

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base: All GB adults	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Approve	16%	35%	6%	9%	12%	24%	19%	14%	10%	12%	16%	28%	20%	18%	18%	15%	7%	12%	18%	16%	14%	20%	16%
Disapprove	63%	44%	81%	76%	74%	57%	64%	63%	55%	68%	68%	54%	59%	59%	59%	66%	81%	74%	66%	62%	65%	56%	64%
Don't know	20%	22%	13%	15%	14%	18%	17%	23%	35%	20%	15%	19%	21%	23%	23%	19%	11%	14%	16%	22%	21%	24%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
0 - Would never consider voting for them	39%	10%	69%	40%	51%	24%	36%	42%	41%	47%	35%	29%	37%	32%	35%	44%	57%	51%	37%	37%	39%	41%	48%
1	6%	3%	7%	16%	8%	6%	6%	6%	6%	7%	7%	5%	6%	6%	8%	5%	7%	8%	9%	6%	6%	4%	4%
2	6%	3%	5%	9%	6%	5%	7%	5%	8%	6%	5%	5%	9%	5%	6%	4%	9%	8%	8%	5%	6%	3%	2%
3	5%	5%	5%	11%	4%	6%	6%	5%	8%	5%	6%	3%	6%	7%	6%	4%	2%	4%	5%	5%	6%	4%	4%
4	4%	3%	3%	6%	4%	4%	5%	3%	6%	4%	3%	4%	3%	5%	3%	4%	1%	4%	3%	4%	4%	5%	7%
5	8%	13%	3%	7%	5%	12%	7%	10%	4%	7%	10%	11%	5%	11%	9%	9%	4%	4%	8%	10%	8%	9%	6%
6	4%	8%	2%	3%	4%	6%	5%	4%	2%	4%	7%	4%	3%	5%	3%	5%	6%	3%	5%	5%	4%	3%	4%
7	4%	8%	0%	2%	3%	6%	2%	6%	1%	3%	3%	6%	3%	5%	4%	3%	1%	5%	3%	5%	4%	3%	5%
8	5%	11%	0%	2%	4%	7%	5%	4%	1%	3%	7%	7%	2%	7%	4%	4%	3%	2%	5%	4%	7%	3%	3%
9	3%	7%	0%	-	2%	5%	3%	2%	-	2%	3%	4%	2%	3%	3%	2%	2%	3%	3%	3%	2%	4%	1%
10 - Would definitely consider voting for them	10%	25%	1%	1%	6%	17%	11%	9%	3%	4%	11%	20%	10%	11%	14%	7%	4%	6%	10%	11%	9%	10%	8%
prefer not to answer	6%	3%	4%	4%	3%	4%	8%	5%	20%	8%	2%	1%	14%	5%	5%	7%	3%	3%	6%	5%	5%	11%	9%

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Labour

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
0 - Would never consider voting for them	22%	42%	2%	6%	11%	35%	23%	21%	10%	15%	23%	40%	14%	26%	26%	20%	17%	25%	18%	22%	25%	20%	27%
1	4%	7%	1%	4%	3%	6%	5%	4%	4%	3%	5%	5%	3%	6%	5%	3%	3%	3%	4%	5%	5%	2%	4%
2	6%	8%	1%	8%	5%	7%	6%	5%	6%	5%	6%	6%	6%	6%	3%	6%	7%	6%	7%	6%	6%	5%	2%
3	5%	7%	1%	4%	5%	6%	5%	5%	3%	5%	6%	5%	4%	5%	6%	4%	11%	5%	5%	5%	6%	4%	3%
4	5%	5%	2%	8%	5%	4%	5%	5%	9%	5%	4%	3%	5%	5%	4%	5%	7%	2%	4%	6%	4%	5%	5%
5	13%	12%	8%	25%	12%	14%	11%	14%	11%	13%	16%	10%	8%	14%	13%	11%	21%	11%	12%	12%	13%	14%	12%
6	7%	7%	8%	8%	8%	6%	7%	7%	4%	8%	9%	5%	5%	8%	10%	6%	6%	4%	6%	8%	7%	7%	8%
7	8%	4%	14%	13%	11%	6%	9%	8%	9%	10%	8%	6%	8%	7%	8%	11%	5%	12%	10%	8%	7%	6%	10%
8	6%	2%	15%	6%	10%	3%	7%	6%	7%	7%	6%	6%	9%	5%	6%	7%	8%	8%	9%	6%	7%	6%	2%
9	3%	2%	6%	1%	5%	2%	3%	4%	3%	4%	2%	3%	4%	3%	2%	4%	3%	3%	4%	3%	3%	1%	2%
10 - Would definitely consider voting for them	14%	2%	37%	13%	23%	6%	12%	17%	15%	18%	12%	10%	20%	12%	12%	17%	8%	18%	15%	13%	11%	19%	16%
prefer not to answer	6%	3%	4%	4%	3%	4%	8%	5%	20%	8%	2%	1%	14%	5%	5%	7%	3%	3%	6%	5%	5%	11%	9%

Liberal Democrats

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
0 - Would never consider voting for them	27%	42%	15%	3%	16%	39%	28%	25%	14%	21%	34%	35%	19%	25%	31%	28%	25%	34%	19%	26%	29%	31%	39%
1	6%	7%	4%	2%	4%	8%	7%	5%	5%	5%	6%	7%	3%	5%	7%	7%	6%	7%	6%	6%	8%	3%	3%
2	7%	9%	6%	1%	5%	8%	7%	7%	9%	7%	6%	6%	9%	5%	7%	7%	12%	3%	6%	7%	8%	8%	7%
3	7%	6%	8%	6%	8%	7%	6%	7%	6%	6%	8%	7%	8%	6%	6%	7%	9%	6%	9%	7%	4%	6%	8%
4	8%	9%	8%	6%	9%	8%	9%	7%	9%	9%	8%	7%	7%	7%	9%	9%	9%	9%	7%	10%	9%	5%	7%
5	14%	10%	21%	18%	19%	9%	12%	17%	16%	16%	14%	12%	17%	15%	15%	13%	13%	16%	17%	14%	15%	13%	10%
6	7%	6%	9%	8%	9%	6%	6%	8%	5%	8%	7%	6%	7%	9%	6%	6%	8%	8%	8%	7%	6%	8%	7%
7	7%	4%	12%	14%	10%	5%	7%	7%	7%	8%	5%	7%	5%	9%	6%	7%	7%	7%	7%	8%	8%	5%	4%
8	5%	2%	6%	13%	6%	3%	4%	5%	6%	4%	4%	4%	4%	6%	4%	4%	6%	-	7%	4%	3%	4%	2%
9	2%	1%	2%	5%	2%	2%	2%	2%	1%	2%	1%	2%	3%	2%	1%	2%	1%	1%	3%	1%	2%	0%	2%
10 - Would definitely consider voting for them	4%	1%	5%	20%	8%	2%	4%	5%	2%	5%	4%	4%	5%	7%	2%	4%	1%	6%	5%	5%	4%	4%	3%
prefer not to answer	6%	3%	4%	4%	3%	4%	8%	5%	20%	8%	2%	1%	14%	5%	5%	7%	3%	3%	6%	5%	5%	11%	9%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base: All GB adults	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Health	45%	40%	53%	53%	53%	42%	39%	51%	36%	44%	48%	47%	42%	47%	42%	42%	58%	43%	50%	44%	47%	34%	42%
Immigration & Asylum	35%	61%	15%	18%	20%	58%	35%	35%	16%	24%	44%	54%	23%	40%	43%	33%	25%	25%	30%	38%	39%	33%	33%
Crime	17%	24%	14%	11%	11%	23%	17%	17%	10%	16%	18%	24%	22%	16%	21%	20%	7%	15%	17%	16%	20%	17%	17%
The economy	58%	59%	60%	60%	63%	57%	57%	58%	45%	59%	62%	55%	48%	59%	60%	57%	58%	64%	57%	61%	59%	57%	49%
Tax	12%	12%	11%	11%	10%	14%	14%	11%	13%	17%	9%	6%	14%	10%	10%	17%	13%	10%	9%	13%	13%	18%	11%
Pensions	8%	9%	7%	9%	8%	9%	9%	6%	1%	5%	11%	12%	6%	6%	11%	6%	11%	11%	6%	8%	11%	6%	7%
Education	11%	7%	15%	17%	15%	8%	8%	14%	12%	13%	12%	7%	9%	11%	10%	12%	20%	9%	16%	9%	11%	10%	10%
Family life & childcare	8%	6%	11%	9%	9%	7%	5%	10%	7%	12%	4%	5%	9%	8%	6%	7%	8%	10%	7%	7%	9%	9%	8%
Housing	17%	13%	23%	15%	19%	13%	15%	18%	24%	18%	15%	14%	27%	17%	14%	15%	14%	13%	17%	17%	15%	18%	17%
The environment	24%	16%	32%	37%	33%	16%	23%	25%	28%	25%	24%	21%	28%	28%	20%	19%	24%	27%	28%	26%	23%	16%	20%
Britain leaving the EU	17%	9%	24%	31%	27%	9%	20%	15%	12%	18%	15%	19%	19%	16%	15%	17%	23%	18%	20%	17%	14%	17%	17%
Transport	2%	1%	3%	2%	3%	1%	2%	2%	4%	2%	2%	2%	4%	1%	2%	2%	2%	3%	3%	2%	1%	1%	2%
Welfare benefits	7%	7%	9%	5%	7%	7%	7%	8%	8%	8%	9%	5%	8%	6%	7%	10%	7%	4%	5%	5%	7%	8%	18%
Defence and security	12%	21%	6%	7%	8%	18%	14%	10%	4%	8%	15%	19%	8%	14%	12%	11%	12%	12%	12%	14%	10%	13%	7%
None of these	1%	-	0%	-	0%	0%	1%	0%	2%	1%	-	-	1%	1%	1%	1%	-	-	1%	0%	0%	0%	2%
Don't know	3%	1%	2%	2%	2%	2%	5%	2%	15%	3%	1%	1%	6%	3%	2%	4%	2%	4%	1%	3%	3%	7%	7%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	2%	3%	1%	0%	1%	2%	2%	1%	2%	1%	1%	2%	3%	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%
Fairly well	11%	22%	4%	8%	7%	18%	16%	7%	10%	8%	12%	19%	12%	13%	16%	9%	7%	8%	10%	11%	13%	15%	10%
Fairly badly	24%	35%	16%	19%	20%	29%	23%	26%	26%	22%	24%	29%	21%	26%	28%	25%	16%	18%	25%	28%	22%	25%	17%
Very badly	56%	36%	76%	71%	69%	46%	53%	60%	49%	62%	60%	47%	55%	54%	49%	58%	71%	67%	59%	56%	55%	48%	61%
Don't know	6%	4%	5%	1%	3%	5%	6%	6%	13%	7%	3%	3%	9%	6%	6%	6%	6%	5%	4%	3%	8%	10%	10%

