

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Do you approve or disapprove of the Government’s record to date?

|                     |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base     | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Approve             | 11%  | 23% | 4%  | 4%  | 8%  | 17% | 15% | 8%   | 7%  | 7%  | 11% | 22% | 11% | 12% | 15% | 10% | 9%  | 9%  | 14% | 11% | 9%  | 8%  | 13% |
| Disapprove          | 72%  | 57% | 89% | 84% | 82% | 65% | 71% | 73%  | 65% | 76% | 76% | 63% | 74% | 68% | 66% | 75% | 86% | 74% | 72% | 73% | 72% | 72% | 70% |
| Don't know          | 17%  | 20% | 7%  | 12% | 10% | 19% | 14% | 20%  | 29% | 17% | 14% | 15% | 15% | 20% | 20% | 14% | 5%  | 17% | 14% | 17% | 18% | 20% | 17% |

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

|                                                |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                           | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| 0 - Would never consider voting for them       | 39%  | 8%  | 67% | 51% | 52% | 25% | 38% | 40%  | 39% | 45% | 40% | 27% | 36% | 32% | 34% | 44% | 63% | 42% | 37% | 37% | 37% | 44% | 46% |
| 1                                              | 6%   | 3%  | 9%  | 11% | 9%  | 4%  | 7%  | 5%   | 7%  | 7%  | 7%  | 4%  | 8%  | 6%  | 4%  | 7%  | 6%  | 5%  | 6%  | 7%  | 6%  | 7%  | 2%  |
| 2                                              | 6%   | 5%  | 7%  | 9%  | 8%  | 6%  | 6%  | 7%   | 9%  | 7%  | 7%  | 4%  | 6%  | 8%  | 7%  | 5%  | 6%  | 6%  | 7%  | 6%  | 7%  | 7%  | 4%  |
| 3                                              | 5%   | 5%  | 5%  | 8%  | 4%  | 6%  | 5%  | 5%   | 8%  | 5%  | 5%  | 5%  | 7%  | 5%  | 5%  | 5%  | 2%  | 5%  | 6%  | 6%  | 4%  | 5%  | 4%  |
| 4                                              | 3%   | 5%  | 1%  | 6%  | 3%  | 4%  | 3%  | 4%   | 4%  | 2%  | 5%  | 4%  | 3%  | 3%  | 5%  | 4%  | 3%  | 3%  | 4%  | 4%  | 3%  | 2%  | 4%  |
| 5                                              | 10%  | 15% | 3%  | 5%  | 6%  | 14% | 8%  | 11%  | 3%  | 10% | 10% | 11% | 8%  | 11% | 11% | 10% | 4%  | 10% | 9%  | 10% | 11% | 10% | 7%  |
| 6                                              | 5%   | 10% | 1%  | 4%  | 3%  | 7%  | 4%  | 5%   | 5%  | 3%  | 5%  | 7%  | 5%  | 6%  | 6%  | 4%  | 1%  | 2%  | 5%  | 5%  | 4%  | 2%  | 6%  |
| 7                                              | 5%   | 12% | 1%  | 1%  | 4%  | 8%  | 7%  | 4%   | 3%  | 5%  | 5%  | 8%  | 7%  | 5%  | 6%  | 6%  | 4%  | 3%  | 5%  | 5%  | 7%  | 5%  | 3%  |
| 8                                              | 5%   | 10% | 2%  | 1%  | 3%  | 7%  | 5%  | 4%   | 2%  | 4%  | 4%  | 8%  | 2%  | 7%  | 4%  | 3%  | 3%  | 9%  | 5%  | 4%  | 7%  | 2%  | 5%  |
| 9                                              | 3%   | 7%  | -   | 2%  | 1%  | 5%  | 3%  | 3%   | 1%  | 1%  | 3%  | 6%  | 4%  | 3%  | 3%  | 2%  | 1%  | 3%  | 3%  | 3%  | 2%  | 4%  | 1%  |
| 10 - Would definitely consider voting for them | 8%   | 18% | 1%  | 1%  | 4%  | 13% | 9%  | 6%   | 5%  | 4%  | 7%  | 15% | 8%  | 9%  | 8%  | 6%  | 5%  | 7%  | 9%  | 7%  | 6%  | 6%  | 9%  |
| prefer not to answer                           | 5%   | 2%  | 3%  | 2%  | 2%  | 2%  | 5%  | 6%   | 16% | 7%  | 3%  | 1%  | 7%  | 5%  | 10% | 3%  | 2%  | 5%  | 3%  | 6%  | 5%  | 7%  | 9%  |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Labour

|                                                |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                           | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| 0 - Would never consider voting for them       | 22%  | 39% | 0%  | 6%  | 8%  | 36% | 24% | 20%  | 12% | 15% | 22% | 37% | 20% | 25% | 21% | 20% | 18% | 17% | 17% | 21% | 26% | 24% | 25% |
| 1                                              | 4%   | 8%  | 0%  | 1%  | 3%  | 7%  | 4%  | 4%   | 2%  | 3%  | 5%  | 7%  | 4%  | 4%  | 4%  | 3%  | 5%  | 8%  | 4%  | 4%  | 3%  | 5%  | 5%  |
| 2                                              | 4%   | 8%  | 0%  | 6%  | 4%  | 7%  | 4%  | 5%   | 0%  | 4%  | 7%  | 5%  | 2%  | 6%  | 4%  | 4%  | 6%  | 3%  | 5%  | 5%  | 4%  | 5%  | 3%  |
| 3                                              | 5%   | 7%  | 3%  | 5%  | 6%  | 5%  | 6%  | 5%   | 4%  | 6%  | 5%  | 6%  | 2%  | 5%  | 7%  | 4%  | 9%  | 4%  | 5%  | 5%  | 5%  | 4%  | 8%  |
| 4                                              | 5%   | 8%  | 1%  | 4%  | 3%  | 6%  | 5%  | 5%   | 4%  | 4%  | 6%  | 4%  | 3%  | 4%  | 5%  | 6%  | 6%  | 3%  | 6%  | 4%  | 5%  | 2%  | 5%  |
| 5                                              | 12%  | 10% | 9%  | 17% | 12% | 13% | 12% | 13%  | 7%  | 14% | 11% | 12% | 17% | 10% | 12% | 14% | 9%  | 12% | 12% | 9%  | 14% | 17% | 11% |
| 6                                              | 6%   | 5%  | 4%  | 9%  | 7%  | 4%  | 7%  | 5%   | 13% | 6%  | 6%  | 2%  | 5%  | 7%  | 3%  | 6%  | 10% | 2%  | 7%  | 6%  | 7%  | 4%  | 3%  |
| 7                                              | 8%   | 5%  | 12% | 14% | 11% | 5%  | 8%  | 8%   | 8%  | 11% | 7%  | 4%  | 7%  | 8%  | 7%  | 8%  | 9%  | 8%  | 8%  | 9%  | 8%  | 8%  | 4%  |
| 8                                              | 8%   | 3%  | 17% | 13% | 12% | 5%  | 10% | 7%   | 7%  | 10% | 7%  | 6%  | 7%  | 8%  | 9%  | 8%  | 7%  | 12% | 8%  | 10% | 9%  | 5%  | 5%  |
| 9                                              | 3%   | 1%  | 7%  | 4%  | 5%  | 1%  | 3%  | 3%   | 5%  | 2%  | 3%  | 3%  | 4%  | 2%  | 3%  | 3%  | 5%  | 1%  | 4%  | 3%  | 3%  | 1%  | 2%  |
| 10 - Would definitely consider voting for them | 18%  | 4%  | 44% | 19% | 27% | 9%  | 14% | 21%  | 23% | 18% | 19% | 13% | 22% | 15% | 16% | 20% | 13% | 23% | 21% | 19% | 10% | 19% | 20% |
| prefer not to answer                           | 5%   | 2%  | 3%  | 2%  | 2%  | 2%  | 5%  | 6%   | 16% | 7%  | 3%  | 1%  | 7%  | 5%  | 10% | 3%  | 2%  | 5%  | 3%  | 6%  | 5%  | 7%  | 9%  |

Liberal Democrats

|                                                |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                           | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| 0 - Would never consider voting for them       | 27%  | 42% | 14% | 1%  | 14% | 42% | 30% | 24%  | 18% | 22% | 30% | 38% | 28% | 25% | 27% | 29% | 32% | 23% | 23% | 24% | 31% | 35% | 30% |
| 1                                              | 5%   | 7%  | 3%  | 2%  | 4%  | 7%  | 5%  | 5%   | 3%  | 5%  | 6%  | 7%  | 4%  | 5%  | 6%  | 5%  | 5%  | 8%  | 5%  | 6%  | 5%  | 6%  | 6%  |
| 2                                              | 6%   | 8%  | 4%  | 2%  | 4%  | 8%  | 7%  | 5%   | 4%  | 6%  | 5%  | 7%  | 5%  | 6%  | 5%  | 6%  | 10% | 7%  | 6%  | 5%  | 7%  | 5%  | 8%  |
| 3                                              | 7%   | 7%  | 8%  | 3%  | 6%  | 7%  | 8%  | 6%   | 7%  | 7%  | 7%  | 7%  | 7%  | 6%  | 5%  | 8%  | 10% | 6%  | 4%  | 7%  | 8%  | 6%  | 12% |
| 4                                              | 6%   | 7%  | 6%  | 9%  | 8%  | 6%  | 6%  | 6%   | 8%  | 5%  | 7%  | 7%  | 5%  | 7%  | 6%  | 7%  | 4%  | 4%  | 5%  | 7%  | 10% | 4%  | 4%  |
| 5                                              | 18%  | 13% | 24% | 12% | 21% | 16% | 16% | 19%  | 17% | 21% | 17% | 12% | 18% | 16% | 22% | 17% | 13% | 25% | 18% | 18% | 15% | 21% | 16% |
| 6                                              | 7%   | 7%  | 9%  | 7%  | 9%  | 5%  | 6%  | 7%   | 4%  | 8%  | 6%  | 7%  | 6%  | 7%  | 4%  | 8%  | 7%  | 7%  | 10% | 6%  | 6%  | 6%  | 4%  |
| 7                                              | 7%   | 3%  | 10% | 19% | 10% | 3%  | 7%  | 7%   | 11% | 7%  | 5%  | 5%  | 6%  | 8%  | 5%  | 6%  | 9%  | 5%  | 10% | 8%  | 6%  | 4%  | 1%  |
| 8                                              | 5%   | 2%  | 9%  | 13% | 8%  | 3%  | 3%  | 7%   | 5%  | 6%  | 6%  | 4%  | 6%  | 7%  | 5%  | 3%  | 3%  | 4%  | 8%  | 6%  | 3%  | 2%  | 2%  |
| 9                                              | 2%   | 1%  | 3%  | 7%  | 4%  | 1%  | 2%  | 2%   | 2%  | 2%  | 3%  | 2%  | 3%  | 2%  | 1%  | 2%  | 1%  | 4%  | 2%  | 3%  | 1%  | 1%  | 1%  |
| 10 - Would definitely consider voting for them | 5%   | 1%  | 7%  | 22% | 9%  | 2%  | 4%  | 6%   | 5%  | 5%  | 6%  | 4%  | 7%  | 6%  | 5%  | 4%  | 2%  | 2%  | 7%  | 5%  | 2%  | 3%  | 6%  |
| prefer not to answer                           | 5%   | 2%  | 3%  | 2%  | 2%  | 2%  | 5%  | 6%   | 16% | 7%  | 3%  | 1%  | 7%  | 5%  | 10% | 3%  | 2%  | 5%  | 3%  | 6%  | 5%  | 7%  | 9%  |

