

YouGov-Cambridge Survey Results

Sample Size: 64303 GB Adults
Fieldwork: 13th April - 20th May 2011

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Split A	4077	1988	2088	1271	1341	1464	2323	1754	1012	679	396	498	932	208	352
Unweighted Sample	4052	2137	1915	1132	1375	1545	2623	1429	921	618	383	473	1038	242	377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about a scale between 0 to 10, where 0 means 'not at all proud' and 10 means 'very proud', how proud would you say you are to be British?

0	2	3	1	2	2	1	1	2	1	2	2	1	2	5	3
1	2	2	1	2	2	1	2	1	2	2	1	2	1	1	1
2	3	3	3	2	4	2	3	2	2	3	2	1	4	1	7
3	3	3	3	4	3	3	2	5	5	4	2	2	2	3	3
4	4	4	3	5	4	2	4	4	3	6	1	2	4	2	8
5	10	9	11	12	11	8	10	11	10	9	9	11	8	18	13
6	8	7	8	8	9	6	9	6	7	6	11	6	7	10	10
7	12	12	13	13	12	12	14	10	12	12	13	15	12	11	12
8	20	19	21	23	17	20	21	19	20	18	21	23	21	22	16
9	12	12	12	10	12	13	11	13	12	10	13	14	15	7	6
10	23	25	22	16	23	30	21	25	26	27	24	19	22	20	18
Don't know	2	1	2	2	2	1	1	2	1	1	2	3	2	0	3

And thinking about the same scale and specifically about how you feel when you are OVERSEAS, how proud would you say you are to be British?

0	3	3	2	3	3	2	2	3	2	2	2	2	2	6	5
1	2	2	2	3	3	1	2	2	2	3	2	1	2	1	2
2	3	3	3	3	4	2	4	3	4	3	2	2	3	3	6
3	4	4	4	5	4	3	4	4	4	4	4	2	4	5	6
4	5	5	5	7	5	3	5	4	4	5	3	6	4	6	9
5	12	11	13	13	12	11	12	12	11	13	13	14	12	12	9
6	10	9	10	13	10	8	11	9	10	9	10	11	10	11	7
7	12	12	12	11	12	12	13	10	13	11	11	10	13	9	11
8	15	15	16	17	14	15	17	13	14	14	16	18	15	20	13
9	9	10	8	9	9	10	8	11	9	8	10	11	10	5	9
10	20	21	18	13	19	26	18	22	22	21	21	18	19	18	14
Don't know	6	5	6	4	6	7	5	7	5	5	8	3	6	4	8

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Split B	4183	2033	2150	1319	1379	1485	2384	1799	1029	686	402	535	958	209	364
Unweighted Sample	4183	2191	1992	1195	1425	1563	2699	1484	948	629	389	508	1074	245	390
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about a scale between 0 to 10, where 0 means 'not at all patriotic' and 10 means 'very patriotic', how patriotic do you generally feel?

0	3	3	2	3	4	2	2	3	2	2	2	3	3	6	4
1	2	2	2	2	2	1	2	2	1	3	2	1	2	3	4
2	3	2	3	3	3	2	3	3	2	2	2	3	4	2	5
3	4	5	4	5	5	3	4	5	7	4	3	3	2	3	7
4	4	5	4	6	5	2	5	4	5	6	2	6	3	2	4
5	12	11	13	13	12	10	12	11	13	10	12	11	9	18	15
6	10	9	10	13	10	6	11	9	10	10	7	11	11	7	9
7	14	13	14	17	12	12	15	13	14	13	19	13	14	15	13
8	16	15	16	13	16	17	17	14	13	14	14	19	19	14	15
9	12	13	11	8	11	16	11	12	12	12	14	12	13	6	6
10	19	20	17	11	17	27	17	22	20	21	21	15	18	21	15
Don't know	3	2	3	4	2	2	2	4	2	3	2	4	3	3	4

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
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Unweighted Sample	4052	2137	1915	1132	1375	1545	2623	1429	921	618	383	473	1038	242	377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And using the same scale, generally speaking, how patriotic or otherwise do you generally feel about the following areas of British life?

