

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base: All GB adults	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Approve	17%	31%	6%	17%	14%	22%	22%	12%	19%	13%	15%	25%	22%	18%	17%	15%	10%	17%	20%	18%	14%	15%	12%
Disapprove	62%	46%	81%	69%	72%	58%	61%	63%	51%	66%	69%	56%	58%	57%	63%	66%	81%	59%	61%	64%	62%	60%	64%
Don't know	21%	23%	13%	13%	14%	21%	17%	24%	30%	21%	17%	20%	19%	25%	21%	19%	9%	24%	18%	19%	24%	25%	24%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
0 - Would never consider voting for them	39%	10%	67%	44%	51%	28%	36%	42%	35%	43%	43%	30%	35%	35%	34%	44%	55%	47%	35%	41%	40%	43%	40%
1	6%	4%	8%	10%	8%	4%	6%	6%	12%	6%	5%	5%	9%	5%	7%	5%	7%	5%	8%	6%	5%	4%	5%
2	5%	5%	4%	6%	4%	5%	5%	4%	5%	4%	4%	5%	3%	6%	5%	5%	3%	4%	5%	4%	4%	5%	4%
3	5%	7%	3%	8%	5%	6%	5%	5%	6%	5%	6%	5%	3%	5%	8%	6%	6%	-	7%	4%	4%	5%	6%
4	3%	4%	3%	5%	3%	4%	5%	2%	4%	4%	2%	3%	5%	3%	4%	3%	1%	5%	3%	3%	4%	2%	4%
5	10%	14%	5%	7%	7%	12%	9%	10%	6%	11%	12%	7%	12%	10%	12%	9%	5%	6%	10%	8%	11%	9%	10%
6	3%	6%	1%	5%	3%	5%	3%	3%	4%	3%	2%	4%	2%	4%	3%	2%	3%	6%	3%	3%	4%	2%	4%
7	6%	13%	1%	3%	4%	9%	7%	5%	5%	4%	6%	9%	5%	8%	7%	4%	2%	8%	4%	9%	4%	5%	5%
8	5%	10%	1%	3%	4%	7%	5%	4%	3%	3%	4%	8%	4%	4%	4%	6%	4%	6%	4%	5%	5%	5%	3%
9	2%	6%	-	1%	2%	4%	3%	2%	-	2%	2%	4%	3%	3%	3%	2%	-	1%	3%	3%	2%	2%	1%
10 - Would definitely consider voting for them	8%	19%	1%	2%	5%	13%	8%	8%	2%	3%	9%	17%	5%	10%	9%	7%	6%	6%	9%	6%	8%	9%	9%
prefer not to answer	8%	4%	6%	5%	6%	4%	8%	8%	18%	11%	2%	3%	15%	6%	6%	8%	9%	6%	8%	8%	7%	8%	9%

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Labour

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
0 - Would never consider voting for them	22%	40%	3%	10%	11%	36%	22%	23%	12%	16%	25%	37%	14%	26%	29%	20%	16%	19%	18%	19%	29%	24%	29%
1	4%	5%	1%	5%	4%	5%	6%	3%	3%	3%	4%	6%	3%	5%	4%	4%	6%	4%	4%	4%	3%	6%	5%
2	5%	9%	2%	6%	5%	7%	6%	5%	3%	3%	8%	7%	4%	6%	6%	4%	7%	6%	6%	5%	5%	7%	3%
3	6%	9%	1%	4%	6%	6%	6%	6%	6%	5%	7%	6%	4%	6%	7%	3%	10%	6%	5%	6%	6%	5%	6%
4	4%	6%	2%	8%	4%	5%	5%	4%	3%	5%	5%	4%	6%	5%	3%	3%	7%	4%	4%	5%	4%	4%	4%
5	12%	10%	9%	11%	11%	10%	10%	13%	9%	12%	14%	11%	10%	11%	11%	14%	12%	13%	10%	12%	13%	14%	11%
6	6%	6%	5%	9%	6%	6%	6%	6%	9%	6%	5%	5%	5%	7%	4%	7%	7%	5%	8%	6%	5%	6%	4%
7	8%	6%	12%	9%	10%	6%	9%	7%	12%	11%	6%	3%	6%	7%	7%	10%	8%	8%	10%	8%	6%	7%	7%
8	7%	3%	13%	11%	9%	5%	7%	7%	8%	9%	6%	4%	9%	7%	4%	7%	10%	6%	8%	7%	6%	8%	4%
9	3%	1%	8%	6%	5%	2%	3%	3%	3%	4%	4%	3%	6%	3%	3%	2%	1%	10%	4%	5%	2%	1%	3%
10 - Would definitely consider voting for them	14%	2%	38%	15%	23%	7%	13%	16%	13%	16%	14%	11%	18%	11%	15%	18%	9%	17%	16%	16%	13%	10%	15%
prefer not to answer	8%	4%	6%	5%	6%	4%	8%	8%	18%	11%	2%	3%	15%	6%	6%	8%	9%	6%	8%	8%	7%	8%	9%