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| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

|                         |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base         | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Health                  | 43%  | 41% | 47% | 54% | 51% | 40% | 37% | 48%  | 34% | 39% | 48% | 47% | 30% | 45% | 47% | 40% | 44% | 50% | 46% | 43% | 43% | 39% | 37% |
| Immigration & Asylum    | 22%  | 39% | 8%  | 13% | 8%  | 41% | 23% | 21%  | 3%  | 13% | 29% | 40% | 17% | 23% | 24% | 25% | 16% | 17% | 17% | 20% | 26% | 26% | 27% |
| Crime                   | 14%  | 19% | 12% | 13% | 7%  | 20% | 15% | 12%  | 12% | 13% | 16% | 14% | 22% | 13% | 13% | 15% | 8%  | 7%  | 11% | 15% | 13% | 17% | 16% |
| The economy             | 70%  | 75% | 70% | 72% | 73% | 72% | 69% | 71%  | 61% | 71% | 73% | 70% | 67% | 72% | 73% | 67% | 73% | 70% | 72% | 73% | 70% | 65% | 64% |
| Tax                     | 13%  | 14% | 9%  | 6%  | 11% | 13% | 13% | 13%  | 20% | 15% | 14% | 5%  | 10% | 13% | 16% | 13% | 11% | 17% | 14% | 12% | 15% | 16% | 5%  |
| Pensions                | 11%  | 16% | 7%  | 8%  | 8%  | 17% | 11% | 11%  | 2%  | 4%  | 12% | 27% | 7%  | 9%  | 9%  | 15% | 17% | 12% | 9%  | 8%  | 16% | 10% | 16% |
| Education               | 10%  | 7%  | 11% | 13% | 12% | 7%  | 9%  | 10%  | 11% | 12% | 6%  | 9%  | 11% | 10% | 9%  | 8%  | 11% | 14% | 13% | 10% | 10% | 9%  | 3%  |
| Family life & childcare | 7%   | 5%  | 10% | 6%  | 8%  | 6%  | 5%  | 8%   | 6%  | 10% | 5%  | 3%  | 7%  | 6%  | 7%  | 8%  | 3%  | 4%  | 7%  | 6%  | 5%  | 11% | 3%  |
| Housing                 | 15%  | 9%  | 20% | 10% | 18% | 10% | 15% | 16%  | 25% | 20% | 11% | 7%  | 29% | 17% | 9%  | 13% | 13% | 8%  | 15% | 16% | 15% | 15% | 14% |
| The environment         | 27%  | 17% | 38% | 43% | 37% | 17% | 27% | 27%  | 35% | 30% | 23% | 21% | 30% | 28% | 26% | 26% | 24% | 22% | 31% | 31% | 23% | 20% | 16% |
| Britain leaving the EU  | 18%  | 10% | 28% | 28% | 30% | 9%  | 20% | 17%  | 12% | 19% | 19% | 19% | 23% | 16% | 16% | 16% | 28% | 24% | 21% | 19% | 16% | 17% | 16% |
| Transport               | 2%   | 2%  | 2%  | 1%  | 3%  | 2%  | 3%  | 1%   | 1%  | 3%  | 3%  | 2%  | 3%  | 2%  | 3%  | 2%  | 2%  | 1%  | 3%  | 2%  | 3%  | 1%  | 2%  |
| Welfare benefits        | 11%  | 9%  | 13% | 11% | 12% | 10% | 10% | 13%  | 9%  | 12% | 12% | 9%  | 11% | 11% | 8%  | 13% | 17% | 10% | 8%  | 9%  | 9%  | 13% | 27% |
| Defence and security    | 12%  | 21% | 6%  | 9%  | 9%  | 18% | 15% | 9%   | 6%  | 7%  | 15% | 20% | 7%  | 13% | 15% | 12% | 12% | 9%  | 15% | 11% | 11% | 10% | 9%  |
| None of these           | 1%   | -   | -   | -   | 0%  | 0%  | 1%  | 0%   | 3%  | 1%  | -   | -   | 0%  | 0%  | 0%  | 1%  | 1%  | 2%  | -   | 1%  | 1%  | -   | 1%  |
| Don't know              | 3%   | 1%  | 2%  | 3%  | 1%  | 1%  | 4%  | 3%   | 11% | 4%  | 1%  | 0%  | 4%  | 2%  | 5%  | 4%  | 1%  | 5%  | 1%  | 2%  | 2%  | 7%  | 10% |

How well or badly do you think the government is handling the following issues?

National Health Service

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 1%  | 1%  | -   | 1%  | 0%  | 2%  | 1%   | 3%  | 2%  | 0%  | 0%  | 3%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 2%  |
| Fairly well     | 12%  | 22% | 4%  | 4%  | 8%  | 17% | 18% | 7%   | 11% | 11% | 11% | 17% | 18% | 11% | 13% | 13% | 9%  | 8%  | 10% | 14% | 11% | 15% | 12% |
| Fairly badly    | 28%  | 37% | 21% | 22% | 22% | 35% | 28% | 28%  | 29% | 27% | 25% | 34% | 26% | 32% | 30% | 25% | 25% | 30% | 28% | 29% | 32% | 28% | 24% |
| Very badly      | 50%  | 32% | 71% | 70% | 64% | 42% | 45% | 56%  | 38% | 53% | 59% | 44% | 47% | 48% | 48% | 53% | 61% | 56% | 55% | 49% | 47% | 46% | 51% |
| Don't know      | 8%   | 7%  | 4%  | 4%  | 5%  | 5%  | 7%  | 8%   | 19% | 8%  | 5%  | 4%  | 6%  | 9%  | 8%  | 8%  | 4%  | 5%  | 5%  | 7%  | 9%  | 10% | 10% |

Immigration

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 1%  | 1%  | -   | 1%  | 1%  | 1%  | 1%   | 1%  | 2%  | 0%  | 0%  | 3%  | 1%  | 1%  | 0%  | 1%  | 1%  | 1%  | 1%  | 2%  | 0%  | 0%  |
| Fairly well     | 10%  | 10% | 10% | 7%  | 10% | 9%  | 11% | 9%   | 11% | 13% | 6%  | 8%  | 15% | 10% | 10% | 9%  | 10% | 7%  | 11% | 11% | 9%  | 9%  | 7%  |
| Fairly badly    | 28%  | 30% | 26% | 29% | 30% | 28% | 28% | 28%  | 28% | 28% | 25% | 32% | 24% | 29% | 31% | 27% | 26% | 29% | 28% | 30% | 27% | 27% | 26% |
| Very badly      | 47%  | 48% | 51% | 51% | 47% | 54% | 50% | 45%  | 28% | 41% | 59% | 55% | 42% | 46% | 43% | 51% | 55% | 47% | 50% | 43% | 49% | 45% | 48% |
| Don't know      | 14%  | 10% | 12% | 14% | 13% | 9%  | 10% | 18%  | 32% | 17% | 9%  | 5%  | 15% | 15% | 15% | 13% | 8%  | 16% | 9%  | 15% | 13% | 19% | 19% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Crime

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 1%  | 1%  | 1%  | 1%  | 1%  | 2%  | 1%   | 2%  | 2%  | 1%  | 1%  | 0%  | 1%  | 1%  | 2%  | 2%  | 3%  | 2%  | 0%  | 1%  | 0%  | 3%  |
| Fairly well     | 18%  | 25% | 11% | 16% | 17% | 18% | 18% | 18%  | 24% | 18% | 13% | 21% | 23% | 18% | 21% | 13% | 16% | 19% | 18% | 21% | 17% | 18% | 13% |
| Fairly badly    | 36%  | 38% | 36% | 44% | 37% | 38% | 37% | 35%  | 27% | 31% | 42% | 44% | 34% | 34% | 39% | 39% | 32% | 38% | 36% | 39% | 34% | 36% | 31% |
| Very badly      | 29%  | 26% | 38% | 25% | 29% | 31% | 32% | 26%  | 17% | 30% | 35% | 27% | 29% | 26% | 25% | 32% | 39% | 28% | 31% | 26% | 31% | 28% | 31% |
| Don't know      | 15%  | 9%  | 14% | 15% | 16% | 11% | 11% | 20%  | 30% | 20% | 9%  | 7%  | 14% | 20% | 13% | 13% | 10% | 12% | 13% | 14% | 16% | 18% | 21% |

Education

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 2%   | 4%  | 1%  | -   | 1%  | 3%  | 3%  | 1%   | 2%  | 2%  | 3%  | 2%  | 2%  | 2%  | 3%  | 2%  | 2%  | 4%  | 2%  | 1%  | 3%  | 3%  | 3%  |
| Fairly well     | 24%  | 35% | 16% | 16% | 20% | 31% | 25% | 24%  | 19% | 23% | 22% | 32% | 26% | 25% | 27% | 21% | 19% | 30% | 24% | 26% | 24% | 25% | 21% |
| Fairly badly    | 32%  | 32% | 29% | 43% | 30% | 31% | 32% | 31%  | 40% | 30% | 30% | 33% | 35% | 32% | 28% | 32% | 33% | 29% | 35% | 33% | 32% | 27% | 25% |
| Very badly      | 24%  | 10% | 43% | 32% | 34% | 17% | 24% | 24%  | 17% | 26% | 28% | 18% | 22% | 22% | 22% | 27% | 32% | 20% | 27% | 23% | 22% | 22% | 24% |
| Don't know      | 18%  | 19% | 11% | 9%  | 15% | 18% | 16% | 19%  | 22% | 19% | 16% | 16% | 16% | 19% | 19% | 18% | 14% | 17% | 12% | 17% | 19% | 23% | 28% |

Taxation

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 1%  | -   | -   | 1%  | 1%  | 2%  | 0%   | 3%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 2%  | 1%  | 1%  | 1%  | 0%  | 2%  | 2%  | 0%  |
| Fairly well     | 15%  | 30% | 7%  | 12% | 11% | 23% | 19% | 12%  | 7%  | 10% | 15% | 31% | 17% | 17% | 18% | 13% | 9%  | 11% | 16% | 18% | 12% | 14% | 13% |
| Fairly badly    | 34%  | 38% | 31% | 40% | 35% | 36% | 33% | 36%  | 33% | 33% | 37% | 35% | 34% | 37% | 35% | 32% | 29% | 31% | 37% | 34% | 37% | 32% | 25% |
| Very badly      | 38%  | 21% | 55% | 38% | 44% | 30% | 38% | 38%  | 37% | 46% | 39% | 24% | 39% | 33% | 32% | 42% | 55% | 45% | 40% | 35% | 39% | 43% | 37% |
| Don't know      | 11%  | 10% | 6%  | 10% | 9%  | 10% | 9%  | 13%  | 21% | 11% | 9%  | 9%  | 9%  | 11% | 15% | 11% | 6%  | 12% | 6%  | 12% | 10% | 10% | 24% |

Unemployment

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 7%   | 14% | 2%  | 1%  | 5%  | 10% | 10% | 4%   | 2%  | 5%  | 8%  | 10% | 5%  | 7%  | 6%  | 8%  | 4%  | 6%  | 10% | 6%  | 6%  | 5%  | 3%  |
| Fairly well     | 31%  | 47% | 22% | 35% | 29% | 40% | 32% | 31%  | 18% | 26% | 37% | 42% | 29% | 36% | 36% | 27% | 24% | 27% | 35% | 35% | 30% | 26% | 20% |
| Fairly badly    | 25%  | 15% | 32% | 32% | 29% | 19% | 26% | 24%  | 29% | 26% | 24% | 22% | 31% | 22% | 23% | 26% | 29% | 25% | 24% | 24% | 27% | 23% | 27% |
| Very badly      | 18%  | 8%  | 30% | 14% | 20% | 14% | 17% | 19%  | 21% | 23% | 18% | 9%  | 22% | 14% | 15% | 19% | 28% | 26% | 15% | 18% | 18% | 22% | 24% |
| Don't know      | 19%  | 16% | 14% | 17% | 17% | 17% | 15% | 22%  | 30% | 20% | 13% | 17% | 12% | 21% | 20% | 20% | 15% | 17% | 16% | 17% | 18% | 25% | 25% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Inflation

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 1%  | 1%  | -   | 0%  | 0%  | 2%  | 0%   | 3%  | 1%  | 1%  | 0%  | 1%  | 1%  | 1%  | 1%  | -   | 1%  | 1%  | 0%  | 1%  | 1%  | 1%  |
| Fairly well     | 8%   | 16% | 2%  | 4%  | 4%  | 13% | 11% | 5%   | 5%  | 6%  | 7%  | 14% | 10% | 9%  | 8%  | 8%  | 3%  | 5%  | 8%  | 9%  | 7%  | 6%  | 7%  |
| Fairly badly    | 28%  | 39% | 17% | 27% | 25% | 33% | 26% | 29%  | 22% | 21% | 32% | 39% | 27% | 33% | 33% | 22% | 17% | 25% | 28% | 29% | 30% | 22% | 24% |
| Very badly      | 55%  | 35% | 77% | 63% | 66% | 46% | 56% | 55%  | 51% | 64% | 55% | 41% | 55% | 48% | 48% | 61% | 77% | 61% | 57% | 51% | 55% | 61% | 54% |
| Don't know      | 8%   | 9%  | 4%  | 7%  | 5%  | 8%  | 5%  | 11%  | 19% | 8%  | 5%  | 6%  | 6%  | 9%  | 10% | 8%  | 4%  | 8%  | 5%  | 10% | 7%  | 9%  | 14% |