Britain's history

0	2	2	1	2	2	1	1	2	2	1	2	3	1	3	2
1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	2
2	1	1	1	1	1	1	1	1	0	1	2	2	1	1	2
3	2	2	2	1	3	2	2	2	2	2	2	2	2	5	1
4	3	2	3	4	2	2	3	3	2	3	2	2	4	2	6
5	8	8	8	9	9	7	9	7	8	8	7	8	9	9	11
6	6	5	6	5	6	5	6	5	6	5	5	4	6	5	7
7	11	11	11	12	12	10	11	11	12	12	14	10	10	15	9
8	15	15	15	16	15	14	18	12	15	12	17	18	15	13	15
9	16	16	17	13	16	19	18	14	16	14	15	17	19	17	15
10	25	28	23	20	25	30	23	28	27	31	27	23	24	21	18
Don't know	10	8	12	15	8	7	7	14	11	9	6	10	10	8	11

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
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Unweighted Sample	4052	2137	1915	1132	1375	1545	2623	1429	921	618	383	473	1038	242	377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's role on the world stage

0	3	4	2	2	4	3	3	3	2	4	3	3	2	7	4
1	2	3	2	2	2	3	2	2	2	2	2	1	2	2	5
2	4	4	3	3	3	4	3	4	2	2	5	4	4	5	6
3	5	6	5	4	6	5	5	5	4	5	5	6	5	7	5
4	6	5	7	6	7	7	8	4	5	7	6	4	8	7	8
5	16	16	16	13	16	18	16	15	15	18	18	15	15	17	17
6	12	12	13	12	12	12	12	12	12	14	12	13	13	9	11
7	15	17	13	17	14	13	15	14	16	11	18	16	16	13	11
8	12	12	13	12	11	14	14	10	14	11	12	14	12	11	10
9	7	8	7	7	7	8	7	8	8	8	7	8	7	5	7
10	6	6	5	4	8	5	5	6	6	8	4	5	4	6	5
Don't know	11	8	15	18	10	7	8	16	13	11	9	11	12	11	11

Britain's impact on world history as a former imperial power

0	3	4	3	4	4	3	4	3	3	4	3	5	3	5	3
1	2	2	3	2	3	3	2	3	1	1	2	2	4	3	5
2	3	4	3	3	2	4	3	3	2	2	2	4	3	8	6
3	4	4	4	3	4	4	4	4	3	4	6	4	3	2	6
4	5	4	5	4	5	5	5	3	5	4	3	4	6	4	4
5	12	11	14	13	14	11	13	12	13	10	10	13	13	18	11
6	8	8	9	9	7	8	8	9	8	9	13	8	8	6	8
7	10	9	11	10	10	11	12	9	13	7	11	9	10	12	10
8	14	15	12	14	14	13	16	11	13	15	15	17	12	13	11
9	11	14	9	9	10	14	11	12	14	11	8	11	11	6	12
10	15	17	12	12	15	17	14	16	14	19	16	13	14	12	13
Don't know	12	8	15	17	11	7	9	15	11	13	11	10	12	11	12

Britain's progress in gender equality

0	3	3	2	2	3	2	2	3	3	2	4	3	2	6	2
1	2	2	1	1	2	2	2	2	1	1	2	2	3	1	3
2	2	3	2	2	3	3	3	2	2	3	3	2	3	3	3
3	3	3	4	2	4	4	3	3	3	4	4	1	3	6	6
4	4	4	5	4	4	5	5	3	4	5	4	3	5	6	6
5	17	18	16	13	19	19	17	16	15	16	15	16	20	17	18
6	9	10	9	8	9	10	10	8	9	10	15	9	8	6	9
7	17	16	18	18	16	15	18	15	18	15	20	19	14	20	15
8	15	16	14	18	14	14	15	16	17	15	11	18	15	13	12
9	8	7	8	8	6	9	9	6	8	7	9	6	9	4	7
10	7	7	6	7	7	6	6	8	8	10	4	6	5	6	6
Don't know	13	11	15	17	12	10	10	17	13	13	10	14	15	11	13

