

YouGov Survey: Pizza



Sample 1000 U.S. Adult Citizens
Conducted April 11 - 13, 2023
Margin of Error ±3.3%

1. How often do you eat pizza?

A few times a week	14%
A few times a month	59%
A few times a year	23%
Once a year or less	3%
Never	0%
Not sure	1%

2. What type of crust do you prefer on your pizza?

Among people who don't say they never eat pizza

Thin crust	39%
Thick crust	30%
Stuffed crust	16%
No preference	14%
Not sure	1%

3. Do you typically eat the crust of your pizza (the edge of the pizza with no sauce)?

Among people who don't say they never eat pizza

Yes	79%
No	19%
Not sure	2%

4. How do you prefer your pizza to be cut?

Among people who don't say they never eat pizza

In triangular slices	75%
In square slices	15%
In strips	5%
Not sure	5%

5. How do you usually eat your pizza?

Among people who don't say they never eat pizza

With my hands	73%
With a fork and knife	11%
Both equally	15%
Not sure	2%

6. How much sauce do you like on your pizza?

Among people who don't say they never eat pizza

A lot	14%
A moderate amount	62%
A little bit	21%
No sauce	2%
Not sure	1%

7. Which is your favorite regional style of pizza?

Among people who don't say they never eat pizza

New York	27%
Chicago	19%
Detroit	4%
St. Louis	2%
Neapolitan	3%
Sicilian	7%
California	8%
New Haven	2%
Other	5%
Not sure	23%

8. Which sauces do you typically dip pizza in or add on top of pizza? Select all that apply.

Among people who don't say they never eat pizza

Barbecue sauce	10%
Blue cheese dressing	9%
Garlic butter	23%
Honey	7%
Hot honey	8%
Hot sauce	12%
Ketchup	10%
Marinara sauce	23%
Mayonnaise	7%
Pesto	7%
Ranch dressing	22%
Sriracha	5%
Other	2%
None	31%
Not sure	1%

9. What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Love it	Like it	Dislike it	Hate it	Not sure
Anchovies	10%	20%	20%	42%	8%

continued on the next page ...

continued from previous page

Artichokes	13%	25%	22%	26%	14%
Bacon	33%	40%	15%	8%	5%
Broccoli	11%	28%	26%	22%	12%
Chicken	25%	40%	21%	8%	7%
Eggplant	9%	24%	24%	28%	16%
Extra cheese	51%	33%	11%	2%	3%
Fresh basil	29%	43%	12%	7%	9%
Fresh garlic	32%	39%	13%	9%	8%
Fresh tomato	31%	39%	17%	8%	6%
Ham	27%	41%	18%	9%	5%
Jalapeños	19%	31%	20%	24%	6%
Meatball	25%	36%	20%	10%	8%
Mushrooms	41%	29%	12%	16%	2%
Olives	31%	32%	18%	16%	2%
Onions	33%	39%	15%	9%	3%
Pepperoni	50%	32%	10%	6%	2%
Peppers	34%	38%	15%	10%	3%
Pineapple	22%	37%	18%	19%	5%
Salami	17%	36%	23%	13%	10%
Sausage	44%	35%	11%	7%	3%
Spinach	22%	37%	18%	13%	10%

10. Which of these is your favorite pizza topping?

Among people who don't say they never eat pizza

Anchovies	1%
Artichokes	1%
Bacon	4%
Broccoli	1%
Chicken	6%
Eggplant	1%
Extra cheese	11%
Ham	2%
Jalapeños	2%
Mushrooms	9%
Olives	2%
Onions	2%
Pepperoni	24%
Peppers	4%
Pineapple	4%
Salami	2%
Sausage	13%
Spinach	1%
Fresh tomato	2%
Meatball	3%
Fresh basil	2%
Fresh garlic	2%
None	0%

11. Which of these is your least favorite pizza topping?

Among people who don't say they never eat pizza

Anchovies	29%
Artichokes	3%
Bacon	2%
Broccoli	5%
Chicken	1%
Eggplant	6%
Extra cheese	1%
Ham	2%
Jalapeños	8%
Mushrooms	5%
Olives	3%
Onions	2%
Pepperoni	1%
Peppers	2%
Pineapple	6%
Salami	2%
Sausage	1%
Spinach	2%
Fresh tomato	1%
Meatball	2%
Fresh basil	1%
Fresh garlic	4%
None	9%

YouGov Survey: Pizza



Interviewing Dates	April 11 - 13, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.328 to 2.414, with a mean of 1 and a standard deviation of 0.337.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



1. Pizza Frequency

How often do you eat pizza?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A few times a week	14%	13%	15%	21%	22%	11%	4%	11%	23%	21%	*
A few times a month	59%	60%	58%	56%	57%	62%	59%	63%	45%	50%	*
A few times a year	23%	23%	24%	20%	18%	23%	33%	23%	27%	25%	*
Once a year or less	3%	3%	3%	2%	2%	4%	3%	2%	6%	5%	*
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	101%	*
Unweighted N	(1,000)	(463)	(537)	(201)	(256)	(325)	(218)	(643)	(134)	(166)	(57)

	Party ID				2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A few times a week	14%	17%	13%	12%	16%	11%	12%	13%	19%	11%	18%	14%	13%
A few times a month	59%	57%	56%	65%	55%	65%	58%	61%	61%	65%	60%	59%	53%
A few times a year	23%	23%	26%	20%	25%	22%	26%	23%	16%	20%	19%	23%	31%
Once a year or less	3%	3%	3%	2%	3%	2%	3%	2%	3%	4%	2%	3%	3%
Never	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	0%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(376)	(345)	(279)	(376)	(329)	(370)	(320)	(223)	(160)	(206)	(392)	(242)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



2. Pizza Crust

What type of crust do you prefer on your pizza?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Thin crust	39%	37%	41%	32%	30%	42%	51%	43%	28%	27%	*
Thick crust	30%	28%	32%	32%	34%	29%	25%	29%	34%	35%	*
Stuffed crust	16%	17%	15%	24%	22%	12%	8%	14%	17%	24%	*
No preference	14%	16%	12%	11%	11%	17%	17%	14%	17%	15%	*
Not sure	1%	1%	1%	3%	2%	0%	0%	0%	4%	0%	*
Totals	100%	99%	101%	102%	99%	100%	101%	100%	100%	101%	*
Unweighted N	(1,000)	(463)	(537)	(201)	(256)	(325)	(218)	(643)	(134)	(166)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Thin crust	39%	38%	35%	45%	39%	48%	34%	44%	45%	35%	44%	36%	41%
Thick crust	30%	34%	29%	27%	32%	26%	30%	25%	31%	31%	25%	32%	30%
Stuffed crust	16%	17%	16%	15%	15%	12%	19%	16%	15%	16%	15%	15%	18%
No preference	14%	10%	19%	13%	13%	14%	16%	13%	8%	16%	14%	16%	11%
Not sure	1%	1%	2%	0%	1%	0%	1%	2%	1%	1%	2%	1%	0%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(376)	(345)	(279)	(376)	(329)	(370)	(320)	(223)	(160)	(206)	(392)	(242)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



3. Eat Crust or Not

Do you typically eat the crust of your pizza (the edge of the pizza with no sauce)?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	79%	78%	79%	73%	77%	84%	78%	79%	67%	81%	*
No	19%	20%	19%	23%	21%	14%	22%	19%	30%	18%	*
Not sure	2%	2%	2%	4%	2%	2%	1%	2%	3%	2%	*
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	*
Unweighted N	(999)	(463)	(536)	(201)	(256)	(324)	(218)	(643)	(133)	(166)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	79%	80%	76%	81%	85%	81%	80%	76%	81%	80%	80%	75%	82%
No	19%	20%	20%	18%	14%	19%	18%	22%	18%	18%	18%	23%	16%
Not sure	2%	0%	3%	2%	1%	0%	2%	2%	2%	2%	2%	2%	1%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(999)	(376)	(345)	(278)	(376)	(328)	(370)	(320)	(222)	(160)	(205)	(392)	(242)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



4. Pizza Slice Shape

How do you prefer your pizza to be cut?

