

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base: All GB adults	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Approve	13%	26%	3%	7%	9%	19%	16%	11%	10%	12%	11%	20%	18%	12%	16%	12%	8%	13%	15%	10%	13%	18%	13%
Disapprove	67%	52%	87%	81%	77%	61%	68%	66%	57%	67%	74%	63%	65%	68%	61%	68%	74%	62%	68%	69%	64%	61%	68%
Don't know	20%	22%	10%	12%	14%	20%	16%	23%	34%	21%	15%	17%	17%	20%	22%	20%	18%	24%	17%	21%	23%	21%	19%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
0 - Would never consider voting for them	40%	11%	68%	45%	51%	27%	40%	41%	42%	47%	43%	25%	40%	37%	34%	42%	56%	45%	38%	42%	42%	38%	42%
1	6%	3%	8%	9%	8%	5%	6%	5%	4%	6%	8%	4%	6%	6%	7%	8%	2%	1%	6%	6%	4%	6%	6%
2	6%	4%	6%	9%	6%	4%	5%	7%	8%	5%	6%	6%	9%	6%	4%	4%	7%	8%	7%	6%	5%	7%	5%
3	5%	5%	5%	9%	5%	5%	5%	5%	5%	6%	4%	4%	8%	4%	7%	3%	5%	4%	7%	5%	3%	6%	2%
4	4%	5%	3%	7%	5%	5%	4%	5%	3%	5%	3%	4%	4%	4%	4%	5%	2%	5%	4%	3%	6%	3%	8%
5	9%	14%	2%	8%	6%	12%	9%	10%	11%	8%	9%	11%	8%	12%	11%	8%	6%	5%	8%	10%	11%	10%	7%
6	4%	6%	2%	3%	3%	5%	5%	3%	1%	4%	4%	4%	3%	3%	7%	4%	4%	3%	4%	4%	3%	2%	5%
7	6%	12%	2%	3%	4%	9%	7%	5%	4%	5%	6%	9%	5%	7%	5%	7%	2%	5%	7%	6%	7%	4%	3%
8	4%	11%	1%	2%	3%	7%	5%	4%	1%	3%	4%	9%	3%	5%	6%	4%	4%	6%	5%	4%	3%	7%	4%
9	2%	4%	1%	-	1%	3%	2%	2%	-	1%	1%	5%	-	2%	2%	2%	1%	2%	2%	1%	2%	-	3%
10 - Would definitely consider voting for them	8%	20%	1%	2%	6%	14%	9%	7%	3%	4%	10%	16%	7%	10%	7%	7%	6%	11%	9%	7%	9%	8%	8%
prefer not to answer	6%	4%	3%	2%	3%	4%	5%	6%	17%	6%	2%	3%	7%	4%	7%	6%	5%	4%	4%	6%	6%	8%	7%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Labour

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
	Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
0 - Would never consider voting for them		23%	38%	3%	8%	10%	36%	25%	21%	14%	13%	27%	40%	12%	27%	24%	21%	21%	31%	19%	21%	27%	23%	30%
1		5%	8%	1%	5%	3%	7%	5%	4%	1%	3%	5%	9%	1%	6%	4%	5%	5%	2%	5%	4%	6%	5%	3%
2		5%	9%	2%	7%	5%	7%	5%	5%	2%	4%	7%	7%	3%	5%	6%	5%	8%	4%	4%	6%	5%	5%	5%
3		6%	7%	5%	10%	7%	6%	6%	6%	3%	7%	7%	6%	7%	5%	7%	6%	11%	6%	7%	6%	6%	5%	6%
4		5%	4%	2%	6%	5%	4%	5%	4%	5%	6%	4%	3%	3%	5%	6%	4%	7%	2%	5%	5%	5%	4%	3%
5		13%	12%	10%	11%	13%	11%	12%	13%	14%	16%	12%	7%	19%	13%	12%	10%	11%	17%	12%	13%	14%	10%	12%
6		7%	5%	7%	10%	8%	4%	6%	7%	6%	9%	4%	5%	5%	7%	6%	6%	8%	9%	7%	7%	5%	7%	7%
7		8%	5%	12%	13%	12%	6%	9%	7%	9%	11%	6%	4%	10%	7%	9%	8%	8%	6%	8%	9%	6%	10%	7%
8		6%	3%	12%	6%	8%	5%	5%	7%	7%	6%	7%	5%	7%	5%	7%	7%	5%	3%	6%	5%	7%	8%	5%
9		3%	1%	7%	3%	4%	2%	3%	3%	3%	4%	4%	2%	7%	2%	3%	3%	3%	1%	3%	4%	1%	5%	4%
10 - Would definitely consider voting for them		14%	3%	37%	18%	22%	7%	13%	16%	19%	16%	14%	10%	17%	13%	10%	20%	8%	16%	20%	13%	12%	10%	12%
prefer not to answer		6%	4%	3%	2%	3%	4%	5%	6%	17%	6%	2%	3%	7%	4%	7%	6%	5%	4%	4%	6%	6%	8%	7%

Liberal Democrats

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
	Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
0 - Would never consider voting for them		26%	37%	13%	2%	15%	38%	28%	23%	19%	19%	32%	35%	18%	25%	31%	26%	25%	30%	21%	23%	31%	26%	35%
1		6%	9%	3%	2%	5%	8%	8%	5%	2%	6%	6%	8%	2%	5%	6%	6%	11%	11%	7%	4%	6%	8%	8%
2		6%	9%	6%	1%	6%	8%	6%	7%	5%	6%	8%	7%	5%	7%	7%	6%	9%	5%	6%	8%	5%	6%	5%
3		7%	6%	8%	1%	7%	6%	6%	8%	5%	9%	7%	4%	11%	7%	6%	6%	8%	5%	7%	7%	6%	8%	5%
4		7%	5%	7%	9%	7%	5%	7%	7%	12%	6%	7%	5%	6%	8%	6%	5%	11%	6%	7%	6%	7%	10%	4%
5		18%	17%	20%	21%	18%	17%	16%	19%	17%	20%	16%	16%	19%	18%	14%	18%	16%	19%	16%	16%	22%	17%	17%
6		8%	5%	12%	12%	11%	5%	7%	8%	7%	10%	7%	5%	10%	8%	7%	6%	9%	9%	8%	10%	6%	7%	7%
7		7%	3%	12%	13%	11%	3%	7%	6%	6%	8%	6%	5%	9%	7%	7%	7%	2%	7%	9%	8%	4%	3%	5%
8		4%	2%	7%	11%	6%	3%	4%	5%	5%	5%	3%	3%	7%	4%	5%	6%	1%	-	5%	5%	3%	3%	3%
9		2%	0%	3%	6%	3%	1%	2%	2%	1%	1%	2%	2%	3%	2%	1%	3%	1%	-	3%	2%	1%	-	2%
10 - Would definitely consider voting for them		5%	2%	6%	19%	8%	2%	5%	5%	5%	4%	5%	5%	4%	6%	2%	5%	2%	6%	7%	5%	2%	3%	2%
prefer not to answer		6%	4%	3%	2%	3%	4%	5%	6%	17%	6%	2%	3%	7%	4%	7%	6%	5%	4%	4%	6%	6%	8%	7%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base: All GB adults	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201	
Health	44%	40%	52%	55%	53%	41%	39%	49%	37%	41%	48%	50%	38%	46%	44%	43%	49%	43%	46%	44%	45%	39%	44%	
Immigration & Asylum	37%	60%	17%	21%	20%	60%	37%	37%	19%	25%	46%	56%	19%	39%	45%	39%	26%	46%	33%	33%	48%	29%	44%	
Crime	18%	24%	12%	9%	12%	22%	18%	17%	16%	15%	19%	21%	17%	17%	20%	20%	8%	22%	16%	17%	20%	17%	16%	
The economy	63%	64%	64%	65%	67%	61%	65%	61%	56%	67%	62%	59%	63%	61%	63%	64%	59%	66%	64%	68%	60%	64%	48%	
Tax	10%	9%	10%	6%	7%	9%	13%	8%	15%	14%	7%	4%	14%	9%	12%	10%	11%	4%	10%	10%	11%	14%	5%	
Pensions	6%	8%	4%	5%	5%	9%	7%	6%	2%	3%	7%	13%	3%	8%	3%	8%	7%	7%	4%	6%	9%	4%	12%	
Education	10%	6%	16%	16%	14%	7%	9%	11%	11%	12%	10%	6%	7%	12%	11%	9%	11%	7%	14%	10%	9%	8%	6%	
Family life & childcare	6%	5%	6%	6%	6%	6%	5%	8%	5%	9%	4%	4%	8%	5%	5%	6%	9%	10%	7%	5%	8%	8%	5%	
Housing	21%	15%	28%	23%	21%	17%	19%	22%	30%	22%	18%	16%	31%	23%	16%	18%	20%	16%	20%	22%	20%	21%	22%	
The environment	23%	15%	32%	34%	31%	15%	23%	24%	28%	25%	22%	19%	25%	23%	20%	26%	20%	23%	26%	28%	21%	13%	19%	
Britain leaving the EU	19%	11%	27%	28%	29%	10%	22%	17%	16%	20%	21%	18%	24%	18%	20%	15%	30%	13%	23%	21%	14%	20%	17%	
Transport	3%	3%	2%	5%	2%	2%	3%	2%	4%	4%	1%	2%	5%	3%	1%	4%	3%	-	5%	3%	2%	2%	2%	
Welfare benefits	7%	6%	9%	4%	6%	7%	7%	8%	6%	8%	9%	4%	6%	7%	7%	8%	9%	10%	3%	7%	6%	9%	19%	
Defence and security	10%	15%	4%	12%	7%	15%	10%	9%	4%	6%	12%	16%	8%	11%	9%	11%	9%	5%	11%	9%	8%	8%	11%	
None of these	0%	0%	1%	-	0%	0%	0%	1%	2%	0%	-	0%	1%	0%	1%	-	1%	1%	0%	0%	-	0%	2%	
Don't know	3%	1%	1%	2%	2%	2%	3%	3%	11%	4%	1%	-	3%	3%	2%	2%	4%	6%	2%	2%	3%	7%	4%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201	
Very well	2%	2%	0%	2%	1%	2%	2%	1%	4%	1%	1%	1%	5%	1%	1%	1%	-	2%	3%	1%	1%	1%	-	
Fairly well	12%	21%	3%	5%	7%	15%	13%	10%	10%	9%	12%	16%	10%	12%	14%	11%	8%	11%	8%	11%	14%	14%	14%	
Fairly badly	25%	34%	17%	23%	22%	31%	25%	25%	17%	23%	25%	35%	26%	26%	24%	26%	28%	14%	25%	27%	25%	26%	23%	
Very badly	55%	38%	76%	67%	67%	46%	53%	56%	52%	58%	60%	45%	52%	56%	53%	53%	55%	62%	58%	54%	53%	49%	55%	
Don't know	7%	5%	3%	3%	4%	6%	7%	7%	17%	9%	2%	4%	7%	5%	7%	8%	9%	12%	6%	6%	8%	10%	8%	

