

1. Compared with other people, do you think you are more or less physically affectionate?

Much more affectionate	11%
Somewhat more affectionate	23%
About as affectionate	28%
Somewhat less affectionate	18%
Much less affectionate	12%
Not sure	8%

2. In general, how physically affectionate would you say you are with each of the following?

	Very physically affectionate	Somewhat physically affectionate	Not very physically affectionate	Not at all physically affectionate	Not applicable	Not sure
Pets	44%	27%	6%	4%	16%	3%
Your romantic partner	42%	22%	5%	2%	26%	1%
Your children	27%	21%	5%	2%	44%	1%
Your parents	19%	25%	19%	10%	25%	3%
Your siblings	13%	29%	25%	17%	12%	4%
Close friends	11%	38%	26%	15%	6%	4%
Extended family members	8%	31%	30%	20%	6%	4%
Casual friends	4%	24%	34%	28%	6%	4%
Strangers	2%	8%	17%	60%	9%	4%

3. In the past week, how many times, if at all, have you done each of the following with someone?

	None	1 time	2 - 5 times	6 - 10 times	More than 10 times	Not sure	Prefer not to say
Hugged	22%	12%	29%	15%	19%	1%	3%
Kissed	42%	6%	18%	10%	19%	2%	3%
Cuddled	47%	9%	20%	9%	10%	2%	3%
Held hands	48%	9%	19%	7%	11%	2%	3%
Engaged in sexual activity	59%	11%	16%	3%	3%	2%	6%

4. How do you usually greet each of the following when you see them?

	A kiss on the lips	A kiss on the cheek	A hug	A handshake	A wave or nod	Some other way	Nothing in particular	Not applicable	Not sure
Your romantic partner	31%	5%	12%	0%	1%	2%	6%	42%	1%
Your children	1%	9%	35%	1%	2%	2%	5%	44%	1%
Close friends	1%	4%	44%	16%	13%	3%	11%	5%	4%
Someone you're meeting for the first time	1%	2%	5%	51%	18%	1%	12%	5%	4%

5. How comfortable would you be with a man you're meeting for the first time greeting you with... ?

Asked of a random half of respondents, who were asked about a man; the other half were asked about a woman.

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Not sure
A wave or nod	67%	23%	3%	4%	4%
A handshake	63%	26%	5%	3%	4%
A hug	11%	24%	29%	30%	6%
A kiss on the cheek	6%	12%	22%	55%	6%

6. How comfortable would you be with a woman you're meeting for the first time greeting you with... ?

Asked of a random half of respondents, who were asked about a woman; the other half were asked about a man.

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Not sure
A wave or nod	68%	21%	4%	4%	3%
A handshake	65%	24%	5%	3%	3%
A hug	25%	33%	22%	15%	5%
A kiss on the cheek	14%	23%	23%	33%	7%

7. How important is physical affection to you in feeling close to another person?

Very important	33%
Somewhat important	38%
Not too important	17%
Not at all important	5%
Not sure	6%

8. Compared with the amount of physical affection you currently receive from other people, would you prefer to receive more or less?

Much more	12%
Somewhat more	21%
About the same amount	53%
Somewhat less	3%
Much less	2%
Not sure	8%

9. When you are upset, do you generally prefer physical affection or physical space from other people?

Physical space	51%
No preference	19%
Physical affection	17%
Not sure	13%

10. When someone you care about is upset, what are you most likely to do?

Physically comfort them	24%
Ask whether they want physical comfort	17%
Comfort them without touching them	25%
Give them space	20%
Something else	4%
Not sure	10%

11. Growing up, how physically affectionate was your family with one another?

Very physically affectionate	13%
Somewhat physically affectionate	34%
Not very physically affectionate	29%
Not at all physically affectionate	17%
Not sure	7%

12. Growing up, in which of the following ways did your mother regularly show you affection? Select all that apply.

Hugging	57%
Kiss on the cheek or forehead	41%
Cuddling	20%
Kiss on the lips	6%
None of the above	24%
Prefer not to say	5%
Not applicable	4%

13. Growing up, in which of the following ways did your father regularly show you affection? Select all that apply.

Hugging	42%
Kiss on the cheek or forehead	23%
Cuddling	10%
Kiss on the lips	3%
None of the above	39%
Prefer not to say	5%
Not applicable	8%

14. Compared with your family growing up, are you more or less physically affectionate with people today?

Much more affectionate	11%
Somewhat more affectionate	26%
About the same	36%
Somewhat less affectionate	11%
Much less affectionate	9%
Not sure	7%

15. Do you think people should generally ask before hugging someone they know?

Yes, always 18%
Yes, in some situations 56%
No 16%
Not sure 9%

16. Do you think parents should or should not require young children to hug relatives, even if the child does not want to?

Should require it 5%
Should encourage it but not require it 46%
Should neither require nor encourage it 39%
Not sure 10%

17. Do you think parents should or should not require young children to kiss relatives, even if the child does not want to?

Should require it 3%
Should encourage it but not require it 18%
Should neither require nor encourage it 69%
Not sure 10%

Interviewing Dates	September 10 - 12, 2026 September 11 - 14, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.652, with a mean of one and a standard deviation of 1.01.
Number of respondents	2,144
Margin of error	± 3 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	66 questions not reported.

YouGov Survey: Physical Affection

September 10 - 14, 2026 - 2,144 U.S. adult citizens



1. Own Physical Affection Compared With Others

Compared with other people, do you think you are more or less physically affectionate?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more affectionate	11%	11%	11%	14%	13%	9%	8%	9%	14%	18%	12%	9%
Somewhat more affectionate	23%	22%	25%	22%	26%	23%	22%	24%	20%	26%	22%	26%
About as affectionate	28%	28%	27%	27%	24%	25%	36%	28%	26%	27%	27%	30%
Somewhat less affectionate	18%	15%	21%	10%	19%	22%	20%	20%	13%	12%	16%	22%
Much less affectionate	12%	13%	11%	13%	11%	13%	9%	11%	15%	11%	13%	9%
Not sure	8%	11%	5%	14%	7%	7%	4%	7%	13%	5%	10%	4%
Totals	100%	100%	100%	100%	100%	99%	99%	99%	101%	99%	100%	100%
Unweighted N	(2,143)	(1,026)	(1,117)	(537)	(580)	(609)	(417)	(1,412)	(268)	(328)	(1,396)	(747)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Much more affectionate	11%	11%	9%	12%	14%	13%	10%	12%	9%	15%	10%	9%
Somewhat more affectionate	23%	25%	22%	23%	23%	23%	22%	26%	19%	27%	23%	22%
About as affectionate	28%	27%	27%	30%	32%	29%	28%	28%	28%	27%	30%	26%
Somewhat less affectionate	18%	17%	19%	20%	16%	19%	18%	21%	15%	18%	22%	16%
Much less affectionate	12%	13%	13%	10%	10%	9%	14%	9%	16%	7%	10%	16%
Not sure	8%	7%	11%	5%	5%	7%	8%	4%	14%	6%	5%	11%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,143)	(704)	(783)	(656)	(490)	(751)	(1,282)	(1,291)	(851)	(514)	(714)	(915)

YouGov Survey: Physical Affection

September 10 - 14, 2026 - 2,144 U.S. adult citizens



2A. Physical Affection With Each Person — Pets

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	44%	36%	52%	36%	40%	50%	49%	47%	22%	43%	43%	47%
Somewhat physically affectionate	27%	32%	22%	27%	32%	25%	24%	28%	26%	30%	26%	28%
Not very physically affectionate	6%	7%	5%	9%	7%	5%	3%	6%	6%	6%	6%	7%
Not at all physically affectionate	4%	5%	4%	4%	5%	4%	3%	3%	8%	6%	5%	3%
Not applicable	16%	16%	16%	15%	13%	15%	21%	13%	35%	11%	17%	14%
Not sure	3%	4%	1%	8%	2%	2%	1%	2%	3%	4%	3%	1%
Totals	100%	100%	100%	99%	99%	101%	101%	99%	100%	100%	100%	100%
Unweighted N	(2,140)	(1,026)	(1,114)	(536)	(579)	(608)	(417)	(1,409)	(267)	(329)	(1,395)	(745)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	44%	46%	42%	46%	46%	42%	47%	46%	41%	36%	48%	45%
Somewhat physically affectionate	27%	23%	30%	27%	26%	27%	25%	27%	26%	33%	24%	26%
Not very physically affectionate	6%	5%	7%	7%	6%	7%	5%	8%	4%	10%	4%	5%
Not at all physically affectionate	4%	6%	3%	4%	4%	5%	4%	4%	4%	5%	5%	3%
Not applicable	16%	19%	14%	15%	16%	15%	16%	13%	20%	13%	17%	16%
Not sure	3%	1%	5%	2%	2%	3%	2%	2%	4%	2%	1%	5%

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	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	100%	100%	101%	101%	100%	99%	99%	100%	99%	99%	99%	100%
Unweighted N	(2,140)	(704)	(783)	(653)	(488)	(749)	(1,281)	(1,290)	(849)	(512)	(714)	(914)

YouGov Survey: Physical Affection
September 10 - 14, 2026 - 2,144 U.S. adult citizens



