v |  | AC |
| Net: Don't know | 55\% | 40\% | $\begin{gathered} \text { 58\% } \\ 0 \end{gathered}$ | 55\% | 53\% | 52\% | $62 \%$ | $\begin{aligned} & 64 \% \\ & 84 \% \end{aligned}$ | $59 \%$ | 47\% | 54\% | 54\% | 50\% | 55\% | 51\% |


| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Knows a lot | 11\% | 20\% | 10\% | 10\% | 13\% | 10\% | 9\% | 5\% | 10\% | 10\% | 11\% | 9\% | 13\% | 7\% | 11\% |
|  |  | N.P.Q |  |  | s.t.u | u | u |  |  |  |  |  | v |  |  |
| Knows somewhat | 37\% | 39\% | 38\% | 32\% | $\begin{gathered} 40 \% \\ { }_{3}^{20} \end{gathered}$ | 37\% | 35\% | 31\% | 37\% | $34 \%$ | 35\% | 41\% | 39\% | 34\% | 38\% |
| Doesn't know very much | 41\% | 31\% | 34\% | $\begin{gathered} 41 \% \\ 0 \end{gathered}$ | 33\% | $\begin{gathered} 43 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 47 \% \\ R \end{gathered}$ | $\begin{aligned} & 57 \% \\ & \text { R.S.T } \end{aligned}$ | $\stackrel{43 \%}{{ }_{z}}$ | 41\% | $\frac{45 \%}{z}$ | 40\% | 36\% | 44\% | 41\% |
| Doesn't know at all | 11\% | 10\% | 19\% | 17\% | $14 \%$ | 10\% | 8\% | 7\% | 10\% | $15 \%$ | 9\% | 10\% | 13\% | 15\% | 10\% |
| Net: Know | 48\% | $\begin{aligned} & \text { 60\% } \\ & \text { N.P.Q } \end{aligned}$ | 48\% | 42\% | $\begin{aligned} & 53 \% \\ & \text { s.T.u } \end{aligned}$ | $\underset{u}{47 \%}$ | $\underset{u}{45 \%}$ | 36\% | 47\% | $43 \%$ | 46\% | 50\% | $\begin{aligned} & 52 \% \\ & \text { v.AA } \end{aligned}$ | 42\% | 49\% |
| Net: Don't know | 52\% | 40\% | $\begin{gathered} \text { 52\% } \\ 0 \end{gathered}$ | $\begin{gathered} \text { 58\% } \\ \hline \end{gathered}$ | 47\% | $\underset{\mathrm{R}}{\stackrel{53 \%}{2}}$ | $\begin{gathered} \text { 55\% } \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & \text { 64\% } \\ & \text { R.S.T } \end{aligned}$ | $\begin{gathered} 53 \% \\ z \end{gathered}$ | $\stackrel{57 \%}{ }$ | 54\% | 50\% | 48\% | $\begin{gathered} 58 \% \\ z \end{gathered}$ | 51\% |

important, if at all would you say it is for child
oday to understand the history of slavery in the US? Please

| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Very important | 57\% | 70\% N.P.Q | 52\% | 53\% | 47\% | 61\% | 68\% | 68\% | 58\% | 49\% | 61\% | 55\% | 57\% | 53\% | 56\% |
| Somewhat important | 25\% | N.P.Q $16 \%$ | 21\% |  | 28\% | R ${ }_{\text {R }}$ | R.S $21 \%$ | R.S 21\% |  | 28\% |  |  | 22\% | 24\% | 25\% |
| Somewhat important | 25\% |  | 21\% | $\begin{gathered} \text { 25\% } \\ 0 \end{gathered}$ | T.U |  | 21\% |  | $27 \%$ $z$ | $\stackrel{28 \%}{*}$ | 25\% | 24\% | 22\% | 24\% | 25\% |
| Not very important | 8\% | 7\% | 10\% | 6\% | $\begin{aligned} & 11 \% \\ & \text { s.T } \end{aligned}$ | 7\% | 5\% | 8\% | 8\% | $\stackrel{8 \%}{*}$ | 7\% | 11\% | 9\% | 8\% | 9\% |
| Not atall important | 3\% | 2\% | 4\% | 4\% | $\begin{aligned} & 5 \% \\ & \text { s.T.U } \end{aligned}$ | 3\% | 2\% | 1\% | 3\% | $\stackrel{1 \%}{ }$ | 3\% | 5\% | 4\% | $\begin{aligned} & 7 \% \\ & \text { v. } \end{aligned}$ | 3\% |
| Don't know | 6\% | 5\% | $\begin{aligned} & \text { 14\% } \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & \text { 12\% } \\ & \mathrm{N} 0 \end{aligned}$ | $\begin{aligned} & \text { 9\% } \\ & \text { s.u } \end{aligned}$ | 5\% | 4\% | 3\% | 5\% | $\begin{aligned} & \text { 15\% } \\ & \text { v.X. } \end{aligned}$ | 5\% | 5\% | $\begin{aligned} & 8 \% \\ & \mathrm{v}, \mathrm{X} \end{aligned}$ | 8\% | 6\% |
| Net: Important | 82\% | $\begin{aligned} & 86 \% \\ & \text { P.Q } \end{aligned}$ | 73\% | 78\% | 75\% | $\begin{gathered} 85 \% \\ R \end{gathered}$ | R.S | $88 \%$ | 8.AA | 77\% | 8. 8 \% ${ }^{\text {\% }}$ | 79\% | 79\% | 77\% | 82\% |
| Net: Not important | 12\% | $9 \%$ | 13\% | 10\% | $\begin{aligned} & \text { 16\%\% } \\ & \text { s.t.u } \end{aligned}$ | 10\% | 7\% | 8\% | 11\% | $\stackrel{9}{*}$ | 10\% | 16\% | 13\% | 15\% | 12\% |
| HYB_q4. How well, if at all, do you think American schools these days educate children about black history? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Very well | 13\% | 14\% | 14\% | 13\% | 15\% | 11\% | 13\% | 12\% | $\begin{gathered} 14 \% \\ Y \end{gathered}$ | 11\% | 10\% | 7\% | $14 \%$ $y$ | 11\% | $\begin{aligned} & 17 \% \\ & \text { AC } \end{aligned}$ |
| Somewhat well | 26\% | 22\% | 27\% | 30\% | 26\% | 27\% | 28\% | 22\% | $\stackrel{28 \%}{28}$ | 23\% | 20\% | $\stackrel{30 \%}{x}$ | $\stackrel{26 \%}{x}$ | 22\% | $\begin{aligned} & 31 \% \\ & \text { AC } \end{aligned}$ |
| Not very well | 28\% | 28\% | 24\% | 23\% | 26\% | 27\% | 28\% | $\begin{aligned} & \text { 36\% } \\ & \text { R.S.T } \end{aligned}$ | 27\% | 36\% | $\begin{gathered} \begin{array}{c} 33 \% \\ \text { v.Z } \end{array} \end{gathered}$ | 29\% | 25\% | 32\% | 25\% |
| Not well at all | 18\% | $\begin{aligned} & 29 \% \\ & \text { N.P } \end{aligned}$ | 15\% | 21\% | 15\% | $\stackrel{22 \%}{2 \%}$ | 18\% | $\begin{gathered} 20 \% \\ R \end{gathered}$ | 17\% | 14\% | 22\% | 19\% | 19\% | 18\% | 16\% |
| Don't know | 15\% | 7\% | $\begin{gathered} \text { 20\% } \\ 0 \end{gathered}$ | $\begin{gathered} 14 \% \\ 0 \end{gathered}$ | $\begin{aligned} & \text { 19\% } \\ & \text { s.t.u } \end{aligned}$ | 12\% | 12\% | 10\% | 14\% | 15\% | 14\% | 16\% | 15\% | 18\% | 11\% |
| Net: Well | 39\% | 36\% | 41\% | 42\% | 40\% | 38\% | 41\% | 34\% | 42\% | $34 \%$ | 30\% | 36\% | 41\% | 32\% | 48\% |

YouGov Omnibus
Black History Month
US_nat Sample: Gth - 11th February 2019
YouGov

HYB_q2_6. The Black Lives Matter Movement

|  | Total | r the age of 18 | Income |  |  |  |  | Political Identification |  |  |  |  | Ideo |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No | Under \$30k | $\$ 30,000$ to \$49,999 | $\begin{gathered} \$ 50,000 \text { oto } \\ \$ 99,999 \end{gathered}$ | \$100k + | Prefer not to say | Democrat | Republican | Independent | Other | Not sure | Very liberal | Liberal | Moderate |
| Doesn't know at all | 13\% | 13\% | 13\% | 11\% | 12\% | 13\% | 14\% | 9\% | 12\% | 11\% | 16\% |  | 11\% | 9\% | 9\% |
| Net: Know | 45\% | 43\% | 51\% <br> AE.AF.AG.AH | 43\% | 43\% | 38\% | 43\% | A9.AK.AL | 42\% | 43\% | 38\% | 47\% | 42\% | 46\% | $\begin{gathered} \text { 49\% } \\ \text { AN.AQ } \end{gathered}$ |
| Net: Don't know | 55\% | $\begin{gathered} 57 \% \\ A B \end{gathered}$ | 49\% | $\begin{aligned} & 57 \% \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 57 \% \\ & A D \end{aligned}$ | $\begin{gathered} 62 \% \\ \text { AD } \end{gathered}$ | $\begin{aligned} & 57 \% \\ & \text { AD } \end{aligned}$ | 51\% | 58\% | $57 \%$ | $\begin{gathered} \text { 62\% } \\ \text { AI } \end{gathered}$ | 53\% | 58\% | 54\% | 51\% |

$$
\begin{aligned}
& \text { Unweighted base } \\
& \text { Base: All US adults }
\end{aligned}
$$



$$
\begin{array}{r}
\text { Knows alot } \\
\text { Knows somewhat } \\
\text { Doesn't know very much } \\
\text { Doesn't know at all } \\
\text { Net. Know } \\
\text { Net: Don't know }
\end{array}
$$

| 3695 |
| :--- |
| 3695 |
| $11 \%$ |
| $37 \%$ |
| $41 \%$ |
| $11 \%$ |
| $48 \%$ |
| $52 \%$ |


| 3695 | 2750 | 991 | 690 |
| :---: | :---: | :---: | :---: |
| 3695 | 2780 | 1134 | 662 |
| 11\% | 10\% | 14\% | 9\% |
|  |  | AE.AF.AG |  |
| 37\% | 37\% | 39\% | 37\% |
| 41\% | 41\% | 34\% | 43\% |
|  |  |  | ${ }^{\text {AD }}$ |
| 11\% | 12\% | 13\% | 11\% |
|  |  | AG |  |
| 48\% | 48\% | 53\% | 47\% |
|  |  | AE.AF.AG |  |
| 52\% | 52\% | 47\% | 53\% |
|  |  |  |  |


|  |  |  |
| :---: | :---: | :---: |
| 1000 | 545 | 469 |
| 915 | 489 | 496 |
| $9 \%$ | $7 \%$ | $11 \%$ |
| $37 \%$ | $34 \%$ | $37 \%$ |
| $44 \%$ | $51 \%$ | $39 \%$ |
| AD | AD.AE.AF.AH |  |
| $10 \%$ | $8 \%$ | $13 \%$ |
| $46 \%$ | $41 \%$ | AG |
| $68 \%$ |  |  |
| $54 \%$ | $59 \%$ | AG |
| AD | AD.AH | $52 \%$ |


| 1259 | 988 |
| :---: | :---: |
| 1091 | 949 |
| 12\% | 12\% |
| AM | AM |
| 36\% | 39\% |
| 43\% | 40\% |
| AM | AM |
| 9\% | 10\% |
| 48\% | 51\% |
| 52\% | 49\% |

_q. How important, if at al,, woula you say it is for child loday to understand the history of
select the option that best applies.

| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Very important | 57\% | 58\% | 54\% | 56\% | $\begin{aligned} & 61 \% \\ & \text { AD } \end{aligned}$ | 60\% | 55\% | 77\% AJ.AK.AL.AM | 43\% | $\begin{aligned} & 56 \% \\ & \text { AJ.AM } \end{aligned}$ | $\begin{aligned} & \text { 64\% } \\ & \text { AJ.AM } \end{aligned}$ | 36\% | $\begin{gathered} 87 \% \\ \text { AO.AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} 80 \% \\ \text { AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} 56 \% \\ \text { AQ.AR.AS } \end{gathered}$ |
| Somewhat important | 25\% | 25\% | 23\% | 28\% | 25\% | 26\% | 22\% | 15\% |  | 24\% | 11\% | $27 \%$ | 8\% | 11\% | $27 \%$ |
| Not very important | 8\% | 8\% | $\begin{gathered} \text { 10\% } \\ \text { AF } \end{gathered}$ | 8\% | 7\% | 8\% | 9\% | 3\% | $\begin{gathered} \text { 11\% } \\ \text { Al } \end{gathered}$ | $\begin{aligned} & \text { 12\% } \\ & \text { A1.AM } \end{aligned}$ | $\begin{aligned} & 9 \% \\ & \text { AI } \end{aligned}$ | 6\% | 2\% | $\begin{aligned} & 6 \% \\ & \text { AN } \end{aligned}$ | $\begin{gathered} 11 \% \\ \text { AN.AO.AS } \end{gathered}$ |
| Notatall important | 3\% | 4\% | 4\% | 3\% | 3\% | 3\% | 3\% | 2\% | $\begin{aligned} & 4 \% \\ & \text { Al } \end{aligned}$ | 3\% | $\begin{aligned} & \text { 6\% } \\ & \text { AI } \end{aligned}$ | $\begin{gathered} \text { 6\% } \\ \text { AI.AK } \end{gathered}$ | 1\% | 1\% | $\begin{aligned} & 3 \% \\ & \text { AN } \end{aligned}$ |
| Don't know | 6\% | 6\% | $\stackrel{8 \%}{\text { AE.AF.AG }}$ | 5\% | 4\% | 4\% | $\begin{gathered} 11 \% \\ \text { AE.AF.AG } \end{gathered}$ | 3\% | 3\% | 5\% | $\begin{gathered} \text { 9\% } \\ \text { AI.AJ.AK } \end{gathered}$ | Al.AJ.A.AL | 2\% | 2\% | 4\% |
| Net: Important | 82\% 12\% | $82 \%$ $12 \%$ | $\begin{aligned} & 78 \% \\ & \begin{array}{l} 14 \% \\ \text { AF } \end{array} \end{aligned}$ | $\begin{gathered} \text { 84\% } \\ \text { AD.AH } \\ 11 \% \end{gathered}$ | $\begin{gathered} 87 \% \\ \text { AD.AH } \\ \text { 10\% } \end{gathered}$ | $\begin{gathered} \text { 80\% } \\ \text { AD.AH } \\ 10 \% \end{gathered}$ | 77\% 12\% | $\begin{gathered} 92 \% \\ \text { AJ.AK.AL.AM } \\ 5 \% \end{gathered}$ | $\begin{aligned} & 82 \% \\ & \text { AM } \\ & \text { 15\% } \\ & \text { Al } \end{aligned}$ | $\begin{aligned} & 81 \% \\ & \text { AM } \\ & 14 \% \\ & \text { AI } \end{aligned}$ | $\begin{aligned} & \text { 76\% } \\ & \text { AM } \\ & \text { 15\% } \\ & \text { Al } \end{aligned}$ | $\begin{aligned} & 63 \% \\ & \begin{array}{c} 12 \% \\ \mathrm{Al} \end{array} \end{aligned}$ | $\begin{gathered} 95 \% \\ \text { AP.AQ.AR.AS } \\ 3 \% \end{gathered}$ | $\underset{\text { AP.AQ.AR.AS }}{9}$ 7\% AN | $\begin{gathered} 83 \% \\ \text { AS } \\ \text { A3\% } \\ \text { AN.AO } \end{gathered}$ |
| HYB_q4. How well, if at all, do you think American schools these <br> days educate children about black history? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Very well | 13\% | 12\% | 14\% | 11\% | 13\% | 13\% | 12\% | 12\% | $\begin{aligned} & \text { 16\% } \\ & \text { AM } \end{aligned}$ | 13\% | 13\% | 9\% | 11\% | 12\% | 13\% |
| Somewhat well | 26\% | 24\% | $\underset{\substack{27 \% \\ \text { AH }}}{ }$ | 26\% AH | $\underset{\text { Ah\% }}{26 \%}$ | $\begin{gathered} 29 \% \\ \text { AH } \end{gathered}$ | 20\% | 23\% | $\begin{gathered} 34 \% \\ \text { AI.AK.AL.AM } \end{gathered}$ | $\begin{gathered} \text { 28\% } \\ \text { AI.ALAM } \end{gathered}$ | 18\% | 17\% | 19\% | 23\% | $\begin{gathered} 30 \% \\ \text { AN.AO.AS } \end{gathered}$ |
| Not very well | 28\% | 29\% | 26\% | 30\% | 30\% | 29\% | 24\% | $\begin{gathered} 32 \% \\ \text { AJ.AM } \end{gathered}$ | 24\% | $\begin{gathered} 29 \% \\ \text { AM } \end{gathered}$ | 28\% | 21\% | $\begin{gathered} 31 \% \\ \text { AQ.AR.AS } \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { AP.AQ.AR.AS } \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { AR.AS } \end{aligned}$ |
| Not well atall | 18\% | 19\% | 18\% | 17\% | 19\% | 18\% | 21\% | $\begin{gathered} \text { 25\% } \\ \text { AJ.AK.AM } \end{gathered}$ | 12\% | $\begin{gathered} \text { 18\% } \\ \text { AJ } \end{gathered}$ | $\begin{gathered} \text { 22\% } \\ \text { AJ } \end{gathered}$ | 15\% | $\begin{gathered} 30 \% \\ \text { AO.AP.AQ.AR.AS } \end{gathered}$ | $\begin{aligned} & 21 \% \\ & \text { AQ.AS } \end{aligned}$ | 18\% |
| Don't know | 15\% | $\begin{gathered} 16 \% \\ \mathrm{AB} \end{gathered}$ | $\begin{gathered} 16 \% \\ \text { AF.AG } \end{gathered}$ | $\begin{gathered} \text { 15\% } \\ \text { AF } \end{gathered}$ | 11\% | 11\% | $\begin{gathered} 23 \% \\ \text { AD.AE.AF.AG } \end{gathered}$ | 8\% | $\begin{gathered} \text { 15\% } \\ \text { Al } \end{gathered}$ | $\begin{gathered} \text { 12\% } \\ \mathrm{Al} \end{gathered}$ | $\begin{aligned} & \text { 19\% } \\ & \text { A1.AK } \end{aligned}$ | 38.AJ.AK.AL A. | 8\% | 8\% | 10\% |
| Net: Well | 39\% | 36\% | 41\% | 38\% | 40\% | 42\% | $32 \%$ | 35\% | 49\% | 41\% | 31\% | 26\% | 31\% | 35\% | 43\% |

YouGov Omnibus
Black History Month
US_nat Sample: 6 th - 1 1th February 2019
YouGov

HYB_q2_6. The Black Lives Matter Movement

|  | Total | logy |  |  | 2012 Presidential Vote |  |  |  | 2016 Presidential Vote |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | $\begin{gathered} \text { Very } \\ \text { conservative } \end{gathered}$ | Not sure | Barack Obama | Mitt Romney | Other candidate | Idid not vote | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | Evan McMullin | Other | Did not vote for President |
| Doesn't know at all | 13\% | 12\% | 14\% | 23\% | 9\% | 13\% | 15\% | 15\% | 9\% | 13\% | 5\% | 10\% | - | 13\% | 15\% |
|  |  |  |  | $\underset{43 \%}{\text { AN.AO.AP.AQ.AR }}$ |  | AT |  |  |  | ax | * | . | * | * | AX.AZ |
| Net: Know | 45\% | 41\% | $43 \%$ |  | 47\%AU | 36\% | 41\% | 47\% | 45\% | 38\% | 46\% | 39\% | 52\% | 46\% | 48\% |
|  |  |  |  |  |  |  |  | au | AY |  | * | * | * | * | AY |
| Net: Don't know | 55\% | 59\% | 57\% | 57\% | 53\% | $\begin{gathered} 64 \% \\ { }_{\text {AT.AW }} \end{gathered}$ | 59\% | 53\% | 55\% | ${ }^{62 \%}$ | 54\% | 61\% | 48\% | 54\% | 52\% |


| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Knows a lot | 11\% | 10\% | 13\% | 7\% | 11\% | 10\% | 4\% | 11\% | 10\% | 10\% | 13\% | - | 10\% | 8\% | 11\% |
|  |  |  | AN.AS |  | Av |  | * |  | BA | BA | BA* | . | ** | * | BA |
| Knows somewhat | 37\% | 38\% | 36\% | 38\% | 36\% | 37\% | 36\% | 38\% | 33\% | 39\%AX | 28\% | 37\% | ** | 38\% | 40\% |
|  |  | AN |  |  |  |  | * |  |  |  | * | * |  | * | AX.AZ$35 \%$ |
| Doesn't know very much | 41\% | 43\% | 39\% | 35\% | 44\% | 44\% | 51\% | 37\% | 49\% | 42\% | 53\% | 54\% | 39\% | 47\% |  |
|  |  | AS |  |  | Aw | aw | AW* |  | AY.BD | BD | BD* | BD* | ** | BD* |  |
| Doesn't know atall | 11\% | 9\% | 12\% | 21\% | 9\% | 9\% | $8 \%$ | 14\% | 9\% | 9\% | 6\% | 9\% | - | 8\% | 14\% |
|  |  |  | Aо | AN.Ao.AP.AQ.AR |  |  |  | ${ }^{\text {at.au }}$ |  |  | * | * | * | - | AX.AY.AZ |
| Net. Know | 48\% | 48\% | 49\% | 44\% | 47\% | 47\% | 40\% | 49\% | 42\% | 49\% | 41\% | 37\% | 61\% | 46\% | 51\% |
|  |  | AN | AN |  |  |  | * |  |  | AX | * | * | ** | * | ax |
| Net: Don't know | 52\% | 52\% | 51\% | ${ }_{\text {S6\% }}^{\text {AP }}$ | 53\% | 53\% | 60\% | 51\% | 58\% | 51\% | 59\% | 63\% | 39\% | 54\% | 49\% |

_q3. How important, if at all, would you say it it for childre
oday to understand the history of slavery in the US? Please

| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Very important | 57\% | 41\% | 48\% | 41\% | 77\% | 45\% | 57\% | 49\% | 82\% | 45\% | 69\% | 77\% | 80\% | 67\% | 48\% |
|  |  |  |  |  | Au.av.aw |  | AU* |  | AY.Az.b.BD |  | AY.BD* | AY.BD* | ** | AY.BD* |  |
| Somewhat important | 25\% | 38\% | 32\% | 25\% | 15\% | 38\% | 25\% | 25\% | 13\% | 37\% | 25\% | 17\% | 20\% | 25\% | 25\% |
|  |  | an.ao.AP.AR.As |  |  |  | AT.AV.AW | AT* | AT |  | AX.AZ.bA.bc.bD | AX* | * | * | AX* | ax |
| Not very imporant | 8\% | 12\% | 10\% | 4\% | 4\% | 10\% | 5\% | 11\% | 3\% | 11\% | 3\% | 2\% | - | 3\% | 10\% |
|  |  | AN.AD.as | AN.AO.AS |  |  | AT | * | ${ }_{\text {AT }}$ |  | AX.AZ.BC | * | * | * | * | AX.AZ |
| Not atall important | 3\% | 5\% | 5\% | 5\% | 2\% | 5\% | 4\% | 4\% | 1\% | 5\% | 2\% | 3\% | - | 1\% | 4\% |
|  |  | AN.AO.AP | an.ao | an.ao |  | ${ }^{\text {at }}$ | * | ${ }^{\text {at }}$ |  | Ax | * | * | * | * | ax |
| Don't know | 6\% | 3\% | 5\% | 24\% | 2\% | 2\% | 9\% | 11\% | 2\% | 2\% | - | 2\% | - | 3\% | 12\% |
|  |  |  | AN.AO.AQ | AN.AO.AP.AQ.AR |  |  | ${ }^{\text {at. Au* }}$ | At.aU |  |  |  |  |  |  | AXAY.AZ.BA.BC |
| Net Imporant | 82\% | 80\% | 80\% | 66\% | 92\% | 83\% | 82\% | 74\% | 95\% | 82\% | 94\% | 93\% | 100\% | 92\% | 74\% |
|  |  | As | As |  | AU.Av.AW | Aw |  |  | AY.BD | BD | AY.BD* | BD* | * | AY.BD* |  |
| Net: Not important | 12\% |  | 15\% | 10\% | 6\% | 15\% | 9\% | 15\% | 3\% | 16\% | 6\% | 5\% | - | 5\% | 14\% |
|  |  | AN.AO.AP.AS | AN.AO.AS | AN |  | ${ }_{\text {AT }}$ | , | ${ }_{\text {AT }}$ |  | AX.AZ.BA.BC | , | , | ** | , | AX.AZ.BC |
| HYB_q4. How well, if at all, do you think American schools these days educate children about black history? Please select the option that best applies. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Very well | 13\% | 14\% | 16\% | 10\% | 11\% | 14\% |  | 14\% | 9\% |  | 6\% | 6\% | $9 \%$ | 13\% | 13\% |
|  |  |  | As |  |  | ${ }^{\text {AT }}$ | * |  |  | AX.AZ.BD | * | * | ** | * | ${ }^{\text {ax }}$ |
| Somewhat well | 26\% | 34\% | 25\% | 19\% | 21\% | 32\% | 25\% | 27\% | 19\% | 31\% | 41\% | 23\% | 72\% | 26\% | 27\% |
|  |  | AN.AO.AR.AS |  |  |  | At.AW | * | at |  | Ax | AX.BA.BC.BD* | - | ** | , | ax |
| Not very well | 28\% | 25\% | 21\% | 21\% | $\begin{gathered} 33 \% \\ \text { AU.AW } \end{gathered}$ | 24\% | 31\% | 25\% | $\begin{gathered} 35 \% \\ \text { AY.BD } \end{gathered}$ | 23\% | 30\% | 31\% | 15\% | $\stackrel{27 \%}{ }$ | 26\% |
| Not well atall | 18\% | 14\% | 19\% | 14\% |  | 15\% |  | 14\% |  | 15\% |  |  | 4\% | 24\% | 14\% |
| Nown |  |  |  |  | au.av.aw |  |  |  | AY.AZ.BD |  | * | AY.AZ.BD* | ** | AY.BD* |  |
| Don't know | 15\% | ${ }^{12 \%}$ | 19\% | 37\% | 9\% | 14\% | 12\% | 20\% | 8\% | 14\% | 8\% | 6\% | - | 10\% | 20\% |
| Net: Well | 39\% | AO | $\underset{\text { AN.AO.AP.AQ }}{\text { A1\% }}$ | AN.AO.AP.AQ.AR | 32\% | AT | 42\% | AT.AU | 28\% | 48\% | 47\% | 30\% | 81\% | 38\% | AX.AY.AZ.BA.BC $40 \%$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

YouGov Omnibus

## Black History Month

US_nat Sample: 6th - 11th February 2019
YOUGOV'

HYB_q2_6. The Black Lives Matter Movement

|  | Total | Voting Registration |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Yes | No | Don't know |
| Doesn't know at all | 13\% | 11\% | 15\% | 26\% |
|  |  |  | BE | BE.BF* |
| Net: Know | 45\% | 44\% | 47\% | 48\% |
| Net: Don't know | 55\% | 56\% | 53\% | 52\% |


| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Knows a lot | 11\% | 10\% | 11\% | 10\% |
| Knows somewhat | 37\% | 36\% | 39\% | 43\% |
| Doesn't know very much | 41\% | 44\% | 37\% | 22\% |
|  |  | BF.bG | BG | * |
| Doesn't know atall | 11\% | 9\% | 14\% | 25\% |
|  |  |  | BE | BE.BF* |
| Net. Know | 48\% | 47\% | 50\% | 53\% |
| Net: Don't know | 52\% | 53\% | 50\% | 47\% |

HYB_q3. How important, if at all, would you say it is for childre
oday to understand the history of slavery in the US? Please


HYB_q4. How well, if at all, do you think American schools these
option that best applies.

