YouGov Survey: Pets and Animal Hypotheticals

Sample	2000 U.S. Adult Citizens
Conducted	May 16 - June 4, 2023
Margin of Error	±2.6%

1. Do you have any pets?

Yes	66%
No	34%

2. Which of the following pets do you own? Select all that apply.

Dog	46%
Cat	33%
Bird	3%
Ferret	0%
Fish	4%
Gerbil	0%
Guinea Pig	1%
Hamster	0%
Horse	1%
Lizard	1%
Mouse	0%
Rabbit	1%
Rat	0%
Snake	1%
Spider	1%
Turtle	1%
Other	2%
Does not have any pets	34%

YouGov Survey: Pets and Animal Hypotheticals

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3. Which of the following pets that you have are you most personally attached to?

Dog	40%
Cat	22%
Bird	1%
Ferret	0%
Fish	1%
Gerbil	0%
Guinea Pig	0%
Hamster	0%
Horse	0%
Lizard	0%
Mouse	0%
Rabbit	0%
Rat	0%
Snake	0%
Spider	0%
Turtle	0%
[Other pet type not listed]	0%
Does not have any pets	34%

4. How old is your [type of animal which is your favorite pet]? If you have more than one [type of animal which is your favorite pet], please tell us about the one you are most attached to.

Among people who have a pet other than a fish

Less than 1 year	8%
2 years	17%
3 years	11%
4 years	9%
5 years	6%
6 years	7%
7 years	6%
8 years	5%
9 years	4%
10 years	5%
11 years	4%
12 years	4%
13 years	3%
14 years	3%
15 years or older	6%
Not sure	2%

YouGov Survey: Pets and Animal Hypotheticals

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5. Do you consider your [type of animal which is your favorite pet] to be part of your family?
Among people who have a pet other than a fish

Yes	93%
No	5%
Not sure	2%

6. Thinking about your [type of animal which is your favorite pet], do you consider yourself to be their. . . ? Select all that apply.
Among people who have a pet other than a fish

Parent	39%
Friend	29%
Best friend	34%
Owner	37%
Master	13%
Roommate	13%
Servant	8%
None of these	4%
Not sure	2%

7. If your [type of animal which is your favorite pet] had a life-threatening ailment, what is the maximum you would be willing to pay to restore their health?
Among people who have a pet other than a fish

I wouldn't pay any amount	2%
Around $20	1%
Around $50	2%
Around $100	2%
Around $250	4%
Around $500	9%
Around $1,000	10%
Around $1,500	5%
Around $2,000	6%
Around $3,000	5%
Around $4,000	2%
Around $5,000	7%
Around $6,000	2%
Around $7,000	1%
Around $8,000	2%
Around $9,000	1%
Around $10,000	3%
More than $10,000	11%
Not sure	24%

8. Do you think pets are capable of love?

Yes	90%
No	5%
Not sure	5%

9. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

One boat containing 1 person	43%
One boat containing your [type of animal which is your favorite pet]	39%
Not sure	18%

10. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

One boat containing 10 people	55%
One boat containing your [type of animal which is your favorite pet]	28%
Not sure	17%

11. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

One boat containing 50 people	60%
One boat containing your [type of animal which is your favorite pet]	26%
Not sure	14%

12. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

One boat containing 100 people	59%
One boat containing your [type of animal which is your favorite pet]	27%
Not sure	14%

13. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

One boat containing 1 person	59%
One boat containing 1 dog	21%
Not sure	21%

14. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

One boat containing 10 people	70%
One boat containing 1 dog	17%
Not sure	12%

15. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

One boat containing 50 people	71%
One boat containing 1 dog	18%
Not sure	12%

16. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

One boat containing 100 people	72%
One boat containing 1 dog	18%
Not sure	10%

17. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

One boat containing 1 person	71%
One boat containing 1 dog	10%
Not sure	18%

18. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

One boat containing 10 people	80%
One boat containing 1 dog	9%
Not sure	11%

19. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

One boat containing 50 people	80%
One boat containing 1 dog	8%
Not sure	12%

20. We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

One boat containing 100 people	81%
One boat containing 1 dog	7%
Not sure	12%

Interviewing Dates	May 16 - 19, 2023 | May 31 - June 4, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.128 to 5.54, with a mean of 1 and a standard deviation of 0.607.
Number of respondents	2000
Margin of error	$\pm$ 2.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	45 questions not reported.

