

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Approve	18%	31%	9%	16%	15%	23%	23%	13%	25%	14%	13%	26%	33%	17%	19%	14%	8%	15%	25%	14%	16%	12%	17%
Disapprove	64%	48%	80%	71%	73%	59%	63%	65%	48%	67%	70%	59%	50%	61%	62%	70%	81%	60%	58%	68%	65%	66%	62%
Don't know	18%	20%	11%	13%	12%	18%	14%	23%	26%	19%	16%	15%	17%	21%	19%	16%	11%	26%	16%	17%	20%	21%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
0 - Would never consider voting for them	39%	10%	64%	47%	50%	26%	36%	41%	34%	42%	43%	31%	31%	33%	33%	46%	55%	49%	32%	42%	40%	43%	40%
1	6%	3%	8%	6%	6%	5%	6%	6%	5%	6%	6%	6%	8%	4%	7%	6%	5%	7%	6%	6%	5%	7%	5%
2	5%	5%	5%	10%	5%	6%	6%	5%	6%	6%	5%	5%	7%	5%	7%	5%	4%	3%	5%	6%	5%	8%	3%
3	7%	8%	5%	5%	5%	8%	6%	7%	11%	8%	6%	3%	4%	7%	6%	7%	9%	6%	7%	6%	6%	7%	9%
4	3%	5%	2%	7%	2%	4%	3%	4%	4%	4%	3%	3%	5%	4%	3%	3%	4%	1%	5%	3%	3%	3%	2%
5	9%	12%	4%	10%	8%	10%	9%	10%	8%	9%	9%	11%	8%	12%	13%	6%	6%	7%	8%	11%	13%	6%	6%
6	5%	8%	1%	5%	4%	6%	5%	4%	2%	4%	6%	5%	4%	6%	3%	5%	2%	6%	7%	5%	3%	3%	4%
7	5%	11%	3%	1%	4%	8%	6%	5%	6%	5%	8%	5%	4%	5%	9%	5%	2%	5%	7%	4%	6%	4%	4%
8	4%	9%	1%	1%	2%	7%	5%	4%	2%	2%	5%	8%	4%	5%	4%	3%	1%	3%	4%	4%	4%	3%	5%
9	2%	5%	1%	0%	2%	3%	2%	2%	0%	1%	2%	4%	1%	2%	2%	3%	1%	1%	3%	1%	2%	1%	2%
10 - Would definitely consider voting for them	7%	20%	1%	1%	5%	13%	8%	6%	3%	4%	6%	18%	7%	9%	10%	6%	5%	4%	9%	5%	8%	5%	8%
prefer not to answer	7%	4%	5%	6%	7%	4%	8%	7%	20%	10%	2%	3%	18%	6%	4%	6%	6%	8%	6%	6%	6%	10%	13%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Labour**

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
0 - Would never consider voting for them		22%	40%	2%	11%	10%	36%	22%	22%	9%	13%	26%	39%	8%	26%	25%	23%	16%	25%	21%	20%	24%	14%	33%
1		5%	7%	3%	2%	2%	8%	5%	4%	1%	4%	4%	9%	4%	5%	5%	4%	4%	10%	5%	4%	5%	3%	8%
2		5%	6%	3%	5%	5%	6%	6%	4%	3%	4%	4%	7%	4%	4%	6%	5%	8%	3%	4%	6%	4%	8%	3%
3		5%	7%	2%	4%	4%	6%	5%	5%	2%	5%	7%	3%	4%	6%	4%	4%	4%	4%	4%	5%	6%	4%	5%
4		5%	6%	3%	8%	5%	6%	5%	5%	4%	5%	7%	5%	5%	6%	4%	5%	4%	6%	6%	5%	3%	7%	7%
5		13%	11%	10%	17%	13%	11%	12%	14%	17%	15%	12%	9%	17%	14%	12%	11%	19%	10%	12%	14%	16%	14%	8%
6		7%	5%	6%	12%	8%	5%	7%	6%	10%	7%	6%	5%	8%	6%	6%	6%	10%	4%	8%	7%	4%	7%	5%
7		8%	5%	12%	11%	11%	6%	8%	9%	8%	11%	7%	5%	7%	6%	10%	9%	12%	14%	10%	8%	8%	6%	6%
8		7%	3%	13%	8%	9%	4%	6%	8%	9%	7%	8%	5%	8%	6%	6%	9%	3%	8%	5%	9%	6%	10%	2%
9		3%	1%	7%	4%	4%	2%	3%	3%	6%	3%	3%	1%	6%	2%	3%	4%	2%	1%	4%	3%	3%	3%	2%
10 - Would definitely consider voting for them		13%	4%	33%	12%	22%	8%	13%	14%	13%	15%	14%	10%	11%	12%	16%	16%	12%	7%	14%	13%	15%	15%	9%
prefer not to answer		7%	4%	5%	6%	7%	4%	8%	7%	20%	10%	2%	3%	18%	6%	4%	6%	6%	8%	6%	6%	6%	10%	13%

