Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

YouGov®

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Approve	17%	36%	6%	9%	13%	25%	21%	14%	13%	12%	18%	29%	22%	18%	14%	17%	15%	13%	20%	15%	18%	15%	17%
Disapprove	64%	43%	85%	82%	76%	56%	65%	64%	61%	69%	67%	54%	59%	64%	60%	67%	72%	67%	68%	65%	58%	67%	62%
Don't know	18%	21%	9%	9%	11%	19%	14%	23%	26%	19%	15%	17%	19%	18%	25%	16%	12%	20%	12%	19%	24%	18%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
0 - Would never consider voting for them	39%	8%	67%	41%	51%	25%	38%	40%	41%	45%	39%	27%	35%	34%	35%	42%	55%	47%	36%	44%	34%	43%	38%
1	6%	4%	10%	15%	9%	5%	7%	6%	5%	6%	7%	6%	3%	8%	7%	8%	2%	3%	8%	5%	7%	6%	6%
2	6%	4%	4%	9%	5%	6%	6%	6%	10%	5%	6%	6%	7%	7%	5%	4%	7%	6%	7%	5%	6%	4%	5%
3	5%	4%	4%	10%	4%	6%	6%	5%	9%	5%	5%	4%	8%	4%	5%	6%	2%	6%	6%	6%	5%	4%	3%
4	5%	6%	3%	7%	3%	6%	6%	4%	5%	6%	3%	5%	5%	5%	6%	2%	3%	7%	5%	4%	6%	4%	3%
5	10%	15%	2%	7%	7%	12%	8%	12%	6%	10%	10%	11%	8%	11%	10%	10%	6%	5%	8%	10%	12%	9%	9%
6	4%	6%	3%	3%	4%	5%	4%	4%	3%	5%	4%	4%	6%	4%	6%	3%	4%	1%	5%	4%	2%	7%	4%
7	5%	11%	2%	3%	4%	8%	5%	5%	3%	3%	7%	8%	4%	6%	7%	5%	2%	2%	5%	4%	7%	5%	3%
8	4%	10%	0%	2%	3%	7%	5%	4%	0%	2%	5%	9%	2%	6%	5%	2%	3%	3%	5%	4%	4%	3%	3%
9	2%	5%	0%	1%	1%	3%	3%	1%	1%	1%	2%	3%	3%	2%	2%	1%	1%	3%	2%	2%	2%	1%	1%
10 - Would definitely consider voting for them	8%	22%	1%	2%	6%	14%	9%	8%	3%	4%	10%	17%	7%	9%	6%	9%	10%	12%	10%	7%	8%	4%	12%
prefer not to answer	6%	4%	4%	1%	3%	3%	5%	7%	14%	8%	3%	2%	12%	4%	6%	7%	4%	4%	3%	5%	7%	9%	13%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
0 - Would never consider voting for them	21%	37%	1%	7%	10%	34%	23%	20%	10%	14%	23%	39%	13%	25%	23%	19%	18%	29%	18%	19%	26%	22%	27%
1	4%	7%	1%	5%	3%	7%	4%	5%	1%	3%	4%	8%	4%	4%	4%	5%	5%	2%	5%	4%	5%	2%	4%
2	5%	7%	3%	5%	3%	7%	6%	4%	2%	3%	7%	7%	8%	6%	5%	3%	5%	1%	6%	4%	5%	6%	2%
3	6%	7%	5%	3%	6%	6%	6%	5%	5%	7%	6%	4%	6%	3%	7%	8%	9%	4%	6%	8%	5%	2%	4%
4	5%	7%	1%	10%	4%	6%	5%	5%	5%	5%	4%	6%	6%	7%	4%	4%	3%	3%	6%	5%	6%	5%	4%
5	14%	14%	9%	18%	14%	13%	13%	15%	11%	16%	13%	11%	11%	15%	15%	11%	20%	10%	11%	14%	17%	12%	15%
6	8%	7%	7%	13%	7%	8%	9%	6%	11%	9%	8%	5%	6%	9%	8%	7%	8%	6%	7%	7%	9%	10%	4%
7	8%	4%	16%	9%	13%	4%	8%	8%	14%	8%	8%	5%	7%	7%	9%	9%	8%	8%	10%	8%	7%	8%	5%
8	7%	2%	14%	11%	11%	3%	8%	7%	8%	9%	7%	4%	8%	6%	7%	8%	7%	13%	9%	9%	4%	5%	8%
9	2%	1%	5%	4%	3%	2%	2%	3%	4%	2%	2%	2%	3%	2%	2%	3%	-	5%	3%	3%	1%	2%	2%
10 - Would definitely consider voting for them	14%	2%	35%	14%	23%	6%	12%	16%	14%	16%	16%	8%	17%	12%	11%	17%	13%	15%	17%	15%	7%	16%	12%
prefer not to answer	6%	4%	4%	1%	3%	3%	5%	7%	14%	8%	3%	2%	12%	4%	6%	7%	4%	4%	3%	5%	7%	9%	13%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
0 - Would never consider voting for them	28%	41%	14%	4%	12%	41%	32%	24%	23%	21%	31%	40%	25%	26%	30%	28%	25%	41%	20%	26%	33%	37%	35%
1	6%	9%	5%	1%	4%	8%	6%	5%	2%	4%	8%	8%	5%	5%	7%	5%	10%	2%	5%	8%	5%	5%	3%
2	6%	8%	6%	3%	6%	6%	6%	6%	7%	6%	6%	6%	7%	6%	7%	5%	5%	5%	7%	6%	6%	6%	4%
3	8%	9%	9%	7%	7%	11%	8%	9%	6%	10%	7%	8%	8%	8%	10%	7%	10%	6%	8%	6%	12%	8%	7%
4	6%	7%	5%	6%	7%	6%	5%	7%	6%	6%	6%	7%	5%	6%	7%	7%	4%	4%	7%	8%	5%	3%	4%
5	16%	10%	25%	11%	21%	10%	15%	17%	18%	19%	15%	11%	13%	16%	16%	18%	17%	15%	16%	17%	16%	13%	18%
6	7%	5%	11%	11%	10%	6%	7%	8%	8%	8%	8%	5%	8%	8%	6%	7%	8%	11%	9%	8%	7%	3%	6%
7	6%	4%	10%	9%	9%	4%	6%	7%	6%	8%	7%	3%	6%	5%	6%	8%	8%	6%	8%	6%	5%	9%	5%
8	5%	1%	6%	21%	9%	2%	5%	4%	5%	6%	5%	2%	6%	6%	3%	4%	4%	3%	8%	5%	2%	4%	1%
9	2%	0%	2%	8%	3%	1%	2%	1%	2%	2%	1%	2%	3%	2%	1%	2%	-	2%	2%	2%	2%	1%	1%
10 - Would definitely consider voting for them	4%	2%	4%	18%	8%	1%	3%	4%	3%	3%	4%	6%	3%	5%	3%	3%	4%	2%	6%	4%	1%	4%	3%
prefer not to answer	6%	4%	4%	1%	3%	3%	5%	7%	14%	8%	3%	2%	12%	4%	6%	7%	4%	4%	3%	5%	7%	9%	13%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Health	43%	41%	55%	50%	52%	39%	36%	49%	30%	43%	51%	40%	39%	42%	45%	40%	52%	50%	49%	40%	44%	39%	37%
Immigration & Asylum	32%	56%	13%	14%	16%	55%	33%	32%	16%	19%	41%	53%	26%	36%	33%	33%	22%	27%	28%	29%	40%	28%	40%
Crime	15%	20%	10%	8%	9%	21%	14%	15%	7%	12%	20%	16%	20%	13%	18%	15%	5%	12%	10%	14%	19%	15%	18%
The economy	59%	60%	59%	61%	60%	60%	59%	59%	58%	59%	61%	56%	40%	60%	57%	61%	72%	72%	63%	61%	59%	55%	46%
Tax	12%	12%	10%	5%	9%	10%	16%	9%	23%	15%	8%	7%	17%	11%	12%	12%	12%	11%	11%	14%	13%	20%	4%
Pensions	7%	11%	5%	3%	4%	12%	6%	8%	3%	2%	8%	18%	3%	8%	7%	7%	9%	10%	4%	6%	10%	9%	12%
Education	14%	11%	18%	19%	18%	11%	11%	16%	16%	17%	11%	9%	15%	14%	14%	13%	14%	8%	18%	13%	13%	13%	8%
Family life & childcare	7%	6%	8%	8%	8%	5%	6%	9%	5%	11%	4%	5%	6%	7%	7%	9%	5%	7%	8%	7%	7%	11%	3%
Housing	15%	8%	19%	16%	15%	12%	14%	16%	20%	16%	16%	9%	23%	15%	12%	13%	12%	18%	12%	16%	15%	18%	19%
The environment	21%	13%	28%	42%	33%	12%	21%	22%	17%	23%	21%	21%	25%	22%	20%	19%	22%	19%	26%	25%	14%	13%	21%
Britain leaving the EU	18%	10%	27%	32%	28%	9%	20%	16%	22%	18%	17%	17%	10%	19%	18%	19%	22%	25%	23%	21%	11%	17%	15%
Transport	4%	3%	5%	7%	4%	4%	5%	3%	7%	4%	3%	3%	8%	3%	2%	5%	4%	2%	4%	5%	3%	6%	2%
Welfare benefits	8%	6%	9%	8%	10%	7%	8%	9%	7%	10%	8%	7%	7%	7%	11%	9%	10%	8%	7%	5%	10%	9%	20%
Defence and security	14%	26%	5%	13%	9%	23%	16%	12%	1%	10%	16%	25%	7%	17%	15%	14%	10%	14%	15%	14%	14%	14%	13%
None of these	1%	0%	1%	-	1%	1%	1%	1%	2%	1%	0%	0%	2%	1%	-	1%	2%	-	0%	1%	0%	0%	4%
Don't know	4%	1%	2%	2%	2%	2%	3%	4%	9%	5%	2%	1%	6%	3%	4%	5%	3%	-	2%	3%	5%	4%	7%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	1%	2%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	-	1%	-	-	1%	1%	0%	2%	1%
Fairly well	12%	22%	4%	6%	9%	16%	14%	9%	13%	8%	12%	17%	18%	11%	14%	10%	8%	6%	11%	13%	12%	10%	10%
Fairly badly	24%	32%	13%	25%	21%	26%	23%	24%	23%	21%	22%	31%	17%	27%	22%	23%	25%	24%	24%	25%	28%	17%	19%
Very badly	58%	41%	80%	67%	66%	51%	56%	59%	48%	63%	62%	48%	58%	56%	55%	58%	61%	69%	61%	56%	52%	63%	60%
Don't know	6%	4%	3%	2%	3%	5%	5%	8%	15%	7%	4%	4%	5%	5%	9%	8%	5%	2%	3%	5%	7%	9%	11%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	1%	2%	0%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	-	2%	2%	1%	1%	1%	2%
Fairly well	10%	16%	6%	5%	9%	11%	11%	9%	15%	10%	9%	9%	14%	11%	8%	9%	6%	6%	12%	10%	10%	6%	8%
Fairly badly	25%	29%	21%	31%	27%	24%	25%	25%	25%	23%	26%	27%	24%	25%	28%	24%	25%	24%	23%	27%	26%	26%	22%
Very badly	56%	49%	67%	60%	59%	59%	57%	55%	42%	55%	62%	58%	56%	57%	53%	57%	55%	60%	59%	54%	55%	54%	58%
Don't know	8%	4%	5%	3%	4%	4%	6%	9%	16%	11%	3%	4%	4%	5%	11%	10%	13%	8%	4%	9%	8%	13%	10%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	1%	2%	1%	1%	1%	2%	1%	1%	3%	2%	0%	1%	2%	2%	1%	1%	-	-	2%	1%	1%	2%	2%
Fairly well	19%	28%	12%	20%	18%	21%	20%	18%	24%	18%	15%	24%	19%	21%	17%	16%	23%	23%	23%	21%	19%	15%	12%
Fairly badly	34%	35%	35%	41%	35%	34%	35%	33%	32%	29%	40%	38%	34%	35%	38%	31%	29%	38%	36%	35%	35%	32%	26%
Very badly	31%	26%	39%	27%	32%	33%	33%	28%	21%	31%	36%	29%	34%	30%	27%	34%	28%	26%	29%	29%	28%	35%	42%
Don't know	15%	9%	13%	11%	14%	10%	10%	19%	21%	20%	9%	8%	10%	12%	17%	17%	20%	14%	11%	15%	18%	15%	18%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	2%	3%	1%	-	1%	2%	2%	1%	3%	1%	1%	1%	3%	2%	1%	1%	-	1%	1%	2%	1%	2%	2%
Fairly well	23%	38%	11%	14%	17%	30%	25%	22%	22%	19%	25%	30%	22%	24%	29%	21%	17%	28%	23%	24%	27%	18%	24%
Fairly badly	30%	32%	30%	37%	32%	29%	30%	29%	31%	30%	31%	27%	29%	31%	28%	29%	33%	23%	32%	31%	32%	29%	16%
Very badly	30%	15%	48%	40%	39%	23%	30%	30%	27%	34%	32%	24%	30%	29%	25%	33%	30%	35%	35%	29%	22%	32%	34%
Don't know	15%	12%	10%	9%	10%	16%	12%	18%	18%	16%	11%	18%	15%	14%	16%	16%	20%	13%	9%	15%	18%	19%	23%

