

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults		1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Approve		13%	28%	2%	9%	8%	20%	16%	11%	9%	8%	16%	22%	13%	14%	17%	11%	9%	16%	13%	12%	15%	15%	13%
Disapprove		69%	54%	85%	84%	78%	64%	70%	67%	65%	71%	73%	62%	66%	69%	61%	71%	83%	65%	73%	71%	62%	63%	73%
Don't know		18%	18%	13%	7%	13%	16%	14%	22%	26%	21%	12%	15%	22%	17%	22%	18%	9%	19%	14%	17%	24%	23%	14%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base		1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
0 - Would never consider voting for them		42%	9%	72%	57%	56%	26%	41%	42%	47%	48%	40%	30%	42%	38%	35%	48%	52%	42%	44%	43%	36%	45%	39%
1		5%	3%	8%	6%	7%	3%	5%	6%	5%	6%	5%	3%	5%	6%	5%	5%	7%	3%	5%	4%	5%	4%	9%
2		5%	4%	4%	9%	5%	5%	5%	5%	7%	5%	4%	6%	3%	6%	5%	4%	6%	9%	5%	6%	4%	4%	4%
3		5%	5%	3%	6%	5%	5%	5%	5%	5%	5%	7%	3%	4%	6%	7%	4%	5%	2%	5%	6%	5%	4%	4%
4		3%	5%	2%	5%	3%	4%	3%	3%	3%	4%	2%	3%	6%	3%	4%	3%	0%	3%	3%	3%	3%	5%	3%
5		9%	13%	3%	6%	6%	11%	8%	10%	8%	10%	7%	10%	7%	8%	14%	9%	7%	9%	10%	7%	12%	8%	8%
6		4%	9%	1%	4%	4%	6%	6%	3%	4%	4%	5%	6%	4%	5%	4%	5%	3%	5%	5%	4%	4%	4%	6%
7		5%	12%	1%	2%	3%	8%	5%	5%	2%	3%	7%	8%	2%	7%	4%	5%	2%	5%	4%	5%	6%	5%	4%
8		5%	10%	0%	2%	2%	8%	4%	5%	1%	3%	6%	8%	5%	5%	5%	3%	5%	7%	4%	6%	4%	4%	3%
9		2%	6%	0%	1%	1%	4%	3%	1%	1%	1%	2%	5%	0%	3%	2%	1%	1%	5%	2%	1%	3%	3%	1%
10 - Would definitely consider voting for them		9%	23%	1%	1%	5%	16%	10%	8%	2%	4%	11%	18%	10%	9%	12%	9%	5%	5%	7%	9%	10%	8%	12%
prefer not to answer		5%	3%	6%	1%	3%	3%	4%	6%	14%	7%	3%	1%	13%	4%	4%	5%	8%	6%	4%	4%	8%	7%	6%

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Labour

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
	Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
0 - Would never consider voting for them		23%	41%	3%	4%	10%	37%	25%	21%	13%	15%	26%	38%	15%	25%	25%	23%	27%	18%	17%	22%	27%	24%	32%
1		4%	7%	2%	3%	4%	5%	4%	4%	1%	3%	5%	6%	7%	4%	3%	4%	3%	6%	3%	5%	5%	2%	7%
2		5%	8%	2%	4%	3%	8%	5%	5%	2%	3%	7%	8%	2%	5%	6%	5%	6%	9%	4%	6%	7%	5%	3%
3		6%	8%	1%	5%	5%	7%	6%	5%	4%	5%	6%	7%	3%	6%	5%	5%	10%	6%	5%	6%	7%	5%	8%
4		5%	7%	2%	5%	4%	5%	6%	4%	5%	6%	4%	3%	5%	5%	4%	4%	5%	4%	6%	5%	4%	2%	5%
5		12%	11%	8%	14%	12%	11%	13%	11%	12%	15%	9%	10%	13%	11%	18%	9%	9%	12%	14%	10%	12%	13%	10%
6		6%	5%	6%	9%	8%	4%	5%	6%	6%	6%	5%	6%	4%	6%	5%	6%	5%	7%	6%	7%	5%	5%	5%
7		9%	4%	14%	15%	12%	6%	8%	9%	9%	11%	9%	5%	12%	9%	6%	9%	9%	11%	11%	10%	6%	9%	4%
8		8%	3%	12%	15%	10%	5%	7%	8%	14%	8%	8%	4%	5%	10%	8%	7%	6%	7%	10%	8%	7%	8%	5%
9		2%	1%	4%	2%	3%	1%	2%	2%	4%	2%	3%	1%	0%	2%	3%	3%	2%	-	3%	2%	1%	3%	4%
10 - Would definitely consider voting for them		16%	2%	40%	21%	25%	8%	13%	18%	16%	18%	16%	10%	21%	12%	14%	21%	10%	15%	19%	16%	11%	17%	11%
prefer not to answer		5%	3%	6%	1%	3%	3%	4%	6%	14%	7%	3%	1%	13%	4%	4%	5%	8%	6%	4%	4%	8%	7%	6%

