

YouGov / Persuasion UK Survey Results

Sample size: 3091 UK adults

Fieldwork: 11th - 13th August 2026

		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	3-6 July '26	11-13 August '26													
0 - Would never consider voting for them	34	34	0	48	29	20	60	2	46	30	22	57	40	22	34
1	8	8	0	12	9	7	15	1	13	8	8	12	10	5	9
2	8	8	0	11	11	9	10	3	10	14	9	9	9	7	8
3	6	6	0	8	15	6	6	2	6	10	8	5	6	5	6
4	4	5	0	6	7	5	2	3	4	4	6	3	4	4	5
5	10	9	1	7	9	14	3	7	8	8	11	2	7	10	8
6	5	5	4	2	11	8	2	6	3	10	9	4	6	5	4
7	6	6	9	3	4	11	0	14	3	4	8	1	4	10	7
8	5	5	17	1	2	10	1	14	2	3	7	3	5	8	5
9	3	3	14	0	1	3	0	8	1	1	5	1	2	5	3
10 - Would definitely consider voting for them	9	10	54	1	2	7	0	40	2	5	5	2	7	17	10
TOTAL CONSIDER (6+)	28	29	98	7	20	39	3	82	11	23	34	11	24	45	29
Prefer not to answer	2	3	0	0	0	0	1	1	1	1	1	1	1	1	4

Labour

	3-6 July '26	11-13 August '26													
0 - Would never consider voting for them	36	32	49	0	13	72	11	51	7	15	69	17	15	54	34
1	6	6	10	0	4	9	6	9	2	3	7	5	4	8	6
2	6	5	6	0	5	5	6	7	4	5	4	9	4	6	5
3	5	6	11	0	15	4	9	7	4	10	4	10	6	7	6
4	5	5	7	1	5	3	9	5	3	7	4	10	5	4	4
5	10	10	6	3	15	4	19	6	10	16	4	12	11	7	9
6	7	7	6	6	18	1	12	5	8	14	1	13	9	3	6
7	6	7	3	14	10	1	13	3	12	9	2	9	9	3	7
8	5	6	2	17	8	1	8	3	14	7	1	6	10	2	7
9	2	3	0	12	2	0	2	2	7	2	1	3	4	2	3
10 - Would definitely consider voting for them	10	11	1	47	6	0	3	1	30	11	1	7	21	4	11
TOTAL CONSIDER (6+)	30	34	12	96	44	3	38	14	71	43	6	38	53	14	34
Prefer not to answer	2	3	0	0	0	0	1	1	1	1	1	1	1	1	3

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Fieldwork: 11th - 13th August 2026

	Age					Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

		3-6 July '26	11-13 August '26														
0 - Would never consider voting for them	34	34	35	40	34	23	28	34	35	33	38	42	33	38	29	37	29
1	8	8	12	9	7	6	7	6	10	8	10	10	8	9	7	8	7
2	8	8	8	8	9	7	8	7	9	8	7	8	6	9	7	6	8
3	6	6	9	7	4	5	6	6	6	6	3	5	3	6	6	4	7
4	4	5	7	5	4	4	5	4	4	5	5	3	6	4	7	4	4
5	10	9	7	9	8	10	10	8	9	9	4	7	6	8	10	10	9
6	5	5	6	4	6	6	6	4	5	5	6	5	8	4	6	4	5
7	6	6	1	5	8	8	7	7	6	6	7	3	12	5	6	6	6
8	5	5	2	3	7	10	6	9	4	5	8	6	8	4	5	5	6
9	3	3	1	2	3	5	3	3	3	3	2	1	1	2	3	5	3
10 - Would definitely consider voting for them	9	10	6	6	11	17	13	10	8	10	5	8	1	8	11	8	13
TOTAL CONSIDER (6+)	28	29	16	20	35	46	35	33	26	29	28	23	30	23	31	28	33
Prefer not to answer	2	3	5	4	1	1	1	3	3	2	6	3	6	1	3	3	2

Labour

		3-6 July '26	11-13 August '26														
0 - Would never consider voting for them	36	32	11	26	40	42	25	32	42	32	33	30	36	31	33	24	34
1	6	6	4	6	6	6	4	7	7	6	5	5	15	5	7	5	6
2	6	5	4	5	5	5	5	5	5	5	8	7	5	4	4	5	6
3	5	6	8	6	5	5	6	7	5	6	8	6	3	5	7	5	6
4	5	5	8	4	6	6	6	5	4	5	6	10	2	4	5	5	5
5	10	10	15	10	8	8	11	9	8	10	7	10	10	10	11	9	9
6	7	7	11	8	5	5	8	6	6	7	3	4	6	7	6	10	7
7	6	7	11	9	5	4	9	6	6	7	7	5	1	8	6	9	7
8	5	6	6	7	6	5	7	7	5	6	6	6	5	8	5	6	5
9	2	3	5	3	4	3	4	3	2	3	1	4	4	3	2	6	2
10 - Would definitely consider voting for them	10	11	12	12	10	10	14	11	8	11	11	11	4	14	11	12	9
TOTAL CONSIDER (6+)	30	34	45	39	30	27	42	33	27	34	28	30	20	40	30	43	30
Prefer not to answer	2	3	5	4	1	1	1	3	3	2	6	3	6	1	2	3	2

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			Westminster VI						Vote in 2024 GE					2016 EU Ref		Gender	
			Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample			3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample			3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrats	0 - Would never consider voting for them	30	31	35	9	0	67	13	43	13	3	67	15	16	49	34	28
	1	6	6	8	2	0	11	4	9	4	1	8	3	4	9	7	5
	2	8	6	6	6	0	5	11	6	6	1	6	10	4	6	6	6
	3	6	6	9	6	0	5	10	9	8	2	4	14	6	6	7	6
	4	7	7	10	7	0	5	8	8	10	3	3	9	7	7	7	7
	5	13	14	14	22	1	3	18	12	17	13	6	20	18	9	12	16
	6	8	7	9	12	2	2	11	6	12	10	2	8	10	4	6	7
	7	7	7	4	15	13	1	12	3	13	12	1	6	11	2	6	7
	8	5	5	3	8	20	1	6	2	7	16	1	5	8	3	5	5
	9	2	2	0	4	12	0	3	0	3	11	0	4	4	1	2	2
	10 - Would definitely consider voting for them	7	6	1	7	52	0	2	1	7	27	0	5	10	3	5	6
TOTAL CONSIDER (6+)		29	27	17	46	99	4	34	12	42	76	4	28	43	13	24	27
Prefer not to answer		2	3	0	1	0	0	2	1	2	2	1	1	1	1	2	4
Reform UK	0 - Would never consider voting for them	54	54	36	86	84	0	95	32	75	77	5	86	77	27	51	57
	1	4	4	6	3	4	0	2	6	3	4	1	2	4	3	4	3
	2	3	3	7	2	3	0	0	6	2	3	1	3	3	4	3	4
	3	3	3	5	2	3	0	0	4	2	4	2	2	2	3	3	3
	4	2	2	4	1	1	0	0	3	2	0	1	1	2	3	2	3
	5	6	5	12	3	3	1	1	9	4	3	4	1	4	8	6	5
	6	3	3	7	1	1	1	0	5	1	1	4	2	1	4	3	2
	7	4	3	7	1	0	6	0	6	2	2	7	0	2	5	4	2
	8	4	4	9	1	0	11	0	9	1	1	10	1	1	8	5	4
	9	3	3	2	0	0	13	1	5	2	1	8	0	1	6	3	3
	10 - Would definitely consider voting for them	12	13	4	0	0	68	0	16	4	3	53	1	3	27	15	10
TOTAL CONSIDER (6+)		26	26	29	3	1	99	1	41	10	8	82	4	8	50	30	21
Prefer not to answer		2	3	0	0	0	0	1	1	1	2	2	1	1	2	2	3

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			Age				Socio-economic classification (NS-SEC)			Country				Region in England					
		Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South		
Weighted Sample		3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029		
Unweighted Sample		3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Liberal Democrats	0 - Would never consider voting for them	30	31	13	29	37	37	25	31	39	31	30	30	45	33	35	22	30	
	1	6	6	5	6	7	7	5	6	8	6	4	8	8	7	5	7	6	
	2	8	6	8	6	4	7	4	7	6	6	11	5	2	5	6	8	5	
	3	6	6	9	6	6	5	7	6	7	7	5	3	8	7	7	6	7	
	4	7	7	8	6	8	7	8	6	6	7	9	8	2	9	6	8	6	
	5	13	14	18	16	11	12	15	13	12	14	12	17	7	13	18	13	13	
	6	8	7	8	8	6	6	9	7	5	7	6	5	4	7	8	8	7	
	7	7	7	11	6	6	6	8	7	5	7	8	8	5	6	5	8	8	
	8	5	5	6	5	4	5	7	4	4	5	3	5	2	5	4	6	5	
	9	2	2	3	2	1	3	3	3	2	2	2	2	3	2	2	2	3	
	10 - Would definitely consider voting for them	7	6	5	6	7	5	7	5	4	6	3	4	4	4	3	8	8	
	TOTAL CONSIDER (6+)		29	27	33	27	24	25	34	26	20	27	22	24	18	24	22	32	31
	Prefer not to answer		2	3	7	4	2	1	1	4	4	3	7	3	8	3	2	4	3
Reform UK	0 - Would never consider voting for them	54	54	72	60	47	44	60	52	44	54	51	59	49	55	50	62	52	
	1	4	4	5	3	3	4	4	3	4	4	2	3	1	4	3	4	4	
	2	3	3	2	3	5	3	3	5	3	3	5	3	2	3	4	2	4	
	3	3	3	3	3	2	3	4	2	3	3	3	2	1	3	3	4	3	
	4	2	2	2	3	2	2	2	2	3	2	5	2	3	3	3	2	2	
	5	6	5	3	5	5	7	5	6	6	5	4	7	4	5	7	5	5	
	6	3	3	4	2	2	3	2	3	4	3	2	2	2	2	3	3	4	
	7	4	3	1	3	5	4	3	3	4	3	2	2	7	2	4	4	4	
	8	4	4	1	3	5	6	5	5	4	4	6	2	9	4	4	3	5	
	9	3	3	0	2	3	4	2	3	4	3	2	4	4	3	4	2	3	
	10 - Would definitely consider voting for them	12	13	2	8	19	18	9	12	20	13	12	11	15	15	13	7	13	
	TOTAL CONSIDER (6+)		26	26	8	18	34	35	21	26	36	26	24	21	37	26	28	19	29
	Prefer not to answer		2	3	4	3	2	1	1	3	3	2	7	3	4	2	2	3	2

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		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Green Party