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

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1. Owns a Pet
Do you have any pets?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	66%	62%	69%	62%	72%	67%	59%	70%	38%	73%	62%
No	34%	38%	31%	38%	28%	33%	41%	30%	62%	27%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,000)	(896)	(1,104)	(389)	(466)	(719)	(426)	(1,364)	(266)	(262)	(108)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	66%	58%	70%	68%	63%	68%	63%	68%	72%	66%	64%	66%	67%
No	34%	42%	30%	32%	37%	32%	37%	32%	28%	34%	36%	34%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,000)	(724)	(692)	(584)	(779)	(679)	(713)	(573)	(493)	(362)	(434)	(753)	(451)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

2. Which Pets Owned

Which of the following pets do you own? Select all that apply.

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dog	46%	45%	48%	44%	53%	47%	40%	50%	21%	50%	52%
Cat	33%	30%	35%	30%	34%	35%	31%	35%	18%	38%	31%
Bird	3%	3%	2%	2%	2%	3%	2%	3%	1%	4%	3%
Ferret	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Fish	4%	3%	4%	3%	5%	5%	1%	4%	3%	7%	2%
Gerbil	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Guinea Pig	1%	1%	1%	1%	0%	1%	0%	1%	0%	2%	0%
Hamster	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%
Horse	1%	1%	1%	1%	1%	1%	0%	1%	0%	3%	0%
Lizard	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
Mouse	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Rabbit	1%	2%	1%	2%	2%	1%	0%	1%	1%	3%	0%
Rat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Snake	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	3%
Spider	1%	1%	1%	1%	2%	1%	0%	0%	1%	4%	0%
Turtle	1%	1%	2%	2%	2%	1%	0%	1%	0%	2%	0%
Other	2%	2%	2%	1%	2%	3%	1%	2%	0%	3%	2%
Does not have any pets	34%	38%	31%	38%	28%	33%	41%	30%	62%	27%	38%
Unweighted N	(2,000)	(896)	(1,104)	(389)	(466)	(719)	(426)	(1,364)	(266)	(262)	(108)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Dog	46%	38%	50%	50%	41%	50%	41%	44%	57%	43%	42%	49%	49%
Cat	33%	31%	34%	33%	33%	34%	36%	36%	28%	35%	36%	30%	33%

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YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

continued from previous page

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Bird	3%	3%	2%	3%	3%	4%	2%	3%	3%	3%	3%	2%	3%
Ferret	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Fish	4%	2%	4%	5%	3%	4%	4%	3%	4%	5%	5%	3%	3%
Gerbil	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Guinea Pig	1%	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	0%
Hamster	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%
Horse	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%
Lizard	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Mouse	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Rabbit	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	0%	1%	2%
Rat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Snake	1%	0%	1%	0%	0%	0%	0%	1%	1%	1%	1%	0%	1%
Spider	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%	1%
Turtle	1%	2%	1%	0%	2%	0%	1%	2%	1%	2%	0%	2%	1%
Other	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	1%	2%	3%
Does not have any pets	34%	42%	30%	32%	37%	32%	37%	32%	28%	34%	36%	34%	33%
Unweighted N	(2,000)	(724)	(692)	(584)	(779)	(679)	(713)	(573)	(493)	(362)	(434)	(753)	(451)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

3. Closest Relationship Pet
Which of the following pets that you have are you most personally attached to?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Dog	40%	39%	42%	38%	45%	42%	36%	45%	19%	38%	41%
Cat	22%	19%	24%	20%	21%	23%	22%	23%	15%	26%	19%
Bird	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%
Ferret	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Fish	1%	0%	1%	1%	1%	0%	0%	1%	2%	1%	0%
Gerbil	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Guinea Pig	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Hamster	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Horse	0%	0%	1%	0%	1%	0%	0%	0%	0%	2%	0%
Lizard	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Mouse	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Rabbit	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Rat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Snake	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Spider	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Turtle	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
[Other pet type not listed]	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%	2%
Does not have any pets	34%	38%	31%	38%	28%	33%	41%	30%	62%	27%	38%
Totals	98%	98%	100%	99%	99%	99%	100%	100%	101%	101%	100%
Unweighted N	(2,000)	(896)	(1,104)	(389)	(466)	(719)	(426)	(1,364)	(266)	(262)	(108)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Dog	40%	32%	43%	46%	36%	45%	35%	38%	53%	36%	37%	43%	43%

