

# YouGov / Persuasion Survey Results

Sample Size: 12730 adults in GB (18+)  
Fieldwork: 20th - 29th September 2024

	Vote in 2024 GE						Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>12730</b>	2291	3270	1171	1375	722	4163	2712	972	4485	4740	6162	6568	1340	5259	3143	2986	7258	5472
<b>Unweighted Sample</b>	<b>12730</b>	2082	3667	1397	1713	755	4439	3069	1141	5200	4952	5698	7032	774	4893	3348	3713	7741	4989
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Increasing taxes on the wealthiest 1% of the population and invest the money into the NHS

[seen by N=5740]

Strongly support	51	27	74	61	32	75	32	76	61	63	42	51	52	52	55	51	44	53	49
Somewhat support	26	36	19	25	26	16	33	16	25	23	28	25	26	23	24	27	28	25	27
<b>TOTAL SUPPORT</b>	<b>77</b>	<b>63</b>	<b>93</b>	<b>86</b>	<b>58</b>	<b>91</b>	<b>65</b>	<b>92</b>	<b>86</b>	<b>86</b>	<b>70</b>	<b>76</b>	<b>78</b>	<b>75</b>	<b>79</b>	<b>78</b>	<b>72</b>	<b>78</b>	<b>76</b>
Neither support nor oppose	9	13	4	7	14	3	12	4	6	6	11	9	8	8	8	8	12	8	10
Somewhat oppose	5	11	1	4	11	2	10	1	4	3	8	6	4	2	5	5	7	5	5
Strongly oppose	5	11	1	1	13	0	10	1	2	2	8	7	3	3	4	6	5	5	4
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>22</b>	<b>2</b>	<b>5</b>	<b>24</b>	<b>2</b>	<b>20</b>	<b>2</b>	<b>6</b>	<b>5</b>	<b>16</b>	<b>13</b>	<b>7</b>	<b>5</b>	<b>9</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>9</b>
Don't know	4	2	1	1	4	3	3	1	1	1	3	3	5	12	5	2	2	3	6

## Changing the 'fiscal rules' to allow the Government to borrow more to invest in public services and infrastructure

[seen by N=5741]

Strongly support	13	3	24	15	3	23	5	25	16	19	8	16	9	9	15	13	9	14	10
Somewhat support	26	17	36	35	15	31	19	35	38	33	19	25	26	31	26	27	23	29	22
<b>TOTAL SUPPORT</b>	<b>39</b>	<b>20</b>	<b>60</b>	<b>50</b>	<b>18</b>	<b>54</b>	<b>24</b>	<b>60</b>	<b>54</b>	<b>52</b>	<b>27</b>	<b>41</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>40</b>	<b>32</b>	<b>43</b>	<b>32</b>
Neither support nor oppose	20	23	17	19	19	13	22	16	20	18	22	18	22	19	18	21	23	18	23
Somewhat oppose	14	26	7	15	21	12	22	9	11	12	20	15	14	11	13	15	18	15	13
Strongly oppose	11	21	2	4	32	3	22	2	4	5	19	14	8	6	8	13	17	11	12
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>47</b>	<b>9</b>	<b>19</b>	<b>53</b>	<b>15</b>	<b>44</b>	<b>11</b>	<b>15</b>	<b>17</b>	<b>39</b>	<b>29</b>	<b>22</b>	<b>17</b>	<b>21</b>	<b>28</b>	<b>35</b>	<b>26</b>	<b>25</b>
Don't know	16	10	13	11	10	18	11	13	12	13	12	11	21	23	21	11	10	13	20

## Increasing the wages of front-line public sector workers like doctors, nurses and teachers by at least 1% above inflation each year from now until 2029

[seen by N=5698]