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
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Unweighted Sample	4052	2137	1915	1132	1375	1545	2623	1429	921	618	383	473	1038	242	377
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's treatment of different ethnic and social groups in society

0	4	5	3	3	4	3	3	4	4	4	3	3	3	9	3
1	2	2	2	2	2	2	2	3	2	2	1	1	2	2	4
2	4	4	4	4	3	4	4	4	4	3	4	5	3	5	4
3	4	4	4	3	5	4	4	4	5	5	4	3	4	4	5
4	6	5	7	6	6	6	6	6	5	8	5	7	6	5	6
5	16	16	17	14	18	17	17	15	13	15	19	15	18	24	16
6	12	12	13	13	12	12	13	11	13	11	15	10	13	11	10
7	15	16	13	17	13	15	16	13	16	13	16	14	14	13	16
8	13	13	13	13	13	13	14	12	13	12	13	16	13	12	12
9	6	8	5	5	6	8	7	5	7	5	9	8	6	4	3
10	6	7	6	4	7	7	5	7	7	7	3	6	5	4	8
Don't know	12	10	14	17	11	9	9	16	12	13	8	12	14	9	13

Britain's civil service

0	4	5	3	3	6	4	4	5	3	3	5	4	4	8	5
1	3	4	2	3	3	3	3	3	2	3	3	2	3	4	5
2	4	4	4	3	5	4	5	3	3	3	5	6	4	9	3
3	6	6	6	4	7	8	7	6	6	8	7	5	6	6	6
4	7	8	6	6	7	8	7	8	6	9	6	4	7	7	11
5	19	19	19	17	18	21	19	19	18	17	22	16	21	19	17
6	13	14	12	13	12	14	14	12	12	14	12	15	15	9	11
7	12	13	12	13	11	12	13	11	13	10	14	17	10	10	14
8	10	9	11	10	11	9	12	9	13	9	10	10	9	13	9
9	4	4	4	3	5	5	4	4	5	4	3	6	5	2	2
10	4	4	4	3	4	5	4	4	5	6	4	3	3	5	3
Don't know	12	9	16	20	10	8	9	17	13	14	10	12	13	8	12

Britain's contribution to literature and arts

0	2	3	1	2	2	1	2	2	2	2	3	1	2	4	2
1	1	1	1	2	1	1	1	1	1	1	0	0	2	1	2
2	2	2	2	3	1	2	2	2	2	2	3	3	2	2	1
3	2	2	2	2	3	2	2	3	2	2	3	1	2	4	1
4	4	3	4	4	5	3	3	4	5	4	4	3	3	2	4
5	11	11	11	10	13	11	10	13	11	10	12	7	13	16	12
6	7	7	8	6	7	8	9	6	7	9	8	6	7	9	7
7	14	16	12	16	13	14	14	14	12	13	17	15	13	14	19
8	16	17	16	16	15	18	19	14	17	15	17	17	18	13	16
9	13	13	13	11	12	15	14	11	14	12	11	17	13	12	9
10	15	15	14	11	16	17	15	14	15	18	12	19	12	12	14
Don't know	13	10	15	18	11	9	9	18	14	12	10	11	14	12	13

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's education system

0	3	3	2	3	3	2	3	3	2	3	3	3	2	4	4
1	2	2	2	1	2	2	2	1	2	2	1	2	2	2	1
2	4	4	4	3	4	4	4	4	3	4	4	5	4	5	2
3	5	4	6	4	6	5	6	3	5	4	4	8	5	4	4
4	7	7	7	7	7	8	8	6	5	7	7	9	9	6	5
5	14	15	14	10	17	16	15	13	12	15	14	14	18	14	13
6	13	14	12	14	12	14	14	12	12	16	18	12	10	20	13
7	16	17	16	19	15	15	16	16	17	14	15	16	15	17	20
8	14	14	14	13	14	14	14	14	15	12	13	12	15	12	15
9	7	7	7	7	7	8	7	8	9	7	10	5	6	6	7
10	5	6	4	3	5	6	4	6	7	6	3	3	4	6	5
Don't know	10	8	12	16	8	6	7	14	11	10	9	10	11	5	9

