

1. How often do you feel lonely?

Very often	10%
Somewhat often	25%
Not very often	39%
Not at all often	25%
Not sure	1%

2. Do you currently live... ?

With no other people	26%
With other people, none of them children	47%
With other people, some of them children	26%

3. Do you think of yourself as more of a... ?

Dog person	38%
Cat person	20%
Both equally	26%
Neither	15%

4. Have you ever had a dog?

Yes	81%
No	19%

5. Do you currently have any dogs?

Yes, multiple dogs	13%
Yes, one dog	31%
No	56%

6. Would you ever consider getting a dog in the future?

Among people who do not currently have dogs

Yes, I would consider it	55%
No, I would not consider it	45%

7. Have you ever had a cat?

Yes	65%
No	35%

8. Do you currently have any cats?

Yes, multiple cats	19%
Yes, one cat	18%
No	62%

9. Would you ever consider getting a cat in the future?

Among people who do not currently have cats

Yes, I would consider it	34%
No, I would not consider it	66%

10. How well do you think your dogs know you?

Among people who have dogs

Very well	76%
Somewhat well	21%
Not very well	2%
Not at all well	0%
Not sure	1%

11. Who do you think knows you better?

Among people who have dogs

Your friends and family	36%
Your dogs	22%
Both equally	34%
Not sure	8%

12. Thinking about your dogs, do you consider yourself to be their...? Select all that apply.

Among people who have dogs

Companion	49%
Friend	42%
Owner	38%
Best friend	36%
Parent	34%
Master	15%
Roommate	10%
Servant	6%
Other	4%
None of these	1%

13. Which of the following best describes your relationship to your dogs?

Among people who have dogs

Companion	21%
Parent	20%
Best friend	18%
Friend	17%
Owner	12%
Master	4%
Servant	2%
Roommate	1%
Other	3%
None of the above	1%

14. When you use a pronoun to refer to your dogs, do you usually use... ?

Among people who have dogs

“He” or “She”	83%
“They”	6%
“It”	3%
None of the above	7%
Not sure	0%

15. Which of the following would be important to you when choosing a dog? Select all that apply.

Among people who have dogs

Size	59%
Temperament	58%
Breed	44%
Dog’s energy level	43%
Compatibility with other animals	42%
Intelligence	41%
Age of the dog	35%
Cost	32%
Grooming needs	31%
Shedding	29%
Lifespan	27%
Noise level	24%
Rescue background	21%
Allergies in your household	17%
Guarding instincts	16%
None of the above	4%

16. Where did you get your dogs from? Select all that apply.

Among people who have dogs

An animal shelter or rescue agency	39%
A friend or family member	32%
A breeder	24%
An acquaintance or stranger	15%
A pet store	11%
You found them as a stray	9%
Other	2%
Not sure	1%

17. Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
They are part of my family	83%	14%	2%	1%	1%
They provide unconditional love	77%	19%	3%	1%	1%
They provide physical affection	68%	25%	3%	3%	1%
They provide emotional support	67%	27%	3%	2%	1%
They entertain me	65%	28%	4%	1%	1%
They improve my mental health	56%	33%	7%	2%	2%
They make me feel safe	47%	42%	6%	4%	1%
They give me a sense of purpose	41%	43%	10%	2%	4%
They help me stay active	38%	45%	10%	5%	2%
They make travel more difficult	20%	46%	18%	11%	5%
They are messy	14%	38%	29%	18%	1%
They control pests	13%	26%	24%	26%	11%
They are destructive	8%	23%	34%	33%	2%
They make it harder to sleep	6%	16%	30%	45%	3%
They are a financial burden	5%	22%	34%	35%	5%

18. Have you ever done the following for your dogs? Select all that apply.

Among people who have dogs

Taken them to a vet	83%
Vaccinated them	78%
Bought them a pet bed	72%
Had them spayed or neutered	55%
Bought them a personalized collar or tag	49%
Taken them to a professional groomer	39%
Microchipped them	34%
Given them a calming product for anxiety	29%
Hired a pet sitter or walker	23%
Bought pet insurance	16%
Used a pet monitoring camera to check on them	14%
Sent them to a trainer or obedience classes	13%
Used a GPS tracker on their collar	11%
None of the above	5%

19. Have you ever done the following for your dogs? Select all that apply.

Among people who have dogs

Let them sleep in bed with you	60%
Prepared special treats or meals for them	58%
Dressed them in clothing	42%
Included them in holiday photos	42%
Dressed them in a Halloween costume	28%
Created or purchased artwork featuring them	19%
Signed up for a pet subscription box service	15%
Sent in their DNA for testing	10%
Created a social media account for them	6%
None of the above	12%

20. Have you ever done the following for your dogs? Select all that apply.

Among people who have dogs

Given them a gift	60%
Taken them to a dog park	46%
Taken them on vacation with you	38%
Celebrated their birthday or adoption day	37%
Trained them to perform tricks	36%
Organized playdates with other animals	17%
Brought them to work with you	14%
Taken them to doggy daycare	12%
Thrown them a party	9%
Traveled with them on a plane	7%
None of the above	13%

21. Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Much more	Somewhat more	About average	Somewhat less	Much less	Not sure
Loyal	48%	27%	19%	3%	1%	1%
Cute	44%	29%	22%	2%	3%	1%
Friendly	41%	26%	19%	8%	5%	1%
Affectionate	40%	27%	24%	8%	1%	1%
Intelligent	29%	33%	29%	6%	2%	0%
Energetic	22%	27%	36%	10%	4%	1%
Obedient	20%	21%	34%	18%	4%	2%
Goofy	18%	22%	38%	11%	8%	2%
Mischievous	11%	15%	40%	18%	14%	2%
Aggressive	4%	10%	22%	20%	43%	1%

22. Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply.

Among people who have dogs

Using a camera to check on your dog remotely	36%
Tracking your dog's location with GPS	26%
Installing a dog door that only opens for your dog	26%
Testing your dog's DNA to learn about their breed or ancestry	24%
Using an AI pet translator to understand dog barks	24%
Using an automatic electronic dog feeder for meal dispensing	18%
Installing a dog doorbell for your dog to use	17%
Cloning your dog	8%
None of the above	30%

23. How well do you think your cats know you?

Among people who have cats

Very well	61%
Somewhat well	28%
Not very well	4%
Not at all well	4%
Not sure	3%

24. Who do you think knows you better?

Among people who have cats

Your friends and family	44%
Your cats	20%
Both equally	29%
Not sure	7%

25. Thinking about your cats, do you consider yourself to be their...? Select all that apply.

Among people who have cats

Companion	45%
Owner	36%
Parent	35%
Friend	33%
Best friend	27%
Servant	16%
Roommate	15%
Master	6%
Other	4%
None of these	5%

26. Which of the following best describes your relationship to your cats?

Among people who have cats

Companion	22%
Parent	20%
Owner	16%
Friend	13%
Best friend	11%
Servant	5%
Roommate	3%
Master	2%
Other	4%
None of the above	5%

27. When you use a pronoun to refer to your cats, do you usually use... ?

Among people who have cats

"He" or "She"	78%
"They"	7%
"It"	4%
None of the above	10%
Not sure	0%

28. Which of the following would be important to you when choosing a cat? Select all that apply.

Among people who have cats

Temperament	49%
Compatibility with other animals	39%
Age of the cat	33%
Cost	26%
Intelligence	23%
Cat's energy level	23%
Grooming needs	19%
Size	19%
Rescue background	19%
Shedding	18%
Lifespan	16%
Breed	15%
Allergies in your household	14%
Noise level	12%
Guarding instincts	7%
None of the above	13%

29. Where did you get your cats from? Select all that apply.

Among people who have cats

You found them as a stray	37%
An animal shelter or rescue agency	35%
A friend or family member	30%
An acquaintance or stranger	12%
A pet store	7%
A breeder	3%
Other	7%
Not sure	2%

30. Do you agree or disagree with the following about your cats?

Among people who have cats

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
They are part of my family	71%	20%	4%	3%	2%
They entertain me	58%	29%	4%	6%	2%
They provide physical affection	54%	33%	7%	4%	2%
They provide unconditional love	52%	30%	8%	6%	4%
They improve my mental health	51%	31%	6%	5%	6%
They provide emotional support	51%	35%	5%	6%	4%
They give me a sense of purpose	35%	41%	11%	8%	5%
They control pests	34%	38%	13%	9%	8%
They make me feel safe	25%	32%	20%	15%	9%
They help me stay active	18%	39%	20%	15%	8%
They make travel more difficult	15%	35%	24%	16%	10%
They are messy	13%	37%	29%	18%	4%
They make it harder to sleep	8%	22%	25%	38%	6%
They are destructive	6%	35%	28%	25%	6%
They are a financial burden	5%	20%	34%	38%	3%

31. Have you ever done the following for your cats? Select all that apply.

Among people who have cats

Taken them to a vet	73%
Vaccinated them	72%
Had them spayed or neutered	68%
Bought them a pet bed	63%
Microchipped them	31%
Bought them a personalized collar or tag	20%
Given them a calming product for anxiety	17%
Hired a pet sitter or walker	17%
Bought pet insurance	13%
Used a pet monitoring camera to check on them	10%
Taken them to a professional groomer	8%
Used a GPS tracker on their collar	8%
Sent them to a trainer or obedience classes	2%
None of the above	8%

32. Have you ever done the following for your cats? Select all that apply.

Among people who have cats

Let them sleep in bed with you	70%
Prepared special treats or meals for them	48%
Included them in holiday photos	26%
Dressed them in clothing	17%
Created or purchased artwork featuring them	13%
Dressed them in a Halloween costume	12%
Signed up for a pet subscription box service	6%
Created a social media account for them	4%
Sent in their DNA for testing	3%
None of the above	18%

33. Have you ever done the following for your cats? Select all that apply.

Among people who have cats

Given them a gift	54%
Celebrated their birthday or adoption day	31%
Trained them to perform tricks	10%
Taken them on vacation with you	10%
Thrown them a party	7%
Organized playdates with other animals	6%
Brought them to work with you	5%
Traveled with them on a plane	4%
None of the above	32%

34. Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Much more	Somewhat more	About average	Somewhat less	Much less	Not sure
Cute	45%	24%	24%	1%	2%	4%
Loyal	32%	23%	35%	2%	3%	5%
Affectionate	31%	24%	33%	6%	3%	4%
Friendly	29%	22%	30%	11%	5%	3%
Intelligent	27%	28%	32%	5%	2%	5%
Energetic	18%	23%	39%	12%	3%	5%
Obedient	14%	14%	47%	14%	6%	5%
Goofy	14%	20%	40%	13%	8%	5%
Mischievous	13%	19%	37%	17%	10%	5%
Aggressive	1%	6%	27%	27%	34%	4%

35. Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply.

Among people who have cats

Using an automatic electronic cat feeder for meal dispensing	33%
Using a camera to check on your cat remotely	29%
Tracking your cat's location with GPS	22%
Using an AI pet translator to understand cat meows	22%
Testing your cat's DNA to learn about their breed or ancestry	19%
Installing a cat door that only opens for your cat	15%
Installing a cat doorbell for your cat to use	12%
Cloning your cat	7%
None of the above	38%

36. Have you ever experienced the death of...?

	Yes	No	Not sure
A person close to you	89%	10%	2%
A pet dog	69%	30%	1%
A pet cat	56%	43%	1%

37. Which type of loss has generally caused you more grief?

Among people who have experienced the death of a dog and a person close to them

The death of a person close to you	53%
The death of your dog	7%
Both equally	38%
Not sure	3%

38. Which type of loss has generally caused you more grief?

Among people who have experienced the death of a cat and a person close to them

The death of a person close to you	60%
The death of your cat	6%
Both equally	30%
Not sure	4%

Interviewing Dates	March 12 - 15, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov’s opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent’s most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.04, with a mean of one and a standard deviation of 0.891.
Number of respondents	1,087
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.

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 March 12 - 15, 2026 - 1,087 U.S. adult citizens



1. Loneliness

How often do you feel lonely?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very often	10%	10%	10%	12%	12%	10%	6%	11%	10%	10%	11%	9%
Somewhat often	25%	27%	23%	34%	29%	24%	14%	22%	32%	23%	27%	22%
Not very often	39%	34%	42%	36%	37%	42%	38%	39%	34%	39%	38%	40%
Not at all often	25%	27%	24%	14%	21%	24%	41%	27%	23%	26%	23%	29%
Not sure	1%	2%	0%	3%	2%	0%	1%	1%	1%	2%	2%	0%
Totals	100%	100%	99%	99%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,086)	(500)	(586)	(275)	(283)	(317)	(211)	(698)	(140)	(175)	(704)	(382)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very often	10%	10%	12%	7%	10%	8%	15%	7%	7%	10%	12%	10%	9%
Somewhat often	25%	21%	26%	27%	19%	23%	26%	25%	15%	30%	23%	23%	27%
Not very often	39%	44%	37%	34%	40%	38%	36%	44%	40%	36%	40%	37%	42%
Not at all often	25%	24%	21%	31%	31%	30%	22%	24%	38%	22%	25%	29%	21%
Not sure	1%	0%	3%	1%	0%	0%	1%	1%	0%	2%	0%	1%	2%
Totals	100%	99%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,086)	(375)	(407)	(304)	(411)	(374)	(434)	(305)	(226)	(192)	(218)	(432)	(244)

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2. Living Situation

Do you currently live... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
With no other people	26%	27%	25%	24%	17%	26%	39%	25%	32%	24%	28%	23%
With other people, none of them children	47%	47%	48%	46%	38%	50%	55%	50%	31%	46%	49%	44%
With other people, some of them children	26%	26%	27%	30%	45%	24%	6%	25%	37%	30%	23%	33%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,085)	(500)	(585)	(274)	(284)	(317)	(210)	(697)	(140)	(175)	(704)	(381)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
With no other people	26%	26%	30%	21%	27%	22%	39%	15%	14%	23%	24%	24%	32%
With other people, none of them children	47%	43%	51%	48%	48%	46%	41%	53%	49%	53%	48%	50%	38%
With other people, some of them children	26%	31%	19%	31%	25%	32%	19%	32%	38%	24%	27%	25%	29%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	99%	99%
Unweighted N	(1,085)	(375)	(406)	(304)	(410)	(375)	(434)	(305)	(226)	(192)	(218)	(432)	(243)

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3. Dog or Cat Person

Do you think of yourself as more of a...?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Dog person	38%	43%	34%	32%	43%	37%	40%	39%	38%	46%	36%	42%
Cat person	20%	17%	23%	28%	17%	23%	13%	22%	16%	14%	20%	21%
Both equally	26%	23%	29%	16%	26%	27%	35%	27%	20%	21%	27%	24%
Neither	15%	17%	14%	24%	15%	12%	12%	12%	26%	18%	17%	13%
Totals	99%	100%	100%	100%	101%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,085)	(500)	(585)	(275)	(284)	(316)	(210)	(696)	(140)	(176)	(704)	(381)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Dog person	38%	34%	38%	42%	40%	40%	38%	40%	43%	29%	41%	42%	38%
Cat person	20%	26%	20%	16%	23%	14%	20%	22%	14%	20%	25%	18%	21%
Both equally	26%	22%	28%	27%	24%	29%	28%	25%	25%	31%	22%	26%	26%
Neither	15%	17%	14%	15%	13%	17%	14%	13%	17%	20%	12%	14%	16%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,085)	(375)	(407)	(303)	(411)	(373)	(435)	(304)	(225)	(192)	(218)	(431)	(244)

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4. Ever Had Dogs

Have you ever had a dog?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	81%	81%	81%	64%	80%	86%	93%	87%	71%	78%	81%	81%
No	19%	19%	19%	36%	20%	14%	7%	13%	29%	22%	19%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,087)	(501)	(586)	(275)	(284)	(317)	(211)	(698)	(140)	(176)	(705)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	81%	79%	79%	87%	82%	86%	85%	81%	85%	73%	85%	85%	79%
No	19%	21%	21%	13%	18%	14%	15%	19%	15%	27%	15%	15%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,087)	(375)	(408)	(304)	(411)	(375)	(435)	(305)	(226)	(192)	(218)	(433)	(244)

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5. Has Dogs

Do you currently have any dogs?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, multiple dogs	13%	10%	16%	14%	11%	14%	13%	15%	6%	15%	14%	11%
Yes, one dog	31%	32%	31%	31%	38%	30%	27%	32%	28%	36%	28%	37%
No	56%	58%	54%	55%	51%	56%	61%	53%	66%	49%	58%	52%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,087)	(501)	(586)	(275)	(284)	(317)	(211)	(698)	(140)	(176)	(705)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, multiple dogs	13%	12%	14%	14%	12%	14%	15%	13%	12%	7%	12%	15%	16%
Yes, one dog	31%	28%	32%	34%	32%	35%	25%	39%	40%	26%	33%	32%	34%
No	56%	60%	55%	52%	56%	51%	60%	48%	48%	68%	55%	53%	51%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,087)	(375)	(408)	(304)	(411)	(375)	(435)	(305)	(226)	(192)	(218)	(433)	(244)

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6. Would Consider Getting Dogs

Would you ever consider getting a dog in the future?

Among people who do not currently have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I would consider it	55%	53%	57%	53%	70%	59%	37%	53%	59%	42%	53%	58%
No, I would not consider it	45%	47%	43%	47%	30%	41%	63%	47%	41%	58%	47%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(601)	(289)	(312)	(159)	(147)	(165)	(130)	(364)	(93)	(94)	(400)	(201)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would consider it	55%	54%	56%	55%	57%	51%	62%	52%	47%	50%	63%	54%	54%
No, I would not consider it	45%	46%	44%	45%	43%	49%	38%	48%	53%	50%	37%	46%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(601)	(217)	(226)	(158)	(238)	(192)	(261)	(153)	(103)	(121)	(123)	(230)	(127)

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7. Ever Had Cats

Have you ever had a cat?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	65%	62%	69%	46%	58%	79%	72%	73%	39%	53%	65%	65%
No	35%	38%	31%	54%	42%	21%	28%	27%	61%	47%	35%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,087)	(501)	(586)	(275)	(284)	(317)	(211)	(698)	(140)	(176)	(705)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	65%	58%	67%	71%	62%	70%	64%	70%	61%	60%	70%	70%	58%
No	35%	42%	33%	29%	38%	30%	36%	30%	39%	40%	30%	30%	42%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,087)	(375)	(408)	(304)	(411)	(375)	(435)	(305)	(226)	(192)	(218)	(433)	(244)

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8. Has Cats

Do you currently have any cats?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, multiple cats	19%	14%	23%	20%	15%	23%	16%	23%	8%	15%	20%	18%
Yes, one cat	18%	19%	18%	13%	23%	21%	15%	19%	17%	12%	19%	18%
No	62%	66%	59%	67%	62%	56%	69%	58%	76%	74%	62%	64%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,087)	(501)	(586)	(275)	(284)	(317)	(211)	(698)	(140)	(176)	(705)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, multiple cats	19%	16%	21%	20%	18%	18%	21%	21%	13%	19%	24%	19%	16%
Yes, one cat	18%	21%	16%	20%	19%	20%	15%	25%	19%	20%	17%	19%	18%
No	62%	64%	63%	61%	63%	61%	64%	54%	68%	62%	59%	62%	66%
Totals	99%	101%	100%	101%	100%	99%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,087)	(375)	(408)	(304)	(411)	(375)	(435)	(305)	(226)	(192)	(218)	(433)	(244)

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9. Would Consider Getting Cats

Would you ever consider getting a cat in the future?