Among people who don't say they never eat pizza

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
In triangular slices	75%	76%	75%	76%	68%	78%	77%	76%	67%	77%	*
In square slices	15%	13%	17%	14%	13%	17%	16%	15%	17%	12%	*
In strips	5%	7%	4%	7%	11%	2%	1%	5%	8%	6%	*
Not sure	5%	4%	5%	3%	7%	3%	6%	4%	7%	4%	*
Totals	100%	100%	101%	100%	99%	100%	100%	100%	99%	99%	*
Unweighted N	(1,000)	(463)	(537)	(201)	(256)	(325)	(218)	(643)	(134)	(166)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
In triangular slices	75%	75%	77%	72%	73%	79%	75%	76%	70%	77%	65%	76%	83%
In square slices	15%	15%	13%	18%	16%	13%	17%	12%	20%	17%	25%	12%	9%
In strips	5%	6%	5%	4%	6%	3%	4%	7%	6%	3%	3%	7%	5%
Not sure	5%	4%	5%	6%	5%	5%	3%	5%	5%	2%	7%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%	101%	99%
Unweighted N	(1,000)	(376)	(345)	(279)	(376)	(329)	(370)	(320)	(223)	(160)	(206)	(392)	(242)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



5. Pizza Eating

How do you usually eat your pizza?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
With my hands	73%	70%	75%	69%	63%	78%	79%	72%	71%	76%	*
With a fork and knife	11%	13%	10%	18%	18%	6%	5%	11%	14%	14%	*
Both equally	15%	15%	14%	11%	17%	15%	16%	16%	10%	9%	*
Not sure	2%	2%	1%	2%	2%	1%	0%	1%	5%	1%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(998)	(462)	(536)	(200)	(256)	(324)	(218)	(641)	(134)	(166)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
With my hands	73%	68%	78%	72%	71%	73%	78%	69%	66%	75%	75%	71%	71%
With a fork and knife	11%	15%	9%	10%	13%	9%	7%	14%	15%	14%	7%	12%	12%
Both equally	15%	17%	10%	17%	15%	18%	13%	15%	17%	11%	16%	15%	16%
Not sure	2%	1%	3%	1%	1%	1%	2%	2%	1%	0%	2%	3%	0%
Totals	101%	101%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	99%
Unweighted N	(998)	(375)	(344)	(279)	(376)	(329)	(370)	(320)	(222)	(160)	(205)	(392)	(241)

6. Pizza Sauce Preference

How much sauce do you like on your pizza?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	14%	16%	13%	23%	9%	12%	14%	15%	12%	13%	*
A moderate amount	62%	60%	63%	55%	58%	64%	68%	61%	64%	57%	*
A little bit	21%	21%	22%	19%	29%	21%	16%	21%	18%	27%	*
No sauce	2%	3%	2%	2%	3%	2%	2%	2%	3%	3%	*
Not sure	1%	1%	1%	1%	1%	1%	0%	1%	3%	0%	*
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(997)	(461)	(536)	(199)	(256)	(324)	(218)	(643)	(133)	(164)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	14%	13%	13%	17%	12%	17%	12%	16%	16%	11%	17%	15%	12%
A moderate amount	62%	61%	65%	57%	67%	57%	65%	56%	60%	61%	65%	58%	65%
A little bit	21%	23%	19%	22%	18%	23%	21%	24%	20%	25%	17%	22%	21%
No sauce	2%	2%	1%	3%	3%	2%	1%	3%	3%	3%	1%	2%	2%
Not sure	1%	0%	2%	0%	0%	1%	1%	1%	1%	0%	0%	2%	0%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(997)	(375)	(345)	(277)	(374)	(329)	(368)	(320)	(222)	(159)	(206)	(390)	(242)

7. Pizza Style

Which is your favorite regional style of pizza?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
New York	27%	29%	25%	27%	32%	28%	19%	27%	25%	28%	*
Chicago	19%	20%	18%	17%	22%	19%	18%	19%	18%	17%	*
Detroit	4%	3%	4%	5%	6%	2%	2%	3%	6%	3%	*
St. Louis	2%	2%	2%	3%	2%	2%	2%	3%	2%	1%	*
Neapolitan	3%	3%	2%	3%	3%	3%	2%	3%	1%	3%	*
Sicilian	7%	8%	6%	3%	6%	9%	7%	7%	5%	5%	*
California	8%	9%	7%	16%	9%	5%	6%	7%	15%	10%	*
New Haven	2%	3%	1%	2%	3%	2%	1%	2%	1%	5%	*
Other	5%	6%	5%	2%	2%	5%	12%	7%	4%	2%	*
Not sure	23%	17%	29%	21%	14%	25%	32%	24%	22%	25%	*
Totals	100%	100%	99%	99%	99%	100%	101%	102%	99%	99%	*
Unweighted N	(997)	(460)	(537)	(198)	(256)	(325)	(218)	(640)	(134)	(166)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
New York	27%	29%	29%	21%	27%	22%	26%	27%	31%	47%	15%	30%	18%
Chicago	19%	17%	19%	22%	17%	21%	22%	19%	17%	12%	30%	19%	14%
Detroit	4%	5%	3%	2%	6%	2%	3%	4%	4%	2%	5%	3%	5%
St. Louis	2%	4%	1%	2%	3%	3%	1%	3%	5%	1%	5%	1%	3%
Neapolitan	3%	3%	2%	4%	3%	4%	1%	3%	4%	3%	1%	3%	3%
Sicilian	7%	6%	7%	7%	6%	7%	4%	7%	8%	9%	3%	8%	5%
California	8%	14%	5%	6%	10%	4%	6%	10%	11%	4%	5%	6%	19%
New Haven	2%	5%	1%	1%	4%	1%	1%	3%	3%	3%	3%	1%	2%

continued on the next page . . .

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	5%	4%	5%	8%	4%	7%	7%	5%	3%	5%	7%	5%	4%
Not sure	23%	14%	28%	28%	19%	29%	28%	19%	14%	15%	26%	23%	27%
Totals	100%	101%	100%	101%	99%	100%	99%	100%	100%	101%	100%	99%	100%
Unweighted N	(997)	(376)	(345)	(276)	(376)	(326)	(370)	(317)	(223)	(160)	(203)	(392)	(242)

8. Pizza Dipping Sauces

Which sauces do you typically dip pizza in or add on top of pizza? Select all that apply.