2B. Physical Affection With Each Person — Your romantic partner

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	42%	42%	42%	43%	50%	40%	37%	42%	33%	50%	39%	48%
Somewhat physically affectionate	22%	20%	24%	11%	24%	28%	22%	24%	18%	18%	19%	27%
Not very physically affectionate	5%	4%	7%	3%	5%	7%	7%	5%	8%	4%	5%	6%
Not at all physically affectionate	2%	3%	2%	0%	0%	5%	4%	3%	1%	1%	2%	2%
Not applicable	26%	29%	24%	42%	20%	19%	29%	25%	37%	27%	32%	15%
Not sure	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%
Totals	98%	100%	100%	101%	100%	101%	100%	100%	99%	101%	99%	99%
Unweighted N	(2,137)	(1,025)	(1,112)	(537)	(576)	(607)	(417)	(1,406)	(268)	(328)	(1,392)	(745)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	42%	43%	37%	48%	48%	47%	40%	55%	24%	57%	38%	38%
Somewhat physically affectionate	22%	21%	22%	23%	19%	21%	22%	31%	8%	28%	27%	14%
Not very physically affectionate	5%	5%	5%	6%	6%	7%	5%	8%	2%	5%	8%	4%
Not at all physically affectionate	2%	3%	2%	3%	4%	3%	2%	4%	1%	0%	5%	2%
Not applicable	26%	27%	32%	20%	22%	21%	30%	1%	64%	8%	21%	41%
Not sure	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	1%

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	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	98%	100%	100%	102%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,137)	(704)	(779)	(654)	(490)	(750)	(1,278)	(1,289)	(847)	(512)	(713)	(912)

YouGov Survey: Physical Affection
September 10 - 14, 2026 - 2,144 U.S. adult citizens



2C. Physical Affection With Each Person — Your children

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	27%	22%	32%	10%	30%	28%	39%	27%	31%	26%	26%	30%
Somewhat physically affectionate	21%	18%	22%	4%	18%	26%	31%	23%	13%	21%	20%	21%
Not very physically affectionate	5%	5%	5%	0%	3%	7%	10%	6%	4%	3%	4%	7%
Not at all physically affectionate	2%	2%	2%	2%	2%	2%	2%	2%	0%	3%	2%	1%
Not applicable	44%	51%	38%	83%	47%	36%	17%	42%	49%	46%	46%	41%
Not sure	1%	2%	0%	1%	1%	2%	1%	1%	2%	1%	2%	0%
Totals	100%	100%	99%	100%	101%	101%	100%	101%	99%	100%	100%	100%
Unweighted N	(2,135)	(1,025)	(1,110)	(537)	(577)	(604)	(417)	(1,405)	(267)	(328)	(1,392)	(743)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	27%	29%	23%	30%	30%	30%	26%	34%	17%	54%	41%	0%
Somewhat physically affectionate	21%	18%	19%	24%	23%	22%	19%	26%	12%	35%	35%	0%
Not very physically affectionate	5%	6%	4%	6%	6%	6%	5%	6%	3%	4%	11%	0%
Not at all physically affectionate	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	3%	0%
Not applicable	44%	45%	50%	37%	39%	40%	47%	31%	64%	2%	8%	100%
Not sure	1%	0%	2%	1%	1%	0%	1%	1%	2%	2%	1%	0%

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	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(2,135)	(701)	(782)	(652)	(489)	(747)	(1,279)	(1,285)	(849)	(511)	(709)	(915)

YouGov Survey: Physical Affection

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2D. Physical Affection With Each Person — Your parents

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	19%	17%	20%	26%	17%	19%	13%	16%	28%	25%	20%	17%
Somewhat physically affectionate	25%	25%	24%	36%	32%	20%	13%	26%	22%	24%	23%	27%
Not very physically affectionate	19%	20%	18%	19%	28%	18%	11%	18%	17%	23%	17%	22%
Not at all physically affectionate	10%	10%	11%	12%	15%	11%	4%	10%	6%	11%	12%	8%
Not applicable	25%	24%	26%	2%	7%	29%	59%	28%	21%	14%	25%	25%
Not sure	3%	5%	1%	6%	2%	3%	1%	2%	6%	4%	3%	1%
Totals	101%	101%	100%	101%	101%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(2,133)	(1,022)	(1,111)	(534)	(576)	(606)	(417)	(1,406)	(265)	(328)	(1,390)	(743)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	19%	21%	15%	21%	27%	24%	17%	19%	18%	18%	16%	22%
Somewhat physically affectionate	25%	21%	28%	25%	27%	26%	22%	25%	23%	37%	15%	27%
Not very physically affectionate	19%	19%	23%	15%	12%	14%	22%	19%	19%	22%	14%	22%
Not at all physically affectionate	10%	10%	14%	7%	6%	7%	12%	9%	12%	10%	9%	12%
Not applicable	25%	28%	16%	31%	27%	27%	24%	25%	24%	11%	46%	13%
Not sure	3%	1%	5%	1%	1%	2%	2%	2%	4%	3%	1%	4%

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	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	101%	100%	101%	100%	100%	100%	99%	99%	100%	101%	101%	100%
Unweighted N	(2,133)	(702)	(780)	(651)	(487)	(747)	(1,278)	(1,286)	(846)	(511)	(711)	(911)

2E. Physical Affection With Each Person — Your siblings

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	13%	12%	14%	19%	12%	11%	12%	11%	16%	19%	14%	12%
Somewhat physically affectionate	29%	27%	31%	30%	29%	25%	33%	29%	33%	28%	28%	31%
Not very physically affectionate	25%	26%	24%	23%	25%	27%	22%	25%	27%	25%	24%	26%
Not at all physically affectionate	17%	18%	17%	14%	19%	20%	14%	19%	6%	16%	17%	18%
Not applicable	12%	11%	13%	7%	11%	12%	18%	13%	10%	8%	13%	11%
Not sure	4%	6%	2%	7%	3%	4%	1%	3%	7%	5%	5%	2%
Totals	100%	100%	101%	100%	99%	99%	100%	100%	99%	101%	101%	100%
Unweighted N	(2,136)	(1,024)	(1,112)	(536)	(577)	(606)	(417)	(1,406)	(268)	(327)	(1,390)	(746)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	13%	13%	10%	16%	20%	18%	11%	14%	12%	13%	11%	15%
Somewhat physically affectionate	29%	30%	26%	32%	32%	30%	27%	30%	27%	36%	30%	25%
Not very physically affectionate	25%	26%	25%	23%	20%	20%	28%	24%	25%	24%	23%	26%
Not at all physically affectionate	17%	15%	21%	15%	14%	17%	18%	18%	17%	15%	19%	17%
Not applicable	12%	15%	11%	11%	12%	12%	13%	11%	13%	7%	16%	12%
Not sure	4%	2%	7%	3%	2%	3%	3%	2%	6%	5%	2%	5%

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	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(2,136)	(703)	(781)	(652)	(489)	(747)	(1,279)	(1,286)	(849)	(513)	(710)	(913)

YouGov Survey: Physical Affection
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2F. Physical Affection With Each Person — Close friends

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	11%	10%	12%	16%	9%	10%	12%	11%	12%	11%	11%	13%
Somewhat physically affectionate	38%	30%	46%	37%	38%	37%	41%	38%	44%	36%	35%	43%
Not very physically affectionate	26%	29%	23%	26%	27%	28%	22%	26%	18%	26%	25%	28%
Not at all physically affectionate	15%	19%	11%	9%	15%	16%	19%	16%	10%	14%	16%	12%
Not applicable	6%	7%	5%	5%	7%	6%	4%	4%	12%	8%	8%	2%
Not sure	4%	5%	3%	7%	3%	4%	2%	4%	5%	5%	5%	2%
Totals	100%	100%	100%	100%	99%	101%	100%	99%	101%	100%	100%	100%
Unweighted N	(2,136)	(1,023)	(1,113)	(536)	(577)	(607)	(416)	(1,407)	(266)	(328)	(1,390)	(746)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	11%	11%	11%	13%	14%	14%	11%	13%	9%	11%	10%	13%
Somewhat physically affectionate	38%	44%	33%	38%	42%	38%	38%	39%	36%	44%	40%	33%
Not very physically affectionate	26%	27%	26%	25%	21%	22%	28%	27%	24%	22%	25%	29%
Not at all physically affectionate	15%	10%	17%	18%	18%	17%	14%	14%	16%	15%	17%	13%
Not applicable	6%	6%	6%	5%	3%	5%	6%	4%	9%	4%	5%	7%
Not sure	4%	2%	7%	2%	2%	3%	3%	2%	6%	5%	3%	5%

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	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	100%	100%	100%	101%	100%	99%	100%	99%	100%	101%	100%	100%
Unweighted N	(2,136)	(702)	(779)	(655)	(489)	(749)	(1,279)	(1,288)	(847)	(512)	(711)	(913)

