

YouGov / Persuasion UK Survey Results

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood: Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, how willing are you to vote for these parties at the next **general election**?

Conservative

0 - Not at all willing	55	1	54	49	80	36	86	3	56	43	82	33	69	12	53	41	80
1	6	0	4	12	7	4	5	1	6	8	5	3	14	0	8	10	5
2	5	0	6	9	4	7	7	4	4	8	3	8	8	2	7	9	3
3	4	1	6	5	3	6	2	3	4	7	2	7	0	4	5	8	1
4	4	1	8	6	2	7	0	4	4	11	2	9	2	5	4	7	3
5	6	3	6	7	1	14	0	10	6	7	2	16	2	12	8	4	2
6	4	7	5	5	1	8	0	8	5	5	2	4	2	12	3	4	1
7	4	14	3	3	0	9	0	11	4	3	1	7	0	11	5	4	1
8	4	22	4	2	0	7	0	20	3	3	0	7	0	14	3	7	0
9	1	10	1	1	0	2	0	8	0	3	0	3	0	5	2	0	0
10 - Very willing	4	39	2	2	0	2	0	29	2	2	0	4	0	20	1	2	1
Refused	3	1	2	1	1	0	0	1	2	2	2	1	3	3	1	4	2

Labour

0 - Not at all willing	42	55	2	26	43	80	31	56	18	29	49	88	25	56	19	24	45
1	5	6	1	4	6	4	5	4	4	3	7	5	5	5	5	1	5
2	6	9	1	3	10	4	10	8	4	7	8	0	12	7	2	8	7
3	7	8	1	12	10	4	10	8	5	10	8	1	14	7	5	7	8
4	6	7	3	9	6	1	12	6	4	9	7	0	10	4	2	10	7
5	10	7	9	16	10	3	10	8	13	12	8	1	10	7	11	10	10
6	6	3	13	8	6	1	10	4	9	11	4	1	12	3	9	11	6
7	5	1	15	5	4	2	12	2	10	4	3	0	7	2	12	8	4
8	5	1	18	10	4	1	2	2	12	6	3	0	2	2	13	10	3
9	2	0	11	2	0	0	0	0	6	2	1	0	0	1	5	4	2
10 - Very willing	4	1	25	3	0	0	0	1	12	2	0	0	0	2	16	3	2
Refused	3	1	1	2	1	2	0	1	2	3	2	3	3	3	1	5	2

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	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, how willing are you to vote for these parties at the next **general election**?

Conservative

0 - Not at all willing	55	11	54	45	77	82	61	41	75	41	53	58	48	63	53	52
1	6	1	8	7	6	6	6	3	4	6	7	5	13	5	5	5
2	5	3	7	12	4	5	5	5	3	6	5	5	10	5	4	4
3	4	4	5	5	2	0	4	4	3	4	3	4	4	3	5	3
4	4	4	5	7	3	1	4	4	4	5	5	3	3	4	5	4
5	6	11	9	8	2	2	4	9	3	8	6	6	7	5	7	6
6	4	11	3	5	1	1	2	9	2	6	5	3	2	2	5	5
7	4	12	4	3	1	0	2	7	2	6	4	3	2	2	5	4
8	4	15	3	1	0	0	4	7	1	8	5	3	2	3	3	7
9	1	6	2	0	0	0	2	1	0	3	1	1	1	1	2	2
10 - Very willing	4	20	1	1	1	0	4	8	2	7	4	4	1	2	4	7
Refused	3	2	2	4	2	2	2	2	2	2	3	4	7	6	1	1

Labour

0 - Not at all willing	42	54	16	27	46	37	35	59	52	36	43	40	29	38	47	45
1	5	6	5	1	6	2	5	4	6	4	6	3	4	5	5	4
2	6	7	3	5	6	11	7	5	6	7	7	6	10	6	6	7
3	7	6	6	7	7	10	8	5	7	6	6	8	11	8	7	5
4	6	4	3	8	7	6	7	3	6	6	4	7	9	5	6	5
5	10	8	12	11	8	12	10	8	8	11	9	10	12	12	7	9
6	6	4	8	10	5	10	7	3	4	6	7	5	7	6	6	5
7	5	3	12	7	4	5	5	5	4	5	5	5	4	7	5	4
8	5	2	13	8	4	3	7	2	2	8	4	6	4	5	4	6
9	2	1	6	3	2	1	3	1	1	3	2	2	1	2	3	2
10 - Very willing	4	2	16	7	2	3	5	3	2	6	4	4	2	2	3	7
Refused	3	2	2	5	2	1	2	3	2	2	3	4	7	5	2	2

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	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

In general, how willing are you to vote for these parties at the next **general election**?

Conservative

0 - Not at all willing	55	51	52	53	53	62	57	56	62	54	53	57
1	6	5	6	4	7	3	4	10	7	7	4	4
2	5	5	7	6	4	5	4	5	4	5	4	6
3	4	5	6	2	2	4	2	5	4	3	4	4
4	4	5	2	5	7	4	6	2	4	4	5	3
5	6	9	4	7	8	4	4	7	3	6	7	6
6	4	4	4	5	3	3	5	2	4	4	5	3
7	4	3	6	4	5	4	3	2	3	4	5	3
8	4	2	2	6	3	3	7	5	2	5	5	3
9	1	3	1	0	2	1	1	1	1	1	2	2
10 - Very willing	4	6	5	5	5	3	4	2	2	4	5	5
Refused	3	3	4	2	3	5	3	3	4	3	1	4

Labour

0 - Not at all willing	42	50	41	44	43	43	38	34	38	32	50	49
1	5	3	6	4	5	5	6	5	4	5	4	5
2	6	6	6	7	5	8	5	7	8	7	5	7
3	7	8	7	7	4	5	9	7	11	8	6	6
4	6	5	7	7	4	2	3	8	7	6	6	3
5	10	9	10	8	15	6	12	10	8	10	9	11
6	6	7	5	3	4	8	4	7	6	8	4	3
7	5	2	5	4	5	6	6	8	5	7	4	3
8	5	2	3	7	7	5	6	5	5	8	4	2
9	2	2	2	3	1	4	2	2	0	2	2	2
10 - Very willing	4	2	2	2	5	4	7	5	4	4	4	4
Refused	3	4	4	2	3	4	3	3	4	3	2	4

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	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrat																	
0 - Not at all willing	35	38	20	1	36	62	29	39	24	3	44	68	19	38	26	8	40
1	5	7	4	1	6	5	2	6	5	0	6	4	5	7	3	3	4
2	7	9	5	0	10	8	5	10	4	2	9	3	3	7	7	1	8
3	8	13	11	1	10	7	10	10	9	5	8	9	10	11	9	1	10
4	7	9	9	3	7	4	14	8	10	3	7	4	14	7	10	3	8
5	12	7	15	9	15	8	21	11	15	10	12	7	17	10	14	11	12
6	7	7	13	8	6	1	12	7	8	8	5	0	15	8	8	8	6
7	7	4	12	16	5	2	7	4	9	18	4	1	8	3	11	17	5
8	4	3	5	18	2	2	0	3	7	14	1	1	2	4	6	14	1
9	1	1	1	10	0	0	0	1	1	9	1	0	2	1	0	8	1
10 - Very willing	4	1	3	32	0	0	0	1	4	24	2	1	0	2	4	23	2
Refused	4	2	2	2	1	1	0	1	2	3	2	1	5	4	1	3	2
Scottish National Party (SNP)																	
0 - Not at all willing	40	86	56	45	1	85	5	86	49	53	4	78	8	86	58	57	8
1	3	5	5	2	0	3	5	3	3	3	0	7	2	3	5	2	1
2	3	3	6	5	0	3	7	2	4	4	1	1	10	2	4	5	2
3	4	1	6	11	1	3	7	2	5	6	1	5	5	2	5	11	2
4	3	1	8	7	1	2	2	1	6	3	2	1	5	1	6	2	4
5	7	1	8	9	5	3	17	3	8	8	5	3	17	2	5	4	9
6	5	0	6	9	6	1	24	0	4	9	5	1	15	0	4	5	6
7	5	0	4	7	8	1	17	1	5	6	8	1	14	0	5	3	7
8	5	0	0	2	13	1	10	1	3	2	9	1	8	1	4	0	9
9	4	0	1	1	11	1	2	0	3	0	9	0	7	0	2	2	9
10 - Very willing	17	0	1	1	52	0	5	0	7	3	53	1	5	0	2	3	42
Refused	3	1	2	2	1	0	0	2	2	2	2	0	3	3	1	4	2

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Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrat																
0 - Not at all willing	35	37	24	11	43	26	29	48	46	30	36	35	28	36	37	36
1	5	7	3	1	4	8	4	7	5	5	6	4	4	5	6	4
2	7	7	6	0	8	6	7	4	7	6	8	6	10	5	8	7
3	8	12	9	1	8	14	9	8	9	9	9	8	8	8	8	9
4	7	6	10	3	8	7	8	6	7	8	7	7	5	7	8	7
5	12	9	15	11	13	15	14	10	12	12	11	13	12	11	12	13
6	7	6	11	8	6	6	7	5	5	8	7	6	8	7	6	6
7	7	4	12	16	5	6	7	4	4	8	6	7	9	6	8	5
8	4	4	6	11	2	2	5	3	1	5	4	4	6	4	3	4
9	1	1	0	11	1	1	2	0	0	2	1	1	0	1	1	2
10 - Very willing	4	2	4	23	1	4	5	2	1	6	3	4	2	4	2	5
Refused	4	4	2	3	2	2	3	2	2	2	3	4	8	6	2	2
Scottish National Party (SNP)																
0 - Not at all willing	40	87	58	51	10	13	34	63	20	62	41	39	20	29	44	56
1	3	3	5	3	2	1	2	3	2	3	3	2	2	3	3	3
2	3	2	4	5	2	3	3	3	2	4	3	4	5	4	3	3
3	4	2	4	15	2	1	4	3	3	4	3	4	7	4	5	2
4	3	1	7	1	4	4	4	3	4	3	4	3	2	3	5	3
5	7	2	7	7	8	9	8	3	7	5	5	8	8	9	6	4
6	5	0	2	4	6	13	5	3	6	3	5	5	7	7	5	1
7	5	0	5	4	6	9	5	2	6	3	4	6	13	6	5	2
8	5	0	5	0	8	10	5	2	6	3	5	6	11	8	4	1
9	4	0	2	1	9	7	4	3	7	2	4	4	5	5	4	3
10 - Very willing	17	0	1	4	42	28	22	10	36	5	20	15	12	17	16	20
Refused	3	2	2	4	2	1	3	2	2	2	2	4	7	5	1	2

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Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrat												
0 - Not at all willing	35	40	31	35	38	43	28	29	41	25	38	47
1	5	5	4	6	4	3	7	5	7	6	5	4
2	7	6	5	6	6	5	9	7	10	7	6	6
3	8	11	7	11	5	7	6	9	7	9	7	8
4	7	9	5	7	6	6	7	7	8	7	7	6
5	12	10	9	12	15	8	15	14	13	14	12	10
6	7	5	7	7	4	10	7	7	4	8	7	4
7	7	5	7	6	9	6	7	8	4	8	4	6
8	4	2	10	3	5	2	4	4	1	5	5	2
9	1	1	1	1	2	2	2	1	1	1	2	1
10 - Very willing	4	2	9	2	3	3	6	5	1	5	4	2
Refused	4	4	4	3	4	5	2	3	5	3	2	4
Scottish National Party (SNP)												
0 - Not at all willing	40	41	43	42	45	39	43	36	29	38	43	47
1	3	3	2	2	3	2	1	4	4	2	4	3
2	3	2	4	3	1	3	4	5	4	3	3	3
3	4	1	3	4	2	5	8	5	4	5	4	2
4	3	2	4	2	1	5	3	4	5	3	4	3
5	7	8	5	5	9	6	7	6	9	6	8	5
6	5	6	4	2	7	6	2	7	6	6	4	4
7	5	6	7	4	7	4	4	5	6	5	4	4
8	5	6	2	7	3	6	2	7	6	5	5	3
9	4	4	6	5	4	5	4	2	3	5	2	4
10 - Very willing	17	18	15	19	15	14	18	15	20	17	17	18
Refused	3	3	5	3	3	4	3	3	4	3	2	4

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Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Reform UK																	
0 - Not at all willing	67	41	81	80	90	0	95	36	70	76	86	5	92	29	71	73	83
1	2	5	1	2	2	1	0	3	2	2	1	1	2	4	2	1	1
2	2	7	1	3	1	0	0	6	1	2	1	0	0	3	1	8	1
3	3	5	6	4	1	1	0	5	3	2	2	4	0	5	4	1	2
4	1	2	1	3	0	0	0	2	1	3	1	1	0	2	2	1	1
5	4	14	2	1	2	3	2	11	3	4	2	4	2	10	3	3	2
6	2	7	2	1	1	4	0	6	2	0	2	4	0	5	2	1	2
7	2	2	2	1	1	10	0	4	3	3	0	8	0	5	2	1	1
8	3	6	1	1	1	13	0	6	3	3	1	7	0	8	3	0	2
9	2	3	1	0	0	10	2	5	1	1	0	5	2	5	3	0	0
10 - Very willing	9	6	2	3	1	59	0	13	7	3	3	61	0	21	7	7	4
Refused	3	1	2	1	1	0	0	1	2	2	2	0	3	2	1	4	2
Green																	
0 - Not at all willing	44	80	46	35	20	88	0	83	43	46	24	89	3	82	48	49	27
1	4	4	5	5	3	4	0	5	5	3	3	3	0	4	4	5	3
2	4	5	5	5	4	2	0	5	5	5	4	0	2	4	5	1	5
3	5	2	10	9	5	0	0	2	5	10	4	1	2	2	5	10	5
4	4	3	5	6	5	2	0	1	6	5	5	3	5	1	7	8	5
5	8	2	10	6	11	3	5	2	10	9	12	4	0	2	8	7	11
6	5	1	8	9	8	0	2	0	6	8	8	0	5	1	7	7	7
7	5	1	4	7	8	1	5	0	6	5	8	0	7	1	6	3	8
8	5	0	1	8	10	0	21	1	4	3	9	0	3	0	1	2	8
9	4	0	2	5	8	1	10	0	4	2	8	0	12	0	2	4	5
10 - Very willing	9	0	3	4	17	0	57	0	3	3	13	0	58	0	6	1	12
Refused	3	1	2	1	1	1	0	1	2	1	2	0	3	2	1	3	2

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	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Reform UK																
0 - Not at all willing	67	28	73	78	79	92	78	39	74	59	63	70	74	75	58	64
1	2	4	2	0	1	1	2	3	1	3	2	2	1	1	2	4
2	2	4	1	5	2	0	2	2	1	2	1	3	2	1	2	3
3	3	4	4	1	2	1	2	2	1	4	3	2	4	1	4	2
4	1	2	2	3	1	0	2	2	1	2	1	2	1	1	2	1
5	4	11	2	3	2	1	3	6	3	6	5	3	2	3	5	5
6	2	5	3	0	2	0	2	4	2	3	3	2	2	2	2	3
7	2	4	2	0	1	1	2	4	2	3	2	2	2	3	2	2
8	3	8	3	0	2	0	1	8	3	4	3	2	1	1	4	4
9	2	4	2	0	0	1	0	5	1	3	1	2	0	1	4	1
10 - Very willing	9	23	6	5	6	1	4	23	9	10	12	6	3	6	13	10
Refused	3	2	2	4	2	1	2	2	2	2	2	4	7	5	1	1
Green																
0 - Not at all willing	44	83	45	45	31	10	37	70	40	56	49	39	17	33	51	58
1	4	4	5	4	4	2	4	4	3	4	4	4	2	4	5	4
2	4	4	6	4	5	3	5	3	5	5	4	5	3	4	4	5
3	5	2	6	14	4	6	6	3	4	6	4	5	4	4	5	5
4	4	1	8	10	6	3	5	4	4	5	3	5	2	4	3	6
5	8	2	9	5	13	4	10	5	9	7	9	7	7	9	9	7
6	5	1	8	5	8	6	7	2	7	4	4	6	7	6	6	4
7	5	1	7	3	7	11	6	2	5	4	4	5	5	5	4	4
8	5	0	1	3	7	13	6	3	6	2	5	6	10	9	2	2
9	4	0	2	4	6	8	4	2	5	2	4	4	12	5	2	4
10 - Very willing	9	0	4	0	8	31	9	1	10	3	7	10	24	13	6	2
Refused	3	2	2	3	2	1	2	2	2	2	3	4	7	5	2	1

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%
Reform UK												
0 - Not at all willing	67	63	66	67	63	65	67	75	68	73	65	57
1	2	3	1	4	3	1	2	0	3	2	2	2
2	2	2	4	2	2	1	1	2	1	1	2	2
3	3	3	2	2	2	2	4	2	3	3	2	3
4	1	2	1	2	2	2	2	0	2	1	2	1
5	4	3	4	5	4	4	5	5	2	4	3	5
6	2	2	2	3	5	1	2	3	2	2	3	2
7	2	2	2	2	3	1	3	2	2	2	2	2
8	3	5	2	2	5	3	2	1	1	2	2	4
9	2	2	1	1	1	3	2	0	5	1	3	3
10 - Very willing	9	10	9	7	9	14	7	7	7	4	12	14
Refused	3	3	4	2	3	5	2	3	4	3	1	4
Green												
0 - Not at all willing	44	48	45	45	50	46	46	35	35	40	48	52
1	4	4	8	3	3	5	2	4	4	4	4	5
2	4	6	4	4	3	4	4	5	4	3	6	6
3	5	3	5	5	5	5	2	8	3	5	6	4
4	4	5	4	2	3	3	8	4	4	4	3	5
5	8	8	9	9	5	6	8	7	11	9	8	6
6	5	3	3	6	7	5	6	7	7	6	6	3
7	5	3	4	5	5	5	7	4	3	6	4	3
8	5	4	5	3	3	7	4	8	7	6	3	6
9	4	3	4	5	4	3	5	5	4	5	3	2
10 - Very willing	9	9	7	9	9	7	6	11	13	8	9	4
Refused	3	3	4	3	3	5	2	3	4	3	1	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE							Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

If you do vote in the Scottish Parliament elections on 7th May, thinking about your *constituency vote*, how do you intend to vote?