Among people who don't say they never eat pizza

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Barbecue sauce	10%	11%	8%	23%	10%	6%	1%	8%	15%	10%	*
Blue cheese dressing	9%	11%	8%	16%	13%	6%	5%	8%	13%	9%	*
Garlic butter	23%	22%	23%	23%	27%	25%	14%	22%	23%	21%	*
Honey	7%	9%	5%	15%	12%	2%	0%	6%	13%	9%	*
Hot honey	8%	11%	4%	18%	12%	3%	1%	8%	9%	6%	*
Hot sauce	12%	16%	9%	17%	20%	9%	4%	11%	14%	10%	*
Ketchup	10%	12%	9%	21%	20%	3%	0%	9%	12%	16%	*
Marinara sauce	23%	25%	22%	21%	27%	21%	24%	25%	21%	17%	*
Mayonnaise	7%	10%	4%	18%	12%	1%	0%	6%	9%	5%	*
Pesto	7%	10%	5%	14%	11%	4%	1%	7%	8%	7%	*
Ranch dressing	22%	20%	25%	29%	29%	22%	10%	22%	21%	29%	*
Sriracha	5%	7%	4%	10%	8%	3%	3%	5%	6%	6%	*
Other	2%	2%	3%	2%	4%	2%	2%	3%	0%	4%	*
None	31%	30%	31%	12%	9%	43%	54%	33%	21%	28%	*
Not sure	1%	2%	1%	1%	1%	1%	2%	1%	4%	1%	*
Unweighted N	(1,000)	(463)	(537)	(201)	(256)	(325)	(218)	(643)	(134)	(166)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Barbecue sauce	10%	12%	10%	7%	9%	5%	10%	8%	12%	9%	9%	10%	10%
Blue cheese dressing	9%	11%	9%	8%	10%	6%	7%	13%	10%	17%	8%	8%	8%
Garlic butter	23%	21%	22%	26%	23%	22%	26%	20%	21%	22%	24%	26%	16%
Honey	7%	10%	5%	6%	7%	6%	3%	9%	10%	8%	6%	8%	6%

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YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Hot honey	8%	12%	4%	8%	8%	7%	3%	9%	16%	13%	8%	6%	7%
Hot sauce	12%	16%	10%	10%	13%	9%	10%	14%	14%	15%	17%	10%	10%
Ketchup	10%	14%	7%	10%	12%	9%	7%	13%	14%	10%	12%	7%	15%
Marinara sauce	23%	27%	22%	20%	27%	22%	21%	25%	24%	22%	19%	24%	26%
Mayonnaise	7%	11%	3%	8%	10%	4%	3%	8%	13%	10%	11%	5%	6%
Pesto	7%	13%	4%	5%	9%	7%	3%	8%	15%	6%	11%	5%	8%
Ranch dressing	22%	22%	24%	20%	22%	17%	27%	21%	18%	17%	21%	24%	25%
Sriracha	5%	8%	3%	6%	9%	4%	3%	9%	6%	6%	7%	4%	6%
Other	2%	2%	3%	3%	2%	3%	2%	2%	2%	1%	3%	2%	3%
None	31%	26%	33%	33%	30%	39%	34%	27%	24%	36%	33%	26%	31%
Not sure	1%	1%	3%	0%	1%	1%	3%	1%	0%	1%	1%	3%	1%
Unweighted N	(1,000)	(376)	(345)	(279)	(376)	(329)	(370)	(320)	(223)	(160)	(206)	(392)	(242)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9A. Opinion of Pizza Toppings — Anchovies

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	10%	14%	7%	14%	12%	9%	7%	10%	9%	10%	*
Like it	20%	27%	14%	31%	30%	11%	13%	20%	25%	18%	*
Dislike it	20%	20%	21%	22%	20%	19%	22%	18%	25%	25%	*
Hate it	42%	32%	51%	19%	29%	56%	55%	45%	30%	34%	*
Not sure	8%	7%	8%	14%	9%	5%	3%	6%	11%	13%	*
Totals	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(985)	(458)	(527)	(198)	(248)	(322)	(217)	(635)	(133)	(160)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	10%	10%	6%	15%	9%	12%	8%	10%	15%	13%	10%	8%	11%
Like it	20%	28%	18%	14%	24%	15%	15%	25%	26%	18%	18%	19%	26%
Dislike it	20%	20%	22%	19%	21%	19%	18%	25%	17%	20%	18%	22%	20%
Hate it	42%	35%	45%	46%	36%	48%	48%	35%	33%	42%	45%	43%	36%
Not sure	8%	7%	10%	5%	10%	6%	10%	4%	8%	8%	8%	7%	8%
Totals	100%	100%	101%	99%	100%	100%	99%	99%	99%	101%	99%	99%	101%
Unweighted N	(985)	(372)	(337)	(276)	(374)	(323)	(365)	(316)	(218)	(157)	(204)	(387)	(237)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9B. Opinion of Pizza Toppings — Artichokes

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	13%	14%	12%	17%	15%	11%	10%	13%	10%	14%	*
Like it	25%	28%	22%	29%	33%	23%	17%	26%	24%	21%	*
Dislike it	22%	23%	22%	18%	23%	18%	31%	23%	24%	21%	*
Hate it	26%	24%	27%	15%	19%	35%	29%	26%	24%	22%	*
Not sure	14%	11%	17%	20%	10%	14%	13%	13%	18%	21%	*
Totals	100%	100%	100%	99%	100%	101%	100%	101%	100%	99%	*
Unweighted N	(982)	(456)	(526)	(197)	(250)	(321)	(214)	(632)	(132)	(162)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	13%	14%	10%	15%	13%	17%	11%	14%	14%	12%	11%	13%	16%
Like it	25%	30%	23%	23%	26%	23%	18%	32%	30%	21%	27%	24%	29%
Dislike it	22%	24%	24%	18%	26%	19%	22%	21%	27%	20%	21%	24%	23%
Hate it	26%	20%	27%	31%	20%	29%	30%	23%	17%	28%	26%	27%	21%
Not sure	14%	13%	16%	12%	15%	13%	19%	10%	11%	20%	14%	13%	11%
Totals	100%	101%	100%	99%	100%	101%	100%	100%	99%	101%	99%	101%	100%
Unweighted N	(982)	(371)	(334)	(277)	(371)	(321)	(368)	(313)	(215)	(160)	(204)	(385)	(233)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9C. Opinion of Pizza Toppings — Bacon

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	35%	31%	27%	31%	40%	28%	34%	38%	27%	*
Like it	40%	40%	40%	44%	41%	38%	38%	40%	39%	43%	*
Dislike it	15%	13%	16%	15%	14%	11%	21%	14%	13%	14%	*
Hate it	8%	7%	9%	6%	10%	8%	9%	8%	7%	7%	*
Not sure	5%	5%	4%	7%	4%	3%	5%	4%	3%	9%	*
Totals	101%	100%	100%	99%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(988)	(459)	(529)	(199)	(250)	(325)	(214)	(637)	(133)	(161)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	30%	32%	37%	30%	37%	39%	28%	29%	23%	31%	38%	33%
Like it	40%	43%	38%	38%	38%	36%	39%	44%	36%	40%	42%	36%	45%
Dislike it	15%	12%	17%	15%	18%	14%	11%	17%	20%	18%	18%	14%	11%
Hate it	8%	10%	8%	6%	10%	9%	6%	8%	10%	13%	6%	8%	6%
Not sure	5%	5%	5%	3%	3%	4%	5%	3%	4%	6%	4%	4%	5%
Totals	101%	100%	100%	99%	99%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(988)	(374)	(337)	(277)	(373)	(324)	(365)	(320)	(217)	(159)	(205)	(387)	(237)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9D. Opinion of Pizza Toppings — Broccoli