2G. Physical Affection With Each Person — Extended family members

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	8%	7%	10%	7%	8%	7%	12%	7%	12%	10%	9%	8%
Somewhat physically affectionate	31%	31%	32%	30%	27%	30%	39%	33%	31%	30%	30%	33%
Not very physically affectionate	30%	29%	31%	28%	32%	32%	26%	31%	29%	30%	28%	34%
Not at all physically affectionate	20%	21%	19%	24%	24%	20%	13%	20%	13%	23%	21%	18%
Not applicable	6%	6%	6%	4%	6%	6%	8%	6%	9%	3%	7%	4%
Not sure	4%	7%	1%	7%	3%	5%	1%	3%	7%	4%	4%	3%
Totals	99%	101%	99%	100%	100%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(2,138)	(1,027)	(1,111)	(536)	(579)	(607)	(416)	(1,407)	(267)	(329)	(1,392)	(746)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	8%	8%	5%	12%	14%	10%	8%	10%	7%	9%	10%	6%
Somewhat physically affectionate	31%	35%	27%	33%	35%	35%	30%	35%	26%	32%	36%	26%
Not very physically affectionate	30%	31%	30%	29%	28%	27%	31%	29%	31%	29%	28%	33%
Not at all physically affectionate	20%	18%	26%	16%	15%	17%	23%	19%	22%	21%	16%	24%
Not applicable	6%	6%	6%	6%	6%	8%	5%	5%	8%	5%	7%	6%
Not sure	4%	2%	6%	3%	2%	3%	4%	2%	7%	3%	3%	5%

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	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	99%	100%	100%	99%	100%	100%	101%	100%	101%	99%	100%	100%
Unweighted N	(2,138)	(703)	(782)	(653)	(490)	(749)	(1,281)	(1,288)	(849)	(514)	(711)	(913)

2H. Physical Affection With Each Person — Casual friends

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	4%	5%	4%	6%	5%	4%	1%	3%	10%	4%	4%	5%
Somewhat physically affectionate	24%	21%	26%	28%	20%	21%	28%	24%	25%	22%	23%	24%
Not very physically affectionate	34%	32%	36%	30%	37%	35%	32%	34%	29%	36%	30%	40%
Not at all physically affectionate	28%	29%	27%	24%	26%	31%	31%	30%	20%	24%	30%	25%
Not applicable	6%	7%	5%	4%	10%	5%	5%	5%	9%	7%	8%	3%
Not sure	4%	6%	2%	8%	3%	4%	3%	3%	8%	6%	5%	3%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	101%	99%	100%	100%
Unweighted N	(2,139)	(1,024)	(1,115)	(537)	(576)	(609)	(417)	(1,409)	(266)	(329)	(1,393)	(746)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	4%	3%	5%	4%	6%	6%	3%	5%	3%	6%	2%	5%
Somewhat physically affectionate	24%	26%	20%	25%	29%	25%	23%	24%	23%	24%	23%	24%
Not very physically affectionate	34%	36%	32%	33%	31%	31%	35%	35%	31%	37%	32%	33%
Not at all physically affectionate	28%	25%	30%	30%	29%	30%	28%	29%	27%	24%	34%	26%
Not applicable	6%	6%	7%	5%	3%	4%	6%	4%	9%	4%	6%	7%
Not sure	4%	3%	7%	2%	2%	3%	4%	2%	7%	5%	3%	5%

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	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	100%	99%	101%	99%	100%	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(2,139)	(703)	(781)	(655)	(489)	(749)	(1,280)	(1,287)	(851)	(512)	(713)	(914)

2I. Physical Affection With Each Person — Strangers

In general, how physically affectionate would you say you are with each of the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	2%	2%	2%	3%	3%	2%	0%	1%	5%	2%	2%	2%
Somewhat physically affectionate	8%	9%	7%	11%	10%	5%	7%	8%	7%	10%	8%	9%
Not very physically affectionate	17%	18%	16%	17%	15%	19%	15%	17%	17%	18%	15%	21%
Not at all physically affectionate	60%	55%	65%	56%	60%	59%	67%	61%	49%	60%	59%	62%
Not applicable	9%	9%	10%	6%	10%	11%	9%	9%	14%	6%	12%	5%
Not sure	4%	6%	2%	7%	3%	4%	2%	3%	8%	4%	5%	2%
Totals	100%	99%	102%	100%	101%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(2,130)	(1,021)	(1,109)	(534)	(578)	(604)	(414)	(1,401)	(268)	(326)	(1,390)	(740)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	2%	2%	1%	2%	2%	2%	2%	2%	1%	4%	0%	2%
Somewhat physically affectionate	8%	6%	8%	10%	15%	12%	5%	8%	7%	10%	5%	9%
Not very physically affectionate	17%	18%	15%	17%	20%	17%	17%	17%	16%	18%	15%	17%
Not at all physically affectionate	60%	62%	61%	57%	51%	55%	64%	62%	58%	55%	66%	57%
Not applicable	9%	9%	8%	10%	8%	9%	9%	7%	12%	6%	11%	10%
Not sure	4%	2%	6%	3%	3%	4%	3%	3%	6%	6%	2%	4%

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	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Totals	100%	99%	99%	99%	99%	99%	100%	99%	100%	99%	99%	99%
Unweighted N	(2,130)	(702)	(781)	(647)	(485)	(741)	(1,279)	(1,281)	(848)	(510)	(707)	(913)

YouGov Survey: Physical Affection

September 10 - 14, 2026 - 2,144 U.S. adult citizens



3A. Physical Affection in the Past Week — Hugged

In the past week, how many times, if at all, have you done each of the following with someone?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
None	22%	25%	18%	19%	18%	24%	25%	21%	27%	17%	26%	14%
1 time	12%	13%	11%	12%	12%	11%	12%	12%	12%	9%	13%	9%
2 - 5 times	29%	26%	32%	28%	27%	30%	30%	28%	28%	32%	26%	34%
6 - 10 times	15%	15%	15%	16%	17%	14%	13%	16%	14%	16%	14%	17%
More than 10 times	19%	16%	22%	17%	22%	19%	18%	19%	15%	22%	18%	21%
Not sure	1%	1%	1%	3%	2%	1%	1%	1%	1%	2%	2%	1%
Prefer not to say	3%	3%	2%	6%	2%	2%	1%	2%	3%	2%	2%	4%
Totals	101%	99%	101%	101%	100%	101%	100%	99%	100%	100%	101%	100%
Unweighted N	(2,141)	(1,025)	(1,116)	(537)	(580)	(607)	(417)	(1,409)	(268)	(329)	(1,394)	(747)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
None	22%	22%	26%	17%	18%	19%	24%	9%	40%	11%	21%	28%
1 time	12%	13%	10%	12%	14%	11%	12%	11%	13%	11%	12%	12%
2 - 5 times	29%	31%	25%	32%	32%	31%	28%	31%	25%	25%	32%	28%
6 - 10 times	15%	15%	14%	16%	14%	15%	15%	19%	9%	21%	15%	11%
More than 10 times	19%	17%	19%	20%	19%	19%	18%	27%	7%	28%	18%	15%
Not sure	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%
Prefer not to say	3%	0%	5%	1%	2%	3%	2%	2%	3%	2%	1%	4%
Totals	101%	99%	100%	99%	101%	99%	101%	100%	99%	100%	100%	100%
Unweighted N	(2,141)	(704)	(782)	(655)	(489)	(751)	(1,281)	(1,289)	(851)	(514)	(712)	(915)

YouGov Survey: Physical Affection

September 10 - 14, 2026 - 2,144 U.S. adult citizens



3B. Physical Affection in the Past Week — Kissed

In the past week, how many times, if at all, have you done each of the following with someone?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
None	42%	42%	41%	43%	35%	44%	45%	41%	49%	41%	48%	31%
1 time	6%	6%	6%	8%	5%	7%	5%	7%	5%	3%	7%	4%
2 - 5 times	18%	18%	17%	16%	18%	17%	20%	17%	21%	19%	15%	23%
6 - 10 times	10%	11%	10%	6%	13%	10%	11%	11%	9%	9%	8%	14%
More than 10 times	19%	17%	21%	16%	24%	18%	17%	20%	11%	22%	18%	22%
Not sure	2%	1%	3%	4%	2%	1%	1%	2%	2%	2%	2%	2%
Prefer not to say	3%	4%	1%	6%	3%	2%	1%	3%	4%	3%	2%	4%
Totals	100%	99%	99%	99%	100%	99%	100%	101%	101%	99%	100%	100%
Unweighted N	(2,141)	(1,025)	(1,116)	(537)	(580)	(609)	(415)	(1,409)	(268)	(329)	(1,394)	(747)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
None	42%	46%	46%	33%	35%	34%	46%	17%	79%	22%	42%	53%
1 time	6%	6%	6%	7%	9%	7%	6%	7%	5%	7%	6%	6%
2 - 5 times	18%	16%	16%	22%	20%	21%	17%	26%	5%	22%	19%	14%
6 - 10 times	10%	11%	7%	14%	11%	13%	9%	16%	1%	16%	11%	7%
More than 10 times	19%	19%	18%	21%	20%	20%	18%	30%	3%	29%	19%	14%
Not sure	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	3%
Prefer not to say	3%	1%	5%	2%	3%	3%	2%	2%	4%	3%	1%	4%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	99%	101%	99%	101%
Unweighted N	(2,141)	(703)	(783)	(655)	(490)	(751)	(1,281)	(1,290)	(850)	(514)	(713)	(914)

