

YouGov / People vs Big Tech Survey Results

Sample Size: 2076 adults in Spain
Fieldwork: 5th - 13th June 2025

Weighted Sample Unweighted Sample		Age						Gender		Region								2023 Past Vote				
	Total	18-24	24-34	35-44	45-54	55-64	65+	Male	Female	Andalucía	Aragón	Cantabria	Castilla y León	Castilla-La Mancha	Cataluña	Ceuta	Comunidad de Madrid	Comunidad Foral de Navarra	PP	PSOE	VOX	SUMAR
	2077	174	287	397	405	332	482	1009	1068	374	71	28	124	83	315	5	291	26	547	525	205	204
	2076	121	259	401	495	395	405	984	1092	365	75	26	136	81	329	4	321	22	501	569	200	233
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Given the choice, would you prefer to use social media platforms that are based in the US or Europe, or do you have no preference?

Based in the US	4	4	4	6	3	2	2	5	2	2	4	13	4	0	3	26	5	5	2	2	13	1
Based in Europe	47	57	51	52	47	43	42	44	51	50	41	47	57	46	49	20	44	29	44	60	28	60
I have no preference	31	19	33	29	34	36	31	34	29	33	31	24	23	27	30	53	35	46	37	22	41	24
Not applicable - I would not use social media platforms, regardless of where they are based	12	5	7	7	10	13	21	12	11	9	19	10	10	11	13	0	11	17	13	10	12	11
Don't know	6	14	6	5	6	6	4	5	7	6	5	6	7	16	5	0	6	3	5	6	6	3

Generally speaking, do you think European enforcement of laws addressing the influence and power of Big Tech companies is too rigorous, too relaxed, or about right?

Too rigorous	7	8	8	7	7	8	6	10	5	7	5	26	3	4	5	0	7	9	7	5	19	2
About right	32	41	40	34	31	27	27	35	29	35	33	28	40	24	32	27	34	25	38	35	28	23
Too relaxed	38	25	31	35	42	41	45	38	38	36	38	35	33	40	46	47	38	33	33	42	26	59
Don't know	22	26	21	23	20	23	21	17	27	22	24	11	25	33	17	26	20	32	22	18	27	16

Which of the following comes closest to your view?

Europe should continue to enforce European laws on Big Tech companies, even if this damages relations with President Trump	68	64	65	68	71	69	69	72	65	62	74	53	69	70	79	47	68	49	61	79	50	86
Europe should relax the enforcement of European laws on Big Tech companies, to improve relations with President Trump	16	17	19	17	15	12	15	17	14	20	11	34	12	9	7	53	18	33	22	9	30	5
Don't know	16	18	17	15	14	19	16	11	21	19	15	13	19	21	14	0	13	18	17	12	21	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Big Tech companies and their CEOs have close relationships with President Donald Trump.
Generally speaking, do you think this is a good or a bad thing?

A very good thing	2	0	4	3	1	3	2	3	2	2	6	0	4	0	2	0	2	9	2	1	8	0
A fairly good thing	8	8	8	9	9	4	6	9	6	5	4	9	11	7	5	27	10	19	9	5	18	2
TOTAL GOOD THING	10	8	12	12	10	7	8	12	8	7	10	9	15	7	7	27	12	28	11	6	26	2
Neither good nor bad thing	24	28	27	26	25	21	21	26	22	29	24	13	20	23	21	26	27	21	29	20	39	6
A fairly bad thing	32	31	32	33	31	32	33	29	35	32	31	38	30	32	35	20	29	12	35	35	19	31
A very bad thing	28	23	24	22	28	34	33	29	27	26	25	26	28	28	34	26	25	35	19	33	11	57
TOTAL BAD THING	60	54	56	55	59	66	66	58	62	58	56	64	58	60	69	46	54	47	54	68	30	88
Don't know	6	10	4	6	5	7	5	4	7	7	10	14	8	10	3	0	7	4	5	5	5	4

Do you think Big Tech companies like Meta, Google and X are generally more or less powerful than the EU, or are they equally powerful?

Big Tech companies are much more powerful	26	24	25	27	29	26	23	26	26	27	29	24	32	24	22	26	22	27	24	27	31	29
Big Tech companies are slightly more powerful	29	29	34	31	27	24	26	26	31	25	33	42	26	25	31	53	34	13	31	29	22	32
TOTAL BIG TECH COMPANIES ARE MORE POWERFUL	55	53	59	58	56	50	49	52	57	52	62	66	58	49	53	79	56	40	55	56	53	61
Big Tech companies and the EU are equally powerful	15	12	17	16	15	13	16	16	14	17	20	15	13	18	17	0	15	24	15	15	18	12
Big Tech companies are slightly less powerful	11	13	10	12	10	13	9	14	9	10	3	13	13	7	9	20	12	22	12	11	11	11
Big Tech companies are much less powerful	4	4	3	3	4	5	5	6	2	3	2	0	5	1	5	0	3	0	4	3	5	4
TOTAL BIG TECH COMPANIES ARE LESS POWERFUL	15	17	13	15	14	18	14	20	11	13	5	13	18	8	14	20	15	22	16	14	16	15
Don't know	16	18	11	10	14	19	21	13	18	17	13	6	11	25	16	0	14	15	14	15	13	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think Big Tech companies have a positive or negative impact on democracy in European countries?

Large positive impact	4	3	2	5	3	3	5	5	3	3	4	0	5	2	2	0	5	4	5	2	10	0
Small positive impact	14	15	20	11	12	14	13	13	14	14	16	16	11	11	13	27	16	12	15	14	16	7
TOTAL POSITIVE IMPACT	18	18	22	16	15	17	18	18	17	17	20	16	16	13	15	27	21	16	20	16	26	7
Neither positive nor negative	28	31	31	30	28	25	27	28	28	33	25	25	27	25	28	47	26	41	35	26	35	18
Small negative impact	27	30	23	29	29	26	25	27	27	22	27	43	26	37	29	0	25	32	24	31	18	36
Large negative impact	14	6	8	13	17	18	18	17	12	13	16	8	17	8	16	26	15	5	9	15	10	32
TOTAL NEGATIVE IMPACT	41	36	31	42	46	44	43	44	39	35	43	51	43	45	45	26	40	37	33	46	28	68
Don't know	13	15	15	12	11	15	11	10	16	15	13	8	14	17	13	0	14	6	13	12	11	7

Which of the following statements comes closest to your view?

The EU should break Big Tech companies up into separate parts	41	36	47	41	44	36	41	46	37	41	41	43	43	44	47	53	39	48	35	52	32	55
The EU should not break big Tech companies up into separate parts	23	30	24	24	24	20	20	26	20	24	20	32	19	15	20	20	28	22	30	15	38	10
Don't know	36	34	29	35	32	44	39	28	43	35	39	25	38	41	33	26	33	29	34	33	30	35