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Immigration

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	1%	1%	-	1%	1%	1%	1%	1%	2%	1%	0%	1%	2%	0%	3%	1%	1%	-	2%	0%	1%	1%	0%
Fairly well	8%	12%	4%	5%	5%	9%	9%	7%	16%	9%	5%	6%	14%	8%	7%	8%	6%	8%	10%	6%	7%	13%	7%
Fairly badly	25%	27%	19%	32%	27%	23%	24%	26%	27%	22%	24%	30%	19%	29%	22%	29%	19%	16%	23%	28%	27%	20%	23%
Very badly	57%	54%	69%	55%	59%	61%	58%	56%	40%	55%	67%	58%	55%	56%	60%	54%	63%	57%	58%	56%	57%	53%	59%
Don't know	9%	5%	8%	7%	8%	6%	8%	10%	15%	13%	4%	5%	11%	7%	9%	8%	10%	19%	7%	9%	8%	14%	11%

Crime

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	1%	2%	-	0%	1%	1%	1%	1%	1%	1%	0%	1%	3%	1%	0%	-	-	3%	2%	1%	0%	1%	-
Fairly well	18%	27%	12%	15%	16%	22%	18%	19%	21%	18%	16%	21%	17%	18%	19%	20%	20%	9%	18%	19%	17%	21%	19%
Fairly badly	35%	34%	37%	41%	38%	33%	36%	34%	28%	32%	36%	42%	31%	39%	33%	33%	32%	35%	38%	35%	40%	30%	25%
Very badly	32%	27%	39%	29%	31%	34%	33%	30%	25%	32%	39%	27%	34%	28%	35%	32%	33%	37%	32%	29%	31%	32%	41%
Don't know	14%	10%	12%	15%	14%	10%	11%	16%	25%	17%	9%	9%	14%	14%	13%	14%	15%	15%	11%	17%	11%	14%	15%

Education

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	2%	3%	0%	2%	1%	2%	3%	1%	6%	1%	2%	1%	6%	1%	1%	2%	1%	3%	3%	2%	2%	2%	1%
Fairly well	23%	36%	11%	15%	14%	31%	24%	22%	21%	22%	18%	32%	21%	23%	25%	26%	18%	18%	20%	24%	25%	29%	22%
Fairly badly	31%	30%	31%	40%	36%	30%	28%	33%	23%	30%	35%	33%	22%	33%	33%	32%	30%	32%	32%	36%	28%	24%	27%
Very badly	29%	18%	46%	34%	36%	24%	30%	28%	29%	31%	34%	20%	34%	27%	29%	28%	35%	26%	34%	24%	29%	26%	33%
Don't know	14%	13%	11%	9%	12%	13%	14%	15%	21%	15%	11%	14%	17%	15%	12%	12%	15%	21%	11%	14%	16%	19%	16%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Taxation

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	1%	2%	0%	2%	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	-	1%	2%	1%	0%	0%	1%
Fairly well	19%	33%	7%	21%	16%	25%	22%	15%	10%	15%	20%	28%	14%	19%	20%	19%	18%	18%	20%	18%	19%	20%	16%
Fairly badly	30%	32%	33%	32%	33%	32%	29%	31%	27%	29%	32%	34%	31%	31%	31%	32%	27%	24%	33%	29%	32%	27%	27%
Very badly	35%	22%	46%	36%	39%	29%	36%	35%	38%	39%	38%	24%	35%	36%	34%	34%	41%	33%	36%	37%	33%	32%	35%
Don't know	15%	11%	13%	10%	12%	13%	11%	18%	25%	16%	8%	14%	17%	14%	14%	14%	13%	24%	9%	15%	16%	20%	20%

Unemployment

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	3%	6%	1%	3%	2%	5%	4%	1%	4%	2%	4%	3%	6%	3%	4%	1%	-	3%	4%	3%	3%	-	1%
Fairly well	29%	47%	17%	29%	26%	37%	33%	26%	15%	26%	32%	38%	26%	31%	31%	32%	19%	26%	35%	28%	27%	28%	26%
Fairly badly	26%	20%	29%	28%	28%	22%	23%	28%	25%	25%	27%	25%	25%	27%	26%	23%	31%	24%	26%	25%	30%	24%	22%
Very badly	23%	12%	33%	18%	24%	19%	24%	22%	33%	25%	22%	15%	26%	20%	22%	23%	30%	24%	21%	22%	22%	28%	29%
Don't know	19%	16%	19%	22%	20%	17%	16%	23%	23%	22%	15%	18%	18%	19%	18%	20%	20%	23%	15%	23%	19%	20%	22%