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Immigration

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	1%	1%	1%	3%	1%	1%	2%	1%	4%	1%	1%	1%	3%	1%	1%	2%	1%	3%	2%	2%	1%	2%	1%
Fairly well	8%	12%	3%	9%	7%	7%	9%	7%	11%	7%	6%	9%	7%	8%	10%	8%	4%	5%	7%	9%	9%	4%	8%
Fairly badly	26%	31%	22%	25%	25%	28%	24%	28%	24%	27%	24%	29%	26%	30%	28%	22%	20%	33%	25%	28%	28%	24%	24%
Very badly	56%	51%	65%	60%	61%	57%	58%	54%	43%	53%	64%	57%	53%	53%	53%	59%	68%	49%	59%	55%	51%	57%	56%
Don't know	9%	5%	8%	3%	5%	7%	7%	10%	19%	11%	4%	4%	11%	8%	9%	9%	7%	9%	6%	7%	11%	13%	11%

Crime

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	2%	1%	1%	3%	2%	1%	2%	1%	3%	2%	1%	2%	2%	1%	1%	1%	2%	4%	3%	1%	1%	2%	2%
Fairly well	17%	26%	11%	15%	16%	19%	18%	17%	23%	16%	15%	19%	15%	18%	19%	16%	13%	22%	18%	20%	17%	13%	11%
Fairly badly	36%	40%	33%	38%	36%	37%	36%	35%	29%	32%	40%	42%	34%	38%	35%	34%	40%	30%	36%	38%	35%	34%	33%
Very badly	34%	25%	44%	38%	37%	33%	35%	33%	24%	36%	37%	31%	38%	30%	36%	36%	33%	32%	34%	31%	32%	38%	40%
Don't know	12%	8%	10%	7%	9%	9%	9%	14%	21%	15%	8%	6%	11%	12%	10%	13%	12%	11%	9%	11%	15%	13%	14%

Education

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	2%	2%	1%	1%	2%	2%	3%	1%	3%	2%	2%	2%	5%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%
Fairly well	22%	38%	9%	14%	16%	30%	23%	21%	17%	18%	21%	33%	19%	26%	28%	18%	14%	22%	20%	25%	25%	22%	17%
Fairly badly	31%	29%	34%	36%	33%	31%	31%	30%	32%	28%	34%	32%	27%	30%	32%	31%	40%	27%	32%	34%	29%	25%	30%
Very badly	28%	14%	45%	37%	37%	19%	26%	30%	31%	32%	28%	20%	32%	26%	24%	30%	34%	29%	32%	23%	25%	29%	36%
Don't know	17%	17%	11%	11%	12%	18%	16%	17%	17%	20%	15%	13%	17%	15%	16%	20%	12%	19%	13%	15%	20%	23%	14%

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Taxation

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	1%	2%	0%	1%	1%	2%	2%	1%	1%	1%	1%	2%	3%	1%	1%	1%	-	1%	2%	1%	1%	2%	1%
Fairly well	18%	32%	7%	18%	15%	25%	20%	17%	13%	12%	21%	29%	15%	23%	22%	14%	10%	21%	19%	20%	19%	15%	13%
Fairly badly	34%	35%	35%	32%	35%	35%	35%	32%	33%	32%	36%	36%	32%	36%	34%	31%	41%	29%	36%	37%	32%	29%	32%
Very badly	34%	21%	47%	39%	40%	29%	34%	35%	29%	42%	35%	23%	34%	29%	34%	39%	42%	34%	35%	32%	32%	40%	38%
Don't know	12%	10%	9%	9%	9%	9%	9%	14%	24%	13%	6%	11%	15%	11%	9%	14%	7%	15%	8%	10%	17%	14%	15%

Unemployment

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	4%	9%	1%	4%	4%	5%	6%	3%	2%	3%	6%	5%	4%	5%	6%	3%	1%	4%	7%	3%	3%	3%	3%
Fairly well	30%	46%	20%	25%	26%	40%	33%	27%	16%	25%	35%	40%	26%	36%	34%	25%	20%	30%	31%	34%	30%	25%	24%
Fairly badly	27%	20%	33%	27%	30%	23%	27%	27%	33%	27%	26%	24%	28%	26%	25%	28%	27%	26%	29%	27%	25%	24%	29%
Very badly	22%	10%	33%	27%	27%	15%	21%	23%	26%	26%	18%	15%	22%	16%	21%	24%	36%	28%	21%	18%	20%	30%	29%
Don't know	17%	15%	14%	17%	13%	17%	13%	21%	23%	18%	14%	16%	20%	17%	14%	20%	16%	11%	14%	18%	22%	18%	15%