0 - Would never consider voting for them	39	41	65	16	21	80	1	64	23	24	79	4	26	64	47	35
1	5	5	6	4	6	6	0	6	4	6	7	1	4	6	6	5
2	6	5	6	5	7	3	0	8	6	4	3	1	5	6	6	5
3	6	6	5	9	10	2	0	6	7	8	2	4	8	5	5	6
4	4	5	4	11	8	1	1	4	9	7	2	5	8	3	5	6
5	10	9	6	14	16	3	1	6	12	14	3	5	11	6	7	11
6	5	5	1	11	9	1	2	2	8	7	2	6	7	2	4	5
7	5	6	2	13	8	1	8	2	11	6	1	8	10	2	5	6
8	4	5	2	8	7	1	19	1	7	9	0	13	7	1	5	5
9	3	2	1	2	2	0	11	1	3	3	0	6	2	1	2	2
10 - Would definitely consider voting for them	11	8	1	6	5	1	58	1	10	10	0	48	11	3	7	10
TOTAL CONSIDER (6+)	28	26	7	40	31	4	98	7	39	35	3	81	37	9	23	28
Prefer not to answer	2	3	0	0	0	0	0	1	1	1	1	1	1	2	2	4

Plaid Cymru

[Shown to those in Wales; N=149]

0 - Would never consider voting for them	35	36	57	14	27	78	0	61	10	18	71	18	16	62	32	39
1	6	3	7	5	0	4	10	5	7	0	0	27	4	4	5	2
2	1	9	10	13	25	8	0	0	13	0	6	0	6	12	11	7
3	2	0	0	0	0	0	0	0	0	12	0	0	0	0	0	1
4	2	3	0	11	20	0	0	0	2	0	0	0	4	0	5	1
5	12	7	15	8	28	3	6	20	9	24	5	0	8	9	10	5
6	6	6	11	7	0	0	7	9	8	0	0	16	9	0	5	7
7	6	7	0	11	0	6	7	4	14	0	8	16	11	2	7	6
8	4	6	0	12	0	0	22	0	12	0	0	0	10	4	11	2
9	4	3	0	6	0	0	13	0	4	0	0	0	4	0	1	5
10 - Would definitely consider voting for them	15	13	0	12	0	0	35	0	21	46	0	23	26	3	13	13
TOTAL CONSIDER (6+)	35	35	11	48	0	6	84	13	59	46	8	55	60	9	37	33
Prefer not to answer	9	6	0	0	0	0	0	0	0	0	10	0	0	4	0	12

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		Age					Socio-economic classification (NS-SEC)			Country				Region in England			
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Weighted Sample		3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample		3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Green Party																	
0 - Would never consider voting for them	39	41	19	35	47	55	37	43	49	40	40	46	49	39	43	31	43
1	5	5	5	5	5	6	5	4	6	5	7	6	7	5	6	4	5
2	6	5	4	5	5	6	5	7	4	6	4	3	3	6	5	5	5
3	6	6	7	6	6	5	6	6	7	6	4	7	3	6	6	6	6
4	4	5	4	5	6	6	6	6	5	5	4	6	7	7	5	6	4
5	10	9	8	11	8	8	10	8	8	9	9	8	7	8	11	9	10
6	5	5	7	6	4	3	6	4	4	5	6	4	3	5	5	8	4
7	5	6	7	6	6	3	7	6	3	6	7	6	3	6	5	6	5
8	4	5	8	6	4	3	5	5	4	5	3	4	3	6	4	7	5
9	3	2	7	2	1	1	2	1	2	2	2	1	4	2	2	3	2
10 - Would definitely consider voting for them	11	8	19	9	6	5	9	7	5	9	6	8	4	8	7	12	9
TOTAL CONSIDER (6+)	28	26	48	29	21	15	29	23	18	27	24	23	17	27	23	36	25
Prefer not to answer	2	3	5	4	1	1	1	3	3	2	7	3	6	2	2	3	3
Plaid Cymru																	
<i>[Shown to those in Wales; N=149]</i>																	
0 - Would never consider voting for them	35	36	6	30	37	58	34	36	35	0	36	0	0	0	0	0	0
1	6	3	7	2	7	0	0	6	4	0	3	0	0	0	0	0	0
2	1	9	6	9	11	9	7	20	6	0	9	0	0	0	0	0	0
3	2	0	0	0	2	0	2	0	0	0	0	0	0	0	0	0	0
4	2	3	10	1	0	5	5	0	5	0	3	0	0	0	0	0	0
5	12	7	9	8	8	5	14	6	2	0	7	0	0	0	0	0	0
6	6	6	0	8	4	7	10	7	5	0	6	0	0	0	0	0	0
7	6	7	12	4	11	4	11	4	6	0	7	0	0	0	0	0	0
8	4	6	4	11	5	1	2	4	11	0	6	0	0	0	0	0	0
9	4	3	6	4	2	2	2	3	5	0	3	0	0	0	0	0	0
10 - Would definitely consider voting for them	15	13	25	14	14	3	15	7	11	0	13	0	0	0	0	0	0
TOTAL CONSIDER (6+)	35	35	47	41	36	17	40	25	38	0	35	0	0	0	0	0	0
Prefer not to answer	9	6	15	9	0	6	0	5	9	0	6	0	0	0	0	0	0

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		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

SNP

[Shown to those in Scotland; N=252]

0 - Would never consider voting for them	37	40	82	34	45	78	0	86	40	63	93	0	33	71	48	33
1	6	3	0	2	11	2	0	0	1	8	0	0	3	3	3	2
2	3	2	0	2	0	6	0	0	1	0	0	0	2	0	2	1
3	3	4	9	8	0	3	16	4	10	0	0	0	5	4	2	6
4	2	2	6	0	0	4	0	3	3	7	0	0	3	0	0	4
5	8	6	0	13	6	0	6	3	11	0	0	100	6	3	4	8
6	3	5	3	9	13	0	23	0	9	4	0	0	8	2	5	6
7	3	4	0	4	6	4	21	0	3	0	0	0	5	2	3	5
8	5	6	0	11	14	2	18	4	8	13	7	0	9	2	4	8
9	3	3	0	4	6	0	0	0	4	0	0	0	3	0	5	2
10 - Would definitely consider voting for them	23	22	0	14	0	0	15	0	9	5	0	0	23	13	23	20
TOTAL CONSIDER (6+)	37	40	3	42	39	6	77	4	33	22	7	0	48	19	40	41
Prefer not to answer	4	3	0	0	0	0	0	0	0	0	0	0	0	0	1	4

Restore Britain

0 - Would never consider voting for them	X	56	53	77	78	18	84	49	70	71	17	77	73	39	56	55
1	X	6	8	6	5	5	2	8	5	7	6	4	5	6	6	6
2	X	4	7	3	5	4	4	7	3	4	6	1	4	6	4	5
3	X	4	6	3	1	5	1	4	4	1	4	3	3	5	4	4
4	X	4	6	3	3	5	1	4	4	3	6	2	2	5	3	4
5	X	7	7	2	5	14	3	9	3	5	10	7	4	10	6	7
6	X	2	2	1	2	6	1	3	2	1	3	0	1	4	2	2
7	X	2	1	1	0	7	1	2	1	2	6	0	1	4	3	2
8	X	3	2	1	0	10	0	4	1	1	9	1	1	5	3	3
9	X	1	1	0	0	4	0	1	0	1	5	0	0	2	1	1
10 - Would definitely consider voting for them	X	7	4	1	0	19	0	8	2	2	24	1	3	12	8	5
TOTAL CONSIDER (6+)	X	15	10	4	2	46	2	18	6	7	47	2	6	27	17	13
Prefer not to answer	X	5	1	2	2	3	3	2	3	3	4	3	3	3	3	6

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age					Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

SNP

[Shown to those in Scotland; N=252]

0 - Would never consider voting for them	37	40	13	28	51	56	37	37	48	0	0	40	0	0	0	0
1	6	3	0	4	2	2	3	3	2	0	0	3	0	0	0	0
2	3	2	4	2	1	0	1	0	3	0	0	2	0	0	0	0
3	3	4	14	4	1	5	6	0	5	0	0	4	0	0	0	0
4	2	2	0	3	3	1	3	4	0	0	0	2	0	0	0	0
5	8	6	4	9	2	6	9	5	4	0	0	6	0	0	0	0
6	3	5	5	7	5	4	6	4	6	0	0	5	0	0	0	0
7	3	4	11	5	3	2	3	3	6	0	0	4	0	0	0	0
8	5	6	6	8	4	6	3	15	3	0	0	6	0	0	0	0
9	3	3	4	4	3	2	3	0	4	0	0	3	0	0	0	0
10 - Would definitely consider voting for them	23	22	39	19	24	16	22	20	19	0	0	22	0	0	0	0
TOTAL CONSIDER (6+)	37	40	65	43	39	30	37	42	38	0	0	40	0	0	0	0
Prefer not to answer	4	3	0	7	0	0	3	7	0	0	0	3	0	0	0	0

Restore Britain

0 - Would never consider voting for them	X	56	68	55	52	55	63	54	47	56	60	59	48	56	50	61	56
1	X	6	6	6	4	7	5	7	6	6	3	5	2	5	7	5	7
2	X	4	1	4	5	7	5	6	4	4	6	3	6	4	5	5	5
3	X	4	2	4	4	4	3	4	4	4	1	6	3	4	3	4	3
4	X	4	5	4	3	4	4	3	4	4	2	5	6	4	4	4	4
5	X	7	3	7	8	7	5	8	8	7	6	5	7	6	9	5	7
6	X	2	1	2	3	2	2	2	2	2	1	1	3	3	3	2	2
7	X	2	1	2	4	2	2	3	4	2	3	3	5	2	3	2	2
8	X	3	1	2	4	3	2	3	4	3	3	2	4	3	4	3	2
9	X	1	0	1	2	1	1	1	2	1	1	0	2	1	1	1	1
10 - Would definitely consider voting for them	X	7	4	8	8	5	5	6	10	7	7	6	11	6	8	3	7
TOTAL CONSIDER (6+)	X	15	7	15	21	13	12	15	22	15	15	12	25	15	19	11	14
Prefer not to answer	X	5	8	6	3	2	3	5	5	4	9	6	4	5	3	5	4

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK at this time? Please select up to three options.

Health	28	27	16	38	34	13	36	19	34	37	14	37	35	19	20	33
Immigration & Asylum	47	52	67	27	34	93	13	68	38	40	91	23	36	79	53	51
Crime	18	20	22	14	14	32	9	20	16	12	30	12	15	25	18	21
The economy	52	49	53	58	58	36	52	50	55	55	37	53	56	40	53	46
Tax	15	15	16	13	13	15	12	16	10	13	20	7	11	15	18	12
Pensions	5	6	9	4	4	6	2	7	5	5	6	2	5	7	6	5
Education	9	8	4	11	5	2	14	6	9	7	2	13	9	4	6	9
Family life & childcare	4	4	2	6	7	2	6	3	5	5	1	7	6	3	4	5
Housing	17	18	6	26	15	11	36	6	23	17	10	34	19	9	17	19
The environment & climate change	20	23	11	35	34	4	61	13	32	34	6	52	34	12	21	24
Britain leaving the EU	15	12	5	20	22	6	16	5	17	20	5	14	19	6	15	11
Transport	2	2	0	2	3	1	3	1	1	3	1	4	2	1	2	1
Welfare benefits	19	20	30	13	12	30	13	29	16	14	28	14	16	27	21	18
Defence and security	28	23	37	20	25	38	4	39	21	22	36	10	21	36	27	19
None of these	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	3	1	1	2	0	2	1	2	1	0	1	2	1	1	4

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age				Socio-economic classification (NS-SEC)			Country				Region in England			
Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample 3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample 3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the UK at this time? Please select up to three options.