[Scottish Greens' appeared as an option for respondents in the six constituencies they have stood in]

Scottish Conservative and Unionist	8	100	0	0	0	0	0	57	4	5	1	5	0	38	5	5	2
Scottish Labour	12	0	100	0	0	0	0	4	33	7	2	1	3	9	41	11	4
Scottish Liberal Democrat	9	0	0	100	0	0	0	3	10	58	2	3	3	6	9	52	5
Scottish National Party (SNP)	31	0	0	0	100	0	0	1	17	9	79	4	36	1	10	7	65
Reform UK	12	0	0	0	0	100	0	19	11	5	3	72	0	30	12	8	5
Scottish Greens	3	0	0	0	0	0	100	0	2	0	2	0	27	0	2	1	3
Some other party	4	0	0	0	0	0	0	2	2	3	3	5	15	2	4	3	3
Would not vote	6	0	0	0	0	0	0	4	3	3	0	4	3	2	3	1	2
Don't know	11	0	0	0	0	0	0	9	14	7	7	5	7	9	13	8	8
Refused	3	0	0	0	0	0	0	1	3	3	2	0	5	2	2	4	2

You told us you are planning to vote for [party] in the Scottish parliament elections on 7th May. In the last few weeks, have you considered giving your vote at the Scottish parliament elections to any of these parties instead?

[Shown only to those giving a Scottish Parliament voting intention; N=1267]

Scottish Conservative and Unionist

[Option shown to those not intending to vote for the Conservatives; N=1131]

I have not considered voting for them	83	0	76	82	96	56	95	23	80	78	96	62	96	33	79	80	95
I have considered voting for them	16	0	23	17	3	43	2	74	19	22	4	35	4	66	20	19	4
Don't know	1	0	2	1	1	1	2	2	1	0	0	3	0	1	1	1	0

Scottish Labour

[Option shown to those not intending to vote for Labour; N=1082]

I have not considered voting for them	75	74	0	53	78	90	67	80	50	67	85	93	73	81	52	54	80
I have considered voting for them	24	26	0	46	21	10	31	20	49	32	15	7	25	19	47	46	19
Don't know	1	0	0	1	1	1	2	0	1	1	1	0	2	0	1	0	1

Scottish Liberal Democrat

[Option shown to those not intending to vote for the Liberal Democrats; N=1115]

I have not considered voting for them	75	72	59	0	79	86	81	76	66	26	84	93	77	79	67	28	81
I have considered voting for them	23	27	38	0	19	13	17	24	32	74	15	7	23	20	31	69	18
Don't know	2	1	3	0	2	1	2	1	3	0	1	0	0	1	3	3	1

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you do vote in the Scottish Parliament elections on 7th May, thinking about your *constituency vote*, how do you intend to vote?

[Scottish Greens' appeared as an option for respondents in the six constituencies they have stood in]

Scottish Conservative and Unionist	8	38	5	5	2	0	8	15	3	16	10	8	1	5	8	16
Scottish Labour	12	12	38	12	5	9	14	8	5	19	13	10	9	10	11	14
Scottish Liberal Democrat	9	7	11	51	4	10	12	6	4	13	9	10	12	8	7	12
Scottish National Party (SNP)	31	1	11	7	63	53	36	17	55	12	33	29	36	36	28	26
Reform UK	12	30	10	7	7	1	6	31	12	16	17	9	5	8	18	14
Scottish Greens	3	0	2	0	2	10	3	1	2	1	2	3	7	5	1	1
Some other party	4	2	4	3	3	7	4	2	3	3	3	4	5	5	3	3
Would not vote	6	2	3	3	2	2	3	6	5	5	5	8	8	8	7	4
Don't know	11	8	16	10	9	7	11	12	9	13	7	15	12	10	15	10
Refused	3	2	3	3	3	1	3	2	2	2	2	4	5	5	2	1

You told us you are planning to vote for [party] in the Scottish parliament elections on 7th May. In the last few weeks, have you considered giving your vote at the Scottish parliament elections to any of these parties instead?

[Shown only to those giving a Scottish Parliament voting intention; N=1267]

Scottish Conservative and Unionist

[Option shown to those not intending to vote for the Conservatives; N=1131]

I have not considered voting for them	83	34	80	90	94	96	89	66	91	71	80	86	86	89	75	83
I have considered voting for them	16	64	20	10	5	4	11	33	8	28	19	13	12	11	23	16
Don't know	1	2	0	0	1	1	1	1	1	1	1	1	2	1	2	0

Scottish Labour

[Option shown to those not intending to vote for Labour; N=1082]

I have not considered voting for them	75	80	44	57	81	78	73	81	80	71	77	73	73	73	78	76
I have considered voting for them	24	20	55	43	18	21	26	19	19	29	22	26	24	26	21	24
Don't know	1	0	1	0	0	2	1	0	1	0	1	1	3	1	0	0

Scottish Liberal Democrat

[Option shown to those not intending to vote for the Liberal Democrats; N=1115]

I have not considered voting for them	75	79	61	36	80	79	73	82	81	72	76	74	70	74	76	78
I have considered voting for them	23	20	37	64	18	19	25	18	17	27	23	23	30	24	22	20
Don't know	2	1	1	0	2	2	2	1	2	2	1	3	0	2	2	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

If you do vote in the Scottish Parliament elections on 7th May, thinking about your *constituency vote*, how do you intend to vote?

[Scottish Greens' appeared as an option for respondents in the six constituencies they have stood in]

Scottish Conservative and Unionist	8	11	7	13	9	5	10	6	4	10	9	9
Scottish Labour	12	7	3	9	11	16	17	16	12	14	10	11
Scottish Liberal Democrat	9	6	24	5	12	5	13	12	3	11	11	8
Scottish National Party (SNP)	31	37	31	35	26	29	27	26	33	32	28	29
Reform UK	12	15	10	10	14	16	11	8	16	8	14	18
Scottish Greens	3	0	1	0	0	0	0	10	10	3	3	1
Some other party	4	3	3	5	5	3	3	3	5	5	3	2
Would not vote	6	6	7	8	7	6	5	8	4	4	7	8
Don't know	11	12	10	13	13	16	11	7	10	10	13	11
Refused	3	3	5	2	5	3	2	3	3	3	2	3

You told us you are planning to vote for [party] in the Scottish parliament elections on 7th May. In the last few weeks, have you considered giving your vote at the Scottish parliament elections to any of these parties instead?

[Shown only to those giving a Scottish Parliament voting intention; N=1267]

Scottish Conservative and Unionist

[Option shown to those not intending to vote for the Conservatives; N=1131]

I have not considered voting for them	83	81	77	86	83	84	82	85	85	83	79	83
I have considered voting for them	16	17	21	13	17	16	18	13	14	16	20	14
Don't know	1	2	2	1	0	0	0	2	1	0	0	2

Scottish Labour

[Option shown to those not intending to vote for Labour; N=1082]

I have not considered voting for them	75	79	80	72	76	77	73	69	78	69	79	80
I have considered voting for them	24	21	18	27	22	23	26	30	21	30	20	19
Don't know	1	1	2	1	2	0	1	1	1	1	0	1

Scottish Liberal Democrat

[Option shown to those not intending to vote for the Liberal Democrats; N=1115]

I have not considered voting for them	75	75	76	75	73	78	70	70	87	73	80	79
I have considered voting for them	23	24	22	21	27	21	28	27	11	25	19	19
Don't know	2	2	1	3	0	1	2	3	2	2	1	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scottish National Party (SNP)

[Option shown to those not intending to vote for the SNP; N=773]

I have not considered voting for them	77	96	78	66	0	89	31	98	76	73	30	92	38	97	86	82	38
I have considered voting for them	23	4	21	34	0	11	69	2	23	27	68	8	59	3	14	18	60
Don't know	1	0	1	1	0	1	0	0	1	0	2	0	3	0	0	0	2

Reform UK

[Option shown to those not intending to vote for Reform UK; N=1070]

I have not considered voting for them	87	54	90	91	93	0	98	59	89	87	94	29	98	58	88	90	94
I have considered voting for them	12	44	10	9	5	0	2	41	11	13	5	71	2	41	12	10	5
Don't know	1	1	1	0	1	0	0	0	0	0	1	0	0	1	0	0	2

Scottish Greens

[Option shown to those not intending to vote for the Greens; N=1225]

I have not considered voting for them	61	97	73	57	37	95	0	98	66	70	42	97	9	96	73	71	44
I have considered voting for them	38	2	25	42	62	5	0	1	33	30	58	3	91	4	26	29	55
Don't know	1	1	2	1	1	1	0	1	1	0	0	0	0	0	1	0	1

You said you plan to vote for Reform UK at the Scottish parliament elections. Below are some reasons people have given us for voting Reform. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for Reform UK in the Scottish Parliament elections; N=197]

To take a tougher approach to immigration and asylum	68	0	0	0	0	68	0	57	64	83	90	80	0	68	50	14	86
To stand up for British values and for ordinary British people	47	0	0	0	0	47	0	40	53	33	30	53	0	53	54	14	48
The main parties - Labour, Conservatives and SNP - have all failed and we need a change	39	0	0	0	0	39	0	33	44	50	70	33	0	38	50	29	52
To get the SNP out of government in Scotland	29	0	0	0	0	29	0	30	38	33	20	16	0	31	42	43	14
To scrap Net Zero and the green agenda	24	0	0	0	0	24	0	33	13	33	10	31	0	28	15	43	24
They are saying the things other politicians are too afraid to say	18	0	0	0	0	18	0	40	18	33	10	13	0	21	27	14	10
To shake up the political system and send a message to the other parties	15	0	0	0	0	15	0	13	18	17	30	15	0	13	8	29	17
Their policies and values are closest to my own	15	0	0	0	0	15	0	17	9	0	0	20	0	18	4	0	7
Nigel Farage is the best leader on offer	11	0	0	0	0	11	0	7	9	0	0	16	0	14	12	29	3
Reform would cut taxes and reduce government spending	10	0	0	0	0	10	0	13	9	0	0	11	0	13	4	0	7
They are the best of a bad bunch	7	0	0	0	0	7	0	10	4	17	10	4	0	4	0	29	10
They can't be any worse than the other parties	5	0	0	0	0	5	0	0	7	0	10	4	0	1	4	14	7
Other	1	0	0	0	0	1	0	0	0	0	0	2	0	0	0	14	0
Don't know	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scottish National Party (SNP)

[Option shown to those not intending to vote for the SNP; N=773]

I have not considered voting for them	77	97	86	77	47	45	73	89	60	86	79	75	62	64	82	86
I have considered voting for them	23	2	14	23	51	53	27	10	38	13	21	25	38	35	17	14
Don't know	1	0	0	0	2	2	1	1	1	0	1	1	0	0	1	1

Reform UK

[Option shown to those not intending to vote for Reform UK; N=1070]

I have not considered voting for them	87	57	88	93	92	97	91	69	91	81	86	88	94	91	82	85
I have considered voting for them	12	43	12	5	6	3	9	30	8	18	13	10	4	9	16	14
Don't know	1	1	0	2	2	0	1	1	1	1	0	1	2	1	1	1

Scottish Greens

[Option shown to those not intending to vote for the Greens; N=1225]

I have not considered voting for them	61	95	75	69	50	20	58	86	56	77	65	57	27	50	68	76
I have considered voting for them	38	4	25	31	49	79	42	13	44	22	34	41	71	50	30	23
Don't know	1	0	0	0	1	1	0	1	0	1	0	2	3	0	1	1

You said you plan to vote for Reform UK at the Scottish parliament elections. Below are some reasons people have given us for voting Reform. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for Reform UK in the Scottish Parliament elections; N=197]

To take a tougher approach to immigration and asylum	68	67	55	20	77	100	67	66	78	62	64	75	89	74	59	72
To stand up for British values and for ordinary British people	47	52	55	20	48	0	37	50	58	47	38	61	22	43	56	42
The main parties - Labour, Conservatives and SNP - have all failed and we need a change	39	38	40	40	52	50	47	38	47	37	36	43	22	33	41	42
To get the SNP out of government in Scotland	29	30	40	40	13	50	35	25	19	38	29	29	44	24	27	32
To scrap Net Zero and the green agenda	24	27	15	60	29	0	18	31	20	26	30	15	22	19	27	25
They are saying the things other politicians are too afraid to say	18	21	20	20	16	0	22	18	14	21	16	23	0	12	26	15
To shake up the political system and send a message to the other parties	15	12	5	20	19	0	20	15	17	13	14	16	11	14	15	15
Their policies and values are closest to my own	15	16	10	0	6	0	2	18	7	16	19	8	44	19	9	15
Nigel Farage is the best leader on offer	11	12	20	40	3	0	10	11	7	11	15	5	0	12	7	17
Reform would cut taxes and reduce government spending	10	12	5	0	13	0	12	8	10	10	11	8	11	10	12	6
They are the best of a bad bunch	7	3	0	40	10	0	10	3	3	7	8	5	33	7	4	8
They can't be any worse than the other parties	5	1	5	0	6	0	10	3	7	4	6	3	0	2	4	8
Other	1	1	0	0	0	0	0	2	2	1	2	0	0	0	2	0
Don't know	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Scottish National Party (SNP)

[Option shown to those not intending to vote for the SNP; N=773]

I have not considered voting for them	77	81	79	85	74	75	78	71	71	75	80	80
I have considered voting for them	23	16	21	14	26	25	22	28	28	24	20	18
Don't know	1	3	0	1	0	0	0	1	1	0	0	2

Reform UK

[Option shown to those not intending to vote for Reform UK; N=1070]

I have not considered voting for them	87	84	85	88	83	91	83	90	94	89	86	82
I have considered voting for them	12	15	13	12	16	9	16	10	5	11	14	16
Don't know	1	1	3	1	1	0	1	0	1	0	0	2

Scottish Greens

[Option shown to those not intending to vote for the Greens; N=1225]

I have not considered voting for them	61	64	69	61	62	63	62	56	53	60	68	69
I have considered voting for them	38	34	31	39	37	36	37	43	46	39	32	30
Don't know	1	1	1	1	1	1	1	2	1	1	0	2

You said you plan to vote for Reform UK at the Scottish parliament elections. Below are some reasons people have given us for voting Reform. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for Reform UK in the Scottish Parliament elections; N=197]

To take a tougher approach to immigration and asylum	68	58	63	79	86	65	65	68	67	63	66	70
To stand up for British values and for ordinary British people	47	61	50	38	50	39	40	41	50	35	49	54
The main parties - Labour, Conservatives and SNP - have all failed and we need a change	39	24	44	42	55	26	60	32	46	37	47	38
To get the SNP out of government in Scotland	29	29	6	25	50	39	15	36	21	35	28	27
To scrap Net Zero and the green agenda	24	45	38	25	5	32	15	14	8	25	21	29
They are saying the things other politicians are too afraid to say	18	16	13	25	23	16	20	23	13	14	32	13
To shake up the political system and send a message to the other parties	15	16	19	4	9	19	20	14	17	14	21	10
Their policies and values are closest to my own	15	18	19	29	9	6	10	14	13	16	15	10
Nigel Farage is the best leader on offer	11	8	19	13	9	13	5	14	13	6	9	19
Reform would cut taxes and reduce government spending	10	13	13	4	0	10	10	9	17	16	4	9
They are the best of a bad bunch	7	8	6	8	0	3	10	9	13	10	0	5
They can't be any worse than the other parties	5	0	13	0	5	3	10	14	0	2	2	9
Other	1	0	0	0	0	0	0	0	8	2	0	0
Don't know	1	0	0	0	0	3	0	0	0	0	2	0

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE							Vote in 2021 Holyrood: Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

You said you plan to vote Scottish Labour at the Scottish parliament elections. Below are some reasons people have given us for voting Labour. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for Labour in the Scottish Parliament elections; N=185]

To get the SNP out of government after nearly 20 years	35	0	35	0	0	0	0	71	35	25	29	100	0	73	32	30	22
The country needs change - the SNP has been in power too long	29	0	29	0	0	0	0	57	29	50	0	100	0	45	27	30	26
I oppose Scottish independence and want a party that will rule it out	29	0	29	0	0	0	0	57	27	38	29	100	50	50	29	30	9
Scottish Labour is the party best placed to defeat the SNP in my constituency	23	0	23	0	0	0	0	57	21	38	14	0	50	50	20	30	13
To keep Reform UK and the Conservatives out of Holyrood	22	0	22	0	0	0	0	0	21	50	14	0	0	0	19	30	30
Their policies and values are closest to my own	22	0	22	0	0	0	0	0	28	0	14	0	0	5	26	20	30
They are the best of a bad bunch	21	0	21	0	0	0	0	14	17	38	29	0	50	9	13	30	26
I trust Scottish Labour to improve the NHS, schools and public services	18	0	18	0	0	0	0	0	20	0	29	0	0	0	21	20	22
I want Holyrood and Westminster to work together rather than be in conflict	18	0	18	0	0	0	0	14	21	13	14	0	0	23	21	30	9
Scottish Labour best represents working people like me	12	0	12	0	0	0	0	0	15	0	14	0	0	0	16	0	17
I've always voted Labour	9	0	9	0	0	0	0	0	10	0	0	0	0	0	13	0	4
Anas Sarwar is the best leader on offer	8	0	8	0	0	0	0	0	6	38	29	0	0	5	7	10	13
None of the other parties is a credible choice	8	0	8	0	0	0	0	0	9	0	0	0	0	5	7	20	9
Other	4	0	4	0	0	0	0	14	2	13	14	0	0	5	3	0	4
Don't know	1	0	1	0	0	0	0	0	1	0	0	0	50	0	1	0	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age			
Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample 1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample 1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you plan to vote Scottish Labour at the Scottish parliament elections. Below are some reasons people have given us for voting Labour. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for Labour in the Scottish Parliament elections; N=185]

To get the SNP out of government after nearly 20 years	35	62	33	33	25	29	34	52	17	43	37	33	27	31	38	39
The country needs change - the SNP has been in power too long	29	45	25	33	25	29	28	45	35	30	27	32	27	31	29	28
I oppose Scottish independence and want a party that will rule it out	29	45	32	0	15	7	24	42	9	32	31	26	27	22	29	34
Scottish Labour is the party best placed to defeat the SNP in my constituency	23	45	17	33	15	14	20	29	9	22	25	20	33	25	17	22
To keep Reform UK and the Conservatives out of Holyrood	22	3	17	33	30	43	25	3	22	19	16	28	40	27	15	19
Their policies and values are closest to my own	22	3	27	33	20	36	22	23	35	21	24	20	13	22	29	19
They are the best of a bad bunch	21	14	13	11	20	21	24	13	30	18	20	22	7	33	21	13
I trust Scottish Labour to improve the NHS, schools and public services	18	3	23	22	20	21	20	16	17	18	22	15	13	7	21	27
I want Holyrood and Westminster to work together rather than be in conflict	18	24	19	22	5	36	18	19	17	20	23	13	13	11	21	22
Scottish Labour best represents working people like me	12	0	16	0	30	0	14	10	26	10	9	16	7	15	10	13
I've always voted Labour	9	0	15	0	5	7	9	3	17	7	8	10	7	13	8	7
Anas Sarwar is the best leader on offer	8	3	8	11	10	7	8	6	4	8	10	6	13	2	10	10
None of the other parties is a credible choice	8	3	9	11	10	7	8	6	17	6	6	9	0	11	2	10
Other	4	3	4	0	5	0	3	3	4	3	4	3	7	5	6	0
Don't know	1	0	1	0	5	0	0	0	0	1	0	2	7	0	2	0