**Liberal Democrats**

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
0 - Would never consider voting for them		25%	37%	14%	4%	13%	38%	26%	23%	14%	20%	26%	36%	14%	24%	29%	26%	20%	35%	19%	24%	26%	26%	37%
1		5%	7%	3%	1%	4%	7%	7%	3%	2%	4%	7%	7%	4%	4%	3%	7%	9%	4%	5%	5%	7%	3%	5%
2		7%	8%	8%	1%	5%	8%	8%	5%	8%	6%	8%	7%	4%	5%	8%	8%	10%	6%	6%	7%	6%	11%	4%
3		6%	7%	7%	3%	6%	7%	6%	6%	5%	8%	6%	4%	7%	6%	6%	6%	7%	6%	8%	6%	7%	4%	3%
4		7%	7%	8%	3%	8%	6%	6%	7%	5%	7%	7%	6%	4%	7%	3%	8%	11%	7%	8%	7%	6%	5%	7%
5		18%	16%	20%	19%	20%	15%	13%	23%	20%	20%	15%	17%	21%	20%	19%	16%	15%	18%	17%	19%	22%	14%	17%
6		7%	5%	9%	10%	9%	4%	6%	8%	10%	6%	8%	6%	8%	6%	6%	9%	8%	5%	9%	7%	6%	8%	3%
7		7%	4%	14%	13%	12%	4%	7%	7%	5%	8%	10%	5%	8%	6%	10%	6%	10%	5%	8%	7%	6%	7%	7%
8		5%	2%	5%	19%	7%	3%	5%	4%	6%	4%	6%	4%	6%	7%	4%	3%	2%	3%	6%	6%	3%	6%	1%
9		2%	1%	3%	4%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	4%	1%	-	2%	3%	2%	2%	1%	1%
10 - Would definitely consider voting for them		5%	3%	6%	17%	7%	3%	5%	4%	3%	6%	4%	4%	5%	7%	4%	4%	2%	-	6%	5%	3%	6%	2%
prefer not to answer		7%	4%	5%	6%	7%	4%	8%	7%	20%	10%	2%	3%	18%	6%	4%	6%	6%	8%	6%	6%	6%	10%	13%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base: All GB adults	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Health	42%	38%	51%	48%	48%	39%	38%	47%	37%	39%	47%	46%	34%	42%	45%	42%	50%	46%	41%	47%	44%	37%	36%	
Immigration & Asylum	33%	56%	18%	17%	18%	57%	33%	33%	14%	21%	40%	57%	21%	36%	37%	36%	24%	36%	32%	29%	37%	33%	44%	
Crime	16%	20%	12%	11%	12%	22%	17%	15%	16%	14%	15%	21%	18%	14%	17%	20%	14%	14%	14%	13%	21%	21%	17%	
The economy	55%	58%	57%	55%	63%	54%	53%	57%	40%	57%	61%	54%	41%	57%	58%	60%	54%	54%	57%	58%	57%	53%	44%	
Tax	10%	10%	10%	6%	8%	10%	10%	9%	9%	12%	9%	6%	11%	9%	10%	10%	4%	13%	12%	8%	11%	8%	6%	
Pensions	8%	7%	5%	7%	5%	10%	7%	8%	4%	5%	8%	15%	8%	6%	8%	7%	12%	12%	6%	9%	8%	8%	12%	
Education	13%	11%	16%	21%	17%	9%	11%	15%	19%	16%	13%	6%	17%	12%	15%	12%	13%	14%	17%	14%	9%	14%	11%	
Family life & childcare	6%	6%	6%	10%	7%	5%	4%	8%	7%	9%	5%	2%	7%	7%	6%	6%	6%	3%	6%	7%	4%	10%	5%	
Housing	18%	14%	23%	14%	16%	15%	15%	21%	24%	19%	14%	16%	22%	19%	17%	15%	18%	13%	14%	17%	18%	23%	23%	
The environment	26%	19%	32%	36%	35%	17%	27%	25%	28%	27%	26%	21%	24%	27%	25%	24%	29%	22%	23%	35%	22%	23%	19%	
Britain leaving the EU	19%	12%	23%	28%	29%	10%	21%	17%	11%	18%	23%	19%	15%	19%	20%	20%	21%	12%	22%	19%	17%	15%	14%	
Transport	4%	2%	5%	7%	3%	3%	4%	3%	7%	4%	2%	3%	5%	4%	3%	5%	1%	3%	6%	3%	2%	4%	2%	
Welfare benefits	9%	7%	10%	9%	6%	9%	9%	9%	12%	10%	8%	5%	12%	7%	7%	8%	12%	11%	6%	8%	9%	10%	17%	
Defence and security	10%	17%	6%	11%	9%	15%	13%	8%	4%	7%	12%	17%	11%	11%	10%	9%	14%	9%	13%	9%	9%	8%	12%	
None of these	1%	1%	-	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	-	1%	2%	-	1%	1%	1%	1%	1%	
Don't know	3%	2%	3%	1%	2%	2%	4%	3%	11%	4%	1%	1%	6%	3%	2%	3%	2%	7%	3%	3%	2%	5%	6%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Very well	2%	3%	3%	2%	2%	2%	4%	1%	8%	3%	1%	0%	9%	1%	3%	1%	0%	4%	4%	1%	2%	0%	1%	
Fairly well	13%	22%	5%	6%	8%	19%	15%	10%	13%	9%	12%	19%	17%	14%	12%	13%	8%	5%	16%	10%	12%	12%	12%	
Fairly badly	25%	32%	17%	26%	22%	28%	26%	24%	19%	25%	26%	27%	19%	29%	21%	25%	26%	28%	22%	26%	27%	26%	27%	
Very badly	54%	38%	71%	60%	64%	46%	50%	58%	47%	56%	59%	49%	46%	53%	57%	55%	62%	55%	51%	58%	54%	53%	50%	
Don't know	6%	5%	5%	5%	4%	5%	6%	7%	14%	7%	3%	5%	10%	4%	7%	7%	4%	8%	7%	5%	5%	8%	9%	

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Immigration**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	2%	2%	3%	4%	2%	2%	3%	1%	5%	3%	1%	1%	7%	1%	3%	1%	1%	1%	4%	1%	2%	0%	1%
Fairly well	10%	11%	7%	9%	8%	9%	10%	9%	14%	12%	7%	7%	16%	11%	8%	7%	8%	8%	13%	10%	7%	13%	3%
Fairly badly	26%	32%	19%	29%	26%	26%	24%	27%	26%	26%	25%	27%	20%	27%	26%	29%	22%	21%	29%	23%	28%	22%	26%
Very badly	53%	48%	62%	50%	56%	57%	55%	50%	30%	49%	62%	60%	41%	51%	54%	54%	60%	60%	46%	57%	50%	54%	60%
Don't know	10%	7%	9%	8%	8%	6%	7%	13%	25%	11%	6%	5%	15%	9%	9%	9%	9%	11%	9%	9%	12%	10%	10%

**Crime**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	2%	3%	2%	2%	2%	2%	4%	1%	6%	3%	1%	1%	8%	1%	2%	2%	-	1%	4%	2%	2%	1%	1%
Fairly well	18%	27%	11%	16%	16%	20%	18%	18%	20%	17%	17%	20%	14%	21%	20%	17%	11%	20%	20%	17%	18%	20%	15%
Fairly badly	35%	37%	33%	36%	36%	34%	34%	36%	33%	34%	38%	34%	34%	34%	35%	33%	40%	39%	37%	33%	35%	37%	30%
Very badly	30%	25%	39%	30%	34%	33%	34%	27%	18%	29%	36%	32%	27%	31%	30%	34%	29%	25%	28%	32%	30%	28%	36%
Don't know	14%	9%	15%	17%	13%	11%	11%	17%	23%	16%	8%	13%	17%	13%	14%	14%	19%	14%	12%	15%	15%	14%	17%

**Education**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	3%	3%	2%	4%	2%	3%	4%	1%	7%	4%	1%	1%	11%	2%	3%	1%	1%	1%	6%	2%	2%	1%	1%
Fairly well	24%	37%	15%	14%	16%	32%	26%	22%	19%	21%	25%	30%	24%	27%	23%	23%	18%	20%	25%	20%	28%	27%	21%
Fairly badly	30%	31%	28%	39%	32%	30%	30%	31%	26%	31%	35%	27%	22%	32%	30%	30%	30%	41%	34%	30%	29%	29%	27%
Very badly	28%	16%	43%	29%	37%	20%	27%	29%	31%	31%	30%	20%	28%	26%	27%	31%	35%	23%	27%	32%	26%	29%	26%
Don't know	15%	13%	12%	14%	12%	15%	12%	17%	18%	13%	9%	22%	14%	13%	17%	15%	15%	16%	9%	16%	15%	14%	25%

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**Taxation**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	2%	4%	2%	2%	2%	3%	4%	1%	5%	3%	2%	2%	9%	2%	3%	1%	-	1%	5%	1%	3%	0%	1%
Fairly well	19%	30%	9%	24%	17%	24%	22%	16%	14%	13%	23%	27%	19%	22%	19%	17%	11%	18%	22%	19%	18%	16%	16%
Fairly badly	32%	34%	29%	33%	33%	31%	33%	32%	30%	35%	31%	29%	28%	33%	29%	33%	37%	33%	33%	32%	31%	36%	29%
Very badly	32%	22%	46%	27%	37%	30%	33%	31%	27%	34%	37%	25%	29%	30%	33%	34%	35%	34%	29%	32%	36%	31%	33%
Don't know	15%	10%	13%	14%	11%	11%	9%	20%	23%	15%	8%	16%	15%	14%	15%	14%	17%	14%	10%	17%	13%	16%	21%