Strongly support	30	12	46	34	13	50	14	50	33	39	19	26	34	39	36	26	19	31	28
Somewhat support	31	26	35	37	25	33	28	34	35	33	30	32	30	30	32	31	32	32	31
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>38</b>	<b>81</b>	<b>71</b>	<b>38</b>	<b>83</b>	<b>42</b>	<b>84</b>	<b>68</b>	<b>72</b>	<b>49</b>	<b>58</b>	<b>64</b>	<b>69</b>	<b>68</b>	<b>57</b>	<b>51</b>	<b>63</b>	<b>59</b>
Neither support nor oppose	15	19	10	12	18	8	19	7	14	12	18	16	13	9	12	17	19	14	16
Somewhat oppose	10	22	3	10	21	4	19	3	10	8	16	11	10	5	7	13	16	11	9
Strongly oppose	8	18	2	3	18	2	16	2	4	5	13	11	5	4	6	10	11	8	8
<b>TOTAL OPPOSE</b>	<b>18</b>	<b>40</b>	<b>5</b>	<b>13</b>	<b>39</b>	<b>6</b>	<b>35</b>	<b>5</b>	<b>14</b>	<b>13</b>	<b>29</b>	<b>22</b>	<b>15</b>	<b>9</b>	<b>13</b>	<b>23</b>	<b>27</b>	<b>19</b>	<b>17</b>
Don't know	6	3	4	3	4	4	3	3	3	3	3	5	7	13	7	4	3	4	8

## YouGov / Persuasion Survey Results

Sample Size: 12730 adults in GB (18+)  
Fieldwork: 20th - 29th September 2024

	Country			Region				Number of Policies Seen				Wealth Tax		Fiscal Rules		Increasing Wages		
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	None: Control group	Policies seen: One	Policies seen: Three	Policies seen: Five	Seen	Not seen	Seen	Not seen	Seen	Not seen
<b>Weighted Sample</b>	<b>12730</b>	11012	611	1107	3017	2088	1540	4366	3202	3186	3182	3161	5778	6952	5750	6980	5705	7025
<b>Unweighted Sample</b>	<b>12730</b>	10944	683	1103	3070	2154	1247	4473	3205	3162	3225	3138	5740	6990	5741	6989	5698	7032
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Increasing taxes on the wealthiest 1% of the population and invest the money into the NHS

[seen by N=5740]

Strongly support	51	50	56	62	52	49	53	48	0	54	53	50	51	0	51	54	51	53
Somewhat support	26	26	27	20	24	27	25	27	0	26	24	27	26	0	26	24	25	26
<b>TOTAL SUPPORT</b>	<b>77</b>	<b>76</b>	<b>83</b>	<b>82</b>	<b>76</b>	<b>76</b>	<b>78</b>	<b>75</b>	<b>0</b>	<b>80</b>	<b>77</b>	<b>77</b>	<b>77</b>	<b>0</b>	<b>77</b>	<b>78</b>	<b>76</b>	<b>79</b>
Neither support nor oppose	9	9	7	9	9	10	7	9	0	8	9	9	9	0	9	8	9	9
Somewhat oppose	5	5	4	2	6	5	5	6	0	4	5	5	5	0	5	5	5	4
Strongly oppose	5	5	3	2	5	5	5	6	0	4	4	5	5	0	5	5	5	4
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>12</b>	<b>0</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>0</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>8</b>
Don't know	4	4	3	5	4	4	6	4	0	4	4	4	4	0	4	4	5	3

### Changing the 'fiscal rules' to allow the Government to borrow more to invest in public services and infrastructure

[seen by N=5741]

Strongly support	13	13	9	13	13	11	17	12	0	14	13	12	12	14	13	0	12	14
Somewhat support	26	25	29	29	26	24	27	25	0	24	27	25	26	26	26	0	26	25
<b>TOTAL SUPPORT</b>	<b>39</b>	<b>38</b>	<b>38</b>	<b>42</b>	<b>39</b>	<b>35</b>	<b>44</b>	<b>37</b>	<b>0</b>	<b>38</b>	<b>40</b>	<b>37</b>	<b>38</b>	<b>40</b>	<b>39</b>	<b>0</b>	<b>38</b>	<b>39</b>
Neither support nor oppose	20	20	23	19	18	22	18	20	0	18	19	21	20	19	20	0	20	19
Somewhat oppose	14	15	13	12	15	14	12	16	0	16	14	14	14	15	14	0	14	15
Strongly oppose	11	11	12	8	11	12	9	12	0	10	12	11	11	11	11	0	11	11
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>26</b>	<b>25</b>	<b>20</b>	<b>26</b>	<b>26</b>	<b>21</b>	<b>28</b>	<b>0</b>	<b>26</b>	<b>26</b>	<b>25</b>	<b>25</b>	<b>26</b>	<b>25</b>	<b>0</b>	<b>25</b>	<b>26</b>
Don't know	16	16	14	19	17	18	17	14	0	18	14	17	16	16	16	0	16	16