Liberal Democrats

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
	Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
0 - Would never consider voting for them		27%	36%	19%	6%	15%	40%	31%	23%	21%	23%	28%	36%	30%	24%	26%	31%	29%	22%	22%	25%	31%	30%	35%
1		5%	8%	3%	1%	3%	8%	7%	4%	2%	4%	6%	8%	3%	6%	5%	5%	5%	5%	4%	5%	7%	5%	7%
2		5%	8%	3%	1%	4%	6%	5%	5%	3%	5%	5%	6%	3%	6%	5%	5%	3%	8%	4%	5%	6%	6%	4%
3		7%	8%	6%	-	5%	8%	6%	7%	9%	4%	9%	8%	6%	6%	6%	7%	6%	9%	7%	6%	7%	6%	7%
4		6%	8%	5%	3%	6%	6%	6%	6%	8%	6%	6%	6%	8%	7%	6%	5%	5%	7%	6%	7%	8%	4%	5%
5		17%	14%	19%	18%	19%	14%	14%	19%	18%	20%	13%	14%	12%	17%	21%	16%	18%	13%	19%	14%	16%	23%	10%
6		8%	5%	16%	11%	11%	7%	9%	8%	9%	9%	7%	8%	10%	8%	12%	8%	5%	9%	10%	9%	7%	6%	10%
7		7%	4%	8%	13%	10%	4%	7%	7%	10%	8%	7%	4%	5%	7%	5%	8%	13%	10%	8%	9%	4%	7%	7%
8		5%	3%	6%	17%	9%	3%	6%	5%	2%	7%	6%	3%	5%	6%	3%	5%	6%	7%	7%	7%	3%	4%	3%
9		2%	0%	2%	8%	3%	0%	1%	2%	3%	1%	1%	2%	2%	2%	1%	1%	1%	-	2%	1%	1%	1%	2%
10 - Would definitely consider voting for them		6%	2%	8%	22%	11%	2%	5%	6%	2%	6%	7%	4%	4%	8%	6%	5%	2%	4%	9%	7%	2%	2%	4%
prefer not to answer		5%	3%	6%	1%	3%	3%	4%	6%	14%	7%	3%	1%	13%	4%	4%	5%	8%	6%	4%	4%	8%	7%	6%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults		1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Health		47%	44%	56%	55%	54%	43%	42%	52%	39%	41%	56%	53%	38%	50%	41%	50%	48%	55%	49%	48%	48%	42%	46%
Immigration & Asylum		34%	58%	13%	13%	16%	57%	34%	34%	16%	23%	40%	56%	24%	35%	40%	36%	28%	32%	27%	33%	42%	35%	41%
Crime		16%	25%	8%	14%	10%	26%	19%	14%	9%	17%	15%	21%	27%	14%	19%	16%	11%	9%	17%	13%	17%	17%	25%
The economy		61%	62%	62%	64%	66%	58%	62%	60%	62%	63%	61%	58%	53%	65%	60%	62%	63%	54%	65%	63%	64%	59%	41%
Tax		11%	9%	10%	7%	8%	9%	11%	10%	16%	15%	6%	5%	13%	8%	12%	12%	11%	8%	10%	10%	10%	18%	5%
Pensions		5%	7%	3%	9%	3%	8%	6%	5%	4%	2%	5%	12%	7%	5%	6%	4%	8%	6%	5%	4%	6%	5%	8%
Education		14%	8%	20%	22%	17%	10%	11%	16%	18%	17%	11%	10%	13%	15%	13%	13%	12%	16%	21%	12%	12%	12%	8%
Family life & childcare		6%	4%	7%	5%	6%	5%	4%	7%	4%	8%	5%	3%	2%	6%	5%	7%	7%	6%	4%	5%	7%	5%	7%
Housing		21%	14%	32%	19%	21%	17%	18%	23%	32%	23%	18%	15%	29%	22%	15%	20%	16%	23%	17%	21%	20%	26%	27%
The environment		27%	17%	36%	42%	39%	15%	27%	26%	34%	29%	27%	19%	26%	24%	31%	25%	32%	31%	32%	32%	18%	20%	22%
Britain leaving the EU		18%	9%	24%	29%	29%	9%	19%	16%	12%	17%	21%	19%	16%	17%	13%	20%	25%	20%	21%	21%	13%	11%	16%
Transport		2%	2%	4%	2%	4%	1%	2%	2%	2%	3%	2%	1%	6%	2%	1%	2%	1%	2%	3%	1%	2%	3%	3%
Welfare benefits		6%	7%	7%	4%	5%	8%	5%	8%	2%	7%	8%	5%	6%	6%	7%	7%	7%	6%	3%	4%	8%	5%	19%
Defence and security		9%	18%	3%	6%	5%	15%	11%	7%	5%	5%	11%	17%	5%	13%	9%	8%	7%	8%	9%	10%	12%	8%	7%
None of these		0%	-	-	1%	0%	0%	1%	-	2%	1%	-	-	-	0%	1%	-	2%	1%	1%	0%	-	0%	2%
Don't know		2%	1%	1%	-	1%	2%	3%	2%	7%	3%	0%	0%	6%	1%	5%	1%	2%	2%	2%	2%	4%	3%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base		1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well		1%	2%	0%	-	0%	1%	1%	1%	0%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	-	1%	2%
Fairly well		11%	20%	2%	6%	7%	15%	13%	9%	9%	8%	13%	15%	12%	11%	13%	9%	8%	14%	9%	12%	12%	12%	8%
Fairly badly		28%	37%	15%	19%	22%	32%	29%	26%	27%	27%	24%	33%	26%	29%	28%	25%	29%	29%	26%	29%	29%	26%	26%
Very badly		56%	39%	80%	72%	67%	49%	52%	60%	50%	58%	61%	50%	50%	57%	51%	62%	56%	54%	61%	57%	53%	50%	56%
Don't know		5%	2%	3%	2%	3%	3%	4%	5%	13%	6%	2%	1%	10%	3%	6%	4%	6%	3%	2%	2%	7%	11%	7%

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Immigration

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	0%	1%	-	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	-	-	1%	1%	-	-	0%	1%
Fairly well	7%	10%	6%	5%	6%	7%	7%	8%	14%	7%	6%	6%	8%	7%	9%	7%	6%	8%	8%	6%	7%	12%	4%
Fairly badly	28%	35%	21%	35%	27%	29%	30%	26%	24%	30%	25%	29%	33%	30%	25%	26%	24%	27%	30%	29%	28%	24%	23%
Very badly	56%	51%	66%	54%	60%	60%	54%	58%	36%	53%	64%	63%	47%	57%	56%	59%	60%	50%	56%	56%	56%	52%	62%
Don't know	9%	3%	8%	5%	6%	4%	8%	9%	26%	10%	5%	3%	12%	6%	9%	8%	10%	13%	5%	9%	10%	12%	9%

Crime

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	1%	2%	1%	3%	1%	2%	2%	1%	5%	1%	1%	2%	3%	1%	1%	1%	4%	3%	2%	1%	1%	2%	2%
Fairly well	19%	27%	11%	21%	20%	20%	20%	19%	18%	17%	21%	22%	13%	21%	18%	19%	19%	29%	23%	20%	17%	17%	16%
Fairly badly	37%	39%	36%	38%	37%	37%	37%	37%	25%	39%	37%	38%	38%	39%	37%	36%	33%	29%	34%	40%	40%	34%	30%
Very badly	30%	24%	40%	27%	31%	33%	33%	28%	21%	30%	34%	31%	33%	28%	31%	34%	24%	27%	32%	25%	29%	30%	43%
Don't know	12%	7%	12%	11%	11%	7%	9%	15%	31%	12%	8%	8%	13%	11%	13%	10%	19%	12%	9%	14%	13%	17%	8%

Education

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	2%	2%	-	4%	1%	2%	2%	1%	3%	1%	2%	2%	6%	1%	1%	0%	2%	1%	2%	1%	0%	2%	3%
Fairly well	23%	38%	11%	14%	18%	29%	25%	22%	21%	18%	26%	30%	22%	23%	21%	25%	22%	32%	24%	24%	24%	19%	23%
Fairly badly	31%	34%	27%	30%	31%	33%	29%	32%	23%	32%	29%	35%	22%	35%	32%	27%	37%	24%	30%	32%	31%	35%	23%
Very badly	32%	15%	53%	44%	41%	26%	33%	30%	31%	35%	34%	24%	32%	30%	31%	37%	24%	31%	36%	30%	28%	26%	38%
Don't know	13%	11%	9%	8%	10%	10%	11%	15%	22%	14%	10%	9%	18%	11%	15%	11%	16%	13%	9%	13%	16%	17%	13%

Taxation

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	3%
Fairly well	20%	34%	8%	18%	18%	25%	21%	18%	10%	13%	25%	30%	20%	23%	19%	17%	14%	20%	19%	22%	19%	15%	20%
Fairly badly	33%	35%	31%	36%	32%	36%	32%	33%	28%	33%	32%	34%	26%	32%	37%	31%	42%	29%	35%	34%	35%	26%	23%
Very badly	35%	20%	50%	39%	40%	30%	38%	32%	33%	41%	35%	25%	39%	34%	30%	38%	32%	38%	38%	33%	28%	43%	37%
Don't know	12%	8%	11%	6%	9%	8%	9%	15%	27%	13%	6%	9%	13%	11%	12%	13%	10%	12%	7%	10%	17%	15%	17%

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Unemployment

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	3%	7%	1%	3%	3%	4%	4%	2%	1%	2%	5%	5%	5%	3%	3%	3%	3%	1%	3%	3%	2%	2%	7%
Fairly well	32%	52%	17%	22%	28%	40%	35%	28%	12%	26%	38%	43%	21%	35%	33%	31%	30%	33%	36%	32%	33%	23%	23%
Fairly badly	28%	19%	32%	37%	29%	25%	25%	30%	32%	31%	26%	23%	30%	28%	26%	26%	29%	32%	29%	29%	23%	31%	27%
Very badly	20%	11%	31%	19%	23%	16%	20%	20%	24%	23%	17%	16%	23%	16%	21%	25%	18%	16%	18%	19%	22%	25%	21%
Don't know	18%	12%	20%	19%	17%	14%	15%	20%	31%	18%	15%	13%	20%	18%	17%	15%	20%	19%	14%	17%	20%	19%	22%

