

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base: All GB adults	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Approve	14%	28%	4%	6%	11%	19%	14%	13%	10%	9%	15%	23%	15%	16%	12%	13%	7%	18%	16%	11%	14%	15%	12%
Disapprove	68%	52%	87%	84%	78%	61%	73%	64%	66%	72%	70%	61%	71%	64%	68%	71%	73%	73%	69%	70%	67%	65%	70%
Don't know	18%	21%	10%	10%	11%	19%	13%	23%	25%	19%	15%	16%	14%	20%	20%	17%	20%	9%	16%	19%	19%	20%	18%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
0 - Would never consider voting for them	42%	10%	71%	43%	51%	29%	45%	40%	52%	49%	44%	25%	42%	34%	38%	50%	59%	50%	38%	44%	40%	48%	50%
1	5%	4%	8%	12%	8%	4%	6%	5%	7%	6%	4%	5%	9%	6%	3%	4%	7%	7%	7%	6%	5%	4%	5%
2	5%	3%	6%	7%	6%	5%	5%	5%	4%	6%	4%	4%	5%	4%	6%	5%	4%	6%	5%	4%	5%	8%	4%
3	5%	5%	4%	10%	5%	5%	7%	3%	4%	6%	3%	5%	8%	4%	7%	4%	2%	4%	4%	5%	6%	5%	5%
4	3%	4%	1%	5%	2%	4%	2%	3%	4%	3%	2%	4%	4%	3%	4%	1%	1%	6%	3%	3%	3%	2%	3%
5	11%	16%	4%	11%	8%	14%	9%	13%	9%	10%	10%	13%	10%	13%	13%	8%	8%	5%	10%	10%	16%	7%	8%
6	5%	8%	1%	5%	4%	6%	4%	5%	2%	3%	6%	6%	1%	6%	7%	4%	2%	1%	6%	4%	6%	2%	3%
7	5%	11%	1%	3%	3%	8%	6%	5%	5%	4%	6%	7%	2%	8%	6%	5%	3%	4%	5%	7%	5%	5%	3%
8	5%	12%	1%	1%	3%	8%	4%	5%	3%	3%	5%	9%	3%	5%	4%	6%	4%	4%	5%	5%	3%	4%	5%
9	2%	5%	-	1%	2%	2%	2%	2%	1%	1%	1%	4%	2%	2%	1%	2%	1%	1%	3%	2%	1%	2%	0%
10 - Would definitely consider voting for them	8%	19%	1%	2%	6%	14%	8%	8%	3%	3%	10%	18%	5%	11%	6%	8%	6%	10%	10%	7%	7%	8%	8%
prefer not to answer	4%	3%	1%	2%	3%	3%	3%	5%	7%	5%	3%	1%	9%	3%	4%	4%	2%	2%	3%	4%	4%	5%	7%

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Labour

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
0 - Would never consider voting for them		21%	37%	2%	8%	9%	34%	22%	21%	10%	14%	24%	36%	11%	25%	22%	21%	20%	26%	20%	21%	22%	22%	25%
1		5%	7%	1%	1%	2%	7%	6%	4%	2%	3%	7%	7%	3%	5%	5%	6%	4%	3%	6%	4%	4%	4%	7%
2		6%	7%	2%	7%	5%	6%	6%	5%	5%	4%	7%	7%	2%	5%	6%	7%	8%	3%	5%	6%	6%	5%	5%
3		4%	7%	2%	5%	4%	5%	5%	4%	7%	4%	3%	4%	5%	5%	5%	3%	3%	3%	6%	4%	4%	5%	1%
4		5%	8%	2%	8%	6%	6%	4%	7%	8%	5%	5%	5%	2%	7%	4%	6%	4%	5%	5%	6%	6%	4%	2%
5		13%	14%	9%	13%	12%	14%	13%	13%	12%	13%	14%	13%	15%	14%	15%	9%	17%	9%	12%	12%	15%	11%	19%
6		7%	5%	7%	13%	8%	6%	7%	7%	8%	8%	6%	6%	6%	8%	8%	6%	8%	8%	7%	8%	5%	7%	8%
7		9%	5%	13%	17%	13%	5%	9%	8%	11%	13%	6%	5%	17%	7%	8%	8%	10%	6%	10%	8%	10%	9%	5%
8		7%	3%	15%	9%	11%	5%	6%	8%	6%	7%	10%	6%	7%	7%	9%	7%	9%	10%	6%	9%	8%	9%	4%
9		3%	1%	6%	4%	5%	1%	3%	2%	3%	3%	3%	2%	5%	2%	2%	3%	2%	3%	4%	2%	2%	4%	1%
10 - Would definitely consider voting for them		15%	4%	40%	13%	23%	9%	16%	15%	20%	20%	13%	8%	18%	13%	11%	21%	13%	24%	17%	16%	13%	16%	15%
prefer not to answer		4%	3%	1%	2%	3%	3%	3%	5%	7%	5%	3%	1%	9%	3%	4%	4%	2%	2%	3%	4%	4%	5%	7%