Inflation

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	0%	-	1%	1%	1%	1%	1%	2%
Fairly well	15%	31%	4%	9%	12%	23%	17%	14%	10%	8%	19%	27%	12%	19%	18%	13%	9%	11%	16%	17%	16%	14%	9%
Fairly badly	28%	31%	23%	33%	25%	30%	28%	28%	28%	25%	30%	30%	25%	32%	27%	25%	30%	24%	29%	28%	28%	27%	25%
Very badly	46%	28%	65%	50%	55%	37%	46%	46%	43%	55%	45%	34%	50%	40%	43%	51%	55%	52%	49%	45%	43%	46%	50%
Don't know	10%	8%	7%	6%	6%	9%	8%	11%	19%	11%	6%	7%	11%	9%	10%	11%	6%	11%	5%	9%	13%	12%	14%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	4%	10%	1%	1%	2%	8%	6%	3%	1%	3%	4%	8%	5%	4%	7%	3%	2%	2%	4%	5%	3%	5%	6%
Fairly well	21%	41%	6%	8%	11%	34%	21%	21%	13%	15%	26%	30%	21%	25%	20%	18%	11%	20%	18%	23%	24%	21%	15%
Fairly badly	24%	24%	21%	26%	21%	25%	22%	25%	29%	24%	21%	23%	19%	23%	25%	25%	21%	27%	24%	24%	22%	25%	23%
Very badly	40%	16%	65%	55%	60%	21%	42%	38%	36%	46%	41%	30%	44%	36%	36%	40%	58%	38%	46%	39%	35%	37%	40%
Don't know	12%	10%	7%	10%	6%	12%	9%	14%	22%	12%	8%	9%	11%	11%	12%	13%	8%	13%	9%	9%	17%	13%	15%

Defence

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	4%	5%	3%	3%	4%	3%	5%	2%	6%	4%	3%	4%	6%	4%	3%	4%	2%	2%	5%	4%	3%	3%	3%
Fairly well	32%	44%	23%	33%	28%	37%	35%	29%	26%	30%	33%	37%	30%	35%	32%	29%	31%	29%	31%	38%	30%	28%	25%
Fairly badly	23%	26%	22%	26%	24%	27%	27%	20%	20%	19%	26%	30%	18%	26%	23%	24%	19%	26%	28%	22%	21%	19%	24%
Very badly	16%	10%	24%	17%	18%	14%	16%	16%	16%	17%	18%	13%	18%	12%	16%	18%	24%	18%	14%	13%	15%	19%	26%
Don't know	25%	16%	29%	20%	26%	19%	17%	32%	32%	29%	21%	17%	29%	23%	26%	25%	24%	25%	22%	22%	30%	31%	22%

The economy

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	2%	3%	1%	4%	2%	2%	3%	1%	3%	1%	1%	3%	5%	2%	1%	0%	2%	3%	3%	2%	1%	1%	3%
Fairly well	19%	38%	5%	12%	14%	28%	21%	16%	10%	12%	22%	32%	15%	22%	22%	17%	11%	14%	17%	21%	20%	18%	12%
Fairly badly	30%	32%	28%	31%	28%	32%	31%	29%	28%	28%	33%	30%	26%	33%	30%	29%	29%	21%	32%	29%	29%	25%	32%
Very badly	43%	22%	61%	51%	52%	32%	40%	45%	45%	50%	41%	30%	46%	37%	41%	45%	53%	52%	44%	42%	40%	45%	45%
Don't know	7%	5%	5%	3%	4%	6%	5%	10%	15%	9%	4%	5%	9%	7%	6%	9%	5%	10%	4%	7%	10%	11%	8%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	9%	14%	5%	7%	9%	10%	12%	6%	10%	8%	9%	10%	10%	9%	13%	7%	7%	5%	10%	10%	8%	9%	7%
Fairly well	40%	54%	28%	42%	38%	47%	43%	37%	36%	33%	46%	49%	31%	47%	40%	36%	38%	41%	43%	44%	40%	34%	31%
Fairly badly	16%	12%	20%	17%	16%	15%	16%	15%	16%	16%	14%	16%	16%	14%	15%	18%	18%	10%	17%	14%	14%	15%	18%
Very badly	13%	6%	18%	15%	14%	11%	12%	14%	11%	16%	11%	10%	17%	9%	11%	15%	15%	19%	11%	12%	14%	14%	18%
Don't know	22%	14%	29%	19%	23%	17%	17%	27%	27%	26%	20%	15%	25%	20%	22%	23%	22%	25%	20%	20%	24%	27%	26%

Transport

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	4%	2%	1%	1%	1%	2%	2%	1%	1%	2%	1%
Fairly well	19%	29%	11%	9%	13%	25%	19%	18%	17%	16%	20%	23%	19%	21%	21%	15%	16%	19%	15%	20%	21%	22%	18%
Fairly badly	35%	38%	34%	41%	35%	37%	36%	35%	32%	33%	37%	39%	33%	37%	35%	32%	41%	29%	40%	36%	33%	28%	31%
Very badly	29%	16%	45%	38%	39%	22%	31%	28%	27%	33%	30%	24%	33%	26%	26%	33%	34%	33%	32%	28%	27%	27%	33%
Don't know	15%	15%	9%	10%	11%	14%	12%	18%	22%	16%	13%	13%	12%	15%	16%	19%	9%	17%	11%	14%	18%	21%	17%

Housing

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%	1%	1%	4%	2%	1%	1%	-	3%	3%	1%	1%	1%	1%
Fairly well	14%	28%	5%	11%	12%	20%	16%	12%	11%	11%	15%	20%	10%	15%	20%	14%	8%	16%	12%	17%	17%	12%	8%
Fairly badly	32%	32%	29%	35%	30%	33%	33%	30%	31%	28%	33%	36%	26%	34%	35%	29%	35%	25%	31%	33%	28%	35%	32%
Very badly	38%	22%	54%	44%	46%	30%	37%	40%	38%	43%	38%	30%	44%	36%	33%	38%	45%	46%	42%	35%	34%	38%	46%
Don't know	14%	16%	9%	9%	11%	15%	12%	17%	19%	15%	13%	13%	17%	14%	11%	18%	12%	11%	12%	14%	19%	14%	13%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	3%	3%	2%	4%	2%	3%	4%	1%	4%	3%	2%	2%	4%	2%	4%	2%	3%	4%	3%	3%	1%	4%	4%
Fairly well	23%	40%	9%	12%	16%	34%	24%	22%	16%	18%	25%	32%	22%	26%	25%	20%	19%	19%	20%	27%	23%	23%	18%
Fairly badly	30%	29%	30%	36%	31%	30%	31%	29%	31%	30%	29%	31%	29%	33%	28%	26%	32%	30%	34%	30%	30%	25%	24%
Very badly	29%	13%	48%	38%	40%	19%	28%	30%	29%	32%	29%	24%	29%	26%	27%	32%	32%	36%	32%	29%	23%	27%	35%
Don't know	15%	15%	11%	10%	11%	15%	13%	18%	21%	17%	15%	11%	16%	13%	16%	20%	14%	11%	11%	11%	23%	20%	19%