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland								Socio-economic classification (NS-SEC)			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

You said you plan to vote Scottish Labour at the Scottish parliament elections. Below are some reasons people have given us for voting Labour. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for Labour in the Scottish Parliament elections; N=185]

To get the SNP out of government after nearly 20 years	35	22	0	48	44	29	32	33	53	36	33	39
The country needs change - the SNP has been in power too long	29	11	20	22	31	32	32	40	21	33	33	28
I oppose Scottish independence and want a party that will rule it out	29	17	60	39	44	42	19	21	16	36	24	20
Scottish Labour is the party best placed to defeat the SNP in my constituency	23	11	20	17	25	13	19	38	26	25	24	17
To keep Reform UK and the Conservatives out of Holyrood	22	17	20	13	19	23	26	21	37	21	30	13
Their policies and values are closest to my own	22	17	20	26	6	32	32	21	5	21	30	20
They are the best of a bad bunch	21	28	40	26	6	23	26	12	21	23	18	20
I trust Scottish Labour to improve the NHS, schools and public services	18	22	40	17	25	13	16	21	11	13	21	28
I want Holyrood and Westminster to work together rather than be in conflict	18	11	20	22	13	29	10	19	16	19	24	15
Scottish Labour best represents working people like me	12	6	20	26	13	10	19	5	11	13	9	17
I've always voted Labour	9	17	0	4	19	13	10	7	0	5	12	11
Anas Sarwar is the best leader on offer	8	6	20	4	6	10	10	7	11	8	9	9
None of the other parties is a credible choice	8	6	0	0	0	3	10	12	21	7	3	9
Other	4	6	20	9	6	0	0	5	0	2	9	2
Don't know	1	11	0	0	0	0	0	0	0	0	0	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you plan to vote for the SNP at the Scottish parliament elections. Below are some reasons people have given us for voting SNP. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for the SNP in the Scottish Parliament elections; N=494]

They want Scotland to rejoin the European Union	32	0	0	0	32	0	0	50	36	18	31	33	19	0	27	17	32
They are the only credible route to Scottish independence	31	0	0	0	31	0	0	0	15	27	37	0	19	0	9	33	35
Their record of delivery in government (free prescriptions, free tuition, free bus travel, the baby box etc.)	31	0	0	0	31	0	0	50	28	45	32	33	29	50	18	17	33
They are the only major party that puts Scotland's interests first	29	0	0	0	29	0	0	50	18	18	33	100	5	50	9	0	34
To stand up to Westminster and protect Scotland from decisions made in London	28	0	0	0	28	0	0	50	25	18	31	67	14	0	14	33	28
I don't want Labour, the Conservatives or Reform running Scotland	28	0	0	0	28	0	0	50	22	36	27	0	43	50	45	17	27
Their progressive / social-democratic values align with mine	18	0	0	0	18	0	0	0	18	9	17	0	29	0	18	17	16
They are the best-placed party to keep Reform UK out of Holyrood	16	0	0	0	16	0	0	0	33	27	11	0	24	0	32	17	14
They have done a competent job running Scotland overall	14	0	0	0	14	0	0	0	15	0	14	0	10	0	18	0	14
Their policies and values are closest to my own	14	0	0	0	14	0	0	0	10	9	15	0	24	0	5	17	15
They are the best of a bad bunch	14	0	0	0	14	0	0	0	28	36	11	33	19	100	50	33	11
John Swinney is the best leader on offer	8	0	0	0	8	0	0	0	9	9	9	0	5	0	9	0	10
I've always voted SNP	6	0	0	0	6	0	0	50	4	0	6	0	0	0	5	0	6
Other	2	0	0	0	2	0	0	0	3	0	2	0	5	0	0	0	2
Don't know	1	0	0	0	1	0	0	0	1	0	1	0	5	0	0	0	1

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you plan to vote for the SNP at the Scottish parliament elections. Below are some reasons people have given us for voting SNP. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for the SNP in the Scottish Parliament elections; N=494]

They want Scotland to rejoin the European Union	32	0	43	20	30	33	36	19	32	29	31	33	27	39	31	24
They are the only credible route to Scottish independence	31	0	5	40	37	26	34	30	36	20	36	26	27	30	31	36
Their record of delivery in government (free prescriptions, free tuition, free bus travel, the baby box etc.)	31	50	33	20	31	37	32	35	33	30	30	33	29	29	31	37
They are the only major party that puts Scotland's interests first	29	50	10	20	32	30	31	32	35	18	34	24	20	24	25	43
To stand up to Westminster and protect Scotland from decisions made in London	28	0	14	40	29	24	27	37	31	20	31	26	25	30	30	25
I don't want Labour, the Conservatives or Reform running Scotland	28	50	33	0	26	33	26	38	27	32	31	26	39	24	31	27
Their progressive / social-democratic values align with mine	18	0	19	20	15	23	16	13	13	20	18	18	29	19	14	15
They are the best-placed party to keep Reform UK out of Holyrood	16	0	29	20	12	21	14	11	10	24	14	19	27	20	15	7
They have done a competent job running Scotland overall	14	0	24	0	13	18	15	11	13	14	13	15	14	17	7	17
Their policies and values are closest to my own	14	0	5	0	14	18	14	16	15	11	10	18	19	15	12	13
They are the best of a bad bunch	14	100	43	20	12	10	13	19	11	27	14	14	8	19	14	11
John Swinney is the best leader on offer	8	0	14	0	10	9	10	8	12	8	9	8	2	4	15	12
I've always voted SNP	6	0	5	20	8	2	7	8	8	8	5	7	0	4	7	10
Other	2	0	0	0	2	4	2	0	1	1	2	3	7	3	2	0
Don't know	1	0	0	0	2	0	1	0	1	1	1	2	2	1	2	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

You said you plan to vote for the SNP at the Scottish parliament elections. Below are some reasons people have given us for voting SNP. Please pick up to three reasons closest to your own.

[Shown to respondents intending to vote for the SNP in the Scottish Parliament elections; N=494]

They want Scotland to rejoin the European Union	32	26	31	27	26	29	44	46	29	33	36	30
They are the only credible route to Scottish independence	31	31	37	27	18	36	38	26	37	28	36	33
Their record of delivery in government (free prescriptions, free tuition, free bus travel, the baby box etc.)	31	38	33	40	26	36	23	21	24	30	33	30
They are the only major party that puts Scotland's interests first	29	39	27	28	18	24	38	22	25	28	28	31
To stand up to Westminster and protect Scotland from decisions made in London	28	25	29	29	41	29	27	26	25	28	27	31
I don't want Labour, the Conservatives or Reform running Scotland	28	29	29	23	46	24	31	32	18	27	24	27
Their progressive / social-democratic values align with mine	18	15	16	13	18	20	15	22	27	21	18	10
They are the best-placed party to keep Reform UK out of Holyrood	16	13	14	20	15	18	6	12	33	23	10	12
They have done a competent job running Scotland overall	14	11	14	14	5	15	21	15	20	18	9	14
Their policies and values are closest to my own	14	17	6	12	21	9	19	16	16	17	11	10
They are the best of a bad bunch	14	11	24	14	28	15	2	15	10	12	15	18
John Swinney is the best leader on offer	8	10	6	6	10	9	15	6	6	8	11	8
I've always voted SNP	6	6	8	9	8	4	4	3	4	2	6	11
Other	2	2	2	2	0	5	0	6	0	3	2	1
Don't know	1	1	0	1	3	0	0	3	4	2	1	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of whether you like them or intend to vote for them, do you have a clear sense of what these political parties stand for or not?
Scottish Conservative and Unionist

Not at all clear	14	1	11	12	17	13	2	5	14	15	15	11	8	6	14	17	16
Not very clear	20	3	23	26	21	19	21	8	22	23	18	18	31	12	25	15	21
TOTAL NOT CLEAR	34	4	34	38	38	32	23	13	36	38	33	29	39	18	39	32	37
Fairly clear	38	43	39	43	36	48	52	46	40	44	36	43	44	45	37	43	35
Very clear	22	51	24	18	23	18	17	38	21	16	26	25	12	33	22	22	24
TOTAL CLEAR	60	94	63	61	59	66	69	84	61	60	62	68	56	78	59	65	59
Don't know	6	1	2	2	3	1	7	3	3	2	4	3	5	3	3	2	4

Scottish Labour

Not at all clear	15	14	1	9	16	25	7	18	8	10	15	28	7	18	5	10	15
Not very clear	22	15	9	31	28	16	31	15	17	29	26	17	36	15	19	16	28
TOTAL NOT CLEAR	37	29	10	40	44	41	38	33	25	39	41	45	43	33	24	26	43
Fairly clear	41	49	50	47	40	32	48	47	47	43	41	24	46	45	44	46	38
Very clear	17	21	38	12	13	24	14	18	26	16	15	28	7	18	29	26	15
TOTAL CLEAR	58	70	88	59	53	56	62	65	73	59	56	52	53	63	73	72	53
Don't know	5	1	2	1	3	2	0	2	2	2	3	4	5	3	3	2	4

Scottish Liberal Democrat

Not at all clear	19	16	11	2	22	27	14	17	14	9	20	29	7	19	15	3	20
Not very clear	32	38	35	9	35	34	43	39	32	13	33	30	46	33	32	16	33
TOTAL NOT CLEAR	51	54	46	11	57	61	57	56	46	22	53	59	53	52	47	19	53
Fairly clear	33	32	44	51	33	24	40	30	40	43	35	26	39	33	38	42	34
Very clear	11	10	6	38	8	13	2	10	11	34	9	11	5	12	11	37	9
TOTAL CLEAR	44	42	50	89	41	37	42	40	51	77	44	37	44	45	49	79	43
Don't know	6	4	3	1	3	2	0	4	3	1	3	4	3	4	4	1	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of whether you like them or intend to vote for them, do you have a clear sense of what these political parties stand for or not?
Scottish Conservative and Unionist

Not at all clear	14	4	14	21	20	10	14	14	16	14	15	13	7	13	16	17
Not very clear	20	11	26	18	20	26	21	16	20	19	19	21	27	23	19	16
TOTAL NOT CLEAR	34	15	40	39	40	36	35	30	36	33	34	34	34	36	35	33
Fairly clear	38	45	39	38	34	39	38	37	37	38	38	37	45	37	38	36
Very clear	22	37	18	21	23	22	23	29	23	25	24	20	14	19	23	28
TOTAL CLEAR	60	82	57	59	57	61	61	66	60	63	62	57	59	56	61	64
Don't know	6	3	4	3	4	3	5	4	5	4	3	8	7	9	5	2

Scottish Labour

Not at all clear	15	16	7	7	16	10	12	18	17	13	18	12	10	13	15	17
Not very clear	22	14	20	14	25	35	23	19	25	19	22	23	26	29	16	19
TOTAL NOT CLEAR	37	30	27	21	41	45	35	37	42	32	40	35	36	42	31	36
Fairly clear	41	47	44	45	40	35	44	38	38	42	38	43	46	37	42	41
Very clear	17	21	26	32	15	17	17	22	15	22	19	16	10	13	21	22
TOTAL CLEAR	58	68	70	77	55	52	61	60	53	64	57	59	56	50	63	63
Don't know	5	2	4	3	3	3	4	3	4	4	3	7	7	7	5	2

Scottish Liberal Democrat

Not at all clear	19	16	15	3	21	16	16	21	22	16	20	18	18	20	20	17
Not very clear	32	35	31	15	34	33	31	33	32	31	32	31	37	35	29	28
TOTAL NOT CLEAR	51	51	46	18	55	49	47	54	54	47	52	49	55	55	49	45
Fairly clear	33	32	39	38	33	40	37	32	33	34	33	33	30	28	36	37
Very clear	11	13	11	42	9	8	12	11	9	14	12	10	6	9	10	15
TOTAL CLEAR	44	45	50	80	42	48	49	43	42	48	45	43	36	37	46	52
Don't know	6	4	4	1	4	3	4	4	4	5	3	8	9	7	6	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of whether you like them or intend to vote for them, do you have a clear sense of what these political parties stand for or not?
Scottish Conservative and Unionist

Not at all clear	14	13	21	16	13	17	12	12	12	10	15	21
Not very clear	20	21	21	17	22	15	24	21	20	21	19	18
TOTAL NOT CLEAR	34	34	42	33	35	32	36	33	32	31	34	39
Fairly clear	38	38	37	37	36	35	37	41	42	39	37	35
Very clear	22	24	17	23	23	27	23	19	20	25	23	20
TOTAL CLEAR	60	62	54	60	59	62	60	60	62	64	60	55
Don't know	6	5	4	7	6	6	4	7	7	4	5	6

Scottish Labour

Not at all clear	15	17	18	16	14	16	12	12	11	12	13	20
Not very clear	22	25	26	21	24	13	24	23	24	22	25	21
TOTAL NOT CLEAR	37	42	44	37	38	29	36	35	35	34	38	41
Fairly clear	41	33	39	44	40	39	40	46	46	46	37	35
Very clear	17	20	13	14	16	26	20	15	14	17	20	18
TOTAL CLEAR	58	53	52	58	56	65	60	61	60	63	57	53
Don't know	5	4	4	5	5	7	3	5	5	3	5	6

Scottish Liberal Democrat

Not at all clear	19	21	19	22	19	17	16	18	18	15	21	23
Not very clear	32	33	21	35	32	30	37	27	37	33	30	29
TOTAL NOT CLEAR	51	54	40	57	51	47	53	45	55	48	51	52
Fairly clear	33	30	41	29	32	33	30	37	35	36	31	31
Very clear	11	10	16	8	11	12	13	12	4	12	13	10
TOTAL CLEAR	44	40	57	37	43	45	43	49	39	48	44	41
Don't know	6	5	2	7	7	8	4	6	7	4	4	7

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Scottish National Party (SNP)																	
Not at all clear	10	18	9	6	1	22	0	24	9	10	2	21	2	24	11	10	3
Not very clear	8	10	9	9	2	7	2	11	9	10	1	12	10	7	11	10	3
TOTAL NOT CLEAR	18	28	18	15	3	29	2	35	18	20	3	33	12	31	22	20	6
Fairly clear	34	26	36	41	32	30	69	25	34	32	31	26	59	24	33	30	33
Very clear	44	46	45	43	64	39	29	39	45	47	64	38	29	43	43	49	57
TOTAL CLEAR	78	72	81	84	96	69	98	64	79	79	95	64	88	67	76	79	90
Don't know	4	1	1	1	1	2	0	1	2	1	2	3	0	2	2	1	3
Reform UK																	
Not at all clear	13	8	14	13	15	1	7	11	12	17	16	3	3	8	14	16	14
Not very clear	11	15	15	16	9	3	5	12	14	15	8	1	7	12	13	16	10
TOTAL NOT CLEAR	24	23	29	29	24	4	12	23	26	32	24	4	10	20	27	32	24
Fairly clear	31	43	32	35	26	31	36	37	33	34	29	33	41	35	31	28	32
Very clear	40	30	38	36	47	64	52	36	39	32	44	62	47	41	39	37	40
TOTAL CLEAR	71	73	70	71	73	95	88	73	72	66	73	95	88	76	70	65	72
Don't know	5	3	1	1	3	0	0	3	3	2	4	1	2	4	3	2	4
Scottish Greens																	
Not at all clear	18	30	15	13	10	36	0	34	16	22	10	30	2	34	14	21	11
Not very clear	15	18	23	16	11	10	0	18	21	15	11	9	3	14	22	15	14
TOTAL NOT CLEAR	33	48	38	29	21	46	0	52	37	37	21	39	5	48	36	36	25
Fairly clear	33	21	36	39	40	22	36	22	36	37	41	25	32	20	33	34	41
Very clear	30	27	23	29	37	30	64	22	24	23	35	32	61	28	27	28	31
TOTAL CLEAR	63	48	59	68	77	52	100	44	60	60	76	57	93	48	60	62	72
Don't know	5	3	3	3	2	2	0	3	3	3	2	4	2	4	4	2	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scottish National Party (SNP)

Not at all clear	10	21	12	10	4	2	7	19	6	14	12	9	4	6	12	15
Not very clear	8	6	11	12	4	8	7	8	6	9	6	9	5	9	7	7
TOTAL NOT CLEAR	18	27	23	22	8	10	14	27	12	23	18	18	9	15	19	22
Fairly clear	34	23	35	26	34	35	34	27	32	30	31	36	45	38	34	24
Very clear	44	48	40	51	55	54	48	45	53	44	49	41	40	41	43	52
TOTAL CLEAR	78	71	75	77	89	89	82	72	85	74	80	77	85	79	77	76
Don't know	4	2	3	1	3	1	3	2	3	3	2	6	6	5	4	1

Reform UK

Not at all clear	13	8	13	16	17	9	14	11	15	13	15	11	5	10	13	19
Not very clear	11	11	15	18	10	11	12	12	9	13	11	11	7	9	12	13
TOTAL NOT CLEAR	24	19	28	34	27	20	26	23	24	26	26	22	12	19	25	32
Fairly clear	31	36	31	27	31	31	30	34	30	33	28	34	35	31	32	30
Very clear	40	42	38	36	38	48	39	40	41	37	43	37	47	43	38	35
TOTAL CLEAR	71	78	69	63	69	79	69	74	71	70	71	71	82	74	70	65
Don't know	5	4	4	3	4	1	4	3	5	4	3	6	5	6	5	3

Scottish Greens

Not at all clear	18	31	16	19	13	4	14	30	15	23	20	16	6	12	19	26
Not very clear	15	15	23	16	15	8	17	16	13	19	14	16	8	13	17	18
TOTAL NOT CLEAR	33	46	39	35	28	12	31	46	28	42	34	32	14	25	36	44
Fairly clear	33	21	34	40	42	34	36	26	37	30	30	35	29	37	32	29
Very clear	30	30	24	22	25	54	28	24	30	24	33	27	52	31	26	24
TOTAL CLEAR	63	51	58	62	67	88	64	50	67	54	63	62	81	68	58	53
Don't know	5	3	4	3	4	0	5	3	4	5	3	7	4	6	5	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%
Scottish National Party (SNP)												
Not at all clear	10	10	12	14	9	10	11	11	5	7	12	15
Not very clear	8	8	4	8	9	5	9	8	10	7	9	9
TOTAL NOT CLEAR	18	18	16	22	18	15	20	19	15	14	21	24
Fairly clear	34	33	39	30	29	30	34	37	39	34	32	31
Very clear	44	45	43	44	49	50	44	40	43	50	44	40
TOTAL CLEAR	78	78	82	74	78	80	78	77	82	84	76	71
Don't know	4	3	2	5	5	5	2	4	4	3	3	5
Reform UK												
Not at all clear	13	13	21	16	9	13	11	13	7	12	12	17
Not very clear	11	10	11	11	10	9	13	10	13	12	10	11
TOTAL NOT CLEAR	24	23	32	27	19	22	24	23	20	24	22	28
Fairly clear	31	28	30	32	34	28	35	34	32	32	34	28
Very clear	40	44	34	36	41	44	37	40	43	41	39	37
TOTAL CLEAR	71	72	64	68	75	72	72	74	75	73	73	65
Don't know	5	5	3	6	7	6	4	3	5	3	4	6
Scottish Greens												
Not at all clear	18	22	21	22	20	15	18	13	10	14	20	26
Not very clear	15	12	16	15	16	14	15	19	15	15	15	18
TOTAL NOT CLEAR	33	34	37	37	36	29	33	32	25	29	35	44
Fairly clear	33	28	32	33	33	31	34	35	35	38	30	27
Very clear	30	34	26	24	28	33	28	29	34	30	30	23
TOTAL CLEAR	63	62	58	57	61	64	62	64	69	68	60	50
Don't know	5	4	4	5	4	7	5	4	7	3	5	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood: Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if you do vote in the Scottish parliament elections on 7th May, will you be...