**Unemployment**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	5%	10%	2%	3%	4%	7%	7%	2%	4%	4%	6%	6%	7%	4%	6%	4%	6%	4%	6%	4%	6%	3%	5%
Fairly well	30%	43%	19%	33%	27%	37%	33%	26%	20%	26%	34%	36%	25%	34%	35%	27%	15%	31%	38%	28%	28%	27%	18%
Fairly badly	27%	22%	29%	33%	28%	24%	26%	27%	30%	29%	27%	19%	29%	28%	21%	26%	31%	23%	26%	26%	25%	27%	31%
Very badly	20%	9%	34%	10%	25%	13%	20%	19%	26%	22%	18%	15%	22%	16%	17%	22%	26%	26%	16%	20%	19%	26%	22%
Don't know	19%	16%	16%	21%	17%	19%	14%	25%	20%	19%	15%	24%	17%	19%	20%	20%	23%	16%	14%	22%	22%	18%	24%

**Inflation**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	2%	3%	2%	4%	2%	2%	3%	1%	6%	2%	1%	1%	5%	2%	3%	1%	-	1%	4%	1%	2%	1%	2%
Fairly well	15%	27%	6%	11%	11%	22%	16%	13%	13%	9%	15%	25%	17%	17%	15%	13%	9%	11%	20%	14%	13%	11%	10%
Fairly badly	30%	36%	24%	34%	29%	32%	30%	30%	25%	30%	32%	30%	27%	33%	28%	31%	25%	33%	30%	29%	32%	29%	28%
Very badly	44%	29%	60%	45%	52%	38%	44%	44%	39%	49%	47%	34%	38%	42%	45%	46%	56%	44%	39%	46%	44%	49%	46%
Don't know	9%	5%	7%	6%	6%	6%	7%	11%	18%	9%	4%	10%	13%	7%	9%	9%	10%	11%	7%	9%	9%	9%	13%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	4%	8%	2%	2%	2%	7%	5%	3%	5%	3%	3%	8%	5%	4%	7%	3%	3%	2%	5%	5%	4%	3%	3%
Fairly well	19%	33%	9%	9%	11%	30%	18%	19%	15%	15%	20%	25%	20%	22%	19%	18%	8%	14%	21%	16%	19%	19%	20%
Fairly badly	23%	30%	17%	23%	22%	25%	23%	24%	20%	23%	22%	27%	22%	23%	23%	24%	23%	27%	24%	23%	26%	19%	21%
Very badly	42%	22%	62%	55%	58%	27%	44%	39%	36%	46%	45%	32%	40%	40%	39%	42%	56%	39%	41%	42%	39%	45%	41%
Don't know	12%	7%	10%	10%	8%	10%	9%	16%	24%	13%	9%	9%	14%	11%	11%	14%	10%	18%	9%	15%	12%	14%	14%

**Defence**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	6%	7%	4%	4%	4%	7%	8%	3%	12%	6%	5%	3%	12%	4%	6%	5%	5%	4%	10%	4%	5%	6%	3%
Fairly well	34%	45%	26%	38%	34%	37%	38%	31%	28%	32%	37%	39%	31%	39%	38%	29%	36%	27%	37%	34%	36%	32%	29%
Fairly badly	20%	19%	22%	22%	20%	20%	21%	18%	20%	17%	22%	21%	20%	19%	16%	20%	20%	30%	21%	20%	19%	19%	18%
Very badly	14%	10%	18%	8%	16%	13%	16%	12%	10%	15%	16%	11%	13%	13%	10%	17%	16%	14%	12%	13%	13%	18%	19%
Don't know	26%	19%	29%	28%	26%	24%	16%	36%	30%	30%	20%	25%	24%	25%	29%	29%	24%	25%	21%	29%	27%	26%	31%

**The economy**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	3%	3%	3%	4%	3%	2%	4%	1%	8%	2%	1%	1%	10%	2%	3%	1%	0%	3%	5%	2%	2%	-	2%
Fairly well	18%	33%	7%	11%	12%	27%	21%	15%	15%	12%	19%	29%	18%	21%	19%	18%	8%	10%	21%	15%	21%	10%	19%
Fairly badly	30%	33%	23%	40%	29%	31%	29%	31%	30%	30%	32%	28%	24%	33%	25%	29%	35%	33%	28%	33%	28%	33%	27%
Very badly	42%	26%	60%	40%	50%	35%	40%	43%	33%	47%	44%	35%	37%	37%	45%	44%	52%	45%	40%	42%	42%	46%	39%
Don't know	8%	5%	7%	6%	6%	5%	6%	9%	15%	9%	4%	7%	12%	7%	9%	8%	4%	9%	6%	7%	7%	11%	12%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	10%	16%	5%	8%	7%	12%	12%	7%	12%	9%	9%	10%	10%	8%	12%	11%	7%	9%	10%	10%	12%	7%	7%
Fairly well	40%	50%	34%	43%	42%	43%	44%	37%	34%	37%	48%	42%	35%	45%	43%	37%	39%	34%	47%	40%	39%	41%	26%
Fairly badly	15%	12%	17%	15%	14%	15%	15%	14%	12%	17%	12%	14%	18%	14%	13%	13%	15%	21%	14%	16%	14%	12%	18%
Very badly	12%	7%	16%	10%	14%	11%	13%	11%	10%	12%	14%	11%	12%	12%	9%	12%	14%	17%	9%	12%	11%	14%	19%
Don't know	23%	15%	27%	24%	23%	19%	15%	31%	32%	25%	17%	23%	26%	22%	23%	26%	24%	19%	20%	22%	25%	26%	30%

**Transport**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	3%	4%	3%	3%	2%	4%	4%	2%	10%	3%	3%	1%	12%	2%	2%	2%	1%	2%	5%	2%	3%	1%	2%
Fairly well	22%	31%	14%	21%	18%	26%	22%	21%	20%	20%	20%	28%	20%	24%	25%	20%	17%	25%	22%	21%	22%	25%	19%
Fairly badly	32%	36%	26%	34%	33%	33%	33%	31%	30%	32%	34%	32%	29%	34%	35%	31%	30%	30%	33%	34%	33%	29%	28%
Very badly	28%	17%	43%	29%	36%	23%	30%	26%	22%	30%	32%	23%	27%	28%	23%	31%	32%	24%	30%	28%	25%	30%	27%
Don't know	15%	11%	15%	13%	12%	14%	10%	19%	17%	15%	11%	17%	11%	13%	15%	17%	20%	18%	10%	15%	17%	16%	24%

**Housing**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	2%	2%	2%	2%	1%	3%	3%	1%	7%	3%	1%	-	8%	1%	2%	2%	1%	1%	4%	2%	2%	0%	2%
Fairly well	16%	28%	8%	12%	12%	22%	17%	15%	16%	13%	16%	20%	13%	18%	18%	16%	9%	14%	19%	13%	20%	14%	9%
Fairly badly	31%	34%	24%	36%	31%	32%	32%	30%	24%	30%	31%	35%	24%	34%	28%	31%	33%	29%	32%	34%	23%	34%	32%
Very badly	37%	21%	56%	35%	44%	29%	37%	37%	36%	40%	39%	28%	39%	33%	37%	38%	43%	40%	34%	38%	37%	39%	39%
Don't know	15%	15%	9%	15%	11%	15%	11%	18%	18%	14%	12%	16%	16%	15%	15%	14%	13%	16%	12%	14%	17%	13%	20%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	3%	4%	3%	2%	2%	4%	4%	2%	6%	3%	2%	2%	7%	2%	3%	3%	1%	2%	5%	2%	3%	1%	2%
Fairly well	26%	43%	15%	21%	19%	36%	28%	24%	21%	21%	28%	37%	25%	29%	29%	25%	20%	22%	28%	25%	28%	29%	22%
Fairly badly	28%	23%	30%	34%	32%	22%	27%	30%	31%	31%	26%	24%	24%	29%	29%	27%	34%	26%	32%	28%	26%	29%	23%
Very badly	29%	17%	42%	32%	37%	22%	31%	27%	28%	32%	31%	21%	32%	28%	23%	30%	33%	35%	24%	34%	28%	29%	30%
Don't know	14%	13%	10%	10%	10%	15%	10%	17%	14%	13%	12%	15%	11%	13%	16%	15%	12%	15%	10%	13%	16%	13%	23%