Welfare benefits

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very well	3%	7%	2%	3%	3%	5%	4%	3%	3%	3%	2%	5%	4%	4%	2%	3%	2%	2%	5%	2%	3%	2%	3%
Fairly well	21%	35%	8%	20%	16%	29%	23%	18%	12%	15%	25%	30%	15%	27%	22%	16%	15%	18%	20%	22%	22%	21%	15%
Fairly badly	29%	27%	29%	31%	29%	30%	30%	28%	31%	29%	28%	28%	28%	29%	31%	28%	29%	32%	31%	30%	27%	24%	29%
Very badly	28%	15%	45%	28%	37%	20%	27%	30%	23%	32%	30%	22%	29%	23%	27%	32%	37%	29%	28%	27%	26%	28%	36%
Don't know	19%	17%	16%	17%	15%	16%	16%	21%	30%	21%	15%	14%	24%	17%	17%	21%	17%	18%	16%	18%	21%	25%	16%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base: All GB adults	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Good job	17%	33%	7%	15%	17%	21%	21%	13%	13%	12%	18%	26%	16%	20%	19%	15%	11%	10%	21%	18%	15%	13%	10%
Bad job	39%	25%	57%	42%	48%	34%	39%	39%	30%	42%	42%	35%	35%	32%	36%	44%	57%	54%	43%	37%	35%	37%	46%
Not sure	44%	43%	36%	43%	36%	45%	40%	48%	57%	45%	40%	40%	49%	48%	45%	41%	33%	36%	35%	46%	50%	50%	43%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base: All GB adults	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Rachel Reeves	16%	7%	29%	28%	25%	10%	19%	14%	11%	17%	18%	15%	20%	15%	10%	19%	20%	15%	22%	14%	14%	14%	17%
Jeremy Hunt	18%	37%	7%	11%	15%	27%	21%	15%	11%	12%	21%	30%	14%	23%	21%	15%	12%	12%	21%	19%	17%	13%	13%
Don't know	66%	56%	65%	61%	61%	63%	59%	72%	78%	71%	61%	55%	66%	62%	69%	66%	69%	73%	57%	67%	69%	72%	70%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
I am very comfortable financially	5%	7%	4%	9%	7%	4%	6%	4%	4%	4%	6%	6%	11%	5%	4%	4%	3%	1%	10%	4%	3%	3%	1%
I am relatively comfortable financially	33%	39%	32%	39%	36%	34%	36%	30%	24%	30%	33%	42%	29%	35%	31%	38%	28%	20%	45%	34%	27%	26%	17%
I do not often have money for luxuries, but can normally comfortably cover the essentials	36%	36%	39%	38%	38%	36%	33%	40%	37%	36%	37%	36%	35%	38%	36%	32%	41%	43%	31%	41%	43%	33%	28%
I can only just afford my costs and often struggle to make ends meet	17%	14%	16%	12%	13%	19%	15%	18%	13%	20%	17%	14%	15%	16%	17%	15%	22%	27%	9%	15%	20%	25%	27%
I cannot afford my costs, and often have to go without essentials like food and heating	5%	2%	5%	3%	4%	5%	4%	5%	2%	6%	6%	2%	4%	3%	7%	6%	1%	7%	3%	3%	3%	6%	16%
Don't know	5%	1%	3%	1%	2%	2%	6%	3%	21%	4%	1%	1%	7%	4%	4%	5%	5%	1%	2%	4%	4%	8%	10%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	31%	14%	59%	45%	47%	18%	31%	32%	35%	38%	29%	22%	41%	27%	30%	34%	29%	37%	39%	31%	25%	32%	26%
A Conservative government led by Rishi Sunak	14%	34%	3%	3%	9%	24%	16%	13%	13%	8%	20%	21%	11%	18%	17%	14%	8%	6%	16%	17%	11%	12%	12%
Neither	32%	37%	20%	34%	28%	39%	35%	30%	19%	31%	36%	38%	26%	33%	32%	31%	41%	38%	28%	35%	34%	28%	38%
Don't know	22%	16%	18%	19%	16%	20%	18%	25%	34%	24%	15%	19%	22%	22%	21%	22%	22%	19%	17%	17%	30%	29%	23%

Managing the economy?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	28%	7%	60%	38%	42%	15%	27%	28%	29%	33%	28%	18%	34%	24%	23%	32%	32%	27%	33%	27%	22%	32%	23%
A Conservative government led by Rishi Sunak	27%	55%	7%	12%	20%	40%	30%	23%	17%	17%	33%	43%	22%	32%	29%	25%	14%	25%	30%	28%	26%	22%	22%
Neither	27%	28%	17%	31%	23%	30%	28%	27%	24%	28%	27%	28%	21%	25%	31%	26%	42%	32%	23%	30%	29%	22%	34%
Don't know	18%	10%	17%	19%	15%	15%	15%	22%	31%	22%	12%	11%	22%	19%	17%	18%	12%	16%	15%	15%	23%	24%	20%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	30%	11%	59%	39%	43%	17%	31%	29%	32%	34%	29%	23%	38%	24%	26%	34%	37%	33%	34%	31%	25%	31%	27%
A Conservative government led by Rishi Sunak	21%	44%	5%	11%	16%	31%	23%	18%	13%	14%	27%	29%	16%	26%	24%	18%	8%	18%	24%	20%	21%	15%	15%
Neither	29%	30%	19%	34%	25%	34%	29%	28%	20%	28%	30%	32%	24%	28%	30%	28%	37%	33%	26%	30%	29%	25%	36%
Don't know	21%	15%	17%	16%	16%	18%	17%	24%	34%	24%	14%	16%	22%	22%	19%	21%	19%	15%	16%	19%	25%	29%	22%

Keeping prices down?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	28%	10%	58%	36%	41%	16%	27%	29%	30%	34%	27%	16%	33%	23%	25%	32%	32%	34%	32%	26%	26%	32%	25%
A Conservative government led by Rishi Sunak	15%	32%	4%	7%	11%	22%	17%	13%	17%	8%	19%	24%	13%	19%	18%	14%	6%	9%	17%	15%	15%	14%	13%
Neither	36%	44%	22%	35%	33%	44%	38%	35%	20%	34%	39%	45%	28%	37%	38%	34%	47%	41%	34%	41%	34%	29%	41%
Don't know	20%	14%	16%	22%	16%	18%	17%	23%	33%	23%	15%	14%	25%	21%	19%	21%	15%	16%	17%	19%	26%	25%	20%

Improving standards of living for people like you?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	35%	13%	67%	48%	50%	21%	35%	35%	43%	40%	35%	23%	45%	31%	32%	37%	37%	37%	38%	36%	30%	37%	31%
A Conservative government led by Rishi Sunak	18%	40%	4%	10%	13%	28%	20%	16%	9%	11%	23%	30%	14%	23%	22%	16%	5%	12%	22%	17%	16%	17%	16%
Neither	28%	32%	15%	30%	23%	35%	29%	27%	17%	27%	30%	34%	20%	27%	27%	29%	42%	34%	26%	31%	29%	22%	32%
Don't know	19%	15%	14%	12%	13%	16%	15%	22%	31%	22%	12%	13%	21%	19%	19%	18%	15%	17%	13%	16%	25%	25%	21%

Tackling the government's deficit?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	21%	5%	47%	28%	31%	11%	20%	22%	24%	25%	20%	14%	30%	18%	16%	24%	24%	19%	23%	20%	19%	25%	19%
A Conservative government led by Rishi Sunak	28%	57%	9%	18%	22%	42%	33%	24%	21%	20%	34%	41%	24%	34%	33%	24%	17%	28%	33%	31%	27%	21%	20%
Neither	29%	27%	24%	32%	29%	30%	30%	28%	22%	29%	33%	29%	25%	28%	26%	30%	42%	32%	28%	31%	28%	23%	37%
Don't know	21%	12%	20%	22%	18%	16%	16%	26%	33%	26%	13%	15%	21%	21%	24%	22%	17%	21%	16%	18%	27%	30%	24%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
A Labour government led by Keir Starmer	41%	22%	69%	57%	58%	27%	41%	41%	42%	44%	43%	32%	49%	39%	37%	42%	42%	37%	50%	41%	34%	38%	31%
A Conservative government led by Rishi Sunak	11%	26%	2%	3%	7%	18%	13%	10%	12%	7%	13%	18%	8%	15%	14%	10%	5%	8%	12%	11%	10%	13%	11%
Neither	29%	39%	15%	27%	22%	38%	30%	28%	16%	28%	31%	37%	21%	28%	30%	29%	38%	41%	25%	32%	31%	24%	35%
Don't know	18%	13%	14%	13%	13%	17%	15%	21%	30%	22%	13%	12%	21%	18%	19%	19%	14%	13%	13%	15%	24%	25%	23%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base: All GB adults	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Taxes too much and spends too much on services	31%	38%	23%	20%	24%	39%	33%	29%	27%	33%	31%	27%	28%	27%	30%	35%	36%	29%	29%	33%	30%	35%	25%
Taxes too little and spends too little on services	29%	19%	42%	43%	41%	21%	30%	27%	29%	24%	31%	33%	33%	30%	26%	24%	34%	27%	36%	28%	26%	17%	30%
Gets the balance about right	13%	25%	4%	6%	8%	18%	15%	11%	9%	9%	15%	19%	10%	14%	17%	14%	4%	12%	13%	14%	13%	11%	11%
Don't know	28%	19%	30%	31%	27%	22%	22%	33%	34%	33%	23%	20%	29%	28%	27%	27%	25%	32%	23%	25%	31%	37%	34%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Too high - the rich are being made to pay too much and their taxes should be cut	4%	5%	4%	3%	5%	4%	5%	4%	4%	5%	5%	3%	6%	5%	3%	5%	3%	3%	6%	4%	4%	4%	5%
Too low - the rich are not paying enough and their taxes should be increased	64%	48%	79%	77%	74%	58%	63%	64%	60%	66%	63%	63%	63%	61%	61%	65%	77%	70%	67%	63%	65%	58%	64%
About right - the rich are already paying about the right level of tax	18%	34%	6%	14%	14%	26%	20%	17%	12%	13%	22%	26%	11%	22%	19%	18%	8%	19%	20%	21%	15%	18%	10%
Don't know	14%	12%	11%	5%	8%	12%	12%	15%	24%	16%	10%	8%	20%	12%	16%	13%	12%	9%	8%	12%	16%	20%	21%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Much too high	40%	67%	20%	17%	21%	65%	42%	38%	13%	31%	50%	58%	26%	42%	47%	42%	36%	36%	32%	41%	47%	47%	35%
A little too high	19%	19%	17%	28%	20%	17%	17%	21%	17%	18%	20%	20%	17%	21%	20%	16%	16%	18%	18%	19%	20%	18%	19%
About right	18%	7%	31%	29%	29%	8%	19%	17%	24%	22%	15%	11%	27%	16%	14%	18%	20%	20%	21%	19%	16%	12%	15%
A little too low	7%	2%	12%	13%	11%	2%	7%	6%	10%	8%	4%	5%	9%	6%	5%	7%	8%	6%	10%	7%	4%	3%	6%
Much too low	3%	1%	4%	2%	4%	1%	4%	2%	3%	4%	3%	2%	5%	2%	1%	3%	7%	2%	5%	3%	1%	1%	6%
Don't know	14%	4%	17%	10%	14%	6%	11%	17%	32%	18%	8%	5%	16%	13%	13%	15%	12%	18%	14%	12%	13%	19%	20%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Mostly good for the country	24%	9%	38%	41%	39%	8%	26%	21%	31%	29%	21%	14%	37%	22%	16%	21%	32%	28%	33%	24%	17%	15%	20%
Mostly bad for the country	33%	53%	15%	19%	17%	54%	36%	31%	18%	28%	41%	42%	20%	36%	36%	33%	35%	36%	26%	32%	41%	43%	32%
Both good and bad for the country	32%	32%	34%	34%	34%	31%	28%	35%	25%	27%	33%	40%	26%	33%	38%	33%	25%	23%	33%	32%	33%	25%	30%
Don't know	11%	6%	12%	6%	9%	6%	10%	13%	26%	15%	6%	4%	17%	10%	10%	13%	9%	13%	9%	12%	9%	17%	17%