### Increasing the wages of front-line public sector workers like doctors, nurses and teachers by at least 1% above inflation each year from now until 2029

[seen by N=5698]

Strongly support	30	30	31	32	31	27	34	28	0	28	30	30	30	30	30	29	30	0
Somewhat support	31	31	38	30	30	31	31	32	0	32	32	31	31	32	31	32	31	0
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>61</b>	<b>69</b>	<b>62</b>	<b>61</b>	<b>58</b>	<b>65</b>	<b>60</b>	<b>0</b>	<b>60</b>	<b>62</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>61</b>	<b>61</b>	<b>61</b>	<b>0</b>
Neither support nor oppose	15	15	14	15	15	16	13	14	0	18	14	14	15	15	14	16	15	0
Somewhat oppose	10	11	8	8	10	11	8	12	0	8	11	10	11	10	10	10	10	0
Strongly oppose	8	8	7	6	9	9	5	8	0	7	8	8	8	8	8	8	8	0
<b>TOTAL OPPOSE</b>	<b>18</b>	<b>19</b>	<b>15</b>	<b>14</b>	<b>19</b>	<b>20</b>	<b>13</b>	<b>20</b>	<b>0</b>	<b>15</b>	<b>19</b>	<b>18</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>18</b>	<b>0</b>
Don't know	6	6	3	9	5	5	8	6	0	6	6	6	6	6	6	6	6	0

## YouGov / Persuasion Survey Results

Sample Size: 12730 adults in GB (18+)  
Fieldwork: 20th - 29th September 2024

	Capital Gains Tax		Council Tax		Con-Lab Switcher	Con-Lab Switcher x Policy Seen					Con-Lab Switcher x Number of Policies Seen				
	Total	Seen	Not seen	Seen		Not seen	Wealth Tax	Fiscal Rules	Increasing Wages	Capital Gains Tax	Council Tax	None: Control group	Policies seen: One	Policies seen: Three	Policies seen: Five
<b>Weighted Sample</b>	<b>12730</b>	5636	7094	5667	7063	414	189	178	176	178	186	107	110	95	102
<b>Unweighted Sample</b>	<b>12730</b>	5658	7072	5690	7040	488	219	208	207	206	218	126	129	118	115
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Increasing taxes on the wealthiest 1% of the population and invest the money into the NHS

[seen by N=5740]

Strongly support	51	51	53	51	54	59	59	61	56	61	58	0	58	62	58
Somewhat support	26	26	24	26	25	28	28	29	32	28	29	0	27	22	32
<b>TOTAL SUPPORT</b>	<b>77</b>	<b>77</b>	<b>77</b>	<b>77</b>	<b>79</b>	<b>87</b>	<b>87</b>	<b>90</b>	<b>88</b>	<b>89</b>	<b>87</b>	<b>0</b>	<b>85</b>	<b>84</b>	<b>90</b>
Neither support nor oppose	9	9	9	9	9	7	7	6	8	7	7	0	6	9	6
Somewhat oppose	5	5	5	5	5	2	2	1	2	2	2	0	3	1	2
Strongly oppose	5	5	4	5	5	3	3	2	2	3	2	0	6	1	3
<b>TOTAL OPPOSE</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>0</b>	<b>9</b>	<b>2</b>	<b>5</b>
Don't know	4	4	4	4	4	1	1	1	1	0	1	0	0	4	0

### Changing the 'fiscal rules' to allow the Government to borrow more to invest in public services and infrastructure

[seen by N=5741]

Strongly support	13	12	14	13	12	15	17	15	16	16	17	0	5	11	19
Somewhat support	26	26	25	25	27	34	32	34	33	34	33	0	26	43	30
<b>TOTAL SUPPORT</b>	<b>39</b>	<b>38</b>	<b>39</b>	<b>38</b>	<b>39</b>	<b>49</b>	<b>49</b>	<b>49</b>	<b>49</b>	<b>50</b>	<b>50</b>	<b>0</b>	<b>31</b>	<b>54</b>	<b>49</b>
Neither support nor oppose	20	21	18	21	18	21	19	21	18	19	19	0	48	19	19
Somewhat oppose	14	14	16	14	16	10	10	10	12	10	10	0	7	10	11
Strongly oppose	11	11	12	11	11	7	8	7	6	7	6	0	0	8	7
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>25</b>	<b>27</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>16</b>	<b>0</b>	<b>7</b>	<b>18</b>	<b>18</b>
Don't know	16	16	16	17	15	13	13	13	16	13	15	0	15	9	16