Liberal Democrats

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
0 - Would never consider voting for them		27%	37%	16%	2%	15%	39%	30%	25%	24%	22%	31%	35%	18%	27%	29%	32%	32%	21%	20%	28%	28%	37%	34%
1		4%	5%	3%	1%	3%	5%	5%	3%	3%	3%	5%	6%	3%	4%	4%	5%	6%	5%	5%	4%	3%	5%	5%
2		6%	8%	6%	1%	4%	7%	6%	5%	5%	5%	6%	6%	6%	5%	5%	5%	6%	12%	5%	4%	8%	5%	8%
3		7%	10%	7%	3%	6%	9%	7%	7%	7%	8%	4%	8%	8%	8%	7%	5%	9%	8%	7%	8%	9%	4%	6%
4		6%	7%	6%	4%	5%	6%	6%	7%	9%	5%	8%	4%	5%	5%	8%	5%	5%	10%	6%	6%	5%	8%	5%
5		17%	14%	22%	16%	20%	14%	14%	20%	18%	19%	16%	14%	18%	16%	19%	16%	18%	17%	18%	18%	15%	16%	19%
6		8%	7%	10%	11%	12%	5%	7%	10%	7%	10%	8%	6%	8%	9%	5%	10%	7%	10%	11%	8%	8%	6%	5%
7		7%	4%	10%	19%	11%	4%	7%	7%	6%	9%	6%	6%	9%	7%	7%	6%	7%	7%	9%	7%	7%	4%	4%
8		6%	3%	9%	14%	8%	4%	6%	5%	5%	7%	5%	4%	7%	6%	6%	5%	4%	4%	6%	5%	7%	5%	3%
9		2%	1%	3%	10%	4%	1%	3%	2%	2%	1%	2%	4%	2%	3%	2%	2%	1%	2%	3%	2%	2%	2%	1%
10 - Would definitely consider voting for them		5%	2%	6%	19%	9%	2%	6%	5%	7%	5%	6%	4%	7%	7%	4%	4%	2%	3%	7%	6%	4%	3%	4%
prefer not to answer		4%	3%	1%	2%	3%	3%	3%	5%	7%	5%	3%	1%	9%	3%	4%	4%	2%	2%	3%	4%	4%	5%	7%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base: All GB adults	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Health	46%	47%	52%	53%	53%	43%	41%	51%	40%	42%	46%	56%	35%	48%	44%	45%	55%	57%	51%	45%	44%	43%	45%	45%
Immigration & Asylum	36%	59%	15%	20%	20%	60%	35%	37%	15%	23%	49%	57%	22%	41%	44%	36%	26%	34%	32%	35%	42%	39%	40%	40%
Crime	15%	17%	11%	5%	7%	21%	16%	14%	14%	15%	12%	16%	28%	14%	14%	13%	7%	7%	12%	13%	19%	15%	18%	18%
The economy	64%	66%	64%	73%	65%	63%	66%	62%	60%	66%	66%	60%	61%	63%	67%	63%	66%	71%	65%	65%	65%	63%	59%	59%
Tax	10%	7%	12%	6%	8%	8%	11%	9%	22%	12%	8%	5%	12%	9%	8%	12%	11%	15%	7%	11%	13%	14%	7%	7%
Pensions	5%	6%	4%	3%	4%	6%	5%	5%	5%	1%	6%	10%	7%	5%	3%	3%	8%	6%	4%	5%	6%	5%	5%	5%
Education	11%	8%	14%	19%	15%	7%	10%	13%	13%	14%	9%	9%	8%	11%	13%	10%	20%	6%	13%	11%	13%	9%	7%	7%
Family life & childcare	6%	2%	9%	5%	7%	5%	3%	9%	6%	10%	4%	3%	3%	7%	6%	8%	6%	4%	6%	6%	7%	5%	7%	7%
Housing	21%	16%	28%	22%	24%	16%	19%	24%	29%	24%	17%	18%	32%	21%	20%	20%	18%	19%	23%	20%	21%	22%	22%	22%
The environment	29%	21%	37%	45%	37%	21%	30%	28%	29%	34%	28%	20%	29%	29%	27%	29%	29%	32%	33%	31%	22%	26%	26%	26%
Britain leaving the EU	17%	9%	24%	22%	26%	9%	21%	13%	18%	17%	20%	14%	15%	16%	17%	19%	20%	13%	20%	19%	13%	14%	14%	14%
Transport	2%	2%	2%	2%	3%	2%	3%	2%	4%	3%	3%	1%	2%	2%	2%	4%	1%	3%	3%	3%	1%	3%	2%	2%
Welfare benefits	7%	7%	7%	5%	6%	7%	7%	8%	7%	8%	7%	6%	10%	5%	9%	8%	7%	6%	5%	6%	7%	7%	16%	16%
Defence and security	10%	19%	4%	13%	8%	16%	13%	8%	4%	6%	13%	18%	8%	14%	10%	9%	7%	7%	14%	10%	10%	8%	7%	7%
None of these	0%	-	-	-	0%	0%	0%	0%	2%	0%	0%	-	0%	0%	0%	1%	-	-	0%	0%	0%	0%	-	-
Don't know	2%	1%	1%	1%	1%	2%	2%	2%	3%	3%	1%	0%	3%	1%	1%	3%	2%	1%	1%	2%	1%	4%	4%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	0%	5%	1%	0%	0%	1%	-	2%	1%	1%	0%	0%	0%
Fairly well	10%	16%	3%	3%	6%	12%	10%	9%	8%	7%	11%	14%	11%	10%	10%	9%	10%	9%	8%	11%	9%	13%	8%	8%
Fairly badly	27%	40%	16%	19%	21%	35%	26%	28%	22%	24%	29%	30%	18%	29%	31%	25%	24%	29%	29%	25%	29%	26%	18%	18%
Very badly	58%	39%	78%	76%	69%	48%	58%	57%	57%	63%	56%	51%	59%	56%	56%	61%	61%	56%	58%	59%	56%	51%	65%	65%
Don't know	5%	5%	2%	2%	3%	4%	4%	5%	10%	4%	3%	4%	7%	4%	4%	5%	3%	6%	2%	5%	5%	9%	8%	8%

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Immigration

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	1%	0%	-	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	0%	2%	1%	1%	0%	2%	1%	0%
Fairly well	8%	11%	5%	8%	7%	7%	8%	8%	11%	8%	6%	9%	10%	8%	7%	7%	10%	11%	8%	8%	9%	10%	7%
Fairly badly	28%	31%	22%	37%	29%	26%	28%	27%	33%	27%	23%	30%	27%	29%	29%	27%	27%	21%	31%	26%	30%	27%	19%
Very badly	57%	53%	67%	51%	58%	62%	58%	56%	37%	57%	67%	57%	52%	57%	56%	60%	55%	58%	56%	58%	54%	55%	66%
Don't know	6%	4%	6%	4%	6%	3%	5%	8%	18%	7%	3%	4%	11%	5%	6%	6%	7%	8%	5%	8%	6%	7%	8%

Crime

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	0%	0%	-	1%	1%	1%	1%	1%	-
Fairly well	20%	28%	14%	24%	21%	20%	18%	22%	21%	19%	19%	22%	14%	23%	20%	18%	23%	22%	21%	19%	25%	15%	16%
Fairly badly	36%	38%	36%	37%	36%	39%	37%	36%	32%	33%	34%	45%	27%	37%	41%	35%	40%	38%	38%	37%	31%	40%	34%
Very badly	32%	25%	41%	23%	31%	33%	35%	29%	25%	33%	38%	25%	41%	27%	28%	38%	29%	24%	33%	28%	33%	30%	37%
Don't know	11%	7%	9%	14%	11%	7%	9%	13%	21%	13%	8%	7%	15%	12%	11%	9%	8%	15%	7%	15%	10%	14%	12%

