

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base: All GB adults	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Approve	13%	23%	5%	8%	7%	20%	15%	11%	17%	10%	11%	19%	9%	14%	15%	12%	12%	13%	13%	11%	15%	13%	9%
Disapprove	70%	58%	87%	84%	83%	63%	72%	69%	60%	73%	75%	66%	71%	68%	69%	73%	75%	70%	75%	72%	63%	69%	67%
Don't know	17%	19%	7%	8%	10%	17%	13%	21%	24%	18%	14%	15%	20%	19%	16%	15%	14%	17%	11%	16%	21%	18%	24%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1713	595	431	154	728	657	749	964	152	688	426	447	183	581	274	434	149	92	522	512	324	185	170
Base	1705	596	443	159	643	686	829	877	162	709	427	408	197	575	276	421	148	88	487	501	357	185	174
0 - Would never consider voting for them	42%	13%	69%	50%	56%	28%	41%	44%	39%	53%	40%	28%	49%	34%	35%	47%	61%	49%	42%	40%	40%	50%	49%
1	7%	4%	9%	13%	10%	5%	9%	6%	11%	7%	8%	6%	6%	10%	5%	8%	4%	5%	8%	7%	6%	5%	8%
2	6%	5%	6%	6%	6%	5%	7%	5%	15%	5%	4%	6%	7%	6%	8%	7%	3%	2%	7%	6%	4%	3%	10%
3	6%	7%	3%	10%	5%	5%	5%	6%	9%	6%	6%	5%	6%	5%	8%	6%	4%	6%	6%	6%	5%	7%	4%
4	4%	3%	3%	6%	3%	3%	3%	5%	3%	4%	4%	3%	2%	5%	5%	4%	1%	4%	3%	5%	4%	5%	2%
5	11%	16%	5%	9%	6%	15%	11%	12%	7%	10%	11%	16%	11%	14%	11%	10%	6%	9%	11%	10%	14%	13%	7%
6	4%	6%	1%	1%	2%	5%	4%	4%	5%	3%	4%	4%	2%	5%	3%	3%	1%	4%	4%	4%	4%	3%	2%
7	5%	11%	1%	2%	4%	8%	6%	5%	3%	4%	5%	7%	4%	6%	9%	4%	3%	2%	4%	7%	7%	3%	3%
8	5%	12%	0%	1%	2%	9%	6%	5%	4%	3%	7%	7%	4%	5%	6%	4%	6%	9%	5%	6%	4%	3%	6%
9	3%	6%	1%	1%	2%	4%	3%	2%	-	1%	3%	5%	3%	2%	5%	1%	3%	2%	3%	2%	4%	1%	1%
10 - Would definitely consider voting for them	7%	16%	1%	2%	3%	13%	7%	7%	3%	4%	7%	14%	6%	8%	6%	6%	8%	9%	8%	6%	7%	7%	6%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base		1715	598	431	153	727	659	750	965	153	687	426	449	184	583	273	433	149	93	522	512	325	185	171
Base		1709	599	443	158	642	688	831	878	165	708	427	410	197	577	276	423	148	89	487	501	358	187	175
0 - Would never consider voting for them		23%	39%	1%	8%	10%	37%	26%	21%	9%	20%	26%	33%	15%	24%	28%	21%	30%	25%	16%	22%	28%	30%	33%
1		4%	6%	1%	1%	2%	5%	4%	3%	3%	3%	3%	6%	3%	4%	3%	3%	5%	1%	3%	4%	3%	4%	6%
2		5%	8%	1%	5%	3%	6%	6%	5%	4%	3%	8%	8%	2%	5%	7%	4%	9%	7%	7%	5%	4%	5%	5%
3		4%	6%	1%	6%	3%	5%	3%	4%	3%	3%	5%	4%	2%	5%	4%	3%	3%	2%	3%	4%	4%	3%	3%
4		5%	7%	3%	5%	4%	5%	4%	5%	4%	3%	6%	5%	1%	6%	2%	5%	5%	2%	6%	3%	6%	2%	3%
5		14%	14%	7%	19%	12%	14%	12%	15%	11%	14%	13%	15%	17%	15%	15%	9%	16%	17%	13%	14%	14%	14%	13%
6		7%	5%	5%	13%	7%	6%	7%	6%	12%	7%	5%	5%	3%	9%	4%	7%	6%	5%	7%	8%	5%	6%	5%
7		9%	6%	13%	13%	14%	5%	10%	8%	13%	11%	8%	3%	16%	9%	6%	9%	5%	5%	10%	8%	9%	9%	7%
8		9%	4%	15%	12%	11%	5%	8%	9%	11%	11%	6%	6%	10%	7%	9%	9%	9%	12%	7%	8%	9%	10%	9%
9		5%	2%	10%	5%	7%	4%	4%	5%	6%	6%	4%	3%	6%	4%	6%	6%	3%	3%	5%	6%	4%	2%	4%
10 - Would definitely consider voting for them		17%	4%	43%	14%	26%	8%	16%	18%	25%	19%	16%	11%	25%	13%	16%	22%	9%	21%	21%	18%	13%	14%	12%