Britain's national health system

0	2	1	2	2	2	2	2	2	1	1	1	3	1	5	2
1	1	1	1	1	2	1	1	2	1	1	1	1	2	3	2
2	2	2	2	2	2	2	2	2	2	2	3	3	2	1	2
3	3	2	3	1	3	3	3	2	3	2	4	1	3	3	2
4	4	4	3	4	3	4	3	4	3	6	3	3	3	6	3
5	9	9	9	8	10	8	9	9	8	9	7	7	11	9	9
6	8	8	8	8	8	7	9	7	5	8	8	9	9	11	8
7	13	13	14	15	14	11	14	13	14	12	16	15	12	11	13
8	18	18	18	19	16	20	19	17	15	19	20	21	18	20	20
9	15	18	13	12	16	18	16	14	16	14	18	15	15	7	17
10	17	18	15	14	17	19	16	18	22	16	11	12	16	21	13
Don't know	9	6	11	14	7	5	6	12	9	9	7	10	9	4	10

Britain's armed forces

0	2	2	2	3	3	1	2	2	2	2	1	4	2	1	3
1	2	2	1	2	1	2	2	1	1	2	1	3	2	1	1
2	2	1	2	2	2	1	2	2	1	2	1	3	2	1	3
3	2	2	2	2	1	2	2	1	1	1	2	2	1	2	3
4	3	3	3	4	2	2	3	2	2	2	3	2	3	5	3
5	9	9	8	9	9	8	10	7	7	8	8	9	10	9	11
6	6	5	7	8	6	4	6	6	5	8	4	6	6	7	6
7	10	10	11	12	10	9	12	8	10	9	13	10	10	9	11
8	13	12	13	14	12	13	14	11	12	12	16	13	11	18	12
9	15	16	14	12	14	19	16	14	16	15	16	13	18	13	10
10	28	31	25	18	31	34	26	32	32	30	29	23	26	27	26
Don't know	10	8	12	16	8	6	7	13	10	9	6	12	10	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's police forces

0	3	3	2	3	3	2	2	3	2	2	2	4	3	3	4
1	2	2	2	2	2	2	2	2	1	1	1	2	2	3	3
2	3	4	2	4	3	2	3	3	2	3	3	3	4	2	4
3	4	4	4	4	3	4	5	3	4	4	4	5	3	4	5
4	5	5	5	5	5	5	5	5	4	6	6	4	4	7	4
5	14	15	12	15	14	12	13	14	13	14	8	12	14	14	19
6	13	12	13	14	13	11	14	11	12	14	16	11	13	10	9
7	15	16	14	16	15	14	16	14	16	10	20	14	14	20	14
8	15	15	15	13	15	17	16	14	16	16	11	16	17	13	10
9	9	9	10	5	9	14	10	9	10	7	9	11	10	9	10
10	8	8	9	3	11	11	7	10	10	11	10	5	6	8	8
Don't know	10	7	12	16	8	6	7	13	10	11	7	11	10	7	9

Britain's political system of parliamentary democracy

0	5	5	4	4	6	4	4	5	6	4	3	4	4	10	4
1	3	2	3	3	2	3	2	4	3	2	2	2	3	3	4
2	4	4	3	3	4	3	4	3	3	4	3	4	3	6	5
3	5	4	5	5	5	4	5	4	6	5	5	2	3	6	5
4	5	4	5	4	5	5	4	5	3	5	7	3	5	5	7
5	15	15	15	17	16	12	16	13	12	16	13	14	17	14	17
6	10	11	9	11	9	10	9	11	10	9	11	10	9	10	11
7	14	14	13	13	15	13	14	13	15	10	20	14	14	12	11
8	13	12	13	10	12	16	15	9	13	12	16	14	13	10	10
9	9	10	8	6	9	11	10	8	9	11	7	11	8	6	7
10	9	10	7	6	8	12	8	9	9	11	6	8	9	6	9
Don't know	11	8	14	18	10	7	8	15	11	11	7	13	12	12	11