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YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

continued from previous page

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Cat	22%	23%	23%	18%	23%	21%	25%	24%	16%	25%	23%	20%	21%
Bird	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%
Ferret	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Fish	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%
Gerbil	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Guinea Pig	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Hamster	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Horse	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%
Lizard	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%
Mouse	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Rabbit	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Rat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Snake	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Spider	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Turtle	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
[Other pet type not listed]	0%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%
Does not have any pets	34%	42%	30%	32%	37%	32%	37%	32%	28%	34%	36%	34%	33%
Totals	98%	98%	100%	98%	99%	100%	101%	99%	99%	100%	99%	100%	99%
Unweighted N	(2,000)	(724)	(692)	(584)	(779)	(679)	(713)	(573)	(493)	(362)	(434)	(753)	(451)

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YouGov

4. Age of Closest Pet

How old is your [type of animal which is your favorite pet]? If you have more than one [type of animal which is your favorite pet], please tell us about the one you are most attached to.

Among people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Less than 1 year	8%	8%	8%	15%	11%	6%	3%	6%	16%	10%	*
2 years	17%	18%	17%	18%	26%	13%	13%	16%	22%	21%	*
3 years	11%	12%	11%	15%	13%	9%	9%	11%	11%	11%	*
4 years	9%	9%	9%	11%	10%	9%	5%	8%	12%	12%	*
5 years	6%	7%	6%	7%	7%	7%	4%	6%	12%	8%	*
6 years	7%	8%	6%	6%	8%	7%	5%	6%	3%	9%	*
7 years	6%	6%	7%	8%	5%	6%	8%	7%	3%	9%	*
8 years	5%	4%	6%	5%	3%	5%	7%	6%	0%	4%	*
9 years	4%	4%	4%	3%	4%	5%	6%	5%	2%	4%	*
10 years	5%	5%	5%	2%	3%	7%	5%	5%	2%	2%	*
11 years	4%	2%	5%	1%	2%	5%	7%	4%	4%	1%	*
12 years	4%	3%	4%	1%	2%	4%	9%	4%	3%	3%	*
13 years	3%	3%	2%	0%	1%	5%	3%	3%	2%	2%	*
14 years	3%	3%	3%	1%	1%	4%	5%	4%	1%	1%	*
15 years or older	6%	6%	6%	3%	3%	9%	8%	7%	4%	2%	*
Not sure	2%	2%	1%	3%	1%	0%	3%	2%	4%	1%	*
Totals	100%	100%	100%	99%	100%	101%	100%	100%	101%	100%	*
Unweighted N	(1,309)	(551)	(758)	(248)	(321)	(494)	(246)	(952)	(109)	(185)	(63)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Less than 1 year	8%	10%	10%	4%	6%	5%	11%	5%	10%	8%	9%	7%	11%

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YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

continued from previous page

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
2 years	17%	17%	17%	18%	13%	14%	18%	18%	19%	17%	11%	18%	22%
3 years	11%	15%	11%	8%	14%	8%	9%	11%	16%	15%	10%	12%	10%
4 years	9%	10%	7%	11%	9%	9%	11%	9%	8%	8%	12%	7%	9%
5 years	6%	8%	5%	7%	6%	7%	6%	6%	9%	7%	5%	9%	3%
6 years	7%	5%	7%	8%	8%	8%	6%	6%	8%	6%	6%	7%	7%
7 years	6%	5%	8%	6%	6%	7%	6%	9%	3%	6%	7%	6%	8%
8 years	5%	5%	4%	6%	6%	6%	5%	6%	4%	3%	6%	7%	3%
9 years	4%	4%	3%	6%	5%	6%	5%	5%	4%	5%	4%	4%	5%
10 years	5%	5%	4%	4%	6%	5%	4%	5%	4%	5%	3%	5%	5%
11 years	4%	5%	3%	4%	4%	4%	4%	4%	3%	5%	6%	3%	2%
12 years	4%	4%	4%	4%	5%	3%	4%	4%	2%	3%	3%	4%	4%
13 years	3%	1%	3%	3%	3%	3%	2%	2%	2%	3%	3%	3%	1%
14 years	3%	2%	3%	3%	3%	4%	2%	3%	3%	3%	3%	2%	5%
15 years or older	6%	4%	7%	6%	5%	8%	5%	8%	6%	5%	9%	5%	5%
Not sure	2%	1%	3%	2%	0%	2%	3%	1%	1%	1%	2%	2%	2%
Totals	100%	101%	99%	100%	99%	99%	101%	102%	102%	100%	99%	101%	102%
Unweighted N	(1,309)	(439)	(478)	(392)	(495)	(460)	(451)	(379)	(350)	(234)	(286)	(494)	(295)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

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5. Is Closest Pet Part of Family

Do you consider your [type of animal which is your favorite pet] to be part of your family?

