Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base: All GB adults	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Approve	13%	27%	5%	6%	9%	19%	15%	12%	10%	10%	13%	21%	18%	14%	13%	12%	13%	6%	12%	16%	16%	7%	12%
Disapprove	66%	47%	85%	82%	77%	60%	70%	62%	59%	70%	70%	58%	63%	66%	66%	63%	71%	77%	69%	68%	61%	64%	65%
Don't know	21%	26%	10%	11%	14%	21%	15%	26%	31%	21%	16%	21%	19%	20%	21%	25%	17%	17%	18%	17%	24%	29%	23%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
0 - Would never consider voting for them	40%	5%	73%	43%	55%	22%	41%	40%	47%	49%	35%	27%	41%	34%	39%	44%	50%	52%	42%	43%	32%	48%	40%
1	7%	4%	9%	12%	8%	6%	7%	7%	5%	7%	9%	5%	7%	7%	5%	6%	10%	10%	5%	7%	10%	7%	8%
2	6%	6%	6%	9%	6%	6%	6%	6%	7%	6%	6%	4%	10%	7%	4%	4%	4%	5%	7%	6%	5%	7%	4%
3	5%	6%	3%	9%	4%	6%	6%	4%	8%	4%	5%	6%	5%	6%	7%	4%	4%	-	6%	4%	4%	4%	6%
4	4%	4%	1%	7%	3%	4%	4%	3%	3%	4%	3%	4%	3%	5%	4%	3%	2%	5%	4%	4%	4%	2%	2%
5	9%	13%	3%	8%	6%	12%	8%	10%	9%	8%	10%	9%	7%	10%	12%	7%	8%	2%	7%	8%	13%	7%	8%
6	5%	7%	2%	5%	4%	6%	4%	5%	2%	4%	5%	6%	3%	5%	3%	5%	5%	5%	6%	5%	5%	2%	5%
7	5%	13%	1%	3%	3%	9%	5%	5%	3%	3%	7%	8%	5%	6%	5%	6%	2%	4%	6%	5%	6%	4%	4%
8	5%	12%	0%	3%	4%	8%	6%	4%	3%	4%	7%	7%	5%	6%	7%	4%	4%	2%	6%	5%	6%	3%	5%
9	2%	5%	0%	1%	1%	4%	2%	2%	-	2%	2%	4%	2%	2%	2%	3%	3%	2%	2%	2%	2%	2%	2%
10 - Would definitely consider voting for them	8%	21%	1%	1%	5%	15%	8%	9%	1%	3%	9%	19%	5%	9%	8%	9%	6%	8%	7%	9%	9%	7%	8%
prefer not to answer	4%	3%	2%	1%	2%	4%	3%	6%	12%	6%	2%	0%	8%	3%	3%	5%	2%	6%	3%	4%	5%	6%	7%

Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
0 - Would never consider voting for them	23%	40%	3%	7%	11%	37%	25%	21%	10%	17%	26%	37%	15%	26%	22%	24%	20%	22%	19%	24%	24%	25%	30%
1	4%	7%	2%	3%	3%	6%	4%	4%	5%	3%	6%	4%	3%	5%	6%	4%	5%	2%	4%	5%	5%	5%	5%
2	4%	7%	1%	4%	4%	6%	4%	4%	1%	3%	7%	6%	2%	5%	5%	4%	4%	4%	5%	4%	5%	3%	7%
3	5%	8%	1%	7%	5%	6%	6%	4%	4%	3%	7%	6%	4%	6%	3%	3%	7%	6%	5%	6%	4%	4%	4%
4	5%	6%	3%	6%	6%	5%	5%	5%	4%	5%	6%	5%	4%	6%	5%	5%	7%	5%	5%	5%	7%	6%	5%
5	14%	12%	10%	23%	15%	13%	13%	14%	13%	17%	10%	13%	14%	13%	17%	12%	17%	11%	14%	12%	18%	12%	12%
6	7%	6%	8%	8%	8%	5%	7%	6%	8%	8%	6%	4%	6%	6%	6%	8%	6%	5%	9%	7%	4%	6%	4%
7	8%	4%	10%	13%	9%	5%	8%	8%	10%	10%	6%	4%	9%	8%	8%	7%	12%	5%	7%	10%	6%	8%	5%
8	8%	2%	14%	15%	12%	4%	8%	8%	11%	9%	7%	7%	11%	8%	4%	8%	9%	16%	9%	7%	10%	9%	6%
9	3%	1%	6%	2%	3%	2%	3%	3%	2%	3%	2%	4%	4%	3%	3%	3%	2%	2%	3%	3%	2%	4%	3%
10 - Would definitely consider voting for them	14%	2%	40%	11%	23%	7%	13%	16%	20%	16%	14%	9%	20%	11%	17%	17%	9%	14%	19%	15%	11%	12%	12%
prefer not to answer	4%	3%	2%	1%	2%	4%	3%	6%	12%	6%	2%	0%	8%	3%	3%	5%	2%	6%	3%	4%	5%	6%	7%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
0 - Would never consider voting for them	27%	37%	19%	4%	14%	40%	32%	22%	18%	24%	29%	35%	28%	26%	29%	27%	30%	24%	17%	26%	32%	36%	37%
1	5%	8%	4%	-	4%	6%	6%	4%	5%	5%	4%	7%	5%	5%	6%	5%	4%	7%	4%	5%	5%	9%	5%
2	6%	9%	6%	1%	6%	8%	6%	7%	2%	5%	7%	10%	4%	6%	4%	9%	7%	4%	7%	5%	6%	2%	11%
3	6%	8%	5%	2%	6%	7%	7%	5%	5%	6%	9%	5%	4%	5%	6%	7%	9%	12%	7%	6%	8%	4%	4%
4	7%	7%	9%	5%	6%	7%	5%	8%	10%	6%	6%	7%	8%	5%	8%	7%	5%	8%	6%	7%	9%	5%	5%
5	17%	14%	20%	14%	18%	14%	15%	18%	21%	19%	15%	12%	9%	15%	22%	18%	17%	20%	20%	18%	13%	14%	13%
6	8%	5%	11%	11%	12%	4%	7%	8%	12%	9%	7%	6%	13%	9%	6%	7%	7%	3%	10%	8%	6%	7%	7%
7	7%	4%	11%	14%	12%	3%	6%	8%	5%	7%	9%	6%	6%	10%	4%	5%	7%	6%	9%	7%	6%	5%	5%
8	5%	3%	6%	11%	7%	3%	4%	5%	6%	5%	5%	4%	5%	7%	2%	5%	3%	5%	5%	5%	4%	4%	4%
9	2%	1%	2%	10%	3%	2%	2%	2%	2%	3%	1%	2%	3%	2%	3%	2%	5%	-	3%	3%	2%	2%	1%
10 - Would definitely consider voting for them	6%	2%	6%	27%	10%	3%	5%	6%	4%	5%	5%	8%	6%	7%	8%	3%	4%	6%	9%	5%	4%	5%	2%
prefer not to answer	4%	3%	2%	1%	2%	4%	3%	6%	12%	6%	2%	0%	8%	3%	3%	5%	2%	6%	3%	4%	5%	6%	7%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base: All GB adults	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Health	43%	38%	52%	53%	51%	39%	35%	51%	37%	41%	50%	44%	35%	43%	43%	43%	51%	51%	48%	43%	40%	38%	41%
Immigration & Asylum	41%	67%	18%	29%	21%	65%	44%	38%	28%	28%	51%	59%	35%	45%	43%	39%	33%	41%	35%	42%	46%	41%	45%
Crime	15%	19%	11%	10%	11%	20%	16%	14%	8%	14%	18%	17%	21%	13%	16%	16%	9%	15%	11%	17%	18%	14%	14%
The economy	61%	61%	65%	67%	67%	58%	63%	60%	57%	66%	61%	56%	57%	62%	59%	65%	56%	66%	64%	63%	63%	63%	48%
Tax	10%	12%	6%	6%	6%	11%	11%	9%	16%	13%	7%	5%	13%	8%	13%	8%	15%	6%	9%	10%	12%	13%	7%
Pensions	6%	8%	3%	2%	4%	8%	6%	6%	2%	3%	4%	15%	3%	6%	5%	6%	9%	7%	5%	6%	5%	7%	8%
Education	11%	8%	13%	13%	13%	7%	8%	13%	13%	12%	9%	8%	12%	11%	9%	11%	9%	10%	11%	10%	10%	13%	8%
Family life & childcare	5%	3%	4%	7%	5%	4%	3%	7%	4%	8%	3%	3%	8%	5%	3%	5%	5%	4%	5%	3%	8%	8%	2%
Housing	24%	16%	30%	22%	24%	19%	21%	27%	39%	26%	18%	19%	32%	26%	21%	20%	23%	20%	20%	23%	26%	34%	22%
The environment	26%	17%	37%	37%	38%	17%	27%	25%	29%	29%	23%	23%	27%	28%	25%	23%	27%	28%	35%	25%	21%	22%	20%
Britain leaving the EU	16%	10%	22%	27%	28%	8%	20%	13%	10%	16%	19%	18%	13%	15%	19%	16%	22%	12%	21%	18%	13%	9%	13%
Transport	3%	2%	3%	4%	3%	3%	4%	3%	6%	2%	4%	4%	5%	3%	5%	3%	3%	-	4%	3%	2%	4%	3%
Welfare benefits	8%	6%	9%	7%	8%	7%	7%	9%	6%	11%	7%	4%	10%	7%	8%	8%	6%	9%	5%	7%	7%	9%	19%
Defence and security	8%	15%	3%	7%	5%	14%	11%	5%	3%	4%	10%	16%	4%	12%	7%	8%	8%	4%	8%	9%	9%	6%	9%
None of these	0%	0%	0%	-	0%	1%	1%	0%	0%	1%	0%	-	-	-	0%	0%	3%	1%	0%	-	1%	-	2%
Don't know	2%	0%	3%	-	1%	1%	3%	2%	7%	3%	1%	0%	1%	1%	3%	4%	2%	4%	1%	2%	1%	2%	8%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	2%	2%	0%	1%	1%	2%	2%	1%	3%	1%	1%	2%	4%	1%	2%	2%	2%	-	2%	1%	1%	1%	2%
Fairly well	11%	20%	2%	7%	6%	15%	14%	8%	10%	7%	12%	15%	13%	10%	11%	11%	10%	7%	10%	12%	11%	10%	9%
Fairly badly	27%	39%	16%	19%	21%	32%	27%	27%	26%	23%	27%	33%	26%	30%	31%	26%	18%	16%	24%	29%	28%	29%	23%
Very badly	56%	34%	77%	71%	69%	46%	54%	58%	49%	61%	57%	47%	53%	54%	50%	56%	67%	72%	60%	53%	51%	53%	60%
Don't know	5%	5%	5%	2%	3%	4%	4%	6%	12%	7%	3%	3%	4%	6%	7%	6%	4%	6%	4%	5%	8%	6%	6%