Britain's exit from the EU

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 5%   | 11% | 1%  | 0%  | 1%  | 10% | 6%  | 3%   | 1%  | 4%  | 5%  | 9%  | 5%  | 6%  | 5%  | 4%  | 2%  | 6%  | 3%  | 5%  | 6%  | 5%  | 6%  |
| Fairly well     | 22%  | 43% | 5%  | 8%  | 9%  | 37% | 22% | 23%  | 18% | 15% | 23% | 37% | 19% | 25% | 25% | 21% | 12% | 22% | 21% | 24% | 25% | 19% | 19% |
| Fairly badly    | 20%  | 20% | 22% | 17% | 19% | 20% | 20% | 20%  | 27% | 20% | 19% | 18% | 22% | 19% | 24% | 19% | 17% | 22% | 19% | 21% | 18% | 22% | 19% |
| Very badly      | 41%  | 16% | 65% | 69% | 62% | 22% | 43% | 40%  | 36% | 47% | 43% | 31% | 48% | 36% | 33% | 43% | 62% | 42% | 49% | 40% | 36% | 37% | 37% |
| Don't know      | 12%  | 10% | 7%  | 6%  | 8%  | 11% | 9%  | 14%  | 19% | 15% | 9%  | 6%  | 7%  | 14% | 14% | 13% | 6%  | 8%  | 7%  | 9%  | 15% | 16% | 20% |

Defence

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 6%   | 9%  | 3%  | 3%  | 5%  | 6%  | 7%  | 4%   | 5%  | 5%  | 5%  | 6%  | 7%  | 7%  | 6%  | 4%  | 3%  | 4%  | 7%  | 6%  | 4%  | 5%  | 6%  |
| Fairly well     | 39%  | 48% | 32% | 48% | 41% | 43% | 44% | 34%  | 30% | 36% | 41% | 45% | 46% | 38% | 40% | 37% | 34% | 39% | 42% | 44% | 36% | 35% | 27% |
| Fairly badly    | 18%  | 17% | 18% | 18% | 16% | 19% | 19% | 17%  | 17% | 16% | 20% | 19% | 13% | 16% | 18% | 19% | 25% | 20% | 16% | 19% | 19% | 15% | 21% |
| Very badly      | 11%  | 8%  | 18% | 8%  | 12% | 12% | 13% | 10%  | 8%  | 11% | 13% | 11% | 11% | 9%  | 12% | 13% | 16% | 7%  | 11% | 9%  | 12% | 14% | 13% |
| Don't know      | 26%  | 18% | 29% | 23% | 27% | 21% | 17% | 35%  | 40% | 31% | 20% | 19% | 23% | 30% | 24% | 26% | 22% | 30% | 24% | 23% | 29% | 31% | 33% |

The economy

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 1%  | -   | -   | 0%  | 1%  | 1%  | 0%   | 2%  | 1%  | 0%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 0%  | 2%  | 1%  | 0%  |
| Fairly well     | 10%  | 20% | 2%  | 3%  | 5%  | 16% | 12% | 7%   | 4%  | 6%  | 8%  | 19% | 10% | 10% | 10% | 11% | 5%  | 6%  | 10% | 10% | 8%  | 9%  | 11% |
| Fairly badly    | 29%  | 40% | 18% | 25% | 24% | 36% | 29% | 30%  | 25% | 26% | 27% | 39% | 31% | 31% | 33% | 26% | 22% | 25% | 29% | 28% | 32% | 30% | 27% |
| Very badly      | 53%  | 31% | 77% | 64% | 66% | 42% | 51% | 55%  | 48% | 60% | 60% | 36% | 53% | 50% | 47% | 55% | 69% | 59% | 56% | 54% | 53% | 52% | 46% |
| Don't know      | 7%   | 7%  | 2%  | 8%  | 5%  | 5%  | 7%  | 8%   | 21% | 6%  | 5%  | 5%  | 5%  | 8%  | 9%  | 8%  | 2%  | 8%  | 4%  | 8%  | 6%  | 8%  | 15% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Terrorism

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 11%  | 18% | 6%  | 7%  | 9%  | 14% | 14% | 8%   | 10% | 10% | 11% | 13% | 13% | 14% | 8%  | 9%  | 4%  | 13% | 15% | 9%  | 10% | 7%  | 9%  |
| Fairly well     | 42%  | 50% | 36% | 52% | 45% | 44% | 45% | 40%  | 34% | 42% | 41% | 49% | 45% | 41% | 48% | 39% | 45% | 43% | 45% | 48% | 39% | 38% | 30% |
| Fairly badly    | 13%  | 10% | 17% | 18% | 13% | 14% | 13% | 13%  | 13% | 13% | 15% | 12% | 10% | 13% | 12% | 14% | 18% | 12% | 12% | 13% | 14% | 14% | 15% |
| Very badly      | 9%   | 6%  | 13% | 3%  | 8%  | 9%  | 10% | 9%   | 11% | 8%  | 11% | 8%  | 10% | 7%  | 10% | 11% | 14% | 6%  | 8%  | 8%  | 10% | 12% | 9%  |
| Don't know      | 24%  | 16% | 29% | 20% | 24% | 20% | 19% | 30%  | 31% | 27% | 22% | 19% | 22% | 25% | 23% | 28% | 18% | 26% | 20% | 21% | 26% | 29% | 38% |

Transport

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 2%   | 2%  | 1%  | -   | 1%  | 1%  | 2%  | 2%   | 4%  | 3%  | 1%  | -   | 4%  | 1%  | 0%  | 1%  | 5%  | 1%  | 3%  | 1%  | 1%  | 2%  | 1%  |
| Fairly well     | 21%  | 34% | 11% | 13% | 16% | 27% | 23% | 19%  | 18% | 17% | 21% | 29% | 30% | 22% | 22% | 18% | 12% | 17% | 17% | 25% | 22% | 20% | 19% |
| Fairly badly    | 33%  | 33% | 32% | 44% | 35% | 33% | 33% | 33%  | 30% | 32% | 34% | 35% | 32% | 34% | 33% | 30% | 33% | 36% | 36% | 33% | 29% | 32% | 32% |
| Very badly      | 27%  | 13% | 44% | 34% | 35% | 21% | 29% | 25%  | 24% | 28% | 31% | 23% | 27% | 21% | 22% | 37% | 36% | 22% | 30% | 25% | 30% | 21% | 26% |
| Don't know      | 18%  | 19% | 11% | 10% | 14% | 18% | 13% | 22%  | 25% | 20% | 14% | 13% | 6%  | 22% | 22% | 14% | 15% | 24% | 14% | 16% | 18% | 25% | 23% |

Housing

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 1%   | 2%  | 1%  | -   | 1%  | 1%  | 2%  | 1%   | 1%  | 1%  | 1%  | 2%  | 2%  | 2%  | 1%  | 1%  | 1%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  |
| Fairly well     | 14%  | 26% | 3%  | 7%  | 9%  | 21% | 15% | 13%  | 7%  | 10% | 15% | 23% | 8%  | 15% | 19% | 13% | 12% | 9%  | 13% | 16% | 13% | 16% | 12% |
| Fairly badly    | 31%  | 36% | 28% | 35% | 32% | 33% | 30% | 33%  | 30% | 31% | 28% | 36% | 35% | 30% | 31% | 32% | 30% | 35% | 34% | 31% | 32% | 30% | 26% |
| Very badly      | 37%  | 18% | 59% | 42% | 45% | 28% | 38% | 36%  | 42% | 40% | 41% | 24% | 44% | 36% | 30% | 37% | 46% | 35% | 38% | 38% | 35% | 36% | 36% |
| Don't know      | 16%  | 18% | 10% | 16% | 13% | 17% | 15% | 18%  | 20% | 17% | 15% | 15% | 11% | 17% | 20% | 17% | 11% | 20% | 13% | 15% | 19% | 17% | 25% |

Environment

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 2%   | 5%  | 1%  | 1%  | 1%  | 4%  | 4%  | 1%   | 1%  | 2%  | 3%  | 4%  | 2%  | 3%  | 1%  | 3%  | 3%  | 1%  | 3%  | 2%  | 2%  | 2%  | 3%  |
| Fairly well     | 24%  | 41% | 11% | 13% | 17% | 35% | 28% | 21%  | 18% | 20% | 23% | 36% | 27% | 26% | 28% | 19% | 21% | 26% | 23% | 25% | 26% | 27% | 20% |
| Fairly badly    | 30%  | 26% | 32% | 38% | 32% | 28% | 28% | 31%  | 27% | 30% | 31% | 28% | 32% | 28% | 30% | 30% | 27% | 36% | 29% | 32% | 28% | 28% | 29% |
| Very badly      | 30%  | 13% | 50% | 41% | 40% | 20% | 30% | 30%  | 35% | 35% | 29% | 19% | 27% | 29% | 25% | 31% | 41% | 28% | 34% | 30% | 27% | 27% | 27% |
| Don't know      | 14%  | 16% | 6%  | 7%  | 10% | 15% | 11% | 17%  | 19% | 13% | 13% | 13% | 12% | 14% | 16% | 17% | 8%  | 8%  | 11% | 12% | 16% | 16% | 21% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Welfare benefits

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well       | 2%   | 5%  | 1%  | -   | 2%  | 3%  | 4%  | 1%   | 2%  | 2%  | 3%  | 3%  | 2%  | 3%  | 3%  | 3%  | 2%  | 2%  | 3%  | 1%  | 2%  | 5%  | 3%  |
| Fairly well     | 17%  | 32% | 6%  | 8%  | 11% | 26% | 19% | 15%  | 9%  | 13% | 18% | 29% | 13% | 18% | 19% | 18% | 15% | 18% | 15% | 18% | 21% | 14% | 16% |
| Fairly badly    | 31%  | 32% | 30% | 43% | 33% | 31% | 31% | 32%  | 37% | 31% | 28% | 33% | 34% | 33% | 33% | 28% | 24% | 36% | 32% | 36% | 28% | 30% | 27% |
| Very badly      | 31%  | 15% | 51% | 34% | 40% | 23% | 30% | 32%  | 24% | 34% | 36% | 23% | 36% | 27% | 25% | 32% | 51% | 30% | 33% | 28% | 31% | 29% | 37% |
| Don't know      | 18%  | 16% | 12% | 15% | 14% | 16% | 16% | 19%  | 27% | 20% | 15% | 12% | 16% | 19% | 20% | 19% | 8%  | 14% | 17% | 17% | 19% | 22% | 17% |

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

|                     |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base     | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well           | 5%   | 9%  | 1%  | 4%  | 3%  | 6%  | 5%  | 4%   | 5%  | 2%  | 5%  | 8%  | 4%  | 5%  | 5%  | 5%  | 2%  | 4%  | 8%  | 2%  | 5%  | 2%  | 5%  |
| Fairly well         | 24%  | 36% | 16% | 32% | 23% | 28% | 25% | 22%  | 12% | 20% | 24% | 35% | 27% | 26% | 24% | 19% | 17% | 25% | 25% | 25% | 21% | 26% | 19% |
| Fairly badly        | 15%  | 9%  | 25% | 18% | 19% | 10% | 16% | 15%  | 23% | 14% | 17% | 12% | 15% | 15% | 15% | 15% | 17% | 20% | 19% | 15% | 15% | 13% | 11% |
| Very badly          | 12%  | 5%  | 21% | 10% | 15% | 9%  | 14% | 9%   | 10% | 15% | 12% | 6%  | 12% | 8%  | 10% | 14% | 21% | 11% | 13% | 9%  | 13% | 8%  | 13% |
| Don't know          | 45%  | 42% | 37% | 36% | 41% | 46% | 40% | 50%  | 49% | 49% | 41% | 40% | 42% | 45% | 46% | 47% | 43% | 40% | 35% | 48% | 47% | 51% | 53% |

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

|                     |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base     | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very well           | 9%   | 3%  | 17% | 16% | 12% | 5%  | 10% | 8%   | 9%  | 9%  | 9%  | 8%  | 7%  | 7%  | 10% | 11% | 8%  | 11% | 12% | 9%  | 5%  | 5%  | 11% |
| Fairly well         | 34%  | 25% | 51% | 55% | 46% | 27% | 35% | 32%  | 29% | 35% | 36% | 31% | 38% | 35% | 31% | 31% | 37% | 28% | 39% | 34% | 34% | 30% | 21% |
| Fairly badly        | 19%  | 28% | 14% | 14% | 18% | 25% | 20% | 19%  | 16% | 16% | 21% | 26% | 15% | 20% | 20% | 19% | 22% | 19% | 22% | 22% | 15% | 19% | 16% |
| Very badly          | 16%  | 29% | 5%  | 5%  | 8%  | 26% | 18% | 14%  | 10% | 11% | 19% | 25% | 14% | 18% | 16% | 17% | 12% | 13% | 14% | 14% | 22% | 12% | 20% |
| Don't know          | 22%  | 14% | 14% | 10% | 16% | 18% | 18% | 26%  | 37% | 29% | 15% | 10% | 27% | 20% | 22% | 22% | 22% | 28% | 13% | 21% | 24% | 34% | 32% |