Among people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	93%	90%	96%	91%	93%	93%	97%	94%	87%	95%	*
No	5%	6%	3%	5%	6%	5%	2%	4%	8%	3%	*
Not sure	2%	3%	1%	4%	1%	3%	1%	2%	4%	2%	*
Totals	100%	99%	100%	100%	100%	101%	100%	100%	99%	100%	*
Unweighted N	(1,309)	(551)	(758)	(248)	(321)	(494)	(246)	(952)	(109)	(185)	(63)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	93%	92%	93%	94%	94%	93%	96%	92%	90%	94%	92%	93%	94%
No	5%	5%	5%	4%	3%	5%	3%	5%	7%	5%	6%	5%	3%
Not sure	2%	3%	2%	2%	2%	2%	1%	3%	2%	1%	2%	2%	3%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,309)	(439)	(478)	(392)	(495)	(460)	(451)	(379)	(350)	(234)	(286)	(494)	(295)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

6. Relationship With Closest Pet

Thinking about your [type of animal which is your favorite pet], do you consider yourself to be their. . . ? Select all that apply.

Among people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Parent	39%	29%	47%	33%	33%	46%	38%	40%	26%	38%	*
Friend	29%	33%	26%	35%	32%	25%	26%	27%	33%	37%	*
Best friend	34%	33%	36%	41%	32%	33%	34%	34%	37%	30%	*
Owner	37%	35%	38%	37%	30%	40%	39%	38%	46%	29%	*
Master	13%	19%	8%	12%	13%	15%	11%	14%	11%	12%	*
Roommate	13%	13%	12%	16%	13%	13%	10%	11%	9%	16%	*
Servant	8%	8%	9%	8%	10%	8%	8%	8%	4%	14%	*
None of these	4%	5%	3%	1%	4%	5%	4%	4%	1%	1%	*
Not sure	2%	3%	2%	3%	4%	1%	1%	2%	4%	1%	*
Unweighted N	(1,309)	(551)	(758)	(248)	(321)	(494)	(246)	(952)	(109)	(185)	(63)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Parent	39%	35%	38%	43%	38%	42%	41%	41%	29%	44%	39%	38%	34%
Friend	29%	30%	32%	24%	32%	24%	31%	25%	30%	23%	30%	30%	31%
Best friend	34%	34%	35%	34%	33%	34%	39%	31%	29%	31%	36%	34%	36%
Owner	37%	34%	34%	43%	37%	44%	37%	38%	37%	31%	41%	40%	32%
Master	13%	9%	14%	17%	10%	15%	12%	15%	12%	10%	16%	13%	13%
Roommate	13%	13%	15%	10%	15%	9%	16%	12%	10%	9%	12%	12%	17%
Servant	8%	10%	8%	8%	12%	8%	9%	11%	7%	12%	9%	7%	8%
None of these	4%	2%	7%	1%	4%	2%	2%	4%	6%	3%	6%	3%	3%
Not sure	2%	2%	4%	1%	2%	1%	1%	1%	4%	3%	1%	3%	2%
Unweighted N	(1,309)	(439)	(478)	(392)	(495)	(460)	(451)	(379)	(350)	(234)	(286)	(494)	(295)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

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7. Amount Would Pay Save Closest Pet

If your [type of animal which is your favorite pet] had a life-threatening ailment, what is the maximum you would be willing to pay to restore their health?