Liberal Democrats

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
0 - Would never consider voting for them	26%	37%	16%	3%	13%	40%	27%	26%	16%	21%	32%	35%	23%	25%	28%	27%	28%	28%	21%	23%	29%	31%	39%
1	6%	8%	6%	4%	7%	6%	8%	5%	10%	6%	5%	6%	9%	5%	5%	7%	9%	2%	6%	7%	6%	9%	6%
2	6%	9%	6%	1%	5%	7%	6%	6%	6%	5%	6%	7%	3%	5%	7%	7%	9%	4%	7%	6%	5%	4%	7%
3	7%	10%	5%	2%	6%	8%	6%	7%	7%	6%	9%	6%	3%	7%	9%	7%	9%	5%	5%	7%	10%	8%	4%
4	6%	7%	6%	9%	8%	6%	7%	6%	4%	6%	8%	5%	5%	7%	4%	5%	8%	8%	7%	7%	5%	5%	5%
5	17%	13%	22%	15%	18%	16%	16%	19%	15%	19%	17%	17%	19%	15%	19%	20%	12%	20%	17%	17%	20%	19%	13%
6	6%	4%	9%	6%	8%	3%	5%	7%	8%	7%	5%	4%	6%	8%	5%	5%	3%	8%	9%	6%	5%	4%	5%
7	7%	5%	10%	17%	11%	3%	7%	7%	8%	8%	7%	5%	5%	9%	7%	5%	7%	9%	10%	7%	5%	6%	3%
8	4%	2%	6%	12%	7%	3%	5%	3%	5%	6%	3%	3%	8%	5%	4%	3%	1%	3%	5%	5%	4%	3%	3%
9	2%	0%	3%	5%	3%	1%	1%	2%	1%	1%	1%	3%	1%	2%	1%	1%	1%	2%	3%	2%	1%	-	0%
10 - Would definitely consider voting for them	5%	1%	6%	21%	7%	3%	4%	5%	2%	4%	6%	5%	2%	6%	5%	3%	4%	5%	4%	5%	4%	3%	7%
prefer not to answer	8%	4%	6%	5%	6%	4%	8%	8%	18%	11%	2%	3%	15%	6%	6%	8%	9%	6%	8%	8%	7%	8%	9%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base: All GB adults	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Health	46%	44%	54%	53%	55%	42%	39%	52%	33%	44%	50%	53%	35%	47%	46%	46%	56%	49%	48%	51%	43%	38%	42%
Immigration & Asylum	34%	58%	14%	16%	17%	58%	34%	34%	16%	25%	41%	51%	20%	36%	39%	37%	29%	30%	28%	34%	40%	33%	42%
Crime	19%	24%	15%	11%	13%	24%	19%	18%	13%	19%	19%	21%	28%	19%	20%	19%	5%	12%	18%	19%	16%	21%	22%
The economy	57%	58%	57%	57%	59%	57%	57%	57%	49%	59%	62%	53%	52%	58%	53%	60%	65%	56%	59%	59%	59%	56%	48%
Tax	11%	11%	8%	8%	9%	11%	13%	10%	17%	14%	7%	6%	13%	10%	12%	11%	12%	12%	12%	10%	14%	12%	8%
Pensions	7%	8%	4%	5%	5%	8%	7%	6%	3%	4%	8%	10%	4%	6%	10%	6%	9%	6%	6%	5%	11%	8%	5%
Education	14%	12%	20%	18%	18%	11%	12%	17%	14%	16%	14%	13%	14%	13%	12%	18%	22%	9%	18%	13%	15%	14%	10%
Family life & childcare	7%	4%	10%	6%	7%	5%	6%	9%	9%	10%	5%	3%	6%	8%	5%	7%	9%	12%	6%	8%	8%	9%	5%
Housing	19%	13%	22%	17%	19%	14%	16%	21%	26%	21%	15%	15%	22%	21%	18%	14%	18%	18%	17%	19%	20%	17%	20%
The environment	20%	12%	27%	26%	28%	12%	19%	20%	19%	22%	20%	16%	19%	20%	20%	17%	23%	22%	22%	20%	18%	19%	15%
Britain leaving the EU	17%	9%	25%	28%	27%	10%	20%	14%	12%	16%	20%	19%	13%	18%	20%	15%	20%	21%	20%	17%	15%	12%	20%
Transport	4%	3%	5%	7%	5%	3%	5%	3%	5%	5%	2%	3%	7%	4%	2%	4%	2%	3%	5%	4%	4%	2%	0%
Welfare benefits	8%	6%	10%	1%	8%	7%	7%	9%	8%	9%	8%	5%	11%	5%	7%	9%	8%	19%	6%	6%	6%	9%	19%
Defence and security	11%	19%	3%	9%	7%	17%	13%	9%	5%	8%	13%	18%	8%	13%	13%	10%	8%	12%	8%	12%	12%	14%	12%
None of these	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%	-	2%	-	1%	1%	0%	1%	0%
Don't know	4%	2%	4%	5%	3%	2%	5%	3%	13%	4%	2%	1%	8%	3%	3%	5%	1%	-	2%	4%	2%	7%	8%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	2%	2%	0%	4%	1%	2%	2%	1%	4%	2%	1%	2%	4%	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%
Fairly well	11%	18%	6%	9%	9%	14%	14%	9%	13%	9%	11%	16%	13%	11%	14%	13%	2%	13%	10%	12%	12%	13%	13%
Fairly badly	25%	37%	16%	15%	20%	29%	26%	24%	28%	24%	23%	28%	28%	29%	26%	20%	21%	19%	26%	26%	25%	22%	24%
Very badly	57%	38%	75%	68%	67%	52%	52%	62%	45%	60%	63%	51%	47%	55%	52%	60%	75%	65%	58%	56%	57%	56%	57%
Don't know	5%	4%	3%	4%	3%	4%	5%	4%	10%	6%	2%	2%	7%	4%	6%	5%	1%	3%	4%	6%	4%	8%	5%

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Immigration

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	2%	2%	0%	2%	1%	2%	3%	1%	3%	2%	1%	0%	6%	1%	2%	1%	1%	1%	2%	2%	1%	1%	0%
Fairly well	9%	12%	7%	7%	7%	9%	10%	7%	11%	10%	6%	9%	14%	7%	10%	9%	6%	8%	10%	8%	10%	9%	7%
Fairly badly	25%	29%	23%	33%	27%	24%	24%	26%	28%	23%	25%	29%	26%	29%	22%	23%	22%	29%	27%	26%	28%	19%	20%
Very badly	55%	51%	63%	50%	57%	60%	56%	55%	37%	54%	61%	59%	43%	55%	56%	57%	66%	52%	53%	55%	54%	53%	62%
Don't know	9%	5%	8%	8%	7%	5%	7%	11%	21%	10%	8%	3%	10%	8%	10%	10%	6%	11%	8%	8%	7%	17%	12%

Crime

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	1%	2%	1%	3%	2%	1%	2%	1%	5%	1%	1%	1%	6%	0%	2%	1%	1%	1%	3%	1%	1%	1%	1%
Fairly well	17%	24%	11%	16%	18%	19%	18%	17%	16%	16%	15%	21%	11%	20%	16%	19%	11%	17%	17%	19%	19%	14%	14%
Fairly badly	37%	41%	37%	39%	37%	38%	37%	37%	34%	36%	38%	42%	34%	39%	39%	35%	43%	37%	40%	36%	38%	40%	30%
Very badly	32%	24%	39%	31%	32%	35%	33%	31%	24%	34%	36%	29%	40%	29%	29%	34%	36%	31%	29%	32%	32%	31%	41%
Don't know	12%	9%	11%	11%	11%	8%	9%	14%	22%	13%	10%	7%	10%	12%	15%	11%	10%	13%	12%	11%	10%	15%	15%

Education

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	2%	3%	1%	5%	2%	3%	4%	1%	5%	3%	1%	1%	5%	2%	3%	3%	-	-	3%	2%	3%	2%	2%
Fairly well	23%	33%	12%	14%	17%	27%	24%	21%	28%	18%	20%	31%	24%	24%	22%	22%	18%	25%	21%	22%	27%	20%	22%
Fairly badly	32%	34%	29%	32%	30%	34%	31%	32%	28%	31%	34%	32%	27%	33%	31%	32%	31%	31%	31%	33%	32%	33%	28%
Very badly	30%	17%	48%	38%	42%	23%	28%	32%	24%	33%	34%	26%	31%	28%	27%	31%	40%	33%	33%	31%	26%	28%	31%
Don't know	13%	13%	9%	10%	9%	13%	13%	13%	15%	15%	11%	11%	13%	13%	18%	12%	11%	11%	11%	12%	13%	17%	17%

