

YouGov Survey Results

Sample: 2,109 GB adults, including 1,249 parents

Fieldwork: 17th - 18th May 2021



Total	Gender		Age			
	Male	Female	18-24	25-34	35-44	45-54

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

Unweighted base	2109	972	1137	162	356	342	373
Base	2109	1023	1086	234	348	341	366
Under 6 months old	1%	1%	1%	0%	3%	2%	0%
Between 6 and 12 months old	1%	1%	1%	-	2%	2%	0%
1 year old	2%	2%	1%	0%	5%	4%	1%
2 years old	2%	2%	3%	1%	8%	3%	1%
3 years old	2%	2%	1%	1%	4%	3%	1%
4 years old	2%	2%	2%	0%	5%	5%	2%
5 years old	2%	2%	2%	0%	4%	4%	1%
6 years old	2%	2%	2%	-	4%	5%	2%
7 years old	2%	2%	2%	-	5%	5%	1%
8 years old	2%	2%	2%	2%	3%	5%	3%
9 years old	3%	3%	2%	1%	3%	9%	2%
10 years old	2%	2%	2%	0%	2%	7%	3%
11 years old	2%	2%	2%	1%	2%	6%	3%
12 years old	2%	2%	2%	1%	1%	5%	6%
13 years old	3%	3%	3%	-	2%	8%	5%
14 years old	3%	3%	2%	1%	1%	6%	7%
15 years old	3%	3%	3%	-	1%	5%	8%
16 years old	2%	2%	2%	-	1%	4%	5%
17 years old	3%	3%	3%	1%	-	5%	7%
18 years old	2%	2%	2%	-	-	3%	7%
Older than 18 years old	37%	34%	41%	-	0%	6%	41%
Not applicable - I do not have any children	43%	47%	39%	94%	68%	45%	32%

To what extent, if at all, do you regret having children?
(Please select the option that best applies)

Unweighted base	1249	554	695	11	111	188	255
Base: All GB adults	1206	545	661	15	113	188	250
A great extent	1%	1%	1%	-	3%	0%	1%
A moderate extent	2%	3%	1%	8%	4%	2%	2%
A small extent	5%	5%	5%	14%	6%	9%	6%
I do not regret having children	89%	89%	89%	59%	83%	85%	88%
Don't know	1%	1%	2%	-	2%	2%	1%
Prefer not to say	2%	2%	2%	19%	2%	1%	2%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

Unweighted base	1112	492	620	5	92	161	225
Base: All GB adults	1072	485	587	9	94	161	221
A great extent	0%	-	0%	-	-	-	0%
A moderate extent	1%	1%	1%	-	2%	2%	1%
A small extent	6%	6%	6%	41%	9%	6%	10%
I have never regretted having children	92%	92%	92%	48%	89%	91%	89%
Don't know	1%	1%	0%	11%	-	1%	-
Prefer not to say	0%	-	0%	-	-	-	-

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Total	Social Grade					
	55+	ABC1	C2DE	North	Midlands	East

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	2109	876	1249	860	511	350	185
Unweighted base	2109	876	1249	860	511	350	185
Base	2109	819	1202	907	504	348	180
Under 6 months old	1%	-	1%	1%	1%	0%	2%
Between 6 and 12 months old	1%	0%	1%	0%	0%	0%	2%
1 year old	2%	0%	1%	2%	2%	2%	2%
2 years old	2%	-	2%	2%	2%	3%	4%
3 years old	2%	-	2%	2%	2%	2%	1%
4 years old	2%	-	2%	2%	2%	2%	4%
5 years old	2%	0%	1%	2%	2%	1%	3%
6 years old	2%	0%	2%	2%	2%	2%	3%
7 years old	2%	0%	2%	2%	1%	3%	5%
8 years old	2%	0%	2%	2%	1%	2%	4%
9 years old	3%	0%	2%	3%	3%	2%	5%
10 years old	2%	0%	2%	2%	2%	3%	1%
11 years old	2%	0%	2%	2%	3%	2%	3%
12 years old	2%	0%	2%	2%	2%	3%	4%
13 years old	3%	1%	3%	3%	3%	4%	3%
14 years old	3%	0%	2%	3%	3%	3%	4%
15 years old	3%	1%	3%	2%	3%	1%	5%
16 years old	2%	0%	1%	2%	3%	2%	2%
17 years old	3%	1%	2%	3%	3%	3%	4%
18 years old	2%	0%	2%	1%	3%	1%	4%
Older than 18 years old	37%	75%	33%	43%	36%	40%	37%
Not applicable - I do not have any children	43%	22%	47%	37%	43%	36%	35%