Among people who do not currently have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I would consider it	34%	34%	35%	38%	43%	31%	27%	36%	31%	28%	30%	42%
No, I would not consider it	66%	66%	65%	62%	57%	69%	73%	64%	69%	72%	70%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(685)	(341)	(344)	(187)	(173)	(179)	(146)	(411)	(106)	(123)	(448)	(237)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I would consider it	34%	37%	35%	31%	39%	34%	30%	39%	39%	28%	43%	31%	37%
No, I would not consider it	66%	63%	65%	69%	61%	66%	70%	61%	61%	72%	57%	69%	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(685)	(234)	(256)	(195)	(257)	(235)	(273)	(178)	(150)	(118)	(130)	(275)	(162)

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10. Dogs Know You

How well do you think your dogs know you?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very well	76%	78%	73%	60%	71%	78%	94%	74%	*	80%	76%	75%
Somewhat well	21%	21%	21%	31%	26%	20%	5%	21%	*	20%	22%	20%
Not very well	2%	1%	4%	7%	1%	2%	0%	3%	*	1%	1%	4%
Not at all well	0%	0%	1%	2%	0%	0%	0%	1%	*	0%	1%	0%
Not sure	1%	0%	1%	1%	2%	0%	0%	1%	*	0%	1%	1%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	*	101%	101%	100%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	76%	79%	74%	74%	82%	77%	74%	73%	86%	*	76%	79%	73%
Somewhat well	21%	20%	22%	20%	16%	20%	25%	24%	14%	*	21%	20%	21%
Not very well	2%	0%	1%	5%	1%	2%	0%	2%	0%	*	2%	1%	5%
Not at all well	0%	0%	1%	0%	0%	0%	1%	0%	0%	*	0%	1%	0%
Not sure	1%	0%	1%	1%	1%	1%	1%	1%	0%	*	1%	0%	0%
Totals	100%	99%	99%	100%	100%	100%	101%	100%	100%	*	100%	101%	99%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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11. Known Better by Friends and Family or Dogs

Who do you think knows you better?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Your friends and family	36%	38%	35%	46%	37%	32%	30%	37%	*	28%	33%	42%
Your dogs	22%	22%	22%	14%	18%	30%	22%	25%	*	11%	22%	22%
Both equally	34%	30%	38%	29%	37%	33%	39%	30%	*	50%	37%	30%
Not sure	8%	10%	6%	11%	8%	5%	8%	8%	*	11%	9%	6%
Totals	100%	100%	101%	100%	100%	100%	99%	100%	*	100%	101%	100%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Your friends and family	36%	40%	33%	36%	35%	37%	28%	38%	40%	*	47%	28%	38%
Your dogs	22%	20%	22%	22%	25%	21%	28%	17%	22%	*	19%	27%	21%
Both equally	34%	35%	33%	36%	38%	35%	38%	35%	34%	*	27%	35%	36%
Not sure	8%	6%	11%	5%	2%	7%	7%	10%	5%	*	7%	10%	5%
Totals	100%	101%	99%	99%	100%	100%	101%	100%	101%	*	100%	100%	100%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

12. Relationship With Dogs

Thinking about your dogs, do you consider yourself to be their . . ? Select all that apply.

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Companion	49%	53%	46%	48%	47%	50%	52%	51%	*	54%	48%	51%
Friend	42%	45%	39%	49%	43%	37%	40%	40%	*	47%	45%	38%
Owner	38%	38%	38%	38%	39%	40%	33%	38%	*	33%	36%	41%
Best friend	36%	35%	36%	34%	41%	37%	28%	35%	*	40%	36%	36%
Parent	34%	21%	45%	20%	32%	43%	36%	37%	*	29%	34%	33%
Master	15%	18%	13%	12%	16%	15%	17%	15%	*	14%	16%	13%
Roommate	10%	11%	9%	15%	5%	9%	13%	9%	*	16%	9%	12%
Servant	6%	5%	7%	3%	6%	5%	10%	7%	*	2%	6%	6%
Other	4%	2%	6%	9%	2%	4%	4%	6%	*	1%	3%	6%
None of these	1%	1%	1%	3%	0%	1%	0%	1%	*	0%	1%	1%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	49%	51%	54%	43%	51%	48%	47%	49%	54%	*	58%	46%	54%
Friend	42%	39%	51%	34%	38%	40%	36%	49%	41%	*	39%	44%	41%
Owner	38%	35%	40%	38%	34%	42%	32%	45%	40%	*	51%	34%	38%
Best friend	36%	38%	34%	36%	40%	39%	40%	34%	39%	*	35%	35%	41%
Parent	34%	39%	35%	29%	35%	36%	29%	34%	43%	*	32%	32%	34%
Master	15%	18%	13%	15%	20%	19%	14%	10%	23%	*	20%	15%	15%
Roommate	10%	9%	12%	8%	13%	7%	12%	8%	9%	*	14%	8%	13%
Servant	6%	5%	8%	5%	5%	7%	7%	6%	6%	*	5%	8%	4%
Other	4%	2%	5%	6%	3%	2%	5%	3%	0%	*	4%	4%	6%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None of these	1%	1%	2%	0%	3%	0%	2%	1%	0%	*	4%	0%	0%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

13. Best Descriptor of Relationship With Dogs

Which of the following best describes your relationship to your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Companion	21%	23%	19%	23%	17%	22%	21%	21%	*	30%	22%	18%
Parent	20%	10%	28%	7%	18%	28%	24%	22%	*	15%	22%	17%
Best friend	18%	22%	16%	18%	19%	20%	16%	18%	*	20%	17%	21%
Friend	17%	20%	15%	28%	23%	9%	13%	14%	*	27%	19%	16%
Owner	12%	13%	11%	10%	16%	11%	12%	13%	*	2%	10%	17%
Master	4%	6%	2%	2%	4%	3%	7%	4%	*	4%	6%	1%
Servant	2%	2%	2%	2%	1%	2%	3%	2%	*	1%	2%	2%
Roommate	1%	1%	1%	1%	0%	1%	0%	1%	*	0%	0%	2%
Other	3%	2%	4%	6%	1%	2%	4%	4%	*	1%	2%	6%
None of the above	1%	1%	1%	3%	0%	1%	0%	1%	*	0%	1%	1%
Totals	99%	100%	99%	100%	99%	99%	100%	100%	*	100%	101%	101%
Unweighted N	(485)	(212)	(273)	(116)	(136)	(152)	(81)	(333)	(47)	(82)	(304)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	21%	20%	25%	16%	19%	17%	26%	15%	21%	*	27%	22%	20%
Parent	20%	28%	17%	17%	26%	22%	16%	21%	27%	*	18%	16%	23%
Best friend	18%	18%	16%	21%	20%	20%	19%	20%	19%	*	15%	19%	22%
Friend	17%	14%	21%	16%	14%	15%	19%	17%	12%	*	14%	20%	16%
Owner	12%	13%	10%	14%	11%	15%	8%	18%	15%	*	11%	13%	9%
Master	4%	4%	3%	5%	4%	6%	4%	2%	4%	*	5%	4%	3%
Servant	2%	0%	3%	2%	1%	2%	3%	1%	2%	*	1%	3%	1%
Roommate	1%	0%	1%	1%	1%	1%	0%	1%	0%	*	2%	1%	0%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	3%	1%	2%	6%	2%	2%	2%	3%	0%	*	2%	2%	6%
None of the above	1%	1%	2%	0%	3%	0%	2%	1%	0%	*	4%	0%	0%
Totals	99%	99%	100%	98%	101%	100%	99%	99%	100%	*	99%	100%	100%
Unweighted N	(485)	(158)	(181)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(116)

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14. Dog Pronouns

When you use a pronoun to refer to your dogs, do you usually use . . . ?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
"He" or "She"	83%	83%	84%	84%	85%	84%	78%	84%	*	85%	81%	87%
"They"	6%	4%	8%	4%	5%	7%	11%	7%	*	5%	7%	5%
"It"	3%	3%	4%	7%	3%	4%	0%	4%	*	0%	3%	3%
None of the above	7%	10%	4%	4%	8%	6%	11%	4%	*	10%	8%	5%
Not sure	0%	0%	0%	1%	0%	0%	0%	0%	*	0%	0%	0%
Totals	99%	100%	100%	100%	101%	101%	100%	99%	*	100%	99%	100%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"He" or "She"	83%	82%	83%	85%	83%	81%	84%	84%	82%	*	86%	87%	75%
"They"	6%	6%	7%	5%	6%	7%	8%	5%	7%	*	8%	5%	9%
"It"	3%	4%	2%	4%	3%	5%	2%	4%	6%	*	1%	2%	6%
None of the above	7%	8%	8%	5%	9%	7%	6%	6%	6%	*	6%	6%	11%
Not sure	0%	0%	0%	1%	0%	1%	1%	0%	0%	*	0%	0%	0%
Totals	99%	100%	100%	100%	101%	101%	101%	99%	101%	*	101%	100%	101%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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15. Important of Dog Characteristics

Which of the following would be important to you when choosing a dog? Select all that apply.

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Size	59%	61%	58%	57%	49%	62%	71%	62%	*	54%	57%	63%
Temperament	58%	54%	61%	47%	46%	70%	65%	64%	*	35%	54%	64%
Breed	44%	43%	45%	48%	42%	44%	42%	43%	*	40%	40%	50%
Dog's energy level	43%	42%	45%	57%	46%	37%	35%	42%	*	47%	39%	50%
Compatibility with other animals	42%	40%	43%	41%	41%	43%	41%	45%	*	38%	42%	42%
Intelligence	41%	45%	38%	56%	40%	38%	33%	41%	*	46%	38%	47%
Age of the dog	35%	39%	32%	37%	29%	34%	44%	36%	*	42%	31%	43%
Cost	32%	30%	34%	40%	33%	31%	24%	32%	*	38%	31%	33%
Grooming needs	31%	28%	33%	36%	30%	29%	28%	32%	*	27%	26%	38%
Shedding	29%	31%	27%	31%	24%	30%	33%	29%	*	32%	25%	36%
Lifespan	27%	28%	26%	40%	33%	18%	20%	21%	*	40%	26%	28%
Noise level	24%	27%	21%	30%	21%	22%	23%	25%	*	25%	23%	25%
Rescue background	21%	20%	22%	24%	17%	25%	18%	22%	*	29%	18%	26%
Allergies in your household	17%	20%	14%	25%	24%	12%	4%	9%	*	30%	17%	16%
Guarding instincts	16%	19%	14%	22%	15%	15%	15%	14%	*	23%	15%	18%
None of the above	4%	2%	6%	8%	3%	4%	2%	4%	*	4%	6%	1%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Size	59%	58%	66%	53%	64%	52%	60%	59%	58%	*	52%	59%	73%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Temperament	58%	55%	56%	61%	59%	62%	49%	62%	64%	*	63%	61%	51%
Breed	44%	40%	47%	44%	42%	48%	37%	42%	53%	*	49%	42%	45%
Dog's energy level	43%	41%	49%	39%	48%	42%	39%	41%	53%	*	52%	35%	54%
Compatibility with other animals	42%	47%	41%	39%	46%	43%	39%	43%	44%	*	35%	43%	50%
Intelligence	41%	33%	45%	44%	34%	43%	38%	40%	46%	*	38%	39%	48%
Age of the dog	35%	39%	32%	36%	40%	38%	28%	38%	40%	*	31%	32%	46%
Cost	32%	28%	34%	34%	28%	33%	30%	33%	23%	*	36%	28%	40%
Grooming needs	31%	32%	31%	30%	36%	30%	20%	36%	39%	*	39%	27%	35%
Shedding	29%	26%	34%	26%	30%	27%	22%	37%	34%	*	33%	35%	25%
Lifespan	27%	29%	25%	28%	27%	28%	19%	28%	36%	*	29%	24%	30%
Noise level	24%	21%	28%	20%	23%	25%	26%	22%	22%	*	27%	22%	25%
Rescue background	21%	23%	22%	20%	28%	19%	26%	19%	20%	*	22%	16%	30%
Allergies in your household	17%	20%	16%	15%	17%	17%	14%	18%	19%	*	15%	13%	21%
Guarding instincts	16%	16%	15%	19%	14%	20%	19%	15%	16%	*	12%	19%	17%
None of the above	4%	7%	3%	3%	3%	4%	5%	3%	1%	*	4%	2%	2%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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16. Source of Dogs

Where did you get your dogs from? Select all that apply.

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
An animal shelter or rescue agency	39%	46%	32%	33%	39%	44%	36%	42%	*	36%	34%	46%
A friend or family member	32%	29%	35%	40%	24%	34%	31%	30%	*	31%	32%	32%
A breeder	24%	23%	25%	21%	29%	24%	21%	25%	*	22%	25%	24%
An acquaintance or stranger	15%	12%	18%	17%	8%	17%	19%	16%	*	20%	19%	8%
A pet store	11%	14%	9%	20%	15%	6%	3%	8%	*	8%	5%	21%
You found them as a stray	9%	8%	9%	10%	5%	10%	10%	10%	*	5%	10%	6%
Other	2%	0%	4%	1%	3%	1%	4%	3%	*	0%	2%	2%
Not sure	1%	1%	1%	2%	1%	0%	0%	1%	*	2%	1%	0%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
An animal shelter or rescue agency	39%	39%	40%	36%	46%	43%	32%	40%	51%	*	48%	37%	34%
A friend or family member	32%	37%	30%	31%	32%	22%	38%	30%	19%	*	26%	33%	35%
A breeder	24%	21%	19%	33%	18%	33%	21%	28%	29%	*	23%	25%	18%
An acquaintance or stranger	15%	15%	16%	15%	14%	14%	22%	11%	11%	*	20%	12%	19%
A pet store	11%	16%	4%	15%	14%	14%	2%	14%	20%	*	7%	8%	19%
You found them as a stray	9%	3%	13%	8%	4%	9%	15%	5%	6%	*	4%	12%	8%
Other	2%	0%	2%	4%	1%	4%	2%	3%	0%	*	1%	1%	3%
Not sure	1%	0%	2%	0%	0%	0%	1%	0%	0%	*	0%	2%	0%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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17A. Agree About Dogs — They are part of my family

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	83%	80%	85%	75%	80%	86%	*	85%	*	84%	81%	86%
Somewhat agree	14%	17%	11%	18%	16%	14%	*	12%	*	11%	14%	14%
Somewhat disagree	2%	1%	2%	1%	2%	1%	*	2%	*	1%	3%	0%
Strongly disagree	1%	1%	2%	4%	2%	0%	*	1%	*	4%	2%	0%
Not sure	1%	1%	0%	1%	1%	0%	*	1%	*	0%	1%	1%
Totals	101%	100%	100%	99%	101%	101%	*	101%	*	100%	101%	101%
Unweighted N	(480)	(207)	(273)	(115)	(134)	(152)	(79)	(330)	(47)	(81)	(302)	(178)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	83%	86%	84%	78%	88%	77%	82%	82%	85%	*	85%	81%	85%
Somewhat agree	14%	13%	10%	18%	10%	20%	14%	14%	11%	*	14%	14%	12%
Somewhat disagree	2%	0%	2%	2%	0%	3%	2%	1%	2%	*	0%	3%	0%
Strongly disagree	1%	0%	2%	1%	0%	0%	2%	2%	0%	*	1%	2%	2%
Not sure	1%	1%	1%	0%	1%	0%	0%	0%	1%	*	0%	0%	1%
Totals	101%	100%	99%	99%	99%	100%	100%	99%	99%	*	100%	100%	100%
Unweighted N	(480)	(157)	(180)	(143)	(172)	(181)	(172)	(149)	(122)	(69)	(95)	(201)	(115)

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17B. Agree About Dogs — They provide unconditional love

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	77%	75%	79%	62%	76%	85%	*	79%	*	76%	78%	77%
Somewhat agree	19%	21%	17%	29%	20%	14%	*	17%	*	21%	17%	21%
Somewhat disagree	3%	3%	2%	6%	2%	1%	*	3%	*	1%	3%	2%
Strongly disagree	1%	0%	1%	2%	0%	0%	*	1%	*	1%	1%	0%
Not sure	1%	0%	1%	1%	2%	1%	*	0%	*	0%	1%	0%
Totals	101%	99%	100%	100%	100%	101%	*	100%	*	99%	100%	100%
Unweighted N	(481)	(208)	(273)	(116)	(136)	(150)	(79)	(332)	(47)	(80)	(302)	(179)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	77%	81%	75%	77%	86%	77%	81%	72%	83%	*	88%	75%	73%
Somewhat agree	19%	15%	20%	19%	11%	19%	15%	23%	15%	*	10%	20%	23%
Somewhat disagree	3%	3%	1%	4%	2%	4%	3%	4%	1%	*	1%	4%	1%
Strongly disagree	1%	0%	1%	0%	1%	0%	1%	1%	0%	*	1%	1%	0%
Not sure	1%	0%	2%	0%	0%	0%	1%	1%	0%	*	0%	0%	3%
Totals	101%	99%	99%	100%	100%	100%	101%	101%	99%	*	100%	100%	100%
Unweighted N	(481)	(155)	(182)	(144)	(170)	(182)	(173)	(149)	(122)	(70)	(95)	(200)	(116)

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17C. Agree About Dogs — They provide physical affection

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	68%	65%	72%	60%	67%	72%	73%	72%	*	66%	67%	70%
Somewhat agree	25%	30%	21%	30%	25%	25%	22%	21%	*	29%	25%	26%
Somewhat disagree	3%	4%	2%	4%	4%	3%	0%	4%	*	0%	3%	4%
Strongly disagree	3%	1%	4%	6%	2%	0%	3%	2%	*	2%	4%	1%
Not sure	1%	1%	1%	0%	2%	0%	1%	0%	*	2%	1%	0%
Totals	100%	101%	100%	100%	100%	100%	99%	99%	*	99%	100%	101%
Unweighted N	(483)	(210)	(273)	(116)	(136)	(150)	(81)	(332)	(47)	(81)	(303)	(180)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	68%	69%	67%	69%	72%	65%	69%	61%	76%	*	74%	68%	67%
Somewhat agree	25%	26%	27%	23%	24%	27%	23%	30%	22%	*	23%	25%	27%
Somewhat disagree	3%	4%	1%	5%	3%	4%	2%	6%	1%	*	1%	3%	4%
Strongly disagree	3%	1%	4%	2%	1%	2%	5%	3%	0%	*	2%	2%	1%
Not sure	1%	0%	2%	0%	0%	1%	1%	1%	0%	*	0%	1%	1%
Totals	100%	100%	101%	99%	100%	99%	100%	101%	99%	*	100%	99%	100%
Unweighted N	(483)	(156)	(182)	(145)	(171)	(183)	(173)	(151)	(122)	(70)	(95)	(201)	(117)