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Very well | 13\% | 13\% | 14\% | 11\% |
|  |  |  |  |  |
| Somewhat well | 26\% | 26\% | 27\% | 17\% |
| Not very well | 28\% | 29\% | 25\% | 26\% |
| Not well atall | 18\% | 21\% | 13\% | 12\% |
|  |  | BF |  | * |
| Don't know | 15\% | 11\% |  | 35\% |
|  |  |  | BE | BE.BF* |
| Net: Well | 39\% | 39\% | 40\% | 27\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6th - 11th February 20
YouGov

|  | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\underset{\text { later) }}{\text { Gen } Z(2000 \text { and }}$ | $\begin{aligned} & \text { Millennial (1982- } \\ & { }_{1999} \end{aligned}$ | $\begin{aligned} & \text { Gen X(1965- } \\ & 1981) \end{aligned}$ | Baby Boomer (1946-1964) | $\begin{gathered} \text { Silent } \\ \text { Generation } \\ (1928-1945) \end{gathered}$ | Pre-Silent Generation (1927 and earlier | Other | Northeast | Midwest | South | West |  |
| Net: Not well | 46\% | 45\% | 47\% | $\begin{aligned} & \text { D.E.F.G** } \\ & \stackrel{29 \%}{*} \end{aligned}$ | $\begin{aligned} & \text { F.G } \\ & 42 \% \end{aligned}$ | $\begin{gathered} \mathrm{G} \\ 47 \% \\ \mathrm{C} \end{gathered}$ | $\begin{aligned} & 49 \% \\ & \text { C.D } \end{aligned}$ | $\begin{aligned} & 52 \% \\ & \text { C.D } \end{aligned}$ | 100\% | " | 44\% | 46\% | 46\% | 48\% | $\begin{gathered} 45 \% \\ \mathrm{P} \end{gathered}$ |

To what extent do you agree or disagree with each of the
ollowing statements? Please select one option on each row.
HYB_95_1. Black history should be integrated more into
education curriculum year-round


## HYB_q5_2. Schools shoild aso celebrate a Caucasian Histar

| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Strongly agree | 21\% | 21\% | 21\% | 15\% | 16\% | $\begin{gathered} \text { 22\% } \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 25 \% \\ D \end{gathered}$ | $\begin{gathered} 20 \% \% \\ \mathrm{D} \end{gathered}$ | * | * | 21\% | 21\% | 22\% | 20\% | $\begin{aligned} & \text { 24\% } \\ & \text { O.P.Q } \end{aligned}$ |
| Somewhat agree | 18\% | 18\% | 17\% | 17\% | 17\% | 17\% | 18\% | 19\% |  | $\div$ | 16\% | 19\% | 18\% | 17\% | 17\% |
| Somewhat disagree | 14\% | 14\% | 13\% | ${ }^{23 \%}$ | 14\% | 13\% | 13\% | 15\% |  | : | 15\% | 14\% | 13\% | 14\% | 13\% |
| Strongly disagree | 30\% | 31\% | 30\% | 25\% |  | 27\% | $\begin{aligned} & 32 \% \\ & \text { E.G } \end{aligned}$ | 25\% | ". | \% | 29\% | 29\% | 31\% | 31\% | $\begin{gathered} 31 \% \\ \mathrm{P} \end{gathered}$ |
| Don't know | 17\% | 15\% | $\begin{gathered} 19 \% \\ \mathrm{~A} \end{gathered}$ | $20 \%$ | $21 \%$ | $\begin{gathered} \text { 21\% } \\ \text { F.G } \end{gathered}$ | 12\% | 15\% | 100\% | $\div$ | 19\% | 16\% | 16\% | 19\% | 15\% |
| Net Agree | 39\% | 40\% | 38\% | $32 \%$ | 32\% | $\begin{aligned} & 40 \% \\ & \mathrm{D} \end{aligned}$ | $\underset{D}{43 \%}$ | $\underset{D}{46 \%}$ | - | - | 37\% | 40\% | 40\% | 36\% | $\begin{aligned} & 41 \% \\ & 0 . Q \end{aligned}$ |
| Net: Disagree | 44\% | 45\% | 43\% | 48\% | $\underset{E}{47 \%}$ | 40\% | $46 \%$ | 40\% | - | - | 44\% | 44\% | 44\% | 45\% | 44\% |

Yacelethnicity as a factor in the and

| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduls | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Strongly agree | 53\% | 52\% | 53\% | 42\% | 44\% | 50\% | 61\% | 65\% | - | - | 47\% | 53\% | 57\% | 51\% | 56\% |
|  |  |  |  |  |  | D | C.D.E | C.D.E | * | * |  |  | J.M |  | O.P |
| Somewhat agree | 17\% | 17\% | 17\% | $\stackrel{20 \%}{*}$ | 18\% | 18\% | 15\% | 17\% | 100\% | . | 19\% | 20\% | 15\% | 18\% | 17\% |
| Somewhat disagree | 12\% | 13\% | 11\% | 12\% | 15\% | ${ }^{12 \%}$ | 11\% | 7\% | ** | - | 13\% | 10\% | 12\% | 13\% | 11\% |
| Strongly disagree | 8\% | $8 \%$ | 7\% | $9 \%$ | 6\% | $8 \%$ | 8\% | 9\% | $* *$ | - | $8 \%$ | $8 \%$ | 7\% | 9\% | 7\% |
| Don't know | 10\% | 10\% | 11\% | $\begin{aligned} & \text { 17\% } \\ & \text { F.G } \end{aligned}$ | $\begin{aligned} & 16 \% \\ & \text { E.F.G } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 12 \% \\ \text { F.G } \end{array} \end{aligned}$ | 5\% | 3\% | ** | * | 12\% | 9\% | 10\% | 10\% | 9\% |
| et Agree | \% $\%$ | 69\% | 70\% | 62\% | 63\% | 68\% | 7\% | 81\% | 100\% | - | 66\% | 73\% | 71\% | 69\% | 73\% |

YouGov Omnibus
Black History Month
US_nat Sample: 6th - 11th February 2019

| YouGov <br> What the world thinks | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde <br> Yes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No Hs, High school graduate | Some college, 2year | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership |  |
|  | 46\% | $\begin{aligned} & 57 \% \\ & \text { N.P.Q } \end{aligned}$ | 39\% | 44\% | 40\% | $\begin{gathered} 50 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} U \\ 47 \% \\ R \end{gathered}$ | $\begin{aligned} & 56 \% \\ & \text { R.T } \end{aligned}$ | $\begin{aligned} & \text { X.AA } \\ & 44 \% \end{aligned}$ | $\stackrel{*}{50 \%}$ | $\begin{aligned} & 55 \% \\ & \text { v. } \end{aligned}$ | 48\% | $\underset{45 \%}{x}$ | 50\% | $\begin{aligned} & \text { AC } \\ & 41 \% \end{aligned}$ |
| To what extent do you agree or disagree with each of the following statements? Please select one option on each row. HYB_q5_1. Black history should be integrated more into education curriculum year-round |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Strongly agree | 32\% | $\begin{aligned} & 60 \% \\ & \text { K.P.P } \end{aligned}$ | 24\% | 28\% | 25\% | $\begin{gathered} 34 \% \\ \left.\begin{array}{c} 34 \% \\ R \end{array}\right) \end{gathered}$ | $\begin{aligned} & 39 \% \\ & \text { R.S } \end{aligned}$ | $\begin{gathered} 39 \% \\ \mathrm{R} \end{gathered}$ | 30\% | $\stackrel{23 \%}{ }$ | 33\% | 31\% | $\begin{gathered} 35 \% \\ v \end{gathered}$ | 32\% | 33\% |
| Somewhat agree | 33\% | 23\% | $\begin{gathered} 35 \% \\ 0 \end{gathered}$ | $\begin{gathered} 33 \% \\ 0 \end{gathered}$ | 29\% | 33\% | $\begin{gathered} 36 \% \\ R \end{gathered}$ | $\begin{gathered} 39 \% \\ R \end{gathered}$ | $\begin{gathered} 34 \% \\ z \end{gathered}$ | $\begin{gathered} 41 \% \\ \mathrm{z}^{*} \end{gathered}$ | $\begin{gathered} 39 \% \\ z \end{gathered}$ | $\begin{gathered} 36 \% \\ z \end{gathered}$ | 27\% | 33\% | 31\% |
| Somewhat disagree | 14\% | 3\% | $\begin{gathered} \text { 18\% } \\ 0 \end{gathered}$ | $\begin{gathered} \text { 15\% } \\ 0 \end{gathered}$ | $\begin{aligned} & \text { i7\% } \\ & \text { T.U } \end{aligned}$ | 14\% | 11\% | 11\% | 14\% | $\stackrel{17 \%}{*}$ | 12\% | 16\% | 15\% | 13\% | 14\% |
| Strongly disagree | 10\% | 4\% | 6\% | $\begin{gathered} \text { 10\% } \\ 0 \end{gathered}$ | $\begin{gathered} 11 \% \\ T \end{gathered}$ | 10\% | 7\% | 8\% | $\begin{gathered} 12 \% \\ z \end{gathered}$ | 7\% | 8\% | 11\% | 7\% | 9\% | 10\% |
| Don't know | 12\% | 10\% | $\begin{aligned} & \text { 17\% } \\ & \text { N.O } \end{aligned}$ | 14\% | $\begin{aligned} & \text { i8\% } \\ & \text { s.t.u } \end{aligned}$ | $\stackrel{10 \%}{u}$ | $\begin{gathered} 7 \% \\ u \end{gathered}$ | 2\% | 10\% | $\stackrel{12 \%}{ }$ | 8\% | 7\% | $\begin{aligned} & 16 \% \\ & \text { V.XY } \end{aligned}$ | 13\% | 11\% |
| Net. Agree | 64\% | $\begin{aligned} & 83 \% \\ & \text { N.P.Q } \end{aligned}$ | 59\% | 61\% | 54\% | $\begin{gathered} \text { 66\% } \\ R \end{gathered}$ | $\begin{aligned} & \text { 75\% } \\ & \text { R.S } \end{aligned}$ | $\begin{aligned} & 78 \% \\ & \mathrm{Rs} \end{aligned}$ | 64\% | $64 \%$ | $\begin{aligned} & 72 \% \\ & \mathrm{vz} \end{aligned}$ | 66\% | 62\% | 65\% | 64\% |
| Net: Disagree | 24\% | 7\% | $\begin{gathered} 24 \% \\ 0 \end{gathered}$ | $\begin{gathered} 25 \% \\ 0 \end{gathered}$ | $\begin{aligned} & \text { 28\% } \\ & \text { s.tu u} \end{aligned}$ | $\begin{gathered} \text { 24\% } \\ T \end{gathered}$ | 17\% | 20\% | $\begin{aligned} & 26 \% \\ & \text { x. } \end{aligned}$ | $\stackrel{24 \%}{ }$ | 20\% | 26\% | 22\% | 22\% | 25\% |
| HYB_q5_2. Schools should also celebrate a Caucasian History Month |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Strongly agree | 21\% | 15\% | 16\% | 13\% | $\stackrel{24 \%}{u}$ | $\stackrel{21 \%}{u_{0}^{2}}$ | $\underset{u}{21 \%}$ | 11\% | $\begin{gathered} 25 \% \\ z \end{gathered}$ | 20\% | $\frac{22 \%}{z}$ | $\begin{gathered} 20 \% \\ z \end{gathered}$ | 14\% | $\frac{21 \%}{\mathrm{z}}$ | 23\% |
| Somewhat agree | 18\% | 16\% | $\begin{aligned} & 23 \% \\ & \text { N.O } \end{aligned}$ | 17\% | $\begin{gathered} \text { 20\%\% } \\ \text { s.T } \end{gathered}$ | 16\% | 15\% | 18\% | 18\% | $12 \%$ | 20\% | 21\% | 17\% | 17\% | 19\% |
| Somewhat disagree | 14\% | 10\% | $\begin{gathered} 17 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{aligned} & \text { 20\% } \\ & \text { N.O } \end{aligned}$ | 14\% | $\begin{gathered} \text { 15\% } \\ T \end{gathered}$ | 11\% | 14\% | 13\% | $\begin{gathered} 29 \% \\ \text { v.X.Y...AA* } \end{gathered}$ | 13\% | 13\% | 15\% | 11\% | 12\% |
| Strongly disagree | 30\% | $\begin{aligned} & \text { 37\% } \\ & \text { N.P.Q } \end{aligned}$ | 21\% | 28\% | 19\% | $\begin{gathered} 32 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 40 \% \\ & \text { R.S } \end{aligned}$ | $\begin{aligned} & 50 \% \\ & \text { R.S.T } \end{aligned}$ | 29\% | 19\% | 29\% | 21\% | $\begin{aligned} & 35 \% \\ & \text { V.W.Y } \end{aligned}$ | 30\% | 26\% |
| Don't know | 17\% | $\stackrel{22 \%}{N_{N}}$ | $\stackrel{24 \%}{\mathrm{~N}}$ | $\underset{\mathrm{N}}{21 \%}$ | $\begin{aligned} & 23 \% \\ & \text { s.t.u } \end{aligned}$ | $\begin{gathered} \text { 16\% } \\ u \end{gathered}$ | $\begin{gathered} 13 \% \\ 0 \end{gathered}$ | 7\% | 15\% | 20\% | 15\% | 16\% | $\stackrel{20 \%}{\mathrm{v}}$ | $\stackrel{22 \%}{\mathrm{v}}$ | $\underset{\text { AC }}{20 \%}$ |
| Net Agree | 39\% | 31\% | $\begin{gathered} \text { 39\% } \\ 0 \end{gathered}$ | 31\% | $\begin{aligned} & \text { 44\% } \\ & \text { s.T.u } \end{aligned}$ | $\begin{gathered} 37 \% \\ u \end{gathered}$ | $\begin{gathered} \text { 36\% } \\ u \end{gathered}$ | 29\% | $\begin{gathered} 42 \% \\ z \end{gathered}$ | 32\% | $\begin{gathered} 42 \% \\ z \end{gathered}$ | $\begin{aligned} & 50 \% \\ & \text { w.z } \end{aligned}$ | 30\% | 38\% | 42\% |
| Net: Disagree | 44\% | $\begin{gathered} 47 \% \\ \mathrm{P} \end{gathered}$ | 37\% | $\begin{gathered} \text { 48\% } \\ \mathrm{P} \end{gathered}$ | 33\% | $\begin{gathered} 47 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 51 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & \text { 64\% } \\ & \text { R.S.T } \end{aligned}$ | 42\% | $\stackrel{48 \%}{ }$ | 42\% | 34\% | $\begin{gathered} \text { 49\% } \\ \text { v.X.Y.AA } \end{gathered}$ | 40\% | 38\% |
| HYB_q5_3. Colleges/Universities should not consider race/ethnicity as a factor in the admissions process |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | ${ }^{1456}$ | ${ }^{1205}$ | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | ${ }^{222}$ | 915 |
| Strongly agree | 53\% | 47\% | 44\% | 49\% | $\stackrel{54 \%}{u}$ | $\begin{aligned} & \text { 58\% } \\ & \text { T.U } \end{aligned}$ | $\stackrel{51 \%}{u}$ | 37\% | $\begin{gathered} 57 \% \\ z \end{gathered}$ | 44\% | $\begin{gathered} 55 \% \\ z \end{gathered}$ | $\begin{gathered} 60 \% \\ z \end{gathered}$ | 46\% | 50\% | 54\% |
| Somewhat agree | 17\% | 16\% | 20\% | 19\% | 18\% | 15\% | 18\% | $\stackrel{21 \%}{\mathrm{e} \%}$ | 17\% | 25\% | 19\% | 14\% | 16\% | 17\% | 18\% |
| Somewhat disagree | 12\% | 15\% | 14\% | 12\% | 9\% | 11\% | $\begin{aligned} & \text { 15\%\% } \\ & \text { R.S } \end{aligned}$ | $\begin{aligned} & 22 \% \\ & \text { R.S.T } \end{aligned}$ | 11\% | 10\% | 10\% | 12\% | $\begin{aligned} & \begin{array}{l} 14 \% \\ \text { v. } \end{array} \end{aligned}$ | 12\% | 11\% |
| Strongly disagree | $8 \%$ | 10\% | 8\% | 9\% | 5\% | $\begin{gathered} 8 \% \\ R \end{gathered}$ | $\begin{gathered} 10 \% \\ R \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 15 \% \\ \text { R.S } \end{array} \end{aligned}$ | 7\% | $7 \%$ | 8\% | 9\% | 8\% | 10\% | 7\% |
| Don't know | 10\% | $\begin{gathered} { }^{13 \%} \% \\ N \end{gathered}$ | $\begin{gathered} { }^{14 \%} \\ \mathrm{~N} \end{gathered}$ | 11\% | $\begin{aligned} & \begin{array}{l} \text { 15\% } \\ \text { s.t.u } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 9\% } \\ & \text { T.u } \end{aligned}$ | 6\% | 5\% | 8\% | $\begin{gathered} 14 \% \\ y_{*}^{14} \end{gathered}$ | 8\% | 5\% | $\begin{aligned} & \text { 16\% } \\ & \text { V.X.Y } \end{aligned}$ | $\begin{gathered} 11 \% \\ Y \end{gathered}$ | 11\% |
| Net. Agree | 70\% | 63\% | 64\% | 69\% | 72\% | 72\% | 69\% | 58\% | 74\% | 69\% | 74\% | 74\% | 62\% | 67\% | 72\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6 th - 11th February 201
YouGov