Liberal Democrats

Unweighted base		1711	596	430	154	728	655	747	964	152	686	426	447	184	581	272	432	149	93	520	512	324	184	171
Base		1703	597	442	159	642	684	826	876	162	707	427	407	197	575	275	419	148	89	485	501	356	185	175
0 - Would never consider voting for them		28%	41%	13%	1%	13%	42%	31%	25%	17%	24%	30%	36%	22%	26%	30%	29%	31%	33%	21%	24%	32%	39%	34%
1		5%	6%	4%	1%	5%	6%	5%	5%	4%	5%	4%	8%	2%	6%	5%	5%	7%	4%	4%	5%	5%	5%	8%
2		7%	9%	6%	1%	5%	7%	7%	6%	8%	5%	8%	7%	6%	6%	6%	7%	12%	4%	7%	7%	5%	8%	7%
3		7%	8%	6%	5%	6%	8%	7%	7%	6%	8%	7%	6%	8%	6%	7%	8%	7%	8%	8%	6%	7%	8%	8%
4		6%	6%	8%	3%	6%	7%	5%	8%	6%	7%	8%	4%	4%	6%	6%	8%	5%	6%	7%	5%	8%	7%	3%
5		19%	15%	23%	12%	19%	15%	15%	22%	21%	21%	17%	15%	20%	19%	22%	16%	14%	24%	17%	21%	21%	15%	17%
6		8%	5%	11%	10%	10%	6%	8%	9%	16%	9%	6%	7%	14%	8%	5%	8%	9%	5%	9%	9%	7%	6%	7%
7		6%	4%	10%	16%	11%	4%	7%	6%	4%	8%	6%	4%	8%	7%	7%	5%	7%	4%	7%	8%	7%	4%	2%
8		6%	2%	9%	20%	11%	2%	6%	6%	8%	6%	6%	4%	5%	7%	7%	5%	4%	4%	7%	6%	3%	6%	6%
9		2%	1%	2%	5%	2%	1%	2%	2%	4%	2%	2%	1%	2%	2%	1%	2%	1%	-	3%	2%	1%	0%	3%
10 - Would definitely consider voting for them		6%	2%	8%	27%	12%	2%	7%	6%	5%	6%	6%	7%	9%	7%	5%	6%	4%	8%	9%	7%	3%	3%	7%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base: All GB adults	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Health	42%	39%	51%	45%	50%	37%	35%	48%	28%	38%	48%	47%	33%	40%	44%	42%	44%	56%	45%	45%	36%	36%	38%
Immigration & Asylum	22%	44%	7%	8%	7%	43%	22%	22%	11%	13%	29%	38%	18%	25%	23%	21%	22%	19%	18%	19%	29%	22%	28%
Crime	14%	20%	10%	8%	10%	21%	14%	15%	4%	15%	15%	17%	21%	13%	14%	15%	10%	11%	13%	14%	16%	15%	16%
The economy	67%	74%	69%	74%	72%	69%	67%	66%	53%	68%	72%	66%	63%	68%	66%	68%	68%	60%	73%	72%	64%	59%	49%
Tax	14%	14%	12%	8%	11%	14%	15%	13%	21%	18%	12%	5%	12%	12%	15%	15%	19%	19%	13%	11%	19%	17%	11%
Pensions	11%	14%	6%	9%	8%	14%	12%	10%	7%	5%	9%	26%	6%	10%	13%	12%	15%	8%	7%	7%	17%	10%	19%
Education	10%	6%	14%	13%	13%	6%	8%	11%	11%	11%	7%	8%	8%	10%	7%	13%	6%	7%	11%	9%	10%	8%	7%
Family life & childcare	7%	6%	8%	6%	7%	6%	5%	9%	4%	10%	5%	5%	5%	7%	8%	8%	5%	8%	6%	5%	9%	10%	11%
Housing	16%	11%	21%	13%	17%	13%	15%	17%	21%	20%	10%	13%	26%	16%	13%	13%	12%	16%	16%	16%	13%	18%	19%
The environment	26%	16%	38%	43%	38%	17%	28%	24%	30%	28%	24%	22%	27%	29%	24%	24%	24%	24%	32%	27%	23%	20%	20%
Britain leaving the EU	16%	8%	23%	28%	25%	9%	19%	13%	11%	18%	19%	11%	14%	17%	13%	15%	21%	21%	18%	17%	12%	14%	15%
Transport	3%	2%	3%	3%	3%	3%	4%	2%	8%	3%	2%	2%	6%	3%	1%	3%	4%	1%	4%	3%	2%	3%	3%
Welfare benefits	14%	11%	12%	17%	13%	13%	13%	15%	9%	15%	14%	14%	12%	13%	17%	12%	19%	11%	11%	12%	13%	16%	26%
Defence and security	11%	17%	6%	12%	8%	16%	13%	10%	7%	8%	16%	15%	10%	12%	12%	12%	8%	9%	14%	13%	8%	7%	10%
None of these	1%	0%	2%	-	1%	1%	2%	1%	2%	2%	1%	-	4%	0%	1%	2%	1%	1%	1%	0%	2%	3%	-
Don't know	3%	2%	1%	-	1%	1%	4%	3%	13%	3%	1%	1%	6%	3%	4%	2%	1%	2%	1%	4%	3%	6%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	2%	1%	1%	1%	2%	2%	1%	4%	1%	1%	2%	3%	1%	0%	1%	2%	4%	1%	1%	2%	2%	3%
Fairly well	12%	20%	4%	8%	8%	17%	15%	10%	17%	10%	11%	17%	12%	12%	15%	14%	12%	7%	12%	14%	11%	13%	13%
Fairly badly	29%	37%	21%	26%	26%	34%	29%	29%	29%	27%	26%	36%	25%	32%	33%	26%	29%	20%	27%	30%	35%	25%	25%
Very badly	51%	36%	71%	64%	63%	43%	50%	53%	39%	56%	58%	42%	55%	51%	43%	55%	51%	59%	57%	50%	46%	52%	49%
Don't know	6%	5%	2%	1%	3%	5%	5%	7%	11%	7%	4%	3%	6%	5%	9%	4%	6%	10%	3%	6%	7%	8%	10%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	1%	2%	1%	1%	0%	1%	1%	5%	1%	1%	1%	1%	1%	1%	1%	1%	5%	1%	1%	1%	2%	2%
Fairly well	10%	11%	5%	10%	8%	8%	11%	9%	20%	9%	6%	10%	9%	10%	11%	10%	4%	10%	11%	10%	9%	7%	9%
Fairly badly	28%	31%	26%	32%	29%	29%	25%	30%	24%	27%	28%	30%	25%	27%	31%	28%	30%	22%	29%	29%	28%	28%	22%
Very badly	50%	52%	58%	47%	51%	57%	55%	46%	30%	49%	58%	53%	52%	53%	44%	50%	51%	45%	52%	49%	49%	51%	50%
Don't know	12%	6%	9%	10%	10%	6%	8%	15%	21%	14%	8%	6%	13%	8%	14%	12%	13%	17%	7%	11%	14%	12%	17%

Crime

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	1%	1%	-	1%	1%	1%	0%	2%	0%	1%	1%	0%	0%	-	1%	1%	4%	1%	1%	1%	-	1%
Fairly well	18%	23%	11%	16%	15%	21%	19%	17%	25%	18%	16%	19%	13%	20%	19%	19%	18%	19%	15%	18%	23%	17%	20%
Fairly badly	36%	41%	39%	38%	38%	37%	36%	37%	42%	32%	37%	41%	36%	39%	41%	33%	29%	32%	39%	35%	37%	32%	36%
Very badly	31%	24%	39%	32%	34%	31%	34%	28%	14%	34%	35%	29%	36%	29%	23%	36%	35%	26%	35%	31%	25%	33%	29%
Don't know	14%	10%	10%	14%	12%	10%	10%	17%	17%	16%	11%	11%	15%	12%	17%	12%	17%	19%	10%	16%	14%	18%	14%

Education

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	2%	2%	2%	1%	1%	2%	2%	2%	7%	1%	1%	2%	2%	2%	1%	2%	3%	4%	1%	2%	2%	3%	3%
Fairly well	28%	44%	16%	14%	19%	39%	30%	27%	27%	24%	26%	38%	17%	32%	32%	29%	23%	22%	26%	30%	28%	26%	28%
Fairly badly	29%	26%	31%	35%	30%	27%	28%	30%	33%	26%	31%	30%	32%	28%	28%	29%	30%	24%	32%	26%	30%	27%	25%
Very badly	24%	11%	41%	27%	34%	17%	26%	21%	16%	30%	26%	14%	32%	22%	16%	26%	25%	27%	28%	22%	18%	25%	26%
Don't know	18%	16%	9%	22%	15%	16%	14%	21%	18%	19%	16%	16%	17%	16%	23%	14%	20%	24%	11%	21%	21%	18%	18%

Taxation

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	2%	1%	-	1%	1%	2%	1%	4%	0%	1%	1%	0%	1%	1%	1%	2%	5%	1%	2%	1%	1%	2%
Fairly well	14%	26%	4%	7%	7%	24%	16%	12%	11%	10%	15%	21%	12%	17%	15%	13%	12%	7%	12%	15%	15%	13%	14%
Fairly badly	27%	34%	17%	32%	24%	30%	26%	27%	26%	22%	28%	34%	22%	29%	31%	23%	23%	28%	27%	27%	27%	22%	29%
Very badly	50%	31%	74%	59%	63%	37%	50%	49%	44%	59%	50%	35%	58%	44%	42%	56%	57%	48%	55%	48%	45%	53%	42%
Don't know	9%	7%	4%	2%	4%	8%	6%	11%	15%	9%	6%	9%	8%	9%	11%	8%	6%	13%	4%	8%	12%	11%	13%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	5%	10%	2%	3%	3%	8%	7%	3%	4%	3%	7%	6%	2%	5%	4%	4%	5%	10%	6%	6%	4%	2%	3%
Fairly well	29%	44%	19%	26%	26%	37%	33%	24%	22%	23%	30%	40%	26%	32%	30%	26%	24%	25%	30%	30%	27%	25%	26%
Fairly badly	24%	17%	29%	30%	27%	22%	24%	25%	31%	26%	21%	21%	22%	23%	24%	27%	27%	22%	28%	22%	22%	26%	24%
Very badly	23%	12%	35%	23%	26%	16%	21%	25%	21%	27%	22%	15%	26%	19%	19%	28%	24%	23%	22%	19%	23%	29%	24%
Don't know	20%	17%	16%	18%	17%	18%	16%	23%	21%	21%	19%	18%	23%	21%	22%	14%	20%	20%	13%	22%	25%	19%	23%

Inflation

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	1%	1%	1%	1%	1%	1%	1%	5%	0%	1%	1%	2%	0%	0%	1%	2%	4%	1%	1%	2%	-	1%
Fairly well	7%	14%	2%	2%	3%	12%	8%	6%	3%	4%	7%	13%	4%	9%	7%	6%	6%	5%	7%	7%	8%	6%	6%
Fairly badly	25%	35%	12%	26%	21%	30%	25%	24%	24%	18%	28%	33%	19%	26%	30%	24%	20%	20%	23%	26%	26%	24%	22%
Very badly	60%	44%	81%	70%	72%	50%	60%	59%	53%	69%	59%	47%	66%	57%	53%	64%	64%	61%	66%	58%	56%	58%	58%
Don't know	8%	6%	5%	1%	4%	7%	6%	10%	15%	9%	6%	6%	9%	8%	10%	6%	8%	9%	3%	9%	9%	12%	13%