Among people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I wouldn't pay any amount	2%	2%	2%	2%	2%	2%	2%	2%	4%	4%	*
Around $20	1%	1%	1%	2%	1%	1%	0%	1%	4%	1%	*
Around $50	2%	2%	2%	4%	2%	2%	1%	2%	2%	4%	*
Around $100	2%	2%	3%	4%	2%	2%	2%	2%	4%	3%	*
Around $250	4%	5%	4%	2%	5%	5%	5%	5%	4%	3%	*
Around $500	9%	8%	10%	13%	9%	7%	8%	9%	8%	10%	*
Around $1,000	10%	11%	10%	10%	9%	13%	10%	10%	12%	7%	*
Around $1,500	5%	5%	4%	5%	5%	4%	5%	4%	1%	7%	*
Around $2,000	6%	7%	6%	3%	7%	7%	7%	7%	1%	5%	*
Around $3,000	5%	4%	5%	2%	8%	4%	5%	5%	2%	5%	*
Around $4,000	2%	3%	2%	2%	2%	3%	2%	2%	6%	2%	*
Around $5,000	7%	6%	7%	5%	6%	7%	8%	7%	7%	6%	*
Around $6,000	2%	2%	2%	1%	3%	2%	1%	2%	3%	2%	*
Around $7,000	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	*
Around $8,000	2%	2%	2%	2%	3%	2%	1%	1%	2%	4%	*
Around $9,000	1%	2%	1%	2%	2%	1%	0%	1%	2%	1%	*
Around $10,000	3%	2%	4%	3%	3%	3%	3%	3%	1%	4%	*
More than $10,000	11%	11%	11%	14%	15%	10%	6%	11%	13%	17%	*
Not sure	24%	22%	24%	23%	13%	26%	33%	25%	23%	15%	*
Totals	99%	98%	101%	100%	99%	101%	100%	100%	99%	101%	*
Unweighted N	(1,307)	(551)	(756)	(247)	(320)	(494)	(246)	(952)	(109)	(184)	(62)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
I wouldn't pay any amount	2%	2%	2%	2%	1%	3%	3%	2%	1%	1%	2%	4%	0%
Around $20	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%
Around $50	2%	4%	2%	1%	1%	1%	3%	2%	1%	1%	1%	3%	1%
Around $100	2%	3%	1%	3%	3%	2%	3%	3%	1%	2%	3%	2%	3%
Around $250	4%	3%	5%	5%	4%	4%	7%	3%	4%	1%	5%	6%	4%
Around $500	9%	8%	11%	8%	9%	9%	9%	10%	11%	8%	9%	9%	9%
Around $1,000	10%	11%	9%	12%	10%	13%	10%	12%	11%	10%	11%	10%	11%
Around $1,500	5%	4%	5%	6%	4%	4%	6%	3%	5%	6%	4%	5%	4%
Around $2,000	6%	7%	6%	6%	8%	8%	6%	8%	6%	6%	7%	6%	5%
Around $3,000	5%	4%	6%	5%	5%	4%	2%	7%	7%	5%	3%	5%	5%
Around $4,000	2%	3%	2%	2%	2%	2%	2%	1%	5%	2%	3%	1%	4%
Around $5,000	7%	7%	6%	7%	9%	6%	4%	8%	11%	9%	7%	5%	7%
Around $6,000	2%	3%	1%	1%	2%	1%	1%	3%	3%	3%	2%	1%	2%
Around $7,000	1%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%
Around $8,000	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%
Around $9,000	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%
Around $10,000	3%	4%	2%	3%	4%	3%	1%	4%	5%	4%	3%	4%	1%
More than $10,000	11%	9%	13%	11%	11%	12%	13%	9%	13%	12%	7%	13%	11%
Not sure	24%	22%	26%	22%	23%	23%	26%	20%	10%	24%	27%	21%	24%
Totals	99%	100%	101%	100%	102%	100%	100%	100%	101%	99%	100%	99%	98%
Unweighted N	(1,307)	(439)	(476)	(392)	(495)	(460)	(451)	(378)	(350)	(234)	(286)	(492)	(295)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

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8. Are Pets Capable of Love
Do you think pets are capable of love?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	90%	88%	93%	86%	90%	91%	93%	91%	84%	93%	90%
No	5%	6%	3%	8%	5%	3%	3%	5%	9%	2%	4%
Not sure	5%	6%	4%	6%	5%	5%	4%	4%	7%	5%	6%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,995)	(894)	(1,101)	(387)	(464)	(718)	(426)	(1,363)	(264)	(260)	(108)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	90%	90%	89%	92%	93%	92%	92%	90%	88%	91%	92%	89%	90%
No	5%	6%	4%	4%	3%	4%	4%	4%	7%	6%	3%	5%	5%
Not sure	5%	4%	7%	4%	4%	4%	4%	6%	5%	3%	5%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,995)	(722)	(690)	(583)	(779)	(679)	(711)	(572)	(493)	(361)	(434)	(750)	(450)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