Health	28	27	31	24	28	28	29	26	23	25	35	38	27	26	27	23	24
Immigration & Asylum	47	52	26	44	61	67	45	56	62	52	46	49	60	52	54	44	54
Crime	18	20	14	19	21	22	16	21	23	21	14	18	11	18	25	29	18
The economy	52	49	56	53	48	40	54	49	43	49	52	53	41	47	45	55	50
Tax	15	15	19	20	12	8	15	14	16	15	17	9	19	15	18	15	14
Pensions	5	6	2	4	5	11	5	5	8	6	5	6	7	9	4	3	5
Education	9	8	15	10	5	4	9	6	6	8	5	9	9	8	7	7	7
Family life & childcare	4	4	2	8	2	2	5	4	4	4	5	1	5	5	5	4	4
Housing	17	18	36	21	12	12	15	18	16	18	13	21	15	19	13	30	16
The environment & climate change	20	23	31	24	21	20	28	23	15	24	25	18	11	21	23	23	25
Britain leaving the EU	15	12	15	12	14	10	13	14	11	12	10	14	22	14	11	14	11
Transport	2	2	4	2	1	1	2	1	2	2	2	1	1	2	2	4	1
Welfare benefits	19	20	13	17	24	22	20	18	23	20	21	15	18	19	21	16	21
Defence and security	28	23	8	14	27	42	27	22	24	23	23	22	29	24	21	14	26
None of these	1	0	1	1	0	0	0	0	0	0	0	2	0	0	0	0	0
Don't know	1	3	5	4	1	1	1	2	3	2	3	3	2	2	2	1	3

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

Weighted Sample
Unweighted Sample

	Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You have indicated that you do not currently plan to vote Labour at the next election. What are the top reasons for you not voting Labour? Please choose up to five options.

[Shown to those who did not choose Labour in Westminster Voting Intention;
N=2305]

They tried to remove the winter fuel allowance from most pensioners	18	15	19	0	13	20	8	17	14	15	21	9	13	21	15	16
They have introduced, or tried to introduce, too many austerity measures	8	6	8	0	10	4	13	7	6	9	4	16	6	6	6	6
They have put up too many taxes	24	24	41	0	13	38	7	40	17	17	36	6	19	33	30	18
They have spent too much money wastefully	23	23	34	0	12	36	9	33	14	15	38	15	16	32	24	21
They are too close to the Trade Unions	6	8	20	0	5	10	1	20	3	8	8	1	6	12	9	6
They have not reduced the cost of living	36	34	34	0	35	34	42	30	41	33	35	34	32	34	34	34
They have not improved public services (e.g. the NHS)	26	26	25	0	30	21	39	23	30	29	22	38	28	23	21	30
Their climate change/environment policies have gone too far	11	9	12	0	4	19	1	14	6	5	22	2	5	15	12	6
Their climate change/environment policies have not gone far enough	8	9	4	0	15	2	41	3	16	15	2	38	13	4	9	9
They have failed to control immigration	39	42	53	0	19	77	8	54	33	27	76	13	25	63	46	38
Their anti-immigration rhetoric and policies	12	11	11	0	7	17	17	12	11	6	14	14	8	13	13	10
Too many ministers/MPs have behaved in dishonest ways	19	18	23	0	17	24	13	23	14	18	24	13	17	22	19	18
They have just generally been incompetent/chaotic	40	38	49	0	28	54	23	49	34	32	53	27	31	50	41	35
I just do not like Andy Burnham as a person [previously Keir Starmer]	7	3	5	0	2	5	2	5	2	3	6	4	3	4	4	2
I just have a very positive view of a different party	8	8	9	0	20	5	17	7	8	12	7	14	9	5	8	8
They have not stood up for Israel sufficiently	4	4	4	0	4	6	3	6	4	2	4	3	4	5	5	2
They have not stood up for Palestinians/Gaza sufficiently	11	10	1	0	13	2	49	1	15	16	1	40	15	3	11	9
They have not sufficiently addressed income/wealth inequality	18	14	6	0	21	5	42	5	21	21	7	35	20	8	16	12
Their opposition to new oil and gas drilling in the North Sea will be disastrous for jobs	19	14	25	0	7	25	2	26	9	8	24	3	9	23	19	10
Other	10	11	6	0	15	5	12	8	12	15	8	7	15	8	12	10
Don't know	4	4	0	0	2	1	4	1	3	2	1	5	4	1	2	5
Not applicable - there is no specific reason	6	9	2	0	6	2	5	3	11	4	2	5	9	4	6	11

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

Weighted Sample Unweighted Sample		Age				Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You have indicated that you do not currently plan to vote Labour at the next election. What are the top reasons for you not voting Labour? Please choose up to five options.

[Shown to those who did not choose Labour in Westminster Voting Intention; N=2305]

They tried to remove the winter fuel allowance from most pensioners	18	15	10	9	15	28	13	16	19	15	19	24	11	16	14	17	13
They have introduced, or tried to introduce, too many austerity measures	8	6	9	7	4	6	6	6	5	6	7	3	11	6	7	9	6
They have put up too many taxes	24	24	14	23	28	25	31	22	23	25	20	22	13	21	23	24	28
They have spent too much money wastefully	23	23	12	19	25	30	24	22	25	24	22	18	7	22	21	21	27
They are too close to the Trade Unions	6	8	3	4	8	14	10	9	7	8	5	6	4	6	9	7	9
They have not reduced the cost of living	36	34	37	41	33	24	32	33	34	35	33	33	13	34	35	42	33
They have not improved public services (e.g. the NHS)	26	26	33	24	25	27	27	26	21	25	35	28	27	25	22	26	26
Their climate change/environment policies have gone too far	11	9	2	5	10	16	11	9	9	9	9	12	6	8	9	8	9
Their climate change/environment policies have not gone far enough	8	9	23	11	7	5	12	8	4	10	10	5	6	9	9	11	10
They have failed to control immigration	39	42	17	34	48	57	39	42	50	42	42	39	43	45	42	32	43
Their anti-immigration rhetoric and policies	12	11	14	9	13	13	10	11	13	11	9	14	17	11	12	15	10
Too many ministers/MPs have behaved in dishonest ways	19	18	17	15	19	22	19	17	17	19	14	21	10	18	22	19	18
They have just generally been incompetent/chaotic	40	38	29	30	44	46	39	38	41	39	36	34	28	36	41	30	42
I just do not like Andy Burnham as a person [previously Keir Starmer]	7	3	0	3	2	5	4	3	3	3	4	2	0	4	3	4	3
I just have a very positive view of a different party	8	8	19	7	7	7	10	7	7	8	8	16	4	6	7	5	9
They have not stood up for Israel sufficiently	4	4	1	3	4	5	4	4	3	3	5	5	6	4	1	4	4
They have not stood up for Palestinians/Gaza sufficiently	11	10	31	11	6	5	11	8	6	10	9	12	6	9	9	18	9
They have not sufficiently addressed income/wealth inequality	18	14	25	17	12	8	14	15	11	14	13	13	15	14	10	19	14
Their opposition to new oil and gas drilling in the North Sea will be disastrous for jobs	19	14	5	7	14	28	17	13	15	13	13	23	23	15	11	12	12
Other	10	11	7	12	11	9	11	12	9	10	10	14	26	10	10	9	10
Don't know	4	4	9	4	3	2	2	3	4	4	3	3	0	4	4	4	4
Not applicable - there is no specific reason	6	9	9	13	6	4	5	9	11	9	7	5	12	11	10	9	7

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample 3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample 3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Moving on, below is a list of reasons some people have suggested might explain ****low economic growth**** in the UK. Which of these, if any, do you find most convincing? Please choose up to three options.

Too much profiteering by big businesses	21	23	10	33	22	11	51	11	31	29	15	43	28	17	22	23
The after-effects of the Covid-19 pandemic	9	10	8	12	15	4	14	7	12	13	5	10	10	7	7	12
Britain leaving the European Union (Brexit)	29	30	13	55	52	4	55	11	49	43	4	51	51	8	31	29
High energy costs	29	27	27	25	22	34	23	27	27	20	33	28	24	31	30	25
Too many environmental/Net Zero initiatives	10	9	12	2	5	24	1	16	4	4	22	1	5	17	11	6
Too little long-term government investment in infrastructure	12	14	11	23	15	5	20	12	18	17	10	22	18	11	14	14
Too little long-term investment by private companies in their workforce	6	5	4	9	6	2	11	3	7	5	2	10	6	4	6	4
British people becoming more lazy	8	8	11	6	8	11	6	11	6	6	9	8	7	10	8	8
Too much immigration	23	26	31	9	9	59	4	35	17	9	56	7	13	44	27	25
Too little immigration	1	1	0	2	4	0	2	0	2	3	0	1	1	1	1	1
Too many people on welfare benefits	28	29	54	16	19	52	9	50	19	23	49	12	21	44	29	29
Too many regulations on business	8	8	17	3	8	12	5	15	4	9	12	5	6	12	10	7
Taxes on businesses	19	16	32	5	13	27	4	29	8	15	28	8	10	25	17	14
Trade Unions are too powerful	2	2	7	1	1	4	0	8	1	1	2	2	1	5	3	2
Too many planning restrictions on building / development	2	3	3	4	4	2	2	2	3	3	1	2	3	2	4	1
International instability (e.g. Trump's Presidency)	18	16	9	31	23	4	28	10	25	28	5	19	22	11	17	15
The impact of Russia's war in Ukraine	11	12	11	19	16	8	10	11	17	16	5	8	15	11	12	12
The impact of the US-Iran conflict	12	12	12	18	20	7	13	11	16	17	6	15	16	9	12	13
Other	2	2	1	1	3	1	3	1	1	1	1	4	2	1	2	1
Don't know	9	8	4	3	4	4	8	5	6	7	3	9	7	5	5	11
Not applicable - I don't think economic growth has been too low	2	2	1	1	2	1	1	1	1	1	2	1	1	1	2	2

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age				Socio-economic classification (NS-SEC)			Country				Region in England				
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Moving on, below is a list of reasons some people have suggested might explain ****low economic growth**** in the UK. Which of these, if any, do you find most convincing? Please choose up to three options.