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Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
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Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	1%	3%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	2%	0%	1%	2%
Fairly well	18%	33%	6%	15%	16%	24%	19%	16%	7%	12%	24%	27%	15%	22%	20%	13%	14%	17%	23%	16%	17%	12%	14%
Fairly badly	34%	36%	31%	43%	34%	35%	34%	34%	32%	33%	33%	37%	30%	38%	34%	33%	32%	30%	38%	32%	37%	32%	25%
Very badly	34%	19%	53%	31%	38%	28%	37%	31%	38%	39%	34%	24%	41%	29%	29%	38%	42%	40%	29%	37%	31%	43%	36%
Don't know	13%	9%	8%	11%	10%	10%	8%	18%	22%	14%	7%	11%	11%	11%	16%	14%	12%	10%	9%	13%	14%	12%	22%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	4%	9%	1%	4%	4%	6%	7%	2%	3%	3%	5%	6%	6%	6%	4%	3%	3%	2%	7%	4%	3%	3%	3%
Fairly well	30%	46%	17%	32%	28%	36%	34%	26%	23%	25%	35%	37%	22%	35%	34%	24%	24%	35%	35%	29%	30%	22%	23%
Fairly badly	28%	19%	38%	34%	29%	24%	27%	28%	32%	29%	26%	25%	29%	24%	26%	32%	28%	30%	26%	30%	28%	28%	23%
Very badly	20%	10%	31%	13%	23%	17%	19%	21%	20%	23%	20%	15%	26%	19%	16%	20%	23%	19%	17%	17%	19%	27%	29%
Don't know	18%	16%	13%	17%	15%	18%	13%	23%	22%	20%	14%	18%	17%	15%	19%	22%	22%	14%	14%	19%	20%	20%	23%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	2%	4%	1%	2%	2%	3%	3%	2%	2%	1%	2%	4%	2%	3%	2%	2%	1%	-	3%	2%	1%	2%	4%
Fairly well	17%	34%	5%	14%	13%	26%	19%	16%	8%	9%	22%	31%	17%	21%	19%	12%	14%	20%	23%	16%	15%	15%	15%
Fairly badly	28%	29%	26%	40%	30%	26%	29%	27%	26%	28%	29%	27%	24%	29%	32%	25%	28%	25%	29%	29%	31%	24%	17%
Very badly	43%	25%	62%	36%	47%	35%	42%	43%	50%	50%	39%	31%	49%	39%	35%	48%	47%	45%	39%	42%	41%	51%	49%
Don't know	10%	8%	7%	8%	8%	9%	7%	13%	14%	12%	7%	7%	8%	8%	12%	13%	11%	10%	6%	11%	11%	9%	15%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	3%	7%	0%	2%	2%	6%	4%	2%	2%	1%	3%	7%	3%	4%	2%	3%	3%	3%	3%	2%	4%	3%	5%
Fairly well	21%	42%	7%	8%	13%	36%	21%	22%	12%	16%	25%	32%	19%	24%	26%	19%	11%	25%	22%	20%	24%	21%	17%
Fairly badly	23%	25%	19%	16%	18%	27%	22%	24%	27%	21%	23%	24%	19%	23%	25%	25%	26%	19%	21%	23%	26%	20%	26%
Very badly	41%	17%	68%	69%	62%	23%	45%	38%	40%	49%	41%	28%	50%	40%	36%	39%	47%	48%	48%	44%	31%	43%	36%
Don't know	11%	9%	6%	6%	7%	9%	7%	14%	19%	12%	8%	8%	9%	9%	11%	14%	14%	6%	6%	11%	14%	13%	16%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	5%	7%	4%	4%	5%	5%	6%	4%	6%	5%	4%	5%	7%	6%	4%	4%	4%	1%	6%	5%	4%	5%	5%
Fairly well	32%	43%	25%	34%	31%	34%	35%	29%	35%	28%	33%	36%	31%	35%	34%	30%	25%	29%	36%	32%	34%	25%	23%
Fairly badly	24%	23%	29%	33%	27%	25%	26%	22%	16%	20%	27%	29%	20%	22%	24%	25%	28%	26%	27%	27%	19%	19%	19%
Very badly	16%	12%	19%	7%	15%	17%	18%	13%	13%	17%	17%	14%	18%	16%	13%	16%	16%	17%	12%	13%	17%	24%	23%
Don't know	24%	15%	23%	22%	22%	18%	15%	33%	30%	30%	18%	16%	24%	22%	26%	25%	27%	26%	19%	23%	27%	26%	30%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	2%	3%	1%	-	1%	2%	2%	1%	2%	1%	2%	3%	2%	2%	0%	2%	-	-	2%	1%	1%	1%	2%
Fairly well	19%	40%	6%	12%	14%	30%	21%	18%	6%	11%	23%	35%	17%	22%	27%	13%	14%	22%	21%	19%	20%	16%	16%
Fairly badly	28%	28%	25%	40%	29%	27%	28%	29%	31%	29%	30%	25%	27%	32%	25%	26%	24%	31%	29%	29%	30%	26%	22%
Very badly	43%	22%	64%	42%	49%	33%	43%	42%	46%	49%	40%	32%	45%	37%	38%	48%	52%	43%	42%	41%	40%	46%	48%
Don't know	9%	6%	5%	6%	6%	7%	7%	10%	14%	11%	5%	5%	9%	6%	10%	10%	11%	4%	6%	9%	9%	10%	12%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	9%	14%	6%	8%	10%	9%	12%	6%	10%	8%	9%	9%	11%	10%	7%	8%	8%	7%	11%	9%	6%	9%	8%
Fairly well	41%	51%	36%	43%	40%	47%	43%	39%	37%	37%	45%	46%	36%	45%	46%	36%	35%	44%	46%	43%	44%	33%	28%
Fairly badly	15%	12%	19%	18%	18%	13%	16%	14%	17%	13%	17%	16%	12%	15%	13%	17%	13%	17%	15%	17%	15%	13%	14%
Very badly	12%	9%	14%	4%	11%	12%	13%	10%	10%	13%	10%	11%	16%	10%	8%	12%	17%	16%	9%	9%	12%	18%	18%
Don't know	23%	14%	24%	27%	22%	20%	15%	31%	25%	29%	19%	18%	26%	20%	25%	26%	27%	16%	20%	22%	24%	27%	31%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	2%	3%	1%	1%	1%	2%	2%	1%	4%	1%	1%	2%	1%	2%	1%	2%	-	1%	2%	1%	1%	2%	3%
Fairly well	19%	31%	8%	9%	14%	24%	20%	18%	18%	18%	18%	23%	22%	22%	18%	14%	22%	18%	17%	19%	24%	17%	18%
Fairly badly	33%	34%	33%	47%	35%	33%	34%	31%	30%	30%	34%	36%	32%	34%	35%	29%	33%	32%	35%	36%	29%	30%	28%
Very badly	33%	20%	50%	36%	40%	27%	34%	31%	31%	35%	36%	26%	36%	29%	30%	38%	29%	37%	36%	31%	29%	34%	33%
Don't know	14%	14%	8%	7%	10%	13%	10%	18%	17%	16%	11%	12%	8%	13%	16%	17%	16%	13%	11%	13%	17%	17%	19%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	2%	3%	1%	1%	2%	3%	2%	2%	2%	1%	2%	3%	3%	3%	1%	2%	-	-	3%	2%	1%	1%	3%
Fairly well	13%	23%	7%	8%	12%	16%	15%	11%	11%	12%	13%	17%	13%	13%	16%	13%	5%	20%	14%	13%	16%	11%	8%
Fairly badly	33%	36%	31%	36%	31%	36%	33%	33%	34%	31%	31%	37%	33%	35%	32%	30%	36%	24%	33%	36%	37%	22%	27%
Very badly	37%	22%	53%	40%	43%	30%	39%	36%	36%	40%	42%	28%	41%	34%	35%	39%	39%	43%	38%	35%	30%	46%	46%
Don't know	15%	16%	8%	15%	13%	14%	11%	18%	17%	17%	12%	14%	10%	14%	16%	17%	20%	13%	12%	14%	17%	20%	17%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	2%	5%	1%	1%	2%	4%	4%	2%	3%	3%	2%	3%	3%	3%	2%	3%	1%	2%	3%	2%	2%	5%	2%
Fairly well	26%	44%	15%	13%	19%	35%	26%	26%	19%	24%	26%	33%	27%	27%	28%	24%	27%	22%	27%	22%	33%	24%	24%
Fairly badly	29%	27%	31%	38%	31%	27%	30%	27%	31%	27%	27%	32%	30%	28%	29%	29%	25%	31%	29%	33%	27%	22%	25%
Very badly	28%	12%	45%	38%	38%	18%	29%	27%	27%	32%	31%	17%	30%	28%	24%	27%	32%	30%	30%	28%	21%	32%	30%
Don't know	15%	13%	7%	10%	10%	16%	12%	18%	20%	15%	14%	14%	9%	14%	18%	17%	15%	14%	11%	15%	17%	18%	18%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	3%	6%	2%	3%	3%	5%	4%	3%	4%	2%	3%	5%	5%	5%	2%	2%	1%	3%	4%	3%	3%	2%	4%
Fairly well	20%	33%	11%	16%	17%	27%	22%	19%	17%	15%	20%	31%	17%	22%	24%	17%	18%	22%	21%	19%	23%	19%	15%
Fairly badly	27%	26%	29%	30%	28%	25%	25%	29%	25%	27%	28%	28%	28%	27%	25%	30%	26%	19%	28%	31%	27%	24%	20%
Very badly	32%	18%	46%	34%	37%	28%	33%	30%	28%	36%	35%	23%	35%	29%	29%	32%	38%	37%	32%	28%	28%	36%	42%
Don't know	18%	17%	12%	17%	15%	15%	16%	20%	27%	20%	13%	14%	16%	16%	20%	19%	17%	20%	15%	19%	19%	19%	18%