9. Scenario A: 1 Person vs. Your Pet

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	43%	50%	38%	46%	39%	48%	38%	43%	*	*	*
One boat containing your [type of animal which is your favorite pet]	39%	33%	42%	36%	42%	37%	39%	38%	*	*	*
Not sure	18%	16%	20%	18%	19%	15%	23%	19%	*	*	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(653)	(270)	(383)	(125)	(166)	(234)	(128)	(478)	(52)	(91)	(32)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 1 person	43%	47%	33%	53%	46%	50%	43%	46%	48%	40%	42%	42%	49%
One boat containing your [type of animal which is your favorite pet]	39%	38%	42%	34%	37%	31%	39%	34%	34%	41%	38%	38%	38%
Not sure	18%	15%	25%	13%	17%	19%	18%	20%	18%	19%	20%	20%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(653)	(211)	(251)	(191)	(236)	(230)	(236)	(187)	(162)	(120)	(144)	(258)	(131)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

10. Scenario B: 10 People vs. Your Pet

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 10 people	55%	63%	49%	56%	55%	56%	53%	55%	*	*	*
One boat containing your [type of animal which is your favorite pet]	28%	23%	31%	30%	26%	28%	27%	28%	*	*	*
Not sure	17%	14%	20%	14%	19%	15%	20%	17%	*	*	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	*	*	*
Unweighted N	(654)	(271)	(383)	(125)	(167)	(234)	(128)	(479)	(52)	(91)	(32)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 10 people	55%	58%	47%	65%	59%	62%	49%	63%	63%	58%	53%	51%	64%
One boat containing your [type of animal which is your favorite pet]	28%	29%	29%	24%	28%	22%	32%	22%	22%	24%	27%	29%	28%
Not sure	17%	13%	24%	11%	13%	16%	19%	16%	15%	18%	20%	20%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(654)	(211)	(251)	(192)	(234)	(231)	(236)	(188)	(163)	(120)	(144)	(259)	(131)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

11. Scenario C: 50 People vs. Your Pet

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 50 people	60%	64%	57%	65%	59%	58%	59%	60%	*	*	*
One boat containing your [type of animal which is your favorite pet]	26%	22%	29%	21%	25%	28%	28%	25%	*	*	*
Not sure	14%	14%	14%	13%	16%	14%	13%	15%	*	*	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	*	*	*
Unweighted N	(651)	(270)	(381)	(125)	(164)	(234)	(128)	(476)	(52)	(91)	(32)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 50 people	60%	63%	54%	66%	62%	68%	58%	67%	62%	57%	59%	59%	65%
One boat containing your [type of animal which is your favorite pet]	26%	25%	27%	25%	27%	19%	30%	19%	24%	25%	28%	27%	24%
Not sure	14%	12%	19%	10%	11%	14%	12%	14%	14%	18%	14%	14%	12%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(651)	(210)	(251)	(190)	(235)	(230)	(234)	(188)	(160)	(120)	(143)	(258)	(130)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

12. Scenario D: 100 People vs. Your Pet

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of a random half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 100 people	59%	62%	57%	68%	56%	57%	57%	59%	*	*	*
One boat containing your [type of animal which is your favorite pet]	27%	24%	29%	20%	27%	29%	30%	26%	*	*	*
Not sure	14%	14%	15%	11%	17%	14%	13%	15%	*	*	*
Totals	100%	100%	101%	99%	100%	100%	100%	100%	*	*	*
Unweighted N	(647)	(271)	(376)	(124)	(166)	(232)	(125)	(473)	(52)	(91)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 100 people	59%	64%	54%	63%	65%	65%	55%	68%	65%	56%	59%	59%	62%
One boat containing your [type of animal which is your favorite pet]	27%	23%	29%	26%	23%	21%	32%	20%	22%	27%	27%	27%	25%
Not sure	14%	13%	17%	11%	13%	14%	13%	12%	13%	16%	14%	14%	13%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(647)	(210)	(249)	(188)	(234)	(227)	(233)	(186)	(162)	(120)	(141)	(255)	(131)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