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17D. Agree About Dogs — They provide emotional support

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	67%	64%	69%	51%	66%	72%	76%	67%	*	73%	66%	68%
Somewhat agree	27%	30%	25%	38%	29%	24%	18%	28%	*	21%	27%	28%
Somewhat disagree	3%	2%	3%	5%	1%	1%	4%	2%	*	2%	4%	0%
Strongly disagree	2%	2%	2%	4%	1%	2%	2%	2%	*	2%	2%	2%
Not sure	1%	1%	1%	2%	3%	1%	0%	1%	*	1%	2%	1%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	*	99%	101%	99%
Unweighted N	(481)	(209)	(272)	(116)	(134)	(150)	(81)	(331)	(47)	(80)	(303)	(178)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	67%	72%	68%	61%	75%	63%	69%	68%	71%	*	72%	65%	66%
Somewhat agree	27%	25%	23%	33%	23%	29%	24%	27%	25%	*	25%	27%	30%
Somewhat disagree	3%	1%	4%	2%	1%	3%	5%	0%	2%	*	0%	4%	1%
Strongly disagree	2%	1%	2%	2%	1%	3%	2%	2%	0%	*	3%	3%	1%
Not sure	1%	1%	2%	1%	1%	2%	0%	2%	2%	*	1%	1%	2%
Totals	100%	100%	99%	99%	101%	100%	100%	99%	100%	*	101%	100%	100%
Unweighted N	(481)	(157)	(179)	(145)	(172)	(181)	(173)	(150)	(121)	(70)	(94)	(201)	(116)

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17E. Agree About Dogs — They entertain me

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	65%	65%	66%	52%	65%	71%	71%	65%	*	59%	63%	70%
Somewhat agree	28%	30%	27%	36%	27%	26%	26%	29%	*	30%	31%	24%
Somewhat disagree	4%	3%	6%	10%	5%	1%	4%	4%	*	7%	5%	4%
Strongly disagree	1%	2%	1%	2%	1%	2%	0%	1%	*	3%	1%	2%
Not sure	1%	0%	1%	1%	1%	0%	0%	1%	*	0%	0%	1%
Totals	99%	100%	101%	101%	99%	100%	101%	100%	*	99%	100%	101%
Unweighted N	(479)	(209)	(270)	(116)	(134)	(149)	(80)	(329)	(47)	(81)	(302)	(177)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	65%	67%	61%	69%	71%	69%	63%	69%	69%	*	78%	63%	62%
Somewhat agree	28%	30%	34%	21%	26%	25%	32%	25%	26%	*	21%	32%	27%
Somewhat disagree	4%	0%	4%	8%	0%	4%	4%	4%	1%	*	0%	4%	9%
Strongly disagree	1%	2%	1%	1%	2%	1%	1%	0%	2%	*	1%	2%	2%
Not sure	1%	0%	0%	1%	0%	1%	0%	1%	1%	*	1%	0%	1%
Totals	99%	99%	100%	100%	99%	100%	100%	99%	99%	*	101%	101%	101%
Unweighted N	(479)	(155)	(179)	(145)	(170)	(181)	(170)	(150)	(122)	(70)	(94)	(200)	(115)

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17F. Agree About Dogs — They improve my mental health

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	56%	51%	60%	46%	58%	59%	59%	57%	*	58%	54%	59%
Somewhat agree	33%	39%	28%	30%	34%	34%	33%	33%	*	27%	36%	29%
Somewhat disagree	7%	5%	8%	18%	5%	2%	5%	6%	*	10%	7%	6%
Strongly disagree	2%	2%	2%	4%	1%	2%	2%	2%	*	1%	2%	1%
Not sure	2%	3%	1%	3%	1%	3%	1%	2%	*	3%	1%	5%
Totals	100%	100%	99%	101%	99%	100%	100%	100%	*	99%	100%	100%
Unweighted N	(483)	(211)	(272)	(115)	(136)	(151)	(81)	(332)	(47)	(81)	(303)	(180)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	56%	60%	56%	52%	63%	55%	55%	60%	59%	*	60%	52%	58%
Somewhat agree	33%	30%	31%	39%	28%	35%	33%	28%	36%	*	27%	41%	28%
Somewhat disagree	7%	6%	8%	7%	4%	5%	7%	7%	2%	*	8%	4%	10%
Strongly disagree	2%	1%	4%	1%	1%	2%	2%	2%	0%	*	2%	1%	1%
Not sure	2%	3%	2%	2%	4%	2%	2%	3%	2%	*	3%	2%	2%
Totals	100%	100%	101%	101%	100%	99%	99%	100%	99%	*	100%	100%	99%
Unweighted N	(483)	(157)	(181)	(145)	(172)	(183)	(172)	(151)	(123)	(71)	(95)	(201)	(116)

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17G. Agree About Dogs — They make me feel safe

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	47%	38%	55%	43%	52%	48%	44%	47%	*	44%	47%	47%
Somewhat agree	42%	52%	34%	40%	43%	41%	46%	42%	*	44%	41%	45%
Somewhat disagree	6%	2%	8%	7%	2%	8%	5%	6%	*	4%	7%	3%
Strongly disagree	4%	6%	2%	8%	2%	2%	5%	4%	*	7%	4%	4%
Not sure	1%	2%	0%	2%	1%	1%	0%	1%	*	1%	1%	1%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	*	100%	100%	100%
Unweighted N	(482)	(210)	(272)	(116)	(135)	(150)	(81)	(330)	(47)	(82)	(303)	(179)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	47%	53%	39%	52%	53%	46%	42%	48%	51%	*	39%	42%	60%
Somewhat agree	42%	40%	45%	42%	37%	47%	45%	44%	38%	*	43%	48%	34%
Somewhat disagree	6%	5%	8%	4%	6%	4%	6%	5%	6%	*	7%	6%	3%
Strongly disagree	4%	1%	8%	2%	3%	4%	7%	2%	2%	*	10%	3%	1%
Not sure	1%	2%	1%	1%	2%	0%	0%	0%	3%	*	1%	1%	0%
Totals	100%	101%	101%	101%	101%	101%	100%	99%	100%	*	100%	100%	98%
Unweighted N	(482)	(157)	(179)	(146)	(172)	(181)	(172)	(152)	(121)	(69)	(94)	(202)	(117)

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17H. Agree About Dogs — They give me a sense of purpose

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	41%	35%	46%	31%	43%	47%	39%	41%	*	49%	42%	40%
Somewhat agree	43%	49%	37%	46%	43%	35%	50%	44%	*	30%	43%	42%
Somewhat disagree	10%	9%	11%	20%	5%	10%	8%	11%	*	12%	9%	13%
Strongly disagree	2%	3%	1%	2%	3%	2%	2%	2%	*	4%	3%	1%
Not sure	4%	3%	4%	2%	6%	5%	1%	3%	*	6%	3%	5%
Totals	100%	99%	99%	101%	100%	99%	100%	101%	*	101%	100%	101%
Unweighted N	(481)	(211)	(270)	(115)	(136)	(149)	(81)	(330)	(47)	(81)	(301)	(180)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	41%	44%	42%	37%	47%	38%	47%	39%	41%	*	39%	39%	44%
Somewhat agree	43%	42%	40%	47%	38%	46%	39%	47%	44%	*	37%	49%	36%
Somewhat disagree	10%	7%	10%	13%	8%	11%	12%	8%	9%	*	19%	7%	13%
Strongly disagree	2%	2%	3%	2%	2%	3%	2%	1%	2%	*	1%	3%	2%
Not sure	4%	5%	5%	2%	4%	2%	1%	5%	5%	*	3%	2%	5%
Totals	100%	100%	100%	101%	99%	100%	101%	100%	101%	*	99%	100%	100%
Unweighted N	(481)	(155)	(181)	(145)	(170)	(182)	(171)	(150)	(123)	(70)	(95)	(201)	(115)

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17I. Agree About Dogs — They help me stay active

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	38%	36%	40%	19%	44%	47%	38%	39%	*	*	34%	44%
Somewhat agree	45%	48%	43%	48%	46%	41%	47%	44%	*	*	47%	42%
Somewhat disagree	10%	11%	9%	16%	5%	11%	8%	11%	*	*	11%	7%
Strongly disagree	5%	4%	6%	14%	2%	1%	6%	5%	*	*	5%	5%
Not sure	2%	2%	2%	3%	2%	0%	2%	1%	*	*	2%	1%
Totals	100%	101%	100%	100%	99%	100%	101%	100%	*	*	99%	99%
Unweighted N	(479)	(208)	(271)	(115)	(134)	(150)	(80)	(331)	(47)	(79)	(300)	(179)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	38%	46%	28%	43%	52%	43%	35%	41%	48%	*	40%	42%	29%
Somewhat agree	45%	44%	46%	45%	38%	48%	43%	48%	44%	*	47%	42%	47%
Somewhat disagree	10%	8%	15%	6%	7%	8%	13%	9%	7%	*	11%	9%	12%
Strongly disagree	5%	2%	7%	5%	1%	2%	8%	2%	0%	*	3%	5%	9%
Not sure	2%	0%	4%	0%	1%	0%	1%	2%	1%	*	0%	2%	3%
Totals	100%	100%	100%	99%	99%	101%	100%	102%	100%	*	101%	100%	100%
Unweighted N	(479)	(156)	(181)	(142)	(171)	(180)	(172)	(148)	(122)	(69)	(95)	(200)	(115)

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17J. Agree About Dogs — They make travel more difficult

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	20%	17%	22%	19%	25%	21%	12%	20%	*	16%	18%	22%
Somewhat agree	46%	50%	42%	47%	38%	47%	53%	49%	*	39%	44%	48%
Somewhat disagree	18%	17%	19%	13%	24%	17%	15%	17%	*	20%	17%	20%
Strongly disagree	11%	11%	12%	10%	11%	11%	15%	10%	*	12%	13%	9%
Not sure	5%	5%	5%	11%	2%	4%	5%	4%	*	13%	8%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	100%	100%	100%
Unweighted N	(482)	(209)	(273)	(116)	(136)	(150)	(80)	(332)	(47)	(80)	(302)	(180)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	20%	20%	20%	19%	17%	21%	19%	17%	21%	*	29%	18%	14%
Somewhat agree	46%	42%	49%	46%	50%	41%	40%	49%	47%	*	44%	45%	48%
Somewhat disagree	18%	22%	10%	23%	19%	25%	15%	21%	20%	*	15%	18%	21%
Strongly disagree	11%	13%	13%	9%	11%	13%	14%	12%	10%	*	9%	14%	10%
Not sure	5%	2%	8%	4%	3%	1%	11%	1%	2%	*	3%	5%	8%
Totals	100%	99%	100%	101%	100%	101%	99%	100%	100%	*	100%	100%	101%
Unweighted N	(482)	(156)	(182)	(144)	(171)	(181)	(173)	(150)	(122)	(69)	(95)	(202)	(116)

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17K. Agree About Dogs — They are messy

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	14%	14%	14%	28%	15%	8%	*	11%	*	23%	13%	15%
Somewhat agree	38%	39%	38%	40%	41%	39%	*	38%	*	37%	36%	43%
Somewhat disagree	29%	29%	29%	14%	33%	32%	*	32%	*	18%	30%	27%
Strongly disagree	18%	17%	19%	14%	11%	21%	*	19%	*	21%	20%	16%
Not sure	1%	1%	1%	4%	0%	0%	*	0%	*	2%	1%	0%
Totals	100%	100%	101%	100%	100%	100%	*	100%	*	101%	100%	101%
Unweighted N	(482)	(210)	(272)	(115)	(136)	(152)	(79)	(332)	(47)	(81)	(304)	(178)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	14%	8%	16%	15%	7%	11%	13%	14%	10%	*	18%	11%	15%
Somewhat agree	38%	45%	40%	32%	45%	40%	35%	42%	39%	*	37%	34%	43%
Somewhat disagree	29%	23%	30%	33%	22%	33%	28%	28%	31%	*	27%	32%	25%
Strongly disagree	18%	24%	14%	19%	25%	16%	23%	16%	19%	*	18%	22%	16%
Not sure	1%	1%	1%	1%	0%	1%	1%	0%	1%	*	1%	1%	1%
Totals	100%	101%	101%	100%	99%	101%	100%	100%	100%	*	101%	100%	100%
Unweighted N	(482)	(157)	(180)	(145)	(172)	(181)	(171)	(151)	(123)	(70)	(93)	(203)	(116)

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17L. Agree About Dogs — They control pests

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	13%	18%	9%	15%	19%	15%	2%	10%	*	18%	12%	16%
Somewhat agree	26%	27%	25%	24%	39%	21%	17%	22%	*	34%	26%	24%
Somewhat disagree	24%	25%	24%	31%	17%	26%	24%	29%	*	16%	27%	20%
Strongly disagree	26%	21%	30%	23%	17%	32%	30%	28%	*	19%	24%	29%
Not sure	11%	9%	12%	7%	8%	6%	27%	10%	*	13%	11%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	*	100%	100%	99%
Unweighted N	(483)	(210)	(273)	(116)	(135)	(151)	(81)	(331)	(47)	(82)	(303)	(180)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	13%	16%	9%	17%	16%	15%	15%	14%	15%	*	10%	16%	16%
Somewhat agree	26%	26%	25%	26%	21%	28%	21%	30%	30%	*	23%	21%	33%
Somewhat disagree	24%	21%	27%	24%	24%	24%	32%	20%	20%	*	33%	22%	16%
Strongly disagree	26%	25%	26%	26%	27%	27%	22%	26%	22%	*	27%	27%	26%
Not sure	11%	13%	13%	7%	13%	6%	10%	10%	12%	*	7%	14%	10%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	99%	*	100%	100%	101%
Unweighted N	(483)	(157)	(181)	(145)	(172)	(183)	(174)	(150)	(122)	(70)	(95)	(201)	(117)

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17M. Agree About Dogs — They are destructive

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	8%	9%	6%	13%	9%	7%	0%	5%	*	16%	8%	7%
Somewhat agree	23%	24%	23%	38%	23%	21%	13%	23%	*	19%	21%	28%
Somewhat disagree	34%	34%	33%	28%	37%	39%	28%	35%	*	29%	36%	30%
Strongly disagree	33%	31%	35%	18%	28%	31%	59%	36%	*	31%	33%	34%
Not sure	2%	2%	2%	4%	3%	2%	0%	2%	*	5%	3%	1%
Totals	100%	100%	99%	101%	100%	100%	100%	101%	*	100%	101%	100%
Unweighted N	(481)	(210)	(271)	(116)	(134)	(151)	(80)	(330)	(47)	(81)	(303)	(178)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	8%	4%	12%	6%	5%	5%	9%	6%	7%	*	11%	6%	8%
Somewhat agree	23%	24%	22%	25%	20%	22%	20%	21%	27%	*	28%	19%	29%
Somewhat disagree	34%	36%	31%	35%	33%	38%	32%	40%	33%	*	34%	35%	30%
Strongly disagree	33%	35%	33%	32%	41%	32%	37%	30%	33%	*	25%	39%	29%
Not sure	2%	1%	2%	2%	2%	3%	2%	2%	0%	*	3%	1%	4%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	*	101%	100%	100%
Unweighted N	(481)	(157)	(180)	(144)	(172)	(180)	(172)	(149)	(123)	(71)	(94)	(201)	(115)

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17N. Agree About Dogs — They make it harder to sleep
 Do you agree or disagree with the following about your dogs?
Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	6%	6%	6%	15%	2%	7%	*	6%	*	6%	6%	6%
Somewhat agree	16%	15%	16%	23%	17%	10%	*	14%	*	23%	18%	12%
Somewhat disagree	30%	32%	28%	31%	39%	29%	*	31%	*	26%	28%	34%
Strongly disagree	45%	45%	45%	26%	39%	51%	*	47%	*	39%	44%	47%
Not sure	3%	2%	4%	6%	3%	3%	*	2%	*	6%	4%	1%
Totals	100%	100%	99%	101%	100%	100%	*	100%	*	100%	100%	100%
Unweighted N	(481)	(211)	(270)	(114)	(137)	(151)	(79)	(333)	(46)	(80)	(302)	(179)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	6%	4%	8%	6%	2%	7%	5%	7%	3%	*	6%	5%	6%
Somewhat agree	16%	18%	14%	15%	17%	15%	16%	18%	13%	*	20%	16%	12%
Somewhat disagree	30%	24%	33%	32%	24%	33%	22%	28%	38%	*	25%	30%	31%
Strongly disagree	45%	48%	42%	46%	54%	44%	50%	46%	46%	*	44%	48%	48%
Not sure	3%	5%	4%	1%	2%	1%	6%	2%	1%	*	5%	1%	4%
Totals	100%	99%	101%	100%	99%	100%	99%	101%	101%	*	100%	100%	101%
Unweighted N	(481)	(154)	(181)	(146)	(169)	(183)	(169)	(152)	(123)	(71)	(95)	(201)	(114)

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170. Agree About Dogs — They are a financial burden

Do you agree or disagree with the following about your dogs?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	5%	8%	2%	3%	7%	6%	1%	4%	*	3%	2%	9%
Somewhat agree	22%	22%	22%	23%	20%	27%	16%	23%	*	15%	20%	25%
Somewhat disagree	34%	32%	35%	45%	33%	28%	32%	35%	*	33%	35%	32%
Strongly disagree	35%	34%	36%	18%	36%	37%	48%	35%	*	32%	37%	31%
Not sure	5%	4%	5%	10%	5%	3%	3%	3%	*	17%	6%	3%
Totals	101%	100%	100%	99%	101%	101%	100%	100%	*	100%	100%	100%
Unweighted N	(482)	(210)	(272)	(115)	(135)	(151)	(81)	(331)	(47)	(81)	(302)	(180)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	5%	2%	6%	5%	3%	6%	3%	3%	4%	*	4%	5%	3%
Somewhat agree	22%	21%	24%	21%	24%	23%	13%	29%	27%	*	27%	18%	21%
Somewhat disagree	34%	35%	32%	34%	31%	34%	37%	29%	30%	*	29%	38%	30%
Strongly disagree	35%	40%	29%	38%	40%	34%	40%	34%	38%	*	35%	37%	37%
Not sure	5%	2%	10%	2%	2%	3%	7%	5%	1%	*	6%	2%	9%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	100%	*	101%	100%	100%
Unweighted N	(482)	(157)	(180)	(145)	(172)	(183)	(173)	(151)	(122)	(69)	(95)	(202)	(116)

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18. Dog Care Experiences

Have you ever done the following for your dogs? Select all that apply.