Britain's exit from the EU

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	4%	9%	1%	1%	1%	8%	6%	3%	5%	2%	6%	6%	1%	5%	4%	4%	2%	6%	5%	4%	4%	1%	7%
Fairly well	21%	42%	5%	8%	10%	37%	20%	22%	12%	16%	22%	35%	14%	25%	26%	19%	17%	16%	21%	23%	22%	21%	18%
Fairly badly	22%	23%	20%	18%	19%	24%	21%	23%	25%	22%	21%	22%	23%	22%	24%	21%	20%	22%	22%	22%	23%	23%	21%
Very badly	41%	16%	67%	70%	64%	21%	47%	36%	41%	48%	42%	28%	51%	37%	33%	45%	48%	43%	48%	40%	36%	39%	38%
Don't know	12%	10%	8%	2%	6%	10%	7%	16%	18%	13%	9%	9%	10%	11%	13%	12%	13%	12%	6%	12%	15%	16%	15%

Defence

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	5%	8%	3%	4%	5%	7%	8%	4%	7%	6%	4%	6%	4%	5%	4%	6%	7%	9%	7%	6%	4%	4%	5%
Fairly well	37%	49%	30%	43%	34%	44%	43%	32%	31%	35%	38%	45%	41%	38%	40%	35%	34%	32%	39%	41%	37%	37%	24%
Fairly badly	18%	14%	22%	20%	20%	17%	19%	16%	18%	16%	19%	19%	14%	19%	20%	15%	17%	21%	22%	14%	16%	16%	20%
Very badly	13%	9%	17%	9%	14%	12%	15%	12%	9%	15%	15%	9%	15%	12%	9%	17%	13%	11%	12%	12%	14%	14%	17%
Don't know	26%	20%	28%	24%	27%	21%	16%	37%	34%	29%	24%	21%	25%	25%	28%	27%	29%	27%	21%	27%	29%	29%	34%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	1%	1%	1%	1%	1%	1%	1%	5%	0%	1%	1%	1%	1%	1%	0%	1%	5%	1%	2%	1%	-	2%
Fairly well	10%	19%	2%	5%	5%	17%	11%	8%	6%	7%	11%	17%	8%	11%	9%	11%	9%	4%	9%	9%	13%	9%	9%
Fairly badly	25%	36%	13%	17%	17%	33%	23%	26%	26%	20%	24%	34%	20%	27%	32%	24%	14%	20%	21%	26%	28%	23%	29%
Very badly	58%	38%	82%	76%	75%	44%	60%	57%	51%	68%	60%	44%	63%	57%	50%	61%	67%	60%	67%	58%	51%	59%	50%
Don't know	6%	5%	2%	1%	3%	5%	5%	7%	13%	6%	5%	4%	8%	5%	8%	4%	8%	10%	2%	5%	8%	10%	11%

Terrorism

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	9%	14%	6%	4%	8%	10%	12%	6%	12%	7%	10%	9%	8%	9%	6%	11%	4%	16%	10%	10%	6%	6%	13%
Fairly well	41%	51%	34%	47%	39%	47%	45%	37%	32%	39%	41%	49%	44%	43%	42%	37%	43%	34%	42%	45%	40%	36%	33%
Fairly badly	14%	12%	16%	16%	14%	15%	13%	14%	15%	13%	13%	15%	14%	14%	16%	12%	14%	11%	13%	12%	16%	16%	13%
Very badly	11%	6%	15%	7%	11%	10%	13%	9%	10%	12%	12%	8%	9%	10%	7%	15%	12%	14%	11%	9%	12%	13%	12%
Don't know	26%	18%	28%	26%	28%	18%	17%	34%	31%	28%	25%	19%	24%	24%	30%	25%	26%	24%	24%	24%	26%	30%	28%

Transport

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	2%	3%	1%	-	1%	2%	2%	1%	4%	1%	2%	2%	2%	2%	-	1%	2%	7%	2%	1%	3%	1%	3%
Fairly well	21%	34%	10%	15%	14%	28%	21%	22%	24%	18%	21%	27%	19%	23%	25%	20%	22%	15%	21%	20%	22%	24%	23%
Fairly badly	31%	30%	34%	42%	36%	30%	32%	30%	25%	27%	36%	35%	28%	32%	34%	31%	30%	23%	33%	32%	30%	28%	28%
Very badly	30%	19%	47%	33%	37%	24%	33%	28%	27%	37%	28%	23%	36%	29%	22%	35%	28%	38%	34%	32%	24%	31%	29%
Don't know	15%	15%	9%	10%	12%	15%	12%	19%	20%	17%	13%	14%	14%	15%	19%	13%	17%	16%	11%	15%	21%	16%	17%

Housing

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	1%	2%	1%	-	1%	1%	2%	1%	5%	0%	2%	2%	1%	2%	1%	-	1%	5%	1%	2%	0%	2%	3%
Fairly well	15%	27%	5%	8%	10%	21%	16%	15%	12%	11%	18%	20%	11%	16%	17%	14%	17%	12%	15%	16%	16%	13%	15%
Fairly badly	29%	32%	29%	32%	29%	33%	30%	28%	31%	29%	27%	30%	19%	33%	34%	26%	29%	26%	31%	25%	30%	32%	29%
Very badly	37%	21%	57%	42%	47%	27%	39%	36%	36%	42%	37%	29%	54%	34%	26%	42%	35%	42%	40%	37%	33%	37%	39%
Don't know	17%	18%	8%	18%	13%	17%	14%	20%	17%	17%	16%	19%	16%	15%	21%	18%	17%	15%	13%	20%	21%	17%	15%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	3%	5%	1%	1%	3%	3%	3%	2%	4%	2%	3%	3%	0%	2%	2%	2%	5%	9%	2%	3%	4%	3%	2%
Fairly well	24%	42%	9%	12%	14%	37%	25%	24%	19%	19%	24%	36%	19%	24%	28%	25%	27%	18%	24%	24%	25%	22%	25%
Fairly badly	28%	26%	33%	36%	33%	26%	29%	28%	25%	26%	33%	30%	27%	33%	28%	26%	26%	23%	30%	26%	30%	26%	32%
Very badly	31%	14%	48%	44%	42%	19%	33%	29%	32%	38%	28%	21%	39%	29%	25%	33%	27%	33%	36%	33%	25%	29%	25%
Don't know	14%	13%	9%	7%	8%	14%	11%	17%	20%	15%	12%	11%	15%	11%	18%	13%	16%	17%	8%	14%	16%	21%	16%

Welfare benefits

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very well	2%	4%	1%	-	1%	3%	3%	1%	5%	1%	2%	3%	1%	3%	0%	2%	5%	6%	2%	3%	1%	2%	1%
Fairly well	16%	27%	6%	11%	10%	24%	18%	15%	15%	12%	16%	25%	13%	18%	15%	18%	17%	6%	18%	15%	17%	14%	17%
Fairly badly	28%	31%	27%	31%	29%	30%	27%	30%	24%	26%	30%	32%	25%	30%	33%	26%	24%	34%	30%	29%	26%	26%	30%
Very badly	37%	23%	57%	50%	49%	28%	39%	36%	28%	44%	39%	29%	42%	35%	34%	41%	38%	39%	40%	36%	33%	42%	39%
Don't know	16%	15%	9%	8%	10%	15%	14%	18%	28%	17%	13%	12%	19%	14%	18%	14%	17%	15%	11%	17%	22%	16%	13%