Mostly voting on issues under the control of the Scottish parliament	39	29	46	37	53	27	57	27	40	44	52	29	46	24	41	30	53
Mostly voting to send a signal to the UK government	18	18	7	15	22	34	31	15	15	11	24	32	24	19	13	18	21
Mostly voting to stop another party from winning in my area	21	38	35	32	15	22	0	38	28	28	11	17	12	37	27	38	11
None of these	9	13	8	9	8	14	7	13	8	7	8	12	10	13	10	7	8
Don't know	7	1	4	7	2	2	5	3	6	8	4	7	7	3	6	5	4
Not applicable - I do not plan to vote	6	1	0	0	0	1	0	4	3	2	0	4	2	3	3	1	2

You may remember that in February 2026, Anas Sarwar called on Keir Starmer to resign as Prime Minister and leader of the Labour party. From what you remember, did this give you a more positive impression of Anas Sarwar, more negative or make no difference

More positive	21	33	29	24	17	23	45	31	22	25	18	34	22	29	27	25	17
No difference - it was positive before and still was after	8	6	26	11	5	2	10	5	16	7	5	1	10	7	16	15	5
TOTAL POSITIVE	29	39	55	35	22	25	55	36	38	32	23	35	32	36	43	40	22
No difference - it was negative before and still was after	35	40	7	24	44	60	17	43	20	33	47	49	27	46	22	24	44
More negative	12	7	17	21	14	7	2	4	16	18	14	8	8	5	13	16	15
TOTAL NEGATIVE	47	47	24	45	58	67	19	47	36	51	61	57	35	51	35	40	59
Don't know	9	6	10	12	6	3	12	8	11	9	6	1	8	5	10	11	6
Not applicable - I do not remember this happened	16	9	11	8	14	5	14	10	14	8	11	7	24	9	12	9	12

You previously told us that you voted for Labour at the last general election, and you are now indicating that you won't do so at the 2026 elections. Which of the below, if any, comes closest to describing why you have changed your vote?

[Shown to respondents who voted Labour in the 2024 general election but are not intending to vote Labour in the Scottish Parliament elections now, N=268]

I have mostly changed my vote because I am unhappy with the Scottish Labour Party and the leadership of Anas Sarwar	8	12	0	12	12	4	0	0	8	0	0	0	0	7	9	0	10
An equal mix of the two	19	24	0	17	27	11	0	0	19	0	0	0	0	20	19	26	19
I have mostly changed my vote because I am unhappy with the Labour Party nationally and Keir Starmer as Prime Minister	45	47	0	48	33	76	70	0	45	0	0	0	0	59	44	42	37
None of the above	22	18	0	19	25	9	30	0	22	0	0	0	0	12	21	32	28
Don't know	6	0	0	5	3	0	0	0	6	0	0	0	0	2	8	0	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age			
Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample 1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample 1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if you do vote in the Scottish parliament elections on 7th May, will you be...

Mostly voting on issues under the control of the Scottish parliament	39	24	41	36	51	53	44	30	47	32	42	36	37	40	37	39
Mostly voting to send a signal to the UK government	18	21	13	19	23	18	18	23	22	17	19	17	13	16	18	21
Mostly voting to stop another party from winning in my area	21	38	26	32	11	17	21	24	11	30	21	20	22	16	21	25
None of these	9	12	10	7	9	6	9	11	10	10	10	9	9	10	10	8
Don't know	7	3	9	4	4	4	6	5	5	6	4	10	11	10	7	3
Not applicable - I do not plan to vote	6	2	3	3	2	2	3	6	5	4	5	8	9	8	6	4

You may remember that in February 2026, Anas Sarwar called on Keir Starmer to resign as Prime Minister and leader of the Labour party. From what you remember, did this give you a more positive impression of Anas Sarwar, more negative or make no difference

More positive	21	30	25	19	16	21	19	26	17	23	23	19	23	20	19	21
No difference - it was positive before and still was after	8	6	18	19	6	4	10	6	5	11	10	7	5	5	9	11
TOTAL POSITIVE	29	36	43	38	22	25	29	32	22	34	33	26	28	25	28	32
No difference - it was negative before and still was after	35	45	21	26	42	37	34	45	46	32	41	30	27	27	39	43
More negative	12	5	15	15	15	15	15	8	13	12	12	11	7	12	12	12
TOTAL NEGATIVE	47	50	36	41	57	52	49	53	59	44	53	41	34	39	51	55
Don't know	9	6	9	11	7	9	9	6	6	9	7	12	14	10	9	7
Not applicable - I do not remember this happened	16	8	14	10	14	14	14	9	12	13	8	22	24	26	11	5

You previously told us that you voted for Labour at the last general election, and you are now indicating that you won't do so at the 2026 elections. Which of the below, if any, comes closest to describing why you have changed your vote?

[Shown to respondents who voted Labour in the 2024 general election but are not intending to vote Labour in the Scottish Parliament elections now, N=268]

I have mostly changed my vote because I am unhappy with the Scottish Labour Party and the leadership of Anas Sarwar	8	10	10	0	7	7	10	9	17	7	10	7	0	12	7	7
An equal mix of the two	19	18	22	14	20	27	20	18	20	19	23	17	18	19	23	17
I have mostly changed my vote because I am unhappy with the Labour Party nationally and Keir Starmer as Prime Minister	45	56	43	36	39	33	39	53	32	47	43	46	59	36	43	52
None of the above	22	13	16	50	31	20	24	16	25	20	19	23	24	21	23	20
Don't know	6	3	9	0	3	13	7	5	7	7	5	7	0	12	2	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland								Socio-economic classification (NS-SEC)			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

And if you do vote in the Scottish parliament elections on 7th May, will you be...

Mostly voting on issues under the control of the Scottish parliament	39	41	40	34	40	43	34	39	37	43	38	36
Mostly voting to send a signal to the UK government	18	16	12	16	14	21	23	16	24	16	16	21
Mostly voting to stop another party from winning in my area	21	19	26	25	22	15	20	19	20	24	20	18
None of these	9	10	7	10	7	11	8	12	8	8	12	10
Don't know	7	7	7	7	11	5	10	6	6	6	7	7
Not applicable - I do not plan to vote	6	7	7	9	5	5	4	8	5	4	6	8

You may remember that in February 2026, Anas Sarwar called on Keir Starmer to resign as Prime Minister and leader of the Labour party. From what you remember, did this give you a more positive impression of Anas Sarwar, more negative or make no difference

More positive	21	20	17	17	20	22	24	24	18	22	19	18
No difference - it was positive before and still was after	8	5	8	11	8	9	8	8	6	8	9	8
TOTAL POSITIVE	29	25	25	28	28	31	32	32	24	30	28	26
No difference - it was negative before and still was after	35	42	35	36	36	36	36	25	35	32	39	38
More negative	12	8	13	9	12	13	14	15	11	15	9	11
TOTAL NEGATIVE	47	50	48	45	48	49	50	40	46	47	48	49
Don't know	9	8	13	10	7	7	8	8	14	7	8	13
Not applicable - I do not remember this happened	16	18	13	17	17	14	9	18	15	15	16	13

You previously told us that you voted for Labour at the last general election, and you are now indicating that you won't do so at the 2026 elections. Which of the below, if any, comes closest to describing why you have changed your vote?

[Shown to respondents who voted Labour in the 2024 general election but are not intending to vote Labour in the Scottish Parliament elections now, N=268]

I have mostly changed my vote because I am unhappy with the Scottish Labour Party and the leadership of Anas Sarwar	8	7	4	7	13	12	4	11	4	12	8	4
An equal mix of the two	19	10	20	21	23	24	30	11	20	19	10	25
I have mostly changed my vote because I am unhappy with the Labour Party nationally and Keir Starmer as Prime Minister	45	38	56	50	42	43	30	51	44	41	46	48
None of the above	22	41	20	14	13	14	26	21	32	22	25	18
Don't know	6	3	0	7	10	7	11	6	0	5	10	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously told us that you plan to vote for [party]. Is this more because you want to stop a particular party winning in your area or because you believe in what [party] are standing for?

[Shown to respondents giving a voting intention in the Scottish Parliament elections; N=1267]

0 - More because I want to stop a particular party winning in my area	10	14	19	16	4	6	5	15	17	15	3	6	10	17	16	23	3
1	1	0	3	2	1	0	0	0	2	3	0	0	2	1	2	1	0
2	2	1	2	4	1	2	2	1	2	2	1	0	4	1	2	1	1
3	3	3	6	5	3	2	0	4	5	4	1	3	2	4	4	4	2
4	3	7	5	4	3	1	0	2	4	6	1	1	4	4	4	1	1
5	7	7	11	8	6	6	5	7	7	5	8	3	6	7	7	4	7
6	5	10	5	7	5	4	0	7	5	7	4	6	4	5	6	9	5
7	12	8	15	14	14	9	5	8	12	15	14	7	8	8	15	10	13
8	12	14	9	15	13	15	7	15	12	14	11	12	14	15	11	11	12
9	6	4	5	3	9	5	10	3	7	5	9	1	6	3	4	9	9
10 - More because I believe in what [party] are standing for	37	29	19	20	40	51	67	35	28	23	47	59	36	35	27	28	46
Don't know	1	1	0	2	1	1	0	1	0	2	0	1	4	1	0	0	1

Which party are you most trying to stop winning in your area?

[Shown only to those who scored themselves as a 6 or below on the scale question above; N=403]

Scottish Conservative and Unionist	7	0	6	6	14	3	0	0	6	2	22	8	0	0	7	0	20
Scottish Labour	6	3	0	4	13	13	20	6	5	7	11	8	13	4	3	6	11
Scottish Liberal Democrat	0	0	0	0	2	0	0	0	1	0	0	0	0	0	0	0	2
Scottish National Party (SNP)	50	95	70	68	0	74	40	92	59	71	5	77	19	94	66	76	10
Reform UK	30	0	23	16	64	0	20	0	26	14	55	8	56	0	25	15	48
Scottish Green	2	2	0	1	3	3	0	2	0	2	2	0	13	1	0	0	3
Some other party	1	0	0	1	1	3	0	0	0	0	2	0	0	0	0	0	1
Don't know	3	0	1	3	4	5	20	0	3	2	5	0	0	1	0	3	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously told us that you plan to vote for [party]. Is this more because you want to stop a particular party winning in your area or because you believe in what [party] are standing for?

[Shown to respondents giving a voting intention in the Scottish Parliament elections; N=1267]

0 - More because I want to stop a particular party winning in my area	10	17	18	16	3	6	9	14	4	16	8	11	4	7	10	13
1	1	1	2	2	0	1	1	1	0	1	2	1	3	2	1	0
2	2	1	3	0	1	1	1	2	1	2	1	3	5	2	1	1
3	3	3	4	6	2	2	3	2	2	3	3	4	5	4	4	1
4	3	4	3	3	1	3	3	2	1	4	4	3	5	4	2	2
5	7	6	10	3	5	8	7	6	6	8	7	8	10	10	7	4
6	5	5	6	11	4	4	6	4	3	6	5	6	10	5	4	5
7	12	8	15	10	14	11	13	9	12	12	12	12	15	14	12	10
8	12	15	10	11	11	17	12	13	11	14	13	12	9	10	15	13
9	6	4	5	2	10	5	6	6	8	6	6	6	5	6	5	8
10 - More because I believe in what [party] are standing for	37	35	25	35	47	40	36	42	51	29	39	34	30	34	38	41
Don't know	1	1	0	0	1	1	1	1	2	0	1	1	0	2	0	0

Which party are you most trying to stop winning in your area?

[Shown only to those who scored themselves as a 6 or below on the scale question above; N=403]

Scottish Conservative and Unionist	7	0	6	0	20	14	9	2	11	6	7	8	6	11	6	5
Scottish Labour	6	1	1	8	16	3	6	3	8	3	7	6	10	7	6	4
Scottish Liberal Democrat	0	0	0	0	3	0	1	0	1	0	1	0	0	0	1	1
Scottish National Party (SNP)	50	96	68	73	11	14	47	87	32	69	58	44	23	34	57	77
Reform UK	30	0	25	15	43	58	32	7	38	18	24	35	52	43	22	10
Scottish Green	2	1	0	0	3	3	2	0	3	1	2	1	4	2	1	1
Some other party	1	0	0	0	2	3	1	0	1	0	1	1	2	1	2	0
Don't know	3	1	0	4	2	6	3	1	5	1	1	4	4	1	5	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

You previously told us that you plan to vote for [party]. Is this more because you want to stop a particular party winning in your area or because you believe in what [party] are standing for?

[Shown to respondents giving a voting intention in the Scottish Parliament elections; N=1267]

0 - More because I want to stop a particular party winning in my area	10	8	14	12	7	11	10	9	6	10	11	10
1	1	0	2	2	2	1	1	1	3	2	2	1
2	2	1	2	2	2	1	2	2	2	2	0	1
3	3	6	2	3	2	2	3	4	2	4	2	2
4	3	2	2	5	3	1	4	4	4	4	3	1
5	7	8	10	9	7	6	4	8	6	8	3	8
6	5	4	7	7	4	6	5	5	4	6	3	5
7	12	11	11	9	15	15	10	14	13	13	14	10
8	12	14	13	10	15	13	14	11	11	12	16	12
9	6	9	5	5	7	6	9	4	6	7	8	6
10 - More because I believe in what [party] are standing for	37	36	30	36	37	37	36	37	43	31	38	44
Don't know	1	0	2	2	1	1	1	0	1	1	1	0

Which party are you most trying to stop winning in your area?

[Shown only to those who scored themselves as a 6 or below on the scale question above; N=403]

Scottish Conservative and Unionist	7	16	4	11	0	8	7	0	12	6	6	13
Scottish Labour	6	3	4	4	17	13	2	10	3	6	3	6
Scottish Liberal Democrat	0	0	4	0	0	0	0	0	0	1	0	0
Scottish National Party (SNP)	50	44	69	47	57	50	53	53	29	54	64	50
Reform UK	30	34	12	30	23	23	35	31	53	31	22	20
Scottish Green	2	2	0	4	0	3	0	3	0	1	2	2
Some other party	1	0	2	1	0	3	0	1	0	0	0	4
Don't know	3	2	4	3	3	3	2	3	3	1	3	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood: Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, are MOST likely to shape your vote at the Scottish parliament election, if you do vote? Please select up to three options.

The cost of living	43	35	43	47	48	38	48	35	45	55	46	33	53	36	43	41	47
The state of the NHS	41	47	60	55	35	31	24	49	51	50	36	25	46	43	54	43	39
Immigration and asylum	24	35	15	16	8	76	14	44	22	22	11	80	12	48	24	20	15
Scotland's / the UK's relationship with the EU	22	10	18	25	43	3	24	8	18	16	44	3	17	6	12	23	40
Scotland's constitutional future	20	19	15	14	41	5	12	15	14	16	40	9	12	15	13	20	33
The future of the North Sea oil and gas industry	15	30	12	13	9	36	2	31	14	16	11	34	5	31	15	16	11
Climate change and the environment	13	7	9	13	20	4	57	6	10	11	17	3	41	7	7	10	17
Education (schools and attainment)	12	12	23	18	10	4	2	11	13	18	9	5	5	10	18	16	9
Housing (affordability, quality, etc.)	11	4	15	11	15	6	14	3	13	10	13	8	14	5	12	11	11
Tax	11	24	12	12	5	17	2	22	11	15	6	14	7	23	11	14	7
Political corruption / standards in public life	10	10	10	13	8	17	5	11	13	9	6	16	10	12	12	15	9
Public transport (state of roads, buses, trains, etc.)	10	8	18	15	9	4	17	8	13	13	7	3	19	8	14	16	8
Child poverty and inequality	8	2	10	8	12	2	21	2	7	6	12	1	12	2	11	4	9
Defence and security	7	18	8	7	1	17	2	20	9	6	3	13	2	19	5	13	3
Crime	6	7	5	7	2	14	0	7	6	6	3	16	3	9	8	3	4
Israel / Palestine (including Gaza)	4	1	2	1	7	1	29	0	3	3	7	1	20	0	2	2	6
The UK's relationship with Donald Trump	3	1	2	3	3	2	7	1	3	1	3	5	2	1	2	3	2
Other	3	4	3	4	2	2	5	3	3	4	1	4	5	3	3	3	2
Don't know	3	2	3	1	2	1	0	1	3	2	2	1	2	1	4	0	2
Not applicable - I am not planning on voting	5	1	0	1	0	2	2	3	2	2	1	4	0	2	2	1	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, are MOST likely to shape your vote at the Scottish parliament election, if you do vote? Please select up to three options.