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Taxation

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	1%	2%	1%	3%	2%	1%	2%	0%	3%	1%	1%	0%	4%	1%	2%	0%	-	3%	3%	1%	1%	-	1%
Fairly well	18%	32%	10%	15%	15%	24%	19%	17%	13%	12%	19%	30%	17%	18%	22%	18%	9%	19%	20%	18%	17%	16%	16%
Fairly badly	33%	34%	30%	36%	34%	33%	33%	33%	34%	32%	34%	32%	28%	34%	34%	31%	39%	28%	34%	35%	32%	31%	25%
Very badly	35%	23%	48%	37%	39%	33%	38%	33%	29%	41%	35%	29%	38%	33%	30%	36%	44%	39%	34%	33%	39%	33%	41%
Don't know	13%	10%	12%	9%	10%	10%	8%	17%	21%	13%	12%	9%	13%	13%	12%	14%	9%	11%	10%	13%	11%	19%	17%

Unemployment

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	4%	7%	1%	5%	3%	6%	5%	2%	3%	2%	4%	6%	5%	4%	4%	3%	1%	3%	5%	3%	6%	2%	1%
Fairly well	31%	49%	19%	28%	28%	39%	36%	26%	17%	28%	32%	41%	28%	35%	33%	28%	23%	28%	30%	34%	33%	30%	22%
Fairly badly	26%	21%	29%	27%	28%	23%	25%	27%	31%	24%	28%	25%	25%	26%	23%	25%	36%	27%	30%	24%	24%	26%	27%
Very badly	21%	9%	34%	19%	24%	16%	18%	24%	23%	27%	18%	13%	24%	17%	21%	23%	25%	26%	19%	22%	20%	17%	28%
Don't know	19%	14%	17%	20%	16%	16%	16%	21%	26%	19%	17%	15%	19%	18%	19%	21%	15%	15%	17%	18%	18%	24%	21%

Inflation

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	2%	2%	0%	3%	2%	1%	2%	1%	4%	2%	1%	1%	3%	1%	3%	1%	1%	3%	2%	2%	1%	2%	1%
Fairly well	13%	23%	7%	12%	10%	17%	14%	11%	12%	7%	13%	24%	16%	13%	14%	12%	5%	15%	15%	11%	14%	9%	11%
Fairly badly	28%	34%	23%	32%	31%	29%	27%	30%	25%	27%	26%	35%	25%	32%	27%	26%	29%	30%	31%	30%	25%	28%	24%
Very badly	49%	33%	63%	47%	52%	45%	49%	49%	44%	55%	53%	36%	45%	46%	47%	54%	61%	43%	46%	50%	52%	47%	53%
Don't know	8%	8%	6%	6%	6%	7%	8%	9%	15%	10%	7%	5%	11%	7%	9%	9%	5%	9%	6%	8%	8%	14%	12%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	3%	6%	1%	3%	2%	4%	3%	2%	3%	2%	2%	5%	4%	2%	4%	3%	2%	-	3%	2%	4%	2%	2%
Fairly well	20%	38%	7%	12%	11%	33%	21%	18%	11%	16%	21%	28%	19%	21%	21%	20%	7%	24%	19%	20%	20%	20%	18%
Fairly badly	23%	26%	19%	21%	21%	25%	22%	24%	27%	23%	20%	25%	19%	25%	25%	22%	21%	26%	23%	25%	24%	21%	21%
Very badly	44%	22%	65%	59%	61%	29%	46%	42%	43%	46%	50%	36%	45%	42%	39%	42%	63%	45%	46%	44%	42%	37%	49%
Don't know	11%	8%	7%	6%	6%	9%	8%	13%	16%	13%	8%	6%	13%	10%	11%	13%	7%	4%	8%	10%	10%	19%	11%

Defence

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	3%	5%	2%	4%	2%	4%	4%	2%	5%	3%	4%	3%	3%	3%	4%	4%	4%	2%	4%	3%	4%	1%	2%
Fairly well	34%	45%	26%	36%	34%	36%	37%	31%	34%	32%	31%	39%	35%	34%	33%	33%	30%	41%	38%	34%	32%	33%	27%
Fairly badly	22%	21%	26%	26%	24%	24%	26%	18%	18%	22%	24%	24%	23%	25%	18%	21%	29%	16%	22%	23%	23%	26%	17%
Very badly	15%	12%	20%	10%	15%	17%	17%	14%	12%	14%	20%	15%	15%	13%	17%	16%	15%	20%	14%	12%	17%	13%	27%
Don't know	25%	17%	25%	24%	25%	19%	16%	34%	31%	29%	21%	20%	23%	25%	28%	26%	22%	21%	21%	28%	24%	28%	27%

The economy

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	1%	2%	-	3%	1%	1%	2%	1%	4%	1%	1%	1%	4%	1%	2%	1%	-	1%	2%	1%	1%	1%	-
Fairly well	17%	33%	7%	12%	12%	24%	19%	15%	15%	9%	18%	30%	16%	17%	19%	17%	10%	21%	18%	17%	18%	13%	15%
Fairly badly	30%	33%	25%	35%	30%	30%	30%	30%	25%	30%	32%	30%	32%	33%	28%	27%	28%	24%	33%	32%	26%	30%	25%
Very badly	44%	27%	63%	44%	51%	39%	43%	46%	41%	51%	46%	34%	38%	42%	43%	47%	59%	46%	42%	43%	47%	43%	51%
Don't know	7%	6%	6%	6%	5%	5%	7%	8%	16%	8%	4%	5%	10%	7%	8%	8%	3%	7%	5%	8%	7%	13%	9%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	9%	15%	5%	6%	7%	12%	12%	6%	11%	8%	10%	10%	13%	8%	7%	11%	6%	12%	12%	10%	7%	8%	5%
Fairly well	40%	48%	35%	45%	41%	41%	42%	37%	39%	37%	39%	46%	36%	43%	45%	36%	32%	34%	42%	43%	39%	36%	28%
Fairly badly	15%	12%	15%	18%	16%	14%	17%	13%	11%	17%	14%	13%	17%	15%	12%	13%	22%	17%	15%	14%	14%	15%	19%
Very badly	12%	7%	18%	7%	13%	12%	11%	13%	14%	12%	13%	10%	16%	10%	11%	12%	18%	16%	11%	9%	16%	11%	19%
Don't know	24%	18%	26%	24%	23%	21%	18%	30%	25%	26%	24%	21%	19%	24%	25%	27%	23%	20%	19%	25%	24%	30%	29%

Transport

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	1%	1%	0%	4%	1%	2%	2%	1%	6%	2%	1%	0%	2%	1%	3%	1%	1%	1%	2%	1%	2%	2%	-
Fairly well	21%	31%	13%	13%	17%	25%	22%	20%	26%	17%	20%	27%	28%	20%	21%	20%	16%	25%	20%	20%	23%	23%	20%
Fairly badly	34%	34%	35%	38%	36%	34%	35%	34%	28%	36%	34%	34%	34%	37%	33%	32%	38%	27%	37%	34%	32%	35%	32%
Very badly	29%	19%	42%	37%	36%	25%	30%	27%	22%	30%	32%	26%	28%	27%	27%	30%	34%	29%	30%	31%	25%	23%	29%
Don't know	15%	14%	10%	9%	10%	14%	11%	18%	19%	15%	14%	12%	8%	15%	17%	17%	11%	18%	10%	15%	17%	17%	19%