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Taken them to a vet	83%	78%	88%	69%	83%	85%	95%	87%	*	68%	79%	90%
Vaccinated them	78%	72%	84%	56%	79%	85%	92%	83%	*	69%	77%	81%
Bought them a pet bed	72%	65%	79%	62%	69%	77%	82%	77%	*	60%	69%	77%
Had them spayed or neutered	55%	54%	56%	30%	47%	65%	78%	62%	*	39%	53%	60%
Bought them a personalized collar or tag	49%	47%	51%	45%	55%	52%	42%	49%	*	56%	45%	57%
Taken them to a professional groomer	39%	43%	36%	27%	35%	42%	56%	41%	*	37%	31%	53%
Microchipped them	34%	33%	34%	22%	30%	38%	44%	36%	*	33%	28%	43%
Given them a calming product for anxiety	29%	24%	33%	32%	27%	30%	27%	31%	*	32%	25%	36%
Hired a pet sitter or walker	23%	24%	22%	24%	19%	26%	23%	26%	*	22%	18%	32%
Bought pet insurance	16%	17%	14%	18%	18%	10%	19%	14%	*	23%	14%	18%
Used a pet monitoring camera to check on them	14%	13%	14%	18%	14%	13%	10%	13%	*	20%	11%	18%
Sent them to a trainer or obedience classes	13%	15%	11%	9%	14%	12%	16%	13%	*	13%	7%	22%
Used a GPS tracker on their collar	11%	12%	11%	16%	14%	9%	6%	9%	*	19%	8%	16%
None of the above	5%	6%	4%	12%	5%	1%	3%	3%	*	11%	7%	1%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Taken them to a vet	83%	84%	85%	80%	89%	85%	77%	86%	89%	*	89%	83%	81%
Vaccinated them	78%	80%	80%	75%	87%	82%	74%	82%	88%	*	81%	82%	72%
Bought them a pet bed	72%	71%	74%	72%	72%	76%	68%	72%	78%	*	73%	72%	72%
Had them spayed or neutered	55%	50%	57%	58%	60%	63%	46%	65%	63%	*	55%	59%	48%
Bought them a personalized collar or tag	49%	57%	42%	52%	56%	55%	42%	49%	64%	*	67%	42%	48%
Taken them to a professional groomer	39%	46%	32%	43%	53%	40%	30%	46%	50%	*	40%	41%	40%
Microchipped them	34%	31%	34%	35%	40%	38%	27%	38%	41%	*	40%	32%	33%
Given them a calming product for anxiety	29%	22%	28%	35%	27%	33%	24%	28%	34%	*	35%	27%	28%
Hired a pet sitter or walker	23%	20%	25%	24%	26%	29%	15%	19%	40%	*	33%	19%	23%
Bought pet insurance	16%	22%	14%	12%	21%	14%	11%	14%	27%	*	14%	12%	23%
Used a pet monitoring camera to check on them	14%	14%	15%	12%	19%	13%	9%	17%	20%	*	21%	11%	16%
Sent them to a trainer or obedience classes	13%	13%	12%	14%	15%	15%	6%	17%	19%	*	12%	13%	12%
Used a GPS tracker on their collar	11%	14%	11%	9%	14%	12%	8%	12%	17%	*	9%	11%	15%
None of the above	5%	4%	8%	1%	2%	3%	8%	3%	2%	*	1%	4%	7%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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19. Dog Experiences

Have you ever done the following for your dogs? Select all that apply.

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Let them sleep in bed with you	60%	57%	64%	54%	58%	63%	67%	63%	*	60%	60%	60%
Prepared special treats or meals for them	58%	51%	63%	40%	57%	65%	66%	60%	*	48%	56%	61%
Dressed them in clothing	42%	36%	47%	45%	50%	45%	22%	41%	*	50%	38%	47%
Included them in holiday photos	42%	40%	43%	37%	46%	42%	40%	41%	*	48%	36%	51%
Dressed them in a Halloween costume	28%	25%	31%	19%	40%	29%	19%	27%	*	42%	23%	37%
Created or purchased artwork featuring them	19%	17%	21%	24%	19%	14%	22%	20%	*	23%	18%	22%
Signed up for a pet subscription box service	15%	15%	14%	14%	21%	16%	5%	14%	*	13%	11%	21%
Sent in their DNA for testing	10%	9%	11%	13%	13%	9%	6%	12%	*	9%	7%	15%
Created a social media account for them	6%	4%	7%	7%	9%	5%	3%	4%	*	10%	3%	11%
None of the above	12%	16%	8%	16%	8%	12%	11%	11%	*	15%	16%	5%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Let them sleep in bed with you	60%	58%	62%	60%	60%	63%	64%	61%	56%	*	67%	60%	57%

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	continued from previous page												
	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Prepared special treats or meals for them	58%	52%	62%	58%	61%	68%	50%	64%	67%	*	54%	60%	57%
Dressed them in clothing	42%	42%	39%	44%	44%	41%	43%	35%	48%	*	36%	40%	50%
Included them in holiday photos	42%	41%	35%	50%	43%	51%	34%	38%	60%	*	42%	40%	45%
Dressed them in a Halloween costume	28%	28%	24%	33%	28%	33%	18%	33%	38%	*	19%	24%	36%
Created or purchased artwork featuring them	19%	16%	22%	20%	21%	21%	18%	17%	26%	*	19%	21%	16%
Signed up for a pet subscription box service	15%	12%	8%	24%	12%	22%	6%	21%	18%	*	13%	10%	22%
Sent in their DNA for testing	10%	10%	12%	8%	13%	12%	6%	8%	19%	*	12%	5%	13%
Created a social media account for them	6%	7%	5%	6%	7%	7%	3%	7%	11%	*	5%	4%	12%
None of the above	12%	14%	11%	10%	11%	8%	15%	12%	5%	*	12%	13%	10%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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20. Dog Social Experiences

Have you ever done the following for your dogs? Select all that apply.

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Given them a gift	60%	56%	63%	58%	60%	69%	50%	62%	*	66%	58%	63%
Taken them to a dog park	46%	45%	47%	38%	55%	49%	36%	43%	*	59%	41%	54%
Taken them on vacation with you	38%	37%	38%	36%	34%	42%	38%	40%	*	37%	32%	48%
Celebrated their birthday or adoption day	37%	32%	41%	26%	39%	42%	37%	37%	*	39%	32%	45%
Trained them to perform tricks	36%	36%	35%	46%	40%	35%	19%	36%	*	40%	35%	36%
Organized playdates with other animals	17%	19%	16%	18%	24%	16%	10%	18%	*	22%	11%	28%
Brought them to work with you	14%	13%	14%	12%	17%	16%	7%	15%	*	13%	12%	16%
Taken them to doggy daycare	12%	16%	8%	13%	20%	9%	4%	8%	*	17%	7%	19%
Thrown them a party	9%	8%	10%	5%	20%	7%	4%	9%	*	11%	5%	15%
Traveled with them on a plane	7%	7%	7%	14%	6%	5%	4%	5%	*	12%	4%	11%
None of the above	13%	16%	10%	14%	10%	7%	25%	13%	*	14%	15%	9%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given them a gift	60%	56%	58%	66%	59%	67%	50%	63%	71%	*	65%	58%	64%
Taken them to a dog park	46%	51%	45%	43%	50%	46%	39%	45%	59%	*	40%	43%	54%

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	continued from previous page												
	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Taken them on vacation with you	38%	40%	38%	36%	36%	39%	33%	39%	43%	*	39%	36%	43%
Celebrated their birthday or adoption day	37%	43%	31%	39%	49%	39%	28%	35%	52%	*	40%	32%	44%
Trained them to perform tricks	36%	29%	41%	35%	32%	34%	32%	37%	38%	*	43%	37%	29%
Organized playdates with other animals	17%	19%	10%	25%	20%	23%	7%	16%	36%	*	15%	14%	24%
Brought them to work with you	14%	5%	13%	22%	7%	25%	9%	16%	17%	*	16%	13%	15%
Taken them to doggy daycare	12%	10%	9%	16%	11%	16%	3%	10%	26%	*	7%	12%	16%
Thrown them a party	9%	9%	7%	12%	9%	13%	4%	13%	10%	*	7%	9%	10%
Traveled with them on a plane	7%	9%	5%	7%	10%	8%	7%	4%	11%	*	3%	7%	7%
None of the above	13%	14%	15%	11%	13%	11%	21%	10%	5%	*	9%	16%	10%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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21A. Comparison of Dog — Loyal

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	48%	45%	51%	54%	48%	45%	48%	47%	*	47%	51%	44%
Somewhat more	27%	29%	26%	19%	28%	31%	29%	29%	*	26%	25%	32%
About average	19%	20%	19%	18%	15%	22%	22%	20%	*	18%	19%	19%
Somewhat less	3%	4%	2%	3%	6%	2%	1%	2%	*	4%	3%	2%
Much less	1%	1%	2%	4%	2%	0%	0%	1%	*	4%	1%	2%
Not sure	1%	1%	1%	2%	1%	1%	0%	1%	*	1%	1%	1%
Totals	99%	100%	101%	100%	100%	101%	100%	100%	*	100%	100%	100%
Unweighted N	(481)	(210)	(271)	(114)	(136)	(151)	(80)	(329)	(47)	(82)	(301)	(180)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	48%	46%	45%	52%	47%	46%	48%	41%	56%	*	45%	49%	51%
Somewhat more	27%	35%	22%	27%	33%	29%	27%	34%	24%	*	33%	21%	29%
About average	19%	16%	25%	15%	16%	21%	18%	20%	16%	*	20%	21%	15%
Somewhat less	3%	2%	4%	3%	2%	3%	5%	1%	3%	*	2%	5%	2%
Much less	1%	0%	2%	2%	0%	0%	1%	3%	0%	*	0%	2%	2%
Not sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	0%	1%	1%
Totals	99%	100%	99%	100%	99%	100%	100%	100%	100%	*	100%	99%	100%
Unweighted N	(481)	(156)	(181)	(144)	(172)	(179)	(172)	(150)	(122)	(70)	(94)	(200)	(117)

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21B. Comparison of Dog — Cute

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	44%	37%	49%	41%	50%	44%	37%	39%	*	56%	42%	46%
Somewhat more	29%	34%	24%	32%	24%	29%	31%	30%	*	26%	29%	27%
About average	22%	24%	20%	14%	19%	24%	31%	24%	*	14%	23%	18%
Somewhat less	2%	1%	2%	2%	3%	1%	2%	2%	*	1%	2%	2%
Much less	3%	2%	4%	10%	3%	1%	0%	4%	*	4%	2%	5%
Not sure	1%	2%	0%	1%	1%	1%	0%	1%	*	0%	1%	0%
Totals	101%	100%	99%	100%	100%	100%	101%	100%	*	101%	99%	98%
Unweighted N	(484)	(212)	(272)	(116)	(137)	(150)	(81)	(332)	(47)	(82)	(303)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	44%	48%	42%	42%	46%	45%	42%	40%	55%	*	49%	41%	45%
Somewhat more	29%	26%	32%	27%	27%	28%	29%	37%	14%	*	26%	31%	28%
About average	22%	23%	22%	20%	23%	23%	24%	15%	27%	*	22%	23%	17%
Somewhat less	2%	2%	0%	3%	2%	2%	2%	3%	1%	*	2%	2%	1%
Much less	3%	1%	3%	6%	1%	1%	1%	4%	1%	*	0%	3%	8%
Not sure	1%	0%	1%	1%	1%	1%	1%	1%	2%	*	2%	1%	0%
Totals	101%	100%	100%	99%	100%	100%	99%	100%	100%	*	101%	101%	99%
Unweighted N	(484)	(158)	(182)	(144)	(173)	(181)	(173)	(152)	(122)	(71)	(95)	(201)	(117)

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21C. Comparison of Dog — Friendly

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	41%	42%	40%	45%	43%	41%	32%	38%	*	49%	40%	42%
Somewhat more	26%	26%	26%	18%	30%	27%	29%	28%	*	22%	27%	24%
About average	19%	21%	18%	16%	11%	26%	23%	20%	*	17%	19%	20%
Somewhat less	8%	6%	10%	5%	9%	4%	17%	8%	*	7%	8%	8%
Much less	5%	3%	7%	12%	6%	2%	0%	5%	*	4%	4%	6%
Not sure	1%	2%	0%	4%	0%	0%	0%	1%	*	0%	1%	0%
Totals	100%	100%	101%	100%	99%	100%	101%	100%	*	99%	99%	100%
Unweighted N	(483)	(210)	(273)	(115)	(137)	(151)	(80)	(333)	(47)	(81)	(302)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	41%	41%	38%	44%	41%	38%	44%	38%	46%	*	35%	40%	48%
Somewhat more	26%	32%	19%	29%	26%	33%	24%	28%	28%	*	30%	24%	21%
About average	19%	23%	23%	13%	25%	18%	19%	24%	12%	*	26%	20%	17%
Somewhat less	8%	3%	13%	6%	7%	7%	10%	6%	10%	*	3%	11%	6%
Much less	5%	2%	5%	7%	2%	3%	4%	5%	3%	*	6%	3%	8%
Not sure	1%	0%	2%	1%	1%	1%	0%	0%	1%	*	0%	2%	0%
Totals	100%	101%	100%	100%	102%	100%	101%	101%	100%	*	100%	100%	100%
Unweighted N	(483)	(157)	(181)	(145)	(173)	(180)	(172)	(151)	(123)	(70)	(95)	(202)	(116)

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21D. Comparison of Dog — Affectionate

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	40%	39%	41%	38%	38%	41%	44%	38%	*	49%	40%	40%
Somewhat more	27%	28%	26%	16%	33%	27%	29%	25%	*	27%	24%	32%
About average	24%	25%	23%	24%	23%	23%	26%	26%	*	17%	26%	20%
Somewhat less	8%	6%	9%	19%	3%	8%	1%	9%	*	3%	8%	6%
Much less	1%	1%	0%	0%	2%	0%	0%	1%	*	0%	0%	2%
Not sure	1%	0%	1%	3%	1%	0%	0%	0%	*	4%	2%	0%
Totals	101%	99%	100%	100%	100%	99%	100%	99%	*	100%	100%	100%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	40%	42%	36%	43%	43%	41%	42%	40%	43%	*	41%	42%	39%
Somewhat more	27%	27%	28%	26%	30%	29%	21%	31%	30%	*	34%	21%	32%
About average	24%	28%	24%	21%	23%	24%	28%	18%	23%	*	23%	24%	18%
Somewhat less	8%	3%	11%	8%	2%	6%	7%	7%	4%	*	2%	10%	8%
Much less	1%	0%	0%	2%	0%	0%	0%	2%	0%	*	0%	2%	0%
Not sure	1%	0%	2%	0%	1%	0%	0%	2%	1%	*	0%	0%	2%
Totals	101%	100%	101%	100%	99%	100%	98%	100%	101%	*	100%	99%	99%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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21E. Comparison of Dog — Intelligent

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	29%	30%	28%	26%	32%	27%	31%	25%	*	36%	27%	32%
Somewhat more	33%	38%	29%	24%	31%	39%	36%	36%	*	20%	33%	34%
About average	29%	25%	33%	30%	27%	28%	32%	31%	*	25%	30%	27%
Somewhat less	6%	4%	8%	13%	7%	6%	0%	6%	*	14%	7%	5%
Much less	2%	3%	1%	5%	3%	0%	1%	2%	*	5%	2%	2%
Not sure	0%	1%	0%	1%	0%	0%	0%	1%	*	0%	1%	0%
Totals	99%	101%	99%	99%	100%	100%	100%	101%	*	100%	100%	100%
Unweighted N	(483)	(211)	(272)	(116)	(136)	(150)	(81)	(332)	(47)	(81)	(302)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	29%	33%	26%	29%	35%	32%	26%	31%	36%	*	31%	26%	31%
Somewhat more	33%	28%	35%	35%	26%	37%	31%	35%	35%	*	30%	40%	28%
About average	29%	29%	28%	30%	35%	25%	32%	28%	22%	*	28%	25%	33%
Somewhat less	6%	10%	7%	3%	4%	4%	9%	3%	5%	*	10%	5%	6%
Much less	2%	0%	3%	3%	0%	2%	1%	4%	1%	*	1%	3%	2%
Not sure	0%	0%	0%	1%	1%	1%	0%	0%	1%	*	0%	1%	0%
Totals	99%	100%	99%	101%	101%	101%	99%	101%	100%	*	100%	100%	100%
Unweighted N	(483)	(158)	(182)	(143)	(173)	(180)	(172)	(152)	(122)	(71)	(95)	(200)	(117)

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21F. Comparison of Dog — Energetic

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less... ?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	22%	18%	25%	34%	18%	17%	22%	17%	*	28%	22%	21%
Somewhat more	27%	34%	21%	20%	38%	25%	23%	28%	*	17%	24%	32%
About average	36%	33%	38%	18%	27%	49%	46%	39%	*	36%	39%	31%
Somewhat less	10%	11%	9%	13%	12%	7%	9%	12%	*	6%	10%	10%
Much less	4%	3%	5%	14%	3%	1%	0%	2%	*	13%	4%	5%
Not sure	1%	1%	1%	2%	2%	1%	0%	1%	*	0%	2%	0%
Totals	100%	100%	99%	101%	100%	100%	100%	99%	*	100%	101%	99%
Unweighted N	(483)	(211)	(272)	(115)	(137)	(150)	(81)	(332)	(47)	(82)	(302)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	22%	25%	22%	19%	24%	17%	20%	21%	23%	*	21%	21%	20%
Somewhat more	27%	23%	25%	32%	22%	36%	25%	29%	34%	*	23%	27%	33%
About average	36%	35%	37%	35%	38%	40%	37%	37%	34%	*	40%	37%	30%
Somewhat less	10%	10%	11%	8%	14%	7%	12%	8%	8%	*	14%	13%	3%
Much less	4%	6%	3%	4%	2%	1%	6%	2%	0%	*	2%	1%	11%
Not sure	1%	0%	2%	1%	1%	1%	1%	2%	1%	*	1%	1%	3%
Totals	100%	99%	100%	99%	101%	102%	101%	99%	100%	*	101%	100%	100%
Unweighted N	(483)	(157)	(181)	(145)	(173)	(180)	(173)	(151)	(122)	(70)	(95)	(202)	(116)

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21G. Comparison of Dog — Obedient

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less... ?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	20%	25%	16%	26%	22%	16%	19%	17%	*	30%	19%	22%
Somewhat more	21%	21%	21%	13%	29%	19%	24%	20%	*	14%	20%	23%
About average	34%	30%	37%	28%	25%	45%	36%	37%	*	32%	37%	29%
Somewhat less	18%	18%	19%	21%	17%	17%	19%	19%	*	17%	18%	19%
Much less	4%	4%	5%	6%	6%	3%	2%	5%	*	3%	4%	5%
Not sure	2%	2%	2%	6%	1%	1%	0%	2%	*	4%	2%	1%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	*	100%	100%	99%
Unweighted N	(483)	(211)	(272)	(115)	(137)	(150)	(81)	(331)	(47)	(82)	(303)	(180)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	20%	23%	15%	24%	20%	20%	18%	20%	26%	*	12%	25%	24%
Somewhat more	21%	21%	24%	18%	26%	23%	17%	17%	35%	*	14%	18%	20%
About average	34%	34%	27%	41%	29%	37%	39%	37%	19%	*	38%	35%	32%
Somewhat less	18%	17%	26%	11%	19%	15%	21%	17%	18%	*	30%	15%	18%
Much less	4%	4%	5%	4%	4%	3%	5%	6%	1%	*	7%	4%	3%
Not sure	2%	0%	3%	2%	1%	1%	0%	3%	1%	*	1%	2%	3%
Totals	99%	99%	100%	100%	99%	99%	100%	100%	100%	*	102%	99%	100%
Unweighted N	(483)	(157)	(181)	(145)	(173)	(180)	(173)	(151)	(122)	(70)	(95)	(201)	(117)

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21H. Comparison of Dog — Goofy

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less... ?