Education

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	2%	2%	3%	-	2%	2%	3%	2%	7%	2%	2%	1%	9%	2%	1%	1%	2%	-	4%	2%	3%	1%	1%
Fairly well	23%	37%	9%	18%	18%	31%	23%	23%	19%	19%	24%	31%	15%	24%	28%	23%	19%	23%	21%	23%	24%	25%	21%
Fairly badly	33%	33%	32%	40%	29%	37%	34%	32%	33%	31%	34%	37%	28%	35%	33%	35%	31%	31%	35%	30%	40%	28%	30%
Very badly	28%	14%	47%	34%	41%	17%	29%	28%	22%	35%	30%	17%	32%	26%	27%	30%	33%	25%	33%	28%	24%	24%	32%
Don't know	13%	14%	10%	7%	10%	13%	11%	15%	20%	13%	10%	13%	17%	13%	11%	11%	15%	21%	7%	17%	9%	22%	16%

Taxation

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	2%	0%	-	1%	1%	1%	1%	0%	1%	1%	2%	2%	0%	1%	2%	-	1%	1%	0%	1%	1%	1%
Fairly well	19%	34%	6%	23%	18%	24%	19%	19%	9%	13%	25%	27%	16%	22%	23%	16%	12%	18%	25%	18%	18%	12%	13%
Fairly badly	34%	35%	31%	43%	32%	38%	36%	33%	34%	33%	33%	37%	32%	36%	32%	34%	33%	38%	33%	37%	35%	39%	24%
Very badly	32%	16%	51%	26%	38%	23%	35%	30%	38%	39%	31%	19%	38%	28%	28%	36%	43%	30%	31%	31%	32%	35%	38%
Don't know	13%	13%	12%	8%	12%	14%	9%	17%	20%	13%	10%	15%	13%	14%	15%	12%	12%	13%	10%	14%	13%	12%	24%

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Unemployment

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	4%	8%	1%	1%	3%	6%	5%	3%	2%	2%	6%	4%	2%	5%	4%	4%	2%	2%	5%	3%	5%	2%	1%
Fairly well	33%	51%	16%	40%	30%	42%	34%	32%	20%	27%	40%	42%	22%	40%	32%	30%	32%	26%	36%	35%	33%	30%	23%
Fairly badly	25%	16%	33%	27%	26%	22%	23%	26%	30%	26%	20%	24%	25%	22%	27%	28%	23%	25%	26%	23%	22%	32%	25%
Very badly	22%	10%	35%	16%	26%	14%	23%	21%	27%	26%	20%	13%	29%	16%	23%	24%	28%	25%	19%	21%	23%	23%	30%
Don't know	17%	14%	15%	16%	16%	17%	16%	18%	21%	18%	14%	16%	23%	18%	15%	14%	15%	21%	14%	19%	18%	14%	21%

Inflation

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	2%	1%	0%	0%	1%
Fairly well	15%	30%	4%	11%	12%	22%	15%	15%	11%	8%	19%	27%	13%	18%	18%	14%	7%	12%	18%	14%	17%	11%	12%
Fairly badly	27%	31%	20%	33%	25%	29%	25%	29%	25%	25%	26%	32%	24%	31%	26%	26%	20%	25%	30%	27%	25%	31%	20%
Very badly	51%	30%	74%	52%	57%	42%	54%	47%	54%	59%	49%	35%	52%	43%	51%	56%	63%	52%	46%	52%	52%	50%	56%
Don't know	6%	7%	2%	3%	4%	6%	5%	8%	9%	7%	5%	5%	9%	7%	4%	4%	9%	10%	4%	6%	6%	8%	11%

Britain's exit from the EU

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	3%	5%	0%	1%	0%	6%	3%	3%	1%	1%	4%	4%	3%	3%	4%	2%	2%	2%	3%	3%	1%	3%	4%
Fairly well	19%	39%	4%	6%	10%	31%	17%	21%	12%	14%	21%	30%	16%	21%	21%	18%	10%	24%	19%	18%	25%	15%	16%
Fairly badly	23%	27%	19%	22%	21%	27%	22%	24%	25%	23%	21%	25%	21%	24%	25%	22%	25%	20%	22%	23%	22%	28%	22%
Very badly	46%	20%	70%	66%	62%	27%	52%	40%	49%	52%	46%	31%	46%	42%	41%	49%	58%	44%	49%	46%	44%	40%	46%
Don't know	10%	9%	7%	4%	6%	9%	7%	13%	14%	10%	8%	10%	14%	10%	9%	9%	5%	11%	7%	11%	8%	14%	12%

Defence

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	3%	4%	1%	3%	2%	5%	4%	3%	5%	3%	3%	2%	4%	3%	3%	3%	2%	5%	4%	2%	4%	4%	2%
Fairly well	35%	41%	27%	38%	32%	36%	36%	33%	35%	34%	34%	36%	32%	35%	33%	35%	39%	31%	37%	32%	37%	38%	27%
Fairly badly	23%	26%	26%	25%	24%	26%	24%	22%	16%	19%	26%	30%	16%	24%	26%	23%	19%	32%	24%	24%	23%	21%	21%
Very badly	14%	12%	19%	8%	15%	14%	16%	12%	7%	16%	15%	13%	18%	13%	13%	16%	16%	7%	13%	13%	14%	12%	23%
Don't know	25%	17%	27%	26%	27%	19%	19%	30%	36%	28%	21%	18%	31%	25%	25%	22%	24%	26%	22%	29%	22%	25%	28%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	4%	1%	-	1%	-	1%	2%	1%	1%	0%	-
Fairly well	16%	31%	4%	12%	11%	22%	14%	17%	12%	9%	18%	27%	10%	20%	16%	14%	11%	17%	16%	16%	15%	15%	17%
Fairly badly	31%	36%	23%	36%	29%	35%	31%	31%	31%	29%	31%	34%	29%	34%	32%	30%	28%	24%	35%	29%	34%	29%	21%
Very badly	47%	26%	70%	50%	57%	36%	50%	44%	45%	57%	45%	32%	48%	40%	48%	51%	57%	50%	44%	49%	45%	50%	51%
Don't know	5%	7%	3%	1%	3%	5%	4%	6%	9%	5%	5%	6%	10%	5%	4%	4%	3%	8%	3%	5%	6%	6%	12%

Terrorism

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	10%	15%	7%	8%	10%	12%	14%	6%	12%	10%	10%	10%	18%	9%	11%	9%	6%	7%	12%	9%	10%	8%	9%
Fairly well	44%	55%	37%	48%	42%	48%	43%	45%	35%	39%	50%	50%	31%	48%	42%	46%	42%	45%	46%	42%	44%	42%	44%
Fairly badly	13%	10%	17%	12%	13%	14%	12%	14%	12%	13%	11%	16%	9%	13%	12%	15%	15%	13%	10%	14%	14%	17%	13%
Very badly	11%	7%	14%	4%	10%	10%	12%	10%	11%	14%	10%	6%	15%	8%	12%	13%	13%	7%	9%	10%	13%	10%	15%
Don't know	22%	13%	24%	27%	25%	16%	19%	25%	30%	25%	19%	18%	27%	23%	22%	17%	24%	28%	22%	25%	20%	23%	20%