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

|                                                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults                              | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| He does look like a Prime Minster in waiting     | 38%  | 19% | 65% | 58% | 54% | 24% | 39% | 36%  | 36% | 43% | 39% | 27% | 43% | 34% | 36% | 40% | 41% | 34% | 43% | 41% | 34% | 31% | 29% |
| He does not look like a Prime Minster in waiting | 43%  | 70% | 21% | 28% | 31% | 60% | 45% | 41%  | 32% | 34% | 48% | 58% | 38% | 48% | 47% | 38% | 36% | 42% | 42% | 41% | 47% | 42% | 42% |
| Not sure                                         | 20%  | 11% | 14% | 14% | 15% | 15% | 16% | 23%  | 33% | 23% | 13% | 14% | 20% | 18% | 17% | 22% | 23% | 24% | 15% | 18% | 19% | 27% | 29% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Do you believe the Labour party today are or are not ready for government?

|                                   |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                   | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults               | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| They are ready for Government     | 39%  | 14% | 73% | 61% | 56% | 24% | 41% | 36%  | 43% | 44% | 40% | 27% | 46% | 35% | 32% | 42% | 48% | 42% | 45% | 39% | 33% | 40% | 32% |
| They are not ready for Government | 42%  | 73% | 14% | 25% | 28% | 62% | 44% | 40%  | 26% | 31% | 47% | 62% | 34% | 48% | 47% | 36% | 37% | 38% | 43% | 41% | 46% | 33% | 41% |
| Not sure                          | 20%  | 12% | 13% | 14% | 16% | 15% | 15% | 24%  | 31% | 25% | 13% | 11% | 21% | 17% | 22% | 22% | 16% | 20% | 12% | 20% | 21% | 27% | 27% |

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

|                     |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base     | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Strongly support    | 17%  | 13% | 23% | 20% | 21% | 14% | 21% | 13%  | 15% | 19% | 17% | 14% | 25% | 15% | 12% | 17% | 18% | 22% | 20% | 18% | 13% | 12% | 19% |
| Tend to support     | 38%  | 38% | 43% | 44% | 44% | 36% | 38% | 39%  | 32% | 37% | 40% | 42% | 47% | 35% | 35% | 40% | 42% | 40% | 44% | 39% | 38% | 36% | 28% |
| Tend to oppose      | 22%  | 26% | 19% | 17% | 19% | 25% | 21% | 23%  | 22% | 19% | 22% | 27% | 10% | 25% | 30% | 21% | 21% | 15% | 20% | 22% | 24% | 22% | 23% |
| Strongly oppose     | 10%  | 16% | 5%  | 9%  | 6%  | 16% | 10% | 11%  | 4%  | 9%  | 14% | 12% | 8%  | 14% | 9%  | 10% | 7%  | 5%  | 10% | 10% | 13% | 9%  | 9%  |
| Don't know          | 12%  | 8%  | 10% | 10% | 9%  | 9%  | 11% | 13%  | 26% | 15% | 7%  | 6%  | 10% | 11% | 15% | 13% | 12% | 18% | 7%  | 11% | 12% | 20% | 22% |

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

|                     |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base     | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Strongly support    | 14%  | 10% | 19% | 17% | 16% | 10% | 16% | 11%  | 14% | 15% | 15% | 9%  | 22% | 12% | 9%  | 14% | 14% | 19% | 15% | 16% | 10% | 10% | 16% |
| Tend to support     | 33%  | 31% | 38% | 39% | 38% | 30% | 35% | 32%  | 29% | 32% | 34% | 37% | 36% | 29% | 31% | 36% | 43% | 34% | 38% | 35% | 33% | 30% | 22% |
| Tend to oppose      | 22%  | 24% | 22% | 24% | 23% | 24% | 20% | 24%  | 22% | 21% | 21% | 25% | 15% | 24% | 29% | 20% | 15% | 27% | 21% | 21% | 25% | 23% | 20% |
| Strongly oppose     | 20%  | 28% | 13% | 12% | 15% | 28% | 20% | 21%  | 14% | 19% | 23% | 22% | 14% | 26% | 19% | 20% | 18% | 8%  | 20% | 17% | 23% | 23% | 21% |
| Don't know          | 11%  | 7%  | 9%  | 8%  | 8%  | 8%  | 9%  | 13%  | 22% | 12% | 6%  | 8%  | 13% | 9%  | 13% | 11% | 11% | 12% | 6%  | 11% | 10% | 14% | 21% |

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

|                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base             | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Strongly support | 20%  | 12% | 29% | 21% | 22% | 14% | 23% | 17%  | 27% | 25% | 16% | 10% | 28% | 19% | 18% | 17% | 23% | 19% | 20% | 19% | 18% | 21% | 21% |
| Tend to support  | 36%  | 34% | 40% | 41% | 41% | 33% | 36% | 35%  | 37% | 34% | 35% | 40% | 39% | 33% | 35% | 39% | 32% | 37% | 37% | 37% | 37% | 34% | 28% |
| Tend to oppose   | 21%  | 28% | 17% | 18% | 18% | 26% | 18% | 23%  | 11% | 17% | 25% | 28% | 14% | 24% | 24% | 18% | 21% | 17% | 22% | 22% | 19% | 19% | 18% |
| Strongly oppose  | 11%  | 15% | 5%  | 9%  | 8%  | 16% | 12% | 11%  | 7%  | 12% | 15% | 9%  | 8%  | 13% | 10% | 12% | 12% | 8%  | 12% | 9%  | 14% | 13% | 8%  |
| Don't know       | 13%  | 10% | 9%  | 12% | 10% | 11% | 11% | 14%  | 19% | 12% | 10% | 13% | 12% | 11% | 14% | 14% | 13% | 19% | 8%  | 13% | 11% | 14% | 25% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

....if it meant the government borrowing a large amount of money to fund house building?

|                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base             | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Strongly support | 7%   | 3%  | 11% | 6%  | 8%  | 4%  | 8%  | 5%   | 7%  | 8%  | 8%  | 3%  | 12% | 6%  | 6%  | 5%  | 6%  | 7%  | 6%  | 6%  | 6%  | 8%  | 8%  |
| Tend to support  | 19%  | 15% | 27% | 27% | 26% | 15% | 22% | 16%  | 13% | 20% | 21% | 19% | 26% | 18% | 15% | 19% | 24% | 15% | 24% | 18% | 16% | 14% | 18% |
| Tend to oppose   | 33%  | 37% | 29% | 35% | 33% | 34% | 31% | 34%  | 35% | 30% | 30% | 39% | 30% | 35% | 36% | 30% | 27% | 31% | 32% | 36% | 33% | 32% | 25% |
| Strongly oppose  | 28%  | 38% | 23% | 21% | 21% | 37% | 26% | 30%  | 26% | 26% | 31% | 31% | 13% | 32% | 30% | 32% | 27% | 23% | 32% | 26% | 31% | 28% | 24% |
| Don't know       | 14%  | 8%  | 10% | 11% | 12% | 10% | 12% | 15%  | 19% | 17% | 11% | 9%  | 19% | 10% | 14% | 13% | 16% | 23% | 7%  | 14% | 14% | 18% | 26% |

....if it meant allowing smaller housing units or more high rise blocks?

|                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base             | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Strongly support | 5%   | 4%  | 7%  | 5%  | 5%  | 3%  | 7%  | 3%   | 9%  | 5%  | 5%  | 4%  | 7%  | 5%  | 4%  | 4%  | 7%  | 7%  | 4%  | 6%  | 5%  | 3%  | 6%  |
| Tend to support  | 23%  | 23% | 24% | 29% | 25% | 22% | 27% | 20%  | 23% | 23% | 22% | 25% | 32% | 22% | 21% | 22% | 24% | 19% | 28% | 25% | 17% | 22% | 18% |
| Tend to oppose   | 31%  | 32% | 32% | 34% | 35% | 32% | 30% | 33%  | 23% | 30% | 31% | 38% | 24% | 33% | 32% | 32% | 25% | 38% | 30% | 33% | 34% | 27% | 28% |
| Strongly oppose  | 26%  | 31% | 25% | 19% | 23% | 32% | 22% | 30%  | 19% | 27% | 30% | 25% | 22% | 28% | 26% | 25% | 33% | 16% | 29% | 21% | 30% | 29% | 23% |
| Don't know       | 14%  | 10% | 12% | 13% | 12% | 11% | 14% | 14%  | 25% | 16% | 12% | 9%  | 15% | 11% | 16% | 17% | 12% | 20% | 9%  | 14% | 14% | 18% | 24% |

....if it meant building more housing on green field sites?

|                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base             | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Strongly support | 4%   | 2%  | 6%  | 3%  | 4%  | 3%  | 5%  | 3%   | 6%  | 4%  | 4%  | 3%  | 8%  | 2%  | 3%  | 3%  | 5%  | 9%  | 4%  | 5%  | 4%  | 1%  | 6%  |
| Tend to support  | 17%  | 16% | 18% | 17% | 18% | 14% | 19% | 14%  | 15% | 17% | 18% | 15% | 18% | 18% | 16% | 15% | 15% | 18% | 20% | 18% | 12% | 16% | 14% |
| Tend to oppose   | 27%  | 26% | 28% | 31% | 31% | 25% | 27% | 28%  | 31% | 27% | 25% | 29% | 36% | 27% | 24% | 25% | 33% | 29% | 28% | 30% | 28% | 26% | 19% |
| Strongly oppose  | 41%  | 49% | 39% | 38% | 38% | 50% | 37% | 44%  | 31% | 37% | 45% | 47% | 24% | 45% | 46% | 45% | 34% | 26% | 41% | 37% | 45% | 39% | 41% |
| Don't know       | 11%  | 6%  | 10% | 11% | 9%  | 8%  | 12% | 11%  | 17% | 15% | 9%  | 6%  | 15% | 9%  | 10% | 13% | 14% | 18% | 7%  | 10% | 11% | 18% | 20% |

In the year ahead, do you expect house prices to go up or down, or stay about the same?

|                     |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base     | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Go up a lot         | 12%  | 8%  | 13% | 6%  | 8%  | 11% | 12% | 11%  | 25% | 13% | 8%  | 7%  | 16% | 10% | 12% | 12% | 11% | 11% | 9%  | 9%  | 17% | 14% | 15% |
| Go up a little      | 20%  | 20% | 22% | 15% | 21% | 19% | 20% | 20%  | 20% | 21% | 18% | 20% | 23% | 22% | 19% | 17% | 21% | 15% | 20% | 22% | 18% | 23% | 17% |
| Stay about the same | 23%  | 28% | 19% | 27% | 23% | 28% | 21% | 25%  | 14% | 20% | 26% | 30% | 23% | 23% | 23% | 24% | 22% | 20% | 23% | 25% | 25% | 21% | 15% |
| Go down a little    | 27%  | 30% | 28% | 33% | 32% | 27% | 28% | 26%  | 15% | 27% | 31% | 28% | 24% | 29% | 27% | 26% | 24% | 33% | 32% | 30% | 23% | 21% | 20% |
| Go down a lot       | 6%   | 6%  | 6%  | 6%  | 6%  | 5%  | 6%  | 5%   | 4%  | 7%  | 7%  | 3%  | 2%  | 5%  | 6%  | 6%  | 9%  | 7%  | 8%  | 4%  | 5%  | 3%  | 6%  |
| Don't know          | 13%  | 8%  | 13% | 12% | 10% | 11% | 13% | 13%  | 21% | 12% | 10% | 12% | 12% | 11% | 14% | 14% | 13% | 14% | 7%  | 10% | 13% | 18% | 27% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

|                                                                      |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                                      | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults                                                  | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| It would be better for Britain if house prices rose                  | 5%   | 5%  | 3%  | 4%  | 4%  | 4%  | 6%  | 4%   | 4%  | 5%  | 5%  | 4%  | 5%  | 5%  | 5%  | 3%  | 6%  | 6%  | 6%  | 3%  | 5%  | 6%  | 2%  |
| It would be better for Britain if house prices went down             | 52%  | 43% | 66% | 52% | 59% | 45% | 54% | 51%  | 62% | 56% | 53% | 40% | 60% | 53% | 49% | 49% | 53% | 56% | 54% | 54% | 50% | 56% | 45% |
| It would be better for Britain if house prices stayed about the same | 27%  | 39% | 20% | 28% | 25% | 35% | 26% | 28%  | 12% | 20% | 30% | 42% | 20% | 28% | 25% | 30% | 25% | 27% | 31% | 29% | 25% | 18% | 24% |
| Don't know                                                           | 16%  | 13% | 11% | 16% | 13% | 16% | 14% | 18%  | 22% | 18% | 12% | 15% | 15% | 14% | 21% | 18% | 16% | 12% | 9%  | 14% | 20% | 21% | 29% |

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

|                                                                              |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------------------------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                                              | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base: All GB adults                                                          | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| I would be better off if house prices rose                                   | 19%  | 23% | 16% | 27% | 24% | 20% | 19% | 19%  | 5%  | 22% | 21% | 19% | 19% | 22% | 13% | 18% | 24% | 18% | 29% | 19% | 15% | 13% | 8%  |
| I would be better off if house prices fell                                   | 22%  | 10% | 30% | 14% | 20% | 13% | 22% | 21%  | 55% | 32% | 6%  | 5%  | 37% | 19% | 24% | 18% | 14% | 24% | 22% | 25% | 22% | 28% | 8%  |
| It will make little difference to me personally if house prices rise or fall | 49%  | 61% | 45% | 51% | 50% | 59% | 48% | 50%  | 19% | 34% | 67% | 73% | 35% | 51% | 52% | 52% | 50% | 47% | 43% | 49% | 55% | 41% | 63% |
| Don't know                                                                   | 10%  | 6%  | 8%  | 8%  | 6%  | 8%  | 10% | 9%   | 21% | 13% | 6%  | 4%  | 9%  | 8%  | 11% | 12% | 12% | 10% | 5%  | 8%  | 8%  | 18% | 21% |

Do you think the Labour Party is united or divided at the present time?