### Increasing the wages of front-line public sector workers like doctors, nurses and teachers by at least 1% above inflation each year from now until 2029

[seen by N=5698]

Strongly support	30	30	30	30	29	27	26	27	27	28	25	0	27	30	25
Somewhat support	31	32	31	31	33	39	39	42	39	40	41	0	22	43	40
<b>TOTAL SUPPORT</b>	<b>61</b>	<b>62</b>	<b>61</b>	<b>61</b>	<b>62</b>	<b>66</b>	<b>65</b>	<b>69</b>	<b>66</b>	<b>68</b>	<b>66</b>	<b>0</b>	<b>49</b>	<b>73</b>	<b>65</b>
Neither support nor oppose	15	14	16	14	16	21	21	19	21	21	21	0	35	15	22
Somewhat oppose	10	11	10	11	10	7	6	6	7	5	6	0	11	8	5
Strongly oppose	8	8	8	8	7	5	6	6	5	5	5	0	5	1	7
<b>TOTAL OPPOSE</b>	<b>18</b>	<b>19</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>10</b>	<b>11</b>	<b>0</b>	<b>16</b>	<b>9</b>	<b>12</b>
Don't know	6	6	6	6	5	2	2	1	2	1	2	0	0	3	1

Sample Size: 12730 adults in GB (18+)  
Fieldwork: 20th - 29th September 2024

	Vote in 2024 GE						Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>12730</b>	2291	3270	1171	1375	722	4163	2712	972	4485	4740	6162	6568	1340	5259	3143	2986	7258	5472
<b>Unweighted Sample</b>	<b>12730</b>	2082	3667	1397	1713	755	4439	3069	1141	5200	4952	5698	7032	774	4893	3348	3713	7741	4989
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Raising capital gains tax (CGT) so it is the same level as income tax, increasing the tax paid on income from wealth (e.g shares, property)**

[seen by N=5658]

Strongly support	21	7	34	23	8	37	10	38	24	31	13	24	17	17	24	20	17	22	18
Somewhat support	23	17	29	29	18	29	19	27	32	26	20	22	23	22	21	23	24	24	20
<b>TOTAL SUPPORT</b>	<b>44</b>	<b>24</b>	<b>63</b>	<b>52</b>	<b>26</b>	<b>66</b>	<b>29</b>	<b>65</b>	<b>56</b>	<b>57</b>	<b>33</b>	<b>46</b>	<b>40</b>	<b>39</b>	<b>45</b>	<b>43</b>	<b>41</b>	<b>46</b>	<b>38</b>
Neither support nor oppose	16	20	11	18	16	11	18	10	16	13	19	16	16	11	15	18	18	14	19
Somewhat oppose	12	22	7	13	17	5	20	6	10	11	16	12	12	8	10	14	16	13	10
Strongly oppose	14	29	5	7	30	6	25	5	11	9	21	17	12	10	13	16	17	15	14
<b>TOTAL OPPOSE</b>	<b>26</b>	<b>51</b>	<b>12</b>	<b>20</b>	<b>47</b>	<b>11</b>	<b>45</b>	<b>11</b>	<b>21</b>	<b>20</b>	<b>37</b>	<b>29</b>	<b>24</b>	<b>18</b>	<b>23</b>	<b>30</b>	<b>33</b>	<b>28</b>	<b>24</b>
Don't know	15	7	14	9	10	12	8	14	7	10	11	10	19	32	17	9	8	11	19

**Redrawing council tax bands so that those in the most expensive houses pay more council tax than today**

[seen by N=5690]