Transport

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	2%	2%	1%	1%	2%	1%	2%	2%	4%	2%	1%	1%	4%	2%	2%	1%	2%	1%	3%	2%	1%	1%	0%
Fairly well	22%	33%	10%	14%	17%	26%	20%	23%	22%	18%	24%	25%	18%	25%	23%	16%	22%	24%	19%	20%	24%	28%	20%
Fairly badly	33%	34%	32%	42%	31%	36%	35%	31%	28%	31%	31%	41%	32%	30%	36%	35%	30%	37%	34%	32%	37%	28%	26%
Very badly	29%	17%	45%	32%	38%	22%	33%	26%	25%	34%	32%	20%	34%	27%	23%	35%	32%	24%	33%	29%	23%	27%	39%
Don't know	15%	14%	11%	11%	13%	15%	11%	18%	21%	15%	12%	13%	12%	16%	17%	12%	14%	14%	11%	17%	15%	16%	15%

Housing

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	0%	3%	1%	-	1%	1%	-	2%	1%	1%	1%	1%
Fairly well	13%	23%	6%	8%	12%	16%	12%	15%	5%	12%	13%	20%	8%	16%	16%	10%	14%	11%	16%	12%	13%	17%	7%
Fairly badly	34%	39%	27%	45%	32%	38%	35%	34%	36%	30%	35%	40%	33%	36%	37%	31%	31%	42%	32%	33%	41%	36%	31%
Very badly	39%	23%	60%	39%	47%	31%	41%	37%	40%	45%	39%	30%	44%	36%	34%	45%	44%	34%	42%	39%	34%	35%	48%
Don't know	12%	13%	8%	7%	9%	14%	11%	13%	17%	12%	12%	9%	11%	11%	14%	12%	11%	13%	9%	14%	12%	12%	13%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	2%	3%	2%	-	2%	3%	3%	2%	5%	2%	1%	2%	7%	2%	1%	1%	0%	4%	3%	2%	2%	1%	2%
Fairly well	25%	42%	8%	22%	18%	35%	25%	26%	18%	20%	25%	39%	18%	27%	27%	24%	23%	32%	25%	24%	31%	24%	21%
Fairly badly	30%	28%	32%	35%	31%	30%	29%	30%	28%	31%	30%	28%	25%	28%	34%	33%	27%	29%	32%	30%	26%	30%	27%
Very badly	31%	16%	48%	37%	42%	22%	34%	29%	34%	35%	34%	22%	37%	31%	27%	31%	38%	27%	35%	32%	27%	27%	36%
Don't know	12%	11%	9%	6%	8%	12%	10%	13%	16%	12%	10%	10%	13%	13%	10%	10%	12%	9%	6%	12%	14%	17%	14%

Welfare benefits

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very well	2%	3%	-	1%	1%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	3%	3%	1%	1%	3%	1%
Fairly well	21%	34%	11%	19%	18%	26%	19%	23%	13%	17%	22%	31%	14%	26%	21%	19%	18%	18%	21%	23%	20%	22%	17%
Fairly badly	30%	31%	29%	37%	29%	32%	31%	28%	26%	30%	30%	30%	34%	29%	28%	32%	29%	24%	31%	28%	30%	29%	30%
Very badly	31%	15%	48%	27%	37%	22%	33%	28%	35%	36%	30%	21%	31%	27%	30%	33%	38%	38%	30%	30%	30%	30%	36%
Don't know	17%	17%	12%	17%	15%	17%	15%	19%	24%	16%	17%	16%	19%	16%	19%	16%	15%	18%	15%	18%	20%	17%	16%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base: All GB adults	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Good job	15%	29%	5%	20%	17%	19%	17%	12%	7%	10%	18%	24%	14%	18%	13%	13%	11%	16%	23%	13%	10%	10%	13%
Bad job	42%	29%	63%	37%	48%	40%	47%	37%	34%	46%	46%	35%	39%	37%	45%	47%	46%	44%	39%	44%	40%	45%	47%
Not sure	43%	42%	33%	44%	35%	41%	35%	51%	59%	44%	36%	41%	47%	45%	42%	40%	43%	40%	39%	43%	49%	45%	40%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base: All GB adults	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Rachel Reeves	17%	7%	33%	25%	27%	10%	23%	12%	17%	20%	18%	12%	23%	15%	13%	18%	19%	28%	20%	18%	16%	17%	11%
Jeremy Hunt	16%	34%	5%	15%	14%	24%	18%	15%	6%	9%	20%	29%	12%	20%	15%	17%	9%	14%	24%	15%	13%	11%	14%
Don't know	66%	60%	62%	60%	58%	66%	59%	73%	77%	71%	62%	58%	65%	65%	72%	66%	71%	58%	56%	67%	72%	72%	75%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
I am very comfortable financially	5%	6%	3%	10%	7%	4%	7%	4%	7%	4%	5%	6%	9%	5%	5%	3%	5%	5%	9%	5%	2%	6%	2%	
I am relatively comfortable financially	35%	41%	29%	44%	39%	37%	38%	32%	22%	31%	38%	45%	35%	35%	36%	35%	35%	26%	43%	34%	35%	28%	20%	
I do not often have money for luxuries, but can normally comfortably cover the essentials	37%	36%	42%	32%	37%	36%	35%	39%	34%	38%	36%	37%	35%	40%	32%	36%	35%	45%	35%	40%	40%	37%	26%	
I can only just afford my costs and often struggle to make ends meet	16%	12%	19%	10%	12%	17%	13%	19%	17%	20%	15%	10%	11%	15%	20%	17%	16%	18%	9%	15%	17%	20%	31%	
I cannot afford my costs, and often have to go without essentials like food and heating	4%	3%	4%	2%	3%	3%	4%	4%	5%	6%	4%	1%	4%	3%	4%	5%	6%	4%	1%	2%	4%	7%	16%	
Don't know	3%	2%	3%	2%	2%	2%	3%	3%	14%	2%	2%	1%	6%	2%	3%	4%	3%	3%	3%	4%	2%	2%	4%	

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	35%	15%	66%	46%	50%	20%	35%	35%	45%	42%	32%	21%	44%	30%	31%	38%	37%	44%	39%	38%	28%	36%	30%	
A Conservative government led by Rishi Sunak	12%	26%	3%	6%	9%	17%	11%	13%	7%	7%	14%	20%	10%	14%	13%	11%	9%	10%	13%	13%	12%	12%	7%	
Neither	35%	43%	18%	36%	26%	46%	38%	31%	21%	31%	40%	41%	31%	38%	33%	34%	37%	28%	33%	32%	41%	31%	39%	
Don't know	18%	16%	13%	13%	16%	17%	15%	22%	27%	20%	13%	17%	15%	19%	23%	17%	17%	18%	15%	17%	20%	21%	24%	