Inflation

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	-	1%	2%	0%	1%	1%	1%
Fairly well	11%	22%	2%	10%	8%	16%	13%	9%	12%	6%	11%	18%	8%	12%	12%	10%	8%	11%	12%	9%	10%	12%	12%
Fairly badly	25%	32%	19%	29%	23%	29%	23%	27%	17%	20%	30%	34%	18%	28%	27%	27%	21%	23%	25%	26%	28%	25%	21%
Very badly	55%	37%	73%	55%	63%	45%	56%	54%	56%	63%	55%	39%	61%	53%	52%	53%	63%	52%	56%	58%	51%	53%	53%
Don't know	8%	8%	5%	6%	5%	9%	7%	9%	14%	10%	3%	8%	9%	7%	7%	9%	8%	13%	6%	7%	9%	10%	13%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	3%	5%	1%	3%	1%	5%	4%	2%	4%	2%	2%	5%	7%	3%	2%	2%	3%	1%	3%	2%	4%	1%	2%
Fairly well	17%	34%	3%	11%	9%	27%	16%	17%	10%	12%	18%	27%	10%	19%	19%	18%	6%	15%	16%	15%	18%	18%	18%
Fairly badly	23%	29%	14%	25%	20%	27%	22%	24%	22%	21%	24%	26%	20%	25%	24%	22%	18%	29%	21%	24%	27%	23%	22%
Very badly	47%	24%	74%	56%	64%	30%	49%	44%	44%	52%	48%	37%	54%	43%	44%	46%	64%	37%	53%	48%	41%	44%	42%
Don't know	11%	8%	8%	6%	7%	11%	9%	13%	19%	13%	8%	6%	9%	10%	11%	12%	9%	17%	8%	11%	11%	13%	16%

Defence

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	4%	6%	2%	6%	3%	5%	6%	3%	7%	5%	3%	3%	9%	3%	3%	4%	4%	4%	7%	4%	4%	3%	2%
Fairly well	33%	45%	26%	36%	32%	36%	34%	33%	30%	33%	32%	36%	26%	35%	35%	36%	27%	31%	37%	31%	35%	33%	27%
Fairly badly	21%	22%	20%	18%	21%	24%	22%	20%	17%	15%	26%	27%	20%	19%	24%	22%	20%	18%	19%	23%	19%	22%	23%
Very badly	17%	12%	22%	17%	17%	16%	20%	14%	17%	18%	17%	16%	18%	18%	17%	14%	22%	17%	18%	15%	16%	16%	23%
Don't know	24%	15%	30%	23%	27%	18%	18%	30%	30%	29%	21%	18%	27%	25%	21%	24%	27%	29%	19%	28%	26%	26%	25%

The economy

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	1%	1%	0%	2%	0%	1%	1%	1%	2%	1%	0%	0%	4%	0%	1%	0%	1%	1%	2%	0%	1%	-	0%
Fairly well	15%	31%	4%	8%	9%	23%	17%	13%	9%	9%	16%	27%	13%	15%	17%	15%	11%	13%	16%	13%	15%	14%	16%
Fairly badly	28%	31%	21%	35%	26%	29%	26%	29%	25%	24%	30%	33%	24%	30%	26%	27%	26%	29%	29%	26%	30%	28%	22%
Very badly	49%	31%	69%	49%	58%	41%	49%	49%	46%	56%	51%	36%	52%	48%	48%	49%	57%	44%	49%	52%	46%	46%	49%
Don't know	8%	6%	6%	5%	6%	7%	8%	8%	18%	10%	4%	4%	7%	7%	8%	9%	6%	12%	4%	8%	9%	12%	12%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	9%	13%	7%	10%	7%	10%	11%	6%	9%	9%	9%	7%	14%	9%	6%	6%	9%	11%	10%	8%	9%	6%	6%
Fairly well	43%	54%	36%	44%	43%	45%	44%	41%	37%	41%	43%	47%	37%	46%	44%	45%	32%	32%	48%	43%	38%	44%	35%
Fairly badly	13%	11%	13%	14%	12%	15%	12%	15%	13%	11%	15%	16%	11%	12%	17%	15%	13%	14%	13%	12%	15%	13%	16%
Very badly	13%	7%	17%	12%	12%	12%	15%	11%	15%	13%	14%	9%	15%	11%	11%	13%	16%	16%	11%	12%	14%	15%	15%
Don't know	23%	15%	27%	20%	25%	19%	19%	26%	25%	25%	20%	20%	23%	22%	22%	21%	30%	27%	18%	25%	24%	23%	28%

Transport

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	2%	3%	1%	3%	1%	2%	3%	1%	8%	2%	1%	1%	8%	1%	4%	1%	-	2%	3%	2%	1%	6%	-
Fairly well	23%	35%	12%	15%	18%	28%	22%	23%	20%	22%	20%	28%	20%	22%	24%	24%	25%	22%	20%	20%	29%	27%	20%
Fairly badly	31%	33%	29%	33%	30%	34%	31%	31%	24%	29%	34%	35%	32%	32%	33%	31%	24%	29%	31%	36%	29%	26%	27%
Very badly	29%	16%	45%	38%	38%	22%	33%	25%	28%	31%	33%	21%	30%	30%	25%	29%	35%	24%	35%	27%	26%	23%	31%
Don't know	15%	13%	12%	11%	13%	15%	11%	19%	20%	16%	12%	15%	11%	15%	15%	15%	17%	24%	10%	15%	16%	19%	22%

Housing

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	1%	1%	0%	2%	1%	1%	2%	1%	4%	1%	0%	1%	4%	0%	2%	1%	1%	1%	2%	1%	-	1%	1%
Fairly well	13%	23%	5%	8%	9%	18%	14%	12%	7%	12%	11%	19%	10%	12%	13%	17%	10%	11%	14%	9%	14%	15%	16%
Fairly badly	32%	39%	27%	32%	32%	35%	31%	33%	30%	30%	33%	37%	29%	33%	36%	31%	32%	34%	30%	36%	37%	32%	22%
Very badly	42%	26%	60%	49%	47%	35%	43%	40%	41%	44%	47%	33%	47%	44%	36%	40%	43%	42%	45%	42%	36%	39%	46%
Don't know	12%	11%	8%	9%	10%	10%	10%	14%	18%	13%	8%	10%	11%	12%	12%	12%	14%	12%	9%	12%	13%	13%	15%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	2%	3%	2%	1%	1%	2%	3%	1%	4%	2%	1%	2%	7%	1%	2%	1%	2%	4%	3%	2%	2%	2%	0%
Fairly well	24%	41%	13%	14%	16%	33%	25%	23%	24%	21%	25%	29%	21%	24%	26%	26%	22%	24%	22%	25%	26%	26%	24%
Fairly badly	28%	26%	27%	36%	31%	26%	27%	28%	24%	26%	29%	31%	28%	29%	27%	28%	26%	21%	28%	30%	25%	31%	24%
Very badly	31%	17%	48%	38%	40%	22%	32%	29%	31%	34%	34%	23%	32%	31%	31%	29%	35%	30%	34%	31%	28%	23%	34%
Don't know	15%	14%	9%	11%	12%	16%	12%	18%	17%	17%	11%	15%	12%	15%	15%	16%	15%	21%	12%	13%	18%	18%	18%

Welfare benefits

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very well	3%	5%	1%	2%	2%	4%	3%	3%	4%	3%	3%	3%	7%	3%	5%	1%	1%	3%	4%	2%	4%	3%	2%
Fairly well	20%	34%	10%	14%	15%	27%	20%	21%	13%	16%	19%	32%	16%	19%	22%	24%	20%	12%	22%	20%	19%	21%	18%
Fairly badly	29%	27%	30%	38%	31%	28%	28%	29%	24%	28%	33%	27%	25%	27%	35%	29%	27%	28%	27%	28%	32%	28%	27%
Very badly	29%	15%	43%	28%	34%	24%	28%	29%	29%	31%	33%	20%	30%	29%	23%	27%	39%	30%	29%	27%	26%	30%	33%
Don't know	20%	18%	17%	18%	18%	17%	20%	19%	30%	22%	12%	18%	23%	22%	15%	19%	14%	26%	18%	23%	19%	18%	19%