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	5%	10%	3%	5%	5%	8%	7%	4%	4%	4%	5%	9%	13%	5%	4%	5%	3%	5%	7%	6%	4%	3%	5%
Fairly well	29%	48%	15%	32%	25%	38%	30%	28%	20%	21%	33%	44%	26%	35%	29%	25%	21%	29%	32%	27%	33%	25%	22%
Fairly badly	27%	21%	32%	35%	30%	25%	26%	27%	23%	27%	30%	23%	23%	27%	25%	27%	27%	30%	29%	27%	24%	26%	25%
Very badly	22%	9%	38%	17%	27%	17%	25%	19%	28%	24%	23%	15%	24%	19%	18%	25%	28%	24%	22%	23%	18%	27%	25%
Don't know	17%	11%	12%	11%	13%	12%	12%	22%	25%	23%	9%	10%	14%	14%	24%	18%	20%	13%	10%	18%	20%	19%	23%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very well	6%	3%	13%	10%	9%	4%	8%	4%	5%	8%	5%	5%	16%	6%	4%	4%	4%	5%	9%	6%	3%	6%	4%
Fairly well	31%	24%	43%	47%	41%	27%	32%	29%	25%	30%	36%	29%	27%	32%	31%	32%	27%	35%	39%	30%	27%	24%	26%
Fairly badly	23%	28%	21%	22%	22%	25%	23%	22%	22%	21%	22%	26%	17%	24%	26%	21%	28%	21%	23%	24%	21%	24%	20%
Very badly	20%	32%	10%	8%	11%	31%	23%	17%	13%	15%	22%	29%	17%	19%	21%	22%	19%	20%	17%	20%	22%	18%	26%
Don't know	21%	14%	14%	13%	17%	14%	14%	27%	34%	26%	15%	11%	22%	20%	19%	22%	21%	19%	13%	20%	27%	27%	25%