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| United          | 44%  | 29% | 66% | 69% | 59% | 32% | 47% | 41%  | 44% | 46% | 49% | 33% | 39% | 42% | 42% | 46% | 52% | 49% | 51% | 45% | 37% | 44% | 35% |
| Divided         | 24%  | 38% | 15% | 8%  | 17% | 33% | 27% | 21%  | 19% | 18% | 25% | 35% | 34% | 23% | 25% | 20% | 19% | 25% | 24% | 25% | 26% | 17% | 25% |
| Don't know      | 32%  | 32% | 19% | 23% | 23% | 35% | 26% | 39%  | 37% | 36% | 25% | 32% | 27% | 35% | 32% | 34% | 29% | 26% | 25% | 31% | 37% | 38% | 40% |

Do you think the Conservative Party is united or divided at the present time?

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| United          | 8%   | 16% | 3%  | 4%  | 5%  | 12% | 9%  | 8%   | 7%  | 6%  | 7%  | 14% | 7%  | 10% | 9%  | 7%  | 2%  | 13% | 9%  | 7%  | 9%  | 7%  | 8%  |
| Divided         | 74%  | 69% | 88% | 87% | 84% | 72% | 76% | 72%  | 60% | 72% | 82% | 74% | 73% | 74% | 69% | 75% | 83% | 69% | 80% | 76% | 71% | 65% | 67% |
| Don't know      | 18%  | 14% | 10% | 9%  | 11% | 15% | 15% | 21%  | 32% | 22% | 11% | 12% | 19% | 16% | 22% | 18% | 15% | 18% | 11% | 17% | 20% | 29% | 25% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following?

Labour Party

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 11%  | 19% | 4%  | 5%  | 5%  | 19% | 11% | 11%  | 11% | 9%  | 10% | 17% | 9%  | 11% | 11% | 13% | 9%  | 12% | 11% | 13% | 13% | 7%  | 11% |
| Fairly left-wing         | 25%  | 34% | 22% | 28% | 26% | 27% | 27% | 23%  | 24% | 23% | 23% | 31% | 31% | 28% | 25% | 20% | 17% | 30% | 30% | 28% | 23% | 18% | 16% |
| Slightly left-of-centre  | 25%  | 16% | 37% | 43% | 38% | 16% | 28% | 22%  | 22% | 24% | 32% | 22% | 23% | 25% | 22% | 25% | 34% | 27% | 32% | 25% | 22% | 21% | 17% |
| Centre                   | 8%   | 3%  | 16% | 4%  | 10% | 6%  | 10% | 6%   | 7%  | 10% | 7%  | 6%  | 12% | 5%  | 7%  | 9%  | 12% | 5%  | 7%  | 7%  | 7%  | 11% | 10% |
| Slightly right-of-centre | 2%   | 1%  | 4%  | 3%  | 4%  | 1%  | 3%  | 1%   | 2%  | 3%  | 1%  | 1%  | 4%  | 1%  | 2%  | 1%  | 7%  | 2%  | 3%  | 2%  | 2%  | 5%  | 0%  |
| Fairly right-wing        | 2%   | 2%  | 2%  | 1%  | 2%  | 2%  | 2%  | 2%   | 1%  | 2%  | 2%  | 2%  | 1%  | 2%  | 2%  | 2%  | 2%  | -   | 2%  | 1%  | 2%  | 1%  | 3%  |
| Very right-wing          | 1%   | 1%  | 1%  | -   | 0%  | 1%  | 1%  | 1%   | 0%  | 1%  | 0%  | 1%  | 0%  | 0%  | -   | 2%  | 1%  | 1%  | 0%  | 0%  | 1%  | 0%  | 2%  |
| Don't know               | 26%  | 25% | 14% | 17% | 16% | 29% | 18% | 33%  | 32% | 29% | 25% | 19% | 20% | 26% | 31% | 28% | 19% | 23% | 15% | 25% | 28% | 38% | 41% |

Conservative Party

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 2%   | 2%  | 1%  | -   | 1%  | 2%  | 2%  | 1%   | 1%  | 2%  | 1%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 2%  | 1%  | 1%  | 3%  | 2%  | 3%  |
| Fairly left-wing         | 1%   | 2%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%   | 2%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 2%  | 1%  | -   | 2%  | 2%  | 1%  | 1%  | 1%  |
| Slightly left-of-centre  | 3%   | 5%  | 2%  | 0%  | 1%  | 5%  | 4%  | 2%   | 4%  | 2%  | 5%  | 3%  | 4%  | 3%  | 3%  | 3%  | 5%  | 2%  | 4%  | 2%  | 3%  | 4%  | 3%  |
| Centre                   | 5%   | 9%  | 3%  | 2%  | 3%  | 8%  | 6%  | 5%   | 3%  | 5%  | 4%  | 9%  | 5%  | 4%  | 8%  | 6%  | 3%  | 3%  | 5%  | 5%  | 5%  | 7%  | 4%  |
| Slightly right-of-centre | 16%  | 28% | 7%  | 10% | 11% | 22% | 20% | 11%  | 9%  | 14% | 15% | 22% | 15% | 19% | 14% | 14% | 11% | 14% | 18% | 17% | 14% | 14% | 12% |
| Fairly right-wing        | 25%  | 24% | 28% | 33% | 31% | 21% | 27% | 23%  | 30% | 25% | 23% | 24% | 29% | 26% | 22% | 23% | 23% | 30% | 28% | 27% | 26% | 18% | 14% |
| Very right-wing          | 23%  | 7%  | 42% | 36% | 35% | 12% | 22% | 24%  | 23% | 21% | 26% | 21% | 23% | 20% | 22% | 21% | 37% | 22% | 28% | 22% | 20% | 19% | 19% |
| Don't know               | 26%  | 23% | 16% | 16% | 16% | 28% | 19% | 32%  | 30% | 30% | 25% | 18% | 19% | 26% | 29% | 29% | 19% | 26% | 15% | 25% | 28% | 36% | 43% |

Liberal Democrats

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 5%   | 9%  | 2%  | 2%  | 3%  | 9%  | 8%  | 3%   | 1%  | 5%  | 6%  | 6%  | 4%  | 6%  | 6%  | 6%  | 3%  | 4%  | 5%  | 4%  | 6%  | 8%  | 5%  |
| Fairly left-wing         | 9%   | 12% | 7%  | 11% | 8%  | 10% | 11% | 7%   | 7%  | 11% | 6%  | 9%  | 9%  | 10% | 8%  | 8%  | 9%  | 11% | 13% | 10% | 8%  | 6%  | 2%  |
| Slightly left-of-centre  | 13%  | 15% | 14% | 20% | 16% | 13% | 14% | 12%  | 12% | 12% | 13% | 16% | 15% | 13% | 12% | 13% | 11% | 11% | 17% | 14% | 11% | 8%  | 9%  |
| Centre                   | 24%  | 18% | 34% | 39% | 34% | 18% | 26% | 23%  | 21% | 23% | 29% | 25% | 26% | 26% | 25% | 21% | 24% | 25% | 30% | 24% | 22% | 23% | 19% |
| Slightly right-of-centre | 7%   | 5%  | 12% | 7%  | 11% | 5%  | 8%  | 6%   | 8%  | 6%  | 10% | 6%  | 10% | 5%  | 5%  | 9%  | 13% | 5%  | 9%  | 7%  | 7%  | 5%  | 5%  |
| Fairly right-wing        | 3%   | 2%  | 3%  | -   | 3%  | 2%  | 3%  | 2%   | 4%  | 3%  | 2%  | 3%  | 6%  | 3%  | 1%  | 1%  | 7%  | -   | 2%  | 3%  | 3%  | 3%  | 3%  |
| Very right-wing          | 1%   | 1%  | 1%  | -   | 1%  | 1%  | 1%  | 1%   | 3%  | 1%  | 2%  | 1%  | 1%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 1%  | 3%  | 1%  | 2%  |
| Don't know               | 37%  | 38% | 26% | 22% | 24% | 41% | 29% | 45%  | 43% | 38% | 34% | 35% | 29% | 36% | 41% | 41% | 30% | 41% | 24% | 35% | 41% | 47% | 56% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Keir Starmer

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 8%   | 14% | 3%  | 3%  | 3%  | 14% | 8%  | 8%   | 5%  | 6%  | 7%  | 15% | 9%  | 8%  | 7%  | 7%  | 9%  | 9%  | 6%  | 8%  | 12% | 6%  | 8%  |
| Fairly left-wing         | 15%  | 21% | 15% | 12% | 14% | 18% | 14% | 16%  | 16% | 13% | 14% | 18% | 17% | 16% | 17% | 13% | 11% | 16% | 17% | 17% | 12% | 11% | 12% |
| Slightly left-of-centre  | 25%  | 20% | 33% | 45% | 36% | 18% | 29% | 21%  | 21% | 23% | 28% | 25% | 31% | 26% | 21% | 23% | 23% | 28% | 34% | 28% | 19% | 16% | 11% |
| Centre                   | 14%  | 10% | 21% | 17% | 18% | 12% | 18% | 10%  | 10% | 14% | 17% | 13% | 14% | 13% | 10% | 17% | 17% | 10% | 16% | 12% | 12% | 17% | 15% |
| Slightly right-of-centre | 4%   | 2%  | 6%  | 4%  | 7%  | 2%  | 6%  | 3%   | 6%  | 5%  | 4%  | 3%  | 6%  | 3%  | 6%  | 4%  | 7%  | 2%  | 5%  | 3%  | 5%  | 6%  | 1%  |
| Fairly right-wing        | 3%   | 2%  | 3%  | 2%  | 2%  | 2%  | 2%  | 3%   | 7%  | 2%  | 3%  | 2%  | 0%  | 3%  | 3%  | 3%  | 4%  | 3%  | 3%  | 2%  | 4%  | 3%  | 2%  |
| Very right-wing          | 2%   | 2%  | 2%  | 0%  | 1%  | 2%  | 2%  | 2%   | 1%  | 2%  | 0%  | 3%  | 2%  | 1%  | 2%  | 3%  | 2%  | 1%  | 1%  | 2%  | 2%  | 2%  | 4%  |
| Don't know               | 29%  | 28% | 17% | 18% | 19% | 32% | 21% | 37%  | 35% | 35% | 26% | 20% | 22% | 29% | 33% | 32% | 27% | 30% | 17% | 27% | 34% | 40% | 46% |