What do you think is the most likely result of the next general election?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
A large Conservative majority	2%	2%	0%	1%	2%	1%	2%	1%	3%	2%	1%	1%	5%	0%	2%	1%	1%	1%	2%	1%	1%	2%	3%
A small Conservative majority	9%	15%	5%	6%	7%	11%	9%	9%	15%	8%	6%	11%	13%	9%	8%	10%	5%	6%	9%	8%	10%	12%	8%
A hung Parliament, resulting in a Conservative led government	11%	18%	5%	7%	9%	15%	11%	11%	6%	9%	12%	15%	9%	12%	10%	10%	12%	10%	12%	11%	8%	7%	12%
A hung Parliament, resulting in a Labour led government	17%	19%	18%	23%	21%	18%	20%	15%	13%	16%	19%	21%	12%	20%	14%	19%	19%	17%	19%	18%	16%	18%	15%
A small Labour majority	23%	18%	34%	28%	28%	20%	26%	19%	21%	21%	27%	21%	23%	22%	22%	23%	23%	22%	27%	23%	21%	16%	18%
A large Labour majority	15%	11%	22%	15%	17%	13%	16%	14%	9%	18%	16%	11%	18%	14%	14%	14%	17%	10%	17%	16%	12%	14%	11%
Don't know	24%	18%	16%	21%	18%	22%	17%	31%	33%	27%	20%	20%	22%	22%	30%	23%	22%	34%	14%	23%	32%	31%	34%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	13%	31%	1%	3%	7%	22%	15%	11%	7%	8%	12%	26%	9%	15%	15%	13%	10%	8%	14%	10%	14%	14%	15%
Labour	38%	19%	69%	51%	52%	26%	38%	38%	44%	43%	41%	25%	46%	37%	33%	43%	34%	29%	45%	40%	31%	34%	33%
Liberal Democrat	4%	3%	3%	12%	5%	3%	5%	4%	7%	4%	2%	5%	4%	4%	4%	5%	4%	3%	5%	4%	4%	3%	4%
Other	6%	7%	4%	2%	7%	7%	7%	6%	4%	6%	9%	4%	5%	5%	9%	4%	13%	7%	7%	6%	5%	8%	6%
None	15%	20%	8%	11%	11%	21%	16%	15%	9%	13%	17%	20%	11%	18%	16%	12%	16%	20%	14%	16%	16%	14%	17%
Don't know	23%	20%	14%	20%	18%	21%	19%	27%	30%	26%	19%	20%	25%	22%	24%	22%	23%	33%	15%	24%	30%	27%	26%

Asylum and immigration

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	17%	37%	4%	6%	12%	27%	20%	14%	11%	13%	17%	28%	11%	20%	18%	17%	15%	13%	19%	16%	16%	17%	18%
Labour	23%	8%	48%	24%	32%	12%	22%	23%	31%	27%	22%	12%	32%	21%	18%	26%	21%	16%	28%	23%	18%	22%	19%
Liberal Democrat	6%	2%	8%	22%	12%	2%	7%	5%	7%	8%	6%	4%	9%	6%	5%	8%	5%	5%	10%	7%	4%	3%	3%
Other	9%	11%	5%	3%	7%	13%	10%	8%	3%	7%	13%	10%	8%	7%	11%	8%	12%	6%	8%	8%	10%	8%	9%
None	18%	20%	13%	17%	13%	24%	20%	17%	15%	16%	20%	23%	11%	20%	21%	16%	22%	20%	14%	18%	22%	18%	23%
Don't know	27%	22%	22%	27%	25%	23%	21%	32%	33%	30%	22%	24%	30%	27%	27%	25%	25%	39%	21%	28%	30%	33%	28%

Law and order

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	22%	45%	6%	14%	17%	33%	25%	19%	13%	16%	22%	37%	18%	25%	22%	21%	19%	19%	25%	22%	18%	20%	24%
Labour	22%	7%	46%	24%	31%	12%	23%	21%	30%	24%	23%	12%	27%	19%	18%	27%	22%	14%	28%	22%	17%	18%	18%
Liberal Democrat	4%	2%	5%	16%	7%	2%	6%	3%	5%	6%	4%	3%	7%	4%	2%	5%	5%	4%	6%	5%	4%	4%	3%
Other	7%	8%	5%	3%	6%	9%	8%	6%	3%	6%	10%	7%	5%	6%	9%	6%	12%	9%	7%	6%	6%	9%	8%
None	14%	15%	11%	12%	10%	17%	15%	14%	13%	14%	16%	15%	12%	16%	18%	11%	13%	16%	11%	13%	17%	14%	19%
Don't know	31%	24%	28%	31%	28%	27%	24%	38%	36%	35%	26%	26%	32%	31%	31%	30%	29%	39%	23%	32%	38%	35%	30%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Education and schools

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	15%	32%	2%	3%	8%	23%	17%	13%	10%	9%	15%	26%	12%	15%	17%	14%	15%	12%	16%	13%	13%	14%	16%
Labour	32%	16%	62%	31%	41%	22%	31%	32%	38%	36%	33%	19%	39%	28%	29%	38%	26%	21%	37%	32%	28%	31%	25%
Liberal Democrat	7%	5%	6%	27%	12%	4%	8%	6%	5%	8%	7%	8%	8%	10%	4%	6%	5%	7%	11%	8%	5%	4%	4%
Other	7%	8%	6%	5%	7%	9%	8%	6%	6%	7%	9%	6%	7%	5%	10%	5%	14%	10%	7%	7%	6%	9%	10%
None	13%	16%	8%	11%	9%	18%	15%	12%	10%	12%	15%	16%	6%	16%	16%	12%	14%	14%	11%	13%	15%	12%	18%
Don't know	26%	23%	17%	22%	22%	24%	21%	30%	32%	28%	21%	23%	27%	26%	24%	24%	24%	37%	18%	27%	33%	30%	26%

Taxation

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	19%	40%	5%	9%	14%	28%	22%	15%	10%	12%	21%	32%	17%	20%	18%	19%	13%	16%	22%	18%	17%	15%	19%
Labour	27%	11%	53%	27%	35%	18%	25%	28%	36%	31%	24%	16%	33%	23%	22%	32%	28%	21%	30%	28%	22%	25%	23%
Liberal Democrat	6%	2%	6%	19%	8%	3%	6%	5%	6%	6%	6%	4%	5%	5%	6%	6%	6%	5%	8%	6%	4%	3%	4%
Other	7%	8%	5%	4%	7%	9%	9%	5%	5%	6%	10%	6%	5%	6%	10%	4%	14%	8%	7%	6%	6%	9%	8%
None	15%	17%	10%	13%	11%	18%	16%	14%	13%	15%	17%	16%	10%	18%	18%	11%	16%	15%	13%	14%	17%	15%	19%
Don't know	27%	22%	20%	29%	24%	23%	21%	32%	32%	29%	22%	26%	30%	27%	25%	27%	23%	35%	20%	27%	34%	32%	27%

Unemployment

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	17%	39%	4%	8%	11%	28%	20%	14%	9%	12%	18%	30%	13%	19%	22%	17%	10%	13%	19%	17%	16%	14%	16%
Labour	31%	14%	56%	37%	42%	19%	30%	31%	38%	35%	30%	21%	35%	29%	24%	35%	35%	25%	37%	29%	25%	35%	24%
Liberal Democrat	4%	3%	2%	14%	6%	2%	5%	3%	3%	5%	3%	4%	8%	4%	2%	4%	4%	2%	6%	4%	3%	1%	4%
Other	6%	6%	4%	3%	6%	7%	6%	6%	3%	6%	8%	5%	4%	5%	9%	4%	12%	6%	5%	6%	5%	8%	9%
None	15%	16%	12%	12%	12%	18%	16%	13%	12%	14%	16%	16%	10%	16%	17%	14%	14%	17%	13%	13%	18%	14%	18%
Don't know	28%	22%	22%	26%	23%	26%	22%	33%	35%	29%	25%	25%	31%	28%	26%	26%	25%	37%	20%	30%	33%	29%	29%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy in general