Managing the economy?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	28%	6%	60%	32%	41%	16%	29%	27%	31%	34%	29%	16%	36%	23%	24%	30%	35%	36%	30%	32%	24%	28%	22%	
A Conservative government led by Rishi Sunak	25%	51%	6%	19%	19%	36%	26%	24%	17%	15%	30%	39%	15%	32%	23%	24%	14%	27%	30%	26%	21%	19%	21%	
Neither	30%	31%	20%	32%	23%	35%	31%	28%	26%	30%	29%	32%	30%	29%	31%	30%	34%	21%	29%	25%	36%	29%	33%	
Don't know	18%	12%	15%	17%	17%	14%	14%	21%	27%	21%	12%	13%	18%	17%	21%	16%	17%	16%	12%	17%	20%	25%	24%	

Providing more jobs?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	32%	11%	64%	41%	47%	17%	34%	31%	41%	37%	31%	21%	39%	26%	27%	35%	40%	44%	34%	35%	27%	34%	30%	
A Conservative government led by Rishi Sunak	18%	37%	5%	11%	13%	27%	19%	17%	13%	12%	21%	28%	18%	22%	18%	18%	8%	12%	23%	19%	16%	13%	9%	
Neither	30%	33%	17%	30%	22%	38%	32%	27%	22%	27%	34%	34%	25%	31%	31%	29%	31%	27%	26%	27%	35%	27%	36%	
Don't know	20%	18%	14%	19%	18%	19%	15%	26%	24%	25%	14%	17%	18%	21%	24%	18%	20%	17%	17%	19%	22%	25%	25%	

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Keeping prices down?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	29%	10%	61%	29%	41%	17%	29%	29%	38%	35%	29%	15%	34%	24%	26%	33%	37%	33%	31%	32%	25%	31%	24%
A Conservative government led by Rishi Sunak	14%	30%	3%	10%	11%	20%	16%	13%	13%	9%	16%	23%	15%	17%	16%	12%	7%	19%	18%	15%	13%	11%	12%
Neither	38%	45%	23%	44%	31%	48%	41%	35%	25%	34%	41%	47%	35%	40%	37%	39%	39%	30%	37%	37%	41%	35%	40%
Don't know	18%	15%	14%	17%	17%	15%	14%	23%	24%	22%	14%	14%	17%	19%	21%	17%	17%	18%	14%	16%	21%	23%	24%

Improving standards of living for people like you?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	35%	11%	69%	40%	49%	20%	36%	33%	45%	42%	32%	19%	41%	27%	30%	40%	41%	44%	35%	37%	31%	40%	28%
A Conservative government led by Rishi Sunak	16%	34%	4%	12%	14%	22%	16%	16%	10%	11%	17%	27%	16%	20%	18%	12%	9%	15%	22%	17%	13%	10%	11%
Neither	34%	41%	17%	35%	25%	44%	36%	31%	25%	29%	38%	41%	28%	36%	34%	34%	36%	24%	32%	31%	37%	31%	40%
Don't know	16%	14%	10%	13%	13%	14%	12%	20%	20%	19%	12%	13%	16%	17%	18%	14%	14%	17%	12%	14%	19%	20%	22%

Tackling the government's deficit?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	23%	5%	51%	22%	32%	12%	25%	22%	34%	27%	22%	12%	30%	18%	20%	27%	26%	27%	26%	24%	18%	23%	21%
A Conservative government led by Rishi Sunak	26%	53%	8%	22%	22%	37%	28%	25%	17%	19%	30%	42%	20%	31%	26%	26%	18%	27%	33%	26%	24%	20%	21%
Neither	32%	29%	25%	37%	27%	37%	35%	30%	24%	31%	36%	34%	31%	32%	32%	31%	38%	29%	28%	30%	36%	35%	35%
Don't know	19%	13%	17%	19%	19%	13%	13%	24%	25%	23%	13%	13%	19%	18%	22%	17%	18%	17%	12%	19%	22%	22%	23%

Reducing the number of people in poverty?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
A Labour government led by Keir Starmer	43%	23%	75%	59%	61%	29%	45%	41%	48%	49%	44%	29%	51%	39%	37%	47%	48%	47%	49%	46%	36%	43%	34%
A Conservative government led by Rishi Sunak	9%	19%	2%	3%	6%	13%	9%	9%	7%	5%	11%	15%	10%	11%	10%	7%	4%	12%	11%	10%	7%	7%	8%
Neither	32%	42%	14%	28%	21%	43%	35%	29%	24%	27%	33%	43%	27%	33%	34%	33%	32%	24%	30%	28%	39%	29%	36%
Don't know	16%	16%	8%	10%	12%	15%	12%	20%	21%	19%	11%	13%	12%	18%	19%	14%	17%	17%	11%	16%	18%	22%	22%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base: All GB adults	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Taxes too much and spends too much on services		32%	37%	24%	27%	22%	40%	34%	29%	35%	32%	30%	31%	32%	34%	29%	32%	28%	29%	30%	30%	37%	38%	23%
Taxes too little and spends too little on services		30%	19%	47%	43%	43%	21%	31%	29%	32%	30%	32%	29%	32%	28%	27%	34%	28%	34%	36%	34%	21%	21%	33%
Gets the balance about right		14%	24%	6%	13%	12%	18%	16%	12%	8%	10%	18%	19%	12%	14%	15%	12%	16%	10%	16%	13%	17%	9%	11%
Don't know		25%	21%	24%	17%	23%	22%	19%	30%	26%	28%	20%	21%	24%	23%	29%	22%	27%	27%	19%	24%	25%	33%	33%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Too high - the rich are being made to pay too much and their taxes should be cut		5%	7%	4%	4%	3%	8%	5%	6%	5%	5%	6%	4%	7%	7%	4%	4%	2%	2%	8%	4%	6%	5%	-
Too low - the rich are not paying enough and their taxes should be increased		63%	47%	83%	67%	72%	54%	64%	62%	64%	66%	63%	56%	62%	59%	64%	65%	67%	65%	60%	64%	63%	64%	67%
About right - the rich are already paying about the right level of tax		20%	35%	6%	21%	18%	27%	21%	20%	13%	15%	23%	31%	14%	23%	22%	19%	22%	16%	24%	21%	17%	17%	18%
Don't know		12%	10%	8%	7%	8%	12%	10%	13%	19%	14%	7%	9%	17%	11%	10%	11%	8%	17%	8%	11%	14%	13%	15%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
	Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Much too high		40%	64%	17%	17%	20%	66%	41%	39%	16%	27%	51%	62%	26%	44%	44%	41%	32%	33%	34%	35%	44%	49%	47%
A little too high		20%	22%	20%	21%	21%	20%	19%	21%	14%	23%	19%	19%	17%	20%	25%	20%	18%	15%	19%	20%	22%	17%	21%
About right		19%	9%	28%	39%	28%	8%	19%	19%	30%	22%	17%	10%	24%	18%	13%	19%	24%	28%	23%	21%	17%	15%	14%
A little too low		7%	1%	12%	13%	12%	1%	7%	6%	11%	8%	4%	4%	11%	7%	6%	5%	8%	4%	9%	7%	4%	4%	7%
Much too low		2%	-	6%	1%	4%	0%	3%	2%	5%	3%	2%	0%	4%	2%	2%	3%	2%	2%	4%	2%	1%	2%	3%
Don't know		12%	4%	17%	9%	15%	6%	10%	14%	25%	16%	7%	4%	17%	9%	10%	12%	16%	18%	11%	14%	11%	13%	9%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Mostly good for the country	23%	8%	40%	42%	39%	6%	23%	23%	38%	28%	19%	11%	36%	23%	14%	22%	21%	31%	29%	24%	18%	19%	18%
Mostly bad for the country	33%	47%	15%	15%	17%	51%	32%	33%	14%	27%	44%	41%	21%	35%	35%	35%	30%	30%	26%	30%	38%	39%	39%
Both good and bad for the country	36%	42%	33%	38%	36%	39%	38%	35%	30%	35%	33%	46%	30%	37%	43%	35%	40%	29%	39%	36%	36%	37%	29%
Don't know	8%	3%	11%	5%	8%	4%	6%	9%	19%	10%	4%	3%	13%	5%	8%	8%	8%	10%	6%	9%	8%	5%	13%