Is competent or incompetent?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Competent	41%	62%	27%	46%	42%	48%	43%	38%	21%	33%	48%	56%	41%	46%	42%	38%	34%	30%	47%	45%	38%	33%	27%
Incompetent	37%	23%	52%	38%	42%	30%	35%	38%	41%	43%	33%	27%	39%	31%	34%	41%	44%	45%	37%	35%	35%	41%	39%
Don't know	22%	15%	21%	17%	16%	22%	22%	23%	37%	24%	19%	17%	20%	23%	25%	21%	22%	25%	16%	20%	28%	26%	34%

Is decisive or indecisive?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Decisive	36%	52%	26%	41%	38%	41%	36%	35%	25%	31%	40%	45%	31%	42%	39%	30%	32%	29%	44%	37%	33%	27%	26%
Indecisive	38%	28%	48%	42%	40%	33%	41%	35%	42%	40%	37%	33%	42%	32%	38%	41%	46%	37%	38%	38%	36%	37%	41%
Don't know	26%	20%	25%	17%	21%	25%	22%	30%	33%	29%	23%	21%	27%	26%	23%	28%	22%	34%	18%	25%	31%	36%	32%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is trustworthy or untrustworthy?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Trustworthy	24%	44%	12%	23%	25%	29%	26%	22%	11%	16%	31%	37%	23%	28%	24%	23%	17%	19%	32%	24%	18%	21%	18%
Untrustworthy	50%	32%	67%	56%	54%	42%	50%	49%	60%	57%	47%	34%	48%	45%	49%	52%	60%	53%	51%	48%	48%	49%	52%
Don't know	26%	25%	21%	22%	20%	29%	23%	29%	30%	27%	22%	29%	28%	28%	27%	25%	23%	28%	17%	27%	33%	30%	31%

Is strong or weak?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Strong	28%	44%	17%	31%	28%	34%	28%	28%	21%	23%	33%	37%	23%	33%	30%	27%	23%	18%	30%	31%	30%	24%	19%
Weak	43%	32%	57%	46%	46%	38%	44%	41%	45%	45%	42%	36%	43%	40%	42%	43%	51%	46%	43%	42%	38%	44%	50%
Don't know	29%	24%	26%	23%	26%	28%	27%	31%	34%	32%	24%	26%	34%	27%	28%	30%	26%	35%	27%	28%	31%	32%	31%

Is likeable or dislikeable?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Likeable	37%	56%	25%	45%	40%	44%	39%	35%	19%	29%	45%	53%	36%	42%	40%	34%	29%	28%	42%	39%	35%	34%	26%
Dislikeable	40%	28%	54%	38%	43%	35%	39%	41%	51%	47%	37%	28%	38%	37%	39%	44%	49%	42%	40%	40%	39%	41%	45%
Don't know	22%	16%	22%	17%	17%	21%	21%	24%	30%	24%	19%	20%	26%	21%	22%	22%	22%	31%	18%	21%	26%	26%	28%

is competent or incompetent?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Competent	37%	23%	63%	50%	55%	25%	39%	35%	31%	39%	40%	31%	45%	35%	31%	39%	39%	34%	47%	36%	29%	34%	30%
Incompetent	33%	56%	14%	20%	21%	50%	37%	31%	28%	26%	39%	45%	23%	36%	37%	31%	36%	38%	30%	35%	36%	36%	32%
Don't know	30%	21%	22%	30%	24%	25%	25%	35%	41%	35%	21%	24%	32%	29%	31%	31%	24%	28%	23%	29%	35%	30%	38%

Is decisive or indecisive?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Decisive	27%	17%	45%	40%	39%	19%	25%	30%	27%	30%	27%	24%	27%	27%	26%	30%	27%	25%	31%	28%	24%	30%	22%
Indecisive	43%	63%	28%	31%	36%	56%	50%	37%	33%	36%	50%	53%	42%	43%	47%	41%	49%	40%	44%	45%	42%	38%	44%
Don't know	29%	20%	27%	29%	25%	24%	25%	34%	41%	34%	23%	22%	32%	30%	27%	29%	24%	35%	25%	27%	34%	33%	34%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is trustworthy or untrustworthy?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Trustworthy	33%	22%	55%	45%	51%	22%	35%	31%	25%	34%	39%	30%	40%	31%	34%	33%	33%	31%	41%	34%	27%	30%	28%
Untrustworthy	38%	57%	19%	26%	25%	53%	42%	34%	37%	33%	41%	44%	31%	39%	42%	36%	42%	33%	35%	39%	41%	38%	36%
Don't know	29%	21%	26%	29%	24%	25%	23%	34%	39%	33%	20%	26%	29%	30%	24%	31%	25%	36%	24%	27%	32%	33%	36%

Is strong or weak?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Strong	27%	16%	43%	39%	37%	21%	27%	26%	20%	32%	26%	21%	27%	25%	26%	30%	26%	24%	31%	28%	21%	29%	21%
Weak	39%	60%	22%	26%	30%	53%	42%	35%	33%	30%	45%	51%	34%	40%	42%	35%	46%	36%	38%	39%	41%	35%	36%
Don't know	35%	24%	35%	35%	34%	26%	31%	39%	47%	38%	29%	29%	39%	35%	32%	36%	28%	40%	31%	33%	38%	35%	42%

Is likeable or dislikeable?