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Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	1%	1%	1%	0%	1%	1%	1%	4%	1%	0%	0%	2%	0%	2%	0%	1%	-	1%	0%	1%	1%	0%
Fairly well	7%	9%	3%	6%	6%	5%	6%	7%	10%	7%	3%	6%	13%	7%	5%	5%	3%	9%	6%	7%	7%	9%	5%
Fairly badly	26%	31%	21%	23%	27%	26%	23%	28%	20%	26%	24%	30%	28%	28%	26%	25%	21%	21%	27%	28%	26%	24%	20%
Very badly	60%	56%	68%	67%	62%	65%	65%	55%	49%	57%	69%	61%	51%	58%	61%	62%	68%	66%	62%	59%	57%	58%	64%
Don't know	7%	4%	7%	3%	6%	3%	4%	10%	17%	9%	3%	2%	5%	7%	6%	9%	7%	4%	4%	7%	8%	8%	10%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	1%	0%	4%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
Fairly well	21%	31%	13%	18%	19%	23%	21%	21%	27%	18%	21%	24%	18%	23%	24%	20%	15%	20%	25%	20%	18%	22%	18%
Fairly badly	34%	35%	32%	39%	35%	36%	33%	36%	28%	31%	36%	41%	33%	34%	33%	35%	33%	32%	36%	34%	37%	32%	26%
Very badly	31%	25%	41%	30%	32%	32%	35%	27%	20%	33%	35%	27%	34%	30%	29%	32%	32%	33%	27%	33%	29%	30%	38%
Don't know	13%	8%	13%	11%	13%	7%	9%	17%	21%	17%	7%	7%	11%	12%	13%	12%	20%	15%	11%	12%	14%	14%	17%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	2%	2%	2%	2%	1%	2%	2%	2%	7%	1%	1%	2%	7%	2%	2%	1%	2%	3%	4%	2%	2%	2%	0%
Fairly well	25%	41%	13%	16%	20%	33%	25%	25%	23%	21%	26%	33%	22%	29%	25%	25%	20%	23%	23%	25%	30%	24%	24%
Fairly badly	31%	32%	27%	34%	29%	32%	31%	31%	35%	29%	32%	32%	32%	32%	32%	28%	33%	29%	33%	32%	28%	33%	28%
Very badly	27%	12%	47%	36%	38%	19%	29%	26%	17%	33%	29%	19%	29%	25%	27%	30%	26%	30%	31%	25%	25%	25%	32%
Don't know	15%	14%	11%	12%	11%	14%	12%	17%	18%	16%	12%	14%	10%	13%	14%	17%	20%	16%	10%	17%	16%	15%	16%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	2%	1%	1%	1%	2%	2%	1%	5%	1%	1%	1%	3%	1%	1%	1%	-	-	2%	1%	0%	1%	2%
Fairly well	20%	37%	8%	21%	17%	28%	21%	19%	8%	13%	24%	35%	16%	24%	18%	21%	14%	22%	20%	22%	21%	18%	16%
Fairly badly	33%	32%	32%	35%	35%	33%	34%	31%	34%	31%	35%	32%	37%	36%	31%	29%	31%	25%	34%	32%	33%	39%	23%
Very badly	32%	17%	46%	34%	35%	27%	35%	29%	33%	40%	30%	20%	34%	26%	33%	34%	39%	42%	33%	31%	30%	31%	38%
Don't know	14%	11%	12%	10%	12%	11%	8%	19%	21%	15%	10%	12%	10%	13%	16%	15%	16%	11%	11%	14%	16%	12%	21%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	2%	5%	1%	1%	1%	4%	3%	2%	2%	2%	2%	4%	2%	3%	4%	2%	1%	3%	3%	3%	2%	2%	2%
Fairly well	30%	50%	16%	31%	27%	40%	34%	27%	20%	23%	36%	42%	34%	32%	35%	28%	21%	22%	33%	34%	29%	23%	23%
Fairly badly	27%	21%	33%	31%	31%	23%	28%	27%	28%	29%	27%	26%	22%	28%	26%	28%	31%	32%	28%	26%	28%	33%	25%
Very badly	22%	9%	36%	21%	24%	17%	22%	22%	27%	27%	19%	12%	27%	19%	18%	23%	23%	28%	20%	20%	21%	22%	32%
Don't know	18%	15%	14%	17%	16%	16%	13%	22%	24%	19%	16%	15%	14%	17%	18%	19%	24%	16%	16%	17%	20%	20%	18%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	2%	1%	1%	1%	2%	2%	1%	3%	0%	1%	1%	3%	1%	1%	1%	-	1%	1%	2%	0%	0%	2%
Fairly well	17%	34%	5%	12%	12%	26%	18%	16%	14%	9%	17%	33%	16%	18%	19%	15%	17%	15%	20%	17%	19%	10%	15%
Fairly badly	31%	37%	21%	35%	28%	33%	31%	31%	27%	28%	34%	35%	29%	35%	29%	30%	28%	28%	30%	32%	30%	37%	25%
Very badly	44%	22%	67%	48%	53%	35%	45%	43%	42%	53%	43%	28%	47%	38%	43%	46%	49%	52%	44%	42%	43%	43%	49%
Don't know	7%	5%	7%	4%	6%	4%	4%	10%	14%	9%	5%	3%	5%	7%	7%	8%	7%	4%	5%	7%	7%	9%	9%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	3%	7%	2%	2%	2%	5%	3%	3%	5%	1%	3%	6%	5%	3%	4%	2%	2%	3%	3%	2%	4%	2%	5%
Fairly well	19%	38%	4%	6%	8%	34%	18%	20%	10%	14%	23%	28%	17%	20%	20%	20%	15%	16%	17%	21%	21%	19%	16%
Fairly badly	22%	28%	18%	15%	20%	24%	21%	23%	20%	20%	24%	24%	20%	23%	24%	22%	18%	18%	22%	23%	22%	21%	18%
Very badly	45%	19%	69%	68%	65%	27%	51%	39%	43%	52%	44%	33%	52%	42%	41%	42%	57%	55%	50%	44%	39%	45%	46%
Don't know	11%	9%	8%	9%	6%	10%	7%	15%	21%	13%	6%	9%	6%	12%	12%	15%	8%	8%	7%	10%	15%	13%	16%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	5%	7%	3%	4%	4%	5%	7%	3%	8%	5%	4%	5%	8%	5%	6%	3%	3%	3%	7%	5%	3%	3%	5%
Fairly well	35%	48%	24%	33%	33%	39%	36%	34%	37%	29%	39%	39%	34%	37%	32%	33%	39%	33%	37%	34%	35%	37%	30%
Fairly badly	20%	21%	21%	26%	19%	24%	23%	17%	10%	18%	23%	27%	15%	20%	23%	21%	19%	27%	20%	21%	21%	21%	19%
Very badly	15%	9%	24%	12%	17%	14%	17%	12%	8%	18%	15%	10%	20%	13%	15%	16%	11%	17%	13%	15%	14%	12%	21%
Don't know	25%	15%	28%	26%	26%	18%	17%	33%	37%	30%	19%	19%	23%	25%	25%	28%	28%	20%	22%	26%	28%	27%	25%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	1%	1%	1%	1%	1%	1%	1%	3%	0%	1%	1%	3%	1%	1%	1%	-	-	2%	1%	1%	-	0%
Fairly well	17%	35%	2%	15%	11%	27%	17%	17%	8%	8%	18%	35%	17%	20%	17%	14%	14%	16%	17%	17%	18%	12%	18%
Fairly badly	30%	37%	22%	31%	27%	32%	30%	30%	37%	27%	31%	33%	29%	32%	30%	31%	30%	22%	32%	32%	30%	33%	21%
Very badly	45%	22%	69%	50%	56%	36%	47%	44%	40%	56%	46%	29%	46%	42%	45%	46%	50%	59%	46%	44%	44%	48%	49%
Don't know	6%	5%	6%	3%	5%	4%	5%	8%	12%	9%	4%	3%	5%	6%	7%	9%	6%	3%	4%	7%	7%	6%	11%

Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	10%	14%	8%	10%	9%	11%	13%	7%	17%	8%	10%	11%	19%	10%	11%	7%	6%	10%	13%	9%	9%	7%	10%
Fairly well	42%	56%	33%	41%	42%	48%	43%	42%	35%	37%	48%	49%	35%	45%	46%	42%	39%	37%	46%	43%	46%	38%	32%
Fairly badly	12%	9%	16%	15%	13%	12%	13%	12%	12%	11%	14%	13%	10%	12%	10%	15%	12%	14%	11%	12%	10%	18%	12%
Very badly	12%	5%	17%	9%	11%	11%	13%	10%	8%	17%	9%	8%	11%	9%	13%	13%	17%	13%	11%	11%	13%	11%	15%
Don't know	24%	15%	27%	26%	25%	18%	17%	29%	28%	27%	20%	20%	25%	24%	20%	24%	27%	26%	19%	25%	22%	26%	31%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	1%	4%	0%	3%	1%	1%	1%	2%	1%	2%	1%	0%
Fairly well	22%	34%	11%	13%	14%	29%	23%	21%	30%	19%	20%	25%	28%	21%	26%	17%	20%	24%	19%	23%	24%	22%	21%
Fairly badly	33%	35%	28%	39%	34%	33%	32%	33%	28%	31%	34%	36%	28%	36%	31%	35%	28%	23%	35%	35%	29%	38%	23%
Very badly	30%	17%	48%	40%	39%	24%	34%	26%	22%	33%	34%	24%	33%	27%	28%	30%	35%	39%	34%	28%	25%	29%	33%
Don't know	14%	13%	12%	8%	12%	12%	9%	19%	16%	16%	11%	14%	6%	15%	12%	18%	17%	13%	10%	13%	21%	10%	22%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	1%	2%	1%	1%	0%	2%	2%	1%	3%	1%	1%	1%	3%	1%	2%	1%	1%	-	2%	1%	1%	2%	0%
Fairly well	14%	25%	4%	10%	11%	19%	15%	12%	7%	11%	16%	19%	15%	15%	15%	12%	10%	13%	11%	12%	20%	10%	15%
Fairly badly	34%	41%	26%	33%	34%	35%	32%	35%	27%	32%	34%	39%	31%	37%	32%	33%	30%	30%	37%	38%	23%	38%	28%
Very badly	40%	21%	61%	48%	48%	33%	43%	38%	48%	44%	40%	31%	46%	38%	40%	38%	48%	49%	40%	39%	41%	41%	44%
Don't know	11%	11%	8%	8%	7%	12%	8%	14%	15%	13%	9%	9%	6%	10%	11%	16%	12%	8%	10%	9%	15%	9%	13%

Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	2%	3%	2%	1%	1%	3%	3%	2%	5%	1%	2%	3%	5%	2%	1%	2%	2%	1%	3%	2%	2%	2%	3%
Fairly well	24%	44%	11%	16%	17%	35%	26%	23%	12%	19%	29%	35%	23%	27%	26%	23%	23%	17%	21%	25%	28%	26%	24%
Fairly badly	28%	26%	27%	33%	30%	27%	27%	29%	35%	28%	25%	29%	23%	32%	28%	28%	22%	30%	33%	29%	25%	30%	19%
Very badly	32%	11%	52%	43%	43%	21%	34%	30%	34%	37%	33%	19%	38%	29%	33%	28%	38%	39%	35%	31%	29%	27%	36%
Don't know	13%	15%	9%	7%	9%	14%	10%	16%	14%	14%	11%	14%	11%	10%	11%	19%	14%	13%	9%	13%	16%	14%	18%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very well	3%	5%	1%	1%	1%	4%	3%	2%	3%	2%	3%	3%	2%	2%	3%	3%	3%	2%	3%	2%	3%	2%	2%
Fairly well	21%	40%	6%	12%	15%	29%	23%	20%	13%	16%	25%	31%	20%	24%	21%	21%	12%	23%	22%	23%	20%	19%	22%
Fairly badly	29%	22%	31%	34%	28%	28%	29%	29%	32%	28%	26%	31%	27%	29%	29%	31%	31%	17%	28%	28%	29%	39%	22%
Very badly	29%	15%	46%	34%	38%	23%	29%	28%	22%	35%	32%	17%	31%	27%	28%	26%	36%	38%	31%	27%	26%	23%	39%
Don't know	19%	18%	16%	18%	18%	15%	16%	21%	30%	19%	15%	18%	19%	18%	18%	20%	19%	20%	16%	20%	23%	17%	15%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base: All GB adults	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Good job	15%	28%	6%	17%	15%	17%	18%	12%	10%	12%	15%	23%	19%	16%	14%	12%	10%	18%	17%	18%	13%	9%	12%
Bad job	40%	24%	61%	46%	47%	37%	45%	35%	33%	45%	44%	29%	36%	36%	42%	43%	44%	45%	41%	38%	35%	43%	45%
Not sure	45%	48%	33%	37%	38%	46%	37%	53%	57%	44%	41%	48%	44%	48%	44%	45%	46%	37%	42%	44%	51%	48%	43%

Which of these would make the better Chancellor of the Exchequer?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base: All GB adults	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Rachel Reeves	15%	4%	29%	27%	24%	8%	19%	10%	13%	15%	13%	16%	21%	13%	13%	12%	17%	20%	22%	14%	11%	9%	9%
Jeremy Hunt	17%	35%	4%	10%	11%	25%	21%	12%	11%	9%	20%	29%	15%	18%	18%	17%	10%	18%	20%	18%	14%	9%	18%
Don't know	69%	62%	67%	63%	64%	67%	60%	77%	76%	75%	67%	56%	64%	69%	69%	71%	73%	62%	58%	68%	75%	82%	73%

Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
I am very comfortable financially	5%	7%	2%	8%	5%	4%	5%	5%	5%	4%	6%	6%	9%	5%	3%	5%	5%	1%	8%	3%	4%	5%	4%
I am relatively comfortable financially	33%	34%	35%	42%	39%	32%	36%	30%	31%	29%	31%	41%	32%	33%	31%	30%	40%	37%	43%	35%	31%	20%	16%
I do not often have money for luxuries, but can normally comfortably cover the essentials	40%	43%	39%	28%	36%	41%	39%	40%	37%	38%	40%	42%	34%	41%	40%	43%	38%	31%	33%	43%	43%	45%	35%
I can only just afford my costs and often struggle to make ends meet	16%	12%	16%	15%	15%	16%	12%	19%	15%	19%	15%	10%	14%	16%	19%	14%	10%	24%	12%	13%	18%	21%	20%
I cannot afford my costs, and often have to go without essentials like food and heating	4%	3%	6%	5%	3%	5%	5%	4%	3%	6%	6%	1%	7%	4%	5%	4%	4%	2%	1%	2%	2%	4%	21%
Don't know	3%	1%	2%	1%	1%	2%	3%	2%	8%	4%	1%	0%	4%	2%	3%	4%	3%	5%	3%	3%	2%	4%	4%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	33%	11%	58%	47%	46%	16%	35%	31%	55%	37%	27%	21%	38%	29%	32%	33%	36%	43%	39%	34%	27%	36%	21%
A Conservative government led by Rishi Sunak	12%	28%	3%	6%	9%	19%	13%	12%	5%	9%	14%	19%	15%	14%	9%	12%	8%	13%	15%	13%	10%	6%	13%
Neither	34%	43%	24%	29%	28%	45%	39%	29%	19%	32%	39%	39%	29%	35%	38%	31%	37%	26%	31%	31%	41%	31%	37%
Don't know	21%	19%	15%	18%	18%	19%	14%	28%	21%	22%	19%	21%	18%	22%	21%	23%	19%	18%	15%	22%	22%	26%	29%

Managing the economy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	28%	5%	61%	48%	45%	14%	29%	27%	35%	32%	27%	19%	33%	24%	28%	30%	34%	28%	36%	28%	24%	25%	20%
A Conservative government led by Rishi Sunak	24%	50%	4%	14%	17%	36%	25%	22%	13%	15%	27%	41%	21%	27%	23%	23%	17%	22%	26%	25%	22%	16%	23%
Neither	28%	30%	19%	23%	22%	34%	32%	24%	24%	29%	31%	24%	29%	29%	30%	25%	31%	28%	24%	25%	33%	33%	32%
Don't know	20%	15%	17%	15%	17%	16%	13%	26%	27%	24%	15%	15%	17%	21%	19%	22%	18%	22%	14%	21%	21%	26%	25%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	30%	8%	57%	50%	45%	15%	32%	29%	44%	32%	27%	25%	35%	27%	30%	30%	34%	40%	37%	32%	25%	29%	24%
A Conservative government led by Rishi Sunak	18%	37%	6%	7%	13%	26%	20%	15%	14%	13%	19%	27%	19%	19%	15%	19%	14%	14%	20%	17%	16%	12%	19%
Neither	30%	35%	19%	27%	24%	39%	33%	26%	19%	30%	34%	30%	26%	32%	31%	26%	34%	29%	26%	28%	34%	35%	31%
Don't know	22%	20%	18%	16%	19%	20%	15%	30%	24%	26%	20%	19%	20%	22%	25%	25%	18%	17%	17%	23%	25%	25%	27%