**Welfare benefits**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very well	4%	7%	2%	4%	2%	6%	5%	3%	5%	3%	4%	4%	7%	3%	4%	4%	2%	3%	5%	3%	5%	2%	3%
Fairly well	22%	33%	11%	25%	17%	28%	23%	20%	18%	17%	22%	31%	18%	25%	20%	20%	20%	18%	25%	18%	24%	19%	21%
Fairly badly	28%	27%	28%	30%	30%	26%	27%	29%	26%	32%	27%	24%	30%	28%	28%	28%	25%	25%	28%	29%	27%	28%	30%
Very badly	29%	17%	45%	24%	36%	24%	31%	27%	27%	32%	32%	22%	29%	25%	29%	31%	37%	34%	24%	31%	29%	34%	30%
Don't know	17%	17%	13%	16%	14%	16%	14%	20%	24%	16%	15%	20%	15%	18%	19%	17%	17%	19%	17%	20%	16%	17%	15%

**How good or bad would you say the NHS services in your LOCAL area are?**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very good	10%	11%	6%	11%	9%	10%	13%	6%	14%	8%	9%	10%	19%	9%	7%	9%	6%	9%	11%	9%	11%	7%	7%
Fairly good	41%	44%	42%	43%	44%	42%	41%	41%	37%	41%	40%	46%	34%	44%	37%	42%	48%	37%	42%	43%	37%	43%	40%
Fairly bad	29%	30%	32%	28%	30%	29%	28%	30%	24%	29%	31%	31%	25%	28%	35%	29%	31%	28%	30%	31%	34%	24%	20%
Very bad	12%	11%	12%	10%	10%	14%	10%	13%	6%	13%	15%	8%	8%	12%	13%	12%	9%	17%	10%	8%	13%	16%	18%
Don't know	8%	4%	8%	8%	7%	6%	8%	9%	19%	9%	5%	5%	13%	7%	8%	8%	5%	10%	6%	9%	6%	9%	15%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**And how good or bad would you say the NHS services NATIONALLY are?**

	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Unweighted base</b>	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Very good	4%	5%	3%	6%	4%	4%	7%	2%	10%	5%	4%	2%	17%	4%	2%	3%	1%	2%	8%	2%	4%	3%	4%
Fairly good	19%	24%	15%	15%	17%	20%	22%	17%	26%	20%	15%	20%	21%	20%	18%	20%	19%	10%	21%	20%	15%	21%	16%
Fairly bad	41%	42%	42%	52%	45%	39%	42%	41%	34%	40%	46%	43%	29%	41%	45%	41%	52%	44%	40%	46%	41%	39%	36%
Very bad	23%	19%	30%	22%	25%	25%	18%	28%	10%	25%	27%	22%	19%	23%	24%	24%	23%	28%	22%	22%	27%	24%	23%
Don't know	12%	11%	10%	6%	8%	11%	11%	13%	20%	11%	8%	13%	13%	11%	12%	13%	6%	16%	9%	11%	13%	12%	21%

**Do you expect the NHS to get better, worse or stay the same over the next few years?**

	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Unweighted base</b>	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Get much better	3%	3%	3%	6%	4%	3%	5%	1%	6%	4%	2%	2%	10%	3%	2%	2%	-	1%	5%	2%	3%	3%	3%
Get a little better	14%	17%	10%	11%	12%	17%	17%	11%	17%	12%	11%	19%	20%	13%	14%	13%	16%	10%	17%	13%	12%	11%	13%
Stay the same	21%	28%	16%	20%	19%	24%	23%	20%	22%	20%	23%	23%	16%	26%	22%	18%	20%	23%	24%	21%	22%	16%	20%
Get a little worse	28%	26%	28%	40%	30%	27%	27%	29%	25%	26%	31%	30%	18%	28%	29%	33%	32%	22%	29%	29%	29%	30%	21%
Get much worse	24%	19%	31%	18%	27%	23%	18%	29%	13%	27%	27%	19%	20%	22%	25%	26%	23%	24%	19%	25%	24%	28%	24%
Don't know	10%	6%	12%	5%	9%	7%	10%	10%	18%	11%	7%	7%	16%	8%	8%	9%	9%	20%	6%	9%	11%	12%	19%

**Thinking about how the NHS compares to the healthcare systems of other European countries, do you think...?**

	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Unweighted base</b>	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
The NHS provides better quality healthcare than in other European countries	22%	26%	19%	18%	19%	26%	22%	22%	25%	23%	21%	20%	19%	22%	20%	26%	20%	20%	21%	22%	22%	21%	24%
The NHS provides about the same quality of healthcare as in other European countries	27%	28%	27%	33%	29%	26%	30%	23%	34%	29%	23%	24%	27%	26%	26%	26%	29%	33%	31%	27%	25%	26%	19%
The NHS provides worse quality healthcare than in other European countries	25%	24%	31%	27%	28%	25%	24%	26%	11%	23%	33%	28%	27%	26%	25%	26%	24%	18%	28%	24%	24%	26%	21%
Don't know	26%	23%	23%	22%	24%	24%	23%	29%	31%	25%	23%	29%	27%	26%	30%	23%	27%	29%	19%	27%	30%	27%	36%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base: All GB adults	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Healthcare should be funded by general taxation from everyone	64%	63%	73%	68%	73%	63%	64%	64%	49%	66%	67%	65%	52%	66%	66%	64%	68%	68%	61%	69%	66%	63%	209	181
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	14%	18%	9%	18%	12%	16%	16%	12%	19%	11%	15%	15%	20%	13%	16%	11%	13%	11%	21%	12%	11%	9%	9%	
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	6%	7%	6%	2%	3%	7%	7%	6%	6%	7%	6%	5%	8%	6%	6%	8%	3%	4%	7%	4%	8%	5%	7%	
None of these	3%	3%	3%	3%	3%	4%	3%	3%	3%	4%	4%	2%	5%	3%	4%	3%	3%	1%	4%	3%	2%	6%	4%	
Don't know	13%	9%	9%	9%	8%	10%	10%	15%	23%	13%	8%	12%	15%	12%	9%	13%	13%	16%	7%	12%	13%	17%	25%	