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Likeable	30%	20%	48%	41%	44%	21%	30%	30%	22%	31%	35%	28%	35%	28%	30%	32%	32%	25%	37%	29%	24%	31%	26%
Dislikeable	41%	62%	25%	26%	30%	55%	43%	38%	36%	36%	44%	49%	34%	44%	42%	41%	36%	39%	39%	44%	41%	35%	38%
Don't know	29%	19%	26%	33%	26%	24%	27%	31%	42%	33%	21%	24%	31%	28%	28%	28%	31%	37%	23%	27%	34%	33%	36%

Some people describe political parties as being close to particular groups in society. Thinking about the LABOUR party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	13%	25%	6%	5%	7%	22%	17%	10%	9%	9%	19%	17%	12%	15%	12%	13%	10%	11%	13%	15%	15%	10%	9%
Fairly close	33%	31%	44%	37%	40%	31%	34%	32%	32%	29%	40%	34%	31%	35%	33%	33%	27%	36%	39%	33%	27%	29%	33%
Not very close	17%	14%	19%	23%	20%	13%	17%	17%	20%	17%	11%	20%	18%	16%	17%	16%	25%	13%	18%	17%	17%	11%	17%
Not close at all	7%	6%	5%	8%	6%	6%	6%	7%	5%	7%	6%	7%	6%	6%	5%	7%	9%	10%	6%	6%	7%	6%	10%
Don't know	31%	24%	26%	26%	26%	28%	26%	35%	34%	39%	24%	22%	34%	28%	33%	31%	29%	29%	24%	29%	34%	43%	30%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Benefit claimants

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	21%	36%	15%	15%	19%	28%	24%	18%	12%	15%	29%	27%	16%	26%	16%	24%	10%	20%	26%	22%	21%	17%	10%
Fairly close	34%	32%	46%	42%	43%	31%	35%	33%	30%	33%	35%	38%	35%	36%	35%	33%	33%	34%	38%	36%	30%	28%	33%
Not very close	13%	10%	14%	19%	14%	12%	13%	13%	16%	14%	11%	13%	16%	13%	11%	11%	21%	16%	14%	12%	12%	12%	17%
Not close at all	8%	7%	5%	7%	5%	9%	8%	8%	8%	7%	8%	8%	5%	4%	11%	9%	12%	9%	6%	6%	8%	6%	17%
Don't know	24%	16%	21%	17%	19%	21%	20%	27%	33%	31%	16%	14%	28%	22%	27%	24%	23%	20%	16%	23%	29%	36%	23%

The working class

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	21%	20%	30%	20%	28%	17%	20%	21%	20%	20%	22%	21%	18%	24%	17%	22%	18%	22%	24%	22%	18%	22%	14%
Fairly close	34%	32%	41%	44%	40%	31%	33%	34%	32%	32%	34%	38%	32%	35%	35%	32%	33%	35%	39%	34%	33%	26%	31%
Not very close	17%	23%	10%	16%	13%	22%	19%	14%	12%	14%	20%	20%	16%	17%	14%	16%	22%	16%	17%	17%	15%	14%	19%
Not close at all	11%	13%	6%	6%	6%	15%	12%	10%	10%	9%	13%	12%	9%	7%	12%	15%	13%	14%	7%	11%	12%	12%	17%
Don't know	18%	12%	13%	13%	13%	16%	15%	21%	25%	25%	11%	9%	26%	17%	22%	16%	14%	14%	13%	16%	22%	27%	20%

The trade unions

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	33%	54%	26%	32%	34%	43%	36%	31%	12%	25%	46%	45%	23%	38%	33%	33%	28%	33%	37%	36%	32%	28%	26%
Fairly close	32%	24%	43%	42%	37%	28%	33%	32%	36%	31%	30%	35%	35%	31%	30%	31%	36%	35%	34%	32%	32%	31%	30%
Not very close	9%	7%	11%	8%	10%	9%	10%	8%	13%	10%	9%	5%	8%	8%	9%	12%	10%	4%	11%	9%	7%	5%	13%
Not close at all	5%	3%	5%	5%	5%	5%	5%	6%	7%	5%	4%	6%	7%	3%	6%	5%	9%	8%	5%	4%	5%	5%	10%
Don't know	20%	11%	15%	13%	14%	16%	16%	24%	32%	29%	11%	8%	27%	19%	22%	19%	17%	18%	13%	19%	24%	30%	22%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The middle class

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	6%	4%	9%	5%	8%	5%	7%	5%	7%	7%	6%	4%	9%	5%	4%	6%	8%	7%	8%	6%	5%	2%	6%
Fairly close	32%	21%	50%	42%	41%	26%	32%	32%	30%	32%	34%	30%	33%	29%	28%	35%	38%	33%	36%	31%	29%	30%	31%
Not very close	32%	45%	22%	33%	29%	39%	32%	32%	26%	25%	35%	43%	26%	35%	36%	32%	23%	30%	30%	35%	33%	31%	28%
Not close at all	10%	18%	4%	4%	6%	15%	11%	10%	5%	7%	15%	14%	7%	11%	11%	9%	10%	12%	11%	9%	10%	8%	12%
Don't know	20%	12%	16%	16%	15%	16%	18%	22%	33%	29%	11%	8%	26%	19%	20%	19%	21%	18%	16%	19%	23%	28%	23%

Women

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	9%	5%	18%	13%	14%	6%	11%	7%	7%	9%	11%	9%	11%	8%	9%	10%	6%	12%	10%	9%	10%	8%	7%
Fairly close	30%	26%	40%	33%	39%	24%	31%	29%	29%	27%	32%	34%	31%	32%	28%	29%	28%	36%	34%	29%	28%	28%	29%
Not very close	22%	31%	14%	23%	19%	29%	22%	22%	18%	18%	23%	30%	18%	24%	24%	19%	25%	19%	23%	23%	22%	16%	24%
Not close at all	10%	16%	5%	4%	6%	16%	9%	12%	8%	8%	14%	11%	8%	9%	11%	12%	12%	10%	10%	10%	9%	11%	10%
Don't know	29%	22%	23%	26%	23%	25%	27%	30%	37%	39%	20%	16%	32%	27%	28%	30%	29%	23%	23%	29%	31%	36%	30%

People with families

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	11%	6%	23%	14%	17%	7%	11%	11%	8%	11%	12%	10%	11%	11%	10%	12%	8%	18%	14%	9%	11%	10%	10%
Fairly close	37%	33%	46%	45%	46%	31%	37%	37%	36%	34%	39%	41%	38%	39%	35%	36%	33%	37%	42%	36%	34%	34%	34%
Not very close	17%	27%	10%	17%	13%	24%	20%	15%	14%	13%	20%	24%	15%	18%	18%	17%	20%	14%	16%	20%	17%	15%	19%
Not close at all	9%	13%	2%	4%	4%	13%	8%	9%	8%	7%	12%	7%	6%	6%	10%	11%	12%	9%	8%	8%	9%	9%	10%
Don't know	26%	21%	19%	20%	20%	24%	24%	28%	33%	34%	17%	18%	30%	26%	27%	25%	27%	22%	21%	27%	29%	32%	27%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Homeowners

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	4%	1%	8%	3%	6%	1%	4%	4%	4%	5%	3%	2%	6%	3%	4%	4%	2%	6%	4%	3%	5%	4%	2%
Fairly close	25%	15%	43%	32%	37%	17%	25%	25%	25%	26%	25%	23%	26%	22%	24%	27%	27%	29%	29%	25%	22%	21%	24%
Not very close	28%	40%	18%	33%	26%	35%	30%	27%	20%	21%	32%	41%	20%	33%	26%	25%	31%	29%	31%	28%	28%	26%	25%
Not close at all	13%	26%	3%	6%	6%	23%	14%	12%	10%	9%	19%	18%	10%	15%	14%	14%	9%	13%	11%	17%	13%	11%	13%
Don't know	30%	19%	27%	26%	26%	24%	27%	32%	41%	39%	21%	17%	38%	27%	32%	30%	31%	23%	25%	28%	32%	37%	36%

Older people

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	6%	2%	13%	8%	11%	3%	6%	7%	5%	6%	8%	5%	7%	5%	6%	7%	6%	12%	8%	4%	6%	7%	8%
Fairly close	26%	18%	42%	33%	36%	18%	28%	24%	22%	27%	29%	22%	24%	24%	29%	27%	24%	29%	27%	27%	25%	24%	25%
Not very close	24%	34%	15%	28%	23%	29%	25%	23%	25%	18%	23%	35%	21%	28%	20%	25%	21%	19%	28%	27%	20%	20%	18%
Not close at all	16%	25%	8%	11%	9%	26%	17%	15%	12%	11%	20%	24%	12%	16%	17%	16%	20%	16%	14%	15%	19%	15%	21%
Don't know	28%	21%	22%	20%	22%	24%	24%	31%	37%	37%	20%	14%	36%	26%	28%	25%	29%	24%	24%	27%	30%	36%	29%