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
He does look like a Prime Minster in waiting	33%	19%	56%	49%	46%	24%	35%	31%	30%	37%	36%	24%	41%	33%	26%	36%	28%	33%	40%	33%	25%	30%	31%
He does not look like a Prime Minster in waiting	45%	69%	27%	34%	35%	60%	45%	45%	36%	37%	48%	62%	37%	46%	48%	43%	53%	44%	47%	44%	48%	43%	44%
Not sure	22%	12%	17%	17%	19%	15%	20%	24%	34%	27%	16%	14%	22%	21%	26%	21%	19%	23%	14%	23%	27%	27%	24%

Do you believe the Labour party today are or are not ready for government?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
They are ready for Government	34%	15%	65%	46%	51%	21%	37%	32%	40%	40%	33%	22%	43%	32%	28%	36%	28%	43%	41%	36%	26%	33%	28%
They are not ready for Government	45%	74%	21%	35%	32%	65%	47%	43%	27%	35%	51%	64%	34%	48%	49%	42%	48%	40%	46%	42%	49%	42%	44%
Not sure	21%	11%	14%	19%	18%	14%	17%	25%	33%	25%	17%	14%	23%	19%	23%	22%	24%	16%	13%	22%	25%	25%	27%

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strongly support	17%	12%	25%	18%	22%	13%	21%	13%	16%	18%	16%	15%	27%	15%	15%	14%	20%	20%	19%	15%	13%	17%	21%
Tend to support	38%	40%	40%	36%	40%	37%	42%	34%	38%	35%	41%	41%	37%	38%	35%	35%	46%	46%	41%	36%	36%	41%	35%
Tend to oppose	22%	28%	18%	24%	20%	27%	19%	25%	16%	20%	23%	26%	16%	24%	24%	24%	16%	19%	21%	24%	25%	20%	16%
Strongly oppose	11%	14%	6%	9%	8%	15%	9%	12%	6%	9%	13%	13%	5%	14%	12%	10%	7%	9%	10%	11%	12%	8%	12%
Don't know	13%	6%	11%	12%	10%	8%	9%	16%	23%	18%	7%	5%	15%	10%	14%	17%	11%	6%	9%	14%	14%	14%	16%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strongly support	13%	8%	20%	13%	18%	9%	16%	10%	14%	16%	12%	10%	20%	11%	13%	11%	16%	15%	15%	12%	9%	14%	19%
Tend to support	33%	32%	37%	36%	36%	30%	38%	27%	30%	31%	34%	35%	35%	31%	30%	29%	42%	43%	35%	33%	30%	32%	31%
Tend to oppose	23%	25%	21%	22%	22%	25%	19%	27%	22%	21%	26%	24%	17%	24%	23%	26%	20%	20%	26%	22%	27%	18%	14%
Strongly oppose	21%	30%	13%	23%	17%	28%	18%	24%	12%	19%	24%	26%	14%	26%	23%	20%	13%	17%	19%	20%	24%	21%	20%
Don't know	11%	6%	9%	6%	7%	7%	9%	12%	23%	14%	5%	6%	14%	8%	10%	14%	9%	6%	5%	13%	10%	15%	15%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strongly support	19%	12%	25%	22%	22%	14%	24%	15%	31%	21%	16%	13%	32%	21%	15%	15%	13%	21%	18%	20%	16%	24%	22%
Tend to support	36%	35%	41%	39%	39%	33%	36%	37%	39%	35%	40%	34%	35%	37%	37%	32%	44%	40%	39%	38%	34%	35%	31%
Tend to oppose	19%	25%	14%	23%	18%	22%	19%	19%	13%	16%	21%	24%	14%	18%	19%	23%	20%	13%	21%	17%	23%	15%	11%
Strongly oppose	12%	17%	10%	6%	8%	18%	10%	13%	3%	12%	13%	13%	8%	12%	12%	14%	7%	15%	13%	11%	11%	10%	13%
Don't know	14%	12%	11%	10%	12%	14%	11%	16%	13%	16%	10%	16%	11%	12%	17%	16%	17%	11%	8%	14%	16%	16%	22%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant the government borrowing a large amount of money to fund house building?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strongly support	7%	4%	10%	8%	9%	6%	9%	5%	7%	8%	8%	5%	16%	6%	4%	5%	6%	8%	5%	7%	5%	10%	10%
Tend to support	24%	23%	31%	21%	26%	23%	27%	21%	23%	21%	26%	28%	23%	25%	24%	21%	24%	26%	27%	21%	23%	24%	23%
Tend to oppose	30%	35%	27%	37%	31%	31%	30%	30%	29%	29%	30%	32%	28%	30%	29%	31%	35%	31%	33%	32%	29%	26%	22%
Strongly oppose	26%	32%	20%	24%	22%	32%	24%	28%	18%	27%	26%	27%	19%	27%	27%	29%	21%	27%	26%	27%	26%	24%	24%
Don't know	13%	7%	12%	11%	12%	9%	10%	16%	23%	16%	11%	7%	14%	12%	17%	15%	13%	9%	8%	13%	16%	16%	21%

....if it meant allowing smaller housing units or more high rise blocks?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strongly support	5%	3%	7%	9%	7%	4%	8%	3%	8%	7%	5%	2%	13%	5%	3%	4%	5%	3%	4%	5%	5%	7%	10%
Tend to support	24%	22%	25%	24%	28%	20%	27%	20%	24%	24%	22%	24%	27%	21%	24%	21%	32%	28%	29%	22%	16%	27%	23%
Tend to oppose	32%	37%	31%	39%	33%	34%	32%	32%	29%	30%	35%	36%	26%	34%	34%	32%	29%	36%	32%	36%	34%	28%	25%
Strongly oppose	25%	30%	25%	17%	22%	33%	20%	31%	16%	25%	29%	28%	21%	27%	23%	29%	22%	25%	26%	24%	28%	23%	27%
Don't know	13%	9%	11%	11%	11%	9%	12%	14%	23%	15%	9%	10%	13%	12%	15%	14%	13%	8%	9%	14%	16%	16%	16%