Do you think Kwasi Kwarteng is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base: All GB adults	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Good job	6%	8%	4%	3%	2%	10%	7%	5%	9%	5%	5%	6%	6%	6%	6%	5%	8%	7%	7%	5%	6%	6%	6%
Bad job	65%	59%	79%	85%	80%	59%	68%	61%	49%	65%	72%	63%	63%	65%	62%	65%	66%	66%	72%	65%	59%	60%	58%
Not sure	30%	33%	17%	12%	17%	31%	25%	34%	43%	30%	23%	30%	31%	29%	32%	30%	27%	28%	21%	30%	34%	35%	36%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base: All GB adults	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Rachel Reeves	23%	13%	39%	42%	35%	16%	28%	18%	20%	24%	25%	20%	28%	24%	21%	22%	19%	25%	33%	24%	19%	13%	13%
Kwasi Kwarteng	8%	16%	3%	4%	4%	15%	10%	6%	13%	6%	8%	11%	6%	11%	8%	7%	9%	7%	11%	9%	6%	6%	7%
Don't know	69%	71%	58%	53%	61%	69%	61%	76%	67%	70%	67%	69%	66%	66%	72%	71%	72%	68%	56%	67%	75%	81%	80%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
I am very comfortable financially	3%	4%	1%	6%	3%	4%	5%	2%	5%	2%	4%	4%	2%	4%	2%	3%	5%	4%	5%	3%	1%	3%	3%
I am relatively comfortable financially	34%	37%	36%	44%	41%	31%	37%	31%	31%	32%	34%	38%	33%	35%	31%	37%	30%	30%	47%	37%	29%	25%	10%
I do not often have money for luxuries, but can normally comfortably cover the essentials	38%	41%	40%	31%	37%	43%	35%	41%	32%	38%	36%	44%	34%	38%	42%	35%	41%	43%	35%	41%	40%	31%	42%
I can only just afford my costs and often struggle to make ends meet	16%	14%	15%	14%	13%	16%	14%	17%	12%	16%	19%	13%	19%	15%	12%	17%	17%	17%	9%	14%	18%	22%	26%
I cannot afford my costs, and often have to go without essentials like food and heating	4%	2%	4%	5%	4%	4%	4%	5%	1%	7%	5%	0%	5%	3%	7%	5%	3%	4%	1%	1%	8%	11%	9%
Don't know	5%	2%	3%	0%	2%	2%	5%	4%	19%	4%	2%	1%	8%	4%	5%	4%	4%	3%	2%	4%	4%	9%	10%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	36%	17%	65%	50%	55%	20%	35%	36%	47%	43%	32%	22%	37%	31%	32%	44%	34%	42%	46%	38%	30%	31%	21%
A Conservative government led by Liz Truss	12%	24%	4%	7%	7%	21%	14%	11%	11%	8%	13%	20%	10%	13%	13%	11%	18%	13%	15%	12%	12%	9%	10%
Neither	32%	42%	18%	25%	22%	42%	34%	29%	22%	26%	39%	39%	30%	34%	32%	30%	31%	31%	27%	28%	35%	36%	43%
Don't know	20%	17%	13%	18%	16%	18%	17%	23%	20%	23%	16%	18%	24%	22%	23%	16%	18%	13%	12%	21%	23%	25%	27%

Managing the economy?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	37%	14%	69%	56%	57%	19%	37%	36%	43%	45%	32%	25%	41%	34%	31%	43%	34%	37%	47%	40%	28%	31%	25%
A Conservative government led by Liz Truss	16%	33%	4%	7%	8%	28%	18%	14%	13%	11%	16%	26%	15%	17%	19%	13%	17%	14%	17%	17%	16%	13%	14%
Neither	28%	37%	15%	22%	21%	37%	29%	28%	21%	24%	37%	32%	21%	31%	26%	29%	31%	34%	23%	25%	33%	31%	40%
Don't know	19%	15%	12%	15%	14%	16%	15%	22%	23%	20%	16%	17%	23%	18%	24%	15%	18%	16%	13%	19%	22%	25%	22%

Providing more jobs?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	34%	14%	64%	52%	52%	19%	34%	34%	39%	39%	31%	25%	34%	32%	27%	41%	32%	39%	43%	35%	26%	29%	27%
A Conservative government led by Liz Truss	18%	37%	5%	7%	10%	30%	22%	14%	13%	13%	21%	25%	15%	18%	20%	17%	21%	17%	21%	19%	17%	12%	14%
Neither	27%	31%	16%	23%	20%	34%	26%	27%	19%	22%	33%	32%	26%	28%	25%	26%	24%	30%	20%	24%	32%	31%	34%
Don't know	22%	17%	15%	18%	18%	17%	18%	25%	29%	25%	15%	18%	25%	22%	28%	16%	23%	15%	16%	22%	25%	28%	24%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Keeping prices down?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	33%	14%	62%	42%	50%	17%	32%	33%	43%	41%	28%	19%	36%	30%	27%	41%	30%	29%	41%	35%	25%	30%	24%
A Conservative government led by Liz Truss	11%	21%	4%	6%	5%	18%	13%	9%	9%	9%	11%	15%	12%	10%	12%	9%	13%	7%	12%	9%	12%	10%	9%
Neither	36%	49%	20%	31%	28%	48%	37%	35%	23%	27%	44%	50%	31%	37%	37%	34%	35%	48%	32%	34%	40%	34%	46%
Don't know	20%	16%	14%	21%	17%	17%	18%	23%	24%	24%	17%	16%	21%	22%	24%	16%	22%	16%	15%	21%	23%	26%	22%

Improving standards of living for people like you?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	39%	17%	71%	58%	60%	21%	38%	40%	44%	48%	35%	26%	44%	37%	35%	45%	32%	38%	45%	43%	32%	35%	32%
A Conservative government led by Liz Truss	15%	29%	6%	7%	8%	26%	17%	13%	12%	10%	17%	21%	14%	15%	14%	14%	16%	16%	18%	15%	16%	9%	13%
Neither	28%	38%	15%	23%	20%	38%	28%	28%	17%	22%	37%	36%	22%	29%	28%	30%	30%	28%	25%	25%	33%	32%	32%
Don't know	18%	16%	8%	12%	12%	16%	16%	19%	27%	20%	11%	17%	21%	18%	22%	11%	22%	18%	12%	17%	19%	24%	24%

Tackling the government's deficit?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	28%	10%	55%	39%	46%	12%	28%	28%	35%	33%	25%	18%	33%	26%	23%	33%	23%	32%	38%	29%	20%	23%	19%
A Conservative government led by Liz Truss	16%	33%	6%	7%	9%	27%	19%	13%	10%	13%	18%	23%	14%	16%	18%	15%	17%	13%	18%	16%	18%	10%	14%
Neither	34%	40%	24%	28%	27%	42%	34%	33%	23%	30%	39%	40%	29%	34%	33%	36%	34%	38%	28%	34%	37%	36%	38%
Don't know	23%	17%	15%	27%	18%	19%	19%	26%	32%	25%	17%	19%	24%	24%	26%	16%	26%	17%	16%	21%	25%	30%	29%