Housing

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	1%	1%	1%	3%	1%	2%	2%	1%	2%	2%	1%	1%	3%	1%	3%	2%	1%	-	2%	1%	2%	1%	-
Fairly well	16%	26%	7%	14%	13%	20%	18%	13%	19%	13%	16%	20%	23%	15%	15%	17%	9%	17%	16%	16%	17%	15%	11%
Fairly badly	32%	38%	30%	32%	34%	35%	34%	31%	24%	33%	33%	35%	22%	37%	31%	32%	36%	30%	33%	32%	35%	35%	25%
Very badly	38%	23%	53%	41%	42%	33%	35%	40%	36%	38%	42%	35%	39%	37%	39%	35%	43%	42%	38%	37%	36%	33%	49%
Don't know	12%	12%	8%	10%	10%	11%	11%	14%	19%	14%	9%	10%	13%	11%	13%	14%	11%	10%	10%	14%	10%	15%	15%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	2%	4%	1%	2%	2%	3%	3%	2%	3%	2%	2%	3%	3%	3%	1%	0%	1%	3%	1%	3%	3%	3%	3%
Fairly well	26%	43%	14%	16%	20%	35%	28%	24%	23%	22%	24%	38%	28%	27%	25%	26%	22%	32%	28%	26%	30%	21%	21%
Fairly badly	29%	25%	33%	31%	32%	26%	29%	28%	31%	29%	28%	27%	27%	31%	27%	27%	30%	24%	31%	30%	25%	32%	22%
Very badly	28%	15%	40%	39%	35%	23%	27%	29%	24%	30%	32%	20%	23%	26%	27%	29%	34%	34%	26%	29%	28%	23%	33%
Don't know	15%	13%	12%	11%	11%	13%	13%	17%	19%	16%	15%	12%	18%	13%	18%	17%	14%	9%	12%	15%	14%	21%	21%

Welfare benefits

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very well	3%	6%	2%	3%	3%	4%	5%	2%	3%	3%	4%	4%	8%	2%	4%	4%	1%	-	5%	3%	3%	1%	2%
Fairly well	21%	33%	12%	15%	17%	27%	22%	19%	18%	15%	21%	31%	19%	23%	20%	19%	17%	28%	21%	22%	21%	21%	16%
Fairly badly	29%	29%	27%	35%	29%	29%	29%	28%	28%	29%	28%	29%	24%	30%	31%	27%	29%	28%	29%	28%	30%	30%	24%
Very badly	30%	17%	45%	28%	36%	26%	28%	32%	24%	34%	33%	21%	31%	26%	28%	32%	41%	33%	29%	29%	28%	30%	40%
Don't know	18%	16%	14%	18%	16%	15%	16%	19%	27%	18%	14%	16%	18%	19%	17%	19%	12%	11%	16%	18%	18%	19%	17%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base: All GB adults	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Good job	15%	26%	7%	19%	15%	17%	19%	11%	14%	12%	15%	21%	17%	17%	15%	12%	8%	19%	19%	16%	16%	13%	4%
Bad job	40%	31%	56%	36%	47%	38%	44%	35%	36%	41%	44%	35%	38%	39%	34%	42%	51%	37%	42%	38%	37%	40%	43%
Not sure	45%	43%	37%	45%	38%	45%	37%	53%	50%	47%	41%	45%	45%	44%	51%	46%	41%	44%	39%	47%	47%	47%	53%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base: All GB adults	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Rachel Reeves	15%	6%	30%	25%	24%	8%	19%	12%	18%	15%	15%	14%	26%	15%	12%	14%	11%	11%	21%	16%	11%	7%	13%
Jeremy Hunt	16%	30%	6%	17%	14%	20%	20%	12%	17%	10%	15%	25%	16%	18%	16%	15%	8%	14%	18%	16%	15%	13%	11%
Don't know	69%	63%	65%	58%	62%	71%	62%	77%	66%	75%	70%	60%	58%	68%	72%	71%	81%	75%	61%	68%	74%	80%	76%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
I am very comfortable financially	5%	6%	4%	5%	6%	4%	6%	3%	6%	5%	3%	5%	6%	5%	4%	4%	3%	4%	9%	4%	2%	3%	1%
I am relatively comfortable financially	33%	36%	30%	41%	38%	31%	33%	32%	30%	27%	31%	45%	29%	35%	30%	32%	39%	30%	41%	35%	31%	24%	17%
I do not often have money for luxuries, but can normally comfortably cover the essentials	39%	41%	39%	42%	36%	42%	39%	40%	32%	40%	42%	39%	39%	39%	41%	40%	33%	39%	37%	42%	41%	36%	38%
I can only just afford my costs and often struggle to make ends meet	15%	12%	20%	8%	14%	15%	14%	17%	12%	19%	18%	8%	14%	13%	18%	16%	16%	19%	9%	14%	18%	20%	26%
I cannot afford my costs, and often have to go without essentials like food and heating	4%	3%	4%	2%	3%	5%	4%	4%	3%	6%	4%	1%	3%	4%	5%	3%	5%	7%	1%	2%	4%	10%	10%
Don't know	4%	2%	3%	3%	3%	2%	5%	3%	16%	4%	2%	1%	8%	4%	2%	5%	3%	2%	3%	3%	4%	7%	7%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	30%	14%	55%	41%	45%	18%	29%	30%	36%	34%	25%	23%	33%	29%	25%	32%	27%	29%	39%	31%	24%	21%	21%
A Conservative government led by Rishi Sunak	14%	27%	5%	13%	13%	19%	17%	11%	16%	10%	14%	21%	18%	14%	13%	16%	7%	14%	17%	16%	11%	12%	11%
Neither	32%	41%	20%	29%	24%	43%	35%	30%	20%	28%	38%	39%	25%	33%	38%	26%	44%	31%	28%	30%	37%	33%	39%
Don't know	24%	18%	20%	17%	18%	20%	19%	29%	27%	27%	22%	18%	24%	23%	24%	26%	21%	26%	15%	23%	28%	34%	29%