To what extent, if at all, do you regret having children?
(Please select the option that best applies)

	1249	684	691	558	303	226	125
Unweighted base	1249	684	691	558	303	226	125
Base: All GB adults	1206	640	635	571	286	221	117
A great extent	1%	0%	1%	0%	1%	1%	1%
A moderate extent	2%	1%	2%	1%	1%	3%	1%
A small extent	5%	4%	4%	7%	6%	5%	5%
I do not regret having children	89%	92%	90%	88%	87%	88%	88%
Don't know	1%	1%	1%	2%	2%	1%	2%
Prefer not to say	2%	1%	2%	2%	2%	2%	3%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	1112	629	624	488	265	199	110
Unweighted base	1112	629	624	488	265	199	110
Base: All GB adults	1072	588	572	500	250	194	103
A great extent	0%	-	0%	-	-	0%	-
A moderate extent	1%	0%	1%	1%	0%	2%	-
A small extent	6%	4%	5%	7%	6%	4%	9%
I have never regretted having children	92%	95%	93%	92%	93%	93%	91%
Don't know	1%	1%	1%	0%	1%	0%	-
Prefer not to say	0%	0%	0%	-	-	-	-

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Total	Region				
	London	South	England (NET)	Wales	Scotland

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	2109	239	530	1815	109	185
Base	2109	285	505	1822	103	183	
Under 6 months old	1%	0%	1%	1%	1%	1%	1%
Between 6 and 12 months old	1%	2%	0%	1%	1%	0%	0%
1 year old	2%	2%	1%	2%	-	1%	1%
2 years old	2%	2%	2%	2%	3%	1%	1%
3 years old	2%	1%	1%	2%	2%	2%	2%
4 years old	2%	1%	2%	2%	-	0%	0%
5 years old	2%	1%	2%	2%	3%	1%	1%
6 years old	2%	2%	1%	2%	2%	2%	2%
7 years old	2%	2%	1%	2%	2%	1%	1%
8 years old	2%	3%	1%	2%	3%	2%	2%
9 years old	3%	2%	2%	3%	2%	2%	2%
10 years old	2%	3%	2%	2%	2%	1%	1%
11 years old	2%	1%	2%	2%	3%	1%	1%
12 years old	2%	2%	1%	2%	5%	1%	1%
13 years old	3%	1%	3%	3%	4%	2%	2%
14 years old	3%	2%	2%	3%	4%	1%	1%
15 years old	3%	3%	3%	3%	1%	3%	3%
16 years old	2%	1%	1%	2%	-	1%	1%
17 years old	3%	0%	3%	3%	4%	3%	3%
18 years old	2%	1%	1%	2%	-	2%	2%
Older than 18 years old	37%	32%	41%	37%	43%	33%	33%
Not applicable - I do not have any children	43%	54%	42%	42%	39%	50%	50%

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	1249	115	315	1084	68	97
Base: All GB adults	1206	132	294	1050	64	92	
A great extent	1%	1%	1%	1%	1%	1%	1%
A moderate extent	2%	2%	2%	2%	-	3%	3%
A small extent	5%	3%	4%	5%	14%	3%	3%
I do not regret having children	89%	90%	92%	89%	85%	88%	88%
Don't know	1%	3%	1%	2%	-	1%	1%
Prefer not to say	2%	1%	-	2%	-	4%	4%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	1112	104	291	969	58	85
Base: All GB adults	1072	119	270	937	54	81	
A great extent	0%	-	-	0%	-	-	-
A moderate extent	1%	1%	1%	1%	2%	-	-
A small extent	6%	5%	6%	6%	5%	10%	10%
I have never regretted having children	92%	94%	92%	93%	92%	90%	90%
Don't know	1%	-	1%	1%	2%	-	-
Prefer not to say	0%	-	0%	0%	-	-	-