Too much profiteering by big businesses	21	23	31	24	21	18	24	21	20	23	24	23	23	24	21	24	22
The after-effects of the Covid-19 pandemic	9	10	14	12	8	6	8	11	7	10	8	9	12	10	9	10	10
Britain leaving the European Union (Brexit)	29	30	44	33	26	22	36	31	21	29	29	36	33	32	28	34	27
High energy costs	29	27	21	30	28	25	25	25	31	26	35	33	26	30	27	26	24
Too many environmental/Net Zero initiatives	10	9	1	5	12	13	9	9	10	8	8	11	12	7	10	6	9
Too little long-term government investment in infrastructure	12	14	16	14	14	14	17	13	11	14	19	15	11	13	16	13	13
Too little long-term investment by private companies in their workforce	6	5	11	5	4	5	7	4	3	6	0	8	0	7	5	9	4
British people becoming more lazy	8	8	8	8	8	9	8	11	7	9	8	6	4	9	9	6	9
Too much immigration	23	26	9	22	30	34	19	25	37	25	24	30	29	29	25	18	25
Too little immigration	1	1	2	2	1	0	1	2	1	1	0	2	0	1	0	3	1
Too many people on welfare benefits	28	29	17	22	32	43	31	33	31	29	31	24	31	26	33	23	32
Too many regulations on business	8	8	6	7	11	9	10	7	8	8	6	8	13	8	8	9	8
Taxes on businesses	19	16	8	13	18	20	18	18	15	16	13	13	10	15	19	13	18
Trade Unions are too powerful	2	2	1	1	3	4	3	2	2	3	0	0	5	2	2	3	4
Too many planning restrictions on building / development	2	3	5	2	3	1	3	3	1	3	0	2	1	2	3	3	3
International instability (e.g. Trump's Presidency)	18	16	23	14	17	16	20	15	12	16	17	15	15	16	16	18	17
The impact of Russia's war in Ukraine	11	12	8	13	10	13	12	13	11	12	10	13	9	11	14	10	12
The impact of the US-Iran conflict	12	12	12	12	13	12	15	11	10	13	11	11	12	12	12	14	13
Other	2	2	3	2	1	1	2	1	1	2	1	1	1	2	1	2	2
Don't know	9	8	10	9	7	6	5	8	11	8	6	7	9	7	9	10	8
Not applicable - I don't think economic growth has been too low	2	2	3	2	1	1	1	2	3	2	3	1	2	2	2	3	2

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample 3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample 3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You may be aware that in recent years, several well known steelworks in the UK have faced either closure or uncertain futures in the face of financial difficulty - the most recent being the Port Talbot steelworkers in Wales or the Scunthorpe Steelworks. What do you think are the main causes of the ****problems facing the steel industry**** in the UK? Please choose up to three options.

High energy costs	37	33	43	32	33	43	20	43	32	27	48	22	32	41	41	25
Too many environmental/Net Zero initiatives	14	13	19	6	5	32	2	21	7	6	32	2	7	23	16	10
Britain leaving the European Union (Brexit)	15	14	7	25	21	4	23	7	24	15	3	22	25	5	15	14
The legacy of the Thatcher governments of the 1980s	13	14	3	31	13	5	28	5	27	19	5	23	21	9	17	12
Too many government regulations generally	7	7	9	3	4	15	2	10	4	4	15	2	4	10	9	6
Too much immigration	4	6	6	3	2	15	0	7	3	3	12	1	3	10	7	5
The economic rise of China (e.g. has made British steel uncompetitive)	42	42	55	50	50	46	35	53	48	47	47	40	47	50	46	38
Trade Unions being too powerful in the UK	4	5	15	2	5	7	1	13	2	4	5	1	3	9	6	5
International instability (e.g. the war in Ukraine, Trump Presidencies)	9	10	9	15	22	5	12	9	13	16	4	12	13	7	10	11
Taxation being too high	12	11	19	5	5	20	7	18	7	8	20	3	6	16	13	9
A lack of government subsidy and support generally	17	15	16	15	16	16	14	18	14	16	13	16	14	17	15	14
Workers in the UK being lazy	3	2	4	1	1	2	2	5	1	1	2	1	2	3	2	3
Nobody wanting to work in the steel industry anymore	6	6	7	5	6	4	9	6	7	6	4	10	6	5	5	7
Profiteering and greed by the owners of these big steel companies	19	19	13	23	20	19	31	13	25	23	19	22	21	20	18	21
The impact of the US-Iran conflict	2	2	2	3	4	1	4	2	3	2	1	3	3	2	2	3
Other	1	2	2	2	2	2	1	2	1	1	2	2	2	1	2	1
Don't know	23	23	14	16	19	12	30	13	18	25	14	32	22	15	17	30

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age					Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You may be aware that in recent years, several well known steelworks in the UK have faced either closure or uncertain futures in the face of financial difficulty - the most recent being the Port Talbot steelworkers in Wales or the Scunthorpe Steelworks. What do you think are the main causes of the ****problems facing the steel industry**** in the UK? Please choose up to three options.

High energy costs	37	33	20	28	38	43	37	34	32	33	42	31	29	33	35	30	33
Too many environmental/Net Zero initiatives	14	13	5	10	15	19	13	15	15	12	13	13	24	11	15	10	13
Britain leaving the European Union (Brexit)	15	14	16	15	15	11	17	14	10	14	11	21	14	14	15	14	12
The legacy of the Thatcher governments of the 1980s	13	14	23	12	14	15	15	14	13	14	20	15	9	16	14	16	12
Too many government regulations generally	7	7	7	7	7	7	6	7	8	7	10	6	7	7	6	8	7
Too much immigration	4	6	0	6	8	6	4	4	9	6	8	4	7	7	5	5	5
The economic rise of China (e.g. has made British steel uncompetitive)	42	42	29	32	49	58	52	42	38	42	50	40	42	41	44	37	43
Trade Unions being too powerful in the UK	4	5	2	3	6	9	4	7	6	5	2	4	11	5	5	6	6
International instability (e.g. the war in Ukraine, Trump Presidencies)	9	10	12	9	11	10	12	11	8	10	9	10	15	9	9	11	11
Taxation being too high	12	11	8	12	12	9	10	11	13	11	9	12	6	11	13	14	10
A lack of government subsidy and support generally	17	15	15	12	15	18	15	15	14	15	13	9	22	17	16	13	14
Workers in the UK being lazy	3	2	1	2	3	3	3	3	2	2	3	2	2	2	3	3	2
Nobody wanting to work in the steel industry anymore	6	6	10	7	4	5	6	7	5	7	3	5	7	4	7	12	6
Profiteering and greed by the owners of these big steel companies	19	19	19	17	22	21	19	17	21	19	19	19	25	21	19	17	19
The impact of the US-Iran conflict	2	2	2	3	2	2	1	3	2	2	1	2	0	3	2	4	2
Other	1	2	0	2	2	1	2	1	1	2	2	2	1	2	2	0	2
Don't know	23	23	37	31	16	13	18	23	26	24	18	25	19	23	20	25	25

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample 3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample 3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of things some people have suggested might explain ****rising energy bills**** in the UK. Which of these, if any, do you find most convincing as reasons for rising energy bills? Please choose up to three options.

Profiteering by the energy companies	30	33	24	40	33	29	46	24	39	36	28	43	39	29	32	35
Privatisation of the energy companies	19	19	10	28	19	10	38	9	27	20	14	32	24	14	19	19
Russia's invasion of Ukraine	24	25	29	35	40	18	19	25	32	34	15	17	31	21	27	24
Too many government environmental/Net Zero initiatives	14	13	24	4	3	31	1	23	5	7	31	1	6	23	18	9
Green' levies on energy bills	11	10	18	3	5	22	2	20	4	3	21	1	5	18	14	6
Failure to reform the energy market	16	14	12	20	21	9	18	11	18	21	9	21	17	11	17	12
Higher immigration pushing up demand for energy	5	7	8	3	4	14	0	7	4	3	12	4	4	10	6	7
Britain becoming too dependent on foreign gas	29	28	39	27	28	35	18	37	27	27	36	24	27	35	27	29
Britain not expanding oil and gas drilling projects sufficiently	19	17	31	7	10	37	3	32	9	10	37	2	10	31	20	14
Britain not moving to renewable energy quickly enough	19	19	11	28	27	7	41	12	24	31	7	39	25	11	17	20
Britain not moving to nuclear energy quickly enough	10	11	14	13	11	17	8	16	12	11	16	5	11	14	17	7
Governments just generally handling things in an incompetent or chaotic way	17	16	22	9	13	25	11	22	11	12	24	16	13	21	15	18
The after-effects of the Covid-19 pandemic	3	3	2	3	1	1	6	2	2	3	2	3	2	2	2	4
Britain leaving the European Union (Brexit)	10	9	4	14	9	1	15	3	13	10	4	8	13	3	8	9
The impact of the US-Iran conflict	23	26	26	36	31	16	28	23	33	33	17	32	32	21	25	26
Other	1	1	0	1	1	1	0	1	1	1	1	1	1	1	2	1
Don't know	8	8	3	4	4	3	7	4	7	5	2	6	7	4	5	10
Not applicable - I don't think energy bills have been rising	1	1	1	0	1	1	1	1	1	1	2	2	1	2	1	2

Climate change refers to the idea that the world's average temperature has been increasing over 150 years, will increase more in the future, and that the world's climate will change as a result. Which of these comes closest to your view?

Climate change is real and caused by human action	65	65	54	88	83	33	94	53	81	79	33	93	79	47	63	67
Climate change is part of the earth's natural cycle and human action is not to blame	22	23	35	7	11	49	3	35	11	13	50	3	13	38	26	20
I am not convinced that climate change is happening	4	4	5	0	0	10	0	5	1	1	11	0	2	7	5	3
Don't know	8	9	7	4	6	8	2	7	7	7	6	4	6	9	6	11

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

Weighted Sample
Unweighted Sample

	Age				Socio-economic classification (NS-SEC)			Country				Region in England			
Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of things some people have suggested might explain ****rising energy bills**** in the UK. Which of these, if any, do you find most convincing as reasons for rising energy bills? Please choose up to three options.