Reducing the number of people in poverty?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
A Labour government led by Keir Starmer	45%	23%	75%	73%	67%	27%	46%	44%	50%	51%	44%	32%	47%	44%	39%	51%	40%	43%	57%	47%	36%	39%	32%
A Conservative government led by Liz Truss	9%	18%	3%	3%	4%	16%	11%	7%	12%	6%	9%	14%	8%	10%	9%	8%	12%	9%	10%	8%	9%	7%	10%
Neither	28%	42%	13%	16%	18%	40%	28%	29%	15%	23%	35%	38%	24%	27%	32%	27%	32%	33%	22%	27%	35%	32%	35%
Don't know	18%	17%	9%	8%	11%	17%	16%	20%	23%	20%	13%	16%	21%	19%	20%	15%	15%	14%	12%	18%	20%	22%	23%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base: All GB adults	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Taxes too much and spends too much on services	26%	30%	19%	16%	19%	32%	29%	23%	26%	30%	23%	22%	26%	26%	26%	25%	27%	25%	25%	21%	34%	28%	24%
Taxes too little and spends too little on services	36%	25%	55%	57%	52%	26%	40%	33%	35%	34%	42%	34%	39%	37%	31%	37%	38%	36%	45%	40%	23%	30%	35%
Gets the balance about right	10%	19%	2%	7%	7%	14%	11%	9%	8%	7%	10%	17%	4%	11%	12%	11%	10%	8%	11%	11%	11%	7%	6%
Don't know	28%	26%	23%	19%	21%	27%	20%	35%	31%	29%	25%	26%	31%	26%	31%	27%	24%	30%	18%	28%	32%	35%	35%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Too high - the rich are being made to pay too much and their taxes should be cut	5%	6%	2%	4%	4%	6%	6%	4%	7%	5%	6%	2%	5%	5%	4%	5%	5%	1%	5%	5%	8%	3%	1%
Too low - the rich are not paying enough and their taxes should be increased	63%	49%	83%	71%	73%	55%	64%	61%	56%	66%	64%	57%	63%	60%	60%	65%	65%	68%	66%	64%	56%	63%	61%
About right - the rich are already paying about the right level of tax	22%	36%	10%	22%	17%	31%	21%	23%	16%	15%	24%	35%	20%	23%	23%	21%	19%	21%	23%	23%	23%	16%	22%
Don't know	11%	8%	5%	4%	6%	8%	9%	12%	21%	14%	6%	6%	11%	11%	13%	9%	11%	10%	6%	9%	13%	18%	16%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Much too high	36%	64%	14%	15%	16%	64%	38%	35%	9%	24%	49%	58%	22%	37%	40%	38%	37%	40%	28%	36%	44%	41%	41%
A little too high	17%	18%	15%	19%	17%	18%	15%	18%	18%	16%	17%	18%	15%	17%	16%	18%	15%	19%	20%	13%	19%	16%	16%
About right	18%	9%	28%	30%	28%	7%	18%	18%	30%	21%	13%	13%	23%	20%	16%	17%	17%	14%	25%	20%	13%	11%	14%
A little too low	10%	3%	22%	15%	18%	3%	12%	8%	14%	13%	8%	5%	17%	9%	9%	9%	10%	8%	13%	12%	5%	7%	9%
Much too low	3%	0%	5%	6%	5%	1%	5%	2%	3%	5%	3%	1%	5%	3%	3%	3%	4%	1%	4%	4%	2%	6%	0%
Don't know	15%	6%	15%	15%	15%	8%	12%	19%	27%	21%	10%	6%	17%	14%	16%	15%	17%	18%	11%	15%	17%	19%	19%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Mostly good for the country	25%	9%	42%	44%	43%	7%	29%	21%	35%	30%	22%	15%	40%	23%	20%	22%	31%	20%	33%	29%	15%	22%	16%
Mostly bad for the country	31%	52%	14%	14%	14%	54%	31%	31%	13%	25%	39%	42%	19%	32%	33%	34%	30%	33%	23%	31%	42%	30%	32%
Both good and bad for the country	33%	35%	35%	37%	35%	34%	31%	35%	27%	31%	34%	39%	28%	34%	36%	34%	29%	33%	38%	31%	28%	33%	35%
Don't know	11%	5%	9%	5%	8%	6%	9%	12%	25%	15%	5%	3%	12%	10%	11%	10%	10%	13%	6%	9%	15%	15%	17%

Is competent or incompetent?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Competent	12%	24%	4%	6%	6%	21%	13%	12%	8%	10%	13%	18%	9%	13%	13%	11%	15%	12%	13%	12%	14%	10%	10%
Incompetent	65%	52%	85%	80%	80%	57%	66%	64%	62%	69%	66%	60%	61%	65%	60%	68%	70%	68%	72%	67%	58%	62%	60%
Don't know	22%	24%	11%	14%	14%	22%	21%	24%	30%	21%	21%	22%	29%	22%	27%	20%	15%	21%	14%	22%	28%	28%	30%

Is decisive or indecisive?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Decisive	24%	32%	17%	26%	21%	28%	25%	22%	16%	22%	25%	28%	18%	24%	29%	23%	28%	13%	27%	26%	22%	19%	16%
Indecisive	56%	51%	73%	62%	65%	54%	57%	56%	51%	56%	61%	54%	54%	56%	49%	61%	59%	64%	61%	56%	53%	58%	54%
Don't know	20%	17%	10%	13%	14%	17%	18%	22%	33%	21%	14%	18%	28%	20%	22%	16%	13%	23%	12%	19%	25%	24%	30%

Is trustworthy or untrustworthy?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Trustworthy	12%	22%	5%	6%	6%	20%	13%	10%	6%	9%	12%	20%	8%	12%	13%	11%	15%	10%	14%	12%	11%	9%	9%
Untrustworthy	64%	48%	85%	74%	78%	53%	65%	63%	65%	70%	64%	52%	63%	61%	58%	68%	70%	68%	68%	66%	60%	60%	57%
Don't know	25%	30%	10%	20%	16%	27%	22%	27%	29%	21%	24%	29%	28%	27%	28%	20%	15%	23%	18%	23%	28%	31%	34%

Is strong or weak?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Strong	17%	26%	10%	14%	12%	23%	17%	17%	18%	14%	17%	23%	14%	16%	19%	20%	20%	12%	19%	17%	20%	16%	11%
Weak	57%	49%	75%	63%	69%	52%	61%	54%	55%	59%	60%	53%	57%	57%	50%	62%	57%	60%	63%	59%	49%	55%	56%
Don't know	25%	25%	15%	23%	19%	25%	22%	29%	28%	27%	23%	24%	30%	26%	31%	19%	22%	28%	17%	25%	32%	29%	33%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is likeable or dislikeable?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Likeable	11%	18%	6%	6%	6%	18%	13%	10%	10%	8%	11%	17%	11%	12%	11%	10%	10%	9%	12%	11%	11%	12%	9%
Dislikeable	65%	53%	83%	77%	80%	56%	65%	66%	61%	69%	67%	58%	61%	62%	60%	72%	74%	66%	72%	66%	61%	62%	58%
Don't know	23%	29%	11%	17%	14%	27%	22%	25%	29%	23%	22%	25%	27%	26%	28%	17%	16%	25%	16%	23%	28%	26%	32%

is competent or incompetent?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Competent	41%	23%	69%	67%	62%	27%	43%	39%	37%	44%	44%	33%	45%	39%	39%	44%	42%	36%	52%	45%	33%	29%	30%
Incompetent	32%	54%	15%	13%	18%	50%	34%	30%	28%	25%	35%	43%	24%	34%	35%	30%	31%	35%	28%	30%	36%	34%	37%
Don't know	27%	23%	16%	20%	20%	23%	23%	32%	36%	30%	21%	24%	31%	27%	27%	26%	28%	29%	20%	25%	31%	37%	33%

Is decisive or indecisive?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Decisive	32%	20%	50%	53%	45%	23%	30%	33%	30%	34%	34%	24%	32%	31%	29%	35%	27%	31%	38%	31%	28%	27%	25%
Indecisive	39%	57%	25%	27%	29%	53%	45%	32%	35%	33%	41%	48%	31%	40%	39%	38%	44%	36%	39%	37%	39%	39%	41%
Don't know	30%	23%	25%	21%	26%	24%	24%	35%	35%	33%	24%	28%	37%	28%	31%	27%	29%	33%	23%	32%	32%	34%	33%

Is trustworthy or untrustworthy?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Trustworthy	35%	19%	60%	58%	56%	21%	38%	33%	31%	36%	36%	34%	44%	34%	31%	37%	30%	33%	48%	36%	25%	25%	26%
Untrustworthy	34%	53%	20%	15%	22%	49%	39%	31%	34%	30%	40%	37%	23%	36%	41%	32%	36%	37%	28%	33%	40%	40%	39%
Don't know	31%	28%	19%	28%	23%	29%	24%	37%	35%	34%	25%	29%	33%	30%	28%	31%	35%	30%	24%	31%	35%	35%	35%

Is strong or weak?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Strong	29%	15%	50%	43%	42%	20%	30%	29%	27%	34%	29%	23%	30%	26%	28%	34%	27%	30%	38%	29%	24%	27%	19%
Weak	39%	61%	22%	25%	27%	55%	43%	34%	33%	31%	42%	51%	29%	41%	41%	39%	42%	34%	36%	37%	43%	36%	44%
Don't know	32%	24%	28%	31%	31%	25%	27%	37%	40%	35%	29%	26%	41%	33%	31%	27%	31%	36%	26%	34%	33%	37%	37%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is likeable or dislikeable?