13. Scenario A: 1 Person vs. 1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	59%	64%	53%	52%	55%	60%	66%	61%	*	*	*
One boat containing 1 dog	21%	19%	22%	32%	23%	19%	9%	19%	*	*	*
Not sure	21%	17%	24%	15%	22%	21%	25%	20%	*	*	*
Totals	101%	100%	99%	99%	100%	100%	100%	100%	*	*	*
Unweighted N	(650)	(278)	(372)	(122)	(152)	(259)	(117)	(471)	(56)	(93)	(30)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 1 person	59%	62%	53%	62%	61%	58%	51%	63%	63%	62%	66%	57%	52%
One boat containing 1 dog	21%	22%	20%	20%	20%	20%	26%	20%	17%	23%	16%	20%	23%
Not sure	21%	16%	27%	18%	19%	22%	22%	18%	20%	14%	18%	22%	25%
Totals	101%	100%	100%	100%	100%	100%	99%	101%	100%	99%	100%	99%	100%
Unweighted N	(650)	(228)	(222)	(200)	(259)	(229)	(212)	(191)	(187)	(114)	(141)	(232)	(163)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

14. Scenario B: 10 People vs.1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 10 people	70%	75%	66%	65%	61%	72%	84%	71%	*	*	*
One boat containing 1 dog	17%	15%	19%	23%	23%	18%	4%	18%	*	*	*
Not sure	12%	10%	15%	12%	16%	10%	12%	12%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	101%	*	*	*
Unweighted N	(648)	(277)	(371)	(122)	(152)	(259)	(115)	(468)	(56)	(93)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 10 people	70%	80%	63%	71%	78%	72%	66%	74%	71%	75%	75%	65%	70%
One boat containing 1 dog	17%	14%	17%	20%	13%	17%	24%	15%	15%	19%	13%	19%	18%
Not sure	12%	6%	20%	9%	8%	11%	10%	11%	13%	6%	11%	16%	12%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(648)	(227)	(222)	(199)	(258)	(228)	(211)	(190)	(187)	(113)	(141)	(231)	(163)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

15. Scenario C: 50 People vs. 1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 50 people	71%	74%	67%	63%	63%	74%	81%	74%	*	*	*
One boat containing 1 dog	18%	16%	19%	24%	23%	17%	7%	15%	*	*	*
Not sure	12%	9%	14%	12%	14%	9%	12%	11%	*	*	*
Totals	101%	99%	100%	99%	100%	100%	100%	100%	*	*	*
Unweighted N	(651)	(279)	(372)	(123)	(152)	(259)	(117)	(470)	(57)	(93)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 50 people	71%	79%	64%	72%	79%	72%	65%	73%	76%	74%	75%	69%	68%
One boat containing 1 dog	18%	14%	18%	20%	14%	17%	24%	17%	13%	20%	16%	16%	20%
Not sure	12%	7%	18%	8%	8%	10%	11%	10%	11%	6%	10%	15%	11%
Totals	101%	100%	100%	100%	101%	99%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(651)	(228)	(223)	(200)	(259)	(229)	(213)	(191)	(187)	(113)	(141)	(233)	(164)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

16. Scenario D: 100 People vs. 1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of the other half of people who have a pet other than a fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 100 people	72%	76%	68%	69%	64%	72%	85%	75%	*	*	*
One boat containing 1 dog	18%	16%	20%	22%	22%	19%	7%	16%	*	*	*
Not sure	10%	8%	12%	8%	14%	9%	8%	9%	*	*	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	*	*	*
Unweighted N	(649)	(279)	(370)	(123)	(151)	(258)	(117)	(468)	(57)	(93)	(31)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 100 people	72%	79%	64%	75%	80%	71%	68%	70%	80%	76%	74%	70%	70%
One boat containing 1 dog	18%	17%	18%	19%	14%	19%	23%	21%	10%	18%	17%	15%	22%
Not sure	10%	4%	18%	6%	6%	11%	9%	9%	10%	5%	8%	15%	8%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(649)	(228)	(222)	(199)	(259)	(228)	(213)	(190)	(186)	(113)	(141)	(231)	(164)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

17. Non-Pet Owners Scenario A: 1 Person vs. 1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 1 person	71%	71%	72%	70%	61%	72%	80%	73%	66%	*	*
One boat containing 1 dog	10%	10%	10%	14%	12%	11%	6%	12%	9%	*	*
Not sure	18%	19%	18%	16%	27%	17%	14%	15%	24%	*	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%	*	*
Unweighted N	(688)	(345)	(343)	(140)	(144)	(225)	(179)	(411)	(157)	(75)	(45)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 1 person	71%	73%	69%	73%	79%	75%	63%	76%	78%	73%	67%	76%	67%
One boat containing 1 dog	10%	10%	9%	13%	8%	9%	14%	9%	9%	13%	10%	9%	11%
Not sure	18%	18%	22%	15%	13%	16%	22%	15%	13%	14%	23%	15%	22%
Totals	99%	101%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(688)	(285)	(213)	(190)	(283)	(218)	(260)	(194)	(143)	(127)	(148)	(259)	(154)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