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Total	Government					
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	2109	88	232	191	178	172	185
Base	2109	90	229	185	175	173	180	
Under 6 months old	1%	1%	1%	-	-	1%	2%	
Between 6 and 12 months old	1%	-	0%	0%	1%	-	2%	
1 year old	2%	1%	2%	3%	2%	1%	2%	
2 years old	2%	3%	2%	2%	4%	2%	4%	
3 years old	2%	-	2%	2%	2%	2%	1%	
4 years old	2%	1%	2%	3%	1%	3%	4%	
5 years old	2%	3%	0%	2%	2%	1%	3%	
6 years old	2%	-	3%	1%	1%	3%	3%	
7 years old	2%	-	1%	1%	2%	3%	5%	
8 years old	2%	1%	2%	1%	2%	2%	4%	
9 years old	3%	2%	5%	2%	4%	0%	5%	
10 years old	2%	2%	2%	2%	3%	3%	1%	
11 years old	2%	1%	2%	3%	1%	2%	3%	
12 years old	2%	2%	3%	2%	4%	2%	4%	
13 years old	3%	4%	5%	1%	3%	4%	3%	
14 years old	3%	4%	2%	4%	2%	5%	4%	
15 years old	3%	3%	3%	2%	1%	2%	5%	
16 years old	2%	1%	4%	3%	4%	1%	2%	
17 years old	3%	4%	2%	4%	3%	3%	4%	
18 years old	2%	-	4%	3%	1%	2%	4%	
Older than 18 years old	37%	49%	26%	40%	45%	35%	37%	
Not applicable - I do not have any children	43%	35%	49%	40%	33%	40%	35%	

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	1249	62	124	117	120	106	125
Base: All GB adults	1206	59	116	112	118	103	117	
A great extent	1%	2%	-	1%	2%	-	1%	
A moderate extent	2%	-	1%	3%	1%	5%	1%	
A small extent	5%	7%	3%	10%	3%	8%	5%	
I do not regret having children	89%	90%	92%	81%	91%	84%	88%	
Don't know	1%	-	1%	3%	1%	2%	2%	
Prefer not to say	2%	1%	4%	2%	3%	1%	3%	

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	1112	56	114	95	109	90	110
Base: All GB adults	1072	53	107	90	107	87	103	
A great extent	0%	-	-	-	1%	-	-	
A moderate extent	1%	-	1%	-	3%	1%	-	
A small extent	6%	7%	7%	3%	4%	4%	9%	
I have never regretted having children	92%	93%	91%	97%	92%	94%	91%	
Don't know	1%	-	2%	-	-	1%	-	
Prefer not to say	0%	-	-	-	-	-	-	

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Total	Region					
	London	South East	South West	England (NET)	Wales	Scotland

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	2109	239	309	221	1815	109	185
Base	2109	285	290	215	1822	103	183	
Under 6 months old	1%	0%	1%	1%	1%	1%	1%	1%
Between 6 and 12 months old	1%	2%	0%	1%	1%	1%	1%	0%
1 year old	2%	2%	2%	0%	2%	-	1%	1%
2 years old	2%	2%	2%	1%	2%	3%	1%	1%
3 years old	2%	1%	1%	2%	2%	2%	2%	2%
4 years old	2%	1%	3%	2%	2%	-	0%	0%
5 years old	2%	1%	3%	1%	2%	3%	1%	1%
6 years old	2%	2%	1%	1%	2%	2%	2%	2%
7 years old	2%	2%	1%	1%	2%	2%	1%	1%
8 years old	2%	3%	1%	1%	2%	3%	2%	2%
9 years old	3%	2%	2%	2%	3%	2%	2%	2%
10 years old	2%	3%	2%	2%	2%	2%	1%	1%
11 years old	2%	1%	3%	1%	2%	3%	1%	1%
12 years old	2%	2%	1%	1%	2%	5%	1%	1%
13 years old	3%	1%	2%	4%	3%	4%	2%	2%
14 years old	3%	2%	2%	3%	3%	4%	1%	1%
15 years old	3%	3%	3%	3%	3%	1%	3%	3%
16 years old	2%	1%	1%	2%	2%	-	1%	1%
17 years old	3%	0%	3%	3%	3%	4%	3%	3%
18 years old	2%	1%	1%	1%	2%	-	2%	2%
Older than 18 years old	37%	32%	44%	36%	37%	43%	33%	33%
Not applicable - I do not have any children	43%	54%	39%	46%	42%	39%	50%	50%