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	11%	12%	11%	18%	17%	7%	6%	10%	20%	12%	*
Like it	28%	30%	26%	34%	35%	24%	22%	27%	32%	31%	*
Dislike it	26%	26%	26%	19%	21%	28%	35%	27%	24%	22%	*
Hate it	22%	24%	21%	17%	17%	28%	25%	24%	12%	22%	*
Not sure	12%	9%	15%	12%	10%	14%	12%	12%	12%	12%	*
Totals	99%	101%	99%	100%	100%	101%	100%	100%	100%	99%	*
Unweighted N	(984)	(457)	(527)	(197)	(251)	(323)	(213)	(636)	(132)	(159)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	11%	14%	6%	15%	12%	11%	12%	10%	15%	13%	12%	11%	9%
Like it	28%	30%	31%	22%	29%	24%	23%	34%	27%	30%	23%	30%	27%
Dislike it	26%	28%	24%	26%	29%	29%	27%	25%	28%	28%	23%	25%	29%
Hate it	22%	17%	25%	25%	17%	25%	25%	20%	19%	20%	25%	21%	24%
Not sure	12%	11%	14%	12%	13%	11%	14%	11%	11%	8%	16%	13%	10%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	100%	99%	99%	100%	99%
Unweighted N	(984)	(370)	(338)	(276)	(372)	(323)	(366)	(315)	(218)	(158)	(206)	(384)	(236)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9E. Opinion of Pizza Toppings — Chicken

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	25%	29%	20%	41%	29%	21%	9%	19%	41%	28%	*
Like it	40%	39%	41%	40%	44%	40%	35%	43%	29%	41%	*
Dislike it	21%	19%	22%	12%	15%	21%	35%	22%	16%	15%	*
Hate it	8%	7%	9%	4%	8%	8%	10%	9%	5%	6%	*
Not sure	7%	6%	8%	2%	5%	9%	11%	7%	9%	10%	*
Totals	101%	100%	100%	99%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(988)	(457)	(531)	(201)	(249)	(323)	(215)	(639)	(134)	(158)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	25%	29%	22%	24%	27%	20%	22%	25%	25%	24%	18%	28%	26%
Like it	40%	38%	43%	38%	36%	43%	40%	42%	38%	35%	43%	40%	41%
Dislike it	21%	20%	20%	22%	22%	21%	21%	21%	22%	21%	22%	18%	22%
Hate it	8%	9%	6%	9%	8%	10%	7%	7%	10%	10%	8%	7%	8%
Not sure	7%	5%	9%	7%	7%	7%	9%	6%	5%	10%	9%	7%	4%
Totals	101%	101%	100%	100%	100%	101%	99%	101%	100%	100%	100%	100%	101%
Unweighted N	(988)	(375)	(337)	(276)	(374)	(323)	(366)	(318)	(218)	(157)	(206)	(387)	(238)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9F. Opinion of Pizza Toppings — Eggplant

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	9%	11%	6%	12%	12%	6%	5%	8%	8%	11%	*
Like it	24%	26%	22%	31%	32%	17%	18%	24%	21%	26%	*
Dislike it	24%	22%	25%	25%	22%	23%	26%	23%	29%	22%	*
Hate it	28%	27%	29%	19%	19%	37%	33%	30%	27%	18%	*
Not sure	16%	14%	18%	13%	15%	18%	18%	15%	14%	23%	*
Totals	101%	100%	100%	100%	100%	101%	100%	100%	99%	100%	*
Unweighted N	(986)	(457)	(529)	(200)	(250)	(323)	(213)	(636)	(134)	(159)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	9%	11%	5%	10%	9%	8%	7%	11%	9%	8%	8%	9%	8%
Like it	24%	29%	22%	18%	29%	19%	17%	28%	30%	26%	19%	23%	27%
Dislike it	24%	21%	25%	27%	21%	26%	25%	24%	22%	22%	24%	25%	23%
Hate it	28%	24%	28%	32%	25%	30%	30%	27%	27%	29%	29%	28%	26%
Not sure	16%	14%	19%	13%	16%	17%	21%	11%	12%	14%	20%	15%	15%
Totals	101%	99%	99%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%
Unweighted N	(986)	(372)	(338)	(276)	(372)	(323)	(364)	(319)	(216)	(159)	(205)	(385)	(237)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9G. Opinion of Pizza Toppings — Extra cheese

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	51%	51%	51%	41%	47%	57%	56%	50%	52%	51%	*
Like it	33%	34%	33%	39%	35%	30%	30%	35%	34%	29%	*
Dislike it	11%	11%	11%	12%	12%	8%	12%	10%	8%	14%	*
Hate it	2%	2%	3%	3%	3%	2%	1%	2%	3%	3%	*
Not sure	3%	2%	3%	5%	2%	2%	1%	2%	3%	3%	*
Totals	100%	100%	101%	100%	99%	99%	100%	99%	100%	100%	*
Unweighted N	(984)	(455)	(529)	(197)	(252)	(322)	(213)	(635)	(132)	(161)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	51%	48%	52%	54%	49%	56%	61%	43%	42%	46%	51%	57%	45%
Like it	33%	34%	33%	33%	35%	31%	28%	42%	32%	33%	35%	30%	38%
Dislike it	11%	12%	10%	10%	11%	9%	7%	10%	20%	13%	10%	8%	15%
Hate it	2%	3%	2%	1%	3%	1%	2%	2%	3%	3%	3%	2%	1%
Not sure	3%	3%	3%	2%	2%	3%	2%	2%	4%	5%	1%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	99%	101%
Unweighted N	(984)	(374)	(336)	(274)	(372)	(319)	(364)	(319)	(216)	(160)	(203)	(386)	(235)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9H. Opinion of Pizza Toppings — Fresh basil

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	29%	27%	31%	28%	31%	29%	27%	29%	27%	30%	*
Like it	43%	47%	40%	45%	40%	45%	43%	43%	40%	46%	*
Dislike it	12%	13%	11%	11%	17%	9%	14%	13%	14%	10%	*
Hate it	7%	7%	7%	7%	5%	9%	7%	7%	8%	3%	*
Not sure	9%	6%	11%	9%	7%	10%	10%	8%	11%	10%	*
Totals	100%	100%	100%	100%	100%	102%	101%	100%	100%	99%	*
Unweighted N	(989)	(460)	(529)	(200)	(250)	(322)	(217)	(641)	(133)	(158)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	29%	31%	27%	28%	34%	29%	26%	28%	31%	29%	28%	30%	27%
Like it	43%	46%	41%	43%	43%	46%	39%	46%	48%	47%	44%	39%	47%
Dislike it	12%	10%	13%	15%	10%	13%	14%	12%	13%	8%	15%	14%	10%
Hate it	7%	5%	8%	8%	4%	6%	8%	7%	4%	5%	7%	9%	5%
Not sure	9%	8%	12%	6%	9%	6%	14%	7%	4%	11%	6%	9%	9%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	101%	98%
Unweighted N	(989)	(374)	(337)	(278)	(373)	(325)	(366)	(318)	(220)	(157)	(205)	(390)	(237)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9I. Opinion of Pizza Toppings — Fresh garlic