Keeping prices down?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	28%	6%	55%	42%	39%	14%	28%	27%	45%	33%	23%	14%	35%	25%	24%	29%	28%	35%	32%	29%	25%	27%	19%
A Conservative government led by Rishi Sunak	13%	30%	2%	8%	10%	20%	15%	11%	5%	9%	15%	23%	12%	14%	15%	12%	11%	17%	17%	13%	10%	7%	15%
Neither	38%	47%	25%	33%	32%	49%	44%	33%	26%	35%	44%	45%	35%	41%	40%	36%	41%	31%	35%	34%	44%	42%	43%
Don't know	21%	17%	18%	17%	19%	17%	13%	28%	25%	23%	18%	18%	17%	21%	21%	23%	20%	17%	16%	23%	21%	24%	23%

Improving standards of living for people like you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	35%	9%	68%	49%	49%	19%	36%	35%	53%	42%	28%	21%	44%	30%	31%	37%	40%	43%	39%	35%	32%	37%	29%
A Conservative government led by Rishi Sunak	15%	35%	3%	8%	12%	23%	17%	14%	7%	8%	18%	30%	16%	18%	16%	11%	12%	19%	18%	16%	14%	9%	16%
Neither	32%	41%	18%	28%	25%	43%	36%	28%	20%	30%	39%	34%	28%	35%	33%	30%	36%	24%	29%	30%	36%	36%	33%
Don't know	18%	15%	11%	15%	14%	15%	12%	23%	20%	20%	15%	15%	12%	17%	19%	22%	13%	14%	14%	19%	18%	17%	22%

Tackling the government's deficit?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	21%	2%	44%	32%	32%	9%	24%	18%	30%	25%	18%	12%	29%	17%	17%	23%	19%	26%	24%	23%	18%	21%	13%
A Conservative government led by Rishi Sunak	25%	52%	7%	17%	19%	37%	27%	24%	17%	17%	29%	40%	22%	28%	25%	24%	24%	23%	28%	27%	25%	15%	25%
Neither	33%	33%	30%	32%	29%	39%	37%	29%	26%	34%	36%	32%	33%	34%	36%	29%	35%	31%	30%	31%	36%	38%	36%
Don't know	21%	14%	19%	18%	20%	15%	12%	29%	28%	24%	17%	16%	16%	21%	22%	23%	21%	20%	18%	20%	21%	26%	26%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A Labour government led by Keir Starmer	40%	17%	68%	66%	60%	22%	41%	39%	50%	44%	36%	32%	45%	38%	37%	41%	42%	49%	49%	43%	33%	35%	29%
A Conservative government led by Rishi Sunak	8%	19%	2%	3%	5%	14%	9%	8%	4%	6%	9%	14%	7%	10%	8%	8%	5%	10%	10%	8%	9%	5%	9%
Neither	33%	45%	19%	21%	22%	47%	39%	28%	24%	30%	39%	39%	34%	33%	39%	30%	39%	28%	29%	30%	39%	38%	39%
Don't know	18%	18%	11%	11%	13%	17%	11%	25%	23%	20%	16%	16%	14%	20%	17%	21%	15%	13%	13%	19%	19%	23%	23%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base: All GB adults	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Taxes too much and spends too much on services	30%	36%	24%	22%	24%	37%	34%	27%	31%	34%	33%	22%	36%	29%	30%	30%	31%	28%	28%	27%	34%	35%	30%
Taxes too little and spends too little on services	31%	18%	49%	48%	46%	21%	34%	28%	26%	30%	32%	35%	30%	31%	32%	30%	31%	35%	38%	32%	26%	25%	26%
Gets the balance about right	15%	26%	4%	10%	12%	20%	14%	15%	10%	10%	17%	23%	12%	16%	15%	14%	12%	17%	15%	15%	18%	11%	11%
Don't know	24%	20%	23%	20%	19%	23%	17%	31%	34%	27%	19%	21%	23%	24%	24%	26%	25%	19%	19%	25%	22%	29%	32%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Too high - the rich are being made to pay too much and their taxes should be cut	6%	8%	3%	6%	4%	7%	7%	5%	5%	7%	5%	4%	9%	5%	6%	4%	8%	1%	8%	4%	6%	4%	4%
Too low - the rich are not paying enough and their taxes should be increased	63%	44%	82%	74%	75%	52%	63%	62%	63%	66%	61%	59%	65%	59%	64%	64%	64%	64%	65%	65%	58%	63%	58%
About right - the rich are already paying about the right level of tax	20%	38%	7%	14%	13%	30%	20%	20%	13%	14%	25%	29%	15%	23%	21%	19%	18%	21%	20%	20%	21%	20%	19%
Don't know	12%	10%	8%	6%	8%	11%	10%	13%	19%	14%	9%	8%	10%	13%	10%	12%	10%	14%	6%	12%	15%	13%	19%

Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Much too high	42%	67%	20%	24%	20%	69%	44%	39%	22%	30%	53%	59%	27%	46%	42%	44%	36%	47%	33%	39%	47%	46%	55%
A little too high	18%	18%	16%	22%	21%	17%	18%	18%	16%	20%	18%	17%	20%	18%	20%	20%	12%	10%	18%	19%	19%	18%	14%
About right	18%	7%	29%	27%	28%	6%	16%	19%	30%	20%	14%	12%	24%	18%	19%	11%	21%	20%	23%	19%	14%	17%	10%
A little too low	7%	1%	13%	12%	13%	1%	8%	6%	7%	9%	7%	4%	8%	6%	6%	7%	10%	6%	11%	6%	5%	3%	6%
Much too low	2%	1%	4%	2%	4%	0%	3%	1%	3%	3%	1%	1%	3%	1%	2%	2%	4%	3%	3%	2%	2%	0%	-
Don't know	14%	6%	18%	12%	14%	7%	11%	16%	22%	19%	8%	7%	17%	10%	11%	16%	17%	14%	11%	15%	13%	15%	15%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Mostly good for the country	24%	8%	40%	37%	40%	8%	25%	22%	24%	30%	18%	17%	39%	21%	20%	17%	34%	23%	33%	25%	16%	19%	14%
Mostly bad for the country	34%	53%	18%	19%	16%	54%	38%	31%	24%	29%	43%	41%	26%	37%	38%	35%	27%	36%	26%	34%	38%	40%	44%
Both good and bad for the country	31%	34%	28%	36%	34%	31%	28%	35%	33%	26%	33%	38%	25%	32%	33%	33%	28%	31%	33%	29%	35%	32%	27%
Don't know	11%	5%	14%	8%	10%	7%	9%	12%	18%	15%	6%	4%	11%	10%	8%	14%	11%	10%	7%	12%	11%	10%	15%