Inflation

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	1%	1%	-	-	0%	1%	1%	0%	2%	0%	1%	1%	2%	-	1%	0%	1%	1%	1%	0%	1%	0%	1%
Fairly well	11%	21%	2%	12%	7%	16%	10%	11%	9%	5%	12%	20%	8%	12%	12%	10%	7%	10%	10%	12%	11%	7%	12%
Fairly badly	29%	40%	18%	31%	26%	35%	30%	28%	25%	24%	31%	38%	25%	32%	32%	25%	31%	27%	31%	28%	32%	26%	25%
Very badly	53%	32%	76%	51%	62%	43%	54%	52%	49%	64%	53%	36%	58%	49%	48%	59%	52%	53%	55%	54%	47%	56%	50%
Don't know	7%	6%	4%	6%	5%	6%	5%	9%	15%	7%	4%	6%	7%	6%	7%	6%	9%	9%	3%	5%	9%	11%	12%

Britain's exit from the EU

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	3%	7%	-	1%	1%	6%	4%	2%	1%	1%	5%	5%	4%	3%	5%	2%	2%	4%	2%	3%	2%	6%	6%
Fairly well	17%	35%	4%	8%	8%	30%	18%	17%	8%	14%	18%	26%	16%	20%	19%	18%	8%	15%	17%	17%	19%	17%	16%
Fairly badly	23%	27%	17%	19%	18%	25%	23%	23%	28%	23%	21%	24%	21%	24%	24%	20%	26%	25%	19%	26%	26%	23%	19%
Very badly	45%	22%	71%	67%	66%	30%	46%	45%	38%	49%	49%	39%	44%	44%	39%	51%	55%	41%	55%	45%	36%	37%	48%
Don't know	11%	8%	7%	5%	7%	9%	9%	13%	25%	13%	6%	6%	15%	10%	13%	10%	9%	15%	8%	9%	16%	17%	12%

Defence

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	5%	7%	3%	2%	4%	5%	6%	3%	5%	5%	5%	4%	6%	4%	5%	5%	4%	4%	5%	3%	3%	5%	9%
Fairly well	33%	42%	25%	33%	32%	36%	36%	30%	28%	30%	34%	39%	23%	36%	38%	28%	36%	32%	38%	34%	33%	27%	21%
Fairly badly	21%	25%	19%	26%	20%	25%	23%	20%	18%	20%	23%	24%	23%	21%	20%	25%	17%	14%	23%	22%	22%	21%	17%
Very badly	14%	9%	22%	11%	17%	14%	16%	12%	8%	15%	14%	16%	18%	12%	15%	15%	12%	15%	13%	11%	16%	16%	22%
Don't know	27%	17%	31%	28%	28%	19%	19%	35%	41%	31%	23%	17%	30%	26%	22%	27%	31%	35%	22%	30%	26%	31%	31%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	1%	2%	1%	-	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	-	0%	1%	0%	2%	3%
Fairly well	14%	30%	3%	13%	9%	23%	15%	13%	8%	6%	18%	29%	13%	15%	16%	12%	13%	17%	13%	16%	15%	10%	16%
Fairly badly	31%	40%	22%	27%	26%	36%	30%	32%	26%	32%	31%	34%	35%	34%	30%	27%	30%	29%	31%	33%	34%	26%	29%
Very badly	48%	25%	71%	55%	61%	36%	49%	47%	46%	56%	48%	34%	45%	45%	44%	54%	50%	50%	51%	49%	42%	51%	45%
Don't know	6%	4%	4%	6%	3%	4%	5%	7%	19%	7%	2%	3%	6%	5%	7%	6%	5%	4%	3%	10%	11%	7%	

Terrorism

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	11%	17%	7%	8%	8%	13%	14%	8%	10%	9%	11%	12%	16%	10%	12%	9%	8%	8%	13%	9%	9%	11%	11%
Fairly well	43%	53%	33%	49%	44%	46%	45%	42%	36%	40%	45%	50%	32%	46%	45%	41%	47%	44%	48%	45%	42%	34%	37%
Fairly badly	12%	9%	15%	9%	11%	12%	11%	13%	8%	13%	11%	13%	11%	11%	9%	14%	13%	15%	11%	10%	14%	14%	11%
Very badly	12%	8%	16%	8%	11%	13%	12%	11%	9%	12%	14%	10%	17%	9%	13%	13%	10%	11%	10%	10%	11%	16%	19%
Don't know	23%	13%	29%	27%	25%	16%	19%	27%	37%	26%	19%	16%	25%	24%	22%	22%	22%	23%	19%	25%	25%	24%	23%

Transport

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	2%	2%	1%	3%	0%	2%	2%	1%	7%	1%	1%	1%	7%	1%	1%	-	2%	-	3%	1%	0%	0%	4%
Fairly well	22%	33%	12%	12%	17%	26%	22%	22%	20%	22%	21%	25%	19%	22%	20%	23%	22%	27%	19%	22%	29%	21%	19%
Fairly badly	34%	39%	26%	39%	33%	39%	34%	34%	28%	32%	36%	38%	30%	40%	33%	30%	34%	33%	40%	34%	28%	33%	31%
Very badly	28%	13%	48%	35%	37%	22%	30%	26%	23%	30%	31%	24%	32%	23%	28%	34%	27%	28%	30%	28%	24%	25%	33%
Don't know	14%	13%	13%	11%	12%	12%	11%	17%	22%	16%	11%	12%	12%	15%	18%	13%	15%	12%	9%	15%	19%	20%	13%

Housing

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	1%	2%	-	3%	0%	2%	2%	1%	3%	1%	1%	1%	4%	0%	2%	0%	1%	2%	2%	0%	1%	1%	1%
Fairly well	14%	25%	5%	8%	9%	19%	14%	13%	6%	10%	14%	23%	12%	15%	12%	14%	13%	12%	13%	14%	17%	10%	13%
Fairly badly	34%	40%	28%	30%	33%	36%	34%	34%	31%	36%	33%	34%	28%	36%	38%	33%	33%	33%	37%	35%	36%	30%	25%
Very badly	40%	21%	61%	51%	49%	32%	41%	39%	41%	42%	43%	31%	46%	40%	32%	42%	41%	39%	41%	39%	34%	42%	48%
Don't know	11%	13%	6%	7%	9%	12%	10%	13%	19%	11%	9%	11%	10%	10%	16%	10%	12%	14%	7%	12%	12%	17%	13%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	2%	4%	0%	5%	1%	3%	4%	1%	6%	1%	2%	3%	9%	1%	2%	1%	2%	2%	3%	1%	1%	3%	5%
Fairly well	24%	41%	13%	10%	17%	34%	26%	23%	13%	21%	27%	33%	18%	25%	26%	25%	22%	28%	24%	23%	30%	24%	20%
Fairly badly	29%	29%	26%	33%	30%	28%	27%	30%	25%	30%	26%	31%	25%	30%	31%	28%	29%	23%	30%	29%	28%	27%	27%
Very badly	31%	14%	49%	43%	44%	21%	32%	30%	35%	32%	36%	23%	35%	29%	29%	33%	32%	35%	34%	33%	25%	27%	35%
Don't know	14%	13%	12%	9%	9%	13%	11%	16%	22%	16%	9%	10%	14%	15%	12%	13%	14%	12%	9%	14%	16%	20%	13%