....if it meant building more housing on green field sites?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strongly support	4%	3%	4%	5%	4%	4%	6%	3%	6%	5%	5%	1%	12%	4%	2%	3%	3%	2%	3%	4%	3%	7%	8%
Tend to support	18%	19%	23%	16%	21%	17%	24%	13%	21%	18%	17%	18%	30%	16%	18%	17%	13%	19%	21%	17%	15%	20%	17%
Tend to oppose	28%	25%	31%	30%	28%	26%	30%	27%	34%	28%	26%	28%	21%	31%	28%	25%	34%	33%	30%	30%	29%	23%	25%
Strongly oppose	39%	46%	36%	44%	39%	47%	33%	46%	21%	36%	46%	47%	28%	41%	40%	43%	37%	35%	40%	40%	41%	35%	36%
Don't know	10%	7%	7%	5%	8%	6%	8%	11%	18%	13%	6%	6%	9%	8%	11%	11%	13%	11%	6%	10%	12%	15%	14%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In the year ahead, do you expect house prices to go up or down, or stay about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Go up a lot	8%	5%	9%	2%	6%	6%	7%	8%	15%	10%	6%	3%	15%	6%	8%	7%	8%	6%	5%	8%	9%	11%	8%
Go up a little	24%	23%	25%	19%	25%	21%	26%	21%	30%	21%	25%	24%	23%	24%	23%	21%	30%	25%	28%	21%	24%	27%	18%
Stay about the same	31%	36%	30%	36%	30%	36%	29%	32%	20%	30%	32%	36%	27%	31%	32%	30%	33%	25%	33%	29%	31%	30%	28%
Go down a little	21%	25%	23%	24%	25%	22%	20%	22%	12%	20%	23%	26%	12%	24%	22%	23%	13%	27%	24%	24%	19%	12%	18%
Go down a lot	3%	3%	4%	5%	4%	3%	4%	3%	4%	3%	5%	3%	3%	4%	3%	2%	2%	7%	3%	4%	3%	4%	4%
Don't know	13%	8%	10%	13%	11%	11%	13%	14%	19%	18%	9%	8%	20%	10%	12%	17%	14%	9%	8%	14%	13%	15%	25%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
It would be better for Britain if house prices rose	7%	9%	6%	6%	8%	8%	8%	5%	4%	6%	8%	8%	10%	6%	6%	6%	11%	4%	7%	6%	9%	6%	5%
It would be better for Britain if house prices went down	50%	42%	58%	53%	50%	45%	51%	48%	65%	52%	49%	38%	57%	51%	48%	46%	42%	60%	46%	52%	52%	51%	46%
It would be better for Britain if house prices stayed about the same	26%	35%	24%	28%	29%	29%	25%	27%	9%	22%	29%	39%	15%	28%	31%	27%	24%	25%	35%	24%	20%	22%	22%
Don't know	18%	15%	12%	12%	13%	18%	16%	19%	21%	20%	15%	14%	17%	16%	15%	21%	22%	11%	12%	18%	19%	20%	27%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base: All GB adults	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
I would be better off if house prices rose	23%	27%	25%	33%	30%	23%	27%	20%	9%	23%	31%	22%	20%	24%	26%	22%	22%	28%	34%	22%	22%	15%	13%
I would be better off if house prices fell	20%	11%	28%	13%	19%	11%	22%	19%	56%	28%	8%	3%	32%	20%	15%	18%	18%	24%	18%	24%	20%	23%	14%
It will make little difference to me personally if house prices rise or fall	45%	55%	39%	47%	43%	57%	42%	49%	19%	35%	54%	67%	32%	49%	46%	46%	49%	41%	43%	41%	46%	47%	57%
Don't know	11%	7%	8%	8%	8%	8%	9%	12%	17%	14%	7%	7%	15%	7%	12%	13%	11%	7%	5%	12%	12%	15%	16%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
In touch	9%	19%	1%	7%	8%	12%	10%	8%	6%	6%	9%	16%	11%	10%	7%	8%	9%	11%	12%	9%	8%	7%	6%
Out of touch	69%	54%	89%	87%	79%	64%	70%	68%	65%	73%	72%	61%	66%	68%	70%	71%	73%	67%	71%	73%	65%	64%	65%
Neither	13%	22%	7%	4%	8%	19%	13%	13%	12%	8%	15%	20%	13%	15%	12%	12%	8%	14%	13%	10%	16%	14%	14%
Don't know	9%	5%	3%	2%	5%	4%	7%	10%	17%	12%	4%	4%	10%	6%	11%	9%	10%	8%	4%	8%	10%	15%	14%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Cares about ordinary people	10%	22%	3%	7%	10%	13%	12%	8%	8%	6%	12%	16%	17%	11%	7%	7%	10%	11%	14%	9%	8%	6%	9%
Cares about only a select few	69%	54%	87%	87%	78%	66%	70%	68%	61%	72%	72%	65%	65%	70%	67%	71%	70%	76%	72%	73%	69%	63%	62%
Neither	11%	17%	7%	4%	7%	14%	10%	12%	14%	9%	11%	13%	8%	12%	13%	12%	8%	7%	9%	8%	11%	19%	16%
Don't know	10%	7%	3%	2%	5%	7%	8%	11%	18%	13%	5%	6%	10%	8%	13%	10%	12%	6%	5%	10%	12%	12%	13%

Do you think the Conservative party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Trustworthy	11%	25%	3%	7%	10%	16%	14%	9%	9%	8%	12%	17%	15%	13%	10%	9%	9%	11%	15%	11%	11%	10%	7%
Untrustworthy	65%	45%	88%	80%	75%	58%	66%	64%	63%	71%	66%	54%	62%	63%	61%	69%	71%	70%	68%	67%	63%	61%	61%
Neither	14%	23%	5%	9%	9%	20%	12%	16%	10%	10%	17%	22%	13%	16%	17%	13%	9%	14%	14%	13%	14%	16%	18%
Don't know	9%	7%	4%	5%	6%	6%	8%	11%	18%	11%	5%	7%	10%	8%	12%	9%	11%	6%	4%	10%	12%	14%	13%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
		Vote in 2019 GE			**EU Ref 2016**		**Gender**		**Age**				**Region**						**Social grade**				

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Trying to do the right thing	18%	38%	4%	11%	14%	26%	19%	16%	10%	11%	21%	29%	18%	20%	15%	15%	16%	17%	22%	16%	18%	14%	13%
Serving their own interests	66%	48%	88%	78%	75%	61%	68%	65%	64%	70%	67%	58%	62%	66%	62%	68%	68%	72%	66%	69%	65%	65%	62%
Neither	6%	7%	3%	7%	6%	6%	6%	6%	8%	5%	7%	7%	5%	6%	10%	6%	4%	6%	7%	6%	5%	7%	9%
Don't know	10%	6%	5%	4%	5%	7%	7%	13%	19%	13%	4%	6%	15%	7%	12%	10%	12%	5%	5%	10%	12%	14%	16%

Do you think the Conservative party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strong	14%	23%	9%	13%	15%	17%	16%	13%	11%	13%	15%	18%	21%	15%	10%	14%	14%	10%	18%	14%	11%	13%	10%
Weak	51%	43%	65%	55%	56%	50%	54%	48%	45%	50%	58%	48%	45%	51%	52%	50%	56%	57%	56%	51%	46%	44%	54%
Neither	23%	29%	17%	25%	20%	27%	21%	24%	22%	20%	21%	29%	23%	25%	23%	22%	14%	23%	20%	21%	28%	28%	20%
Don't know	12%	5%	9%	7%	10%	6%	9%	15%	23%	17%	6%	6%	12%	9%	15%	14%	16%	11%	6%	14%	15%	15%	17%

Do you think the Conservative party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Moderate	31%	56%	15%	29%	28%	41%	33%	29%	21%	24%	35%	45%	27%	36%	31%	27%	27%	30%	38%	30%	31%	22%	26%
Extreme	30%	10%	53%	44%	43%	18%	33%	27%	37%	33%	32%	19%	35%	27%	26%	31%	37%	33%	35%	32%	23%	26%	28%
Neither	21%	24%	19%	17%	17%	28%	21%	21%	17%	21%	22%	23%	20%	23%	22%	21%	19%	19%	16%	19%	26%	30%	21%
Don't know	18%	11%	13%	10%	12%	14%	12%	23%	24%	22%	11%	14%	19%	14%	22%	20%	17%	19%	10%	19%	20%	22%	25%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

YouGov®

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Competent	16%	33%	5%	9%	13%	22%	18%	14%	10%	11%	19%	24%	14%	18%	14%	16%	16%	14%	20%	14%	15%	15%	14%
Incompetent	58%	37%	82%	75%	71%	49%	58%	58%	54%	62%	61%	51%	56%	57%	53%	62%	62%	62%	62%	59%	53%	54%	61%
Neither	16%	25%	7%	13%	9%	24%	16%	17%	17%	13%	16%	20%	18%	18%	19%	12%	11%	18%	14%	16%	22%	17%	11%
Don't know	10%	5%	7%	3%	7%	5%	8%	12%	19%	14%	4%	5%	12%	7%	14%	10%	12%	5%	4%	12%	11%	14%	15%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Have a clear sense of purpose	26%	34%	24%	25%	29%	27%	25%	27%	24%	25%	26%	27%	25%	27%	24%	26%	24%	28%	30%	26%	24%	23%	21%
Are unclear what they stand for	50%	47%	56%	52%	49%	52%	54%	46%	48%	47%	56%	49%	51%	52%	51%	47%	49%	46%	52%	50%	50%	44%	51%
Neither	13%	12%	11%	14%	12%	15%	11%	14%	8%	12%	12%	16%	13%	12%	12%	14%	12%	15%	13%	12%	12%	17%	11%
Don't know	12%	6%	9%	9%	9%	7%	10%	13%	20%	16%	6%	8%	12%	9%	13%	14%	14%	11%	5%	12%	15%	17%	17%