Ed Davey

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 4%   | 7%  | 0%  | 0%  | 1%  | 6%  | 6%  | 2%   | 1%  | 3%  | 4%  | 5%  | 4%  | 4%  | 5%  | 3%  | 2%  | 1%  | 4%  | 3%  | 6%  | 3%  | 2%  |
| Fairly left-wing         | 4%   | 6%  | 2%  | 2%  | 3%  | 5%  | 6%  | 2%   | 1%  | 3%  | 3%  | 7%  | 4%  | 5%  | 3%  | 4%  | 3%  | 5%  | 6%  | 4%  | 3%  | 1%  | 2%  |
| Slightly left-of-centre  | 7%   | 7%  | 9%  | 12% | 11% | 6%  | 9%  | 6%   | 4%  | 6%  | 8%  | 11% | 8%  | 7%  | 8%  | 7%  | 6%  | 4%  | 10% | 9%  | 5%  | 4%  | 6%  |
| Centre                   | 15%  | 11% | 19% | 36% | 22% | 11% | 18% | 12%  | 7%  | 14% | 20% | 15% | 14% | 16% | 14% | 15% | 15% | 11% | 21% | 15% | 12% | 13% | 8%  |
| Slightly right-of-centre | 4%   | 3%  | 7%  | 4%  | 5%  | 3%  | 5%  | 3%   | 6%  | 3%  | 5%  | 4%  | 8%  | 3%  | 2%  | 4%  | 10% | 2%  | 5%  | 5%  | 3%  | 2%  | 3%  |
| Fairly right-wing        | 2%   | 2%  | 3%  | -   | 2%  | 2%  | 2%  | 1%   | 2%  | 2%  | 1%  | 2%  | 3%  | 2%  | 2%  | 1%  | 5%  | 1%  | 2%  | 1%  | 2%  | 4%  | 0%  |
| Very right-wing          | 1%   | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 0%   | 1%  | 0%  | 1%  | 2%  | 1%  | 1%  | 0%  | 1%  | 0%  | -   | 1%  | 1%  | 0%  | 1%  | 2%  |
| Don't know               | 63%  | 64% | 59% | 44% | 55% | 66% | 52% | 74%  | 79% | 68% | 59% | 54% | 58% | 62% | 68% | 65% | 58% | 76% | 52% | 63% | 68% | 72% | 77% |

Yourself

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 4%   | 0%  | 9%  | 3%  | 6%  | 1%  | 3%  | 4%   | 6%  | 5%  | 3%  | 1%  | 6%  | 4%  | 2%  | 3%  | 5%  | 5%  | 5%  | 3%  | 4%  | 5%  | 2%  |
| Fairly left-wing         | 12%  | 1%  | 27% | 15% | 19% | 5%  | 9%  | 14%  | 19% | 14% | 9%  | 6%  | 15% | 11% | 9%  | 12% | 13% | 11% | 12% | 15% | 10% | 9%  | 10% |
| Slightly left-of-centre  | 15%  | 7%  | 27% | 26% | 24% | 9%  | 17% | 13%  | 11% | 16% | 18% | 14% | 20% | 12% | 16% | 14% | 22% | 16% | 20% | 16% | 13% | 13% | 9%  |
| Centre                   | 23%  | 23% | 18% | 35% | 24% | 24% | 25% | 21%  | 14% | 21% | 24% | 29% | 22% | 20% | 26% | 24% | 27% | 21% | 22% | 21% | 26% | 23% | 23% |
| Slightly right-of-centre | 13%  | 29% | 3%  | 6%  | 8%  | 21% | 17% | 9%   | 9%  | 11% | 15% | 18% | 13% | 17% | 10% | 12% | 10% | 11% | 18% | 13% | 11% | 12% | 7%  |
| Fairly right-wing        | 7%   | 16% | 1%  | 1%  | 3%  | 13% | 10% | 5%   | 6%  | 4%  | 8%  | 13% | 5%  | 9%  | 8%  | 6%  | 4%  | 7%  | 7%  | 8%  | 8%  | 5%  | 8%  |
| Very right-wing          | 2%   | 3%  | 1%  | -   | 1%  | 2%  | 2%  | 1%   | 1%  | 1%  | 2%  | 3%  | 1%  | 2%  | -   | 2%  | 2%  | 2%  | 2%  | 1%  | 2%  | 2%  | 0%  |
| Don't know               | 25%  | 22% | 14% | 15% | 15% | 25% | 17% | 32%  | 33% | 29% | 22% | 17% | 18% | 25% | 28% | 28% | 16% | 26% | 15% | 23% | 27% | 32% | 41% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Rishi Sunak

|                          |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base          | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                     | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very left-wing           | 1%   | 2%  | 1%  | 1%  | 1%  | 2%  | 2%  | 1%   | 1%  | 2%  | 1%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  | 2%  | 1%  | 3%  |
| Fairly left-wing         | 2%   | 2%  | 1%  | 2%  | 1%  | 3%  | 2%  | 1%   | 4%  | 1%  | 3%  | 1%  | 2%  | 2%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  | 3%  | 1%  | 3%  |
| Slightly left-of-centre  | 3%   | 3%  | 2%  | 3%  | 2%  | 3%  | 3%  | 2%   | 4%  | 2%  | 3%  | 4%  | 4%  | 3%  | 3%  | 3%  | 3%  | -   | 3%  | 3%  | 3%  | 3%  | 2%  |
| Centre                   | 8%   | 12% | 4%  | 3%  | 6%  | 11% | 10% | 6%   | 3%  | 8%  | 7%  | 11% | 8%  | 6%  | 10% | 9%  | 9%  | 4%  | 7%  | 7%  | 9%  | 11% | 7%  |
| Slightly right-of-centre | 17%  | 25% | 11% | 22% | 18% | 18% | 22% | 13%  | 13% | 16% | 16% | 20% | 18% | 21% | 15% | 13% | 14% | 19% | 22% | 20% | 12% | 13% | 8%  |
| Fairly right-wing        | 24%  | 21% | 32% | 39% | 32% | 20% | 25% | 23%  | 21% | 21% | 28% | 26% | 27% | 23% | 25% | 23% | 24% | 25% | 29% | 26% | 23% | 16% | 18% |
| Very right-wing          | 17%  | 9%  | 32% | 12% | 23% | 12% | 14% | 19%  | 19% | 16% | 16% | 17% | 17% | 15% | 13% | 17% | 27% | 18% | 20% | 16% | 16% | 17% | 11% |
| Don't know               | 28%  | 26% | 17% | 18% | 18% | 31% | 21% | 35%  | 35% | 33% | 25% | 20% | 22% | 28% | 31% | 32% | 22% | 32% | 17% | 26% | 33% | 37% | 47% |

How likely or unlikely do you think it is that Keir Starmer will ever become Prime Minister?

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very likely     | 12%  | 6%  | 20% | 18% | 16% | 8%  | 15% | 9%   | 8%  | 11% | 15% | 10% | 11% | 10% | 11% | 13% | 18% | 10% | 14% | 10% | 8%  | 10% | 15% |
| Fairly likely   | 37%  | 32% | 48% | 49% | 45% | 32% | 37% | 36%  | 37% | 37% | 37% | 35% | 44% | 35% | 35% | 36% | 32% | 42% | 40% | 41% | 34% | 32% | 26% |
| Fairly unlikely | 22%  | 29% | 15% | 17% | 18% | 26% | 20% | 24%  | 19% | 19% | 23% | 27% | 12% | 25% | 22% | 23% | 24% | 18% | 26% | 21% | 22% | 17% | 19% |
| Very unlikely   | 11%  | 19% | 4%  | 4%  | 5%  | 19% | 12% | 10%  | 7%  | 8%  | 15% | 14% | 11% | 13% | 10% | 10% | 7%  | 12% | 8%  | 9%  | 17% | 13% | 12% |
| Don't know      | 19%  | 14% | 14% | 12% | 15% | 16% | 16% | 21%  | 30% | 24% | 10% | 14% | 22% | 17% | 22% | 19% | 18% | 18% | 11% | 20% | 19% | 29% | 27% |

Do you think Rishi Sunak should remain as leader of the Conservative Party, or stand down and let someone else take over?

|                                                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                             | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Should remain Conservative leader                | 60%  | 78% | 52% | 70% | 63% | 68% | 59% | 62%  | 42% | 55% | 65% | 74% | 60% | 66% | 58% | 57% | 59% | 53% | 67% | 63% | 60% | 54% | 44% |
| Should stand down and let someone else take over | 14%  | 10% | 19% | 8%  | 11% | 12% | 15% | 12%  | 22% | 15% | 13% | 8%  | 13% | 12% | 15% | 13% | 19% | 15% | 14% | 10% | 16% | 17% | 15% |
| Don't know                                       | 26%  | 12% | 29% | 23% | 27% | 20% | 26% | 27%  | 36% | 30% | 22% | 19% | 27% | 22% | 28% | 30% | 22% | 32% | 19% | 27% | 24% | 29% | 41% |

Do you think Keir Starmer should remain as leader of the Labour Party, or stand down and let someone else take over?

|                                                  |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                  | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                             | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Should remain Labour leader                      | 50%  | 45% | 64% | 74% | 64% | 44% | 52% | 48%  | 38% | 50% | 54% | 52% | 52% | 51% | 47% | 47% | 57% | 51% | 61% | 51% | 46% | 39% | 40% |
| Should stand down and let someone else take over | 22%  | 30% | 19% | 8%  | 16% | 29% | 23% | 22%  | 24% | 19% | 25% | 24% | 20% | 23% | 27% | 21% | 18% | 21% | 20% | 21% | 25% | 19% | 28% |
| Don't know                                       | 28%  | 25% | 17% | 18% | 20% | 28% | 25% | 30%  | 38% | 31% | 21% | 24% | 27% | 27% | 26% | 31% | 25% | 29% | 19% | 29% | 29% | 42% | 32% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

If Labour win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

|                                                |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                           | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| The level of taxation will rise a lot          | 21%  | 41% | 7%  | 12% | 14% | 34% | 25% | 18%  | 8%  | 13% | 25% | 38% | 19% | 26% | 21% | 18% | 15% | 19% | 25% | 21% | 21% | 14% | 19% |
| The level of taxation will rise a little       | 29%  | 22% | 39% | 45% | 41% | 21% | 33% | 25%  | 28% | 26% | 34% | 28% | 30% | 28% | 28% | 29% | 32% | 28% | 36% | 30% | 24% | 22% | 21% |
| The level of taxation will stay about the same | 18%  | 13% | 24% | 21% | 21% | 15% | 18% | 18%  | 21% | 22% | 15% | 11% | 21% | 16% | 17% | 19% | 17% | 21% | 17% | 21% | 15% | 19% | 16% |
| The level of taxation will fall a little       | 8%   | 7%  | 11% | 5%  | 8%  | 7%  | 6%  | 10%  | 9%  | 10% | 7%  | 6%  | 9%  | 8%  | 8%  | 7%  | 11% | 9%  | 8%  | 7%  | 8%  | 15% | 7%  |
| The level of taxation will fall a lot          | 1%   | -   | 1%  | -   | 0%  | 0%  | 1%  | 1%   | 2%  | 0%  | 0%  | -   | 2%  | 0%  | 1%  | 0%  | 1%  | -   | 1%  | 0%  | 0%  | 1%  | 0%  |
| Don't know                                     | 24%  | 17% | 19% | 16% | 16% | 23% | 18% | 29%  | 33% | 28% | 18% | 17% | 19% | 22% | 25% | 27% | 25% | 23% | 13% | 21% | 32% | 29% | 36% |

If the Conservatives win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

|                                                |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------------------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                                           | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| The level of taxation will rise a lot          | 19%  | 14% | 26% | 21% | 20% | 19% | 19% | 19%  | 10% | 21% | 21% | 16% | 21% | 16% | 17% | 18% | 32% | 16% | 18% | 18% | 16% | 24% | 22% |
| The level of taxation will rise a little       | 33%  | 42% | 31% | 33% | 37% | 37% | 35% | 32%  | 13% | 28% | 39% | 45% | 23% | 34% | 32% | 35% | 36% | 37% | 37% | 34% | 34% | 28% | 25% |
| The level of taxation will stay about the same | 21%  | 24% | 16% | 21% | 19% | 19% | 24% | 17%  | 35% | 19% | 16% | 21% | 29% | 22% | 19% | 20% | 11% | 20% | 22% | 25% | 17% | 17% | 15% |
| The level of taxation will fall a little       | 6%   | 5%  | 8%  | 10% | 6%  | 5%  | 7%  | 5%   | 9%  | 5%  | 6%  | 5%  | 7%  | 8%  | 7%  | 4%  | 3%  | 5%  | 9%  | 6%  | 6%  | 3%  | 3%  |
| The level of taxation will fall a lot          | 1%   | -   | 1%  | 1%  | 1%  | 0%  | 1%  | 1%   | 1%  | 1%  | 1%  | 0%  | 1%  | 0%  | 1%  | 1%  | 3%  | -   | 1%  | 1%  | 1%  | 2%  | 1%  |
| Don't know                                     | 21%  | 14% | 18% | 15% | 16% | 18% | 15% | 27%  | 31% | 25% | 16% | 13% | 19% | 20% | 24% | 23% | 16% | 22% | 13% | 17% | 26% | 27% | 35% |