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	1249	115	191	124	1084	68	97
Base: All GB adults	1206	132	177	117	1050	64	92	
A great extent	1%	1%	1%	-	1%	1%	1%	1%
A moderate extent	2%	2%	2%	2%	2%	-	3%	3%
A small extent	5%	3%	3%	7%	5%	14%	3%	3%
I do not regret having children	89%	90%	94%	89%	89%	85%	88%	88%
Don't know	1%	3%	1%	2%	2%	-	1%	1%
Prefer not to say	2%	1%	-	-	2%	-	4%	4%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	1112	104	180	111	969	58	85
Base: All GB adults	1072	119	167	104	937	54	81	
A great extent	0%	-	-	-	0%	-	-	-
A moderate extent	1%	1%	1%	1%	1%	2%	-	-
A small extent	6%	5%	8%	3%	6%	5%	10%	10%
I have never regretted having children	92%	94%	91%	94%	93%	92%	90%	90%
Don't know	1%	-	1%	1%	1%	2%	-	-
Prefer not to say	0%	-	-	1%	0%	-	-	-

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Total	Working Status					
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	2109	883	317	Unweighted base	1200	92	554	121
Base	2109	886	316	1202	134	504	124		
Under 6 months old	1%	1%	0%	1%	1%	-	2%		
Between 6 and 12 months old	1%	0%	1%	1%	1%	-	2%		
1 year old	2%	2%	3%	2%	-	-	4%		
2 years old	2%	2%	4%	3%	1%	-	3%		
3 years old	2%	2%	2%	2%	-	-	1%		
4 years old	2%	2%	2%	2%	-	0%	7%		
5 years old	2%	2%	2%	2%	-	-	2%		
6 years old	2%	2%	3%	3%	-	-	1%		
7 years old	2%	2%	3%	3%	-	0%	4%		
8 years old	2%	3%	3%	3%	-	-	3%		
9 years old	3%	3%	6%	4%	-	-	-		
10 years old	2%	3%	3%	3%	-	0%	1%		
11 years old	2%	2%	4%	3%	1%	0%	2%		
12 years old	2%	2%	5%	3%	1%	-	2%		
13 years old	3%	4%	3%	4%	-	1%	3%		
14 years old	3%	4%	4%	4%	-	-	1%		
15 years old	3%	3%	5%	4%	-	0%	6%		
16 years old	2%	2%	3%	2%	-	1%	3%		
17 years old	3%	4%	3%	4%	-	0%	2%		
18 years old	2%	3%	3%	3%	-	0%	1%		
Older than 18 years old	37%	22%	37%	26%	2%	79%	21%		
Not applicable - I do not have any children	43%	52%	31%	46%	95%	20%	53%		

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	1249	429	220	649	8	445	59
Base: All GB adults	1206	429	217	646	7	405	59	
A great extent	1%	1%	0%	1%	-	-	3%	
A moderate extent	2%	3%	2%	2%	-	1%	7%	
A small extent	5%	7%	6%	6%	13%	3%	3%	
I do not regret having children	89%	86%	89%	87%	87%	93%	83%	
Don't know	1%	2%	2%	2%	-	1%	-	
Prefer not to say	2%	2%	1%	1%	-	1%	4%	

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	1112	370	196	566	7	416	49
Base: All GB adults	1072	370	193	563	6	378	49	
A great extent	0%	0%	-	0%	-	-	-	
A moderate extent	1%	1%	-	1%	-	1%	2%	
A small extent	6%	7%	7%	7%	14%	4%	5%	
I have never regretted having children	92%	90%	93%	91%	72%	95%	91%	
Don't know	1%	1%	-	1%	14%	1%	-	
Prefer not to say	0%	-	-	-	-	-	2%	