Managing the economy?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	24%	7%	52%	34%	38%	15%	26%	23%	25%	28%	23%	18%	27%	22%	19%	27%	28%	25%	30%	25%	21%	17%	19%
A Conservative government led by Rishi Sunak	24%	47%	7%	23%	20%	35%	28%	21%	23%	15%	27%	39%	29%	29%	23%	21%	13%	24%	32%	25%	20%	19%	17%
Neither	29%	31%	21%	23%	24%	35%	30%	28%	23%	29%	32%	29%	22%	29%	33%	28%	36%	29%	23%	28%	32%	32%	39%
Don't know	22%	15%	19%	19%	19%	15%	16%	28%	29%	27%	19%	14%	22%	20%	26%	23%	23%	22%	15%	21%	27%	32%	24%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	28%	9%	56%	35%	42%	16%	27%	28%	30%	33%	25%	21%	31%	26%	21%	31%	31%	30%	35%	29%	25%	17%	21%
A Conservative government led by Rishi Sunak	20%	37%	5%	17%	15%	28%	24%	15%	19%	14%	19%	30%	24%	21%	17%	20%	12%	17%	22%	22%	16%	20%	13%
Neither	28%	36%	19%	26%	23%	37%	30%	26%	19%	24%	35%	33%	22%	28%	36%	24%	36%	30%	24%	27%	31%	28%	39%
Don't know	24%	18%	20%	22%	20%	19%	18%	30%	32%	29%	21%	16%	23%	25%	25%	25%	21%	24%	18%	23%	28%	35%	28%

Keeping prices down?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	26%	10%	52%	31%	38%	16%	25%	27%	29%	34%	20%	16%	36%	22%	20%	29%	27%	27%	33%	27%	23%	16%	19%
A Conservative government led by Rishi Sunak	14%	27%	5%	13%	14%	19%	17%	11%	14%	9%	15%	21%	19%	13%	13%	14%	8%	17%	18%	14%	11%	13%	11%
Neither	37%	47%	25%	30%	29%	47%	40%	34%	29%	31%	42%	45%	23%	42%	43%	32%	42%	31%	32%	37%	38%	40%	45%
Don't know	24%	16%	18%	25%	20%	18%	18%	28%	27%	27%	22%	18%	22%	23%	24%	25%	23%	24%	18%	22%	28%	31%	25%

Improving standards of living for people like you?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	30%	13%	59%	32%	43%	20%	30%	31%	38%	36%	26%	22%	32%	28%	24%	34%	35%	35%	37%	31%	26%	25%	25%
A Conservative government led by Rishi Sunak	17%	34%	6%	17%	16%	24%	21%	14%	11%	13%	17%	27%	23%	19%	16%	16%	10%	17%	22%	17%	15%	14%	13%
Neither	32%	38%	20%	29%	23%	42%	34%	30%	23%	28%	37%	38%	25%	31%	39%	30%	39%	29%	27%	30%	35%	33%	40%
Don't know	21%	15%	15%	23%	17%	15%	15%	26%	28%	23%	20%	13%	20%	22%	21%	21%	16%	19%	14%	21%	24%	28%	23%

Tackling the government's deficit?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	18%	4%	42%	20%	29%	10%	20%	17%	19%	23%	16%	11%	23%	17%	14%	21%	20%	15%	22%	20%	15%	13%	16%
A Conservative government led by Rishi Sunak	25%	48%	8%	27%	23%	35%	30%	20%	18%	19%	27%	37%	27%	29%	23%	23%	17%	26%	31%	26%	22%	20%	17%
Neither	32%	32%	28%	31%	28%	37%	33%	31%	28%	30%	36%	33%	25%	31%	36%	31%	41%	30%	30%	29%	33%	36%	39%
Don't know	25%	16%	21%	22%	20%	19%	18%	31%	35%	28%	20%	18%	26%	23%	26%	25%	23%	30%	17%	24%	31%	31%	28%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A Labour government led by Keir Starmer	38%	22%	65%	52%	56%	26%	39%	37%	37%	43%	36%	30%	41%	38%	31%	40%	38%	36%	48%	42%	31%	27%	26%
A Conservative government led by Rishi Sunak	11%	21%	3%	8%	10%	15%	14%	9%	13%	7%	12%	17%	17%	11%	9%	11%	6%	14%	14%	10%	9%	12%	9%
Neither	30%	39%	17%	22%	19%	41%	31%	28%	22%	25%	32%	40%	23%	29%	36%	27%	35%	31%	23%	29%	33%	31%	40%
Don't know	22%	17%	15%	18%	16%	17%	16%	27%	29%	25%	21%	13%	19%	22%	24%	22%	20%	18%	15%	19%	28%	30%	25%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base: All GB adults	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Taxes too much and spends too much on services	33%	41%	25%	24%	26%	41%	37%	29%	29%	37%	31%	29%	39%	29%	37%	33%	31%	36%	30%	33%	38%	38%	25%
Taxes too little and spends too little on services	27%	18%	41%	39%	41%	18%	27%	27%	26%	23%	30%	32%	26%	27%	21%	29%	36%	28%	36%	26%	21%	17%	27%
Gets the balance about right	12%	20%	7%	8%	10%	15%	13%	11%	10%	10%	13%	16%	11%	15%	11%	11%	8%	13%	12%	12%	12%	12%	10%
Don't know	28%	22%	27%	29%	23%	26%	23%	32%	34%	30%	26%	23%	24%	29%	32%	28%	25%	23%	21%	29%	29%	32%	37%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Too high - the rich are being made to pay too much and their taxes should be cut	6%	8%	5%	7%	4%	7%	7%	5%	9%	7%	5%	5%	10%	4%	8%	5%	4%	9%	9%	5%	5%	6%	3%
Too low - the rich are not paying enough and their taxes should be increased	63%	51%	79%	65%	70%	59%	62%	64%	52%	66%	62%	63%	54%	63%	60%	68%	65%	63%	65%	63%	61%	63%	61%
About right - the rich are already paying about the right level of tax	18%	31%	8%	15%	15%	23%	19%	17%	16%	12%	22%	26%	20%	20%	21%	14%	14%	15%	18%	20%	19%	15%	15%
Don't know	13%	10%	9%	13%	10%	11%	13%	14%	23%	16%	11%	6%	16%	12%	11%	12%	17%	13%	8%	12%	15%	16%	21%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Much too high	39%	63%	18%	18%	19%	67%	40%	39%	12%	31%	49%	57%	27%	39%	46%	42%	38%	35%	32%	33%	45%	44%	54%
A little too high	18%	21%	17%	20%	19%	17%	19%	17%	14%	19%	15%	19%	16%	19%	14%	19%	18%	21%	20%	20%	17%	15%	10%
About right	17%	8%	28%	26%	28%	6%	15%	19%	24%	19%	16%	13%	23%	18%	16%	13%	19%	15%	21%	19%	17%	13%	8%
A little too low	8%	3%	14%	14%	14%	2%	9%	6%	13%	10%	5%	4%	10%	9%	5%	6%	10%	9%	11%	8%	4%	9%	4%
Much too low	3%	0%	8%	2%	5%	1%	3%	3%	8%	4%	2%	2%	4%	3%	3%	4%	3%	6%	4%	4%	1%	3%	5%
Don't know	15%	5%	15%	20%	15%	7%	14%	17%	30%	18%	13%	5%	19%	13%	16%	16%	13%	15%	12%	16%	16%	15%	20%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Mostly good for the country	24%	10%	42%	39%	41%	9%	25%	23%	30%	27%	22%	18%	35%	26%	20%	18%	24%	22%	32%	26%	21%	16%	11%
Mostly bad for the country	33%	50%	16%	18%	18%	52%	35%	32%	18%	30%	41%	39%	23%	30%	40%	37%	37%	32%	27%	34%	32%	34%	48%
Both good and bad for the country	33%	35%	32%	32%	32%	34%	30%	35%	31%	29%	32%	40%	27%	36%	31%	32%	28%	39%	33%	32%	36%	36%	25%
Don't know	10%	4%	10%	11%	8%	6%	11%	10%	20%	14%	6%	3%	15%	8%	9%	12%	10%	7%	8%	8%	11%	14%	16%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
People earning above £50,000 a year	9%	7%	9%	4%	6%	10%	11%	8%	9%	11%	9%	6%	11%	8%	11%	10%	7%	8%	6%	8%	10%	16%	13%
People earning above £75,000 a year	16%	13%	20%	20%	18%	16%	16%	15%	11%	17%	15%	17%	20%	14%	14%	16%	18%	16%	14%	13%	22%	19%	14%
People earning above £100,000 a year	26%	27%	30%	27%	31%	25%	23%	29%	21%	26%	26%	29%	17%	28%	26%	27%	25%	34%	30%	27%	26%	21%	18%
People earning above £150,000 a year	12%	14%	13%	16%	13%	12%	15%	10%	10%	12%	13%	13%	14%	13%	11%	12%	12%	10%	14%	15%	9%	9%	11%
People earning above £250,000 a year	11%	12%	9%	18%	13%	11%	11%	12%	7%	11%	12%	12%	13%	13%	7%	10%	14%	14%	14%	13%	9%	10%	7%
People earning above £500,000 a year	5%	7%	5%	3%	5%	6%	5%	6%	8%	4%	4%	8%	4%	7%	7%	4%	6%	2%	6%	6%	5%	5%	4%
People earning above £1 million a year	4%	6%	3%	2%	3%	6%	5%	4%	5%	4%	6%	3%	3%	4%	6%	5%	5%	1%	4%	6%	4%	4%	4%
None of these	3%	6%	1%	1%	3%	5%	4%	3%	1%	3%	5%	3%	2%	4%	3%	4%	2%	4%	5%	3%	2%	3%	3%
Don't know	12%	8%	8%	9%	7%	10%	11%	13%	27%	12%	10%	8%	16%	9%	15%	13%	12%	12%	8%	9%	14%	14%	26%