18. Non-Pet Owners Scenario B: 10 People vs.1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 10 people	80%	78%	83%	80%	77%	77%	85%	82%	76%	*	*
One boat containing 1 dog	9%	10%	8%	10%	10%	10%	5%	9%	10%	*	*
Not sure	11%	13%	10%	10%	13%	13%	9%	9%	14%	*	*
Totals	100%	101%	101%	100%	100%	100%	99%	100%	100%	*	*
Unweighted N	(684)	(340)	(344)	(139)	(143)	(224)	(178)	(409)	(155)	(75)	(45)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 10 people	80%	82%	78%	78%	82%	85%	73%	81%	89%	80%	78%	83%	76%
One boat containing 1 dog	9%	7%	9%	11%	8%	7%	12%	8%	6%	13%	6%	8%	10%
Not sure	11%	11%	12%	11%	10%	8%	15%	11%	5%	7%	16%	9%	14%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(684)	(283)	(211)	(190)	(283)	(216)	(259)	(194)	(141)	(127)	(148)	(258)	(151)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

19. Non-Pet Owners Scenario C: 50 People vs. 1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 50 people	80%	79%	82%	81%	73%	79%	87%	84%	73%	*	*
One boat containing 1 dog	8%	9%	6%	9%	7%	9%	5%	7%	10%	*	*
Not sure	12%	12%	12%	10%	19%	12%	8%	9%	17%	*	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	*	*
Unweighted N	(684)	(341)	(343)	(140)	(143)	(225)	(176)	(409)	(155)	(75)	(45)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 50 people	80%	84%	76%	80%	84%	85%	74%	82%	91%	84%	76%	82%	78%
One boat containing 1 dog	8%	7%	7%	9%	8%	6%	9%	8%	5%	9%	9%	7%	8%
Not sure	12%	9%	16%	11%	9%	8%	17%	10%	4%	7%	15%	11%	14%
Totals	100%	100%	99%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(684)	(284)	(211)	(189)	(282)	(215)	(260)	(194)	(143)	(128)	(148)	(256)	(152)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

YouGov

20. Non-Pet Owners Scenario D: 100 People vs. 1 Dog

We are going to ask you four moral questions in which you have to make choices. These questions have no right or wrong answer. You just choose whatever you personally think is right — what you would choose in real life if faced with this scenario. If you prefer not to answer, select the arrow in the bottom right corner of the screen. For the following questions, imagine a situation involving two boats. Both of these boats are sinking. Unfortunately, no one on either of the boats is able to swim. But you can choose one boat to save. Once you choose a boat, everyone on that boat will be safe. Occupants of the other boat will not be saved.In the following scenario, which would you save?

Asked of people who either don't own a pet or whose only pets are fish

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
One boat containing 100 people	81%	80%	84%	83%	75%	80%	87%	85%	74%	*	*
One boat containing 1 dog	7%	7%	6%	8%	8%	7%	5%	6%	9%	*	*
Not sure	12%	13%	11%	9%	17%	14%	8%	9%	17%	*	*
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	*	*
Unweighted N	(683)	(340)	(343)	(139)	(143)	(225)	(176)	(407)	(154)	(77)	(45)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
One boat containing 100 people	81%	84%	79%	80%	83%	86%	76%	80%	93%	86%	78%	83%	80%
One boat containing 1 dog	7%	7%	5%	8%	8%	5%	8%	7%	2%	7%	7%	6%	8%
Not sure	12%	9%	15%	12%	9%	9%	15%	12%	5%	7%	16%	11%	12%
Totals	100%	100%	99%	100%	100%	100%	99%	99%	100%	100%	101%	100%	100%
Unweighted N	(683)	(282)	(211)	(190)	(282)	(215)	(260)	(193)	(142)	(127)	(148)	(256)	(152)

YouGov Survey: Pets and Animal Hypotheticals
May 16 - June 4, 2023 - 2000 U.S. adult citizens

Interviewing Dates	May 16 - 19, 2023 | May 31 - June 4, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.128 to 5.54, with a mean of 1 and a standard deviation of 0.607.
Number of respondents	2000
Margin of error	$\pm$ 2.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	45 questions not reported.