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Total	Marital Status					
	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	2109	142	992	301	168	92	551
Base	2109	144	956	293	160	79	614	
Under 6 months old	1%	1%	1%	2%	1%	1%	-	-
Between 6 and 12 months old	1%	2%	1%	2%	1%	-	-	-
1 year old	2%	2%	2%	4%	2%	-	0%	
2 years old	2%	4%	3%	3%	-	-	1%	
3 years old	2%	5%	2%	2%	2%	-	1%	
4 years old	2%	3%	3%	3%	1%	-	1%	
5 years old	2%	4%	2%	3%	-	-	0%	
6 years old	2%	4%	2%	4%	1%	-	1%	
7 years old	2%	1%	3%	2%	1%	-	1%	
8 years old	2%	3%	3%	3%	1%	-	1%	
9 years old	3%	5%	4%	2%	1%	-	1%	
10 years old	2%	5%	3%	2%	2%	1%	1%	
11 years old	2%	3%	3%	2%	2%	-	1%	
12 years old	2%	6%	3%	3%	6%	-	0%	
13 years old	3%	4%	4%	3%	5%	-	1%	
14 years old	3%	7%	3%	4%	4%	-	2%	
15 years old	3%	1%	4%	1%	6%	1%	1%	
16 years old	2%	2%	2%	1%	3%	2%	1%	
17 years old	3%	5%	4%	2%	6%	-	1%	
18 years old	2%	1%	2%	3%	1%	-	1%	
Older than 18 years old	37%	31%	54%	21%	62%	80%	7%	
Not applicable - I do not have any children	43%	38%	21%	52%	13%	16%	84%	

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	1249	88	783	143	146	78	96
Base: All GB adults	1206	89	756	140	139	67	99	
A great extent	1%	1%	1%	1%	-	1%	1%	
A moderate extent	2%	1%	2%	1%	1%	-	6%	
A small extent	5%	8%	4%	9%	6%	2%	7%	
I do not regret having children	89%	85%	90%	87%	88%	95%	79%	
Don't know	1%	1%	1%	-	4%	-	2%	
Prefer not to say	2%	4%	2%	1%	1%	1%	5%	

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	1112	74	708	124	128	74	75
Base: All GB adults	1072	76	682	122	122	64	78	
A great extent	0%	-	0%	-	-	-	-	
A moderate extent	1%	-	1%	1%	-	1%	-	
A small extent	6%	10%	5%	7%	10%	3%	9%	
I have never regretted having children	92%	90%	93%	92%	90%	93%	91%	
Don't know	1%	-	1%	-	-	3%	-	
Prefer not to say	0%	-	0%	-	-	-	-	

YouGov Survey Results

Sample: 2,109 GB adults, including 1,249 parents

Fieldwork: 17th - 18th May 2021



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

Unweighted base	2109	1544	252	201	65	518	47
Base	2109	1518	266	207	67	540	51
Under 6 months old	1%	0%	3%	0%	8%	2%	4%
Between 6 and 12 months old	1%	0%	2%	3%	4%	3%	-
1 year old	2%	0%	7%	5%	8%	7%	-
2 years old	2%	0%	6%	8%	11%	8%	4%
3 years old	2%	0%	4%	7%	8%	5%	2%
4 years old	2%	0%	3%	11%	9%	7%	2%
5 years old	2%	-	2%	9%	16%	6%	-
6 years old	2%	0%	4%	6%	16%	6%	5%
7 years old	2%	0%	2%	11%	16%	7%	2%
8 years old	2%	-	3%	10%	14%	7%	4%
9 years old	3%	0%	3%	14%	17%	9%	5%
10 years old	2%	-	3%	11%	20%	8%	2%
11 years old	2%	0%	5%	7%	16%	7%	-
12 years old	2%	0%	4%	10%	19%	8%	8%
13 years old	3%	0%	5%	12%	20%	10%	2%
14 years old	3%	0%	7%	11%	21%	10%	-
15 years old	3%	0%	5%	12%	16%	9%	3%
16 years old	2%	0%	6%	6%	12%	7%	2%
17 years old	3%	0%	11%	10%	9%	10%	2%
18 years old	2%	1%	5%	4%	1%	4%	-
Older than 18 years old	37%	46%	17%	9%	15%	14%	21%
Not applicable - I do not have any children	43%	52%	19%	13%	11%	16%	56%

To what extent, if at all, do you regret having children? (Please select the option that best applies)

Unweighted base	1249	771	215	182	58	455	23
Base: All GB adults	1206	730	215	180	59	454	22
A great extent	1%	0%	0%	1%	5%	1%	4%
A moderate extent	2%	2%	1%	3%	2%	2%	4%
A small extent	5%	4%	8%	6%	12%	8%	4%
I do not regret having children	89%	92%	87%	86%	73%	85%	76%
Don't know	1%	1%	3%	1%	5%	2%	-
Prefer not to say	2%	1%	1%	3%	3%	2%	12%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