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Taxing people on their wealth	29%	19%	37%	37%	36%	23%	29%	30%	26%	36%	26%	22%	36%	25%	30%	31%	32%	26%	33%	29%	27%	23%	32%
Taxing people on their income	57%	71%	49%	50%	53%	66%	58%	56%	46%	50%	63%	67%	43%	63%	57%	53%	58%	63%	55%	58%	60%	58%	48%
Don't know	14%	10%	15%	13%	11%	11%	13%	14%	28%	14%	11%	11%	21%	12%	13%	16%	11%	12%	12%	13%	13%	19%	20%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	21%	35%	9%	24%	21%	26%	23%	19%	14%	17%	23%	28%	19%	23%	22%	19%	17%	18%	30%	20%	17%	16%	12%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	45%	30%	60%	51%	51%	37%	47%	43%	49%	48%	44%	39%	47%	43%	43%	44%	55%	45%	44%	45%	46%	43%	44%
Both equally	22%	28%	21%	16%	20%	26%	18%	25%	17%	20%	23%	26%	19%	22%	23%	22%	16%	28%	18%	24%	22%	22%	24%
Don't know	13%	8%	11%	9%	8%	11%	12%	14%	20%	15%	10%	8%	16%	12%	12%	15%	12%	8%	8%	11%	15%	19%	20%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
It is acceptable to legally avoid tax	25%	32%	19%	31%	27%	27%	31%	20%	28%	22%	27%	27%	31%	27%	24%	22%	22%	27%	35%	26%	20%	22%	13%
It is unacceptable to legally avoid tax	62%	60%	70%	60%	64%	64%	57%	66%	46%	63%	63%	66%	49%	60%	66%	67%	66%	61%	57%	63%	65%	62%	68%
Don't know	13%	8%	11%	8%	10%	9%	12%	14%	26%	14%	9%	7%	20%	13%	10%	11%	12%	11%	9%	11%	14%	16%	19%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Education and schools	42%	39%	49%	54%	51%	36%	37%	46%	34%	45%	40%	42%	38%	44%	36%	44%	42%	39%	49%	42%	37%	40%	33%
Defence	14%	23%	5%	12%	8%	23%	17%	11%	5%	10%	16%	22%	8%	16%	14%	14%	12%	15%	12%	13%	16%	16%	13%
Pensions	21%	29%	15%	13%	16%	30%	22%	21%	11%	14%	26%	34%	18%	20%	25%	21%	24%	20%	16%	20%	27%	20%	24%
Welfare benefits	14%	10%	20%	11%	17%	12%	13%	15%	13%	16%	13%	12%	13%	14%	16%	14%	15%	16%	10%	13%	10%	17%	32%
Crime and policing	36%	51%	28%	22%	27%	50%	37%	35%	19%	33%	40%	46%	41%	35%	39%	39%	23%	33%	36%	38%	36%	35%	32%
Transport	12%	12%	13%	12%	14%	9%	14%	11%	22%	13%	12%	8%	13%	13%	10%	13%	12%	13%	17%	14%	9%	6%	9%
Environment and climate change	24%	17%	30%	34%	32%	17%	22%	25%	23%	25%	23%	22%	24%	26%	25%	20%	23%	25%	26%	24%	24%	21%	20%
NHS	72%	68%	82%	72%	80%	68%	65%	80%	59%	73%	74%	75%	60%	74%	72%	71%	83%	77%	71%	75%	71%	73%	72%
Overseas aid	2%	0%	2%	3%	2%	1%	2%	1%	3%	1%	2%	1%	4%	1%	0%	2%	1%	-	2%	1%	2%	1%	0%
Local government	14%	10%	19%	18%	17%	12%	14%	13%	7%	13%	18%	14%	14%	15%	10%	13%	18%	13%	16%	14%	14%	10%	9%
None of these	2%	2%	0%	1%	1%	2%	2%	1%	3%	1%	2%	1%	1%	2%	4%	1%	1%	1%	1%	2%	2%	2%	2%
Don't know	6%	3%	5%	4%	3%	3%	7%	4%	14%	7%	3%	1%	10%	4%	5%	7%	4%	3%	3%	5%	6%	9%	9%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Education and schools	3%	2%	3%	5%	3%	3%	3%	2%	3%	3%	3%	1%	5%	2%	1%	3%	2%	6%	3%	2%	2%	0%	4%
Defence	18%	7%	29%	22%	25%	10%	20%	16%	26%	21%	16%	10%	26%	16%	14%	17%	29%	15%	20%	19%	15%	16%	18%
Pensions	5%	3%	6%	7%	6%	3%	6%	4%	10%	6%	4%	1%	7%	5%	4%	4%	4%	3%	7%	4%	4%	4%	3%
Welfare benefits	20%	31%	12%	16%	15%	27%	23%	17%	12%	20%	24%	20%	13%	22%	20%	21%	21%	18%	22%	22%	24%	16%	8%
Crime and policing	3%	2%	4%	6%	4%	2%	4%	3%	11%	3%	3%	1%	5%	4%	2%	3%	3%	5%	4%	4%	2%	3%	3%
Transport	9%	8%	9%	9%	9%	8%	8%	9%	9%	9%	7%	9%	9%	10%	5%	9%	10%	9%	10%	8%	8%	6%	10%
Environment and climate change	21%	33%	12%	10%	13%	32%	25%	18%	12%	16%	27%	27%	25%	19%	22%	21%	20%	21%	18%	21%	22%	23%	25%
NHS	3%	5%	2%	2%	2%	4%	4%	2%	6%	4%	3%	2%	6%	2%	3%	4%	2%	6%	4%	4%	3%	5%	0%
Overseas aid	58%	80%	40%	43%	44%	78%	58%	58%	32%	54%	64%	70%	41%	58%	61%	64%	57%	58%	51%	57%	65%	62%	61%
Local government	14%	16%	9%	13%	12%	16%	14%	14%	13%	14%	12%	15%	10%	14%	14%	16%	13%	11%	14%	13%	14%	15%	14%
None of these	12%	5%	21%	19%	20%	7%	10%	13%	7%	10%	13%	15%	11%	13%	12%	10%	11%	11%	14%	13%	9%	10%	11%
Don't know	12%	6%	13%	11%	11%	5%	11%	12%	25%	14%	7%	7%	17%	11%	13%	10%	10%	14%	9%	10%	14%	15%	15%