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	19%	42%	5%	7%	14%	29%	23%	15%	10%	12%	19%	35%	15%	20%	20%	20%	14%	18%	23%	17%	15%	19%	21%
Labour	25%	8%	54%	27%	35%	15%	25%	26%	30%	30%	25%	15%	29%	23%	24%	29%	29%	18%	31%	26%	19%	23%	23%
Liberal Democrat	5%	2%	4%	17%	7%	3%	5%	4%	6%	5%	4%	4%	6%	5%	1%	6%	4%	2%	6%	5%	3%	5%	4%
Other	7%	7%	4%	6%	6%	9%	9%	6%	4%	7%	9%	7%	6%	5%	10%	5%	14%	6%	6%	8%	6%	9%	8%
None	17%	16%	12%	17%	13%	19%	18%	16%	17%	16%	20%	15%	14%	20%	19%	13%	16%	15%	14%	16%	22%	14%	19%
Don't know	27%	24%	21%	25%	25%	25%	21%	34%	33%	31%	23%	24%	31%	26%	26%	27%	24%	40%	22%	28%	34%	31%	25%

Housing

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	11%	24%	2%	3%	7%	17%	11%	10%	5%	7%	11%	20%	9%	11%	11%	11%	8%	13%	13%	10%	10%	9%	12%
Labour	32%	17%	57%	39%	42%	23%	32%	31%	39%	36%	30%	24%	40%	28%	27%	39%	29%	24%	40%	30%	28%	28%	26%
Liberal Democrat	6%	4%	6%	17%	8%	5%	7%	5%	6%	6%	7%	6%	5%	6%	4%	7%	8%	5%	8%	7%	5%	4%	3%
Other	8%	8%	6%	4%	7%	9%	9%	7%	6%	7%	10%	7%	7%	7%	12%	5%	13%	7%	7%	9%	7%	9%	9%
None	16%	19%	11%	14%	13%	20%	18%	14%	11%	14%	19%	17%	11%	20%	18%	11%	16%	14%	13%	16%	18%	15%	20%
Don't know	28%	27%	17%	22%	23%	26%	23%	32%	32%	31%	23%	26%	29%	27%	29%	27%	26%	37%	19%	29%	33%	36%	31%

Britain's exit from the EU

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	18%	42%	3%	5%	10%	31%	21%	16%	10%	13%	18%	32%	13%	21%	22%	18%	11%	14%	20%	19%	16%	17%	20%
Labour	16%	5%	37%	13%	23%	8%	16%	17%	24%	20%	14%	7%	22%	13%	13%	22%	14%	10%	18%	16%	14%	17%	16%
Liberal Democrat	8%	3%	11%	29%	15%	2%	10%	6%	10%	8%	9%	6%	13%	9%	5%	9%	6%	5%	12%	9%	5%	6%	3%
Other	9%	11%	7%	4%	8%	13%	11%	8%	3%	8%	14%	10%	6%	7%	13%	9%	14%	9%	10%	8%	8%	8%	13%
None	20%	18%	18%	21%	19%	21%	21%	18%	18%	20%	21%	18%	17%	21%	22%	15%	25%	19%	19%	18%	23%	18%	18%
Don't know	28%	22%	23%	28%	25%	25%	21%	35%	35%	30%	24%	27%	30%	28%	25%	27%	29%	43%	21%	29%	34%	34%	30%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Defence and security

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Conservative	24%	47%	9%	17%	20%	34%	28%	21%	17%	19%	25%	38%	21%	27%	26%	24%	23%	18%	30%	21%	21%	24%	24%
Labour	18%	4%	40%	22%	26%	9%	18%	18%	23%	21%	18%	9%	23%	16%	12%	23%	17%	14%	22%	18%	14%	17%	15%
Liberal Democrat	3%	2%	2%	11%	5%	2%	3%	3%	4%	3%	3%	2%	5%	3%	2%	4%	4%	3%	4%	3%	2%	2%	3%
Other	7%	8%	4%	4%	6%	9%	7%	6%	3%	6%	10%	6%	5%	5%	11%	4%	13%	7%	6%	7%	6%	8%	8%
None	14%	15%	10%	13%	10%	17%	15%	13%	13%	13%	16%	14%	10%	17%	16%	11%	11%	14%	11%	14%	18%	12%	17%
Don't know	34%	24%	34%	33%	33%	29%	28%	40%	41%	38%	28%	31%	36%	33%	33%	34%	32%	44%	27%	36%	39%	38%	34%

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base: All GB adults	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very good job	6%	8%	4%	5%	4%	6%	8%	4%	7%	6%	4%	5%	8%	6%	6%	6%	5%	-	7%	5%	4%	8%	5%
Fairly good job	44%	47%	41%	51%	46%	45%	40%	48%	34%	42%	46%	50%	35%	43%	47%	47%	48%	39%	43%	45%	51%	34%	38%
Fairly bad job	29%	29%	32%	31%	30%	30%	30%	29%	26%	27%	33%	31%	27%	32%	25%	31%	23%	34%	30%	31%	26%	29%	28%
Very bad job	12%	12%	15%	6%	12%	13%	15%	9%	11%	13%	13%	9%	20%	11%	13%	10%	8%	13%	15%	8%	11%	13%	16%
Don't know	9%	5%	8%	7%	8%	6%	8%	11%	22%	11%	4%	5%	10%	8%	9%	7%	15%	14%	5%	11%	7%	15%	13%

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base: All GB adults	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Gone up a lot	13%	14%	16%	8%	12%	16%	14%	12%	7%	13%	17%	12%	16%	12%	15%	15%	4%	13%	14%	11%	14%	11%	15%
Gone up a little	30%	31%	30%	27%	29%	32%	29%	30%	29%	31%	30%	27%	31%	34%	29%	24%	29%	27%	31%	29%	31%	27%	28%
Stayed the same	36%	38%	36%	42%	39%	35%	36%	36%	30%	35%	37%	41%	29%	36%	36%	39%	41%	39%	38%	37%	37%	35%	32%
Gone down a little	4%	4%	2%	4%	3%	3%	3%	4%	4%	3%	3%	4%	6%	2%	4%	4%	6%	4%	3%	4%	3%	4%	5%
Gown down a lot	1%	1%	1%	1%	0%	1%	1%	0%	4%	1%	0%	0%	2%	1%	1%	0%	0%	-	1%	1%	1%	4%	-
Don't know	17%	13%	16%	17%	17%	13%	16%	17%	25%	18%	13%	15%	17%	15%	16%	18%	20%	18%	13%	19%	15%	19%	20%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of crime **NATIONALLY** has gone up or down over the last few years, or has it stayed the same?

	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base: All GB adults	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Gone up a lot	30%	35%	27%	26%	25%	38%	29%	30%	14%	24%	39%	36%	25%	33%	29%	30%	18%	32%	30%	25%	33%	26%	35%
Gone up a little	36%	39%	40%	35%	39%	37%	34%	39%	38%	35%	35%	40%	31%	38%	39%	34%	42%	35%	35%	40%	37%	33%	33%
Stayed the same	15%	14%	16%	19%	18%	11%	17%	13%	13%	18%	14%	9%	19%	13%	13%	17%	13%	10%	15%	15%	13%	19%	11%
Gone down a little	3%	3%	2%	4%	4%	2%	4%	2%	8%	3%	2%	3%	7%	1%	3%	4%	6%	3%	4%	4%	2%	2%	3%
Gone down a lot	1%	0%	1%	1%	0%	1%	1%	0%	2%	1%	0%	0%	1%	1%	1%	0%	1%	-	1%	0%	-	2%	-
Don't know	15%	10%	14%	15%	14%	12%	15%	16%	26%	18%	10%	11%	17%	14%	14%	15%	19%	21%	14%	16%	15%	17%	18%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
A lot of confidence	4%	5%	3%	6%	4%	4%	5%	4%	3%	5%	3%	4%	7%	4%	3%	4%	3%	-	5%	4%	3%	5%	3%
A fair amount of confidence	36%	37%	35%	38%	38%	36%	32%	40%	34%	35%	35%	41%	26%	34%	42%	37%	43%	34%	32%	39%	40%	34%	33%
Not very much confidence	37%	40%	38%	39%	37%	39%	38%	36%	35%	32%	43%	42%	32%	39%	36%	36%	36%	45%	38%	39%	37%	33%	31%
No confidence at all	15%	14%	16%	9%	14%	16%	18%	12%	12%	18%	14%	12%	22%	15%	13%	16%	8%	12%	19%	10%	13%	15%	21%
Don't know	8%	4%	8%	7%	6%	5%	7%	9%	17%	11%	5%	2%	12%	7%	6%	7%	11%	9%	5%	8%	7%	12%	12%