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	32%	35%	29%	25%	32%	37%	29%	32%	24%	35%	*
Like it	39%	39%	38%	37%	38%	37%	43%	41%	35%	35%	*
Dislike it	13%	13%	14%	16%	19%	8%	13%	13%	14%	16%	*
Hate it	9%	8%	10%	11%	8%	7%	9%	8%	16%	5%	*
Not sure	8%	6%	10%	10%	4%	10%	6%	6%	11%	10%	*
Totals	101%	101%	101%	99%	101%	99%	100%	100%	100%	101%	*
Unweighted N	(981)	(455)	(526)	(196)	(246)	(323)	(216)	(634)	(134)	(156)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	32%	28%	32%	35%	29%	33%	35%	28%	30%	31%	29%	32%	34%
Like it	39%	39%	39%	37%	43%	37%	39%	40%	39%	44%	42%	34%	40%
Dislike it	13%	14%	15%	11%	13%	14%	9%	16%	18%	14%	11%	16%	12%
Hate it	9%	10%	7%	10%	8%	9%	9%	9%	8%	7%	8%	11%	6%
Not sure	8%	8%	8%	7%	8%	7%	9%	8%	5%	5%	10%	7%	8%
Totals	101%	99%	101%	100%	101%	100%	101%	101%	100%	101%	100%	100%	100%
Unweighted N	(981)	(371)	(336)	(274)	(371)	(321)	(360)	(317)	(217)	(157)	(206)	(383)	(235)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9J. Opinion of Pizza Toppings — Fresh tomato

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	31%	31%	28%	31%	32%	32%	31%	35%	28%	*
Like it	39%	40%	38%	38%	37%	39%	43%	41%	34%	34%	*
Dislike it	17%	18%	16%	19%	16%	16%	16%	17%	14%	22%	*
Hate it	8%	7%	8%	9%	11%	8%	4%	7%	12%	4%	*
Not sure	6%	5%	6%	7%	6%	5%	5%	4%	6%	12%	*
Totals	101%	101%	99%	101%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(988)	(459)	(529)	(200)	(250)	(323)	(215)	(639)	(132)	(160)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	29%	28%	37%	30%	34%	30%	29%	36%	28%	29%	32%	34%
Like it	39%	44%	38%	34%	45%	40%	37%	41%	40%	44%	43%	35%	39%
Dislike it	17%	15%	18%	17%	14%	17%	17%	18%	16%	17%	19%	16%	15%
Hate it	8%	6%	8%	8%	6%	4%	8%	8%	6%	7%	7%	10%	4%
Not sure	6%	4%	8%	4%	5%	4%	7%	4%	2%	4%	2%	7%	8%
Totals	101%	98%	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(988)	(373)	(337)	(278)	(373)	(325)	(365)	(318)	(218)	(158)	(205)	(389)	(236)

YouGov Survey: Pizza
April 11 - 13, 2023 - 1000 U.S. adult citizens



9K. Opinion of Pizza Toppings — Ham

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	29%	25%	25%	23%	34%	22%	27%	26%	29%	*
Like it	41%	43%	39%	45%	41%	38%	40%	41%	41%	42%	*
Dislike it	18%	18%	19%	13%	20%	17%	24%	18%	14%	14%	*
Hate it	9%	7%	11%	9%	13%	7%	9%	9%	9%	8%	*
Not sure	5%	4%	6%	8%	3%	5%	5%	4%	10%	6%	*
Totals	100%	101%	100%	100%	100%	101%	100%	99%	100%	99%	*
Unweighted N	(990)	(458)	(532)	(199)	(251)	(324)	(216)	(639)	(134)	(161)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	28%	24%	29%	25%	30%	31%	23%	24%	20%	25%	31%	27%
Like it	41%	44%	36%	43%	40%	41%	38%	44%	40%	37%	41%	41%	42%
Dislike it	18%	17%	20%	18%	20%	19%	15%	19%	24%	20%	18%	16%	21%
Hate it	9%	7%	13%	7%	11%	6%	9%	8%	8%	15%	7%	9%	8%
Not sure	5%	4%	6%	4%	4%	4%	6%	5%	3%	8%	9%	3%	2%
Totals	100%	100%	99%	101%	100%	100%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(990)	(373)	(340)	(277)	(374)	(323)	(368)	(319)	(216)	(160)	(205)	(389)	(236)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9L. Opinion of Pizza Toppings — Jalapeños

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	19%	22%	15%	24%	19%	17%	15%	15%	23%	33%	*
Like it	31%	35%	27%	36%	37%	31%	20%	31%	33%	28%	*
Dislike it	20%	18%	23%	21%	22%	17%	23%	21%	21%	14%	*
Hate it	24%	19%	29%	13%	16%	28%	37%	26%	16%	21%	*
Not sure	6%	6%	6%	6%	6%	7%	5%	7%	7%	4%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(985)	(456)	(529)	(198)	(249)	(322)	(216)	(638)	(132)	(159)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	19%	19%	17%	20%	17%	17%	20%	20%	15%	11%	19%	19%	22%
Like it	31%	31%	33%	29%	32%	27%	29%	34%	34%	27%	31%	31%	35%
Dislike it	20%	22%	21%	17%	22%	18%	17%	21%	23%	14%	23%	21%	22%
Hate it	24%	22%	23%	28%	24%	30%	27%	20%	19%	37%	21%	24%	17%
Not sure	6%	6%	6%	7%	5%	8%	7%	5%	8%	11%	5%	6%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	99%	101%	100%
Unweighted N	(985)	(369)	(339)	(277)	(372)	(324)	(367)	(316)	(215)	(159)	(204)	(386)	(236)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9M. Opinion of Pizza Toppings — Meatball

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	25%	33%	18%	32%	25%	26%	18%	23%	40%	22%	*
Like it	36%	36%	36%	35%	38%	34%	39%	36%	32%	41%	*
Dislike it	20%	16%	24%	18%	19%	20%	24%	23%	10%	16%	*
Hate it	10%	7%	12%	9%	10%	11%	9%	10%	8%	8%	*
Not sure	8%	7%	10%	6%	8%	9%	10%	8%	10%	13%	*
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(984)	(459)	(525)	(198)	(249)	(321)	(216)	(639)	(132)	(158)	(55)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	25%	26%	22%	29%	25%	27%	26%	26%	23%	26%	22%	30%	21%
Like it	36%	38%	36%	34%	37%	34%	36%	39%	39%	39%	35%	34%	38%
Dislike it	20%	20%	20%	21%	19%	21%	19%	22%	18%	17%	22%	19%	23%
Hate it	10%	11%	10%	9%	11%	9%	9%	9%	12%	14%	10%	9%	9%
Not sure	8%	6%	12%	7%	8%	9%	10%	5%	8%	5%	11%	9%	9%
Totals	99%	101%	100%	100%	100%	100%	100%	101%	100%	101%	100%	101%	100%
Unweighted N	(984)	(371)	(338)	(275)	(372)	(323)	(364)	(316)	(218)	(157)	(206)	(385)	(236)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9N. Opinion of Pizza Toppings — Mushrooms