Welfare benefits

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	2%	4%	-	1%	1%	4%	2%	2%	2%	1%	1%	5%	1%	3%	2%	2%	1%	1%	3%	1%	2%	2%	3%
Fairly well	22%	37%	8%	18%	17%	31%	25%	20%	17%	17%	22%	34%	20%	23%	24%	20%	24%	22%	23%	22%	23%	22%	20%
Fairly badly	29%	27%	27%	37%	31%	27%	27%	30%	22%	32%	30%	25%	26%	31%	27%	30%	28%	23%	31%	29%	27%	28%	26%
Very badly	28%	15%	48%	32%	36%	24%	28%	27%	22%	31%	30%	22%	30%	25%	26%	31%	29%	30%	27%	29%	26%	25%	35%
Don't know	19%	17%	18%	12%	16%	14%	18%	21%	37%	19%	16%	15%	23%	18%	21%	18%	18%	24%	16%	19%	22%	23%	17%

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	2%	4%	0%	3%	2%	3%	2%	2%	2%	1%	3%	4%	3%	3%	3%	1%	1%	-	2%	2%	1%	3%	5%
Fairly well	27%	46%	13%	26%	23%	36%	29%	25%	17%	21%	28%	42%	27%	29%	31%	25%	19%	29%	29%	27%	29%	24%	21%
Fairly badly	29%	28%	27%	40%	31%	29%	28%	29%	27%	30%	29%	26%	20%	33%	28%	25%	33%	31%	32%	31%	24%	25%	26%
Very badly	30%	15%	52%	25%	35%	24%	35%	26%	32%	31%	34%	22%	32%	25%	25%	39%	27%	32%	29%	29%	30%	30%	33%
Don't know	12%	7%	7%	7%	9%	8%	7%	17%	23%	17%	6%	6%	18%	11%	12%	10%	19%	9%	7%	11%	15%	18%	15%

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very well	5%	2%	8%	13%	7%	4%	5%	5%	6%	6%	5%	3%	8%	5%	4%	6%	3%	3%	7%	3%	4%	6%	6%
Fairly well	29%	18%	45%	42%	44%	20%	31%	27%	21%	28%	36%	28%	23%	33%	24%	30%	30%	35%	39%	29%	23%	22%	25%
Fairly badly	25%	34%	22%	23%	23%	29%	24%	25%	19%	22%	26%	30%	15%	26%	27%	25%	24%	29%	23%	27%	28%	24%	17%
Very badly	22%	35%	11%	8%	13%	33%	25%	19%	14%	19%	22%	30%	24%	20%	23%	22%	23%	18%	17%	25%	24%	16%	28%
Don't know	19%	11%	15%	14%	13%	14%	15%	24%	39%	25%	11%	9%	30%	16%	22%	17%	21%	14%	14%	16%	20%	32%	25%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
He does look like a Prime Minister in waiting	30%	13%	49%	49%	44%	20%	30%	29%	27%	33%	34%	21%	32%	32%	23%	30%	28%	39%	40%	28%	21%	28%	26%
He does not look like a Prime Minister in waiting	48%	76%	29%	35%	36%	66%	50%	47%	33%	40%	54%	65%	39%	51%	51%	48%	47%	46%	39%	54%	55%	46%	48%
Not sure	22%	11%	22%	15%	19%	14%	20%	24%	40%	27%	13%	14%	29%	17%	25%	22%	25%	16%	20%	19%	24%	27%	27%

Do you believe the Labour party today are or are not ready for government?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
They are ready for Government	33%	12%	60%	48%	50%	19%	33%	32%	37%	37%	34%	21%	34%	32%	29%	35%	33%	33%	43%	31%	23%	29%	32%
They are not ready for Government	47%	77%	21%	36%	33%	68%	49%	44%	24%	38%	52%	67%	35%	51%	48%	45%	44%	46%	40%	50%	54%	44%	45%
Not sure	21%	12%	19%	16%	17%	14%	18%	24%	39%	25%	14%	11%	31%	16%	23%	20%	23%	21%	17%	19%	23%	27%	23%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strongly support	20%	13%	31%	19%	25%	15%	27%	13%	23%	23%	18%	15%	29%	16%	14%	21%	31%	22%	23%	19%	19%	19%	20%
Tend to support	39%	39%	37%	42%	43%	35%	39%	39%	41%	37%	40%	41%	35%	41%	35%	40%	44%	38%	42%	43%	33%	42%	30%
Tend to oppose	21%	26%	18%	21%	21%	24%	16%	25%	11%	18%	23%	27%	11%	24%	24%	21%	13%	21%	21%	19%	24%	15%	22%
Strongly oppose	9%	14%	5%	6%	4%	15%	8%	11%	5%	8%	12%	12%	7%	11%	10%	9%	4%	8%	7%	9%	12%	7%	14%
Don't know	11%	8%	9%	12%	7%	10%	10%	12%	20%	14%	7%	5%	18%	8%	16%	10%	8%	12%	8%	11%	11%	18%	13%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strongly support	16%	10%	26%	13%	20%	12%	22%	10%	15%	20%	14%	12%	23%	13%	11%	17%	23%	16%	18%	16%	14%	15%	18%
Tend to support	35%	33%	36%	37%	40%	30%	36%	33%	35%	36%	34%	33%	31%	34%	32%	34%	43%	43%	37%	35%	33%	37%	27%
Tend to oppose	22%	25%	19%	33%	23%	23%	18%	26%	18%	21%	22%	27%	19%	26%	21%	22%	14%	21%	22%	24%	23%	20%	19%
Strongly oppose	19%	27%	13%	11%	12%	29%	15%	22%	12%	15%	24%	24%	13%	21%	23%	19%	12%	14%	18%	19%	21%	13%	25%
Don't know	9%	6%	6%	6%	6%	7%	8%	9%	20%	9%	7%	5%	15%	5%	13%	8%	8%	7%	6%	7%	9%	16%	11%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strongly support	22%	12%	33%	16%	23%	14%	27%	17%	41%	26%	16%	12%	31%	21%	18%	20%	25%	26%	21%	23%	22%	23%	19%
Tend to support	37%	35%	41%	45%	43%	34%	36%	38%	32%	38%	36%	40%	34%	38%	35%	38%	36%	39%	41%	38%	34%	35%	32%
Tend to oppose	19%	29%	12%	18%	16%	26%	18%	21%	10%	17%	21%	26%	15%	20%	22%	21%	16%	17%	18%	22%	21%	15%	18%
Strongly oppose	11%	17%	6%	7%	8%	16%	10%	11%	2%	10%	14%	13%	8%	12%	11%	12%	7%	7%	13%	9%	10%	10%	11%
Don't know	11%	8%	8%	13%	10%	10%	9%	13%	16%	10%	13%	9%	12%	9%	15%	9%	16%	10%	7%	8%	13%	17%	19%

...if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strongly support	8%	5%	14%	9%	10%	7%	12%	6%	13%	10%	7%	6%	15%	7%	6%	8%	11%	7%	8%	8%	10%	10%	6%
Tend to support	22%	16%	29%	28%	27%	16%	25%	20%	20%	21%	23%	23%	18%	24%	18%	20%	30%	31%	24%	24%	19%	16%	24%
Tend to oppose	31%	35%	27%	32%	32%	32%	28%	34%	26%	29%	32%	34%	29%	33%	30%	31%	28%	20%	31%	35%	29%	28%	22%
Strongly oppose	27%	38%	18%	20%	21%	36%	25%	29%	16%	25%	31%	31%	21%	28%	31%	28%	22%	22%	26%	23%	29%	27%	33%
Don't know	12%	6%	12%	11%	9%	8%	11%	12%	25%	14%	7%	6%	16%	8%	15%	13%	9%	20%	10%	10%	13%	19%	14%

