

YouGov / People vs Big Tech Survey Results

Sample Size: 2070 adults in France

Fieldwork: 5th - 16th June 2025

		Age						Gender		Region											
Total		18-24	24-34	35-44	45-54	55-64	65+	Male	Female	Grand Est	Nouvelle Aquitaine	Auvergne, Rhône-Alpes	Normandie	Bourgogne, Franche-Comté	Bretagne	Centre-Val de Loire	Ile-de-France	Occitanie	Haut de France	Pays de la Loire	Provence-Alpes Côte d'Azur
Weighted Sample	2070	211	304	325	350	357	523	985	1085	205	188	280	115	80	92	71	383	185	219	104	147
Unweighted Sample	2070	127	214	330	381	422	596	875	1195	211	208	261	121	87	111	89	278	209	231	120	143
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Given the choice, would you prefer to use social media platforms that are based in the US or Europe, or do you have no preference?

Based in the US	3	6	3	4	4	3	2	4	2	3	3	2	5	2	3	1	4	4	4	2	4
Based in Europe	43	54	49	39	42	40	42	44	43	41	41	43	44	49	42	45	50	39	38	48	40
I have no preference	25	23	30	32	30	22	17	27	22	29	28	21	26	21	19	29	24	28	26	25	21
Not applicable - I would not use social media platforms, regardless of where they are based	16	2	8	11	13	20	31	15	17	15	17	19	16	17	23	13	12	19	18	15	19
Don't know	12	16	10	15	12	15	9	9	15	12	11	16	10	10	13	12	10	10	15	9	15

Generally speaking, do you think European enforcement of laws addressing the influence and power of Big Tech companies is too rigorous, too relaxed, or about right?

Too rigorous	5	2	3	11	5	4	4	7	3	4	6	4	3	4	5	4	7	5	6	1	5
About right	24	44	30	25	22	20	18	28	21	25	27	19	28	21	16	19	33	23	20	23	23
Too relaxed	42	31	39	35	42	46	52	46	40	43	43	47	38	46	48	46	39	43	39	45	42
Don't know	28	22	28	29	32	30	27	19	36	28	24	31	31	29	31	31	21	29	35	31	30

Which of the following comes closest to your view?

Europe should continue to enforce European laws on Big Tech companies, even if this damages relations with President Trump	63	64	66	53	61	62	70	66	61	64	59	64	60	51	65	61	67	64	60	68	63
Europe should relax the enforcement of European laws on Big Tech companies, to improve relations with President Trump	14	17	11	21	13	11	12	17	10	15	17	7	12	14	11	13	17	14	13	9	19
Don't know	23	20	23	26	26	27	19	17	29	20	24	29	28	35	24	26	16	22	27	24	18

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Fieldwork: 5th - 16th June 2025

	2022 Past vote		
	Total	Macron	Le Pen
Weighted Sample	2070	874	617
Unweighted Sample	2070	684	661
	%	%	%

Given the choice, would you prefer to use social media platforms that are based in the US or Europe, or do you have no preference?

Based in the US	3	2	6
Based in Europe	43	54	31
I have no preference	25	18	34
Not applicable - I would not use social media platforms, regardless of where they are based	16	17	15
Don't know	12	9	14

Generally speaking, do you think European enforcement of laws addressing the influence and power of Big Tech companies is too rigorous, too relaxed, or about right?

Too rigorous	5	3	9
About right	24	28	17
Too relaxed	42	47	38
Don't know	28	22	36

Which of the following comes closest to your view?

Europe should continue to enforce European laws on Big Tech companies, even if this damages relations with President Trump	63	77	48
Europe should relax the enforcement of European laws on Big Tech companies, to improve relations with President Trump	14	8	22
Don't know	23	15	30

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	Age							Gender		Region											
	Total	18-24	24-34	35-44	45-54	55-64	65+	Male	Female	Grand Est	Nouvelle Aquitaine	Auvergne, Rhône-Alpes	Normandie	Bourgogne, Franche-Comté	Bretagne	Centre-Val de Loire	Ile-de-France	Occitanie	Haut de France	Pays de la Loire	Provence-Alpes Côte d'Azur
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Big Tech companies and their CEOs have close relationships with President Donald Trump.
Generally speaking, do you think this is a good or a bad thing?

A very good thing	2	1	4	3	2	2	2	3	2	4	1	2	2	1	2	1	2	3	3	1	5
A fairly good thing	8	16	7	8	7	6	5	10	6	8	5	4	8	5	6	6	12	8	7	3	10
TOTAL GOOD THING	10	17	11	11	9	8	7	13	8	12	6	6	10	6	8	7	14	11	10	4	15
Neither good nor bad thing	21	18	23	20	21	20	21	22	20	19	25	19	24	17	10	28	16	26	25	23	21
A fairly bad thing	28	30	22	30	23	27	32	27	28	27	25	26	31	33	31	25	32	27	24	28	23
A very bad thing	28	27	26	23	28	29	31	28	27	31	26	36	22	24	38	25	26	20	24	30	29
TOTAL BAD THING	56	57	48	53	51	56	63	55	55	58	51	62	53	57	69	50	58	47	48	58	52
Don't know	14	8	17	16	19	16	9	11	17	12	17	13	13	20	12	15	12	16	17	15	12

Do you think Big Tech companies like Meta, Google and X are generally more or less powerful than the EU, or are they equally powerful?