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased? Please tick up to three

|                           |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base           | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                      | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Basic rate of income tax  | 6%   | 8%  | 5%  | 5%  | 5%  | 7%  | 8%  | 4%   | 5%  | 4%  | 6%  | 8%  | 6%  | 6%  | 6%  | 6%  | 4%  | 3%  | 7%  | 4%  | 8%  | 6%  | 5%  |
| Higher rate of income tax | 29%  | 31% | 32% | 35% | 33% | 30% | 29% | 28%  | 17% | 26% | 35% | 33% | 22% | 33% | 29% | 26% | 25% | 32% | 29% | 33% | 24% | 31% | 22% |
| Top rate of income tax    | 52%  | 53% | 61% | 68% | 63% | 52% | 53% | 51%  | 32% | 49% | 60% | 57% | 51% | 51% | 50% | 53% | 58% | 49% | 58% | 57% | 50% | 38% | 39% |
| National Insurance        | 7%   | 9%  | 6%  | 7%  | 6%  | 9%  | 9%  | 6%   | 6%  | 5%  | 6%  | 11% | 6%  | 8%  | 7%  | 6%  | 6%  | 12% | 8%  | 9%  | 6%  | 3%  | 7%  |
| Fuel duty                 | 6%   | 4%  | 6%  | 7%  | 6%  | 5%  | 8%  | 4%   | 6%  | 7%  | 5%  | 6%  | 8%  | 7%  | 3%  | 6%  | 6%  | 6%  | 8%  | 5%  | 6%  | 7%  | 4%  |
| Capital gains tax         | 33%  | 37% | 36% | 35% | 39% | 34% | 36% | 31%  | 19% | 33% | 32% | 42% | 31% | 32% | 29% | 36% | 40% | 38% | 36% | 34% | 35% | 29% | 26% |
| Corporation tax           | 47%  | 44% | 57% | 59% | 55% | 44% | 46% | 48%  | 35% | 49% | 52% | 45% | 52% | 50% | 38% | 45% | 53% | 43% | 48% | 49% | 47% | 46% | 41% |
| Inheritance tax           | 12%  | 11% | 16% | 11% | 15% | 10% | 14% | 10%  | 15% | 11% | 14% | 10% | 12% | 11% | 10% | 12% | 18% | 19% | 12% | 15% | 11% | 9%  | 11% |
| Council tax               | 4%   | 3%  | 5%  | 0%  | 4%  | 3%  | 5%  | 3%   | 3%  | 5%  | 2%  | 4%  | 6%  | 2%  | 4%  | 4%  | 4%  | 5%  | 3%  | 3%  | 4%  | 6%  | 6%  |
| VAT                       | 4%   | 4%  | 3%  | 4%  | 4%  | 4%  | 6%  | 3%   | 4%  | 4%  | 4%  | 4%  | 3%  | 3%  | 4%  | 6%  | 2%  | 9%  | 4%  | 4%  | 5%  | 2%  | 4%  |
| Stamp duty                | 5%   | 5%  | 4%  | 6%  | 5%  | 5%  | 6%  | 5%   | 5%  | 5%  | 6%  | 5%  | 4%  | 5%  | 5%  | 8%  | 4%  | 4%  | 7%  | 4%  | 4%  | 8%  | 4%  |
| Not sure                  | 20%  | 16% | 12% | 11% | 11% | 20% | 16% | 23%  | 36% | 20% | 15% | 16% | 17% | 19% | 27% | 20% | 15% | 12% | 14% | 15% | 23% | 26% | 33% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased? Please tick up to three

|                           |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|---------------------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base           | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base                      | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Basic rate of income tax  | 50%  | 50% | 60% | 50% | 61% | 47% | 52% | 49%  | 36% | 54% | 50% | 51% | 56% | 50% | 53% | 45% | 57% | 48% | 55% | 57% | 49% | 46% | 27% |
| Higher rate of income tax | 5%   | 7%  | 4%  | 5%  | 6%  | 5%  | 5%  | 5%   | 4%  | 6%  | 5%  | 5%  | 4%  | 6%  | 5%  | 5%  | 9%  | 3%  | 6%  | 5%  | 6%  | 4%  | 4%  |
| Top rate of income tax    | 3%   | 3%  | 2%  | 4%  | 2%  | 3%  | 3%  | 2%   | 2%  | 4%  | 2%  | 1%  | 3%  | 3%  | 1%  | 3%  | 2%  | 3%  | 5%  | 2%  | 1%  | 3%  | 3%  |
| National Insurance        | 35%  | 30% | 45% | 44% | 45% | 29% | 33% | 38%  | 32% | 44% | 38% | 20% | 43% | 37% | 30% | 33% | 41% | 30% | 37% | 38% | 36% | 40% | 21% |
| Fuel duty                 | 33%  | 45% | 29% | 28% | 28% | 44% | 31% | 35%  | 17% | 24% | 38% | 49% | 18% | 34% | 35% | 36% | 31% | 37% | 34% | 29% | 37% | 31% | 34% |
| Capital gains tax         | 2%   | 2%  | 3%  | 2%  | 2%  | 2%  | 3%  | 1%   | 3%  | 2%  | 2%  | 2%  | 3%  | 2%  | 1%  | 2%  | 1%  | 5%  | 2%  | 2%  | 1%  | 2%  | 4%  |
| Corporation tax           | 3%   | 4%  | 1%  | 1%  | 2%  | 3%  | 4%  | 1%   | 2%  | 3%  | 3%  | 3%  | 3%  | 2%  | 2%  | 2%  | 2%  | 9%  | 3%  | 3%  | 2%  | 1%  | 5%  |
| Inheritance tax           | 9%   | 13% | 6%  | 9%  | 7%  | 11% | 10% | 8%   | 8%  | 6%  | 12% | 12% | 10% | 12% | 8%  | 5%  | 12% | 11% | 12% | 8%  | 8%  | 9%  | 8%  |
| Council tax               | 49%  | 51% | 51% | 49% | 50% | 55% | 47% | 50%  | 25% | 46% | 51% | 62% | 45% | 51% | 41% | 52% | 51% | 49% | 43% | 48% | 56% | 51% | 47% |
| VAT                       | 35%  | 36% | 40% | 44% | 38% | 36% | 41% | 30%  | 30% | 30% | 38% | 43% | 33% | 34% | 33% | 36% | 36% | 47% | 39% | 40% | 32% | 25% | 28% |
| Stamp duty                | 7%   | 7%  | 7%  | 11% | 6%  | 7%  | 7%  | 7%   | 11% | 7%  | 5%  | 8%  | 9%  | 10% | 3%  | 6%  | 4%  | 6%  | 11% | 7%  | 5%  | 7%  | 3%  |
| Not sure                  | 12%  | 7%  | 7%  | 8%  | 8%  | 10% | 12% | 13%  | 28% | 14% | 9%  | 6%  | 10% | 11% | 17% | 14% | 9%  | 9%  | 8%  | 10% | 12% | 16% | 29% |

How fair or unfair do you think the following are?

VAT

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 3%   | 3%  | 3%  | 5%  | 3%  | 3%  | 4%  | 3%   | 5%  | 2%  | 4%  | 4%  | 3%  | 4%  | 3%  | 3%  | 1%  | 4%  | 5%  | 3%  | 4%  | 1%  | 1%  |
| Fair            | 30%  | 34% | 31% | 46% | 37% | 27% | 30% | 30%  | 32% | 33% | 29% | 27% | 35% | 33% | 29% | 28% | 27% | 25% | 37% | 36% | 24% | 27% | 17% |
| Neither         | 24%  | 26% | 26% | 24% | 26% | 25% | 23% | 26%  | 17% | 22% | 24% | 32% | 28% | 26% | 24% | 24% | 18% | 25% | 25% | 23% | 27% | 21% | 25% |
| Unfair          | 22%  | 22% | 23% | 15% | 20% | 25% | 24% | 20%  | 13% | 21% | 25% | 24% | 19% | 20% | 21% | 21% | 32% | 26% | 20% | 21% | 24% | 26% | 21% |
| Very unfair     | 8%   | 8%  | 8%  | 4%  | 5%  | 11% | 10% | 7%   | 5%  | 7%  | 10% | 10% | 5%  | 6%  | 9%  | 10% | 13% | 11% | 6%  | 8%  | 8%  | 8%  | 15% |
| Not sure        | 12%  | 6%  | 11% | 6%  | 9%  | 8%  | 9%  | 14%  | 29% | 15% | 7%  | 4%  | 10% | 11% | 13% | 14% | 9%  | 9%  | 7%  | 10% | 13% | 17% | 21% |

Inheritance tax

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 4%   | 2%  | 7%  | 5%  | 7%  | 1%  | 6%  | 2%   | 3%  | 5%  | 5%  | 2%  | 7%  | 3%  | 2%  | 5%  | 5%  | 4%  | 5%  | 5%  | 2%  | 4%  | 4%  |
| Fair            | 17%  | 16% | 21% | 23% | 21% | 15% | 17% | 16%  | 16% | 13% | 18% | 22% | 15% | 16% | 15% | 19% | 18% | 16% | 19% | 17% | 17% | 16% | 11% |
| Neither         | 14%  | 14% | 15% | 16% | 15% | 15% | 14% | 14%  | 12% | 13% | 14% | 19% | 8%  | 13% | 16% | 18% | 13% | 14% | 15% | 14% | 17% | 12% | 10% |
| Unfair          | 27%  | 31% | 23% | 27% | 26% | 29% | 25% | 28%  | 23% | 25% | 27% | 30% | 31% | 30% | 26% | 20% | 27% | 25% | 25% | 29% | 27% | 26% | 24% |
| Very unfair     | 22%  | 26% | 18% | 20% | 17% | 27% | 22% | 21%  | 18% | 24% | 24% | 18% | 24% | 23% | 20% | 17% | 23% | 26% | 27% | 19% | 19% | 19% | 22% |
| Not sure        | 17%  | 11% | 16% | 10% | 14% | 13% | 15% | 18%  | 28% | 20% | 12% | 10% | 15% | 13% | 21% | 21% | 13% | 15% | 9%  | 16% | 17% | 23% | 30% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Income tax

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 5%   | 4%  | 5%  | 9%  | 5%  | 4%  | 6%  | 3%   | 4%  | 4%  | 5%  | 6%  | 4%  | 5%  | 6%  | 3%  | 3%  | 5%  | 8%  | 4%  | 3%  | 3%  | 2%  |
| Fair            | 37%  | 44% | 40% | 46% | 45% | 38% | 39% | 36%  | 22% | 35% | 42% | 43% | 40% | 39% | 36% | 37% | 33% | 31% | 43% | 43% | 32% | 29% | 25% |
| Neither         | 20%  | 23% | 18% | 18% | 19% | 23% | 21% | 19%  | 16% | 16% | 23% | 27% | 20% | 22% | 17% | 18% | 24% | 19% | 19% | 20% | 21% | 21% | 22% |
| Unfair          | 20%  | 18% | 21% | 17% | 19% | 20% | 17% | 22%  | 25% | 21% | 18% | 17% | 18% | 18% | 21% | 20% | 22% | 22% | 18% | 19% | 23% | 25% | 14% |
| Very unfair     | 8%   | 6%  | 8%  | 3%  | 5%  | 8%  | 7%  | 9%   | 7%  | 11% | 7%  | 5%  | 10% | 6%  | 7%  | 8%  | 12% | 14% | 7%  | 6%  | 10% | 8%  | 11% |
| Not sure        | 10%  | 6%  | 7%  | 7%  | 7%  | 7%  | 9%  | 11%  | 26% | 13% | 5%  | 3%  | 7%  | 8%  | 12% | 14% | 7%  | 9%  | 6%  | 8%  | 10% | 13% | 26% |

Council tax

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 2%   | 3%  | 3%  | 3%  | 2%  | 3%  | 2%  | 3%   | 4%  | 2%  | 2%  | 3%  | 5%  | 2%  | 4%  | 2%  | 1%  | 2%  | 4%  | 2%  | 2%  | 2%  | 1%  |
| Fair            | 28%  | 30% | 29% | 38% | 36% | 25% | 27% | 29%  | 21% | 29% | 30% | 28% | 30% | 30% | 29% | 24% | 29% | 18% | 36% | 30% | 20% | 24% | 20% |
| Neither         | 18%  | 21% | 18% | 20% | 19% | 19% | 21% | 16%  | 16% | 15% | 21% | 23% | 18% | 20% | 18% | 17% | 17% | 22% | 19% | 21% | 18% | 14% | 17% |
| Unfair          | 28%  | 30% | 29% | 24% | 27% | 31% | 26% | 30%  | 26% | 27% | 28% | 31% | 26% | 28% | 30% | 28% | 27% | 31% | 26% | 28% | 33% | 28% | 25% |
| Very unfair     | 15%  | 14% | 15% | 9%  | 11% | 17% | 15% | 14%  | 7%  | 17% | 16% | 13% | 12% | 12% | 11% | 18% | 22% | 21% | 10% | 11% | 19% | 20% | 23% |
| Not sure        | 8%   | 3%  | 6%  | 6%  | 6%  | 4%  | 8%  | 9%   | 26% | 10% | 3%  | 2%  | 10% | 7%  | 8%  | 11% | 4%  | 6%  | 5%  | 7%  | 8%  | 11% | 15% |