3C. Physical Affection in the Past Week — Cuddled

In the past week, how many times, if at all, have you done each of the following with someone?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
None	47%	49%	45%	42%	36%	53%	57%	47%	53%	45%	53%	37%
1 time	9%	9%	9%	9%	11%	8%	8%	9%	8%	9%	9%	9%
2 - 5 times	20%	19%	20%	20%	22%	20%	16%	20%	16%	16%	17%	25%
6 - 10 times	9%	8%	10%	9%	13%	7%	9%	10%	9%	9%	8%	12%
More than 10 times	10%	9%	11%	9%	14%	8%	8%	9%	9%	16%	9%	10%
Not sure	2%	1%	3%	4%	2%	2%	1%	2%	2%	2%	2%	2%
Prefer not to say	3%	4%	2%	6%	2%	2%	1%	3%	4%	3%	3%	4%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(2,135)	(1,023)	(1,112)	(537)	(579)	(608)	(411)	(1,403)	(268)	(329)	(1,391)	(744)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
None	47%	52%	50%	40%	42%	40%	52%	25%	81%	23%	52%	57%
1 time	9%	7%	8%	12%	12%	11%	8%	12%	5%	11%	10%	7%
2 - 5 times	20%	19%	18%	22%	23%	22%	19%	30%	4%	31%	19%	14%
6 - 10 times	9%	9%	7%	11%	9%	11%	9%	14%	1%	16%	8%	6%
More than 10 times	10%	9%	9%	11%	10%	11%	8%	15%	2%	14%	9%	8%
Not sure	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%
Prefer not to say	3%	2%	5%	2%	3%	3%	2%	2%	4%	3%	1%	4%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(2,135)	(705)	(780)	(650)	(484)	(745)	(1,281)	(1,287)	(847)	(514)	(708)	(913)

3D. Physical Affection in the Past Week — Held hands

In the past week, how many times, if at all, have you done each of the following with someone?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
None	48%	49%	48%	40%	39%	56%	57%	49%	54%	44%	54%	38%
1 time	9%	9%	10%	10%	11%	8%	9%	8%	10%	14%	10%	8%
2 - 5 times	19%	19%	19%	21%	24%	18%	15%	19%	19%	15%	16%	25%
6 - 10 times	7%	7%	7%	6%	12%	5%	7%	8%	7%	5%	5%	11%
More than 10 times	11%	11%	11%	13%	11%	10%	10%	10%	8%	15%	10%	12%
Not sure	2%	1%	3%	4%	2%	2%	1%	2%	2%	3%	3%	1%
Prefer not to say	3%	4%	2%	6%	2%	2%	1%	3%	2%	3%	2%	4%
Totals	99%	100%	100%	100%	101%	101%	100%	99%	102%	99%	100%	99%
Unweighted N	(2,141)	(1,025)	(1,116)	(537)	(580)	(608)	(416)	(1,409)	(268)	(329)	(1,396)	(745)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
None	48%	52%	52%	41%	43%	40%	53%	27%	81%	27%	53%	56%
1 time	9%	10%	10%	9%	9%	9%	9%	12%	5%	10%	11%	7%
2 - 5 times	19%	18%	15%	25%	24%	25%	16%	28%	6%	26%	17%	17%
6 - 10 times	7%	7%	6%	9%	8%	9%	7%	12%	1%	14%	6%	5%
More than 10 times	11%	9%	10%	13%	12%	12%	10%	17%	1%	17%	9%	9%
Not sure	2%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%	2%
Prefer not to say	3%	1%	5%	1%	2%	3%	2%	2%	3%	3%	1%	4%
Totals	99%	99%	100%	100%	100%	99%	99%	100%	100%	99%	99%	100%
Unweighted N	(2,141)	(705)	(782)	(654)	(489)	(748)	(1,283)	(1,289)	(851)	(514)	(714)	(913)

3E. Physical Affection in the Past Week — Engaged in sexual activity

In the past week, how many times, if at all, have you done each of the following with someone?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
None	59%	58%	61%	51%	49%	63%	73%	60%	63%	54%	63%	53%
1 time	11%	13%	10%	9%	13%	12%	11%	12%	5%	10%	11%	12%
2 - 5 times	16%	17%	15%	21%	25%	13%	7%	15%	15%	22%	14%	20%
6 - 10 times	3%	3%	3%	4%	4%	2%	1%	3%	4%	2%	2%	4%
More than 10 times	3%	3%	2%	4%	4%	2%	2%	2%	4%	6%	3%	2%
Not sure	2%	2%	1%	5%	0%	1%	1%	1%	4%	2%	2%	1%
Prefer not to say	6%	5%	7%	6%	5%	7%	6%	7%	6%	5%	5%	9%
Totals	100%	101%	99%	100%	100%	100%	101%	100%	101%	101%	100%	101%
Unweighted N	(2,136)	(1,023)	(1,113)	(536)	(580)	(606)	(414)	(1,404)	(268)	(329)	(1,392)	(744)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
None	59%	65%	62%	50%	51%	51%	64%	41%	86%	34%	66%	67%
1 time	11%	9%	9%	16%	15%	15%	10%	17%	2%	17%	12%	7%
2 - 5 times	16%	17%	11%	21%	20%	19%	15%	25%	4%	34%	11%	11%
6 - 10 times	3%	2%	4%	3%	3%	4%	2%	4%	1%	5%	1%	3%
More than 10 times	3%	2%	3%	3%	3%	3%	3%	4%	1%	3%	2%	4%
Not sure	2%	1%	3%	1%	2%	2%	1%	1%	2%	1%	1%	3%
Prefer not to say	6%	4%	8%	7%	6%	7%	5%	7%	4%	6%	7%	5%
Totals	100%	100%	100%	101%	100%	101%	100%	99%	100%	100%	100%	100%
Unweighted N	(2,136)	(705)	(780)	(651)	(484)	(746)	(1,281)	(1,289)	(846)	(513)	(709)	(914)

4A. How You Usually Greet Each Person — Your romantic partner

How do you usually greet each of the following when you see them?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A kiss on the lips	31%	30%	33%	27%	38%	32%	26%	31%	25%	37%	28%	38%
A kiss on the cheek	5%	5%	5%	3%	7%	5%	4%	4%	8%	6%	4%	7%
A hug	12%	12%	12%	8%	12%	15%	12%	13%	8%	6%	10%	16%
A handshake	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%
A wave or nod	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%
Some other way	2%	2%	2%	0%	2%	2%	4%	3%	0%	2%	2%	2%
Nothing in particular	6%	4%	7%	1%	4%	5%	12%	6%	3%	2%	5%	6%
Not applicable	42%	44%	39%	58%	33%	39%	40%	40%	54%	43%	49%	28%
Not sure	1%	1%	1%	1%	0%	1%	0%	1%	0%	2%	1%	0%
Totals	100%	101%	100%	99%	99%	100%	99%	99%	100%	101%	100%	99%
Unweighted N	(2,141)	(1,025)	(1,116)	(537)	(580)	(609)	(415)	(1,409)	(268)	(329)	(1,395)	(746)

	Total	Party ID			MAGA		Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter		Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
A kiss on the lips	31%	32%	27%	35%	31%		34%	29%	52%	0%	47%	31%	23%
A kiss on the cheek	5%	5%	4%	6%	7%		6%	4%	8%	0%	8%	5%	2%
A hug	12%	11%	10%	15%	15%		13%	11%	20%	0%	16%	13%	9%
A handshake	0%	0%	0%	0%	1%		1%	0%	1%	0%	1%	0%	0%
A wave or nod	1%	1%	1%	2%	2%		2%	1%	2%	0%	2%	1%	1%
Some other way	2%	2%	2%	3%	2%		2%	2%	4%	0%	2%	4%	1%
Nothing in particular	6%	5%	6%	6%	6%		6%	5%	9%	0%	5%	10%	2%
Not applicable	42%	43%	50%	30%	35%		34%	46%	3%	100%	18%	35%	61%
Not sure	1%	0%	1%	1%	2%		1%	0%	1%	0%	1%	0%	1%
Totals	100%	99%	101%	98%	101%		99%	98%	100%	100%	100%	99%	100%

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	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Unweighted N	(2,141)	(703)	(783)	(655)	(489)	(750)	(1,281)	(1,289)	(851)	(514)	(713)	(914)

4B. How You Usually Greet Each Person — Your children

How do you usually greet each of the following when you see them?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A kiss on the lips	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	1%	2%
A kiss on the cheek	9%	7%	11%	5%	13%	8%	11%	9%	9%	12%	8%	12%
A hug	35%	31%	39%	8%	33%	42%	52%	38%	33%	27%	35%	35%
A handshake	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%
A wave or nod	2%	2%	2%	0%	3%	3%	3%	2%	3%	2%	2%	3%
Some other way	2%	2%	2%	0%	1%	2%	4%	2%	1%	1%	2%	2%
Nothing in particular	5%	3%	7%	1%	2%	7%	11%	5%	2%	5%	5%	5%
Not applicable	44%	51%	38%	84%	47%	35%	17%	42%	50%	48%	46%	41%
Not sure	1%	1%	0%	0%	0%	2%	0%	0%	2%	2%	1%	0%
Totals	100%	99%	100%	99%	101%	100%	101%	100%	101%	99%	101%	101%
Unweighted N	(2,142)	(1,025)	(1,117)	(537)	(580)	(609)	(416)	(1,410)	(268)	(329)	(1,396)	(746)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
A kiss on the lips	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	0%
A kiss on the cheek	9%	10%	7%	10%	11%	10%	8%	12%	5%	22%	12%	0%
A hug	35%	36%	28%	42%	38%	39%	34%	44%	22%	60%	59%	0%
A handshake	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%
A wave or nod	2%	3%	2%	2%	1%	2%	2%	3%	1%	2%	5%	0%
Some other way	2%	1%	2%	3%	2%	3%	1%	2%	2%	2%	4%	0%
Nothing in particular	5%	4%	6%	5%	5%	4%	5%	6%	4%	6%	10%	0%
Not applicable	44%	44%	52%	35%	39%	39%	48%	31%	65%	4%	7%	100%
Not sure	1%	0%	2%	0%	0%	0%	0%	1%	1%	1%	1%	0%
Totals	100%	100%	101%	99%	99%	99%	99%	101%	101%	100%	101%	100%