Is competent or incompetent?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Competent	37%	59%	18%	43%	37%	44%	36%	38%	22%	31%	41%	50%	30%	44%	35%	34%	34%	29%	44%	37%	36%	29%	29%
Incompetent	46%	28%	65%	39%	48%	41%	51%	41%	54%	51%	45%	34%	50%	37%	47%	52%	54%	50%	41%	46%	47%	51%	49%
Don't know	17%	13%	17%	17%	15%	15%	13%	21%	24%	19%	14%	16%	21%	19%	18%	14%	12%	21%	15%	18%	17%	20%	22%

Is decisive or indecisive?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Decisive	29%	44%	18%	31%	28%	34%	26%	33%	30%	27%	27%	36%	28%	35%	30%	24%	22%	34%	33%	29%	27%	29%	28%
Indecisive	51%	42%	66%	49%	55%	48%	57%	44%	43%	50%	56%	50%	53%	44%	52%	58%	55%	49%	49%	52%	54%	45%	49%
Don't know	20%	14%	16%	20%	17%	18%	17%	23%	28%	23%	17%	14%	20%	22%	19%	18%	23%	17%	18%	19%	19%	25%	22%

Is trustworthy or untrustworthy?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Trustworthy	23%	41%	11%	23%	22%	31%	22%	24%	16%	16%	24%	39%	20%	27%	22%	21%	23%	21%	31%	20%	22%	16%	19%
Untrustworthy	55%	36%	77%	54%	59%	48%	61%	50%	64%	64%	55%	36%	59%	48%	56%	60%	61%	60%	50%	57%	58%	62%	52%
Don't know	22%	24%	13%	23%	19%	21%	16%	27%	21%	20%	21%	25%	21%	25%	22%	19%	16%	18%	18%	23%	20%	22%	29%

Is strong or weak?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Strong	22%	34%	13%	17%	19%	26%	19%	24%	23%	19%	20%	26%	18%	26%	19%	19%	16%	26%	22%	19%	27%	19%	19%
Weak	55%	42%	70%	63%	60%	51%	63%	48%	52%	58%	55%	51%	61%	48%	57%	60%	59%	54%	56%	59%	49%	56%	55%
Don't know	23%	23%	17%	20%	21%	23%	18%	28%	25%	22%	25%	22%	21%	26%	24%	21%	24%	20%	22%	22%	24%	26%	27%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Is likeable or dislikeable?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Likeable	32%	53%	19%	35%	31%	42%	31%	34%	18%	25%	37%	47%	29%	39%	29%	28%	33%	28%	40%	33%	29%	23%	27%
Dislikeable	48%	30%	64%	42%	50%	40%	52%	44%	61%	55%	45%	31%	50%	41%	47%	54%	52%	54%	42%	48%	48%	59%	48%
Don't know	20%	16%	17%	23%	19%	18%	17%	22%	21%	20%	17%	22%	20%	20%	24%	18%	16%	18%	18%	19%	23%	18%	25%

is competent or incompetent?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Competent	37%	22%	60%	56%	54%	24%	41%	33%	37%	41%	38%	27%	46%	35%	34%	34%	39%	46%	43%	37%	32%	34%	32%
Incompetent	36%	58%	17%	16%	21%	55%	37%	36%	28%	28%	43%	48%	27%	38%	39%	38%	31%	31%	34%	35%	42%	34%	36%
Don't know	27%	20%	23%	28%	26%	22%	22%	32%	35%	31%	19%	25%	26%	27%	27%	28%	30%	22%	23%	28%	26%	32%	33%

Is decisive or indecisive?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Decisive	24%	15%	40%	29%	31%	19%	24%	24%	25%	28%	23%	17%	33%	22%	21%	24%	25%	28%	25%	23%	23%	28%	21%
Indecisive	49%	66%	35%	47%	42%	61%	53%	45%	41%	39%	55%	64%	40%	49%	54%	51%	46%	46%	53%	49%	48%	39%	52%
Don't know	27%	19%	25%	24%	27%	21%	23%	31%	35%	33%	22%	19%	27%	29%	25%	26%	29%	26%	21%	28%	29%	33%	27%

Is trustworthy or untrustworthy?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Trustworthy	29%	16%	48%	47%	42%	21%	32%	26%	29%	30%	31%	24%	37%	26%	26%	29%	34%	29%	34%	30%	24%	27%	24%
Untrustworthy	43%	61%	26%	26%	30%	55%	46%	39%	40%	37%	45%	52%	31%	46%	46%	46%	35%	40%	43%	42%	44%	43%	38%
Don't know	28%	23%	26%	27%	28%	24%	22%	35%	31%	33%	24%	24%	32%	28%	27%	25%	31%	31%	23%	28%	32%	30%	38%