|  | Total | r the age of 18 | Income |  |  |  |  | Political Identification |  |  |  |  | Ideo |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No | Under \$30k | $\$ 30,000$ to \$49,999 | $\begin{gathered} \$ 50,000 \text { to } \\ \$ 99,999 \end{gathered}$ | \$100k + | Prefer not to say | Democrat | Republican | Independent | Other | Not sure | Very liberal | Liberal | Moderate |
| Net: Not well | 46\% | $\begin{gathered} 48 \% \\ A B \end{gathered}$ | $\begin{aligned} & \text { AH } \\ & 43 \% \end{aligned}$ | 47\% | $\begin{aligned} & \text { AH } \\ & 49 \% \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & \text { AH } \\ & 47 \% \end{aligned}$ | 45\% | $\begin{gathered} \text { AM } \\ 57 \% \\ \text { AJ.AK.AM } \end{gathered}$ | $\begin{gathered} \text { AI.AK.AL.AM } \\ 36 \% \end{gathered}$ | $\begin{aligned} & \text { AI.AL_AM } \\ & \text { A7\% } \\ & \text { AJ.AM } \end{aligned}$ | $\begin{gathered} 50 \% \\ \text { AJ.AM } \end{gathered}$ | 36\% | $\begin{gathered} 61 \% \\ \text { AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} 57 \% \\ \text { AP.AQ.AR.AS } \end{gathered}$ | AN.AO.AS <br> 47\% AQ.AR.AS |

To what extent do you agree or disagree with each of the
following statements? Please select one option on each row
HYB_q5_1. Black history should be integrated more into
education curriculum year-round

| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US aduls | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Strongly agree | 32\% | 31\% | 32\% | 30\% | 34\% | 34\% | 25\% | 52\% | 17\% | 29\% | 33\% | 18\% | 62\% | 45\% | 33\% |
|  |  |  | Ан |  | АН | А ${ }^{\text {H}}$ |  | AJ.AK.AL.AM |  | AJ.AM | AJ.AM |  | AO.AP.AQ.AR.AS | AP.AQ.AR.As | AQ.AR.AS |
| Somewhat agree | 33\% | 33\% | 32\% | 34\% | 32\% | 34\% | 31\% | 33\% | 31\% | $\begin{gathered} 36 \% \\ \text { A6 } \end{gathered}$ | 28\% | 28\% | 29\% | $\begin{gathered} 36 \% \\ \text { AN.AR.AS } \end{gathered}$ | $\begin{gathered} 36 \% \\ \text { AN.AR.AS } \end{gathered}$ |
| Somewhat disagree | 14\% | 14\% | 13\% | 14\% | 13\% | 17\% | 17\% | 6\% | 24\% | 13\% | 14\% | 15\% | 2\% | 8\% | 15\% |
|  |  |  |  |  |  |  |  |  | AI.AK.al.am | Al | ${ }^{\text {Al }}$ | Al |  | an | AN.aO |
| Strongly disagree | 10\% | 10\% | 8\% | 10\% | 12\% | 10\% | 10\% | 2\% | 19\% | 10\% | 10\% | 8\% | 1\% | 4\% | 8\% |
|  |  |  |  |  | AD |  |  |  | AI.AK.AL.AM | Al | Al | Al |  | an | an.ao |
| Don't know | 12\% | 12\% | 15\% | 12\% | 8\% | 5\% | 17\% | 6\% | 9\% | 11\% | 15\% | 31\% | 6\% | 6\% | 8\% |
|  |  |  | AF.AG | AF.AG |  |  | AF.AG |  |  | Al | A.A.A | AI.AJ.AK.AL |  |  |  |
| Net. Agree | 64\% | 64\% | 64\% | 65\% | 67\% | 68\% | 56\% | 85\% | 49\% | 65\% | 61\% | 46\% | 91\% | 81\% | 69\% |
|  |  |  | AH | Ан | AH | Ан |  | AJ.AK.AL.AM |  | AJ.AM | AJ.AM |  | Ao.AP.AQ.AR.As | AP.AQ.AR.as | AQ.AR.as |
| Net: Disagree | 24\% | 24\% | 21\% | 23\% | 25\% | 27\% | 27\% | 9\% | 42\% | 24\% | 24\% | 23\% | $3 \%$ | 13\% | 23\% |
| HYB_q5_2. Schools should also celebrate a Caucasian History Month |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Strongly agree | 21\% | 20\% | 21\% | 24\% | 22\% | 17\% | 18\% | 13\% | 36\% | 21\% | 15\% | 11\% | 7\% | 11\% | 20\% |
|  |  |  |  | AG.AH | AG |  |  |  | AI.AK.al.AM | Al.AM |  |  |  |  | AN.AO |
| Somewhat agree | 18\% | 17\% | 20\% | 17\% | 16\% | 16\% | 17\% | 14\% | $\begin{gathered} 22 \% \\ \text { AI.AK.AM } \end{gathered}$ | 17\% | 19\% | 14\% | 9\% | 14\% | $\begin{aligned} & 20 \% \\ & \text { AN.AO } \end{aligned}$ |
| Somewhat disagree | 14\% | 14\% | 14\% | 14\% | 13\% | 15\% | 13\% | 12\% | 13\% | 16\% | 11\% | 16\% | 9\% | 14\% | 17\% |
| Somewhatisagree |  |  |  |  |  |  |  | 12\% |  | ${ }_{\text {Al }}$ |  |  |  | AN | an.AR.AS |
| Strongly disagree | 30\% | 32\% | 23\% | 28\% | 34\% | 44\% | 29\% | 49\% | 16\% | 28\% | 36\% | 17\% | 63\% | 51\% | 28\% |
|  |  | AB |  |  | AD.AE | AD.AE.AF.AH |  | AJ.AK.al.am |  | AJ.AM | AJ.am |  | AO.AP.AQ.AR.AS | AP.AQ.AR.as | AQ.AR.AS |
| Don't know | 17\% | 16\% | 21\% | 17\% | 14\% | 9\% | 24\% | 12\% | 13\% | 18\% | 19\% | 41\% | 11\% | 11\% | 15\% |
|  |  |  | AF.AG | AG | AG |  | AE.AF.AG |  |  | Al.AJ | Al | AI.AJ.AK.AL |  |  |  |
| Net Agree | 39\% | 38\% | 41\% | 41\% | 39\% | 32\% | $35 \%$ | 28\% | 58\% | 38\% | $34 \%$ | 26\% | 17\% | 24\% |  |
|  |  |  | AG | AG | AG |  |  |  | AI.AK.AL.AM | AI.AM |  |  |  | an | AN.AO.AS |
| Net: Disagree | 44\% | 46\% | 38\% | 42\% | 47\% | 59\% | 41\% | 61\% | 29\% | 44\% | 47\% | 33\% | 72\% | 65\% | ${ }^{45 \%}$ |
|  |  | AB |  |  | AD | AD.AE.AF.AH |  | AJ.AK.AL.AM |  | AJ.AM | AJ.AM |  | AO.AP.AQ.AR.AS | AP.AQ.AR.AS | AQ.AR.AS |

HYB_953. Colleges/Universities should not consider
racelethnicity as a factor in the admissions process

| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Strongly agree | 53\% | 52\% | 54\% | 53\% | 54\% | 50\% | 52\% | 40\% | 69\% | 55\% | 57\% | 40\% | 29\% | 41\% | 54\% |
|  |  |  |  |  |  |  |  |  | AI.AK.AL.AM | Al.AM | AI.AM |  |  | AN | AN.AO.AS |
| Somewhat agree | 17\% | 17\% | 15\% | 19\% | 18\% | 18\% | 17\% | 20\% | 14\% | 18\% | 10\% | 16\% | 17\% | 23\% | 20\% |
|  |  |  |  |  |  |  |  | AJ.AL |  | AJ.AL |  |  | ar | AQ.AR.as | ar.as |
| Somewhat disagree | 12\% | 12\% | 11\% | 11\% | 13\% | 14\% | 10\% | 17\% | 6\% | 13\% | 10\% | 12\% | 24\% | 17\% | 12\% |
|  |  |  |  |  |  |  |  | AJ.AK |  | AJ |  | AJ | Ao.AP.AQ.AR.As | AP.AQ.AR | AQ.AR |
| Strongly disagree | 8\% | 8\% | 6\% | 8\% | 7\% | 14\% | 7\% | 14\% | 4\% | 6\% | 10\% | 4\% | 22\% | 11\% | 7\% |
|  |  |  |  |  |  | AD.AE.AF.AH |  | AJ.A..am |  |  | AJ.AM |  | Ao.AP.AQ.AR.As | AP.AQ.Ar.as | AQ.AR |
| Don't know | 10\% | 10\% | 14\% | 10\% | 7\% | 5\% | 14\% | 8\% | 6\% | 8\% | 14\% | 29\% | 8\% | 8\% | 8\% |
| Net. Agree | 70\% | 69\% | 69\% | 71\% | 73\% | 68\% | 68\% | 61\% | 84\% | 73\% | 66\% | 56\% | 46\% | 65\% | 74\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6th - 11th February 201