Strongly support	26	12	38	29	15	41	15	38	33	32	21	28	24	26	29	25	22	26	26
Somewhat support	29	26	32	32	22	36	25	34	32	33	26	28	30	30	28	30	27	30	27
<b>TOTAL SUPPORT</b>	<b>55</b>	<b>38</b>	<b>70</b>	<b>61</b>	<b>37</b>	<b>77</b>	<b>40</b>	<b>72</b>	<b>65</b>	<b>65</b>	<b>47</b>	<b>56</b>	<b>54</b>	<b>56</b>	<b>57</b>	<b>55</b>	<b>49</b>	<b>56</b>	<b>53</b>
Neither support nor oppose	15	18	11	16	20	9	19	10	13	14	18	15	15	10	14	15	19	14	16
Somewhat oppose	11	19	8	11	14	6	17	8	10	10	14	10	12	7	11	12	13	12	10
Strongly oppose	11	22	4	7	23	3	20	4	8	7	17	12	10	7	8	15	14	12	11
<b>TOTAL OPPOSE</b>	<b>22</b>	<b>41</b>	<b>12</b>	<b>18</b>	<b>37</b>	<b>9</b>	<b>37</b>	<b>12</b>	<b>18</b>	<b>17</b>	<b>31</b>	<b>22</b>	<b>22</b>	<b>14</b>	<b>19</b>	<b>27</b>	<b>27</b>	<b>24</b>	<b>21</b>
Don't know	8	3	6	4	6	5	4	6	4	5	5	6	9	18	9	4	4	6	10

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 12730 adults in GB (18+)  
Fieldwork: 20th - 29th September 2024

	Country			Region				Number of Policies Seen			Wealth Tax		Fiscal Rules		Increasing Wages			
	Total	England	Wales	Scotland	North	Midlands	London	Rest of South	None: Control group	Policies seen: One	Policies seen: Three	Policies seen: Five	Seen	Not seen	Seen	Not seen	Seen	Not seen
<b>Weighted Sample</b>	<b>12730</b>	11012	611	1107	3017	2088	1540	4366	3202	3186	3182	3161	5778	6952	5750	6980	5705	7025
<b>Unweighted Sample</b>	<b>12730</b>	10944	683	1103	3070	2154	1247	4473	3205	3162	3225	3138	5740	6990	5741	6989	5698	7032
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Raising capital gains tax (CGT) so it is the same level as income tax, increasing the tax paid on income from wealth (e.g shares, property)**

[seen by N=5658]

Strongly support	21	20	22	27	20	20	22	19	0	20	20	21	21	20	21	20	21	20
Somewhat support	23	22	24	25	20	25	21	23	0	22	24	22	22	24	23	22	22	24
<b>TOTAL SUPPORT</b>	<b>44</b>	<b>42</b>	<b>46</b>	<b>52</b>	<b>40</b>	<b>45</b>	<b>43</b>	<b>42</b>	<b>0</b>	<b>42</b>	<b>44</b>	<b>43</b>	<b>43</b>	<b>44</b>	<b>44</b>	<b>42</b>	<b>43</b>	<b>44</b>
Neither support nor oppose	16	16	18	12	17	17	11	17	0	17	16	16	16	16	16	17	16	16
Somewhat oppose	12	12	9	10	12	12	10	14	0	12	11	13	12	12	13	11	12	12
Strongly oppose	14	15	13	10	14	14	17	15	0	14	14	14	14	15	14	14	14	14
<b>TOTAL OPPOSE</b>	<b>26</b>	<b>27</b>	<b>22</b>	<b>20</b>	<b>26</b>	<b>26</b>	<b>27</b>	<b>29</b>	<b>0</b>	<b>26</b>	<b>25</b>	<b>27</b>	<b>26</b>	<b>27</b>	<b>27</b>	<b>25</b>	<b>26</b>	<b>26</b>
Don't know	15	15	13	16	16	12	18	13	0	14	14	15	15	13	14	16	15	14

**Redrawing council tax bands so that those in the most expensive houses pay more council tax than today**

[seen by N=5690]