Unweighted base	1112	709	187	157	42	386	17
Base: All GB adults	1072	671	186	156	43	385	17
A great extent	0%	0%	-	-	-	-	-
A moderate extent	1%	0%	1%	2%	-	2%	-
A small extent	6%	5%	7%	9%	9%	8%	-
I have never regretted having children	92%	94%	91%	89%	91%	90%	100%
Don't know	1%	1%	1%	-	-	0%	-
Prefer not to say	0%	0%	-	-	-	-	-

YouGov Survey Results

Sample: 2,109 GB adults, including 1,249 parents

Fieldwork: 17th - 18th May 2021



Total	Parent/ Guardian					
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

Unweighted base	2109	1249	860	153	221	201	88
Base	2109	1206	903	158	226	206	88
Under 6 months old	1%	1%	-	11%	2%	1%	-
Between 6 and 12 months old	1%	1%	-	9%	1%	1%	1%
1 year old	2%	3%	-	24%	3%	3%	1%
2 years old	2%	4%	-	28%	7%	3%	-
3 years old	2%	3%	-	21%	7%	3%	3%
4 years old	2%	3%	-	25%	7%	2%	3%
5 years old	2%	3%	-	10%	15%	4%	-
6 years old	2%	3%	-	5%	17%	5%	1%
7 years old	2%	3%	-	11%	18%	4%	1%
8 years old	2%	3%	-	6%	18%	7%	5%
9 years old	3%	4%	-	9%	24%	11%	4%
10 years old	2%	4%	-	5%	20%	10%	4%
11 years old	2%	3%	-	5%	18%	6%	1%
12 years old	2%	4%	-	6%	11%	23%	9%
13 years old	3%	5%	-	4%	12%	29%	6%
14 years old	3%	5%	-	3%	10%	27%	8%
15 years old	3%	5%	-	3%	7%	27%	13%
16 years old	2%	3%	-	3%	5%	18%	9%
17 years old	3%	5%	-	3%	3%	11%	65%
18 years old	2%	3%	-	2%	2%	8%	43%
Older than 18 years old	37%	65%	-	3%	8%	19%	38%
Not applicable - I do not have any children	43%	-	100%	-	-	-	-

To what extent, if at all, do you regret having children? (Please select the option that best applies)

Unweighted base	1249	1249	-	153	221	201	88
Base: All GB adults	1206	1206	-	158	226	206	88
A great extent	1%	1%	-	2%	3%	1%	-
A moderate extent	2%	2%	-	4%	3%	2%	3%
A small extent	5%	5%	-	8%	7%	7%	8%
I do not regret having children	89%	89%	-	84%	83%	87%	85%
Don't know	1%	1%	-	1%	1%	1%	1%
Prefer not to say	2%	2%	-	1%	3%	2%	3%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

Unweighted base	1112	1112	-	128	184	174	75
Base: All GB adults	1072	1072	-	132	188	179	74
A great extent	0%	0%	-	-	-	-	-
A moderate extent	1%	1%	-	1%	1%	2%	2%
A small extent	6%	6%	-	11%	11%	9%	9%
I have never regretted having children	92%	92%	-	88%	87%	89%	88%
Don't know	1%	1%	-	1%	0%	-	-
Prefer not to say	0%	0%	-	-	-	-	-

YouGov Survey Results

Sample: 2,109 GB adults, including 1,249 parents

Fieldwork: 17th - 18th May 2021



Total	Social Media/ Messag					
	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest
Unweighted base	2109	494	831	1465	694	404	291
Base	2109	494	787	1462	710	395	286
Under 6 months old	1%	4%	0%	1%	1%	1%	2%
Between 6 and 12 months old	1%	3%	0%	1%	0%	1%	1%
1 year old	2%	8%	0%	2%	2%	2%	2%
2 years old	2%	9%	0%	2%	2%	3%	4%
3 years old	2%	7%	-	1%	2%	2%	2%
4 years old	2%	8%	0%	2%	2%	1%	2%
5 years old	2%	7%	0%	2%	2%	2%	3%
6 years old	2%	8%	0%	2%	2%	1%	2%
7 years old	2%	8%	1%	2%	3%	3%	4%
8 years old	2%	8%	0%	2%	2%	3%	2%
9 years old	3%	11%	0%	3%	3%	3%	3%
10 years old	2%	9%	0%	2%	3%	3%	3%
11 years old	2%	8%	1%	2%	3%	2%	2%
12 years old	2%	10%	1%	2%	3%	2%	2%
13 years old	3%	12%	1%	3%	3%	4%	4%
14 years old	3%	11%	2%	3%	3%	3%	2%
15 years old	3%	11%	1%	3%	2%	2%	2%
16 years old	2%	8%	1%	2%	3%	1%	2%
17 years old	3%	12%	3%	3%	3%	2%	1%
18 years old	2%	8%	2%	2%	2%	2%	1%
Older than 18 years old	37%	15%	100%	37%	25%	23%	28%
Not applicable - I do not have any children	43%	-	-	44%	53%	55%	46%