Do you think the Conservative party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Tolerant	20%	43%	7%	9%	14%	31%	22%	18%	12%	14%	21%	32%	20%	25%	18%	16%	16%	16%	24%	18%	20%	15%	18%
Prejudiced	50%	22%	77%	71%	65%	35%	51%	49%	51%	57%	51%	38%	51%	47%	45%	53%	58%	58%	55%	52%	45%	46%	47%
Neither	16%	25%	8%	10%	11%	23%	15%	16%	15%	11%	19%	20%	15%	16%	18%	16%	12%	12%	13%	15%	18%	20%	16%
Don't know	14%	10%	8%	10%	10%	11%	12%	17%	22%	18%	9%	10%	14%	12%	19%	15%	14%	14%	9%	14%	17%	19%	19%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
In touch	28%	14%	50%	41%	42%	17%	26%	29%	34%	30%	30%	20%	29%	29%	25%	29%	24%	29%	37%	29%	19%	26%	22%
Out of touch	40%	61%	24%	24%	29%	56%	45%	35%	26%	35%	41%	55%	39%	42%	40%	38%	39%	40%	39%	38%	45%	36%	44%
Neither	17%	16%	15%	24%	18%	17%	18%	16%	17%	16%	19%	17%	15%	17%	16%	18%	17%	16%	17%	16%	18%	20%	15%
Don't know	15%	10%	11%	11%	11%	11%	10%	19%	23%	19%	10%	9%	16%	12%	18%	16%	19%	14%	8%	16%	19%	18%	19%

Do you think the Labour party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Cares about ordinary people	46%	30%	71%	67%	64%	33%	46%	46%	51%	47%	51%	36%	47%	47%	42%	48%	39%	46%	57%	50%	37%	39%	31%
Cares about only a select few	29%	44%	14%	12%	19%	42%	31%	27%	16%	29%	29%	35%	30%	29%	33%	26%	28%	25%	27%	25%	34%	29%	34%
Neither	13%	19%	8%	8%	8%	17%	13%	13%	14%	9%	14%	20%	9%	14%	12%	13%	15%	17%	10%	12%	16%	16%	16%
Don't know	12%	8%	7%	14%	9%	8%	10%	15%	19%	16%	7%	9%	14%	9%	13%	13%	18%	11%	6%	13%	14%	17%	18%

Do you think the Labour party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Trustworthy	24%	9%	48%	32%	37%	15%	23%	25%	29%	26%	24%	17%	29%	22%	22%	23%	30%	26%	32%	25%	17%	20%	16%
Untrustworthy	40%	63%	19%	22%	28%	56%	45%	36%	25%	36%	42%	52%	36%	42%	46%	38%	32%	36%	38%	37%	43%	40%	46%
Neither	20%	17%	22%	25%	20%	18%	19%	21%	19%	19%	21%	21%	17%	22%	17%	21%	16%	24%	19%	18%	23%	18%	23%
Don't know	16%	10%	12%	21%	15%	11%	13%	19%	27%	19%	12%	10%	18%	14%	16%	18%	22%	13%	11%	19%	17%	22%	15%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Trying to do the right thing	39%	21%	65%	57%	55%	28%	39%	40%	47%	41%	44%	30%	41%	40%	34%	41%	44%	38%	49%	43%	28%	39%	29%
Serving their own interests	35%	58%	16%	17%	25%	52%	40%	31%	15%	32%	37%	49%	36%	37%	42%	31%	28%	33%	33%	31%	43%	33%	41%
Neither	11%	12%	10%	11%	9%	12%	12%	11%	15%	9%	11%	14%	9%	12%	11%	12%	10%	11%	10%	10%	13%	13%	14%
Don't know	14%	8%	9%	15%	11%	8%	10%	18%	23%	18%	8%	8%	14%	11%	14%	16%	18%	18%	8%	16%	16%	15%	16%

Do you think the Labour party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Strong	17%	10%	31%	16%	24%	11%	18%	15%	21%	21%	17%	7%	25%	16%	14%	16%	14%	21%	22%	16%	12%	20%	13%
Weak	45%	66%	30%	30%	37%	59%	49%	42%	31%	39%	49%	58%	40%	47%	50%	43%	46%	42%	44%	46%	48%	38%	47%
Neither	21%	16%	26%	35%	25%	20%	21%	22%	17%	19%	25%	23%	18%	24%	20%	20%	19%	22%	24%	20%	20%	21%	20%
Don't know	17%	8%	13%	19%	14%	10%	12%	21%	30%	21%	9%	11%	17%	13%	16%	21%	21%	15%	10%	18%	21%	20%	20%

Do you think the Labour party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Moderate	42%	26%	67%	61%	60%	29%	43%	41%	42%	47%	45%	32%	42%	42%	44%	41%	44%	45%	57%	42%	34%	35%	29%
Extreme	19%	36%	5%	11%	11%	31%	23%	15%	14%	12%	20%	32%	18%	20%	18%	18%	16%	24%	19%	18%	22%	15%	19%
Neither	19%	23%	16%	12%	16%	24%	19%	19%	14%	18%	22%	21%	19%	22%	16%	19%	21%	10%	13%	19%	22%	23%	23%
Don't know	20%	15%	12%	16%	14%	16%	14%	25%	31%	23%	13%	16%	21%	16%	22%	22%	19%	20%	11%	21%	21%	27%	28%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Competent	27%	10%	54%	37%	42%	14%	28%	27%	35%	31%	27%	16%	30%	26%	24%	29%	27%	30%	34%	29%	19%	27%	19%
Incompetent	39%	64%	16%	23%	26%	56%	45%	34%	22%	33%	44%	54%	34%	41%	42%	36%	41%	39%	37%	36%	45%	36%	44%
Neither	16%	16%	15%	19%	14%	17%	14%	17%	16%	13%	18%	18%	13%	18%	16%	14%	14%	11%	16%	14%	16%	16%	15%
Don't know	18%	10%	16%	21%	18%	12%	13%	22%	28%	23%	11%	12%	23%	15%	18%	21%	17%	19%	12%	20%	20%	21%	21%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Have a clear sense of purpose	29%	15%	51%	35%	39%	20%	28%	30%	38%	31%	28%	20%	31%	29%	25%	30%	26%	29%	34%	29%	23%	27%	24%
Are unclear what they stand for	46%	67%	28%	41%	38%	60%	50%	41%	28%	38%	51%	60%	43%	49%	49%	41%	42%	46%	46%	46%	46%	40%	47%
Neither	11%	8%	10%	14%	11%	10%	12%	10%	12%	11%	11%	11%	10%	12%	11%	11%	14%	10%	12%	10%	12%	13%	8%
Don't know	15%	10%	11%	10%	12%	10%	10%	19%	21%	19%	9%	8%	17%	10%	15%	18%	18%	16%	7%	15%	18%	20%	21%

Do you think the Labour party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Tolerant	36%	20%	64%	45%	52%	25%	37%	36%	42%	42%	38%	23%	44%	34%	37%	37%	34%	36%	47%	38%	27%	31%	28%
Prejudiced	26%	46%	9%	11%	17%	40%	30%	23%	15%	19%	29%	41%	24%	29%	27%	23%	24%	27%	24%	24%	30%	22%	33%
Neither	18%	21%	15%	20%	15%	20%	20%	16%	16%	15%	21%	20%	13%	21%	16%	16%	22%	17%	15%	18%	19%	24%	17%
Don't know	20%	14%	13%	23%	16%	15%	14%	25%	28%	24%	12%	17%	19%	16%	20%	24%	20%	19%	14%	20%	24%	22%	23%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How important do you think it is to teach each of the following subjects at secondary school?