Among people who have dogs

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	18%	15%	21%	22%	19%	19%	13%	16%	*	30%	21%	14%
Somewhat more	22%	23%	21%	25%	23%	21%	21%	23%	*	19%	22%	23%
About average	38%	44%	34%	29%	36%	43%	45%	41%	*	29%	39%	37%
Somewhat less	11%	11%	11%	13%	10%	11%	10%	10%	*	13%	10%	12%
Much less	8%	7%	8%	9%	9%	2%	12%	8%	*	4%	5%	12%
Not sure	2%	1%	3%	3%	2%	3%	0%	2%	*	4%	3%	1%
Totals	99%	101%	98%	101%	99%	99%	101%	100%	*	99%	100%	99%
Unweighted N	(483)	(211)	(272)	(115)	(137)	(150)	(81)	(332)	(47)	(82)	(302)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	18%	19%	20%	16%	14%	18%	17%	19%	18%	*	13%	17%	23%
Somewhat more	22%	20%	25%	21%	24%	20%	24%	25%	19%	*	29%	23%	18%
About average	38%	30%	38%	46%	34%	46%	43%	37%	35%	*	40%	37%	36%
Somewhat less	11%	17%	10%	7%	16%	10%	9%	8%	19%	*	12%	14%	11%
Much less	8%	11%	5%	8%	10%	5%	5%	7%	9%	*	7%	8%	9%
Not sure	2%	3%	2%	1%	2%	1%	2%	4%	1%	*	0%	2%	2%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	101%	*	101%	101%	99%
Unweighted N	(483)	(157)	(181)	(145)	(173)	(180)	(173)	(151)	(122)	(70)	(95)	(202)	(116)

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21I. Comparison of Dog — Mischievous

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	11%	10%	11%	22%	7%	9%	6%	7%	*	27%	13%	8%
Somewhat more	15%	16%	15%	14%	15%	16%	16%	15%	*	8%	14%	17%
About average	40%	42%	38%	33%	41%	38%	48%	43%	*	25%	38%	43%
Somewhat less	18%	19%	17%	14%	21%	18%	15%	19%	*	15%	17%	19%
Much less	14%	12%	16%	13%	13%	16%	13%	14%	*	20%	15%	12%
Not sure	2%	2%	3%	4%	3%	2%	1%	2%	*	6%	3%	1%
Totals	100%	101%	100%	100%	100%	99%	99%	100%	*	101%	100%	100%
Unweighted N	(484)	(210)	(274)	(116)	(136)	(151)	(81)	(333)	(47)	(82)	(303)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	11%	11%	12%	10%	8%	7%	13%	12%	6%	*	16%	10%	13%
Somewhat more	15%	16%	16%	14%	17%	15%	13%	13%	24%	*	10%	16%	19%
About average	40%	34%	41%	42%	41%	44%	35%	45%	37%	*	36%	37%	44%
Somewhat less	18%	25%	14%	17%	21%	15%	22%	16%	15%	*	15%	24%	11%
Much less	14%	13%	15%	14%	13%	17%	15%	11%	17%	*	19%	13%	12%
Not sure	2%	2%	3%	3%	1%	2%	2%	2%	2%	*	3%	1%	2%
Totals	100%	101%	101%	100%	101%	100%	100%	99%	101%	*	99%	101%	101%
Unweighted N	(484)	(158)	(181)	(145)	(173)	(182)	(172)	(152)	(123)	(70)	(95)	(203)	(116)

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21J. Comparison of Dog — Aggressive

Now we'd like you to consider the dog you've had the longest. Compared to the average dog, do you think your dog is more or less...?

Among people who have dogs

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	4%	2%	5%	4%	7%	4%	0%	3%	*	5%	4%	4%
Somewhat more	10%	10%	10%	10%	19%	7%	4%	9%	*	3%	9%	11%
About average	22%	25%	19%	20%	21%	21%	28%	22%	*	17%	19%	27%
Somewhat less	20%	24%	17%	26%	16%	22%	15%	20%	*	20%	20%	20%
Much less	43%	37%	47%	36%	37%	45%	53%	45%	*	52%	47%	36%
Not sure	1%	1%	2%	4%	0%	1%	0%	1%	*	4%	1%	1%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	*	101%	100%	99%
Unweighted N	(483)	(211)	(272)	(116)	(137)	(149)	(81)	(332)	(47)	(82)	(302)	(181)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	4%	3%	3%	6%	2%	4%	2%	7%	3%	*	5%	5%	3%
Somewhat more	10%	13%	10%	7%	12%	6%	10%	9%	12%	*	6%	9%	14%
About average	22%	19%	21%	25%	23%	26%	18%	26%	22%	*	22%	21%	24%
Somewhat less	20%	27%	15%	20%	25%	21%	19%	18%	23%	*	23%	23%	17%
Much less	43%	38%	48%	40%	38%	42%	49%	39%	39%	*	41%	43%	41%
Not sure	1%	0%	2%	2%	0%	2%	2%	1%	0%	*	3%	1%	0%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	99%	*	100%	102%	99%
Unweighted N	(483)	(158)	(181)	(144)	(173)	(180)	(172)	(152)	(122)	(71)	(95)	(201)	(116)

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22. Dog Technology

Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply.

Among people who have dogs

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Using a camera to check on your dog remotely	36%	34%	37%	35%	40%	35%	33%	33%	*	41%	34%	39%
Tracking your dog's location with GPS	26%	26%	26%	26%	31%	27%	17%	21%	*	37%	23%	31%
Installing a dog door that only opens for your dog	26%	25%	27%	29%	27%	24%	24%	23%	*	29%	22%	32%
Testing your dog's DNA to learn about their breed or ancestry	24%	22%	25%	30%	31%	14%	24%	23%	*	24%	21%	29%
Using an AI pet translator to understand dog barks	24%	22%	25%	30%	31%	19%	14%	22%	*	27%	23%	25%
Using an automatic electronic dog feeder for meal dispensing	18%	18%	18%	23%	25%	17%	4%	15%	*	31%	15%	23%
Installing a dog doorbell for your dog to use	17%	18%	17%	20%	26%	16%	4%	15%	*	12%	11%	28%
Cloning your dog	8%	11%	5%	13%	6%	7%	7%	8%	*	8%	5%	12%
None of the above	30%	30%	29%	25%	26%	32%	36%	31%	*	25%	31%	27%
Unweighted N	(486)	(212)	(274)	(116)	(137)	(152)	(81)	(334)	(47)	(82)	(305)	(181)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Using a camera to check on your dog remotely	36%	38%	37%	32%	41%	33%	31%	38%	42%	*	39%	34%	36%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Tracking your dog's location with GPS	26%	27%	26%	26%	24%	27%	20%	27%	33%	*	23%	21%	37%
Installing a dog door that only opens for your dog	26%	31%	23%	26%	29%	29%	28%	24%	29%	*	28%	21%	35%
Testing your dog's DNA to learn about their breed or ancestry	24%	24%	29%	19%	26%	22%	22%	22%	31%	*	24%	22%	30%
Using an AI pet translator to understand dog barks	24%	20%	31%	18%	18%	23%	30%	15%	27%	*	20%	22%	29%
Using an automatic electronic dog feeder for meal dispensing	18%	21%	17%	16%	20%	16%	17%	16%	21%	*	19%	15%	25%
Installing a dog doorbell for your dog to use	17%	16%	16%	19%	16%	19%	11%	15%	31%	*	11%	18%	20%
Cloning your dog	8%	5%	4%	14%	8%	12%	5%	10%	9%	*	6%	7%	12%
None of the above	30%	29%	26%	34%	26%	29%	30%	29%	23%	*	21%	37%	24%
Unweighted N	(486)	(158)	(182)	(146)	(173)	(183)	(174)	(152)	(123)	(71)	(95)	(203)	(117)

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23. Cats Know You

How well do you think your cats know you?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very well	61%	59%	62%	62%	62%	62%	*	57%	*	*	62%	58%
Somewhat well	28%	27%	28%	21%	29%	27%	*	29%	*	*	27%	30%
Not very well	4%	4%	3%	4%	1%	6%	*	5%	*	*	4%	3%
Not at all well	4%	6%	3%	2%	8%	5%	*	4%	*	*	4%	5%
Not sure	3%	2%	4%	11%	0%	0%	*	4%	*	*	3%	5%
Totals	100%	98%	100%	100%	100%	100%	*	99%	*	*	100%	101%
Unweighted N	(402)	(160)	(242)	(87)	(111)	(139)	(65)	(288)	(33)	(53)	(258)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very well	61%	71%	58%	55%	63%	67%	67%	57%	*	*	57%	60%	65%
Somewhat well	28%	26%	28%	29%	32%	23%	27%	29%	*	*	29%	30%	19%
Not very well	4%	2%	3%	6%	4%	5%	3%	5%	*	*	9%	1%	5%
Not at all well	4%	0%	8%	4%	0%	3%	1%	8%	*	*	2%	7%	1%
Not sure	3%	0%	4%	6%	0%	2%	2%	1%	*	*	3%	2%	10%
Totals	100%	99%	101%	100%	99%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(402)	(140)	(153)	(109)	(153)	(141)	(163)	(126)	(76)	(73)	(88)	(159)	(82)

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24. Known Better by Friends and Family or Cats

Who do you think knows you better?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Your friends and family	44%	47%	43%	45%	41%	45%	*	47%	*	*	42%	49%
Your cats	20%	18%	21%	18%	21%	24%	*	19%	*	*	22%	15%
Both equally	29%	28%	30%	28%	30%	28%	*	28%	*	*	29%	30%
Not sure	7%	7%	7%	9%	8%	3%	*	6%	*	*	7%	6%
Totals	100%	100%	101%	100%	100%	100%	*	100%	*	*	100%	100%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Your friends and family	44%	47%	36%	52%	42%	43%	34%	47%	*	*	50%	42%	47%
Your cats	20%	22%	22%	16%	22%	20%	23%	17%	*	*	18%	18%	17%
Both equally	29%	28%	33%	26%	31%	28%	36%	31%	*	*	25%	30%	32%
Not sure	7%	3%	9%	7%	5%	9%	7%	5%	*	*	6%	9%	4%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	*	*	99%	99%	100%
Unweighted N	(401)	(139)	(153)	(109)	(152)	(141)	(163)	(125)	(76)	(73)	(88)	(158)	(82)

25. Relationship With Cats

Thinking about your cats, do you consider yourself to be their...? Select all that apply.

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Companion	45%	42%	48%	52%	44%	36%	*	43%	*	*	44%	47%
Owner	36%	39%	35%	38%	36%	38%	*	35%	*	*	39%	32%
Parent	35%	28%	40%	27%	41%	40%	*	37%	*	*	37%	30%
Friend	33%	35%	31%	29%	38%	32%	*	33%	*	*	30%	39%
Best friend	27%	26%	28%	32%	39%	24%	*	24%	*	*	27%	28%
Servant	16%	10%	21%	14%	6%	20%	*	19%	*	*	18%	13%
Roommate	15%	12%	18%	12%	16%	15%	*	16%	*	*	13%	20%
Master	6%	10%	3%	5%	4%	8%	*	5%	*	*	6%	7%
Other	4%	0%	7%	9%	2%	2%	*	4%	*	*	3%	7%
None of these	5%	8%	3%	5%	4%	5%	*	6%	*	*	6%	3%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	45%	54%	45%	38%	54%	47%	45%	44%	*	*	51%	39%	48%
Owner	36%	36%	30%	44%	29%	44%	36%	37%	*	*	33%	37%	42%
Parent	35%	40%	37%	28%	37%	36%	39%	37%	*	*	41%	30%	28%
Friend	33%	45%	32%	23%	37%	33%	33%	28%	*	*	34%	30%	35%
Best friend	27%	37%	20%	26%	27%	31%	28%	27%	*	*	27%	20%	29%
Servant	16%	20%	17%	13%	18%	17%	21%	15%	*	*	17%	18%	13%
Roommate	15%	23%	15%	10%	23%	14%	15%	15%	*	*	24%	10%	11%
Master	6%	6%	1%	12%	6%	13%	8%	6%	*	*	4%	6%	9%
Other	4%	3%	3%	7%	3%	3%	4%	2%	*	*	4%	2%	11%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
None of these	5%	3%	9%	3%	2%	2%	3%	9%	*	*	1%	9%	4%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

26. Best Descriptor of Relationship With Cats

Which of the following best describes your relationship to your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Companion	22%	22%	22%	29%	18%	17%	*	20%	*	*	23%	20%
Parent	20%	12%	26%	13%	19%	26%	*	21%	*	*	22%	15%
Owner	16%	20%	13%	13%	15%	20%	*	17%	*	*	15%	18%
Friend	13%	18%	9%	14%	17%	11%	*	14%	*	*	11%	17%
Best friend	11%	12%	10%	14%	19%	8%	*	10%	*	*	10%	12%
Servant	5%	2%	7%	0%	1%	7%	*	6%	*	*	5%	3%
Roommate	3%	3%	3%	0%	6%	1%	*	2%	*	*	2%	4%
Master	2%	3%	1%	2%	0%	3%	*	2%	*	*	1%	2%
Other	4%	0%	7%	9%	1%	2%	*	4%	*	*	2%	7%
None of the above	5%	8%	3%	5%	4%	5%	*	6%	*	*	6%	3%
Totals	101%	100%	101%	99%	100%	100%	*	102%	*	*	97%	101%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Companion	22%	21%	23%	23%	25%	23%	23%	21%	*	*	19%	19%	34%
Parent	20%	27%	23%	9%	25%	16%	22%	22%	*	*	28%	17%	10%
Owner	16%	9%	13%	25%	11%	22%	13%	19%	*	*	21%	18%	12%
Friend	13%	18%	12%	9%	13%	9%	10%	8%	*	*	12%	12%	11%
Best friend	11%	12%	8%	13%	11%	13%	13%	14%	*	*	8%	11%	10%
Servant	5%	3%	5%	6%	3%	6%	7%	4%	*	*	4%	7%	3%
Roommate	3%	4%	4%	1%	6%	1%	3%	2%	*	*	3%	3%	1%
Master	2%	0%	0%	4%	1%	5%	3%	1%	*	*	1%	3%	2%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Other	4%	2%	3%	6%	2%	2%	4%	1%	*	*	3%	2%	11%
None of the above	5%	3%	9%	3%	2%	2%	3%	9%	*	*	1%	9%	4%
Totals	101%	99%	100%	99%	99%	99%	101%	101%	*	*	100%	101%	98%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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27. Cat Pronouns

When you use a pronoun to refer to your cats, do you usually use...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
"He" or "She"	78%	72%	82%	79%	80%	78%	*	79%	*	*	76%	81%
"They"	7%	7%	7%	6%	4%	7%	*	8%	*	*	7%	7%
"It"	4%	4%	5%	6%	8%	3%	*	5%	*	*	3%	7%
None of the above	10%	16%	5%	9%	7%	12%	*	8%	*	*	13%	4%
Not sure	0%	1%	0%	0%	1%	0%	*	0%	*	*	0%	1%
Totals	99%	100%	99%	100%	100%	100%	*	100%	*	*	99%	100%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
"He" or "She"	78%	83%	72%	80%	86%	76%	75%	79%	*	*	81%	78%	75%
"They"	7%	6%	10%	6%	6%	8%	9%	8%	*	*	10%	5%	8%
"It"	4%	4%	4%	6%	2%	9%	1%	6%	*	*	2%	3%	4%
None of the above	10%	7%	15%	7%	6%	6%	14%	7%	*	*	8%	15%	12%
Not sure	0%	0%	0%	1%	0%	1%	0%	1%	*	*	0%	0%	2%
Totals	99%	100%	101%	100%	100%	100%	99%	101%	*	*	101%	101%	101%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

28. Important of Cat Characteristics

Which of the following would be important to you when choosing a cat? Select all that apply.

Among people who have cats

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Temperament	49%	48%	50%	41%	50%	51%	*	56%	*	*	45%	58%
Compatibility with other animals	39%	34%	43%	38%	35%	39%	*	43%	*	*	38%	41%
Age of the cat	33%	36%	30%	38%	38%	27%	*	34%	*	*	28%	41%
Cost	26%	24%	28%	26%	37%	23%	*	28%	*	*	22%	36%
Intelligence	23%	31%	17%	18%	26%	19%	*	21%	*	*	22%	24%
Cat's energy level	23%	21%	24%	27%	26%	18%	*	21%	*	*	22%	23%
Grooming needs	19%	15%	23%	20%	21%	19%	*	16%	*	*	17%	24%
Size	19%	27%	13%	25%	20%	19%	*	19%	*	*	18%	20%
Rescue background	19%	16%	21%	20%	17%	18%	*	20%	*	*	18%	22%
Shedding	18%	11%	23%	17%	25%	17%	*	17%	*	*	16%	21%
Lifespan	16%	16%	16%	18%	22%	14%	*	13%	*	*	16%	16%
Breed	15%	13%	16%	25%	15%	10%	*	12%	*	*	16%	12%
Allergies in your household	14%	11%	16%	12%	17%	15%	*	13%	*	*	12%	17%
Noise level	12%	10%	13%	21%	22%	5%	*	10%	*	*	12%	12%
Guarding instincts	7%	9%	5%	17%	4%	6%	*	4%	*	*	8%	4%
None of the above	13%	13%	14%	16%	6%	19%	*	12%	*	*	15%	9%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Temperament	49%	46%	49%	51%	47%	56%	43%	51%	*	*	59%	47%	46%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Compatibility with other animals	39%	43%	37%	37%	38%	47%	46%	32%	*	*	40%	43%	40%
Age of the cat	33%	33%	33%	32%	29%	31%	30%	30%	*	*	33%	25%	42%
Cost	26%	20%	22%	36%	24%	30%	26%	24%	*	*	23%	25%	28%
Intelligence	23%	28%	23%	18%	26%	22%	28%	19%	*	*	14%	24%	29%
Cat's energy level	23%	22%	28%	17%	25%	19%	27%	20%	*	*	22%	21%	30%
Grooming needs	19%	26%	16%	18%	24%	19%	16%	22%	*	*	23%	18%	25%
Size	19%	17%	17%	23%	21%	19%	18%	17%	*	*	15%	21%	22%
Rescue background	19%	20%	19%	18%	28%	19%	22%	19%	*	*	21%	21%	19%
Shedding	18%	18%	18%	17%	16%	16%	10%	25%	*	*	28%	16%	17%
Lifespan	16%	19%	18%	10%	20%	13%	18%	14%	*	*	15%	11%	22%
Breed	15%	21%	11%	13%	15%	15%	11%	16%	*	*	10%	14%	23%
Allergies in your household	14%	16%	13%	12%	19%	13%	10%	17%	*	*	19%	14%	12%
Noise level	12%	15%	14%	7%	10%	11%	7%	12%	*	*	20%	5%	20%
Guarding instincts	7%	9%	9%	2%	2%	4%	6%	6%	*	*	1%	7%	15%
None of the above	13%	14%	12%	14%	16%	9%	12%	15%	*	*	14%	16%	5%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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29. Source of Cats

Where did you get your cats from? Select all that apply.