The cost of living	43	34	49	41	46	49	43	41	42	41	41	45	45	55	42	32
The state of the NHS	41	42	59	48	40	31	45	42	38	49	35	46	31	35	42	50
Immigration and asylum	24	49	22	18	18	10	16	45	20	30	24	24	18	17	33	26
Scotland's / the UK's relationship with the EU	22	6	14	21	40	28	29	8	31	15	24	20	24	22	20	22
Scotland's constitutional future	20	16	13	22	32	27	24	16	31	14	23	17	17	17	18	26
The future of the North Sea oil and gas industry	15	32	16	10	13	6	13	25	14	19	19	11	8	9	16	22
Climate change and the environment	13	6	7	7	14	30	14	6	13	9	11	15	22	17	9	11
Education (schools and attainment)	12	9	16	18	9	10	13	8	8	14	10	13	20	13	10	9
Housing (affordability, quality, etc.)	11	5	10	12	11	17	11	9	11	9	10	12	13	14	9	9
Tax	11	21	13	14	8	6	11	12	7	15	15	7	8	13	11	9
Political corruption / standards in public life	10	13	11	14	8	8	9	14	9	11	11	9	9	6	11	13
Public transport (state of roads, buses, trains, etc.)	10	9	13	11	8	12	10	9	7	11	12	9	13	10	8	10
Child poverty and inequality	8	1	11	8	8	10	9	3	9	6	7	9	15	7	8	7
Defence and security	7	19	6	10	4	3	7	12	5	10	8	6	4	3	7	12
Crime	6	9	9	5	4	3	5	8	6	7	7	5	3	7	7	5
Israel / Palestine (including Gaza)	4	0	2	3	5	11	5	1	6	2	4	4	8	6	3	3
The UK's relationship with Donald Trump	3	1	3	3	2	4	3	3	4	2	2	3	2	4	2	2
Other	3	4	2	3	1	4	3	3	2	3	3	3	3	2	4	2
Don't know	3	1	3	0	3	2	3	2	3	2	3	3	4	4	2	2
Not applicable - I am not planning on voting	5	2	2	3	2	3	2	5	4	4	4	6	5	6	7	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland								Socio-economic classification (NS-SEC)			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, are MOST likely to shape your vote at the Scottish parliament election, if you do vote? Please select up to three options.

The cost of living	43	39	43	44	45	47	36	44	52	41	44	45
The state of the NHS	41	41	41	40	41	45	44	38	39	44	40	40
Immigration and asylum	24	27	22	19	33	26	25	20	22	20	25	31
Scotland's / the UK's relationship with the EU	22	22	24	25	14	20	24	20	22	25	19	21
Scotland's constitutional future	20	21	25	16	15	20	23	17	24	24	20	15
The future of the North Sea oil and gas industry	15	30	16	10	17	12	14	7	8	13	17	18
Climate change and the environment	13	13	15	17	7	9	13	15	15	15	12	8
Education (schools and attainment)	12	11	9	11	11	14	16	14	8	16	9	8
Housing (affordability, quality, etc.)	11	8	8	8	13	12	11	14	18	10	12	10
Tax	11	10	11	10	16	9	10	11	8	13	10	10
Political corruption / standards in public life	10	10	7	12	7	10	13	9	8	10	10	9
Public transport (state of roads, buses, trains, etc.)	10	8	12	10	9	9	8	12	12	11	9	8
Child poverty and inequality	8	9	4	10	7	6	6	10	12	8	6	7
Defence and security	7	8	9	6	9	8	7	4	5	7	8	8
Crime	6	5	7	6	7	7	3	5	7	5	7	6
Israel / Palestine (including Gaza)	4	5	2	3	4	6	2	6	5	4	4	4
The UK's relationship with Donald Trump	3	1	2	3	2	3	3	3	5	3	2	2
Other	3	2	1	3	4	4	2	3	2	3	2	1
Don't know	3	2	2	3	3	3	4	5	1	2	3	5
Not applicable - I am not planning on voting	5	4	7	7	5	5	5	6	3	3	6	7

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****Reform UK**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for Reform UK in the Scottish Parliament elections; N=1406]

They are racist / bigoted generally	58	24	63	59	75	0	88	25	64	55	73	10	78	27	61	56	71
I do not like Nigel Farage	45	29	55	53	50	0	48	29	52	51	47	24	56	32	53	58	49
I do not trust them to run public services competently	41	34	48	46	44	0	62	35	47	55	45	19	51	39	47	44	47
They are too focused on the issue of immigration	35	18	41	41	43	0	55	15	40	36	43	5	47	18	39	42	38
They are divisive	27	20	30	33	31	0	33	21	31	34	30	5	34	21	35	34	31
They are too sympathetic to Donald Trump	26	20	24	28	28	0	36	16	27	22	29	5	27	19	22	27	27
I don't trust them to keep to their promises / too many broken promises	22	15	22	26	26	0	5	15	22	31	26	10	8	18	23	26	26
Their views on the NHS	16	7	16	18	23	0	19	5	18	18	21	14	20	6	16	22	20
They are too sympathetic to Vladimir Putin	13	15	12	20	14	0	5	13	12	22	13	0	10	10	12	18	14
Their views on climate change / Net Zero	13	5	11	14	18	0	36	7	10	14	16	5	31	6	13	14	15
Malcolm Offord is not a strong or credible leader	12	13	13	13	14	0	2	16	12	14	16	5	0	15	12	13	16
It's not clear enough what Reform UK would do differently if they won	12	25	17	11	8	0	2	23	14	19	9	38	7	27	18	13	9
The low quality of their local candidates	12	14	18	13	11	0	12	13	15	15	9	19	14	13	16	13	13
They are not Scottish enough	8	8	7	5	11	0	14	4	7	7	12	19	5	6	6	5	13
I just prefer another party	7	19	10	4	6	0	10	19	6	5	7	14	7	14	10	5	5
I worry that they can't win in my area - so voting for them would be a wasted vote	4	17	5	6	1	0	0	17	5	5	1	14	0	18	6	2	2
Other	4	4	2	1	4	0	14	5	2	3	4	14	7	5	1	1	4
Don't know	10	14	4	5	3	0	0	17	7	4	4	24	2	16	5	2	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****Reform UK**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for Reform UK in the Scottish Parliament elections; N=1406]

They are racist / bigoted generally	58	28	61	57	66	80	64	37	63	50	56	59	70	65	51	49
I do not like Nigel Farage	45	32	51	62	48	51	49	33	43	45	46	45	55	45	44	44
I do not trust them to run public services competently	41	36	49	44	45	53	47	32	44	42	43	39	39	44	39	38
They are too focused on the issue of immigration	35	18	44	38	33	52	37	21	33	32	34	36	49	40	32	29
They are divisive	27	20	36	38	28	37	31	21	29	28	31	23	15	25	28	32
They are too sympathetic to Donald Trump	26	20	18	34	27	34	27	23	28	22	25	27	27	29	20	27
I don't trust them to keep to their promises / too many broken promises	22	17	26	26	28	14	24	23	27	22	23	20	14	23	17	27
Their views on the NHS	16	6	18	25	17	22	16	13	19	13	16	16	21	14	18	14
They are too sympathetic to Vladimir Putin	13	12	11	25	13	14	14	12	13	14	15	12	10	13	11	17
Their views on climate change / Net Zero	13	6	11	13	11	27	13	8	14	9	14	12	26	14	9	11
Malcolm Offord is not a strong or credible leader	12	14	11	15	16	12	14	12	15	14	16	8	5	8	10	20
It's not clear enough what Reform UK would do differently if they won	12	26	16	13	11	5	12	23	11	17	13	12	6	7	14	20
The low quality of their local candidates	12	13	18	9	12	10	13	13	11	13	15	9	7	11	12	14
They are not Scottish enough	8	5	6	4	14	6	8	13	14	6	10	7	7	6	10	10
I just prefer another party	7	15	8	3	6	5	6	12	6	9	7	7	7	5	7	10
I worry that they can't win in my area - so voting for them would be a wasted vote	4	19	4	1	2	1	3	10	2	8	6	3	3	1	5	9
Other	4	5	1	1	3	6	3	3	4	2	4	4	5	5	2	3
Don't know	10	15	7	1	5	2	5	14	6	9	7	13	14	10	13	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****Reform UK**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for Reform UK in the Scottish Parliament elections; N=1406]

They are racist / bigoted generally	58	53	55	52	54	59	61	62	67	63	53	48
I do not like Nigel Farage	45	42	41	41	52	44	45	51	50	47	48	38
I do not trust them to run public services competently	41	38	36	38	40	41	41	45	47	46	35	36
They are too focused on the issue of immigration	35	34	37	33	28	39	32	41	38	41	34	27
They are divisive	27	25	28	28	22	33	28	27	22	31	29	21
They are too sympathetic to Donald Trump	26	23	24	31	18	22	32	25	34	26	29	24
I don't trust them to keep to their promises / too many broken promises	22	27	23	23	21	24	17	19	16	21	23	24
Their views on the NHS	16	14	17	16	15	18	18	14	20	16	14	16
They are too sympathetic to Vladimir Putin	13	12	15	19	15	12	8	12	13	14	14	12
Their views on climate change / Net Zero	13	13	10	15	11	11	16	16	13	14	10	10
Malcolm Offord is not a strong or credible leader	12	13	14	10	16	14	13	8	7	12	12	14
It's not clear enough what Reform UK would do differently if they won	12	12	18	12	15	11	15	9	9	13	13	13
The low quality of their local candidates	12	13	11	11	11	9	13	12	13	14	12	10
They are not Scottish enough	8	9	8	6	9	13	9	5	13	9	9	9
I just prefer another party	7	7	7	9	12	4	8	5	5	6	8	9
I worry that they can't win in my area - so voting for them would be a wasted vote	4	4	7	5	5	3	6	3	3	4	4	7
Other	4	4	3	3	2	3	3	4	5	4	4	3
Don't know	10	11	5	13	13	13	9	10	6	7	8	15

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****Scottish Labour**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for Labour in the Scottish Parliament elections; N=1418]

The performance of the UK Labour government has been poor and it puts me off Scottish Labour	35	39	0	39	31	41	52	41	39	39	32	40	46	41	43	34	31
I don't trust them to keep to their promises / too many broken promises	33	36	0	23	31	50	33	35	32	30	34	48	26	38	30	30	33
Scottish Labour are too controlled by the UK Labour party in Westminster	30	16	0	30	47	17	33	13	28	28	47	19	33	15	26	21	46
It's not clear enough what Scottish Labour would do differently if they won	25	25	0	36	26	24	21	29	29	30	28	16	23	28	31	21	28
I support Scottish independence and Labour oppose it	20	1	0	4	48	2	21	0	9	6	48	5	18	0	6	5	41
I do not trust them to run public services	19	24	0	16	19	25	17	22	15	18	21	21	14	29	13	12	20
Anas Sarwar is not a strong or credible leader	19	12	0	18	24	18	12	11	16	19	25	24	14	18	18	11	26
Their views on immigration	15	16	0	4	9	41	12	20	15	8	9	52	9	27	18	9	10
I just prefer another party	15	25	0	24	16	11	21	25	9	19	17	15	26	19	13	23	14
They are the party of higher taxes	11	28	0	11	3	28	2	31	12	12	4	29	0	30	13	11	6
Their views on Gaza / Palestine / Israel	10	8	0	8	12	13	26	8	12	7	12	15	11	10	9	9	11
They are just too right-wing for me	9	2	0	5	17	1	29	1	6	1	15	0	19	1	5	1	13
Their views on North Sea oil	9	20	0	11	5	19	7	19	10	15	6	12	4	19	8	11	7
Their views on welfare	9	18	0	7	6	16	7	19	9	11	6	9	7	17	7	11	8
Their views on climate change / Net Zero	8	14	0	5	3	25	5	16	10	8	4	23	2	15	12	12	5
They are just too left-wing for me	7	18	0	5	2	18	0	16	6	6	2	25	4	17	10	9	3
Their views on transgender issues	7	10	0	5	7	10	19	10	6	0	6	9	12	7	9	6	5
I worry that they can't win in my area - so voting for them would be a wasted vote	7	7	0	19	7	4	0	5	12	19	5	1	4	7	12	18	5
The low quality of their local candidates	6	6	0	9	7	5	0	5	4	11	9	5	4	5	5	6	8
They are not Scottish enough	6	2	0	3	12	4	0	1	3	7	12	5	2	1	4	5	11
They don't defend the Union enough	6	15	0	9	3	13	2	15	7	8	2	11	0	17	7	11	3
Other	2	2	0	2	2	3	0	1	2	4	2	4	0	2	2	2	2
Don't know	12	4	0	9	4	4	2	7	12	7	5	4	4	4	11	11	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****Scottish Labour**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for Labour in the Scottish Parliament elections; N=1418]

The performance of the UK Labour government has been poor and it puts me off Scottish Labour	35	41	42	41	30	34	35	39	33	38	37	33	37	32	36	37
I don't trust them to keep to their promises / too many broken promises	33	38	31	33	34	27	31	40	35	34	34	32	27	27	39	35
Scottish Labour are too controlled by the UK Labour party in Westminster	30	15	24	23	43	43	35	23	43	18	31	29	29	30	31	29
It's not clear enough what Scottish Labour would do differently if they won	25	27	32	25	27	29	29	23	27	26	24	26	20	23	24	31
I support Scottish independence and Labour oppose it	20	0	3	5	37	39	25	10	40	5	22	19	21	21	18	21
I do not trust them to run public services	19	27	15	16	20	18	18	24	20	21	21	17	13	19	16	24
Anas Sarwar is not a strong or credible leader	19	17	15	17	22	25	20	22	25	17	23	15	13	18	19	22
Their views on immigration	15	29	13	8	12	8	10	24	14	16	16	13	14	13	18	13
I just prefer another party	15	21	10	23	14	18	15	13	13	15	15	15	21	14	11	17
They are the party of higher taxes	11	32	11	9	7	4	9	21	8	18	14	9	7	9	12	15
Their views on Gaza / Palestine / Israel	10	9	12	6	9	18	11	10	11	10	13	8	12	10	11	10
They are just too right-wing for me	9	1	4	2	10	21	9	2	12	3	10	8	22	11	5	5
Their views on North Sea oil	9	20	6	9	8	6	8	15	8	13	11	8	5	6	9	14
Their views on welfare	9	15	10	11	8	7	8	11	7	11	11	7	9	8	11	9
Their views on climate change / Net Zero	8	17	10	11	6	4	6	14	5	12	12	5	6	4	8	13
They are just too left-wing for me	7	19	6	8	4	3	5	12	6	10	9	6	6	6	8	8
Their views on transgender issues	7	6	7	8	4	7	6	6	6	6	7	7	18	7	5	5
I worry that they can't win in my area - so voting for them would be a wasted vote	7	7	11	25	4	6	9	4	4	10	6	7	4	5	7	9
The low quality of their local candidates	6	5	6	5	8	8	7	5	7	6	7	6	5	7	4	9
They are not Scottish enough	6	1	4	5	11	8	8	5	11	4	7	6	3	6	6	8
They don't defend the Union enough	6	17	6	11	3	1	5	10	3	11	7	5	3	3	8	9
Other	2	2	4	0	2	3	2	2	1	3	2	3	1	2	3	2
Don't know	12	3	14	9	8	2	9	9	7	11	8	15	18	16	10	7

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****Scottish Labour**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for Labour in the Scottish Parliament elections; N=1418]

The performance of the UK Labour government has been poor and it puts me off Scottish Labour	35	32	29	34	37	40	36	36	37	38	35	31
I don't trust them to keep to their promises / too many broken promises	33	37	35	31	34	37	29	28	32	30	30	37
Scottish Labour are too controlled by the UK Labour party in Westminster	30	31	29	33	31	29	23	29	34	34	27	24
It's not clear enough what Scottish Labour would do differently if they won	25	23	30	24	29	23	30	23	23	29	23	25
I support Scottish independence and Labour oppose it	20	21	21	20	15	20	21	18	26	22	17	19
I do not trust them to run public services	19	19	19	19	19	22	19	15	19	17	23	19
Anas Sarwar is not a strong or credible leader	19	20	17	15	20	25	19	19	16	20	17	20
Their views on immigration	15	17	16	13	15	15	11	12	19	11	14	19
I just prefer another party	15	14	15	18	13	9	17	14	16	15	15	12
They are the party of higher taxes	11	17	12	10	14	9	10	8	10	12	13	11
Their views on Gaza / Palestine / Israel	10	12	7	10	13	11	10	11	10	11	11	9
They are just too right-wing for me	9	9	6	6	6	10	10	9	16	9	8	5
Their views on North Sea oil	9	16	9	7	9	9	9	6	7	8	11	11
Their views on welfare	9	11	9	10	10	8	5	9	7	10	10	7
Their views on climate change / Net Zero	8	12	8	7	7	10	5	7	5	8	9	9
They are just too left-wing for me	7	7	6	7	10	3	10	6	8	6	9	7
Their views on transgender issues	7	6	6	7	7	9	5	10	6	7	6	6
I worry that they can't win in my area - so voting for them would be a wasted vote	7	5	14	8	2	3	9	6	4	9	6	6
The low quality of their local candidates	6	7	9	5	6	6	5	4	7	8	5	6
They are not Scottish enough	6	7	5	5	7	9	7	4	7	7	3	7
They don't defend the Union enough	6	6	9	4	4	5	9	6	7	6	6	6
Other	2	2	2	1	1	5	3	5	1	3	3	2
Don't know	12	9	7	14	13	11	11	15	13	9	12	14

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE							Vote in 2021 Holyrood: Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Below are some reasons some people have given us for why they do not intend to vote for ****the Scottish National Party (SNP)**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for the SNP in the Scottish Parliament elections; N=1109]

They are too focused on the issue of Scottish independence	44	60	58	53	0	45	21	54	60	55	23	33	11	59	59	56	26
I oppose Scottish independence and the SNP support it	36	65	44	42	0	44	7	61	43	47	4	45	18	65	42	52	8
Their track record of delivery on the economy / public finances	27	36	37	28	0	29	17	37	32	32	23	32	11	33	33	36	21
The SNP have been in power for too long - we need a change	25	32	35	28	0	28	29	28	31	30	16	30	24	30	29	34	24
Their track record of delivery on public services	25	21	42	28	0	25	21	27	32	33	29	19	8	30	34	34	24
Financial scandals / inappropriate behaviour in public office	24	32	29	22	0	24	24	31	28	22	23	18	16	28	29	23	20
I don't trust them to keep to their promises / too many broken promises	24	26	24	30	0	26	21	26	25	28	20	21	18	26	27	21	20
Scottish ferries fiasco	20	24	29	33	0	18	5	23	22	41	30	19	8	21	27	34	24
John Swinney is not a strong or credible leader	17	16	20	13	0	25	10	20	19	14	19	23	11	26	18	17	17
Their views on transgender issues	17	24	17	11	0	23	10	23	16	10	16	32	11	24	14	15	19
Their views on immigration	14	13	8	6	0	41	0	19	11	5	9	48	3	26	12	3	11
They have raised taxes too much	13	24	11	11	0	19	2	22	13	13	18	11	5	20	11	9	16
I just prefer another party	10	7	11	18	0	5	55	5	10	17	10	7	42	4	10	17	11
It's not clear enough what the SNP would do if they won	8	2	12	11	0	3	10	3	8	11	10	0	11	3	8	9	9
They are just too left-wing for me	7	13	2	3	0	17	0	11	3	4	5	29	5	13	5	3	6
Their views on climate change / Net Zero	7	7	2	5	0	18	10	8	6	9	5	22	5	10	6	8	9
Their views on welfare	7	12	6	3	0	10	2	10	7	5	8	12	3	9	7	3	9
The low quality of their local candidates	5	8	6	3	0	4	2	7	6	4	6	0	5	5	7	7	6
Their views on Gaza / Palestine / Israel	4	3	2	1	0	10	5	5	1	3	4	16	3	4	3	6	5
They are just too right-wing for me	2	1	4	0	0	1	10	1	2	0	1	0	11	1	3	0	1
I worry that they can't win in my area - so voting for them would be a wasted vote	1	1	1	1	0	1	0	1	1	2	1	0	0	0	1	1	2
Other	3	7	4	1	0	1	7	2	4	2	5	1	8	4	3	0	5
Don't know	11	1	3	5	0	3	5	3	5	2	20	1	8	2	4	2	13

Moving on, if there were a referendum tomorrow on Scotland's constitutional future and this was the question, how would you vote?
Should Scotland be an independent country?

