

YouGov / People vs Big Tech Survey Results



Sample Size: 1099 adults in Germany
Fieldwork: 14th - 20th January 2026

	Age (1)										Age (2)			Gender		Region		2025 Past Vote			
	Total	18-24	25-34	35-44	45-54	55+	65+	18-34	35-54	55+	Male	Female	West	East	SPD	CDU/CSU	Bündnis 90/ Die Grünen	AfD			
	Weighted Sample	1099	98	164	160	168	217	292	262	328	509	537	562	886	213	142	247	101	178		
Unweighted Sample	1099	90	153	132	168	236	320	243	300	556	535	564	883	216	143	256	107	187			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			

In December 2025, the European Commission fined X (previously known as Twitter) for breaching EU data privacy and transparency laws. X is also required to produce an action plan to address the issues around the specific breaches within 90 days.

If X does not address these breaches in the required period, do you think the EU should or should not take further action against X?

Should	69	72	67	58	63	74	74	69	61	74	69	68	70	63	85	78	90	42
Should not	15	9	23	17	18	11	13	18	18	12	20	11	15	18	5	11	3	41
Don't know	16	19	9	24	19	15	13	13	21	14	11	21	15	19	10	10	7	17

You previously said that the EU should take further action against X if it does not address the breaches of data privacy and transparency laws in the required period. What action, if any, do you think they should take?

[Shown only to respondents who said that the EU should take further action against X; N=764]

Further fines	23	32	28	18	27	18	21	30	23	20	27	19	24	20	24	26	21	22
Refusing X access to the European market	21	19	23	25	15	16	26	22	19	22	17	25	20	24	23	18	12	33
Both fines and refusing X access to the European market	52	42	43	55	56	61	48	42	55	54	52	51	52	51	47	52	63	40
Something else	1	0	3	0	0	1	2	2	0	1	2	0	1	1	0	2	0	4
Don't know	3	7	3	2	3	4	2	5	2	3	3	4	3	3	6	3	3	1

Thinking about the EU's online safety and digital privacy laws, which of the following comes closest to your view?

It is more important that the EU protects safety online and digital privacy for Europeans, even if this damages the relationship with the USA

70	63	73	61	67	72	75	69	64	74	72	67	70	70	84	71	91	54
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It is more important that the EU has a good relationship with the USA, even if this means relaxing EU laws on online safety and digital privacy

16	15	19	21	15	12	15	18	18	14	18	14	16	15	7	16	2	34
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Don't know

14	22	8	18	18	16	10	13	18	13	9	19	14	15	9	13	7	13
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