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
You found them as a stray	37%	33%	40%	32%	28%	43%	*	40%	*	*	41%	30%
An animal shelter or rescue agency	35%	26%	41%	27%	36%	37%	*	37%	*	*	32%	40%
A friend or family member	30%	26%	34%	22%	32%	31%	*	29%	*	*	35%	20%
An acquaintance or stranger	12%	13%	12%	15%	11%	12%	*	13%	*	*	10%	17%
A pet store	7%	8%	6%	11%	13%	4%	*	5%	*	*	5%	11%
A breeder	3%	5%	2%	8%	4%	2%	*	2%	*	*	3%	4%
Other	7%	6%	8%	12%	2%	6%	*	8%	*	*	4%	13%
Not sure	2%	4%	1%	4%	3%	0%	*	2%	*	*	2%	3%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
You found them as a stray	37%	28%	45%	37%	36%	36%	49%	26%	*	*	40%	46%	26%
An animal shelter or rescue agency	35%	41%	32%	33%	44%	36%	35%	36%	*	*	52%	36%	22%
A friend or family member	30%	34%	26%	31%	24%	31%	33%	29%	*	*	25%	22%	30%
An acquaintance or stranger	12%	12%	13%	12%	13%	11%	13%	16%	*	*	17%	12%	9%
A pet store	7%	9%	4%	8%	10%	10%	4%	9%	*	*	6%	6%	11%
A breeder	3%	3%	3%	4%	3%	6%	2%	3%	*	*	1%	6%	3%
Other	7%	7%	8%	6%	10%	2%	4%	8%	*	*	4%	6%	14%
Not sure	2%	1%	3%	2%	1%	0%	0%	3%	*	*	0%	4%	0%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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30A. Agree About Cats — They are part of my family

Do you agree or disagree with the following about your cats?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	71%	60%	80%	77%	68%	68%	*	72%	*	*	70%	73%
Somewhat agree	20%	26%	16%	10%	24%	23%	*	20%	*	*	19%	22%
Somewhat disagree	4%	6%	2%	0%	2%	8%	*	4%	*	*	5%	1%
Strongly disagree	3%	3%	2%	2%	5%	1%	*	2%	*	*	2%	3%
Not sure	2%	5%	1%	10%	2%	0%	*	2%	*	*	3%	1%
Totals	100%	100%	101%	99%	101%	100%	*	100%	*	*	99%	100%
Unweighted N	(395)	(159)	(236)	(86)	(110)	(136)	(63)	(283)	(32)	(52)	(253)	(142)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	71%	80%	67%	68%	75%	67%	70%	73%	*	*	73%	68%	74%
Somewhat agree	20%	17%	20%	23%	21%	26%	21%	17%	*	*	18%	19%	22%
Somewhat disagree	4%	0%	5%	5%	0%	3%	2%	7%	*	*	2%	7%	0%
Strongly disagree	3%	2%	3%	3%	2%	2%	4%	3%	*	*	3%	3%	2%
Not sure	2%	1%	5%	1%	1%	1%	2%	0%	*	*	4%	3%	2%
Totals	100%	100%	100%	100%	99%	99%	99%	100%	*	*	100%	100%	100%
Unweighted N	(395)	(136)	(152)	(107)	(150)	(138)	(160)	(125)	(73)	(71)	(87)	(156)	(81)

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30B. Agree About Cats — They entertain me

Do you agree or disagree with the following about your cats?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	58%	48%	65%	69%	49%	60%	*	57%	*	*	56%	62%
Somewhat agree	29%	32%	27%	24%	35%	26%	*	31%	*	*	29%	30%
Somewhat disagree	4%	4%	5%	0%	5%	4%	*	4%	*	*	6%	0%
Strongly disagree	6%	11%	2%	1%	10%	9%	*	6%	*	*	6%	7%
Not sure	2%	5%	0%	6%	1%	2%	*	2%	*	*	3%	1%
Totals	99%	100%	99%	100%	100%	101%	*	100%	*	*	100%	100%
Unweighted N	(398)	(160)	(238)	(87)	(110)	(137)	(64)	(284)	(33)	(53)	(254)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	58%	60%	59%	56%	68%	51%	63%	54%	*	*	58%	57%	60%
Somewhat agree	29%	33%	29%	26%	25%	33%	27%	29%	*	*	34%	27%	32%
Somewhat disagree	4%	5%	1%	7%	4%	8%	4%	6%	*	*	5%	3%	4%
Strongly disagree	6%	1%	8%	9%	2%	5%	4%	9%	*	*	2%	10%	2%
Not sure	2%	1%	3%	2%	1%	3%	1%	1%	*	*	0%	4%	3%
Totals	99%	100%	100%	100%	100%	100%	99%	99%	*	*	99%	101%	101%
Unweighted N	(398)	(139)	(151)	(108)	(152)	(138)	(159)	(126)	(76)	(72)	(87)	(158)	(81)

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30C. Agree About Cats — They provide physical affection

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	54%	44%	62%	66%	50%	59%	*	51%	*	*	55%	52%
Somewhat agree	33%	39%	28%	25%	32%	29%	*	37%	*	*	31%	38%
Somewhat disagree	7%	7%	6%	2%	7%	9%	*	8%	*	*	9%	3%
Strongly disagree	4%	6%	2%	0%	9%	4%	*	3%	*	*	3%	5%
Not sure	2%	3%	1%	7%	3%	0%	*	2%	*	*	3%	2%
Totals	100%	99%	99%	100%	101%	101%	*	101%	*	*	101%	100%
Unweighted N	(397)	(159)	(238)	(87)	(111)	(135)	(64)	(284)	(33)	(52)	(253)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	54%	54%	57%	52%	55%	50%	64%	45%	*	*	50%	47%	66%
Somewhat agree	33%	36%	31%	33%	35%	37%	29%	34%	*	*	35%	41%	21%
Somewhat disagree	7%	7%	3%	10%	8%	11%	3%	12%	*	*	13%	1%	10%
Strongly disagree	4%	0%	6%	4%	0%	2%	1%	8%	*	*	2%	6%	0%
Not sure	2%	3%	3%	1%	2%	1%	2%	1%	*	*	0%	4%	3%
Totals	100%	100%	100%	100%	100%	101%	99%	100%	*	*	100%	99%	100%
Unweighted N	(397)	(137)	(152)	(108)	(150)	(140)	(159)	(126)	(75)	(71)	(88)	(156)	(82)

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30D. Agree About Cats — They provide unconditional love

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	52%	46%	57%	60%	48%	56%	*	48%	*	*	52%	53%
Somewhat agree	30%	31%	30%	27%	35%	22%	*	33%	*	*	30%	32%
Somewhat disagree	8%	10%	6%	3%	2%	11%	*	9%	*	*	8%	8%
Strongly disagree	6%	7%	4%	0%	11%	7%	*	5%	*	*	5%	7%
Not sure	4%	5%	3%	9%	4%	4%	*	4%	*	*	6%	0%
Totals	100%	99%	100%	99%	100%	100%	*	99%	*	*	101%	100%
Unweighted N	(399)	(159)	(240)	(87)	(110)	(137)	(65)	(285)	(33)	(53)	(257)	(142)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	52%	63%	48%	48%	59%	47%	58%	47%	*	*	52%	48%	57%
Somewhat agree	30%	26%	34%	31%	26%	33%	31%	28%	*	*	30%	33%	31%
Somewhat disagree	8%	8%	6%	9%	13%	10%	4%	11%	*	*	11%	4%	11%
Strongly disagree	6%	1%	7%	8%	1%	7%	2%	11%	*	*	4%	8%	0%
Not sure	4%	2%	5%	5%	1%	4%	5%	3%	*	*	3%	7%	1%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	*	*	100%	100%	100%
Unweighted N	(399)	(138)	(152)	(109)	(152)	(139)	(162)	(125)	(75)	(73)	(88)	(157)	(81)

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30E. Agree About Cats — They improve my mental health

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	51%	38%	61%	62%	49%	53%	*	50%	*	*	49%	56%
Somewhat agree	31%	36%	28%	26%	37%	24%	*	32%	*	*	32%	30%
Somewhat disagree	6%	8%	4%	3%	0%	11%	*	7%	*	*	7%	4%
Strongly disagree	5%	7%	4%	2%	9%	4%	*	4%	*	*	4%	6%
Not sure	6%	11%	3%	7%	4%	8%	*	7%	*	*	8%	4%
Totals	99%	100%	100%	100%	99%	100%	*	100%	*	*	100%	100%
Unweighted N	(397)	(158)	(239)	(87)	(109)	(137)	(64)	(285)	(32)	(52)	(255)	(142)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	51%	59%	51%	45%	58%	48%	50%	50%	*	*	53%	45%	61%
Somewhat agree	31%	28%	33%	32%	30%	29%	34%	31%	*	*	35%	31%	28%
Somewhat disagree	6%	5%	3%	10%	4%	9%	7%	5%	*	*	5%	8%	6%
Strongly disagree	5%	2%	5%	8%	2%	8%	5%	3%	*	*	4%	5%	0%
Not sure	6%	5%	8%	6%	5%	6%	4%	10%	*	*	3%	11%	5%
Totals	99%	99%	100%	101%	99%	100%	100%	99%	*	*	100%	100%	100%
Unweighted N	(397)	(138)	(151)	(108)	(152)	(137)	(161)	(126)	(73)	(73)	(87)	(156)	(81)

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30F. Agree About Cats — They provide emotional support

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	51%	38%	61%	66%	52%	51%	*	48%	*	*	48%	56%
Somewhat agree	35%	40%	30%	26%	33%	31%	*	37%	*	*	35%	34%
Somewhat disagree	5%	8%	3%	1%	4%	9%	*	6%	*	*	6%	3%
Strongly disagree	6%	9%	3%	0%	9%	8%	*	6%	*	*	6%	6%
Not sure	4%	4%	3%	6%	2%	1%	*	4%	*	*	5%	2%
Totals	101%	99%	100%	99%	100%	100%	*	101%	*	*	100%	101%
Unweighted N	(398)	(160)	(238)	(86)	(111)	(137)	(64)	(285)	(32)	(53)	(255)	(143)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	51%	65%	49%	41%	65%	49%	49%	46%	*	*	55%	40%	57%
Somewhat agree	35%	29%	37%	37%	29%	33%	40%	35%	*	*	33%	45%	29%
Somewhat disagree	5%	2%	1%	13%	1%	11%	4%	8%	*	*	6%	4%	7%
Strongly disagree	6%	3%	8%	5%	3%	4%	2%	9%	*	*	3%	7%	3%
Not sure	4%	2%	5%	3%	2%	3%	5%	2%	*	*	3%	5%	4%
Totals	101%	101%	100%	99%	100%	100%	100%	100%	*	*	100%	101%	100%
Unweighted N	(398)	(139)	(152)	(107)	(152)	(139)	(161)	(125)	(75)	(72)	(87)	(157)	(82)

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30G. Agree About Cats — They give me a sense of purpose

Do you agree or disagree with the following about your cats?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	35%	30%	39%	33%	43%	38%	*	34%	*	*	35%	36%
Somewhat agree	41%	37%	44%	45%	36%	33%	*	38%	*	*	40%	41%
Somewhat disagree	11%	12%	10%	6%	10%	14%	*	12%	*	*	11%	11%
Strongly disagree	8%	12%	4%	2%	7%	13%	*	10%	*	*	8%	8%
Not sure	5%	9%	3%	13%	4%	2%	*	6%	*	*	6%	5%
Totals	100%	100%	100%	99%	100%	100%	*	100%	*	*	100%	101%
Unweighted N	(398)	(160)	(238)	(87)	(109)	(137)	(65)	(284)	(33)	(53)	(255)	(143)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	35%	42%	33%	32%	43%	34%	40%	35%	*	*	34%	31%	35%
Somewhat agree	41%	36%	42%	42%	37%	38%	46%	37%	*	*	35%	42%	50%
Somewhat disagree	11%	13%	8%	11%	12%	15%	5%	13%	*	*	13%	8%	11%
Strongly disagree	8%	4%	10%	10%	5%	7%	6%	10%	*	*	9%	12%	2%
Not sure	5%	5%	7%	5%	4%	6%	3%	4%	*	*	9%	7%	2%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	*	*	100%	100%	100%
Unweighted N	(398)	(138)	(151)	(109)	(151)	(139)	(160)	(125)	(76)	(71)	(88)	(158)	(81)

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30H. Agree About Cats — They control pests

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	34%	37%	31%	33%	43%	33%	*	29%	*	*	33%	35%
Somewhat agree	38%	41%	35%	29%	39%	40%	*	40%	*	*	38%	36%
Somewhat disagree	13%	10%	15%	15%	7%	13%	*	14%	*	*	11%	17%
Strongly disagree	9%	5%	12%	8%	6%	9%	*	9%	*	*	9%	7%
Not sure	8%	7%	8%	16%	5%	5%	*	7%	*	*	9%	5%
Totals	102%	100%	101%	101%	100%	100%	*	99%	*	*	100%	100%
Unweighted N	(397)	(159)	(238)	(86)	(110)	(138)	(63)	(285)	(32)	(53)	(254)	(143)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	34%	39%	30%	33%	36%	32%	39%	30%	*	*	38%	34%	33%
Somewhat agree	38%	38%	37%	37%	34%	42%	30%	46%	*	*	33%	38%	35%
Somewhat disagree	13%	7%	12%	19%	12%	12%	14%	10%	*	*	16%	10%	14%
Strongly disagree	9%	9%	9%	7%	10%	9%	7%	10%	*	*	9%	9%	5%
Not sure	8%	7%	12%	4%	7%	5%	9%	4%	*	*	4%	9%	13%
Totals	102%	100%	100%	100%	99%	100%	99%	100%	*	*	100%	100%	100%
Unweighted N	(397)	(140)	(151)	(106)	(153)	(138)	(160)	(126)	(74)	(71)	(87)	(157)	(82)

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30I. Agree About Cats — They make me feel safe

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	25%	20%	29%	40%	34%	21%	*	20%	*	*	24%	26%
Somewhat agree	32%	36%	29%	32%	29%	35%	*	32%	*	*	30%	35%
Somewhat disagree	20%	23%	18%	14%	13%	20%	*	24%	*	*	21%	18%
Strongly disagree	15%	14%	15%	1%	14%	17%	*	16%	*	*	16%	11%
Not sure	9%	7%	10%	14%	9%	7%	*	8%	*	*	8%	9%
Totals	101%	100%	101%	101%	99%	100%	*	100%	*	*	99%	99%
Unweighted N	(396)	(158)	(238)	(87)	(110)	(136)	(63)	(282)	(33)	(53)	(253)	(143)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	25%	32%	24%	19%	31%	21%	24%	26%	*	*	25%	22%	31%
Somewhat agree	32%	29%	29%	37%	30%	36%	34%	26%	*	*	31%	26%	39%
Somewhat disagree	20%	19%	17%	25%	17%	23%	23%	22%	*	*	18%	23%	16%
Strongly disagree	15%	11%	19%	13%	13%	16%	11%	18%	*	*	18%	16%	9%
Not sure	9%	10%	10%	6%	10%	5%	8%	8%	*	*	9%	13%	5%
Totals	101%	101%	99%	100%	101%	101%	100%	100%	*	*	101%	100%	100%
Unweighted N	(396)	(137)	(151)	(108)	(151)	(138)	(158)	(126)	(75)	(71)	(87)	(157)	(81)

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30J. Agree About Cats — They help me stay active

Do you agree or disagree with the following about your cats?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	18%	17%	19%	12%	21%	21%	*	16%	*	*	19%	17%
Somewhat agree	39%	44%	35%	23%	43%	38%	*	41%	*	*	37%	42%
Somewhat disagree	20%	18%	21%	26%	19%	20%	*	19%	*	*	20%	21%
Strongly disagree	15%	13%	16%	17%	14%	19%	*	18%	*	*	14%	16%
Not sure	8%	8%	8%	23%	3%	2%	*	6%	*	*	10%	4%
Totals	100%	100%	99%	101%	100%	100%	*	100%	*	*	100%	100%
Unweighted N	(395)	(159)	(236)	(86)	(110)	(134)	(65)	(283)	(32)	(53)	(254)	(141)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	18%	25%	15%	16%	28%	20%	21%	19%	*	*	12%	20%	18%
Somewhat agree	39%	34%	34%	48%	32%	44%	44%	41%	*	*	42%	41%	37%
Somewhat disagree	20%	21%	26%	13%	24%	15%	19%	18%	*	*	26%	13%	18%
Strongly disagree	15%	8%	15%	21%	9%	18%	10%	19%	*	*	13%	17%	15%
Not sure	8%	13%	10%	2%	6%	3%	6%	3%	*	*	8%	8%	11%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	*	*	101%	99%	99%
Unweighted N	(395)	(139)	(151)	(105)	(152)	(139)	(161)	(123)	(74)	(71)	(88)	(154)	(82)

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30K. Agree About Cats — They make travel more difficult

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	15%	18%	12%	9%	18%	17%	*	14%	*	*	12%	20%
Somewhat agree	35%	35%	35%	46%	35%	32%	*	37%	*	*	32%	42%
Somewhat disagree	24%	21%	26%	26%	25%	25%	*	23%	*	*	27%	19%
Strongly disagree	16%	12%	20%	11%	18%	14%	*	16%	*	*	17%	14%
Not sure	10%	12%	8%	9%	4%	11%	*	10%	*	*	12%	5%
Totals	100%	98%	101%	101%	100%	99%	*	100%	*	*	100%	100%
Unweighted N	(396)	(159)	(237)	(87)	(110)	(135)	(64)	(283)	(33)	(52)	(253)	(143)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	15%	12%	14%	18%	12%	21%	10%	13%	*	*	18%	15%	7%
Somewhat agree	35%	35%	37%	34%	39%	31%	31%	42%	*	*	36%	31%	38%
Somewhat disagree	24%	28%	23%	22%	19%	28%	21%	24%	*	*	24%	21%	30%
Strongly disagree	16%	18%	14%	18%	21%	16%	21%	15%	*	*	16%	23%	11%
Not sure	10%	7%	13%	9%	9%	4%	16%	7%	*	*	6%	11%	14%
Totals	100%	100%	101%	101%	100%	100%	99%	101%	*	*	100%	101%	100%
Unweighted N	(396)	(137)	(151)	(108)	(149)	(139)	(159)	(125)	(75)	(71)	(87)	(157)	(81)