Profiteering by the energy companies	30	33	35	35	33	30	35	32	32	33	36	37	27	36	35	29	31
Privatisation of the energy companies	19	19	22	19	21	15	21	17	17	19	20	18	19	21	17	21	18
Russia's invasion of Ukraine	24	25	27	26	25	23	28	24	24	26	21	23	27	25	26	27	25
Too many government environmental/Net Zero initiatives	14	13	4	10	15	20	15	13	14	13	16	15	11	13	12	11	14
Green' levies on energy bills	11	10	4	6	12	17	11	10	10	9	13	10	12	9	9	6	11
Failure to reform the energy market	16	14	14	15	16	12	17	13	13	14	16	12	21	14	14	13	15
Higher immigration pushing up demand for energy	5	7	2	8	5	8	5	6	8	7	9	6	4	7	6	5	8
Britain becoming too dependent on foreign gas	29	28	25	23	33	33	30	28	28	28	30	29	15	29	29	25	28
Britain not expanding oil and gas drilling projects sufficiently	19	17	4	10	22	31	16	19	20	17	13	20	23	17	16	14	19
Britain not moving to renewable energy quickly enough	19	19	26	21	14	16	22	19	15	19	17	17	11	15	19	22	20
Britain not moving to nuclear energy quickly enough	10	11	11	10	12	14	14	9	11	12	9	10	14	12	11	9	13
Governments just generally handling things in an incompetent or chaotic way	17	16	12	14	18	20	15	18	18	16	16	17	24	16	16	14	17
The after-effects of the Covid-19 pandemic	3	3	6	4	3	1	2	3	3	3	2	5	5	2	3	5	3
Britain leaving the European Union (Brexit)	10	9	15	10	5	6	9	8	8	9	8	9	10	9	7	12	7
The impact of the US-Iran conflict	23	26	28	25	25	26	29	27	21	25	25	26	32	24	28	25	25
Other	1	1	2	1	1	1	1	0	1	1	0	1	0	1	1	0	1
Don't know	8	8	11	10	6	4	4	8	10	8	7	10	3	7	6	11	8
Not applicable - I don't think energy bills have been rising	1	1	3	1	1	1	1	1	2	1	1	0	1	1	2	3	1

Climate change refers to the idea that the world's average temperature has been increasing over 150 years, will increase more in the future, and that the world's climate will change as a result. Which of these comes closest to your view?																	
Climate change is real and caused by human action	65	65	86	68	58	57	73	63	53	66	61	56	59	65	63	69	67
Climate change is part of the earth's natural cycle and human action is not to blame	22	23	7	17	29	31	18	24	31	22	20	28	28	23	23	22	21
I am not convinced that climate change is happening	4	4	2	4	6	3	3	3	6	4	5	4	6	4	5	2	4
Don't know	8	9	5	11	7	8	5	10	10	8	14	12	6	7	9	7	8

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

Weighted Sample Unweighted Sample		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the most recent heatwave in the UK, which of the following, if either, comes closest to your view?

The heatwave was mostly as a result of climate change due to human activity
The heatwave was mostly due to natural changes in the weather
Neither of these
Don't know

50	53	41	77	71	25	90	41	70	70	22	85	68	34	51	56
35	32	49	15	19	63	5	47	18	19	65	7	20	52	35	30
4	3	2	1	2	5	1	2	2	2	5	2	1	4	4	2
11	11	9	6	9	8	3	10	9	10	7	6	10	10	11	12

The Net Zero target is a target set by the government to reach zero greenhouse gas emissions by 2050 at the latest, balancing any carbon emissions that are produced with carbon-reducing measures, in order to reduce the risks from climate change.

Do you support or oppose the UK's target of becoming Net Zero by 2050?

Strongly support
Somewhat support

31	30	12	50	45	5	70	12	43	42	8	63	40	13	30	29
27	29	37	36	33	18	21	35	34	31	16	24	34	26	27	31

TOTAL SUPPORT 58 59 49 86 78 23 91 47 77 73 24 87 74 39 57 60

Somewhat oppose
Strongly oppose

12	12	22	7	6	19	1	22	8	10	17	3	9	18	12	11
16	15	22	1	5	45	1	25	6	5	44	1	5	31	20	10

TOTAL OPPOSE 28 27 44 8 11 64 2 47 14 15 61 4 14 49 32 21

Don't know

13	15	7	5	11	12	8	6	10	12	14	10	12	12	10	19
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Which of these comes closest to your view? On the subject of Net Zero, the Labour government...

[Shown to half the sample; N=1528]

Is not doing enough
Is doing the right amount
Is doing too much
Don't know

32	31	19	36	46	16	78	20	37	48	16	68	40	19	31	32
16	17	18	35	21	8	9	12	26	19	10	11	21	9	19	14
28	22	44	5	14	56	0	47	9	10	52	5	12	44	28	16
25	30	20	24	19	20	12	20	28	22	22	17	27	27	22	38

Which of these comes closest to your view? On the subject of climate change, the Labour government...

[Shown to half the sample; N=1563]

Is not doing enough
Is doing the right amount
Is doing too much
Don't know

41	37	30	39	52	22	80	27	41	50	21	81	42	27	36	38
16	16	15	39	26	5	7	13	26	24	8	3	21	11	16	15
21	20	33	2	2	56	0	35	8	5	54	0	9	39	28	13
22	28	23	19	20	17	13	25	24	22	17	16	29	24	20	34

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

Weighted Sample Unweighted Sample		Age				Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the most recent heatwave in the UK, which of the following, if either, comes closest to your view?

The heatwave was mostly as a result of climate change due to human activity
The heatwave was mostly due to natural changes in the weather
Neither of these
Don't know

50	53	78	56	45	47	62	52	39	55	47	46	39	53	50	62	57
35	32	10	27	42	42	28	34	42	31	33	37	45	35	31	27	30
4	3	4	3	3	2	2	3	4	3	4	3	2	3	4	2	3
11	11	8	13	10	10	8	11	15	10	16	14	15	9	14	9	10

The Net Zero target is a target set by the government to reach zero greenhouse gas emissions by 2050 at the latest, balancing any carbon emissions that are produced with carbon-reducing measures, in order to reduce the risks from climate change.

Do you support or oppose the UK's target of becoming Net Zero by 2050?

Strongly support
Somewhat support

31	30	57	33	22	19	35	27	19	31	25	23	23	30	29	41	28
27	29	24	32	28	29	30	30	30	29	28	30	22	27	29	28	32

TOTAL SUPPORT

58	59	81	65	50	48	65	57	49	60	53	53	45	57	58	69	60
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Somewhat oppose
Strongly oppose

12	12	3	8	15	18	13	13	13	11	15	13	17	14	11	7	11
16	15	3	10	20	23	14	15	18	15	9	18	16	14	16	10	16

TOTAL OPPOSE

28	27	6	18	35	41	27	28	31	26	24	31	33	28	27	17	27
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Don't know

13	15	13	17	15	10	8	15	20	14	23	16	21	14	14	14	13
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Which of these comes closest to your view? On the subject of Net Zero, the Labour government...

[Shown to half the sample; N=1528]

Is not doing enough
Is doing the right amount
Is doing too much
Don't know

32	31	53	33	26	24	35	29	26	32	29	27	30	29	29	38	33
16	17	21	17	17	13	20	18	13	17	17	15	7	18	17	23	14
28	22	5	14	26	39	23	25	25	22	19	21	25	24	22	11	24
25	30	21	36	31	24	22	29	36	29	35	37	38	29	32	27	28

Which of these comes closest to your view? On the subject of climate change, the Labour government...

[Shown to half the sample; N=1563]

Is not doing enough
Is doing the right amount
Is doing too much
Don't know

41	37	56	39	33	30	41	37	31	37	43	35	25	37	34	48	36
16	16	18	17	13	15	16	13	15	17	11	11	6	16	16	21	16
21	20	6	13	27	29	20	20	22	19	17	25	37	18	22	11	20
22	28	20	31	27	26	22	30	32	27	30	30	31	29	28	21	28

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

Weighted Sample
Unweighted Sample

	Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you think climate change will harm the following people and places over the next 5 years?

The world

A great deal	44	45	35	60	60	21	78	34	57	59	21	81	55	32	41	49
A fair amount	29	29	35	32	27	29	17	34	29	26	31	13	30	32	30	28
TOTAL A GREAT DEAL / FAIR AMOUNT	73	74	70	92	87	50	95	68	86	85	52	94	85	64	71	77
Not very much	16	13	19	4	7	29	2	19	7	7	30	1	8	20	17	10
Not at all	4	3	2	0	0	10	0	4	1	1	9	0	1	7	5	2
TOTAL NOT VERY MUCH / AT ALL	20	16	21	4	7	39	2	23	8	8	39	1	9	27	22	12
Don't know	7	9	9	3	6	11	3	10	6	7	8	4	6	9	7	11

The UK

A great deal	24	27	16	34	34	13	58	18	35	30	15	56	33	19	24	30
A fair amount	40	41	49	53	52	27	33	43	47	50	30	35	47	38	40	42
TOTAL A GREAT DEAL / FAIR AMOUNT	64	68	65	87	86	40	91	61	82	80	45	91	80	57	64	72
Not very much	23	19	25	10	9	37	6	26	11	11	35	2	13	26	24	15
Not at all	6	4	3	0	0	13	0	5	1	1	13	0	1	9	6	3
TOTAL NOT VERY MUCH / AT ALL	29	23	28	10	9	50	6	31	12	12	48	2	14	35	30	18
Don't know	7	9	8	3	5	9	3	8	6	7	8	6	6	8	7	10

Your region

A great deal	17	19	11	24	27	9	41	12	25	24	10	42	23	14	17	22
A fair amount	39	39	43	49	48	25	42	41	46	46	27	43	45	35	36	41
TOTAL A GREAT DEAL / FAIR AMOUNT	56	58	54	73	75	34	83	53	71	70	37	85	68	49	53	63
Not very much	28	26	31	21	17	39	11	30	20	19	39	7	22	32	30	22
Not at all	7	6	6	1	2	15	1	7	2	3	15	2	3	10	9	3
TOTAL NOT VERY MUCH / AT ALL	35	32	37	22	19	54	12	37	22	22	54	9	25	42	39	25
Don't know	9	10	9	4	7	11	4	10	7	8	9	6	6	9	8	11

People like you

A great deal	18	19	12	22	22	8	48	12	24	21	10	42	22	13	17	21
A fair amount	36	37	38	50	49	22	40	37	44	46	23	44	43	31	33	40
TOTAL A GREAT DEAL / FAIR AMOUNT	54	56	50	72	71	30	88	49	68	67	33	86	65	44	50	61
Not very much	29	28	33	23	19	42	9	34	23	20	44	8	24	35	32	24
Not at all	9	7	9	2	4	19	1	9	2	3	17	0	4	13	10	5
TOTAL NOT VERY MUCH / AT ALL	38	35	42	25	23	61	10	43	25	23	61	8	28	48	42	29
Don't know	8	9	8	3	7	9	3	9	6	9	7	6	6	8	8	10

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age					Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you think climate change will harm the following people and places over the next 5 years?