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		Party ID			MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Unweighted N	(2,142)	(704)	(782)	(656)	(490)	(750)	(1,282)	(1,290)	(851)	(514)	(713)	(915)

4C. How You Usually Greet Each Person — Close friends

How do you usually greet each of the following when you see them?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A kiss on the lips	1%	2%	0%	1%	2%	1%	1%	1%	1%	1%	1%	2%
A kiss on the cheek	4%	4%	4%	5%	3%	4%	3%	4%	4%	4%	4%	4%
A hug	44%	31%	56%	33%	44%	49%	47%	46%	37%	42%	39%	53%
A handshake	16%	27%	5%	19%	19%	14%	11%	13%	25%	18%	16%	15%
A wave or nod	13%	13%	13%	19%	12%	11%	10%	13%	10%	13%	15%	9%
Some other way	3%	3%	3%	2%	5%	2%	3%	3%	2%	2%	3%	4%
Nothing in particular	11%	10%	11%	8%	6%	11%	17%	11%	9%	10%	12%	9%
Not applicable	5%	5%	5%	5%	6%	4%	6%	4%	9%	5%	7%	2%
Not sure	4%	5%	2%	7%	3%	4%	1%	3%	4%	4%	4%	3%
Totals	101%	100%	99%	99%	100%	100%	99%	98%	101%	99%	101%	101%
Unweighted N	(2,141)	(1,026)	(1,115)	(537)	(580)	(609)	(415)	(1,410)	(268)	(328)	(1,394)	(747)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
A kiss on the lips	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%
A kiss on the cheek	4%	5%	3%	5%	8%	6%	3%	5%	2%	5%	4%	3%
A hug	44%	49%	39%	45%	42%	41%	46%	47%	40%	48%	46%	40%
A handshake	16%	13%	15%	20%	21%	21%	13%	16%	14%	19%	12%	16%
A wave or nod	13%	14%	14%	10%	8%	9%	15%	11%	15%	8%	12%	16%
Some other way	3%	2%	4%	2%	3%	2%	4%	3%	3%	2%	3%	4%
Nothing in particular	11%	9%	12%	11%	9%	9%	12%	10%	11%	9%	14%	8%
Not applicable	5%	5%	4%	6%	4%	7%	4%	4%	7%	4%	5%	6%
Not sure	4%	2%	7%	1%	3%	4%	3%	3%	5%	2%	2%	5%
Totals	101%	100%	100%	101%	99%	100%	101%	100%	99%	99%	99%	100%

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		Party ID			MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Unweighted N	(2,141)	(705)	(783)	(653)	(487)	(748)	(1,283)	(1,289)	(851)	(514)	(713)	(914)

4D. How You Usually Greet Each Person — Someone you're meeting for the first time

How do you usually greet each of the following when you see them?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A kiss on the lips	1%	2%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%
A kiss on the cheek	2%	1%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%
A hug	5%	5%	5%	8%	5%	6%	2%	4%	10%	5%	6%	4%
A handshake	51%	57%	45%	40%	51%	54%	58%	54%	47%	46%	45%	63%
A wave or nod	18%	16%	20%	25%	23%	16%	10%	16%	19%	22%	20%	14%
Some other way	1%	1%	2%	2%	2%	1%	0%	2%	0%	1%	1%	3%
Nothing in particular	12%	8%	16%	11%	7%	12%	19%	13%	9%	11%	14%	8%
Not applicable	5%	4%	7%	3%	5%	6%	7%	5%	8%	7%	7%	3%
Not sure	4%	6%	3%	7%	5%	3%	2%	4%	5%	4%	4%	3%
Totals	99%	100%	100%	99%	101%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(2,139)	(1,026)	(1,113)	(537)	(580)	(607)	(415)	(1,409)	(267)	(328)	(1,396)	(743)

	Party ID			MAGA		Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
A kiss on the lips	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%
A kiss on the cheek	2%	1%	1%	2%	4%	3%	1%	2%	2%	2%	1%	2%
A hug	5%	4%	5%	6%	7%	7%	4%	5%	6%	5%	3%	7%
A handshake	51%	49%	48%	56%	53%	54%	51%	58%	41%	60%	56%	42%
A wave or nod	18%	22%	19%	13%	14%	13%	21%	17%	21%	16%	13%	24%
Some other way	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%
Nothing in particular	12%	13%	11%	12%	11%	11%	13%	10%	15%	8%	16%	11%
Not applicable	5%	6%	4%	6%	5%	6%	5%	5%	7%	3%	7%	5%
Not sure	4%	2%	7%	3%	3%	3%	4%	3%	6%	5%	2%	5%
Totals	99%	99%	98%	100%	100%	99%	101%	103%	100%	101%	100%	99%

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	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Unweighted N	(2,139)	(703)	(780)	(656)	(488)	(749)	(1,280)	(1,289)	(849)	(514)	(711)	(914)

5A. Comfort With Greetings From a Man — A wave or nod

How comfortable would you be with a man you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a man; the other half were asked about a woman.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	67%	66%	67%	52%	68%	73%	69%	67%	63%	72%	66%	68%
Somewhat comfortable	23%	23%	22%	36%	20%	15%	26%	23%	23%	19%	22%	24%
Somewhat uncomfortable	3%	4%	3%	6%	4%	3%	1%	4%	2%	3%	3%	3%
Very uncomfortable	4%	4%	3%	2%	2%	7%	2%	3%	5%	3%	4%	2%
Not sure	4%	2%	5%	4%	6%	3%	2%	3%	8%	3%	4%	3%
Totals	101%	99%	100%	100%	100%	101%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,069)	(506)	(563)	(258)	(293)	(307)	(211)	(705)	(136)	(158)	(688)	(381)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	67%	70%	63%	68%	64%	63%	71%	67%	66%	67%	70%	64%
Somewhat comfortable	23%	19%	26%	22%	25%	25%	20%	24%	21%	21%	22%	24%
Somewhat uncomfortable	3%	3%	4%	4%	6%	5%	3%	3%	4%	3%	3%	4%
Very uncomfortable	4%	4%	3%	4%	4%	4%	3%	4%	3%	4%	3%	3%
Not sure	4%	4%	5%	2%	2%	3%	3%	2%	6%	5%	2%	5%
Totals	101%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,069)	(351)	(388)	(330)	(252)	(387)	(625)	(633)	(436)	(240)	(360)	(469)

5B. Comfort With Greetings From a Man — A handshake

How comfortable would you be with a man you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a man; the other half were asked about a woman.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	63%	70%	57%	44%	61%	68%	75%	63%	64%	55%	59%	71%
Somewhat comfortable	26%	20%	31%	43%	29%	20%	16%	26%	22%	33%	28%	22%
Somewhat uncomfortable	5%	3%	6%	5%	5%	2%	7%	5%	6%	3%	5%	5%
Very uncomfortable	3%	4%	2%	2%	1%	6%	1%	3%	1%	6%	4%	2%
Not sure	4%	2%	5%	5%	4%	4%	1%	4%	7%	2%	5%	1%
Totals	101%	99%	101%	99%	100%	100%	100%	101%	100%	99%	101%	101%
Unweighted N	(1,070)	(506)	(564)	(258)	(293)	(308)	(211)	(706)	(136)	(158)	(689)	(381)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	63%	65%	53%	73%	71%	68%	63%	67%	57%	64%	70%	57%
Somewhat comfortable	26%	24%	33%	19%	19%	23%	26%	24%	28%	27%	20%	30%
Somewhat uncomfortable	5%	3%	6%	4%	7%	4%	5%	3%	6%	2%	5%	5%
Very uncomfortable	3%	3%	4%	2%	2%	2%	3%	2%	4%	2%	3%	3%
Not sure	4%	5%	4%	1%	1%	3%	3%	3%	5%	5%	1%	5%
Totals	101%	100%	100%	99%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,070)	(351)	(390)	(329)	(252)	(386)	(626)	(633)	(437)	(239)	(361)	(470)