Is strong or weak?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Strong	27%	16%	47%	32%	35%	20%	30%	24%	32%	31%	26%	18%	36%	25%	27%	25%	27%	31%	30%	26%	27%	28%	20%
Weak	42%	61%	26%	33%	33%	57%	44%	40%	31%	33%	48%	57%	31%	43%	43%	46%	40%	43%	43%	42%	42%	37%	43%
Don't know	31%	23%	28%	35%	33%	23%	26%	36%	37%	36%	25%	26%	33%	32%	30%	29%	33%	26%	27%	32%	31%	35%	36%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Is likeable or dislikeable?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Likeable	30%	19%	49%	43%	43%	23%	32%	28%	24%	35%	31%	24%	36%	29%	29%	28%	32%	35%	34%	31%	28%	27%	26%
Dislikeable	43%	62%	28%	25%	31%	56%	45%	42%	40%	37%	48%	52%	33%	44%	48%	46%	37%	43%	42%	43%	45%	45%	40%
Don't know	27%	18%	24%	32%	27%	21%	23%	30%	36%	28%	22%	24%	31%	27%	23%	26%	30%	22%	24%	26%	27%	28%	34%

Do you believe police take the following types of crime too seriously, not seriously enough, or with the right level of seriousness?

Anti-social behaviour

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	60%	70%	57%	55%	58%	72%	62%	59%	29%	55%	72%	74%	54%	59%	63%	63%	59%	60%	63%	57%	63%	58%	62%
Treat with the right level of seriousness	26%	21%	28%	33%	29%	20%	23%	28%	37%	30%	18%	20%	23%	29%	25%	23%	19%	32%	24%	29%	24%	27%	21%
Treat too seriously	4%	2%	4%	2%	3%	2%	4%	3%	16%	3%	1%	1%	6%	2%	4%	4%	6%	2%	4%	4%	3%	5%	2%
Don't know	10%	7%	10%	10%	10%	6%	10%	11%	18%	12%	9%	5%	17%	10%	8%	9%	16%	6%	9%	10%	10%	10%	16%

Burglary

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	66%	75%	65%	67%	67%	75%	70%	63%	41%	61%	75%	78%	59%	67%	69%	72%	58%	60%	67%	67%	63%	66%	67%
Treat with the right level of seriousness	21%	19%	19%	24%	20%	18%	18%	24%	31%	25%	15%	16%	23%	21%	19%	19%	25%	28%	22%	20%	24%	19%	18%
Treat too seriously	1%	1%	1%	2%	1%	1%	1%	1%	4%	2%	-	0%	3%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%
Don't know	11%	5%	15%	7%	12%	6%	11%	12%	23%	13%	9%	6%	16%	12%	10%	8%	16%	10%	10%	11%	11%	14%	15%

Mugging

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	57%	62%	58%	50%	53%	64%	59%	55%	41%	53%	61%	66%	58%	57%	57%	59%	55%	46%	59%	52%	58%	59%	59%
Treat with the right level of seriousness	25%	26%	22%	36%	28%	24%	24%	26%	28%	27%	23%	23%	19%	27%	26%	24%	23%	37%	26%	30%	25%	22%	18%
Treat too seriously	1%	0%	1%	1%	1%	0%	1%	1%	6%	1%	-	0%	4%	0%	1%	1%	1%	1%	2%	1%	1%	1%	-
Don't know	17%	11%	19%	12%	18%	12%	16%	18%	25%	19%	16%	11%	19%	16%	16%	16%	20%	16%	14%	17%	17%	18%	23%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Assault

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	51%	53%	52%	41%	45%	57%	53%	49%	49%	46%	52%	61%	52%	49%	49%	55%	53%	45%	52%	48%	53%	53%	52%
Treat with the right level of seriousness	34%	36%	34%	49%	41%	32%	33%	36%	27%	39%	33%	30%	25%	36%	37%	33%	30%	45%	35%	37%	32%	31%	32%
Treat too seriously	2%	1%	2%	1%	1%	2%	2%	2%	7%	2%	1%	0%	7%	1%	1%	2%	1%	-	2%	2%	2%	3%	-
Don't know	13%	9%	13%	9%	13%	9%	12%	13%	17%	13%	14%	9%	16%	13%	12%	11%	16%	10%	11%	13%	13%	13%	16%

Traffic offences

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	18%	20%	17%	12%	19%	18%	17%	19%	12%	18%	23%	16%	17%	17%	19%	20%	14%	21%	18%	17%	19%	19%	18%
Treat with the right level of seriousness	38%	38%	37%	51%	39%	38%	33%	42%	40%	39%	31%	43%	35%	39%	38%	37%	37%	48%	41%	38%	37%	36%	33%
Treat too seriously	32%	35%	33%	27%	31%	34%	39%	26%	33%	31%	34%	32%	31%	32%	34%	33%	33%	22%	33%	33%	34%	26%	30%
Don't know	12%	8%	13%	10%	11%	9%	11%	13%	15%	13%	12%	8%	17%	12%	8%	10%	16%	10%	8%	11%	10%	18%	18%

Vandalism

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	51%	65%	45%	44%	48%	64%	55%	48%	22%	43%	61%	71%	44%	51%	55%	54%	50%	46%	50%	49%	54%	54%	56%
Treat with the right level of seriousness	27%	23%	27%	41%	30%	23%	25%	29%	39%	31%	21%	20%	26%	31%	23%	24%	22%	38%	29%	30%	29%	19%	19%
Treat too seriously	5%	2%	9%	2%	5%	2%	6%	5%	18%	7%	1%	0%	7%	4%	5%	6%	6%	2%	6%	6%	4%	7%	1%
Don't know	17%	10%	19%	12%	18%	11%	14%	19%	21%	19%	17%	10%	23%	14%	16%	16%	21%	14%	15%	16%	14%	20%	24%