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Will probably be enough to provide me with a good standard of living	17%	21%	15%	30%	22%	18%	23%	13%	11%	16%	22%	19%	19%	18%	16%	17%	16%	15%	24%	19%	14%	14%	6%
Will probably not be enough to provide me with a good standard of living	47%	43%	53%	42%	50%	45%	43%	50%	38%	62%	54%	18%	47%	47%	48%	45%	48%	56%	46%	46%	50%	57%	36%
Don't know	16%	10%	16%	11%	11%	11%	17%	15%	41%	18%	14%	2%	22%	13%	16%	18%	16%	7%	14%	15%	17%	15%	18%
Not applicable - I am already retired or am unable to work	20%	26%	16%	17%	17%	26%	17%	22%	10%	5%	11%	61%	12%	22%	21%	19%	20%	21%	15%	20%	18%	13%	41%

Fieldwork Dates: 29th April - 1st May 2023

Sample size: 1774 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	15%	11%	16%	22%	17%	11%	18%	11%	24%	22%	9%	4%	25%	14%	15%	13%	9%	16%	18%	17%	15%	13%	4%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	48%	57%	47%	42%	49%	56%	49%	48%	35%	41%	55%	61%	41%	49%	48%	48%	57%	51%	51%	48%	46%	44%	52%
Not sure	37%	32%	37%	35%	34%	34%	32%	41%	41%	37%	37%	35%	34%	37%	37%	39%	35%	33%	31%	36%	39%	43%	44%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Less than 65	13%	10%	15%	9%	11%	13%	12%	14%	17%	17%	12%	6%	15%	9%	12%	16%	14%	20%	12%	12%	14%	16%	15%
65	38%	35%	46%	32%	38%	36%	33%	42%	29%	44%	33%	35%	34%	36%	33%	41%	44%	43%	37%	37%	40%	41%	34%
66	7%	9%	5%	10%	8%	9%	7%	7%	2%	6%	7%	11%	5%	8%	10%	6%	5%	6%	6%	9%	8%	5%	8%
67	11%	14%	8%	11%	11%	13%	11%	10%	6%	8%	15%	13%	11%	12%	11%	9%	12%	5%	13%	11%	8%	8%	9%
68	9%	12%	9%	10%	10%	9%	9%	9%	6%	7%	9%	14%	6%	11%	9%	7%	11%	8%	12%	10%	7%	6%	6%
69	2%	2%	1%	3%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%	3%	2%	1%	3%	1%	2%
70	10%	11%	7%	16%	12%	10%	12%	8%	10%	7%	13%	12%	10%	13%	11%	7%	8%	6%	11%	11%	8%	11%	7%
71	0%	-	-	-	0%	0%	0%	0%	1%	0%	-	-	1%	0%	-	-	-	-	0%	0%	0%	-	-
72	0%	-	-	1%	0%	-	0%	0%	0%	-	0%	-	-	0%	-	-	1%	-	0%	-	-	0%	0%
73	0%	0%	-	-	0%	0%	0%	0%	0%	-	-	0%	0%	-	-	-	1%	-	-	0%	0%	-	-
74	0%	-	1%	-	1%	-	0%	-	2%	-	-	-	2%	-	-	-	-	-	1%	-	-	-	-
75	1%	2%	0%	1%	1%	2%	2%	0%	-	1%	1%	0%	3%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
Older than 75	0%	0%	0%	-	-	0%	1%	0%	0%	0%	0%	0%	1%	0%	-	0%	-	-	1%	0%	1%	-	-
Don't know	9%	5%	7%	8%	6%	5%	10%	8%	26%	9%	6%	4%	10%	8%	10%	11%	3%	8%	5%	9%	10%	10%	17%

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Thinking about transport provision in Britain today, which of the following would you most like to see the government invest in?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Local and commuter rail links	21%	22%	25%	22%	25%	18%	21%	20%	15%	22%	24%	18%	24%	19%	18%	25%	18%	19%	27%	21%	17%	19%	15%
Long distance rail links	7%	6%	11%	6%	9%	4%	8%	6%	8%	10%	4%	3%	11%	5%	5%	9%	8%	7%	10%	7%	5%	6%	3%
Buses	16%	15%	16%	18%	16%	17%	15%	17%	15%	12%	15%	25%	14%	17%	15%	16%	15%	16%	12%	20%	16%	16%	16%
New road links	5%	6%	5%	5%	5%	5%	7%	3%	12%	4%	4%	5%	6%	5%	4%	5%	2%	8%	6%	6%	5%	2%	2%
Widening or upgrading existing roads	25%	33%	19%	16%	20%	34%	24%	26%	16%	24%	28%	29%	18%	27%	32%	22%	30%	18%	24%	24%	28%	23%	25%
Better provision for cyclists	6%	3%	7%	14%	9%	4%	6%	6%	7%	7%	6%	5%	4%	7%	7%	5%	7%	11%	7%	7%	5%	6%	6%
Other	2%	2%	1%	7%	2%	3%	2%	2%	1%	2%	3%	2%	2%	3%	2%	1%	3%	4%	2%	2%	1%	2%	3%
None of these	4%	3%	3%	2%	3%	4%	4%	5%	6%	5%	3%	4%	4%	4%	6%	3%	5%	6%	4%	3%	5%	5%	7%
Don't know	13%	10%	12%	10%	11%	11%	12%	15%	20%	14%	13%	9%	16%	13%	11%	15%	12%	12%	7%	10%	17%	21%	23%