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base: All GB adults	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
The NHS should provide all its own treatment, there should be no role for private providers in the NHS	31%	22%	43%	28%	35%	29%	33%	28%	25%	36%	30%	25%	34%	25%	28%	34%	39%	41%	29%	32%	30%	30%	32%	
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices	55%	66%	46%	63%	54%	60%	53%	57%	45%	48%	63%	64%	43%	62%	58%	53%	49%	44%	59%	55%	58%	50%	43%	
All NHS provision should be privatised, with the NHS paying private companies to provide treatment	3%	4%	2%	2%	1%	4%	4%	2%	3%	4%	2%	2%	3%	3%	3%	3%	1%	1%	4%	2%	1%	3%	4%	
None of these	2%	2%	2%	1%	2%	2%	3%	2%	3%	3%	1%	1%	5%	2%	3%	1%	3%	1%	2%	2%	2%	2%	3%	
Don't know	9%	6%	7%	7%	6%	6%	8%	11%	23%	10%	4%	8%	15%	8%	8%	9%	8%	13%	5%	8%	9%	15%	18%	

Fieldwork Dates: 10th - 12th June 2023

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following best reflects your view?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base: All GB adults	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas	37%	38%	36%	35%	37%	38%	40%	35%	44%	40%	36%	31%	39%	37%	34%	36%	41%	50%	37%	40%	41%	33%	28%	
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs	44%	51%	45%	47%	46%	49%	44%	45%	33%	39%	50%	53%	37%	45%	53%	45%	40%	32%	51%	39%	42%	47%	43%	
Don't know	18%	11%	19%	19%	17%	13%	17%	20%	23%	21%	14%	16%	24%	18%	13%	19%	19%	18%	12%	20%	17%	21%	29%	

How good or bad would you say the education and schools in your LOCAL area are?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base: All GB adults	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Very good	9%	11%	8%	13%	10%	9%	11%	7%	12%	9%	6%	10%	19%	8%	9%	7%	3%	5%	13%	7%	10%	8%	3%	
Fairly good	42%	44%	44%	50%	45%	43%	40%	44%	37%	42%	49%	38%	34%	46%	43%	41%	44%	41%	46%	43%	42%	39%	32%	
Fairly bad	15%	15%	15%	13%	14%	16%	15%	15%	17%	17%	15%	12%	15%	15%	16%	15%	14%	17%	16%	14%	14%	17%	15%	
Very bad	5%	4%	5%	3%	4%	5%	6%	5%	7%	6%	5%	3%	6%	4%	5%	7%	5%	5%	4%	5%	4%	9%	8%	
Don't know	28%	26%	29%	22%	26%	28%	28%	28%	27%	25%	24%	38%	26%	27%	26%	31%	33%	32%	20%	31%	29%	27%	42%	

And how good or bad would you say education and schools NATIONALLY are?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base: All GB adults	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Very good	4%	5%	3%	6%	5%	3%	6%	2%	10%	5%	2%	2%	19%	2%	4%	1%	1%	2%	7%	2%	4%	3%	1%	
Fairly good	32%	36%	31%	39%	33%	33%	34%	32%	31%	33%	32%	33%	28%	34%	35%	32%	30%	29%	39%	30%	35%	30%	18%	
Fairly bad	27%	23%	30%	28%	29%	28%	25%	29%	24%	27%	31%	24%	19%	29%	28%	26%	30%	28%	27%	30%	25%	23%	27%	
Very bad	8%	7%	8%	5%	8%	7%	8%	7%	7%	9%	9%	4%	8%	6%	10%	7%	9%	7%	8%	8%	6%	9%	9%	
Don't know	29%	29%	28%	22%	25%	29%	27%	31%	29%	26%	27%	37%	27%	28%	25%	34%	30%	34%	19%	30%	30%	36%	46%	

Fieldwork Dates: 10th - 12th June 2023

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you expect standard in schools to get better, worse or stay the same over the next few years?

	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Unweighted base</b>	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Get much better	3%	3%	2%	7%	4%	2%	5%	2%	7%	4%	2%	1%	14%	3%	1%	1%	1%	2%	6%	2%	3%	2%	1%
Get a little better	11%	11%	8%	11%	9%	10%	12%	10%	18%	11%	7%	11%	17%	10%	12%	9%	8%	10%	13%	11%	10%	8%	8%
Stay the same	32%	39%	28%	32%	31%	36%	32%	32%	31%	31%	36%	33%	21%	36%	34%	31%	32%	35%	34%	33%	30%	35%	28%
Get a little worse	22%	21%	24%	25%	24%	23%	19%	25%	15%	21%	26%	23%	16%	22%	23%	25%	24%	18%	24%	22%	25%	19%	16%
Get much worse	11%	9%	17%	7%	12%	11%	10%	11%	8%	12%	15%	7%	10%	10%	12%	12%	11%	11%	11%	10%	10%	13%	12%
Don't know	20%	16%	21%	18%	20%	18%	21%	20%	22%	21%	15%	24%	21%	18%	18%	22%	25%	24%	12%	21%	21%	24%	36%

Thinking about how British schools compare to the education systems in other European countries, do you think...?

	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Unweighted base</b>	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
British schools provide better quality education than in other European countries	11%	12%	11%	13%	12%	12%	13%	10%	14%	14%	9%	8%	24%	9%	11%	10%	9%	10%	14%	10%	11%	13%	6%
British schools provide about the same quality of education as in other European countries	29%	31%	29%	34%	29%	29%	33%	25%	39%	30%	29%	24%	25%	33%	27%	28%	28%	30%	33%	32%	25%	25%	22%
British schools provide worse quality education than in other European countries	25%	23%	30%	27%	28%	23%	24%	26%	17%	25%	31%	24%	23%	26%	26%	27%	26%	20%	28%	25%	24%	25%	24%
Don't know	34%	34%	30%	26%	31%	36%	29%	39%	30%	31%	32%	44%	28%	33%	36%	35%	37%	40%	24%	34%	40%	38%	48%

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base: All GB adults</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	32%	31%	34%	41%	33%	33%	30%	33%	24%	34%	33%	29%	36%	34%	27%	30%	31%	29%	36%	30%	32%	29%	27%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	17%	21%	14%	20%	17%	20%	19%	14%	19%	15%	18%	18%	18%	17%	20%	15%	14%	18%	21%	16%	13%	12%	18%
The current balance is about right	21%	25%	18%	18%	22%	19%	23%	19%	25%	18%	22%	23%	10%	23%	25%	22%	19%	20%	22%	22%	23%	21%	14%
Don't know	31%	23%	34%	21%	29%	27%	28%	33%	33%	32%	28%	29%	36%	26%	29%	33%	37%	33%	21%	32%	32%	39%	42%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
A positive impact	29%	41%	21%	30%	31%	31%	34%	24%	22%	27%	33%	32%	32%	29%	32%	29%	23%	24%	38%	28%	29%	21%	15%
A negative impact	19%	14%	26%	19%	21%	17%	22%	17%	23%	23%	16%	14%	20%	19%	16%	20%	22%	21%	19%	19%	17%	19%	24%
Both equally	37%	36%	35%	39%	34%	41%	34%	39%	30%	34%	41%	41%	27%	41%	35%	34%	44%	37%	33%	35%	41%	40%	40%
Don't know	15%	9%	18%	11%	14%	11%	10%	20%	25%	16%	10%	13%	21%	12%	17%	17%	12%	18%	10%	18%	13%	20%	20%

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Too much regulation	16%	22%	12%	16%	13%	22%	21%	11%	13%	13%	20%	18%	20%	16%	13%	16%	12%	15%	23%	12%	14%	11%	15%
Too little regulation	28%	21%	39%	25%	33%	26%	32%	24%	31%	33%	25%	20%	26%	25%	30%	27%	38%	27%	28%	28%	29%	27%	26%
The balance is about right	29%	38%	21%	33%	29%	29%	30%	28%	22%	25%	33%	35%	23%	31%	33%	28%	24%	25%	31%	31%	30%	25%	20%
Don't know	28%	18%	29%	26%	24%	23%	18%	37%	35%	29%	23%	27%	30%	28%	25%	28%	26%	33%	18%	29%	27%	37%	39%