| YouGov <br> What the world thinks | Total | logy |  |  | 2012 Presidential Vote |  |  |  | 2016 Presidential Vote |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Very conservative | Not sure | Barack Obama | Mitt Romney | Other candidate | Idid not vote | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | Evan McMullin | Other | Did not vote for President |
|  | 46\% | $\begin{gathered} \text { AN.AO.AR.AS } \\ 40 \% \end{gathered}$ | $\begin{gathered} \text { AN.AS } \\ 40 \% \end{gathered}$ | 34\% | $\begin{gathered} 59 \% \\ \text { AU.AV.AW } \end{gathered}$ | $\begin{gathered} \text { AT.AW } \\ 39 \% \end{gathered}$ | $\stackrel{*}{47}$ | $\begin{aligned} & \text { AT } \\ & 40 \% \end{aligned}$ | $\begin{gathered} 63 \% \\ \text { AY.AZ.BC.BD } \end{gathered}$ | $\begin{gathered} \text { AX.BA.BD } \\ 38 \% \end{gathered}$ | $\begin{aligned} & A X^{*} \\ & 45 \% \\ & 4{ }^{2} \end{aligned}$ | $\underset{{ }_{\text {AY.AZ.BD* }}}{\stackrel{64}{64 \%}}$ |  | $\begin{gathered} * \\ 51 \% \\ \text { AY.BD* }^{*} \end{gathered}$ | $\begin{gathered} \text { AX } \\ 40 \% \end{gathered}$ |
| To what extent do you agree or disagree with each of the following statements? Please select one option on each row. HYB_q5_1. Black history should be integrated more into education curriculum year-round |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adultsStrongly agree | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
|  | 32\% | 16\% | 19\% |  | $\begin{gathered} 50 \% \\ \text { AU.AV.AW } \end{gathered}$ | 17\% | 28\% | 26\% | $\begin{gathered} \text { 53\% } \\ \text { AY.BZ.BC.BD } \end{gathered}$ | 16\% | $\begin{aligned} & 34 \% \\ & A^{4} \end{aligned}$ | $\begin{gathered} 46 \% \\ \text { AY.BD } \end{gathered}$ | 28\% | $\begin{aligned} & 32 \% \\ & \mathrm{~A}_{4} \end{aligned}$ | $\begin{gathered} 27 \% \\ \text { AY } \end{gathered}$ |
| Somewhat agree | 33\% | $37 \%$ AN.AR.AS | 26\% | 25\% | 33\% | 32\% | $\stackrel{33 \%}{*}$ | 32\% | 34\% | 32\% | $\begin{gathered} 43 \% \\ A Y . B D^{*} \end{gathered}$ | $38 \%$ | 41\% | 38\% | 32\% |
| Somewhat disagree | 14\% | $\begin{gathered} 20 \% \\ \text { AN.AO.AP.AS } \end{gathered}$ | $\begin{gathered} 22 \% \\ \text { AN.AO.AP.AS } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 13 \% \\ A N \end{array} \end{aligned}$ | 7\% | $\begin{gathered} \text { 23\% } \\ \text { AT.AV.AW } \end{gathered}$ | 9\% | $\begin{aligned} & \begin{array}{c} \text { 15\% } \\ \text { AT } \end{array} \end{aligned}$ | 5\% | $\begin{gathered} 22 \% \\ \text { AX.BD } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 15 \% \\ A^{*} \end{array} \end{aligned}$ | ${ }_{\substack{12 \% \\ A \alpha^{*}}}$ | 21\% | $\begin{aligned} & 14 \% \\ & A x^{*} \end{aligned}$ | $\begin{aligned} & \text { 15\% } \\ & A X \end{aligned}$ |
| Strongly disagree | 10\% | $\begin{gathered} \text { 18\% } \\ \text { AN.AO.AP.AS } \end{gathered}$ | $\begin{gathered} 21 \% \\ \text { AN.AO.AP.AS } \end{gathered}$ | $\begin{aligned} & 6 \% \\ & \text { AN } \end{aligned}$ | 4\% | $\begin{gathered} \begin{array}{c} 1 \% \\ \text { AT.AW } \end{array} \end{gathered}$ | $\begin{aligned} & \text { A9\% } \\ & \text { AT.AW* } \end{aligned}$ | $\begin{aligned} & \text { A1 } \\ & 8 \% \\ & \text { AT } \end{aligned}$ | ${ }^{2 \%}$ | $\begin{gathered} 22 \% \\ \text { AX.AZ.BA.BC.BD } \\ 7 \% \end{gathered}$ | 5\% | $2 \%$ | 10\% | $\begin{aligned} & 7 \% \\ & \mathrm{PX}^{*} \end{aligned}$ | $\begin{aligned} & 8 \% \\ & \text { AX } \end{aligned}$ |
| Don't know | 12\% | 9\% | $\begin{aligned} & \text { 12\% } \\ & \text { AN.AO } \end{aligned}$ | 34\% AN.AO.AP.AQ.AR | 6\% | 7\% | 10\% | $\begin{gathered} 18 \% \\ \text { AT.AU } \end{gathered}$ | 6\% |  | $\stackrel{4 \%}{*}$ | 2\% | $\cdots$ | $\stackrel{9}{*}$ | $18 \%$ AX.AY. AZ.BA |
| Net. Agree | 64\% | 53\% | 45\% | 47\% | 83\% | 49\% | 61\% AU* | 58\% AU | 87\% AY.AZ.BC.BD | 49\% | 76\% AY.BD* | A4. AY | 69\% | 70\% ${ }_{\text {AY* }}$ | 59\% ${ }_{\text {AY }}$ |
| Net: Disagree | 24\% | AR | 43\% | 20\% | AU.AV.AW | 44\% | 28\% | 23\% | AY.AZ.BC.BD $7 \%$ | 44\% | 20\% | 14\% | 31\% | 21\% | ${ }_{23}{ }^{\text {23\% }}$ |
|  |  | AN.Ao.AP.As | an.ao.ap.as | AN.AO |  | At.av.aw | AT* | AT |  | AX.Az.bA.bC.bD | $\mathrm{AX}^{*}$ | * | * | AX* | AX |

HYB_95_2. Schools should also celebrate a Caucasian History
Month
Month

HYB_953. $\mathbf{3}$. Collegeses/Universities should not consider
racelethnicity as a factor in the admissions process

| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Strongly agree | 53\% | 68\% | 78\% | 40\% | 42\% | 80\% | 68\% | 46\% | 35\% | 78\% | 64\% | 33\% | 54\% | 61\% | 48\% |
|  |  | AN.AO.AP.As | AN.Ao.AP.AQ.As | AN |  | At.Av.Aw | AT.AW* |  |  | AX.AZ.BA.bC.BD | AX.BA.BD* |  | ** | AX.BA.BD* | ax |
| Somewhat agree | 17\% | 16\% | 10\% | 13\% | 19\% | 11\% | 11\% | 19\% | 21\% | 12\% | 23\% | 17\% | 31\% | 20\% | 18\% |
|  |  | ar |  |  | AU.AV |  | * | aU | AY.bD |  | AY* | * |  | AY* | AY |
| Somewhat disagree | 12\% | $\begin{aligned} & 7 \% \\ & A R \\ & A \% \end{aligned}$ | 3\% | $\begin{gathered} 12 \% \\ A O A R \end{gathered}$ | $\begin{aligned} & \text { 17\% } \\ & \text { AU.AV.AW } \end{aligned}$ | 4\% | $\begin{aligned} & 8 \% \\ & \mathrm{AU}^{*} \end{aligned}$ | $\begin{aligned} & \text { 13\% } \\ & \text { AU } \end{aligned}$ | $\begin{gathered} 19 \% \\ \text { AY.AZ.BC.BD } \end{gathered}$ | 4\% | $\stackrel{7 \%}{*}$ | $\begin{gathered} 30 \% \\ \text { AY.AZ.BC.BD* } \end{gathered}$ | $\stackrel{4 \%}{9}$ | 5\% | 13\% AY |
| Strongly disagree | 8\% | 4\% | 2\% | 5\% |  | 4\% | $\stackrel{5 \%}{ }$ | 5\% |  | 4\% | 4\% | 12\% AY.BD* | - | 8\% | 4\% |
| Don't know | 10\% | 5\% | 7\% | 30\% AN.AO.AP.AQ.AR | $\begin{aligned} & 7 \% \\ & \text { AU } \end{aligned}$ | 2\% | $\begin{aligned} & 8 \% \\ & A U^{*} \end{aligned}$ | $\begin{gathered} \text { 17\% } \\ \text { AT.AU.AV } \end{gathered}$ | $\begin{aligned} & 8 \% \\ & \text { AY } \\ & \hline \end{aligned}$ | 2\% | $3 \%$ | $\begin{aligned} & 8 \% \\ & \mathrm{~A}^{\gamma} \end{aligned}$ | $\underset{\substack{11 \%\\}}{ }$ | $5 \%$ | AX.AY.AZ.BC |
| Net Agree | 70\% | 84\% | 88\% | 53\% | 62\% | 91\% | 79\% | 65\% | 57\% | 90\% | 86\% | 50\% | 85\% | 81\% | 66\% |

YouGov Omnibus
Black History Month
YouGov

|  | Voting Registration |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Yes | No |  |
|  |  |  |  |  |
|  |  | $50 \%$ <br> BF | $39 \%$ |  |

To what extent do you agree or disagree with each of the
YYB_55 1. Black history should be to option on each row.
education curriculum year-round

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adultsStrongly agree | 3695 | 2476 | 1068 | 152 |
|  | 32\% | 35\% | 25\% | 29\% |
|  |  | BF |  | * |
| Somewhat agree | 33\% | 34\% | 30\% | 26\% |
| Somewhat disagree | 14\% | 13\% | 16\% | 18\% |
|  |  |  |  | * |
| Strongly disagree | 10\% | 10\% | 9\% | 5\% |
| Don't know | 12\% | 8\% | 19\% | 21\% |
|  |  |  | BE | BE* |
| Net. Agree | 64\% | 69\% | 55\% | 56\% |
|  |  | BF.BG |  | * |
| Net: Disagree | 24\% | 24\% | 25\% | 23\% |

MYB_q5_2. Schools should also celebrate a Caucasian History
Month

| Unweighted base | 3695 | 3175 | 56 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults Strongly agree | 3695 | 2476 | 1068 | 152 |
|  | 21\% | 23\% | 17\% | 14\% |
|  |  | BF |  | * |
| Somewhat agree | 18\% | 16\% | $\begin{gathered} 21 \% \\ \text { BE } \end{gathered}$ | 14\% |
| Somewhat disagree | 14\% | 13\% | 14\% | 16\% |
| Strongly disagree |  |  |  |  |
|  | 30\% | $\begin{gathered} 35 \% \\ \text { BF.BG } \end{gathered}$ | 21\% | 21\% |
| Don't know | 17\% | 12\% | 27\% | 35\% |
|  |  |  | BE | BE* |
| Net. Agree | 39\% | 40\% | 38\% | 28\% |
|  |  |  |  | * |
| Net: Disagree | 44\% | 48\% | 35\% | 37\% |

HYB_95 3. Colleges/Universities should not consider
racelethnicity as a factor in the admissions proces

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Strongly agree | 53\% | 56\% | 46\% | 40\% |
|  |  | BF.BG |  | * |
| Somewhat agree | 17\% | 17\% | 17\% | 18\% |
| Somewhat disgaree | 12\% | 11\% | 14\% | ${ }^{12 \%}$ |
| Strongly disagree | 8\% | 10\% | 4\% | 5\% |
| Don't know | 10\% | 6\% | $\begin{gathered} \begin{array}{c} 18 \% \\ \text { BE } \end{array} \end{gathered}$ | $\begin{aligned} & 25 \% \\ & { }_{2 E *}^{*} \end{aligned}$ |
| Net. Agree | 70\% | 73\% | 64\% | 57\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6 th - 11th Februar 20
YouGov

|  | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\underset{\text { later) }}{\text { Gen } Z(2000 \text { and }}$ | $\begin{aligned} & \text { Millennial (1982- } \\ & \text { 1999) } \end{aligned}$ | $\begin{gathered} \text { Gen X (1965- } \\ \text { 1981) } \end{gathered}$ | Baby Boomer (1946-1964) | $\begin{gathered} \text { Silent } \\ \text { Generation } \\ (1928-1945) \end{gathered}$ | Pre-Silent <br> Generation <br> (1927 and earlier) | Other | Northeast | Midwest | South | West |  |
| Net. Disagree | 20\% | 21\% | 19\% | ** | 21\% | $\begin{gathered} \mathrm{D} \\ 20 \% \end{gathered}$ | $\begin{gathered} \text { C.D.E } \\ 19 \% \end{gathered}$ | $\begin{aligned} & \text { C.D.E } \\ & \text { 16\% } \end{aligned}$ |  |  | 22\% | $\underset{\text { 18\% }}{J}$ | 19\% | 22\% | $\begin{aligned} & \text { O.P } \\ & \text { i8\% } \end{aligned}$ |

## To what extent do you agree or disagree with the followis

 HYB_q6_1. Racism is still a serious problem in the US today| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Strongly agree | 46\% | 40\% | 52\% | 36\% | 49\% | 47\% | 44\% | 38\% | 100\% |  | 42\% | 44\% | 48\% | 48\% | 41\% |
|  |  |  | A | * | G | G |  |  | * | * |  |  | J |  |  |
| Somewhat agree | 25\% | 25\% | 25\% | 35\% | 23\% | 23\% | 25\% | $34 \%$ D.E.F | * | * | 25\% | 27\% | 24\% | 25\% | 28\% |
| Somewhat disagree | 14\% |  | 10\% | 16\% | 10\% | ${ }^{15 \%}$ | 16\% | $17 \%$ | * | * | 15\% | 16\% | 13\% | 12\% | 16\% |
| Strongly disagree | $8 \%$ | $\begin{gathered} 11 \% \\ \mathrm{~B} \end{gathered}$ | 6\% | 10\% | 6\% | 7\% | $\begin{aligned} & \text { 111\% } \\ & \text { D.E } \end{aligned}$ | 10\% | $\div$ | \% | 11\% | 7\% | 8\% | 9\% | $\begin{gathered} 10 \% \\ 0 \end{gathered}$ |
| Don't know | 7\% | 6\% | 7\% | 3\% | ${ }^{12 \%}$ | $8 \%$ | $3 \%$ | 1\% | * | :- | 7\% | 6\% | 8\% | 6\% | 6\% |
| Net Agree | 71\% | 64\% | $\underset{A}{77 \%}$ | $71 \%$ | 72\% | 70\% | 70\% | 72\% | 100\% | \% | 68\% | 71\% | 71\% | 72\% | 68\% |
| Net. Disagree | 22\% | $\begin{gathered} 29 \% \\ \mathrm{~B} \end{gathered}$ | 16\% | 26\% | 16\% | $\begin{gathered} 22 \% \\ \mathrm{D} \end{gathered}$ | $\begin{gathered} 27 \% \\ \text { D.E } \end{gathered}$ | $\begin{gathered} 27 \% \\ \mathrm{D} \end{gathered}$ | $\cdots$ | * | 25\% | 23\% | 21\% | 22\% | $\begin{aligned} & 26 \% \\ & 0 . P \end{aligned}$ |