English

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	78%	84%	81%	82%	81%	82%	74%	82%	61%	73%	87%	85%	69%	81%	77%	80%	69%	84%	83%	75%	76%	80%	75%
Quite important	17%	14%	15%	17%	16%	15%	20%	13%	26%	19%	11%	13%	22%	15%	17%	15%	23%	10%	14%	19%	18%	15%	16%
Not very important	2%	2%	2%	1%	2%	3%	3%	2%	4%	3%	2%	1%	4%	2%	2%	1%	3%	4%	2%	3%	2%	1%	4%
Not at all important	0%	0%	0%	-	-	-	0%	0%	2%	0%	-	0%	1%	0%	0%	0%	1%	1%	-	1%	1%	0%	-
Don't know	3%	0%	2%	-	1%	1%	3%	2%	6%	4%	0%	1%	3%	1%	5%	3%	4%	2%	1%	3%	4%	3%	5%

Mathematics

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	75%	83%	74%	81%	78%	79%	75%	75%	60%	71%	81%	83%	75%	78%	73%	77%	66%	76%	81%	75%	72%	71%	69%
Quite important	18%	14%	19%	17%	18%	17%	17%	19%	24%	20%	17%	15%	15%	18%	19%	18%	23%	20%	16%	17%	20%	21%	21%
Not very important	3%	2%	4%	2%	3%	2%	4%	2%	8%	3%	2%	1%	6%	3%	3%	2%	5%	2%	2%	3%	3%	3%	5%
Not at all important	1%	0%	1%	-	0%	1%	1%	1%	2%	1%	-	-	1%	1%	0%	1%	-	-	0%	1%	0%	2%	1%
Don't know	3%	0%	2%	-	1%	1%	3%	3%	7%	5%	0%	1%	3%	1%	5%	3%	5%	3%	1%	4%	4%	2%	5%

Science

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	60%	65%	62%	72%	67%	60%	61%	59%	53%	56%	63%	66%	54%	64%	57%	60%	53%	64%	71%	61%	53%	50%	52%
Quite important	32%	29%	34%	24%	29%	33%	30%	33%	32%	32%	33%	30%	36%	28%	33%	31%	37%	30%	25%	31%	38%	37%	32%
Not very important	5%	5%	1%	3%	2%	5%	5%	4%	7%	6%	3%	3%	4%	5%	4%	4%	5%	4%	3%	4%	4%	9%	7%
Not at all important	1%	0%	1%	1%	0%	1%	1%	1%	2%	1%	-	-	1%	0%	1%	1%	-	-	0%	1%	1%	1%	1%
Don't know	3%	1%	2%	-	2%	1%	4%	3%	6%	5%	1%	1%	5%	2%	5%	4%	4%	3%	1%	3%	4%	3%	7%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Art

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	14%	11%	20%	20%	19%	11%	10%	17%	11%	14%	17%	11%	16%	13%	11%	17%	10%	12%	16%	13%	13%	14%	14%
Quite important	36%	31%	42%	40%	43%	33%	33%	39%	30%	36%	36%	38%	38%	36%	34%	34%	46%	26%	39%	34%	38%	30%	32%
Not very important	36%	44%	29%	33%	29%	42%	40%	33%	37%	33%	39%	39%	29%	38%	36%	38%	29%	45%	35%	40%	35%	36%	31%
Not at all important	10%	13%	8%	5%	7%	11%	13%	7%	13%	11%	6%	11%	10%	10%	12%	7%	10%	15%	8%	9%	8%	16%	15%
Don't know	4%	2%	2%	2%	2%	2%	5%	4%	8%	6%	2%	2%	6%	2%	8%	4%	5%	2%	2%	4%	5%	5%	8%

Citizenship

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	20%	20%	20%	24%	23%	21%	19%	20%	16%	15%	20%	30%	20%	18%	18%	23%	19%	20%	23%	19%	18%	20%	19%
Quite important	38%	40%	42%	39%	42%	37%	37%	39%	34%	37%	42%	38%	39%	43%	33%	36%	35%	35%	38%	40%	38%	37%	34%
Not very important	23%	26%	21%	26%	20%	25%	25%	22%	23%	25%	24%	20%	25%	25%	25%	19%	24%	22%	25%	21%	25%	23%	21%
Not at all important	8%	8%	9%	5%	7%	10%	10%	7%	6%	10%	9%	6%	7%	7%	10%	8%	9%	13%	7%	8%	7%	10%	13%
Don't know	11%	6%	9%	6%	8%	7%	9%	12%	21%	14%	5%	6%	9%	7%	13%	13%	14%	10%	7%	12%	12%	10%	13%

Computing/Computer Science/ICT

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	63%	69%	67%	77%	69%	66%	62%	64%	40%	61%	70%	71%	59%	66%	59%	66%	55%	65%	71%	64%	59%	58%	54%
Quite important	29%	27%	27%	19%	26%	28%	28%	29%	38%	29%	26%	25%	27%	28%	31%	25%	37%	31%	24%	28%	33%	32%	29%
Not very important	4%	3%	3%	4%	3%	4%	4%	3%	7%	4%	3%	1%	6%	3%	3%	4%	3%	-	4%	2%	3%	6%	6%
Not at all important	1%	1%	2%	-	1%	1%	2%	1%	6%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	1%	1%	2%	4%
Don't know	3%	0%	2%	-	1%	2%	3%	4%	9%	5%	0%	1%	6%	1%	6%	4%	4%	2%	1%	4%	4%	3%	7%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Design and technology

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	28%	31%	32%	24%	31%	31%	32%	26%	17%	25%	37%	31%	27%	28%	29%	28%	27%	37%	30%	27%	29%	28%	29%
Quite important	48%	53%	47%	50%	50%	51%	47%	50%	37%	48%	50%	54%	43%	50%	47%	51%	53%	34%	49%	51%	46%	49%	45%
Not very important	16%	13%	16%	21%	15%	13%	15%	18%	32%	19%	10%	12%	20%	18%	16%	13%	14%	21%	16%	15%	19%	17%	15%
Not at all important	2%	2%	2%	5%	2%	2%	2%	3%	5%	2%	2%	2%	3%	2%	1%	3%	2%	3%	2%	2%	1%	3%	3%
Don't know	4%	1%	3%	-	2%	3%	4%	4%	9%	6%	1%	2%	7%	2%	7%	5%	5%	5%	2%	4%	6%	3%	8%

Geography

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	28%	30%	29%	30%	31%	28%	26%	29%	20%	26%	29%	33%	34%	28%	24%	27%	20%	37%	29%	28%	24%	29%	29%
Quite important	51%	51%	53%	58%	56%	50%	52%	51%	47%	49%	55%	53%	43%	54%	51%	53%	56%	38%	55%	51%	51%	48%	48%
Not very important	16%	16%	15%	12%	11%	19%	17%	14%	24%	17%	13%	13%	17%	15%	16%	14%	17%	20%	13%	16%	18%	20%	15%
Not at all important	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%
Don't know	4%	1%	3%	-	2%	3%	4%	4%	8%	6%	1%	1%	6%	1%	8%	4%	5%	2%	3%	3%	6%	2%	7%

History

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	36%	39%	42%	39%	41%	38%	34%	39%	26%	33%	41%	42%	44%	39%	32%	36%	25%	34%	39%	37%	32%	34%	41%
Quite important	47%	50%	44%	45%	47%	48%	48%	46%	46%	47%	49%	46%	39%	46%	48%	49%	56%	48%	49%	46%	48%	51%	41%
Not very important	12%	10%	11%	15%	10%	11%	13%	11%	19%	13%	8%	9%	12%	12%	13%	9%	14%	10%	10%	12%	14%	10%	12%
Not at all important	1%	1%	0%	2%	1%	2%	2%	1%	3%	2%	1%	1%	-	1%	1%	2%	2%	6%	0%	2%	2%	2%	1%
Don't know	3%	1%	2%	-	1%	1%	3%	3%	6%	5%	1%	1%	4%	1%	6%	4%	2%	3%	1%	3%	5%	3%	5%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Modern foreign languages (e.g. French, Spanish, German)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	30%	28%	37%	39%	40%	26%	26%	34%	31%	26%	35%	33%	29%	34%	24%	29%	33%	31%	37%	30%	24%	27%	29%
Quite important	46%	48%	45%	49%	44%	49%	46%	45%	35%	45%	47%	51%	46%	43%	49%	47%	47%	46%	47%	44%	47%	44%	45%
Not very important	15%	17%	14%	12%	13%	17%	17%	14%	20%	16%	13%	14%	15%	17%	16%	14%	14%	12%	12%	18%	19%	15%	11%
Not at all important	5%	5%	3%	-	3%	6%	6%	3%	6%	7%	4%	1%	4%	5%	5%	6%	2%	9%	3%	5%	5%	9%	5%
Don't know	4%	1%	2%	-	1%	3%	4%	4%	8%	6%	1%	2%	6%	2%	6%	5%	4%	2%	2%	3%	5%	6%	9%