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Businesses have to pay too much tax	13%	17%	11%	14%	9%	17%	14%	12%	12%	14%	12%	13%	19%	12%	10%	13%	13%	15%	16%	11%	13%	11%	12%	
Businesses do not pay enough tax	43%	38%	51%	47%	51%	40%	50%	35%	39%	45%	45%	38%	38%	42%	43%	43%	51%	37%	43%	46%	42%	43%	33%	
The balance is about right	20%	28%	13%	18%	17%	22%	20%	20%	19%	16%	22%	26%	17%	23%	22%	19%	13%	19%	23%	18%	21%	17%	19%	
Don't know	24%	18%	25%	20%	23%	20%	15%	33%	30%	25%	21%	24%	25%	23%	24%	25%	23%	29%	18%	25%	24%	28%	37%	

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Shops should be allowed to open for as long as they want on Sundays	55%	50%	59%	56%	60%	50%	60%	51%	56%	60%	55%	45%	58%	52%	51%	53%	77%	55%	54%	59%	54%	56%	51%	
Shops should only be allowed to open for six hours on Sundays	26%	31%	23%	31%	26%	28%	22%	30%	27%	21%	26%	33%	24%	29%	30%	26%	10%	22%	29%	25%	27%	24%	18%	
Shops should not be allowed to open at all on Sundays	12%	15%	12%	8%	9%	18%	12%	13%	3%	10%	15%	18%	9%	13%	13%	15%	7%	12%	13%	11%	12%	11%	16%	
Don't know	7%	4%	6%	5%	5%	5%	7%	7%	14%	9%	3%	4%	9%	6%	6%	6%	7%	12%	5%	5%	7%	9%	15%	

On the subject of climate change do you think:

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
	Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
The world's climate is changing as a result of human activity	70%	61%	77%	85%	82%	58%	68%	71%	69%	71%	75%	63%	67%	71%	69%	67%	78%	65%	68%	75%	71%	71%	54%	
The world's climate is changing but NOT because of human activity	15%	23%	10%	11%	9%	24%	19%	12%	13%	13%	14%	22%	15%	15%	18%	16%	11%	17%	20%	12%	15%	11%	19%	
The world's climate is NOT changing	5%	6%	5%	2%	3%	7%	5%	5%	4%	5%	4%	4%	5%	4%	4%	6%	4%	6%	5%	3%	5%	5%	8%	
Not sure	10%	10%	9%	2%	6%	12%	9%	12%	14%	11%	7%	11%	13%	10%	10%	10%	8%	12%	7%	11%	8%	13%	19%	

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think concerns about climate change have or have not been exaggerated?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>	
Have been exaggerated - the threat is not as real as many scientists have said		24%	36%	16%	15%	14%	37%	30%	19%	17%	23%	24%	29%	28%	23%	25%	26%	16%	17%	29%	17%	24%	21%	33%
Have not been exaggerated - the threat is every bit as real as scientists have said		63%	53%	73%	74%	77%	50%	59%	67%	62%	64%	65%	59%	58%	65%	61%	59%	73%	63%	62%	72%	62%	62%	44%
Don't know		13%	11%	11%	12%	9%	13%	12%	15%	21%	14%	10%	12%	14%	12%	14%	15%	10%	20%	10%	11%	15%	17%	23%

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>	
Are doing and spending too much to try and reduce carbon emissions		22%	34%	14%	13%	13%	34%	25%	19%	18%	18%	24%	26%	29%	22%	22%	19%	17%	22%	27%	16%	21%	19%	27%
Are not doing or spending enough to try and reduce carbon emissions		46%	32%	60%	58%	59%	32%	49%	43%	53%	49%	46%	36%	43%	45%	44%	47%	56%	41%	45%	56%	40%	43%	32%
Are getting the balance about right		14%	20%	11%	11%	13%	18%	13%	15%	7%	13%	16%	19%	11%	17%	14%	15%	9%	11%	16%	10%	19%	15%	11%
Don't know		18%	15%	15%	18%	15%	16%	13%	23%	22%	19%	14%	19%	17%	16%	20%	20%	18%	26%	12%	18%	20%	22%	30%

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

	Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>	
Britain is doing more than most other countries to reduce carbon emissions		32%	50%	21%	25%	25%	45%	37%	26%	20%	26%	37%	42%	33%	33%	37%	29%	23%	25%	36%	27%	35%	26%	29%
Britain is doing less than most other countries to reduce carbon emissions		18%	9%	28%	20%	22%	11%	18%	18%	30%	22%	15%	8%	24%	16%	17%	18%	24%	14%	21%	21%	13%	20%	9%
Britain is doing about the same as most other countries to reduce carbon emissions		23%	21%	24%	32%	25%	22%	25%	22%	20%	23%	26%	23%	17%	26%	21%	23%	23%	24%	23%	25%	23%	20%	23%
Don't know		27%	20%	28%	22%	27%	22%	20%	34%	30%	29%	22%	27%	25%	25%	25%	30%	31%	36%	19%	27%	29%	34%	39%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

How important, if at all, do you think the following are to the British economy these days?

**Car manufacturing**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	23%	32%	20%	15%	20%	31%	25%	21%	15%	19%	27%	31%	24%	22%	28%	25%	17%	19%	24%	22%	28%	19%	20%
Fairly important	40%	45%	37%	48%	41%	44%	40%	40%	25%	40%	44%	45%	33%	45%	41%	37%	43%	35%	42%	41%	40%	38%	37%
Not very important	18%	13%	23%	18%	22%	13%	19%	17%	29%	19%	18%	13%	18%	16%	17%	19%	24%	27%	22%	18%	16%	20%	13%
Not important at all	4%	3%	3%	7%	4%	3%	4%	3%	7%	4%	4%	1%	2%	5%	3%	3%	2%	4%	3%	3%	4%	5%	3%
Don't know	15%	6%	17%	11%	13%	9%	11%	18%	24%	19%	7%	10%	23%	12%	11%	15%	14%	15%	9%	15%	12%	18%	26%

**Oil and gas extraction**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	28%	36%	21%	23%	22%	37%	30%	25%	21%	20%	33%	38%	23%	25%	29%	29%	33%	38%	29%	22%	32%	29%	30%
Fairly important	37%	41%	33%	39%	38%	38%	37%	37%	24%	38%	40%	38%	33%	41%	37%	32%	43%	28%	39%	39%	36%	34%	31%
Not very important	13%	9%	19%	20%	16%	9%	15%	12%	22%	14%	13%	8%	15%	12%	17%	15%	8%	10%	16%	14%	13%	11%	9%
Not important at all	5%	4%	6%	3%	6%	3%	6%	4%	10%	5%	3%	3%	6%	6%	3%	5%	3%	6%	6%	5%	3%	7%	4%
Don't know	17%	9%	21%	15%	18%	12%	12%	22%	23%	22%	10%	13%	23%	16%	14%	19%	14%	19%	10%	20%	16%	20%	27%