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Likeable	35%	21%	55%	63%	50%	26%	37%	34%	29%	36%	37%	34%	40%	35%	36%	35%	32%	25%	48%	33%	28%	29%	27%
Dislikeable	37%	57%	20%	17%	24%	52%	40%	34%	35%	30%	42%	43%	23%	38%	39%	39%	39%	43%	30%	36%	43%	40%	40%
Don't know	28%	22%	25%	21%	26%	22%	24%	33%	36%	33%	21%	24%	37%	28%	25%	26%	29%	32%	21%	31%	29%	31%	33%

Some people describe political parties as being close to particular groups in society. Thinking about the LABOUR party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	12%	23%	7%	4%	7%	22%	16%	9%	10%	10%	16%	15%	12%	14%	11%	12%	10%	13%	10%	13%	12%	11%	18%
Fairly close	34%	30%	45%	41%	40%	32%	38%	31%	34%	32%	35%	37%	42%	32%	33%	39%	28%	22%	43%	34%	32%	26%	26%
Not very close	18%	18%	19%	22%	22%	16%	19%	17%	20%	18%	16%	20%	17%	20%	15%	17%	17%	23%	18%	18%	17%	20%	16%
Not close at all	6%	4%	5%	6%	5%	5%	6%	6%	4%	7%	6%	4%	5%	5%	7%	5%	10%	8%	5%	6%	8%	7%	3%
Don't know	30%	25%	23%	27%	26%	25%	22%	37%	32%	33%	27%	25%	23%	30%	33%	27%	35%	35%	24%	29%	32%	36%	37%

Benefit claimants

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	20%	34%	16%	13%	16%	31%	23%	18%	10%	20%	24%	23%	18%	23%	21%	19%	16%	20%	24%	22%	19%	11%	19%
Fairly close	38%	35%	48%	53%	48%	33%	39%	37%	29%	36%	40%	44%	46%	39%	34%	37%	36%	36%	43%	37%	36%	37%	29%
Not very close	13%	12%	16%	13%	13%	14%	14%	12%	18%	11%	12%	14%	15%	14%	14%	12%	10%	10%	11%	11%	12%	19%	18%
Not close at all	7%	5%	5%	5%	6%	7%	7%	6%	10%	7%	7%	5%	3%	4%	8%	11%	9%	8%	5%	7%	9%	8%	7%
Don't know	22%	15%	16%	16%	18%	16%	17%	26%	33%	26%	16%	14%	18%	20%	24%	21%	29%	27%	17%	22%	24%	25%	27%

The working class

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	23%	22%	34%	31%	30%	21%	23%	24%	22%	23%	24%	23%	25%	24%	22%	23%	19%	29%	29%	25%	19%	16%	19%
Fairly close	35%	33%	40%	49%	43%	32%	34%	36%	29%	34%	36%	40%	38%	32%	36%	37%	37%	30%	38%	36%	33%	39%	26%
Not very close	15%	19%	15%	10%	12%	21%	18%	13%	15%	14%	16%	18%	17%	18%	13%	13%	15%	12%	14%	15%	18%	11%	20%
Not close at all	10%	14%	3%	2%	5%	15%	11%	9%	8%	10%	13%	9%	6%	9%	11%	13%	13%	9%	8%	10%	12%	12%	11%
Don't know	16%	12%	8%	7%	11%	11%	13%	19%	26%	19%	11%	10%	13%	17%	18%	14%	16%	19%	11%	14%	18%	22%	24%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The trade unions

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	34%	53%	27%	34%	33%	44%	37%	31%	14%	29%	42%	43%	28%	35%	34%	35%	29%	39%	38%	36%	30%	26%	31%
Fairly close	31%	22%	42%	46%	38%	26%	31%	31%	27%	29%	33%	32%	37%	31%	30%	28%	33%	26%	35%	34%	25%	28%	23%
Not very close	11%	8%	15%	9%	12%	11%	12%	9%	17%	11%	8%	10%	15%	11%	8%	11%	11%	6%	10%	8%	14%	13%	13%
Not close at all	6%	4%	4%	2%	4%	5%	6%	5%	8%	7%	6%	3%	5%	3%	7%	8%	8%	7%	4%	5%	8%	8%	7%
Don't know	19%	14%	11%	9%	13%	14%	14%	24%	34%	24%	11%	11%	15%	20%	21%	18%	19%	23%	12%	17%	24%	26%	26%

The middle class

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	6%	4%	11%	6%	7%	6%	7%	6%	8%	7%	6%	4%	9%	6%	4%	6%	6%	13%	8%	6%	5%	4%	6%
Fairly close	36%	27%	53%	49%	49%	28%	37%	34%	28%	39%	35%	33%	39%	35%	36%	35%	37%	29%	41%	38%	31%	26%	33%
Not very close	29%	40%	22%	28%	25%	37%	30%	28%	24%	22%	32%	40%	28%	29%	28%	32%	24%	28%	29%	31%	28%	32%	22%
Not close at all	11%	17%	2%	6%	5%	15%	12%	9%	11%	9%	14%	11%	8%	11%	11%	11%	13%	11%	10%	8%	14%	11%	14%
Don't know	19%	13%	13%	11%	13%	14%	14%	23%	29%	23%	14%	11%	16%	19%	21%	17%	19%	19%	12%	17%	22%	26%	26%

Women

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	9%	5%	17%	15%	14%	7%	12%	7%	6%	10%	9%	10%	12%	11%	7%	8%	8%	11%	12%	10%	7%	5%	9%
Fairly close	33%	27%	48%	43%	41%	29%	39%	29%	32%	35%	32%	33%	38%	33%	30%	36%	31%	29%	42%	35%	28%	28%	24%
Not very close	22%	32%	14%	23%	20%	28%	20%	23%	21%	16%	25%	28%	21%	21%	26%	20%	22%	19%	19%	22%	24%	23%	21%
Not close at all	9%	13%	3%	3%	4%	14%	8%	10%	7%	8%	11%	10%	7%	8%	10%	10%	12%	11%	8%	8%	11%	10%	13%
Don't know	26%	23%	17%	16%	21%	22%	21%	30%	34%	31%	22%	18%	23%	26%	27%	26%	26%	29%	18%	25%	30%	33%	33%

People with families

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	13%	7%	26%	17%	20%	9%	13%	12%	10%	14%	12%	12%	11%	13%	14%	13%	9%	16%	17%	12%	13%	7%	10%
Fairly close	40%	40%	48%	56%	48%	38%	41%	40%	33%	41%	41%	43%	47%	41%	38%	40%	40%	36%	45%	44%	34%	36%	35%
Not very close	16%	24%	10%	13%	12%	24%	17%	15%	13%	12%	21%	20%	14%	17%	16%	14%	16%	21%	16%	15%	17%	16%	15%
Not close at all	9%	10%	3%	2%	4%	12%	10%	7%	8%	9%	9%	8%	8%	8%	10%	10%	9%	5%	6%	7%	12%	13%	10%
Don't know	22%	18%	13%	12%	16%	18%	18%	26%	35%	25%	17%	16%	21%	21%	22%	23%	26%	21%	15%	22%	25%	28%	30%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Homeowners

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	5%	2%	10%	5%	7%	3%	5%	4%	7%	5%	4%	4%	5%	4%	4%	5%	4%	11%	6%	5%	5%	3%	3%
Fairly close	29%	18%	48%	34%	41%	20%	30%	27%	24%	33%	26%	25%	33%	27%	29%	29%	29%	27%	35%	29%	24%	25%	22%
Not very close	27%	39%	18%	31%	22%	34%	30%	24%	25%	18%	33%	37%	27%	29%	24%	25%	24%	29%	28%	27%	26%	25%	26%
Not close at all	13%	22%	3%	5%	7%	20%	15%	11%	8%	12%	15%	15%	11%	13%	13%	14%	14%	10%	12%	12%	15%	14%	12%
Don't know	27%	19%	21%	25%	23%	22%	20%	33%	36%	32%	22%	19%	25%	26%	31%	26%	29%	24%	18%	27%	31%	33%	37%

Older people

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	7%	3%	13%	7%	8%	5%	6%	7%	7%	7%	7%	5%	7%	5%	4%	9%	4%	13%	8%	6%	5%	6%	6%
Fairly close	29%	20%	47%	38%	42%	22%	30%	29%	23%	33%	30%	25%	34%	29%	28%	28%	24%	33%	35%	33%	24%	22%	21%
Not very close	24%	32%	20%	23%	23%	29%	27%	21%	23%	20%	24%	31%	23%	24%	25%	24%	23%	20%	24%	23%	25%	26%	22%
Not close at all	16%	26%	4%	11%	9%	25%	17%	15%	11%	11%	19%	24%	12%	17%	17%	16%	18%	12%	14%	15%	19%	15%	20%
Don't know	24%	19%	16%	20%	19%	19%	20%	28%	37%	28%	21%	15%	24%	24%	25%	23%	30%	22%	18%	23%	27%	32%	31%