HYB_q6_2. Racism in the US has gotten wo
Trump was elected President

| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly agree | 37\% | 32\% | 42\% | 21\% | 38\% | 38\% | 38\% | 33\% | 100\% | - | 36\% | 37\% | 37\% | 39\% | 33\% |
|  |  |  | A |  | c | c | c |  | ** | * |  |  |  |  |  |
| Somewhat agree | 14\% | 14\% | 13\% |  |  | $\begin{aligned} & \text { 14\% } \\ & { }_{F G} \end{aligned}$ | 9\% | 9\% | $\stackrel{-}{*}$ | ** | 16\% | 13\% | 13\% | 14\% | 11\% |
| Somewhat disagree | 11\% | $\begin{gathered} 14 \% \\ B \end{gathered}$ | 9\% | 19\% | 11\% | 12\% | 11\% | 11\% | $\cdots$ | * | 11\% | 13\% | 11\% | 10\% | $\begin{gathered} 13 \% \\ 0 \end{gathered}$ |
| Strongly disagree | 27\% | $\begin{gathered} 30 \% \\ 8 \end{gathered}$ | 23\% | $\stackrel{10 \%}{*}$ | 15\% | $\begin{aligned} & 24 \% \\ & \text { C.D } \end{aligned}$ | $\begin{aligned} & 37 \% \\ & \text { C.D.E } \end{aligned}$ | $\begin{aligned} & 44 \% \\ & \text { C.D.E } \end{aligned}$ | - | * | 25\% | 28\% | 27\% | 25\% | $\begin{aligned} & \text { 33\% } \\ & \text { O.P.Q } \end{aligned}$ |
| Don't know | 11\% | 10\% | 12\% | 20\% | $17 \%$ | ${ }^{12 \%}$ | 6\% | 4\% | .. | \% | 12\% | 9\% | 11\% | 11\% | 9\% |
| Net. Agree | 51\% | 46\% | $\underset{A}{56 \%}$ | 51\% | $\begin{aligned} & 57 \% \\ & \text { F.G } \end{aligned}$ | $\begin{gathered} 52 \% \\ \text { F.G } \end{gathered}$ | 46\% | 42\% | 100\% | \% | 52\% | 49\% | 50\% | 53\% | 45\% |
| Net. Disagree | 38\% | $\begin{gathered} 44 \% \\ B \end{gathered}$ | 32\% | $\stackrel{29 \%}{ }$ | 25\% | $\begin{gathered} 36 \% \\ \mathrm{D} \end{gathered}$ | $\begin{aligned} & \text { 48\% } \\ & \text { C.D.E } \end{aligned}$ | $\begin{aligned} & 54 \% \\ & \text { C.D.E } \end{aligned}$ | * | * | 36\% | $\begin{gathered} 41 \% \\ M \end{gathered}$ | 38\% | 35\% | $\begin{aligned} & \text { 46\% } \\ & \text { O.P.Q } \end{aligned}$ |
| HYB_q6_3. Racism is more of an issue in the US than it is in most European countries |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 1708 | 1987 | 60 | 1142 | 969 | 1268 | 255 | 1 | - | 667 | 801 | 1361 | 866 | 2475 |
| Base: All US adults | 3695 | 1796 | 1899 | 77 | 1159 | 925 | 1259 | 275 | 1 | - | 677 | 783 | 1382 | 852 | 2487 |
| Strongly agree | 23\% | 20\% | $\begin{gathered} 27 \% \\ A \end{gathered}$ | $\stackrel{21 \%}{ }$ | 23\% | 23\% | 25\% | 20\% | $\stackrel{100 \%}{*}$ | ** | 21\% | 23\% | $26 \%$ | 22\% | 21\% |
| Somewhat agree | 27\% | 27\% | 28\% | 29\% | 28\% | 25\% | 27\% | 31\% | - | $\div$ | 27\% | 28\% | 26\% | 30\% | 28\% |
| Somewhat disagree | 16\% | $\begin{gathered} \text { 19\% } \\ \mathrm{B} \end{gathered}$ | 14\% | 14\% | 16\% | 15\% | 16\% | 18\% | * | - | 15\% | 18\% | 17\% | 14\% | $\begin{gathered} 17 \% \\ 0 \end{gathered}$ |
| Strongly disagree | 13\% | $\begin{gathered} 16 \% \\ \text { B } \end{gathered}$ | 9\% | $4 \%$ | 9\% | $\begin{gathered} \text { 14\% } \\ \mathrm{D} \end{gathered}$ | $\begin{aligned} & \text { 16\% } \\ & \text { C.D } \end{aligned}$ | 13\% | - | $\cdots$ | 14\% | 13\% | 11\% | 14\% | $\begin{aligned} & \text { 15\% } \\ & \text { o. } \end{aligned}$ |
| Don't know | 20\% | 18\% | $\underset{\mathrm{A}}{22 \%}$ | $\begin{gathered} 31 \% \\ F^{*} \end{gathered}$ | $\stackrel{\substack{24 \% \\ F}}{ }$ | $\begin{gathered} 23 \% \\ F \end{gathered}$ | 15\% | 18\% | ${ }^{*}$ | ** | 23\% | 19\% | 20\% | 20\% | 20\% |
| Net. Agree | 51\% | 47\% | $\underset{\mathrm{A}}{55 \%}$ | 50\% | 51\% | 48\% | 53\% | 51\% | 100\% | " | 48\% | 50\% | 52\% | 52\% | 49\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6 th - 11th Februa

| YouGov <br> What the world thinks | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde <br> Yes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No Hs, High school graduate | $\begin{aligned} & \text { Some college, } 2 \text { - } \\ & \text { year } \end{aligned}$ | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership |  |
|  | 20\% | $\stackrel{25 \%}{\mathbf{N}^{2}}$ | 22\% | 20\% | $\underset{14 \%}{u}$ | $\begin{gathered} U \\ \text { U } \\ \text { R } \end{gathered}$ | $\begin{aligned} & \begin{array}{l} \text { U } \\ \text { 25\% } \\ \text { R.S } \end{array} \end{aligned}$ | $\begin{aligned} & 36 \% \\ & \text { R.S.T } \end{aligned}$ | $\begin{gathered} z \\ 18 \% \end{gathered}$ | * | $\begin{gathered} z \\ 18 \% \end{gathered}$ | $\begin{gathered} z \\ 22 \% \end{gathered}$ | $\stackrel{22 \%}{\mathrm{v} \%}$ | 22\% | 17\% |
| To what extent do you agree or disagree with the following statements? Please select one option on each row. HYB_q6_1. Racism is still a serious problem in the US today |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Strongly agree | 46\% |  | 46\% | 46\% | 39\% | 48\% | $52 \%$ | $54 \%$ | 44\% | $41 \%$ | 49\% | 39\% | $\begin{aligned} & 49 \% \\ & \mathrm{vy} \end{aligned}$ | 48\% | 48\% |
| Somewhat agree | 25\% | 13\% | $\begin{gathered} \text { 25\% } \\ 0 \end{gathered}$ | $\begin{gathered} 23 \% \\ 0 \end{gathered}$ | 27\% | 25\% | 23\% | 21\% | 24\% | $\stackrel{29 \%}{ }$ | 28\% | $\begin{gathered} \begin{array}{c} 34 \% \\ \text { v.z } \end{array} . \end{gathered}$ | 23\% | 24\% | 23\% |
| Somewhat disagree | 14\% | 7\% | $\begin{gathered} \text { 12\% } \\ 0 \end{gathered}$ | 11\% | 15\% | 13\% | 12\% | 16\% | $\begin{gathered} 16 \% \\ z \end{gathered}$ | 13\% | 15\% | 12\% | 12\% | 14\% | 13\% |
| Strongly disagree | $8 \%$ | 2\% | $\begin{gathered} 7 \% \\ 0 \\ 0 \end{gathered}$ | $\begin{gathered} 9 \% \\ \circ \end{gathered}$ | 9\% | 8\% | 9\% | 6\% | $\begin{gathered} \text { 10\% } \\ \text { x. } \end{gathered}$ | 8\% | 6\% | 9\% | 6\% | 8\% | 7\% |
| Don't know | 7\% | 6\% | $\begin{aligned} & \text { 10\% } \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & \text { 11\% } \\ & \text { N.O } \end{aligned}$ | $\begin{aligned} & \text { 10\% } \\ & \text { s.T.u } \end{aligned}$ | $\begin{aligned} & \text { 6\% } \\ & \text { T.U } \end{aligned}$ | 3\% | 2\% | $\begin{gathered} 6 \% \\ \mathrm{x} \end{gathered}$ | $\begin{aligned} & 9 \% \\ & x^{*} \end{aligned}$ | 2\% | $\begin{gathered} 6 \% \\ \times \end{gathered}$ | $\begin{aligned} & \begin{array}{c} 10 \% \\ \text { v.x } \end{array} \end{aligned}$ | $\begin{gathered} 7 \% \\ \times \end{gathered}$ | 8\% |
| Net. Agree | 71\% | $\begin{aligned} & \text { 85\% } \\ & \text { N.P.Q } \end{aligned}$ | 71\% | 69\% | 66\% | $\begin{gathered} 72 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 75 \% \\ R \end{gathered}$ | $\begin{gathered} 75 \% \\ R \end{gathered}$ | 68\% | 70\% | $\begin{gathered} 77 \% \\ \mathrm{v} \end{gathered}$ | 72\% | 72\% | 71\% | 71\% |
| Net: Disagree | 22\% | 10\% | $\begin{gathered} \text { 19\% } \\ 0 \end{gathered}$ | $\begin{gathered} \text { 20\% } \\ 0 \end{gathered}$ | 24\% | 22\% | 22\% | 23\% | $\begin{gathered} 26 \% \\ z \end{gathered}$ | $\stackrel{21 \%}{ }$ | 21\% | 22\% | 18\% | 22\% | 20\% |

TYB_q6_2. Racism in the US
Trump was elected President

| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Strongly agree | 37\% | 58\% | 40\% | 32\% | 29\% | 39\% | 45\% | 50\% | 36\% | 37\% | 44\% | 28\% | 38\% | 41\% | 38\% |
|  |  | N.P.Q | N |  |  | R | R.S | R.S |  | . | v.Y |  | Y | Y |  |
| Somewhat agree | 14\% | $17 \%$ | 19\% | $22 \%$ | 15\% | 13\% | 14\% | 12\% | 12\% | ${ }^{15 \%}$ | 11\% | 12\% | 19\% | 12\% | 15\% |
| Somewhat disagree | 11\% | 6\% | $\begin{gathered} \text { 11\% } \\ 0 \end{gathered}$ | 10\% | 12\% | 10\% | 11\% | 11\% | 11\% | 19\% | 12\% | 10\% | 10\% | 13\% | 11\% |
| Strongly disagree | 27\% | 7\% | $\begin{gathered} \text { 13\% } \\ 0 \end{gathered}$ | 21\% | $\begin{aligned} & \text { 28\% } \\ & \text { T.U } \end{aligned}$ | 28\% | 23\% | 22\% | $\begin{gathered} \quad 33 \% \\ \text { w.x.z.AA } \end{gathered}$ | 17\% | $\underset{z}{26 \%}$ | $\begin{gathered} 42 \% \\ \text { v.w.X.Z.AA } \end{gathered}$ | 17\% | 21\% | 22\% |
| Don't know | 11\% | 12\% | $\begin{gathered} 16 \% \\ \mathrm{~N} \end{gathered}$ | $\stackrel{15 \%}{\mathrm{~N}}$ | $\begin{aligned} & 16 \% \\ & \text { s.T.u } \end{aligned}$ | $\begin{aligned} & \text { 10\% } \\ & \text { T.U } \end{aligned}$ | 6\% | 6\% | 8\% | $\stackrel{12 \%}{ }$ | 8\% | 8\% | $\begin{aligned} & { }^{16 \%} \\ & \text { v.X.Y } \end{aligned}$ | $\begin{aligned} & \text { 14\% } \\ & \text { v. } \end{aligned}$ | 14\% AC |
| Net Agree | 51\% | $\begin{aligned} & \text { 75\% } \\ & \text { N.P.Q } \end{aligned}$ | $\stackrel{\text { 60\% }}{\mathrm{N}}$ | $\stackrel{54 \%}{N}$ | 44\% | $\begin{gathered} 52 \% \\ \mathrm{R} \end{gathered}$ | ${ }^{59 \%}$ | $\begin{aligned} & \text { 62\% } \\ & \text { R.S } \end{aligned}$ | 47\% | 52\% | $54 \%$ | 40\% | $\begin{gathered} 57 \% \\ \mathrm{~V} . \mathrm{y} \end{gathered}$ | $\underset{y}{52 \%}$ | 54\% |
| Net. Disagree | 38\% | 13\% | $\begin{gathered} 24 \% \\ 0 \\ \hline \end{gathered}$ | $\begin{gathered} 31 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 41 \% \\ & \text { T.U } \end{aligned}$ | 38\% | 35\% | 33\% | $\begin{gathered} 44 \% \\ \times \times . \mathrm{ZAA} \end{gathered}$ | 36\% | $\begin{gathered} 37 \% \\ z \end{gathered}$ | $\begin{gathered} 52 \% \\ \text { x.Z.AA } \end{gathered}$ | 27\% | 33\% | 33\% |

HB_ 96 3. Racism is more of an issue in the US tha 1 isin European countries

| Unweighted base | 3695 | 460 | 514 | 246 | 1382 | 1235 | 687 | 391 | 1779 | 81 | 396 | 156 | 1060 | 223 | 945 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 488 | 418 | 303 | 1456 | 1205 | 644 | 391 | 1724 | 81 | 428 | 163 | 1077 | 222 | 915 |
| Strongly agree | 23\% | 39\% | 26\% | 18\% | 24\% | 25\% | 22\% | 20\% | 22\% | 36\% | 25\% | 29\% | 24\% | 24\% | 25\% |
|  |  | N.P.Q | N.Q |  |  |  |  |  |  | v* |  |  |  |  |  |
| Somewhat agree | 27\% | 25\% | 25\% | 29\% | 27\% | 26\% | $\stackrel{\text { 32\% }}{\mathrm{s}}$ | 25\% | 28\% | 22\% | 30\% | 32\% | 25\% | 30\% | 27\% |
| Somewhat disagree | 16\% | 10\% | $\begin{gathered} 15 \% \\ 0 \end{gathered}$ | $\begin{gathered} 18 \% \\ 0 \end{gathered}$ | 12\% | $\begin{gathered} 17 \% \\ R \end{gathered}$ | $\begin{gathered} \text { 19\% } \\ R \end{gathered}$ | $\begin{aligned} & 26 \% \\ & \text { R.S.T } \end{aligned}$ | 18\% | $9 \%$ | 15\% | 12\% | 16\% | 12\% | 14\% |
| Strongly disagree | 13\% | 7\% | 10\% | 11\% | 11\% | 12\% | 13\% | $\begin{aligned} & \text { 17\% } \\ & \text { R.S } \end{aligned}$ | $\begin{gathered} 14 \% \\ z \end{gathered}$ | 10\% | 13\% | 12\% | 10\% | 15\% | 12\% |
| Don't know | 20\% | 19\% | 23\% | 24\% | $\begin{aligned} & 25 \% \\ & \text { s.t.u } \end{aligned}$ | $\begin{aligned} & \text { 21\% } \\ & \text { T.U } \end{aligned}$ | 14\% | 12\% | 19\% | $24 \%$ | 17\% | 15\% | $\begin{aligned} & 24 \% \\ & \text { V.X.Y } \end{aligned}$ | 19\% | 22\% |
| Net. Agree | 51\% |  | 52\% | 47\% | 51\% | 50\% | $\underset{u}{54 \%}$ | 45\% | 49\% | $\stackrel{5 \%}{*}$ | 55\% | $\begin{aligned} & \text { 60\% } \\ & \text { v. } \end{aligned}$ | 49\% | 54\% | 53\% |