Fieldwork Dates: 19th - 21st August 2023

Sample size: 1751 GB Adults

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
People earning above £50,000 a year	8%	6%	8%	8%	8%	9%	8%	8%	9%	9%	11%	3%	11%	8%	8%	8%	8%	9%	7%	8%	9%	12%	7%
People earning above £75,000 a year	15%	14%	17%	15%	15%	15%	14%	15%	11%	15%	14%	17%	10%	13%	20%	15%	18%	13%	12%	17%	15%	18%	13%
People earning above £100,000 a year	26%	25%	31%	31%	29%	25%	26%	27%	21%	26%	28%	28%	21%	29%	26%	29%	21%	27%	26%	28%	25%	27%	23%
People earning above £150,000 a year	14%	13%	14%	18%	15%	13%	14%	14%	12%	15%	12%	14%	20%	14%	13%	11%	15%	10%	18%	12%	11%	13%	12%
People earning above £250,000 a year	10%	12%	12%	10%	12%	9%	11%	9%	8%	9%	12%	10%	12%	11%	10%	8%	11%	7%	11%	12%	9%	5%	8%
People earning above £500,000 a year	7%	9%	5%	8%	7%	8%	8%	7%	9%	7%	5%	11%	7%	7%	10%	7%	7%	9%	10%	6%	7%	6%	7%
People earning above £1 million a year	7%	7%	5%	3%	7%	6%	8%	5%	11%	5%	7%	6%	7%	6%	5%	8%	9%	7%	8%	4%	8%	5%	7%
None of these	3%	5%	1%	2%	2%	6%	4%	3%	1%	4%	4%	3%	3%	4%	4%	3%	4%	4%	4%	3%	4%	3%	5%
Don't know	9%	9%	7%	4%	5%	9%	8%	11%	18%	9%	7%	8%	9%	9%	7%	12%	7%	14%	4%	9%	12%	10%	19%

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Taxing people on their wealth	28%	18%	38%	33%	34%	23%	30%	27%	30%	37%	23%	19%	29%	26%	31%	28%	31%	29%	32%	26%	27%	25%	31%
Taxing people on their income	59%	73%	48%	61%	53%	67%	62%	57%	54%	48%	69%	72%	57%	61%	61%	57%	57%	61%	59%	61%	59%	64%	53%
Don't know	12%	10%	14%	6%	12%	10%	9%	16%	16%	16%	8%	9%	14%	13%	8%	15%	11%	11%	9%	13%	14%	11%	17%

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	20%	34%	8%	21%	15%	27%	23%	18%	17%	17%	24%	25%	17%	19%	22%	20%	20%	30%	24%	19%	22%	15%	17%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	45%	29%	64%	49%	55%	37%	48%	43%	44%	52%	42%	37%	44%	44%	47%	44%	51%	47%	46%	48%	43%	42%	44%
Both equally	23%	27%	17%	25%	23%	23%	21%	25%	27%	19%	25%	28%	26%	27%	22%	22%	20%	15%	23%	22%	22%	29%	23%
Don't know	11%	10%	11%	5%	7%	13%	7%	14%	12%	12%	9%	10%	13%	10%	9%	14%	8%	8%	7%	11%	13%	14%	16%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
It is acceptable to legally avoid tax	25%	30%	20%	28%	25%	26%	32%	19%	31%	24%	26%	25%	25%	29%	26%	18%	31%	23%	31%	27%	21%	22%	16%
It is unacceptable to legally avoid tax	64%	62%	70%	68%	67%	67%	59%	70%	50%	64%	65%	71%	67%	60%	65%	69%	64%	64%	62%	63%	67%	66%	67%
Don't know	11%	8%	10%	5%	8%	7%	10%	11%	19%	12%	10%	5%	8%	11%	9%	13%	5%	13%	7%	10%	12%	13%	18%

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Education and schools	39%	36%	45%	49%	44%	35%	35%	44%	41%	43%	38%	34%	44%	41%	41%	40%	29%	27%	44%	37%	39%	36%	34%
Defence	13%	25%	4%	9%	7%	22%	17%	9%	4%	7%	16%	23%	6%	17%	15%	13%	8%	5%	11%	16%	12%	12%	10%
Pensions	19%	26%	12%	18%	15%	26%	20%	18%	12%	13%	21%	31%	21%	18%	22%	16%	22%	28%	17%	21%	19%	24%	18%
Welfare benefits	13%	7%	20%	18%	17%	9%	13%	14%	17%	15%	13%	9%	18%	13%	14%	10%	15%	14%	13%	10%	12%	14%	28%
Crime and policing	33%	48%	24%	23%	25%	46%	33%	34%	15%	28%	39%	46%	32%	36%	35%	34%	27%	24%	30%	33%	39%	31%	34%
Transport	12%	12%	13%	13%	14%	12%	15%	10%	15%	12%	15%	11%	16%	13%	10%	12%	13%	9%	14%	11%	13%	11%	13%
Environment and climate change	33%	21%	44%	53%	47%	20%	32%	34%	44%	34%	29%	30%	33%	36%	32%	29%	35%	35%	43%	35%	27%	25%	22%
NHS	74%	67%	83%	81%	83%	67%	67%	80%	71%	72%	78%	75%	60%	75%	78%	72%	77%	85%	77%	73%	73%	79%	65%
Overseas aid	1%	1%	1%	4%	2%	1%	2%	1%	3%	1%	1%	2%	3%	1%	0%	1%	3%	3%	2%	2%	0%	2%	1%
Local government	14%	13%	17%	16%	19%	12%	16%	12%	10%	16%	14%	13%	8%	15%	13%	15%	18%	18%	15%	17%	13%	11%	10%
None of these	2%	3%	1%	-	1%	4%	4%	1%	1%	4%	2%	1%	5%	2%	2%	3%	3%	2%	1%	2%	4%	4%	3%
Don't know	5%	4%	5%	2%	2%	5%	5%	5%	10%	7%	3%	2%	5%	4%	5%	7%	5%	5%	4%	5%	5%	4%	11%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Education and schools	2%	3%	1%	2%	2%	3%	2%	2%	2%	2%	1%	3%	2%	1%	3%	2%	3%	5%	2%	3%	2%	2%	4%
Defence	20%	6%	34%	24%	29%	8%	24%	16%	32%	24%	16%	11%	24%	18%	16%	19%	27%	25%	23%	21%	16%	17%	17%
Pensions	4%	3%	6%	8%	6%	3%	6%	3%	3%	7%	3%	2%	4%	4%	4%	5%	7%	4%	6%	6%	3%	3%	1%
Welfare benefits	21%	33%	11%	17%	14%	30%	22%	20%	16%	19%	24%	24%	12%	23%	27%	20%	15%	28%	23%	23%	22%	21%	11%
Crime and policing	3%	1%	6%	3%	4%	1%	4%	3%	11%	4%	2%	1%	6%	2%	5%	2%	3%	4%	4%	4%	2%	4%	3%
Transport	9%	10%	6%	12%	7%	10%	9%	8%	7%	9%	10%	7%	9%	8%	7%	9%	9%	15%	7%	12%	7%	10%	7%
Environment and climate change	21%	33%	10%	12%	12%	34%	23%	19%	8%	16%	27%	29%	19%	22%	19%	19%	26%	18%	15%	22%	21%	24%	27%
NHS	2%	4%	1%	3%	1%	3%	4%	1%	1%	3%	3%	2%	6%	2%	1%	1%	3%	-	2%	3%	2%	2%	2%
Overseas aid	56%	75%	43%	44%	42%	76%	56%	56%	33%	49%	66%	67%	46%	60%	57%	55%	55%	52%	48%	56%	60%	61%	63%
Local government	11%	12%	9%	17%	10%	12%	11%	11%	11%	11%	11%	12%	11%	11%	14%	10%	9%	16%	12%	10%	12%	12%	10%
None of these	12%	8%	17%	18%	19%	7%	13%	12%	14%	11%	12%	13%	16%	13%	11%	12%	9%	9%	16%	9%	13%	11%	12%
Don't know	12%	5%	15%	12%	13%	6%	9%	14%	22%	15%	7%	7%	13%	10%	13%	14%	11%	12%	11%	13%	10%	15%	12%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Will probably be enough to provide me with a good standard of living	19%	19%	20%	25%	22%	17%	24%	13%	13%	19%	23%	17%	25%	17%	19%	18%	20%	14%	27%	19%	14%	13%	8%
Will probably not be enough to provide me with a good standard of living	48%	40%	57%	47%	53%	46%	45%	52%	37%	62%	59%	19%	52%	45%	51%	48%	48%	56%	42%	51%	54%	53%	41%
Don't know	14%	11%	13%	7%	11%	9%	14%	14%	41%	17%	8%	3%	14%	14%	14%	15%	9%	12%	14%	13%	15%	19%	11%
Not applicable - I am already retired or am unable to work	19%	29%	10%	21%	14%	28%	17%	21%	8%	3%	10%	62%	9%	24%	15%	18%	22%	18%	17%	16%	17%	15%	39%