Businesspeople and the City

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	6%	6%	6%	3%	5%	8%	7%	6%	9%	5%	6%	6%	5%	5%	6%	7%	8%	9%	5%	6%	6%	6%	9%
Fairly close	19%	15%	29%	23%	24%	19%	19%	20%	17%	19%	19%	21%	24%	19%	19%	19%	14%	22%	22%	18%	17%	19%	22%
Not very close	30%	32%	36%	40%	37%	29%	33%	28%	27%	27%	34%	33%	29%	31%	29%	33%	28%	28%	36%	33%	26%	28%	18%
Not close at all	19%	30%	8%	19%	14%	26%	22%	16%	11%	18%	21%	23%	15%	21%	17%	19%	20%	19%	20%	20%	19%	16%	18%
Don't know	25%	17%	21%	15%	21%	19%	19%	31%	35%	30%	19%	18%	27%	24%	28%	23%	30%	22%	17%	23%	31%	31%	33%

Rich people

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	8%	10%	6%	3%	5%	11%	8%	8%	7%	7%	10%	9%	7%	7%	8%	9%	8%	17%	4%	8%	7%	14%	14%
Fairly close	14%	13%	17%	12%	13%	15%	12%	15%	12%	14%	13%	15%	15%	14%	14%	14%	12%	9%	15%	13%	13%	11%	16%
Not very close	29%	23%	40%	34%	37%	23%	30%	27%	31%	30%	28%	25%	29%	30%	24%	28%	29%	31%	33%	28%	28%	28%	19%
Not close at all	29%	40%	21%	43%	29%	35%	33%	26%	21%	24%	34%	38%	26%	30%	31%	30%	27%	24%	32%	32%	29%	23%	21%
Don't know	20%	14%	15%	8%	16%	16%	16%	24%	29%	26%	15%	13%	23%	19%	23%	19%	25%	20%	14%	19%	23%	24%	31%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People in the North

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	13%	12%	20%	16%	15%	12%	14%	12%	14%	14%	12%	11%	12%	15%	12%	13%	6%	10%	16%	14%	11%	10%	10%
Fairly close	36%	34%	48%	51%	50%	31%	39%	34%	25%	37%	36%	40%	39%	37%	36%	35%	37%	35%	43%	38%	31%	34%	28%
Not very close	15%	20%	11%	10%	10%	21%	16%	14%	14%	11%	18%	18%	11%	15%	13%	16%	19%	13%	15%	15%	14%	15%	13%
Not close at all	11%	15%	4%	4%	6%	16%	13%	9%	11%	9%	15%	12%	8%	8%	10%	17%	13%	11%	9%	10%	16%	9%	14%
Don't know	25%	19%	17%	19%	18%	20%	18%	31%	36%	29%	19%	19%	30%	25%	28%	19%	25%	30%	17%	23%	29%	32%	35%

People in the South

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	7%	9%	10%	3%	7%	9%	7%	7%	8%	6%	9%	7%	7%	5%	8%	11%	6%	9%	9%	8%	6%	5%	7%
Fairly close	29%	22%	43%	46%	38%	26%	31%	27%	24%	32%	29%	26%	41%	29%	27%	29%	21%	26%	35%	29%	25%	23%	31%
Not very close	25%	30%	24%	22%	26%	26%	27%	22%	22%	22%	28%	27%	14%	29%	22%	26%	28%	21%	30%	26%	23%	22%	13%
Not close at all	13%	20%	5%	8%	8%	18%	15%	10%	7%	10%	14%	19%	10%	12%	14%	10%	20%	14%	9%	12%	15%	16%	16%
Don't know	26%	20%	19%	20%	21%	20%	19%	33%	38%	30%	19%	21%	28%	26%	29%	24%	26%	30%	18%	26%	31%	34%	33%

Some people describe political parties as being close to particular groups in society. Thinking about the CONSERVATIVE party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	3%	4%	2%	-	2%	5%	4%	2%	4%	3%	2%	3%	2%	3%	4%	3%	2%	4%	2%	3%	3%	2%	6%
Fairly close	11%	20%	6%	7%	7%	19%	12%	11%	10%	8%	12%	18%	15%	11%	11%	13%	7%	9%	9%	10%	14%	14%	13%
Not very close	26%	39%	20%	19%	23%	35%	29%	24%	23%	20%	31%	35%	22%	30%	28%	25%	22%	24%	29%	25%	27%	23%	29%
Not close at all	40%	21%	62%	66%	58%	25%	41%	39%	35%	46%	40%	30%	47%	38%	34%	41%	46%	35%	48%	44%	34%	31%	28%
Don't know	19%	16%	9%	8%	11%	17%	15%	24%	29%	23%	15%	14%	15%	19%	22%	17%	23%	27%	13%	18%	22%	30%	24%

Benefit claimants

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	2%	0%	2%	2%	1%	0%	-	3%	1%	2%	1%	0%	-
Fairly close	8%	15%	2%	4%	4%	12%	8%	8%	9%	6%	8%	12%	5%	9%	10%	8%	7%	5%	6%	7%	11%	11%	6%
Not very close	28%	43%	17%	23%	22%	39%	31%	25%	26%	22%	30%	38%	27%	32%	30%	25%	20%	25%	31%	26%	27%	29%	27%
Not close at all	47%	29%	72%	65%	64%	36%	46%	48%	32%	53%	51%	40%	51%	41%	43%	54%	53%	46%	50%	51%	44%	38%	46%
Don't know	16%	11%	8%	7%	9%	12%	13%	18%	29%	19%	10%	9%	15%	15%	16%	13%	20%	21%	11%	14%	17%	21%	21%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The working class

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	2%	3%	2%	1%	2%	3%	2%	1%	4%	2%	1%	2%	1%	2%	2%	1%	2%	6%	2%	2%	2%	2%	1%
Fairly close	9%	18%	3%	4%	4%	15%	10%	8%	5%	7%	11%	11%	9%	9%	9%	8%	11%	6%	10%	8%	9%	10%	5%
Not very close	29%	42%	21%	32%	27%	36%	32%	26%	28%	22%	30%	40%	28%	33%	29%	28%	20%	24%	32%	29%	28%	26%	28%
Not close at all	46%	28%	68%	60%	59%	36%	44%	48%	33%	51%	49%	39%	50%	42%	43%	50%	52%	47%	48%	48%	44%	41%	45%
Don't know	15%	10%	6%	4%	8%	10%	12%	17%	29%	18%	9%	8%	12%	15%	18%	13%	15%	18%	9%	14%	17%	22%	21%

The trade unions

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	1%	1%	1%	-	1%	1%	1%	1%	4%	1%	0%	0%	2%	1%	1%	1%	-	3%	2%	2%	0%	2%	1%
Fairly close	4%	4%	2%	5%	3%	5%	3%	4%	9%	4%	3%	2%	5%	4%	3%	4%	4%	3%	3%	3%	5%	4%	6%
Not very close	22%	32%	17%	14%	16%	29%	20%	23%	21%	17%	22%	30%	19%	24%	22%	21%	22%	22%	19%	21%	23%	28%	22%
Not close at all	56%	51%	72%	77%	70%	53%	62%	50%	31%	56%	64%	59%	60%	53%	54%	60%	56%	48%	66%	59%	50%	41%	49%
Don't know	17%	12%	8%	4%	9%	13%	13%	21%	34%	21%	11%	9%	14%	18%	20%	14%	18%	24%	10%	15%	21%	26%	22%

The middle class

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	8%	9%	10%	5%	8%	8%	8%	8%	13%	9%	6%	7%	7%	8%	7%	9%	9%	13%	9%	9%	6%	11%	6%
Fairly close	46%	61%	40%	51%	45%	56%	47%	44%	28%	38%	53%	60%	41%	47%	47%	46%	46%	37%	48%	46%	45%	40%	45%
Not very close	20%	14%	27%	26%	24%	17%	21%	19%	24%	19%	21%	19%	27%	22%	16%	18%	17%	20%	22%	21%	18%	14%	22%
Not close at all	11%	6%	16%	12%	13%	9%	11%	11%	7%	15%	10%	6%	12%	9%	12%	14%	8%	10%	11%	10%	14%	12%	8%
Don't know	15%	10%	8%	6%	9%	11%	13%	17%	28%	19%	9%	8%	13%	14%	18%	13%	20%	20%	10%	15%	17%	23%	20%