Big Tech companies are much more powerful	28	21	29	26	32	23	32	31	25	35	27	28	25	29	26	29	30	25	25	23	29
Big Tech companies are slightly more powerful	22	35	21	22	22	17	19	22	21	23	25	23	21	19	15	16	21	21	25	24	18
TOTAL BIG TECH COMPANIES ARE MORE POWERFUL	50	56	50	48	54	40	51	53	46	58	52	51	46	48	41	45	51	46	50	47	47
Big Tech companies and the EU are equally powerful	18	19	20	18	14	20	19	19	17	15	15	16	18	22	17	25	21	20	17	17	20
Big Tech companies are slightly less powerful	6	9	7	5	5	6	5	7	5	5	6	7	7	2	5	3	8	3	6	8	4
Big Tech companies are much less powerful	3	5	3	2	3	3	3	5	1	2	1	2	1	2	10	1	5	2	1	3	2
TOTAL BIG TECH COMPANIES ARE LESS POWERFUL	9	14	10	7	8	9	8	12	6	7	7	9	8	4	15	4	13	5	7	11	6
Don't know	24	12	21	27	25	31	22	15	31	20	25	24	28	27	27	26	15	28	27	25	27

Generally speaking, do you think Big Tech companies have a positive or negative impact on democracy in European countries?

Large positive impact	3	2	2	4	2	3	2	4	2	3	1	1	4	6	1	2	5	2	2	3	2
Small positive impact	12	24	22	14	8	8	7	16	9	17	7	11	5	10	9	11	21	9	15	5	9
TOTAL POSITIVE IMPACT	15	26	24	18	10	11	9	20	11	20	8	12	9	16	10	13	26	11	17	8	11
Neither positive nor negative	26	30	29	25	27	25	25	26	27	22	30	19	29	25	22	34	31	25	26	26	31
Small negative impact	21	18	18	26	17	17	25	20	21	16	26	21	20	17	18	20	19	23	20	28	22
Large negative impact	18	10	12	11	23	21	24	21	16	25	18	22	17	17	25	12	11	17	16	21	22
TOTAL NEGATIVE IMPACT	39	28	30	37	40	38	49	41	37	41	44	43	37	34	43	32	30	40	36	49	44
Don't know	20	16	18	20	23	26	16	14	25	17	19	26	24	24	25	21	13	25	21	18	15

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	%	%	%

Big Tech companies and their CEOs have close relationships with President Donald Trump.

Generally speaking, do you think this is a good or a bad thing?

A very good thing	2	2	5
A fairly good thing	8	6	9
TOTAL GOOD THING	10	8	14
Neither good nor bad thing	21	15	28
A fairly bad thing	28	31	22
A very bad thing	28	38	17
TOTAL BAD THING	56	69	39
Don't know	14	8	20

Do you think Big Tech companies like Meta, Google and X are generally more or less powerful than the EU, or are they equally powerful?

Big Tech companies are much more powerful	28	25	33
Big Tech companies are slightly more powerful	22	26	18
TOTAL BIG TECH COMPANIES ARE MORE POWERFUL	50	51	51
Big Tech companies and the EU are equally powerful	18	17	18
Big Tech companies are slightly less powerful	6	8	3
Big Tech companies are much less powerful	3	4	2
TOTAL BIG TECH COMPANIES ARE LESS POWERFUL	9	12	5
Don't know	24	20	25

Generally speaking, do you think Big Tech companies have a positive or negative impact on democracy in European countries?

Large positive impact	3	2	3
Small positive impact	12	12	16
TOTAL POSITIVE IMPACT	15	14	19
Neither positive nor negative	26	24	30
Small negative impact	21	27	13
Large negative impact	18	20	15
TOTAL NEGATIVE IMPACT	39	47	28
Don't know	20	15	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements comes closest to your view?

The EU should break Big Tech companies up into separate parts	41	43	43	33	37	38	49	47	35	40	36	44	37	43	48	36	43	40	38	38	43
The EU should not break big Tech companies up into separate parts	20	20	22	28	23	16	15	24	17	25	19	13	17	24	13	20	26	17	20	17	22
Don't know	39	37	36	38	40	47	37	29	48	35	44	42	46	32	40	44	31	42	42	46	35

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Which of the following statements comes
closest to your view?

The EU should break Big Tech companies up into separate parts	41	50	32
The EU should not break big Tech companies up into separate parts	20	16	25
Don't know	39	34	43