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	41%	43%	40%	26%	33%	50%	53%	45%	26%	41%	*
Like it	29%	31%	27%	40%	32%	24%	22%	27%	33%	33%	*
Dislike it	12%	11%	13%	16%	16%	7%	9%	12%	15%	9%	*
Hate it	16%	14%	18%	14%	18%	18%	14%	15%	21%	15%	*
Not sure	2%	2%	2%	5%	2%	1%	1%	1%	5%	2%	*
Totals	100%	101%	100%	101%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(992)	(459)	(533)	(198)	(252)	(325)	(217)	(640)	(134)	(161)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	41%	36%	43%	47%	41%	49%	45%	38%	35%	40%	44%	42%	39%
Like it	29%	34%	27%	25%	30%	25%	28%	32%	30%	27%	29%	28%	32%
Dislike it	12%	13%	11%	11%	11%	12%	9%	13%	14%	9%	10%	12%	15%
Hate it	16%	14%	17%	16%	15%	14%	15%	15%	17%	22%	16%	16%	12%
Not sure	2%	3%	2%	1%	3%	1%	2%	1%	4%	3%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	101%	99%	99%	100%	101%	101%	100%	100%
Unweighted N	(992)	(374)	(341)	(277)	(374)	(324)	(369)	(318)	(218)	(160)	(205)	(391)	(236)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



90. Opinion of Pizza Toppings — Olives

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	30%	32%	26%	24%	36%	38%	34%	24%	32%	*
Like it	32%	35%	30%	36%	35%	30%	30%	32%	32%	34%	*
Dislike it	18%	18%	18%	19%	22%	15%	17%	19%	20%	14%	*
Hate it	16%	15%	17%	16%	17%	18%	13%	14%	21%	16%	*
Not sure	2%	1%	3%	3%	3%	2%	1%	2%	4%	3%	*
Totals	99%	99%	100%	100%	101%	101%	99%	101%	101%	99%	*
Unweighted N	(986)	(456)	(530)	(195)	(251)	(325)	(215)	(639)	(132)	(159)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	29%	30%	36%	31%	35%	34%	27%	32%	26%	29%	31%	38%
Like it	32%	33%	31%	33%	32%	34%	31%	36%	29%	31%	35%	31%	32%
Dislike it	18%	19%	18%	16%	18%	18%	16%	21%	21%	19%	17%	18%	18%
Hate it	16%	17%	18%	14%	16%	13%	17%	14%	16%	20%	16%	19%	10%
Not sure	2%	2%	3%	1%	3%	0%	3%	2%	3%	4%	2%	2%	2%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	101%	100%	99%	101%	100%
Unweighted N	(986)	(375)	(335)	(276)	(372)	(323)	(367)	(317)	(216)	(159)	(203)	(386)	(238)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9P. Opinion of Pizza Toppings — Onions

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	33%	33%	22%	27%	39%	42%	35%	33%	27%	*
Like it	39%	40%	38%	45%	40%	37%	36%	36%	38%	45%	*
Dislike it	15%	14%	16%	17%	19%	11%	14%	16%	15%	14%	*
Hate it	9%	10%	9%	10%	10%	10%	6%	9%	11%	8%	*
Not sure	3%	3%	4%	6%	3%	3%	2%	3%	3%	6%	*
Totals	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	*
Unweighted N	(984)	(456)	(528)	(200)	(250)	(322)	(212)	(635)	(133)	(159)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	31%	29%	41%	31%	39%	36%	29%	31%	29%	35%	33%	33%
Like it	39%	43%	37%	36%	42%	34%	41%	41%	35%	36%	41%	37%	44%
Dislike it	15%	15%	18%	13%	15%	16%	11%	17%	20%	16%	12%	17%	14%
Hate it	9%	7%	12%	9%	8%	8%	9%	8%	9%	10%	10%	10%	7%
Not sure	3%	4%	4%	2%	4%	3%	2%	5%	4%	9%	2%	3%	2%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(984)	(374)	(336)	(274)	(370)	(322)	(364)	(316)	(217)	(160)	(204)	(386)	(234)

YouGov Survey: Pizza

April 11 - 13, 2023 - 1000 U.S. adult citizens



9Q. Opinion of Pizza Toppings — Pepperoni

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	50%	57%	45%	43%	45%	59%	52%	51%	52%	48%	*
Like it	32%	29%	35%	37%	34%	28%	32%	31%	36%	35%	*
Dislike it	10%	9%	10%	12%	13%	6%	10%	11%	7%	7%	*
Hate it	6%	3%	8%	5%	7%	6%	6%	6%	3%	8%	*
Not sure	2%	2%	2%	3%	2%	1%	1%	2%	2%	1%	*
Totals	100%	100%	100%	100%	101%	100%	101%	101%	100%	99%	*
Unweighted N	(987)	(457)	(530)	(199)	(250)	(323)	(215)	(638)	(132)	(160)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	50%	43%	51%	59%	45%	57%	55%	51%	43%	50%	47%	52%	52%
Like it	32%	37%	31%	28%	35%	29%	30%	33%	32%	26%	35%	32%	34%
Dislike it	10%	11%	11%	7%	11%	8%	9%	10%	14%	13%	11%	8%	9%
Hate it	6%	7%	6%	4%	8%	5%	5%	4%	6%	7%	5%	7%	3%
Not sure	2%	2%	1%	3%	2%	1%	1%	1%	5%	3%	2%	2%	1%
Totals	100%	100%	100%	101%	101%	100%	100%	99%	100%	99%	100%	101%	99%
Unweighted N	(987)	(373)	(338)	(276)	(374)	(323)	(366)	(317)	(220)	(158)	(205)	(389)	(235)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9R. Opinion of Pizza Toppings — Peppers

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	34%	34%	34%	32%	29%	37%	37%	34%	34%	33%	*
Like it	38%	39%	37%	42%	39%	35%	37%	38%	38%	40%	*
Dislike it	15%	14%	16%	15%	19%	14%	13%	15%	14%	15%	*
Hate it	10%	10%	10%	8%	9%	12%	11%	10%	11%	9%	*
Not sure	3%	3%	3%	3%	5%	2%	2%	3%	3%	2%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(990)	(458)	(532)	(201)	(251)	(321)	(217)	(639)	(133)	(161)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	34%	34%	31%	38%	33%	37%	36%	34%	34%	33%	35%	36%	30%
Like it	38%	39%	36%	38%	39%	36%	40%	38%	33%	34%	39%	35%	44%
Dislike it	15%	18%	14%	12%	16%	13%	11%	17%	20%	19%	14%	14%	15%
Hate it	10%	6%	14%	9%	9%	11%	12%	8%	9%	12%	8%	12%	8%
Not sure	3%	3%	4%	2%	4%	3%	2%	4%	4%	2%	4%	3%	3%
Totals	100%	100%	99%	99%	101%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(990)	(373)	(340)	(277)	(375)	(324)	(369)	(316)	(219)	(159)	(206)	(387)	(238)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9S. Opinion of Pizza Toppings — Pineapple