Britain's politicians

0	12	14	10	10	13	11	11	13	12	9	10	13	11	19	10
1	7	7	7	7	7	7	7	6	6	8	9	5	6	4	10
2	8	10	7	8	9	8	9	7	9	10	8	6	8	7	11
3	10	10	10	10	12	9	10	10	10	7	16	10	10	8	11
4	9	9	8	9	9	8	8	9	7	11	6	8	10	8	11
5	17	17	17	16	17	19	18	17	16	19	18	15	17	23	19
6	10	11	10	10	9	12	11	9	11	10	13	12	11	10	6
7	8	8	9	8	7	10	10	7	9	6	9	11	9	7	5
8	4	3	5	3	4	6	5	4	4	5	3	4	4	4	4
9	2	2	2	1	1	2	2	2	2	2	1	3	1	1	0
10	2	2	2	1	2	2	2	2	2	3	1	2	2	1	1
Don't know	10	8	13	17	8	7	8	14	12	11	6	10	11	8	11

	Gender		Age and Gender			Social Grade		Region							
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's food

0	1	2	1	1	2	1	1	2	1	1	1	2	1	3	2
1	1	1	1	1	1	1	2	1	1	1	0	1	2	0	2
2	2	2	2	3	2	2	2	2	2	2	2	3	2	2	3
3	4	4	3	4	4	3	4	4	3	4	3	4	4	4	5
4	6	6	6	6	6	5	6	6	6	8	8	4	5	6	4
5	15	15	15	14	17	14	17	12	13	12	11	15	17	19	23
6	13	14	12	15	12	12	13	13	11	14	12	14	13	16	15
7	16	17	15	16	17	15	18	14	17	13	21	14	18	12	13
8	16	15	16	13	14	20	16	15	17	16	19	16	15	15	9
9	9	8	10	6	8	12	8	10	11	9	11	8	7	10	5
10	8	8	8	6	9	9	7	9	8	11	6	9	7	8	8
Don't know	9	7	11	15	7	6	6	13	10	9	6	9	9	5	10

Britain's society

0	3	4	2	3	4	3	3	3	4	3	2	4	2	7	3
1	3	3	3	3	3	3	3	3	3	3	2	1	4	1	4
2	4	4	4	4	3	4	4	4	3	4	6	6	3	6	4
3	6	5	6	6	7	5	5	6	7	7	4	7	5	3	5
4	8	9	8	9	8	8	8	8	8	10	7	6	8	11	10
5	17	18	16	17	17	17	17	16	15	15	18	15	18	17	24
6	13	13	13	13	13	14	15	11	13	12	16	15	14	12	12
7	15	13	16	12	15	17	15	14	15	11	18	16	15	14	13
8	10	10	11	11	10	11	11	9	11	8	13	12	10	12	10
9	5	6	5	5	6	6	6	5	7	8	4	3	6	4	2
10	5	6	4	4	5	5	5	5	5	6	4	5	5	6	5
Don't know	10	8	13	16	9	7	7	14	11	11	6	11	11	7	11

Split D	4183	2033	2150	1319	1379	1485	2384	1799	1029	686	402	535	958	209	364
Unweighted Sample	4183	2191	1992	1195	1425	1563	2699	1484	948	629	389	508	1074	245	390
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, if you were free of all family, financial, professional and other limits, would you prefer to live in Britain or somewhere overseas?

Britain	47	46	49	36	42	62	48	46	47	48	51	43	49	48	44
Overseas	44	47	41	51	50	32	43	45	45	44	42	46	42	42	46
Don't know	9	7	10	13	8	6	8	9	8	9	7	11	9	10	10