The world

A great deal	44	45	64	46	40	41	49	45	37	46	43	40	41	46	43	55	45
A fair amount	29	29	19	29	28	35	31	30	30	29	28	32	27	29	31	24	30
TOTAL A GREAT DEAL / FAIR AMOUNT	73	74	83	75	68	76	80	75	67	75	71	72	68	75	74	79	75
Not very much	16	13	7	13	17	14	12	14	18	13	13	14	21	12	14	12	13
Not at all	4	3	2	3	5	3	3	3	4	3	2	4	4	4	3	2	3
TOTAL NOT VERY MUCH / AT ALL	20	16	9	16	22	17	15	17	22	16	15	18	25	16	17	14	16
Don't know	7	9	8	10	9	8	5	9	11	9	14	9	7	10	9	8	9

The UK

A great deal	24	27	42	28	23	23	26	30	21	28	29	21	19	27	24	37	27
A fair amount	40	41	38	39	38	48	47	38	38	41	34	42	42	40	42	40	42
TOTAL A GREAT DEAL / FAIR AMOUNT	64	68	80	67	61	71	73	68	59	69	63	63	61	67	66	77	69
Not very much	23	19	10	19	23	19	18	19	24	19	23	20	20	20	21	13	18
Not at all	6	4	3	4	6	4	4	4	6	4	3	7	11	4	5	2	4
TOTAL NOT VERY MUCH / AT ALL	29	23	13	23	29	23	22	23	30	23	26	27	31	24	26	15	22
Don't know	7	9	7	10	10	6	5	9	10	8	12	10	8	9	8	7	8

Your region

A great deal	17	19	28	22	16	15	19	20	16	21	18	10	7	18	17	28	22
A fair amount	39	39	41	37	36	43	44	39	33	40	39	33	29	35	41	42	42
TOTAL A GREAT DEAL / FAIR AMOUNT	56	58	69	59	52	58	63	59	49	61	57	43	36	53	58	70	64
Not very much	28	26	19	24	31	28	25	24	32	24	29	37	40	29	27	19	22
Not at all	7	6	3	6	8	6	6	5	8	5	3	11	16	6	6	2	6
TOTAL NOT VERY MUCH / AT ALL	35	32	22	30	39	34	31	29	40	29	32	48	56	35	33	21	28
Don't know	9	10	9	11	10	8	6	11	11	10	11	9	7	11	9	10	9

People like you

A great deal	18	19	32	21	14	14	17	20	15	20	18	10	12	19	16	31	19
A fair amount	36	37	36	38	34	37	42	36	31	37	38	33	30	34	38	40	38
TOTAL A GREAT DEAL / FAIR AMOUNT	54	56	68	59	48	51	59	56	46	57	56	43	42	53	54	71	57
Not very much	29	28	19	25	32	33	28	28	32	27	23	39	38	31	29	18	26
Not at all	9	7	3	6	10	9	7	7	10	7	8	11	15	7	8	4	7
TOTAL NOT VERY MUCH / AT ALL	38	35	22	31	42	42	35	35	42	34	31	50	53	38	37	22	33
Don't know	8	9	9	10	9	7	6	8	12	9	13	8	5	9	8	8	10

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Younger generations

A great deal	41	43	34	60	56	20	75	33	56	50	23	73	53	30	40	47
A fair amount	28	27	33	27	27	25	17	33	25	30	26	18	27	29	28	26
TOTAL A GREAT DEAL / FAIR AMOUNT	69	70	67	87	83	45	92	66	81	80	49	91	80	59	68	73
Not very much	18	16	21	9	11	32	3	20	10	10	29	2	12	24	19	14
Not at all	5	5	3	1	0	13	0	5	2	1	14	1	2	9	6	3
TOTAL NOT VERY MUCH / AT ALL	23	21	24	10	11	45	3	25	12	11	43	3	14	33	25	17
Don't know	8	9	8	3	6	9	4	9	7	9	8	5	6	8	8	10

When thinking about the following statement, which of the following, if any, apply to you? Please select all that apply.

Over the next ten years, I am worried that extreme weather and other climate change-related effects will...

Damage my physical health and wellbeing	22	23	20	27	34	10	48	18	27	34	12	41	27	16	20	26
Damage my mental health and wellbeing	14	15	9	16	20	6	39	9	19	18	5	31	17	9	14	16
Cause my bills and other costs to rise	40	45	43	52	51	35	64	46	53	48	36	59	52	42	44	47
Make travelling more difficult	20	21	13	27	28	9	44	15	28	26	9	39	26	14	19	24
Make some food unavailable	41	52	53	62	59	35	70	54	59	63	39	68	60	47	48	56
Mean I might lose my job or income	3	3	2	3	2	2	8	2	3	2	2	8	3	2	3	3
Cause damage to my home	10	11	9	14	15	7	22	10	14	13	7	18	13	8	11	12
Devalue my home	3	4	2	5	5	2	8	4	5	5	1	7	5	2	4	3
Mean I have to move to a different area	4	4	2	4	4	1	13	3	5	5	1	8	4	2	4	4
Make it harder to spend time outdoors	34	36	35	41	43	18	63	35	42	41	21	51	40	29	29	42
Lead to greater immigration to the UK	14	18	20	18	18	23	19	23	17	19	21	18	17	23	21	15
Cause suffering and hardship for the world's poorest	48	46	37	65	64	20	79	38	59	59	19	75	60	32	44	48
Harm nature and wildlife	58	65	62	79	73	42	86	63	75	72	47	87	74	57	59	71
Cause harm to the people who are close to me (e.g. family, friends)	22	22	15	26	36	9	45	15	29	26	11	38	26	15	20	24
Cause damage to my local area/local community	20	27	24	31	39	10	52	23	33	33	12	46	33	19	25	29
I am not worried about climate change affecting my life in the next ten years	19	15	15	5	8	32	2	18	7	7	29	3	9	22	18	12

Which of the following statements do you agree with most?

It will cost too much **to tackle** climate change now and we should be prioritising other things at a time when consumers can least afford it	31	31	43	16	14	65	5	47	19	16	62	4	20	48	36	26
It will cost too much **not to tackle** climate change now and we should be prioritising it while we can still avoid the worst impacts	51	51	40	75	70	18	89	38	68	68	21	86	65	34	49	53
Don't know	19	18	17	9	16	16	6	15	14	17	18	10	15	18	15	21

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Age					Socio-economic classification (NS-SEC)			Country				Region in England				
		Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	
Weighted Sample		3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029	
Unweighted Sample		3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Younger generations																		
	A great deal	41	43	62	46	37	37	47	45	35	44	45	42	37	43	38	53	43
	A fair amount	28	27	20	25	26	34	28	26	28	27	27	23	19	26	29	26	29
TOTAL A GREAT DEAL / FAIR AMOUNT		69	70	82	71	63	71	75	71	63	71	72	65	56	69	67	79	72
	Not very much	18	16	7	15	21	18	15	16	21	16	15	19	29	17	18	11	15
	Not at all	5	5	3	4	6	5	4	4	6	4	2	7	8	5	5	3	5
TOTAL NOT VERY MUCH / AT ALL		23	21	10	19	27	23	19	20	27	20	17	26	37	22	23	14	20
	Don't know	8	9	8	10	10	6	6	9	11	9	12	9	7	9	10	8	8
When thinking about the following statement, which of the following, if any, apply to you? Please select all that apply.																		
Over the next ten years, I am worried that extreme weather and other climate change-related effects will...																		
	Damage my physical health and wellbeing	22	23	35	25	18	22	22	26	19	24	27	13	27	22	23	31	24
	Damage my mental health and wellbeing	14	15	25	20	9	8	14	15	12	15	20	10	13	14	12	20	16
	Cause my bills and other costs to rise	40	45	45	47	44	45	48	47	41	45	43	44	49	42	48	49	46
	Make travelling more difficult	20	21	33	23	19	16	22	24	18	22	20	20	21	20	23	31	19
	Make some food unavailable	41	52	56	50	50	57	59	50	46	52	59	50	42	49	50	53	55
	Mean I might lose my job or income	3	3	7	4	2	1	2	3	3	3	1	3	4	2	3	5	3
	Cause damage to my home	10	11	18	13	7	10	13	10	9	11	16	10	11	8	11	11	14
	Devalue my home	3	4	7	4	2	3	4	4	3	4	4	6	2	2	3	4	5
	Mean I have to move to a different area	4	4	9	5	3	1	4	4	3	4	5	3	2	3	3	9	5
	Make it harder to spend time outdoors	34	36	51	37	29	34	35	38	30	37	37	26	16	34	38	41	38
	Lead to greater immigration to the UK	14	18	17	15	19	23	19	15	19	18	19	16	25	17	19	15	19
	Cause suffering and hardship for the world's poorest	48	46	58	43	42	50	54	46	35	46	47	48	48	45	39	54	46
	Harm nature and wildlife	58	65	70	64	63	67	71	65	56	66	62	61	60	64	65	67	66
	Cause harm to the people who are close to me (e.g. family, friends)	22	22	32	26	16	18	23	21	18	23	23	15	22	20	20	30	23
	Cause damage to my local area/local community	20	27	41	30	20	22	30	25	22	27	34	23	26	23	25	26	31
	I am not worried about climate change affecting my life in the next ten years	19	15	8	15	19	15	12	15	20	15	16	21	18	17	15	10	14
Which of the following statements do you agree with most?																		
	It will cost too much **to tackle** climate change now and we should be prioritising other things at a time when consumers can least afford it	31	31	14	26	38	40	29	34	36	30	26	36	38	32	34	24	30
	It will cost too much **not to tackle** climate change now and we should be prioritising it while we can still avoid the worst impacts	51	51	74	55	43	43	58	49	41	52	49	44	41	50	47	61	53
	Don't know	19	18	12	19	19	17	13	17	22	17	24	20	20	18	18	15	17

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you agree with most?

The UK should be one of the most ambitious countries in the world when it comes to addressing climate change, regardless of what other countries are doing	51	50	36	73	69	17	90	30	66	66	19	87	65	29	47	53
The UK should not take steps to address climate change until other bigger countries like the US and China agree to do the same	36	35	55	18	17	72	5	59	22	22	68	6	23	58	41	29
Don't know	14	15	9	9	13	10	5	11	12	12	14	7	12	13	12	18

And, if you had to choose, which of the following comes closest to your views?

The best way of ensuring the **UK's energy security** is...

To reduce our use of fossil fuels all together and instead expand our use of renewable energy (such as wind and solar)	48	47	29	72	71	14	82	29	62	64	16	77	63	26	44	50
To increase our supply of oil and gas by allowing new oil and gas exploration licences	34	33	58	14	16	72	5	58	20	18	68	10	20	57	40	26
Don't know	14	16	11	12	9	11	9	11	15	12	13	11	13	13	11	21
Other	3	4	2	3	4	3	4	3	3	6	4	1	3	4	5	2

And, if you had to choose, which of the following comes closest to your views?

The best way to **cut energy bills** in the UK is...

To reduce our use of fossil fuels all together and instead expand our use of renewable energy (such as wind and solar)	46	46	28	70	67	17	79	29	61	60	18	75	60	27	44	49
To increase our supply of oil and gas by allowing new oil and gas exploration licences	35	32	56	15	17	68	6	55	20	19	65	10	20	56	39	26
Don't know	16	17	13	12	11	11	12	12	15	15	14	11	15	13	12	22
Other	4	4	4	4	5	3	2	4	4	6	3	4	4	4	6	3

Do you support or oppose each of the following policies intended to reduce emissions which contribute to climate change?

Phasing out the sale of new petrol and diesel vehicles by 2035

Support	29	29	14	46	40	11	63	15	41	33	11	57	36	14	30	28
Neither support nor oppose	23	22	23	25	32	14	21	22	24	30	15	19	27	18	19	25
Oppose	41	41	60	24	23	72	11	60	28	31	70	15	30	63	46	37
Don't know	7	8	3	6	5	3	5	3	7	5	4	10	7	5	5	11

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age					Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements do you agree with most?