YouGov Omnibus
Black History Month
Us_nat Sample: 6 th - 11th February 201

| YouGov <br> What the world thinks | Total | r the age of 18 | Income |  |  |  |  | Political Identification |  |  |  |  | Ideo |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No | Under \$ 30 k | $\$ 30,000$ to \$49,999 | $\$ 50,000 \text { to }$ $\$ 99,999$ | s100k + | Prefer not to say | Democrat | Republican | Independent | Other | Not sure | Very liberal | Liberal | Moderate |
|  | 20\% | 21\% | 17\% | 18\% | 20\% | $\begin{gathered} 28 \% \\ \text { AD.AE.AF.AH } \end{gathered}$ | 18\% | $\begin{gathered} 31 \% \\ \text { AJ.AK.AL.AM } \end{gathered}$ | $\begin{gathered} \text { AI.AK.AL.AM } \\ 10 \% \end{gathered}$ | $\begin{aligned} & \text { AI.AM } \\ & \text { } \begin{array}{l} \text { A8\% } \\ \text { AJ } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 19\% } \\ & \text { AJ } \end{aligned}$ | 15\% | $\begin{gathered} 46 \% \\ \text { AO.AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} \text { AN.AS } \\ \text { 28\% } \\ \text { AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} \text { AN.AO.AS } \\ \text { AQ\%.AR } \end{gathered}$ |
| To what extent do you agree or disagree with the following statements? Please select one option on each row. HYB_q6_1. Racism is still a serious problem in the US today |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Strongly agree | 46\% | 45\% | 46\% | 45\% | 49\% | 45\% | 42\% |  | 21\% | $\begin{aligned} & \text { 43\% } \\ & \text { AJ.AM } \end{aligned}$ | $\begin{aligned} & \text { 45\% } \\ & \text { AJ.AM } \end{aligned}$ | 34\% | $\begin{gathered} 84 \% \\ \text { AO.AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} \text { A5. } 5 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { AQ.AR } \\ \text { AQ } \end{gathered}$ |
| Somewhat agree | 25\% | 25\% | 29\% | 28\% | 21\% | 21\% | 23\% | 17\% | 32\% | 28\% | 16\% | 27\% | 11\% | 26\% | 28\% |
| Somewhat disagree | 14\% | 14\% | 11\% | 13\% | 16\% | 19\% | 14\% | 4\% | 26\% | 14\% | 16\% | 10\% | 2\% | 5\% | 12\% |
|  |  |  |  |  | AD | AD.AE |  |  | Al.A.AL.AM | Al | Al | Al |  | an | AN.AO |
| Strongly disagree | $8 \%$ | 9\% | 6\% | 7\% | $\begin{aligned} & \begin{array}{l} 10 \% \\ \text { AD } \end{array} \end{aligned}$ | $\begin{aligned} & 11 \% \\ & \text { AD.AE } \end{aligned}$ | $\begin{aligned} & 11 \% \\ & \text { AD.AE } \end{aligned}$ | 2\% | $\begin{gathered} \text { 16\% } \\ \text { AI.AK.AM } \end{gathered}$ | $\begin{aligned} & 8 \% \\ & \text { Al } \end{aligned}$ | $\begin{gathered} \text { 15\% } \\ \text { AI.AK.AM } \end{gathered}$ | $\begin{aligned} & 5 \% \\ & \text { A\% } \end{aligned}$ | 2\% | 2\% | $\begin{gathered} 6 \% \\ \text { AN.AO.AS } \end{gathered}$ |
| Don't know | 7\% | 6\% | $\begin{gathered} 8 \% \\ \text { AF.AG } \end{gathered}$ | 7\% | 4\% | 5\% | $\begin{gathered} \text { AD.AE } \\ \text { 9\%. } \end{gathered}$ AF.AG | 3\% | $4 \%$ | $\begin{aligned} & \text { 6\% } \\ & \text { AI } \end{aligned}$ | $\stackrel{8 \%}{8 \%}$ |  | 2\% | 2\% | 4\% |
| Net Agree | 71\% | 71\% | 74\% | 74\% | 70\% | 66\% | 66\% | 92\% | 53\% | 71\% | 62\% | 61\% | 95\% | 91\% | 77\% |
|  |  |  | AG.AH | Ag.at |  |  |  | AJ.AK.al.am |  | AJ.AM |  |  | AO.AP.AQ.AR.AS | AP.AQ.AR.As | AQ.AR.as |
| Net: Disagree | 22\% | 23\% | 17\% | 20\% | $\begin{gathered} 25 \% \\ \text { AD.AE } \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { AD.AE } \end{aligned}$ | $\begin{gathered} \text { 25\% } \\ \text { AD } \end{gathered}$ | 6\% | $\begin{gathered} 43 \% \\ \text { AI.AK.AL.AM } \end{gathered}$ | $\begin{aligned} & 23 \% \\ & \text { A1.AM } \end{aligned}$ | $\begin{gathered} 31 \% \\ \text { Al.AM } \end{gathered}$ | $\begin{gathered} \text { 16\% } \\ \text { AI } \end{gathered}$ | 4\% | $\begin{aligned} & 7 \% \\ & \text { AN } \end{aligned}$ | $\begin{gathered} 19 \% \\ \text { AN.AO.AS } \end{gathered}$ |
| HYB_q6_2. Racism in the US has gotten worse since Donald Trump was elected President |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Strongly agree | 37\% | 37\% | 37\% | 38\% | 38\% | 41\% | 33\% | 70\% | 9\% | 35\% | 32\% | 22\% | 78\% | 64\% | 41\% |
|  |  |  |  |  |  | AH |  | AJ.AK.AL.AM |  | AJ.AM | AJ | AJ | AO.AP.AQ.AR.As | AP.AQ.AR.As | AQ.AR.AS |
| Somewhat agree | 14\% | 13\% | 17\% | 12\% | 13\% | 14\% | 11\% | 16\% | 9\% | 15\% | 13\% | 15\% | 13\% | ${ }^{20 \%}$ | 17\% |
|  |  |  | AE.AH |  |  |  |  | ${ }^{\text {AJ }}$ |  | AJ |  | ${ }^{\text {AJ }}$ | AR | AN.AQ.AR | AQ.AR 13\% |
| Somewhat disagree | 11\% | 11\% | 9\% | 12\% | 12\% | 11\% | ${ }_{\text {AD }}$ | 4\% | Al.AK | ${ }_{\text {Al }}$ | ${ }^{\text {Al }}$ | ${ }_{\text {Al }}$ | 2\% | ${ }_{\text {AN }}$ | AN.AO |
| Strongly disagree | 27\% | 28\% | 21\% | 28\% | 30\% | 30\% | 27\% | 3\% | 59\% | 27\% | 28\% | 11\% | 2\% | 6\% | 20\% |
|  |  | AB |  | AD | AD | AD |  |  | Al.A.AL.AM | AI.AM | Al.AM | Al |  | an | AN.AO.AS |
| Don't know | 11\% | 10\% |  | 11\% | 7\% | 5\% | 14\% | 6\% | 6\% | $10 \%$ | $15 \%$ |  | 5\% | 6\% |  |
| Net. Agree | 51\% | 50\% | 54\% | 49\% | 51\% | 55\% | 44\% | 87\% | 18\% | 51\% | 45\% | 38\% | 91\% | 84\% | 57\% |
|  |  |  | AH |  |  | Ан |  | AJ.AK.AL.AM |  | AJ.AM | AJ | AJ | AO.AP.AQ.AR.As | AP.AQ.AR.As | AQ.AR.AS |
| Net: Disagree | 38\% | 40\% | 31\% | 39\% | 43\% | 41\% | 41\% | 7\% | 77\% | 39\% | 40\% | 26\% | 4\% | 10\% | 33\% |
|  |  | AB |  | AD | AD | AD | AD |  | Al.AK.AL.AM | A.AM | Al.AM | Al |  | an | AN.AO.AS |
| HYB_q6_3. Racism is more of an issue in the US than it is in most |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 2750 | 991 | 690 | 1000 | 545 | 469 | 1259 | 988 | 1011 | 188 | 249 | 493 | 609 | 1054 |
| Base: All US adults | 3695 | 2780 | 1134 | 662 | 915 | 489 | 496 | 1091 | 949 | 1035 | 208 | 413 | 423 | 569 | 1021 |
| Strongly agree | 23\% | 23\% | 28\% | 24\% | 23\% | 18\% | 18\% | 36\% | 18\% | 20\% | 19\% | 13\% | 33\% | 28\% | 27\% |
|  |  |  | AF.AG.AH | AG | AG |  |  | AJ.AK.AL.AM |  | AM |  |  | AQ.AR.As | AQ.AR.AS | AQ.AR.as |
| Somewhat agree | 27\% | 27\% | 27\% | 28\% | 27\% | 29\% | 27\% | 30\% | 22\% | $30 \%$ | 23\% | 26\% | $30 \%$ AQ.AR | $\begin{gathered} 36 \% \\ \text { AP.AQ.AR.AS } \end{gathered}$ | $\begin{gathered} 31 \% \\ \text { AQ.AR.AS } \end{gathered}$ |
| Somewhat disagree | 16\% | 17\% | 13\% | 17\% | 16\% |  | 17\% | 13\% | 18\% | 17\% | 19\% | 14\% | 19\% | 15\% | 15\% |
|  |  | AB |  |  |  | AD.AE.AF |  |  | Al | Al |  |  | AS |  |  |
| Strongly disagree | 13\% | 13\% | 10\% | 11\% | $\begin{aligned} & \text { 14\% } \\ & \text { AD } \end{aligned}$ | $\begin{aligned} & 17 \% \\ & \text { AD.AE } \end{aligned}$ | 14\% | 6\% | $\begin{gathered} \quad 21 \% \\ \text { AII.AK.AM } \end{gathered}$ | $\begin{aligned} & \text { 14\% } \\ & \text { Al.AM } \end{aligned}$ | $\begin{gathered} \text { 14\% } \\ \text { AI } \end{gathered}$ | 8\% | 6\% | 6\% | $\begin{gathered} 10 \% \\ \text { AN.AO.AS } \end{gathered}$ |
| Don't know | 20\% | 20\% | 22\% | 21\% | 19\% | 14\% | 24\% | 15\% | 20\% | 18\% | 26\% | 39\% | 12\% | 15\% | 17\% |
|  |  |  | AG | AG | AG |  | AF.AG |  | Al |  | Al | AI.AJ.AK.AL |  |  | AN |
| Net Agree | 51\% | 50\% | $\begin{gathered} 55 \% \\ \text { AGGH } \end{gathered}$ | 51\% | 51\% | 47\% | 45\% |  | 41\% | $50 \%$ | 42\% | 39\% | $\begin{gathered} 63 \% \\ \text { AQ.AR.AS } \end{gathered}$ | 64\% AP.AQ.AR.AS | $\begin{gathered} 55 \% \\ \text { AQ.AR.AS } \end{gathered}$ |