...if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strongly support	6%	4%	11%	6%	8%	4%	9%	4%	9%	8%	5%	5%	12%	5%	4%	6%	10%	4%	5%	6%	7%	8%	7%
Tend to support	28%	27%	30%	30%	31%	26%	32%	24%	27%	28%	27%	28%	29%	29%	29%	24%	26%	28%	33%	26%	27%	27%	21%
Tend to oppose	30%	33%	25%	31%	30%	31%	29%	30%	24%	27%	33%	34%	22%	31%	28%	31%	31%	38%	30%	34%	25%	26%	31%
Strongly oppose	23%	29%	20%	21%	19%	29%	19%	26%	15%	22%	25%	24%	20%	24%	26%	25%	14%	14%	22%	22%	26%	20%	24%
Don't know	14%	7%	14%	12%	12%	10%	12%	15%	26%	15%	10%	9%	16%	11%	13%	14%	19%	16%	11%	12%	15%	19%	17%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant building more housing on green field sites?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strongly support	5%	5%	7%	8%	6%	5%	8%	3%	10%	7%	4%	2%	14%	4%	2%	5%	5%	4%	4%	4%	7%	8%	6%
Tend to support	19%	16%	21%	23%	22%	19%	24%	14%	12%	19%	21%	19%	17%	20%	11%	18%	27%	29%	21%	19%	17%	16%	16%
Tend to oppose	28%	25%	29%	27%	29%	22%	27%	30%	39%	28%	27%	27%	28%	31%	25%	29%	29%	23%	28%	31%	27%	29%	23%
Strongly oppose	37%	47%	34%	36%	36%	47%	32%	43%	17%	35%	42%	46%	29%	38%	49%	39%	25%	32%	39%	37%	37%	31%	43%
Don't know	10%	6%	9%	7%	8%	7%	9%	11%	22%	12%	6%	6%	12%	7%	13%	9%	14%	13%	7%	8%	12%	16%	12%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Go up a lot	9%	5%	10%	6%	8%	7%	8%	9%	22%	10%	5%	4%	16%	6%	7%	10%	5%	7%	6%	6%	10%	19%	10%
Go up a little	21%	20%	25%	14%	18%	21%	20%	22%	32%	20%	18%	22%	21%	18%	27%	21%	24%	21%	18%	21%	25%	20%	25%
Stay about the same	27%	32%	21%	33%	27%	32%	27%	27%	15%	26%	29%	34%	22%	30%	25%	26%	27%	29%	27%	30%	27%	26%	21%
Go down a little	27%	31%	28%	34%	33%	26%	28%	26%	12%	26%	35%	27%	15%	32%	25%	26%	23%	33%	32%	29%	24%	18%	24%
Go down a lot	4%	4%	5%	4%	5%	4%	4%	4%	1%	4%	5%	5%	6%	4%	4%	4%	6%	1%	6%	4%	3%	4%	6%
Don't know	12%	7%	12%	8%	9%	10%	12%	11%	17%	15%	8%	9%	19%	9%	11%	13%	15%	9%	11%	11%	12%	14%	14%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
It would be better for Britain if house prices rose	5%	6%	5%	6%	5%	6%	7%	4%	5%	5%	6%	5%	11%	4%	4%	5%	5%	7%	6%	3%	6%	7%	4%
It would be better for Britain if house prices went down	52%	42%	61%	56%	55%	46%	52%	51%	70%	57%	47%	39%	50%	55%	53%	50%	46%	51%	50%	57%	53%	51%	41%
It would be better for Britain if house prices stayed about the same	25%	35%	18%	28%	25%	32%	24%	26%	7%	17%	31%	42%	15%	29%	23%	27%	29%	20%	29%	26%	23%	19%	27%
Don't know	18%	17%	16%	10%	15%	16%	17%	19%	17%	20%	17%	15%	24%	13%	20%	18%	21%	21%	15%	15%	19%	22%	27%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base: All GB adults	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
I would be better off if house prices rose	20%	23%	19%	32%	28%	20%	22%	19%	8%	19%	25%	23%	15%	21%	19%	23%	25%	15%	28%	20%	18%	17%	8%
I would be better off if house prices fell	23%	12%	26%	16%	19%	14%	24%	22%	60%	33%	6%	3%	33%	23%	22%	19%	19%	24%	20%	23%	20%	35%	17%
It will make little difference to me personally if house prices rise or fall	49%	60%	47%	47%	48%	58%	46%	52%	20%	36%	63%	70%	36%	52%	50%	49%	50%	52%	46%	50%	50%	37%	62%
Don't know	8%	4%	8%	5%	6%	8%	9%	8%	12%	11%	6%	3%	16%	4%	10%	9%	7%	9%	5%	6%	11%	11%	12%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
In touch	7%	17%	1%	3%	5%	11%	7%	7%	4%	4%	10%	12%	6%	8%	8%	6%	6%	12%	7%	7%	7%	7%	9%
Out of touch	70%	56%	90%	85%	82%	66%	70%	70%	64%	73%	74%	64%	64%	69%	68%	74%	76%	69%	75%	72%	65%	64%	67%
Neither	13%	23%	4%	8%	9%	18%	14%	12%	8%	9%	14%	22%	12%	16%	13%	11%	8%	11%	11%	12%	15%	15%	12%
Don't know	10%	5%	5%	4%	4%	6%	9%	11%	24%	14%	2%	3%	19%	7%	11%	8%	10%	8%	6%	9%	12%	15%	11%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Cares about ordinary people	9%	22%	1%	6%	6%	15%	10%	9%	7%	4%	12%	17%	10%	10%	10%	8%	7%	12%	10%	10%	8%	8%	9%
Cares about only a select few	69%	52%	88%	83%	81%	59%	69%	69%	65%	74%	70%	59%	63%	69%	66%	72%	72%	65%	72%	71%	65%	66%	64%
Neither	12%	19%	6%	8%	8%	18%	13%	12%	6%	9%	14%	19%	11%	13%	14%	11%	12%	11%	11%	11%	16%	10%	14%
Don't know	10%	7%	4%	4%	4%	7%	8%	11%	22%	12%	4%	5%	16%	7%	10%	9%	8%	12%	6%	8%	12%	16%	13%

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Trustworthy	10%	23%	1%	7%	6%	17%	12%	9%	8%	6%	12%	17%	11%	11%	12%	9%	7%	18%	11%	9%	10%	12%	12%
Untrustworthy	64%	41%	88%	82%	80%	51%	64%	65%	66%	70%	66%	51%	55%	64%	63%	67%	76%	62%	70%	67%	57%	60%	63%
Neither	16%	29%	7%	8%	10%	26%	17%	15%	6%	12%	17%	27%	18%	17%	16%	17%	10%	14%	14%	17%	22%	10%	14%
Don't know	9%	7%	4%	3%	5%	6%	7%	11%	20%	12%	4%	4%	16%	8%	10%	8%	8%	6%	5%	7%	11%	18%	11%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Trying to do the right thing	17%	38%	2%	6%	11%	26%	19%	14%	5%	10%	20%	30%	12%	20%	18%	15%	12%	17%	17%	16%	17%	14%	17%
Serving their own interests	66%	45%	89%	84%	80%	57%	66%	66%	69%	70%	69%	56%	63%	66%	61%	71%	72%	65%	71%	67%	61%	63%	69%
Neither	7%	12%	3%	6%	4%	10%	8%	7%	6%	6%	7%	10%	9%	7%	12%	4%	5%	9%	6%	9%	10%	7%	4%
Don't know	10%	5%	6%	4%	5%	6%	7%	12%	20%	13%	5%	4%	16%	8%	10%	9%	11%	9%	6%	8%	12%	16%	11%