Yes	40	2	14	23	84	11	52	2	23	22	83	17	58	2	17	14	76
No	46	96	76	67	7	79	21	95	65	70	8	72	22	94	73	80	13
I would not vote	3	0	1	1	0	2	10	1	1	3	0	0	5	1	1	3	1
Don't know	11	2	9	9	9	8	17	3	11	5	8	11	15	2	9	2	11

Relative to other issues, on a scale of 0 to 10, how important are the below issues to you?

Scottish independence / place in the UK Union (for or against)

0 - This is not at all important to me	14	28	17	15	2	28	2	27	20	16	2	21	5	31	22	23	2
1	2	4	5	5	0	5	2	4	3	3	0	4	2	5	4	2	1
2	3	4	6	5	1	6	2	3	5	4	1	8	2	3	5	5	2
3	4	1	5	8	2	3	7	3	4	8	2	3	8	1	5	9	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****the Scottish National Party (SNP)**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for the SNP in the Scottish Parliament elections; N=1109]

They are too focused on the issue of Scottish independence	44	58	59	60	28	27	51	46	29	57	41	47	30	40	43	54
I oppose Scottish independence and the SNP support it	36	66	42	51	10	18	38	45	13	52	38	35	27	24	36	51
Their track record of delivery on the economy / public finances	27	35	30	35	25	22	27	34	23	30	32	23	19	19	31	32
The SNP have been in power for too long - we need a change	25	31	31	29	22	27	25	32	25	29	25	24	12	26	24	28
Their track record of delivery on public services	25	30	34	37	22	26	28	24	23	30	27	24	21	22	27	28
Financial scandals / inappropriate behaviour in public office	24	30	29	18	18	24	27	27	25	28	26	23	15	18	26	31
I don't trust them to keep to their promises / too many broken promises	24	26	29	22	22	16	23	30	21	27	25	24	24	22	24	27
Scottish ferries fiasco	20	23	26	35	22	28	23	28	21	25	23	19	6	9	19	37
John Swinney is not a strong or credible leader	17	24	19	16	17	12	16	25	21	19	19	16	13	10	18	25
Their views on transgender issues	17	23	14	16	16	19	16	22	24	17	20	14	9	14	18	20
Their views on immigration	14	27	11	3	12	5	9	27	23	14	17	12	10	13	22	11
They have raised taxes too much	13	19	15	6	18	8	14	15	14	14	16	11	6	15	15	12
I just prefer another party	10	3	9	18	9	28	12	4	9	7	9	11	22	14	4	9
It's not clear enough what the SNP would do if they won	8	3	8	9	8	12	10	3	7	7	8	8	6	10	5	8
They are just too left-wing for me	7	13	4	1	6	5	4	14	10	7	11	4	8	7	8	7
Their views on climate change / Net Zero	7	11	6	6	8	5	6	12	8	7	11	4	7	5	10	7
Their views on welfare	7	8	10	0	9	8	8	6	10	7	9	5	4	9	7	6
The low quality of their local candidates	5	5	7	7	7	1	7	2	7	5	6	4	3	3	7	5
Their views on Gaza / Palestine / Israel	4	4	1	4	5	5	3	6	6	4	7	2	3	4	6	3
They are just too right-wing for me	2	0	2	0	1	8	2	1	2	2	3	2	8	3	2	1
I worry that they can't win in my area - so voting for them would be a wasted vote	1	0	1	1	3	0	1	0	1	1	1	1	2	1	1	1
Other	3	2	3	1	3	5	3	2	4	2	4	3	5	4	4	2
Don't know	11	1	4	3	14	7	7	4	10	5	8	13	24	14	10	5

Moving on, if there were a referendum tomorrow on Scotland's constitutional future and this was the question, how would you vote?
Should Scotland be an independent country?

Yes	40	1	17	14	73	70	45	27	73	15	42	39	46	51	36	30
No	46	96	72	74	15	21	45	64	16	77	46	46	30	32	52	62
I would not vote	3	1	2	4	1	0	1	2	2	1	3	3	4	3	3	3
Don't know	11	2	9	8	11	10	9	7	9	7	8	13	20	15	9	4

Relative to other issues, on a scale of 0 to 10, how important are the below issues to you?

Scottish independence / place in the UK Union (for or against)

0 - This is not at all important to me	14	31	22	25	3	4	14	21	6	24	16	13	6	9	17	21
1	2	5	4	1	1	1	2	4	2	3	2	3	2	1	3	4
2	3	3	4	10	2	4	4	4	2	4	4	3	2	3	3	4
3	4	1	5	7	3	5	4	2	3	4	4	4	5	5	5	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Below are some reasons some people have given us for why they do not intend to vote for ****the Scottish National Party (SNP)**** at the Scottish parliament elections this year. Please pick up to five reasons which are closest to your own.

[Shown to respondents who do not intend on voting for the SNP in the Scottish Parliament elections; N=1109]

They are too focused on the issue of Scottish independence	44	45	42	50	38	49	48	40	37	46	52	40
I oppose Scottish independence and the SNP support it	36	37	44	41	37	31	39	37	21	41	40	32
Their track record of delivery on the economy / public finances	27	27	26	25	22	26	27	30	29	28	28	25
The SNP have been in power for too long - we need a change	25	22	22	22	28	33	23	24	25	27	26	24
Their track record of delivery on public services	25	26	27	18	23	26	28	28	27	27	27	23
Financial scandals / inappropriate behaviour in public office	24	27	19	31	19	28	20	23	25	25	27	23
I don't trust them to keep to their promises / too many broken promises	24	28	27	22	19	22	27	23	26	22	24	26
Scottish ferries fiasco	20	16	28	22	24	24	22	17	14	23	22	20
John Swinney is not a strong or credible leader	17	18	18	20	17	27	17	6	23	13	20	23
Their views on transgender issues	17	15	14	17	21	15	18	18	13	18	18	15
Their views on immigration	14	20	12	13	19	17	9	10	18	12	12	19
They have raised taxes too much	13	13	13	11	16	15	12	13	12	15	13	13
I just prefer another party	10	8	11	7	10	4	11	15	15	9	10	8
It's not clear enough what the SNP would do if they won	8	10	7	10	4	8	6	7	7	9	8	6
They are just too left-wing for me	7	6	5	6	8	7	11	6	10	7	6	8
Their views on climate change / Net Zero	7	13	11	8	2	4	11	4	5	7	7	8
Their views on welfare	7	5	6	6	9	7	5	7	11	8	7	7
The low quality of their local candidates	5	6	5	3	4	4	8	4	3	6	3	5
Their views on Gaza / Palestine / Israel	4	4	4	3	4	2	5	6	3	4	5	3
They are just too right-wing for me	2	3	0	2	2	3	0	3	7	2	2	1
I worry that they can't win in my area - so voting for them would be a wasted vote	1	0	2	1	2	1	1	0	1	1	0	1
Other	3	2	3	4	1	4	2	4	4	5	2	3
Don't know	11	8	5	13	15	11	9	11	14	7	8	14

Moving on, if there were a referendum tomorrow on Scotland's constitutional future and this was the question, how would you vote?

Should Scotland be an independent country?

Yes	40	43	40	39	37	38	33	38	54	41	39	35
No	46	41	48	49	47	45	52	50	32	48	50	47
I would not vote	3	4	4	3	3	3	2	2	3	2	3	4
Don't know	11	11	9	8	13	14	13	9	10	8	9	13

Relative to other issues, on a scale of 0 to 10, how important are the below issues to you?

Scottish independence / place in the UK Union (for or against)

0 - This is not at all important to me	14	14	15	13	15	15	23	14	7	13	16	18
1	2	3	2	2	3	2	2	4	2	3	3	2
2	3	4	4	4	4	3	4	2	1	3	3	4
3	4	3	6	4	1	6	4	5	5	4	5	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
4	4	1	8	5	4	4	7	1	5	5	4	4	10	2	4	2	4
5	13	8	14	16	8	15	17	10	13	16	10	20	15	12	12	13	11
6	7	4	5	8	8	4	5	4	6	10	8	8	8	2	4	5	9
7	11	6	12	13	13	9	29	6	12	12	11	8	17	7	14	10	11
8	10	10	10	8	15	8	10	10	7	10	12	7	12	9	10	8	14
9	7	10	7	4	11	5	7	5	8	3	12	4	7	7	7	9	12
10 - This is the most important issue to me	19	24	10	12	35	13	12	25	12	9	37	13	14	20	12	12	29
Don't know	4	1	2	2	2	1	0	2	3	2	1	1	0	1	1	2	2
Britain's relationship with the EU																	
0 - This is not at all important to me	5	7	2	2	1	16	0	7	4	2	1	24	0	13	5	3	2
1	1	1	2	1	0	4	0	3	1	1	1	1	0	3	1	1	1
2	1	2	1	0	0	7	0	3	1	1	0	7	0	2	1	0	1
3	3	7	2	3	1	9	2	6	2	1	1	12	5	8	2	0	2
4	3	3	3	3	1	6	0	5	2	3	0	8	3	5	3	2	1
5	10	16	11	7	5	15	5	18	10	9	7	12	5	17	10	5	6
6	10	11	15	8	9	8	14	10	10	13	10	7	8	10	12	12	9
7	15	16	19	13	15	11	12	11	18	19	13	9	22	14	21	12	15
8	22	16	23	29	26	11	33	19	22	22	26	5	24	14	22	30	27
9	11	7	12	14	16	4	17	6	12	10	17	3	12	4	10	14	16
10 - This is the most important issue to me	15	12	9	20	24	9	17	10	14	16	23	12	20	10	11	18	20
Don't know	3	1	1	1	1	1	0	1	2	2	2	1	0	1	1	1	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
4	4	2	4	4	3	7	4	2	2	4	3	5	6	5	4	3
5	13	11	15	12	12	12	11	12	10	13	12	13	13	16	10	11
6	7	2	5	7	8	13	7	6	8	5	6	8	8	9	6	5
7	11	6	13	10	10	14	12	8	12	9	10	12	15	14	12	6
8	10	8	11	8	13	13	10	10	12	9	11	9	11	9	12	11
9	7	7	6	5	13	4	9	8	11	7	9	6	5	8	8	7
10 - This is the most important issue to me	19	22	11	8	29	19	21	20	30	15	21	17	15	17	18	24
Don't know	4	1	2	3	1	2	2	3	2	2	1	6	10	4	3	2
Britain's relationship with the EU																
0 - This is not at all important to me	5	13	4	1	2	0	2	13	5	6	7	4	2	4	6	6
1	1	3	1	1	1	1	0	4	2	1	2	1	1	1	1	2
2	1	3	1	0	0	1	1	4	1	2	2	1	2	1	2	2
3	3	6	3	0	2	2	2	6	3	3	3	3	4	3	5	2
4	3	6	2	3	0	1	2	4	2	3	4	2	4	2	3	3
5	10	16	8	7	6	8	10	13	9	13	10	11	8	9	11	12
6	10	9	14	12	10	8	8	13	10	10	8	11	7	11	8	10
7	15	15	20	14	14	17	16	11	13	16	14	16	18	15	15	13
8	22	15	25	29	25	26	26	14	23	22	21	22	22	23	21	20
9	11	4	10	15	16	14	14	6	13	11	11	11	10	11	11	11
10 - This is the most important issue to me	15	9	13	16	20	21	18	9	17	13	17	14	16	17	13	15
Don't know	3	1	2	1	2	2	1	3	2	2	1	5	6	3	3	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%
4	4	6	5	4	6	3	2	4	4	4	7	3
5	13	12	9	13	13	13	11	13	18	12	12	11
6	7	9	4	7	8	8	6	10	4	9	5	6
7	11	10	9	9	13	12	7	14	16	12	10	10
8	10	8	13	12	8	12	9	12	9	12	8	10
9	7	8	10	9	4	6	7	6	10	7	6	9
10 - This is the most important issue to me	19	21	19	20	19	17	22	14	20	18	21	17
Don't know	4	2	4	4	7	5	4	3	4	1	4	6
Britain's relationship with the EU												
0 - This is not at all important to me	5	8	4	6	5	5	5	3	5	3	6	7
1	1	1	1	1	1	3	1	1	1	1	0	1
2	1	2	1	2	1	1	3	1	2	1	1	2
3	3	3	3	2	7	2	4	3	3	3	3	4
4	3	3	3	3	3	4	3	1	2	2	4	3
5	10	11	9	11	7	10	11	10	14	8	11	14
6	10	11	8	12	10	11	9	7	9	9	11	10
7	15	15	17	11	16	13	15	17	15	16	16	11
8	22	21	26	21	18	21	18	24	21	25	21	17
9	11	9	12	14	14	9	7	11	11	13	8	10
10 - This is the most important issue to me	15	15	13	12	12	17	19	19	16	17	15	15
Don't know	3	2	4	5	5	4	3	3	1	1	4	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood: Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taxing the richest and redistributing it to ordinary people / public services

0 - This is not at all important to me	8	16	7	2	1	29	0	19	6	5	1	26	2	22	7	3	2
1	2	8	3	1	0	3	2	8	2	2	0	4	2	5	4	1	0
2	2	7	2	2	0	5	0	10	1	3	1	4	0	6	2	3	1
3	4	10	3	5	1	8	0	8	4	7	1	5	0	9	6	8	2
4	4	7	5	5	2	5	0	8	5	3	2	11	2	6	5	4	3
5	12	24	14	15	7	18	0	19	12	17	9	20	2	17	11	18	10
6	8	4	6	12	6	8	7	6	10	13	7	9	3	8	11	12	7
7	13	9	19	15	16	9	10	6	17	11	15	7	10	6	16	16	16
8	15	5	19	15	20	9	12	7	16	14	21	4	12	9	15	14	20
9	9	2	6	13	14	2	26	3	8	12	14	0	25	3	10	10	12
10 - This is the most important issue to me	18	5	12	14	29	5	43	4	17	9	26	9	41	6	13	8	26
Don't know	4	1	3	3	2	2	0	3	2	3	2	1	2	3	1	2	2

And how persuadable in your opinion?

Scottish independence / place in the UK Union (for or against)

0 - I am not at all persuadable to a different view on this matter	41	65	36	35	41	57	17	65	41	34	45	42	17	71	42	45	38
1	6	8	8	6	6	5	12	6	8	5	7	7	7	5	8	8	7
2	7	8	15	6	7	7	5	7	9	8	7	9	10	5	11	7	8
3	6	1	6	5	10	4	5	2	4	8	8	9	19	2	5	5	8
4	5	3	5	6	5	4	10	3	5	7	4	4	3	1	3	9	6
5	12	4	10	14	10	13	21	9	9	16	12	18	14	7	9	11	13
6	5	2	6	8	6	2	12	1	5	7	6	4	8	2	5	7	5
7	4	1	5	10	3	1	12	0	5	8	3	1	8	1	5	3	5
8	3	1	1	4	4	3	5	2	3	2	2	1	5	1	3	1	3
9	1	0	1	1	2	0	0	0	1	3	2	0	2	0	0	0	2
10 - I am very persuadable to a different view on this matter	3	4	4	2	5	2	2	3	5	1	4	1	2	2	5	3	4
Don't know	6	2	4	3	2	3	0	3	4	3	2	3	5	3	3	2	2

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taxing the richest and redistributing it to ordinary people / public services

0 - This is not at all important to me	8	22	6	5	2	2	5	15	4	12	11	5	6	5	11	8
1	2	5	2	0	0	3	1	3	1	2	2	1	1	1	3	2
2	2	7	1	1	1	0	2	5	2	3	4	1	1	2	1	4
3	4	11	6	5	2	1	3	6	2	6	6	2	4	2	5	5
4	4	6	6	4	2	2	4	4	4	5	4	3	1	2	4	6
5	12	18	13	19	11	6	13	14	11	15	10	15	5	10	14	16
6	8	7	12	11	8	5	8	9	8	8	6	10	10	7	7	9
7	13	6	16	21	18	11	15	11	15	12	14	13	15	14	13	13
8	15	9	16	14	19	20	16	12	17	15	14	15	10	16	16	15
9	9	2	9	12	13	14	11	6	10	8	9	10	14	11	9	7
10 - This is the most important issue to me	18	6	14	4	23	36	18	11	24	9	18	17	26	24	14	12
Don't know	4	2	3	3	2	1	3	3	4	3	2	6	6	5	4	3

And how persuadable in your opinion?

Scottish independence / place in the UK Union (for or against)

0 - I am not at all persuadable to a different view on this matter	41	72	40	42	38	31	41	53	42	50	45	38	24	32	43	55
1	6	6	7	5	7	8	7	5	7	6	7	6	4	5	6	9
2	7	5	10	7	8	10	9	5	7	8	6	8	8	7	7	8
3	6	2	4	7	7	10	7	4	6	6	6	7	10	8	6	4
4	5	1	5	10	6	5	5	4	5	3	4	6	7	5	6	3
5	12	6	11	8	14	13	11	11	11	10	11	13	12	16	13	7
6	5	1	6	5	5	9	5	3	4	5	5	6	10	7	5	3
7	4	1	6	8	4	6	4	3	4	3	5	4	6	7	3	2
8	3	1	4	1	2	3	3	3	3	2	3	3	5	3	3	1
9	1	0	1	0	2	1	1	0	2	1	2	0	1	1	1	1
10 - I am very persuadable to a different view on this matter	3	2	5	3	4	3	3	3	5	2	3	4	3	3	4	4
Don't know	6	3	4	3	2	2	4	5	4	4	3	8	10	7	4	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Taxing the richest and redistributing it to ordinary people / public services

0 - This is not at all important to me	8	10	6	7	8	7	11	6	6	7	8	10
1	2	1	2	2	1	3	2	3	1	3	3	0
2	2	3	2	2	3	2	2	3	1	3	2	2
3	4	4	5	3	5	2	3	5	6	5	5	3
4	4	5	5	6	3	3	4	3	3	3	5	5
5	12	13	13	13	13	14	12	11	11	13	13	13
6	8	7	7	9	11	8	8	9	7	8	9	7
7	13	16	14	12	9	16	13	12	14	14	13	14
8	15	16	15	16	14	16	13	13	14	15	13	16
9	9	7	11	9	9	9	9	12	10	10	9	8
10 - This is the most important issue to me	18	16	16	16	18	17	18	21	22	16	16	16
Don't know	4	4	3	5	5	4	4	3	5	2	5	6

And how persuadable in your opinion?