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base: All GB adults	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Too harsh	3%	2%	5%	3%	5%	1%	4%	2%	5%	4%	1%	2%	5%	3%	2%	2%	3%	1%	4%	3%	2%	1%	3%
Not harsh enough	65%	81%	54%	51%	55%	82%	63%	66%	40%	59%	75%	76%	49%	65%	74%	67%	58%	68%	60%	63%	74%	63%	66%
Get the balance about right	16%	11%	21%	26%	23%	8%	17%	14%	19%	18%	13%	13%	24%	17%	10%	15%	17%	12%	21%	16%	11%	16%	9%
Don't know	17%	7%	20%	19%	17%	9%	16%	18%	36%	19%	11%	10%	23%	15%	15%	15%	21%	19%	15%	17%	13%	20%	22%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

...someone suffering from a terminal illness?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
The law should be changed to make this legal	69%	70%	72%	76%	71%	71%	67%	70%	61%	71%	72%	66%	66%	73%	67%	67%	64%	66%	70%	70%	70%	65%	65%
The law should not be changed to make this legal	11%	13%	11%	10%	11%	12%	12%	10%	14%	11%	9%	13%	13%	9%	12%	14%	9%	12%	13%	10%	11%	14%	10%
Not sure	20%	17%	17%	14%	18%	17%	20%	20%	25%	19%	19%	21%	21%	17%	21%	19%	27%	23%	18%	20%	19%	21%	25%

...someone suffering from a painful, incurable but NOT terminal illness?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
The law should be changed to make this legal	45%	41%	51%	53%	48%	43%	46%	44%	45%	47%	47%	38%	45%	47%	46%	44%	41%	41%	46%	46%	47%	44%	37%
The law should not be changed to make this legal	25%	30%	22%	22%	23%	29%	25%	25%	22%	23%	23%	32%	24%	23%	25%	28%	23%	24%	26%	23%	24%	25%	27%
Not sure	30%	29%	27%	25%	29%	28%	29%	31%	33%	30%	31%	30%	31%	30%	29%	29%	36%	35%	28%	31%	29%	31%	35%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Would support the death penalty for this	33%	44%	21%	21%	21%	47%	33%	34%	25%	32%	38%	36%	27%	34%	39%	34%	29%	36%	29%	28%	45%	36%	36%
Would oppose the death penalty for this	47%	37%	63%	65%	63%	32%	49%	44%	52%	47%	47%	44%	55%	51%	37%	45%	45%	40%	57%	51%	36%	37%	39%
Don't know	20%	19%	16%	14%	16%	21%	18%	22%	23%	22%	15%	20%	17%	16%	24%	21%	27%	24%	14%	21%	19%	27%	26%

Murder of a child

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Would support the death penalty for this	55%	69%	40%	35%	38%	72%	55%	54%	45%	52%	57%	61%	47%	54%	61%	56%	51%	56%	48%	50%	64%	60%	63%
Would oppose the death penalty for this	33%	22%	48%	53%	50%	19%	33%	34%	36%	35%	34%	29%	40%	35%	29%	31%	36%	29%	42%	38%	24%	26%	26%
Don't know	12%	10%	12%	13%	12%	10%	12%	12%	18%	13%	9%	10%	14%	11%	10%	13%	13%	15%	10%	13%	12%	15%	11%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Murder of a police officer

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Would support the death penalty for this	42%	61%	26%	29%	26%	61%	46%	39%	32%	36%	45%	55%	34%	41%	49%	44%	37%	45%	39%	37%	51%	42%	48%
Would oppose the death penalty for this	41%	25%	59%	59%	57%	24%	40%	42%	49%	44%	41%	31%	52%	43%	34%	38%	42%	32%	49%	46%	30%	35%	33%
Don't know	17%	14%	15%	12%	17%	15%	15%	19%	19%	20%	14%	14%	14%	16%	17%	18%	21%	23%	12%	17%	19%	23%	19%

Murder as part of a terrorist act

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Would support the death penalty for this	54%	71%	38%	35%	37%	72%	56%	52%	45%	50%	55%	64%	43%	53%	65%	55%	47%	53%	48%	48%	62%	58%	63%
Would oppose the death penalty for this	34%	20%	50%	55%	52%	19%	33%	34%	36%	36%	35%	28%	41%	36%	26%	33%	37%	27%	43%	38%	24%	26%	26%
Don't know	12%	8%	12%	11%	11%	9%	10%	14%	19%	14%	10%	8%	16%	10%	9%	12%	16%	19%	9%	13%	15%	16%	11%

Multiple murders

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Would support the death penalty for this	57%	73%	43%	35%	41%	75%	60%	55%	49%	54%	59%	66%	47%	56%	66%	60%	53%	56%	51%	52%	65%	62%	68%
Would oppose the death penalty for this	32%	19%	47%	54%	49%	17%	31%	33%	34%	34%	32%	27%	40%	34%	25%	29%	36%	26%	41%	36%	22%	24%	23%
Don't know	11%	8%	10%	11%	10%	9%	9%	12%	16%	12%	9%	8%	13%	10%	9%	10%	11%	18%	7%	12%	12%	14%	9%

Do you think it should or should not be legal for parents to smack their children?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Should be legal for parents to smack their children	56%	73%	46%	52%	50%	70%	65%	48%	28%	52%	63%	71%	53%	57%	61%	58%	51%	48%	57%	60%	57%	46%	54%
Should not be legal for parents to smack their children	29%	18%	40%	31%	35%	19%	23%	35%	54%	32%	24%	17%	31%	30%	29%	26%	29%	39%	31%	30%	27%	30%	26%
Don't know	14%	9%	14%	17%	14%	11%	12%	17%	18%	16%	13%	12%	16%	14%	10%	16%	20%	13%	12%	11%	16%	24%	20%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you support or oppose the change in the law that allowed same-sex couples to marry?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Strongly support	50%	34%	70%	61%	62%	35%	43%	56%	60%	61%	49%	26%	59%	51%	47%	45%	50%	49%	55%	52%	44%	47%	43%
Tend to support	24%	32%	17%	23%	21%	31%	25%	24%	14%	20%	29%	32%	19%	24%	30%	25%	23%	26%	25%	22%	29%	23%	24%
Tend to oppose	8%	12%	3%	5%	6%	11%	9%	6%	5%	5%	8%	14%	5%	8%	7%	9%	7%	9%	9%	9%	7%	4%	4%
Strongly oppose	9%	15%	4%	6%	5%	14%	13%	6%	5%	6%	7%	18%	9%	11%	8%	10%	7%	4%	8%	8%	8%	13%	13%
Don't know	9%	7%	6%	4%	6%	8%	10%	8%	16%	8%	7%	9%	8%	7%	8%	10%	13%	13%	4%	8%	12%	14%	16%

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Hunting foxes with dogs should remain illegal	81%	74%	93%	85%	87%	77%	77%	85%	78%	81%	88%	75%	82%	78%	83%	84%	81%	77%	80%	85%	81%	77%	78%
Hunting foxes with dogs should be made legal again	9%	17%	2%	10%	6%	14%	12%	7%	7%	8%	7%	15%	9%	13%	8%	7%	5%	11%	12%	8%	8%	12%	8%
Don't know	10%	9%	5%	5%	7%	9%	11%	8%	15%	11%	5%	9%	8%	9%	9%	9%	14%	12%	8%	7%	11%	11%	14%

Which of the following best reflects your view on genetically modified (GM) food?

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
It is potentially dangerous and should not be allowed in food products	32%	32%	33%	29%	30%	33%	25%	38%	23%	33%	38%	27%	30%	30%	31%	31%	38%	34%	29%	31%	33%	34%	34%
As long as they have been approved by the authorities they should be allowed in food products	36%	38%	36%	44%	38%	35%	46%	27%	48%	36%	31%	38%	37%	39%	34%	38%	31%	28%	45%	36%	33%	30%	27%
Neither	10%	11%	8%	9%	10%	11%	9%	10%	3%	9%	11%	14%	9%	9%	14%	10%	9%	6%	8%	10%	9%	8%	13%
Don't know	22%	20%	23%	19%	22%	21%	20%	25%	26%	23%	21%	22%	25%	22%	21%	21%	22%	31%	18%	22%	25%	28%	25%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of these statements comes closest to your own view?