Music

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	15%	12%	20%	21%	21%	12%	12%	17%	9%	15%	17%	14%	19%	14%	11%	15%	16%	12%	18%	13%	14%	15%	13%
Quite important	37%	35%	43%	36%	42%	36%	34%	39%	27%	35%	42%	39%	36%	35%	39%	37%	43%	33%	39%	40%	34%	26%	35%
Not very important	35%	42%	26%	35%	28%	41%	39%	32%	41%	35%	32%	38%	29%	39%	34%	36%	31%	38%	34%	34%	36%	42%	35%
Not at all important	9%	9%	10%	6%	8%	10%	10%	8%	14%	10%	8%	7%	12%	9%	11%	7%	6%	14%	7%	9%	9%	14%	11%
Don't know	4%	2%	2%	2%	2%	2%	4%	4%	9%	5%	1%	2%	3%	3%	5%	5%	5%	3%	2%	3%	6%	3%	7%

Physical education (PE)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	43%	47%	46%	48%	49%	42%	44%	42%	34%	43%	46%	42%	41%	46%	43%	40%	38%	41%	51%	41%	39%	41%	33%
Quite important	40%	38%	40%	40%	39%	41%	39%	40%	36%	37%	43%	42%	41%	38%	35%	43%	43%	41%	37%	41%	41%	39%	41%
Not very important	11%	12%	9%	11%	9%	12%	11%	11%	19%	11%	8%	12%	10%	11%	13%	9%	12%	13%	9%	11%	13%	12%	12%
Not at all important	4%	3%	3%	2%	3%	4%	4%	4%	5%	5%	3%	2%	5%	4%	4%	4%	4%	3%	3%	4%	3%	6%	7%
Don't know	3%	1%	1%	-	1%	1%	3%	3%	6%	5%	0%	1%	4%	1%	5%	4%	3%	2%	1%	3%	4%	2%	6%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Sex and relationship education (currently part of Personal, Social, Health and Economic education)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	42%	29%	57%	49%	52%	31%	36%	48%	54%	52%	40%	22%	41%	43%	40%	43%	37%	50%	45%	44%	39%	46%	31%
Quite important	39%	48%	32%	45%	37%	46%	41%	37%	28%	33%	43%	51%	39%	39%	37%	40%	45%	25%	36%	38%	45%	35%	39%
Not very important	10%	15%	6%	6%	7%	14%	12%	8%	5%	7%	11%	17%	8%	10%	12%	10%	7%	17%	12%	9%	8%	7%	15%
Not at all important	5%	7%	2%	1%	2%	7%	7%	3%	5%	3%	5%	7%	5%	6%	4%	3%	6%	5%	4%	5%	4%	6%	7%
Don't know	4%	2%	3%	-	2%	3%	5%	4%	7%	6%	2%	3%	7%	3%	6%	3%	5%	3%	2%	4%	5%	5%	8%

Religious studies

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	9%	8%	10%	11%	11%	7%	10%	9%	11%	10%	7%	8%	16%	9%	7%	8%	7%	6%	9%	9%	7%	14%	9%
Quite important	28%	28%	33%	31%	31%	26%	23%	32%	33%	25%	28%	28%	30%	29%	22%	31%	19%	28%	31%	26%	28%	26%	24%
Not very important	33%	33%	28%	39%	35%	34%	33%	33%	26%	34%	34%	34%	32%	34%	38%	28%	33%	35%	33%	36%	28%	29%	37%
Not at all important	25%	29%	25%	16%	21%	29%	30%	21%	21%	24%	29%	25%	18%	25%	23%	27%	31%	26%	23%	24%	29%	25%	24%
Don't know	5%	2%	3%	3%	3%	4%	5%	6%	8%	7%	3%	5%	4%	3%	9%	5%	10%	4%	3%	5%	8%	6%	7%

Drama

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	7%	6%	11%	7%	9%	7%	5%	8%	3%	8%	7%	7%	12%	6%	4%	8%	2%	10%	7%	6%	8%	8%	7%
Quite important	27%	20%	36%	35%	35%	22%	24%	29%	25%	26%	27%	27%	31%	24%	24%	28%	31%	25%	32%	26%	26%	18%	25%
Not very important	43%	52%	34%	43%	41%	47%	43%	42%	37%	40%	48%	46%	36%	45%	45%	43%	42%	38%	45%	45%	40%	42%	41%
Not at all important	19%	19%	18%	14%	14%	21%	23%	15%	25%	19%	17%	18%	15%	21%	18%	16%	20%	24%	14%	20%	19%	28%	18%
Don't know	5%	2%	3%	2%	2%	3%	5%	5%	9%	7%	1%	3%	6%	3%	7%	5%	5%	2%	3%	4%	6%	4%	9%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Classics

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	6%	9%	4%	4%	5%	7%	7%	6%	8%	6%	5%	8%	9%	7%	5%	6%	3%	7%	7%	5%	8%	5%	4%
Quite important	25%	28%	27%	25%	25%	27%	23%	26%	18%	21%	28%	31%	30%	23%	21%	26%	27%	22%	24%	24%	29%	21%	22%
Not very important	39%	39%	42%	46%	46%	38%	39%	40%	25%	40%	42%	41%	33%	42%	38%	39%	41%	39%	42%	42%	35%	33%	41%
Not at all important	19%	18%	20%	20%	18%	19%	21%	17%	24%	19%	20%	15%	17%	18%	22%	18%	19%	26%	19%	19%	17%	27%	16%
Don't know	11%	8%	8%	5%	6%	9%	10%	12%	26%	14%	5%	4%	11%	10%	13%	12%	10%	7%	7%	10%	12%	15%	17%

Business studies

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	26%	29%	24%	25%	26%	28%	24%	29%	23%	24%	29%	29%	27%	27%	23%	27%	28%	23%	26%	28%	28%	21%	24%
Quite important	49%	54%	52%	48%	51%	52%	50%	49%	40%	46%	52%	56%	42%	50%	52%	48%	52%	49%	52%	49%	46%	52%	45%
Not very important	17%	13%	18%	22%	19%	15%	18%	16%	23%	20%	14%	12%	18%	19%	15%	16%	14%	21%	17%	16%	17%	19%	18%
Not at all important	2%	2%	3%	3%	2%	2%	3%	2%	4%	2%	3%	1%	4%	2%	2%	2%	1%	5%	3%	2%	2%	3%	2%
Don't know	5%	2%	3%	3%	2%	4%	5%	5%	10%	7%	2%	3%	9%	2%	7%	7%	5%	2%	3%	4%	7%	5%	10%

Latin

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Very important	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	3%	1%	2%	1%	0%	4%	1%	2%	2%	2%	1%
Quite important	8%	9%	10%	9%	10%	8%	9%	8%	13%	7%	7%	10%	18%	7%	6%	8%	7%	8%	10%	8%	8%	6%	7%
Not very important	31%	31%	30%	35%	35%	30%	28%	35%	23%	29%	36%	35%	31%	34%	25%	30%	38%	32%	35%	31%	29%	29%	32%
Not at all important	53%	56%	54%	52%	50%	56%	57%	49%	53%	55%	54%	50%	41%	54%	58%	55%	50%	54%	51%	54%	55%	57%	48%
Don't know	5%	3%	4%	3%	3%	4%	5%	6%	9%	7%	2%	4%	8%	4%	8%	6%	5%	2%	3%	5%	7%	6%	12%

Fieldwork Dates: 18th - 20th March 2023

Sample size: 1769 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

From what you know, do you think exams like A-Levels have got harder or easier over the last ten years, or have they stayed the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1769	600	431	156	750	618	781	988	191	685	449	444	192	601	298	431	148	99	544	527	322	180	196
Base	1769	608	450	161	656	701	860	909	193	738	426	412	212	594	294	426	152	90	495	513	371	193	196
Have got harder	18%	12%	25%	18%	18%	13%	14%	21%	43%	20%	14%	8%	27%	21%	14%	15%	12%	19%	19%	16%	22%	16%	15%
Have got easier	28%	40%	23%	23%	23%	40%	33%	23%	12%	21%	39%	38%	27%	26%	26%	28%	38%	35%	32%	27%	26%	22%	31%
Have stayed about the same	15%	13%	22%	16%	21%	12%	16%	14%	15%	16%	15%	12%	10%	16%	16%	17%	8%	11%	19%	15%	12%	16%	8%
Don't know	39%	35%	31%	42%	38%	35%	37%	42%	30%	44%	33%	43%	36%	37%	44%	39%	43%	35%	30%	43%	40%	46%	46%

Cell Contents (Column Percentages)