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	20%	23%	26%	27%	20%	14%	21%	21%	26%	*
Like it	37%	39%	34%	36%	40%	36%	34%	38%	37%	33%	*
Dislike it	18%	18%	18%	13%	16%	19%	23%	18%	16%	16%	*
Hate it	19%	19%	18%	18%	14%	20%	22%	18%	19%	20%	*
Not sure	5%	4%	7%	6%	3%	6%	7%	5%	6%	5%	*
Totals	101%	100%	100%	99%	100%	101%	100%	100%	99%	100%	*
Unweighted N	(991)	(460)	(531)	(201)	(252)	(323)	(215)	(639)	(133)	(163)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	22%	21%	20%	24%	21%	21%	19%	22%	24%	19%	22%	19%	28%
Like it	37%	39%	37%	34%	37%	36%	36%	37%	38%	30%	32%	42%	36%
Dislike it	18%	15%	20%	19%	19%	20%	16%	21%	20%	20%	18%	19%	15%
Hate it	19%	20%	17%	18%	18%	18%	22%	17%	13%	21%	22%	16%	17%
Not sure	5%	6%	6%	5%	5%	6%	7%	3%	5%	10%	6%	4%	4%
Totals	101%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(373)	(340)	(278)	(374)	(324)	(369)	(318)	(218)	(160)	(204)	(390)	(237)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9T. Opinion of Pizza Toppings — Salami

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	17%	23%	12%	19%	20%	17%	13%	17%	17%	20%	*
Like it	36%	41%	31%	43%	37%	34%	30%	35%	34%	42%	*
Dislike it	23%	20%	26%	19%	21%	23%	31%	23%	25%	19%	*
Hate it	13%	7%	19%	9%	13%	14%	17%	15%	11%	7%	*
Not sure	10%	8%	12%	11%	8%	11%	9%	10%	13%	13%	*
Totals	99%	99%	100%	101%	99%	99%	100%	100%	100%	101%	*
Unweighted N	(989)	(459)	(530)	(200)	(250)	(323)	(216)	(638)	(132)	(162)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	17%	15%	16%	23%	16%	21%	16%	16%	21%	16%	12%	21%	19%
Like it	36%	39%	34%	34%	36%	32%	36%	41%	34%	29%	35%	34%	45%
Dislike it	23%	23%	25%	22%	23%	25%	23%	22%	24%	24%	28%	24%	19%
Hate it	13%	14%	14%	11%	15%	13%	14%	11%	12%	19%	16%	11%	11%
Not sure	10%	9%	11%	10%	10%	9%	12%	9%	8%	13%	10%	11%	7%
Totals	99%	100%	100%	100%	100%	100%	101%	99%	99%	101%	101%	101%	101%
Unweighted N	(989)	(374)	(337)	(278)	(374)	(325)	(365)	(317)	(220)	(158)	(206)	(387)	(238)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9U. Opinion of Pizza Toppings — Sausage

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	44%	51%	39%	39%	34%	49%	54%	46%	49%	39%	*
Like it	35%	34%	36%	36%	41%	35%	30%	33%	36%	43%	*
Dislike it	11%	8%	13%	12%	13%	9%	10%	11%	8%	7%	*
Hate it	7%	4%	10%	6%	9%	6%	6%	8%	3%	6%	*
Not sure	3%	3%	2%	7%	3%	2%	0%	2%	4%	5%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(989)	(460)	(529)	(199)	(252)	(323)	(215)	(639)	(132)	(162)	(56)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	44%	43%	42%	50%	44%	52%	47%	41%	44%	40%	48%	48%	39%
Like it	35%	35%	36%	35%	35%	32%	37%	39%	31%	35%	30%	34%	42%
Dislike it	11%	11%	12%	10%	10%	9%	8%	10%	15%	11%	15%	9%	9%
Hate it	7%	8%	7%	4%	8%	5%	7%	5%	8%	9%	6%	7%	5%
Not sure	3%	3%	3%	2%	3%	2%	1%	4%	3%	4%	2%	2%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	101%	99%	101%	100%	99%
Unweighted N	(989)	(374)	(338)	(277)	(373)	(323)	(366)	(318)	(219)	(160)	(204)	(389)	(236)

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



9V. Opinion of Pizza Toppings — Spinach

What do you think about the following pizza toppings?

Among people who don't say they never eat pizza

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	21%	24%	24%	26%	25%	14%	22%	24%	25%	*
Like it	37%	37%	37%	40%	41%	33%	36%	36%	38%	33%	*
Dislike it	18%	19%	17%	15%	19%	14%	24%	18%	18%	21%	*
Hate it	13%	15%	12%	8%	9%	18%	16%	15%	11%	9%	*
Not sure	10%	8%	11%	13%	5%	10%	10%	9%	10%	12%	*
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(989)	(458)	(531)	(200)	(251)	(324)	(214)	(639)	(132)	(161)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	22%	23%	23%	21%	21%	23%	22%	20%	24%	19%	23%	27%	18%
Like it	37%	41%	34%	36%	45%	33%	31%	41%	38%	32%	39%	36%	39%
Dislike it	18%	18%	17%	18%	18%	20%	17%	19%	21%	19%	16%	18%	18%
Hate it	13%	10%	13%	18%	8%	16%	17%	13%	8%	17%	12%	13%	12%
Not sure	10%	8%	12%	7%	8%	8%	12%	7%	9%	12%	10%	6%	13%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(989)	(373)	(338)	(278)	(373)	(325)	(367)	(319)	(218)	(159)	(206)	(387)	(237)

YouGov Survey: Pizza
April 11 - 13, 2023 - 1000 U.S. adult citizens



10. Favorite Pizza Topping

Which of these is your favorite pizza topping?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Anchovies	1%	2%	1%	2%	3%	1%	1%	2%	1%	0%	*
Artichokes	1%	2%	1%	2%	2%	1%	0%	1%	1%	0%	*
Bacon	4%	3%	4%	4%	4%	4%	1%	4%	3%	4%	*
Broccoli	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	*
Chicken	6%	6%	6%	19%	5%	3%	0%	3%	18%	6%	*
Eggplant	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	*
Extra cheese	11%	10%	13%	8%	13%	12%	14%	11%	11%	10%	*
Ham	2%	2%	2%	2%	2%	2%	1%	2%	0%	3%	*
Jalapeños	2%	2%	1%	2%	2%	1%	1%	1%	0%	4%	*
Mushrooms	9%	7%	10%	5%	6%	12%	11%	10%	3%	10%	*
Olives	2%	2%	3%	2%	2%	3%	2%	3%	1%	1%	*
Onions	2%	2%	3%	1%	3%	3%	3%	3%	1%	1%	*
Pepperoni	24%	28%	21%	20%	20%	29%	26%	23%	27%	28%	*
Peppers	4%	1%	6%	3%	2%	3%	7%	4%	4%	3%	*
Pineapple	4%	3%	6%	4%	7%	3%	3%	4%	3%	8%	*
Salami	2%	2%	2%	6%	3%	1%	0%	2%	1%	3%	*
Sausage	13%	15%	11%	7%	10%	14%	21%	15%	12%	8%	*
Spinach	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	*
Fresh tomato	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	*
Meatball	3%	6%	1%	3%	5%	3%	2%	3%	5%	3%	*
Fresh basil	2%	1%	2%	3%	2%	1%	1%	2%	0%	0%	*
Fresh garlic	2%	2%	2%	3%	3%	1%	1%	2%	2%	2%	*
None	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	*
Totals	99%	102%	99%	101%	101%	101%	101%	99%	98%	101%	*

continued on the next page . . .