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30L. Agree About Cats — They are messy

Do you agree or disagree with the following about your cats?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	13%	17%	9%	12%	13%	13%	*	13%	*	*	11%	16%
Somewhat agree	37%	35%	39%	56%	30%	33%	*	38%	*	*	35%	40%
Somewhat disagree	29%	24%	32%	9%	36%	32%	*	28%	*	*	30%	26%
Strongly disagree	18%	16%	19%	15%	20%	17%	*	17%	*	*	18%	17%
Not sure	4%	8%	0%	8%	1%	5%	*	3%	*	*	5%	1%
Totals	101%	100%	99%	100%	100%	100%	*	99%	*	*	99%	100%
Unweighted N	(399)	(159)	(240)	(86)	(111)	(137)	(65)	(286)	(32)	(53)	(255)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	13%	8%	7%	23%	7%	19%	15%	14%	*	*	13%	18%	6%
Somewhat agree	37%	33%	39%	38%	27%	32%	35%	30%	*	*	41%	33%	46%
Somewhat disagree	29%	32%	28%	27%	36%	34%	27%	36%	*	*	28%	23%	30%
Strongly disagree	18%	26%	19%	10%	29%	12%	20%	16%	*	*	18%	18%	18%
Not sure	4%	1%	7%	3%	0%	3%	3%	4%	*	*	0%	9%	1%
Totals	101%	100%	100%	101%	99%	100%	100%	100%	*	*	100%	101%	101%
Unweighted N	(399)	(140)	(152)	(107)	(153)	(140)	(161)	(126)	(75)	(72)	(88)	(157)	(82)

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30M. Agree About Cats — They make it harder to sleep

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	8%	9%	7%	11%	10%	7%	*	7%	*	*	7%	10%
Somewhat agree	22%	20%	24%	29%	27%	19%	*	23%	*	*	17%	31%
Somewhat disagree	25%	26%	25%	19%	28%	25%	*	28%	*	*	25%	25%
Strongly disagree	38%	39%	38%	31%	32%	42%	*	35%	*	*	43%	29%
Not sure	6%	8%	6%	10%	3%	6%	*	6%	*	*	8%	4%
Totals	99%	102%	100%	100%	100%	99%	*	99%	*	*	100%	99%
Unweighted N	(399)	(160)	(239)	(87)	(111)	(138)	(63)	(285)	(33)	(53)	(255)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	8%	8%	9%	7%	8%	8%	11%	6%	*	*	14%	7%	10%
Somewhat agree	22%	17%	25%	23%	17%	20%	13%	26%	*	*	26%	20%	24%
Somewhat disagree	25%	27%	22%	27%	29%	29%	27%	24%	*	*	25%	24%	19%
Strongly disagree	38%	45%	30%	42%	43%	41%	44%	36%	*	*	34%	36%	44%
Not sure	6%	3%	14%	1%	4%	3%	6%	9%	*	*	3%	13%	4%
Totals	99%	100%	100%	100%	101%	101%	101%	101%	*	*	102%	100%	101%
Unweighted N	(399)	(139)	(151)	(109)	(152)	(140)	(160)	(126)	(76)	(72)	(88)	(157)	(82)

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30N. Agree About Cats — They are destructive

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	6%	10%	4%	3%	9%	6%	*	6%	*	*	4%	12%
Somewhat agree	35%	37%	34%	54%	31%	31%	*	33%	*	*	36%	35%
Somewhat disagree	28%	23%	32%	18%	21%	36%	*	31%	*	*	30%	24%
Strongly disagree	25%	21%	27%	18%	33%	19%	*	25%	*	*	23%	27%
Not sure	6%	9%	3%	6%	6%	7%	*	5%	*	*	7%	2%
Totals	100%	100%	100%	99%	100%	99%	*	100%	*	*	100%	100%
Unweighted N	(398)	(159)	(239)	(87)	(110)	(136)	(65)	(286)	(33)	(51)	(254)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	6%	5%	3%	11%	4%	11%	4%	10%	*	*	9%	8%	5%
Somewhat agree	35%	40%	38%	28%	39%	21%	37%	29%	*	*	43%	33%	43%
Somewhat disagree	28%	26%	27%	31%	24%	36%	28%	29%	*	*	22%	26%	21%
Strongly disagree	25%	27%	23%	24%	31%	25%	28%	24%	*	*	25%	23%	28%
Not sure	6%	1%	10%	5%	2%	6%	3%	8%	*	*	1%	10%	3%
Totals	100%	99%	101%	99%	100%	99%	100%	100%	*	*	100%	100%	100%
Unweighted N	(398)	(138)	(151)	(109)	(151)	(139)	(161)	(125)	(75)	(73)	(88)	(156)	(81)

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300. Agree About Cats — They are a financial burden

Do you agree or disagree with the following about your cats?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	5%	7%	3%	0%	9%	6%	*	4%	*	*	2%	9%
Somewhat agree	20%	24%	17%	15%	19%	23%	*	21%	*	*	20%	21%
Somewhat disagree	34%	31%	37%	47%	24%	34%	*	34%	*	*	32%	39%
Strongly disagree	38%	34%	41%	30%	47%	36%	*	38%	*	*	42%	30%
Not sure	3%	4%	2%	7%	1%	1%	*	3%	*	*	4%	2%
Totals	100%	100%	100%	99%	100%	100%	*	100%	*	*	100%	101%
Unweighted N	(396)	(158)	(238)	(87)	(109)	(136)	(64)	(282)	(33)	(53)	(254)	(142)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly agree	5%	3%	4%	7%	5%	8%	4%	5%	*	*	8%	5%	2%
Somewhat agree	20%	17%	20%	24%	15%	23%	15%	23%	*	*	28%	17%	19%
Somewhat disagree	34%	29%	40%	33%	39%	36%	37%	35%	*	*	26%	33%	44%
Strongly disagree	38%	49%	33%	34%	38%	31%	40%	37%	*	*	38%	39%	33%
Not sure	3%	3%	4%	2%	4%	2%	4%	1%	*	*	0%	5%	2%
Totals	100%	101%	101%	100%	101%	100%	100%	101%	*	*	100%	99%	100%
Unweighted N	(396)	(137)	(151)	(108)	(151)	(138)	(159)	(125)	(75)	(72)	(88)	(156)	(80)

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31. Cat Care Experiences

Have you ever done the following for your cats? Select all that apply.

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Taken them to a vet	73%	61%	82%	65%	66%	75%	*	74%	*	*	70%	78%
Vaccinated them	72%	61%	80%	70%	62%	76%	*	74%	*	*	68%	78%
Had them spayed or neutered	68%	53%	79%	61%	59%	72%	*	69%	*	*	64%	75%
Bought them a pet bed	63%	56%	69%	57%	60%	71%	*	61%	*	*	65%	60%
Microchipped them	31%	21%	38%	42%	35%	24%	*	30%	*	*	26%	41%
Bought them a personalized collar or tag	20%	14%	25%	30%	22%	17%	*	21%	*	*	21%	19%
Given them a calming product for anxiety	17%	11%	22%	11%	24%	17%	*	16%	*	*	16%	20%
Hired a pet sitter or walker	17%	10%	22%	18%	16%	18%	*	19%	*	*	14%	23%
Bought pet insurance	13%	15%	12%	17%	21%	9%	*	12%	*	*	9%	21%
Used a pet monitoring camera to check on them	10%	8%	11%	8%	15%	10%	*	10%	*	*	8%	15%
Taken them to a professional groomer	8%	10%	6%	15%	7%	5%	*	6%	*	*	7%	9%
Used a GPS tracker on their collar	8%	7%	8%	15%	8%	6%	*	7%	*	*	6%	11%
Sent them to a trainer or obedience classes	2%	2%	1%	2%	4%	1%	*	2%	*	*	0%	4%
None of the above	8%	14%	4%	18%	8%	5%	*	9%	*	*	11%	3%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Taken them to a vet	73%	79%	73%	67%	82%	73%	76%	69%	*	*	78%	74%	72%
Vaccinated them	72%	77%	72%	67%	83%	69%	70%	70%	*	*	67%	69%	84%
Had them spayed or neutered	68%	79%	63%	62%	76%	66%	69%	61%	*	*	77%	61%	68%
Bought them a pet bed	63%	68%	62%	60%	66%	65%	66%	60%	*	*	58%	61%	64%
Microchipped them	31%	32%	32%	29%	39%	28%	31%	30%	*	*	37%	24%	44%
Bought them a personalized collar or tag	20%	27%	18%	17%	28%	17%	22%	24%	*	*	24%	21%	17%
Given them a calming product for anxiety	17%	24%	21%	7%	28%	14%	18%	17%	*	*	20%	12%	24%
Hired a pet sitter or walker	17%	21%	14%	17%	16%	20%	10%	23%	*	*	17%	18%	17%
Bought pet insurance	13%	16%	12%	12%	19%	13%	8%	19%	*	*	8%	9%	27%
Used a pet monitoring camera to check on them	10%	13%	8%	10%	14%	13%	5%	15%	*	*	10%	4%	14%
Taken them to a professional groomer	8%	10%	4%	9%	12%	6%	6%	11%	*	*	8%	10%	8%
Used a GPS tracker on their collar	8%	5%	7%	10%	7%	12%	6%	9%	*	*	6%	7%	11%
Sent them to a trainer or obedience classes	2%	1%	0%	4%	1%	4%	0%	3%	*	*	2%	0%	3%
None of the above	8%	5%	15%	4%	3%	5%	7%	9%	*	*	7%	12%	2%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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32. Cat Experiences

Have you ever done the following for your cats? Select all that apply.

Among people who have cats

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Let them sleep in bed with you	70%	62%	76%	66%	68%	70%	*	72%	*	*	71%	68%
Prepared special treats or meals for them	48%	41%	53%	40%	48%	50%	*	47%	*	*	47%	49%
Included them in holiday photos	26%	20%	31%	19%	37%	27%	*	24%	*	*	23%	32%
Dressed them in clothing	17%	15%	19%	25%	29%	14%	*	15%	*	*	14%	24%
Created or purchased artwork featuring them	13%	8%	17%	13%	13%	15%	*	14%	*	*	12%	15%
Dressed them in a Halloween costume	12%	10%	15%	16%	23%	10%	*	12%	*	*	10%	18%
Signed up for a pet subscription box service	6%	7%	5%	5%	11%	7%	*	4%	*	*	5%	9%
Created a social media account for them	4%	3%	6%	5%	7%	5%	*	4%	*	*	3%	8%
Sent in their DNA for testing	3%	4%	2%	5%	3%	4%	*	3%	*	*	2%	6%
None of the above	18%	22%	15%	23%	17%	18%	*	19%	*	*	17%	19%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Let them sleep in bed with you	70%	73%	69%	69%	73%	73%	73%	69%	*	*	69%	67%	70%

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	continued from previous page												
	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Prepared special treats or meals for them	48%	54%	47%	44%	54%	51%	54%	48%	*	*	44%	47%	48%
Included them in holiday photos	26%	34%	21%	26%	29%	30%	23%	33%	*	*	22%	23%	34%
Dressed them in clothing	17%	19%	17%	16%	18%	18%	16%	19%	*	*	15%	14%	22%
Created or purchased artwork featuring them	13%	14%	14%	11%	17%	15%	14%	16%	*	*	13%	9%	16%
Dressed them in a Halloween costume	12%	17%	10%	12%	15%	14%	10%	14%	*	*	8%	10%	17%
Signed up for a pet subscription box service	6%	7%	3%	9%	6%	10%	3%	11%	*	*	4%	6%	9%
Created a social media account for them	4%	8%	2%	5%	6%	5%	4%	3%	*	*	3%	4%	3%
Sent in their DNA for testing	3%	3%	1%	5%	4%	5%	3%	3%	*	*	2%	3%	5%
None of the above	18%	13%	21%	19%	14%	10%	15%	18%	*	*	20%	21%	13%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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33. Cat Social Experiences

Have you ever done the following for your cats? Select all that apply.

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Given them a gift	54%	48%	59%	60%	65%	58%	*	54%	*	*	50%	64%
Celebrated their birthday or adoption day	31%	20%	39%	40%	37%	30%	*	29%	*	*	27%	37%
Trained them to perform tricks	10%	10%	11%	13%	13%	8%	*	8%	*	*	9%	12%
Taken them on vacation with you	10%	8%	11%	14%	12%	6%	*	11%	*	*	8%	14%
Thrown them a party	7%	4%	8%	12%	7%	7%	*	5%	*	*	4%	11%
Organized playdates with other animals	6%	6%	5%	10%	8%	4%	*	3%	*	*	5%	8%
Brought them to work with you	5%	6%	4%	5%	9%	3%	*	5%	*	*	3%	8%
Traveled with them on a plane	4%	5%	4%	7%	7%	2%	*	3%	*	*	4%	6%
None of the above	32%	36%	30%	25%	22%	31%	*	33%	*	*	37%	24%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Given them a gift	54%	55%	58%	50%	58%	53%	54%	55%	*	*	59%	45%	61%
Celebrated their birthday or adoption day	31%	36%	33%	24%	36%	27%	32%	29%	*	*	31%	21%	42%
Trained them to perform tricks	10%	14%	10%	8%	13%	10%	12%	11%	*	*	9%	8%	14%

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	continued from previous page												
	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Taken them on vacation with you	10%	12%	6%	12%	11%	12%	9%	12%	*	*	10%	9%	9%
Thrown them a party	7%	9%	8%	3%	13%	5%	7%	8%	*	*	1%	8%	6%
Organized playdates with other animals	6%	7%	3%	7%	7%	8%	6%	8%	*	*	4%	5%	9%
Brought them to work with you	5%	4%	3%	7%	4%	6%	5%	6%	*	*	6%	4%	2%
Traveled with them on a plane	4%	5%	3%	4%	7%	6%	4%	5%	*	*	1%	5%	6%
None of the above	32%	28%	37%	31%	26%	34%	35%	30%	*	*	21%	45%	30%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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34A. Comparison of Cat — Cute

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	45%	35%	52%	56%	46%	47%	*	42%	*	*	48%	39%
Somewhat more	24%	27%	22%	20%	23%	26%	*	24%	*	*	21%	31%
About average	24%	27%	22%	9%	24%	22%	*	26%	*	*	26%	20%
Somewhat less	1%	2%	0%	2%	0%	1%	*	1%	*	*	1%	0%
Much less	2%	4%	1%	0%	6%	0%	*	2%	*	*	0%	5%
Not sure	4%	6%	3%	13%	0%	4%	*	5%	*	*	4%	5%
Totals	100%	101%	100%	100%	99%	100%	*	100%	*	*	100%	100%
Unweighted N	(400)	(160)	(240)	(87)	(110)	(138)	(65)	(287)	(33)	(53)	(256)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	45%	51%	45%	39%	43%	39%	45%	46%	*	*	46%	40%	47%
Somewhat more	24%	22%	25%	25%	26%	34%	24%	24%	*	*	25%	25%	24%
About average	24%	23%	24%	25%	27%	25%	29%	18%	*	*	27%	24%	19%
Somewhat less	1%	2%	0%	1%	1%	1%	1%	1%	*	*	0%	1%	3%
Much less	2%	1%	0%	5%	1%	1%	1%	5%	*	*	2%	4%	0%
Not sure	4%	1%	6%	5%	1%	1%	1%	5%	*	*	0%	7%	7%
Totals	100%	100%	100%	100%	99%	101%	101%	99%	*	*	100%	101%	100%
Unweighted N	(400)	(139)	(152)	(109)	(153)	(140)	(162)	(125)	(76)	(73)	(88)	(157)	(82)

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34B. Comparison of Cat — Loyal

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	32%	28%	36%	39%	30%	34%	*	27%	*	*	37%	23%
Somewhat more	23%	25%	21%	24%	26%	16%	*	24%	*	*	19%	29%
About average	35%	34%	35%	22%	34%	39%	*	37%	*	*	35%	34%
Somewhat less	2%	1%	3%	0%	1%	2%	*	2%	*	*	2%	1%
Much less	3%	6%	2%	1%	9%	2%	*	3%	*	*	2%	7%
Not sure	5%	7%	4%	13%	0%	6%	*	7%	*	*	5%	7%
Totals	100%	101%	101%	99%	100%	99%	*	100%	*	*	100%	101%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	32%	38%	30%	31%	34%	39%	36%	32%	*	*	33%	23%	46%
Somewhat more	23%	29%	27%	13%	28%	18%	22%	20%	*	*	21%	26%	20%
About average	35%	30%	32%	42%	35%	35%	38%	34%	*	*	44%	36%	23%
Somewhat less	2%	1%	2%	3%	1%	3%	3%	2%	*	*	0%	2%	4%
Much less	3%	1%	2%	6%	1%	2%	0%	4%	*	*	0%	4%	0%
Not sure	5%	1%	7%	6%	1%	3%	1%	7%	*	*	2%	8%	8%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	*	*	100%	99%	101%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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34C. Comparison of Cat — Affectionate

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	31%	25%	35%	39%	21%	33%	*	26%	*	*	34%	24%
Somewhat more	24%	26%	23%	18%	33%	22%	*	24%	*	*	21%	30%
About average	33%	36%	30%	29%	29%	35%	*	36%	*	*	34%	30%
Somewhat less	6%	4%	7%	1%	7%	5%	*	7%	*	*	7%	4%
Much less	3%	4%	2%	0%	9%	1%	*	2%	*	*	1%	6%
Not sure	4%	5%	3%	12%	0%	4%	*	5%	*	*	4%	5%
Totals	101%	100%	100%	99%	99%	100%	*	100%	*	*	101%	99%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	31%	39%	31%	22%	31%	29%	35%	27%	*	*	28%	29%	37%
Somewhat more	24%	29%	19%	26%	29%	28%	20%	29%	*	*	26%	18%	32%
About average	33%	26%	37%	33%	32%	34%	38%	26%	*	*	37%	36%	22%
Somewhat less	6%	3%	5%	10%	5%	8%	6%	7%	*	*	8%	6%	2%
Much less	3%	1%	2%	5%	1%	1%	1%	4%	*	*	0%	4%	0%
Not sure	4%	1%	6%	4%	1%	0%	0%	5%	*	*	0%	6%	7%
Totals	101%	99%	100%	100%	99%	100%	100%	98%	*	*	99%	99%	100%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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34D. Comparison of Cat — Friendly