Do you think the Conservative party is strong or weak?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strong	9%	16%	4%	8%	7%	12%	9%	9%	13%	8%	11%	9%	14%	9%	10%	9%	8%	8%	9%	10%	8%	10%	12%
Weak	58%	52%	73%	66%	67%	57%	62%	55%	48%	55%	67%	59%	42%	61%	56%	63%	58%	64%	66%	59%	55%	50%	50%
Neither	20%	27%	12%	20%	18%	25%	20%	21%	15%	20%	18%	26%	23%	22%	21%	16%	22%	19%	16%	23%	22%	20%	21%
Don't know	12%	5%	10%	6%	8%	7%	9%	15%	24%	17%	4%	6%	21%	9%	13%	12%	13%	8%	9%	8%	14%	20%	16%

Do you think the Conservative party is moderate or extreme?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Moderate	29%	53%	11%	27%	25%	39%	33%	26%	21%	23%	33%	40%	17%	34%	33%	29%	20%	32%	34%	28%	30%	24%	25%
Extreme	29%	8%	55%	40%	44%	16%	32%	26%	38%	30%	30%	22%	37%	26%	22%	29%	38%	36%	34%	32%	20%	24%	30%
Neither	23%	27%	19%	22%	18%	28%	21%	24%	11%	23%	23%	27%	22%	23%	23%	22%	23%	19%	19%	24%	24%	24%	27%
Don't know	19%	13%	16%	12%	12%	16%	14%	24%	30%	24%	14%	11%	24%	17%	22%	19%	18%	14%	14%	16%	26%	28%	18%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Competent	14%	30%	3%	10%	10%	21%	16%	13%	13%	11%	16%	20%	15%	15%	15%	13%	10%	16%	15%	14%	14%	14%	15%
Incompetent	62%	42%	85%	78%	76%	54%	64%	60%	57%	65%	67%	53%	54%	62%	56%	68%	70%	61%	67%	64%	57%	56%	60%
Neither	14%	23%	6%	9%	9%	20%	11%	16%	9%	8%	14%	26%	10%	16%	18%	10%	10%	15%	11%	15%	15%	13%	15%
Don't know	10%	5%	6%	3%	5%	6%	9%	11%	21%	15%	3%	1%	21%	7%	10%	8%	10%	8%	7%	7%	14%	16%	10%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Have a clear sense of purpose	23%	32%	18%	24%	23%	26%	23%	23%	20%	23%	20%	28%	19%	26%	24%	20%	25%	15%	24%	26%	20%	23%	18%
Are unclear what they stand for	55%	50%	66%	59%	59%	55%	57%	52%	50%	50%	64%	55%	50%	53%	53%	59%	53%	63%	59%	54%	51%	49%	56%
Neither	10%	13%	6%	10%	9%	13%	10%	10%	4%	12%	9%	12%	11%	12%	10%	8%	10%	6%	9%	10%	11%	10%	12%
Don't know	12%	6%	10%	7%	8%	7%	10%	15%	26%	16%	7%	5%	20%	9%	13%	13%	12%	16%	9%	10%	17%	18%	15%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Tolerant	18%	40%	3%	11%	10%	32%	21%	16%	9%	12%	21%	30%	15%	21%	19%	15%	14%	23%	18%	18%	19%	17%	18%
Prejudiced	50%	23%	81%	76%	71%	33%	48%	51%	50%	55%	51%	39%	48%	48%	46%	52%	59%	53%	56%	55%	39%	46%	45%
Neither	16%	25%	7%	8%	10%	23%	19%	14%	11%	13%	17%	24%	16%	18%	17%	16%	12%	10%	17%	15%	20%	11%	20%
Don't know	16%	12%	9%	6%	10%	12%	12%	19%	30%	19%	11%	7%	20%	13%	17%	16%	16%	13%	9%	12%	22%	26%	17%

Do you think the Labour party is in touch or out of touch?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
In touch	29%	13%	51%	46%	43%	18%	27%	30%	32%	30%	33%	20%	28%	30%	23%	32%	29%	25%	38%	25%	23%	26%	26%
Out of touch	41%	66%	22%	23%	31%	57%	44%	38%	22%	35%	45%	55%	32%	42%	45%	41%	38%	45%	36%	43%	44%	41%	41%
Neither	16%	14%	16%	20%	17%	15%	17%	15%	11%	17%	14%	18%	17%	15%	17%	15%	15%	18%	14%	17%	17%	14%	17%
Don't know	15%	8%	11%	12%	9%	10%	12%	17%	35%	18%	8%	7%	23%	13%	16%	12%	18%	13%	12%	14%	16%	19%	16%

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Cares about ordinary people	43%	25%	68%	68%	62%	29%	42%	45%	47%	43%	49%	36%	43%	44%	42%	44%	45%	41%	52%	44%	35%	43%	35%
Cares about only a select few	29%	48%	13%	15%	18%	45%	31%	28%	17%	26%	31%	38%	23%	31%	25%	31%	27%	37%	25%	29%	36%	24%	34%
Neither	14%	18%	9%	12%	12%	17%	14%	13%	6%	14%	12%	18%	12%	13%	19%	13%	11%	13%	13%	14%	13%	14%	16%
Don't know	14%	10%	10%	5%	8%	10%	13%	14%	30%	16%	8%	8%	21%	12%	14%	12%	16%	10%	10%	12%	16%	19%	15%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Trustworthy	21%	8%	41%	33%	34%	12%	20%	22%	22%	22%	24%	15%	20%	20%	17%	25%	22%	23%	30%	19%	15%	17%	18%
Untrustworthy	41%	67%	19%	22%	28%	60%	43%	39%	26%	34%	46%	56%	40%	42%	39%	41%	39%	40%	34%	43%	44%	40%	47%
Neither	21%	14%	25%	32%	24%	17%	22%	19%	15%	23%	19%	21%	16%	22%	25%	18%	20%	22%	19%	23%	21%	19%	19%
Don't know	18%	11%	16%	13%	14%	11%	15%	20%	37%	21%	11%	9%	23%	16%	19%	15%	19%	15%	17%	14%	20%	24%	15%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Trying to do the right thing	36%	18%	63%	55%	55%	21%	35%	37%	44%	37%	40%	28%	32%	38%	31%	40%	33%	35%	46%	35%	27%	32%	33%
Serving their own interests	40%	64%	17%	21%	27%	58%	41%	38%	20%	35%	42%	54%	35%	39%	42%	40%	40%	41%	33%	40%	46%	40%	41%
Neither	10%	11%	9%	14%	10%	11%	12%	9%	7%	10%	11%	12%	14%	9%	11%	10%	10%	12%	9%	11%	11%	10%	12%
Don't know	14%	8%	11%	9%	9%	10%	12%	16%	29%	18%	7%	7%	19%	14%	15%	10%	17%	12%	12%	13%	16%	18%	14%

Do you think the Labour party is strong or weak?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Strong	17%	7%	32%	27%	26%	9%	18%	16%	20%	19%	17%	10%	22%	15%	12%	20%	17%	14%	24%	15%	10%	16%	17%
Weak	44%	67%	26%	33%	35%	59%	45%	42%	29%	37%	48%	59%	37%	45%	47%	43%	42%	46%	37%	48%	48%	42%	43%
Neither	22%	17%	27%	34%	27%	19%	22%	22%	14%	22%	23%	24%	14%	25%	21%	21%	23%	24%	26%	21%	20%	18%	21%
Don't know	18%	10%	15%	6%	12%	12%	15%	20%	36%	23%	12%	7%	27%	15%	20%	16%	17%	16%	13%	16%	22%	23%	19%