**Power generation**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	43%	52%	40%	37%	41%	53%	49%	37%	27%	35%	52%	54%	32%	41%	48%	45%	47%	48%	46%	38%	48%	39%	43%
Fairly important	34%	32%	34%	39%	36%	31%	31%	37%	28%	37%	33%	32%	27%	38%	34%	32%	35%	29%	33%	38%	33%	33%	26%
Not very important	7%	5%	8%	9%	8%	4%	7%	6%	15%	7%	6%	3%	12%	6%	5%	7%	5%	8%	9%	6%	6%	8%	4%
Not important at all	2%	2%	2%	2%	2%	2%	3%	1%	6%	3%	1%	0%	6%	2%	1%	2%	1%	2%	3%	1%	2%	3%	2%
Don't know	14%	9%	15%	13%	14%	9%	10%	18%	24%	18%	8%	10%	22%	14%	12%	14%	12%	13%	9%	16%	12%	16%	26%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Software development**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	30%	37%	23%	39%	33%	34%	35%	25%	18%	24%	38%	38%	27%	32%	35%	27%	30%	24%	32%	32%	29%	26%	28%
Fairly important	41%	42%	44%	35%	40%	42%	40%	41%	34%	42%	39%	42%	38%	40%	40%	41%	42%	44%	42%	40%	46%	32%	35%
Not very important	11%	10%	11%	11%	10%	10%	10%	11%	14%	12%	11%	6%	11%	10%	10%	12%	9%	13%	13%	8%	10%	17%	8%
Not important at all	3%	2%	4%	2%	2%	3%	3%	2%	9%	2%	2%	1%	6%	2%	3%	3%	2%	3%	3%	2%	2%	4%	3%
Don't know	16%	9%	18%	13%	15%	11%	11%	20%	25%	19%	9%	12%	19%	16%	12%	17%	17%	16%	10%	19%	13%	21%	25%

**Arts and creative industries**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	18%	13%	25%	23%	24%	14%	19%	17%	18%	17%	24%	15%	21%	18%	16%	18%	19%	19%	21%	20%	19%	13%	11%
Fairly important	34%	36%	34%	36%	37%	34%	33%	35%	27%	34%	35%	37%	36%	35%	32%	33%	37%	32%	31%	36%	34%	35%	35%
Not very important	25%	32%	19%	26%	20%	31%	25%	25%	20%	25%	25%	27%	17%	25%	31%	26%	25%	24%	29%	22%	28%	25%	17%
Not important at all	7%	10%	5%	3%	4%	10%	10%	5%	11%	5%	8%	8%	6%	8%	7%	8%	4%	7%	9%	6%	6%	8%	9%
Don't know	15%	9%	16%	13%	15%	11%	12%	18%	25%	18%	9%	13%	20%	14%	14%	15%	16%	18%	10%	17%	13%	19%	28%

**Online and internet companies**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	24%	26%	22%	29%	25%	26%	26%	21%	22%	21%	27%	27%	25%	26%	28%	20%	22%	18%	26%	27%	23%	19%	17%
Fairly important	45%	48%	48%	41%	47%	46%	45%	44%	30%	47%	47%	45%	40%	45%	43%	46%	44%	51%	48%	41%	48%	43%	39%
Not very important	12%	13%	9%	12%	10%	13%	13%	11%	13%	11%	13%	12%	10%	12%	12%	13%	14%	11%	12%	9%	14%	14%	13%
Not important at all	3%	2%	3%	3%	2%	3%	3%	3%	9%	2%	3%	3%	4%	2%	3%	4%	2%	5%	4%	2%	2%	4%	5%
Don't know	17%	10%	18%	15%	17%	12%	13%	20%	26%	20%	9%	14%	22%	15%	14%	18%	18%	15%	10%	20%	13%	20%	27%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Building and construction**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	36%	44%	31%	30%	33%	44%	37%	35%	23%	30%	44%	44%	30%	35%	39%	37%	38%	35%	35%	34%	41%	34%	35%
Fairly important	41%	41%	44%	47%	44%	40%	41%	41%	35%	43%	41%	41%	33%	45%	44%	38%	40%	43%	45%	42%	40%	41%	33%
Not very important	8%	7%	8%	10%	9%	6%	10%	6%	10%	10%	7%	5%	12%	7%	5%	9%	7%	9%	10%	8%	8%	6%	3%
Not important at all	3%	3%	2%	3%	2%	3%	3%	2%	7%	3%	1%	2%	7%	3%	1%	2%	2%	2%	4%	1%	2%	3%	4%
Don't know	12%	6%	13%	11%	12%	7%	9%	15%	25%	15%	6%	8%	18%	11%	11%	13%	13%	11%	6%	15%	10%	16%	24%

**Manufacturing**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	38%	52%	29%	29%	32%	52%	39%	37%	19%	28%	48%	54%	28%	37%	48%	39%	35%	34%	36%	36%	44%	36%	37%
Fairly important	32%	30%	35%	36%	34%	30%	32%	33%	30%	34%	33%	31%	31%	36%	30%	29%	35%	38%	35%	32%	33%	30%	27%
Not very important	12%	9%	18%	16%	16%	8%	14%	11%	17%	16%	10%	7%	15%	12%	8%	13%	14%	13%	15%	12%	8%	15%	10%
Not important at all	4%	4%	3%	6%	4%	3%	5%	3%	9%	5%	3%	1%	5%	3%	2%	5%	4%	5%	4%	4%	4%	3%	2%
Don't know	13%	6%	15%	13%	13%	8%	11%	16%	25%	18%	7%	8%	22%	11%	12%	14%	13%	10%	9%	16%	10%	15%	23%

**Financial services**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	39%	47%	35%	44%	42%	42%	47%	31%	22%	36%	44%	45%	39%	40%	43%	35%	41%	31%	45%	38%	39%	31%	29%
Fairly important	36%	36%	38%	34%	35%	37%	32%	40%	35%	35%	40%	34%	26%	38%	34%	39%	35%	40%	33%	37%	38%	40%	29%
Not very important	8%	7%	10%	5%	6%	10%	8%	9%	14%	8%	8%	7%	9%	8%	8%	9%	6%	12%	10%	6%	10%	8%	9%
Not important at all	2%	2%	1%	3%	3%	2%	3%	2%	4%	3%	1%	2%	6%	1%	2%	3%	2%	3%	4%	2%	1%	2%	4%
Don't know	15%	8%	17%	14%	14%	10%	11%	19%	25%	19%	7%	13%	20%	14%	14%	15%	15%	15%	9%	16%	13%	19%	28%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Retailing**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	28%	31%	26%	31%	30%	33%	29%	28%	16%	23%	36%	36%	23%	28%	34%	27%	29%	31%	29%	29%	31%	25%	23%
Fairly important	47%	52%	48%	51%	46%	51%	47%	48%	39%	47%	49%	50%	37%	50%	46%	49%	49%	45%	48%	48%	46%	50%	43%
Not very important	10%	9%	11%	8%	10%	7%	12%	8%	13%	12%	8%	5%	15%	10%	8%	9%	6%	10%	12%	8%	11%	8%	9%
Not important at all	2%	1%	1%	2%	1%	1%	2%	1%	5%	2%	1%	1%	5%	1%	1%	2%	0%	2%	3%	0%	1%	1%	2%
Don't know	13%	7%	14%	9%	12%	8%	11%	15%	27%	16%	6%	9%	21%	11%	10%	13%	16%	12%	8%	15%	11%	16%	23%