The UK should be one of the most ambitious countries in the world when it comes to addressing climate change, regardless of what other countries are doing	51	50	76	58	40	37	54	49	41	51	42	46	46	49	49	63	50
The UK should not take steps to address climate change until other bigger countries like the US and China agree to do the same	36	35	13	26	43	52	34	39	40	34	33	39	40	36	36	25	36
Don't know	14	15	11	16	17	11	11	13	19	14	25	15	14	15	15	12	15

And, if you had to choose, which of the following comes closest to your views?

The best way of ensuring the **UK's energy security** is...

To reduce our use of fossil fuels all together and instead expand our use of renewable energy (such as wind and solar)	48	47	68	55	39	34	54	44	38	48	44	41	42	46	47	56	48
To increase our supply of oil and gas by allowing new oil and gas exploration licences	34	33	12	22	42	52	32	34	39	32	28	35	46	34	35	25	33
Don't know	14	16	15	20	16	11	10	18	19	16	25	19	11	17	15	14	16
Other	3	4	5	4	4	3	4	3	4	4	4	5	1	4	3	4	4

And, if you had to choose, which of the following comes closest to your views?

The best way to **cut energy bills** in the UK is...

To reduce our use of fossil fuels all together and instead expand our use of renewable energy (such as wind and solar)	46	46	68	53	39	33	52	44	39	47	42	40	42	47	45	53	47
To increase our supply of oil and gas by allowing new oil and gas exploration licences	35	32	11	23	40	50	32	34	38	32	31	37	41	32	33	27	32
Don't know	16	17	16	19	16	14	12	18	19	16	22	19	17	16	17	16	17
Other	4	4	5	5	5	4	5	4	5	5	5	4	0	4	5	4	5

Do you support or oppose each of the following policies intended to reduce emissions which contribute to climate change?

Phasing out the sale of new petrol and diesel vehicles by 2035

Support	29	29	55	32	23	17	31	27	21	30	22	22	23	29	29	43	26
Neither support nor oppose	23	22	17	23	19	25	23	23	24	21	30	23	21	20	21	23	22
Oppose	41	41	16	34	52	53	40	44	47	40	39	48	53	43	40	23	44
Don't know	7	8	12	11	5	5	6	6	8	8	9	7	3	8	10	11	7

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

			Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender		
			Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample			3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample			3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Investing in incentives and infrastructure around electric cars																	
	Support	45	44	37	65	59	19	68	34	59	52	18	66	55	26	47	40
	Neither support nor oppose	27	28	31	24	28	32	20	33	23	30	32	23	27	34	28	28
	Oppose	20	21	28	8	9	46	6	28	13	13	45	6	13	35	21	21
	Don't know	7	8	4	3	4	3	6	5	5	5	5	5	6	5	4	11
Phasing out the sale of new gas boilers by 2035 and replacing them with electric heat pumps																	
	Support	32	31	18	46	42	13	63	16	39	38	12	60	36	15	32	30
	Neither support nor oppose	24	25	25	28	32	20	21	25	28	29	19	19	30	25	24	26
	Oppose	33	32	50	17	18	60	7	51	20	24	60	11	24	51	36	27
	Don't know	11	12	7	8	8	8	9	8	13	8	8	10	10	9	8	16
Providing financial aid to poor and vulnerable countries to help them shift to clean energy and reduce their emissions																	
	Support	31	29	12	45	40	7	61	12	40	37	6	60	40	10	28	29
	Neither support nor oppose	26	25	25	30	33	15	26	26	28	33	17	21	29	23	23	27
	Oppose	35	38	57	20	22	74	8	57	24	25	73	13	24	63	44	33
	Don't know	8	8	6	5	5	4	5	6	8	5	4	6	6	5	5	11
A tax on frequent fliers																	
	Support	44	43	31	57	51	33	64	32	53	52	30	65	50	38	44	42
	Neither support nor oppose	23	25	33	22	25	23	18	33	25	22	25	18	26	27	23	26
	Oppose	24	23	30	16	19	39	12	31	14	21	40	10	18	28	27	20
	Don't know	8	9	6	5	5	5	6	4	8	6	5	7	6	6	6	12
A 1% increase in the basic rate of income tax to invest in a new generation of renewable energy																	
	Support	25	26	16	44	38	10	47	17	39	31	9	46	36	17	26	26
	Neither support nor oppose	21	20	18	23	24	14	25	20	23	29	15	22	21	20	18	23
	Oppose	45	43	60	26	34	72	20	58	29	35	70	22	35	57	49	37
	Don't know	9	10	7	7	3	5	9	5	10	5	5	10	7	6	7	13
Supporting farmers to reduce their emissions through government-backed schemes																	
	Support	62	63	60	77	75	44	80	56	72	72	46	83	71	53	60	65
	Neither support nor oppose	22	21	24	16	17	32	13	27	17	17	27	12	19	26	23	19
	Oppose	9	9	12	4	3	18	1	12	5	6	20	1	5	14	11	6
	Don't know	8	8	4	3	5	6	6	5	7	5	8	4	6	6	6	10

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

			Age					Socio-economic classification (NS-SEC)			Country				Region in England			
			Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample			3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample			3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Investing in incentives and infrastructure around electric cars																		
	Support	45	44	66	50	37	30	51	41	33	45	38	38	38	42	44	56	42
	Neither support nor oppose	27	28	14	24	30	38	26	28	33	28	24	30	33	27	29	23	29
	Oppose	20	21	9	16	27	28	18	23	25	20	29	24	27	23	17	12	22
	Don't know	7	8	12	10	6	4	5	8	9	8	10	7	2	8	9	10	7
Phasing out the sale of new gas boilers by 2035 and replacing them with electric heat pumps																		
	Support	32	31	62	37	22	15	32	30	24	31	32	24	31	30	29	43	30
	Neither support nor oppose	24	25	15	27	25	28	25	28	26	26	20	25	27	22	28	22	28
	Oppose	33	32	8	21	42	49	33	30	38	31	31	40	35	36	31	20	30
	Don't know	11	12	15	15	10	9	10	12	12	12	16	11	6	12	12	14	12
Providing financial aid to poor and vulnerable countries to help them shift to clean energy and reduce their emissions																		
	Support	31	29	50	33	22	18	31	27	21	29	31	26	33	28	28	41	26
	Neither support nor oppose	26	25	23	22	26	30	25	24	26	25	19	29	25	25	23	25	26
	Oppose	35	38	16	34	46	47	39	40	44	39	39	37	36	40	42	26	41
	Don't know	8	8	11	10	6	5	5	9	9	8	11	8	6	8	8	8	8
A tax on frequent fliers																		
	Support	44	43	47	45	40	42	45	45	39	43	43	39	42	42	46	39	45
	Neither support nor oppose	23	25	17	21	28	32	24	26	28	25	27	23	24	26	23	25	25
	Oppose	24	23	21	24	25	21	26	21	23	23	20	28	28	23	20	27	22
	Don't know	8	9	15	11	8	5	5	9	10	9	11	9	6	9	10	9	8
A 1% increase in the basic rate of income tax to invest in a new generation of renewable energy																		
	Support	25	26	31	26	24	28	29	28	21	26	25	24	36	23	28	32	26
	Neither support nor oppose	21	20	23	19	21	23	18	21	22	21	25	17	11	22	19	18	22
	Oppose	45	43	28	43	49	44	47	44	47	43	40	47	44	45	42	39	44
	Don't know	9	10	18	13	6	5	6	8	11	10	11	12	9	10	11	11	9
Supporting farmers to reduce their emissions through government-backed schemes																		
	Support	62	63	75	64	57	61	65	60	59	64	59	56	57	64	63	71	62
	Neither support nor oppose	22	21	10	18	24	26	20	23	23	20	22	28	23	20	19	15	22
	Oppose	9	9	3	8	12	9	9	10	9	8	10	7	13	8	9	7	9
	Don't know	8	8	12	10	7	5	6	8	9	8	9	10	8	8	9	8	7

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

				Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
			Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample			3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample			3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ending fracking for gas																	
	Support	41	41	24	63	58	17	79	23	57	58	20	73	53	27	40	42
	Neither support nor oppose	22	23	32	19	24	24	9	29	19	23	25	10	21	27	23	23
	Oppose	20	18	27	8	7	46	5	34	9	10	41	5	11	31	26	11
	Don't know	16	17	18	10	11	13	7	14	15	9	14	12	15	14	11	23
Ending drilling for gas in the North Sea																	
	Support	27	26	10	38	34	7	71	8	35	35	10	63	33	11	23	29
	Neither support nor oppose	23	23	15	31	33	13	15	19	28	27	11	15	27	18	21	25
	Oppose	38	37	64	21	24	72	7	64	23	29	67	12	27	61	48	28
	Don't know	13	14	11	10	9	8	8	9	13	9	11	10	12	10	9	19
Incentives and investment for homeowners and landlords to improve home insulation																	
	Support	69	67	60	82	81	50	82	59	77	79	52	80	76	59	66	68
	Neither support nor oppose	21	22	31	13	13	36	12	30	15	14	36	14	17	30	24	20
	Oppose	5	4	7	3	3	9	2	7	3	3	8	2	3	7	5	4
	Don't know	5	7	2	2	4	4	4	4	5	4	4	4	4	5	5	8
Introducing low-traffic neighbourhoods, where 'through' motor traffic is significantly reduced but residential access is maintained																	
	Support	41	42	33	58	54	22	60	31	50	52	24	63	49	31	40	44
	Neither support nor oppose	25	25	27	25	22	26	21	29	24	22	22	24	25	25	24	25
	Oppose	25	24	35	13	17	46	9	33	17	21	48	9	18	37	29	19
	Don't know	9	10	5	4	8	6	9	7	9	6	6	3	7	7	7	12
Providing financial support to low income families to help them afford 'green' home upgrades like insulation																	
	Support	52	52	32	71	65	30	80	34	65	61	29	75	61	37	52	52
	Neither support nor oppose	25	24	37	19	22	30	13	35	22	22	34	16	23	31	25	24
	Oppose	17	17	27	7	10	36	3	27	8	15	33	6	12	27	18	16
	Don't know	6	6	3	3	2	4	4	5	5	2	4	3	4	5	5	8