5C. Comfort With Greetings From a Man — A hug

How comfortable would you be with a man you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a man; the other half were asked about a woman.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	11%	13%	8%	11%	16%	9%	6%	9%	15%	12%	11%	10%
Somewhat comfortable	24%	21%	26%	32%	21%	24%	19%	24%	20%	25%	24%	24%
Somewhat uncomfortable	29%	29%	30%	27%	34%	27%	30%	29%	34%	31%	27%	33%
Very uncomfortable	30%	32%	29%	21%	25%	34%	40%	34%	25%	26%	33%	26%
Not sure	6%	4%	7%	8%	5%	6%	4%	4%	6%	6%	6%	6%
Totals	100%	99%	100%	99%	101%	100%	99%	100%	100%	100%	101%	99%
Unweighted N	(1,072)	(507)	(565)	(260)	(293)	(308)	(211)	(708)	(136)	(158)	(691)	(381)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	11%	11%	13%	8%	13%	9%	12%	8%	15%	13%	7%	13%
Somewhat comfortable	24%	24%	25%	23%	25%	25%	24%	26%	21%	22%	23%	26%
Somewhat uncomfortable	29%	27%	30%	31%	23%	27%	29%	32%	26%	32%	30%	28%
Very uncomfortable	30%	32%	26%	35%	37%	34%	29%	29%	32%	29%	35%	27%
Not sure	6%	6%	8%	3%	3%	4%	6%	5%	7%	5%	5%	7%
Totals	100%	100%	102%	100%	101%	99%	100%	100%	101%	101%	100%	101%
Unweighted N	(1,072)	(351)	(391)	(330)	(252)	(387)	(627)	(634)	(438)	(240)	(361)	(471)

5D. Comfort With Greetings From a Man — A kiss on the cheek

How comfortable would you be with a man you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a man; the other half were asked about a woman.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	6%	4%	7%	6%	6%	7%	5%	6%	4%	8%	5%	7%
Somewhat comfortable	12%	10%	14%	12%	14%	10%	11%	12%	8%	13%	12%	10%
Somewhat uncomfortable	22%	16%	27%	20%	22%	21%	26%	22%	29%	14%	20%	25%
Very uncomfortable	55%	64%	46%	55%	52%	57%	54%	55%	51%	57%	57%	52%
Not sure	6%	6%	6%	8%	5%	5%	5%	4%	8%	7%	6%	6%
Totals	101%	100%	100%	101%	99%	100%	101%	99%	100%	99%	100%	100%
Unweighted N	(1,068)	(505)	(563)	(259)	(293)	(306)	(210)	(706)	(135)	(157)	(688)	(380)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	6%	6%	5%	6%	9%	9%	4%	7%	5%	7%	5%	6%
Somewhat comfortable	12%	11%	11%	13%	17%	12%	12%	11%	13%	12%	13%	10%
Somewhat uncomfortable	22%	23%	21%	22%	20%	20%	23%	24%	20%	27%	22%	19%
Very uncomfortable	55%	55%	54%	56%	51%	56%	55%	55%	55%	49%	56%	57%
Not sure	6%	5%	9%	3%	2%	4%	6%	4%	8%	6%	4%	7%
Totals	101%	100%	100%	100%	99%	101%	100%	101%	101%	101%	100%	99%
Unweighted N	(1,068)	(349)	(389)	(330)	(252)	(387)	(623)	(631)	(437)	(239)	(359)	(470)

6A. Comfort With Greetings From a Woman — A wave or nod

How comfortable would you be with a woman you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a woman; the other half were asked about a man.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	68%	63%	74%	60%	64%	77%	68%	68%	64%	70%	65%	74%
Somewhat comfortable	21%	23%	19%	21%	24%	16%	26%	22%	19%	21%	23%	16%
Somewhat uncomfortable	4%	6%	2%	4%	6%	4%	2%	4%	4%	2%	4%	4%
Very uncomfortable	4%	4%	4%	11%	3%	1%	2%	3%	11%	3%	5%	2%
Not sure	3%	4%	1%	3%	4%	2%	3%	3%	2%	4%	3%	3%
Totals	100%	100%	100%	99%	101%	100%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,064)	(516)	(548)	(275)	(287)	(298)	(204)	(700)	(131)	(169)	(700)	(364)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	68%	74%	67%	64%	56%	62%	73%	68%	68%	68%	69%	68%
Somewhat comfortable	21%	16%	19%	29%	31%	27%	18%	22%	20%	21%	24%	19%
Somewhat uncomfortable	4%	2%	5%	5%	8%	6%	3%	4%	5%	4%	2%	6%
Very uncomfortable	4%	5%	5%	2%	4%	4%	4%	4%	4%	4%	2%	5%
Not sure	3%	2%	4%	1%	1%	2%	2%	3%	3%	3%	3%	3%
Totals	100%	99%	100%	101%	100%	101%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,064)	(353)	(389)	(322)	(235)	(359)	(654)	(653)	(410)	(274)	(350)	(440)

6B. Comfort With Greetings From a Woman — A handshake

How comfortable would you be with a woman you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a woman; the other half were asked about a man.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	65%	63%	67%	54%	62%	73%	68%	64%	70%	70%	61%	75%
Somewhat comfortable	24%	24%	24%	30%	24%	18%	26%	25%	19%	20%	27%	18%
Somewhat uncomfortable	5%	5%	4%	4%	9%	3%	2%	4%	3%	5%	5%	3%
Very uncomfortable	3%	4%	3%	5%	1%	5%	2%	3%	4%	3%	4%	3%
Not sure	3%	4%	2%	8%	4%	1%	2%	3%	4%	2%	4%	2%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	101%	101%
Unweighted N	(1,066)	(517)	(549)	(277)	(287)	(298)	(204)	(701)	(131)	(170)	(702)	(364)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	65%	69%	62%	64%	61%	65%	68%	67%	62%	69%	67%	61%
Somewhat comfortable	24%	20%	21%	30%	31%	28%	20%	22%	26%	22%	23%	26%
Somewhat uncomfortable	5%	3%	8%	2%	3%	4%	5%	4%	5%	4%	4%	5%
Very uncomfortable	3%	6%	2%	2%	3%	3%	3%	4%	2%	1%	5%	3%
Not sure	3%	1%	6%	1%	1%	1%	3%	2%	4%	3%	1%	5%
Totals	100%	99%	99%	99%	99%	101%	99%	99%	99%	99%	100%	100%
Unweighted N	(1,066)	(353)	(389)	(324)	(236)	(361)	(654)	(653)	(412)	(274)	(349)	(443)

6C. Comfort With Greetings From a Woman — A hug

How comfortable would you be with a woman you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a woman; the other half were asked about a man.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	25%	31%	19%	18%	29%	31%	18%	23%	31%	26%	22%	30%
Somewhat comfortable	33%	35%	31%	36%	31%	31%	36%	32%	32%	43%	34%	31%
Somewhat uncomfortable	22%	17%	28%	22%	21%	24%	21%	24%	11%	20%	21%	25%
Very uncomfortable	15%	12%	18%	16%	14%	13%	17%	14%	19%	10%	16%	11%
Not sure	5%	6%	5%	8%	5%	2%	8%	6%	7%	1%	6%	3%
Totals	100%	101%	101%	100%	100%	101%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,068)	(518)	(550)	(277)	(287)	(299)	(205)	(702)	(132)	(170)	(703)	(365)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	25%	23%	26%	25%	29%	26%	25%	24%	26%	26%	18%	30%
Somewhat comfortable	33%	30%	32%	36%	37%	38%	30%	32%	35%	36%	34%	30%
Somewhat uncomfortable	22%	26%	21%	19%	18%	17%	26%	24%	20%	18%	24%	23%
Very uncomfortable	15%	19%	9%	18%	14%	17%	14%	18%	10%	14%	19%	11%
Not sure	5%	1%	12%	2%	1%	2%	5%	3%	9%	6%	5%	6%
Totals	100%	99%	100%	100%	99%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,068)	(354)	(390)	(324)	(236)	(361)	(656)	(656)	(411)	(274)	(352)	(442)

6D. Comfort With Greetings From a Woman — A kiss on the cheek

How comfortable would you be with a woman you're meeting for the first time greeting you with. . . ?

Asked of a random half of respondents, who were asked about a woman; the other half were asked about a man.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very comfortable	14%	20%	8%	9%	14%	18%	12%	15%	9%	18%	12%	17%
Somewhat comfortable	23%	26%	20%	26%	23%	21%	23%	20%	24%	37%	25%	19%
Somewhat uncomfortable	23%	23%	24%	18%	27%	22%	27%	27%	16%	13%	20%	30%
Very uncomfortable	33%	24%	42%	37%	29%	33%	33%	32%	45%	23%	36%	27%
Not sure	7%	6%	7%	9%	6%	6%	6%	7%	6%	8%	7%	5%
Totals	100%	99%	101%	99%	99%	100%	101%	101%	100%	99%	100%	98%
Unweighted N	(1,064)	(517)	(547)	(276)	(287)	(299)	(202)	(699)	(131)	(170)	(700)	(364)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very comfortable	14%	12%	16%	14%	24%	18%	13%	15%	13%	13%	12%	17%
Somewhat comfortable	23%	22%	25%	22%	22%	21%	23%	20%	27%	29%	20%	22%
Somewhat uncomfortable	23%	22%	22%	27%	25%	26%	23%	25%	21%	25%	22%	23%
Very uncomfortable	33%	39%	28%	33%	27%	30%	37%	36%	29%	28%	40%	30%
Not sure	7%	5%	10%	3%	3%	5%	5%	4%	10%	5%	6%	8%
Totals	100%	100%	101%	99%	101%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,064)	(352)	(390)	(322)	(235)	(359)	(654)	(654)	(409)	(274)	(349)	(441)