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



continued from previous page

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unweighted N	(995)	(460)	(535)	(201)	(255)	(324)	(215)	(640)	(134)	(164)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Anchovies	1%	1%	2%	1%	1%	1%	2%	1%	1%	3%	2%	1%	1%
Artichokes	1%	1%	2%	0%	1%	1%	1%	2%	2%	2%	2%	1%	2%
Bacon	4%	3%	4%	4%	2%	3%	5%	2%	4%	3%	5%	4%	3%
Broccoli	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%
Chicken	6%	9%	5%	5%	9%	3%	4%	8%	9%	4%	4%	7%	10%
Eggplant	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%
Extra cheese	11%	13%	13%	9%	14%	11%	15%	9%	10%	13%	12%	14%	7%
Ham	2%	1%	1%	3%	1%	2%	3%	1%	1%	2%	1%	2%	3%
Jalapeños	2%	3%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%
Mushrooms	9%	6%	11%	9%	9%	10%	8%	10%	5%	10%	12%	6%	10%
Olives	2%	2%	2%	2%	2%	3%	2%	1%	3%	3%	2%	2%	3%
Onions	2%	3%	2%	3%	3%	2%	3%	1%	3%	5%	3%	2%	0%
Pepperoni	24%	19%	25%	29%	23%	26%	29%	24%	16%	28%	20%	23%	27%
Peppers	4%	3%	3%	4%	3%	5%	3%	3%	5%	5%	4%	4%	2%
Pineapple	4%	4%	5%	3%	3%	3%	3%	4%	7%	3%	3%	4%	6%
Salami	2%	3%	2%	2%	2%	2%	2%	2%	5%	2%	3%	2%	2%
Sausage	13%	13%	12%	14%	13%	14%	13%	12%	11%	7%	18%	14%	12%
Spinach	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	2%	0%
Fresh tomato	2%	3%	1%	2%	3%	2%	1%	3%	3%	2%	2%	3%	2%
Meatball	3%	4%	3%	3%	4%	3%	2%	4%	4%	4%	3%	3%	3%
Fresh basil	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%
Fresh garlic	2%	3%	1%	1%	3%	1%	1%	2%	3%	3%	0%	1%	3%

continued on the next page . . .

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Totals	99%	99%	98%	99%	103%	98%	100%	97%	100%	102%	102%	101%	102%
Unweighted N	(995)	(375)	(343)	(277)	(374)	(326)	(368)	(320)	(222)	(158)	(206)	(390)	(241)

11. Least Favorite Pizza Topping

Which of these is your least favorite pizza topping?

Among people who don't say they never eat pizza

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Anchovies	29%	21%	36%	11%	17%	42%	39%	31%	22%	22%	*
Artichokes	3%	3%	4%	3%	3%	3%	4%	3%	4%	8%	*
Bacon	2%	1%	2%	1%	3%	2%	0%	1%	0%	3%	*
Broccoli	5%	8%	3%	5%	7%	4%	5%	5%	4%	8%	*
Chicken	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	*
Eggplant	6%	7%	5%	5%	5%	10%	3%	6%	8%	5%	*
Extra cheese	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	*
Ham	2%	1%	2%	2%	4%	1%	1%	1%	4%	2%	*
Jalapeños	8%	7%	9%	6%	5%	7%	15%	10%	4%	5%	*
Mushrooms	5%	3%	6%	3%	7%	4%	5%	5%	8%	4%	*
Olives	3%	5%	2%	6%	6%	2%	1%	2%	3%	5%	*
Onions	2%	3%	1%	2%	3%	3%	0%	2%	1%	4%	*
Pepperoni	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	*
Peppers	2%	3%	1%	1%	3%	1%	2%	2%	3%	1%	*
Pineapple	6%	7%	6%	9%	4%	5%	8%	5%	8%	8%	*
Salami	2%	2%	2%	1%	3%	3%	2%	2%	1%	2%	*
Sausage	1%	1%	1%	3%	2%	1%	0%	1%	1%	1%	*
Spinach	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	*
Fresh tomato	1%	2%	0%	4%	1%	0%	0%	1%	0%	1%	*
Meatball	2%	2%	2%	4%	1%	1%	2%	2%	2%	1%	*
Fresh basil	1%	1%	1%	0%	2%	1%	1%	1%	0%	2%	*
Fresh garlic	4%	5%	3%	7%	8%	2%	2%	3%	10%	2%	*
None	9%	12%	6%	20%	10%	4%	4%	9%	12%	9%	*
Totals	98%	100%	97%	99%	100%	100%	100%	98%	100%	100%	*

continued on the next page . . .

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



continued from previous page

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Unweighted N	(993)	(462)	(531)	(196)	(255)	(324)	(218)	(636)	(134)	(166)	(57)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Anchovies	29%	25%	30%	33%	25%	33%	35%	25%	23%	30%	31%	28%	27%
Artichokes	3%	3%	3%	4%	2%	3%	4%	2%	3%	3%	3%	4%	2%
Bacon	2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	2%	1%	2%
Broccoli	5%	6%	6%	4%	5%	5%	6%	6%	4%	3%	6%	4%	7%
Chicken	1%	1%	1%	2%	1%	2%	0%	3%	1%	1%	1%	2%	1%
Eggplant	6%	7%	5%	6%	6%	5%	5%	7%	7%	5%	7%	5%	8%
Extra cheese	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Ham	2%	1%	3%	1%	3%	1%	2%	1%	2%	3%	1%	2%	2%
Jalapeños	8%	8%	7%	10%	8%	10%	7%	8%	8%	9%	7%	9%	7%
Mushrooms	5%	5%	5%	5%	4%	5%	5%	4%	6%	4%	4%	5%	7%
Olives	3%	4%	3%	3%	4%	2%	2%	3%	5%	4%	2%	3%	4%
Onions	2%	1%	3%	3%	2%	3%	2%	3%	2%	4%	0%	2%	3%
Pepperoni	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%
Peppers	2%	2%	2%	2%	3%	1%	2%	1%	3%	1%	2%	3%	1%
Pineapple	6%	7%	7%	5%	7%	6%	8%	5%	6%	10%	6%	6%	5%
Salami	2%	2%	2%	2%	2%	3%	1%	3%	2%	4%	1%	3%	2%
Sausage	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	3%	0%	1%
Spinach	2%	4%	1%	1%	3%	1%	2%	2%	2%	0%	2%	2%	4%
Fresh tomato	1%	1%	1%	1%	1%	0%	1%	2%	2%	0%	1%	2%	1%
Meatball	2%	2%	3%	1%	2%	1%	2%	1%	4%	2%	3%	1%	2%
Fresh basil	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Fresh garlic	4%	6%	3%	3%	5%	3%	3%	6%	5%	3%	3%	6%	4%

continued on the next page . . .

YouGov Survey: Pizza
 April 11 - 13, 2023 - 1000 U.S. adult citizens



continued from previous page

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None	9%	9%	8%	9%	9%	10%	7%	13%	7%	6%	12%	7%	11%
Totals	98%	101%	101%	99%	99%	99%	100%	101%	99%	99%	102%	98%	103%
Unweighted N	(993)	(376)	(342)	(275)	(376)	(324)	(364)	(320)	(222)	(158)	(206)	(390)	(239)

YouGov Survey: Pizza

April 11 - 13, 2023 - 1000 U.S. adult citizens



Interviewing Dates	April 11 - 13, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.328 to 2.414, with a mean of 1 and a standard deviation of 0.337.
Number of respondents	1000
Margin of error	± 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.