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	29%	26%	32%	35%	21%	32%	*	25%	*	*	31%	25%
Somewhat more	22%	24%	20%	19%	34%	18%	*	23%	*	*	20%	26%
About average	30%	35%	27%	31%	24%	30%	*	32%	*	*	33%	25%
Somewhat less	11%	6%	15%	2%	12%	12%	*	12%	*	*	11%	12%
Much less	5%	7%	3%	0%	10%	6%	*	5%	*	*	4%	7%
Not sure	3%	2%	3%	13%	0%	1%	*	3%	*	*	2%	5%
Totals	100%	100%	100%	100%	101%	99%	*	100%	*	*	101%	100%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	29%	38%	26%	24%	34%	30%	26%	33%	*	*	25%	22%	43%
Somewhat more	22%	26%	21%	19%	22%	22%	21%	22%	*	*	30%	15%	17%
About average	30%	23%	34%	32%	29%	32%	43%	20%	*	*	30%	38%	24%
Somewhat less	11%	10%	9%	15%	12%	13%	10%	14%	*	*	14%	14%	6%
Much less	5%	2%	7%	5%	1%	2%	0%	9%	*	*	2%	7%	3%
Not sure	3%	1%	2%	5%	1%	1%	0%	1%	*	*	0%	3%	8%
Totals	100%	100%	99%	100%	99%	100%	100%	99%	*	*	101%	99%	101%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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34E. Comparison of Cat — Intelligent

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	27%	22%	30%	20%	26%	30%	*	22%	*	*	25%	29%
Somewhat more	28%	32%	26%	37%	29%	25%	*	28%	*	*	31%	22%
About average	32%	30%	34%	25%	32%	31%	*	35%	*	*	32%	32%
Somewhat less	5%	7%	4%	3%	6%	8%	*	6%	*	*	7%	3%
Much less	2%	4%	2%	2%	6%	1%	*	2%	*	*	1%	6%
Not sure	5%	6%	4%	13%	0%	4%	*	6%	*	*	4%	7%
Totals	99%	101%	100%	100%	99%	99%	*	99%	*	*	100%	99%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	27%	28%	28%	24%	32%	31%	28%	23%	*	*	29%	22%	31%
Somewhat more	28%	35%	27%	24%	23%	32%	28%	29%	*	*	37%	21%	29%
About average	32%	31%	34%	32%	38%	28%	35%	30%	*	*	29%	39%	27%
Somewhat less	5%	2%	4%	11%	3%	7%	6%	6%	*	*	1%	9%	3%
Much less	2%	2%	1%	4%	2%	1%	1%	5%	*	*	1%	3%	1%
Not sure	5%	3%	7%	5%	3%	1%	1%	7%	*	*	2%	6%	9%
Totals	99%	101%	101%	100%	101%	100%	99%	100%	*	*	99%	100%	100%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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34F. Comparison of Cat — Energetic

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	18%	18%	17%	33%	12%	14%	*	15%	*	*	21%	11%
Somewhat more	23%	26%	22%	18%	28%	28%	*	24%	*	*	19%	32%
About average	39%	36%	41%	18%	46%	40%	*	40%	*	*	39%	38%
Somewhat less	12%	11%	13%	14%	10%	11%	*	12%	*	*	14%	9%
Much less	3%	4%	2%	4%	3%	3%	*	3%	*	*	3%	4%
Not sure	5%	6%	4%	13%	0%	5%	*	6%	*	*	4%	6%
Totals	100%	101%	99%	100%	99%	101%	*	100%	*	*	100%	100%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	18%	22%	20%	11%	18%	15%	22%	14%	*	*	13%	18%	22%
Somewhat more	23%	22%	15%	34%	21%	26%	21%	28%	*	*	18%	27%	17%
About average	39%	39%	45%	32%	48%	40%	41%	32%	*	*	59%	30%	36%
Somewhat less	12%	13%	10%	15%	10%	12%	13%	17%	*	*	7%	14%	14%
Much less	3%	2%	3%	3%	1%	4%	2%	4%	*	*	4%	4%	1%
Not sure	5%	1%	7%	5%	1%	2%	2%	5%	*	*	0%	7%	10%
Totals	100%	99%	100%	100%	99%	99%	101%	100%	*	*	101%	100%	100%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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34G. Comparison of Cat — Obedient

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less... ?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	14%	16%	13%	20%	11%	17%	*	8%	*	*	17%	9%
Somewhat more	14%	13%	14%	17%	18%	10%	*	12%	*	*	11%	18%
About average	47%	44%	50%	38%	47%	48%	*	52%	*	*	48%	47%
Somewhat less	14%	13%	15%	9%	13%	14%	*	16%	*	*	15%	11%
Much less	6%	6%	5%	4%	11%	5%	*	5%	*	*	5%	8%
Not sure	5%	7%	4%	13%	0%	6%	*	6%	*	*	4%	7%
Totals	100%	99%	101%	101%	100%	100%	*	99%	*	*	100%	100%
Unweighted N	(399)	(159)	(240)	(87)	(111)	(137)	(64)	(286)	(32)	(53)	(256)	(143)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	14%	17%	16%	10%	13%	14%	15%	12%	*	*	7%	9%	26%
Somewhat more	14%	20%	10%	12%	15%	18%	11%	16%	*	*	9%	13%	17%
About average	47%	41%	53%	46%	54%	46%	51%	51%	*	*	58%	49%	38%
Somewhat less	14%	16%	9%	17%	14%	15%	17%	9%	*	*	22%	13%	7%
Much less	6%	4%	5%	8%	3%	5%	4%	7%	*	*	3%	7%	4%
Not sure	5%	2%	6%	7%	1%	2%	1%	5%	*	*	0%	9%	7%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	*	*	99%	100%	99%
Unweighted N	(399)	(139)	(152)	(108)	(152)	(139)	(161)	(125)	(76)	(73)	(87)	(157)	(82)

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34H. Comparison of Cat — Goofy

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	14%	14%	14%	27%	6%	16%	*	11%	*	*	18%	7%
Somewhat more	20%	22%	18%	21%	30%	17%	*	19%	*	*	19%	21%
About average	40%	39%	40%	30%	35%	44%	*	42%	*	*	41%	37%
Somewhat less	13%	11%	14%	6%	15%	12%	*	13%	*	*	11%	16%
Much less	8%	8%	8%	3%	13%	6%	*	8%	*	*	6%	12%
Not sure	5%	6%	5%	13%	2%	5%	*	7%	*	*	5%	7%
Totals	100%	100%	99%	100%	101%	100%	*	100%	*	*	100%	100%
Unweighted N	(400)	(159)	(241)	(87)	(110)	(138)	(65)	(287)	(33)	(52)	(257)	(143)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	14%	17%	19%	7%	16%	12%	23%	7%	*	*	19%	9%	17%
Somewhat more	20%	21%	22%	17%	19%	21%	16%	18%	*	*	20%	16%	20%
About average	40%	37%	35%	48%	37%	43%	44%	44%	*	*	43%	44%	35%
Somewhat less	13%	14%	11%	13%	17%	16%	11%	11%	*	*	12%	13%	15%
Much less	8%	11%	6%	8%	9%	6%	5%	13%	*	*	6%	9%	5%
Not sure	5%	1%	8%	6%	2%	2%	1%	7%	*	*	0%	9%	8%
Totals	100%	101%	101%	99%	100%	100%	100%	100%	*	*	100%	100%	100%
Unweighted N	(400)	(140)	(151)	(109)	(153)	(140)	(162)	(126)	(75)	(73)	(88)	(158)	(81)

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34I. Comparison of Cat — Mischievous

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	13%	12%	13%	18%	5%	13%	*	11%	*	*	15%	8%
Somewhat more	19%	16%	21%	30%	20%	15%	*	17%	*	*	21%	14%
About average	37%	42%	34%	24%	40%	43%	*	39%	*	*	37%	38%
Somewhat less	17%	17%	16%	7%	21%	15%	*	18%	*	*	14%	21%
Much less	10%	8%	11%	9%	13%	9%	*	9%	*	*	8%	14%
Not sure	5%	6%	4%	13%	0%	5%	*	5%	*	*	4%	5%
Totals	101%	101%	99%	101%	99%	100%	*	99%	*	*	99%	100%
Unweighted N	(400)	(160)	(240)	(87)	(110)	(138)	(65)	(287)	(33)	(52)	(257)	(143)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	13%	13%	14%	11%	11%	13%	15%	9%	*	*	10%	14%	13%
Somewhat more	19%	26%	19%	12%	21%	13%	20%	16%	*	*	28%	12%	19%
About average	37%	31%	36%	45%	35%	46%	40%	41%	*	*	46%	41%	29%
Somewhat less	17%	16%	15%	19%	18%	18%	17%	15%	*	*	9%	18%	21%
Much less	10%	11%	10%	8%	12%	9%	6%	13%	*	*	6%	8%	12%
Not sure	5%	2%	6%	5%	2%	1%	1%	5%	*	*	0%	7%	7%
Totals	101%	99%	100%	100%	99%	100%	99%	99%	*	*	99%	100%	101%
Unweighted N	(400)	(140)	(151)	(109)	(153)	(139)	(162)	(126)	(75)	(72)	(88)	(158)	(82)

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34J. Comparison of Cat — Aggressive

Now we'd like you to consider the cat you've had the longest. Compared to the average cat, do you think your cat is more or less...?

Among people who have cats

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more	1%	1%	2%	1%	1%	1%	*	1%	*	*	1%	1%
Somewhat more	6%	5%	7%	4%	8%	4%	*	5%	*	*	6%	7%
About average	27%	33%	23%	21%	29%	29%	*	23%	*	*	31%	20%
Somewhat less	27%	32%	24%	32%	31%	25%	*	30%	*	*	23%	36%
Much less	34%	25%	40%	30%	32%	37%	*	35%	*	*	35%	31%
Not sure	4%	5%	3%	12%	0%	4%	*	5%	*	*	4%	5%
Totals	99%	101%	99%	100%	101%	100%	*	99%	*	*	100%	100%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more	1%	2%	1%	1%	2%	0%	2%	0%	*	*	2%	1%	1%
Somewhat more	6%	7%	7%	5%	8%	5%	6%	6%	*	*	4%	6%	11%
About average	27%	24%	24%	34%	25%	34%	37%	25%	*	*	23%	23%	27%
Somewhat less	27%	34%	22%	28%	26%	27%	18%	28%	*	*	35%	27%	24%
Much less	34%	33%	39%	28%	38%	33%	36%	35%	*	*	36%	36%	30%
Not sure	4%	1%	6%	5%	1%	1%	0%	5%	*	*	0%	7%	7%
Totals	99%	101%	99%	101%	100%	100%	99%	99%	*	*	100%	100%	100%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

35. Cat Technology

Which, if any, of the following would you be interested in doing if given the opportunity? Select all that apply.

Among people who have cats

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Using an automatic electronic cat feeder for meal dispensing	33%	24%	39%	32%	37%	31%	*	33%	*	*	25%	48%
Using a camera to check on your cat remotely	29%	22%	34%	36%	26%	31%	*	27%	*	*	27%	32%
Tracking your cat's location with GPS	22%	18%	26%	37%	27%	18%	*	17%	*	*	20%	27%
Using an AI pet translator to understand cat meows	22%	18%	25%	25%	22%	21%	*	20%	*	*	23%	19%
Testing your cat's DNA to learn about their breed or ancestry	19%	9%	27%	28%	29%	12%	*	18%	*	*	16%	26%
Installing a cat door that only opens for your cat	15%	13%	16%	15%	19%	15%	*	12%	*	*	15%	15%
Installing a cat doorbell for your cat to use	12%	13%	11%	12%	17%	11%	*	9%	*	*	11%	14%
Cloning your cat	7%	6%	7%	6%	9%	8%	*	7%	*	*	7%	5%
None of the above	38%	47%	32%	36%	28%	38%	*	40%	*	*	43%	28%
Unweighted N	(401)	(160)	(241)	(87)	(111)	(138)	(65)	(287)	(33)	(53)	(257)	(144)

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Using an automatic electronic cat feeder for meal dispensing	33%	38%	30%	30%	38%	27%	28%	32%	*	*	39%	26%	36%
Using a camera to check on your cat remotely	29%	32%	29%	26%	33%	27%	28%	36%	*	*	31%	29%	27%
Tracking your cat's location with GPS	22%	22%	21%	25%	24%	23%	24%	18%	*	*	22%	18%	34%
Using an AI pet translator to understand cat meows	22%	24%	26%	15%	18%	21%	23%	20%	*	*	18%	18%	20%
Testing your cat's DNA to learn about their breed or ancestry	19%	20%	23%	14%	26%	17%	18%	22%	*	*	20%	19%	21%
Installing a cat door that only opens for your cat	15%	19%	18%	8%	18%	13%	18%	9%	*	*	15%	14%	15%
Installing a cat doorbell for your cat to use	12%	15%	10%	12%	14%	14%	10%	13%	*	*	10%	12%	16%
Cloning your cat	7%	7%	6%	7%	6%	6%	4%	10%	*	*	4%	5%	6%
None of the above	38%	35%	38%	41%	31%	41%	41%	34%	*	*	30%	48%	30%
Unweighted N	(401)	(140)	(152)	(109)	(153)	(140)	(162)	(126)	(76)	(73)	(88)	(158)	(82)

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36A. Death of Pet or Person Close to You — A person close to you

Have you ever experienced the death of...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	89%	87%	90%	71%	84%	96%	99%	90%	88%	85%	88%	89%
No	10%	11%	9%	23%	14%	4%	1%	8%	10%	13%	9%	10%
Not sure	2%	2%	1%	6%	2%	0%	0%	2%	3%	2%	2%	1%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,085)	(500)	(585)	(274)	(283)	(317)	(211)	(697)	(140)	(175)	(703)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	89%	90%	85%	91%	91%	91%	89%	90%	87%	83%	88%	90%	91%
No	10%	9%	12%	8%	8%	9%	9%	9%	12%	13%	11%	9%	8%
Not sure	2%	1%	3%	1%	1%	1%	2%	1%	0%	4%	1%	2%	1%
Totals	101%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,085)	(375)	(408)	(302)	(411)	(373)	(434)	(305)	(226)	(192)	(218)	(431)	(244)

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36B. Death of Pet or Person Close to You — A pet dog

Have you ever experienced the death of...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	69%	68%	70%	47%	65%	77%	83%	77%	48%	70%	70%	68%
No	30%	30%	29%	51%	34%	22%	16%	22%	50%	29%	28%	32%
Not sure	1%	2%	1%	2%	1%	0%	1%	1%	2%	1%	2%	0%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,086)	(500)	(586)	(275)	(283)	(317)	(211)	(698)	(140)	(175)	(704)	(382)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	69%	64%	69%	74%	69%	76%	75%	68%	70%	66%	71%	74%	63%
No	30%	35%	30%	24%	30%	23%	24%	31%	30%	32%	27%	26%	36%
Not sure	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%	1%	1%	1%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%	101%	100%
Unweighted N	(1,086)	(375)	(408)	(303)	(411)	(374)	(434)	(305)	(226)	(192)	(218)	(432)	(244)

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36C. Death of Pet or Person Close to You — A pet cat

Have you ever experienced the death of...?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	56%	54%	57%	35%	44%	69%	68%	66%	22%	46%	56%	54%
No	43%	45%	41%	62%	55%	31%	31%	33%	75%	52%	42%	46%
Not sure	1%	1%	1%	3%	1%	1%	0%	1%	3%	1%	2%	0%
Totals	100%	100%	99%	100%	100%	101%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,082)	(498)	(584)	(274)	(282)	(317)	(209)	(694)	(140)	(175)	(701)	(381)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	56%	47%	59%	60%	54%	60%	57%	60%	51%	51%	62%	59%	49%
No	43%	52%	39%	40%	46%	40%	42%	40%	49%	46%	37%	41%	50%
Not sure	1%	1%	2%	0%	0%	0%	1%	0%	0%	3%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,082)	(375)	(407)	(300)	(410)	(371)	(433)	(303)	(225)	(191)	(217)	(431)	(243)

37. Comparing Grief from Death of Person or Dog

Which type of loss has generally caused you more grief?

Among people who have experienced the death of a dog and a person close to them

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The death of a person close to you	53%	58%	48%	41%	39%	53%	68%	54%	*	41%	51%	56%
The death of your dog	7%	6%	7%	16%	11%	4%	3%	6%	*	9%	5%	10%
Both equally	38%	32%	43%	34%	47%	40%	28%	37%	*	49%	40%	33%
Not sure	3%	4%	3%	9%	3%	3%	1%	3%	*	0%	4%	2%
Totals	101%	100%	101%	100%	100%	100%	100%	100%	*	99%	100%	101%
Unweighted N	(689)	(320)	(369)	(106)	(166)	(242)	(175)	(496)	(64)	(102)	(446)	(243)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The death of a person close to you	53%	52%	53%	53%	52%	56%	53%	49%	52%	48%	56%	61%	39%
The death of your dog	7%	8%	7%	4%	10%	4%	7%	5%	9%	10%	5%	5%	7%
Both equally	38%	35%	37%	40%	35%	39%	38%	43%	33%	38%	36%	32%	49%
Not sure	3%	5%	3%	3%	3%	1%	2%	2%	6%	4%	2%	3%	5%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	101%	100%
Unweighted N	(689)	(220)	(261)	(208)	(250)	(272)	(301)	(187)	(143)	(113)	(141)	(290)	(145)

38. Comparing Grief from Death of Person or Cat

Which type of loss has generally caused you more grief?

Among people who have experienced the death of a cat and a person close to them

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The death of a person close to you	60%	67%	54%	*	52%	57%	77%	60%	*	*	57%	66%
The death of your cat	6%	2%	10%	*	4%	6%	2%	6%	*	*	4%	10%
Both equally	30%	25%	34%	*	39%	32%	21%	30%	*	*	35%	21%
Not sure	4%	6%	2%	*	5%	5%	0%	4%	*	*	4%	3%
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	100%	100%
Unweighted N	(523)	(229)	(294)	(71)	(112)	(203)	(137)	(397)	(33)	(66)	(340)	(183)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The death of a person close to you	60%	53%	62%	63%	58%	62%	58%	59%	66%	46%	69%	70%	44%
The death of your cat	6%	11%	4%	5%	9%	3%	5%	6%	4%	7%	4%	4%	12%
Both equally	30%	32%	32%	27%	31%	31%	35%	32%	20%	40%	24%	24%	39%
Not sure	4%	4%	2%	5%	2%	4%	2%	3%	9%	7%	3%	2%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(523)	(157)	(212)	(154)	(196)	(200)	(225)	(150)	(100)	(89)	(115)	(215)	(104)

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Interviewing Dates	March 12 - 15, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.04, with a mean of one and a standard deviation of 0.891.
Number of respondents	1,087
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	73 questions not reported.