YouGov Omnibus
Black History Month
Us_nat Sample: 6th - 11th Februa

| YouGov <br> What the world thinks | Total | logy |  |  | 2012 Presidential Vote |  |  |  | 2016 Presidential Vote |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Very conservative | Not sure | Barack Obama | Mitt Romney | Other candidate | Idid not vote | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | Evan McMullin | Other | Did not vote for President |
|  | 20\% | $\begin{gathered} \text { AN.AO.AP.AS } \\ \text { 11\% } \\ \text { AR } \end{gathered}$ | $\begin{aligned} & \text { AN.AO.AP.AS } \\ & 5 \% \end{aligned}$ | $\begin{aligned} & \text { 17\% } \\ & \text { AQ.AR } \end{aligned}$ | $\begin{gathered} 32 \% \\ \text { AU.AV.AW } \end{gathered}$ | $\begin{aligned} & \text { AT.AV.AW } \\ & 7 \% \end{aligned}$ | $\begin{aligned} & \text { AT.AW* } \\ & \text { 13\% } \\ & \text { AU* } \end{aligned}$ | $\begin{aligned} & \text { 18\% } \\ & \text { Au } \end{aligned}$ | $\begin{gathered} 36 \% \\ \text { AY.AZ.BC.BD } \end{gathered}$ | $\begin{aligned} & \text { AX.BA.BC.BD } \\ & 8 \% \end{aligned}$ | AX.BA.BD* 10\% | 42\% AY.AZ.BC.BD* | $\begin{gathered} * * \\ 4 \% \\ 4 \% \end{gathered}$ |  | $\begin{aligned} & \text { AX.BA } \\ & \text { } \begin{array}{l} 17 \% \% \\ \text { AY } \end{array} \end{aligned}$ |
| To what extent do you agree or disagree with the following statements? Please select one option on each row. HYB_q6_1. Racism is still a serious problem in the US today |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| Base: All US adults | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
| Strongly agree | 46\% | 22\% | 22\% | $\begin{aligned} & 41 \% \\ & \text { AQ.AR } \end{aligned}$ |  | 16\% | 32\% | 42\% | $\begin{gathered} \text { 78\% } \\ \text { AY.AZ.BC.BD } \end{gathered}$ | 17\% | $\begin{aligned} & 34 \% \\ & \text { AY } \end{aligned}$ | $\underset{\text { AY.AZ.BC.BD* }}{67 \%}$ | 29\% | $\begin{aligned} & { }_{A 2 \%}^{A y^{*}} \end{aligned}$ | $\begin{gathered} 43 \% \\ \text { AY } \end{gathered}$ |
| Somewhat agree | 25\% |  | $23 \%$ | 22\% | 18\% |  | 19\% | $27 \%$ | 16\% | 31\% | $42 \%$ | 28\% | 36\% | $31 \%$ | 26\% |
| Somewhat disagree | 14\% | 27\% <br> AN.AO.AP.AS | 23\% AN.AO.AP.AS | 11\% AN.AO | 5\% | $\begin{gathered} \text { Al.AV.AV } \\ \text { 28.AW } \end{gathered}$ | $\begin{aligned} & \text { 24\% } \\ & \text { AT.AW* } \end{aligned}$ | ${ }^{13 \%}$ | 3\% | $\begin{gathered} 28 \% \\ \text { AX.BA.BC.BD } \end{gathered}$ | $\begin{gathered} 20 \% \\ A^{20 \%} \times A^{*} \end{gathered}$ | 1\% | 24\% | $\begin{gathered} 17 \% \\ A X . B A^{*} \end{gathered}$ | $\begin{aligned} & 13 \% \\ & \text { AX.BA } \end{aligned}$ |
| Strongly disagree | 8\% | 15\% AN.AO.AP.AS | 24\% AN.AO.AP.AQ.AS | 2\% | 2\% | $\begin{gathered} \text { 21\% } \\ \text { AT.AW } \end{gathered}$ | $\begin{aligned} & 19 \% \\ & \text { AT.AW* } \end{aligned}$ | $\begin{aligned} & 6 \% \\ & \text { AT } \\ & \text { AT } \end{aligned}$ | 1\% | 20\% AX.AZ.BA.BC.BD | $\begin{aligned} & \text { num } \\ & \text { AX }^{*} \end{aligned}$ | $2 \%$ | 11\% | $\begin{aligned} & \text { nom } \\ & 8 \% \\ & \text { Ax}^{*} \end{aligned}$ | $\begin{aligned} & 6 \% \\ & A X \end{aligned}$ |
| Don't know | 7\% | $\begin{gathered} 4 \% \\ \text { AN.AO } \end{gathered}$ | AN.AO.AP | 25\% AN.AO.AP.AQ.AR | 2\% | 3\% | $\begin{aligned} & 6 \% \\ & \text { AT }^{*} \end{aligned}$ | $\begin{gathered} \text { 12\% } \\ \text { AT.AU } \end{gathered}$ | 2\% | $3 \%$ |  | $2 \%$ | : | $3 \%$ | 13\% AX.AY.AZ.BA.BC |
| Net: Disagree | 22\% | 42\% AN.AO.AP.AS | $\stackrel{47 \%}{\text { AN.AO.AP.AS }}$ | $\begin{aligned} & \text { AQ.AR } \\ & \text { 13\% } \\ & \text { AN AO } \end{aligned}$ | ${ }_{\text {A A AVAW }}$ | $\begin{gathered} 49 \% \\ \text { AT.AW } \end{gathered}$ | $\begin{aligned} & \text { 43\% } \\ & \text { AT.AW* } \end{aligned}$ | $\begin{aligned} & \text { AU.AV } \\ & \text { 20\% } \\ & \text { AT } \end{aligned}$ | AY.AZ.BC.BD $4 \%$ | 48\% <br> AX.AZ.BA.BC.BD | $\begin{aligned} & A Y^{*} \\ & { }_{25 \%} \\ & \text { AX.BA* }^{*} \end{aligned}$ | $3 \%$ | 35\% | $\begin{aligned} & \text { AY* } \\ & { }_{24 \%}{ }^{24 . B A^{*}} \end{aligned}$ |  |

HYB_96_2. Racism in the US has gotten worse since Donald
Trump was elected President


HB_q6 3. Racism is more of an issue in the US than is in
European countries

| Unweighted base | 3695 | 715 | 490 | 334 | 1445 | 926 | 95 | 1205 | 1298 | 1141 | 86 | 51 | 11 | 84 | 1016 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All US adults Strongly agree | 3695 | 685 | 468 | 529 | 1177 | 789 | 67 | 1637 | 1005 | 950 | 41 | 26 | 5 | 45 | 1603 |
|  | 23\% | 17\% | 19\% | 16\% | 35\% | 14\% | 13\% | 20\% | $34 \%$AY.AZ.BD | 15\% | 19\% | 23\% | 15\% | 25\% | AY |
|  |  |  |  |  | au.av.aw |  |  | AU |  |  | * | * | * | AY* |  |
| Somewhat agree | 27\% | 22\% | 18\% | 23\% | 32\% | 21\% | 18\% | 28\% | 31\% | 22\% | $\begin{aligned} & 32 \% \\ & \text { AY }^{\prime} \end{aligned}$ | ${ }^{39 \%}$ | 28\% | $29 \%$ | 28\%AY |
|  |  |  |  |  | au.av |  | * | au | AY |  |  |  |  |  |  |
| Somewhat disagree | 16\% | 21\% AO.APAR.AS | 15\% | 11\% | 14\% | $\begin{gathered} 22 \% \\ \text { AT.AW } \end{gathered}$ | $\begin{gathered} 25 \% \\ \text { A5.AW* } \end{gathered}$ | 14\% | 15\% | $\begin{gathered} 21 \% \\ \text { AX.BD } \end{gathered}$ | $\begin{aligned} & 23 \% \\ & { }_{3 D^{*}} \end{aligned}$ | 21\% | 33\% | 12\% | 14\% |
| Strongly issagree | 13\% | 22\% | 27\% | 5\% | 7\% | 27\% | 26\% | 9\% | 7\% | 26\% | 18\% | 4\% | 11\% | 13\% | 8\% |
|  |  | AN.AO.AP.As | an.ao.ap.as |  |  | At.AW | AT.AW* |  |  | AX.BA.BC.BD | AX.BA.BD* | * | ** | AX* |  |
| Don't know | 20\% | 17\% | 21\% | 44\% | 12\% | 17\% | 18\% |  | 14\% | 16\% | 9\% | 13\% | 13\% | 21\% |  |
|  |  | AN | an.ao | An.Ao.AP.AQ.AR |  | ${ }_{\text {at }}$ | * | at.au |  |  | * | * | ** | AZ* | AX.AY.AZ.BA |
| Net. Agree | 51\% | 40\% | 37\% | 40\% | $\begin{gathered} 66 \% \\ \text { AU.AV.AW } \end{gathered}$ | 34\% | $31 \%$ | $\begin{gathered} 48 \% \\ \text { AU.AV } \end{gathered}$ | $\begin{gathered} \text { AY.AZ.BD } \end{gathered}$ | 37\% | $\begin{aligned} & 51 \% \\ & \text { AY } \end{aligned}$ | $\begin{aligned} & 61 \% \\ & A Y^{*} \end{aligned}$ | $\underset{\sim}{43 \%}$ | $\begin{aligned} & 54 \% \\ & \text { AY* } \end{aligned}$ | A0\% |

YouGov Omnibus
Black History Month
YouGov
What the world thinks

|  | Voting Registration |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total | Yes | No | Don't know |
|  |  | BF.BG <br> 21\% | $18 \%$ | $17 \%$ <br> $*$ |

To what extent do you agree or disagree with the following
HYB_q6_1. Racism is still a serious problem in the US today

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults | 3695 | 2476 | 1068 | 152 |
| Strongly agree | 46\% | 49\% | 40\% | 45\% |
| Somewhat agree | 25\% | 24\% | 28\% | 16\% |
| Somewhat disagree | 14\% | 15\% | 13\% | 14\% |
| Strongly disagree | $8 \%$ | $\begin{aligned} & \text { 10\% } \\ & \text { Br } \end{aligned}$ | 6\% | $5 \%$ |
| Don't know | 7\% | 3\% | $\begin{gathered} 13 \% \\ \mathrm{BE} \end{gathered}$ | $\begin{gathered} 20 \% \\ \text { BE* } \end{gathered}$ |
| Net Agree | 71\% | $\begin{gathered} 73 \% \\ \text { BF.BG } \end{gathered}$ | 68\% | 61\% |
| Net. Disagree | 22\% | $\begin{gathered} 24 \% \\ \mathrm{BF} \end{gathered}$ | 19\% | $\stackrel{19 \%}{ }$ |

HYB_96_2. Racism in the US has gotten
Trump was elected President

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adultsStrongly agree | 3695 | 2476 | 1068 | 152 |
|  | 37\% | 41\% | 30\% | 28\% |
|  |  | BF |  | * |
| Somewhat agree | 14\% | 12\% | 18\% | 20\% |
|  |  |  | be | * |
| Somewhat disgaree | 11\% | 11\% | 12\% | 16\% |
| Strongly disagree | 27\% | 31\% | 18\% | 11\% |
|  |  | bF.bG |  | * |
| Don't know | 11\% | 6\% | 21\% | 24\% |
|  |  |  | BE | BE* |
| Net. Agree | 51\% | 52\% | 48\% | 48\% |
|  |  |  |  | * |
| Net: Disagree | 38\% | ${ }^{42 \%}$ | 30\% | 27\% |
|  |  | BF.BG |  | * |

HYB_q6_3. Racism
European countries

| Unweighted base | 3695 | 3175 | 456 | 64 |
| :---: | :---: | :---: | :---: | :---: |
| Base: All US adults Strongly agree | 3695 | 2476 | 1068 | 152 |
|  | 23\% | 25\% | 21\% | 17\% |
| Somewhat agree | 27\% | 27\% | 29\% | 28\% |
| Somewhat disagree | 16\% | 18\% | 13\% | 13\% |
|  |  | BF |  | * |
| Strongly disagree | 13\% | 15\% | $8 \%$ | 7\% |
|  |  | BF |  | * |
| Don't know | 20\% | 16\% | 29\% | 35\% |
|  |  |  | BE | BE* |
| Net. Agree | 51\% | 52\% | 50\% | 45\% |

YouGov

|  | Total | Gender |  | Generation |  |  |  |  |  |  | Region |  |  |  | White |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\underset{\text { later) }}{\text { Gen } \mathbf{Z} \text { (2000 and }}$ | Millennial (1982- 1999) | $\begin{gathered} \text { Gen X(1965- } \\ 1981) \end{gathered}$ | Baby Boomer (1946-1964) | Silent Generation (1928-1945) | Pre-Silent Generation (1927 and earlier) | Other | Northeast | Midwest | South | West |  |
| Net: Disagree | 29\% | $\begin{gathered} 35 \% \\ \mathrm{~B} \end{gathered}$ | 23\% | 18\% | 25\% | 29\% | $\begin{gathered} 32 \% \\ \mathrm{D} \end{gathered}$ | 31\% | $\stackrel{-}{*}$ | - | 29\% | 30\% | 28\% | 28\% | $\begin{gathered} 32 \% \\ \text { o.P } \end{gathered}$ |



YouGov Omnibus Black History Month

## US_nat Sample: 6th - 11th February 2019

YouGov

|  | Total | Race |  |  | Education |  |  |  | Marital Status |  |  |  |  |  | Children unde |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other (NET) | No HS, High school graduate | $\begin{aligned} & \text { Some college, } 2- \\ & \text { year } \end{aligned}$ | 4-year | Post Grad | Married | Separated | Divorced | Widowed | Never married | Domestic / civil partnership | Yes |
| Net: Disagree | 29\% | 17\% | $\begin{gathered} 26 \% \\ 0 \end{gathered}$ | $\begin{gathered} 29 \% \\ 0 \end{gathered}$ | 23\% | $\underset{R}{29 \%}$ | $\begin{gathered} 32 \% \\ \mathrm{R} \end{gathered}$ | $\begin{aligned} & 43 \% \\ & \text { R.S.T } \end{aligned}$ | $\begin{gathered} 32 \% \\ z \end{gathered}$ | 19\% | 28\% | 24\% | 26\% | 26\% | 25\% |

Cell Contents (ColG, Minimum Base: 30 ("), Small Base: 100 ("))

YouGov Omnibus Black History Month

YouGov
What the world thinks

|  | Total | $r$ the age of 18 | Income |  |  |  |  | Political Identification |  |  |  |  | Ideo |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No | Under \$30k | $\$ 30,000$ to \$49,999 | $\$ 50,000$ to \$99,999 | s100k + | Prefer not to say | Democrat | Republican | Independent | Other | Not sure | Very liberal | Liberal | Moderate |
| Net: Disagree | 29\% | $\begin{gathered} 30 \% \\ \text { AB } \end{gathered}$ | 23\% | 27\% | $\begin{aligned} & \begin{array}{l} 30 \% \\ \text { AD } \end{array} \end{aligned}$ | $\begin{gathered} 40 \% \\ \text { AD.AE.AF.AH } \end{gathered}$ | $\begin{aligned} & 31 \% \\ & A D \end{aligned}$ | 19\% | $\begin{gathered} 39 \% \\ \text { AI.AK.AM } \end{gathered}$ | $\begin{aligned} & 31 \% \\ & \text { A1.AM } \end{aligned}$ | $\begin{gathered} 32 \% \\ \text { AI } \end{gathered}$ | 22\% | $\underset{\text { A5\% }}{25 \%}$ | 21\% | $\begin{gathered} 25 \% \\ \text { AS } \end{gathered}$ |

Cell Contents (Col

YouGov Omnibus Black History Month

## US_nat Sample: 6th - 11th February 2019

YouGov

|  |  | logy |  |  | 2012 Presidential Vote |  |  |  | 2016 Presidential Vote |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Conservative | Very conservative | Not sure | Barack Obama | Mitt Romney | Other candidate | Idid not vote | Hillary Clinton | Donald Trump | Gary Johnson | Jill Stein | Evan McMullin | Other | Did not vote for |
| Net: Disagree | 29\% | $\begin{gathered} 43 \% \\ \text { AN.AO.AP.AS } \end{gathered}$ | $\begin{gathered} 42 \% \\ \text { AN.AO.AP.AS } \end{gathered}$ | 16\% | 21\% | $\begin{aligned} & \text { 49\% } \\ & \text { AT.AW } \end{aligned}$ | $\begin{gathered} 51 \% \\ \text { AT.AW* } \end{gathered}$ | 24\% | 22\% | $\begin{gathered} { }^{47 \%} . \mathrm{BA} . \mathrm{BC} . \mathrm{BD} \end{gathered}$ | $\begin{gathered} 41 \% \\ \text { AX.BC.BD* } \end{gathered}$ | 26\% | $44 \%$ | $\stackrel{25 \%}{*}$ | 22\% |

Cell Contents (Col

YouGov Omnibus Black History Month

Cell Contents (Col