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	16%	12%	19%	16%	18%	12%	19%	13%	28%	21%	11%	6%	20%	14%	18%	13%	16%	19%	21%	17%	10%	19%	6%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	48%	56%	45%	51%	50%	54%	50%	47%	31%	39%	61%	61%	47%	49%	49%	48%	49%	46%	45%	50%	51%	47%	47%
Not sure	36%	32%	36%	32%	32%	34%	31%	40%	42%	41%	29%	33%	33%	37%	33%	39%	35%	35%	34%	32%	39%	34%	47%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think the state pension age should be for people who are currently in their 30s or 40s?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Less than 65	14%	8%	18%	5%	13%	12%	12%	15%	22%	18%	12%	7%	18%	10%	13%	17%	19%	16%	10%	13%	18%	20%	15%
65	40%	37%	44%	36%	41%	41%	39%	41%	42%	41%	40%	38%	43%	37%	42%	42%	35%	45%	41%	39%	36%	43%	45%
66	5%	6%	4%	4%	5%	5%	5%	4%	1%	3%	5%	9%	3%	5%	5%	5%	4%	6%	5%	3%	8%	3%	3%
67	11%	13%	11%	16%	11%	12%	11%	10%	5%	10%	14%	12%	6%	13%	14%	8%	12%	7%	12%	12%	11%	5%	7%
68	9%	12%	7%	12%	9%	11%	9%	9%	2%	8%	11%	12%	7%	11%	9%	7%	8%	6%	10%	8%	9%	6%	7%
69	2%	2%	0%	4%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	1%	1%	2%	1%	2%	2%	2%	3%	-
70	11%	15%	8%	18%	13%	12%	12%	11%	9%	9%	11%	17%	10%	13%	9%	11%	12%	13%	14%	11%	9%	12%	11%
71	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
72	0%	0%	0%	-	-	0%	0%	0%	-	0%	-	0%	1%	0%	-	0%	-	-	0%	0%	-	1%	-
73	0%	0%	-	-	0%	-	0%	0%	-	0%	-	0%	0%	0%	-	-	-	-	-	0%	-	-	0%
74	0%	-	-	-	0%	-	-	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	0%	-	-
75	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	2%	0%	1%	2%	2%	1%
Older than 75	1%	0%	1%	-	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	-	1%	-	0%	2%	0%	-	-
Don't know	7%	5%	6%	5%	5%	4%	7%	6%	18%	8%	3%	3%	6%	7%	5%	8%	7%	5%	4%	9%	5%	6%	11%

Putting aside your own party preferences and your views on the current government, do you think that, in general, the Westminster Parliament in recent years has done a good job or a bad job in…

Representing the interests and wishes of people like you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very good job	2%	1%	1%	2%	1%	1%	2%	1%	5%	1%	1%	1%	7%	1%	1%	1%	1%	-	3%	1%	2%	1%	1%
Fairly good job	9%	19%	2%	7%	7%	13%	9%	9%	6%	6%	9%	14%	11%	11%	6%	8%	6%	7%	10%	10%	9%	2%	9%
Neither good nor bad job	22%	30%	12%	23%	18%	26%	18%	24%	18%	16%	23%	31%	20%	22%	25%	21%	17%	19%	21%	21%	22%	25%	21%
Fairly bad job	27%	27%	29%	33%	30%	27%	27%	27%	24%	27%	27%	30%	28%	27%	28%	27%	25%	28%	28%	28%	30%	28%	19%
Very bad job	32%	18%	50%	32%	38%	28%	36%	29%	28%	38%	36%	21%	29%	30%	33%	32%	38%	39%	33%	32%	28%	33%	40%
Don't know	9%	5%	5%	3%	6%	5%	7%	10%	19%	11%	4%	2%	5%	8%	6%	11%	13%	6%	6%	9%	10%	11%	8%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Debating issues of public concern in a sensible and considered way?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very good job	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	2%	1%	0%	1%	2%	0%	1%
Fairly good job	11%	17%	7%	10%	9%	12%	11%	11%	16%	9%	9%	15%	16%	12%	9%	9%	13%	6%	12%	11%	13%	7%	9%
Neither good nor bad job	20%	27%	16%	16%	17%	24%	18%	22%	19%	17%	22%	25%	19%	19%	22%	22%	16%	27%	17%	18%	24%	26%	22%
Fairly bad job	27%	30%	25%	32%	29%	29%	27%	27%	17%	25%	31%	30%	24%	29%	28%	25%	25%	26%	30%	29%	24%	23%	21%
Very bad job	29%	17%	44%	34%	36%	25%	34%	25%	22%	34%	31%	24%	29%	29%	33%	29%	28%	29%	33%	30%	24%	27%	31%
Don't know	11%	7%	8%	7%	8%	8%	9%	13%	24%	14%	6%	6%	10%	10%	7%	15%	16%	11%	7%	10%	13%	17%	16%