Tax on petrol and deisel

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 4%   | 2%  | 6%  | 7%  | 5%  | 2%  | 6%  | 3%   | 6%  | 4%  | 5%  | 3%  | 10% | 5%  | 2%  | 2%  | 3%  | 6%  | 6%  | 4%  | 3%  | 3%  | 2%  |
| Fair            | 19%  | 16% | 25% | 32% | 28% | 13% | 20% | 18%  | 16% | 21% | 17% | 17% | 25% | 19% | 17% | 18% | 20% | 9%  | 25% | 21% | 13% | 15% | 13% |
| Neither         | 13%  | 12% | 13% | 17% | 14% | 12% | 13% | 12%  | 13% | 13% | 11% | 14% | 15% | 12% | 14% | 12% | 8%  | 12% | 13% | 15% | 10% | 12% | 10% |
| Unfair          | 30%  | 35% | 29% | 25% | 30% | 32% | 27% | 32%  | 22% | 26% | 33% | 38% | 23% | 32% | 30% | 28% | 32% | 36% | 31% | 31% | 33% | 23% | 24% |
| Very unfair     | 26%  | 32% | 21% | 12% | 16% | 37% | 27% | 25%  | 19% | 25% | 31% | 27% | 18% | 24% | 28% | 27% | 31% | 34% | 22% | 20% | 32% | 34% | 33% |
| Not sure        | 9%   | 3%  | 8%  | 7%  | 7%  | 4%  | 8%  | 10%  | 23% | 12% | 4%  | 2%  | 9%  | 8%  | 8%  | 12% | 7%  | 4%  | 4%  | 8%  | 9%  | 13% | 19% |

Tax on cigarettes and tobacco

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 44%  | 50% | 44% | 53% | 49% | 45% | 44% | 44%  | 30% | 41% | 47% | 51% | 42% | 48% | 41% | 42% | 42% | 38% | 53% | 45% | 38% | 38% | 33% |
| Fair            | 26%  | 26% | 27% | 28% | 29% | 24% | 25% | 28%  | 29% | 26% | 27% | 24% | 25% | 26% | 27% | 25% | 25% | 36% | 27% | 31% | 24% | 22% | 20% |
| Neither         | 8%   | 8%  | 8%  | 5%  | 7%  | 9%  | 9%  | 7%   | 6%  | 8%  | 6%  | 10% | 8%  | 8%  | 8%  | 8%  | 7%  | 8%  | 6%  | 8%  | 10% | 7%  | 9%  |
| Unfair          | 7%   | 7%  | 9%  | 3%  | 6%  | 9%  | 8%  | 6%   | 7%  | 6%  | 8%  | 7%  | 12% | 5%  | 7%  | 6%  | 11% | 7%  | 4%  | 6%  | 10% | 13% | 8%  |
| Very unfair     | 6%   | 4%  | 6%  | 6%  | 3%  | 6%  | 6%  | 6%   | 5%  | 7%  | 7%  | 4%  | 6%  | 6%  | 5%  | 6%  | 10% | 6%  | 4%  | 5%  | 8%  | 5%  | 12% |
| Not sure        | 9%   | 5%  | 7%  | 6%  | 7%  | 6%  | 8%  | 10%  | 22% | 11% | 5%  | 4%  | 6%  | 8%  | 12% | 13% | 5%  | 6%  | 6%  | 6%  | 10% | 15% | 18% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Tax on alcohol

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 28%  | 30% | 32% | 35% | 35% | 25% | 25% | 31%  | 22% | 27% | 28% | 33% | 37% | 32% | 24% | 25% | 23% | 17% | 35% | 27% | 24% | 27% | 21% |
| Fair            | 34%  | 36% | 35% | 44% | 38% | 32% | 31% | 37%  | 36% | 34% | 36% | 32% | 32% | 36% | 33% | 33% | 32% | 43% | 39% | 40% | 28% | 28% | 25% |
| Neither         | 14%  | 16% | 10% | 10% | 11% | 18% | 18% | 10%  | 9%  | 12% | 13% | 19% | 8%  | 12% | 16% | 15% | 18% | 14% | 11% | 13% | 17% | 13% | 17% |
| Unfair          | 9%   | 10% | 9%  | 2%  | 6%  | 13% | 11% | 7%   | 7%  | 8%  | 11% | 10% | 10% | 8%  | 9%  | 9%  | 12% | 10% | 6%  | 7%  | 13% | 13% | 8%  |
| Very unfair     | 6%   | 5%  | 6%  | 5%  | 4%  | 8%  | 8%  | 5%   | 5%  | 8%  | 6%  | 5%  | 5%  | 5%  | 7%  | 6%  | 12% | 10% | 4%  | 6%  | 9%  | 4%  | 12% |
| Not sure        | 9%   | 4%  | 8%  | 4%  | 6%  | 5%  | 8%  | 10%  | 22% | 11% | 5%  | 2%  | 7%  | 7%  | 10% | 12% | 4%  | 5%  | 5%  | 6%  | 9%  | 14% | 17% |

National insurance

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 4%   | 4%  | 3%  | 9%  | 5%  | 4%  | 5%  | 3%   | 6%  | 5%  | 3%  | 3%  | 5%  | 5%  | 2%  | 4%  | 2%  | 8%  | 6%  | 5%  | 2%  | 2%  | 2%  |
| Fair            | 34%  | 38% | 38% | 45% | 40% | 34% | 35% | 34%  | 24% | 37% | 35% | 34% | 35% | 37% | 35% | 32% | 30% | 25% | 39% | 38% | 34% | 28% | 20% |
| Neither         | 25%  | 28% | 23% | 28% | 25% | 27% | 26% | 24%  | 21% | 19% | 26% | 37% | 20% | 26% | 23% | 26% | 27% | 29% | 25% | 23% | 27% | 25% | 27% |
| Unfair          | 18%  | 19% | 20% | 8%  | 18% | 19% | 18% | 18%  | 18% | 19% | 21% | 15% | 24% | 16% | 21% | 14% | 24% | 21% | 18% | 18% | 18% | 21% | 15% |
| Very unfair     | 8%   | 6%  | 9%  | 3%  | 6%  | 9%  | 7%  | 9%   | 6%  | 10% | 9%  | 6%  | 7%  | 7%  | 7%  | 10% | 10% | 9%  | 6%  | 8%  | 9%  | 10% | 11% |
| Not sure        | 10%  | 5%  | 7%  | 6%  | 7%  | 7%  | 8%  | 12%  | 26% | 12% | 5%  | 5%  | 8%  | 8%  | 12% | 14% | 7%  | 8%  | 5%  | 8%  | 9%  | 14% | 25% |

BBC licence fee

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 5%   | 4%  | 6%  | 14% | 8%  | 4%  | 6%  | 5%   | 5%  | 3%  | 9%  | 6%  | 6%  | 5%  | 7%  | 4%  | 7%  | 4%  | 9%  | 4%  | 5%  | 1%  | 4%  |
| Fair            | 16%  | 12% | 22% | 25% | 25% | 11% | 15% | 16%  | 8%  | 16% | 17% | 17% | 18% | 20% | 14% | 13% | 8%  | 10% | 21% | 19% | 10% | 11% | 9%  |
| Neither         | 13%  | 12% | 18% | 15% | 18% | 10% | 15% | 12%  | 13% | 12% | 13% | 16% | 21% | 12% | 13% | 12% | 10% | 15% | 15% | 13% | 12% | 14% | 10% |
| Unfair          | 18%  | 19% | 18% | 21% | 19% | 16% | 15% | 21%  | 28% | 19% | 15% | 15% | 17% | 19% | 19% | 17% | 14% | 19% | 16% | 21% | 17% | 20% | 15% |
| Very unfair     | 41%  | 51% | 32% | 22% | 26% | 57% | 43% | 40%  | 27% | 41% | 46% | 44% | 35% | 38% | 40% | 44% | 57% | 48% | 35% | 38% | 49% | 44% | 49% |
| Not sure        | 6%   | 2%  | 4%  | 3%  | 4%  | 3%  | 6%  | 7%   | 19% | 9%  | 2%  | 1%  | 4%  | 6%  | 7%  | 10% | 4%  | 4%  | 4%  | 5%  | 6%  | 9%  | 13% |

Air passenger duty

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 10%  | 10% | 11% | 14% | 12% | 9%  | 11% | 8%   | 5%  | 9%  | 12% | 10% | 13% | 10% | 11% | 7%  | 8%  | 10% | 14% | 9%  | 6%  | 7%  | 8%  |
| Fair            | 23%  | 26% | 27% | 33% | 32% | 20% | 22% | 24%  | 12% | 23% | 28% | 23% | 28% | 27% | 18% | 20% | 21% | 17% | 29% | 25% | 19% | 21% | 14% |
| Neither         | 18%  | 19% | 17% | 21% | 17% | 22% | 19% | 17%  | 15% | 16% | 19% | 21% | 17% | 16% | 18% | 20% | 19% | 22% | 15% | 20% | 21% | 15% | 16% |
| Unfair          | 17%  | 18% | 16% | 11% | 16% | 17% | 17% | 16%  | 19% | 16% | 18% | 15% | 17% | 16% | 16% | 15% | 21% | 25% | 15% | 20% | 18% | 19% | 9%  |
| Very unfair     | 11%  | 12% | 7%  | 6%  | 5%  | 15% | 12% | 9%   | 6%  | 9%  | 12% | 14% | 11% | 9%  | 7%  | 13% | 17% | 13% | 11% | 8%  | 12% | 8%  | 18% |
| Not sure        | 22%  | 15% | 22% | 16% | 17% | 18% | 19% | 25%  | 42% | 26% | 11% | 17% | 14% | 22% | 29% | 25% | 15% | 13% | 17% | 18% | 23% | 30% | 35% |

Fieldwork Dates: 29th - 31st October 2022

Sample size: 1784 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | Social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|--------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB           | C1 | C2 | D | E |

Stamp duty

|                 |      |     |     |     |     |     |     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1784 | 596 | 456 | 157 | 742 | 646 | 767 | 1017 | 176 | 706 | 448 | 454 | 186 | 601 | 302 | 446 | 149 | 100 | 535 | 520 | 349 | 189 | 191 |
| Base            | 1784 | 613 | 457 | 163 | 662 | 706 | 867 | 917  | 194 | 744 | 430 | 416 | 214 | 599 | 296 | 430 | 153 | 91  | 500 | 517 | 375 | 197 | 196 |
| Very fair       | 4%   | 4%  | 4%  | 5%  | 5%  | 3%  | 5%  | 2%   | 2%  | 2%  | 6%  | 5%  | 5%  | 4%  | 4%  | 3%  | 2%  | 5%  | 5%  | 2%  | 4%  | 3%  | 4%  |
| Fair            | 20%  | 21% | 22% | 28% | 26% | 17% | 22% | 18%  | 15% | 21% | 22% | 18% | 19% | 20% | 19% | 20% | 22% | 19% | 24% | 19% | 16% | 25% | 12% |
| Neither         | 26%  | 28% | 28% | 28% | 26% | 29% | 26% | 26%  | 22% | 21% | 29% | 33% | 25% | 26% | 29% | 23% | 25% | 28% | 22% | 29% | 28% | 28% | 20% |
| Unfair          | 21%  | 24% | 21% | 19% | 22% | 22% | 20% | 22%  | 21% | 21% | 24% | 19% | 22% | 23% | 18% | 20% | 20% | 27% | 24% | 22% | 20% | 19% | 15% |
| Very unfair     | 11%  | 14% | 9%  | 6%  | 6%  | 16% | 11% | 12%  | 5%  | 12% | 10% | 15% | 16% | 11% | 10% | 11% | 14% | 11% | 13% | 11% | 12% | 4%  | 16% |
| Not sure        | 18%  | 9%  | 16% | 14% | 15% | 13% | 16% | 20%  | 37% | 23% | 9%  | 10% | 14% | 16% | 20% | 22% | 17% | 10% | 11% | 17% | 20% | 21% | 32% |

Cell Contents (Column Percentages)