Generally speaking, do you think train fares in Britain are good or bad value?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very good value	1%	1%	2%	4%	2%	1%	2%	1%	2%	2%	0%	1%	5%	0%	1%	2%	-	1%	3%	1%	1%	1%	1%
Fairly good value	11%	12%	10%	10%	10%	10%	9%	13%	21%	10%	8%	11%	14%	11%	12%	9%	12%	15%	13%	10%	10%	15%	7%
Fairly bad value	36%	37%	34%	37%	38%	34%	34%	37%	34%	34%	35%	39%	29%	40%	36%	29%	45%	35%	35%	39%	38%	33%	26%
Very bad value	37%	37%	43%	37%	40%	40%	42%	33%	24%	40%	41%	34%	39%	37%	32%	43%	32%	36%	41%	37%	34%	32%	38%
Don't know	15%	12%	11%	12%	10%	15%	12%	17%	19%	13%	15%	15%	14%	12%	19%	17%	11%	13%	8%	13%	17%	19%	28%

Generally speaking, do you think train services in the UK are good or bad value for money?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very good	1%	2%	1%	4%	2%	1%	2%	1%	2%	2%	0%	1%	3%	1%	1%	1%	1%	3%	3%	1%	0%	2%	1%
Fairly good	14%	14%	12%	13%	12%	13%	11%	16%	22%	13%	11%	14%	17%	13%	15%	12%	15%	13%	14%	13%	13%	19%	11%
Fairly bad	38%	40%	39%	44%	42%	36%	38%	38%	31%	37%	39%	41%	31%	41%	36%	35%	44%	39%	39%	40%	41%	33%	27%
Very bad	33%	33%	36%	29%	33%	35%	36%	29%	23%	35%	35%	30%	33%	33%	29%	37%	28%	31%	35%	34%	29%	28%	36%
Don't know	15%	11%	13%	11%	10%	14%	13%	16%	22%	13%	14%	15%	18%	12%	18%	15%	12%	14%	9%	12%	17%	18%	26%

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Generally speaking, how punctual, if at all, do you think the train services are in the UK?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Very punctual	3%	3%	3%	6%	4%	2%	4%	2%	4%	4%	1%	2%	8%	2%	3%	2%	-	3%	5%	2%	2%	4%	2%
Fairly punctual	36%	34%	34%	40%	38%	35%	31%	40%	36%	35%	36%	36%	35%	40%	33%	28%	49%	34%	38%	37%	35%	36%	28%
Not very punctual	33%	37%	34%	33%	33%	34%	38%	29%	30%	34%	33%	33%	31%	31%	34%	36%	31%	33%	35%	34%	32%	29%	32%
Not punctual at all	11%	10%	14%	9%	11%	12%	11%	11%	9%	12%	11%	9%	12%	8%	9%	16%	6%	10%	12%	11%	9%	7%	14%
Don't know	17%	16%	15%	12%	15%	17%	17%	18%	21%	14%	19%	20%	14%	18%	21%	17%	14%	20%	11%	16%	22%	23%	24%

To what extent would you support or oppose bringing the train operating companies back into public ownership?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Strongly support	36%	33%	51%	33%	43%	38%	38%	34%	25%	34%	43%	36%	38%	35%	34%	37%	38%	35%	40%	38%	32%	29%	36%
Tend to support	30%	34%	23%	39%	29%	33%	28%	31%	26%	27%	29%	38%	25%	31%	31%	28%	31%	36%	30%	29%	29%	33%	30%
Tend to oppose	7%	9%	5%	7%	7%	7%	10%	4%	8%	7%	7%	7%	13%	6%	6%	7%	4%	9%	9%	8%	4%	7%	4%
Strongly oppose	3%	4%	1%	3%	2%	3%	4%	2%	3%	2%	3%	3%	2%	4%	2%	2%	3%	2%	3%	3%	2%	1%	3%
Don't know	25%	20%	20%	18%	19%	19%	20%	29%	38%	30%	18%	16%	22%	24%	28%	26%	24%	19%	18%	22%	32%	30%	27%

Thinking about how public transport is funded and the amount of subsidy that is given to them by central government, which of the following best reflects your view?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Public transport should mostly be paid for by central government from general taxation, meaning lower fares for people using it	59%	51%	70%	67%	68%	54%	57%	61%	60%	58%	62%	57%	62%	58%	53%	61%	66%	58%	63%	63%	56%	50%	54%
Public transport should mostly be paid for by the people who use it, meaning higher fares, but lower subsidies from taxation	19%	29%	13%	10%	15%	24%	24%	14%	17%	18%	20%	21%	18%	20%	23%	16%	15%	24%	20%	19%	18%	23%	17%
Not sure	22%	20%	17%	23%	17%	22%	19%	25%	23%	24%	18%	22%	19%	22%	24%	23%	20%	18%	18%	19%	26%	27%	29%

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Do you support or oppose plans to build a new High Speed rail line linking London, Birmingham and Manchester?

Unweighted base	1774	609	433	157	713	660	766	1008	183	697	435	459	186	608	302	428	153	97	521	501	353	199	200
Base	1774	611	452	162	658	703	862	912	193	740	428	413	213	596	294	428	153	90	497	514	373	193	198
Strongly support	8%	7%	10%	8%	10%	5%	10%	6%	13%	10%	6%	3%	13%	6%	6%	11%	4%	4%	10%	9%	7%	7%	2%
Tend to support	18%	19%	19%	19%	19%	15%	19%	18%	31%	22%	12%	12%	22%	21%	20%	15%	13%	12%	23%	17%	20%	16%	10%
Neither support nor oppose	26%	29%	24%	24%	23%	30%	24%	28%	21%	25%	29%	27%	23%	27%	23%	26%	26%	33%	21%	26%	29%	29%	30%
Tend to oppose	16%	17%	17%	20%	18%	17%	17%	15%	11%	12%	17%	25%	11%	16%	18%	17%	18%	16%	16%	18%	15%	14%	15%
Strongly oppose	20%	22%	18%	19%	19%	26%	21%	19%	4%	14%	28%	28%	14%	19%	23%	20%	24%	19%	19%	19%	20%	17%	25%
Don't know	12%	6%	12%	10%	10%	8%	9%	14%	21%	16%	8%	4%	17%	11%	10%	11%	15%	15%	10%	11%	10%	16%	19%

Cell Contents (Column Percentages)