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201	
There is not really a serious 'drugs problem' in this country	7%	4%	11%	9%	10%	3%	9%	5%	12%	11%	3%	2%	14%	7%	5%	7%	4%	2%	9%	7%	5%	7%	3%	
There is a serious drugs problem, but it is largely confined to certain neighbourhoods and certain kinds of people	35%	37%	33%	35%	34%	35%	38%	31%	36%	35%	38%	30%	31%	34%	36%	38%	26%	36%	40%	33%	36%	32%	27%	
There is a serious problem and it affects practically the whole country	46%	51%	43%	44%	43%	54%	40%	52%	29%	40%	51%	61%	37%	46%	49%	45%	57%	44%	43%	46%	47%	45%	54%	
Don't know	12%	7%	13%	12%	13%	7%	13%	11%	23%	14%	8%	7%	17%	12%	9%	10%	12%	18%	8%	14%	12%	16%	16%	

From what you know, how harmful do you think the following drugs are to people who regularly take them?

Heroin

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201	
Very harmful	90%	92%	91%	92%	90%	92%	86%	93%	75%	90%	95%	91%	81%	91%	93%	91%	88%	85%	89%	92%	90%	85%	89%	
Fairly harmful	5%	4%	6%	5%	6%	4%	6%	4%	8%	5%	3%	4%	8%	5%	4%	5%	5%	6%	6%	4%	6%	3%	5%	
Not very harmful	1%	1%	1%	1%	1%	1%	2%	0%	4%	1%	1%	-	3%	1%	-	1%	-	1%	1%	2%	0%	1%	1%	
Not harmful at all	0%	0%	1%	-	0%	0%	0%	0%	0%	1%	-	-	1%	-	1%	0%	1%	-	1%	0%	-	-	1%	
Don't know	4%	3%	1%	2%	3%	2%	6%	3%	12%	4%	1%	4%	7%	3%	3%	3%	7%	8%	3%	3%	4%	11%	5%	

Cocaine

	Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201	
Very harmful	66%	72%	62%	60%	62%	73%	61%	72%	56%	59%	74%	76%	58%	67%	71%	66%	66%	67%	60%	64%	75%	67%	72%	
Fairly harmful	25%	22%	30%	30%	29%	21%	28%	22%	26%	28%	24%	20%	25%	25%	23%	27%	26%	22%	31%	27%	20%	20%	19%	
Not very harmful	4%	3%	5%	5%	4%	3%	5%	2%	5%	7%	1%	1%	7%	4%	4%	3%	2%	2%	4%	5%	1%	5%	3%	
Not harmful at all	0%	0%	1%	-	1%	-	0%	0%	0%	0%	-	-	2%	-	-	-	-	-	0%	-	1%	-	0%	
Don't know	5%	3%	2%	4%	4%	3%	6%	3%	13%	5%	1%	3%	8%	4%	2%	4%	7%	9%	4%	4%	4%	9%	6%	

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Amphetamines

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very harmful	55%	57%	53%	49%	54%	59%	51%	58%	41%	54%	62%	55%	48%	56%	57%	54%	54%	60%	50%	54%	61%	52%	61%
Fairly harmful	29%	31%	33%	31%	32%	29%	31%	27%	23%	28%	30%	32%	27%	28%	30%	33%	26%	23%	34%	30%	26%	25%	22%
Not very harmful	4%	3%	4%	5%	3%	3%	5%	2%	5%	4%	3%	2%	7%	3%	5%	2%	2%	2%	4%	4%	3%	3%	3%
Not harmful at all	0%	0%	1%	-	0%	0%	0%	0%	-	1%	-	-	1%	-	1%	0%	-	-	0%	-	1%	-	1%
Don't know	12%	9%	9%	14%	10%	9%	13%	12%	30%	12%	5%	11%	17%	12%	8%	11%	17%	15%	11%	12%	10%	20%	13%

Ecstasy

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very harmful	51%	57%	48%	44%	45%	59%	42%	59%	42%	47%	51%	62%	41%	52%	53%	52%	52%	55%	46%	48%	57%	54%	57%
Fairly harmful	31%	31%	31%	32%	35%	28%	34%	29%	31%	29%	37%	28%	33%	31%	31%	31%	32%	28%	36%	32%	30%	27%	24%
Not very harmful	9%	6%	15%	14%	11%	7%	13%	6%	10%	14%	8%	3%	14%	9%	10%	9%	4%	8%	11%	13%	6%	5%	7%
Not harmful at all	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	-	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%
Don't know	8%	5%	5%	10%	7%	6%	10%	5%	17%	8%	4%	7%	11%	7%	5%	7%	11%	8%	6%	7%	6%	13%	12%

Cannabis

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very harmful	20%	26%	13%	17%	15%	25%	17%	23%	12%	16%	23%	27%	18%	17%	25%	25%	11%	18%	18%	17%	20%	26%	25%
Fairly harmful	35%	40%	33%	33%	35%	40%	32%	37%	23%	31%	39%	41%	27%	37%	38%	30%	40%	39%	33%	34%	39%	34%	34%
Not very harmful	30%	23%	38%	34%	34%	23%	32%	28%	37%	33%	28%	22%	36%	31%	23%	30%	30%	25%	33%	33%	29%	22%	22%
Not harmful at all	10%	6%	12%	11%	11%	7%	12%	8%	14%	14%	7%	3%	10%	9%	11%	9%	10%	9%	11%	11%	8%	9%	8%
Don't know	6%	4%	4%	5%	5%	4%	8%	4%	15%	5%	4%	6%	9%	5%	3%	6%	9%	9%	5%	5%	5%	9%	11%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Tobacco

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very harmful	43%	43%	48%	44%	49%	42%	40%	47%	32%	43%	48%	44%	40%	44%	44%	45%	39%	43%	47%	41%	43%	42%	44%
Fairly harmful	43%	45%	42%	48%	41%	47%	44%	42%	43%	41%	44%	45%	41%	43%	41%	45%	47%	34%	42%	46%	44%	38%	42%
Not very harmful	9%	9%	8%	5%	7%	9%	10%	9%	12%	10%	6%	9%	12%	9%	12%	6%	6%	13%	7%	11%	9%	12%	8%
Not harmful at all	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%
Don't know	4%	2%	1%	3%	3%	2%	5%	2%	11%	4%	1%	2%	5%	3%	2%	3%	7%	9%	3%	2%	4%	8%	5%

Alcohol

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very harmful	25%	23%	27%	20%	24%	26%	22%	29%	23%	27%	26%	23%	21%	24%	30%	27%	23%	30%	23%	20%	30%	31%	32%
Fairly harmful	50%	50%	52%	61%	53%	50%	48%	50%	39%	50%	55%	49%	50%	51%	47%	49%	50%	43%	51%	56%	46%	41%	44%
Not very harmful	20%	23%	20%	14%	19%	21%	24%	16%	26%	18%	17%	24%	23%	20%	19%	20%	20%	16%	22%	21%	19%	18%	18%
Not harmful at all	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	1%	1%	2%	1%
Don't know	4%	2%	1%	3%	3%	2%	5%	3%	10%	4%	1%	3%	5%	3%	2%	3%	7%	8%	3%	2%	4%	8%	5%

Caffeine

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very harmful	4%	3%	3%	5%	3%	5%	5%	4%	8%	5%	2%	4%	6%	3%	7%	5%	3%	4%	4%	3%	4%	8%	7%
Fairly harmful	19%	19%	21%	19%	20%	21%	14%	24%	12%	21%	21%	19%	14%	18%	20%	23%	21%	21%	16%	19%	20%	25%	24%
Not very harmful	53%	55%	57%	54%	55%	54%	54%	52%	49%	51%	56%	55%	49%	57%	50%	53%	50%	50%	54%	57%	55%	43%	46%
Not harmful at all	16%	16%	14%	16%	17%	15%	19%	14%	18%	17%	15%	15%	21%	16%	19%	12%	14%	16%	19%	16%	14%	14%	15%
Don't know	7%	6%	4%	5%	5%	6%	8%	6%	13%	6%	5%	6%	10%	6%	3%	7%	11%	9%	6%	5%	7%	11%	8%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

From what you know, how addictive do you think the following drugs are?