Do you think the Labour party is moderate or extreme?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Moderate	40%	24%	64%	60%	61%	26%	40%	40%	39%	43%	44%	32%	40%	41%	35%	41%	43%	38%	50%	42%	29%	38%	32%
Extreme	19%	38%	5%	11%	9%	33%	22%	16%	9%	13%	20%	34%	19%	21%	20%	16%	17%	16%	18%	22%	19%	12%	20%
Neither	21%	23%	16%	20%	17%	24%	21%	21%	14%	20%	20%	25%	17%	20%	22%	22%	20%	29%	17%	20%	24%	19%	27%
Don't know	20%	15%	15%	9%	12%	17%	17%	23%	37%	24%	16%	10%	24%	18%	23%	21%	19%	16%	15%	15%	28%	30%	22%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is competent or incompetent?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Competent	26%	10%	51%	39%	39%	14%	26%	27%	37%	28%	28%	16%	23%	26%	24%	30%	21%	30%	35%	25%	19%	26%	22%
Incompetent	38%	64%	15%	18%	23%	57%	41%	34%	20%	31%	40%	54%	37%	37%	38%	39%	34%	37%	31%	40%	42%	34%	43%
Neither	18%	16%	19%	28%	22%	17%	19%	17%	7%	19%	19%	18%	19%	18%	18%	15%	21%	20%	17%	20%	19%	14%	17%
Don't know	18%	10%	15%	16%	16%	11%	15%	22%	36%	22%	12%	11%	21%	18%	20%	16%	23%	13%	18%	16%	20%	25%	18%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Have a clear sense of purpose	26%	12%	44%	37%	36%	16%	23%	28%	28%	28%	25%	20%	21%	27%	26%	26%	25%	27%	32%	22%	23%	26%	22%
Are unclear what they stand for	47%	69%	33%	38%	42%	62%	51%	44%	32%	40%	52%	63%	47%	49%	46%	47%	43%	51%	46%	53%	45%	39%	51%
Neither	12%	11%	10%	17%	11%	13%	13%	11%	9%	13%	12%	11%	13%	11%	13%	12%	14%	7%	11%	12%	13%	10%	10%
Don't know	15%	8%	13%	8%	11%	9%	13%	18%	31%	19%	10%	7%	19%	14%	15%	15%	18%	15%	11%	13%	19%	24%	16%

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Tolerant	34%	16%	63%	51%	51%	22%	34%	35%	42%	34%	39%	26%	34%	36%	30%	38%	27%	34%	41%	37%	25%	34%	28%
Prejudiced	27%	48%	12%	12%	17%	43%	30%	24%	13%	23%	27%	40%	29%	28%	26%	26%	28%	26%	25%	31%	29%	21%	28%
Neither	18%	22%	10%	24%	18%	21%	19%	17%	10%	18%	18%	23%	15%	18%	23%	16%	21%	21%	17%	17%	18%	17%	26%
Don't know	20%	15%	15%	12%	14%	14%	17%	24%	35%	24%	16%	11%	22%	18%	21%	21%	23%	19%	17%	15%	28%	28%	18%

Generally speaking, how much confidence do you have in the courts and judicial system in Britain?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
A lot of confidence	5%	6%	5%	15%	7%	4%	7%	4%	6%	3%	7%	7%	7%	6%	4%	5%	2%	4%	7%	5%	4%	4%	4%
A fair amount of confidence	42%	44%	44%	50%	53%	36%	43%	41%	36%	39%	47%	46%	35%	46%	39%	42%	41%	45%	49%	47%	38%	35%	27%
Not very much confidence	34%	35%	34%	25%	29%	40%	32%	36%	25%	35%	34%	35%	30%	31%	33%	37%	37%	35%	30%	31%	37%	34%	45%
No confidence at all	11%	12%	11%	2%	5%	16%	11%	11%	14%	11%	10%	11%	12%	10%	14%	11%	11%	9%	7%	11%	12%	15%	15%
Don't know	8%	3%	7%	9%	6%	4%	8%	8%	18%	12%	3%	1%	16%	6%	11%	5%	9%	7%	7%	6%	9%	12%	10%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

When courts are deciding what punishment to give to someone who has committed a crime, what do you think should be the main purpose of the sentence?

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
	Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
To punish criminals		28%	35%	20%	24%	23%	36%	29%	26%	16%	25%	32%	33%	26%	25%	33%	27%	30%	32%	28%	26%	27%	27%	33%
To get criminals off the streets and away from the law-abiding public		24%	32%	18%	18%	18%	30%	25%	23%	22%	22%	24%	29%	19%	27%	21%	27%	18%	22%	22%	23%	29%	21%	21%
To rehabilitate criminals so that they do not commit further crimes		35%	21%	53%	47%	49%	21%	32%	38%	46%	37%	33%	28%	39%	36%	31%	33%	40%	33%	38%	40%	28%	31%	29%
To serve as a warning to other potential criminals		6%	8%	3%	6%	5%	8%	7%	6%	1%	6%	7%	8%	3%	8%	7%	6%	4%	7%	6%	5%	7%	7%	7%
Don't know		7%	3%	6%	5%	5%	5%	7%	7%	15%	10%	3%	2%	14%	5%	8%	6%	7%	7%	5%	5%	8%	13%	10%

How effective, if at all, do you think the following sentences are at reducing crime in the future?

Prison sentences

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
	Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very effective		8%	11%	6%	5%	5%	11%	9%	7%	7%	7%	9%	9%	10%	7%	7%	8%	6%	12%	7%	8%	7%	9%	8%
Fairly effective		37%	42%	34%	40%	38%	38%	40%	35%	34%	38%	35%	41%	38%	39%	35%	38%	37%	31%	42%	37%	39%	32%	30%
Not very effective		36%	33%	41%	39%	40%	35%	34%	38%	33%	35%	40%	38%	29%	38%	40%	36%	32%	39%	35%	39%	35%	36%	40%
Not effective at all		10%	11%	10%	7%	9%	12%	10%	10%	10%	11%	9%	9%	11%	9%	9%	11%	14%	6%	10%	8%	11%	13%	10%
Don't know		9%	4%	8%	9%	8%	5%	7%	10%	17%	11%	6%	3%	13%	7%	9%	7%	10%	11%	6%	9%	8%	11%	12%

Community service

	Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
	Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very effective		3%	1%	3%	9%	2%	3%	3%	3%	6%	3%	2%	2%	7%	2%	2%	3%	3%	3%	5%	2%	1%	3%	4%
Fairly effective		21%	16%	27%	27%	28%	13%	20%	23%	25%	23%	20%	17%	19%	24%	21%	20%	14%	28%	26%	23%	17%	23%	13%
Not very effective		36%	38%	33%	35%	38%	36%	34%	38%	30%	36%	37%	38%	29%	38%	38%	34%	39%	40%	35%	36%	40%	34%	32%
Not effective at all		27%	38%	21%	15%	19%	40%	32%	23%	15%	24%	31%	36%	29%	26%	29%	29%	28%	18%	22%	25%	32%	29%	38%
Don't know		12%	6%	15%	14%	13%	8%	11%	13%	24%	14%	10%	7%	16%	10%	10%	13%	16%	11%	13%	14%	10%	11%	12%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Fines