Sexual assault

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Do not treat seriously enough	64%	61%	71%	62%	67%	61%	60%	68%	65%	60%	64%	71%	59%	64%	62%	69%	64%	57%	66%	61%	65%	63%	66%
Treat with the right level of seriousness	23%	28%	16%	30%	21%	28%	27%	19%	17%	25%	24%	20%	21%	25%	23%	20%	20%	31%	22%	25%	24%	22%	17%
Treat too seriously	2%	2%	1%	2%	1%	2%	3%	2%	6%	3%	0%	1%	8%	2%	1%	1%	3%	2%	3%	2%	2%	3%	1%
Don't know	11%	9%	12%	6%	11%	9%	11%	11%	12%	12%	12%	7%	13%	10%	14%	10%	12%	11%	9%	12%	9%	12%	17%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In 1999 the Macpherson report found that the Metropolitan police were institutionally racist, that is, they failed to give an appropriate service to some groups in society because of their colour, culture or ethnicity. Do you think the police today is or is not institutionally racist?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Is institutionally racist	50%	40%	67%	51%	62%	38%	49%	51%	60%	53%	45%	45%	61%	46%	46%	52%	48%	55%	57%	50%	43%	48%	51%
Is not institutionally racist	26%	38%	14%	18%	17%	38%	29%	22%	21%	23%	32%	26%	17%	28%	30%	23%	27%	25%	23%	26%	30%	29%	18%
Don't know	24%	22%	19%	31%	21%	24%	22%	26%	19%	24%	23%	28%	22%	26%	24%	25%	25%	19%	20%	24%	27%	24%	31%

Would you support or oppose the introduction of a system of national identity cards in Britain?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Strongly support	22%	33%	13%	19%	19%	31%	24%	20%	5%	14%	29%	36%	23%	21%	25%	22%	16%	15%	24%	18%	20%	24%	26%
Tend to support	33%	38%	27%	41%	34%	35%	31%	35%	22%	31%	32%	42%	29%	35%	33%	31%	34%	36%	32%	34%	35%	28%	31%
Tend to oppose	16%	13%	21%	18%	18%	13%	16%	16%	16%	18%	18%	11%	18%	17%	13%	15%	18%	16%	16%	19%	15%	15%	10%
Strongly oppose	13%	9%	19%	12%	13%	11%	15%	10%	14%	15%	13%	7%	8%	12%	12%	17%	12%	12%	13%	14%	10%	15%	13%
Don't know	17%	8%	20%	9%	15%	9%	14%	19%	42%	23%	8%	3%	22%	15%	17%	15%	20%	22%	14%	16%	19%	19%	20%

In the last five years, do you think the threat of terrorism in Britain has...

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Increased a lot	14%	19%	10%	10%	9%	21%	10%	17%	7%	11%	15%	21%	11%	14%	17%	14%	13%	10%	13%	11%	16%	17%	15%
Increased a little	24%	29%	18%	18%	21%	26%	22%	26%	24%	18%	26%	32%	16%	26%	18%	27%	25%	28%	24%	24%	23%	19%	26%
Stayed the same	37%	34%	44%	44%	42%	35%	41%	34%	28%	41%	39%	33%	42%	38%	36%	35%	35%	36%	38%	41%	35%	33%	32%
Decreased a little	14%	12%	15%	17%	17%	10%	18%	10%	19%	16%	11%	9%	15%	12%	14%	14%	15%	16%	15%	13%	15%	12%	9%
Decreased a lot	3%	1%	2%	5%	4%	1%	3%	2%	5%	3%	3%	0%	2%	2%	4%	3%	2%	4%	2%	3%	2%	3%	3%
Don't know	9%	5%	10%	6%	7%	7%	7%	12%	17%	12%	6%	5%	15%	9%	10%	7%	10%	8%	7%	8%	9%	16%	15%

Fieldwork Dates: 22nd - 24th July 2023

Sample size: 1745 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

How do you now rate the likelihood of further terrorist attacks on British cities and other British targets?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Further attacks are very likely	20%	26%	18%	16%	17%	26%	18%	22%	15%	16%	24%	24%	13%	21%	22%	22%	19%	15%	19%	18%	22%	23%	21%
They are fairly likely	51%	55%	50%	61%	57%	54%	51%	51%	30%	49%	53%	63%	52%	53%	48%	49%	51%	59%	55%	51%	52%	42%	49%
They are not very likely	14%	10%	18%	14%	14%	9%	18%	10%	28%	17%	11%	4%	15%	13%	14%	14%	15%	10%	14%	16%	13%	13%	10%
They are not at all likely	2%	1%	1%	-	1%	1%	2%	1%	3%	2%	2%	0%	1%	1%	2%	2%	0%	3%	1%	1%	2%	2%	3%
Don't know	14%	8%	14%	10%	11%	10%	11%	16%	24%	16%	10%	8%	20%	12%	13%	13%	15%	14%	11%	15%	11%	20%	17%

How would you rate the chances of you or a member of your family or a good friend being killed or wounded in a terrorist attack? Do you think the chances are...?

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
Very high	1%	1%	2%	-	1%	1%	2%	1%	4%	1%	1%	0%	6%	1%	1%	1%	-	-	2%	0%	1%	3%	1%
Fairly high	7%	7%	7%	3%	6%	8%	6%	7%	8%	7%	6%	7%	7%	6%	8%	8%	5%	5%	6%	7%	8%	7%	7%
Fairly low	35%	43%	33%	35%	37%	38%	29%	40%	23%	33%	38%	39%	31%	38%	37%	32%	32%	33%	35%	34%	37%	35%	34%
Very low	23%	21%	25%	33%	26%	22%	26%	20%	19%	22%	24%	26%	24%	20%	21%	25%	26%	28%	26%	23%	22%	20%	19%
Almost non-existent	15%	12%	17%	17%	16%	12%	22%	8%	25%	14%	15%	12%	13%	16%	17%	14%	14%	11%	18%	16%	12%	12%	14%
Don't know	19%	15%	16%	13%	15%	19%	14%	24%	22%	22%	15%	16%	18%	18%	17%	21%	23%	23%	14%	20%	19%	24%	25%

Thinking about the balance between protecting against terrorism, and protecting people's freedom to go about their daily lives, do you think...

Unweighted base	1745	601	421	147	713	630	770	975	182	696	423	444	172	599	296	427	150	101	540	535	311	194	165
Base	1745	605	443	157	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	205	179
The government should introduce stricter measures to protect against terrorism, even if it means people's personal freedoms are restricted	28%	37%	23%	20%	23%	37%	26%	30%	15%	24%	32%	36%	27%	26%	31%	30%	22%	31%	26%	23%	33%	36%	28%
The government have restricted people's personal freedoms too much and measures should be relaxed, even if it limits the ability of the authorities to combat terrorism	11%	6%	16%	11%	13%	6%	15%	8%	23%	12%	10%	5%	19%	8%	9%	13%	10%	11%	13%	14%	8%	4%	11%
The current balance is about right	47%	49%	48%	59%	52%	45%	49%	45%	41%	47%	48%	49%	41%	52%	46%	42%	52%	44%	52%	49%	45%	43%	36%
Don't know	14%	8%	13%	10%	12%	13%	10%	18%	21%	17%	10%	11%	13%	13%	13%	15%	16%	14%	9%	14%	14%	16%	25%

Cell Contents (Column Percentages)