Strongly support	26	26	23	27	27	25	29	25	0	20	27	26	27	24	27	24	26	26
Somewhat support	29	28	32	34	29	28	25	28	0	30	28	29	28	29	28	29	29	29
<b>TOTAL SUPPORT</b>	<b>55</b>	<b>54</b>	<b>55</b>	<b>61</b>	<b>56</b>	<b>53</b>	<b>54</b>	<b>53</b>	<b>0</b>	<b>50</b>	<b>55</b>	<b>55</b>	<b>55</b>	<b>53</b>	<b>55</b>	<b>53</b>	<b>55</b>	<b>55</b>
Neither support nor oppose	15	15	18	14	13	16	12	17	0	18	14	15	15	16	15	16	15	15
Somewhat oppose	11	12	11	10	11	12	12	12	0	12	12	11	11	12	11	12	11	11
Strongly oppose	11	12	10	8	12	12	10	12	0	13	10	11	11	11	11	12	11	12
<b>TOTAL OPPOSE</b>	<b>22</b>	<b>24</b>	<b>21</b>	<b>18</b>	<b>23</b>	<b>24</b>	<b>22</b>	<b>24</b>	<b>0</b>	<b>25</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>23</b>	<b>22</b>	<b>24</b>	<b>22</b>	<b>23</b>
Don't know	8	8	6	8	7	7	12	7	0	7	8	8	7	8	8	7	8	7

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 12730 adults in GB (18+)  
Fieldwork: 20th - 29th September 2024

	Capital Gains Tax		Council Tax		Con-Lab Switcher	Con-Lab Switcher x Policy Seen					Con-Lab Switcher x Number of Policies Seen				
	Total	Seen	Not seen	Seen		Not seen	Wealth Tax	Fiscal Rules	Increasing Wages	Capital Gains Tax	Council Tax	None: Control group	Policies seen: One	Policies seen: Three	Policies seen: Five
<b>Weighted Sample</b>	<b>12730</b>	5636	7094	5667	7063	414	189	178	176	178	186	107	110	95	102
<b>Unweighted Sample</b>	<b>12730</b>	5658	7072	5690	7040	488	219	208	207	206	218	126	129	118	115
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Raising capital gains tax (CGT) so it is the same level as income tax, increasing the tax paid on income from wealth (e.g shares, property)**

[seen by N=5658]

Strongly support	21	21	0	21	20	23	24	23	24	23	24	0	18	21	24
Somewhat support	23	23	0	22	23	28	26	27	24	28	25	0	30	42	21
<b>TOTAL SUPPORT</b>	<b>44</b>	<b>44</b>	<b>0</b>	<b>43</b>	<b>43</b>	<b>51</b>	<b>50</b>	<b>50</b>	<b>48</b>	<b>51</b>	<b>49</b>	<b>0</b>	<b>48</b>	<b>63</b>	<b>45</b>
Neither support nor oppose	16	16	0	16	17	15	15	14	16	15	16	0	16	11	17
Somewhat oppose	12	12	0	12	11	15	15	15	16	15	14	0	15	13	15
Strongly oppose	14	14	0	14	15	9	8	9	9	9	11	0	8	6	10
<b>TOTAL OPPOSE</b>	<b>26</b>	<b>26</b>	<b>0</b>	<b>26</b>	<b>26</b>	<b>24</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>0</b>	<b>23</b>	<b>19</b>	<b>25</b>
Don't know	15	15	0	15	14	11	12	11	11	11	10	0	12	7	12

**Redrawing council tax bands so that those in the most expensive houses pay more council tax than today**

[seen by N=5690]

Strongly support	26	26	26	26	0	35	35	33	31	34	35	0	48	29	34
Somewhat support	29	29	28	29	0	27	25	29	26	27	27	0	25	33	25
<b>TOTAL SUPPORT</b>	<b>55</b>	<b>55</b>	<b>54</b>	<b>55</b>	<b>0</b>	<b>62</b>	<b>60</b>	<b>62</b>	<b>57</b>	<b>61</b>	<b>62</b>	<b>0</b>	<b>73</b>	<b>62</b>	<b>59</b>
Neither support nor oppose	15	15	15	15	0	14	14	13	16	13	14	0	7	18	13
Somewhat oppose	11	11	12	11	0	12	14	13	15	13	12	0	7	11	14
Strongly oppose	11	11	10	11	0	7	7	7	6	9	7	0	6	4	8
<b>TOTAL OPPOSE</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>22</b>	<b>0</b>	<b>19</b>	<b>21</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>19</b>	<b>0</b>	<b>13</b>	<b>15</b>	<b>22</b>
Don't know	8	8	8	8	0	5	5	4	6	5	5	0	7	4	5

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.