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very effective	3%	1%	6%	1%	1%	2%	3%	3%	5%	3%	2%	2%	5%	2%	2%	3%	2%	3%	3%	3%	2%	4%	3%
Fairly effective	14%	13%	15%	21%	18%	11%	16%	12%	16%	13%	15%	12%	16%	15%	12%	13%	11%	20%	17%	14%	14%	11%	8%
Not very effective	38%	39%	39%	35%	43%	37%	38%	39%	32%	37%	39%	42%	38%	38%	41%	36%	39%	41%	38%	40%	38%	35%	39%
Not effective at all	37%	42%	32%	34%	30%	44%	36%	38%	32%	36%	39%	39%	27%	38%	36%	41%	39%	29%	35%	35%	39%	39%	40%
Don't know	8%	4%	8%	9%	8%	6%	7%	9%	15%	11%	5%	4%	14%	7%	9%	7%	9%	7%	9%	7%	11%	10%	

Drug or alcohol treatment orders

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Very effective	7%	3%	10%	12%	9%	4%	6%	8%	12%	8%	6%	4%	13%	7%	4%	5%	6%	13%	7%	7%	5%	8%	9%
Fairly effective	27%	21%	36%	34%	35%	18%	27%	27%	40%	29%	26%	20%	25%	29%	24%	25%	32%	37%	31%	31%	24%	24%	18%
Not very effective	27%	34%	20%	22%	24%	33%	27%	28%	16%	28%	24%	34%	23%	28%	30%	29%	20%	27%	24%	27%	31%	29%	25%
Not effective at all	19%	27%	14%	10%	13%	27%	23%	14%	5%	16%	23%	26%	16%	17%	22%	21%	22%	8%	17%	15%	22%	20%	27%
Don't know	20%	15%	20%	23%	19%	18%	16%	23%	27%	20%	21%	16%	24%	19%	20%	20%	20%	15%	21%	21%	18%	19%	21%

In your opinion, are living conditions for people serving sentences in prisons too easy, about right, or too harsh?

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Living conditions are too easy	51%	68%	38%	31%	38%	69%	48%	53%	25%	51%	55%	59%	37%	49%	56%	57%	49%	54%	43%	48%	62%	50%	58%
Living conditions are about right	19%	18%	23%	29%	25%	16%	20%	17%	20%	16%	23%	18%	19%	21%	15%	18%	18%	15%	22%	20%	15%	17%	13%
Living conditions are too harsh	7%	2%	11%	9%	10%	2%	7%	7%	18%	7%	4%	5%	9%	7%	5%	6%	7%	12%	8%	8%	2%	10%	5%
Don't know	24%	12%	27%	30%	27%	14%	24%	23%	37%	26%	18%	18%	35%	23%	23%	19%	27%	19%	26%	23%	20%	22%	24%

Which of the following items do you think prisoners should have access to whilst in prison?

Video games console

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	15%	11%	19%	22%	22%	9%	17%	13%	23%	12%	14%	16%	15%	17%	13%	10%	21%	16%	19%	14%	11%	16%	10%
Should not be allowed access to	77%	85%	71%	67%	67%	87%	75%	79%	66%	79%	79%	75%	76%	75%	77%	82%	67%	78%	72%	77%	83%	73%	83%
Don't know	8%	4%	10%	11%	11%	4%	8%	9%	12%	9%	6%	9%	9%	7%	10%	8%	12%	6%	9%	9%	6%	11%	7%

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Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

TV

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	56%	53%	67%	66%	67%	50%	52%	59%	50%	51%	63%	60%	52%	62%	52%	50%	63%	52%	66%	57%	49%	49%	47%
Should not be allowed access to	38%	44%	30%	27%	27%	46%	42%	35%	38%	43%	34%	35%	41%	33%	39%	45%	32%	42%	29%	38%	46%	39%	46%
Don't know	6%	4%	3%	7%	5%	4%	6%	6%	12%	7%	4%	4%	6%	5%	9%	6%	5%	7%	5%	5%	5%	12%	7%

Radio

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	79%	81%	83%	85%	86%	76%	77%	81%	71%	77%	83%	82%	72%	84%	77%	77%	79%	77%	84%	80%	79%	74%	68%
Should not be allowed access to	17%	17%	15%	7%	11%	21%	19%	15%	17%	19%	15%	16%	22%	13%	16%	20%	17%	18%	12%	17%	17%	19%	27%
Don't know	4%	2%	2%	7%	3%	3%	5%	4%	12%	4%	3%	3%	6%	3%	7%	3%	5%	5%	4%	4%	3%	7%	5%

Books

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	94%	96%	97%	96%	96%	96%	92%	95%	85%	93%	97%	96%	89%	97%	90%	95%	93%	94%	95%	95%	93%	89%	95%
Should not be allowed access to	3%	3%	3%	2%	2%	3%	5%	2%	6%	4%	1%	4%	7%	2%	4%	4%	2%	5%	3%	2%	4%	6%	2%
Don't know	3%	1%	1%	2%	2%	1%	3%	3%	10%	3%	2%	1%	4%	1%	6%	1%	5%	2%	2%	3%	2%	6%	4%

Newspapers

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	75%	75%	78%	81%	80%	72%	73%	76%	77%	72%	76%	76%	69%	80%	72%	74%	77%	65%	80%	76%	72%	70%	67%
Should not be allowed access to	20%	22%	18%	12%	16%	24%	22%	18%	15%	22%	20%	19%	23%	17%	21%	22%	16%	28%	15%	19%	24%	22%	26%
Don't know	5%	3%	3%	7%	5%	4%	5%	6%	9%	6%	3%	4%	8%	3%	8%	4%	7%	7%	5%	5%	4%	8%	7%

Computer with internet access

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	13%	9%	18%	15%	17%	9%	14%	12%	21%	15%	11%	8%	20%	13%	11%	11%	12%	13%	17%	14%	9%	13%	7%
Should not be allowed access to	77%	85%	70%	73%	71%	86%	76%	79%	61%	75%	80%	85%	67%	78%	78%	80%	75%	80%	73%	74%	84%	75%	84%
Don't know	10%	6%	11%	13%	12%	6%	10%	10%	18%	11%	8%	7%	12%	9%	10%	9%	13%	7%	10%	12%	7%	12%	9%

Fieldwork Dates: 15th - 17th July 2023

Sample size: 1731 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Mobile phone

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	5%	4%	7%	7%	6%	3%	6%	4%	14%	4%	5%	4%	8%	6%	5%	3%	8%	7%	7%	5%	4%	6%	3%
Should not be allowed access to	87%	94%	84%	83%	84%	93%	86%	88%	72%	87%	89%	92%	80%	87%	86%	93%	84%	84%	86%	87%	91%	84%	87%
Don't know	8%	3%	8%	10%	9%	3%	7%	8%	15%	9%	6%	4%	12%	7%	8%	5%	8%	9%	7%	8%	5%	10%	10%

Stereo

Unweighted base	1731	586	414	152	730	611	731	1000	174	665	423	469	154	592	303	427	156	99	530	481	340	213	167
Base	1731	599	440	159	642	685	841	890	189	722	417	403	208	582	287	417	149	88	485	502	364	214	167
Should be allowed access to	51%	45%	63%	59%	64%	41%	48%	54%	54%	57%	50%	42%	45%	57%	47%	49%	50%	53%	56%	50%	53%	48%	41%
Should not be allowed access to	40%	49%	29%	29%	28%	51%	43%	37%	29%	36%	42%	49%	45%	34%	43%	43%	40%	38%	35%	41%	39%	41%	50%
Don't know	9%	6%	8%	12%	8%	8%	8%	9%	18%	7%	8%	9%	9%	9%	11%	8%	10%	9%	9%	8%	8%	11%	9%

Cell Contents (Column Percentages)