7. Importance of Physical Affection to Feeling Close

How important is physical affection to you in feeling close to another person?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very important	33%	34%	32%	26%	34%	39%	30%	34%	34%	37%	34%	31%
Somewhat important	38%	35%	42%	43%	36%	36%	41%	37%	40%	38%	36%	42%
Not too important	17%	18%	17%	18%	17%	14%	20%	17%	11%	20%	17%	18%
Not at all important	5%	6%	5%	4%	6%	6%	6%	6%	6%	1%	5%	6%
Not sure	6%	8%	4%	9%	6%	6%	3%	6%	8%	4%	7%	3%
Totals	99%	101%	100%	100%	99%	101%	100%	100%	99%	100%	99%	100%
Unweighted N	(2,143)	(1,026)	(1,117)	(536)	(580)	(609)	(418)	(1,411)	(268)	(329)	(1,396)	(747)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very important	33%	35%	25%	39%	40%	36%	32%	36%	27%	37%	36%	28%
Somewhat important	38%	40%	39%	37%	40%	38%	39%	40%	37%	41%	39%	36%
Not too important	17%	15%	20%	17%	15%	18%	17%	17%	18%	15%	16%	19%
Not at all important	5%	6%	6%	4%	3%	4%	7%	5%	7%	3%	5%	7%
Not sure	6%	4%	10%	3%	3%	4%	6%	3%	11%	5%	3%	9%
Totals	99%	100%	100%	100%	101%	100%	101%	101%	100%	101%	99%	99%
Unweighted N	(2,143)	(705)	(782)	(656)	(490)	(751)	(1,282)	(1,292)	(850)	(514)	(715)	(914)

8. Preferred Amount of Physical Affection Received

Compared with the amount of physical affection you currently receive from other people, would you prefer to receive more or less?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	12%	14%	11%	14%	12%	15%	8%	11%	17%	16%	13%	10%
Somewhat more	21%	21%	20%	21%	22%	21%	20%	21%	20%	21%	18%	25%
About the same amount	53%	50%	57%	47%	47%	54%	65%	54%	45%	54%	54%	53%
Somewhat less	3%	4%	3%	4%	4%	4%	1%	3%	6%	2%	3%	3%
Much less	2%	3%	2%	2%	5%	2%	1%	3%	5%	0%	3%	2%
Not sure	8%	8%	7%	12%	10%	4%	5%	8%	7%	7%	8%	6%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(2,141)	(1,026)	(1,115)	(536)	(579)	(608)	(418)	(1,410)	(268)	(328)	(1,395)	(746)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Much more	12%	14%	11%	12%	14%	12%	13%	11%	15%	11%	12%	13%
Somewhat more	21%	24%	19%	19%	19%	18%	23%	22%	19%	26%	19%	19%
About the same amount	53%	50%	49%	61%	62%	61%	49%	58%	47%	51%	59%	49%
Somewhat less	3%	3%	5%	2%	2%	2%	5%	3%	4%	4%	3%	3%
Much less	2%	2%	3%	2%	0%	2%	3%	2%	4%	2%	2%	4%
Not sure	8%	6%	12%	3%	3%	5%	8%	5%	12%	6%	4%	12%
Totals	99%	99%	99%	99%	100%	100%	101%	101%	101%	100%	99%	100%
Unweighted N	(2,141)	(704)	(781)	(656)	(490)	(751)	(1,281)	(1,289)	(851)	(513)	(714)	(914)

9. Preference for Affection or Space When Upset

When you are upset, do you generally prefer physical affection or physical space from other people?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Physical space	51%	49%	52%	40%	47%	55%	60%	52%	52%	44%	51%	51%
No preference	19%	24%	15%	21%	20%	18%	20%	20%	19%	22%	21%	15%
Physical affection	17%	14%	20%	21%	20%	16%	10%	16%	18%	21%	15%	20%
Not sure	13%	13%	13%	19%	13%	11%	10%	13%	11%	14%	12%	14%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	99%	100%
Unweighted N	(2,141)	(1,026)	(1,115)	(536)	(580)	(607)	(418)	(1,410)	(267)	(329)	(1,394)	(747)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Physical space	51%	50%	48%	55%	54%	52%	53%	52%	49%	43%	60%	46%
No preference	19%	16%	20%	22%	23%	22%	16%	19%	20%	21%	17%	20%
Physical affection	17%	23%	13%	15%	17%	16%	18%	20%	12%	25%	13%	16%
Not sure	13%	10%	20%	7%	7%	10%	12%	9%	19%	10%	10%	17%
Totals	100%	99%	101%	99%	101%	100%	99%	100%	100%	99%	100%	99%
Unweighted N	(2,141)	(705)	(781)	(655)	(489)	(750)	(1,283)	(1,291)	(849)	(514)	(714)	(913)

YouGov Survey: Physical Affection

September 10 - 14, 2026 - 2,144 U.S. adult citizens



10. What You Do When Someone Else Is Upset

When someone you care about is upset, what are you most likely to do?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Physically comfort them	24%	21%	27%	15%	22%	28%	30%	25%	21%	24%	23%	26%
Ask whether they want physical comfort	17%	17%	17%	23%	23%	14%	9%	18%	16%	15%	15%	21%
Comfort them without touching them	25%	25%	25%	25%	22%	23%	30%	24%	27%	26%	25%	24%
Give them space	20%	23%	18%	21%	19%	20%	22%	18%	26%	23%	22%	17%
Something else	4%	3%	4%	1%	3%	5%	4%	4%	3%	4%	4%	3%
Not sure	10%	11%	8%	14%	11%	9%	6%	11%	7%	8%	10%	9%
Totals	100%	100%	99%	99%	100%	99%	101%	100%	100%	100%	99%	100%
Unweighted N	(2,144)	(1,027)	(1,117)	(537)	(580)	(609)	(418)	(1,412)	(268)	(329)	(1,397)	(747)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Physically comfort them	24%	25%	21%	28%	29%	27%	24%	29%	17%	27%	29%	18%
Ask whether they want physical comfort	17%	20%	17%	14%	13%	13%	20%	17%	17%	20%	11%	21%
Comfort them without touching them	25%	26%	23%	26%	27%	24%	26%	22%	29%	24%	26%	24%
Give them space	20%	19%	21%	22%	24%	24%	19%	21%	20%	19%	22%	20%
Something else	4%	5%	4%	2%	1%	2%	4%	3%	5%	2%	4%	4%
Not sure	10%	6%	14%	8%	7%	10%	7%	8%	12%	9%	7%	12%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(2,144)	(705)	(783)	(656)	(490)	(751)	(1,283)	(1,292)	(851)	(514)	(715)	(915)

11. Family's Physical Affection Growing Up

Growing up, how physically affectionate was your family with one another?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very physically affectionate	13%	12%	14%	17%	14%	13%	10%	11%	18%	18%	13%	13%
Somewhat physically affectionate	34%	33%	34%	43%	37%	31%	24%	34%	38%	30%	31%	38%
Not very physically affectionate	29%	29%	30%	17%	25%	34%	41%	31%	20%	28%	29%	30%
Not at all physically affectionate	17%	16%	18%	8%	16%	19%	25%	18%	15%	14%	19%	13%
Not sure	7%	9%	5%	15%	8%	4%	1%	6%	8%	10%	7%	5%
Totals	100%	99%	101%	100%	100%	101%	101%	100%	99%	100%	99%	99%
Unweighted N	(2,144)	(1,027)	(1,117)	(537)	(580)	(609)	(418)	(1,412)	(268)	(329)	(1,397)	(747)

		Party ID			MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Very physically affectionate	13%	13%	11%	16%	20%	17%	12%	14%	13%	16%	10%	15%
Somewhat physically affectionate	34%	38%	31%	32%	34%	34%	34%	36%	30%	36%	28%	37%
Not very physically affectionate	29%	30%	28%	31%	26%	28%	31%	31%	27%	28%	37%	24%
Not at all physically affectionate	17%	14%	19%	17%	15%	14%	18%	14%	22%	13%	24%	13%
Not sure	7%	4%	11%	4%	4%	7%	4%	6%	8%	7%	2%	11%
Totals	100%	99%	100%	100%	99%	100%	99%	101%	100%	100%	101%	100%
Unweighted N	(2,144)	(705)	(783)	(656)	(490)	(751)	(1,283)	(1,292)	(851)	(514)	(715)	(915)

12. How Mother Showed Affection

Growing up, in which of the following ways did your mother regularly show you affection? Select all that apply.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Hugging	57%	58%	56%	64%	68%	54%	44%	58%	58%	53%	55%	63%
Kiss on the cheek or forehead	41%	41%	40%	51%	46%	38%	29%	41%	39%	38%	38%	45%
Cuddling	20%	16%	23%	27%	24%	17%	13%	20%	18%	16%	17%	25%
Kiss on the lips	6%	5%	8%	7%	9%	6%	2%	6%	3%	8%	5%	9%
None of the above	24%	21%	28%	9%	16%	30%	39%	24%	23%	25%	26%	22%
Prefer not to say	5%	6%	4%	12%	3%	2%	3%	4%	7%	7%	6%	3%
Not applicable	4%	5%	2%	3%	4%	4%	3%	4%	3%	4%	4%	2%
Unweighted N	(2,144)	(1,027)	(1,117)	(537)	(580)	(609)	(418)	(1,412)	(268)	(329)	(1,397)	(747)

		Party ID			MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Hugging	57%	63%	53%	58%	60%	57%	60%	59%	55%	65%	46%	63%
Kiss on the cheek or forehead	41%	49%	34%	40%	44%	40%	42%	42%	38%	46%	31%	46%
Cuddling	20%	22%	18%	20%	23%	20%	21%	20%	19%	22%	16%	23%
Kiss on the lips	6%	6%	7%	6%	7%	7%	5%	7%	5%	9%	3%	7%
None of the above	24%	23%	24%	26%	23%	24%	24%	23%	26%	19%	36%	17%
Prefer not to say	5%	3%	7%	3%	3%	5%	5%	3%	7%	4%	2%	7%
Not applicable	4%	2%	6%	3%	1%	2%	4%	3%	5%	4%	4%	3%
Unweighted N	(2,144)	(705)	(783)	(656)	(490)	(751)	(1,283)	(1,292)	(851)	(514)	(715)	(915)

13. How Father Showed Affection

Growing up, in which of the following ways did your father regularly show you affection? Select all that apply.