Understanding the daily lives of people like you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very good job	1%	1%	1%	3%	1%	1%	2%	1%	3%	2%	1%	1%	6%	1%	1%	1%	1%	-	2%	1%	2%	1%	1%
Fairly good job	5%	9%	2%	7%	4%	6%	6%	5%	7%	3%	6%	6%	10%	6%	3%	4%	3%	4%	7%	6%	4%	3%	4%
Neither good nor bad job	13%	21%	5%	9%	10%	17%	11%	14%	11%	9%	13%	19%	12%	14%	15%	12%	9%	7%	11%	14%	15%	12%	11%
Fairly bad job	28%	32%	25%	30%	29%	29%	28%	28%	24%	25%	27%	35%	25%	28%	25%	32%	28%	25%	31%	27%	28%	26%	21%
Very bad job	46%	33%	63%	49%	52%	44%	47%	45%	38%	52%	50%	36%	44%	45%	51%	42%	50%	57%	45%	45%	43%	49%	54%
Don't know	7%	4%	4%	2%	4%	4%	6%	8%	17%	9%	3%	2%	4%	6%	5%	10%	9%	7%	4%	7%	7%	9%	8%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reflecting the full range of people and views of the British electorate?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very good job	2%	2%	1%	2%	1%	2%	2%	1%	5%	1%	2%	2%	6%	2%	1%	1%	1%	1%	2%	2%	2%	1%	2%
Fairly good job	6%	10%	2%	4%	5%	8%	7%	6%	8%	5%	6%	9%	7%	7%	5%	7%	7%	5%	8%	8%	6%	2%	4%
Neither good nor bad job	17%	24%	11%	17%	15%	20%	16%	18%	16%	14%	19%	21%	17%	18%	16%	17%	14%	19%	15%	18%	20%	15%	16%
Fairly bad job	28%	33%	23%	32%	27%	32%	26%	29%	20%	24%	31%	34%	29%	29%	29%	27%	21%	25%	29%	27%	27%	31%	24%
Very bad job	37%	23%	53%	40%	44%	32%	40%	34%	27%	43%	38%	28%	31%	35%	38%	37%	43%	41%	40%	36%	34%	37%	36%
Don't know	11%	7%	9%	5%	8%	7%	9%	12%	25%	13%	5%	6%	11%	10%	10%	11%	15%	9%	7%	10%	10%	14%	19%

Holding the government of the day to account?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Very good job	2%	2%	1%	3%	2%	1%	2%	2%	4%	1%	2%	2%	5%	2%	1%	1%	1%	-	2%	0%	3%	1%	1%
Fairly good job	9%	15%	6%	6%	8%	11%	9%	8%	7%	7%	9%	12%	8%	10%	8%	7%	12%	10%	9%	10%	9%	6%	7%
Neither good nor bad job	18%	27%	11%	14%	16%	23%	18%	18%	16%	15%	19%	25%	19%	20%	18%	18%	12%	17%	18%	19%	21%	14%	17%
Fairly bad job	23%	25%	21%	29%	25%	23%	23%	23%	18%	20%	24%	30%	23%	23%	22%	26%	22%	13%	23%	23%	22%	29%	18%
Very bad job	38%	25%	54%	43%	43%	35%	39%	37%	32%	44%	42%	28%	36%	35%	44%	37%	41%	51%	41%	38%	33%	39%	41%
Don't know	10%	6%	7%	4%	7%	7%	9%	11%	24%	14%	4%	4%	9%	10%	8%	12%	12%	9%	7%	10%	12%	11%	16%

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Hard working or lazy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Hard working	23%	29%	19%	37%	27%	23%	22%	24%	15%	17%	26%	33%	30%	26%	17%	19%	22%	23%	27%	24%	23%	13%	18%
Lazy	49%	43%	56%	34%	44%	51%	54%	43%	52%	57%	45%	36%	49%	43%	54%	51%	52%	53%	45%	49%	49%	50%	54%
Don't know	29%	28%	25%	29%	28%	26%	24%	33%	34%	26%	29%	31%	21%	31%	29%	30%	26%	24%	28%	28%	27%	37%	29%

In touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
In touch	9%	14%	5%	14%	10%	8%	9%	9%	8%	6%	10%	13%	16%	9%	7%	6%	4%	13%	10%	9%	7%	5%	9%
Out of touch	82%	77%	88%	76%	81%	85%	84%	81%	77%	86%	83%	78%	76%	81%	85%	85%	86%	81%	81%	82%	84%	88%	79%
Don't know	9%	8%	7%	10%	9%	7%	7%	11%	15%	8%	8%	9%	8%	10%	8%	9%	10%	6%	8%	9%	9%	7%	12%

Do or do not care about the area they represent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Do care about their local area	28%	37%	21%	41%	31%	29%	27%	29%	19%	23%	31%	39%	31%	34%	23%	25%	21%	23%	31%	29%	29%	21%	22%
Do not care about their local area	53%	47%	63%	41%	50%	56%	58%	49%	57%	59%	52%	43%	52%	47%	61%	56%	56%	59%	51%	55%	53%	53%	57%
Don't know	19%	16%	16%	18%	19%	15%	15%	22%	25%	19%	17%	18%	18%	19%	16%	19%	23%	18%	17%	16%	19%	26%	22%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In politics to help themselves, or in politics to help others?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
In politics to help themselves	74%	72%	78%	67%	73%	78%	77%	71%	66%	80%	74%	68%	72%	71%	79%	74%	77%	78%	74%	74%	74%	78%	72%
In politics to help others	10%	14%	8%	15%	11%	11%	9%	11%	5%	7%	11%	16%	12%	11%	8%	10%	6%	10%	11%	10%	12%	6%	9%
Don't know	16%	15%	13%	17%	16%	11%	14%	18%	28%	13%	15%	16%	16%	17%	13%	16%	17%	12%	15%	16%	15%	16%	19%

When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies through properly in advance	34%	28%	38%	39%	33%	34%	36%	31%	41%	36%	32%	28%	39%	31%	31%	33%	36%	41%	35%	33%	35%	34%	29%
Government U-turns are normally a good sign - showing they are willing to listen and change their minds when people complain or situations change	39%	51%	33%	44%	42%	43%	39%	39%	20%	31%	43%	57%	32%	44%	41%	35%	38%	36%	42%	39%	36%	33%	41%
Neither	14%	11%	17%	12%	16%	12%	16%	13%	16%	16%	14%	11%	15%	15%	16%	14%	13%	12%	15%	13%	14%	17%	13%
Not sure	13%	10%	12%	5%	9%	11%	9%	17%	23%	17%	11%	4%	14%	10%	12%	18%	14%	11%	8%	15%	14%	17%	17%

Which of the following best reflects your view?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1751	594	441	156	739	633	765	986	162	702	442	445	196	600	295	422	147	91	537	507	341	183	183
Base	1751	605	449	160	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	188	197
At least one of the main political parties represents my priorities and values well	27%	29%	34%	36%	32%	23%	28%	25%	30%	23%	25%	34%	31%	27%	27%	24%	24%	32%	33%	25%	24%	25%	21%
None of the main political parties really represent my priorities and values	57%	58%	50%	55%	54%	64%	60%	54%	46%	58%	64%	54%	50%	58%	58%	57%	61%	55%	56%	56%	57%	54%	63%
Don't know	16%	13%	16%	10%	14%	13%	12%	20%	24%	20%	11%	12%	19%	15%	16%	19%	15%	13%	11%	19%	19%	21%	16%

Cell Contents (Column Percentages)