Businesspeople and the City

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	7%	5%	9%	7%	8%	7%	8%	6%	7%	8%	7%	6%	9%	5%	6%	9%	5%	8%	7%	6%	7%	8%	9%
Fairly close	18%	13%	24%	28%	21%	16%	17%	18%	17%	16%	20%	19%	17%	17%	18%	18%	21%	20%	18%	17%	20%	18%	19%
Not very close	28%	34%	28%	29%	31%	29%	31%	26%	24%	24%	30%	36%	25%	29%	33%	27%	23%	28%	33%	29%	26%	20%	27%
Not close at all	20%	32%	12%	16%	18%	25%	22%	18%	15%	17%	26%	22%	15%	24%	18%	17%	22%	22%	22%	23%	17%	15%	16%
Don't know	27%	16%	27%	20%	22%	23%	23%	31%	37%	35%	18%	18%	33%	25%	24%	28%	29%	22%	21%	25%	31%	39%	29%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Rich people

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	9%	8%	8%	9%	8%	11%	9%	8%	7%	10%	9%	7%	8%	7%	9%	10%	9%	12%	7%	7%	9%	13%	14%
Fairly close	14%	15%	15%	12%	14%	16%	13%	15%	12%	12%	18%	14%	15%	12%	15%	15%	14%	17%	11%	16%	16%	12%	14%
Not very close	25%	22%	34%	29%	32%	20%	25%	25%	26%	22%	27%	29%	21%	25%	27%	26%	27%	23%	32%	23%	23%	17%	26%
Not close at all	29%	41%	23%	32%	28%	33%	33%	25%	21%	25%	33%	35%	27%	33%	27%	26%	26%	29%	33%	32%	25%	24%	21%
Don't know	23%	14%	20%	17%	17%	20%	19%	26%	35%	30%	13%	14%	28%	22%	23%	22%	24%	19%	16%	21%	27%	34%	26%

People in the North

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	12%	10%	20%	16%	17%	10%	14%	11%	10%	13%	15%	10%	12%	14%	9%	13%	8%	11%	16%	12%	10%	10%	10%
Fairly close	34%	36%	40%	43%	43%	30%	33%	34%	28%	32%	37%	37%	30%	40%	35%	29%	29%	31%	38%	38%	32%	25%	25%
Not very close	15%	21%	10%	12%	13%	21%	18%	14%	14%	10%	16%	24%	15%	14%	16%	16%	20%	16%	16%	16%	9%	19%	
Not close at all	12%	15%	7%	9%	7%	17%	12%	12%	10%	9%	16%	13%	7%	6%	12%	20%	17%	14%	10%	11%	11%	14%	18%
Don't know	27%	17%	23%	20%	21%	22%	24%	29%	38%	36%	17%	16%	36%	26%	29%	22%	27%	28%	20%	24%	31%	42%	28%

People in the South

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	8%	6%	10%	7%	8%	8%	8%	7%	6%	7%	10%	7%	7%	5%	7%	11%	9%	9%	8%	7%	8%	7%	9%
Fairly close	25%	21%	37%	30%	32%	22%	26%	25%	20%	25%	29%	25%	27%	23%	23%	30%	23%	24%	30%	25%	23%	23%	23%
Not very close	27%	36%	21%	31%	28%	30%	28%	25%	26%	21%	28%	36%	23%	30%	28%	23%	24%	31%	29%	29%	25%	17%	24%
Not close at all	11%	17%	7%	10%	9%	15%	12%	10%	7%	8%	14%	14%	7%	15%	12%	7%	13%	8%	10%	13%	10%	11%	12%
Don't know	29%	20%	26%	23%	24%	25%	25%	33%	42%	39%	19%	18%	36%	27%	30%	28%	31%	27%	23%	26%	34%	43%	32%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Some people describe political parties as being close to particular groups in society. Thinking about the CONSERVATIVE party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	4%	5%	3%	3%	2%	6%	4%	4%	3%	3%	5%	6%	4%	3%	5%	4%	5%	7%	4%	5%	4%	5%	2%
Fairly close	12%	22%	6%	5%	7%	19%	12%	12%	9%	8%	16%	16%	12%	13%	15%	11%	7%	9%	12%	10%	12%	17%	11%
Not very close	25%	37%	17%	23%	24%	31%	29%	21%	18%	19%	28%	37%	20%	27%	29%	26%	15%	20%	24%	27%	25%	21%	25%
Not close at all	40%	21%	62%	58%	56%	26%	39%	41%	42%	44%	41%	31%	43%	37%	32%	39%	56%	50%	48%	40%	34%	27%	42%
Don't know	19%	14%	12%	11%	11%	18%	16%	22%	27%	27%	11%	11%	22%	19%	19%	20%	17%	14%	11%	18%	25%	30%	19%

Benefit claimants

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	2%	3%	2%	2%	2%	2%	3%	1%	4%	2%	2%	1%	4%	2%	2%	3%	3%	1%	3%	2%	1%	2%	1%
Fairly close	10%	20%	4%	5%	8%	14%	10%	10%	6%	5%	13%	16%	9%	10%	12%	10%	7%	9%	8%	12%	10%	11%	8%
Not very close	27%	40%	15%	27%	23%	35%	30%	25%	21%	20%	33%	37%	20%	33%	28%	25%	22%	25%	29%	28%	25%	25%	28%
Not close at all	43%	24%	67%	55%	58%	32%	42%	44%	39%	47%	43%	37%	46%	37%	39%	46%	55%	51%	48%	42%	40%	35%	43%
Don't know	18%	13%	11%	11%	10%	17%	15%	21%	30%	26%	9%	9%	21%	18%	19%	17%	14%	14%	12%	16%	23%	27%	19%

The working class

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	-	1%
Fairly close	11%	25%	3%	5%	8%	17%	13%	10%	7%	6%	16%	17%	12%	13%	12%	10%	8%	7%	11%	11%	11%	10%	11%
Not very close	28%	37%	21%	30%	27%	32%	28%	27%	19%	21%	31%	39%	25%	30%	28%	27%	20%	29%	27%	29%	27%	26%	26%
Not close at all	44%	26%	65%	52%	55%	35%	44%	44%	46%	47%	44%	36%	42%	39%	41%	48%	56%	52%	47%	44%	41%	40%	44%
Don't know	16%	10%	10%	10%	9%	14%	14%	18%	26%	24%	8%	7%	20%	17%	17%	14%	15%	12%	12%	15%	19%	24%	18%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The trade unions

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
	Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197
Very close	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	2%	-	1%	1%	0%	1%	2%
Fairly close	5%	6%	5%	5%	5%	5%	5%	5%	10%	5%	4%	4%	6%	5%	5%	7%	2%	5%	6%	5%	3%	7%	6%
Not very close	24%	35%	15%	20%	20%	30%	22%	25%	22%	18%	24%	33%	18%	27%	27%	22%	16%	22%	22%	25%	25%	24%	23%
Not close at all	52%	47%	66%	63%	63%	49%	56%	49%	38%	48%	63%	56%	52%	51%	47%	53%	63%	59%	61%	53%	48%	39%	49%
Don't know	18%	11%	13%	10%	10%	16%	15%	21%	28%	27%	8%	7%	23%	17%	20%	17%	17%	13%	11%	16%	23%	29%	20%

The middle class

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	9%	10%	11%	7%	10%	9%	9%	9%	9%	8%	13%	6%	9%	8%	9%	10%	9%	7%	11%	9%	7%	7%	7%
Fairly close	44%	54%	42%	46%	46%	49%	44%	43%	35%	36%	46%	60%	35%	48%	45%	45%	40%	33%	43%	45%	45%	44%	42%
Not very close	20%	20%	22%	22%	22%	19%	22%	19%	23%	18%	22%	20%	22%	17%	19%	20%	25%	34%	24%	20%	18%	14%	20%
Not close at all	11%	7%	13%	15%	11%	9%	11%	10%	9%	13%	11%	7%	13%	10%	10%	10%	11%	14%	10%	11%	9%	12%	14%
Don't know	17%	9%	12%	10%	10%	14%	14%	19%	25%	25%	7%	7%	21%	17%	17%	15%	15%	12%	12%	15%	20%	23%	19%