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Hugging	42%	37%	48%	50%	57%	36%	30%	41%	43%	46%	39%	49%
Kiss on the cheek or forehead	23%	16%	29%	28%	28%	21%	15%	23%	21%	25%	20%	29%
Cuddling	10%	7%	12%	16%	14%	6%	6%	10%	9%	9%	8%	14%
Kiss on the lips	3%	2%	4%	3%	5%	3%	1%	3%	1%	5%	2%	5%
None of the above	39%	43%	35%	26%	25%	44%	57%	40%	33%	33%	40%	36%
Prefer not to say	5%	5%	4%	12%	4%	2%	3%	4%	8%	7%	5%	4%
Not applicable	8%	9%	7%	6%	9%	11%	5%	8%	11%	8%	10%	5%
Unweighted N	(2,144)	(1,027)	(1,117)	(537)	(580)	(609)	(418)	(1,412)	(268)	(329)	(1,397)	(747)

		Party ID			MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Hugging	42%	46%	41%	41%	44%	41%	44%	44%	40%	51%	32%	47%
Kiss on the cheek or forehead	23%	25%	20%	25%	26%	24%	23%	25%	20%	29%	18%	25%
Cuddling	10%	11%	9%	9%	12%	12%	10%	10%	9%	12%	6%	12%
Kiss on the lips	3%	3%	3%	4%	5%	4%	3%	4%	2%	6%	2%	3%
None of the above	39%	36%	39%	40%	37%	39%	39%	38%	40%	32%	48%	33%
Prefer not to say	5%	3%	6%	4%	4%	5%	4%	3%	7%	5%	2%	7%
Not applicable	8%	8%	9%	7%	5%	6%	9%	7%	9%	6%	11%	7%
Unweighted N	(2,144)	(705)	(783)	(656)	(490)	(751)	(1,283)	(1,292)	(851)	(514)	(715)	(915)

14. Own Affection Compared With Family Growing Up

Compared with your family growing up, are you more or less physically affectionate with people today?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more affectionate	11%	10%	13%	4%	7%	14%	18%	12%	8%	11%	11%	12%
Somewhat more affectionate	26%	23%	29%	20%	27%	27%	31%	27%	21%	26%	24%	31%
About the same	36%	38%	34%	38%	35%	36%	36%	36%	34%	40%	36%	36%
Somewhat less affectionate	11%	10%	11%	16%	10%	10%	8%	12%	11%	8%	11%	9%
Much less affectionate	9%	11%	7%	10%	11%	10%	4%	7%	20%	7%	11%	6%
Not sure	7%	7%	6%	13%	10%	3%	3%	6%	7%	9%	7%	6%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(2,143)	(1,026)	(1,117)	(537)	(580)	(608)	(418)	(1,411)	(268)	(329)	(1,396)	(747)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Much more affectionate	11%	13%	10%	12%	11%	10%	12%	13%	9%	12%	17%	6%
Somewhat more affectionate	26%	24%	23%	32%	35%	30%	24%	32%	18%	36%	31%	17%
About the same	36%	37%	34%	37%	38%	39%	34%	34%	39%	33%	34%	40%
Somewhat less affectionate	11%	10%	12%	10%	10%	10%	12%	9%	13%	6%	8%	15%
Much less affectionate	9%	11%	10%	6%	4%	6%	11%	7%	12%	7%	7%	12%
Not sure	7%	4%	12%	3%	2%	5%	7%	5%	9%	7%	2%	11%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(2,143)	(705)	(783)	(655)	(489)	(750)	(1,283)	(1,292)	(850)	(514)	(715)	(914)

15. Should Ask Before Hugging Someone

Do you think people should generally ask before hugging someone they know?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, always	18%	17%	20%	20%	23%	17%	14%	18%	22%	20%	19%	17%
Yes, in some situations	56%	55%	57%	53%	54%	56%	62%	56%	59%	50%	54%	60%
No	16%	17%	16%	16%	15%	18%	16%	18%	8%	19%	16%	17%
Not sure	9%	11%	8%	11%	8%	10%	8%	9%	11%	11%	11%	6%
Totals	99%	100%	101%	100%	100%	101%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,143)	(1,026)	(1,117)	(537)	(579)	(609)	(418)	(1,412)	(268)	(328)	(1,396)	(747)

	Total	Party ID			MAGA	Trump job approval		Relationship status		Children		
		Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Yes, always	18%	22%	19%	15%	13%	13%	23%	17%	21%	18%	15%	22%
Yes, in some situations	56%	59%	55%	54%	54%	55%	57%	57%	55%	54%	62%	52%
No	16%	12%	15%	22%	24%	22%	13%	19%	12%	16%	17%	16%
Not sure	9%	7%	11%	9%	9%	10%	7%	8%	12%	12%	6%	11%
Totals	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(2,143)	(705)	(782)	(656)	(490)	(750)	(1,283)	(1,291)	(851)	(513)	(715)	(915)

16. Parents Requiring Young Children To Hug Relatives

Do you think parents should or should not require young children to hug relatives, even if the child does not want to?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Should require it	5%	7%	4%	6%	7%	5%	3%	3%	9%	8%	6%	4%
Should encourage it but not require it	46%	51%	42%	50%	43%	47%	45%	47%	44%	52%	46%	47%
Should neither require nor encourage it	39%	29%	48%	29%	38%	40%	46%	40%	36%	32%	37%	41%
Not sure	10%	13%	7%	16%	12%	7%	6%	10%	11%	9%	11%	8%
Totals	100%	100%	101%	101%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,139)	(1,025)	(1,114)	(536)	(579)	(608)	(416)	(1,409)	(267)	(328)	(1,392)	(747)

		Party ID			MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Should require it	5%	7%	4%	6%	8%	6%	5%	6%	5%	7%	4%	6%
Should encourage it but not require it	46%	44%	45%	50%	52%	51%	44%	49%	42%	52%	45%	45%
Should neither require nor encourage it	39%	45%	36%	37%	33%	33%	44%	38%	40%	32%	46%	36%
Not sure	10%	5%	16%	8%	7%	11%	7%	8%	12%	9%	6%	14%
Totals	100%	101%	101%	101%	100%	101%	100%	101%	99%	100%	101%	101%
Unweighted N	(2,139)	(703)	(783)	(653)	(487)	(748)	(1,281)	(1,291)	(848)	(514)	(711)	(914)

17. Parents Requiring Young Children To Kiss Relatives

Do you think parents should or should not require young children to kiss relatives, even if the child does not want to?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Should require it	3%	3%	3%	4%	4%	2%	1%	2%	2%	8%	3%	3%
Should encourage it but not require it	18%	24%	13%	20%	20%	18%	15%	18%	17%	22%	17%	20%
Should neither require nor encourage it	69%	60%	78%	59%	64%	71%	81%	71%	69%	62%	68%	70%
Not sure	10%	13%	7%	17%	11%	9%	3%	9%	12%	9%	12%	7%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,137)	(1,022)	(1,115)	(533)	(578)	(608)	(418)	(1,410)	(268)	(325)	(1,392)	(745)

	Party ID				MAGA	Trump job approval		Relationship status		Children		
	Total	Dem	Ind	Rep	Supporter	Approve	Disapprove	In a relationship	Not in a relationship	Under 18	All 18+	None
Should require it	3%	4%	2%	3%	3%	3%	3%	3%	3%	5%	2%	2%
Should encourage it but not require it	18%	16%	18%	20%	23%	21%	17%	20%	16%	26%	13%	18%
Should neither require nor encourage it	69%	75%	64%	69%	64%	65%	73%	71%	66%	61%	80%	64%
Not sure	10%	5%	16%	8%	10%	11%	7%	7%	15%	7%	5%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(2,137)	(704)	(780)	(653)	(488)	(747)	(1,280)	(1,287)	(849)	(512)	(714)	(911)

YouGov Survey: Physical Affection

September 10 - 14, 2026 - 2,144 U.S. adult citizens



Interviewing Dates	September 10 - 12, 2026 September 11 - 14, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.052 to 6.652, with a mean of one and a standard deviation of 1.01.
Number of respondents	2,144
Margin of error	± 3 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	67 questions not reported.