Heroin

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	91%	93%	92%	93%	91%	93%	89%	93%	78%	90%	94%	94%	83%	93%	94%	92%	87%	83%	89%	93%	93%	87%	89%
Fairly addictive	4%	4%	3%	4%	4%	4%	4%	4%	6%	4%	4%	2%	5%	3%	2%	3%	6%	7%	5%	4%	3%	2%	3%
Not very addictive	0%	0%	0%	-	1%	-	1%	0%	1%	1%	0%	-	1%	0%	-	1%	-	-	1%	-	-	-	0%
Not addictive at all	0%	0%	1%	-	0%	1%	0%	1%	1%	1%	0%	0%	1%	-	1%	1%	-	-	0%	0%	0%	1%	1%
Don't know	5%	3%	3%	3%	4%	2%	7%	3%	14%	5%	1%	4%	10%	3%	3%	3%	7%	11%	4%	3%	3%	10%	6%

Cocaine

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	72%	78%	66%	68%	64%	80%	67%	76%	68%	66%	75%	82%	64%	73%	76%	72%	73%	71%	64%	74%	79%	71%	76%
Fairly addictive	19%	17%	24%	27%	27%	14%	21%	17%	15%	23%	20%	13%	20%	20%	17%	20%	18%	16%	25%	20%	15%	16%	14%
Not very addictive	3%	1%	4%	2%	3%	2%	3%	2%	1%	4%	2%	1%	3%	3%	3%	2%	1%	1%	4%	2%	2%	1%	2%
Not addictive at all	1%	1%	1%	-	1%	0%	1%	1%	1%	1%	1%	0%	3%	0%	0%	1%	1%	-	1%	0%	0%	2%	0%
Don't know	6%	3%	5%	3%	5%	4%	8%	4%	14%	6%	3%	4%	10%	4%	4%	4%	7%	13%	6%	4%	4%	10%	7%

Amphetamines

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	55%	59%	53%	52%	54%	59%	48%	62%	53%	51%	60%	57%	52%	57%	55%	54%	51%	63%	50%	55%	61%	51%	62%
Fairly addictive	23%	22%	25%	26%	25%	22%	25%	20%	15%	22%	23%	27%	21%	22%	24%	26%	20%	17%	26%	24%	22%	21%	15%
Not very addictive	6%	6%	7%	7%	7%	7%	8%	4%	3%	8%	6%	4%	9%	6%	8%	5%	6%	2%	8%	6%	5%	6%	5%
Not addictive at all	1%	0%	1%	-	1%	1%	1%	1%	0%	2%	0%	0%	1%	0%	1%	1%	-	-	1%	1%	1%	2%	1%
Don't know	15%	12%	13%	15%	13%	11%	18%	13%	28%	17%	10%	11%	17%	14%	13%	14%	22%	18%	15%	15%	12%	20%	17%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Ecstasy

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	39%	41%	35%	28%	33%	43%	32%	44%	47%	35%	37%	43%	35%	40%	37%	39%	36%	45%	33%	36%	43%	43%	44%
Fairly addictive	25%	27%	25%	28%	27%	26%	24%	25%	17%	21%	29%	29%	21%	24%	27%	26%	22%	27%	26%	26%	25%	21%	20%
Not very addictive	19%	17%	22%	24%	22%	17%	22%	15%	10%	24%	19%	12%	19%	18%	22%	19%	18%	10%	23%	19%	16%	15%	12%
Not addictive at all	3%	3%	4%	4%	5%	2%	4%	3%	2%	6%	2%	1%	4%	4%	3%	3%	4%	-	4%	3%	3%	5%	3%
Don't know	15%	13%	13%	16%	14%	12%	18%	12%	24%	14%	13%	15%	20%	14%	11%	13%	20%	18%	14%	15%	12%	16%	20%

Cannabis

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	37%	41%	35%	24%	31%	43%	30%	44%	38%	36%	37%	41%	34%	36%	40%	40%	31%	46%	32%	36%	41%	44%	41%
Fairly addictive	34%	37%	32%	38%	35%	36%	34%	33%	24%	33%	35%	37%	32%	33%	34%	35%	38%	22%	34%	35%	35%	28%	31%
Not very addictive	17%	15%	21%	23%	21%	14%	21%	13%	17%	18%	20%	12%	15%	22%	13%	14%	17%	14%	19%	19%	16%	11%	15%
Not addictive at all	4%	2%	6%	7%	5%	3%	6%	3%	5%	6%	3%	2%	7%	3%	6%	5%	3%	4%	7%	4%	3%	5%	2%
Don't know	8%	5%	7%	8%	8%	5%	9%	6%	16%	7%	5%	8%	11%	6%	7%	6%	11%	14%	7%	6%	5%	12%	11%

Tobacco

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	70%	67%	76%	69%	72%	70%	64%	76%	64%	72%	73%	65%	67%	68%	67%	76%	74%	63%	69%	72%	71%	66%	70%
Fairly addictive	23%	28%	21%	28%	22%	26%	27%	20%	22%	19%	24%	30%	20%	27%	26%	20%	19%	25%	24%	24%	24%	22%	21%
Not very addictive	2%	3%	1%	2%	2%	2%	3%	1%	1%	2%	1%	2%	4%	2%	2%	1%	1%	2%	3%	1%	1%	1%	3%
Not addictive at all	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	0%	2%	1%	2%	1%	1%	-	1%	0%	1%	2%	1%
Don't know	4%	2%	2%	2%	4%	2%	6%	2%	11%	5%	1%	2%	7%	2%	3%	3%	5%	10%	3%	2%	3%	9%	5%

Fieldwork Dates: 1st - 3rd July 2023

Sample size: 1761 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Alcohol

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	37%	37%	35%	31%	32%	40%	29%	43%	35%	36%	35%	39%	33%	35%	39%	38%	38%	40%	33%	33%	39%	36%	50%
Fairly addictive	42%	40%	47%	47%	46%	40%	43%	41%	37%	42%	46%	42%	42%	45%	42%	42%	37%	35%	44%	45%	42%	39%	34%
Not very addictive	15%	19%	12%	17%	15%	15%	19%	11%	16%	14%	15%	16%	16%	15%	15%	15%	14%	14%	16%	17%	14%	14%	9%
Not addictive at all	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	1%	5%	-	3%	2%	2%	2%	0%
Don't know	5%	2%	4%	4%	5%	2%	7%	3%	10%	6%	2%	2%	6%	3%	4%	4%	6%	11%	5%	3%	4%	9%	7%

Caffeine

Unweighted base	1761	594	435	165	732	643	769	992	186	691	428	456	194	601	291	429	154	92	532	510	353	174	192
Base	1761	615	449	161	653	697	856	905	192	734	424	410	211	592	292	424	151	90	493	511	370	186	201
Very addictive	23%	19%	24%	22%	21%	23%	17%	28%	34%	26%	17%	17%	27%	21%	22%	24%	21%	25%	20%	21%	22%	28%	28%
Fairly addictive	41%	39%	46%	42%	43%	38%	39%	43%	41%	43%	44%	34%	39%	44%	38%	40%	45%	37%	39%	45%	42%	41%	35%
Not very addictive	25%	31%	21%	27%	26%	29%	30%	21%	10%	21%	30%	34%	18%	25%	29%	27%	23%	23%	27%	24%	27%	18%	26%
Not addictive at all	5%	6%	5%	3%	4%	5%	6%	3%	2%	4%	5%	7%	8%	5%	6%	3%	6%	2%	8%	5%	3%	3%	3%
Don't know	6%	5%	4%	6%	5%	5%	8%	4%	13%	5%	4%	7%	9%	5%	5%	5%	6%	13%	6%	4%	5%	11%	9%

Cell Contents (Column Percentages)