Women

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	2%	5%	2%	1%	2%	3%	3%	2%	2%	2%	2%	3%	4%	3%	2%	2%	2%	2%	4%	3%	2%	-	2%
Fairly close	25%	44%	12%	18%	20%	35%	28%	22%	13%	13%	33%	42%	14%	29%	32%	23%	20%	18%	24%	28%	24%	25%	21%
Not very close	28%	24%	38%	35%	33%	26%	27%	29%	29%	26%	32%	26%	27%	29%	24%	28%	27%	38%	32%	28%	27%	21%	26%
Not close at all	20%	9%	30%	28%	27%	13%	17%	22%	21%	24%	17%	15%	26%	16%	17%	19%	26%	25%	20%	17%	19%	19%	27%
Don't know	25%	19%	20%	18%	18%	22%	25%	25%	35%	35%	16%	14%	29%	24%	24%	28%	25%	17%	20%	25%	28%	35%	25%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People with families

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	3%	5%	1%	-	2%	3%	3%	2%	2%	3%	3%	2%	2%	3%	1%	2%	5%	1%	4%	2%	2%	1%	2%
Fairly close	25%	44%	16%	15%	22%	33%	27%	22%	17%	15%	32%	38%	22%	30%	29%	22%	14%	13%	26%	27%	24%	23%	19%
Not very close	30%	27%	35%	44%	36%	28%	29%	30%	29%	26%	33%	34%	29%	29%	32%	28%	32%	33%	31%	30%	31%	27%	28%
Not close at all	21%	11%	30%	24%	25%	17%	20%	21%	21%	25%	20%	15%	19%	16%	15%	26%	29%	34%	22%	18%	19%	22%	28%
Don't know	22%	13%	18%	17%	15%	19%	20%	24%	31%	31%	13%	12%	29%	21%	22%	21%	20%	19%	17%	23%	24%	27%	23%

Homeowners

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	9%	11%	12%	9%	11%	9%	11%	8%	9%	9%	11%	9%	12%	11%	8%	8%	11%	-	11%	10%	6%	11%	10%
Fairly close	38%	48%	36%	40%	41%	41%	40%	36%	31%	30%	43%	51%	37%	42%	37%	37%	35%	34%	44%	38%	36%	35%	30%
Not very close	19%	19%	20%	26%	22%	19%	19%	20%	17%	17%	22%	22%	15%	18%	20%	22%	21%	24%	21%	19%	20%	14%	22%
Not close at all	12%	9%	16%	12%	12%	13%	12%	13%	8%	15%	13%	9%	12%	9%	13%	13%	12%	26%	10%	13%	14%	13%	14%
Don't know	21%	13%	16%	14%	14%	18%	19%	23%	34%	30%	11%	9%	24%	20%	22%	20%	21%	17%	15%	21%	24%	28%	24%

Older people

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	11%	9%	17%	19%	16%	7%	15%	8%	20%	15%	9%	4%	17%	12%	10%	10%	12%	4%	18%	12%	6%	9%	6%
Fairly close	25%	37%	21%	14%	25%	28%	28%	22%	21%	19%	31%	31%	21%	30%	25%	25%	20%	14%	28%	26%	21%	25%	23%
Not very close	22%	26%	22%	32%	23%	27%	22%	23%	16%	18%	25%	31%	18%	23%	23%	22%	20%	35%	22%	22%	26%	17%	22%
Not close at all	20%	15%	25%	22%	22%	21%	17%	23%	11%	18%	24%	25%	17%	16%	21%	22%	26%	30%	17%	19%	22%	19%	27%
Don't know	21%	13%	16%	13%	14%	18%	18%	24%	33%	30%	12%	9%	27%	20%	22%	21%	21%	16%	15%	21%	24%	30%	23%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Businesspeople and the City

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	48%	49%	58%	55%	59%	48%	51%	46%	34%	45%	58%	50%	47%	49%	45%	47%	52%	53%	55%	50%	44%	42%	42%
Fairly close	25%	34%	20%	24%	25%	28%	24%	26%	24%	19%	26%	36%	18%	27%	28%	28%	24%	16%	26%	25%	27%	22%	23%
Not very close	5%	5%	3%	8%	3%	5%	6%	4%	10%	5%	4%	4%	5%	5%	5%	5%	3%	9%	6%	5%	4%	5%	4%
Not close at all	4%	3%	5%	2%	3%	4%	4%	4%	5%	5%	4%	2%	6%	2%	4%	4%	2%	9%	2%	4%	4%	3%	10%
Don't know	18%	10%	13%	12%	10%	15%	15%	20%	28%	26%	8%	8%	23%	17%	18%	16%	18%	13%	11%	16%	21%	28%	21%

Rich people

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	61%	53%	76%	71%	73%	57%	62%	60%	46%	60%	71%	59%	58%	59%	55%	64%	74%	65%	62%	64%	57%	60%	55%
Fairly close	18%	33%	8%	14%	15%	24%	19%	18%	17%	11%	18%	31%	13%	22%	21%	17%	10%	13%	20%	18%	20%	14%	17%
Not very close	3%	4%	2%	1%	1%	4%	3%	2%	5%	3%	2%	2%	5%	3%	2%	2%	2%	4%	4%	2%	2%	3%	2%
Not close at all	2%	1%	3%	3%	2%	2%	3%	2%	5%	3%	1%	2%	4%	2%	2%	3%	1%	4%	3%	2%	1%	1%	7%
Don't know	16%	9%	11%	10%	9%	13%	13%	18%	26%	23%	8%	6%	20%	14%	20%	14%	14%	13%	11%	14%	20%	22%	20%

People in the North

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	0%	2%	2%	1%	0%	-	4%	2%	1%	1%	1%	1%
Fairly close	11%	23%	5%	4%	7%	17%	13%	9%	9%	7%	11%	17%	11%	13%	11%	10%	5%	4%	12%	11%	9%	9%	11%
Not very close	30%	35%	28%	29%	34%	30%	31%	28%	23%	23%	36%	38%	22%	35%	31%	25%	34%	28%	32%	32%	30%	21%	25%
Not close at all	34%	23%	48%	51%	42%	31%	34%	35%	31%	35%	39%	31%	30%	26%	32%	46%	38%	46%	37%	34%	32%	33%	35%
Don't know	24%	18%	18%	15%	16%	21%	20%	27%	34%	34%	13%	13%	35%	24%	25%	18%	22%	18%	17%	21%	28%	37%	27%

Fieldwork Dates: 1st - 3rd April 2023

Sample size: 1797 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People in the South

Unweighted base	1797	607	452	166	766	632	799	998	198	694	443	462	214	607	295	436	154	91	526	537	325	202	207
Base	1797	623	460	165	667	712	873	924	196	749	433	419	216	604	298	433	155	92	503	521	377	197	198
Very close	23%	24%	26%	20%	26%	25%	23%	23%	15%	20%	31%	23%	12%	16%	24%	32%	37%	24%	22%	25%	24%	20%	20%
Fairly close	37%	46%	36%	43%	42%	38%	38%	36%	27%	30%	42%	50%	29%	41%	38%	37%	32%	37%	44%	38%	31%	33%	32%
Not very close	11%	10%	11%	13%	11%	11%	12%	10%	15%	9%	11%	11%	13%	14%	9%	9%	4%	13%	12%	10%	13%	6%	11%
Not close at all	6%	4%	8%	11%	5%	6%	7%	5%	8%	7%	5%	5%	13%	7%	5%	3%	4%	8%	5%	7%	4%	6%	11%
Don't know	23%	15%	19%	14%	16%	20%	20%	26%	34%	34%	12%	11%	34%	22%	24%	19%	24%	17%	18%	20%	27%	35%	26%

Cell Contents (Column Percentages)