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

			Age					Socio-economic classification (NS-SEC)			Country				Region in England			
			Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample			3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample			3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ending fracking for gas	Support	41	41	62	42	37	35	46	38	34	41	41	45	33	41	38	48	40
	Neither support nor oppose	22	23	13	22	29	25	21	26	27	23	23	21	30	25	24	19	24
	Oppose	20	18	9	14	19	29	19	17	21	18	14	18	25	19	19	14	19
	Don't know	16	17	16	23	15	11	14	20	18	17	22	17	11	15	19	19	17
Ending drilling for gas in the North Sea	Support	27	26	50	31	19	13	28	24	19	27	27	18	20	25	24	36	26
	Neither support nor oppose	23	23	18	24	24	23	22	24	25	22	23	26	25	23	23	22	22
	Oppose	38	37	15	26	47	58	39	37	44	37	34	42	49	38	36	27	40
	Don't know	13	14	17	19	11	6	11	14	13	14	16	14	6	13	16	15	13
Incentives and investment for homeowners and landlords to improve home insulation																		
	Support	69	67	72	68	64	65	71	66	64	67	65	67	73	69	70	71	62
	Neither support nor oppose	21	22	13	20	25	27	20	24	25	22	22	22	19	20	18	19	26
	Oppose	5	4	2	4	6	5	5	5	4	4	3	4	7	4	4	4	6
	Don't know	5	7	13	8	5	3	4	6	8	7	9	6	1	7	8	7	6
Introducing low-traffic neighbourhoods, where 'through' motor traffic is significantly reduced but residential access is maintained																		
	Support	41	42	51	43	38	39	42	43	37	42	40	35	59	43	44	45	39
	Neither support nor oppose	25	25	20	24	26	27	24	25	29	24	26	30	22	25	24	19	25
	Oppose	25	24	14	20	29	28	27	23	24	24	21	26	12	22	21	25	26
	Don't know	9	10	15	12	7	6	7	10	10	10	13	8	7	9	10	11	9
Providing financial support to low income families to help them afford 'green' home upgrades like insulation																		
	Support	52	52	72	55	45	44	52	49	48	51	57	50	62	52	49	60	49
	Neither support nor oppose	25	24	13	20	28	33	23	28	27	25	22	24	24	22	25	23	27
	Oppose	17	17	6	16	23	19	21	17	18	17	12	19	13	19	18	11	19
	Don't know	6	6	9	9	4	4	4	6	7	6	9	7	1	7	8	7	5

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may have seen, the Conservative leader Kemi Badenoch has said anyone standing to be a Conservative MP at the next general election must agree to abandon the country's current Net Zero carbon emissions target. Overall, does this give you a more positive or negative impression of Kemi Badenoch as Conservative leader, or does it make no difference either way?

Much more positive	10	23	2	1	31	1	22	4	1	28	0	5	21	13	8
Somewhat more positive	12	21	6	7	27	1	20	7	5	26	4	9	20	15	10
TOTAL POSITIVE	22	44	8	8	58	2	42	11	6	54	4	14	41	28	18
No difference - I had a positive impression before, and still do	9	31	2	5	10	1	25	3	8	8	4	7	13	8	10
No difference - I had a negative impression before, and still do	23	3	31	26	16	28	8	31	29	21	21	26	19	22	23
TOTAL NO DIFFERENCE	32	34	33	31	26	29	33	34	37	29	25	33	32	30	33
Somewhat more negative	10	12	16	17	3	10	11	13	17	3	9	12	8	10	10
Much more negative	20	3	37	32	3	50	6	32	29	2	51	30	8	22	19
TOTAL NEGATIVE	30	15	53	49	6	60	17	45	46	5	60	42	16	32	29
Don't know	15	7	6	13	10	11	8	10	12	12	11	12	11	10	19

Would you support or oppose a ban on new oil and gas developments in Britain's North Sea territory?

[Shown to half the sample; N=1547]

Strongly support	23	21	23	15	33	41	23	20	18	27	44	19	27	27	18
Somewhat support	23	26	27	40	18	14	26	29	30	12	12	27	23	22	25
TOTAL SUPPORT	46	47	50	55	51	55	49	49	48	39	56	46	50	49	43
Somewhat oppose	17	18	19	20	9	13	14	15	28	13	12	20	14	16	17
Strongly oppose	16	24	8	10	31	16	25	13	7	33	19	13	23	21	12
TOTAL OPPOSE	33	42	27	30	40	29	39	28	35	46	31	33	37	37	29
Don't know	21	12	22	16	9	16	11	23	16	16	13	20	13	14	28

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

	Age					Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may have seen, the Conservative leader Kemi Badenoch has said anyone standing to be a Conservative MP at the next general election must agree to abandon the country's current Net Zero carbon emissions target. Overall, does this give you a more positive or negative impression of Kemi Badenoch as Conservative leader, or does it make no difference either way?

Much more positive	10	2	8	13	16	11	12	12	11	8	7	14	9	11	8	13
Somewhat more positive	12	4	10	14	19	13	12	15	12	13	14	20	12	15	9	11
TOTAL POSITIVE	22	6	18	27	35	24	24	27	23	21	21	34	21	26	17	24
No difference - I had a positive impression before, and still do	9	6	6	10	15	10	10	9	9	9	10	9	8	10	8	10
No difference - I had a negative impression before, and still do	23	23	23	24	20	20	23	25	23	24	26	15	28	21	24	19
TOTAL NO DIFFERENCE	32	29	29	34	35	30	33	34	32	33	36	24	36	31	32	29
Somewhat more negative	10	15	11	9	9	12	9	9	10	9	10	9	9	13	8	11
Much more negative	20	31	23	16	15	26	18	12	20	20	19	23	20	16	28	20
TOTAL NEGATIVE	30	46	34	25	24	38	27	21	30	29	29	32	29	29	36	31
Don't know	15	18	20	13	7	8	16	18	15	17	14	10	14	14	15	15

Would you support or oppose a ban on new oil and gas developments in Britain's North Sea territory?

[Shown to half the sample; N=1547]

Strongly support	23	27	18	25	25	22	20	24	23	16	19	24	27	20	19	24
Somewhat support	23	23	20	25	29	23	24	26	23	19	32	18	21	28	22	22
TOTAL SUPPORT	46	50	38	50	54	45	44	50	46	35	51	42	48	48	41	46
Somewhat oppose	17	15	18	16	15	19	15	14	17	21	10	23	17	15	15	18
Strongly oppose	16	12	15	18	19	19	15	16	16	17	18	12	14	16	18	17
TOTAL OPPOSE	33	27	33	34	34	38	30	30	33	38	28	35	31	31	33	35
Don't know	21	23	29	17	12	18	25	21	21	27	20	22	20	21	26	20

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Westminster VI					Vote in 2024 GE					2016 EU Ref		Gender	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female
Weighted Sample	3091	413	622	189	502	274	542	767	277	324	165	1079	1095	1496	1595
Unweighted Sample	3091	420	678	199	499	289	526	797	289	338	172	1176	1054	1440	1651
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose new oil and gas developments in Britain's North Sea territory?

[Shown to half the sample; N=1544]

Strongly support	26	44	8	15	56	4	45	16	15	52	4	14	48	34	18
Somewhat support	25	36	29	21	26	8	35	22	27	25	16	26	28	27	23
TOTAL SUPPORT	51	80	37	36	82	12	80	38	42	77	20	40	76	61	41
Somewhat oppose	13	5	21	20	5	19	6	16	20	7	11	19	6	11	14
Strongly oppose	16	2	23	22	2	56	2	23	21	5	51	21	5	16	16
TOTAL OPPOSE	29	7	44	42	7	75	8	39	41	12	62	40	11	27	30
Don't know	20	13	18	21	11	13	13	22	17	12	17	20	14	11	29

Regarding oil and gas drilling in the North Sea, which comes closest to your view?

The government should stop all existing oil and gas projects in the North Sea, and not issue new licenses	11	1	14	11	3	44	1	16	11	4	34	13	5	11	11
The government should allow existing oil and gas drilling projects to continue, but not issue licenses for new projects	30	19	47	51	13	36	18	38	48	13	40	40	17	27	32
The government should allow existing oil and gas drilling projects to continue and issue new licenses for new drilling projects	39	67	23	23	74	6	69	27	26	70	13	28	65	49	30
None of these	2	3	2	0	1	2	2	2	1	3	3	2	3	2	3
Don't know	17	11	13	14	9	12	10	17	13	9	10	17	11	11	23

Which comes closest to your view, even if neither captures it exactly?

We owe it to future generations to limit the impacts of climate change. Drilling and burning lots of new oil or gas will worsen global warming while doing nothing for energy security and prices. The government should keep the ban on new drilling licenses and expand home-grown renewable energy instead	38	18	61	53	10	77	19	52	52	13	72	51	18	34	43
Allowing new oil and gas drilling in the North Sea will help increase the UK's energy security, lower bills and provide much needed tax revenue to the government. The government should issue new drilling licenses immediately	40	65	24	26	77	6	68	28	28	70	9	28	65	50	30
Neither	6	6	4	5	4	7	5	5	6	6	9	6	6	5	6
Don't know	16	10	11	16	9	10	9	16	15	11	10	15	11	11	21

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample size: 3091 UK adults
Fieldwork: 11th - 13th August 2026

		Age				Socio-economic classification (NS-SEC)			Country				Region in England			
	Total	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South
Weighted Sample	3091	324	1270	767	730	1045	692	924	2587	161	257	87	711	491	355	1029
Unweighted Sample	3091	297	1158	831	805	1190	692	768	2628	149	252	62	701	513	360	1054
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose new oil and gas developments in Britain's North Sea territory?

[Shown to half the sample; N=1544]

Strongly support	26	6	19	31	44	25	25	34	24	27	38	48	24	27	16	26
Somewhat support	25	15	20	30	33	26	29	26	26	26	25	15	27	30	22	24
TOTAL SUPPORT	51	21	39	61	77	51	54	60	50	53	63	63	51	57	38	50
Somewhat oppose	13	19	15	9	8	17	8	11	13	13	9	10	9	11	15	15
Strongly oppose	16	39	17	11	8	19	14	8	16	22	10	15	17	11	22	15
TOTAL OPPOSE	29	58	32	20	16	36	22	19	29	35	19	25	26	22	37	30
Don't know	20	21	29	19	6	13	23	21	21	12	18	11	22	20	25	19

Regarding oil and gas drilling in the North Sea, which comes closest to your view?

The government should stop all existing oil and gas projects in the North Sea, and not issue new licenses	11	26	13	6	5	10	12	7	12	10	6	9	12	10	17	11
The government should allow existing oil and gas drilling projects to continue, but not issue licenses for new projects	30	40	32	28	25	34	26	27	30	26	33	19	30	29	32	31
The government should allow existing oil and gas drilling projects to continue and issue new licenses for new drilling projects	39	12	27	50	62	42	40	46	38	38	45	54	39	39	28	40
None of these	2	2	3	2	1	1	3	2	2	4	3	4	3	3	3	1
Don't know	17	20	25	14	7	13	20	18	18	21	13	14	16	19	20	17

Which comes closest to your view, even if neither captures it exactly?

We owe it to future generations to limit the impacts of climate change. Drilling and burning lots of new oil or gas will worsen global warming while doing nothing for energy security and prices. The government should keep the ban on new drilling licenses and expand home-grown renewable energy instead	38	64	45	29	26	45	36	28	39	40	35	30	37	37	49	38
Allowing new oil and gas drilling in the North Sea will help increase the UK's energy security, lower bills and provide much needed tax revenue to the government. The government should issue new drilling licenses immediately	40	12	29	52	58	41	40	46	39	32	46	53	41	41	28	41
Neither	6	5	6	6	6	5	5	7	6	8	5	3	5	7	7	5
Don't know	16	19	20	13	10	9	19	19	16	20	14	14	16	16	16	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.