Scottish independence / place in the UK Union (for or against)

0 - I am not at all persuadable to a different view on this matter	41	43	41	41	39	40	48	36	37	42	40	45
1	6	5	9	7	3	4	5	9	6	6	7	6
2	7	6	7	7	9	7	7	8	8	9	7	6
3	6	8	9	8	4	5	4	6	8	8	8	4
4	5	5	5	6	3	5	4	6	6	5	4	5
5	12	15	13	11	12	10	11	11	15	10	12	12
6	5	4	3	6	6	7	4	7	5	7	5	3
7	4	3	5	3	6	6	5	4	2	4	4	3
8	3	3	2	3	1	3	2	4	3	3	2	3
9	1	1	1	0	2	2	1	0	1	1	0	2
10 - I am very persuadable to a different view on this matter	3	3	0	2	7	4	4	4	3	2	4	5
Don't know	6	5	4	5	9	6	4	5	7	3	6	7

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's relationship with the EU

0 - I am not at all persuadable to a different view on this matter	31	33	21	30	37	41	24	32	27	26	38	41	25	35	25	37	35
1	6	4	8	10	8	4	10	4	7	9	7	4	10	4	5	7	9
2	10	12	15	8	11	7	10	10	12	9	10	8	12	11	15	8	10
3	8	7	10	9	9	8	21	5	9	9	9	8	8	8	9	9	8
4	6	7	7	5	5	5	12	8	7	4	6	1	12	4	8	4	5
5	15	25	14	14	11	14	12	25	12	18	9	20	12	20	14	13	10
6	5	4	6	5	5	7	0	4	6	4	5	7	5	5	6	3	5
7	5	4	6	10	4	4	7	3	6	11	5	1	5	5	6	7	6
8	3	1	4	2	3	2	0	1	4	3	1	3	5	1	3	3	3
9	2	1	3	1	3	2	2	0	3	1	3	0	3	1	3	2	2
10 - I am very persuadable to a different view on this matter	2	2	2	3	2	3	2	3	3	2	3	4	0	2	4	4	3
Don't know	6	1	4	5	3	5	0	3	3	5	3	4	2	3	2	3	4

Taxing the richest and redistributing it to ordinary people / public services

0 - I am not at all persuadable to a different view on this matter	31	31	22	18	36	37	55	34	27	16	36	29	47	36	26	17	33
1	7	7	4	8	11	4	10	7	6	6	9	5	12	7	3	4	9
2	10	12	6	11	13	8	7	10	8	14	12	11	8	9	7	16	12
3	9	5	12	13	8	9	5	6	10	12	8	13	8	8	8	14	7
4	7	10	7	9	3	10	7	10	8	10	4	7	3	10	10	8	5
5	15	21	22	20	10	14	7	19	16	17	13	16	2	15	18	16	13
6	6	8	10	7	3	7	2	4	9	9	2	8	7	6	10	9	4
7	4	1	6	6	4	5	0	4	5	6	4	4	2	2	8	7	5
8	3	1	4	1	3	2	2	2	3	0	2	3	2	2	4	1	3
9	2	1	1	3	2	1	0	0	1	2	4	1	3	1	1	2	3
10 - I am very persuadable to a different view on this matter	3	1	3	1	4	2	5	1	2	3	3	4	2	2	4	1	3
Don't know	6	2	3	5	3	2	0	3	3	6	3	0	3	3	2	4	3

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's relationship with the EU

0 - I am not at all persuadable to a different view on this matter	31	37	20	34	34	34	31	35	34	30	33	30	28	31	31	32
1	6	4	6	5	8	9	7	5	8	5	8	4	6	6	5	7
2	10	11	15	4	9	15	12	6	9	12	10	9	10	10	9	10
3	8	7	10	8	9	8	9	8	8	9	7	9	10	7	8	8
4	6	4	7	5	5	6	6	6	6	6	6	6	9	7	6	4
5	15	18	18	18	10	10	15	15	12	17	14	15	9	15	16	15
6	5	5	6	4	6	3	3	8	5	5	4	6	6	5	5	5
7	5	5	7	8	6	5	4	5	4	5	5	5	7	5	4	5
8	3	1	3	4	3	4	3	2	4	3	4	2	1	3	4	2
9	2	1	3	3	3	2	3	2	2	3	2	1	0	1	2	3
10 - I am very persuadable to a different view on this matter	2	2	5	3	3	3	2	3	3	3	3	2	2	2	3	3
Don't know	6	3	3	3	4	3	4	5	5	4	3	9	12	7	5	4

Taxing the richest and redistributing it to ordinary people / public services

0 - I am not at all persuadable to a different view on this matter	31	36	22	16	29	44	31	31	34	27	33	28	35	34	28	27
1	7	7	4	1	9	9	6	5	7	5	8	6	12	6	6	7
2	10	9	6	18	12	12	10	10	10	10	10	9	9	10	8	11
3	9	7	10	14	8	8	9	9	8	9	9	8	9	8	10	8
4	7	9	11	5	5	4	7	8	6	8	7	7	5	6	9	7
5	15	15	20	18	14	9	16	13	13	17	14	16	9	13	16	18
6	6	7	8	12	4	3	5	7	5	7	5	7	5	7	5	6
7	4	3	7	7	6	1	5	3	4	5	4	4	4	4	5	4
8	3	2	5	1	3	1	2	2	2	3	3	2	4	2	3	3
9	2	1	2	3	3	3	2	2	3	2	2	2	1	1	3	3
10 - I am very persuadable to a different view on this matter	3	2	4	0	3	4	2	3	4	1	3	3	1	3	3	2
Don't know	6	3	3	4	4	1	4	5	5	5	3	8	9	7	5	4

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%
Britain's relationship with the EU												
0 - I am not at all persuadable to a different view on this matter	31	34	32	34	28	29	36	25	32	33	31	30
1	6	5	8	5	4	6	7	9	5	7	5	6
2	10	9	9	10	9	11	10	11	10	11	7	9
3	8	10	7	10	7	4	6	12	8	9	9	6
4	6	6	5	6	9	6	6	7	5	7	8	5
5	15	15	20	14	11	16	14	15	14	14	15	16
6	5	7	4	5	7	5	6	2	6	6	6	4
7	5	3	4	2	6	8	6	5	7	5	4	7
8	3	3	3	2	5	4	1	3	2	2	2	4
9	2	1	1	3	1	2	2	2	3	1	2	3
10 - I am very persuadable to a different view on this matter	2	2	1	2	4	3	2	3	2	2	2	4
Don't know	6	5	6	7	10	6	5	5	5	3	6	8
Taxing the richest and redistributing it to ordinary people / public services												
0 - I am not at all persuadable to a different view on this matter	31	33	27	29	26	34	29	31	33	32	29	29
1	7	8	8	5	5	6	7	8	5	6	5	7
2	10	6	14	11	9	9	9	10	9	12	9	8
3	9	11	11	8	8	7	7	8	9	8	7	9
4	7	6	5	7	9	9	7	7	6	8	9	5
5	15	16	16	20	13	12	13	13	13	13	19	16
6	6	3	5	6	10	7	6	5	7	6	6	6
7	4	5	3	2	6	3	6	4	5	5	3	4
8	3	3	1	2	3	2	4	3	2	2	1	3
9	2	1	2	2	2	3	3	2	3	1	2	3
10 - I am very persuadable to a different view on this matter	3	2	1	3	1	3	4	3	2	2	3	4
Don't know	6	5	5	6	9	5	4	4	7	4	6	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency						Vote in 2024 GE						Vote in 2021 Holyrood Constituency				
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Where would you place ****your views**** on these spectrums?

1 Inequality is too high, we should redistribute money from the richest to middle and working class people

10 We should reduce taxes on the richest because that creates jobs and wealth for everyone

1	22	6	13	14	38	6	57	4	17	11	36	7	47	6	14	10	34
2	10	4	10	11	15	3	17	3	13	5	14	3	17	3	7	5	13
3	14	4	15	16	18	7	14	2	13	16	19	9	19	4	14	15	18
4	13	8	19	17	12	10	5	8	15	17	13	11	5	7	18	14	14
5	14	20	17	19	8	18	5	29	14	16	8	16	5	22	16	17	8
6	6	15	5	5	2	9	2	10	7	7	1	11	2	8	7	16	2
7	5	14	8	2	1	9	0	14	5	7	1	11	0	14	8	5	2
8	4	12	4	5	1	13	0	11	5	9	1	4	2	12	5	4	3
9	2	5	2	2	0	6	0	8	2	1	0	5	2	7	2	3	0
10	4	6	3	2	1	16	0	5	3	3	2	25	0	11	4	3	2
Don't know	7	7	4	7	3	3	0	6	4	8	5	0	2	7	5	5	5

1 Overall, immigration to the UK has benefited society more than it has weakened it

10 Overall, immigration to the UK has undermined society more than it has strengthened it

1	14	1	9	9	26	2	52	1	12	9	21	1	31	1	11	10	20
2	8	1	9	12	13	1	19	1	7	12	13	0	34	0	10	9	11
3	12	6	17	12	16	1	14	5	13	14	15	0	7	3	11	12	16
4	10	7	16	20	10	3	5	8	11	17	12	0	5	10	10	16	10
5	9	13	14	13	9	4	0	11	11	10	9	1	7	9	9	11	9
6	5	9	5	7	3	2	2	5	5	6	2	4	3	6	4	9	4
7	7	13	8	7	6	5	0	14	8	3	6	4	2	10	7	11	5
8	7	14	9	5	3	13	2	13	9	9	5	5	2	11	10	4	6
9	5	10	4	3	2	12	0	11	5	5	2	12	3	9	8	2	3
10	17	24	6	8	7	56	5	27	15	9	8	72	3	37	16	14	10
Don't know	6	4	3	5	4	3	0	3	4	4	6	0	3	3	4	2	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Where would you place ****your views**** on these spectrums?

1 Inequality is too high, we should redistribute money from the richest to middle and working class people

10 We should reduce taxes on the richest because that creates jobs and wealth for everyone

1	22	6	13	10	29	47	22	13	27	13	24	20	32	28	17	15
2	10	2	8	7	12	17	11	7	13	7	11	10	14	12	11	6
3	14	4	14	11	20	13	15	10	16	12	14	13	13	17	11	12
4	13	7	21	21	13	9	14	11	13	13	12	13	11	13	12	13
5	14	22	16	14	10	6	14	17	9	18	12	15	5	11	16	18
6	6	9	7	16	2	4	5	9	5	8	5	7	4	4	8	8
7	5	13	8	7	2	1	5	9	4	8	7	4	2	3	7	7
8	4	13	4	4	3	1	4	8	3	7	5	4	2	3	3	8
9	2	7	2	3	0	1	2	4	1	4	2	2	2	1	3	4
10	4	11	4	0	2	0	2	9	3	4	6	2	5	3	5	3
Don't know	7	6	5	8	6	0	6	5	5	7	3	9	9	5	7	7

1 Overall, immigration to the UK has benefited society more than it has weakened it

10 Overall, immigration to the UK has undermined society more than it has strengthened it

1	14	0	11	14	16	34	15	5	17	7	13	14	27	18	10	8
2	8	0	10	11	10	17	10	2	8	8	7	9	15	9	5	8
3	12	3	10	14	15	19	15	4	12	9	13	11	13	13	10	11
4	10	9	10	19	10	9	12	6	10	10	12	9	10	13	9	8
5	9	9	12	10	9	8	10	9	9	10	9	10	5	9	9	12
6	5	4	5	11	4	3	5	6	4	7	4	6	2	3	5	6
7	7	11	8	4	7	1	7	7	7	8	8	6	4	7	8	7
8	7	11	9	4	7	3	6	12	7	9	8	7	2	6	10	9
9	5	11	6	3	4	2	4	8	4	7	5	4	1	3	6	7
10	17	38	15	10	12	4	10	40	18	21	18	17	10	13	24	20
Don't know	6	3	5	1	6	1	5	2	5	5	4	7	9	6	5	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland								Socio-economic classification (NS-SEC)			
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Where would you place ****your views**** on these spectrums?

1 Inequality is too high, we should redistribute money from the richest to middle and working class people

10 We should reduce taxes on the richest because that creates jobs and wealth for everyone

1	22	20	21	20	17	22	22	22	28	18	21	20
2	10	8	13	7	11	9	8	13	13	11	9	8
3	14	11	13	14	14	13	12	17	13	16	12	12
4	13	13	7	16	13	15	12	8	16	14	13	9
5	14	16	11	14	12	10	16	14	13	14	14	15
6	6	5	9	7	5	6	8	7	3	7	7	7
7	5	7	6	4	5	8	5	5	1	5	4	7
8	4	3	4	3	7	6	5	5	3	5	4	5
9	2	3	3	4	3	1	4	1	1	3	3	2
10	4	7	4	3	5	3	3	3	3	3	5	5
Don't know	7	6	8	8	9	8	4	4	7	4	8	9

1 Overall, immigration to the UK has benefited society more than it has weakened it

10 Overall, immigration to the UK has undermined society more than it has strengthened it

1	14	11	18	15	8	7	12	17	24	16	12	8
2	8	7	9	6	7	8	12	12	7	9	6	7
3	12	10	7	11	11	12	11	15	15	16	12	7
4	10	13	9	10	3	12	8	11	11	13	9	7
5	9	10	9	9	9	10	11	9	5	9	8	12
6	5	5	6	6	5	4	3	5	1	5	5	6
7	7	8	7	6	9	6	6	6	7	6	7	7
8	7	6	4	9	13	7	8	7	3	7	11	6
9	5	7	5	5	5	5	4	4	3	4	6	6
10	17	18	19	16	20	21	20	10	18	10	18	26
Don't know	6	4	6	7	9	7	4	4	7	4	6	8

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

1 The UK should fully rejoin the EU immediately

10 The UK should remain outside the EU and be as independent as possible from it

1	34	17	27	36	56	8	50	13	33	27	55	5	54	12	30	33	50
2	11	5	18	13	12	3	19	6	14	12	13	4	15	3	14	11	13
3	11	7	15	16	11	6	12	6	11	14	12	1	12	7	16	12	12
4	8	11	8	7	6	6	12	6	8	9	4	7	7	6	7	5	6
5	6	4	8	7	4	6	0	6	7	6	4	4	5	5	8	3	4
6	3	6	4	4	0	3	2	4	4	3	0	3	0	4	3	7	1
7	3	8	3	5	1	5	0	9	3	5	2	1	2	7	2	8	2
8	4	7	6	1	1	10	2	10	4	3	1	7	3	10	5	4	1
9	2	5	2	1	1	5	0	6	2	3	1	5	0	7	1	2	1
10	12	22	5	8	2	45	2	28	10	10	3	61	0	33	10	12	5
Don't know	7	7	3	4	4	5	0	6	4	7	6	3	2	6	4	3	5

1 Scotland should be fully independent and outside of the UK as soon as possible

10 Scotland should remain inside the UK and the Scottish Parliament should have fewer powers than it does right now

1	19	2	5	3	46	5	26	1	7	2	49	8	20	2	5	4	41
2	8	3	3	3	17	3	5	1	6	9	14	4	10	1	3	4	14
3	7	1	1	5	11	3	29	1	6	3	8	5	12	1	4	3	10
4	7	1	7	12	9	2	17	2	7	11	9	3	15	0	7	8	9
5	10	3	9	14	6	11	7	4	10	10	8	11	8	5	9	10	11
6	4	3	10	9	1	5	5	5	7	4	1	7	8	2	6	7	2
7	5	5	9	9	1	8	5	7	6	10	1	9	7	7	5	10	2
8	6	7	14	7	1	9	0	6	8	9	1	8	3	8	13	10	2
9	4	5	9	5	0	6	0	7	6	6	0	3	2	9	5	4	1
10	23	68	31	29	2	47	5	65	32	30	3	42	5	62	37	39	4
Don't know	7	1	4	5	5	3	2	1	5	6	5	1	8	2	5	1	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

1 The UK should fully rejoin the EU immediately

10 The UK should remain outside the EU and be as independent as possible from it

1	34	11	29	36	48	53	43	14	40	28	35	33	38	39	32	28
2	11	4	14	11	13	13	13	4	13	10	11	10	15	12	11	8
3	11	6	17	11	12	15	13	7	10	11	10	11	12	14	10	8
4	8	5	10	7	6	7	7	5	6	7	7	9	13	9	7	5
5	6	5	8	4	4	4	5	5	4	7	4	6	4	5	4	8
6	3	3	4	7	1	1	3	3	2	4	2	3	1	2	2	4
7	3	6	3	8	2	1	3	6	3	5	4	3	2	2	3	5
8	4	11	3	1	2	1	3	7	2	5	5	3	1	2	5	5
9	2	7	1	3	1	0	1	6	1	3	2	2	2	1	3	3
10	12	35	8	10	6	1	4	37	13	15	15	9	4	6	16	18
Don't know	7	6	5	3	6	2	5	5	6	5	5	9	9	7	6	8

1 Scotland should be fully independent and outside of the UK as soon as possible

10 Scotland should remain inside the UK and the Scottish Parliament should have fewer powers than it does right now

1	19	0	6	1	41	31	22	13	39	6	22	16	19	21	17	19
2	8	1	4	4	13	12	9	6	14	3	10	6	12	10	6	7
3	7	0	5	3	8	15	8	3	8	5	7	7	9	10	5	4
4	7	0	8	7	8	12	8	4	8	5	6	8	12	9	8	3
5	10	4	11	8	12	7	9	9	9	7	8	11	9	13	9	6
6	4	2	5	8	3	4	5	3	2	6	4	5	8	5	3	4
7	5	7	5	11	2	5	5	5	3	6	5	6	7	6	7	3
8	6	9	11	14	2	3	7	6	2	10	5	7	1	5	8	6
9	4	9	6	3	1	2	4	6	1	6	3	4	2	2	4	5
10	23	66	35	38	5	4	20	41	7	43	25	20	8	11	27	37
Don't know	7	2	6	3	6	4	5	4	6	4	4	9	13	7	5	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