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest
Unweighted base	1249	494	831	858	343	181	159
Base: All GB adults	1206	494	787	826	333	176	155
A great extent	1%	1%	0%	1%	1%	1%	2%
A moderate extent	2%	2%	2%	2%	3%	4%	3%
A small extent	5%	7%	4%	5%	5%	6%	7%
I do not regret having children	89%	85%	91%	89%	88%	86%	86%
Don't know	1%	2%	1%	2%	1%	2%	1%
Prefer not to say	2%	2%	1%	1%	1%	1%	2%

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest
Unweighted base	1112	418	759	767	303	157	138
Base: All GB adults	1072	418	718	736	294	152	133
A great extent	0%	-	0%	0%	0%	-	-
A moderate extent	1%	2%	0%	1%	1%	1%	-
A small extent	6%	9%	5%	6%	7%	8%	8%
I have never regretted having children	92%	89%	94%	92%	92%	90%	90%
Don't know	1%	0%	1%	0%	1%	1%	1%
Prefer not to say	0%	-	0%	0%	-	-	-

YouGov Survey Results

Sample: 2,109 GB adults, including 1,249 parents

Fieldwork: 17th - 18th May 2021



Total	Using service (within the last month)				
	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	2109	759	239	1279	1433	220
Base	2109	784	274	1285	1441	218	
Under 6 months old	1%	1%	1%	1%	1%	1%	1%
Between 6 and 12 months old	1%	1%	1%	1%	1%	1%	1%
1 year old	2%	2%	1%	2%	2%	1%	
2 years old	2%	3%	3%	2%	3%	2%	
3 years old	2%	1%	1%	1%	2%	3%	
4 years old	2%	2%	2%	2%	2%	2%	
5 years old	2%	2%	2%	2%	2%	2%	
6 years old	2%	2%	3%	2%	2%	3%	
7 years old	2%	3%	1%	2%	2%	1%	
8 years old	2%	2%	3%	2%	2%	3%	
9 years old	3%	3%	2%	3%	3%	3%	
10 years old	2%	3%	2%	2%	2%	3%	
11 years old	2%	3%	3%	2%	2%	2%	
12 years old	2%	2%	1%	3%	2%	3%	
13 years old	3%	4%	3%	3%	3%	4%	
14 years old	3%	3%	2%	3%	3%	3%	
15 years old	3%	2%	2%	3%	3%	3%	
16 years old	2%	2%	2%	2%	2%	3%	
17 years old	3%	3%	2%	3%	3%	4%	
18 years old	2%	3%	1%	2%	2%	2%	
Older than 18 years old	37%	21%	9%	35%	32%	32%	
Not applicable - I do not have any children	43%	55%	71%	44%	45%	48%	

To what extent, if at all, do you regret having children? (Please select the option that best applies)

	Unweighted base	1249	357	78	750	815	115
Base: All GB adults	1206	350	80	723	791	113	
A great extent	1%	1%	4%	1%	1%	3%	
A moderate extent	2%	3%	6%	2%	2%	4%	
A small extent	5%	5%	4%	6%	5%	8%	
I do not regret having children	89%	88%	85%	88%	89%	83%	
Don't know	1%	2%	-	2%	1%	1%	
Prefer not to say	2%	2%	1%	2%	2%	1%	

Have you ever regretted having children, and if so, to what extent? (Please select the option that best applies)

	Unweighted base	1112	314	67	664	729	97
Base: All GB adults	1072	308	68	638	707	94	
A great extent	0%	0%	-	0%	0%	-	
A moderate extent	1%	1%	1%	1%	1%	2%	
A small extent	6%	8%	11%	6%	7%	7%	
I have never regretted having children	92%	91%	86%	93%	91%	90%	
Don't know	1%	1%	1%	0%	1%	1%	
Prefer not to say	0%	-	-	0%	0%	-	