Women

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	3%	5%	3%	3%	3%	5%	5%	2%	4%	3%	3%	4%	4%	4%	2%	3%	5%	4%	3%	4%	2%	3%	4%
Fairly close	28%	47%	19%	22%	22%	40%	33%	23%	16%	20%	35%	40%	21%	31%	33%	24%	28%	19%	31%	27%	29%	25%	21%
Not very close	29%	23%	36%	43%	37%	26%	28%	29%	32%	28%	27%	30%	36%	31%	23%	26%	24%	32%	32%	30%	24%	23%	29%
Not close at all	17%	7%	26%	19%	22%	11%	15%	19%	13%	23%	16%	9%	18%	12%	16%	22%	20%	19%	18%	16%	17%	18%	18%
Don't know	23%	17%	17%	13%	17%	19%	19%	27%	34%	27%	18%	17%	21%	22%	26%	24%	23%	26%	16%	23%	27%	31%	28%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People with families

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	2%	4%	2%	2%	3%	3%	3%	2%	5%	2%	3%	2%	1%	2%	1%	3%	3%	7%	3%	3%	2%	1%	2%
Fairly close	24%	40%	13%	23%	18%	33%	29%	20%	23%	19%	26%	32%	25%	27%	26%	20%	23%	16%	26%	24%	23%	22%	22%
Not very close	32%	31%	39%	38%	40%	31%	33%	31%	25%	29%	35%	37%	37%	35%	30%	30%	26%	31%	38%	31%	28%	29%	29%
Not close at all	22%	11%	34%	24%	25%	19%	19%	24%	14%	28%	22%	14%	20%	17%	22%	28%	25%	24%	19%	22%	25%	23%	23%
Don't know	20%	14%	12%	13%	14%	15%	16%	23%	34%	23%	14%	13%	17%	19%	21%	20%	23%	22%	14%	20%	22%	26%	25%

Homeowners

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	9%	8%	12%	11%	11%	7%	10%	8%	7%	9%	10%	8%	9%	9%	6%	9%	12%	7%	10%	9%	7%	5%	11%
Fairly close	39%	54%	35%	46%	40%	47%	42%	37%	26%	33%	44%	52%	45%	42%	39%	34%	38%	33%	44%	39%	36%	34%	38%
Not very close	20%	19%	25%	20%	23%	21%	21%	20%	23%	20%	20%	20%	15%	22%	21%	23%	12%	22%	23%	22%	17%	17%	20%
Not close at all	13%	8%	17%	11%	13%	12%	13%	14%	10%	16%	15%	9%	14%	9%	14%	19%	13%	14%	11%	12%	20%	15%	9%
Don't know	18%	12%	11%	12%	12%	13%	15%	22%	34%	22%	12%	11%	17%	18%	20%	15%	25%	24%	12%	17%	21%	29%	22%

Older people

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	10%	7%	17%	16%	16%	5%	15%	6%	15%	14%	8%	3%	9%	11%	7%	12%	10%	9%	17%	12%	3%	6%	4%
Fairly close	26%	32%	27%	33%	29%	28%	30%	22%	24%	25%	28%	26%	28%	28%	25%	24%	27%	18%	30%	27%	23%	24%	19%
Not very close	23%	28%	20%	21%	21%	29%	20%	25%	17%	16%	28%	34%	22%	26%	26%	18%	16%	28%	22%	23%	24%	23%	23%
Not close at all	22%	19%	26%	23%	23%	24%	20%	24%	10%	22%	24%	27%	24%	16%	23%	30%	23%	22%	19%	18%	28%	23%	29%
Don't know	19%	14%	11%	7%	11%	14%	15%	23%	34%	23%	13%	11%	18%	19%	18%	16%	24%	23%	12%	20%	22%	24%	24%

Businesspeople and the City

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	51%	51%	65%	57%	58%	53%	54%	48%	30%	50%	60%	53%	47%	49%	45%	55%	61%	53%	58%	55%	41%	45%	48%
Fairly close	25%	33%	20%	30%	24%	30%	23%	26%	21%	21%	26%	32%	28%	27%	27%	23%	18%	16%	27%	23%	29%	20%	21%
Not very close	5%	5%	4%	4%	6%	4%	6%	4%	13%	5%	4%	4%	4%	6%	5%	5%	1%	6%	4%	5%	7%	5%	5%
Not close at all	4%	2%	4%	4%	3%	2%	4%	4%	5%	5%	3%	2%	6%	3%	5%	4%	2%	7%	2%	3%	6%	6%	6%
Don't know	15%	10%	7%	4%	8%	11%	13%	18%	31%	18%	9%	9%	14%	15%	18%	13%	18%	19%	9%	14%	18%	23%	20%

Fieldwork Dates : 8th - 10th October 2022

Sample size: 1780 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Rich people

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	64%	59%	80%	78%	76%	61%	66%	62%	42%	66%	71%	64%	61%	63%	61%	67%	67%	73%	72%	67%	57%	56%	60%
Fairly close	16%	26%	8%	13%	10%	23%	15%	17%	16%	10%	18%	23%	19%	18%	18%	12%	14%	3%	16%	15%	19%	16%	13%
Not very close	4%	4%	5%	2%	3%	4%	5%	3%	13%	3%	2%	3%	4%	4%	3%	4%	2%	8%	4%	4%	4%	3%	6%
Not close at all	3%	1%	2%	3%	2%	2%	3%	3%	2%	3%	3%	2%	4%	1%	4%	4%	2%	2%	1%	2%	4%	8%	3%
Don't know	14%	10%	6%	3%	8%	10%	12%	16%	28%	17%	7%	9%	13%	14%	14%	12%	15%	15%	8%	14%	17%	18%	19%

People in the North

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	2%	2%	2%	1%	2%	1%	1%	2%	3%	1%	2%	1%	1%	1%	2%	0%	3%	5%	1%	2%	2%	2%	1%
Fairly close	9%	17%	4%	6%	7%	14%	10%	8%	9%	6%	8%	15%	12%	11%	9%	7%	6%	9%	10%	11%	9%	5%	7%
Not very close	32%	39%	31%	40%	32%	37%	35%	28%	25%	27%	36%	38%	29%	38%	33%	26%	29%	26%	36%	33%	29%	29%	25%
Not close at all	36%	26%	50%	40%	43%	32%	37%	35%	27%	40%	40%	30%	32%	29%	31%	51%	42%	36%	38%	35%	36%	35%	38%
Don't know	21%	16%	13%	13%	15%	16%	16%	27%	35%	25%	14%	15%	26%	21%	25%	16%	20%	25%	15%	20%	24%	28%	29%

People in the South

Unweighted base	1780	608	439	159	745	675	771	1009	178	719	429	454	197	601	291	442	153	96	534	528	339	199	180
Base	1780	613	454	163	660	705	865	915	194	742	429	415	214	598	295	429	153	91	498	516	374	203	188
Very close	24%	25%	28%	20%	25%	26%	26%	22%	16%	22%	28%	25%	9%	14%	24%	37%	42%	31%	27%	23%	24%	21%	19%
Fairly close	38%	46%	39%	56%	43%	43%	39%	36%	26%	34%	43%	44%	39%	44%	38%	34%	28%	24%	44%	40%	32%	30%	35%
Not very close	11%	9%	15%	7%	12%	10%	13%	10%	19%	11%	8%	12%	21%	15%	5%	8%	6%	12%	11%	13%	10%	12%	10%
Not close at all	7%	4%	7%	7%	6%	6%	7%	7%	6%	8%	6%	5%	9%	7%	8%	5%	5%	10%	5%	5%	9%	11%	8%
Don't know	21%	15%	11%	10%	14%	15%	16%	25%	34%	25%	14%	14%	23%	21%	25%	16%	19%	23%	14%	19%	24%	26%	29%

Cell Contents (Column Percentages)