**Transport**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	33%	37%	33%	28%	30%	40%	34%	32%	23%	28%	36%	43%	28%	33%	36%	35%	34%	27%	33%	32%	40%	27%	30%
Fairly important	39%	42%	36%	44%	40%	40%	38%	39%	31%	39%	42%	39%	36%	41%	40%	33%	41%	47%	40%	41%	37%	39%	32%
Not very important	12%	12%	13%	16%	14%	9%	14%	10%	16%	12%	13%	8%	11%	13%	9%	13%	11%	12%	14%	10%	10%	15%	11%
Not important at all	2%	3%	3%	1%	3%	2%	3%	2%	7%	3%	1%	1%	5%	2%	2%	3%	1%	2%	4%	1%	2%	3%	2%
Don't know	14%	7%	15%	11%	14%	9%	11%	17%	24%	18%	8%	9%	20%	12%	12%	16%	14%	12%	9%	16%	11%	16%	26%

**Tourism**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	39%	46%	36%	35%	39%	44%	37%	41%	23%	34%	48%	47%	30%	41%	42%	37%	45%	36%	42%	42%	39%	33%	31%
Fairly important	38%	39%	39%	46%	41%	38%	40%	37%	33%	38%	41%	40%	31%	40%	38%	39%	40%	44%	39%	37%	42%	35%	39%
Not very important	9%	7%	10%	8%	6%	8%	10%	7%	15%	10%	6%	6%	11%	7%	10%	10%	8%	4%	9%	7%	8%	14%	6%
Not important at all	2%	3%	2%	1%	3%	2%	3%	2%	7%	3%	1%	1%	9%	1%	1%	3%	-	4%	4%	2%	1%	3%	4%
Don't know	12%	6%	13%	11%	11%	7%	10%	13%	22%	15%	6%	7%	19%	10%	10%	12%	8%	12%	7%	13%	10%	15%	20%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Agriculture**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	48%	60%	43%	41%	44%	61%	49%	48%	23%	40%	60%	65%	32%	52%	53%	48%	50%	49%	48%	46%	57%	41%	46%
Fairly important	27%	25%	28%	36%	31%	22%	27%	28%	34%	29%	27%	22%	31%	28%	28%	25%	31%	22%	30%	28%	25%	28%	25%
Not very important	9%	7%	12%	9%	10%	8%	11%	7%	14%	12%	7%	4%	12%	9%	7%	10%	7%	12%	12%	9%	7%	13%	5%
Not important at all	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	1%	1%	4%	2%	2%	2%	1%	2%	3%	3%	1%	2%	3%
Don't know	13%	6%	14%	12%	12%	7%	10%	15%	26%	16%	5%	8%	21%	9%	10%	15%	10%	15%	7%	15%	11%	16%	21%

**Recreation and leisure industries**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	18%	19%	19%	21%	22%	18%	19%	18%	14%	18%	22%	18%	15%	19%	18%	18%	21%	20%	19%	20%	19%	15%	13%
Fairly important	47%	51%	46%	45%	47%	50%	45%	48%	34%	44%	53%	50%	40%	47%	49%	47%	47%	52%	48%	46%	52%	41%	41%
Not very important	18%	21%	18%	19%	16%	21%	20%	16%	18%	19%	16%	19%	19%	19%	18%	18%	16%	13%	22%	15%	14%	22%	17%
Not important at all	3%	3%	4%	3%	3%	3%	5%	2%	9%	3%	1%	3%	5%	3%	3%	3%	1%	4%	4%	2%	4%	4%	4%
Don't know	14%	7%	14%	12%	14%	9%	11%	17%	25%	17%	8%	10%	21%	12%	11%	14%	16%	11%	7%	16%	11%	18%	25%

**Legal services**

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
<b>Base</b>	<b>1782</b>	<b>616</b>	<b>454</b>	<b>165</b>	<b>661</b>	<b>706</b>	<b>866</b>	<b>916</b>	<b>194</b>	<b>743</b>	<b>429</b>	<b>415</b>	<b>214</b>	<b>599</b>	<b>296</b>	<b>429</b>	<b>153</b>	<b>91</b>	<b>499</b>	<b>517</b>	<b>374</b>	<b>210</b>	<b>182</b>
Very important	20%	20%	19%	22%	19%	23%	22%	18%	16%	18%	20%	25%	21%	19%	22%	19%	20%	22%	20%	18%	23%	17%	20%
Fairly important	42%	45%	42%	41%	41%	43%	41%	42%	36%	41%	42%	44%	40%	44%	42%	40%	37%	45%	44%	44%	43%	39%	27%
Not very important	18%	22%	16%	18%	18%	20%	20%	16%	12%	16%	22%	18%	11%	18%	17%	20%	19%	18%	21%	14%	17%	16%	20%
Not important at all	3%	3%	3%	4%	4%	3%	5%	2%	10%	3%	4%	1%	5%	3%	4%	5%	2%	1%	4%	2%	3%	6%	4%
Don't know	17%	10%	20%	14%	18%	12%	13%	22%	26%	22%	12%	12%	24%	17%	14%	17%	22%	14%	11%	21%	14%	22%	28%

Fieldwork Dates: 10th - 12th June 2023

Sample size: 1782 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Telecommunications

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Very important	29%	35%	27%	30%	28%	35%	32%	26%	17%	21%	37%	41%	22%	30%	34%	30%	24%	28%	28%	31%	35%	22%	24%
Fairly important	41%	43%	41%	41%	42%	42%	42%	39%	26%	43%	44%	41%	36%	42%	41%	39%	42%	46%	44%	40%	40%	42%	35%
Not very important	11%	10%	12%	12%	12%	9%	10%	11%	14%	13%	9%	7%	14%	9%	10%	12%	12%	10%	14%	10%	10%	10%	8%
Not important at all	3%	3%	2%	2%	2%	3%	4%	2%	10%	3%	2%	1%	6%	3%	3%	3%	1%	2%	3%	2%	3%	6%	3%
Don't know	16%	9%	18%	14%	16%	11%	12%	20%	32%	20%	8%	10%	23%	15%	12%	16%	21%	15%	11%	18%	13%	20%	30%

Thinking back over the past few years, do you think businesses are behaving better or worse than they were 10 years ago?

Unweighted base	1782	607	431	164	767	636	836	946	196	753	438	395	195	607	299	426	160	95	538	491	363	209	181
Base	1782	616	454	165	661	706	866	916	194	743	429	415	214	599	296	429	153	91	499	517	374	210	182
Much better	4%	4%	3%	6%	5%	3%	6%	1%	6%	5%	2%	2%	12%	3%	2%	3%	2%	1%	8%	2%	3%	2%	1%
A little better	18%	24%	16%	12%	16%	20%	20%	15%	21%	18%	16%	17%	21%	18%	19%	16%	13%	18%	24%	15%	17%	17%	11%
Exactly the same	22%	25%	18%	32%	22%	22%	26%	19%	16%	22%	23%	26%	14%	24%	23%	24%	22%	21%	24%	24%	20%	26%	15%
A little worse	23%	21%	23%	25%	23%	25%	20%	25%	20%	20%	28%	25%	14%	25%	22%	22%	28%	29%	23%	23%	25%	14%	30%
Much worse	15%	12%	21%	9%	16%	15%	15%	15%	12%	15%	18%	14%	13%	13%	19%	17%	14%	13%	11%	14%	16%	21%	19%
Don't know	19%	13%	20%	17%	18%	15%	13%	24%	26%	21%	13%	17%	26%	16%	16%	19%	20%	19%	11%	21%	20%	21%	25%

Cell Contents (Column Percentages)