1 The UK should fully rejoin the EU immediately

10 The UK should remain outside the EU and be as independent as possible from it

1	34	32	37	32	34	29	37	36	39	39	31	29
2	11	11	8	10	11	9	9	14	12	12	11	9
3	11	11	9	9	7	15	11	13	12	13	12	7
4	8	8	8	8	13	8	4	8	6	8	6	8
5	6	7	4	8	4	4	4	7	6	5	5	8
6	3	2	4	4	1	4	2	3	0	3	2	4
7	3	5	2	3	3	4	5	2	3	3	6	3
8	4	2	4	3	6	3	6	3	5	3	5	4
9	2	2	2	3	1	2	2	2	1	2	2	2
10	12	16	16	10	13	12	13	8	8	9	13	17
Don't know	7	6	7	9	7	9	6	5	8	4	7	10

1 Scotland should be fully independent and outside of the UK as soon as possible

10 Scotland should remain inside the UK and the Scottish Parliament should have fewer powers than it does right now

1	19	21	16	21	16	16	23	13	28	18	19	20
2	8	8	10	8	6	8	5	8	14	9	8	7
3	7	6	7	6	7	10	3	10	7	9	6	5
4	7	8	7	6	7	7	8	8	9	8	5	6
5	10	10	10	8	14	13	7	10	7	7	10	12
6	4	2	3	4	3	7	5	6	4	4	4	3
7	5	8	4	5	3	5	6	8	1	6	6	5
8	6	5	6	9	6	3	4	8	3	6	8	6
9	4	2	5	5	3	4	4	3	3	5	3	3
10	23	24	25	22	27	20	30	19	14	23	24	25
Don't know	7	7	6	7	8	8	6	7	8	4	8	9

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE							Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

1 The main institutions of this country work well and should be protected from significant disruption

10 The main institutions of this country need a radical overhaul, even if that involves some element of risk

1	2	2	1	2	3	1	2	2	2	1	3	1	3	2	2	1	2
2	3	1	3	0	4	1	5	1	2	0	5	0	7	1	3	1	4
3	7	6	12	3	10	3	5	6	7	3	10	1	0	7	8	4	8
4	9	9	12	13	12	2	10	8	10	12	10	4	12	7	11	13	9
5	14	13	15	18	16	9	14	11	14	27	15	4	8	10	13	22	16
6	10	12	11	14	8	9	14	13	9	9	8	5	12	10	9	11	9
7	15	18	15	18	14	14	12	16	16	13	14	16	25	14	17	13	16
8	13	15	11	12	12	18	19	17	14	15	12	17	8	18	12	13	12
9	5	4	5	5	5	10	2	6	5	1	5	11	5	5	6	5	5
10	10	11	7	6	7	28	2	10	11	6	8	36	7	18	11	9	8
Don't know	12	9	7	10	9	7	14	10	8	13	11	5	12	8	9	8	11

Which of the following do you think represents the best path for Scotland's future?

A stronger Scotland in a changed Britain	50	63	68	75	21	72	43	61	66	74	24	70	44	65	69	77	29
Things staying the same as they are now	10	27	17	11	1	15	2	32	12	11	1	12	7	26	13	12	2
Independence from the UK	31	2	9	10	72	6	43	1	16	7	67	9	41	1	9	7	62
Don't know	10	7	6	5	6	7	12	6	6	8	8	9	8	8	9	4	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

1 The main institutions of this country work well and should be protected from significant disruption

10 The main institutions of this country need a radical overhaul, even if that involves some element of risk

1	2	2	3	0	2	3	2	2	2	2	2	1	1	3	1	2
2	3	1	2	4	3	7	3	2	4	2	3	2	3	2	3	3
3	7	7	7	4	8	7	7	6	7	6	8	6	5	6	6	8
4	9	7	11	11	9	8	10	4	8	10	10	8	11	11	8	8
5	14	11	15	19	16	12	17	10	14	16	12	16	13	13	15	15
6	10	10	10	11	7	13	9	11	10	10	10	10	11	10	11	9
7	15	15	17	12	15	17	15	16	13	15	15	15	18	15	14	14
8	13	17	12	15	12	14	14	15	14	14	14	12	10	13	14	15
9	5	6	6	4	5	4	5	9	6	6	5	5	1	4	6	6
10	10	17	10	10	9	7	7	19	12	11	12	9	7	9	13	11
Don't know	12	7	10	10	13	6	11	7	11	10	8	16	21	15	9	9

Which of the following do you think represents the best path for Scotland's future?

A stronger Scotland in a changed Britain	50	66	73	78	30	38	48	59	32	65	47	52	41	44	53	55
Things staying the same as they are now	10	26	13	10	3	3	9	16	2	17	11	9	8	4	11	15
Independence from the UK	31	0	7	5	59	54	35	18	58	10	35	27	38	38	27	24
Don't know	10	8	8	7	8	5	9	8	8	9	7	12	12	13	10	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

1 The main institutions of this country work well and should be protected from significant disruption

10 The main institutions of this country need a radical overhaul, even if that involves some element of risk

1	2	2	4	2	2	2	1	1	3	2	3	1
2	3	2	3	5	3	1	2	2	3	3	2	3
3	7	10	3	6	5	6	8	7	6	8	7	5
4	9	6	12	9	10	7	10	10	10	12	7	6
5	14	14	13	17	14	15	11	15	12	15	14	14
6	10	10	10	8	8	12	12	12	7	9	9	10
7	15	11	16	13	16	17	17	14	17	16	11	15
8	13	13	16	14	12	10	12	14	15	15	15	12
9	5	3	4	6	5	6	9	4	5	5	6	6
10	10	15	9	10	12	10	9	8	8	8	11	13
Don't know	12	13	10	10	14	13	9	14	14	8	15	15

Which of the following do you think represents the best path for Scotland's future?

A stronger Scotland in a changed Britain	50	43	47	51	59	58	49	54	37	53	50	48
Things staying the same as they are now	10	10	15	9	6	7	14	11	5	11	11	11
Independence from the UK	31	34	27	30	26	28	29	26	46	30	29	29
Don't know	10	13	11	9	9	7	7	9	13	6	10	13

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE							Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Below are a series of ideas that some have proposed. Regardless of which path you think is best for Scotland's future, which of these, if any, do you think would most deliver 'a stronger Scotland in a changed Britain' if they were implemented. Please select up to three options.

Cutting waiting lists through cooperation between the Scottish and English NHS	46	66	63	54	33	55	40	68	56	57	34	41	39	64	58	57	35
100,000 new jobs in the new industries	38	45	51	39	30	51	29	49	42	51	30	43	39	48	39	51	34
Replacing the unelected House of Lords with an elected senate with full Scottish representation	34	25	29	31	50	34	43	18	34	24	49	33	39	21	34	27	49
Devolving power out of London	34	7	23	31	59	13	55	7	29	26	59	17	44	8	21	24	55
Halving child poverty in 10 years	28	16	33	34	35	14	50	15	31	34	33	16	47	14	37	37	31
Land reform to deliver more affordable housing	24	13	27	31	28	24	29	12	29	27	24	21	34	19	26	26	26
Devolving decision making power from Edinburgh to local communities	18	27	16	24	15	22	17	25	17	26	14	26	15	25	16	26	15
None of these	4	7	2	4	2	8	2	8	3	3	4	11	0	9	3	3	3
Don't know	9	6	4	5	6	7	7	8	6	3	7	8	7	8	6	0	6

The Net Zero target is a target set by the government to reach zero greenhouse gas emissions by 2050 at the latest, balancing any carbon emissions that are produced with carbon-reducing measures, in order to reduce the risks from climate change.

Do you support or oppose the UK's target of becoming Net Zero by 2050?

Strongly support	31	8	28	32	49	3	81	8	28	26	44	7	69	7	25	28	42
Somewhat support	30	29	38	39	32	14	10	24	35	35	35	11	20	22	37	39	31
TOTAL SUPPORT	61	37	66	71	81	17	91	32	63	61	79	18	89	29	62	67	73
Somewhat oppose	12	21	12	14	7	20	2	25	13	19	7	9	0	21	12	13	9
Strongly oppose	17	33	12	8	6	56	2	35	15	15	8	68	2	43	15	16	10
TOTAL OPPOSE	29	54	24	22	13	76	4	60	28	34	15	77	2	64	27	29	19
Don't know	10	8	9	7	6	7	5	8	9	5	6	5	8	6	11	3	8

Imagine the UK Labour party adopted these positions. Would it make you more likely to vote for them, less likely or make no difference either way? If they were to support Scottish independence

More likely to vote for them	25	2	10	12	55	5	45	1	15	15	53	9	42	1	9	10	48
No difference either way	31	22	16	28	36	30	43	23	24	28	37	41	39	17	24	16	38
Less likely to vote for them	36	76	71	55	3	63	5	75	56	54	5	49	15	81	63	72	7
Don't know	7	0	3	6	6	2	7	2	5	3	6	1	3	1	4	2	6

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
	Total	Con	Lab	Lib Dem	SNP	Green	Remain	Leave	Yes	No	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are a series of ideas that some have proposed. Regardless of which path you think is best for Scotland's future, which of these, if any, do you think would most deliver 'a stronger Scotland in a changed Britain' if they were implemented. Please select up to three options.

Cutting waiting lists through cooperation between the Scottish and English NHS	46	66	58	56	38	30	47	53	36	59	45	47	38	40	47	55
100,000 new jobs in the new industries	38	48	39	47	34	42	37	41	30	45	42	35	41	35	39	41
Replacing the unelected House of Lords with an elected senate with full Scottish representation	34	21	33	29	50	40	38	34	48	27	36	33	26	34	36	36
Devolving power out of London	34	7	23	27	53	52	38	25	51	19	38	30	41	38	31	30
Halving child poverty in 10 years	28	14	38	38	28	37	32	17	28	27	24	32	38	34	23	24
Land reform to deliver more affordable housing	24	19	28	25	23	35	25	22	24	24	26	22	24	27	25	21
Devolving decision making power from Edinburgh to local communities	18	25	14	30	15	17	17	21	17	19	23	15	18	14	19	22
None of these	4	9	3	1	3	4	3	8	4	5	5	4	2	4	5	5
Don't know	9	6	7	1	7	5	7	7	8	8	6	12	13	12	9	5

The Net Zero target is a target set by the government to reach zero greenhouse gas emissions by 2050 at the latest, balancing any carbon emissions that are produced with carbon-reducing measures, in order to reduce the risks from climate change.

Do you support or oppose the UK's target of becoming Net Zero by 2050?

Strongly support	31	7	23	29	35	65	36	10	35	21	30	32	54	42	21	21
Somewhat support	30	22	40	41	33	24	35	24	29	31	27	32	24	28	31	33
TOTAL SUPPORT	61	29	63	70	68	89	71	34	64	52	57	64	78	70	52	54
Somewhat oppose	12	21	13	15	11	3	10	18	9	16	13	11	4	9	15	16
Strongly oppose	17	43	14	11	13	5	12	39	17	23	26	10	7	13	22	22
TOTAL OPPOSE	29	64	27	26	24	8	22	57	26	39	39	21	11	22	37	38
Don't know	10	7	11	4	9	3	8	9	9	9	5	14	11	9	11	8

Imagine the UK Labour party adopted these positions. Would it make you more likely to vote for them, less likely or make no difference either way? If they were to support Scottish independence

More likely to vote for them	25	1	9	11	44	49	29	14	44	10	29	22	30	35	22	16
No difference either way	31	14	25	21	38	35	30	31	37	24	29	33	32	31	32	31
Less likely to vote for them	36	84	62	67	10	13	35	52	12	62	38	35	22	25	41	49
Don't know	7	1	5	1	7	3	5	3	6	4	4	10	15	9	5	5

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland									Socio-economic classification (NS-SEC)		
	Total	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow	Higher	Intermediate	Routine
Weighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

Below are a series of ideas that some have proposed. Regardless of which path you think is best for Scotland's future, which of these, if any, do you think would most deliver 'a stronger Scotland in a changed Britain' if they were implemented. Please select up to three options.

Cutting waiting lists through cooperation between the Scottish and English NHS	46	47	44	51	44	46	49	42	46	45	50	49
100,000 new jobs in the new industries	38	43	31	36	43	35	37	39	42	40	37	39
Replacing the unelected House of Lords with an elected senate with full Scottish representation	34	36	37	35	31	34	36	31	35	36	33	34
Devolving power out of London	34	32	34	35	33	35	34	34	36	37	31	30
Halving child poverty in 10 years	28	26	26	28	30	26	30	31	32	32	28	23
Land reform to deliver more affordable housing	24	19	27	20	19	23	28	32	25	26	25	20
Devolving decision making power from Edinburgh to local communities	18	22	30	21	17	14	13	14	14	18	17	19
None of these	4	3	5	2	7	6	3	5	5	4	4	3
Don't know	9	9	7	11	9	12	7	9	8	5	10	12

The Net Zero target is a target set by the government to reach zero greenhouse gas emissions by 2050 at the latest, balancing any carbon emissions that are produced with carbon-reducing measures, in order to reduce the risks from climate change.

Do you support or oppose the UK's target of becoming Net Zero by 2050?

Strongly support	31	28	24	33	22	27	31	42	38	36	22	24
Somewhat support	30	28	34	28	31	30	34	25	31	32	33	28
TOTAL SUPPORT	61	56	58	61	53	57	65	67	69	68	55	52
Somewhat oppose	12	10	17	12	15	12	11	12	8	11	12	12
Strongly oppose	17	24	17	19	18	19	19	11	12	16	19	23
TOTAL OPPOSE	29	34	34	31	33	31	30	23	20	27	31	35
Don't know	10	10	9	9	14	12	5	10	11	6	14	13

Imagine the UK Labour party adopted these positions. Would it make you more likely to vote for them, less likely or make no difference either way?
If they were to support Scottish independence

More likely to vote for them	25	25	21	21	24	26	24	25	38	30	23	19
No difference either way	31	33	34	35	33	30	24	28	31	26	32	36
Less likely to vote for them	36	34	38	37	34	36	47	38	24	40	39	35
Don't know	7	7	7	7	9	8	4	8	8	4	7	10

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	VI: Holyrood Constituency							Vote in 2024 GE						Vote in 2021 Holyrood Constituency			
	Total	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP	Reform UK	Green	Con	Lab	Lib Dem	SNP
Weighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
Unweighted Sample	1603	136	185	152	494	197	42	157	401	116	381	76	59	242	219	92	529
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If they were to support far greater powers for the Scottish Parliament ('devo-max')

More likely to vote for them	31	4	30	34	49	8	64	4	33	36	46	7	49	4	29	34	45
No difference either way	43	49	41	38	43	50	33	50	41	35	45	53	37	43	43	36	45
Less likely to vote for them	15	42	19	18	2	35	2	40	17	20	3	34	7	49	18	24	3
Don't know	11	5	11	10	6	8	0	6	8	9	6	7	7	4	10	7	7

If they were to support re-joining the EU

More likely to vote for them	45	26	63	62	55	11	71	18	56	54	51	4	71	15	56	58	54
No difference either way	31	33	22	22	37	32	26	34	25	22	41	30	24	35	26	17	37
Less likely to vote for them	17	37	12	11	4	53	2	43	15	17	4	63	3	47	14	21	5
Don't know	7	4	3	6	4	4	0	5	4	6	4	3	2	3	5	4	4

If they were to support far greater taxes on the richest to be spent on social investment and public services

More likely to vote for them	39	11	50	43	52	10	88	6	47	39	50	7	80	10	47	38	49
No difference either way	38	48	35	37	39	46	12	48	39	34	41	47	15	46	35	38	41
Less likely to vote for them	13	35	10	10	2	40	0	38	8	18	3	39	3	39	11	16	4
Don't know	9	6	5	10	6	5	0	8	6	9	6	7	2	5	8	8	6

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Vote in 2021 Holyrood: List					2016 EU Ref		Indy Ref 2014		Gender		Age				
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Unweighted Sample	1603	247	199	73	416	156	841	372	507	663	736	867	164	527	438	474
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If they were to support far greater powers for the Scottish Parliament ('devo-max')

More likely to vote for them	31	4	34	34	40	49	35	16	37	22	31	31	39	44	25	20
No difference either way	43	42	39	38	48	43	45	46	49	44	46	40	32	35	49	50
Less likely to vote for them	15	49	19	22	4	4	11	31	7	25	18	13	9	8	18	24
Don't know	11	4	9	5	9	3	8	7	7	9	5	16	21	13	8	7

If they were to support re-joining the EU

More likely to vote for them	45	16	60	58	50	65	56	17	42	44	46	45	62	56	41	32
No difference either way	31	30	26	22	38	31	32	32	39	28	30	32	19	27	34	38
Less likely to vote for them	17	51	10	18	6	3	7	47	13	22	21	13	10	9	20	25
Don't know	7	3	5	3	5	2	6	4	6	5	4	10	10	9	5	5

If they were to support far greater taxes on the richest to be spent on social investment and public services

More likely to vote for them	39	10	47	41	44	65	44	23	41	33	39	40	53	51	36	25
No difference either way	38	46	35	41	44	28	39	47	44	40	38	39	20	30	42	50
Less likely to vote for them	13	39	10	10	6	3	10	24	8	19	18	9	12	8	14	18
Don't know	9	5	8	8	6	4	8	6	7	9	5	12	15	11	8	6

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Sample Size: 1603 adults in Scotland (16+)
Fieldwork: 24th April - 5th May 2026

	Region in Scotland								Socio-economic classification (NS-SEC)			
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Unweighted Sample	1603	261	164	243	152	191	180	259	153	602	337	435
	%	%	%	%	%	%	%	%	%	%	%	%

If they were to support far greater powers for the Scottish Parliament ('devo-max')

More likely to vote for them	31	25	26	28	33	37	27	38	34	37	27	22
No difference either way	43	48	46	47	42	39	46	35	43	41	45	49
Less likely to vote for them	15	15	16	16	16	12	19	15	12	16	18	15
Don't know	11	11	12	9	9	13	8	13	11	6	10	14

If they were to support re-joining the EU

More likely to vote for them	45	40	38	40	45	48	46	55	52	58	38	33
No difference either way	31	34	35	37	30	30	28	25	28	25	36	37
Less likely to vote for them	17	19	18	16	16	17	21	12	14	14	19	21
Don't know	7	7	8	7	9	5	5	7	7	3	7	10

If they were to support far greater taxes on the richest to be spent on social investment and public services

More likely to vote for them	39	33	34	40	38	39	37	47	46	44	35	33
No difference either way	38	41	40	40	39	42	37	32	36	36	42	43
Less likely to vote for them	13	16	12	14	11	12	17	12	10	15	14	12
Don't know	9	10	15	7	13	6	9	8	7	6	9	12

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*