

YouGov People vs Big Tech Survey Results



Sample Size: 1080 adults in Spain
Fieldwork: 14th - 19th January 2026

		Age (1)							Age (2)			Gender		Region							2023 Past Vote			
		Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North East	East	South	Madrid Metropolitan	North	North West	Centre	PP	PSOE	VOX	SUMAR
		Weighted Sample	1080	84	138	191	195	160	232	222	387	393	487	515	224	142	228	140	100	54	114	264	253	99
Unweighted Sample	1080	57	126	212	232	202	173	183	444	375	482	520		232	119	241	154	98	50	108	208	280	92	115
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

In December 2025, the European Commission fined X (previously known as Twitter) for breaching EU data privacy and transparency laws. X is also required to produce an action plan to address the issues around the specific breaches within 90 days.

If X does not address these breaches in the required period, do you think the EU should or should not take further action against X?

Should	78	78	68	73	81	83	83	72	77	83	77	80	81	79	75	79	78	85	74	75	87	53	93
Should not	10	9	15	13	11	10	6	13	12	8	13	8	8	9	10	13	8	9	16	11	6	34	0
Don't know	11	14	17	14	8	7	11	15	11	9	10	13	11	12	15	8	14	6	9	14	7	13	7

You previously said that the EU should take further action against X if it does not address the breaches of data privacy and transparency laws in the required period. What action, if any, do you think they should take?

[Shown only to respondents who said that the EU should take further action against X; N=865]

Further fines	27	43	25	25	26	26	24	33	26	25	32	22	24	31	29	26	27	30	21	29	25	29	22
Refusing X access to the European market	17	22	17	13	17	18	20	19	15	19	17	18	15	23	18	21	16	4	19	22	17	16	25
Both fines and refusing X access to the European market	48	32	48	57	49	45	47	41	53	46	46	49	51	40	46	41	54	57	53	41	49	50	49
Something else	3	2	6	2	2	4	3	4	2	3	2	4	4	1	2	7	1	0	3	3	3	5	3
Don't know	5	1	4	3	6	7	7	3	4	7	2	8	7	4	5	5	2	9	3	5	6	1	1

Thinking about the EU's online safety and digital privacy laws, which of the following comes closest to your view?

It is more important that the EU protects safety online and digital privacy for Europeans, even if this damages the relationship with the USA	64	64	61	64	64	62	69	62	64	66	67	62	68	66	60	63	63	74	59	57	74	49	88
It is more important that the EU has a good relationship with the USA, even if this means relaxing EU laws on online safety and digital privacy	22	21	23	25	19	24	20	22	22	21	23	21	18	23	23	29	16	18	24	27	17	35	6
Don't know	14	15	16	11	16	14	12	16	14	13	10	17	14	11	17	8	21	8	17	16	9	15	6